

Under Executive Order 13360, the President of the United States directed that heads of agencies shall provide the opportunity for service-disabled veteran businesses to significantly increase the Federal contracting and subcontracting of such businesses. To achieve that objective, agencies shall more effectively implement section 15(g) of the Small Business Act (15 U.S.C. 644(g)), which provides that the President must establish a goal of not less than 3 percent for participation by service-disabled veteran businesses in Federal contracting, and section 36 of that Act (15 U.S.C. 657f), which gives agency contracting officers the authority to reserve certain procurements for service-disabled veteran businesses.

Pursuant to this order, and to more effectively implement section 15(g) of the Small Business Act (15 U.S.C. 644(g)), the U. S. Small Business Administration has developed and will implement a strategy that will provide the opportunity for service-disabled veteran businesses to significantly increase their access to and participation in Federal contracting and subcontracting opportunities.

## **Implementation Strategy Executive Order 13360**

**Agency** – U. S. small Business Administration (SBA)

**Designated Senior-level Official** – Darryl K. Hairston, Assistant Administrator for Administration (AA/A)

**Agency Strategy:** The following actions will be taken, to provide opportunities for service-disabled veteran businesses to significantly increase their contracting and subcontracting with the SBA.

- The AA/A is the senior-level official designated with the responsibility for developing and implementing the SBA's strategy;
- The SBA will make the strategy publicly available through its website and report progress annually to the Office of Government Contracting with the SBA;
- The SBA will include development and implementation of its strategy and achievements as significant elements in the performance business plans of its designated senior-level official, chief acquisition officer, and Director, Office of Procurement and Grants Management (OPGM);
- The SBA will reserve certain contracts exclusively for service-disabled veteran businesses;
- The SBA will encourage and facilitate participation by service-disabled veteran businesses in competitions for award of the agency's contracts through the use of the General Services Administration Schedules, multiple award schedules, and other similar contracting vehicles;

- The SBA will encourage its prime contractors to subcontract with service disabled veteran businesses and actively monitor and evaluate its contractors' efforts to do so;
  - The OPGM will work closely with SBA's Office of Veteran's Business Ownership to maximize its outreach efforts and to promote contracting opportunities;
  - The SBA will train its acquisition staff on applicable law and policies relating to participation of service-disabled veteran businesses in federal contracting; and
  - The SBA will disseminate information to service-disabled veteran businesses that would assist these businesses in participating in awards of the agency's contracts.
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