

News Release

PRESS OFFICE

Release Date: September 10, 2008	Contact: Christine Mangi (202) 205-6948
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SBA Acting Administrator Baruah Argues for PENDING Trade AGREEMENTS

WASHINGTON, DC – Today U.S. Small Business Administration Acting Administrator Sandy K. Baruah joined U.S. Secretary of Commerce Carlos Gutierrez, U.S. Trade Representative Susan Schwab and other officials to press for pending Free Trade Agreements with Colombia, Panama and South Korea. His statement follows:

“As the head of the U.S. Small Business Administration, I wish to highlight why Free Trade Agreements are so important to America’s entrepreneurs. Small businesses are vital drivers of economic growth and job creation – creating 70 percent of new jobs – and are leaders in advancing innovation.

“Small businesses also account for 97 percent of all U.S. exporting companies. Higher costs and barriers to trade are challenging obstacles for companies of any size, but such obstacles are even higher for our American small companies.

“Tariff reductions, intellectual property protections, and reduced administrative barriers disproportionately help small firms expand their business into overseas markets – and this is exactly what Free Trade Agreements address. The FTAs with Colombia, Panama, and South Korea would open up markets with a combined 97 million people and \$1 trillion in gross domestic product.

“I encourage the Congress understand that the health of our economy is directly tied to the health of small businesses, and the health of our small businesses is directly tied to their ability to access foreign markets. America’s small businesses – and those they employ – are a chief beneficiary of Free Trade Agreements.”

###

Hello Colleagues!

The China BIC is very pleased to alert you to an upcoming webinar **China Earthquake Relief: Rebuilding Schools Sustainably**. Following the May 2008 devastation in Sichuan, China's National Development and Reform Commission has just released the master blueprint for reconstruction activities. The needs are great. Estimates are \$147B is needed to rebuild and, as we've seen with the Olympics, when the Chinese government is committed to getting the job done, the resources quickly follow. This timely webinar broadly covers **reconstruction priorities**, broadly touching on **infrastructure, education, public health and emergency response systems**, addresses **business opportunities for ACE firms** in particular, then takes a very specific look at the needs and plans related to rebuilding schools. The presentation from our colleagues in Chengdu looks great. This webinar is particularly relevant to ACE clients. The late hour is inconvenient, but the program will be recorded so we encourage companies to register to ensure they have access to the recording. Thank you for spreading the word!

Kellie

Event: China Earthquake Relief: Rebuilding Schools Sustainably webinar

Venue: Your Computer

Date: September 22, 2008, 5:30-6:45 pm PT

Learn more/register: <http://www.buyusa.gov/asianow/chinaearthquakerelief.html>

The China Business Information Center of the US Department of Commerce is hosting a **China Earthquake Relief: Rebuilding Schools Sustainably** webinar on September 22, 5:30 pm PT. This live internet briefing explores the Sichuan earthquake reconstruction activities and how American businesses can best help China rebuild. Learn about current recovery and reconstruction priorities, what the US Government has done to date, how architecture, construction and engineering firms can best approach the market, and how a Design Team is making headway in helping China Rebuild Schools Sustainably. Featuring the US Commercial Service, Chengdu and the China-U.S. Center for Sustainable Development with invited officials from US TDA and USAID. Register to join the program live and/or view a recording later at your convenience. For more information go to <http://www.buyusa.gov/asianow/chinaearthquakerelief.html>.

IN THE NEWS: CNN Article (9/5/08; 8/14/08)

China Schools Collapse in quake due to flaws

http://www.cnn.com/2008/WORLD/asiapcf/09/04/china.quake.schools.ap/index.html?section=cnn_latest

Rebuilding Quake Zone to cost \$147B

<http://www.cnn.com/2008/WORLD/asiapcf/08/14/china.quake.rebuild/index.html>

Kellie Holloway Jarman
China Business Information Center
US Commercial Service
t. 503-326-3002 / c. 202-361-2182

Visit the China Business Information Center website!

FPRI Events in September

Sept. 9: Exclusive Dinner Briefing for Platinum Partners
Bruce Berkowitz on Maintaining America's Strategic Advantage

Berkowitz is a long-time contributing editor to our journal *Orbis*, with extensive experience in the intelligence and defense communities; his new book *Strategic Advantage* will be distributed to all guests at the dinner.

Sept. 11: Webcast for Schools - What Students Need to Know about 9/11 and Terrorism

Over 100 schools across the country have signed up for this set of webcasts, designed to enhance discussion and learning about this important issue.

Sept. 16: Robert A. Fox Lecture on the Middle East
Kenneth Pollack, Brookings Institution, on *The Future of Iran*

Pollack is one of the leading experts on the region, and his new book -- *A Path out of the Desert: A Grand Strategy for America in the Middle East* -- will be on sale at the talk. Note that while we can accept reservations for the lecture, we can no longer accept reservations for the private dinner following.

Sept. 24: Perspectives from China, Japan, and the US
Breakfast discussion with representatives from think tanks in China, Japan, and the US

This is the public portion of a three-day symposium that is held every year with the Shanghai Institute of International Studies and the Tokyo Institute of International Affairs -- a truly unique opportunity to discuss informally issues of great importance to the three countries.

Oct. 3: BookTalk: David Danelo on *The Border: Exploring The US-Mexico Divide*

Danelo, who has spoken for us before, has traveled the length of the US-Mexican border, talking with many different officials and citizens of both countries. He reports back.

