



1997 ECONOMIC CENSUS

TELECOMMUNICATIONS (CONSOLIDATED)

OMB No. 0607-0834: Approval Expires 12/31/99

DUE DATE ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

SV-7800

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1, Item 2, Item 3, and Item 4. Not applicable to this report.

HOW TO REPORT DOLLAR FIGURES	Dollar figures should be rounded to thousands of dollars.	Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
	Example: If a figure is \$1,125,628.79 report	1	126	
	• Preferred • Acceptable	1	125	629

Item 5. DOLLAR VOLUME	Mil.	Thou.	Dol.
OPERATING RECEIPTS of this company in 1997	010		
Telephone service companies should: EXCLUDE receipts collected on behalf of another company. INCLUDE receipts received from international calls originating in the United States (including that portion paid to foreign countries for accessing their network). Include allowances for uncollectable accounts.			

Item 6. PAYROLL	Mil.	Thou.	Dol.
Payroll in 1997, BEFORE DEDUCTIONS	030		
a. Annual			
b. First quarter (January-March)	031		

Item 7. EMPLOYMENT	Number
Number of paid employees for pay period including March 12, 1997 (Include both full- and part-time employees)	032

Item 8. KIND OF BUSINESS OR ACTIVITY
Mark (X) the ONE box which best describes this company in 1997.

070

Wired telecommunications (except resellers)

Local telephone services 4813011

Long-distance telephone services 4813012

Telegraph services 4822001

Wireless telecommunications (except satellite and resellers)

Paging or beeper services 4812011

Cellular telephone services 4812021

Personal communications services (PCS) 4812022

Specialized mobile radio (SMR) and other mobile radio services 4812092

Telecommunications resellers (except satellite)

Wired telephone services – local and long-distance 4813021

Cellular or other wireless telephone services 4812031

Item 8. KIND OF BUSINESS OR ACTIVITY – Continued

Other telecommunications 070

Radio dispatch services 4899011

Satellite telecommunications services (including resellers) 4899021

Pay telephone operators 4899031

Other telecommunications services – Describe 4899091

Other communications-related activities

Radio broadcast station 4832021

Television broadcast station 4833001

Cable television system operator 4841021

Telephone answering services 7389301

Electronic voice mail services 4813031

Telemarketing services 7389071

Telecommunications equipment repair 7622201

Telephone equipment sales:

Retail 5999591

Wholesale 5065111

Other kind of business or activity – Describe 7777777

CONTINUE WITH ITEM 9 ON PAGE 2

SV

Item 9. SOURCES OF RECEIPTS

Report receipts by source either in dollar figures (see example for item 5) or as percentages (in whole percents) of the total – see example below.

Please do **not** combine data for two or more receipts lines.

Telephone service companies should: EXCLUDE receipts collected on behalf of another company. INCLUDE receipts received from international calls originating in the United States (including that portion paid to foreign countries for accessing their network). Include allowances for uncollectable accounts.

Telephone companies should report receipts from telecommunications equipment rental and leasing on line i.

Telecommunications resellers should report their receipts on lines a, b, and c.

Companies providing on-line information services with or without internet access should report their subscription/access fees on line e.

Internet access providers supplying only internet access via telecommunications lines should report their fees on line f.

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:
 • Report whole percents → **39**
 Not acceptable → 38.76

Sources of receipts	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
a. Wired telecommunications services receipts	400	401			402
1. Local services					
(a) Basic local services	7501				
(b) Value-added services (call waiting, caller ID, call forwarding, etc.)	7502				
2. Long distance services					
(a) Standard long distance service	7521				
(b) 800/888 service	7522				
(c) 900 service	7523				
(d) Other long distance services – Describe 076	7524				
3. Network access receipts (including subscriber line charges and local inter-exchange carrier charges)	7540				
4. Telegraph and other wired telecommunications services – Describe 077	7560				
b. Wireless telecommunications services receipts					
1. Cellular telephone, PCS, and SMR receipts					
(a) Basic (monthly charges)	7581				
(b) Airtime	7582				
(c) Long distance services	7583				
(d) Roaming	7584				
(e) Other – Describe 078	7585				
2. Paging and beeper services	7600				
3. Radio dispatching and other wireless telecommunications services – Describe	7620				

Sources of receipts	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
c. Satellite telecommunications receipts (including resale)	7640				
d. Cable system and multichannel video programming distribution (MVPD) receipts	7660				
e. On-line service receipts – subscriptions/access fees, except internet access only	7680				
f. Internet access fees	7700				
g. Directory advertising receipts	7720				
h. Repair of telecommunications equipment	7740				
i. Rent or lease of telecommunications equipment	7760				
j. Sale of telecommunications equipment	8644				
k. Sale of other merchandise	8645				
l. All other operating receipts – Describe	8943				
m. TOTAL (Should equal item 5 if reporting in dollars)	8990				100%

Item 10. CONSTRUCTION ACTIVITY

a. Was THIS COMPANY ⁵⁹⁵ Yes – Continue with line b involved in new construction, renovation, or maintenance and repairs of buildings, structures, or lines during 1997? No – Skip to item 11

b. What were your capital expenditures in 1997 for new construction, including renovation? (INCLUDE labor and materials. EXCLUDE land and the value of production machinery and equipment not an integral part of a structure.)

	Mil.	Thou.	Dol.
596			

c. What percentage of the capital expenditures reported in line b represents work done by your own employees as opposed to work done by contractors or other hired labor?

Report in whole percent

597

d. What were your expenses in 1997 for maintenance and repairs? (EXCLUDE expenses for such activities as janitorial services, cleaning, lawn maintenance, etc.)

	Mil.	Thou.	Dol.
598			

e. What percentage of the expenses for maintenance and repairs reported in line d represents work done by your own employees as opposed to work done by contractors or other hired labor?

Report in whole percent

599

Item 11. RECEIPTS BY CLASS OF CUSTOMER

Report the approximate percentage of your 1997 receipts (item 5) by class of customer. **Estimates are acceptable.**

Report in whole percent

438

a. Non-commercial (e.g., residential) customers

439

b. All other customers

Item 12. EXPORTED SERVICES

NOTE – An exported service is a service performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Services performed for unaffiliated and affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Services provided to domestic subsidiaries of foreign firms are excluded.

Did the receipts reported in item 5 include any amounts received for exported services?

	Mil.	Thou.	Dol.
405 <input type="checkbox"/> Yes – Amount →	406		
<input type="checkbox"/> No			

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

Item 13. LOCATIONS OF OPERATION – Refer to the accompanying page(s) for further instructions.

REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.

Item 14. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report	FROM: Mo. Year	TO: Mo. Year	Name of person to contact regarding this report – <i>Print or type</i>	
Telephone	Area code	Number	Extension	Title
Signature of authorized person				Date

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS

SV