

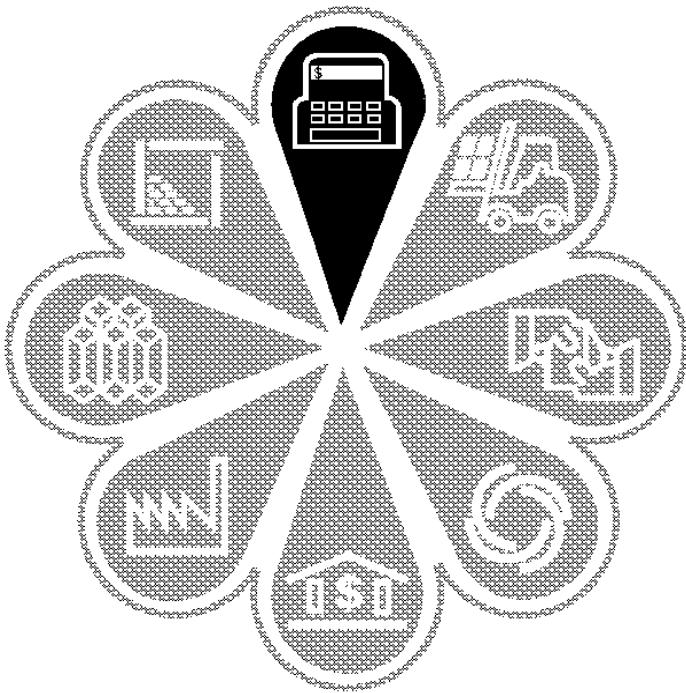
1992

Census of Retail Trade

RC92-A-49

GEOGRAPHIC AREA SERIES

West Virginia



1992

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West Virginia

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U.S. Department of Commerce

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David J. Barram, Deputy Secretary

Economics and Statistics Administration

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BUREAU OF THE CENSUS

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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987* (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.²³ For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

-	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0-19
BB	20-99
CC	100-249
EE	250-499
FF	500-999
GG	1,000-2,499
HH	2,500-4,999
II	5,000-9,999
JJ	10,000-24,999
KK	25,000-49,999
LL	50,000-99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	x		x							
CMSA's and MSA's in the State		x								
PMSA's in the State			x							
Area of the State not in any CMSA, PMSA, or MSA				x						
Counties in the State					x		x		x	
Places in the State						x				x
DATA ITEMS³										
Establishments.....	x		x	x	x	x	x	x	x	
Sales	x		x	x	x	x	x	x	x	
Annual payroll	x		x	x	x	x	x	x	x	
First-quarter payroll.....	x		x	x	x	x	x	x	x	
Paid employees for pay period including March 12, 1992	x		x	x	x	x	x	x	x	
Sales per establishment.....		x								
Sales per employee		x								
Annual payroll per employee.....		x								
Employees per establishment.....		x								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees).....			x							
Counties ranked by volume of 1992 sales.....										
Places ranked by volume of 1992 sales.....									x	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tra- tion ratios of largest firms	Single units and multi- units	Legal form of organization
GEOGRAPHIC AREA SERIES										
United States	X	X	X	X	X					
State	X	X	X	X	X					
CMSA, PMSA, MSA	X	X	X	X	X					
County	X	X	X	X	X					
Place	X	X	X	X	X					
NONEmployer STATISTICS SERIES										
United States	¹ X	¹ X								
State	¹ X	¹ X								X
CMSA, PMSA, MSA	X	X								
County	¹ ³ X	¹ ³ X								
Place	¹ ³ X	¹ ³ X								
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)										
United States	X	X	X	X				X	X	X
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES										
United States		X	X							X
MERCHANDISE LINE SALES										
United States	X	X								
State	³ X	³ X								
CMSA, PMSA, MSA	³ X	³ X								
MISCELLANEOUS SUBJECTS										
United States	X	X	X	X						
State	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X						
ZIP CODES										
State	³ X	³ X	³ X	³ X				³ X		

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tra- tion ratios of largest firms	Single units and multi- units	Legal form of organiza- tion	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	1X	1X	X	X	X						6 7X
State.....	X	X	X	X	X						6 7X
CMSA, MSA	X	X	X	X	X						6 7X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

West Virginia

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Summary of Findings

Data from the 1992 Census of Retail Trade show that West Virginia's 10,480 retail stores with payroll had sales totaling \$11.2 billion. In 1987, 10,737 retail stores had sales of \$9.0 billion. The 1992 data represent an increase of 24.0 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 22.3 percent of the State's total sales by retailers compared with 23.3 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 17.5 percent of sales, department stores (including leased departments) with 11.7 percent, and gasoline service stations with 8.6 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.1 million per establishment, compared with \$841 thousand in 1987. In 1992, department stores (including leased departments) averaged \$12.3 million per establishment; new and used car dealers, \$8.1 million; lumber and other building materials dealers, \$2.3 million; grocery stores, \$1.9 million; and miscellaneous general merchandise stores, \$1.6 million.

For retail establishments with payroll, 1992 sales per employee averaged \$100 thousand. New and used car dealers had sales per employee of \$309 thousand, which contrasts sharply with the \$25 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$1.2 billion, compared with \$994 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 10.8 percent for all retailers, 29.3 percent for retail bakeries, compared with 5.7 percent for gasoline service stations.

There were 112,070 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 109,220 employees in 1987. Large employers included grocery stores with 20,304 employees, refreshment places with 17,942 employees, and restaurants with 12,949 employees.

Figure 1. Percent Change in Sales and Annual Payroll: 1987 to 1992

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

 Sales
Payroll

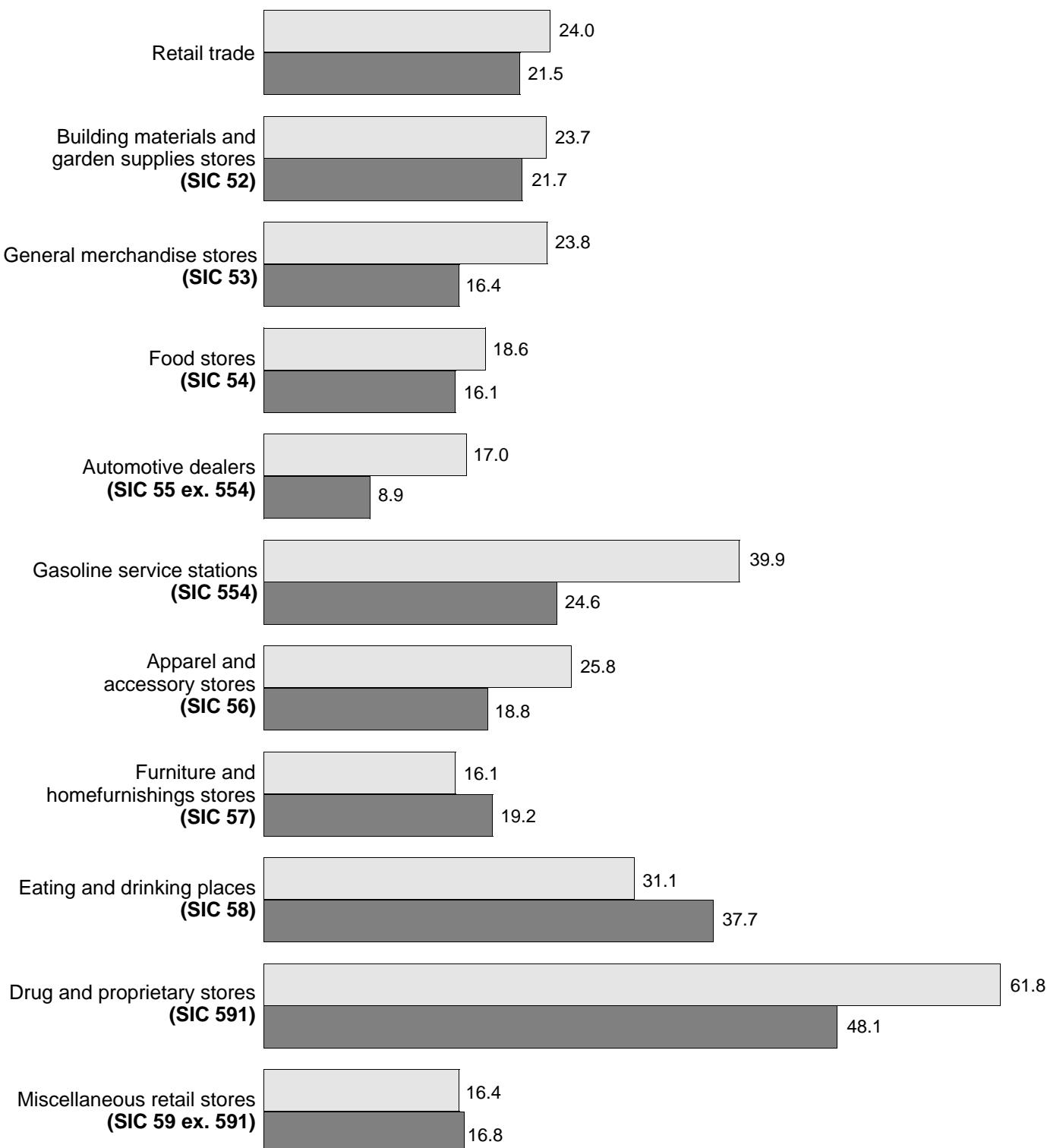
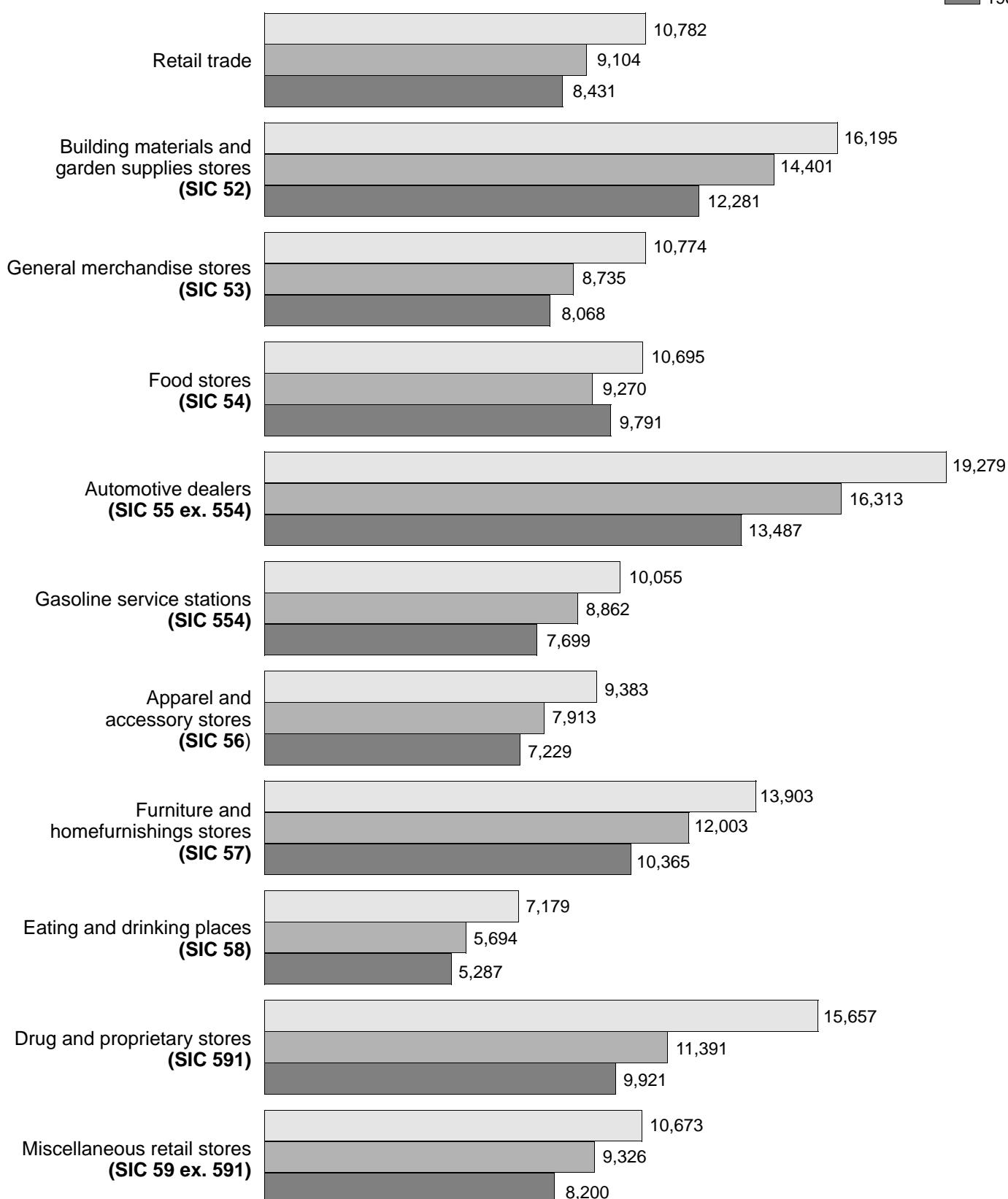


Figure 2. Annual Payroll per Employee: 1992, 1987, and 1982

(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

1992
1987
1982

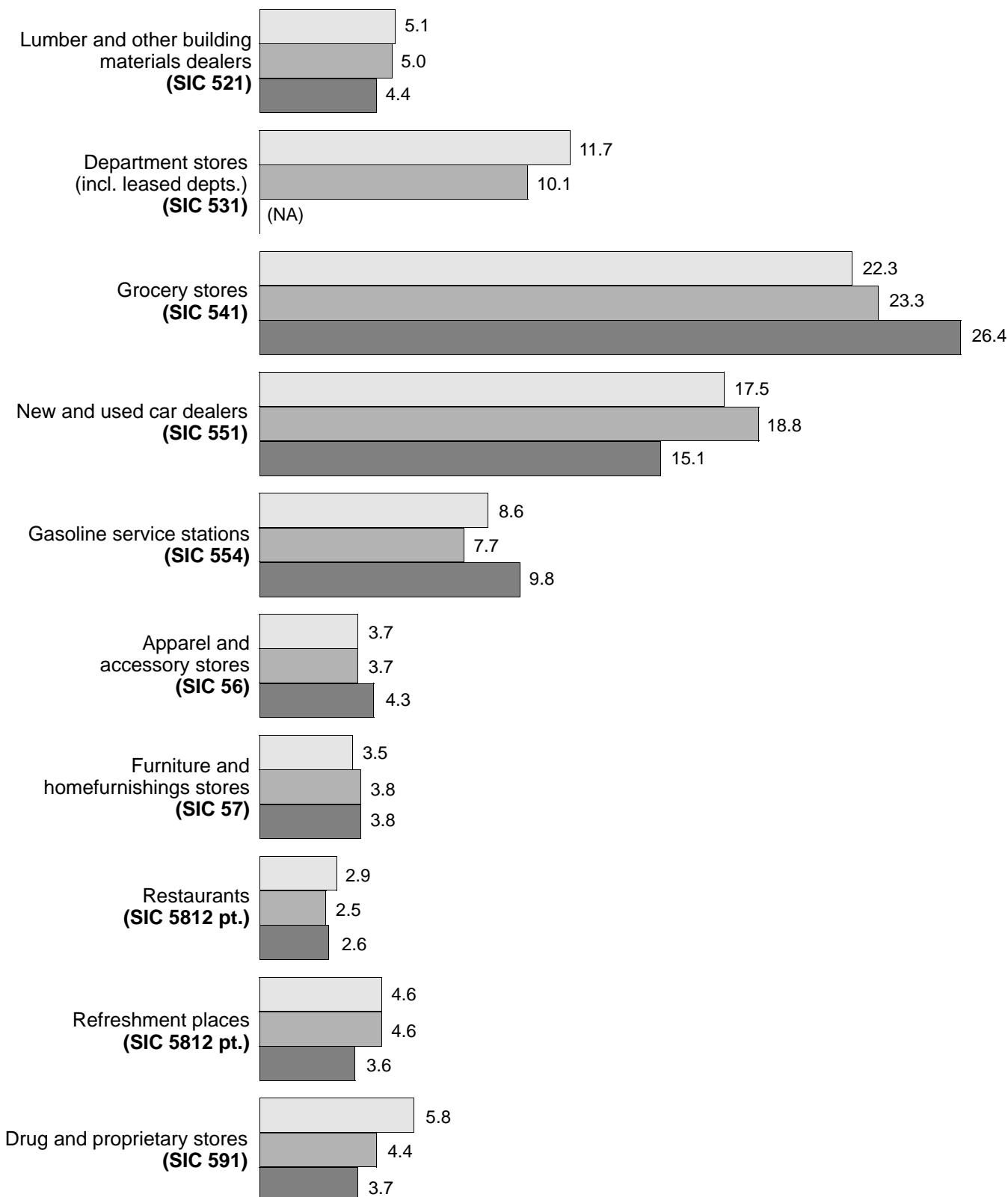


Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

1992
1987
1982



Note: Data are based on 1987 Standard Industrial Classification.



