



1997 ECONOMIC CENSUS

AUTOMOTIVE PARTS, TIRES, AND SUPPLIES STORES

OMB No. 0607-0826: Approval Expires 08/31/99

DUE DATE ▶ **FEBRUARY 12, 1998**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

RT-5502

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 Yes 2 No – Report current EIN below

(9 digits)

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.
Example: If a figure is **\$1,125,628.79** report **1 126** • Preferred
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

Mil. Thou. Dol.

010

Sales of merchandise and other operating receipts for 1997 (Exclude sales or other taxes collected)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 Yes 2 No – Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 Yes 2 No 3 No legal boundaries 4 Do not know

c. In what type of municipality is this establishment physically located?

096 1 City, village, or borough
2 Town or township
3 Other – Specify
4 Do not know

d. In what county (e.g., Dade County) is this establishment physically located?

Item 3. OPERATIONAL STATUS Number of months

a. How many months during 1997 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.

001 1 In operation
2 Temporarily or seasonally inactive
3 Ceased operation – Give date at right
4 Sold or leased to another operator – Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

Item 7. KIND OF BUSINESS AND SELLING CHARACTERISTICS

a. Kind of business

What was this establishment's PRINCIPAL kind of business in 1997? Mark (X) only ONE box.

070

New tire dealer 5531201

Auto supply store 5531101

Home and auto supply store 5531301

Used automobile parts dealer 5015001

Automotive stereo store 5731101

Gasoline station 5541101

Gasoline station with convenience store 5541301

Truck stop 5541201

Tire repair shop 7534101

Tire retread shop 7534201

Motor vehicle dealer (new and used) 5511001

ITEM 7 CONTINUED ON PAGE 2

Item 7. KIND OF BUSINESS AND SELLING CHARACTERISTICS – Continued

a. Kind of business – Continued 070

Motor vehicle dealer (used only) 5521001

Motorcycle dealer 5571001

Automotive repair, general 7538001

Automotive repair, specialized – Describe 7530001

Other kind of business – Describe 7777777

b. Selling characteristics

1. In what format did this establishment PRIMARILY sell in 1997? Mark (X) only ONE box. 068

From physical displays of priced merchandise 1

From a counter (little or no display) 2

From a warehouse or office 3

Other – Describe 4

2. How did this establishment PRIMARILY attract new customers in 1997? Mark (X) only ONE box. 069

Location and store attractiveness 1

Advertising to the general public, including direct mail advertising 2

Advertising to the trade or calls directly to customers 3

Other – Describe 4

Item 8. METHOD OF SELLING

What was this establishment's PRINCIPAL method of selling in 1997? Mark (X) only ONE box. 235

Selling at this establishment 1

Mail order (include catalog selling and home shopping via television or computer) 2

Telemarketing 3

Direct selling (include selling from house-to-house and nonfixed or temporary locations) 4

Operating merchandise vending machines 5

Item 9. CLASS OF CUSTOMER Whole percent of sales

Report the percentage of this establishment's total sales in 1997 (item 4) to each class of customer. 237

a. General public (household consumers and individuals) 239

b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government

Item 10. MERCHANDISE LINES

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales: • Report whole percents Not acceptable	Mil.	Thou.	Dol.	Per-cent
					39
					38.76

Merchandise lines	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
1. Automotive tires, tubes, batteries, parts, accessories (Report parts installed in repair on line 23a)	230	231			232
a. New automobile tires and tubes	0745				
b. New truck and bus tires (include industrial, off-the-road, and farm tractor tires)	0746				
c. Retreaded automobile tires	0747				
d. Retreaded truck and bus tires (include industrial, off-the-road, and farm tractor tires)	0748				
e. Storage batteries	0749				
f. Parts, new and rebuilt	0755				
g. Parts, used	0753				
h. Automotive accessories (Include safety and comfort related items. Report audio/sound accessories on line 9.)	0756				
i. Sundry supplies (Include appearance and maintenance chemicals; antifreeze; functional fluids; etc. Report lubricants on line 3.)	0757				
j. Sum of lines 1a through 1i	0740				
2. Automotive fuels	0720				
3. Automotive lubricants (oil, greases, etc.)	0730				
4. Automobiles, vans, trucks, other powered transportation vehicles (Include motorcycles, motor scooters, motorbikes. Report converted vans on line 22.)	0700				
5. Household fuels (oil, LP gas, wood, coal)	0780				
6. Major household appliances (Include vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, etc. Report parts installed in repair on line 23a.)					
a. Kitchen appliances, parts, accessories (include refrigerators, freezers, dishwashers, microwave ovens, etc.)	0301				
b. Laundry appliances, parts, accessories (include clothes washers and dryers)	0302				
c. Other major household appliances, parts, accessories (include room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.)	0303				
d. Sum of lines 6a through 6c	0300				