For details, visit:
<http://www.fpri.org/events/>

To become an FPRI Member or Partner, visit:
<http://www.fpri.org/contribute.html>

To view a 12-minute video about FPRI, visit:
<http://www.fpri.org/about/>

Regards, Alan Luxenberg

Director, FPRI's Wachman Center
Foreign Policy Research Institute
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On the web: www.fpri.org

Please Join Us In Celebrating The Philadelphia International Showcase with Mayor Michael Nutter and the Consular Corps!

- [9/15 - Philadelphia International Showcase](#)
- [9/15-9/16 - Pennsylvania International Week](#)
- [More WTCGP events](#)



• 9/15 - Philadelphia International Showcase

Networking Reception

Wachovia Bank
Main Bank Lobby

123 S. Broad Street
Philadelphia, PA 19109

Monday, 09/15/08
5:30pm - 7:30pm

Member Fee: \$40

Non-Member Fee: \$50
[REGISTER NOW!](#)

On the evening of **Monday, September 15, 2008**, the World Trade Center of Greater Philadelphia, within the range of activities of DCED's Pennsylvania International Week, will host its **3rd Annual Philadelphia International Showcase** at the **Wachovia Bank Lobby** from **5:30pm to 7:30pm**.

This year we are very honored to have as our special guests **Mayor Michael Nutter** and the **Consular Corps of Philadelphia**.

The Philadelphia International Showcase brings together nearly 200 people each year from the Greater Philadelphia business community to celebrate the international vitality and character of our region and meet 23 of DCED's Authorized Trade Representatives from around the globe. Each year, the Office of International Business Development of the Department of Community and Economic Development of the Commonwealth of Pennsylvania brings to the State its Authorized Trade Representatives who meet individually with local companies interested in international business. This year, the State's ATRs will be in Philadelphia on September 15 and 16, 2008.

During the Philadelphia International Showcase, the **Top 25 Foreign-Owned Companies in the Greater Philadelphia Region** will be announced by **Bernard Dagenais**, *Editor of the Philadelphia Business Journal*. This is a joint project between the Philadelphia Business Journal and WTCGP.

Other speakers will include **Hugh Long II**, *Wachovia Bank N.A.*; **Anthony S. Bartolomeo, P.E.**, *CEO of Pennoni Associates* and

*Chairman, WTCGP Board of Directors; and **Wilfred Muskens**, Deputy Secretary, PA DCED.*

This is an **evening of powerful networking** not to be missed! It's not too late to [REGISTER](#) online or please call Emily Olson at WTCGP, 215-586-4247.

Co-host:

Philadelphia Business Journal

Sponsors:

PA Dept. of Community & Economic Development

Wachovia

Yuengling

Zarwin Baum DeVito Kaplan Schaer Toddy P.C.

Consular Corps Association of Philadelphia

Honorary Consul of the Republic of Latvia

Schnader Harrison Segal & Lewis LLP

Supporting Organizations:

Bucks County International Trade Council

Greater Philadelphia Hispanic Chamber of Commerce

The International Division of the City of Philadelphia Department of Commerce

International Visitors Council

Japan America Society of Greater Philadelphia

World Affairs Council

• **9/15-9/16 - Pennsylvania International Week**

Attention, Pennsylvania Companies!

**One-on-One
Appointments**

Monday 09/15/08

Are you interested in doing business in lucrative markets around the world?!

The Pennsylvania Authorized Trade Representatives from
Australia/New Zealand. Brazil. Canada. Chile. China. Czech

The Union League

140 S. Broad St.

Philadelphia, PA 19102

Tuesday, 09/16/08

Crowne Plaza -

Valley Forge

260 Mall Blvd

King of Prussia, PA

19406

**One-on-One
Appointments**

8:30am - 5:00pm

Republic, France, Germany, India, Israel & Eastern Mediterranean, Japan, Korea, Mexico, the Netherlands, Russia, Saudi Arabia, South Africa, Singapore, Spain, Taiwan, United Kingdom, Vietnam and many more are coming to meet with local companies and discuss best export opportunities in their respective international markets!

The WTCGP, the Regional Export Network partner of the Pennsylvania Department of Community and Economic Development's Center for Trade Development, can schedule your one-on-one appointments with these trade representatives. **Please contact your International Trade Specialist:**

(Chester, Delaware and Montgomery Counties)

Mr. Ron Drozd at rdrozd@wtcphila.org or 215-586-4240 (ext. 122)

or

(Bucks and Philadelphia Counties)

Mr. Dale Foote at dfoote@wtcphila.org or 215-586-4240 (ext. 117)

All requests for meetings with Authorized Trade Representatives must be submitted by Wednesday, September 10, 2008.

• More WTCGP events

You can find more information about other WTCGP events in 2008 and register for our programs online at the [WTCGP Event Calendar](#).

To learn more about events organized by our partners and supported by the WTCGP please visit our [Regional Calendar](#).

For information on prior events, please visit our [Events Photo Gallery](#) or go to the archives of our bi-weekly newsletter [WorldLinks](#).

