

**STATEMENT OF  
COMMISSIONER ROBERT M. MCDOWELL**

*Re: Implementation of the Child Safe Viewing Act; Examination of Parental Control Technologies for Video or Audio Programming, MB Docket No. 09-26*

I am pleased to support this Notice of Inquiry to begin our implementation of the Child Safe Viewing Act, which was enacted in December 2008. Congress has directed us to review and report on the existence and efficacy of various “advanced blocking technologies” that allow parents to shield their children from inappropriate video and audio content when such content is distributed across a wide range of electronic communications systems.

As the father of three young children, I hope that, by advising Congress on the proliferation of filtering technologies now available or in development for broadcasting, cable, satellite, wireless devices and the Internet, we will help parents better understand their options as well. Our efforts also may assist industry in spotting gaps or weaknesses in existing parental-control mechanisms, and thereby spur additional innovation. I look forward to engaging with interested parties and learning more about industry efforts in this important area.