

Media Bureau



Media Bureau

2004 MILESTONES

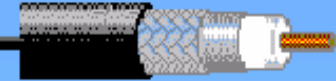
- ✓ Growth in Broadband Services
- ✓ Progress in the DTV Transition
- ✓ Examination of Broadcaster Service to Local Communities
- ✓ Improvement in Security of Media Facilities
- ✓ Better Bureau Service to the Public



MEDIA

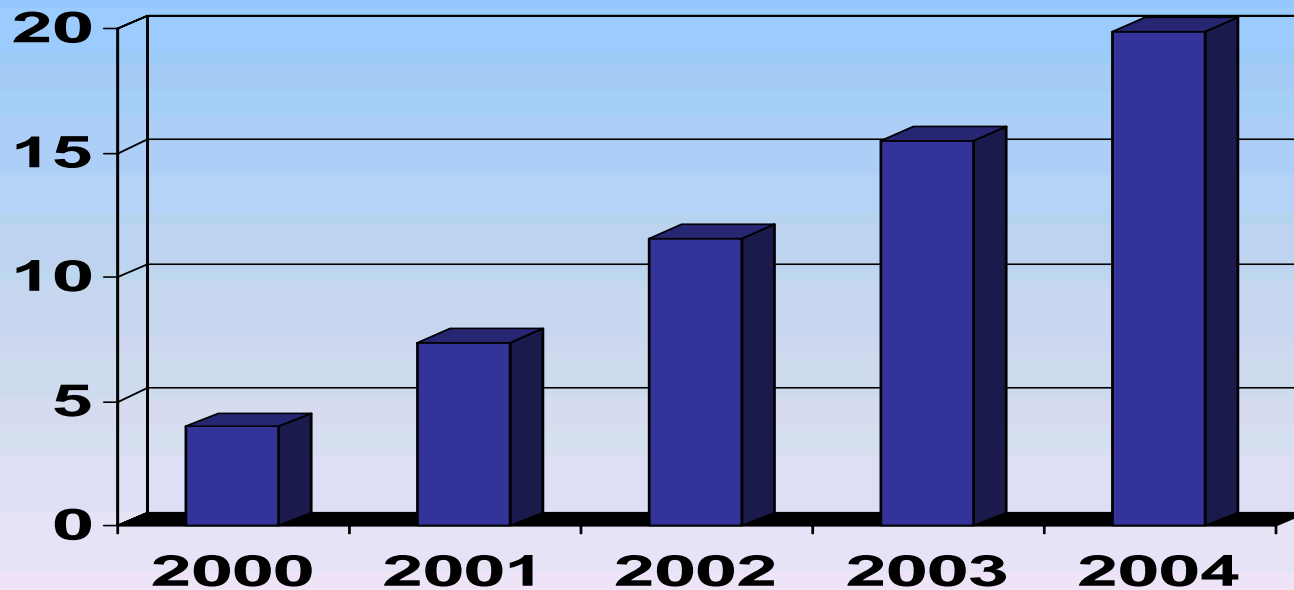


Broadband



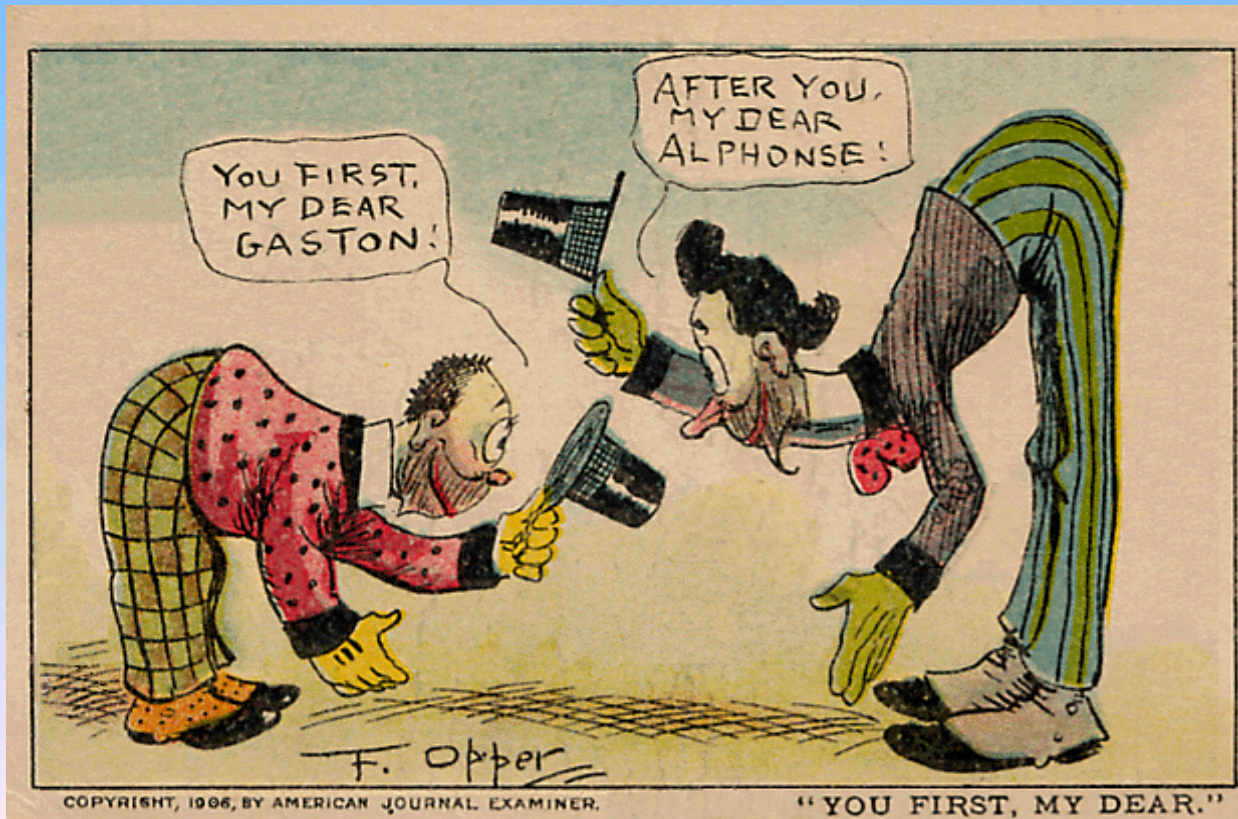
Increase Access to Broadband

Cable Modem Subscribers



MEDIA: DTV TRANSITION

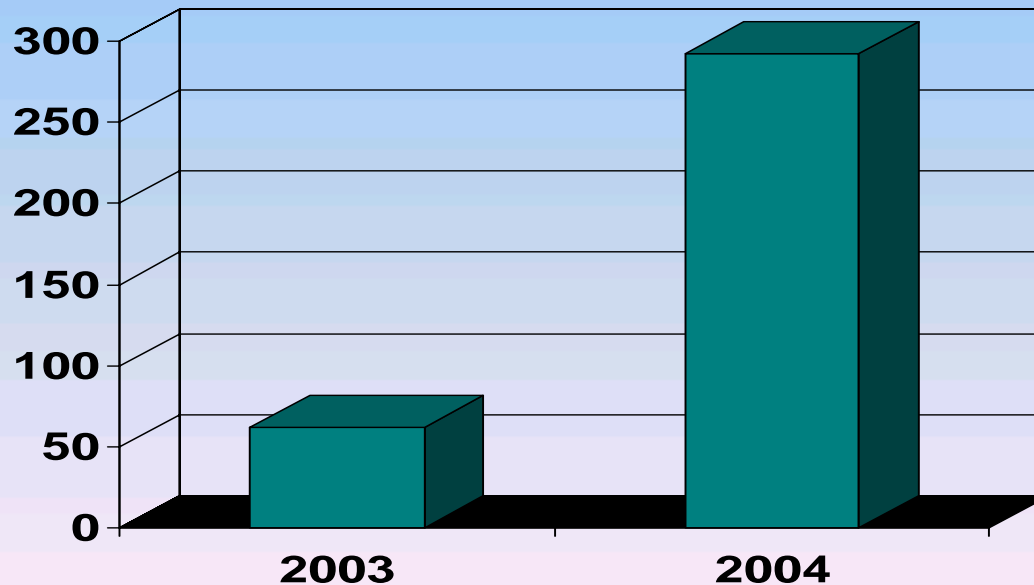
Migrate to Digital Delivery