World Trade Center of Greater Philadelphia

Two Penn Center, Suite
305

1500 John F. Kennedy
Blvd.

Philadelphia, PA 19102

215-586-4240

wtcgpnews@wtcphila.org

<http://www.wtcphila.org>

The mission of the World Trade Center of Greater Philadelphia is to provide a world-class portfolio of services that enhances international trade growth and leads the Greater Philadelphia region to economic prosperity. We offer a number of programs, such as one-on-one counseling, market research reports, customized export/import strategies, and educational opportunities through seminars, international trade missions and networking events. The WTCGP is a licensed and certified member of the World Trade Centers Association and is a Pennsylvania 501(c)(3) non-profit corporation. Visit our website at www.wtcphila.org.



NEWS RELEASE

Release Date: September 8, 2008

CONTACT: Dennis Byrne (202) 205-6567
Caryn Fox (703) 288-1620 x-104

SBA's Business Gateway Program Wins Prestigious Search Engine Award

Business Gateway is the only government program to win

WASHINGTON – The U.S. Small Business Administration (SBA) Business Gateway Program was selected by the Search Engine Strategies (SES) Conference for the prestigious Best Use of Local Search award on August 20, 2008, the only government finalist in any category. Business Gateway was selected over two private sector companies.

In celebration of its 10th anniversary, SES incorporated its first annual awards, honoring 15 outstanding “search marketers.” The Business Gateway Program was selected as the winner of the “Best Use of Local Search” category because of its unique solution for handling geographically oriented search queries. Business Gateway is a cross-agency program providing small businesses with a single access point – www.business.gov – to easily find government information, including forms and compliance assistance resources and tools.

Business.gov uses the Google search engine and is able to improve upon it by intelligently reading a user’s query for geographic context (city, state, zip code). The Business.gov search feature returns only the most relevant results that align with the specific geographic area for which a user is seeking information.

“This award demonstrates SBA’s commitment to providing innovative services to the small business community,” said Sandy K. Baruah, Acting Administrator of the U.S. Small Business Administration. “We are proud of the work Business.gov has done to help our nation’s businesses.”

The SES Award is one of the most recent of eight noteworthy award recognitions for the Business Gateway Program this year. Nancy Sternberg, the Business Gateway Program Manager, comments on the continued success of Business.gov: “It is truly an honor to be gaining so much recognition for doing something we at Business.gov feel so passionate about. At the end of the day, as long as we’re saving business owners’ time and money, we’ve done our jobs. These awards are icing on the cake.”

About Search Engine Strategies

Search Engine Strategies is the leading global conference and exposition dedicated to search engine marketing, optimization, and online advertising tactics and best practices. The conference is held annually over five days in San Jose, CA, attracting top industry leaders. SES is the single most important, relevant conference in the search engine marketing industry.

About Business.gov

Business.gov is the official business link to the U.S. Government, and is managed by the [U.S. Small Business Administration](#) in [partnership with 21 other federal agencies](#). This partnership, known as Business Gateway, serves as an incubator of technologies designed to improve the delivery of services and information to the nation’s small business community. Originally launched in 2004, Business.gov provides a single access point to government services and information to help the nation's businesses with their operations.

###

International Documentation Training

Tuesday, October 21

8:30 am - 4:30 pm

State College

How many times have you filled out a document not knowing what all the required fields meant, and simply copied it from a prior document? Have you ever been told that your shipment is "stuck" in Customs because of a lack of information or because a document is missing? How many times has your company been charged for unnecessary "documentation" fees? If you want to make sure you are filling things out correctly or you have questions, problems, or delays due to documentation, then this program is a MUST for you!

The following topics will be covered in this program:

- Understanding Commercial Invoices, Packing Lists, Bills of Lading, Shippers Export Declaration, Certificates of Origin, Dock Receipts
- Knowing what documents can be used to reduce delays, eliminate demurrage, and shorten your product cycle
- Understanding what a DCS is and why you should have it on all domestic and export commercial invoices
- Understanding Wood Certificates, Legalization, and pre-shipment inspections and which countries still require them
- Realizing the common errors of NAFTA Certificates of Origin and knowing when to fill one out
-
- Cost to attend is \$200 per person for qualified PA companies who pre-register by October 13th. \$450 for all who register after October 13th.

This training is brought to you in cooperation with Allocca Enterprises, the IMC, and the SEDA-COG Export Development Program.

Click here for [registration form](#) or register online at <http://www.alloccaenterprises.com/schedule.html>.



Noelle Long
SEDA - Council of Governments
Export Development
201 Furnace Road
Lewisburg, PA 17837
phone: 570.524.4491
fax: 570.522.9190
www.seda-cog.org/export
nlong@seda-cog.org

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SEDA-COG Export Development | 201 Furnace Road | Lewisburg | PA | 17837

Hi everyone,

I am forwarding a link to an event that I am organizing with the Financial Women's Association on investment and capital markets in Brazil. The event will take place at Credit Suisse, One Madison Avenue at 24th Street, on Monday, September 15th from 5:30 pm - 8:00 pm. If you are interested in attending, please let me know. Any help you can provide in getting the word out about the event would be greatly appreciated.
http://www.fwa.org/event/2008_0915_brazil.htm

Lene

Lene Skou
Deputy Director

Weissman Center for International Business
Baruch College
137 East 25th Street, 8th floor
NY, NY 10010
(646) 312-2074
www.baruch.cuny.edu



Upcoming Events

Septem

- Screening of Air Cargo: Register Now!
- Screening of Air Cargo - September 18, 2008
- Cuba: Can We Expect Change? - September 23, 2008
- ABCs of Importing/Exporting - October 1, 2008
- POWMS Luncheon - October 3, 2008
- Import/Export Logistics - October 7, 2008
- Export Financing- October 15, 2008
- Methods of Payment - October 22, 2008
- Understanding Free Trade Agreements and Certificates of Origin - October 29, 2008
- POWMS Annual Dinner - November 12, 2008

Screening of Air Cargo - September 18, 2008



Business Seminar

Speaker:

Darryl Hines

Transportation Security Administration

Sponsored by the Mid-Atlantic District Export Council

**Screening of
Air Cargo: Register
Now!**



Date: September
Time: 8:30 - 11:30

[Download Flyer](#)

[Register Online](#)

Quick Links...