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Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	10 480	11 194 130	1 208 336	280 996	112 070
52	Building materials and garden supplies stores	595	758 056	83 467	18 481	5 154
521, 3	Building materials and supply stores	302	598 240	63 211	14 271	3 716
521	Lumber and other building materials dealers	245	572 549	59 655	13 453	3 481
523	Paint, glass, and wallpaper stores	57	25 691	3 556	818	235
525	Hardware stores	164	68 172	10 589	2 355	804
526	Retail nurseries, lawn and garden supply stores	64	23 485	3 353	598	265
527	Manufactured (mobile) home dealers	65	68 159	6 314	1 257	369
53	General merchandise stores	449	1 628 321	164 644	38 283	15 282
531	Department stores (incl. leased depts.) ^{1, 2}	106	1 305 112	(NA)	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) ¹	106	1 277 263	135 727	31 634	12 109
531 pt.	Conventional ¹	18	190 776	26 500	6 475	2 478
531 pt.	Discount or mass merchandising ¹	68	764 296	72 838	16 776	6 770
531 pt.	National chain ¹	20	322 191	36 389	8 383	2 861
533	Variety stores	218	154 132	14 843	3 358	1 811
539	Miscellaneous general merchandise stores	125	196 926	14 074	3 291	1 362
54	Food stores	1 526	2 540 886	227 679	54 994	21 288
541	Grocery stores	1 343	2 500 811	219 684	53 086	20 304
541 pt.	Supermarkets and other general-line grocery stores	731	2 112 126	190 132	46 024	16 710
541 pt.	Convenience food stores	302	134 035	12 354	2 923	1 548
541 pt.	Convenience food/gasoline stores	296	251 357	16 939	4 070	1 982
541 pt.	Delicatessens	14	3 293	259	69	64
542	Meat and fish (seafood) markets	23	7 200	875	229	99
546	Retail bakeries	79	15 016	4 404	1 058	582
546 pt.	Retail bakeries —baking and selling	69	12 838	4 047	969	541
546 pt.	Retail bakeries —selling only	10	2 178	357	89	41
543, 4, 5, 9	Other food stores	81	17 859	2 716	621	303
543	Fruit and vegetable markets	19	8 025	1 153	259	98
544	Candy, nut, and confectionery stores	28	(D)	(D)	(D)	BB
545	Dairy products stores	10	(D)	(D)	(D)	BB
549	Miscellaneous food stores	24	5 114	725	178	93
55 ex. 554	Automotive dealers	834	2 348 900	172 660	39 034	8 956
551	New and used car dealers	243	1 962 848	132 746	30 252	6 347
552	Used car dealers	183	119 356	6 453	1 447	473
553	Auto and home supply stores	335	181 513	26 255	5 937	1 706
553 pt.	Auto parts, tires, and accessories stores	312	171 457	24 911	5 652	1 597
553 pt.	Home and auto supply stores	23	10 056	1 344	285	109
555, 6, 7, 9	Miscellaneous automotive dealers	73	85 183	7 206	1 398	430
555	Boat dealers	22	(D)	(D)	(D)	CC
556	Recreational vehicle dealers	18	28 799	2 381	444	117
557	Motorcycle dealers	32	33 826	2 895	548	193
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	AA
554	Gasoline service stations	917	966 755	55 382	12 985	5 508
554 pt.	Gasoline/convenience food stores	305	476 787	24 363	5 681	2 606
554 pt.	Other gasoline service stations and truck stops	612	489 968	31 019	7 304	2 902
56	Apparel and accessory stores	782	416 711	50 267	11 762	5 357
561	Men's and boys' clothing and accessory stores	68	32 143	5 517	1 294	466
562, 3	Women's clothing and specialty stores	317	143 497	16 093	3 874	2 153
562	Women's clothing stores	279	132 782	14 247	3 416	1 929
563	Women's accessory and specialty stores	38	10 715	1 846	458	224
565	Family clothing stores	106	136 516	15 904	3 564	1 512
566	Shoe stores	231	85 780	10 439	2 487	961
566 pt.	Men's shoe stores	11	2 662	377	88	25
566 pt.	Women's shoe stores	27	6 468	968	247	94
566 pt.	Children's and juveniles' shoe stores	6	1 236	208	46	32
566 pt.	Family shoe stores	160	58 564	7 035	1 653	641
566 pt.	Athletic footwear stores	27	16 850	1 851	453	169
564, 9	Other apparel and accessory stores	60	18 775	2 314	543	265
564	Children's and infants' wear stores	19	4 536	608	144	79
569	Miscellaneous apparel and accessory stores	41	14 239	1 706	399	186
57	Furniture and homefurnishings stores	675	397 002	55 905	13 414	4 021
5712	Furniture stores	259	175 036	25 549	6 072	1 689
5713, 4, 9	Homefurnishings stores	171	77 398	12 088	2 813	910
5713	Floor covering stores	102	49 110	7 943	1 903	495
5714	Drapery, curtain, and upholstery stores	14	2 447	400	96	36
5719	Miscellaneous homefurnishings stores	55	25 841	3 745	814	379
572	Household appliance stores	51	31 059	4 208	1 028	314
573	Radio, television, computer, and music stores	194	113 509	14 060	3 501	1 108
5731	Radio, television, and electronics stores	115	69 005	8 086	2 003	587
5734	Computer and software stores	19	8 003	852	220	76
5735	Record and prerecorded tape stores	33	20 511	2 128	509	211
5736	Musical instrument stores	27	15 990	2 994	769	234

See footnotes at end of table.

WV-8 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 1 ² (number)
58	Eating and drinking places	2 588	955 232	248 092	57 026	34 556
5812	Eating places	2 224	914 788	241 332	55 414	33 418
5812 pt.	Restaurants	874	329 789	98 131	22 453	12 949
5812 pt.	Cafeterias	20	15 708	4 594	1 000	574
5812 pt.	Refreshment places	1 139	516 751	124 237	28 723	17 942
5812 pt.	Other eating places	191	52 540	14 370	3 238	1 953
5813	Drinking places	364	40 444	6 760	1 612	1 138
591	Drug and proprietary stores	441	647 543	71 379	16 749	4 559
591 pt.	Drug stores	436	(D)	(D)	(D)	HH
591 pt.	Proprietary stores	5	(D)	(D)	(D)	AA
59 ex. 591	Miscellaneous retail stores	1 673	534 724	78 861	18 268	7 389
592	Liquor stores	54	28 034	1 776	430	195
593	Used merchandise stores	97	23 493	3 918	904	359
594	Miscellaneous shopping goods stores	733	243 976	31 722	7 436	3 307
5941	Sporting goods stores and bicycle shops	127	40 061	4 989	1 065	489
5941 pt.	General line sporting goods stores	53	21 486	2 617	571	256
5941 pt.	Specialty line sporting goods stores	74	18 575	2 372	494	233
5942	Book stores	86	33 624	3 153	2 772	466
5944	Jewelry stores	169	65 811	11 022	2 858	852
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	351	104 480	12 558	2 741	1 500
5943	Stationery stores	9	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	73	38 924	3 947	827	443
5946	Camera and photographic supply stores	11	5 241	953	227	57
5947	Gift, novelty, and souvenir shops	195	39 634	4 980	1 085	669
5948	Luggage and leather goods stores	6	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	57	16 828	2 145	475	276
596	Nonstore retailers	146	71 952	9 667	2 239	737
5961	Catalog and mail-order houses	42	18 938	1 387	308	135
5962	Automatic merchandising machine operators	49	19 069	2 448	569	188
5963	Direct selling establishments	55	33 945	5 832	1 362	414
598	Fuel dealers	40	34 254	5 083	1 125	283
5983	Fuel oil dealers	15	(D)	(D)	(D)	CC
5984	Liquefied petroleum gas (bottled gas) dealers	23	19 462	3 083	742	169
5989	Fuel dealers, n.e.c.	2	(D)	(D)	(D)	AA
5992	Florists	268	47 766	10 186	2 378	1 167
5993	Tobacco stores and stands	8	2 486	125	15	9
5994	News dealers and newsstands	20	4 446	557	136	80
5995	Optical goods stores	85	25 193	5 668	1 367	391
5999	Miscellaneous retail stores, n.e.c.	222	53 124	10 159	2 238	861
5999 pt.	Pet shops	44	9 959	1 569	369	218
5999 pt.	Art dealers	13	2 804	294	64	32
5999 pt.	Other miscellaneous retail stores, n.e.c.	165	40 361	8 296	1 805	611

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	1 068 142	99 885	10 782	11
52	Building materials and garden supplies stores -----	1 274 044	147 081	16 195	9
521, 3	Building materials and supply stores -----	1 980 927	160 990	17 010	12
521	Lumber and other building materials dealers -----	2 336 935	164 478	17 137	14
523	Paint, glass, and wallpaper stores -----	450 719	109 323	15 132	4
525	Hardware stores -----	415 683	84 791	13 170	5
526	Retail nurseries, lawn and garden supply stores -----	366 953	88 623	12 653	4
527	Manufactured (mobile) home dealers -----	1 048 600	184 713	17 111	6
53	General merchandise stores -----	3 626 550	106 552	10 774	34
531	Department stores (incl. leased depts.) ^{2, 3} -----	12 312 377	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	12 049 651	105 480	11 209	114
531 pt.	Conventional ² -----	10 598 667	76 988	10 694	138
531 pt.	Discount or mass merchandising ² -----	11 239 647	112 895	10 759	100
531 pt.	National chain ² -----	16 109 550	112 615	12 719	143
533	Variety stores -----	707 028	85 109	8 196	8
539	Miscellaneous general merchandise stores -----	1 575 408	144 586	10 333	11
54	Food stores -----	1 665 063	119 358	10 695	14
541	Grocery stores -----	1 862 108	123 168	10 820	15
541 pt.	Supermarkets and other general-line grocery stores -----	2 889 365	126 399	11 378	23
541 pt.	Convenience food stores -----	443 825	86 586	7 981	5
541 pt.	Convenience food/gasoline stores -----	849 179	126 820	8 546	7
541 pt.	Delicatessens -----	235 214	51 453	4 047	5
542	Meat and fish (seafood) markets -----	313 043	72 727	8 838	4
546	Retail bakeries -----	190 076	25 801	7 567	7
546 pt.	Retail bakeries —baking and selling -----	186 058	23 730	7 481	8
546 pt.	Retail bakeries —selling only -----	217 800	53 122	8 707	4
543, 4, 5, 9	Other food stores -----	220 481	58 941	8 964	4
543	Fruit and vegetable markets -----	422 368	81 888	11 765	5
544	Candy, nut, and confectionery stores -----	(D)	(D)	(D)	(D)
545	Dairy products stores -----	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	213 083	54 989	7 796	4
55 ex. 554	Automotive dealers -----	2 816 427	262 271	19 279	11
551	New and used car dealers -----	8 077 564	309 256	20 915	26
552	Used car dealers -----	652 219	252 338	13 643	3
553	Auto and home supply stores -----	541 830	106 397	15 390	5
553 pt.	Auto parts, tires, and accessories stores -----	549 542	107 362	15 599	5
553 pt.	Home and auto supply stores -----	437 217	92 257	12 330	5
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 166 890	198 100	16 758	6
555	Boat dealers -----	(D)	(D)	(D)	(D)
556	Recreational vehicle dealers -----	1 599 944	246 145	20 350	7
557	Motorcycle dealers -----	1 057 063	175 264	15 000	6
559	Automotive dealers, n.e.c. -----	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	1 054 258	175 518	10 055	6
554 pt.	Gasoline/convenience food stores -----	1 563 236	182 957	9 349	9
554 pt.	Other gasoline service stations and truck stops -----	800 601	168 838	10 689	5
56	Apparel and accessory stores -----	532 879	77 788	9 383	7
561	Men's and boys' clothing and accessory stores -----	472 691	68 976	11 839	7
562, 3	Women's clothing and specialty stores -----	452 672	66 650	7 475	7
562	Women's clothing stores -----	475 921	68 835	7 386	7
563	Women's accessory and specialty stores -----	281 974	47 835	8 241	6
565	Family clothing stores -----	1 287 887	90 288	10 519	14
566	Shoe stores -----	371 342	89 261	10 863	4
566 pt.	Men's shoe stores -----	242 000	106 480	15 080	2
566 pt.	Women's shoe stores -----	239 556	68 809	10 298	3
566 pt.	Children's and juveniles' shoe stores -----	206 000	38 625	6 500	5
566 pt.	Family shoe stores -----	366 025	91 363	10 975	4
566 pt.	Athletic footwear stores -----	624 074	99 704	10 953	6
564, 9	Other apparel and accessory stores -----	312 917	70 849	8 732	4
564	Children's and infants' wear stores -----	238 737	57 418	7 696	4
569	Miscellaneous apparel and accessory stores -----	347 293	76 554	9 172	5
57	Furniture and homefurnishings stores -----	588 151	98 732	13 903	6
5712	Furniture stores -----	675 815	103 633	15 127	7
5713, 4, 9	Homefurnishings stores -----	452 620	85 053	13 284	5
5713	Floor covering stores -----	481 471	99 212	16 046	5
5714	Drapery, curtain, and upholstery stores -----	174 786	67 972	11 111	3
5719	Miscellaneous homefurnishings stores -----	469 836	68 182	9 881	7
572	Household appliance stores -----	609 000	98 914	13 401	6
573	Radio, television, computer, and music stores -----	585 098	102 445	12 690	6
5731	Radio, television, and electronics stores -----	600 043	117 555	13 775	5
5734	Computer and software stores -----	421 211	105 303	11 211	4
5735	Record and prerecorded tape stores -----	621 545	97 209	10 085	6
5736	Musical instrument stores -----	592 222	68 333	12 795	9

See footnotes at end of table.

WV-10 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 2. Selected Ratios for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places	369 100	27 643	7 179	13
5812	Eating places	411 326	27 374	7 222	15
5812 pt.	Restaurants	377 333	25 468	7 578	15
5812 pt.	Cafeterias	785 400	27 366	8 003	29
5812 pt.	Refreshment places	453 688	28 801	6 924	16
5812 pt.	Other eating places	275 079	26 902	7 358	10
5813	Drinking places	111 110	35 540	5 940	3
591	Drug and proprietary stores	1 468 351	142 036	15 657	10
591 pt.	Drug stores	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores	319 620	72 368	10 673	4
592	Liquor stores	519 148	143 764	9 108	4
593	Used merchandise stores	242 196	65 440	10 914	4
594	Miscellaneous shopping goods stores	332 846	73 776	9 592	5
5941	Sporting goods stores and bicycle shops	315 441	81 924	10 202	4
5941 pt.	General line sporting goods stores	405 396	83 930	10 223	5
5941 pt.	Specialty line sporting goods stores	251 014	79 721	10 180	3
5942	Book stores	390 977	72 155	6 766	5
5944	Jewelry stores	389 414	77 243	12 937	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	297 664	69 653	8 372	4
5943	Stationery stores	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops	533 205	87 865	8 910	6
5946	Camera and photographic supply stores	476 455	91 947	16 719	5
5947	Gift, novelty, and souvenir shops	203 251	59 244	7 444	3
5948	Luggage and leather goods stores	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	295 228	60 971	7 772	5
596	Nonstore retailers	492 822	97 628	13 117	5
5961	Catalog and mail-order houses	450 905	140 281	10 274	3
5962	Automatic merchandising machine operators	389 163	101 431	13 021	4
5963	Direct selling establishments	617 182	81 993	14 087	8
598	Fuel dealers	856 350	121 039	17 961	7
5983	Fuel oil dealers	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers	846 174	115 160	18 243	7
5989	Fuel dealers, n.e.c.	(D)	(D)	(D)	(D)
5992	Florists	178 231	40 931	8 728	4
5993	Tobacco stores and stands	310 750	276 222	13 889	1
5994	News dealers and newsstands	222 300	55 575	6 963	4
5995	Optical goods stores	296 388	64 432	14 496	5
5999	Miscellaneous retail stores, n.e.c.	239 297	61 700	11 799	4
5999 pt.	Pet shops	226 341	45 683	7 197	5
5999 pt.	Art dealers	215 692	87 625	9 188	2
5999 pt.	Other miscellaneous retail stores, n.e.c.	244 612	66 057	13 578	4

