Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: V&S Vin and Sprit Aktiebolag (publ.)

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): levelvodka.com, absolutcut.com, absolut.com

Address of Service Provider: SE-117-97, Stockholm, Sweden

Name of Agent Designated to Receive Notification of Claimed Infringement: Joanne Ludovici-Lint

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
c/o McDermott Will & Emery LLP, 600 Thirteenth Street, N.W.
Washington, DC 20005-3096

Telephone Number of Designated Agent: 202-756-8349

Facsimile Number of Designated Agent: 202-756-8087

Email Address of Designated Agent: siteinfo@absolut.com

[illegible] or Representative of the Designating Service Provider:

Date: 7/14/04

Typed or Printed Name and Title: Joanne Ludovici-Lint, Outside IP Counsel

Note: This Interim Designation Must be Accompanied by a $30 Filing Fee Made Payable to the Register of Copyrights.

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