[World Trade Center
Delaware](#)

[Calendar of Upcoming
Events \(pdf\)](#)

[Calendar of Upcoming
Regional Events \(pdf\)](#)

Co-sponsored by the WTC Delaware and

International Trade & Development, State of Delaware (OMB)

Date: Thursday, September 18, 2008

Time: 8:30 am - 11:30 am

Location:

University & Whist Club

Dickinson Room

Cost: \$50

[Download Flyer](#)

[Register Online](#)

Cuba: Can We Expect Change? - September 23, 2008



International Business Luncheon

Speaker:

Kirby Jones

President, Alamar Associates

Date: Tuesday, September 23, 2008

Time: 12:00 - 1:30 pm

Location:

University & Whist Club

Ballroom

805 North Broom St.

Wilmington, DE 19806

Cost:

WTC Delaware Member - \$25.00

Non-Member - \$40.00

WTC Delaware Member one-on-one meetings following the seminar available upon request

[Download Flyer](#)

[Register Online](#)

ABCs of Importing/Exporting - October 1, 2008



World Trade Center Delaware

Small Business Development Center

ABCs of Importing/Exporting

International Business Seminar

Int'l Business Certificate Series - Session I

Speaker:

John A. Pastor

State of Delaware, OMB

Date: Wednesday, October 1, 2008

Time: 8:30 - 11:30 AM

Location:

Small Business Development Center

One Innovation Way

Newark, DE

Cost:

WTC Delaware Members - \$35.00

Non-Members - \$45.00

Students - \$20.00

[Download Flyer](#)

[Register Online](#)

POWMS Luncheon - October 3, 2008



Port of Wilmington

Maritime Society Luncheon

Speaker:

James Corbett

Associate Professor

University of Delaware - College of Marine and Earth Studies

Date: Friday, October 3, 2008

Time: 12:00 pm - 1:30 pm

Location:

University & Whist Club

805 North Broom St.

Wilmington, DE 19806

Cost:

POWMS Member - \$35.00
Non-Member - \$40.00

[Download Flyer](#)

Import/Export Logistics - October 7, 2008



World Trade Center Delaware
Small Business Development Center
Import/Export Logistics & Documentation

International Business Seminar
Int'l Business Certificate Series - Session II

Speaker:

Elliot Smith

Kintetsu World Express

Date: Tuesday, October 7, 2008

Time: 8:30 - 11:30 AM

Location:

Small Business Development Center

One Innovation Way

Newark, DE

Cost:

WTC Delaware Members - \$35.00

Non-Members - \$45.00

Students - \$20.00

[Download Flyer](#)

[Register Online](#)

Export Financing- October 15, 2008



World Trade Center Delaware
Small Business Development Center

Export Financing Business Seminar

Speaker:

Robert Elsas

Regional Manger- Export Solution Group,

U.S. Small Business Administration

U.S. Export Assistance Center

Date: Wednesday, October 15, 2008

Time: 8:30 - 11:30 AM

Location:

Small Business Development Center

One Innovation Way

Newark, DE

Cost:

WTC Delaware Members - \$30.00

Non-Members - \$45.00

Students - \$20.00

[Register Online](#)

Methods of Payment - October 22, 2008



World Trade Center Delaware

Small Business Development Center

International Transactions: Methods of Payment

International Business Seminar

Int'l Business Certificate Series - Session III

Speaker:

Glen Dooley

Director - Northern Markets, Global Trade Services

Wachovia bank

Date: Wednesday, October 22, 2008

Time: 8:30 - 11:30 AM

Location:

Small Business Development Center

One Innovation Way

Newark, DE

Cost:

WTC Delaware Members - \$35.00

Non-Members - \$45.00

Students - \$20.00

[Download Flyer](#)

[Register Online](#)

Understanding Free Trade Agreements and Certificates of Origin - October 29, 2008



Business Seminar

Speaker:

JoAnn Queen

International Trade Specialist

Certified Global Business Professional

TradeInformationCenter

Office of Trade Promotion Programs

U. S. Commercial Service

Date: Wednesday, October 29, 2008

Time: 8:30 - 11:30 AM

Location:

Small Business Development Center

One Innovation Way

Newark, DE

Cost:

WTC Delaware Members - \$35.00

Non-Members - \$50.00

Students - \$20.00

[Register Online](#)

POWMS Annual Dinner - November 12, 2008

***Port of Wilmington Maritime Society
Annual Dinner***

Date: Wednesday, November 12, 2008 (Tent.)

