U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

## FORM

RT-5201
1997 ECONOMIC CENSUS BUILDING MATERIALS AND SUPPLIES DEALERS

OMB No. 0607-0826: Approval Expires 08/31/99

## DUE DATE <br> FEBRUARY 12, 1998

If you have questions about completing this report, please call RT-5201 any communication, be sure to refer to the 11-digit Census File
Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136
Please read the accompanying instructions before answering the questions.

Census use
(Please correct any errors in name, address, and ZIP Code.)
YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies
retained in respondents' files are immune from legal process. retained in respondents' files are immune from legal process.

| Item 1. EMPLOYER IDENTIFICATION Is the Employer Identification Num label the same as the one used for latest 1997 Employer's Quarterly Fe Treasury Form 941?$\begin{array}{r} 094 \quad 1 \square \text { Yes } \quad 2 \square \text { No - Repo } \\ \\ \text { (9 digits) } \end{array}$ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

Item 2. PHYSICAL LOCATION
a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)
$093 \quad 1 \square$ Yes $\quad 2 \square$ No - Report physical location below

| Number and street |  |  |
| :--- | :--- | :--- |
| City, town, village, etc. | State | ZIP Code |

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

| 095 | $1 \square$ Yes | $3 \square$ No legal boundaries |
| :--- | :--- | :--- |
|  | $2 \square$ No | $4 \square$ Do not know |

c. In what type of municipality is this establishment physically located?
$096 \quad 1 \square$ City, village, or borough
$2 \square$ Town or township
$3 \square$ Other - Specify
$4 \square$ Do not know
d. In what county (e.g., Dade County) is this establishment physically located?

Item 3. OPERATIONAL STATUS
Number of months
a. How many months during 1997 was this establishment actively operated?
b. Which of the following best describes this establishment's status at the end of 1997? Mark $(X)$ only ONE box.



PENALTY FOR FAILURE TO REPORT
CONTINUE ON PAGE 2

## Item 7. KIND OF BUSINESS AND SELLING <br> CHARACTERISTICS - Continued

a. Kind of business - Continued

Farm supplies store or dealer . . . . . . . . .
Farm machinery and equipment store or dealer
Outdoor power equipment store or dealer
(lawnmowers, chainsaws, etc.)
Retail nursery
Florist
Landscape counseling and planning
Lawn and garden service
Ready-mixed concrete distributor

Construction contractor - general or trade
(e.g., heating, plumbing, electrical, painting,
etc.) - Describe1700001

Manufactured (mobile) home dealer
5271001
Other kind of business - Describe
$\square 777777$

## b. Selling characteristics

1. In what format did this establishment

| PRIMARILY sell in 1997? Mark (X) only ONE |
| :--- |
| box. |


| From physical displays of priced merchandise . . | $1 \square$ |
| :--- | :--- | :--- |
| From a counter (little or no display) . . . . . . . | $2 \square$ |
| From a warehouse or office . . . . . . . . . . . | $3 \square$ |
| Other - Describe . . . . . . . . . . . . . . . . . | $4 \square$ |

2. How did this establishment PRIMARILY attract new customers in 1997? Mark ( $X$ ) attract new c.
only ONE box.

| Location and store attractiveness | $1 \square$ |
| :---: | :---: |
| Advertising to the general public, including direct mail advertising | $2 \square$ |
| Advertising to the trade or calls directly to customers | $3 \square$ |
| Other - Describe | $4 \square$ |

Item 8. METHOD OF SELLING
What was this establishment's PRINCIPAL
method of selling in 1997? Mark $(X)$ only ONE box.

Selling at this establishment
Mail order (include catalog selling and home shopping via television or computer)
Telemarketing


Direct selling (include selling from house-tohouse and nonfixed or temporary locations)
Operating merchandise vending machines

| Item 9. CLASS OF CUSTOMER | Whole percent of sales |
| :---: | :---: |
| Report the percentage of this establishment's total sales in 1997 (item 4) to each class of customer. | 237 |
| a. General public (household consumers and individuals) |  |
|  | 238 |
| b. Builders and contractors |  |
|  | 236 |
| c. Retailers and wholesalers for resale |  |
|  | 240 |
| d. Other, including institutional, industrial, commercial, professional, and farm users (for use in farm production); and government |  |

Item 10. MERCHANDISE LINES
Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole FIGURES on page 1 and HOW TO REPORT PERCENTS below)

|  | If |
| :--- | :--- |
| HOW TO | to |
| REPORT | to |
| PERCENTS |  |

1
1

1
building/structural materials and supplies (Report major appliances on line 9, portable electric heaters and other small appliances on line 10, and paint and sundries on line 2 Report the sale of materials installed by this establishment in construction, renovation, or repair on line 25a.)
a. Dimensional lumber (nontreated)
b. Treated lumber
c. Boards, all grades (Report gypsum, specialty boards and treatments on line 1d)
d. Gypsum, specialty boards and treatments (include plaster, tape, and joint compounds)
e. Engineered wood products (Glu-lam, laminated veneer lumber (LVL), wood I-joists, etc.)
f. Structural panels (softwood plywood, oriented strand board (OSB))
g. Other panel products hardwood plywood waferboard, particle board/sanded/specialty plywood)
h. Building components (Include floor trusses, roof trusses, framed wall panels etc. Report flooring and
i. Connectors (joist hangers, tie-downs, etc.)
j. Steel studs
k. Doors and moulding (include interior/exterior pre-hung or slab doors, garage doors, mouldings and jambs)

1. Windows and patio doors (wood or wood clad, vinyl aluminum, or other)
m. Glass (Report glassware on line 7)
n. Masonry supplies (include cement, lime, plaster, brick etc.)
o. Insulation (all types) and weatherization products
p. Siding, exterior trim, and soffit
q. Roofing (all types)
r. Ceilings and ceiling systems
s. Kitchen and bath cabinets and countertops (include bathroom vanities and vanity tops, medicine cabinets, etc.

ITEM 10 CONTINUED ON PAGE 3



PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS

