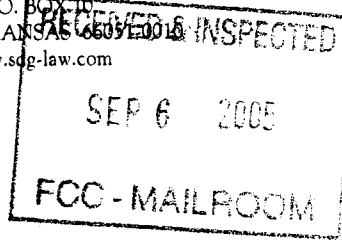


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MELISSA C. CARPANI
RACHEL A. RISO*
*Admitted in Kansas and Missouri

September 1, 2005

Steven A. Broeckaert
Federal Communications Commission
Deputy Chief, Policy Division
Media Bureau
445 12th Street, SW
Washington, D.C. 20554

Re: CSR 5979
In the Matter of: Complete Video Productions, Inc. Petition for Exemption
from Closed Captioning Requirement

Dear Mr. Broeckaert:

On behalf of Complete Video Productions, Inc., enclosed please find a Petition for Exemption from Closed Captioning Requirement and Certificate of Service in the above captioned proceeding.

An original and two (2) copies of this certificate of service are enclosed. Please date stamp the enclosed extra copies of this filing and return it in the self-addressed envelope provided. Should you have any questions concerning this matter, please do not hesitate to contact me.

Very truly yours,

SCHLAGEL, DAMORE & GORDON, LLC

Christopher A. Gordon

Enclosure

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of :)
)
Complete Video Productions, Inc.) CSR 5979
Petition For Exemption From)
Closed Captioning Requirements.)

**PETITION FOR EXEMPTION FROM
CLOSED CAPTIONING REQUIREMENTS**

Complete Video Productions, Inc. (hereinafter "CVP") respectfully re-submits its request that the Commission grant its Petition for Exemption from Closed Captioning Requirements, regarding its video program *The American Outdoorsman*, based upon the clear weight of evidence submitted by CVP in this Petition and the accompanying information, attached hereto as exhibits.

I. Compliance with Pre-Rule Programming Requirements

According to the Consumer Information Directory provided by the Federal Communications Commission (hereinafter the "Commission") regarding closed captioning, analog programming first shown before January 1, 1998 and digital programming first shown before July 1, 2002 is defined as "Pre-Rule Programming." (Please see <http://www.Commission.gov/cgb/consumerfacts/closedcaption.html>.) Thirty percent of Pre-Rule Programming per channel per quarter must be captioned between January 1, 2003 to December 31, 2007, with 75% of programming per channel per quarter requiring captioning on or after January 1, 2008. *Id.*

The American Outdoorsman was first aired on local and regional markets in 1989. In 1994, Robert R. Fanning, Jr. and Paula A. Fanning obtained rights to the show and continued its production, with the show becoming nationally syndicated program in the same year. In

four years of the network's operations¹, and (2) programming provided by program providers with annual gross revenues under three million dollars².

In the above captioned matter, both of the above noted exemptions are present. The American Outdoorsman is currently broadcast on The Men's Channel, a network which was begun in 2004. Having been in operation for only a year and half, The Men's Channel is still exempted from closed captioning requirements as a new network in the first four years of operation.

argues
New
Network

Secondly, The American Outdoorsman is provided by program providers with annual gross revenues under three million dollars. CVP, in connection with American Outdoorsman, Inc., have gross annual receipts of \$439,682.00, as evidenced in Exhibits 2 and 3, the respective 2004 1120S forms filed on behalf of CVP and The American Outdoorsman, Inc. This amount is well below the three million dollar threshold set by the Commission, and as such, exempts CVP from closed captioning requirements.

Annual
Gross
Revenues
for the show

III. Undue Burden Imposed by Captioning Requirement

The costs of captioning would impose an undue burden on CVP as a video programming provider or owner, due to the significant difficulty and expense such a process would entail. When determining if the closed captioning requirements will impose an undue burden, the Commission is required to consider the following factors: (1) the nature and cost of the closed captions for the programming; (2) the impact on the operation of the provider or program owner; (3) the financial resources of the provider or program owner; and (4) the type of operations of the provider or program owner.³

¹ 47 C.F.R. 79.1(d)(9)

² 47 C.F.R. 79.1(d)(12)

³ See 47 U.S.C. § 613(e) and 47 C.F.R. § 79.1(f).

Addressing the first two factors of the Commission's analysis, the nature and cost of the closed captions for the programming and the impact of the captioning requirement on the operation of the provider or program owner, CVP has been advised that the cost of providing captioning for the 52 weeks of programming as required under 47 C.F.R. 79.1 would cost \$500.00 per episode, amounting to an expense of approximately \$13,000.00 to \$26,000.00 per year. As is detailed in Exhibit 2 and 3, the combined gross receipts for The American Outdoorsman, Inc. and CVP for the most recent tax year ending December 31, 2004 was \$439,682.00. These same companies operated at a combined net loss of \$66,099 for the same year. Based on the net business loss derived from business operations, the expense of captioning The American Outdoorsman would have an immensely negative impact on both CVP and The American Outdoorsman, Inc. Clearly, requiring such an expenditure on the costs of captioning would impose an undue burden on CVP.

