

If not shown, please enter your 11-digit Census File Number from the address label on page 1	Census File Number
--	--------------------

**Item 17. CONSUMPTION OF SELECTED MATERIALS DURING 1997**

**INSTRUCTIONS**

1. General – The materials, parts, and supplies listed below are those commonly consumed in the manufacture, processing, or assembly of the products listed in item 18B. Please review the entire list and report separately each item consumed. Leave blank if you do not consume the item. If you use materials, parts, and supplies which are not listed, describe and report them in the "Cost of all other materials . . ." line at the end of this section. If you consumed less than \$25,000 of a listed material, include the value with "Cost of all other materials . . .," Census material code 970099 8.  
 Report materials, parts, and supplies purchased, transferred from other plants of your company, or withdrawn from inventory.  
 If quantities are requested, please use the unit of measure specified.  
 If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.
  2. Valuation of Materials Consumed – The value of the materials, etc., consumed should be based on the delivered cost; i.e., the amount paid or payable after discounts and including freight and other direct charges incurred in acquiring the materials.  
 Materials received from other plants within your company should be reported at their full economic value
  3. Contract Work – Include as materials consumed those you purchased for use by others making products for you under contract. Amounts paid to the companies doing the contract work should be reported in item 10, line e, and should include freight in and out. On the other hand, materials owned by others but used at this establishment in making products for others under contract or on commission should be excluded.
  4. Resales – Cost for products bought and sold or transferred from other establishments of your company and sold without further manufacture, processing, or assembly should be reported in item 10, line b, not in item 17 below. The value of these products shipped by this establishment should be reported in item 18B under Census product code 99989 00 6, "Resales."
- (the value assigned by the shipping plant, plus the cost of freight and other handling charges).  
 If purchases or transfers do not differ significantly from the amounts actually put into production, you may report the cost of purchases or transfers. However, if consumption differs significantly from the amounts purchased or transferred, these amounts should be adjusted for changes in the materials and supplies inventories by adding the beginning inventory to the amount purchased or transferred and subtracting ending inventory.

Line No.	Materials, parts, and supplies  (A)	Census material code  (B)	Consumption of purchased materials and of materials received from other establishments of your company		
			Cost, including delivery cost (freight-in) (E)		
			574	Thou-	Dollars
			Millions	sands	Dollars
1	Newsprint	262112 6	\$		
2	COATED PAPER Sheets	262123 3			
3	Rolls	262124 1			
4	UNCOATED PAPER Sheets	262121 7			
5	Rolls	262122 5			
6	Pressure-sensitive base stock, self-adhesive, including paper, film, foil, etc.	267231 9			
7	Cloth and nonwoven fabrics for hardbound book covers	220011 1			
8	Glues and adhesives	289101 8			
9	Printing ink	289301 4			
10	Light sensitive films and papers	386101 0			
11	Unexposed photosensitive printing plates	386100 2			
12	Printing plates, prepared for printing	279600 1			
13	Engraved printing cylinders for gravure printing	279637 3			
14	Purchased envelopes	267700 3			
15	Paperboard containers, boxes, and corrugated paperboard	265001 8			
16	Cost of all other materials and components, parts, containers, and supplies consumed. . . <i>Describe the principal materials, etc., included in this value.</i>	970099 8			
17	<b>TOTAL</b> Sum of lines 1-16 should equal item 10, line a		\$		

Item 18A. TYPE OF OPERATION CONDUCTED AT THIS ESTABLISHMENT DURING 1997

Line No.	Item	Key	Mark (X) appropriate boxes
1	OPERATIONS PERFORMED		
	Publishing only	401	431 7 <input type="checkbox"/>
2	Printing only	402	441 6 <input type="checkbox"/>
3	Both publishing and printing	403	451 5 <input type="checkbox"/>
4	Equipment		
	Letterpress	404	443 2 <input type="checkbox"/>
5	Flexographic	405	444 0 <input type="checkbox"/>
6	OFFSET (Lithographic)		
	Sheet-fed	406	445 7 <input type="checkbox"/>
7	Web-fed	407	446 5 <input type="checkbox"/>
8	Gravure	408	447 3 <input type="checkbox"/>
9	Engraving	409	448 1 <input type="checkbox"/>
10	Screen process	410	442 4 <input type="checkbox"/>
11	Quick printing (See instruction 10 below)	411	458 0 <input type="checkbox"/>
12	Digital printing (See instruction 11 below)	412	459 8 <input type="checkbox"/>

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997

INSTRUCTIONS

- General – The manufactured products and services listed below are generally made in your industry. If you make products that are not listed, describe and report them in the "All other products made in this establishment" section at the end of item 18B. PLEASE DO NOT COMBINE PRODUCT LINES.