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	Retail trade -----	10 480	10 737	11 194 130	9 029 979	24.0	1 208 336	994 297	21.5	112 070	109 220
52	Building materials and garden supplies stores -----	595	584	758 056	612 572	23.7	83 467	68 607	21.7	5 154	4 764
521, 3	Building materials and supply stores -----	302	289	598 240	469 916	27.3	63 211	50 772	24.5	3 716	3 293
521	Lumber and other building materials dealers -----	245	242	572 549	453 872	26.1	59 655	48 436	23.2	3 481	3 125
523	Paint, glass, and wallpaper stores -----	57	47	25 691	16 044	60.1	3 556	2 336	52.2	235	168
525	Hardware stores -----	164	168	68 172	63 729	7.0	10 589	9 410	12.5	804	842
526	Retail nurseries, lawn and garden supply stores -----	64	61	23 485	16 898	39.0	3 353	2 901	15.6	265	274
527	Manufactured (mobile) home dealers -----	65	66	68 159	62 029	9.9	6 314	5 524	14.3	369	355
53	General merchandise stores -----	449	532	1 628 321	1 314 801	23.8	164 644	141 450	16.4	15 282	16 194
531	Department stores (incl. leased depts.) 1 2 -----	106	82	1 305 112	914 563	42.7	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) 1 -----	106	82	1 277 263	887 980	43.8	135 727	97 169	39.7	12 109	10 817
531 pt.	Conventional 1 -----	18	18	190 776	172 747	10.4	26 500	22 558	17.5	2 478	2 957
531 pt.	Discount or mass merchandising 1 -----	68	46	764 296	423 842	80.3	72 838	39 374	85.0	6 770	4 568
531 pt.	National chain 1 -----	20	18	322 191	291 391	10.6	36 389	35 237	3.3	2 861	3 292
533	Variety stores -----	218	190	154 132	126 516	21.8	14 843	15 200	-2.3	1 811	1 938
539	Miscellaneous general merchandise stores -----	125	311	196 926	358 354	-45.0	14 074	34 389	-59.1	1 362	4 120
54	Food stores -----	1 526	1 619	2 540 886	2 143 158	18.6	227 679	196 070	16.1	21 288	21 152
541	Grocery stores -----	1 343	1 424	2 500 811	2 102 294	19.0	219 684	188 190	16.7	20 304	19 875
542	Meat and fish (seafood) markets -----	23	22	7 200	8 377	-14.1	875	944	-7.3	99	115
546	Retail bakeries -----	79	79	15 016	14 040	7.0	4 404	4 313	2.1	582	674
546 pt.	Retail bakeries —baking and selling -----	69	75	12 838	(D)	(D)	4 047	(D)	(D)	541	FF
546 pt.	Retail bakeries —selling only -----	10	4	2 178	(D)	(D)	357	(D)	(D)	41	BB
543, 4, 5, 9	Other food stores -----	81	94	17 859	18 447	-3.2	2 716	2 623	3.5	303	488
543	Fruit and vegetable markets -----	19	15	8 025	5 464	46.9	1 153	773	49.2	98	107
544	Candy, nut, and confectionery stores -----	28	29	(D)	3 059	(D)	513	(D)	(D)	BB	106
545	Dairy products stores -----	10	23	(D)	4 729	(D)	544	(D)	(D)	BB	107
549	Miscellaneous food stores -----	24	27	5 114	5 195	-1.6	725	793	-8.6	93	168
55 ex. 554	Automotive dealers -----	834	860	2 348 900	2 006 875	17.0	172 660	158 574	8.9	8 956	9 721
551	New and used car dealers -----	243	305	1 962 848	1 700 340	15.4	132 746	126 834	4.7	6 347	7 195
552	Used car dealers -----	183	156	119 356	96 991	23.1	6 453	5 853	10.3	473	471
553	Auto and home supply stores -----	335	320	181 513	137 812	31.7	26 255	20 026	31.1	1 706	1 612
553 pt.	Auto parts, tires, and accessories stores -----	312	284	171 457	125 562	36.6	24 911	18 750	32.9	1 597	1 453
553 pt.	Home and auto supply stores -----	23	36	10 056	12 250	-17.9	1 344	1 276	5.3	109	159
555, 6, 7, 9	Miscellaneous automotive dealers -----	73	79	85 183	71 732	18.8	7 206	5 861	22.9	430	443
555	Boat dealers -----	22	24	(D)	(D)	(D)	(D)	(D)	(D)	CC	CC
556	Recreational vehicle dealers -----	18	23	28 799	26 095	10.4	2 381	1 990	19.6	117	127
557	Motorcycle dealers -----	32	30	33 826	27 679	22.2	2 895	2 172	33.3	193	183
559	Automotive dealers, n.e.c. -----	1	2	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
554	Gasoline service stations -----	917	1 013	966 755	691 216	39.9	55 382	44 462	24.6	5 508	5 017
56	Apparel and accessory stores -----	782	876	416 711	331 311	25.8	50 267	42 317	18.8	5 357	5 348
561	Men's and boys' clothing and accessory stores -----	68	79	32 143	33 561	-4.2	5 517	5 083	8.5	466	504
562, 3	Women's clothing and specialty stores -----	317	334	143 497	120 849	18.7	16 093	14 865	8.3	2 153	2 172
562	Women's clothing stores -----	279	313	132 782	115 440	15.0	14 247	13 858	2.8	1 929	2 041
563	Women's accessory and specialty stores -----	38	21	10 715	5 409	98.1	1 846	1 007	83.3	224	131
565	Family clothing stores -----	106	121	136 516	85 937	58.9	15 904	11 246	41.4	1 512	1 288
566	Shoe stores -----	231	276	85 780	77 580	10.6	10 439	9 557	9.2	961	1 164
566 pt.	Men's shoe stores -----	11	16	2 662	2 366	12.5	377	329	14.6	25	31
566 pt.	Women's shoe stores -----	27	45	6 468	11 452	-43.5	968	1 832	-47.2	94	236
566 pt.	Children's and juveniles' shoe stores -----	6	5	1 236	1 148	7.7	208	155	34.2	32	21
566 pt.	Family shoe stores -----	160	176	58 564	50 898	15.1	7 035	5 887	19.5	641	709
566 pt.	Athletic footwear stores -----	27	34	16 850	11 716	43.8	1 851	1 354	36.7	169	167
564, 9	Other apparel and accessory stores -----	60	66	18 775	13 384	40.3	2 314	1 566	47.8	265	220
564	Children's and infants' wear stores -----	19	30	4 536	7 387	-38.6	608	890	-31.7	79	124
569	Miscellaneous apparel and accessory stores -----	41	36	14 239	5 997	137.4	1 706	676	152.4	186	96
57	Furniture and homefurnishings stores -----	675	728	397 002	341 925	16.1	55 905	46 882	19.2	4 021	3 906
5712	Furniture stores -----	259	286	175 036	157 201	11.3	25 549	23 542	8.5	1 689	1 899
5713, 4, 9	Homefurnishings stores -----	171	160	77 398	53 072	45.8	12 088	7 640	58.2	910	626
5713	Floor covering stores -----	102	91	49 110	35 215	39.5	7 943	5 470	45.2	495	395
5714	Drapery, curtain, and upholstery stores -----	14	14	2 447	1 962	24.7	400	372	7.5	36	40
5719	Miscellaneous homefurnishings stores -----	55	55	25 841	15 895	62.6	3 745	1 798	108.3	379	191
572	Household appliance stores -----	51	74	31 059	24 080	29.0	4 208	3 174	32.6	314	288
573	Radio, television, computer, and music stores -----	194	208	113 509	107 572	5.5	14 060	12 526	12.2	1 108	1 093
5731	Radio, television, and electronics stores -----	115	129	69 005	73 192	-5.7	8 086	7 537	7.3	587	642
5734	Computer and software stores -----	19	17	8 003	6 204	29.0	852	'947	-10.0	76	'82
5735	Record and prerecorded tape stores -----	33	33	20 511	13 371	53.4	2 128	1 307	62.8	211	180
5736	Musical instrument stores -----	27	29	15 990	16 373	-2.3	2 994	2 895	3.4	234	202
58	Eating and drinking places -----	2 588	2 436	955 232	728 528	31.1	248 092	180 189	37.7	34 556	31 644
5812	Eating places -----	2 224	2 100	914 788	698 929	30.9	241 332	175 083	37.8	33 418	30 698
5812 pt.	Restaurants -----	874	796	329 789	221 667	48.8	98 131	60 072	63.4	12 949	11 013
5812 pt.	Cafeterias -----	20	36	15 708	11 968	31.3	4 594	3 763	22.1	574	509
5812 pt.	Refreshment places -----	1 139	1 035	516 751	415 685	24.3	124 237	98 173	26.5	17 942	17 059
5812 pt.	Other eating places -----	191	233	52 540	49 609	5.9	14 370	13 075	9.9	1 953	2 117
5813	Drinking places -----	364	336	40 444	29 599	36.6	6 760	5 106	32.4	1 138	946

See footnotes at end of table.

WV-12 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	441	450	647 543	400 126	61.8	71 379	48 205	48.1	4 559	4 232
591 pt.	Drug stores -----	436	435	(D)	396 223	(D)	(D)	47 721	(D)	HH	4 177
591 pt.	Proprietary stores -----	5	15	(D)	3 903	(D)	(D)	484	(D)	AA	55
59 ex. 591	Miscellaneous retail stores -----	1 673	1 639	534 724	459 467	16.4	78 861	67 541	16.8	7 389	7 242
592	Liquor stores -----	54	174	28 034	(D)	(D)	1 776	(D)	(D)	195	FF
593	Used merchandise stores -----	97	72	23 493	12 225	92.2	3 918	1 708	129.4	359	243
594	Miscellaneous shopping goods stores -----	733	664	243 976	191 128	27.7	31 722	26 005	22.0	3 307	3 026
5941	Sporting goods stores and bicycle shops -----	127	107	40 061	31 114	28.8	4 989	3 609	38.2	489	382
5941 pt.	General line sporting goods stores -----	53	55	21 486	21 192	1.4	2 617	2 537	3.2	256	241
5941 pt.	Specialty line sporting goods stores -----	74	52	18 575	12 482	48.8	2 372	1 327	78.7	233	141
5942	Book stores -----	86	72	33 624	21 061	59.7	3 153	2 574	22.5	466	365
5944	Jewelry stores -----	169	171	65 811	70 821	-7.1	11 022	11 377	-3.1	852	1 004
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	351	314	104 480	68 132	53.3	12 558	8 445	48.7	1 500	1 275
5943	Stationery stores -----	9	12	(D)	2 303	(D)	(D)	342	(D)	BB	37
5945	Hobby, toy, and game shops -----	73	52	38 924	20 980	85.5	3 947	1 832	115.4	443	253
5946	Camera and photographic supply stores -----	11	16	5 241	5 671	-7.6	953	970	-1.8	57	59
5947	Gift, novelty, and souvenir shops -----	195	173	39 634	26 326	50.6	4 980	3 598	38.4	669	650
5948	Luggage and leather goods stores -----	6	5	(D)	967	(D)	(D)	128	(D)	BB	16
5949	Sewing, needlework, and piece goods stores -	57	56	16 828	11 885	41.6	2 145	1 575	36.2	276	260
596	Nonstore retailers -----	146	137	71 952	75 178	-4.3	9 667	10 374	-6.8	737	1 029
5961	Catalog and mail-order houses -----	42	52	18 938	41 478	-54.3	1 387	2 996	-53.7	135	333
5962	Automatic merchandising machine operators -----	49	33	19 069	15 529	22.8	2 448	3 053	-19.8	188	214
5963	Direct selling establishments -----	55	52	33 945	18 171	86.8	5 832	4 325	34.8	414	482
598	Fuel dealers -----	40	42	34 254	27 185	26.0	5 083	3 598	41.3	283	221
5983	Fuel oil dealers -----	15	14	(D)	(D)	(D)	(D)	(D)	(D)	CC	BB
5984	Liquefied petroleum gas (bottled gas) dealers --	23	25	19 462	16 127	20.7	3 083	2 512	22.7	169	150
5989	Fuel dealers, n.e.c. -----	2	3	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5992	Florists -----	268	246	47 766	36 552	30.7	10 186	8 054	26.5	1 167	1 109
5993	Tobacco stores and stands -----	8	9	2 486	(D)	(D)	125	(D)	(D)	9	BB
5994	News dealers and newsstands -----	20	19	4 446	(D)	(D)	557	(D)	(D)	80	BB
5995	Optical goods stores -----	85	106	25 193	18 465	36.4	5 668	4 076	39.1	391	336
5999	Miscellaneous retail stores, n.e.c. -----	222	170	53 124	33 273	59.7	10 159	6 421	58.2	861	648
5999 pt.	Pet shops -----	44	31	9 959	5 485	81.6	1 569	922	70.2	218	139
5999 pt.	Art dealers -----	13	12	2 804	2 177	28.8	294	277	6.1	32	34
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	165	127	40 361	25 611	57.6	8 296	5 222	58.9	611	475

