If not shown, please enter your 11-digit Census File Number from the address label on page 1

## Item 17. CONSUMPTION OF SELECTED MATERIALS DURING 1997

## INSTRUCTIONS

1. General - The materials, parts, and supplies listed below are those commonly consumed in the manufacture, processing, or assembly of the products listed in item 18B. Please review the entire list and report separately each item consumed. Leave blank if you do not consume the item. If you use materials, parts, and supplies which are not listed, describe and report them in the "Cost of all other materials . . . " line at the end of this section. If you consumed less than $\$ 25,000$ of a listed material, include the value with "Cost of all other materials . . .," Census material code 9700998.

Report materials, parts, and supplies purchased, transferred from other plants of your company, or withdrawn from inventory.

If quantities are requested, please use the unit of measure specified.
If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.
2. Valuation of Materials Consumed - The value of the materials, etc., consumed should be based on the delivered cost; i.e., the amount paid or payable after discounts and including freight and other direct charges incurred in acquiring the materials.

Materials received from other plants within your company should be reported at their full economic value (the value assigned by the shipping plant, plus the cost of freight and other handling charges).

If purchases or transfers do not differ significantly from the amounts actually put into production, you may report the cost of purchases or transfers. However, if consumption differs significantly from the amounts purchased or transferred, these amounts should be adjusted for changes in the materials and supplies inventories by adding the beginning inventory to the amount purchased or transferred and subtracting ending inventory.
3. Contract Work - Include as materials consumed those you purchased for use by others making products for you under contract. Amounts paid to the companies doing the contract work should be reported in item 10, line e, and should include freight in and out. On the other hand, materials owned by others but used at this establishment in making products for others under contract or on commission should be excluded.
4. Resales - Cost for products bought and sold or transferred from other establishments of your company and sold without further manufacture, processing, or assembly should be reported in item 10, line b, not in item 17 below. The value of these products shipped by this establishment should be reported in item 18B under Census product code 9998900 6, "Resales."


Item 18A. Not applicable to this report

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997

## INSTRUCTIONS

1. General - The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of item 18B. PLEASE DO NOT COMBINE PRODUCT LINES.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.
2. Valuation of Products - Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.
3. Resales - Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR
TRANSFERRED FROM OTHER ESTABLISHMENTS OF
YOUR COMPANY AND SOLD WITHOUT FURTHER
MANUFACTURE. Report only a value under Census product code 9998900 6, "Resales."
4. Definitions

Stock - Standardized products usually manufactured in large quantities and carried in inventory, delivered to end user without customer specified printing and/or other manufacturing features.
Custom - Manufactured to customers' specifications.
Label/Form Combination - Any form which incorporates a label into its construction.

Unit Set Forms, Loose or Bound - All carbonless, carbonized, or carbon interleaved forms with an original and one or more copies, with or without stub.
4. Definitions - Continued

Tabulating Card Set - Any combination of one or more cards assembled and joined with any number of sheets, with or without carbon, held together by a common perforated stub, not in continuous style.

Manifold Book - A bound set of forms intended for manual writing with hand-inserted, reusable carbon.

Pegboard Accounting System - A board with a row or rows of pins and associated pegboard forms that fit onto the board.

Continuous Forms - Single or multiple copy forms, with or without carbon, manufactured from a continuous web and not cut into units prior to execution; ziz-zag folded (flat pack) or nonfolded (roll).

Jumbo Roll-Feed Forms - Continuous forms intended for use in high-speed nonimpact printers. The forms go to the end user in a roll.

Self-Mailer Form - A continuous form integrated into a continuous envelope, manufactured so that the outside address and inside product can be printed simultaneously.

Peel-Back Mailer - A self-mailer form manufactured so that the recipient can remove the stub and peel away the face of the envelope to reveal the message.

Insert Mailer - A self-mailer form incorporating an inserted message and an envelope in one unit. The insert can be removed by opening one side of the envelope and snapping apart the materials.

Custom Continuous Form With Product Affixed - A continuous form with a plastics or paper card, envelope, letterhead, or any other item affixed to it.

Preprinted Cut Sheets - Single ply, noncontinuous sheets of paper formatted for the collection and/or dissemination of information. These should be reported under the appropriate categories in Part II.

Part I - MANIFOLD BUSINESS FORMS


If not shown, please enter your 11-digit Census File Number from the address label on page 1

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued


| 23 | Printed <br> Labels, <br> Custom and Stock <br> (Including bordered; excluding labels made of cloth) <br> (Report unprinted labels on lines 51-56) | PRESSURESENSITIVE LABELS | Offset (lithographic) |  |  | 27522176 | । | , |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 24 |  |  | Letterpress | Flat |  | 27592161 | । | \| |
| 25 |  |  |  | Rolls |  | 27592187 | 1 | 1 |
| 26 |  |  | Flexographic | Flat |  | 2759B 187 | । | । |
| 27 |  |  |  | Rolls |  | 2759B 203 | । | ! |
| 28 |  | OTHER PRINTED LABELS | Offset (lithographic) | Flat |  | 27522119 | 1 | 1 |
| 29 |  |  |  | Rolls |  | 27522135 | 1 | ! |
| 30 |  |  | Letterpress | Flat |  | 27592120 | । | I |
| 31 |  |  |  | Rolls |  | 27592146 | 1 | 1 |
| 32 |  |  | Flexographic | Flat |  | 2759B 146 | I | \| |
| 33 |  |  |  | Rolls |  | 2759B 161 | । | ! |
| 34 | Financial and Legal Printing | OFFSET (LITHOGRAPHIC) | Bank printing (including deposit slips, counter checks, business checks, imprinting on bank checks, etc., excluding checkbooks) |  | Sheet-fed | 27524248 | 1 | ! |
| 35 |  |  |  |  | Web-fed | 27524263 | , | ! |
| 36 |  |  | Bank form printing (including printing of passbooks, debit and credit slips, ledger and statement sheets, installment-loan coupon books, etc., excluding checkbooks) |  |  | 27524271 | 1 1 1 1 | ! |
| 37 |  |  | Other financial and legal printing |  |  | 27524008 | 1 | । |
| 38 |  | Flexographic |  |  |  | 2759C 326 | 1 | । |
| 39 |  | Letterpress |  |  |  | 27594217 | । | । |
| 40 | $\begin{aligned} & \text { ADVERTISING } \\ & \text { PRINTING } \end{aligned}$ | Offset (lithographic) |  |  |  | 27525005 | । | । |
| 41 |  | Flexographic |  |  |  | 2759C 003 | 1 | 1 |
| 42 |  | Letterpress |  |  |  | 27595008 | 1 | , |

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued

Part II - MISCELLANEOUS PRINTING AND OTHER PRODUCTS AND SERVICES OF THIS ESTABLISHMENT - Continued


Items 19-21 - Not applicable to this report
REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.

Item 22. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.


