

On April 6, 2009, EPA's Plug-In To eCycling program will announce a National Cell Phone Recycling Week 2009

We hope this new call to action will spur even more Americans to donate or recycle their unwanted cell phones, PDAs, and accessories. Perhaps we will be able to report even greater numbers of cell phones recycled next year.

As with last year's effort, I am hoping that you will be able to help EPA get the word out on the importance and ease of cell phone recycling.

What can you do? As a warm up to your Earth Day activities, you may be able to:

- (1) Hold a cell phone collection event at your Department, Agency or facility on, or about, National Cell Phone Recycling Week 2009 from April 6 - April 12, 2009;

- (2) Highlight the importance and ease of cell phone recycling or place EPA's PSAs in newsletters or communication efforts you share with your employees. PSAs can be found at <http://www.epa.gov/epawaste/partnerships/plugin/members/index.htm>;

or

- (3) Place EPA's web sticker (see below) at the appropriate place of your web site to announce this special week and link it to [www.epa.gov/cellphones](http://www.epa.gov/cellphones)

EPA would be delighted if you would join us in collecting or getting the word out about cell phone recycling. If you wish to set up a collection event for that week, I would be happy to connect you with one of our Plug-In to eCycling partners for help organizing a collection event. I am also available to help you with draft a message about cell phone recycling and how recycling helps the environment. As with last year's effort, this campaign is targeted for personal cell phones and PDAs - not Federal government property.

For more information on how to and why you should recycle your cell phone please go to [www.epa.gov/cellphones](http://www.epa.gov/cellphones). Please feel free to give me a call at (703) 308-3948, or by e-mail at [pollard.karen@epa.gov](mailto:pollard.karen@epa.gov) if you have any questions.

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