

Interim Designation of Agent to Receive Notification
of Claimed Infringement

Full Legal Name of Service Provider: The Advertising Council, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): See Exhibit A

Address of Service Provider: 815 Second Avenue, 9th Floor
NY, NY 10017

Name of Agent Designated to Receive Notification of Claimed Infringement: Barbara Shimartis

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

815 Second Avenue, 9th Floor
NY, NY 10017

Telephone Number of Designated Agent: (212) 922-1500

Facsimile Number of Designated Agent: (212) 922-1676

Email Address of Designated Agent: Copyright@AdCouncil.org

Signature of Officer or Representative of the Designating Service Provider:

Date: 7/17/08

Typed or Printed Name and Title: Shimartis, Barbara
SVP Interactive

SCANNED 02/28-2008

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee
Made Payable to the Register of Copyrights.

RECEIVED

JUL 21 2008

COPYRIGHT OFFICE



Exhibit A

The Advertising Council, Inc.

adcouncil.org	campaignforfreedom.org	icangivenow.com
psacentral.adcouncil.org	canimakeadifference.com	icangivenow.org
survey1.adcouncil.org	canimakeadifference.org	IDtheCreep.com
survey2.adcouncil.org	c-changetogether.com	IDtheCreep.org
adcouncil.com	c-changetogether.org	ismyvoiceheard.com
adcouncil.net	collegegetitgotitgo.com	ismyvoiceheard.org
adcouncil.org	collegegetitgotitgo.org	karmalicious.com
adcouncilcreative.org	collegestartsnow.com	karmalicious.org
adcouncilcreative.org	Collegestartsnow.org	keepoceanclean.com
adcouncilquarterly.org	creditfairy.net	keepoceanclean.org
adlibbing.com	creditfairy.org	keepoceansclean.com
adlibbing.org	creditfitness.org	keepoceansclean.org
ad-libbing.org	dontalmostgive.com	keeptheoceanclean.com
advertisingcouncil.com	dontalmostgive.org	keeptheoceanclean.org
advertisingcouncil.net	dontgive.org	KH2G .org/.com/.net
alblood.com	dontgive.org	knowhow2go.com
alblood.org	dontpassgas.com	knowhow2go.org
albloodsaves.com	dontpassgas.org	knowhowtogo.com
albloodsaves.org	explorefreedomusa.com	knowhowtogo.org
almostgive.com	explorefreedomusa.org	knowhowtogo.com/.org/.net
almostgive.net	feedpig.org	knowhowtwogo.com/.org/.net
almostgive.org	feedthepig.com	myfriendsgotme.com
atvboss.com	feedthepig.org	myfriendsgotme.net
atvboss.net	feedthepiggy.com	myfriendsgotme.org
atvboss.org	feedthepiggy.org	nocreditfairy.com
ayudameair.net	feedyourpig.com	nocreditfairy.net
ayudameair.org	feedyourpig.org	nocreditfairy.org
benbankes.com	fitcredit.org	nohow2go.com
benbankes.org	ForeclosureHelpandHope.com	nohow2go.org
benbanks.com	ForeclosureHelpandHope.org	nohowtogo.com
benbanks.org	Foreclosurehopeandhelp.com	nohowtogo.org
benjaminbankes.com	foreclosurehopeandhelp.org	nohowtwogo.com
benjaminbankes.org	generousnation.com	nohowtwogo.org
benjaminbanks.com	generousnation.org	operationgraduation.com
benjaminbanks.org	getgoodkarma.com	operationgraduation.org
bethebossoftv.com	getgoodkarma.org	parentalpower.org
bethebossoftv.org	getitgotitgocollege.com	passengerpower.com
bethebossoftv.org	getitgotitgocollege.org	passengerpower.org
betvboss.com	hallwayhurdles.com	payattention.com
betvboss.org	hallwayhurdles.org	payattention.org
betvboss.org	healthychildrencoalition.com/.net/.org	personorpossum.com
bloodsaves.com	helpyourcommunity.com	personorpossum.org
bloodsaves.org	helpyourcommunity.org	reddefender.com
bloodsavesnyc.com	how2go.org	reddefender.net
bloodsavesnyc.org	icangive.com	reddefender.org
boostup.org	campaignforfreedom.com	rememberfreedom.com

rememberfreedom.org	voteorelse.org	lupusstepforward.org
safewinter.org	wakeupandvote.com	Puedeserlupus.com
smallstep.com	wakeupandvote.org	Puedeserlupus.org
smallstep.org	watchwisely.com	bestrongertogether.com
stepsforcollege.com	watchwisely.org	bestrongertogether.org
stepsforcollege.org	whatadifference.org	bestrongertogether.net
tamecredit.com	whatcanireallydo.com	getstrongertogether.org
tamecredit.net	whatcanireallydo.org	getstrongertogether.com
tamecredit.org	youarespokesperson.com/.net/.org	getstrongertogether.net
tamethecredit.com	youarethespokesperson.com/.net/.org	bestrongtogether.com
tamethecredit.net	youarethespokespersoncontest.com/.n	bestrongtogether.org
tamethecredit.org	youcanhelpkids.org	bestrongtogether.net
tameyourcredit.com	yourthespokesperson.com/.net/.org	strengthinvets.com
tameyourcredit.net	smokeythebear.org	strengthinveterans.com
tameyourcredit.org	2getherwehavepower.com	strengthforvets.com
themovieboss.com	2getherwehavepower.org	strengthforveterans.com
themovieboss.org	wehavepower.org	veteranstrength.com
themusicvideoboss.com	saveyourexcuse.com	veteransstrenght.com
themusicvideoboss.org	saveyourexcuse.org	puresportsmoment.com
theradioboss.com	yourexcuse.org	puresportsmoment.org
theradioboss.org	unplugexcuses.com	puresportsmoment.net
thetvboss.com	unplugyourexcuse.com	dontbeanasterisk.com
thetvboss.org	unplugexcuses.org	dontbeanasterisk.org
thevideogameboss.com	unplugyourexcuse.org	dontbeanasterisk.net
thevideogameboss.org	familyofveterans.com	dontbeasterik.com
tvboss.biz	veteransmentalhealth.org	dontbeasterik.org
tvboss.net	vetmentalhealth.org	dontbeanasterik.com
tvboss.tv	vetmentalhealth.com	dontbeanasterik.org
tvboss.us	controlyourcredit.org	dontbeasterisk.org
tvboss.ws	no!cool.org	psacentral.net
uarethespokesperson.co	loseyourexcuse.com	
urspksprsn.com	loseurexcuse.com	
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urthespkprsn.com	coulditbelupus.org	
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urthespokeswoman.com	couldihavelupus.com	
voteorelse.com	lupusstepforward.com	