




U.S. Department of Justice
Justice Management Division

Management and Planning Staff

Washington, D.C. 20530

February 26, 1999

MEMORANDUM FOR BUREAU PROCUREMENT CHIEFS

FROM: H.B. Myers 
Assistant Director
Procurement Policy and Review Group

SUBJECT: Contracting for Motion Picture Productions and Videotape Productions

The Administrator, Office of Federal Procurement Policy has rescinded OFPP Policy Letter 79-4, Contracting for Motion Picture Productions and Videotape Productions. There will no longer be an office dedicated to evaluating contractors and maintaining a Qualified Producers List. Today there are thousands of commercial producers of motion picture and videotape productions, competition is the norm, contracting officers routinely obtain past performance information, and the Internet access as well as other marketplace tools provide sources of supply.

The Office of Defense Visual Information is developing a world wide website that will contain an Interested Producers List (IPL) as well as links to other sites for current, up to date and valuable solicitation information. Thus, while a Qualified Producers List will no longer be a requirement, all persons or firms interested in doing business with the government will have access to, as a convenience, databases designed to promote the exchange of information for procurement of motion picture, video and multimedia productions. This virtual clearing house of information will provide federal agencies with a valuable information resource and will provide audiovisual and multimedia producers a forum, the IPL, to present their production capabilities, technical skills, experience, and subject matter expertise in a searchable on-line database. Access the website, <http://dodimagery.afis.osd.mil> and select "Order/Initiate VI Production" for more information on the IPL website.

Please distribute this information to those offices within your organization that may need these types of services.

cc: Jodie Antol
Audiovisual Services
Justice Management Division

[Federal Register: February 22, 1999 (Volume 64, Number 34)]
[Notices]
[Page 8631-8632]
From the Federal Register Online via GPO Access [wais.access.gpo.gov]
[DOCID:fr22fe99-108]

=====

OFFICE OF MANAGEMENT AND BUDGET

Office of Federal Procurement Policy

Rescission of Office of Federal Procurement Policy Policy Letter
79-4, Contracting for Motion Picture Productions and Videotape
Productions

AGENCY: Office of Management and Budget, Office of Federal Procurement
Policy.

ACTION: Rescission of Office of Federal Procurement Policy (OFPP)
Policy Letter 79-4, Contracting for Motion Picture Productions and
Videotape Productions.

SUMMARY: Notice is hereby given that the Office of Federal Procurement
Policy is rescinding Policy Letter 79-4, Contracting for Motion Picture
Productions and Videotape Productions.

EFFECTIVE DATE: February 22, 1999.

FOR FURTHER INFORMATION CONTACT: Michael Gerich, Office of Federal
Procurement Policy, 202-395-3501.

SUPPLEMENTARY INFORMATION: In 1979, OFPP issued OFPP Policy Letter 79-4
to designate a uniform government-wide system to be used in contracting
for motion picture and videotape production, including the
establishment of a Qualified Producers List to enhance competition.
Management studies in the 1970s indicated dissatisfaction with the
policies and procedures the government followed when contracting for
production of motion pictures and videotapes. In response, OFPP Policy
Letter 79-4 was developed to: reduce perceived waste and inefficiency
in contracting for such services; ensure that the government obtains
such services at fair, competitive prices; provide a central point
within the government where interested persons can obtain information
on relevant contracting procedures and opportunities; and increase
competition for these contracts. However, changes over the last 19
years in both the marketplace for these services and procurement laws
and regulations make the Policy Letter obsolete. Today there are
thousands of commercial producers of motion picture and videotape
productions, competition is the norm, contracting officers routinely
obtain past performance information, and Internet access as well as
other marketplace tools provide sources of supply. It is no longer
cost-effective or efficient for the government to maintain an office
dedicated to evaluating contractors and maintaining a Qualified
Producers List in this commercial environment.

OFPP issued a notice of proposed rescission of the Policy Letter
that was published in the Federal Register on September 25, 1998 (63 FR
51378). Only one comment was received in response to the notice. That
comment fully supported rescission of the Policy Letter. Accordingly,
OFPP Policy Letter 79-4 is hereby rescinded.

The executive agent for Policy Letter 79-4, Defense Visual
Information, is developing a world wide website that will contain an

Interested Producers List (IPL) as well as links to other sites for current, up to date and valuable solicitation information. Thus, while a Qualified Producers List will no longer be a requirement, all persons or firms interested in doing business with the government will have access to, as a convenience, databases designed to promote the exchange of information for procurement of motion picture, video and multimedia productions. This virtual clearing house of information

[[Page 8632]]

will provide federal agencies with a valuable information resource and will provide audiovisual and multimedia producers a forum, the IPL, to present their production capabilities, technical skills, experience, and subject matter expertise in a searchable on-line database. Access the website, <http://dodimagery.afis.osd.mil> and select "Order/initiate VI Production" for more information on the IPL website.

Deidre A. Lee,
Administrator.

[FR Doc. 99-4235 Filed 2-19-99; 8:45 am]

BILLING CODE 3110-01-P