

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

Full Legal Name of Service Provider: Bop LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Shopbop.com

Address of Service Provider: 101 E Badger Rd., Madison, WI 53713

Name of Agent Designated to Receive Notification of Claimed Infringement: Julie Esser

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
101 E Badger Rd., Madison, WI 53713

Telephone Number of Designated Agent: 877-SHOPBOP (877-746-7267)

Facsimile Number of Designated Agent: (608) 270-3933

Email Address of Designated Agent: copyright@shopbop.com

Signature of Officer or Representative of the Designating Service Provider: \_\_\_\_\_ Date: 2/2/09

Typed or Printed Name and Title: JEFF YURCISIN, GENERAL MANAGER

**SCANNED 02 20-2009**

**Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.**

Mail the form to:

Copyright GC/I&R  
P.O. Box 70400  
Washington, DC 20024



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