



## U.S. Manufacturing in the 21<sup>st</sup> Century:



## Agenda

- ◆ U.S. Department of Commerce ◆ Southern Ohio District Export Council ◆
- ◆ Key Bank ◆
- ◆ Battelle & Battelle LLP ◆
- ◆ University of Dayton ◆ Frost Brown Todd LLC ◆ Chase ◆
- ◆ Thursday, August 28, 2008 ◆ 7:45am – 4:30pm ◆
- Crowne Plaza Hotel ◆ Dayton, OH

*With special thanks to our marketing partners:*



- 7:45am **Registration, networking**
- 8:10am **Welcome & Introduction of Program**  
Richard Gref, Southern Ohio District Export Council (SODEC) and  
Managing Director, Export Credit Consulting LLC
- Introduction of Former Ohio Governor Robert Taft**  
Joseph A. Zehenny, Senior Vice President, Commercial Banking Sales Leader for  
KeyBank National Association
- 8:20am **Remarks by Former Ohio Governor Robert Taft**
- 8:30am **Chile: A Market for U.S. Exporters**  
U.S. Embassy Santiago
- 9:10am **Resources for Small & Medium-sized Manufacturers (SMM) Exporters**  
**Moderator: Tricia Ethier, CTP, (CD), Vice President and Sr. Treasury**  
**Management Advisor, KeyBank**  
*Panel discussion:*  
Rebecca Balogh, U.S. Department of Commerce Liaison to the National  
Association of Manufacturers  
Meredith Rutherford, Senior Import Policy Analyst, Import Administration  
Patrick Hayes, Regional Export Finance Manager, US Small Business  
Administration  
Jennifer Boger, Deputy Director, Office of Intellectual Property Rights,  
Market Access & Compliance, U.S. Department of Commerce
- 10:20am **Introduction of Deputy Assistant Secretary for Manufacturing, U.S.**  
**Department of Commerce Jamie Estrada by Steve Staub, DTMA Board**  
**President**  
Remarks by Jamie Estrada , Deputy Assistant Secretary for Manufacturing, U.S.  
Department of Commerce  
Presentation of U.S. Department of Commerce Export Achievement Certificates  
to U.S. exporters:
- **Fischer Engineering**
  - **Jump Apparel Group**
  - **Dayton Systems Group**
  - **Odawara Automation**
- 10:50am **Break**
- 11:05am **The Expanding EU: Opportunities and Standards for Small & Medium-sized**  
**Manufacturers (SMMS)**  
**Moderator: Todd P. Pleiman, CPA, Audit Principal, Battelle & Battelle**  
*Panel discussion:*  
George Ruffner, Minister-Counselor for Commercial Affairs of the  
U.S. Embassy in Berlin  
Joanne DeMartini, Vice President International Sales, Jump Apparel Group  
Donald Sweeney, CEO, D.L.S. Electronic Systems, Inc.

- 12:30pm **Luncheon**
- 1:10pm **Introduction of Keynote Speaker Shaun Donnelly by Jay Moeller, CPA, Audit Partner, Battelle & Battelle LLP**
- 1:15pm **The Importance of FTAs for U.S. SMMs**  
Shaun E. Donnelly, Senior Director, International Business Policy  
National Association of Manufacturers
- 1:40pm **Luncheon adjourns**
- 1:50pm **Opportunities South of the Border**  
**Moderator: Jay Moeller, CPA, Audit Partner, Battelle & Battelle LLP**  
*Panel discussion:*  
Dinah McDougall, Commercial Officer & Director of South Texas U.S. Export Assistance Center, U.S. Department of Commerce  
Brad Bachmann, COO, Dayton Systems Group  
Mike Hankin, Account Director, UPS International Trade Services
- 3:00pm **Break**
- 3:15pm **China's Future and Impact on U.S. Manufacturing**  
**Moderator: Joe Dehner, Member, Frost Brown Todd LLC**  
*Panel discussion:*  
Paul Allaer, Partner, Corporate Transactions & Securities and International, Thompson Hine LLP  
Matthew Quigley, China Business Information Center, U.S. Department of Commerce, U.S. Commercial Service  
Daniel French, President, French Oil Mill Machinery Company  
Oxana Prokhorova, Circle Advisory  
Kok-Chi Tsim, Managing Director and Senior Relationship Executive, JPMorgan Chase Bank, N.A
- 4:30pm **Program concludes**