



PSA Developers include: Arlington County Disability Advisory Commission; Department of Human Services, Aging and Disability Services Division; Fire Department; Citizen Corps Council Focus Group on Disabilities.

Text for "I" Program PSA

Voice Over w/video of people with physical/mobility disabilities in a home setting: "Are you a person with a physical disability who needs help getting out of your home in the event of an emergency? The Arlington County Fire Department's "I" Program can assist you. The "I" Program tells a responding fire unit the location of a physically disabled person in their home. When you call for help during an emergency be sure to tell the call taker where to find you (show actress in bed "I am confined to bed, to the right as you enter my residence"). To sign up for the "I" Program or for more information call the Fire Prevention Division at 703-228-4644."