If quantities are requested, please use the unit of measure specified.

If the information as requested cannot be taken directly from your book records, REASONABLE ESTIMATES ARE ACCEPTABLE.
- Valuation of Products – Report the value of the products shipped and services performed at the net selling value, f.o.b. plant to the customer; i.e., after discounts and allowances, and exclusive of freight charges and excise taxes.

If you transfer products to other establishments within your company, you should assign the full economic value to the transferred products; i.e., include all direct costs of production and a reasonable proportion of all other costs and profits.
- Resales – Do not report on the specific product lines those PRODUCTS BOUGHT AND SOLD OR TRANSFERRED FROM OTHER ESTABLISHMENTS OF YOUR COMPANY AND SOLD WITHOUT FURTHER MANUFACTURE. Report only a value under Census product code 99989 00 6, "Resales."
- Note for Printers – This form is designed to provide "general statistics" reported by all industries and to accommodate reporting of all printed products and selected printing activities. Item 18B, which constitutes the bulk of the report form, appears to be rather formidable with respect to the number of products listed; however, each section has been clearly labeled and each product is described to identify the specific type of printing activity. Due to the variety of printing activities performed by establishments in the printing industry, it was not possible for the Census Bureau to know in advance what type of printing activity each establishment is engaged in, and thus have a form designed to cover that specific activity.
- Print Brokering – If your receipts are for arranging to have printing done for others and you do no printing yourself, report on line 211.
- Printing on Apparel and Fabric Articles – Report receipts on lines 143–145.
- Labels – Include set-up box labels; defined as being printed or bordered, generally affixed to the package or product (but not containing the product), primarily for identification and/or instructions. Labels incorporate any or all of the following characteristics: gummed or adhesive coated; die-cut or in rolls or sheets; varnished, waxed, embossed, laminated, or otherwise coated. Report unprinted labels on line 160 or lines 207–209.
- Rolls and Sheets for Packaging – Paper, film, and foil items primarily for product protection, but may be formed into a container by end user. Report printing only by type of press used. Report coating, waxing, or laminating, whether or not printing, on lines 196–203.
- Photocopying – Report receipts on line 210.
- Quick Printing – Commercial printing using either offset equipment that is only capable of printing materials less than 18" X 23", or digital equipment (including ink-jet printers) to print text-type documents. Printing with offset equipment capable of printing materials 18" X 23" or greater should be reported under lithographic printing (lines 27–76). Printing materials other than text-type documents on digital printing equipment should be reported as "digital printing" on line 26. Report quick printing on lines 24 and 25.
- Digital Printing – Commercial printing using digital printing equipment to produce materials other than text-type documents. Printing text-type documents on digital equipment should be reported as "quick printing," on line 25. The use of digital technology as "pre-press" for conventional printing equipment does not constitute digital printing and should be reported based on the type of equipment (lithographic, flexographic, screen, etc.). Report digital printing on line 26.
- Checkbooks – Report receipts on lines 161–166.
- Book Jackets and Covers – Report book jackets printed by offset lithography on line 58; report all other book jackets on the line for "other advertising printing" under the appropriate printing process. Report book covers not used to bind books in this establishment on line 193.
- Manifold Business Forms – Report on lines 167–183. "Unit set forms" includes all carbonless, carbonized, or carbon interleaved forms with an original and one or more copies, with or without a stub. "Label/form combination" is any form which incorporates a label into its construction. "Jumbo roll-feed forms" are continuous forms intended for use in high-speed printers; they go to the end user in a roll.

