



1997 ECONOMIC CENSUS TELECOMMUNICATIONS

DUE DATE ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

SV-7804

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 Yes 2 No - Report current EIN below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 Yes 2 No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 Yes 3 No legal boundaries
2 No 4 Do not know

c. In what type of municipality is this establishment physically located?

096 1 City, village, or borough
2 Town or township
3 Other - Specify
4 Do not know

d. In what county (e.g., Dade County) is this establishment physically located?

Item 3. OPERATIONAL STATUS Number of months

a. How many months during 1997 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.

001 1 In operation
2 Temporarily or seasonally inactive
3 Ceased operation - Give date at right
4 Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

Item 4. LEGAL FORM OF ORGANIZATION

Which of the following best describes this establishment's legal form of organization during 1997?

Mark (X) only ONE box.

003 1 Individual owner (sole proprietorship)
2 Partnership - Mark (X) this box if you file a partnership Federal income tax form.
5 Government - Specify
0 Corporation - Mark (X) this box if you file a corporate Federal income tax form, including Subchapter S corporations.
9 Other - Specify

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 report

• Preferred
Acceptable

Mil-
lions
(000)

1

Thou-
sands
(000)

126

Dol-
lars
(000)

629

Item 5. DOLLAR VOLUME

OPERATING RECEIPTS of this establishment in 1997

Telephone service establishments should: EXCLUDE receipts collected on behalf of another company. Include receipts received from international calls originating in the United States (including that portion paid to foreign countries for accessing their network). Include allowances for uncollectable accounts.

Mil. Thou. Dol.

010

Item 6. PAYROLL

Payroll in 1997, BEFORE DEDUCTIONS

a. Annual

Mil. Thou. Dol.

030

b. First quarter (January-March)

031

Item 7. EMPLOYMENT

Number of paid employees for pay period including March 12, 1997 (Include both full- and part-time employees)

Number

032

CONTINUE WITH ITEM 8 ON PAGE 2

SV

Item 8. KIND OF BUSINESS OR ACTIVITY

a. Mark (X) the ONE box which best describes this establishment in 1997.

- Wired telecommunications (except resellers)** 070
- Local telephone services 4813011
 - Long distance telephone services 4813012
 - Telegraph services 4822001
- Wireless telecommunications (except satellite and resellers)**
- Paging or beeper services 4812011
 - Cellular telephone services 4812021
 - Personal communications services (PCS) 4812022
 - Specialized mobile radio (SMR) and other mobile radio services 4812092
- Telecommunications resellers (except satellite)**
- Wired telephone services – local and long distance 4813021
 - Cellular or other wireless telephone services 4812031
- Other telecommunications**
- Radio dispatch services 4899011
 - Satellite telecommunications services (including resellers) 4899021
 - Pay telephone operators 4899031
 - Other telecommunications services – Describe 4899091
- Other communications-related activities**
- Radio broadcast station 4832021
 - Television broadcast station 4833001
 - Cable television system operator 4841021
 - Telephone answering services 7389301
 - Electronic voice mail services 4813031
 - Telemarketing services 7389071
 - Telecommunications equipment repair 7622201
 - Telephone equipment sales:
 - Retail 5999591
 - Wholesale 5065111
 - Other kind of business or activity – Describe 7777777

b. Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of the same company (rather than for the general public or other business firms) in 1997? 415

1 Yes

2 No

Item 9. SOURCES OF RECEIPTS

Report receipts by source either in dollar figures (see example for item 5) or as percentages (in whole percents) of the total – see example below. Please do **not** combine data for two or more receipts lines.

Telephone service establishments should: EXCLUDE receipts collected on behalf of another company. INCLUDE receipts received from international calls originating in the United States (including that portion paid to foreign countries for accessing their network.) Include allowances for uncollectable accounts.

Telephone companies should report receipts from telecommunications equipment rental and leasing on line i.

Telecommunications resellers should report their receipts on lines a, b, and c.

Companies providing on-line information services with or without internet access should report their subscription/access fees on line e.

Internet access providers supplying only internet access via telecommunications lines should report their fees on line f.

