

Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider:

Mochila Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):

Mochila, the Media Marketplace

Address of Service Provider:

225 Broadway, Suite 1600, New York, New York 10007

Name of Agent Designated to Receive Notification of Claimed Infringement: Geoff O'Connor

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

Mochila Inc., 225 Broadway, Suite, 1805, New York, NY, 10007

Telephone Number of Designated Agent: 212-587-5157

Facsimile Number of Designated Agent: 212-587-5155

Email Address of Designated Agent: goconnor@mochila.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 8/5/08

Typed or Printed Name and Title: Keith McAllister, CEO

Keith McAllister CEO

Note: This Interim Designation Must be Accompanied by a \$30 Filing Fee Made Payable to the Register of Copyrights.

RECEIVED

SCANNED 09 / 8 - 2008

AUG 15 2008

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