ITEM 10 CONTINUED ON PAGE 3

Census File Number

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Item 10. MERCHANDISE LINES – Continued

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Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
7. Small electric appliances (include mixers; blenders; can openers; toasters; coffee makers; frypans; and personal care appliances, such as hair dryers, curling irons, shavers, etc.)	0310				
8. Televisions, video recorders, video cameras, video tapes, etc. (Include parts and accessories. Report video games on line 16, rentals on line 23c, and parts installed in repair on line 23a.)	0320				
9. Audio equipment, musical instruments, and supplies (Include radios, stereos, compact discs, records, tapes, sheet music, accessories. Report parts installed in repair on line 23a and rental receipts on line 23c.)	0330				
10. Furniture, sleep equipment	0340				
11. Kitchenware and homefurnishings (include cookware, dinnerware, clocks, pictures, frames, mirrors, bathroom accessories, etc.)	0380				
12. Sporting goods	0500				
13. Hardware, tools, and plumbing and electrical supplies	0600				
14. Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.	0620				
15. Paint and sundries	0670				
16. Toys, hobby goods, and games	0460				
17. Men's wear (Report boys' wear on line 19 and footwear on line 20)	0200				
18. Women's, juniors', and misses' wear (Report girls' and infants' and toddlers' wear on line 19 and footwear on line 20)	0220				
19. Children's wear (Include boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories. Report footwear on line 20.)	0240				
20. Footwear (include accessories)	0260				
21. Groceries and other food items for human consumption off the premises (include bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.)	0100				
22. All other merchandise (Report receipts for services on line 23) <i>Specify principal lines and estimated sales below</i>	9810				
a. 076	9811				
b. 077	9812				
c. 078	9813				

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
23. All nonmerchandise receipts EXCLUDING SALES AND OTHER TAXES (Include rentals, storage, and other services provided to customers. Exclude all receipts and commissions received from lottery ticket sales.)					
a. Parts installed in repair	9907				
b. Labor charges for work performed by this establishment	9904				
c. All other nonmerchandise receipts (include receipts from customers for storage, rental or lease of tools and equipment, etc.)	9951				
d. Sum of lines 23a through 23c	9900				
24. TOTAL (Should equal item 4 if reporting in dollars)	9990				100%

Item 11. SPECIAL INQUIRIES

274 a. Did this establishment perform automotive repair work in 1997? 1 Yes 2 No

275 b. Did this establishment employ any mechanics (full- and/or part-time) during the pay period including March 12, 1997? 1 Yes 2 No
If "Yes," complete c
If "No," skip to d

276 c. Enter the number of mechanics (full- and part-time) working in this establishment during the pay period including March 12, 1997. Number

277 d. Did this establishment have any automotive service bays as of December 31, 1997? 1 Yes 2 No
If "Yes," complete e
If "No," skip to f

278 e. How many automotive service bays did this establishment have in 1997? Number

279 f. Was 50 percent or more of this establishment's 1997 sales derived from RETREADING tires at THIS establishment? 1 Yes 2 No

Item 12. Not applicable to this report

Item 13. LEGAL FORM OF ORGANIZATION

Which of the following best describes this establishment's legal form of organization during 1997? Mark (X) only ONE box.

003 1 Individual owner (sole proprietorship)
2 Partnership
3 Cooperative association (taxable)
4 Cooperative association (tax-exempt)
5 Government – Specify _____
0 Corporation (Do not mark if any form of cooperative association)
9 Other – Specify _____

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?
1 Yes – Complete this item
2 No – Skip to item 15

ITEM 14 CONTINUED ON PAGE 4

RT

