



Bright Green  
12-13 December 2009

Copenhagen  
FORUM

Invitation



# Bright Green

*Copenhagen's business event  
for COP 15*

For two weeks in December 2009, Denmark will host the United Nations Climate Summit COP 15. This summit is the last call for a new global climate agreement to succeed the Kyoto Protocol.

In parallel, on December 12-13, 2009, Confederation of Danish Industry will host the Bright Green exhibition.

*Deadline: June 1, 2009*

**The entire world will be watching!  
- Will they see you?**

FORUM, Copenhagen, Denmark



**Bright<sup>DI</sup>  
Green**

# Bright Green

*Now is a chance to be part of history!*

*We hope that you will join us*

*and be part of USA Special*

*Exhibitors Program*

“Bright Green” is a spectacular trade fair in parallel with the official COP15 summit. By being part of this event, your company will have a unique opportunity to make your statement and brand your company as part of the climate solution.

“Bright Green” will be the place for official COP15 visitors and international press to witness first hand what the clean-tech industry can do and showcase real solutions to real problems.

The U.S. Commercial Service and the U.S. Embassy in Copenhagen will support a Special Exhibitors Program, to provide networking and marketing opportunities with key decision makers, high level officials, and international press.

To qualify for the Special Exhibitors Program, please reserve a booth at Bright Green now!

To sign up, please visit:  
[www.brightgreen.dk](http://www.brightgreen.dk)

**Price: Euro 575 excl. VAT per square meter**

*The organizers have reserved a number of hotel rooms only for exhibitors.*

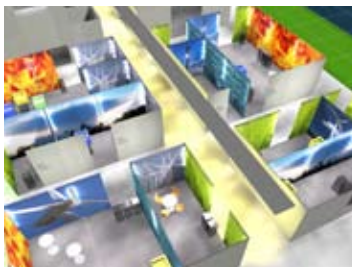
### ➔ Exhibitors

Exhibitors will comprise companies from all over the world with climate-friendly energy technology as their primary business area in the manufacturing, development or consultancy sectors. The concept relies on the exhibiting companies appearing as "climate artists" – each bringing their own mechanical or interactive exposition(s) of technologies which can contribute to a climate-friendly global society.

### ➔ Facilities

The stands are modules of 3 x 3 x 3 m. Exhibitors can book a single stand, a number of adjoining stands – with or without dividing walls – or a number of stands in different thematic areas. The stands will all display the Bright Green identity together with the name of the exhibitor.

All stands will be made of a specially designed exhibition system, covered with white textile walls. Included in the price of each 9 sqm cube is outer textile walls with logo and a short statement, inner textile walls with print on all of them according to your ready-to-print lay-out, lighting from the ceiling of the area, 220V/ 13 amp outlet, 1 catalogue entry, 5 exhibitors' passes.



Stand module visualisation

### ➔ Visitors

Bright Green brings to life a universe which addresses a wide audience: official delegates, the press, business delegates and the general public. Our aim is to attract as many business delegates and official delegates as possible from the COP. This will be facilitated by the fact that Bright Green includes Sunday 13 December which is rest day during the political negotiations.

### ➔ Organizer

Bright Green is organized by the Confederation of Danish Industry (DI) – [www.di.dk](http://www.di.dk). DI is Denmark's leading private sector business organization covering manufacturing, trade and services, and includes the Danish Energy Industry Federation. DI is internationally engaged through, among others, [BUSINESSEUROPE](http://BUSINESSEUROPE.com).

### ➔ Where and when?

The venue for Bright Green is FORUM in central Copenhagen. Bright Green takes place 12-13 December 2009 in parallel with the United Nations Climate Change Conference (COP15), the last call for an effective, multilateral post-Kyoto agreement. Exhibiting in connection with this event will give your company and products valuable exposure as part of the solution to the climate challenge.

### ➔ Price and Terms

The price per square meter is EUR 575 excl. VAT, and includes a shell scheme stand. The area of stand is 9 square metres. The number of stands is limited to 10 per company.

### ➔ What is going to happen?

The stand areas will be complemented with areas dedicated to learning experiences, adventure and entertainment. It is our ambition to attract a range of renowned international speakers to address the climate challenge from different angles. A special event programme will ensure a variety of relevant activities for different target groups throughout the event.

### ➔ Unique opportunity

The unique timing and location of Bright Green provides you with an excellent opportunity to attract business delegates, politicians, and press delegates from the entire global climate community, and make them aware of your company and products. Climate-tech companies can apply for a stand area via [www.brightgreen.dk](http://www.brightgreen.dk).

For more information or to register, please contact:  
[copenhagen.office.box@mail.doc.gov](mailto:copenhagen.office.box@mail.doc.gov)  
or visit: [www.buyusa.gov/denmark](http://www.buyusa.gov/denmark)

# Special U.S. Exhibitors Program at Bright Green - *Copenhagen's business event for COP 15*

**Price: USD 1,000**

➔ **For this you get:**

- Welcoming reception at the Ambassador's Residence incl. 10 complimentary tickets
- On-site matchmaking support
- Joint branding activities
- Bus transportation to reception
- Access to Brightgreen's Business Center
- Special lunch cruise outside Copenhagen on Monday December 14th
- Optional site visit program
- Joint branding activities - incl. special marketing on our Nordic Embassy websites

*U.S. company visitors who are not exhibiting and request help with appointments at the show, please contact CS Copenhagen.*



**For more information or to register, please contact**  
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