

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** General Mills, Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** \_\_\_\_\_

**Address of Service Provider:** 1 General Mills Blvd, Minneapolis, MN 55426

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Copyright Agent

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
Copyright Agent, General Mills, M04-A, 1 General Mills Blvd, Minneapolis, MN 55426

**Telephone Number of Designated Agent:** 800-248-7310

**Facsimile Number of Designated Agent:** 763-764-2268

**Email Address of Designated Agent:** trade.marks@genmills.com

**Signature** \_\_\_\_\_ **Representative of the Designating Service Provider:**  
Date: January 16, 2008

**Typed or Printed Name and Title:** Joshua J. Burke, Director and Senior Counsel

**SCANNED 0 - 2 / 2008**

**Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.**



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