



4 Ways we can help grow your sales in China

With its network of offices across the U.S. and in more than 80 countries, the U.S. Commercial Service of the U.S. Department of Commerce utilizes its global presence and international marketing expertise to help U.S. companies sell their products and services worldwide.

Business Counseling Get personalized, expert advice on China market entry strategies.

- Assistance in developing the right international sales strategies
- Information on potential barriers to entry including intellectual property rights protection, industrial standards, and the regulatory environment

Market Research Target the best trade opportunities with our world-class research.

- China Country Commercial Guide that provides comprehensive information about selling to China including best prospects, financing, distributors, and legal and cultural issues
- Industry information to help you analyze market potential and size, foreign competitors, and market strategies for your product or service in China
- Customized research so you can determine the market potential for your product or service in China
- Trade leads on the latest tendering opportunities in China for your company
- International Company Profiles that offer low-cost credit checks and due-diligence reports on Chinese buyers and distributors

Trade Events Promote your product or service to targeted, pre-screened buyers.

- Trade show venues across all major export industries where you can showcase your company in our American Pavilions
- Meeting space and pre-screened invitations to help you successfully present product or service seminars

International Partners Meet the best buyers, distributors, and agents for your products and services.

- Featured U.S. Exporters (FUSE), our Chinese language website, lists U.S. exporters by industry for easy reference by Chinese importers, agents, or distributors
- Commercial News USA, our free Chinese language catalog, promotes U.S. companies' products and services to more than 10,000 potential agents, distributors, and buyers in China
- International Partner Searches deliver details on potential Chinese partners who have expressed an interest in your product or service
- Gold Key Service that arranges one-on-one appointments with pre-screened business contacts in China
- Coordinated assistance from U.S. government agencies and embassy officials in China to ensure that your products and services have the best possible prospects in China markets

Let us help you export

The U.S. Commercial Service — Your Global Business Partner

export.gov/china 800-USA-TRADE