

Service Disable Veterans Small Business Program Strategy

Strategy Objectives Implementation

The Service Disable Veterans Small Business (SDVOSB) program strategy shall be broken down into several components and integrated into the existing OSDBU preference program. The strategy consists of a fifteen point program as follows:

- 1. Appoint a SDVOSB program manager in the DOT/OSDBU**
 - a. Develop task group with membership from each OA.
 - b. Provide training and dissemination of SDVOSB information to each modal representative.
 - c. Develop SDVOSB integration strategy for the Department.
 - d. Monitor strategy implementation activities of OA's and impact on goal attainment.
 - e. Serve as Departmental representative on all issues concerning SDVOSB.
 - f. Establish SDVOSB goals and follow up to assess results.
 - g. Facilitate Secretarial letter in support of SDVOSB.

- 2. SDVOSB representatives from each OA.**
 - a. Coordinate inclusion of statutory SDVOSB language into the DOT Transportation Acquisition Manual.
 - b. Structure coordination and dissemination of SDVOSB information to the various OA Acquisition professional staffs.
 - c. Participate in coordinated events in support of SDVOSB training and networking.
 - d. Continual monitoring of goaling progress.

Tactical Objectives Implementation

3. Identify requirements for SDVOSB program (sole-source/competitive) in accordance with FAR 19.14 and 13 CFR 125.18 and 125.19.
4. Include SDVOSB projects in upcoming updates to the OSDBU Forecast of Contract Opportunities.
5. Initiate process to promote SDVOSB participation in the DOT/OSDBU subcontracting program by making the subcontracting plan a part of the evaluation criteria on major projects.

6. **Include a SDVOSB participation in the DOT Mentor/Protégé program being developed.**
7. **Participate in SDVOSB events hosted by other federal agencies and trade association.**
8. **Outreach via OSDBU Field Teams a DOT/OSDBU/ SDVOSB event each November (in honor of the Veterans Day Holiday); coordination with the Center for Veterans Enterprise and the Small Business Administration.**
9. **Meet periodically locally with veteran trade organization to exchange information, ideas, success stories, etc.**
10. **Develop newsletter success articles of how SDVOSB have successfully marketed the for contract opportunities.**
11. **Include a section of the DOT/OSDBU web page for outreaching to SDVOSB.**

From: Ferguise Mayronne, OSDBU/SDVOSB Manager

To: RSPA / MARKAD / OST

Subject: First Meeting of SDVOSB Task force

The first meeting of the Service Disable Veterans Small Business task force is scheduled for September 29, 2004 and is scheduled to start at 11:00 a.m. in Room 9414 in the S- 40 OSDBU- Conference Room. The meeting should last until 11:59a.m.

AGENDA

1. Establish periodic (monthly) meeting schedule.
2. Review of statutory law and requirements.
3. Discuss implementation/marketing strategies at the Operating Administration levels.
4. Discuss draft development of process of requesting TAM change to include SDVOSB program.
5. Discuss OA training of Preference Program, including SDVOSB.

Small Business Considerations

FAR 19.800(e):

Before deciding to set aside an acquisition in accordance with Subpart 19.5, 19.13, or 19.14, the contracting officer should review the acquisition for offering under the 8(a) Program. If the acquisition is offered to the SBA, SBA regulations (13 CFR 126.607(b) give first priority to HUBZone 8(a) concerns.

13 CFR 126.605:

Question: What requirements are not available for HUBZone contracts?

Answer: A contracting activity may not make a requirement available for a HUBZone contract if:

- (a) The contracting activity otherwise would fulfill that requirement through award to Federal Prison Industries, Inc. under 18 U.S.C. 4124 or 4125, or to Javits-Wagner-O'Day Act participating non-profit agencies for the blind and severely disabled, under 41 U.S.C. 46 et seq., as amended; or
- (b) An 8(a) participant currently is performing that requirement or SBS has accepted that requirement for performance under the authority of the section 8(a) program, unless SBA has consented to release of the requirement from the section 8(a) program; or
- (c) The requirement is at or below the micropurchase threshold.

13 CFR 125.18:

Question: What requirements are not available for SDVO contracts?

Answer: A contracting activity may not make a requirement available for a SDVO contract if:

- (a) The contracting activity previously fulfilled that requirement through award to Federal Prison Industries, Inc. under 18 U.S. C. 4124 or 4125, or to Javits-Wagner-O'Day Act participating non-profit agencies for the blind and severely disabled, under 41 U.S.C. 46 et seq., as amended; or
- (b) An 8(a) participant currently is performing that requirement or SBA has accepted that requirement for performance under the authority of the section 8(a) program, unless SBA has consented to release of the requirement from the section 8(a) program.

13 CFR 125.19

Question: When may a contracting officer set-aside a procurement for SDVO SBCs?

Answer:

- (a) The contracting officer first must review a requirement to determine whether it is excluded from SDVO contracting pursuant to Sec. 125.18.
- (b) If the contracting officer determines that Sec. 125.18 does not apply, the contracting officer should consider setting aside the requirement for 8(a), HUBZone, or SDVO SBC participation before considering setting aside the requirement as a small business set-aside.
- (c) If the CO decides to set-aside the requirement for competition restricted to SDVO SBCs, the CO must:
 1. Have a reasonable expectation that at least two responsible SDVO SBCs will submit offers; and
 2. Determine that award can be made at fair market price.

What is a reasonable interpretation of the interaction between the four primary small business prime contracting programs {8(a), HUBZone, SDVOSB, and traditional SB}?

1. The three “speciality” small business programs {9(a), HUBZone, and SDVOSB} should be thoroughly considered before using the traditional small business set-aside program.
2. In conducting market research, the contracting officer should review the historical aspects of the acquisition to determine if an 8(a) participant is currently performing the requirement.
3. Therefore, we can reasonably conclude the following:

Before deciding to set aside an acquisition in accordance with Subpart 19.5 {traditional SB}, 19.13 HUBZone SB} or 19.14 {SDVOSB}, the contracting officer shall review the historical aspects of the acquisition (13 CFR 126.605 and CFR 125.18) to determine if an 8(a) participant currently is performing the requirement. If an 8(a) firm is currently performing the requirement, the contracting officer shall proceed with Subpart 19.8 {8(a) contracting procedures} unless SBA has consented to release of the requirement, the contracting officer should consider Subparts 19.8 or 19.13 or 19.14 prior to the consideration of Subpart 19.5.