CONTINUE WITH ITEM 18B ON PAGE 7

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued

Line No.	Products and services (A)				Census product code (B)	Products shipped and other receipts				
						Value, f.o.b. plant (E)				
						584 Millions	Thousands	Dollars		
1	Books, Printing and Binding (See instructions for reporting book jackets and covers on page 6)	TEXTBOOKS (27323)	Elementary and high school textbooks (Grades K through 12)	Hardbound (including teachers' editions)	27323 10 4	\$				
2				Paperbound (including teachers' editions)	27323 12 0					
3			College textbooks (grades 13 or higher) (including private business and secretarial schools and post high school vocational schools, institutes, and training courses of college grades) (Report dictionaries, thesauruses, and atlases on lines 18 and 19)							
4			Hardbound		27323 14 6					
5			Paperbound		27323 16 1					
6			Workbooks and standardized tests, all grade levels		27323 18 7					
7		TECHNICAL, SCIENTIFIC, AND PROFESSIONAL BOOKS (27324)	Hardbound		27324 22 7					
8			Paperbound		27324 25 0					
9		RELIGIOUS BOOKS (27325)	Hardbound (including flexible covers)		27325 32 3					
10			Paperbound		27325 35 6					
11		GENERAL BOOKS (Trade, etc.) (27326)	Book club and mail order books	Hardbound	27326 42 0					
12				Paperbound	27326 43 8					
13			Mass market paperbound books, rack size, distributed predominantly to mass market outlets (Report nonrack size on line 14)		27326 44 6					
14			Adult trade books, books of fiction or nonfiction sold primarily through retail or wholesale book sellers at trade discounts (Report dictionaries and atlases on lines 18 and 19)	Hardbound		27326 45 3				
15				Paperbound		27326 46 1				
16			Juvenile books, fiction and nonfiction (including toy and coloring books)	Hardbound		27326 47 9				
17				Paperbound		27326 48 7				
18			OTHER BOOKS, NOT ELSEWHERE CLASSIFIED (2732A)	Encyclopedias		2732A 52 0				
19				Other reference books (including atlases, dictionaries, thesauruses, etc.)	Hardbound		2732A 54 6			
20					Paperbound		2732A 55 3			
21		Other books, n.e.c. (including music books, university press books, etc.)		Hardbound		2732A 56 1				
22	Paperbound		2732A 57 9							
23	Books, printing only, not bound (2732B)				2732B 00 7					
24	Pamphlets, printing only or printing and binding (excluding advertising pamphlets) (2732C)				2732C 00 5					
25	QUICK PRINTING (See instructions on page 6)	Quick printing by offset equipment			27526 96 1					
26		Quick printing by nonimpact printing equipment			2759A 12 2					
27	Digital printing (see instructions on page 6)				2759A 14 8					

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued										
Line No.	Products and services  (A)				Census product code 581	Products shipped and other receipts				
						Value, f.o.b. plant (E)				
					584	Millions	Thousands	Dollars		
27	Lithographic (Offset) Printing	MAGAZINES AND PERIODICALS	Sheet-fed		27521 12 9	\$				
28			Web-fed		27521 14 5					
29		Magazine and comic supplements for Sunday newspapers			27521 17 8					
30		PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)	Made of paper	Flat (except pressure-sensitive)		27522 11 9				
31				Rolls (except pressure-sensitive)		27522 13 5				
32				Pressure-sensitive (self-adhesive)		27522 17 6				
33			Made of other materials (except cloth) - Specify label material			27522 20 0				
34		PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)	Paper (single-web)		27522 34 1					
35			Other (including multiweb structures)		27522 43 2					
36		CATALOG AND DIRECTORY PRINTING (27523)	Catalogs (including direct mail)	Sheet-fed		27523 12 5				
37				Web-fed		27523 14 1				
38			Directories	Telephone		27523 18 2				
39				Other	Sheet-fed		27523 24 0			
40		Web-fed			27523 26 5					
41		FINANCIAL AND LEGAL PRINTING (Report manifold business forms, continuous, unit-set, or other, on lines 167-183) (27524)	SEC filing and prospectuses		Sheet-fed	27524 12 3				
42					Web-fed	27524 14 9				
43			Annual reports and other corporate financial printing		Sheet-fed	27524 16 4				
44					Web-fed	27524 18 0				
45			Other financial and legal printing (including insurance forms, security certificates, briefs, etc.)		Sheet-fed	27524 21 4				
46					Web-fed	27524 22 2				
47			Bank printing (including deposit slips, counter checks, business checks, imprinting of bank checks, etc.; excluding checkbooks) (Report checkbooks on line 161)		Sheet-fed	27524 24 8				
48					Web-fed	27524 26 3				
49		Bank form printing (including the printing of passbooks, debit and credit slips, ledger and statement sheets, installment-loan coupon books, etc.; excluding checkbooks)			27524 27 1					
50		ADVERTISING PRINTING (Designed to sell products or services) (27525)	Direct mail (including circulars, letters, pamphlets, cards, and printed envelopes)		Sheet-fed	27525 12 0				
51					Web-fed		27525 14 6			
52			Display advertising	Posters (including outdoor advertising, car cards, window)		27525 23 7				
53				Counter, floor display, point-of-purchase, and other printed display material	Sheet-fed		27525 26 0			
54					Web-fed		27525 28 6			

