Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Scientific American, Inc.
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): (See a Hached)
Address of Service Provider: 175 Fifth Avenue, New York, NY 10010
Name of Agent Designated to Receive Notification of Claimed Infringement: Mauren Labianca
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 175 Fifth Avenue, 6th Floor, New York, NY 10010
Telephone Number of Designated Agent: (646) 307 - 5198
Facsimile Number of Designated Agent: (212) 529-0594
Email Address of Designated Agent: copyright a gent @ hbpub.com
Signature of Officer or Representative of the Designating Service Provider: Date: Februar 16, 2007
Typed or Printed Name and Title: FRANCES NEW BURG

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.



MAY 3 0 2007 COPYRIGHT OFFICE

Interim Designation of Agent to Receive Notification of Claimed Infringement – Attachment

Full Legal Name of Service Provider: Scientific American, Inc.

Alternative Names of Service Provider (including all names under which the service is doing business):

www.sciam.com

www.scientificamerican.com

www.sciam.biz

www.sciam.info

www.sciamdigital.com

www.sciammind.com

www.scientificamerican.biz

www.scientificamerican.info

www.scientificamericanarchive.com

www.scientificamericandigital.com

www.scientificamericanmind.com