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000) including March 12 (number)	Paid employees for pay period	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	West Virginia -----	10 480	11 194 130	1 208 336	280 996	112 070	595	758 056	449	1 628 321	1 526	2 540 886
2	Barbour County -----	75	57 557	5 331	1 140	552	3	(D)	7	2 370	16	24 431
3	Philip -----	41	40 198	3 857	823	376	3	(D)	3	(D)	5	(D)
4	Balance of county -----	34	17 359	1 474	317	176	-	-	4	(D)	11	(D)
5	Berkeley County -----	411	423 793	46 866	10 969	4 470	25	18 928	13	(D)	42	86 688
6	Martinsburg -----	272	314 813	34 920	8 052	3 343	11	10 456	8	61 731	20	65 511
7	Balance of county -----	139	108 980	11 946	2 917	1 127	14	8 472	5	(D)	22	21 177
8	Boone County -----	137	123 410	12 844	2 916	1 114	8	11 555	14	12 067	29	38 413
9	Madison -----	34	20 906	2 649	598	214	2	(D)	3	(D)	1	(D)
10	Balance of county -----	103	102 504	10 195	2 318	900	6	(D)	11	(D)	28	(D)
11	Braxton County -----	95	83 809	7 930	1 808	756	7	6 721	8	3 242	13	24 405
12	Brooke County -----	131	103 087	11 496	2 733	1 207	4	10 704	3	(D)	29	32 056
13	Follansbee -----	31	18 397	2 057	502	258	-	-	-	(D)	3	(D)
14	Weirton (part) ▲ -----	30	26 555	3 226	781	374	1	(D)	1	(D)	5	4 030
15	Wellsburg -----	44	45 595	4 448	1 015	372	3	(D)	1	-	10	17 145
16	Balance of county -----	26	12 540	1 765	435	203	-	-	1	(D)	11	(D)
17	Cabell County -----	737	906 157	109 131	25 817	10 431	29	57 944	26	(D)	68	148 631
18	Barboursville -----	173	283 543	30 442	7 238	2 938	2	(D)	11	111 883	10	14 858
19	Huntington (part) ▲ -----	447	474 813	63 556	15 137	6 107	20	(D)	8	35 841	39	(D)
20	Balance of county -----	117	147 801	15 133	3 442	1 386	7	(D)	7	(D)	19	(D)
21	Calhoun County -----	37	19 013	1 609	396	185	3	(D)	5	2 348	9	10 258
22	Clay County -----	31	24 415	1 806	423	162	2	(D)	2	(D)	10	8 566
23	Doddridge County -----	17	8 095	784	174	90	1	(D)	1	(D)	3	(D)
24	Fayette County -----	282	254 845	27 600	6 409	2 445	14	10 718	13	39 836	49	70 320
25	Oak Hill -----	89	120 510	12 527	2 947	1 026	5	4 198	5	(D)	10	32 071
26	Balance of county -----	193	134 335	15 073	3 462	1 419	9	6 520	8	(D)	39	38 249
27	Gilmer County -----	36	21 503	1 966	464	206	2	(D)	2	(D)	7	11 167
28	Grant County -----	63	40 139	4 223	974	418	4	6 482	3	(D)	13	8 211
29	Greenbrier County -----	277	225 999	25 728	6 152	2 250	18	14 333	14	21 927	40	60 361
30	Lewisburg -----	53	47 312	5 518	1 275	489	4	7 352	3	(D)	4	(D)
31	White Sulphur Springs -----	47	33 113	3 668	846	322	2	(D)	2	(D)	6	13 078
32	Balance of county -----	177	145 574	16 542	4 031	1 439	12	(D)	9	(D)	30	(D)
33	Hampshire County -----	69	57 829	5 499	1 227	529	4	4 018	4	1 861	16	17 860
34	Hancock County -----	198	166 715	18 638	4 350	1 873	8	5 864	5	(D)	28	52 153
35	Chester -----	26	13 082	1 509	337	170	1	(D)	-	3	(D)	3
36	Weirton (part) ▲ -----	133	129 707	14 449	3 413	1 456	5	(D)	5	(D)	21	39 301
37	Balance of county -----	39	23 926	2 680	600	247	2	(D)	-	4	(D)	4
38	Hardy County -----	61	33 169	3 725	850	394	5	3 701	4	1 297	12	14 848
39	Harrison County -----	484	584 861	61 571	14 176	5 717	21	37 060	17	112 564	51	103 030
40	Bridgeport -----	157	206 321	23 220	5 432	2 362	7	7 602	8	(D)	9	15 700
41	Clarksburg -----	170	265 466	26 704	6 136	2 242	5	(D)	4	(D)	19	49 518
42	Shinnston -----	26	28 274	2 300	487	210	1	(D)	2	(D)	5	14 262
43	Balance of county -----	131	84 800	9 347	2 121	903	8	7 414	3	(D)	18	23 550
44	Jackson County -----	142	215 734	16 896	3 793	1 385	10	11 594	10	(D)	25	38 343
45	Ravenswood -----	42	23 876	2 809	658	291	2	(D)	4	1 109	8	9 295
46	Ripley -----	68	171 741	12 720	2 844	960	5	7 664	4	(D)	7	24 590
47	Balance of county -----	32	20 117	1 367	291	134	3	(D)	2	(D)	10	4 458
48	Jefferson County -----	199	151 202	18 025	4 161	1 773	12	5 608	5	(D)	31	50 155
49	Charles Town -----	73	76 267	8 487	1 986	842	3	1 408	1	(D)	8	23 933
50	Corporation of Ranson -----	9	10 735	1 511	332	103	1	(D)	1	(D)	1	(D)
51	Balance of county -----	117	64 200	8 027	1 843	828	8	(D)	2	(D)	22	(D)
52	Kanawha County -----	1 330	1 918 428	209 712	49 387	18 301	66	119 893	36	315 756	151	364 406
53	Charleston -----	680	921 462	113 688	27 114	10 078	22	46 891	18	182 874	63	142 261
54	Dunbar -----	48	61 680	7 200	1 687	759	2	(D)	2	(D)	6	9 763
55	Nitro (part) ▲ -----	44	(D)	(D)	(D)	EE	5	10 564	2	(D)	3	(D)
56	St. Albans -----	132	256 259	23 129	5 279	1 964	9	12 126	2	(D)	16	45 783
57	South Charleston -----	132	186 413	19 547	4 616	1 554	6	8 636	1	(D)	12	34 095
58	Balance of county -----	294	(D)	(D)	(D)	HH	22	(D)	11	95 143	51	(D)
59	Lewis County -----	116	103 766	11 793	2 653	1 051	8	3 120	5	(D)	20	30 405
60	Weston -----	79	58 700	6 827	1 586	605	4	(D)	2	(D)	10	23 150
61	Balance of county -----	37	45 066	4 966	1 067	446	4	(D)	3	(D)	10	7 255
62	Lincoln County -----	70	39 984	3 658	821	355	5	2 065	3	1 252	18	22 330
63	Logan County -----	231	267 472	27 194	6 303	2 260	11	22 394	18	27 107	38	64 829
64	McDowell County -----	147	111 805	11 643	2 743	1 108	11	4 877	12	13 061	40	45 036
65	Welch -----	46	53 944	5 671	1 369	526	2	(D)	6	9 951	7	(D)
66	Balance of county -----	101	57 861	5 972	1 374	582	9	(D)	6	3 110	33	(D)
67	Marion County -----	331	392 224	39 355	9 314	3 860	20	29 412	16	94 752	64	85 809
68	Fairmont -----	222	305 763	30 099	7 171	3 041	10	10 025	12	92 818	37	65 578
69	Balance of county -----	109	86 461	9 256	2 143	819	10	19 387	4	1 934	27	20 231
70	Marshall County -----	173	189 137	19 464	4 513	1 952	10	7 211	6	(D)	24	55 068
71	Moundsville -----	100	98 602	11 093	2 584	1 094	6	(D)	2	(D)	11	37 853
72	Wheeling (part) ▲ -----	3	(D)	(D)	(D)	AA	-	-	-	3	(D)	(D)
73	Balance of county -----	70	(D)	(D)	(D)	FF	4	(D)	4	(D)	10	(D)
74	Mason County -----	103	66 668	7 325	1 648	728	12	9 459	3	(D)	23	22 667
75	Point Pleasant -----	48	40 000	4 526	1 036	404	6	5 319	1	(D)	9	12 483
76	Balance of county -----	55	26 668	2 799	612	324	6	4 140	2	(D)	14	10 184
77	Mercer County -----	405	516 167	56 605	13 025	5 114	18	28 942	20	90 829	53	93 219
78	Bluefield -----	183	229 543	27 519	6 438	2 553	5	(D)	13	73 274	16	27 957

WV-14 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
834	2 348 900	917	966 755	782	416 711	675	397 002	2 588	955 232	441	647 543	1 673	534 724	1
8	8 767	4	(D)	3	149	4	(D)	20	3 783	4	4 412	6	783	2
4	(D)	2	(D)	2	(D)	2	(D)	14	3 120	2	(D)	4	(D)	3
4	(D)	2	(D)	1	(D)	2	(D)	6	663	2	(D)	2	(D)	4
25	67 208	23	34 215	68	54 242	22	16 555	98	36 047	8	9 975	87	(D)	5
10	39 593	12	15 055	64	50 383	18	15 267	63	24 830	5	7 770	61	24 217	6
15	27 615	11	19 160	4	3 859	4	1 288	35	11 217	3	2 205	26	(D)	7
12	23 720	15	11 724	5	2 245	7	(D)	21	6 436	7	9 337	19	(D)	8
3	2 960	4	4 268	2	(D)	3	(D)	7	1 316	3	3 943	6	(D)	9
9	20 760	11	7 456	3	(D)	4	(D)	14	5 120	4	5 394	13	1 832	10
13	18 751	10	17 592	1	(D)	2	(D)	28	6 864	4	4 575	9	1 104	11
9	16 813	11	12 112	5	1 300	4	1 388	44	13 267	5	7 282	17	(D)	12
1	(D)	2	(D)	2	(D)	2	(D)	14	3 074	2	(D)	4	(D)	13
2	(D)	3	(D)	—	—	—	—	14	5 565	—	—	4	(D)	14
5	(D)	6	6 002	2	(D)	2	(D)	8	2 346	2	(D)	6	570	15
1	(D)	—	—	1	(D)	—	—	8	2 282	1	(D)	3	599	16
55	162 409	53	60 760	85	45 329	60	44 530	200	101 035	28	50 743	133	(D)	17
6	(D)	3	4 295	48	28 097	19	16 813	30	18 189	3	(D)	41	26 691	18
35	(D)	35	(D)	30	(D)	35	(D)	146	73 874	18	(D)	81	31 424	19
14	(D)	15	(D)	7	(D)	6	(D)	24	8 972	7	(D)	11	(D)	20
6	1 801	2	(D)	—	—	2	(D)	3	(D)	2	(D)	5	251	21
5	(D)	5	5 553	—	—	1	(D)	3	339	1	(D)	2	(D)	22
2	(D)	2	(D)	2	(D)	1	(D)	3	334	—	—	2	(D)	23
18	49 068	26	19 989	22	8 186	22	10 198	64	18 764	16	18 886	38	8 880	24
10	30 688	9	7 413	5	(D)	9	4 979	20	9 509	6	6 791	10	(D)	25
8	18 380	17	12 576	17	(D)	13	5 219	44	9 255	10	12 095	28	(D)	26
5	2 021	3	(D)	—	—	—	—	7	1 488	2	(D)	8	1 088	27
4	8 882	9	4 359	4	(D)	4	913	12	2 750	2	(D)	8	1 066	28
22	46 319	29	22 447	15	4 622	16	7 741	56	18 319	15	18 157	52	11 773	29
4	(D)	3	3 089	5	1 371	3	(D)	13	5 295	4	1 829	10	2 725	30
3	(D)	3	3 033	2	(D)	1	(D)	12	2 576	2	(D)	14	4 468	31
15	22 918	23	16 325	8	(D)	12	(D)	31	10 448	9	(D)	28	4 580	32
9	15 515	7	8 328	—	—	3	914	17	3 303	2	(D)	7	(D)	33
16	27 833	16	14 220	7	11 012	12	4 778	68	14 028	14	13 217	24	(D)	34
2	(D)	2	(D)	—	—	1	(D)	11	1 129	2	(D)	4	1 022	35
2	(D)	5	(D)	2	(D)	—	—	18	10 941	10	(D)	16	(D)	36
3	595	6	4 689	4	411	—	—	15	3 479	2	(D)	10	(D)	38
41	122 717	35	45 856	41	27 736	42	18 642	121	44 120	17	36 739	98	36 397	39
8	8 149	7	19 870	22	20 204	17	8 962	33	18 098	5	17 700	41	(D)	40
16	101 148	10	9 644	9	2 791	16	5 505	50	17 277	5	8 876	36	(D)	41
3	(D)	2	(D)	1	(D)	—	—	7	822	1	(D)	4	520	42
14	(D)	16	(D)	9	(D)	9	4 175	31	7 923	6	(D)	17	6 301	43
13	89 325	15	19 118	9	2 428	9	3 321	30	13 131	5	(D)	16	(D)	44
1	(D)	5	3 901	3	(D)	2	(D)	10	2 151	2	(D)	5	789	45
8	(D)	6	9 623	6	(D)	5	2 684	15	10 632	3	(D)	9	(D)	46
4	(D)	4	5 594	—	—	2	(D)	5	348	—	—	2	(D)	47
10	22 137	16	13 731	8	3 494	14	4 551	56	21 812	7	9 095	40	(D)	48
3	(D)	4	2 322	8	3 494	10	3 485	19	10 739	3	4 806	13	(D)	49
—	—	—	—	—	—	4	—	3	292	1	(D)	2	(D)	50
7	(D)	12	11 409	—	—	—	—	34	10 781	3	(D)	25	(D)	51
89	467 811	110	136 650	123	83 067	93	59 978	369	174 370	46	97 868	247	98 629	52
31	182 563	36	51 628	91	61 672	52	39 127	202	96 749	20	53 650	145	64 047	53
3	(D)	5	6 365	5	3 527	3	1 274	11	8 990	2	(D)	9	(D)	54
5	(D)	5	(D)	1	(D)	3	(D)	11	(D)	2	(D)	7	(D)	55
14	109 368	13	12 650	6	5 401	16	8 176	36	18 567	5	11 839	15	(D)	56
8	78 757	14	18 537	10	9 153	8	3 650	36	16 961	3	(D)	34	(D)	57
28	58 412	37	(D)	10	(D)	11	(D)	73	(D)	14	(D)	37	(D)	58
9	15 552	13	9 080	5	1 384	10	4 534	29	6 865	6	4 398	11	(D)	59
5	(D)	8	(D)	4	(D)	9	(D)	20	4 099	6	4 398	11	(D)	60
4	(D)	5	(D)	1	(D)	1	(D)	9	2 766	—	—	—	—	61
7	2 296	13	5 549	1	(D)	2	(D)	11	1 846	4	(D)	6	511	62
16	52 087	28	29 799	10	4 256	17	11 610	41	16 372	16	26 445	36	12 573	63
10	11 773	17	9 869	6	1 038	8	4 241	19	6 056	11	12 690	13	3 164	64
4	(D)	2	(D)	5	(D)	3	(D)	8	3 672	4	5 195	5	2 000	65
6	(D)	15	(D)	1	(D)	5	(D)	11	2 384	7	7 495	8	1 164	66
26	75 216	28	28 631	17	8 179	17	11 899	86	28 827	14	20 013	43	9 486	67
18	67 299	14	15 802	14	(D)	12	4 588	68	25 117	9	13 202	28	(D)	68
8	7 917	14	12 829	3	(D)	5	7 311	18	3 710	5	6 811	15	(D)	69
14	32 409	14	16 341	11	4 994	15	8 969	52	15 821	9	11 516	18	(D)	70
10	(D)	5	1 688	8	3 374	9	2 884	32	10 645	5	(D)	12	(D)	71
—	—	—	—	—	—	6	6 085	20	5 176	4	(D)	6	939	73
4	(D)	9	14 653	3	1 620	6	6 085	20	5 176	4	(D)	6	939	73
6	4 527	13	8 923	2	(D)	3	939	18	5 911	4	9 314	19	(D)	74
4	(D)	4	(D)	2	(D)	1	(D)	10	3 176	3	(D)	8	(D)	75
2	(D)	9	(D)	—	—	2	(D)	8	2 735	1	(D)	11	(D)	76
28	130 745	38	39 688	47	22 466	31	16 802	84	43 982	24	26 108	62	23 386	77
9	46 670	11	8 018	33	17 886	15	9 254	36	18 228	7	6 898	38	(D)	78

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-15

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000) including March 12 (number)	Paid employees for pay period	Kind-of-business groups				
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number
	West Virginia—Con.										
1	Mercer County—Con.										
2	Princeton	123	150 456	17 206	3 825	1 462	9	(D)	5	(D)	11
	Balance of county	99	136 168	11 880	2 762	1 099	4	(D)	2	(D)	26
3	Mineral County	141	100 191	9 043	2 059	915	9	7 510	3	(D)	21
4	Keyser	69	66 711	5 860	1 338	591	7	(D)	3	(D)	5
5	Balance of county	72	33 480	3 183	721	324	2	(D)	—	—	16
6	Mingo County	172	121 216	12 376	2 956	1 163	11	18 611	11	5 371	32
7	Williamson	52	46 596	5 434	1 289	464	2	(D)	3	1 215	2
8	Balance of county	120	74 620	6 942	1 667	699	9	(D)	8	4 156	30
9	Monongalia County	542	554 474	66 715	15 466	6 935	27	44 215	15	77 574	50
10	Morgantown	406	465 198	55 592	13 034	5 787	13	35 827	13	(D)	37
11	Westover	37	35 346	4 277	903	456	2	(D)	2	(D)	2
12	Balance of county	99	53 930	6 846	1 529	692	12	(D)	—	—	11
13	Monroe County	50	20 440	1 846	428	206	5	2 008	4	1 733	11
14	Morgan County	55	42 410	3 996	905	364	5	5 328	1	(D)	7
15	Nicholas County	159	183 590	16 884	3 919	1 484	14	19 008	13	27 634	20
16	Richwood	27	16 364	1 535	382	152	1	(D)	2	(D)	2
17	Summersville	77	137 438	12 590	2 913	1 032	7	17 045	6	(D)	6
18	Balance of county	55	29 788	2 759	624	300	6	(D)	5	(D)	12
19	Ohio County	365	340 691	41 411	9 745	3 970	19	25 385	8	(D)	42
20	Bethlehem	2	(D)	(D)	(D)	AA	—	—	—	—	1
21	Wheeling (part) ▲	320	(D)	(D)	(D)	HH	14	(D)	8	(D)	36
22	Balance of county	43	51 772	5 642	1 337	577	5	(D)	—	—	5
23	Pendleton County	36	17 179	1 846	395	178	2	(D)	3	1 379	7
24	Pleasants County	32	30 889	3 240	745	324	1	(D)	2	(D)	5
25	Pocahontas County	75	41 178	4 400	1 203	482	5	3 243	5	1 781	19
26	Preston County	110	109 757	9 597	2 283	918	11	4 767	3	(D)	22
27	Kingwood	45	46 802	4 581	1 104	405	4	1 706	2	(D)	5
28	Balance of county	65	62 955	5 016	1 179	513	7	3 061	1	(D)	17
29	Putnam County	216	263 744	27 253	6 192	2 547	15	24 463	10	25 553	32
30	Hurricane	64	80 153	8 563	1 896	907	3	1 927	2	(D)	8
31	Nitro (part) ▲	7	(D)	(D)	(D)	BB	—	—	1	(D)	1
32	Balance of county	145	(D)	(D)	(D)	GG	12	22 536	7	(D)	23
33	Raleigh County	445	614 961	64 798	15 041	5 481	20	42 862	18	118 497	69
34	Beckley	237	409 307	42 406	9 833	3 540	7	10 225	11	94 885	28
35	Balance of county	208	205 654	22 392	5 208	1 941	13	32 637	7	23 612	41
36	Randolph County	190	179 941	18 404	4 201	1 708	12	20 496	10	34 734	26
37	Elkins	125	142 424	14 903	3 417	1 338	8	13 514	5	(D)	11
38	Balance of county	65	37 517	3 501	784	370	4	6 982	5	(D)	15
39	Ritchie County	54	35 994	3 502	787	359	5	1 769	5	1 684	12
40	Roane County	61	54 296	5 253	1 215	497	4	4 415	3	2 282	10
41	Summers County	61	33 639	3 917	875	358	5	1 638	4	1 806	16
42	Hinton	39	27 771	3 285	766	290	3	(D)	4	1 806	6
43	Balance of county	22	5 868	632	109	68	2	(D)	—	—	10
44	Taylor County	63	49 485	4 467	1 083	410	8	8 006	2	(D)	11
45	Grafton	46	36 694	3 212	755	315	4	(D)	2	(D)	7
46	Balance of county	17	12 791	1 255	328	95	4	(D)	—	—	4
47	Tucker County	49	34 880	3 300	785	314	4	(D)	3	(D)	6
48	Tyler County	37	21 072	1 867	447	220	3	1 292	—	—	8
49	Paden City (part) ▲	—	—	—	—	—	—	—	—	—	9 505
50	Balance of county	37	21 072	1 867	447	220	3	1 292	—	—	8
51	Upshur County	107	104 616	10 625	2 451	1 064	9	10 434	5	6 668	21
52	Buckhannon	77	81 261	8 393	1 941	882	3	(D)	4	(D)	16
53	Balance of county	30	23 355	2 232	510	182	6	(D)	1	(D)	5
54	Wayne County	163	121 699	13 060	2 821	1 323	9	5 134	2	(D)	20
55	Huntington (part) ▲	38	22 342	2 536	554	243	2	(D)	—	—	2
56	Kenova	33	18 099	2 839	652	267	3	(D)	—	—	1
57	Balance of county	92	81 258	7 685	1 615	813	4	2 417	2	(D)	17
58	Webster County	42	26 639	2 267	484	221	4	1 029	5	1 267	10
59	Wetzel County	144	129 378	13 434	3 226	1 373	11	13 126	7	15 141	19
60	New Martinsville	92	106 667	11 341	2 749	1 126	5	8 179	6	(D)	5
61	Paden City (part) ▲	10	5 021	654	142	63	1	(D)	—	—	3
62	Balance of county	42	17 690	1 439	335	184	5	(D)	1	(D)	11
63	Wirt County	15	7 177	505	120	69	1	(D)	2	(D)	4
64	Wood County	584	743 841	85 370	19 322	7 571	27	41 310	19	144 487	74
65	Parkersburg	377	483 618	57 685	13 376	5 001	12	21 732	12	(D)	43
66	Vienna	102	178 210	19 053	4 035	1 697	6	9 202	6	79 598	9
67	Williamstown	18	10 946	1 586	288	130	1	(D)	—	—	3
68	Balance of county	87	71 067	7 046	1 623	743	8	(D)	1	(D)	19
69	Wyoming County	124	103 770	10 543	2 503	930	8	7 057	11	11 767	30
											41 330