CONTINUE WITH ITEM 18B ON PAGE 9

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued

Line No.	Products and services				Census product code	Products shipped and other receipts			
						Value, f.o.b. plant (E)			
	(A)				581 (B)	584 Millions	Thou-	Dollars	
55	Lithographic (Offset) Printing - Continued	ADVERTISING PRINTING (Designed to sell products or services) - Continued	Preprinted free-standing newspaper inserts (FSI's) (advertising supplements not regularly issued)		27525 32 8	\$			
56			Rolls (including hi-fi and spectacolor)		27525 33 6				
57			Shopping news		27525 41 9				
58			Book jackets		27525 45 0				
59			Other advertising printing (including brochures, pamphlets, catalog sheets, circular folders, announcements, package inserts, market circulars, magazine inserts, etc.)		Sheet-fed	27525 52 6			
60					Web-fed	27525 54 2			
61			OTHER GENERAL JOB PRINTING (27526)	Newspapers		27526 11 0			
62				Scientific and technical recording charts and chart paper (containing preprinted grids and scale markings) (except pen ruled)		27526 17 7			
63				Map, atlas, and globe cover printing (including road maps and strip maps)		27526 21 9			
64				Calendars and calendar pads		Sheet-fed	27526 36 7		
65	Web-fed	27526 38 3							
66	Ticket, coupon, and food and beverage check printing (including transportation and amusement)			27526 44 1					
67	Playing cards, printed			27526 47 4					
68	Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.; except labels)			27526 51 6					
69	Printing on metal			27526 77 1					
70	Credit and identification cards, printed (plastics, paper laminations, etc.)			27526 83 9					
71	Business cards			27526 84 7					
72	Business forms, not elsewhere classified (excluding blankbooks and looseleaf forms)			Sheet-fed	27526 92 0				
73				Web-fed	27526 94 6				
74	Art reproductions and picture prints			27526 95 3					
75	All other general commercial printing, not elsewhere reported - Specify product			Sheet-fed	27526 97 9				
76				Web-fed	27526 99 5				
77	Gravure Printing	Magazines and periodicals		27541 33 3					
78		Magazine and comic supplements for Sunday newspapers		27541 35 8					
79		PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)	Made of paper	Flat (except pressure-sensitive)	27542 11 7				
80				Rolls (except pressure-sensitive)	27542 13 3				
81				Pressure-sensitive (self-adhesive)	27542 15 8				
82			Made of other materials (except cloth) - Specify label material		27542 17 4				
83		PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)	Paper (single-web)		27542 32 3				
84			Other (including multiweb structures)		27542 37 2				
85		(Continued on next page)	Catalog and directory printing (27543)		27543 00 8				

