

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Stacy's Pita Chip Company, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): _____

Address of Service Provider: 663 North Street, Randolph, MASSACHUSETTS 02368

Name of Agent Designated to Receive Notification of Claimed Infringement: Jeanette S. Zimmer

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
7701 Legacy Drive, Mail Stop 3A-421, Plano, Texas 75024

Telephone Number of Designated Agent: 972-334-2587

Facsimile Number of Designated Agent: 972-334-3871

Email Address of Designated Agent: trademarks@fritolay.com

Signature of Officer or Representative of the Designating Service Provider: _____ Date: 9/9/08

Typed or Printed Name and Title: Jeanette S. Zimmer, Trademark Counsel

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.

Mail the form to:

SCANNED i 0 03 2008

Copyright GC/I&R
P.O. Box 70400
Washington, DC 20024



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