



Plastics Plastics

The Canadian Plastic Industry, valued at over US\$30.6 billion in 2007, is one of the largest industries in Canada based on dollar value of shipments and is ranked 4th behind Motor Vehicles, Petroleum Refineries and Motor Vehicle parts. Total imports in 2007 were valued at US\$6.8 billion, of which the U.S. accounted for 73%.

CANADA

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U.S. Presence

- Foreign trade undertaken by the Canadian plastics industry heavily favors the United States, which accounted for 90% of exports and 73% of imports in 2007.
- U.S. firms have established very reliable distribution and servicing networks in Canada in order to sustain their dominant position in the market.

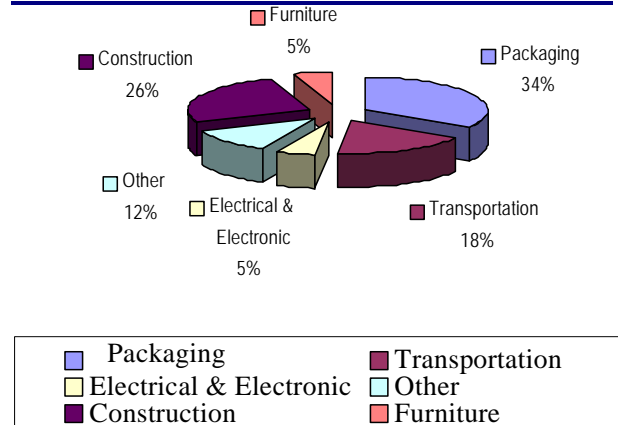
ONTARIO

- Ontario is the 3rd largest plastics producing region in North America (US\$ 24.7 billion in 2007) and accounts for 66% of Canada's shipments of plastic products, 61% of raw materials and machinery shipments and 85% of mold shipments.

VIBRANT ECONOMY

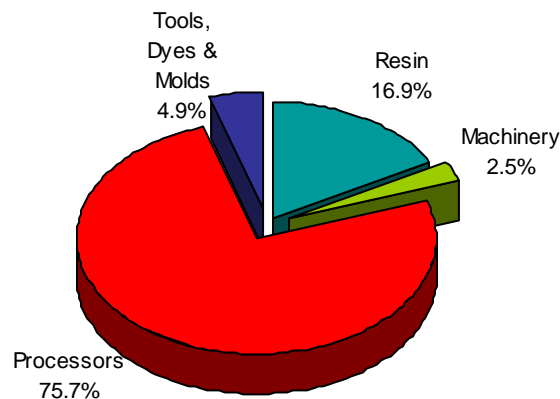
- Canadian Real GDP growth forecast (2008): **1.8 %**
- Strong Canadian dollar, making U.S. exports more competitive/affordable.

Canada: End-Use Markets for Plastics 2007



- ✓ This *High-growth* industry is estimated to thrive at an annual rate of 2% - 4% in 2008 and beyond. Canadian and worldwide demand for plastics is expected to continue growing faster than overall manufacturing and the economy as a whole.
- ✓ The Canadian plastics industry consistently trails the U.S. in its ability to compete at the forefront of industry technologies. Development is stymied by a relatively smaller flow of funds available internally to finance investment, namely R&D. Consequently, there is a window for U.S. companies to exploit their R&D advantage by introducing new technologies, and products derived thereof, into the Canadian market.
- ✓ The diversity of the plastics products, components, and packaging will continue to be a necessary and increasingly important part of new and developing applications. Opportunities for plastics are expanding in aerospace, automotive, medical, and consumer electronics industries.
- ✓ U.S. suppliers offering innovative, technologically advanced, environmentally friendly plastic products, components, raw materials, resins, systems and services, that offer quality, durability and are competitively priced. will find a highly receptive market in Canada.

Plastic market by Segments Percentage 2007



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