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued									
Line No.	Products and services				Census product code	Products shipped and other receipts			
						Value, f.o.b. plant (E)			
	(A)				581 (B)	584 Millions	Thou-sands	Dollars	
86	Gravure Printing - Continued	ADVERTISING PRINTING (Designed to sell products or services) (27545)	Direct mail (including circulars, letters, pamphlets, cards, and printed envelopes)		27545 11 0	\$			
87			Preprinted free-standing newspaper inserts (FSI's) (advertising supplements not regularly issued)		27545 45 8				
88			Other advertising printing (including brochures, pamphlets, catalog sheets, circular folders, announcements, package inserts, book jackets, market circulars, magazine inserts, etc.)		27545 48 2				
89		Decalcomanias and pressure-sensitives (self-adhesive, including bumper stickers, etc.) (Report labels on lines 79-82)		27546 51 4					
90		All other general commercial printing, not elsewhere reported (including printed stationery and business cards)		27546 95 1					
91		Letterpress Printing	Magazines and periodicals, including magazine and comic supplements for Sunday newspapers (27591)		27591 13 0				
92	PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)		Made of paper	Flat (except pressure-sensitive)	27592 12 0				
93				Rolls (except pressure-sensitive)	27592 14 6				
94			Pressure-sensitive (self-adhesive)	Flat	27592 16 1				
95				Rolls	27592 18 7				
96			Made of other materials (except cloth) - Specify label material		27592 21 1				
97	PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)		Paper (single-web)		27592 23 7				
98			Other (including multiweb structures)		27592 27 8				
99	Catalogs (including direct mail) and directories (including telephone and business reference services)(27593)		27593 17 7						
100	Financial and legal printing (including SEC filing and prospectuses, annual corporate reports), bank printing (except checkbooks), bank form printing (except manifold), and other financial and legal printing (Report checkbooks on line 163 and manifold business forms on lines 167-183) (27594)		27594 21 7						
101	ADVERTISING PRINTING (Designed to sell products or services) (27595)		Direct mail (including circulars, letters, pamphlets, cards, and printed envelopes) (Report direct mail catalogs on line 99)		27595 12 3				
102			Display advertising	Posters (including outdoor advertising, car cards, window)	27595 14 9				
103				Counter, floor display, point-of-purchase, and other printed display material	27595 16 4				
104			Preprinted free-standing newspaper inserts (FSI's) (advertising supplements not regularly issued)	Rolls (including hi-fi and spectacolor)		27595 18 0			
105				Sections (2 pages or more)		27595 20 6			
106		Shopping news		27595 22 2					
107		Other advertising printing, not reported above (including brochures, pamphlets, catalog sheets, circular folders, announcements, package inserts, book jackets, market circulars, magazine inserts, etc.)		27595 24 8					
108		OTHER GENERAL JOB PRINTING (27596)	Scientific and technical recording charts and chart paper (containing preprinted grids and scale markings) (except pen ruled)		27596 11 3				
109	Newspapers		27596 13 9						
110	Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.) (Report labels on lines 92-96)		27596 15 4						
111	Business cards		27596 16 2						

If not shown, please enter your 11-digit Census File Number from the address label on page 1	Census File Number
--	--------------------

**Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 – Continued**

Line No.	Products and services (A)				Census product code (B)	Products shipped and other receipts			
						Value, f.o.b. plant (E)			
				581			584	Thou-	Dollars
			Millions	sands					
112	Letterpress Printing – Continued	OTHER GENERAL JOB PRINTING – Continued	Business forms, not elsewhere classified (excluding blankbooks and looseleaf forms)		27596 17 0	\$			
113			Tags printed (including embossed)		27596 19 6				
114			Ticket, coupon, and food and beverage check printing (including transportation and amusement)		27596 21 2				
115			Calendars and calendar pads		27596 23 8				
116			All other general commercial printing, not elsewhere reported (including customized stationery) – <i>Specify kind of product printed</i>		27596 27 9				
117	Flexographic Printing	PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)	Made of paper	Flat (except pressure-sensitive)	2759B 14 6				
118				Rolls (except pressure-sensitive)		2759B 16 1			
119			Pressure-sensitive (self-adhesive)	Flat	2759B 18 7				
120				Rolls	2759B 20 3				
121			Made of other materials (except cloth) – <i>Specify label material</i>		2759B 22 9				
122			PRINTED ROLLS AND SHEETS FOR PACKAGING PURPOSES (Printing only) (See instructions on page 6)	Paper (single-web)		2759B 26 0			
123				Polyethylene (single-web)		2759B 28 6			
124				Other (including multiweb structures)		2759B 30 2			
125			Magazine and periodical printing		2759C 29 2				
126			Magazine and comic supplements for Sunday newspapers		2759C 31 8				
127	Financial and legal printing (including SEC filing and prospectuses, annual corporate reports), bank printing (except checkbooks), bank form printing (except manifold), and other financial and legal printing (Report checkbooks on line 164 and manifold business forms on lines 167–183)		2759C 32 6						
128	Advertising printing (including direct mail, display, preprinted free-standing newspaper inserts (FSI's) (advertising supplements not regularly issued), and other printing designed to sell products or services)		2759C 33 4						
129	Shopping news		2759C 35 9						
130	Newspapers		2759C 36 7						
131	Other flexographic printing, not elsewhere classified		2759C 38 3						
132	Screen Printing (Report printing on garments and fabric articles on lines 143 and 144)	PRINTED LABELS, CUSTOM AND STOCK (Including bordered) (See instructions on page 6)	Made of paper	Pressure-sensitive (self-adhesive)	Flat	27598 11 9			
133					Rolls		27598 13 5		
134			Other paper labels		27598 15 0				
135			Made of other materials (except cloth) – <i>Specify label material</i>		27598 17 6				
136			ADVERTISING PRINTING	Display advertising	Posters (including outdoor advertising, car cards, window)		27598 19 2		
137	Counter, floor display, point-of-purchase, and other printed display material				27598 21 8				
138	(Continued on next page)	Other advertising printing		27598 23 4					

