

National Park Service
Department of the Interior

Grand Teton National Park

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Grand Teton National Park Fire Management: Wildland-Urban Interface Funding

Grand Teton National Park's fire education and information efforts were enhanced this season through wildland- urban interface funding, allowing local fire managers to augment public outreach techniques and products.



Monthly newspaper advertisements throughout the summer featured logos from the National Park Service, U.S. Forest Service, and Jackson/Teton County Fire Department, emphasizing the need for wildland fire defensible space and caution with campfires. *The Jackson Hole News & Guide* has a circulation of approximately 11,000 copies, reaching both local readers and out- of- state subscribers. Additionally, an eight- page newspaper supplement, entitled *Wildland Fire: Fueling Community Knowledge*, was published in September. Compiled by two Student Conservation Association (SCA) Fire Education Interns, the insert covered topics such as implementing defensible space practices, fuels reduction management options, and both current and scheduled interagency fuels projects.

In addition to print media, the wildland urban- interface funding was used to air a series of 30- second radio public service announcements that ran from early July through mid- September. Interagency fire managers recorded the messages on fire preparedness and defensible space. The public service announcements encouraged listeners to obtain further information by scheduling a free home assessment with local SCA Fire Education interns or by accessing the Teton Interagency Fire web site.





An assortment of display items for both indoor and outdoor use was purchased to assist with fire information postings. Four wooden bulletin boards were constructed to exhibit maps, photos, and news releases during fire events. The boards were used this fire season for both wildland fire use and suppression events and were instrumental in helping provide up- to- date information at trailheads, parking areas, and along major highways. Fire information signs made from core plast, a durable coated material, were printed and will serve as a header for any outdoor display area. A group of lightweight folding

easels displayed wildland fire use posters this summer in park concession lobbies and will be used indoors for a variety of educational opportunities. For larger indoor exhibits, a folding tabletop display was purchased to feature fire management topics at workshops, conferences, and community events.