More information TBA.

email: info@wtcde.com
phone: 302-656-7905
web: <http://www.wtcde.com>

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NEWS FROM THE PHILADELPHIA REGIONAL PORT AUTHORITY

Media contact:
Joseph P. Menta, Jr.
215-426-2600

FOR IMMEDIATE RELEASE

Philadelphia Regional Produce Market to Relocate to Essington Avenue

PHILADELPHIA, Pa.—September 4, 2008— Thanks to a public/private partnership, the Philadelphia Regional Port Authority (PRPA), the Philadelphia Regional Produce Market, and Essington Avenue Partners II, a development affiliate of O'Neill Properties, announced today that the Produce Market will relocate to Essington Avenue in Philadelphia.

The 667,000 square foot state-of-the-art facility will be nearly twice the size of its current facility and will be the first of its kind in the United States with a 100% fully refrigerated facility throughout the entire building. The new facility will prevent the cold chain from breaking from truck transport to loading docks to cold storage at the distribution center. The building will be constructed of steel, concrete, and insulated metal panels that are five inches thick to maintain the required refrigeration. The new facility will feature 228 enclosed and fully refrigerated 50-foot wide dock areas, 40 foot ceiling heights, a skylight running the length and width of the building to provide natural lighting, a central walking concourse open to the public, second floor office space with secure access, ten entrances to the building and one main entrance for the public. The project also includes an 18,000 square foot auxiliary building for recycling pallets and food.

The total development cost of the project is \$218.5 million. The Commonwealth is releasing \$152.5 million to the Philadelphia Regional Port Authority to support the project, development, and relocation. The Philadelphia Regional Port Authority will purchase 63 acres, build a 667,000 square foot state-of-the-art distribution facility, and will sign a 40-year lease enabling the relocation. The Market vendors will repay 100% of the grants and loans over the life of the 40-year lease.

This relocation will retain 1,468 current jobs, create 375 new jobs, and enable the expansion and strategic growth plans of the Produce Market. "This private public partnership will preserve the Produce Market right where it belongs - in Philadelphia," says Pennsylvania Governor Edward G. Rendell. "Without room for expansion and new, modern facilities, the Commonwealth risked losing this vital operation, and the vendors faced that sad reality that they would be forced to break up a South Philadelphia landmark. Instead, through the concerted efforts of the City, Senator Fumo's office, the PRPA, Philadelphia Industrial Development Corporation, and many individuals, the Produce Market will be able to grow and thrive while adding 375 new high-paying jobs for working families and millions of dollars to the local and state economies."

Without the agreement Philadelphia and Pennsylvania were at risk of losing what is considered an historic and economic regional staple. Several years ago, the Produce Market and the State of New Jersey were in advanced discussions to relocate the Market. This transaction ensures that the Produce Market will stay in Philadelphia for the foreseeable future.

According to analysis conducted by EConsult, it is estimated that the direct and indirect economic benefit to the region and tax revenues to the City of Philadelphia and the Commonwealth will exceed more than \$10.8 billion over the life of the 40-year lease. "The new Produce Market will provide tremendous benefit to the local and state economies, as well as continuing to be a major hub for fresh produce imported and exported through the Port of Philadelphia," said John H. Estey, Chairman of the Philadelphia Regional Port Authority.

James T. McDermott Jr., Executive Director of the Philadelphia Regional Port Authority, said: "The PRPA is extremely pleased to be a major partner in this exciting economic development project. Retaining this important regional asset is a great accomplishment. We look forward to a productive and rewarding relationship with the Philadelphia Regional Produce Market."

The Produce Market has deep roots and historic significance for Philadelphia. Produce trading goes back to the 1600s on Dock Street at the famed Head House Square. By the early 1800s, the produce industry had carved out an area that wholesalers and farmers would go to, exclusively, on Dock Street. It was a perfect area of the city to buy and trade all types of product due to the close proximity of the port and the newly extended rail lines. Paul Giordano of Giordano Produce, Jimmy Storey of Quaker City Produce, and John Vena of John Vena Produce all have businesses at the Produce Market that extend more than four generations back with grandfather's starting the family business down on Dock Street in the late 1800s and early 1900s. "Many of the businesses at the market are small family-owned businesses that have been in continuous operation for several generations. My family's business was started by my grandfather down on Dock Street in 1919 and today my son Daniel is representing the 4th generation," says John Vena.

The Philadelphia Regional Produce Market is among the largest produce markets in the United States and supplies food as far north as Canada, as far south as the Carolinas, with a primary focus to serve the needs of the Greater Philadelphia region. The Produce Market also has an incredible outreach and charity mission. More than 1,000,000 pounds of food per year are donated to homeless shelters, schools in need, and non-profit organizations like Philabundance, the region's largest hunger relief organization providing food to approximately 65,000 people per week. "Philabundance is grateful for the support from the Philadelphia Regional Produce Market and the year-round donations, said Bill Clark, president and executive director of Philabundance. "The Market is responsible for supplying the variety of produce donations our agencies require to put nutritious food on the table to the 900,000 people in need in the Delaware Valley." Charity, public access, and educational tours will be ongoing and a central part of the spirit of the new Market.

"Our new Philadelphia facilities will enable the produce market to compete and win in the global economy," says Sonny DiCrecchio, executive director of the Philadelphia Regional Produce Market. "We believe that this facility will be without equal, and as a result we will be able to grow our business, add new jobs, attract new distribution opportunities, and enable Philadelphia to set the worldwide standard for best practices in the food distribution industry. Less than five minutes from three major interstates - Interstate 95, 476, and 76 - as well as Philadelphia's International Airport, this new location enhances strategic distribution for all critical transportation methods including trucking, air freight, rail, and boat."