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued

Line No.	Products and services  (A)		Census product code  581 (B)	Products shipped and other receipts				
				Value, f.o.b. plant (E)				
				584 Millions	Thousands	Dollars		
139	Screen Printing - Continued	OTHER GENERAL JOB PRINTING	Decalcomanias and pressure-sensitives (self-adhesive) (including bumper stickers, etc.) (Report labels on lines 132-135 or line 144)	27598 25 9	\$			
140			Printing on metal	27598 27 5				
141			Printing on glass or plastics containers for others	27598 29 1				
142			All other general commercial printing, not elsewhere reported (including customized printed stationery and business cards) - <i>Specify kind of product printed</i>		27598 31 7			
143		PRINTING ON APPAREL AND FABRIC ARTICLES MADE ELSEWHERE	Apparel and apparel accessories, made of any material		23964 35 6			
144	Fabric articles other than apparel or apparel accessories, including cloth labels		23964 36 4					
145	Stamped art goods for embroidering, punching, and needlework		23964 37 2					
146	Engraving (Printing) (27599) (Report nameplate engraving on line 195)	Security		27599 12 5				
147		Social		27599 22 4				
148		COMMERCIAL	Business cards		27599 33 1			
			Other		27599 35 6			
150	PREPRESS SERVICES, EXCEPT PLATE MAKING	Typesetting/imagesetting services (27910)		27910 00 9				
151		Lithographic platemaking services, excluding plates (27962)		27962 00 0				
152		Gravure platemaking services, excluding plates		27963 52 9				
153		Other platemaking services, excluding plates		27963 75 0				
154	Printing plates made for others, excluding blank plates (Report blank plates on lines 207-209)	Lithographic		27961 00 2				
155		Letterpress		27963 27 5				
156		FLEXO-GRAPHIC	Natural and synthetic rubber		27963 45 3			
			Photopolymer		27963 47 9			
158		Gravure		27963 53 7				
159		Other plates made for others - <i>Specify kind</i>		27963 71 9				
160	Pressure-sensitive products, not printed		26723 00 7					
161	CHECKBOOKS (INCLUDING INSERTS AND REFILLS BUT EXCLUDING THOSE IN CONTINUOUS FORM AND DIE-CUT) (27823)	Lithographic (offset)		27823 11 1				
162		Gravure		27823 13 7				
163		Letterpress		27823 19 4				
164		Flexographic		27823 17 8				
165		Screen printing		27823 15 2				
166		Other		27823 21 0				

CONTINUE WITH ITEM 18B ON PAGE 13



If not shown, please enter your 11-digit Census File Number from the address label on page 1