Addressing the third and fourth factors of the Commission's analysis, the financial resources of the provider or program owner and the type of operations of the provider or program owner, the above detailed gross receipt amounts come into play. As previously stated, The American Outdoorsman, Inc. and CVP operated at a combined net loss of \$66,099 in 2004. CVP is a small production company, with a staff of five full time employees and one part time employee, whose business revenues derive almost exclusively from projects wholly unrelated to *The American Outdoorsman* program. CVP endeavors in this petition to convey to the Commission that its production, with a small staff and operating budget, will be unduly burdened by virtue of having to comply with closed captioning requirements.

Implicit in the Section 79.1 requirement for showing the financial resources of CVP are insufficient is the question of the extent to which the distributors of its programming can be

called upon to contribute towards the captioning expense. CVP has made many attempts to solicit assistance from advertisers to help cover and/or supplement the cost of closed captioning without success. CVP's average demographic advertisers are start-up companies with tight advertising budgets, whose management teams attempt to strategically market themselves with programming such as that produced by CVP to maximize product reviews in a relatively inexpensive and focused format. Despite CVP's numerous solicitations for captioning assistance to its advertisers, CVP has been unsuccessful in obtaining assistance from its advertisers with captioning expenses.⁴

To further assist the Commission, attached hereto please find attached as Exhibit 1 an affidavit from Robert Fanning, Jr., and his wife Paula Fanning, the sole owners of the closely held corporation known as CVP, providing sworn financial and historical testimony assimilated by their accountant to supplement this Petition. It is believed that the sworn statements offered herein adequately corroborate the facts of this Petition. CVP would further supplement this petition with any informational request sought by the Commission, should the Commission deem more information pertinent or necessary to a proper determination in this matter.

Conclusion

CVP has offered that hard costs such as those that would be sustained were CVP required to seek outside closed captioning providers would cost tens of thousands of dollars to its merely self-sufficient annual budget. CVP's economic viability now lies in the sound discretion of the Commission as the burden of closed captioning may well lend to CVP's demise. With this response, CVP wishes to emphasize its desire to continue production services with the hope that

⁴ All such solicitations to advertisers for the closed captioning were made orally. As such, there is no documentation of such solicitations.

someday it will be of the category of producers who can afford to absorb the costs of production attendant to worthwhile services such as closed captioning.

Wherefore, CVP respectfully affirms its request that the Commission grant its Petition for Exemption from Closed Captioning Requirements, based upon the clear weight of evidence submitted by CVP in this Petition for Exemption that the Men's Channel is in compliance with the Commission's Pre-Rule Programming requirements, two exemptions detailed in detailed in 47 C.F. R. 79.1(d) apply to the current petition, and that the costs of captioning would impose an undue burden on CVP, due to the significant difficulty and expense such a process would entail; and to provide CVP with such other and further relief as the Commission may deem appropriate.

Dated: September 1, 2005.

Respectfully Submitted,



Christopher A. Gordon, KS 16619

Melissa C. Carpani, KS 16619

Schlagel, Damore & Gordon, LLC

201 E. Loula, P.O. Box 10

Olathe, KS 66051-0010

(913) 782-5885

(913) 782-0123--Facsimile

Counsel for Complete Video Productions, Inc.

AFFIDAVIT OF ROBERT R. FANNING, JR. AND PAULA A. FANNING

We, Robert R. Fanning, Jr. and Paula A. Fanning, of lawful age, state that we reside at 1805 W. Cedar, Olathe, Kansas 66061. We further state that we own all of the stock in two Kansas corporations known as Complete Video Productions, Inc. and The American Outdoorsman, Inc., both located at 12209 W. 88th Street, Lenexa, Kansas 66215.

This affidavit is provided to supplement our Petition For Exemption from Closed Captioning Requirements, as undue financial burden will befall the production and television show entitled *The American Outdoorsman* from having to comply with the requirements set forth in 47 C.F.R. § 79.1(f).

We further state that we have reviewed the above referenced Petition For Exemption filed in the matter and state that all averments therein are true, accurate and complete to the best of our knowledge;

Further, affiants assert as follows with respect to the factors to be considered by the Commission in its determination of whether to provide an exemption:

History:

The show entitled *The American Outdoorsman* was first aired in 1989. We obtained the rights to the show in 1994 and continued its production. In 1994, the show became a nationally syndicated program. In February of 1996, we formed Complete Video Productions, Inc., a Kansas Corporation, to provide contract video production services to various industries and to produce *The American Outdoorsman*. Since its formation, *The American Outdoorsman* has been developed and produced by Complete Video Productions, Inc. In July of 2001, The American Outdoorsman, Inc., another Kansas Corporation, was formed to handle the sponsorship of *The American Outdoorsman*. Complete Video Productions, Inc. currently has five full time employees and one part time employee.