1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.															
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)			
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)		
10	9 287	16	23 669	11	3 105	10	4 886	28	15 632	9	11 165	14	(D) 1		
9	74 788	11	8 001	3	1 475	6	2 662	20	10 122	8	8 045	10	(D) 2		
14	25 206	11	10 465	6	2 589	13	5 099	37	6 087	7	7 190	20	(D) 3		
3	(D) 5	5	6 673	5	(D)	7	2 021	20	4 144	4	4 390	10	(D) 4		
11	(D) 6	3 792	1	(D)	6	3 078	17	1 943	3	2 800	10	3 591	5		
12	26 470	14	12 936	19	8 429	9	6 888	39	6 918	8	8 963	17	4 730	6	
3	(D) 3	(D)	6 780	13	3 578	8	2 446	5	(D)	9	2 868	7	1 862	8	
9	(D) 11	(D)	1 649	6	3 310	5	4 472	31	(D)	8	(D)	8	1 862	8	
35	83 286	31	39 995	59	37 922	41	26 626	161	61 451	13	29 302	110	39 039	9	
26	75 476	20	23 931	51	34 918	32	21 189	117	47 221	11	(D) 86	(D) 10	(D) 10		
2	(D) 3	7 205	4	1 706	3	(D)	12	5 076	1	(D) 6	(D) 11	(D) 11			
7	(D) 8	8 859	4	1 298	6	(D)	32	9 154	1	(D) 18	(D) 12	(D) 12			
4	3 829	4	1 145	—	—	1	(D)	8	747	4	2 876	9	(D) 13		
4	5 074	11	9 917	2	(D)	3	(D)	14	2 249	2	(D)	6	1 444	14	
20	44 239	18	20 800	8	1 808	10	5 220	32	11 424	8	10 521	16	4 852	15	
2	(D) 3	1 833	1	(D)	2	(D)	7	966	3	(D) 4	(D) 16	394	16		
8	34 641	7	14 046	6	(D)	5	(D)	19	9 539	4	(D) 9	4 283	17		
10	(D) 8	4 921	1	(D)	3	(D)	6	919	1	(D) 3	175	18			
24	93 892	21	36 890	22	7 610	24	20 061	121	39 240	11	17 158	73	(D) 19		
21	(D) 13	12 882	21	(D)	23	(D)	110	34 884	8	(D) 66	(D) 21	(D) 21			
3	(D) 8	24 008	1	(D)	1	(D)	11	4 356	2	(D) 7	(D) 22	(D) 22			
4	2 302	1	(D)	3	263	—	—	8	1 438	1	(D)	7	1 117	23	
6	10 648	4	2 886	1	(D)	—	—	8	2 916	2	(D)	3	(D) 24		
8	10 708	7	2 294	3	(D)	1	(D)	15	3 121	3	2 804	9	1 939	25	
15	33 495	13	17 289	1	(D)	2	(D)	22	5 180	5	5 542	16	(D) 26		
10	(D) 2	(D)	1 289	1	(D)	1	(D)	9	2 784	3	(D) 8	8	(D) 27		
5	(D) 11	(D)	—	—	1	(D)	13	2 396	2	(D)	1	1 798	28		
16	64 090	20	32 753	11	1 876	15	4 079	53	22 084	8	10 041	36	18 566	29	
5	(D) 5	11 540	3	(D)	3	885	21	10 185	5	4 572	9	9 679	30		
1	(D) 1	(D)	—	—	1	(D)	31	(D)	—	1	(D)	1	31		
10	(D) 14	(D)	8	(D)	11	(D)	31	(D)	3	5 469	26	(D) 32			
34	143 351	43	46 722	33	11 261	36	23 894	97	49 295	21	28 721	74	23 382	33	
15	111 340	18	25 847	22	9 496	22	17 931	55	34 543	13	16 279	46	14 186	34	
19	32 011	25	20 875	11	1 765	14	5 963	42	14 752	8	12 442	28	9 196	35	
22	38 178	20	16 391	10	4 318	13	3 672	41	15 339	6	7 265	30	6 632	36	
14	29 883	10	10 555	10	4 318	9	(D)	26	11 408	6	7 265	26	6 173	37	
8	6 295	10	5 836	—	—	4	(D)	15	3 931	—	—	4	459	38	
6	10 557	5	3 260	—	—	3	340	12	2 252	2	(D)	4	(D) 39		
11	11 049	7	8 269	4	444	—	—	10	2 963	4	4 337	8	2 191	40	
6	3 267	6	2 452	5	538	1	(D)	7	1 907	3	(D)	8	1 063	41	
5	(D) 3	(D)	4	(D)	1	(D)	5	(D)	3	(D)	5	(D)	42		
1	(D) 3	(D)	—	—	2	(D)	2	(D)	—	—	—	3	(D)	43	
9	9 486	6	6 118	—	—	4	(D)	17	2 840	3	(D)	3	162	44	
6	9 001	6	6 118	—	—	2	(D)	14	2 552	3	(D)	2	(D) 45		
3	485	—	—	—	2	(D)	3	288	—	—	—	1	(D) 46		
2	(D) 6	6 737	—	—	1	(D)	15	2 536	3	2 400	9	(D) 47			
2	(D) 4	1 841	1	(D)	1	(D)	10	(D)	3	2 306	5	(D) 48			
2	(D) 4	1 841	1	(D)	1	(D)	10	(D)	3	2 306	5	(D) 49			
12	28 101	6	4 112	7	1 896	3	1 046	26	8 977	4	6 943	14	2 029	51	
9	27 622	5	(D)	6	(D)	1	(D)	20	8 007	4	6 943	9	1 254	52	
3	479	1	(D)	1	(D)	2	(D)	6	970	—	—	5	775	53	
17	18 330	18	16 526	11	3 348	12	4 027	45	10 690	7	9 350	22	(D) 54		
2	(D) 2	(D)	2	(D)	4	(D)	14	2 446	1	(D)	3	3 470	55		
4	3 558	2	(D)	2	(D)	1	(D)	13	4 392	2	(D)	5	2 845	56	
11	(D) 14	(D)	7	2 634	7	2 599	18	3 852	4	(D)	8	(D)	57		
4	5 120	3	758	—	—	3	(D)	9	559	1	(D)	3	(D) 58		
11	23 799	13	11 962	12	3 192	7	4 603	28	9 506	11	8 118	25	4 369	59	
9	(D) 5	7 970	11	(D)	6	(D)	18	8 633	5	4 836	22	(D)	60		
2	(D) 6	(D)	1	(D)	1	(D)	9	(D)	2	(D)	3	(D)	61		
—	—	2	(D)	—	—	1	(D)	3	313	1	(D)	1	(D)	63	
45	153 002	43	51 502	58	39 044	45	37 850	159	69 619	17	35 879	97	37 280	64	
35	137 591	27	29 645	33	26 610	27	19 633	115	50 086	14	(D) 59	(D) 65	(D) 65		
5	13 750	4	4 562	14	7 976	12	10 045	20	11 101	1	(D) 25	(D) 66	(D) 66		
5	1 661	11	(D)	11	4 458	3	(D)	18	6 442	1	(D) 3	(D) 67	(D) 67		
10	10 178	19	11 642	5	484	5	3 945	16	4 690	8	9 894	12	2 783	69	

RETAIL TRADE—GEOGRAPHIC AREA SERIES
WEST VIRGINIA WV-17

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	CHARLESTON					
	Retail trade -----	680	921 462	113 688	27 114	10 078
52	Building materials and garden supplies stores -----	22	46 891	5 283	1 181	338
521, 3	Building materials and supply stores -----	14	41 654	4 394	1 018	287
525	Hardware stores -----	5	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	18	182 874	22 427	5 410	1 838
531	Department stores (incl. leased depts.) ^{1, 2} -----	10	178 560	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	10	174 509	21 720	5 188	1 713
533	Variety stores -----	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	BB
54	Food stores -----	63	142 261	14 431	3 623	1 321
541	Grocery stores -----	41	135 411	13 119	3 291	1 166
542	Meat and fish (seafood) markets -----	3	(D)	(D)	(D)	BB
546	Retail bakeries -----	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	13	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	31	182 563	15 269	3 501	677
551	New and used car dealers -----	9	163 755	13 265	3 039	549
552	Used car dealers -----	5	6 043	255	60	17
553	Auto and home supply stores -----	14	8 380	1 443	328	91
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	4 385	306	74	20
554	Gasoline service stations -----	36	51 628	2 824	634	231
56	Apparel and accessory stores -----	91	61 672	7 943	1 976	815
561	Men's and boys' clothing and accessory stores -----	9	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	42	24 312	2 389	558	371
562	Women's clothing stores -----	32	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores -----	10	(D)	(D)	(D)	BB
565	Family clothing stores -----	11	16 509	2 465	569	192
566	Shoe stores -----	21	9 770	1 193	311	112
564, 9	Other apparel and accessory stores -----	8	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores -----	52	39 127	4 940	1 210	331
5712	Furniture stores -----	15	10 967	1 762	478	98
5713, 4, 9	Homefurnishings stores -----	15	6 110	738	168	56
572	Household appliance stores -----	3	2 415	318	62	18
573	Radio, television, computer, and music stores -----	19	19 635	2 122	502	159
58	Eating and drinking places -----	202	96 749	25 558	6 051	3 305
5812	Eating places -----	181	93 730	25 025	5 904	3 194
5812 pt.	Restaurants -----	58	42 251	12 823	3 055	1 554
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	102	44 541	10 672	2 473	1 438
5812 pt.	Other eating places -----	18	(D)	(D)	(D)	CC
5813	Drinking places -----	21	3 019	533	147	111
591	Drug and proprietary stores -----	20	53 650	5 197	1 176	322
591 ex. 591	Miscellaneous retail stores -----	145	64 047	9 816	2 352	900
592	Liquor stores -----	2	(D)	(D)	(D)	AA
593	Used merchandise stores -----	10	2 943	641	129	57
594	Miscellaneous shopping goods stores -----	70	37 729	4 818	1 203	440
5941	Sporting goods stores and bicycle shops -----	9	7 446	886	201	80
5942	Book stores -----	11	5 099	503	118	66
5944	Jewelry stores -----	16	10 640	1 841	540	107
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	34	14 544	1 588	344	187
596	Nonstore retailers -----	7	1 803	222	50	21
598	Fuel dealers -----	—	—	—	—	—
5992	Florists -----	16	4 909	1 070	252	147
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	11	4 386	930	208	52
5999	Miscellaneous retail stores, n.e.c. -----	29	(D)	(D)	(D)	CC

See footnotes at end of table.

WV-18 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	HUNTINGTON ▲					
	Retail trade -----	485	497 155	66 092	15 691	6 350
52	Building materials and garden supplies stores -----	22	31 759	3 920	919	272
521, 3	Building materials and supply stores -----	12	28 046	3 176	751	207
525	Hardware stores -----	7	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	8	35 841	4 266	1 034	468
531	Department stores (incl. leased depts.) ^{1, 2} -----	3	28 878	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	3	27 970	3 139	790	373
533	Variety stores -----	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	BB
54	Food stores -----	41	105 965	9 827	2 270	877
541	Grocery stores -----	33	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	5	930	352	81	37
543, 4, 5, 9	Other food stores -----	1	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	37	106 166	9 101	2 148	475
551	New and used car dealers -----	8	90 710	7 102	1 640	312
552	Used car dealers -----	9	3 873	161	37	16
553	Auto and home supply stores -----	17	9 210	1 561	409	131
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	2 373	277	62	16
554	Gasoline service stations -----	37	40 280	2 420	593	249
56	Apparel and accessory stores -----	32	13 970	1 785	421	182
561	Men's and boys' clothing and accessory stores -----	8	3 400	467	108	42
562, 3	Women's clothing and specialty stores -----	13	6 005	635	144	82
562	Women's clothing stores -----	12	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	AA
565	Family clothing stores -----	—	—	—	—	—
566	Shoe stores -----	8	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores -----	39	26 534	4 736	1 206	361
5712	Furniture stores -----	12	9 385	1 504	387	99
5713, 4, 9	Homefurnishings stores -----	11	(D)	(D)	(D)	CC
572	Household appliance stores -----	4	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	12	7 173	1 818	495	124
58	Eating and drinking places -----	160	76 320	20 213	4 864	2 822
5812	Eating places -----	131	71 595	19 167	4 620	2 681
5812 pt.	Restaurants -----	43	27 510	8 777	2 150	1 106
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	76	37 868	8 461	2 034	1 269
5812 pt.	Other eating places -----	10	(D)	(D)	(D)	CC
5813	Drinking places -----	29	4 725	1 046	244	141
591	Drug and proprietary stores -----	19	25 426	3 359	852	208
59 ex. 591	Miscellaneous retail stores -----	90	34 894	6 465	1 384	436
592	Liquor stores -----	7	3 106	190	53	24
593	Used merchandise stores -----	10	1 271	253	62	30
594	Miscellaneous shopping goods stores -----	31	15 156	2 439	534	175
5941	Sporting goods stores and bicycle shops -----	4	3 387	648	104	33
5942	Book stores -----	4	2 054	220	57	26
5944	Jewelry stores -----	9	6 475	1 114	263	63
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	14	3 240	457	110	53
596	Nonstore retailers -----	9	3 992	1 098	229	46
598	Fuel dealers -----	—	—	—	—	—
5992	Florists -----	13	3 203	809	193	72
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	5	1 862	518	136	34
5999	Miscellaneous retail stores, n.e.c. -----	13	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-19

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MORGANTOWN					
	Retail trade	406	465 198	55 592	13 034	5 787
52	Building materials and garden supplies stores	13	35 827	3 255	682	181
521, 3	Building materials and supply stores	9	33 351	3 009	637	168
525	Hardware stores	1	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	13	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1, 2}	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	FF
533	Variety stores	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	AA
54	Food stores	37	102 785	9 798	2 518	1 012
541	Grocery stores	28	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	—	(D)	—	—	—
546	Retail bakeries	5	381	(D)	(D)	BB
543, 4, 5, 9	Other food stores	4	63	8	8	7
55 ex. 554	Automotive dealers	26	75 476	6 446	1 478	328
551	New and used car dealers	6	(D)	(D)	(D)	CC
552	Used car dealers	8	(D)	(D)	(D)	BB
553	Auto and home supply stores	12	5 997	870	193	63
555, 6, 7, 9	Miscellaneous automotive dealers	—	—	—	—	—
554	Gasoline service stations	20	23 931	1 353	319	115
56	Apparel and accessory stores	51	34 918	6 122	1 340	490
561	Men's and boys' clothing and accessory stores	4	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	22	9 133	1 126	271	161
562	Women's clothing stores	19	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	4	(D)	(D)	(D)	CC
566	Shoe stores	15	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	32	21 189	2 844	697	205
5712	Furniture stores	8	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores	6	3 739	679	164	40
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	16	(D)	(D)	(D)	CC
58	Eating and drinking places	117	47 221	12 455	2 765	2 054
5812	Eating places	102	45 063	12 025	2 653	1 946
5812 pt.	Restaurants	44	22 276	6 669	1 412	1 140
5812 pt.	Cafeterias	—	—	—	—	FF
5812 pt.	Refreshment places	47	(D)	(D)	(D)	BB
5812 pt.	Other eating places	11	(D)	(D)	(D)	BB
5813	Drinking places	15	2 158	430	112	108
591	Drug and proprietary stores	11	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	86	(D)	(D)	(D)	EE
592	Liquor stores	1	(D)	(D)	(D)	AA
593	Used merchandise stores	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	55	22 860	2 496	619	310
5941	Sporting goods stores and bicycle shops	8	(D)	(D)	(D)	BB
5942	Book stores	12	10 639	665	195	130
5944	Jewelry stores	10	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	25	5 893	840	181	90
596	Nonstore retailers	1	(D)	(D)	(D)	BB
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	2	(D)	(D)	(D)	AA
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	6	1 245	230	58	22
5999	Miscellaneous retail stores, n.e.c.	17	(D)	(D)	(D)	BB

See footnotes at end of table.

