

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

Full Legal Name of Service Provider: Shopmedia, Inc

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Please see attached list

Address of Service Provider: 228 Hamilton Ave, 3rd Floor, Palo Alto, CA 94301

Name of Agent Designated to Receive Notification of Claimed Infringement: Copyright Dept

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
ShopMedia Copyright Dept 228 Hamilton Ave, 3rd Floor, Palo Alto, CA 94301

Telephone Number of Designated Agent: (650) 798-5042

Facsimile Number of Designated Agent: (650) 798-5001

Email Address of Designated Agent: copyright@shopmedia.com

Signature of Officer or Representative of the Designating Service Provider: \_\_\_\_\_  
Date: 16th of August 2007

Typed or Printed Name and Title: Georges Hallak, Assistant Secretary

**SCANNED 08 30-2007**

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.

Mail the form to:

Copyright GC/I&R  
P.O. Box 70400  
Washington, DC 20024



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