



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

FORM  
**RT-5599**

# 1997 ECONOMIC CENSUS SHORT FORM

OMB No. 0607-0826: Approval Expires 08/31/99

**DUE DATE** ▶ **FEBRUARY 12, 1998**

This form is being sent in lieu of the regular economic census form in order to minimize reporting burden.

**RT-5599**

Please answer the questions on this form and return it in the enclosed envelope to:

BUREAU OF THE CENSUS  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

Census use

*(Please correct any errors in name, address, and ZIP Code.)*

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

### Item 1. PHYSICAL LOCATION

**a. Is this establishment's physical location the same as the address shown in the label?** (P.O. box and rural route addresses are not physical locations)

093 1  Yes 2  No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

**b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?**

095 1  Yes  
2  No  
3  No legal boundaries  
4  Do not know

**c. In what type of municipality is this establishment physically located?**

096 1  City, village, or borough  
2  Town or township  
3  Other - Specify \_\_\_\_\_  
4  Do not know

**d. In what county (e.g., Dade County) is this establishment physically located?**

### Item 2. METHOD OF SELLING

**What was this establishment's PRINCIPAL method of selling in 1997?** Mark (X) only ONE box.

Selling at this establishment . . . . . 1

Mail order (include catalog selling and home shopping via television or computer) . . . . . 2

Telemarketing . . . . . 3

Direct selling (include selling from house-to-house and nonfixed or temporary locations) . . . . . 4

Operating merchandise vending machines . . . . . 5

### Item 3. KIND OF BUSINESS AND SELLING CHARACTERISTICS

**a. Kind of business**

**What was this establishment's PRINCIPAL kind of business in 1997?**  
Mark (X) only ONE box.

070

Motor vehicle dealer (new and used) . . . . .  551100 1

Used car dealer . . . . .  552100 0

New tire dealer . . . . .  553120 7

Auto supply store . . . . .  553110 8

Home and auto supply store . . . . .  553130 6

ITEM 3 CONTINUED ON PAGE 2

**Item 3. KIND OF BUSINESS AND SELLING CHARACTERISTICS – Continued**

**a. Kind of business – Continued**

070

- Automotive stereo store . . . . .  573110 4
- Used automobile parts dealer . . . . .  501500 3
- Gasoline station with no convenience store . . . . .  554110 7
- Gasoline station with convenience store . . . . .  554130 5
- Convenience store selling gasoline . . . . .  541130 1
- Truck stop . . . . .  554120 6
- Heating/fuel oil dealer . . . . .  598300 2
- Liquefied petroleum gas (bottled gas) dealer (selling for end use) . . . . .  598400 0
- Boat dealer . . . . .  555100 7
- Marina . . . . .  449300 3
- Recreational vehicle dealer (e.g., travel trailers, camping trailers, converted vans, motor homes, truck campers, etc.) . . . . .  556100 6
- Recreational vehicle park and campground . . . . .  703300 4
- Motorcycle dealer . . . . .  557100 5
- Utility trailer dealer . . . . .  559900 6
- Aircraft dealer . . . . .  559900 6
- Manufactured (mobile) home dealer . . . . .  527100 2
- Light truck and cargo van dealer . . . . .  501213 3
- Farm machinery and equipment dealer . . . . .  508310 0
- Tire repair shop . . . . .  753410 0
- Tire retread shop . . . . .  753420 9
- Automotive repair, general . . . . .  753800 2
- Automotive repair, specialized – Describe . . . . .  753000 9

Other kind of business – Describe . . . . .

**Item 3. KIND OF BUSINESS AND SELLING CHARACTERISTICS – Continued**

**b. Selling characteristics**

**1. In what format did this establishment PRIMARILY sell in 1997? Mark (X) only ONE box.**

- From physical displays of priced merchandise . . . . . 1
- From a counter (little or no display) . . . . . 2
- From a warehouse or office . . . . . 3
- Other – Describe . . . . . 4

**2. How did this establishment PRIMARILY attract new customers in 1997? Mark (X) only ONE box.**

- Location and store attractiveness . . . . . 1
- Advertising to the general public, including direct mail advertising . . . . . 2
- Advertising to the trade or calls directly to customers . . . . . 3
- Other – Describe . . . . . 4

**Item 4. SPECIAL INQUIRIES**

**Did this establishment have a franchise for the sale of new passenger cars, vans, sport utility vehicles, or light trucks in 1997?**

- 1  Yes
- 2  No

**REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.**

**Item 5. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.**

Name of person to contact regarding this report – *Print or type*

Title

Telephone	Area code	Number	Extension
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Signature of authorized person	Date
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