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Per-cent
	• Report whole percents				39
	Not acceptable				38.76

Sources of receipts	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
a. Wired telecommunications services receipts	400	401			402
1. Local services					
(a) Basic local service	7501				
(b) Value-added services (call waiting, caller ID, call forwarding, etc.)	7502				

Item 9. SOURCES OF RECEIPTS – Continued

Sources of receipts	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
a. Wired telecommunications services receipts – Continued	400	401			402
2. Long distance services					
(a) Standard long distance service	7521				
(b) 800/888 service	7522				
(c) 900 service	7523				
(d) Other long distance service – Describe 076	7524				
3. Network access receipts (including subscriber line charges and local inter-exchange carrier charges)	7540				
4. Telegraph and other wired telecommunications services – Describe 077	7560				
b. Wireless telecommunications services receipts					
1. Cellular telephone, PCS, and SMR receipts					
(a) Basic (monthly charges)	7581				
(b) Airtime	7582				
(c) Long distance services	7583				
(d) Roaming	7584				
(e) Other – Describe 078	7585				
2. Paging and beeper services	7600				
3. Radio dispatching and other wireless telecommunications services – Describe	7620				
c. Satellite telecommunications receipts (including resale)	7640				
d. Cable system and multi-channel video programming distribution (MVPD) receipts	7660				
e. On-line service receipts-subscriptions/access fees, except internet access only	7680				
f. Internet access fees	7700				
g. Directory advertising receipts	7720				
h. Repair of telecommunications equipment	7740				
i. Rent or lease of telecommunications equipment	7760				
j. Sale of telecommunications equipment	8644				
k. Sale of other merchandise	8645				
l. All other operating receipts – Describe	8943				
m. TOTAL (Should equal item 5 if reporting in dollars)	8990				100%

Census File Number

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Item 10. CONSTRUCTION ACTIVITY

a. Was THIS ESTABLISHMENT involved in new construction, renovation, or maintenance and repairs of buildings, structures, or lines during 1997?

- 595 1 Yes - Continue with line b
2 No - Skip to item 11

b. What were your capital expenditures in 1997 for new construction, including renovation? (INCLUDE labor and materials. EXCLUDE land and the value of production machinery and equipment not an integral part of a structure.)

Mil.	Thou.	Dol.
596		

c. What percentage of the capital expenditures reported in line b represents work done by your own employees as opposed to work done by contractors or other hired labor?

Report in whole percents

597

d. What were your expenses in 1997 for maintenance and repairs? EXCLUDE expenses for such activities as janitorial services, cleaning, lawn maintenance, etc.)

Mil.	Thou.	Dol.
598		

e. What percentage of the expenses for maintenance and repairs reported in line d represents work done by your own employees as opposed to work done by contractors or other hired labor?

Report in whole percents

599

Item 11. RECEIPTS BY CLASS OF CUSTOMER

Report the approximate percentage of your 1997 receipts (item 5) by class of customer. **Estimates are acceptable.**

Report in whole percents

a. Noncommercial (e.g., residential) customers

438

b. All other customers

439

Item 12. EXPORTED SERVICES

NOTE - An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

Did the receipts reported in item 5 include any amounts received for exported services?

Mil.	Thou.	Dol.
406		

405 1 Yes - Amount \longrightarrow
2 No

Item 13. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?

- 1 Yes - Complete this item
2 No - Skip to item 14

b. Is this company owned or controlled by another company?

Enter name, address, and EIN of the owning or controlling company

- 097 1 Yes \longrightarrow
2 No

EIN (9 digits)

c. Does this company own or control any other company or companies?

Enter name, address, and EIN of the owned or controlled company

- 098 1 Yes \longrightarrow
2 No

EIN (9 digits)

Item 13. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION - Continued

d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?

Number
079

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

Name	1997	Mil.	Thou.	Dol.
Number and street	Receipts	081		
City State ZIP Code	Annual payroll	082		
1 Kind-of-business description	Paid employees for pay period including March 12			
	083			
Census use		088		
Name	1997	Mil.	Thou.	Dol.
Number and street	Receipts	081		
City State ZIP Code	Annual payroll	082		
2 Kind-of-business description	Paid employees for pay period including March 12			
	083			
Census use		088		

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.

Item 14. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report	FROM: Mo. Year	TO: Mo. Year
Name of person to contact regarding this report - Print or type		
Title		
Telephone	Area code	Number Extension
Signature of authorized person		Date