Type of Operations of Provider and Financial Data:

The combined gross receipts for The American Outdoorsman, Inc. and Complete Video Productions, Inc. for the most recent tax year ended ~~December 31, 2004~~ was ~~\$439,682.00~~. The American Outdoorsman, Inc. and Complete Video Productions, Inc. had a combined ordinary business loss of \$66,099.00 for the same tax year.

Costs Associated With Closed Caption Services & Impact on Operation of Provider:

Based on all of the information I have available to me and from the research we have done, the cost to provide closed caption services to the program, *The American Outdoorsman*, would be \$500.00 per episode, requiring approximately \$13,000.00 to \$26,000.00 per year to provide captioning for the 52 weeks of programming. The impact of forcing the corporations, already operating at a business loss, to incur another \$13,000 to \$26,000.00 of expenses would gravely endanger them both financially.

EXHIBIT 1

Solicitations for Assistance from Advertisers to Cover Costs Associated with Captioning:

The American Outdoorsman, Inc. and Complete Video Productions, Inc. have made many attempts to solicit assistance from advertisers to help cover and/or supplement the cost of closed captioning without success. The companies' average demographic advertisers are start-up companies with tight advertising budgets, whose management teams attempt to strategically market themselves with programming such as that produced by The American Outdoorsman, Inc. and Complete Video Productions, Inc. to maximize product reviews in a relatively inexpensive and focused format. Despite numerous solicitations for captioning assistance to its advertisers by The American Outdoorsman, Inc. and Complete Video Productions, Inc., the companies have been unsuccessful in obtaining assistance from its advertisers with captioning expenses.

Statement of Undue Financial Burden:

The incomes derived from the operations of the two corporate entities comprise the majority of our personal income for the year. To be required to expend the funds required to provide closed captioning services for The American Outdoorsman would place an undue burden on the financial condition of the business and, hence, our personal financial condition, and would seriously jeopardize the financial operations of both of the Kansas corporations.

The information provided in this affidavit is true and accurate to the best of our knowledge and belief, further affiants sayeth naught.

THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK.

Form **1120S**

U.S. Income Tax Return for an S Corporation

OMB No. 1545-0130

Do not file this form unless the corporation has timely filed Form 2553 to elect to be an S corporation.
Extension Granted to 09/15/05

COPY 2004

Department of the Treasury
Internal Revenue Service

For calendar year 2004, or tax year beginning

, and ending

A Effective date of S election 02/16/1996	Use IRS label. Otherwise, print or type.	Name COMPLETE VIDEO PRODUCTIONS, INC.	C Employer identification number [REDACTED]
B Business code number (see pages 33-38 of the Insts.) 512100		Number, street, and room or suite no. (If a P.O. box, see page 12 of the instructions.) 1805 W. CEDAR	D Date incorporated 02/16/1996
		City or town, state, and ZIP code OLATHE, KS 66061	E Total assets (see page 12 of instr) \$ 34,072.

F Check applicable boxes: (1) Initial return (2) Final return (3) Name change (4) Address change (5) Amended return

G Enter number of shareholders in the corporation at end of the tax year ▶ 2

Caution: Include only trade or business income and expenses on lines 1a through 21. See page 13 of the instructions for more information.

Income	1 a Gross receipts or sales <u>285,455</u>	b Less returns and allowances	c Bal ▶	1c	285,455.
	2 Cost of goods sold (Schedule A, line 8)			2	57,406.
	3 Gross profit. Subtract line 2 from line 1c			3	228,049.
	4 Net gain (loss) from Form 4797, Part II, line 17 (attach Form 4797)			4	
	5 Other income (loss) (attach schedule)			5	
	6 Total income (loss). Combine lines 3 through 5			6	228,049.

Deductions (See instructions for limitations)	7 Compensation of officers		7	
	8 Salaries and wages (less employment credits)		8	109,991.
	9 Repairs and maintenance		9	7,051.
	10 Bad debts		10	
	11 Rents		11	17,339.
	12 Taxes and licenses	Statement 1	12	15,895.
	13 Interest		13	5,628.
	14 a Depreciation (attach Form 4562)	14a 39,167.		
	b Depreciation claimed on Schedule A and elsewhere on return	14b		
	c Subtract line 14b from line 14a		14c	39,167.
	15 Depletion (Do not deduct oil and gas depletion.)		15	
16 Advertising		16	6,307.	
17 Pension, profit-sharing, etc., plans		17		
18 Employee benefit programs		18		
19 Other deductions (attach schedule)	Statement 2	19	74,603.	
20 Total deductions. Add the amounts shown in the far right column for lines 7 through 19		20	275,981.	
21 Ordinary business income (loss). Subtract line 20 from line 6		21	-47,932.	

