

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: News America Marketing In-Store Services, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.smartsource.com, www.smartsource.net,
www.smartsource.org, www.smartsourcemagazine.com, www.smartsourcemagazine.net,
www.smartsourcemagazine.org, www.newsamerica.com, www.newsamericamarketing.com,
www.newsamericamktg.com, www.newsamericamkt.com

Address of Service Provider: 1211 Avenue of the Americas, New York, New York 10036

Name of Agent Designated to Receive Notification of Claimed Infringement: Michelle V. Francis, V.P./Asst. General Counsel

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
News America Incorporated, 1211 Avenue of the Americas, 4th Floor
New York, New York 10036

Telephone Number of Designated Agent: 212-852-7729

Facsimile Number of Designated Agent: 212-852-7217

Email Address of Designated Agent: dmca-legal@newscorp.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: 4.6.05

Typed or Printed Name and Title: Michelle V. Francis, VP +
Assistant General Counsel

Note: This Interim Designation Must be Accompanied by a \$30 Filing Fee Made Payable to the Register of Copyrights.

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SCANNED 5/03/05