

AUG 17 2006

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Social Concepts, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): LostCherry.com

Address of Service Provider: 24 Arbuolo Way, Los Altos, CA 94022

Name of Agent Designated to Receive Notification of Claimed Infringement: Ryan Riccicelli

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

24 Arbuolo Way, Los Altos, CA 94022

Telephone Number of Designated Agent: 760.415.4023

Facsimile Number of Designated Agent: 361.225.2899

Email Address of Designated Agent: ryan@socialconcepts.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 7/15/2006

Typed or Printed Name and Title: Ryan Riccicelli, CCO.

SCANNED 10 02-2006

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.



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