Census File Number

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued

Line No.	Products and services (A)		Census product code 581 (B)	Products shipped and other receipts		
				Value, f.o.b. plant (E)		
				584 Millions	Thou- sands	Dollars
167	Unit Set Forms, Loose or Bound (27612) <i>(See instructions on page 6)</i>	Label/form combinations	27612 11 8	\$		
168		STOCK, INCLUDING IMPRINTED	One-time carbon	27612 13 4		
169			Carbonless	27612 15 9		
170		CUSTOM PRINTED	One-time carbon	27612 53 0		
171			Carbonless	27612 55 5		
172		Tabulating card sets		27612 61 3		
173	Manifold books (including sales and pegboard accounting systems)		27613 00 9			
174	Custom Continuous Forms (27615) <i>(See instructions on page 6)</i>	Label/form combinations	27615 31 9			
175		Jumbo roll-feed forms	27615 35 0			
176		SELF-MAILER FORMS	Peel-back mailers	27615 41 8		
177			Insert mailers	27615 43 4		
178			Other	27615 45 9		
179		ALL OTHER CUSTOM CONTINUOUS FORMS	One part	With product affixed	27615 55 8	
180				Other	27615 61 6	
181			Multiple parts	One-time carbon	27615 63 2	
182				Carbonless	27615 65 7	
183		Stock continuous forms (single or multiple copy stock forms usually printed on separate sheets which are fastened or unfastened), including stock jumbo roll-feed forms, label/form combinations, self-mailers, etc.		27617 00 0		
184	GREETING CARDS PRINTED FOR PUBLICATION BY OTHERS (27712)	Lithographic printing	27712 01 7			
185		Gravure printing	27712 03 3			
186		Screen printing	27712 05 8			
187		Flexographic printing	27712 07 4			
188		Letterpress printing	27712 09 0			
189		Other printing—Specify kind	27712 11 6			
190	PAMPHLET AND OTHER SOFT COVER BINDING (Material printed elsewhere)	Mechanical binding	27892 26 4			
191		Adhesive binding	27892 25 6			
192	Receipts for binding sample books, swatches, and cards (including color, carpet, upholstery, drapery, etc.)		27892 81 9			
193	Receipts for miscellaneous binding and post-press work (material printed elsewhere); embossing, varnishing, indexing, collating, perforating, folding, glueing, die-cutting, mounting, gold or foil stamping, etc.		27892 92 6			
194	Tags, unprinted		26795 98 9			
195	Etching and engraving nameplates		34790 13 9			

CONTINUE WITH ITEM 18B ON PAGE 14

Item 18B. PRODUCTS AND SERVICES OF THIS ESTABLISHMENT DURING 1997 - Continued										
Line No.	Products and services  (A)		Census product code	Unit of measure for quantities  (C)	Products shipped and other receipts					
			581  (B)		583  (D)	Value, f.o.b. plant (E)				
						584  Millions	Thou- sands	Dollars		
196	LAMINATED OR COATED PAPER OR FILM FOR FLEXIBLE PACKAGING PURPOSES (Converting and printing or converting only)		Single-web paper, coated rolls and sheets (including waxed)	26711 00 2			\$			
197			Single-web film, coated rolls and sheets (including coextruded)	26712 00 0						
198			Paper/paper and film/paper multiweb laminated rolls and sheets	26715 00 3						
199			Film/film multiweb laminated rolls and sheets	26716 00 1						
200	Laminated Aluminum Foil Rolls and Sheets for Packaging Purposes (Converting and printing or converting only)		Film/foil without paper	34972 10 9	Thousand pounds					
201			FOIL/PAPER COMBINATIONS	Extrusion laminated foil/paper combinations		34972 22 4				
202				Adhesive or wax laminated foil/paper combinations		34972 25 7				
203						Foil/film/paper and foil/foil combinations	34972 28 1			
204	SPECIALTY BAGS AND LINERS		Single-web paper, coated (26731)	26731 00 0	Short tons					
205					Single-web film (including coextruded film)	26732 00 8				
206					Multiweb laminations and foil	26733 00 6				
207	ALL OTHER PRODUCTS MADE IN THIS ESTABLISHMENT		<i>Describe and report separately each product with a sales value of \$50,000 or more which cannot be assigned to one of the lines above. Specify unit of measure for quantity. For all remaining products, write "Other" and report a single total value.</i>							
208					18					
209					26					
210	MISCELLANEOUS RECEIPTS		Receipts for photocopying	97334 00 7						
211					Receipts for services as print broker	97389 00 1				
212					Sales of scrap and refuse	99980 13 8				
213					Other miscellaneous receipts (including receipts for repair work, etc.)	99980 98 9				
214	RESALES		Sales of products bought and sold without further manufacture, processing, or assembly in this establishment. The cost of such items should be reported in item 10, line b.	99989 00 6						
215	TOTAL value of shipments and other receipts Sum of lines 1-214, column (E)			77000 00 8			\$			

Items 19-21 - Not applicable to this report

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.

Item 22. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report (Print or type)			Telephone	Area code	Number	Extension
667	1		2			
Name of company			Address (Number and street, city, State, ZIP Code)			
Period covered	FROM: Month	Day	Year	TO: Month	Day	Year
	666	1		2		
Signature of authorized person			Title			Date