



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

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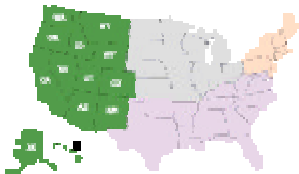
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Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Food Ingredients Asia 2007 Exhibition

Twelfth International Exhibition for Food Ingredients in Southeast Asia
and
Food Ingredients Trade Mission to Indonesia

Exhibition: September 26-28, 2007, Queen Sirikit Convention Center, Bangkok, Thailand

Trade Mission: September 29-October 2, 2007, Jakarta, Indonesia

This is the largest food ingredients exhibition in Southeast Asia and will allow you to access the market of 500 million people living in the region. The market for imported food ingredients is enormous with a \$1,6 billion market in Thailand alone. The increasing appetite for Western-style food products is boosting demand and sales. Approximately 7,500 buyers, and 250 exhibitors, are expected in 2007. The Trade Mission to Indonesia will allow you to access this market of 250 million people.

The Nevada Commission on Economic Development, in cooperation with WUSATA, will be coordinating participation in the following activity:

- Food Ingredients Asia 2007 Exhibition, Bangkok, Thailand, 9/26-28/07
- Food Ingredients Trade Mission to Jakarta, Indonesia, 9/29-10/2/07

This will be an excellent opportunity for companies to participate in the rapidly growing Southeast Asian food ingredients market.

Last year U.S exports of food ingredients to the region were \$247 million with a growth rate of about 9%. Food ingredient exports to Indonesia in 2006 were \$35 million.

- Fi Asia 2007 Exhibition: There are 8 booths in the WUSATA section including 4 corners. Cost is \$3,665 per booth with a limit of 2 booths per company. Individualized meetings with importers/distributors at your booth, arranged by FAS from the U.S. Embassy in Bangkok, are also included.
- Trade Mission to Indonesia. Airfare from Bangkok to Jakarta, 3 nights lodging, and individualized meetings with importers & distributors with interpreters provided, are all included. Limit of 2 per company. If not exhibiting at Fi Asia 2007 the cost is \$450.00 per person.

Suitable products include, but are not limited to:

Cheese products, Dietary Supplements, Flavors/Aromas, Fruit Products, Herb / Spices / Nut Products, and Proteins.

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Alan Di Stefano at the Nevada Commission on Economic Development by telephone (775-687-4325) or by email (ccintl@bizopp.state.nv.us) for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

June 25, 2007



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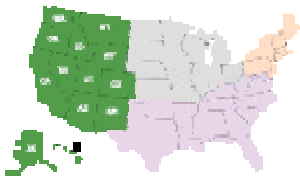
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

Food Ingredients Asia 2007 Exhibition and Trade Mission to Indonesia
Exhibition: Sept. 26-28, 2007, Bangkok, Thailand
Trade Mission: Sept. 29-Oct. 2, 2007, Jakarta, Indonesia

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Fax: () _____
E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Food Ingredients Asia 2007 Exhibition, Sept. 26-28, 2007, Queen Sirikit Convention Center Bangkok, Thailand; WUSATA section located in U.S. pavilion. Check all that apply:

- Full booth, \$3,870.00 (regular cost is \$7,740)
- **Corner booth; will be confirmed on first come first serve basis by the date payment is received by WUSATA

Food Ingredients Trade Mission to Jakarta, Indonesia, Sept. 29-Oct. 2, 2007. Please check all that apply:

- Our company is exhibiting in the WUSATA section of Fi Asia 2007. There is no additional cost for the mission.
- \$450.00 per person. Our company is sending (Please check one):
___ 1 person (Total cost= \$450.00)
___ 2 people (Total cost= \$900.00)

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: June 25, 2007

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 120, Vancouver WA 98662

Authorized Signature: _____

Printed Name: _____

Date: _____