WV-20 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	PARKERSBURG					
	Retail trade	377	483 618	57 685	13 376	5 001
52	Building materials and garden supplies stores	12	21 732	1 971	447	139
521, 3	Building materials and supply stores	6	(D)	(D)	(D)	CC
525	Hardware stores	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	12	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1, 2}	4	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	(D)	(D)	(D)	EE
533	Variety stores	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	AA
54	Food stores	43	93 475	9 353	2 359	784
541	Grocery stores	36	92 268	9 169	2 318	760
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	3	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	35	137 591	12 833	2 740	618
551	New and used car dealers	11	(D)	(D)	(D)	EE
552	Used car dealers	7	(D)	(D)	(D)	AA
553	Auto and home supply stores	14	9 559	1 742	401	106
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	BB
554	Gasoline service stations	27	29 645	1 412	325	159
56	Apparel and accessory stores	33	26 610	2 739	581	314
561	Men's and boys' clothing and accessory stores	4	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	13	5 733	650	148	100
562	Women's clothing stores	10	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	3	(D)	(D)	(D)	CC
566	Shoe stores	13	4 762	590	155	55
564, 9	Other apparel and accessory stores	—	—	—	—	—
57	Furniture and homefurnishings stores	27	19 633	2 882	751	191
5712	Furniture stores	8	8 540	1 346	318	71
5713, 4, 9	Homefurnishings stores	6	3 704	734	244	53
572	Household appliance stores	3	842	136	39	12
573	Radio, television, computer, and music stores	10	6 547	666	150	55
58	Eating and drinking places	115	50 086	13 882	3 267	1 732
5812	Eating places	92	47 805	13 535	3 181	1 660
5812 pt.	Restaurants	34	17 876	5 649	1 292	676
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	53	27 734	7 125	1 709	926
5812 pt.	Other eating places	5	2 195	761	180	58
5813	Drinking places	23	2 281	347	86	72
591	Drug and proprietary stores	14	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	59	(D)	(D)	(D)	EE
592	Liquor stores	1	(D)	(D)	(D)	AA
593	Used merchandise stores	4	403	127	32	13
594	Miscellaneous shopping goods stores	29	10 611	1 666	380	159
5941	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)	AA
5942	Book stores	5	(D)	(D)	(D)	BB
5944	Jewelry stores	9	2 477	531	132	31
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	13	5 772	791	174	90
596	Nonstore retailers	6	(D)	(D)	(D)	BB
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	4	2 305	773	189	84
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	3	1 190	290	66	21
5999	Miscellaneous retail stores, n.e.c.	9	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-21

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BERKELEY COUNTY					
	Retail trade -----	411	423 793	46 866	10 969	4 470
52	Building materials and garden supplies stores -----	25	18 928	2 468	601	147
521, 3	Building materials and supply stores -----	13	13 345	1 844	448	94
525	Hardware stores -----	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	4	1 864	160	33	11
527	Manufactured (mobile) home dealers -----	4	(D)	(D)	(D)	AA
53	General merchandise stores -----	13	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1, 2} -----	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	5	(D)	(D)	(D)	FF
533	Variety stores -----	5	5 592	504	106	58
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
54	Food stores -----	42	86 688	7 111	1 702	708
541	Grocery stores -----	38	86 555	7 095	1 700	706
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	—	—	—	—	—
543, 4, 5, 9	Other food stores -----	4	133	16	2	2
55 ex. 554	Automotive dealers -----	25	67 208	5 529	1 213	261
551	New and used car dealers -----	8	56 252	4 236	912	187
552	Used car dealers -----	5	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	12	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	—	—	—	—	—
554	Gasoline service stations -----	23	34 215	2 490	645	239
56	Apparel and accessory stores -----	68	54 242	5 637	1 305	614
561	Men's and boys' clothing and accessory stores -----	9	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	24	(D)	(D)	(D)	CC
562	Women's clothing stores -----	20	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	4	1 509	214	58	31
565	Family clothing stores -----	17	(D)	(D)	(D)	CC
566	Shoe stores -----	14	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	4	3 107	250	58	24
57	Furniture and homefurnishings stores -----	22	16 555	2 181	502	161
5712	Furniture stores -----	3	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	12	7 404	923	214	90
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	4	1 875	307	70	24
58	Eating and drinking places -----	98	36 047	8 898	2 117	1 264
5812	Eating places -----	77	33 012	8 476	2 007	1 197
5812 pt.	Restaurants -----	33	(D)	(D)	(D)	EE
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	38	20 725	4 737	1 177	748
5812 pt.	Other eating places -----	6	(D)	(D)	(D)	BB
5813	Drinking places -----	21	3 035	422	110	67
591	Drug and proprietary stores -----	8	9 975	1 295	314	72
59 ex. 591	Miscellaneous retail stores -----	87	(D)	(D)	(D)	EE
592	Liquor stores -----	2	(D)	(D)	(D)	AA
593	Used merchandise stores -----	7	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	40	14 068	1 843	406	185
5941	Sporting goods stores and bicycle shops -----	7	2 781	316	58	27
5942	Book stores -----	4	(D)	(D)	(D)	AA
5944	Jewelry stores -----	10	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	19	6 397	845	194	88
596	Nonstore retailers -----	5	1 734	372	89	31
598	Fuel dealers -----	5	11 813	1 215	264	65
5992	Florists -----	12	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	5	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. -----	11	1 737	462	113	30

See footnotes at end of table.

WV-22 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	CABELL COUNTY					
	Retail trade	737	906 157	109 131	25 817	10 431
52	Building materials and garden supplies stores	29	57 944	6 333	1 355	408
521, 3	Building materials and supply stores	15	(D)	(D)	(D)	EE
525	Hardware stores	9	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	BB
53	General merchandise stores	26	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1, 2}	10	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	(D)	(D)	(D)	GG
533	Variety stores	11	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	CC
54	Food stores	68	148 631	13 856	3 263	1 288
541	Grocery stores	50	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets	4	1 367	168	41	19
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	55	162 409	13 241	2 992	662
551	New and used car dealers	12	(D)	(D)	(D)	EE
552	Used car dealers	10	4 019	175	41	17
553	Auto and home supply stores	27	14 474	2 526	554	169
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	BB
554	Gasoline service stations	53	60 760	3 399	824	351
56	Apparel and accessory stores	85	45 329	5 131	1 160	572
561	Men's and boys' clothing and accessory stores	14	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	35	21 199	2 064	470	288
562	Women's clothing stores	30	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	AA
565	Family clothing stores	5	3 919	341	78	55
566	Shoe stores	25	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	60	44 530	6 392	1 585	464
5712	Furniture stores	19	14 454	2 192	552	132
5713, 4, 9	Homefurnishings stores	16	8 413	1 138	253	113
572	Household appliance stores	5	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	20	(D)	(D)	(D)	CC
58	Eating and drinking places	200	101 035	26 432	6 312	3 760
5812	Eating places	172	96 243	25 344	6 059	3 612
5812 pt.	Restaurants	61	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	3	4 519	1 170	279	131
5812 pt.	Refreshment places	96	51 101	11 555	2 757	1 767
5812 pt.	Other eating places	12	(D)	(D)	(D)	EE
5813	Drinking places	28	4 792	1 088	253	148
591	Drug and proprietary stores	28	50 743	5 499	1 434	391
591 ex. 591	Miscellaneous retail stores	133	(D)	(D)	(D)	FF
592	Liquor stores	6	(D)	(D)	(D)	AA
593	Used merchandise stores	13	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	62	38 040	4 783	1 063	418
5941	Sporting goods stores and bicycle shops	7	4 893	819	138	53
5942	Book stores	8	4 533	454	114	51
5944	Jewelry stores	15	9 854	1 610	407	113
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	32	18 760	1 900	404	201
596	Nonstore retailers	11	(D)	(D)	(D)	BB
598	Fuel dealers	—	—	—	—	—
5992	Florists	12	3 285	860	205	79
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	11	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-23

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	HARRISON COUNTY					
	Retail trade -----	484	584 861	61 571	14 176	5 717
52	Building materials and garden supplies stores -----	21	37 060	3 776	922	249
521, 3	Building materials and supply stores -----	13	31 777	2 979	729	193
525	Hardware stores -----	5	4 696	672	169	48
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	17	112 564	11 411	2 600	1 043
531	Department stores (incl. leased depts.) ^{1, 2} -----	8	108 194	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	8	105 985	10 766	2 457	960
533	Variety stores -----	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	AA
54	Food stores -----	51	103 030	9 901	2 323	844
541	Grocery stores -----	41	101 422	9 459	2 214	784
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	5	1 048	312	80	40
543, 4, 5, 9	Other food stores -----	4	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	41	122 717	8 934	1 917	463
551	New and used car dealers -----	11	105 821	7 205	1 558	352
552	Used car dealers -----	10	4 705	175	31	13
553	Auto and home supply stores -----	15	8 136	1 265	269	74
555, 6, 7, 9	Miscellaneous automotive dealers -----	5	4 055	289	59	24
554	Gasoline service stations -----	35	45 856	2 506	588	234
56	Apparel and accessory stores -----	41	27 736	2 674	622	332
561	Men's and boys' clothing and accessory stores -----	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	17	9 338	1 037	240	141
562	Women's clothing stores -----	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	5	(D)	(D)	(D)	CC
566	Shoe stores -----	15	5 504	678	167	65
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	42	18 642	2 108	502	165
5712	Furniture stores -----	13	6 303	728	164	52
5713, 4, 9	Homefurnishings stores -----	13	(D)	(D)	(D)	BB
572	Household appliance stores -----	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	15	8 615	830	201	69
58	Eating and drinking places -----	121	44 120	11 225	2 606	1 664
5812	Eating places -----	112	43 505	11 133	2 588	1 649
5812 pt.	Restaurants -----	44	16 073	4 829	1 104	691
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	59	24 933	5 730	1 380	863
5812 pt.	Other eating places -----	8	(D)	(D)	(D)	BB
5813	Drinking places -----	9	615	92	18	15
591	Drug and proprietary stores -----	17	36 739	3 350	795	226
59 ex. 591	Miscellaneous retail stores -----	98	36 397	5 686	1 301	497
592	Liquor stores -----	2	(D)	(D)	(D)	AA
593	Used merchandise stores -----	3	554	120	29	11
594	Miscellaneous shopping goods stores -----	41	17 276	2 054	453	200
5941	Sporting goods stores and bicycle shops -----	4	(D)	(D)	(D)	AA
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	11	3 946	598	135	47
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	24	10 883	1 216	261	126
596	Nonstore retailers -----	8	6 711	1 209	299	70
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	15	2 395	451	107	48
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	10	2 267	527	119	40
5999	Miscellaneous retail stores, n.e.c. -----	15	5 242	996	221	103

See footnotes at end of table.

WV-24 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	KANAWHA COUNTY					
	Retail trade	1 330	1 918 428	209 712	49 387	18 301
52	Building materials and garden supplies stores	66	119 893	13 289	2 852	759
521, 3	Building materials and supply stores	34	98 792	10 092	2 235	568
525	Hardware stores	18	7 628	1 587	317	97
526	Retail nurseries, lawn and garden supply stores	8	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	6	(D)	(D)	(D)	BB
53	General merchandise stores	36	315 756	32 167	7 657	2 743
531	Department stores (incl. leased depts.) ^{1, 2}	15	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	15	(D)	(D)	(D)	GG
533	Variety stores	13	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	8	(D)	(D)	(D)	EE
54	Food stores	151	364 406	34 767	8 593	3 095
541	Grocery stores	121	(D)	(D)	(D)	HH
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	BB
546	Retail bakeries	11	2 340	727	179	80
543, 4, 5, 9	Other food stores	15	3 128	557	134	77
55 ex. 554	Automotive dealers	89	467 811	33 583	7 627	1 507
551	New and used car dealers	22	413 265	27 668	6 350	1 144
552	Used car dealers	16	(D)	(D)	(D)	BB
553	Auto and home supply stores	40	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	11	(D)	(D)	(D)	BB
554	Gasoline service stations	110	136 650	7 271	1 696	641
56	Apparel and accessory stores	123	83 067	10 145	2 477	1 052
561	Men's and boys' clothing and accessory stores	10	7 862	1 550	456	99
562, 3	Women's clothing and specialty stores	55	(D)	(D)	(D)	EE
562	Women's clothing stores	44	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	11	(D)	(D)	(D)	BB
565	Family clothing stores	14	26 532	3 170	727	279
566	Shoe stores	32	14 205	1 799	434	159
564, 9	Other apparel and accessory stores	12	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	93	59 978	7 984	1 955	522
5712	Furniture stores	27	22 253	3 077	812	170
5713, 4, 9	Homefurnishings stores	31	(D)	(D)	(D)	CC
572	Household appliance stores	6	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	29	23 699	2 753	668	205
58	Eating and drinking places	369	174 370	45 875	10 719	6 006
5812	Eating places	330	168 785	44 824	10 452	5 834
5812 pt.	Restaurants	101	65 030	19 664	4 603	2 427
5812 pt.	Cafeterias	5	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	191	90 956	21 631	5 001	2 975
5812 pt.	Other eating places	33	(D)	(D)	(D)	EE
5813	Drinking places	39	5 585	1 051	267	172
591	Drug and proprietary stores	46	97 868	9 612	2 208	597
59 ex. 591	Miscellaneous retail stores	247	98 629	15 019	3 603	1 379
592	Liquor stores	5	(D)	(D)	(D)	BB
593	Used merchandise stores	19	8 900	1 483	343	112
594	Miscellaneous shopping goods stores	108	49 194	6 400	1 562	603
5941	Sporting goods stores and bicycle shops	22	11 170	1 390	328	122
5942	Book stores	13	(D)	(D)	(D)	BB
5944	Jewelry stores	22	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	51	19 984	2 217	479	275
596	Nonstore retailers	16	6 688	861	207	94
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	34	8 797	1 806	439	227
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	16	5 709	1 262	289	74
5999	Miscellaneous retail stores, n.e.c.	45	(D)	(D)	(D)	CC

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-25

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MERCER COUNTY					
	Retail trade -----	405	516 167	56 605	13 025	5 114
52	Building materials and garden supplies stores -----	18	28 942	2 875	662	178
521, 3	Building materials and supply stores -----	8	26 666	2 415	576	146
525	Hardware stores -----	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	4	1 183	291	55	21
527	Manufactured (mobile) home dealers -----	3	(D)	(D)	(D)	AA
53	General merchandise stores -----	20	90 829	10 582	2 464	1 074
531	Department stores (incl. leased depts.) ^{1, 2} -----	9	84 327	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	82 936	9 744	2 271	965
533	Variety stores -----	9	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	AA
54	Food stores -----	53	93 219	7 805	1 834	728
541	Grocery stores -----	45	91 494	7 514	1 763	686
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	4	810	169	39	27
543, 4, 5, 9	Other food stores -----	4	915	122	32	15
55 ex. 554	Automotive dealers -----	28	130 745	9 105	2 019	448
551	New and used car dealers -----	7	115 429	7 295	1 628	331
552	Used car dealers -----	5	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	14	8 478	1 220	258	80
555, 6, 7, 9	Miscellaneous automotive dealers -----	2	(D)	(D)	(D)	BB
554	Gasoline service stations -----	38	39 688	2 425	576	222
56	Apparel and accessory stores -----	47	22 466	2 613	671	277
561	Men's and boys' clothing and accessory stores -----	4	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	24	12 192	1 399	358	155
562	Women's clothing stores -----	22	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	3	1 458	183	45	22
566	Shoe stores -----	15	7 554	880	227	77
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	31	16 802	2 780	675	194
5712	Furniture stores -----	13	7 500	1 463	341	86
5713, 4, 9	Homefurnishings stores -----	6	(D)	(D)	(D)	AA
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	9	5 939	909	233	72
58	Eating and drinking places -----	84	43 982	11 853	2 618	1 445
5812	Eating places -----	73	43 016	11 689	2 583	1 423
5812 pt.	Restaurants -----	27	15 397	4 753	985	498
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	41	23 538	5 801	1 306	774
5812 pt.	Other eating places -----	3	(D)	(D)	(D)	BB
5813	Drinking places -----	11	966	164	35	22
591	Drug and proprietary stores -----	24	26 108	3 182	695	200
59 ex. 591	Miscellaneous retail stores -----	62	23 386	3 385	811	348
592	Liquor stores -----	3	(D)	(D)	(D)	AA
593	Used merchandise stores -----	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	30	9 644	1 166	286	128
5941	Sporting goods stores and bicycle shops -----	3	(D)	(D)	(D)	AA
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	10	3 923	579	151	45
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	15	3 997	447	101	61
596	Nonstore retailers -----	5	3 534	454	116	52
598	Fuel dealers -----	—	—	—	—	—
5992	Florists -----	9	1 298	260	62	35
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	4	1 971	395	99	31
5999	Miscellaneous retail stores, n.e.c. -----	9	(D)	(D)	(D)	BB

See footnotes at end of table.