Tax and Payments	22 a Excess net passive income tax (attach schedule)	22a		
	b Tax from Schedule D (Form 1120S)	22b		
	c Add lines 22a and 22b		22c	
	23 a 2004 estimated tax payments and amount applied from 2003 return	23a		
	b Tax deposited with Form 7004	23b		
	c Credit for Federal tax paid on fuels (attach Form 4136)	23c		
	d Add lines 23a through 23c		23d	
	24 Estimated tax penalty. Check if Form 2220 is attached <input type="checkbox"/>		24	
	25 Tax due. If line 23d is smaller than the total of lines 22c and 24, enter amount owed.		25	
	26 Overpayment. If line 23d is larger than the total of lines 22c and 24, enter amount overpaid		26	
27 Enter amount of line 26 you want: Credited to 2005 estimated tax <input type="checkbox"/> Refunded <input type="checkbox"/>		27		

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Sign Here Signature of officer Date Title **PRESIDENT**

May the IRS discuss this return with the preparer shown below (see instr.)?
 Yes No

Paid Preparer's Use Only	Preparer's signature <i>Dan L. Williams</i>	Date 4/9/05	Check if self-employed <input type="checkbox"/>	Preparer's SSN or PTIN [REDACTED]
	Firm's name (or yours if self-employed), address, and ZIP code DAN L. WILLIAMS & COMPANY, INC. 4828 METROPOLITAN AVENUE KANSAS CITY, KS 66106	EIN [REDACTED]	Phone no. (913) 334-1600	

Schedule A Cost of Goods Sold (see page 18 of the instructions)

1	Inventory at beginning of year	1	
2	Purchases	2	7,919.
3	Cost of labor	3	
4	Additional section 263A costs (attach schedule)	4	
5	Other costs (attach schedule)	5	49,487.
6	Total. Add lines 1 through 5	6	57,406.
7	Inventory at end of year	7	
8	Cost of goods sold. Subtract line 7 from line 6. Enter here and on page 1, line 2	8	57,406.

9a Check all methods used for valuing closing inventory: (i) Cost as described in Regulations section 1.471-3
 (ii) Lower of cost or market as described in Regulations section 1.471-4
 (iii) Other (specify method used and attach explanation) _____

b Check if there was a writedown of subnormal goods as described in Regulations section 1.471-2(c)

c Check if the LIFO inventory method was adopted this tax year for any goods (if checked, attach Form 970)

d If the LIFO inventory method was used for this tax year, enter percentage (or amounts) of closing inventory computed under LIFO 9d

e If property produced or acquired for resale, do the rules of Section 263A apply to the corporation? Yes No

f Was there any change in determining quantities, cost, or valuations between opening and closing inventory? Yes No
 If "Yes" attach explanation.

Schedule B Other Information (see page 19 of the instructions)

	Yes	No
1 Check method of accounting: (a) <input checked="" type="checkbox"/> Cash (b) <input type="checkbox"/> Accrual (c) <input type="checkbox"/> Other (specify) _____		
2 See pages 36 through 38 of the instructions and enter the: (a) Business activity <u>VIDEO PRODUCTION</u> (b) Product or service <u>TV/BROADCAST</u>		
3 At the end of the tax year, did the corporation own, directly or indirectly, 50% or more of the voting stock of a domestic corporation? (For rules of attribution, see section 267(c).) If "Yes," attach a schedule showing: (a) name, address, and employer identification number and (b) percentage owned		X
4 Was the corporation a member of a controlled group subject to the provisions of section 1561?		X
5 Check this box if the corporation has filed or is required to file Form 8264, Application for Registration of a Tax Shelter		
6 Check this box if the corporation issued publicly offered debt instruments with original issue discount If checked, the corporation may have to file Form 8281, Information Return for Publicly Offered Original Issue Discount Instruments.		
7 If the corporation: (a) was a C corporation before it elected to be an S corporation or the corporation acquired an asset with a basis determined by reference to its basis (or the basis of any other property) in the hands of a C corporation and (b) has net unrealized built-in gain (defined in section 1374(d)(1)) in excess of the net recognized built-in gain from prior years, enter the net unrealized built-in gain reduced by net recognized built-in gain from prior years _____ \$		
8 Check this box if the corporation had accumulated earnings and profits at the close of the tax year		
9 Are the corporation's total receipts (see page 19 of the instructions) for the tax year and its total assets at the end of the tax year less than \$250,000? If "Yes," the corporation is not required to complete Schedules L and M-1		X

Note: If the corporation had assets or operated a business in a foreign country or U.S. possession, it may be required to attach Schedule N (Form 1120), Foreign Operations of U.S. Corporations, to this return. See Schedule N for details.