Thirty-two vendors will relocate into the new 68 units. Each unit is 30' wide and 140' feet long, and each vendor will have independent access and control of its own refrigeration. This will enable customized settings, adjustments due to seasonality, and the flexibility to distribute multiple types of food from a single facility.

First phase of the site work will begin in September and the completion is anticipated to occur within 23 months. Like many of O'Neill developments, this is a brownfield site that will be revitalized. The site was a former conglomeration of 5 junk and scrap yards. Essington Avenue Partners II

(EAPII) has entered into a voluntary agreement with the Pennsylvania Department of Environmental Protection with remedial activities consisting of removal of all surface debris including 400,000 tires, scrap metal in the form of auto carcasses, trailers and buses. EAPII has an approved clean up plan for the remainder of the site in preparation for the development of the new facility.

The Philadelphia Regional Port Authority will issue regular updates on the progress of the new Philadelphia Regional Produce Market as it is constructed.

ABOUT PHILADELPHIA REGIONAL PORT AUTHORITY

The Philadelphia Regional Port Authority, an independent agency of the Commonwealth of Pennsylvania, has as its primary mission the enhancement of water-borne trade and commerce. PRPA was created by an act of the Pennsylvania legislature in 1989. As an organization committed to economic development and job creation, the Authority seeks to generate activity that will maximize port-related employment and revenues by promoting the use of the Philadelphia regional port system by Pennsylvania based industries. It is also committed to working in a cooperative spirit with other Delaware River port and City agencies to realize the potential of the regional port system. Port cargoes and the activity they generate are responsible for thousands of direct and indirect jobs in the Philadelphia area and throughout Pennsylvania.

ABOUT THE PHILADELPHIA INDUSTRIAL DEVELOPMENT CORPORATION

The Philadelphia Industrial Development Corporation, a private, not-for-profit corporation, was created in 1958 by the Greater Philadelphia Chamber of Commerce and the Commerce Department of the City of Philadelphia to promote economic development and job creation throughout the City. PIDC provides financing programs and real estate products to business and developer client groups in all neighborhoods of Philadelphia.

ABOUT O'NEILL PROPERTIES GROUP

O'Neill Properties is a leading national real estate investment and development company headquartered in King of Prussia, Pa., which is developing a portfolio it currently values at over \$1 billion. The company focuses on development of mixed-use; retail; Class A office space and luxury multi-family residential housing in the Northeast through the recycling and renovation of surplus brownfield industrial and military real estate. The portfolio includes significant residential, mixed-use, retail and commercial land development projects, which include the development of over 10,000 residential units, and when completed will increase the portfolio's value to more than \$4 billion. O'Neill Properties has completed development of over 13 million square feet of office space, 700 apartments, and currently has over 2 million square feet of mixed-use and residential developments under construction. (www.ONeillProperties.com)

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215-426-2600

FOR IMMEDIATE RELEASE

Philadelphia Regional Produce Market to Relocate to Essington Avenue

PHILADELPHIA, Pa.—September 4, 2008— Thanks to a public/private partnership, the Philadelphia Regional Port Authority (PRPA), the Philadelphia Regional Produce Market, and Essington Avenue Partners II, a development affiliate of O'Neill Properties, announced today that the Produce Market will relocate to Essington Avenue in Philadelphia.

The 667,000 square foot state-of-the-art facility will be nearly twice the size of its current facility and will be the first of its kind in the United States with a 100% fully refrigerated facility throughout the entire building. The new facility will prevent the cold chain from breaking from truck transport to loading docks to cold storage at the distribution center. The building will be constructed of steel, concrete, and insulated metal panels that are five inches thick to maintain the required refrigeration. The new facility will feature 228 enclosed and fully refrigerated 50-foot wide dock areas, 40 foot ceiling heights, a skylight running the length and width of the building to provide natural lighting, a central walking concourse open to the public, second floor office space with secure access, ten entrances to the building and one main entrance for the public. The project also includes an 18,000 square foot auxiliary building for recycling pallets and food.

The total development cost of the project is \$218.5 million. The Commonwealth is releasing \$152.5 million to the Philadelphia Regional Port Authority to support the project, development, and relocation. The Philadelphia Regional Port Authority will purchase 63 acres, build a 667,000 square foot state-of-the-art distribution facility, and will sign a 40-year lease enabling the relocation. The Market vendors will repay 100% of the grants and loans over the life of the 40-year lease.

This relocation will retain 1,468 current jobs, create 375 new jobs, and enable the expansion and strategic growth plans of the Produce Market. "This private public partnership will preserve the Produce Market right where it belongs - in Philadelphia," says Pennsylvania Governor Edward G. Rendell. "Without room for expansion and new, modern facilities, the Commonwealth risked losing this vital operation, and the vendors faced that sad reality that they would be forced to break up a South Philadelphia landmark. Instead, through the concerted efforts of the City, Senator Fumo's office, the PRPA, Philadelphia Industrial Development Corporation, and many individuals, the Produce Market will be able to grow and thrive while adding 375 new high-paying jobs for working families and millions of dollars to the local and state economies."

Without the agreement Philadelphia and Pennsylvania were at risk of losing what is considered an historic and economic regional staple. Several years ago, the Produce Market and the State of New Jersey were in advanced discussions to relocate the Market. This transaction ensures that the Produce Market will stay in Philadelphia for the foreseeable future.

