

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: It's The Content, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Sharealot, Inc.

Address of Service Provider: 60 East Third Avenue, Suite 210 San Mateo, CA 94401

Name of Agent Designated to Receive Notification of Claimed Infringement: Will Scelzo

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
60 East Third Avenue, Suite 210 San Mateo, CA 94401

Telephone Number of Designated Agent: 650-685-5452

Facsimile Number of Designated Agent: 650-685-5453

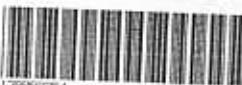
Email Address of Designated Agent: will@sharealot.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: 2/12/04

Typed or Printed Name and Title: Will Scelzo COO

**Note: This Interim Designation Must be Accompanied by a \$30 Filing Fee
Made Payable to the Register of Copyrights.**

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RECEIVED

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