



THE BUCKS COUNTY INTERNATIONAL TRADE COUNCIL
with Co-Hosts the US Commercial Service, Bucks County Community College, &
The Lower Bucks County Chamber of Commerce, Presents:

International Business Development Seminar Series

Grow Export Sales in 2009

Effective Tools for New Internet Marketing Strategies.

Learn the latest valuable online marketing techniques that can help drive new business from global markets. See how simple, easy, and cost effective online solutions can make a big impact to your international bottom line, including:

- Search Engine Marketing Campaigns
- Email Marketing Campaigns
- Webinars
- Web 2.0 (including Blogging & Social Networking)
- Targeted online market research

In addition to these valuable tips & insights, explore real case studies of successful marketing campaigns, and learn where to turn for help. For the company of any size, turn this FREE seminar knowledge into new revenue for your business in 2009.

Welcome & Introduction:

James F. Cawley, Esq., Bucks County Commissioner

Speakers:

Tony Ceballos
Director, Philadelphia U.S. Export Assistance Center
U.S. Commercial Service

Brian Thomas, MBA
Global Marketing Associates
International Trade Specialist

Thursday

May 21, 2009

8:30 — 10:15 am
(Breakfast -8:00 - 8:30am)

Bucks County Community College
Tyler Hall, Room 142
275 Swamp Road
Newtown, Pennsylvania

Please join us for this FREE Seminar
and experience firsthand how BCITC
can help you grow your business.
Advanced Registration required

To Register, Please Contact:

Lower Bucks County Chamber
of Commerce at

www.lbccc.org

Click on **Chamber Calendar**, scroll
down to "**Grow Export Sales in**
2009," and click on **Register**.