WV-26 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MONONGALIA COUNTY					
	Retail trade -----	542	554 474	66 715	15 466	6 935
52	Building materials and garden supplies stores -----	27	44 215	4 514	969	267
521, 3	Building materials and supply stores -----	17	38 248	3 817	814	212
525	Hardware stores -----	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	3	562	65	7	5
527	Manufactured (mobile) home dealers -----	4	(D)	(D)	(D)	BB
53	General merchandise stores -----	15	77 574	8 292	1 940	913
531	Department stores (incl. leased depts.) ^{1, 2} -----	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	8	(D)	(D)	(D)	FF
533	Variety stores -----	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	AA
54	Food stores -----	50	115 064	10 822	2 769	1 143
541	Grocery stores -----	40	113 514	10 405	2 669	1 081
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	6	1 169	354	92	55
543, 4, 5, 9	Other food stores -----	4	381	63	8	7
55 ex. 554	Automotive dealers -----	35	83 286	6 997	1 611	369
551	New and used car dealers -----	7	68 824	5 208	1 226	247
552	Used car dealers -----	10	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	16	8 172	1 263	289	89
555, 6, 7, 9	Miscellaneous automotive dealers -----	2	(D)	(D)	(D)	AA
554	Gasoline service stations -----	31	39 995	2 238	493	183
56	Apparel and accessory stores -----	59	37 922	6 368	1 394	514
561	Men's and boys' clothing and accessory stores -----	4	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	25	9 564	1 205	292	173
562	Women's clothing stores -----	21	9 007	1 088	262	158
563	Women's accessory and specialty stores -----	4	557	117	30	15
565	Family clothing stores -----	5	(D)	(D)	(D)	CC
566	Shoe stores -----	17	5 978	703	166	75
564, 9	Other apparel and accessory stores -----	8	2 606	323	77	34
57	Furniture and homefurnishings stores -----	41	26 626	3 585	859	253
5712	Furniture stores -----	12	8 674	1 157	300	79
5713, 4, 9	Homefurnishings stores -----	9	(D)	(D)	(D)	BB
572	Household appliance stores -----	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	18	11 818	1 294	308	107
58	Eating and drinking places -----	161	61 451	15 861	3 460	2 540
5812	Eating places -----	134	57 148	15 170	3 281	2 384
5812 pt.	Restaurants -----	56	26 620	7 989	1 639	1 267
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	65	27 798	6 639	1 530	1 043
5812 pt.	Other eating places -----	13	2 730	542	112	74
5813	Drinking places -----	27	4 303	691	179	156
591	Drug and proprietary stores -----	13	29 302	2 770	653	216
59 ex. 591	Miscellaneous retail stores -----	110	39 039	5 268	1 318	537
592	Liquor stores -----	1	(D)	(D)	(D)	AA
593	Used merchandise stores -----	4	771	134	33	14
594	Miscellaneous shopping goods stores -----	64	23 968	2 685	676	337
5941	Sporting goods stores and bicycle shops -----	10	2 839	393	84	42
5942	Book stores -----	12	10 639	665	195	130
5944	Jewelry stores -----	12	4 153	694	193	60
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	30	6 337	933	204	105
596	Nonstore retailers -----	3	(D)	(D)	(D)	BB
598	Fuel dealers -----	2	(D)	(D)	(D)	AA
5992	Florists -----	5	1 419	316	74	33
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	11	2 851	629	159	52
5999	Miscellaneous retail stores, n.e.c. -----	19	3 718	637	153	50

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-27

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	OHIO COUNTY					
	Retail trade	365	340 691	41 411	9 745	3 970
52	Building materials and garden supplies stores	19	25 385	2 578	556	157
521, 3	Building materials and supply stores	9	(D)	(D)	(D)	BB
525	Hardware stores	4	2 995	459	83	38
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	8	(D)	(D)	(D)	EE
531	Department stores (incl. leased depts.) ^{1, 2}	1	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	1	(D)	(D)	(D)	CC
533	Variety stores	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	AA
54	Food stores	42	63 801	6 502	1 570	605
541	Grocery stores	33	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	24	93 892	6 813	1 691	359
551	New and used car dealers	10	74 025	4 978	1 250	252
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	10	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	AA
554	Gasoline service stations	21	36 890	2 781	662	249
56	Apparel and accessory stores	22	7 610	1 401	343	160
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	9	3 111	789	203	91
562	Women's clothing stores	7	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	BB
565	Family clothing stores	2	(D)	(D)	(D)	BB
566	Shoe stores	5	1 158	247	56	19
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores	24	20 061	2 816	665	290
5712	Furniture stores	5	7 703	1 087	233	99
5713, 4, 9	Homefurnishings stores	9	6 214	806	198	94
572	Household appliance stores	2	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	8	(D)	(D)	(D)	BB
58	Eating and drinking places	121	39 240	10 649	2 475	1 450
5812	Eating places	89	35 183	10 018	2 333	1 345
5812 pt.	Restaurants	37	15 758	4 881	1 175	602
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	33	9 961	2 607	591	388
5812 pt.	Other eating places	17	(D)	(D)	(D)	EE
5813	Drinking places	32	4 057	631	142	105
591	Drug and proprietary stores	11	17 158	1 480	330	107
59 ex. 591	Miscellaneous retail stores	73	(D)	(D)	(D)	EE
592	Liquor stores	2	(D)	(D)	(D)	AA
593	Used merchandise stores	6	1 330	359	69	26
594	Miscellaneous shopping goods stores	35	7 224	1 310	309	128
5941	Sporting goods stores and bicycle shops	4	483	60	13	10
5942	Book stores	5	(D)	(D)	(D)	BB
5944	Jewelry stores	8	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	18	(D)	(D)	(D)	BB
596	Nonstore retailers	8	(D)	(D)	(D)	BB
598	Fuel dealers	—	—	—	—	—
5992	Florists	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	2	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	14	3 554	745	166	67

See footnotes at end of table.

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RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	RALEIGH COUNTY					
	Retail trade -----	445	614 961	64 798	15 041	5 481
52	Building materials and garden supplies stores -----	20	42 862	5 089	1 137	255
521, 3	Building materials and supply stores -----	12	38 165	4 458	1 015	227
525	Hardware stores -----	4	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	3	1 052	187	37	15
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	18	118 497	11 526	2 778	1 027
531	Department stores (incl. leased depts.) ^{1, 2} -----	9	111 837	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	109 804	10 887	2 634	951
533	Variety stores -----	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	AA
54	Food stores -----	69	126 976	10 661	2 626	875
541	Grocery stores -----	59	125 086	10 273	2 533	803
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	5	1 275	331	80	66
543, 4, 5, 9	Other food stores -----	4	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	34	143 351	9 490	2 049	475
551	New and used car dealers -----	10	116 312	6 946	1 535	308
552	Used car dealers -----	6	2 902	252	50	20
553	Auto and home supply stores -----	10	5 094	805	190	54
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	19 043	1 487	274	93
554	Gasoline service stations -----	43	46 722	2 479	594	258
56	Apparel and accessory stores -----	33	11 261	1 376	343	138
561	Men's and boys' clothing and accessory stores -----	3	396	72	16	6
562, 3	Women's clothing and specialty stores -----	13	6 278	681	169	78
562	Women's clothing stores -----	13	6 278	681	169	78
563	Women's accessory and specialty stores -----	—	—	—	—	—
565	Family clothing stores -----	2	(D)	(D)	(D)	AA
566	Shoe stores -----	12	3 815	502	128	43
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	36	23 894	4 207	1 019	253
5712	Furniture stores -----	21	13 869	2 477	635	160
5713, 4, 9	Homefurnishings stores -----	4	(D)	(D)	(D)	BB
572	Household appliance stores -----	4	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	7	3 317	468	119	36
58	Eating and drinking places -----	97	49 295	12 862	2 836	1 675
5812	Eating places -----	88	48 151	12 685	2 802	1 647
5812 pt.	Restaurants -----	29	13 769	4 142	834	504
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	52	33 073	8 198	1 868	1 072
5812 pt.	Other eating places -----	7	1 309	345	100	71
5813	Drinking places -----	9	1 144	177	34	28
591	Drug and proprietary stores -----	21	28 721	3 544	833	200
59 ex. 591	Miscellaneous retail stores -----	74	23 382	3 564	826	325
592	Liquor stores -----	4	1 732	104	21	15
593	Used merchandise stores -----	1	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	37	10 766	1 494	366	157
5941	Sporting goods stores and bicycle shops -----	9	(D)	(D)	(D)	BB
5942	Book stores -----	3	(D)	(D)	(D)	BB
5944	Jewelry stores -----	8	3 468	510	132	33
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	17	4 382	632	138	66
596	Nonstore retailers -----	4	(D)	(D)	(D)	BB
598	Fuel dealers -----	2	(D)	(D)	(D)	BB
5992	Florists -----	12	1 665	331	79	38
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	5	1 020	222	50	20
5999	Miscellaneous retail stores, n.e.c. -----	8	2 521	626	133	47

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-29

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WOOD COUNTY					
	Retail trade	584	743 841	85 370	19 322	7 571
52	Building materials and garden supplies stores	27	41 310	3 649	818	244
521, 3	Building materials and supply stores	16	37 091	3 043	680	189
525	Hardware stores	7	3 192	510	124	46
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	19	144 487	14 975	3 054	1 171
531	Department stores (incl. leased depts.) ^{1, 2}	9	134 099	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	9	131 758	14 052	2 882	1 080
533	Variety stores	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	AA
54	Food stores	74	133 868	12 189	3 008	1 073
541	Grocery stores	63	132 014	11 845	2 929	1 030
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	45	153 002	14 283	3 065	691
551	New and used car dealers	14	131 138	11 242	2 360	517
552	Used car dealers	9	4 797	284	69	18
553	Auto and home supply stores	18	11 238	2 063	485	122
555, 6, 7, 9	Miscellaneous automotive dealers	4	5 829	694	151	34
554	Gasoline service stations	43	51 502	2 711	600	291
56	Apparel and accessory stores	58	39 044	4 002	880	475
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	23	10 364	1 120	267	165
562	Women's clothing stores	20	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	6	16 063	1 172	240	157
566	Shoe stores	22	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores	45	37 850	4 898	1 281	333
5712	Furniture stores	13	11 051	1 591	371	90
5713, 4, 9	Homefurnishings stores	11	(D)	(D)	(D)	CC
572	Household appliance stores	4	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	17	14 562	1 246	325	93
58	Eating and drinking places	159	69 619	19 332	4 449	2 496
5812	Eating places	131	66 874	18 934	4 350	2 415
5812 pt.	Restaurants	46	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	75	39 078	9 707	2 324	1 359
5812 pt.	Other eating places	10	(D)	(D)	(D)	BB
5813	Drinking places	28	2 745	398	99	81
591	Drug and proprietary stores	17	35 879	3 436	741	221
59 ex. 591	Miscellaneous retail stores	97	37 280	5 895	1 426	576
592	Liquor stores	1	(D)	(D)	(D)	AA
593	Used merchandise stores	5	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	48	21 210	2 797	675	304
5941	Sporting goods stores and bicycle shops	6	(D)	(D)	(D)	BB
5942	Book stores	6	(D)	(D)	(D)	BB
5944	Jewelry stores	13	5 916	950	245	63
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	23	10 314	1 262	301	176
596	Nonstore retailers	9	3 970	710	179	49
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	7	2 794	847	206	96
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	3	(D)	(D)	(D)	AA
5995	Optical goods stores	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	15	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	CHARLESTON, WV MSA					
	Retail trade -----	1 546	2 182 172	236 965	55 579	20 848
52	Building materials and garden supplies stores -----	81	144 356	15 859	3 433	904
521, 3	Building materials and supply stores -----	41	119 431	12 212	2 718	683
525	Hardware stores -----	22	9 322	1 883	381	116
526	Retail nurseries, lawn and garden supply stores -----	11	4 580	535	93	52
527	Manufactured (mobile) home dealers -----	7	11 023	1 229	241	53
53	General merchandise stores -----	46	341 309	34 706	8 279	3 057
531	Department stores (incl. leased depts.) ^{1, 2} -----	17	266 461	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	17	256 283	29 579	7 090	2 547
533	Variety stores -----	17	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	12	(D)	(D)	(D)	EE
54	Food stores -----	183	424 645	40 051	9 872	3 568
541	Grocery stores -----	152	416 269	38 351	9 454	3 372
542	Meat and fish (seafood) markets -----	5	2 908	416	105	39
546	Retail bakeries -----	11	2 340	727	179	80
543, 4, 5, 9	Other food stores -----	15	3 128	557	134	77
55 ex. 554	Automotive dealers -----	105	531 901	37 413	8 451	1 694
551	New and used car dealers -----	26	471 330	30 808	7 030	1 285
552	Used car dealers -----	18	19 121	1 288	315	91
553	Auto and home supply stores -----	49	28 404	4 064	840	242
555, 6, 7, 9	Miscellaneous automotive dealers -----	12	13 046	1 253	266	76
554	Gasoline service stations -----	130	169 403	9 794	2 251	847
56	Apparel and accessory stores -----	134	84 943	10 364	2 533	1 079
561	Men's and boys' clothing and accessory stores -----	10	7 862	1 550	456	99
562, 3	Women's clothing and specialty stores -----	57	31 085	3 212	765	471
562	Women's clothing stores -----	45	27 793	2 797	668	412
563	Women's accessory and specialty stores -----	12	3 292	415	97	59
565	Family clothing stores -----	14	26 532	3 170	727	279
566	Shoe stores -----	35	15 043	1 891	456	168
564, 9	Other apparel and accessory stores -----	18	4 421	541	129	62
57	Furniture and homefurnishings stores -----	108	64 057	8 604	2 091	570
5712	Furniture stores -----	31	23 165	3 231	838	182
5713, 4, 9	Homefurnishings stores -----	37	13 130	2 071	464	142
572	Household appliance stores -----	7	3 311	445	95	31
573	Radio, television, computer, and music stores -----	33	24 451	2 857	694	215
58	Eating and drinking places -----	422	196 454	52 020	12 042	6 887
5812	Eating places -----	379	190 441	50 884	11 754	6 703
5812 pt.	Restaurants -----	113	70 388	21 375	4 938	2 609
5812 pt.	Cafeterias -----	6	3 379	1 215	249	171
5812 pt.	Refreshment places -----	224	105 097	25 228	5 854	3 542
5812 pt.	Other eating places -----	36	11 577	3 066	713	381
5813	Drinking places -----	43	6 013	1 136	288	184
591	Drug and proprietary stores -----	54	107 909	10 921	2 543	681
591 ex. 591	Miscellaneous retail stores -----	283	117 195	17 233	4 084	1 561
592	Liquor stores -----	6	5 145	267	57	26
593	Used merchandise stores -----	24	10 398	1 703	393	129
594	Miscellaneous shopping goods stores -----	118	51 361	6 704	1 631	637
5941	Sporting goods stores and bicycle shops -----	25	11 910	1 490	352	132
5942	Book stores -----	15	5 400	551	122	70
5944	Jewelry stores -----	23	13 153	2 346	657	146
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	55	20 898	2 317	500	289
596	Nonstore retailers -----	23	18 196	2 024	450	177
598	Fuel dealers -----	3	2 091	411	100	20
5992	Florists -----	41	9 955	2 070	503	257
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	16	5 709	1 262	289	74
5999	Miscellaneous retail stores, n.e.c. -----	49	13 878	2 765	657	237

