

**STATEMENT OF  
ACTING CHAIRMAN MICHAEL J. COPPS**

*Re: Implementation of the Child Safe Viewing Act; Examination of Parental Control Technologies for Video or Audio Programming, MB Docket No. 09-26*

Graphically violent and indecent content is all too present in our media. Parents are the first line of defense against these barrages of violent and indecent images. But parents must be armed with information about programming content and the tools to prevent their children's exposure to content the parents find objectionable. Although advances in media technology present our children with new opportunities for learning and acquiring skills to succeed in our increasingly technology-driven society, at the same time they pose challenges to parents' ability to control the content to which their children are exposed. Even if a parent successfully programs the V-chip or cable or satellite parental controls to protect his or her children from objectionable television content, the children can find some of the same programming online or on advanced wireless devices.

I am pleased that Congress asked us to examine these issues. I look forward to hearing from parents and children's advocates regarding what tools parents need to protect their children from content they deem harmful, as well as from industry players regarding steps they can take to help parents do their jobs. I also would like to hear from technology experts, and hope that they will apply the same creativity and talent to developing the next generation of blocking and parental empowerment technologies that they do in developing the advanced media applications themselves.