



# 1997 ECONOMIC CENSUS

## GASOLINE STATIONS

**DUE DATE** ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

**RT-5504**

BUREAU OF THE CENSUS  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

*Please read the accompanying instructions before answering the questions.*

**Census use**

*(Please correct any errors in name, address, and ZIP Code.)*

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

**Item 1. EMPLOYER IDENTIFICATION NUMBER**  
**Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?**

094 1  Yes 2  No – Report current EIN below

(9 digits)

**HOW TO REPORT DOLLAR FIGURES**

Dollar figures should be **rounded to thousands** of dollars.  
**Example:** If a figure is **\$1,125,628.79** report **1 126** (Preferred) or **1 125 629** (Acceptable)

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
<b>1</b>	<b>126</b>	
1	125	629

**Item 4. DOLLAR VOLUME OF BUSINESS**  
**Sales of merchandise and other operating receipts for 1997** (Include excise taxes)

Mil.	Thou.	Dol.
010		

**Item 2. PHYSICAL LOCATION**  
**a. Is this establishment's physical location the same as the address shown in the label?** (P.O. box and rural route addresses are not physical locations)

093 1  Yes 2  No – Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

**b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?**

095 1  Yes 2  No 3  No legal boundaries 4  Do not know

**c. In what type of municipality is this establishment physically located?**

096 1  City, village, or borough  
2  Town or township  
3  Other – Specify   
4  Do not know

**d. In what county (e.g., Dade County) is this establishment physically located?**

**Item 3. OPERATIONAL STATUS** Number of months  
**a. How many months during 1997 was this establishment actively operated?** 002

**b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.**

001 1  In operation 2  Temporarily or seasonally inactive 3  Ceased operation – Give date at right 4  Sold or leased to another operator – Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

**Item 5. PAYROLL**  
**Payroll in 1997, BEFORE DEDUCTIONS**

Mil.	Thou.	Dol.
030		
031		

**a. Annual**

**b. First quarter (January–March)**

**Item 6. EMPLOYMENT** Number  
**Number of paid employees for pay period including March 12, 1997** (Include both full- and part-time employees) 032

**Item 7. KIND OF BUSINESS**

**What was this establishment's PRINCIPAL kind of business in 1997? Mark (X) only ONE box.**

070

- Gasoline station . . . . .  5541101
- Gasoline station with convenience store . . . . .  5541301
- Convenience store selling gasoline . . . . .  5411301
- Self-service fuel stop . . . . .  5541103
- Gasoline station/car wash . . . . .  5541102
- Truck stop . . . . .  5541201
- Heating/fuel oil dealer (selling for end use) . . . . .  5983001
- Liquefied petroleum gas (bottled gas) dealer (selling for end use) . . . . .  5984002
- Auto supply store . . . . .  5531101
- Used car dealer . . . . .  5521002
- Petroleum bulk station . . . . .  5171191
- Wholesale petroleum distributor, without bulk facility . . . . .  5172001
- Towing service . . . . .  7549201
- Automotive repair, general . . . . .  7538001
- Automotive repair, specialized – Describe . . . . .  7530001
- 
- Other kind of business – Describe . . . . .  7777777
-

Item 8. Not applicable to this report		Item 10. MERCHANDISE LINES – Continued					
Item 9. CLASS OF CUSTOMER		Whole percent of sales				ESTIMATES are acceptable. Report dollars OR percents.	
Report the percentage of this establishment's total sales in 1997 (item 4) to each class of customer.		237					
a. General public (household consumers and individuals)		239					
b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government							
Item 10. MERCHANDISE LINES		ESTIMATES are acceptable. Report dollars OR percents.					
Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)							
HOW TO REPORT PERCENTS	If figure is 38.76% of total sales: • Report whole percents Not acceptable	Mil.	Thou.	Dol.	Per-cent		
					39		
					38.76		
Merchandise lines	Cen-sus use	Mil.	Thou.	Dol.	Per-cent		
1. Automotive fuels	230	231			232		
a. Unleaded regular gasoline	0721						
b. Unleaded mid-grade gasoline	0722						
c. Unleaded premium gasoline	0723						
d. Leaded gasoline	0724						
e. Diesel fuel	0725						
f. Other automotive fuels	0726						
g. Sum of lines 1a through 1f	0720						
2. Automotive tires, tubes, batteries, parts, accessories (Report parts installed in repair on line 16a)							
a. Automotive tires and tubes	0741						
b. Automotive parts	0744						
c. Storage batteries	0749						
d. Automotive accessories (Include safety and comfort related items. Report audio/sound accessories on line 15.)	0756						
e. Sundry supplies (Include appearance and maintenance chemicals; antifreeze; functional fluids; etc. Report lubricants on line 4.)	0757						
f. Sum of lines 2a through 2e	0740						
3. Groceries and other food items for human consumption off the premises (Include candy, gum, packaged snacks, etc. Report vitamins on line 11 and pet food on line 10.)							
a. Dairy products and related foods (Include milk, cheese, butter, yogurt, ice cream, eggs, etc. Report hand-dipped ice cream and yogurt on line 5.)	0104						
b. Bakery products not baked on the premises, except frozen	0106						
c. Bottled, canned, or packaged soft drinks	0108						
d. Candy	0109						
e. All other foods (include dry groceries; canned, frozen, and bottled foods; packaged snacks; produce; etc.)	0112						
f. Sum of lines 3a through 3e	0100						
4. Automotive lubricants (oil, greases, etc.)	0730						
5. Meals and unpackaged snack items generally served for immediate consumption (include restaurant sales of truck stops)	0120						
6. Packaged liquor, wine, and beer	0140						
7. Cigars, cigarettes, tobacco, and smokers' accessories (exclude sales from vending machines operated by others)	0150						
8. Cars, trucks, motorcycles, and other powered vehicles	0700						
9. Household fuels (oil, LP gas, wood, coal)							
a. LP gas (bulk and bottled)	0781						
b. Kerosene	0782						
c. No. 2 distillate fuel oil	0783						
d. Other distillate fuel oil (nos. 1 and 4)	0784						
e. Residual fuel oil (nos. 5 and 6)	0785						
f. Coal	0786						
g. Wood	0787						
h. Other household fuels	0788						
i. Sum of lines 9a through 9h	0780						
10. Pet foods and supplies	0800						
11. Drugs, health aids, beauty aids	0160						
12. Soaps, detergents, and household cleaners	0180						
13. Paper and related products (include paper towels, toilet tissue, wraps, bags, foils, etc.)	0190						
14. Magazines and newspapers	0856						