Schedule K Shareholders' Shares of Income, Deductions, Credits, etc.

Income (Loss)	Shareholders' Pro Rata Share Items		Total amount	
1	Ordinary business income (loss) (page 1, line 21)		1	-47,932.
2	Net rental real estate income (loss) (attach Form 8825)		2	
3a	Other gross rental income (loss)	3a		
	b Expenses from other rental activities (attach schedule)	3b		
	c Other net rental income (loss). Subtract line 3b from line 3a	3c		
4	Interest income	Statement 4	4	24.
5	Dividends: a Ordinary dividends		5a	
	b Qualified dividends	5b		
6	Royalties		6	
7	Net short-term capital gain (loss)		7	
8a	Net long-term capital gain (loss)		8a	
	b Collectibles (28%) gain (loss)	8b		
	c Unrecaptured section 1250 gain (attach schedule)	8c		
9	Net section 1231 gain (loss) (attach Form 4797)		9	
10	Other income (loss) (attach schedule)		10	



		Shareholders' Pro Rata Share Items (continued)	Total amount	
Deductions	11	Section 179 deduction (attach Form 4562)	11	
	12a	Contributions	12a	
		b	Deductions related to portfolio income (attach schedule)	12b
		c	Investment interest expense	12c
		d	Section 59(e)(2) expenditures (1) Type ▶	12d(2)
		e	Other deductions (attach schedule)	12e
Credits & Credit Recapture	13a	Low-income housing credit (section 42(j)(5))	13a	
	b	Low-income housing credit (other)	13b	
	c	Qualified rehabilitation expenditures (rental real estate) (attach Form 3468)	13c	
	d	Other rental real estate credits	13d	
	e	Other rental credits	13e	
	f	Credit for alcohol used as fuel (attach Form 6478)	13f	
	g	Other credits and credit recapture (attach schedule)	13g	
Foreign Transactions	14a	Name of country or U.S. possession ▶	14b	
	b	Gross income from all sources	14c	
	c	Gross income sourced at shareholder level	14d	
	Foreign gross income sourced at corporate level:		14e	
	d	Passive	14f	
	e	Listed categories (attach schedule)	14g	
	f	General limitation	14h	
	Deductions allocated and apportioned at shareholder level:		14i	
	g	Interest expense	14j	
	h	Other	14k	
	Deductions allocated and apportioned at corporate level to foreign source income:		14l	
	i	Passive	14m	
	j	Listed categories (attach schedule)	14n	
	k	General limitation	14n	
Other information:		14n		
l	Foreign taxes paid	14n		
m	Foreign taxes accrued	14n		
n	Reduction in taxes available for credit (attach schedule)	14n		
Alternative Minimum Tax (AMT) Items	15a	Post-1986 depreciation adjustment	15a	
	b	Adjusted gain or loss	15b	
	c	Depletion (other than oil and gas)	15c	
	d	Oil, gas, and geothermal properties - gross income	15d	
	e	Oil, gas, and geothermal properties - deductions	15e	
	f	Other AMT items (attach schedule)	15f	
Items Affecting Shareholder Basis	16a	Tax-exempt interest income	16a	
	b	Other tax-exempt income	16b	
	c	Nondeductible expenses	16c	
	d	Property distributions	16d	
	e	Repayment of loans from shareholders	16e	
Other Information	17a	Investment income	17a	
	b	Investment expenses	17b	
	c	Dividend distributions paid from accumulated earnings and profits	17c	
	d	Other items and amounts (attach schedule)	17c	
	e	Income/loss reconciliation. (Required only if Schedule M-1 must be completed.) Combine the amounts on lines 1 through 10 in the far right column. From the result, subtract the sum of the amounts on lines 11 through 12e and lines 14l or 14m, whichever applies	17e	

-1,104.

Statement 5

1,276.
9,770.

24.

-47,908.

Note: The corporation is not required to complete Schedules L and M-1 if question 9 of Schedule B is answered "Yes."

Schedule L	Balance Sheets per Books	Beginning of tax year		End of tax year	
		(a)	(b)	(c)	(d)
Assets					
1	Cash		-1,921.		4,112.
2 a	Trade notes and accounts receivable				
b	Less allowance for bad debts				
3	Inventories				
4	U.S. Government obligations				
5	Tax-exempt securities				
6	Other current assets (Att. Sch.)				
7	Loans to shareholders				
8	Mortgage and real estate loans				
9	Other investments (Att. Sch.)				
10 a	Buildings and other depreciable assets	216,177.		272,177.	
b	Less accumulated depreciation	203,050.	13,127.	242,217.	29,960.
11 a	Depletable assets				
b	Less accumulated depletion				
12	Land (net of any amortization)				
13 a	Intangible assets (amortizable only)				
b	Less accumulated amortization				
14	Other assets (Att. Sch.)				
15	Total assets		11,206.		34,072.
Liabilities and Shareholders' Equity					
16	Accounts payable				
17	Mortgages, notes, bonds payable in less than 1 year				84,015.
18	Other current liabilities (Att. Sch.)				
19	Loans from shareholders				
20	Mortgages, notes, bonds payable in 1 year or more				
21	Other liabilities (Att. Sch.)	Statement 8	2,762.		567.
22	Capital stock		200.		200.
23	Additional paid-in capital				
24	Retained earnings	Statement 9	8,244.		-50,710.
25	Adjustments to shareholders' equity (Att. Sch.)				
26	Less cost of treasury stock				
27	Total liabilities and shareholders' equity		11,206.		34,072.

