

To our business friends in Carnation and Duvall:

Carnation-Duvall Citizen Corps Council will run a series of twelve "CERTie<sup>®</sup> says, 'BEE PREPARED'" advertisements in the Valley View newspaper starting with the December 3<sup>rd</sup> issue. The subjects of the ads are listed below. The first ad is shown below.

It seems to us that if you ran a simultaneous special on the items people are encouraged each week to lay away for emergency use, you would reinforce our message and also make it easier on household budgets when your customers buy those "extras."

The publisher of Valley View will make the corporate rate available to you if you want to advertise those specials. The telephone number is 425-483-0606 and the email is sales@woodinville.com. A minimum of seven days lead-time is required.

Questions? Call Carnation-Duvall Citizen Corps Council, Gene Laughlin, 425-844-4008.

## CERTie<sup>®</sup> says, "BEE PREPARED"

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### Make a kit · Make a plan · Be informed



**Disaster could interrupt water service for 72 hours, so have on hand three gallons of safe drinking water for each person. Even one gallon is better than none. Put some aside now. Freshen it every six months.**

**CERT resumes Spring 2004**

*January 26, 7PM, Cedarcrest HS:  
PSE's "Taking Winter By Storm"*



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### CERTie<sup>®</sup> Advertising Schedule for Valley View

To run	Recommended Items	To run	Recommended Items
Dec. 3	Drinking water	Jan. 14	First aid kits & supplies
Dec. 10	Shelter-in-place supplies	Jan. 21	Self-opening fruit cans, spoons
Dec. 17	Canned entrees, stove, opener	Jan. 28	Hard candy, cookies, trail mix
Dec. 24	Flashlights, bulbs, batteries	Feb. 4	Duct tape, plastic sheeting
Dec. 31	Non-perishable snack foods	Feb. 11	Medicines & sanitation products
Jan. 7	Drinking water, small bottles	Feb. 18	Pet food & supplies

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