

Amended Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: INSITE ADVERTISING, INC.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.insiteadvertising.com

Address of Service Provider: c/o Alloy, Inc. 151 W. 26th St., 11th Flr, New York, NY, 10001

Name of Agent Designated to Receive Notification of Claimed Infringement: GINA DIGIOIA

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

c/o Alloy, Inc.
151 WEST 26th STREET, 11th FLOOR, NEW YORK, NY, 10001

Telephone Number of Designated Agent: (212) 244-4307

Facsimile Number of Designated Agent: (212) 244-4311

Email Address of Designated Agent: ginad@alloy.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: INSITE ADVERTISING, INC., FILING DATE: JAN. 11, 2005

Signature of Officer or Representative of the Designating Service Provider: _____ Date: 10/06/08

Typed or Printed Name and Title: GINA DIGIOIA
SECRETARY / GENERAL COUNSEL

11 28 - 2008

Note: This Amended Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.

Mail the form to:

Copyright GCI&R
P.O. Box 70400
Washington, DC 20024



OCT 17 2008
COPYRIGHT OFFICE

RMJ