Schedule M-1 Reconciliation of Income (Loss) per Books With Income (Loss) per Return				
1	Net income (loss) per books	-49,184.	5	Income recorded on books this year not included on Schedule K, lines 1 through 10 (Itemize):
2	Income included on Schedule K, lines 1, 2, 3c, 4, 5a, 6, 7, 8a, 9, 10, not recorded on books this year (Itemize):		a	Tax-exempt interest \$
3	Expenses recorded on books this year not included on Schedule K, lines 1 through 12, and 14l or (14m) (Itemize):		6	Deductions included on Schedule K, lines 1 through 12, and 14l or (14m), not charged against book income this year (Itemize):
a	Depreciation \$		a	Depreciation \$
b	Travel and entertainment \$	1,276.	7	Add lines 5 and 6
4	Add lines 1 through 3	-47,908.	8	Income (loss) (Schedule K, line 17e). Line 4 less line 7
				-47,908.

Schedule M-2 Analysis of Accumulated Adjustments Account, Other Adjustments Account, and Shareholders' Undistributed Taxable Income Previously Taxed (see page 32 of the instructions)			
	(a) Accumulated adjustments account	(b) Other adjustments account	(c) Shareholders' undistributed taxable income previously taxed
1	Balance at beginning of tax year	8,244.	
2	Ordinary income from page 1, line 21		
3	Other additions Statement 6	24.	
4	Loss from page 1, line 21	(47,932.)	
5	Other reductions Statement 7	(1,276.)	
6	Combine lines 1 through 5	-40,940.	
7	Distributions other than dividend distributions	9,770.	
8	Balance at end of tax year. Subtract line 7 from line 6	-50,710.	

Do not file this form unless the corporation has timely filed Form 2553 to elect to be an S corporation. Extension Granted to 09/15/05

COPY 2004

Department of the Treasury Internal Revenue Service

For calendar year 2004, or tax year beginning , and ending

Header section containing: A Effective date of S election (07/10/2001), B Business code number (512100), C Employer identification number, D Date incorporated (07/10/2001), E Total assets (\$5,339), Name (THE AMERICAN OUTDOORSMAN, INC.), and address (1805 WEST CEDAR, OLATHE, KS 66061).

F Check applicable boxes: (1) Initial return, (2) Final return, (3) Name change, (4) Address change, (5) Amended return. G Enter number of shareholders in the corporation at end of the tax year (2).

Caution: Include only trade or business income and expenses on lines 1a through 21. See page 13 of the instructions for more information.

Main table with 27 rows and 4 columns. Rows include: Income (1-6), Deductions (7-21), and Tax and Payments (22-27). Values include: 154,227.7, 162,723.7, -8,496.7, 205.7, 1,547.7, 30.7, 66.7, 7,811.7, 9,671.7, -18,167.7.

Sign Here section. Signature of officer: [Signature], Date: 4/9/05, Title: PRESIDENT. Includes a box for 'May the IRS discuss this return with the preparer shown below (see instr.?)' with 'Yes' checked.

Paid Preparer's Use Only section. Preparer's signature: [Signature], Date: 4/9/05, Firm's name: DAN L. WILLIAMS & COMPANY, INC., 4828 METROPOLITAN AVENUE, KANSAS CITY, KS 66106. EIN and Phone no. (913) 334-1600.

Schedule A Cost of Goods Sold (see page 18 of the instructions)

1	Inventory at beginning of year	1	
2	Purchases	2	
3	Cost of labor	3	
4	Additional section 263A costs (attach schedule)	4	
5	Other costs (attach schedule)	5	162,723.
6	Total. Add lines 1 through 5	6	162,723.
7	Inventory at end of year	7	
8	Cost of goods sold. Subtract line 7 from line 6. Enter here and on page 1, line 2	8	162,723.