According to analysis conducted by EConsult, it is estimated that the direct and indirect economic benefit to the region and tax revenues to the City of Philadelphia and the Commonwealth will exceed more than \$10.8 billion over the life of the 40-year lease. "The new Produce Market will provide tremendous benefit to the local and state economies, as well as

continuing to be a major hub for fresh produce imported and exported through the Port of Philadelphia," said John H. Estey, Chairman of the Philadelphia Regional Port Authority.

James T. McDermott Jr., Executive Director of the Philadelphia Regional Port Authority, said: "The PRPA is extremely pleased to be a major partner in this exciting economic development project. Retaining this important regional asset is a great accomplishment. We look forward to a productive and rewarding relationship with the Philadelphia Regional Produce Market."

The Produce Market has deep roots and historic significance for Philadelphia. Produce trading goes back to the 1600s on Dock Street at the famed Head House Square. By the early 1800s, the produce industry had carved out an area that wholesalers and farmers would go to, exclusively, on Dock Street. It was a perfect area of the city to buy and trade all types of product due to the close proximity of the port and the newly extended rail lines. Paul Giordano of Giordano Produce, Jimmy Storey of Quaker City Produce, and John Vena of John Vena Produce all have businesses at the Produce Market that extend more than four generations back with grandfather's starting the family business down on Dock Street in the late 1800s and early 1900s. "Many of the businesses at the market are small family-owned businesses that have been in continuous operation for several generations. My family's business was started by my grandfather down on Dock Street in 1919 and today my son Daniel is representing the 4th generation," says John Vena.

The Philadelphia Regional Produce Market is among the largest produce markets in the United States and supplies food as far north as Canada, as far south as the Carolinas, with a primary focus to serve the needs of the Greater Philadelphia region. The Produce Market also has an incredible outreach and charity mission. More than 1,000,000 pounds of food per year are donated to homeless shelters, schools in need, and non-profit organizations like Philabundance, the region's largest hunger relief organization providing food to approximately 65,000 people per week. "Philabundance is grateful for the support from the Philadelphia Regional Produce Market and the year-round donations, said Bill Clark, president and executive director of Philabundance. "The Market is responsible for supplying the variety of produce donations our agencies require to put nutritious food on the table to the 900,000 people in need in the Delaware Valley." Charity, public access, and educational tours will be ongoing and a central part of the spirit of the new Market.

"Our new Philadelphia facilities will enable the produce market to compete and win in the global economy," says Sonny DiCrecchio, executive director of the Philadelphia Regional Produce Market. "We believe that this facility will be without equal, and as a result we will be able to grow our business, add new jobs, attract new distribution opportunities, and enable Philadelphia to set the worldwide standard for best practices in the food distribution industry. Less than five minutes from three major interstates - Interstate 95, 476, and 76 - as well as Philadelphia's International Airport, this new location enhances strategic distribution for all critical transportation methods including trucking, air freight, rail, and boat."

Thirty-two vendors will relocate into the new 68 units. Each unit is 30' wide and 140' feet long, and each vendor will have independent access and control of its own refrigeration. This will enable customized settings, adjustments due to seasonality, and the flexibility to distribute multiple types of food from a single facility.

First phase of the site work will begin in September and the completion is anticipated to occur within 23 months. Like many of O'Neill developments, this is a brownfield site that will be revitalized. The site was a former conglomeration of 5 junk and scrap yards. Essington Avenue Partners II (EAPII) has entered into a voluntary agreement with the Pennsylvania Department of Environmental Protection with remedial activities consisting of removal of all surface debris including 400,000 tires, scrap metal in the form of auto carcasses, trailers and buses. EAPII has an approved clean up plan for the remainder of the site in preparation for the development of the new facility.

The Philadelphia Regional Port Authority will issue regular updates on the progress of the new Philadelphia Regional Produce Market as it is constructed.

ABOUT PHILADELPHIA REGIONAL PORT AUTHORITY

The Philadelphia Regional Port Authority, an independent agency of the Commonwealth of Pennsylvania, has as its primary mission the enhancement of water-borne trade and commerce. PRPA was created by an act of the Pennsylvania legislature in 1989. As an organization committed to economic development and job creation, the Authority seeks to generate activity that will maximize port-related employment and revenues by promoting the use of the Philadelphia regional port system by Pennsylvania based industries. It is also committed to working in a cooperative spirit with other Delaware River port and City agencies to realize the potential of the regional port system. Port cargoes and the activity they generate are responsible for thousands of direct and indirect jobs in the Philadelphia area and throughout Pennsylvania.

ABOUT THE PHILADELPHIA INDUSTRIAL DEVELOPMENT CORPORATION

The Philadelphia Industrial Development Corporation, a private, not-for-profit corporation, was created in 1958 by the Greater Philadelphia Chamber of Commerce and the Commerce Department of the City of Philadelphia to promote economic development and job creation throughout the City. PIDC provides financing programs and real estate products to business and developer client groups in all neighborhoods of Philadelphia.