MEDIA: DTV TRANSITION

Expand Digital Content

**DAILY AVERAGE
HD PROGRAMS
(BROADCAST AND CABLE)**

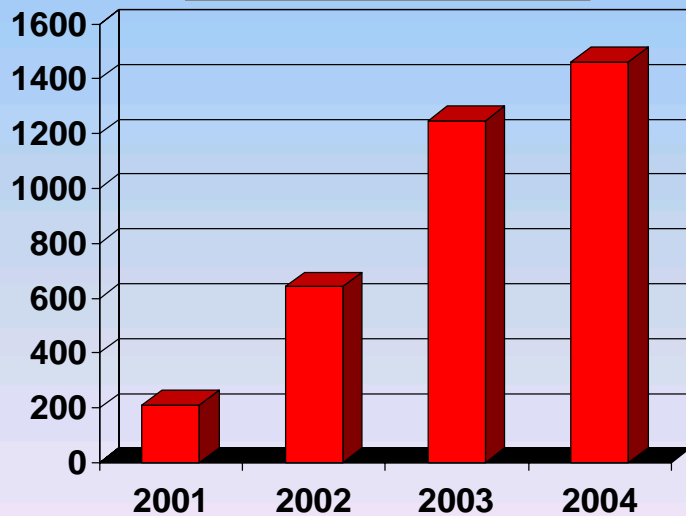


MEDIA: DTV TRANSITION

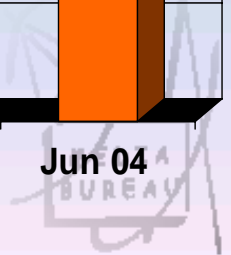
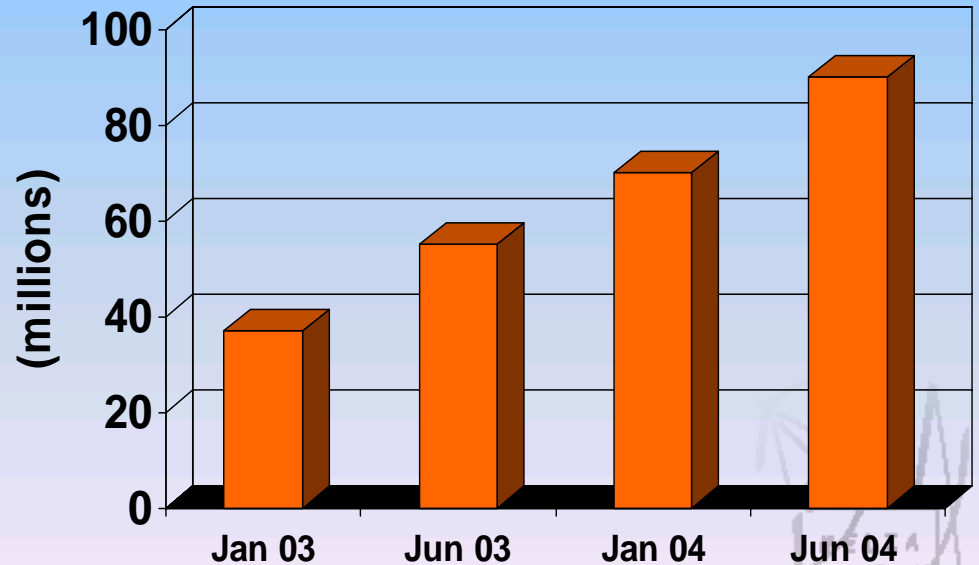
Boost Digital Transmission

