



1997 ECONOMIC CENSUS

PERSONAL SERVICES

DUE DATE ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

SV-7202

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 Yes 2 No - Report current EIN below

(9 digits)

Item 4. LEGAL FORM OF ORGANIZATION
Which of the following best describes this establishment's legal form of organization during 1997?

Mark (X) only ONE box.

- 003 1 Individual owner (sole proprietorship)
- 2 Partnership - Mark (X) this box if you file a partnership Federal income tax form.
- 5 Government - Specify
- 0 Corporation - Mark (X) this box if you file a corporate Federal income tax form, including Subchapter S corporations.
- 9 Other - Specify

Item 2. PHYSICAL LOCATION
a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 Yes 2 No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 Yes 3 No legal boundaries
2 No 4 Do not know

c. In what type of municipality is this establishment physically located?

096 1 City, village, or borough
2 Town or township
3 Other - Specify
4 Do not know

d. In what county (e.g., Dade County) is this establishment physically located?

Item 3. OPERATIONAL STATUS Number of months

a. How many months during 1997 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.

001 1 In operation
2 Temporarily or seasonally inactive
3 Ceased operation - Give date at right
4 Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 report **\$1,126**

• Preferred
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	629

Item 5. DOLLAR VOLUME

OPERATING RECEIPTS of this establishment in 1997

Funeral and crematory services should include repayments of cash advances made by this establishment.

Beauty shops and barber shops should include rents from leased stations (booths).

Parking lots and structures should report total receipts from customers for parking.

Mil. Thou. Dol.

010

Item 6. PAYROLL

Payroll in 1997, BEFORE DEDUCTIONS

NOTE - For companies operating more than one parking lot or structure, report payroll and employees (item 7) at the location where the employees spend most of their time. If an establishment is a self-park service location at which no employees are assigned, report zero in items 6a, 6b, and 7.

a. Annual

Mil. Thou. Dol.

030

b. First quarter (January-March)

031

Item 7. EMPLOYMENT

Number of paid employees for pay period including March 12, 1997 (Include both full- and part-time employees)

Number

032

CONTINUE WITH ITEM 8 ON PAGE 2

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Item 8. KIND OF BUSINESS OR ACTIVITY

Mark (X) the ONE box which best describes the business or activity that accounted for the MAJOR portion of this establishment's receipts in 1997.

070

Personal care and appearance services

- Barber shop 7241101
- Beauty salon 7231101
- Unisex hair shop (or combined beauty/barber shop) 7231102
- Nail salon 7231201
- Cosmetology or beauty schools 7231301
- Barber college or school 7241201
- Diet or weight reducing center (no physical fitness facilities) 7299701
- Physical fitness, strength development, or weight training center 7991001
- Massage salon 7299981
- Tanning salon 7299982
- Sauna, steam bath, or Turkish bath 7299983
- Electrolysis services 7299984
- Tattoo parlor 7299985
- Other personal care and appearance services – Describe 7777774

Funeral/cemetery services

- Funeral home 7261101
- Crematory 7261201
- Cemetery, except animal cemetery 6553101
- Animal cemetery 6553201
- Other funeral services – Describe 7261301

Automobile parking

- Parking lot 7521001
- Parking structure 7521002
- Parking structure and lot at same location 7521003
- Parking garage, underground 7521004
- Valet parking service 7299991

Photography services

- Photographic studio (portrait) 7221001
- Commercial photography 7335001
- Photofinishing labs, except one-hour 7384101
- One-hour photofinishing services 7384201

Laundry and garment services

- Formal wear or costume rental 7299801
- Garment alteration or repair services 7219101
- Retail agent for laundries and drycleaners (work done by others) 7212002
- Drycleaning plant (except rug cleaning) 7216001
- Other laundry services – Describe 7777775

Other personal services

- Shoe repair shop 7251001
- Income tax return preparation service 7291001
- Pet care services, except veterinary services (e.g., boarding, training, grooming, pet sitting) 0752201
- Dating service 7299951
- Escort service 7299992
- Child day care services 8351001
- Babysitting service 7299961
- Lawn and garden service 0782001
- Bail bonding 7389951
- Pay telephone operator 4899031
- Coin-operated locker rental 7299911
- Other personal services – Describe 7777776

Other kind of activity – Describe 7777777

Item 9. SOURCES OF RECEIPTS

Report receipts by source either in dollar figures (see example for item 5) or as percentages (in whole percents) of the total – see example below.

Please do **not** combine data for two or more receipts lines.

Line b – Report on line b(1) repayments of cash advances made by this establishment for the convenience of those served to cover such items as: cemetery expenses, transportation, flowers, newspaper notices, clergy and musician honoraria, transcripts, and other items not in the services normally included in the price of a funeral selected at this establishment. Include receipts from funeral services on line b(2).

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Per-cent
	• Report whole percents				39
	<i>Not acceptable</i>				38.76

Sources of receipts	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
a. Hairdressing and other body and appearance care services:	400	401			402
(1) Rents received from leased stations/booths	6401				
(2) Hair service	6402				
(3) Nail service	6403				
(4) Diet/weight reducing programs					
(a) Fees from diet/weight reducing programs	6404				
(b) Food supplements and other merchandise	6405				
(5) All other	6406				
b. Funeral/cemetery services:					
(1) Repayments of cash advances	6451				
(2) Fees from funeral services	6452				
(3) Merchandise sold by this establishment as part of funeral service (e.g., caskets)	6453				
(4) All other (e.g., sales of burial plots)	6454				
c. Automobile parking services	6500				
d. Photography services	1450				
e. Rental and leasing of goods and equipment (including formal wear and costume rental)	8550				
f. Garment alterations and repair	6953				
g. Shoe and leather goods repair	6954				
h. Drycleaning work (except coin-operated, industrial, linen supply, and rug)	6150				
i. Laundry work (except coin-operated, industrial, and linen supply)	6200				
j. Tax return preparation services	2151				
k. Tuition, fees, and other payments from providing academic or technical instruction	4900				
l. Pet care services	6550				
m. Sales of merchandise – Describe					
076	8636				
n. All other receipts – Describe if more than 10 percent of total receipts					
077	8979				
o. TOTAL – (Should equal item 5 if reporting in dollars)	8990				100%

Census File Number

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Item 10. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?

- 1 Yes – Complete this item
- 2 No – Skip to item 11

b. Is this company owned or controlled by another company?

- 097 1 Yes →
- 2 No

Enter name, address, and EIN of the owning or controlling company

EIN (9 digits)

c. Does this company own or control any other company or companies?

- 098 1 Yes →
- 2 No

Enter name, address, and EIN of the owned or controlled company

EIN (9 digits)

d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?

Number
079

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

	Name	Number and street	City	State	ZIP Code	1997	Number			
							Mil.	Thou.	Dol.	
1						Receipts	081			
						Annual payroll	082			
	Kind-of-business description						Paid employees for pay period including March 12			
							083			
							Census use 088			
2						Receipts	081			
						Annual payroll	082			
	Kind-of-business description						Paid employees for pay period including March 12			
							083			
							Census use 088			
3						Receipts	081			
						Annual payroll	082			
	Kind-of-business description						Paid employees for pay period including March 12			
							083			
							Census use 088			

REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.

Item 11. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report	FROM: Mo. Year	TO: Mo. Year	Name of person to contact regarding this report – <i>Print or type</i>		
Telephone	Area code	Number	Extension	Title	
Signature of authorized person					Date

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS

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