9 a Check all methods used for valuing closing inventory: (i) Cost as described in Regulations section 1.471-3
 (ii) Lower of cost or market as described in Regulations section 1.471-4
 (iii) Other (specify method used and attach explanation) See Statement 3
 b Check if there was a writedown of subnormal goods as described in Regulations section 1.471-2(c)
 c Check if the LIFO inventory method was adopted this tax year for any goods (if checked, attach Form 970)
 d If the LIFO inventory method was used for this tax year, enter percentage (or amounts) of closing inventory computed under LIFO 9d
 e If property produced or acquired for resale, do the rules of Section 263A apply to the corporation? Yes No
 f Was there any change in determining quantities, cost, or valuations between opening and closing inventory? Yes No
 If "Yes," attach explanation.

Schedule B Other Information (see page 19 of the instructions)

	Yes	No
1 Check method of accounting: (a) <input checked="" type="checkbox"/> Cash (b) <input type="checkbox"/> Accrual (c) <input type="checkbox"/> Other (specify) <u> </u>		
2 See pages 36 through 38 of the instructions and enter the: (a) Business activity <u>TV PRODUCTION</u> (b) Product or service <u>PRODUCTION SERVICES</u>		
3 At the end of the tax year, did the corporation own, directly or indirectly, 50% or more of the voting stock of a domestic corporation? (For rules of attribution, see section 267(c).) If "Yes," attach a schedule showing: (a) name, address, and employer identification number and (b) percentage owned		X
4 Was the corporation a member of a controlled group subject to the provisions of section 1561?		X
5 Check this box if the corporation has filed or is required to file Form 8264, Application for Registration of a Tax Shelter <input type="checkbox"/>		
6 Check this box if the corporation issued publicly offered debt instruments with original issue discount <input type="checkbox"/> If checked, the corporation may have to file Form 8281, Information Return for Publicly Offered Original Issue Discount Instruments.		
7 If the corporation: (a) was a C corporation before it elected to be an S corporation or the corporation acquired an asset with a basis determined by reference to its basis (or the basis of any other property) in the hands of a C corporation and (b) has net unrealized built-in gain (defined in section 1374(d)(1)) in excess of the net recognized built-in gain from prior years, enter the net unrealized built-in gain reduced by net recognized built-in gain from prior years <u>\$ </u>		
8 Check this box if the corporation had accumulated earnings and profits at the close of the tax year <input type="checkbox"/>		
9 Are the corporation's total receipts (see page 19 of the instructions) for the tax year and its total assets at the end of the tax year less than \$250,000? If "Yes," the corporation is not required to complete Schedules L and M-1	X	

Note: If the corporation had assets or operated a business in a foreign country or U.S. possession, it may be required to attach

Schedule N (Form 1120), Foreign Operations of U.S. Corporations, to this return. See Schedule N for details.

Schedule K Shareholders' Shares of Income, Deductions, Credits, etc.

Shareholders' Pro Rata Share Items		Total amount	
1	Ordinary business income (loss) (page 1, line 21)	1	-18,167.
2	Net rental real estate income (loss) (attach Form 8825)	2	
3a	Other gross rental income (loss)	3a	
b	Expenses from other rental activities (attach schedule)	3b	
c	Other net rental income (loss). Subtract line 3b from line 3a	3c	
4	Interest income <u>Statement 4</u>	4	1.
5	Dividends: a Ordinary dividends	5a	
b	Qualified dividends	5b	
6	Royalties	6	
7	Net short-term capital gain (loss)	7	
8a	Net long-term capital gain (loss)	8a	
b	Collectibles (28%) gain (loss)	8b	
c	Unrecaptured section 1250 gain (attach schedule)	8c	
9	Net section 1231 gain (loss) (attach Form 4797)	9	
10	Other income (loss) (attach schedule)	10	