ABOUT O'NEILL PROPERTIES GROUP

O'Neill Properties is a leading national real estate investment and development company headquartered in King of Prussia, Pa., which is developing a portfolio it currently values at over \$1 billion. The company focuses on development of mixed-use; retail; Class A office space and luxury multi-family residential housing in the Northeast through the recycling and renovation of surplus brownfield industrial and military real estate. The portfolio includes significant residential, mixed-use, retail and commercial land development projects, which include the development of over 10,000 residential units, and when completed will increase the portfolio's value to more than \$4 billion. O'Neill Properties has completed development of over 13 million square feet of office space, 700 apartments, and currently has over 2 million square feet of mixed-use and residential developments under construction. (www.ONeillProperties.com)

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Dear Colleagues,

Attached, please find information and documents required for applying to the 2010 International Buyer Program (IBP). Please pass this information on to all your clients, partners and other interested parties. Applications **for the 2010 International Buyer Program will be accepted until November 7, 2008.** The following documents are attached below:

- (1) Application Form for the 2010 International Buyer Program,
- (2) Sample Memorandum of Agreement (MOA) for 2010, and
- (3) September 8, 2008 *Federal Register: Notice and Call for Applications for 2010.*

For deadline purposes, facsimile and e-mail applications will be accepted as interim applications, to be followed by signed original applications *to be received within five (5) business days* after the application deadline.

Please send your completed application to the exact address listed below:

FEDEX/UPS ADDRESS

Blanche Ziv
Program Manager, International Buyer Program
U.S. Department of Commerce
USA Trade Center/Global Trade Programs
1300 Pennsylvania Avenue N.W.
Suite 800, Mezzanine Level
Washington, D.C. 20004

MAIL ADDRESS

Blanche Ziv
Program Manager, International Buyer Program
U.S. Department of Commerce
USA Trade Center/Global Trade Programs
Ronald Reagan Building
Washington, D.C. 20230

Note: FEDEX/UPS delivery is recommended due to mail delays caused by government mail service screening procedures.

EMAIL ADDRESS

Blanche.Ziv@mail.doc.gov

FAX-(202) 482-7800

The IBP was established by the U.S. Department of Commerce, U.S. and Foreign Commercial Service to promote U.S. exports by bringing international buyers together with U.S. firms through promoting leading U.S. trade shows in industries with high export potential. The International Buyer Program benefits U.S. firms exhibiting at selected events and provides

practical, hands-on assistance such as export counseling and market analysis to U.S. firms interested in exporting.

Thank you for your interest in the International Buyer Program!

With all good wishes,

Stacey Silva
Manager, International Buyer Program

“THE ADVOCATES FOR SMALL BUSINESS” PRESENT THE
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\$100 per person includes conference materials, breakfast, lunch, Cocktail hour with 2 free drinks & hors d'oeuvres

To register send the information below and a check payable to

**“The Advocates for Small Business”
c/o Michele Vervlied, PNC Bank
126 Easton Road, 2nd Floor
Willow Grove, PA 19090**



REGISTRATION INFORMATION

NAME:

ORGANIZATION:

PHONE:

EMAIL:

ADDRESS:

REGISTERING FOR: (circle one)

track #1 (experienced lenders)

track #2 (new lenders)

track #3 (small business)

QUESTIONS? CONTACT MICHELE VERVLIED AT:
michele.vervlied@pnc.com

For Release: September 23, 2008

SBA Number: 08-25 ADVO

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205-6941

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(202)

john.mcdowell@sba.gov

Now Is The Time To Nominate Rules For Review And Reform

Advocacy Announces The Second Year Of The r3 Initiative

WASHINGTON, D.C. – The Office of Advocacy of the U.S. Small Business Administration is for the second year seeking nominations of federal rules in need of review and reform. The 2009 “Top 10” rules nominated by small business owners, trade associations, and others will be transmitted to appropriate federal agencies for their action.

“Changing markets, technology, and competition make it imperative that federal agencies periodically review how their current regulations affect small business,” said Thomas M. Sullivan, Chief Counsel for Advocacy. “Only with regular evaluation can agencies sift through the enormous number of current regulations to find those that are outdated and ineffective due to rapidly changing conditions. We are calling for nominations of rules needing reform, and we are asking for constructive suggestions about how to improve them.”

Nominate regulations needing review and reform by visiting the Office of Advocacy Regulatory Review and Reform (r3) initiative website at www.sba.gov/advo/r3 and sending an email to advocacy@sba.gov, or by calling Keith Holman at (202) 205-6533.

In February, Advocacy announced the 2008 Top 10 Rules for Review and Reform. The Top 10 were drawn from over 80 rules nominated by small business owners and their representatives. In order to track agencies' action on these rules, Advocacy will post their status on its website every six months.

The Office of Advocacy is committed to helping reduce the \$1.1 trillion yearly cost to Americans of complying with all with federal regulations. The long-term r3 initiative does this by working with federal agencies and small business owners to review and reform existing rules that are outdated and ineffective.

The Office of Advocacy, the "small business watchdog" of the federal government, examines the role and status of small business in the economy and independently represents the views of small business to federal agencies, Congress, and the President. It is the source for small business statistics presented in user-friendly formats, and it funds research into small business issues.

For more information on the r3 initiative, visit www.sba.gov/advo/r3.

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The Office of Advocacy of the U.S. Small Business Administration (SBA) is an independent voice for small business within the federal government. The presidentially appointed Chief Counsel for Advocacy advances the views, concerns, and interests of small business before Congress, the White House, federal agencies, federal courts, and state policy makers. For more information, visit www.sba.gov/advo, or call (202) 205-6533.

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