

# California Agricultural Export Training Certificate (CalAgX) Executive Series 2009

**There is no time like the present to export California's food and agricultural products!**

The California Agricultural Export Training Certificate (CalAgX) program provides comprehensive training designed to meet the educational needs of food processors and agricultural producers seeking to export their products worldwide. The program consists of 6 separate training sessions held at two-week intervals with each session lasting 4 hours. Each of the 6 sessions has been designed to meet the learning needs of new-to-export or non-exporting food and agriculture companies. Each session focuses on a different aspect of exporting food and agriculture products. Regional class sessions will be held in Northern, Central and Southern California. The Southern California dates are as follows:

All sessions are from 8am—Noon

1. April 16 **Introduction to Food and Agriculture Exports**
2. April 23 **Banking and Finance**
3. May 07 **Logistics and Documentation**
4. May 21 **Foreign Regulations and Legal Aspects**
5. June 04 **International Marketing and Market Planning**
6. June 18 **Negotiation and Cultural Aspects**

**Location: U.S. Commercial Service**  
2940 Inland Empire Blvd, #121, Ontario, California 91764

#### Participant Qualification

Processed food and/or agriculture products are California grown  
Less than two years of exporting experience (new to export company)  
Company has an established domestic market and currently sells product to a customer base  
Participant is committed to attend training sessions

#### Get Started Now

For registration and/or program information, visit: <http://www.citd.org/calag>

The Cost of this Executive Series: \$350.00  
Each additional attendee: \$ 75.00  
(Actual program is valued at \$15,000. Application deadline is **April 2, 2009**)

#### For More Information, Contact:

**Center for International Trade Development**  
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