ITEM 10 CONTINUED ON PAGE 3

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

RT

Item 10. MERCHANDISE LINES – Continued

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
15. All other merchandise (Report receipts for services on line 16)	9810				
Specify principal lines and estimated sales below					
076					
a.	9811				
077					
b.	9812				
078					
c.	9813				
16. All nonmerchandise receipts EXCLUDING SALES AND OTHER TAXES (Include rentals, storage, and other services provided to customers. Exclude all receipts and commissions received from lottery ticket sales.)					
a. Parts installed in repair	9907				
b. Labor charges for work performed by this establishment	9904				
c. Rental or lease of automobiles, trucks, or utility trailers	9923				
d. Car wash receipts	9934				
e. All other nonmerchandise receipts	9954				
f. Sum of lines 16a through 16e	9900				
17. TOTAL (Should equal item 4 if reporting in dollars)	9990				100%

Item 11. SPECIAL INQUIRIES – Continued

f. Mechanics

(1) Did this establishment employ any mechanics (full- and part-time) during the pay period including March 12, 1997?

275 1  Yes – Complete (2)  
2  No – Skip to g

(2) Enter the number of mechanics (full- and part-time) working in this establishment during the pay period including March 12, 1997.

Number 276

g. Automotive service bays

(1) Did this establishment have any automotive service bays as of December 31, 1997?

277 1  Yes – Complete (2)  
2  No – Skip to item 13

(2) Enter the number of automotive service bays at this establishment as of December 31, 1997.

Number 278

Item 12. Not applicable to this report

Item 13. LEGAL FORM OF ORGANIZATION  
Which of the following best describes this establishment's legal form of organization during 1997? Mark (X) only ONE box.

003 1  Individual owner (sole proprietorship)  
2  Partnership  
3  Cooperative association (taxable)  
4  Cooperative association (tax-exempt)  
5  Government – Specify \_\_\_\_\_  
0  Corporation (Do not mark if any form of cooperative association)  
9  Other – Specify \_\_\_\_\_

Item 11. SPECIAL INQUIRIES

a. What was the estimated amount of excise taxes on items such as gasoline, liquor, and tobacco sold by this establishment in 1997?

263 Mil. Thou. Dol.

b. Are excise taxes included as part of sales and receipts (item 4) on the front of this form?

264 1  Yes  
2  No

c. Gasoline

(1) Did this establishment sell gasoline in 1997?

302 1  Yes – Complete (2)  
2  No – Skip to d

(2) Enter the number of GALLONS of gasoline sold during 1997.

Number 303

d. Other automotive fuels

(1) Did this establishment sell other automotive fuels (include diesel) during 1997?

305 1  Yes – Complete (2)  
2  No – Skip to e

(2) Enter the number of GALLONS of other automotive fuels (include diesel) sold during 1997.

Number 306

e. Did this establishment perform automotive repair work in 1997?

274 1  Yes  
2  No

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?

1  Yes – Complete this item  
2  No – Skip to item 15

b. Is this company owned or controlled by another company?

097 1  Yes →  
2  No

Enter name, address, and EIN of the owning or controlling company

EIN (9 digits) \_\_\_\_\_

c. Does this company own or control any other company or companies?

098 1  Yes →  
2  No

Enter name, address, and EIN of the owned or controlled company

EIN (9 digits) \_\_\_\_\_

ITEM 14 CONTINUED ON PAGE 4

**Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION – Continued**

Number

079

**d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?**

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

**Estimates are acceptable** if book figures are not available.

	Name	1997	Number		
			Mil.	Thou.	Dol.
1	Number and street	Sales	081		
	City	Annual payroll	082		
	State	Paid employees for pay period including March 12			
	ZIP Code	083			
	Kind-of-business description	<b>Census use</b> 088			
2	Number and street	Sales	081		
	City	Annual payroll	082		
	State	Paid employees for pay period including March 12			
	ZIP Code	083			
	Kind-of-business description	<b>Census use</b> 088			
3	Number and street	Sales	081		
	City	Annual payroll	082		
	State	Paid employees for pay period including March 12			
	ZIP Code	083			
	Kind-of-business description	<b>Census use</b> 088			

**REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.**

**Item 15. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.**

<b>Period covered by this report</b>	FROM: Mo.   Year	TO: Mo.   Year	Name of person to contact regarding this report – <i>Print or type</i>		
Telephone	Area code	Number	Extension	Title	
Signature of authorized person					Date