DTV STATIONS

ON AIR



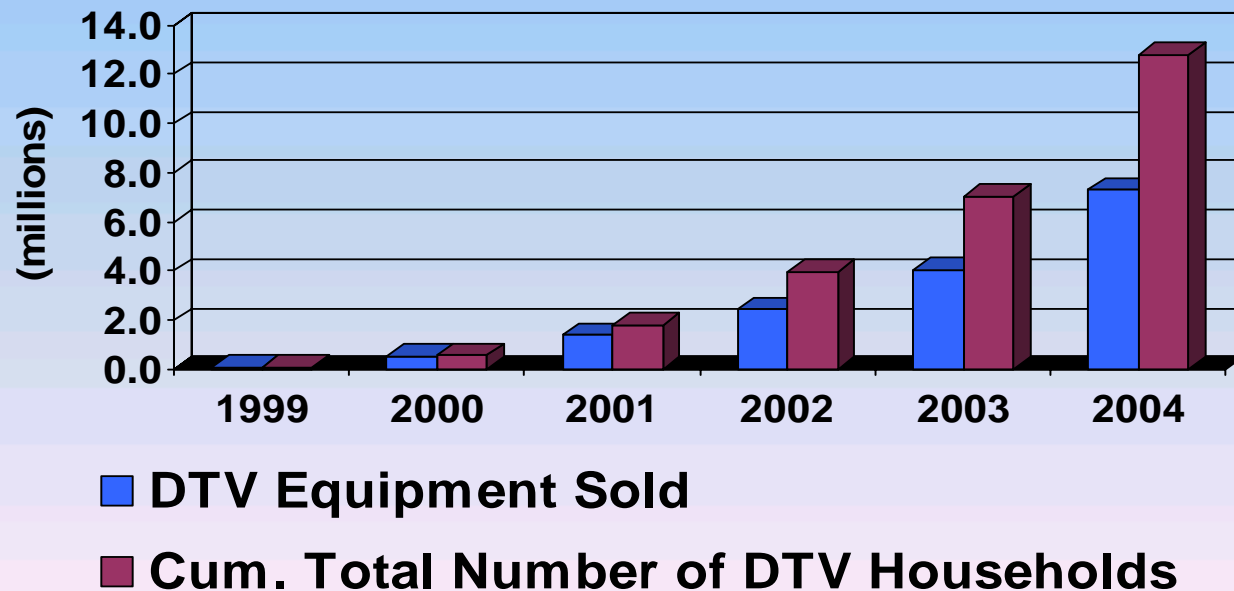
HOMES PASSED by CABLE HDTV SERVICE



MEDIA: DTV TRANSITION

Support Consumer Investment

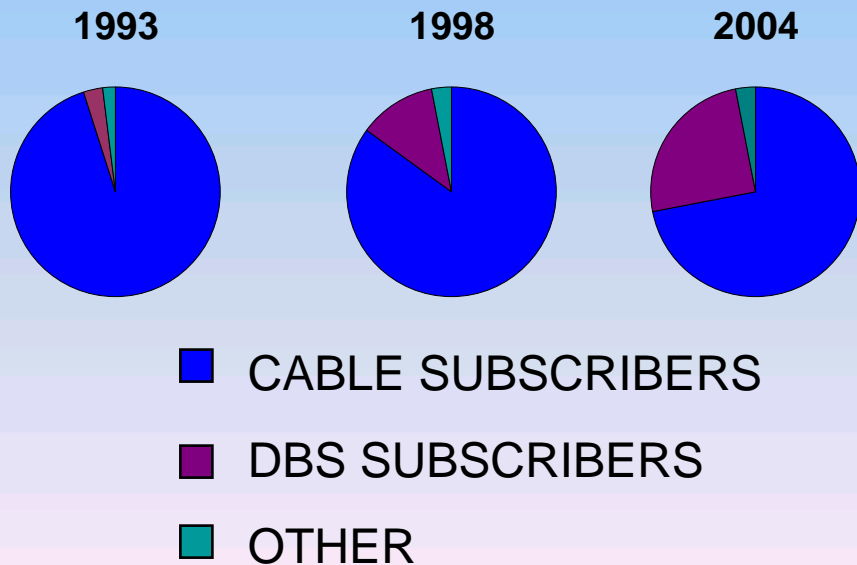
CONSUMER PURCHASES OF DTV EQUIPMENT



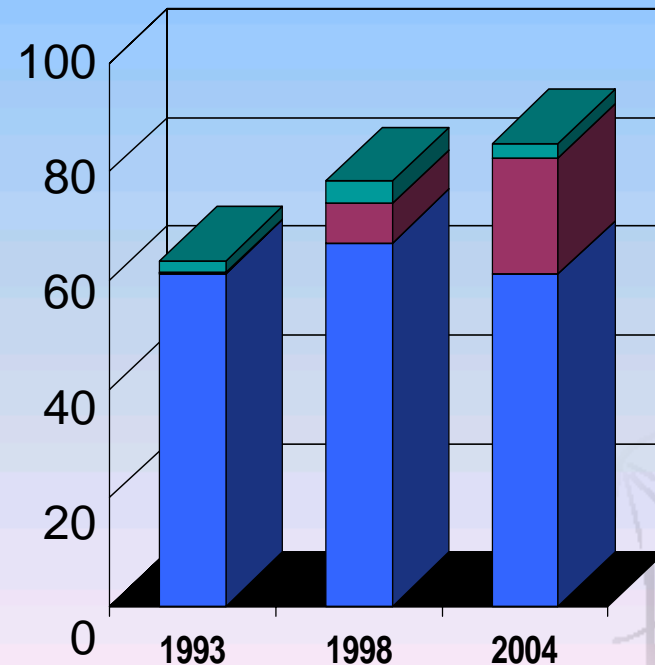
COMPETITION

Increase Consumer Choice

**MVPD SUBSCRIBERS
by PERCENTAGE**



**MVPD SUBSCRIBERS as a
PERCENTAGE of TV HHs**



SPECTRUM

Facilitate Deployment of Services

Digital Audio Broadcasting

- 186 stations authorized

First-ever Open FM Auction

- 258 new radio stations
- New entrants into radio market
- \$147.4 million dollars in revenue

License Renewals

- 26,000 Broadcast stations up for renewal



Homeland Security

Strengthen Communications Infrastructure



- Rechartered
 - Chairman David Barrett, CEO, Hearst-Argyle
- Develop Industry Best Practices
 - Optimal Reliability and Security
 - Disaster Recovery Plans



MODERNIZE THE FCC

Emphasize Performance and Results

- Backlog Reduced by 45%**
- Expanded Electronic Filing**
- 253 FCC U Courses in 04**



2005 Preview

TO DO:

- ✓ DTV TRANSITION
- ✓ ROLL OUT OF DIGITAL RADIO
- ✓ SHVERA IMPLEMENTATION
- ✓ LOCALISM STUDIES
- ✓ IMPROVE SPEED OF DISPOSAL



Media Bureau

