

Draft Action Plan

International Year of the Reef



U.S. Coral Reef Task Force

March 2007

Vision:

The U.S. Coral Reef Task Force will utilize the International Year of the Reef 2008 to:

- **Enhance** implementation of the Task Force mission and goals.
- **Increase/Broaden** participation, partnerships, and collaborative action.
- **Communicate** the issues, threats, and actions required for coral reef conservation, along with the mission and goals of the Task Force members, individually and collectively.



Possible Target Audiences:

- Govt Decision makers (local to national)
- Private Sector (local to national)
- Non-govt organizations
- Academia community
- General Public (reef and non-reef areas)
- Media



Task Force Roles:

1. **Support** local, regional and international activities.
2. **Promote** involvement by all partners.
3. **Plan and facilitate** Task Force hosted activities.
4. **Develop** a Renewed Call To Action to supplement, assess and update the U.S. National Action Strategy.
5. **Support** efforts of the International Coral Reef Initiative.



Actions To Increase CRTF Member Participation:

1. Create 2008 event calendar.
2. Compile list of planned 2008 reports/products.
3. Identify 2008 priority projects.
4. Identify points of contact in each agency to serve as resources and action coordinators.



Possible Actions:

1. Create clearinghouse of IYOR events (local to national)
2. Host “Coral Reef Symposia”
3. Host decision makers fora (e.g., Capitol Hill Ocean Week, ICRSymposium)
4. Host funders fora
5. Develop media campaign
6. Host seminar series
7. Launch major new initiatives



Sample Calendar:

Winter 2008 – USCRTF Meeting (Wash DC)

Spring 2008 – Smithsonian Ocean Hall Opens

June 2008 – World Ocean Day, Capitol Hill Ocean Week

July 2008 – International Coral Reef Symposium

- Report: State of U.S. Reef Ecosystems
- Report: State of Global Reef Ecosystems

Fall 2008 – USCRTF Meeting (tbd)



Next Steps:

1. Members identify funding, other resources and information to support CRTF IYOR efforts.
2. Complete action plan for Steering Committee and Task Force review/approval.
3. Begin initial implementation:
 - Create 2008 event calendar.
 - Compile list of planned 2008 reports/products.
 - Identify 2008 priority projects.
 - Identify points of contact in each agency to serve as resources and action coordinators.