Shareholders' Pro Rata Share Items (continued)		Total amount	
Deductions	11 Section 179 deduction (attach Form 4562)	11	
	12a Contributions	12a	
	b Deductions related to portfolio income (attach schedule)	12b	
	c Investment interest expense	12c	
	d Section 59(e)(2) expenditures (1) Type ▶	12d(2)	
	(2) Amount ▶	12e	
e Other deductions (attach schedule)	12e		
Credits & Credit Recapture	13a Low-income housing credit (section 42(j)(5))	13a	
	b Low-income housing credit (other)	13b	
	c Qualified rehabilitation expenditures (rental real estate) (attach Form 3468)	13c	
	d Other rental real estate credits	13d	
	e Other rental credits	13e	
	f Credit for alcohol used as fuel (attach Form 6478)	13f	
	g Other credits and credit recapture (attach schedule)	13g	
Foreign Transactions	14a Name of country or U.S. possession ▶		
	b Gross income from all sources	14b	
	c Gross income sourced at shareholder level	14c	
	Foreign gross income sourced at corporate level:		
	d Passive	14d	
	e Listed categories (attach schedule)	14e	
	f General limitation	14f	
	Deductions allocated and apportioned at shareholder level:		
	g Interest expense	14g	
	h Other	14h	
	Deductions allocated and apportioned at corporate level to foreign source income:		
	i Passive	14i	
	j Listed categories (attach schedule)	14j	
	k General limitation	14k	
Other information:			
l Foreign taxes paid	14l		
m Foreign taxes accrued	14m		
n Reduction in taxes available for credit (attach schedule)	14n		
Alternative Minimum Tax (AMT) Items	15a Post-1986 depreciation adjustment	15a	-222.
	b Adjusted gain or loss	15b	
	c Depletion (other than oil and gas)	15c	
	d Oil, gas, and geothermal properties - gross income	15d	
	e Oil, gas, and geothermal properties - deductions	15e	
	f Other AMT items (attach schedule)	15f	
Items Affecting Shareholder Basis	16a Tax-exempt interest income	16a	
	b Other tax-exempt income	16b	
	c Nondeductible expenses	16c	362.
	d Property distributions	16d	86.
	e Repayment of loans from shareholders	16e	
Other Information	17a Investment income	17a	1.
	b Investment expenses	17b	
	c Dividend distributions paid from accumulated earnings and profits	17c	
	d Other items and amounts (attach schedule)		
	e Income/loss reconciliation. (Required only if Schedule M-1 must be completed.) Combine the amounts on lines 1 through 10 in the far right column. From the result, subtract the sum of the amounts on lines 11 through 12e and lines 14l or 14m, whichever applies	17e	-18,166.

Statement 5

Note: The corporation is not required to complete Schedules L and M-1 if question 9 of Schedule B is answered "Yes."

Schedule L	Balance Sheets per Books	Beginning of tax year		End of tax year	
		(a)	(b)	(c)	(d)
Assets					
1	Cash		24,178.		5,220.
2 a	Trade notes and accounts receivable				
b	Less allowance for bad debts				
3	Inventories				
4	U.S. Government obligations				
5	Tax-exempt securities				
6	Other current assets (Att. Sch.)				
7	Loans to shareholders				
8	Mortgage and real estate loans				
9	Other investments (Att. Sch.)				
10 a	Buildings and other depreciable assets	1,282.		1,431.	
b	Less accumulated depreciation	1,282.	0.	1,312.	119.
11 a	Depletable assets				
b	Less accumulated depletion				
12	Land (net of any amortization)				
13 a	Intangible assets (amortizable only)				
b	Less accumulated amortization				
14	Other assets (Att. Sch.)				
15	Total assets		24,178.		5,339.
Liabilities and Shareholders' Equity					
16	Accounts payable				
17	Mortgages, notes, bonds payable in less than 1 year				
18	Other current liabilities (Att. Sch.)				
19	Loans from shareholders				
20	Mortgages, notes, bonds payable in 1 year or more				
21	Other liabilities (Att. Sch.)	Statement 8	225.		
22	Capital stock		100.		100.
23	Additional paid-in capital				
24	Retained earnings	Statement 9	23,853.		5,239.
25	Adjustments to shareholders' equity (Att. Sch.)				
26	Less cost of treasury stock				
27	Total liabilities and shareholders' equity		24,178.		5,339.

Schedule M-1 Reconciliation of Income (Loss) per Books With Income (Loss) per Return				
1	Net income (loss) per books	-18,528.	5	Income recorded on books this year not included on Schedule K, lines 1 through 10 (itemize): a Tax-exempt interest \$ _____
2	Income included on Schedule K, lines 1, 2, 3c, 4, 5a, 6, 7, 8a, 9, 10, not recorded on books this year (itemize): _____		6	Deductions included on Schedule K, lines 1 through 12, and 14l or (14m), not charged against book income this year (itemize): a Depreciation \$ _____
3	Expenses recorded on books this year not included on Schedule K, lines 1 through 12, and 14l or (14m) (itemize): a Depreciation \$ _____ b Travel and entertainment \$ 362.	362.	7	Add lines 5 and 6
4	Add lines 1 through 3	-18,166.	8	Income (loss) (Schedule K, line 17e). Line 4 less line 7
				-18,166.

Schedule M-2 Analysis of Accumulated Adjustments Account, Other Adjustments Account, and Shareholders' Undistributed Taxable Income Previously Taxed (see page 32 of the instructions)			
	(a) Accumulated adjustments account	(b) Other adjustments account	(c) Shareholders' undistributed taxable income previously taxed
1	Balance at beginning of tax year	23,853.	
2	Ordinary income from page 1, line 21		
3	Other additions Statement 6	1.	
4	Loss from page 1, line 21	(18,167.)	
5	Other reductions Statement 7	(362.)	
6	Combine lines 1 through 5	5,325.	
7	Distributions other than dividend distributions	86.	
8	Balance at end of tax year. Subtract line 7 from line 6	5,239.	