## FCURITIES AND EXCHANGE COMMISSION

## NEWS DIGEST

brief summary of financial proposals filed with and actions by the S.E.C.

ordering full text of Releases from Publications Unit, cite number)



(Issue No. 63-7-7)

FOR RELEASE \_\_\_\_July 10, 1963

REGISTRATION OF KEYSTONE SECURITIES REVOKED. In a decision announced today (Release 34-7095) the SEC evoked the broker-dealer registration of Keystone Securities Corp., 816 South Main St., Salt Lake City, tah. M. Russell Ballard, Jr., president and a principal stockholder of the firm, was found a cause of the evocation order. In its decision, the Commission found that Keystone and Ballard violated Sections 7 and 0 of the Securities Act of 1933 in that they aided and abetted Shasta Minerals and Chemical Company in aking false and misleading statements in a registration statement filed by Shasta regarding prior sales of hasta stock in violation of the Securities Act anti-fraud provisions, financial statements and financial ondition and prior activities of Shasta, and the relationships of Shasta and its officers, directors and romoters with Keystone and Ballard. The Commission also found that Keystone filed with the Commission a alse financial statement and violated the Exchange Act bookkeeping requirements. (Commissioner Cohen did ot participate in the Commission's decision).

SEC PHOTOCOPY SERVICE. In order to facilitate the public dissemination of financial and other information contained in corporate reports filed with the Securities and Exchange Commission under the Federal ecurities laws, the Commission has arranged to take standing orders, on an experimental basis, for photoppies of the Form 10-K annual reports filed by companies reporting to the Commission. This service may be xtended later to other reports, depending upon public reception and the experience gained in supplying opies of annual reports.

Under the new contract with Cooper-Trent, Inc., for reproducing material in the Commission's files in esponse to requests of members of the public, photocopies may now be obtained at a reduced cost of  $11\frac{1}{2}$ c or pages not exceeding  $8\frac{1}{2}$ " x 14" in size (plus postage). A detailed Table of Charges is available on re-

So that corporate reports may be more readily available for examination by interested members of the ublic, the Commission also has made arrangements for the Form 10-K annual reports to be placed on open helves in the public area of its Public Reference Room in Washington and available for immediate inpection. Moreover, a coin-operated photocopier has been installed which will enable visitors to make mediate reproductions of these and other reports at a cost of 25¢ per page.

CLARIFICATION RE MIDDLE SOUTH UTILITIES ORDER. The SEC News Digest of July 9 reported the issuance of Commission order approving certain fees and expenses incurred in connection with a plan involving the ale by Louisiana Power & Light Company, subsidiary of Middle South Utilities, Inc., of all of its non-lectric properties to Louisiana Gas Service Company. The item referred to Louisiana Gas as a newly organzed subsidiary of Louisiana Power, and was intended to apply to the status of Louisiana Gas at the time he plan was approved by the Commission in 1957, not its current status.

WELDERS SUPPLY ENJOINED. The SEC San Francisco Regional Office announced July 8 (LR-2682) the entry f a Federal court order (USDC, SD, Calif.) permanently enjoining Welders Supply Co., Inc., a Nevada ompany, from violations of the Securities Act anti-fraud provisions in the offer and sale of its own ecurities. The case is still pending as to the firm's president, Lawrence Scott, who cannot be located and has not been served with process in the Commission's action for an injunction.

SOUTHERN BELL TET PROPOSES DEBENTURE OFFERING. Southern Bell Telephone and Telegraph Company, 7 Edgewood Ave., S.E., Atlanta, Ga., today filed a registration statement (File 2-21568) with the SEC ceking registration of \$70,000,000 of debentures due 2003, to be offered for public sale at competitive idding. The net proceeds from the debenture sale will be applied to the redemption in September 1963 of 70,000,000 of 5% debentures due 1986 (at 106.32%). To the extent that such proceeds are received prior 5 the date of redemption, they will be used for general corporate purposes, including repayment of 40,000,000 of advances from the company's parent, American Telephone and Telegraph Company. Such advances re incurred for general corporate purposes, including construction expenditures (estimated at \$347,000,000 or 1963).

SECURITIES ACT REGISTRATIONS. Effective July 9: R. R. Donnelley & Sons Co. (File 2-21515); Hitachi, cd. (File Nos. 2-21475 and 21476). Effective July 10: City of Milan (File 2-21484); High Voltage Engineering orporation (File 2-21426). Withdrawal July 8: Manhattan Drug Co., Inc. (File 2-20105). Withdrawal July 9: laska Power & Telephone Co. (File 2-21262); Rozilda Laboratories (File 2-18909).