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-31

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	CUMBERLAND, MD-WV MSA					
	Retail trade -----	729	660 025	73 615	17 431	8 039
52	Building materials and garden supplies stores -----	34	36 246	3 942	908	275
521, 3	Building materials and supply stores -----	20	27 171	2 845	647	184
525	Hardware stores -----	12	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	21	102 483	10 381	2 397	1 058
531	Department stores (incl. leased depts.) ^{1, 2} -----	9	94 342	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	92 440	9 196	2 143	930
533	Variety stores -----	10	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	BB
54	Food stores -----	82	154 408	12 088	3 028	1 264
541	Grocery stores -----	64	148 579	11 381	2 841	1 147
542	Meat and fish (seafood) markets -----	4	1 375	143	46	22
546	Retail bakeries -----	5	1 194	326	82	61
543, 4, 5, 9	Other food stores -----	9	3 260	238	59	34
55 ex. 554	Automotive dealers -----	55	101 937	8 591	1 999	518
551	New and used car dealers -----	13	76 464	5 730	1 336	331
552	Used car dealers -----	13	9 777	617	139	42
553	Auto and home supply stores -----	23	11 998	1 939	482	128
555, 6, 7, 9	Miscellaneous automotive dealers -----	6	3 698	305	42	17
554	Gasoline service stations -----	64	54 966	2 990	731	366
56	Apparel and accessory stores -----	51	32 709	3 476	781	418
561	Men's and boys' clothing and accessory stores -----	4	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	21	9 915	1 118	274	169
562	Women's clothing stores -----	19	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	4	(D)	(D)	(D)	CC
566	Shoe stores -----	21	6 619	1 165	268	104
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	61	26 818	4 014	927	308
5712	Furniture stores -----	21	11 030	1 402	323	117
5713, 4, 9	Homefurnishings stores -----	11	2 717	399	88	42
572	Household appliance stores -----	9	5 875	1 227	303	59
573	Radio, television, computer, and music stores -----	20	7 196	986	213	90
58	Eating and drinking places -----	203	70 989	18 279	4 344	2 938
5812	Eating places -----	174	67 362	17 708	4 207	2 813
5812 pt.	Restaurants -----	67	20 583	6 380	1 443	953
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	92	41 023	9 440	2 299	1 643
5812 pt.	Other eating places -----	15	5 756	1 888	465	217
5813	Drinking places -----	29	3 627	571	137	125
591	Drug and proprietary stores -----	29	37 171	4 599	1 014	305
59 ex. 591	Miscellaneous retail stores -----	129	42 298	5 255	1 302	589
592	Liquor stores -----	21	9 704	731	191	77
593	Used merchandise stores -----	3	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	59	17 882	2 170	531	265
5941	Sporting goods stores and bicycle shops -----	13	2 051	185	38	32
5942	Book stores -----	7	1 876	182	46	32
5944	Jewelry stores -----	17	8 050	1 105	286	100
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	22	5 905	698	161	101
596	Nonstore retailers -----	9	6 841	967	231	72
598	Fuel dealers -----	2	(D)	(D)	(D)	AA
5992	Florists -----	12	2 029	531	133	72
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	8	1 396	225	63	26
5999	Miscellaneous retail stores, n.e.c. -----	15	3 614	578	139	70

See footnotes at end of table.

WV-32 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	HUNTINGTON-ASHLAND, WV-KY-OH MSA					
	Retail trade -----	1 850	2 110 683	232 551	54 032	22 365
52	Building materials and garden supplies stores -----	96	125 811	13 778	3 047	916
521, 3	Building materials and supply stores -----	46	98 716	10 028	2 304	656
525	Hardware stores -----	31	13 932	2 481	504	182
526	Retail nurseries, lawn and garden supply stores -----	9	2 528	254	49	28
527	Manufactured (mobile) home dealers -----	10	10 635	1 015	190	50
53	General merchandise stores -----	67	380 818	37 888	8 909	3 388
531	Department stores (incl. leased depts.) ^{1, 2} -----	24	301 942	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	24	295 879	31 876	7 560	2 831
533	Variety stores -----	33	23 824	2 449	527	261
539	Miscellaneous general merchandise stores -----	10	61 115	3 563	822	296
54	Food stores -----	215	436 230	38 841	9 232	3 966
541	Grocery stores -----	175	423 983	37 051	8 824	3 738
542	Meat and fish (seafood) markets -----	7	3 084	308	73	45
546	Retail bakeries -----	13	2 314	711	174	83
543, 4, 5, 9	Other food stores -----	20	6 849	771	161	100
55 ex. 554	Automotive dealers -----	158	366 785	27 201	6 014	1 445
551	New and used car dealers -----	31	289 668	18 629	4 139	864
552	Used car dealers -----	36	23 499	1 198	257	80
553	Auto and home supply stores -----	75	35 456	5 812	1 308	406
555, 6, 7, 9	Miscellaneous automotive dealers -----	16	18 162	1 562	310	95
554	Gasoline service stations -----	163	169 417	9 539	2 218	994
56	Apparel and accessory stores -----	164	90 030	10 503	2 421	1 103
561	Men's and boys' clothing and accessory stores -----	18	6 128	878	198	78
562, 3	Women's clothing and specialty stores -----	62	33 567	3 460	804	456
562	Women's clothing stores -----	48	29 826	2 963	686	394
563	Women's accessory and specialty stores -----	14	3 741	497	118	62
565	Family clothing stores -----	18	25 440	3 063	704	279
566	Shoe stores -----	53	21 869	2 590	593	230
564, 9	Other apparel and accessory stores -----	13	3 026	512	122	60
57	Furniture and homefurnishings stores -----	133	90 242	11 203	2 715	855
5712	Furniture stores -----	49	45 212	5 190	1 258	358
5713, 4, 9	Homefurnishings stores -----	36	15 637	2 121	475	194
572	Household appliance stores -----	13	5 333	603	142	58
573	Radio, television, computer, and music stores -----	35	24 060	3 289	840	245
58	Eating and drinking places -----	445	199 927	51 860	12 024	7 289
5812	Eating places -----	398	192 670	50 379	11 683	7 084
5812 pt.	Restaurants -----	112	51 217	15 736	3 780	2 114
5812 pt.	Cafeterias -----	3	4 519	1 170	279	131
5812 pt.	Refreshment places -----	255	129 225	31 125	7 108	4 462
5812 pt.	Other eating places -----	28	7 709	2 348	516	377
5813	Drinking places -----	47	7 257	1 481	341	205
591	Drug and proprietary stores -----	73	117 169	13 413	3 304	876
591 ex. 591	Miscellaneous retail stores -----	336	134 254	18 325	4 148	1 533
592	Liquor stores -----	26	15 387	1 282	314	125
593	Used merchandise stores -----	23	3 229	577	129	63
594	Miscellaneous shopping goods stores -----	132	55 321	6 968	1 565	675
5941	Sporting goods stores and bicycle shops -----	21	7 743	1 079	198	88
5942	Book stores -----	12	5 426	557	135	67
5944	Jewelry stores -----	28	15 697	2 541	634	190
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	71	26 455	2 791	598	330
596	Nonstore retailers -----	30	19 640	2 629	601	147
598	Fuel dealers -----	7	(D)	(D)	(D)	BB
5992	Florists -----	45	8 243	1 641	397	181
5993	Tobacco stores and stands -----	9	6 975	316	71	34
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	18	7 097	1 527	384	102
5999	Miscellaneous retail stores, n.e.c. -----	45	11 852	2 368	436	161

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-33

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	PARKERSBURG—MARIETTA, WV—OH MSA					
	Retail trade -----	941	1 139 635	128 296	29 326	11 794
52	Building materials and garden supplies stores -----	51	61 859	5 956	1 252	368
521, 3	Building materials and supply stores -----	31	50 450	4 461	980	270
525	Hardware stores -----	10	3 849	600	145	57
526	Retail nurseries, lawn and garden supply stores -----	7	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	3	(D)	(D)	(D)	AA
53	General merchandise stores -----	27	177 169	18 205	3 825	1 542
531	Department stores (incl. leased depts.) ^{1, 2} -----	12	161 904	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	12	158 623	16 735	3 523	1 386
533	Variety stores -----	12	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	AA
54	Food stores -----	115	232 954	22 354	5 520	2 110
541	Grocery stores -----	98	228 737	21 462	5 311	2 014
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	9	2 854	728	182	75
543, 4, 5, 9	Other food stores -----	7	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	76	242 842	21 175	4 569	1 019
551	New and used car dealers -----	21	195 341	15 811	3 342	707
552	Used car dealers -----	18	16 705	1 224	265	69
553	Auto and home supply stores -----	28	19 422	3 096	738	184
555, 6, 7, 9	Miscellaneous automotive dealers -----	9	11 374	1 044	224	59
554	Gasoline service stations -----	87	106 997	5 429	1 276	586
56	Apparel and accessory stores -----	75	47 842	5 234	1 181	602
561	Men's and boys' clothing and accessory stores -----	7	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	29	12 971	1 468	350	212
562	Women's clothing stores -----	25	11 962	1 295	310	186
563	Women's accessory and specialty stores -----	4	1 009	173	40	26
565	Family clothing stores -----	9	19 430	1 620	331	203
566	Shoe stores -----	28	10 043	1 218	304	116
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	64	51 889	7 128	1 811	484
5712	Furniture stores -----	22	21 266	3 416	793	204
5713, 4, 9	Homefurnishings stores -----	12	11 385	1 897	538	136
572	Household appliance stores -----	7	2 711	292	76	27
573	Radio, television, computer, and music stores -----	23	16 527	1 523	404	117
58	Eating and drinking places -----	258	106 918	29 000	6 661	3 889
5812	Eating places -----	219	102 800	28 365	6 507	3 768
5812 pt.	Restaurants -----	84	38 577	12 438	2 753	1 518
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	118	58 927	14 375	3 383	2 094
5812 pt.	Other eating places -----	15	(D)	(D)	(D)	CC
5813	Drinking places -----	39	4 118	635	154	121
591	Drug and proprietary stores -----	26	52 185	5 067	1 110	318
591 ex. 591	Miscellaneous retail stores -----	162	58 980	8 748	2 121	876
592	Liquor stores -----	9	4 504	294	91	41
593	Used merchandise stores -----	9	2 588	411	104	36
594	Miscellaneous shopping goods stores -----	69	30 635	4 282	1 043	429
5941	Sporting goods stores and bicycle shops -----	9	6 829	1 048	223	78
5942	Book stores -----	10	3 601	466	104	52
5944	Jewelry stores -----	16	7 480	1 220	346	84
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	34	12 725	1 548	370	215
596	Nonstore retailers -----	17	5 180	852	193	66
598	Fuel dealers -----	4	(D)	(D)	(D)	AA
5992	Florists -----	13	4 108	1 126	276	140
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	7	3 167	265	61	38
5995	Optical goods stores -----	10	2 661	584	131	49
5999	Miscellaneous retail stores, n.e.c. -----	24	(D)	(D)	(D)	BB

See footnotes at end of table.

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RETAIL TRADE—GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH_702 [UFCB,B_LAMBERT] UFCB 9/23/94 12:44 PM MACHINE: EPCV24 DATA:R_WV_TIPS.DAT;1 9/22/94 14:43:00 TAPE: NOreel FRAME: 27
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Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	STEUBENVILLE—WEIRTON, OH—WV MSA					
	Retail trade -----	859	767 968	85 021	19 792	8 567
52	Building materials and garden supplies stores -----	27	37 681	3 852	886	276
521, 3	Building materials and supply stores -----	12	26 794	2 248	481	127
525	Hardware stores -----	8	4 739	887	257	93
526	Retail nurseries, lawn and garden supply stores -----	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	20	92 934	10 909	2 531	1 099
531	Department stores (incl. leased depts.) ^{1, 2} -----	7	79 085	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	7	77 108	9 001	2 108	876
533	Variety stores -----	10	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
54	Food stores -----	131	207 825	19 465	4 495	1 947
541	Grocery stores -----	105	200 277	18 251	4 223	1 781
542	Meat and fish (seafood) markets -----	3	(D)	(D)	(D)	AA
546	Retail bakeries -----	14	4 321	822	186	103
543, 4, 5, 9	Other food stores -----	9	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	64	144 969	12 713	3 015	698
551	New and used car dealers -----	21	110 421	8 667	2 100	472
552	Used car dealers -----	13	7 555	529	110	42
553	Auto and home supply stores -----	23	21 416	3 124	704	160
555, 6, 7, 9	Miscellaneous automotive dealers -----	7	5 577	393	101	24
554	Gasoline service stations -----	73	64 050	3 138	713	390
56	Apparel and accessory stores -----	50	24 698	2 890	703	334
561	Men's and boys' clothing and accessory stores -----	6	1 669	387	110	39
562, 3	Women's clothing and specialty stores -----	18	6 989	1 180	295	153
562	Women's clothing stores -----	16	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	4	(D)	(D)	(D)	BB
566	Shoe stores -----	17	5 484	599	147	52
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	51	33 753	3 793	908	266
5712	Furniture stores -----	17	7 571	1 173	253	76
5713, 4, 9	Homefurnishings stores -----	10	2 714	563	130	45
572	Household appliance stores -----	7	3 071	436	111	37
573	Radio, television, computer, and music stores -----	17	20 397	1 621	414	108
58	Eating and drinking places -----	270	65 706	16 931	3 907	2 550
5812	Eating places -----	196	59 338	15 775	3 656	2 361
5812 pt.	Restaurants -----	75	23 267	6 912	1 587	945
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	87	29 817	6 987	1 666	1 094
5812 pt.	Other eating places -----	33	(D)	(D)	(D)	EE
5813	Drinking places -----	74	6 368	1 156	251	189
591	Drug and proprietary stores -----	40	53 360	5 101	1 222	408
59 ex. 591	Miscellaneous retail stores -----	133	42 992	6 229	1 412	599
592	Liquor stores -----	10	2 828	294	69	32
593	Used merchandise stores -----	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	56	20 460	2 723	622	268
5941	Sporting goods stores and bicycle shops -----	11	2 267	186	32	16
5942	Book stores -----	4	1 581	100	22	16
5944	Jewelry stores -----	19	9 025	1 396	314	118
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	22	7 587	1 041	254	118
596	Nonstore retailers -----	10	7 331	1 146	278	93
598	Fuel dealers -----	7	2 758	287	54	23
5992	Florists -----	21	3 273	627	149	84
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	3	533	69	15	13
5995	Optical goods stores -----	6	1 768	387	95	28
5999	Miscellaneous retail stores, n.e.c. -----	17	3 672	615	112	45

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-35

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D.]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WASHINGTON-BALTIMORE, DC-MD-VA-WV CMSA					
	Retail trade	38 945	54 251 374	7 094 826	1 679 920	522 560
52	Building materials and garden supplies stores	1 247	2 312 879	294 216	68 593	15 644
521, 3	Building materials and supply stores	627	1 875 579	216 664	51 403	10 330
521	Lumber and other building materials dealers	435	1 776 067	200 348	47 621	9 396
523	Paint, glass, and wallpaper stores	192	99 512	16 316	3 782	934
525	Hardware stores	323	(D)	(D)	(D)	HH
526	Retail nurseries, lawn and garden supply stores	266	196 828	36 950	7 654	2 642
527	Manufactured (mobile) home dealers	31	(D)	(D)	(D)	CC
53	General merchandise stores	718	6 096 493	635 852	150 766	50 671
531	Department stores (incl. leased depts.) ^{1, 2}	233	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	233	(D)	(D)	(D)	KK
531 pt.	Conventional ¹	59	(D)	(D)	(D)	JJ
531 pt.	Discount or mass merchandising ¹	116	(D)	(D)	(D)	JJ
531 pt.	National chain ¹	58	(D)	(D)	(D)	JJ
533	Variety stores	240	(D)	(D)	(D)	HH
539	Miscellaneous general merchandise stores	245	(D)	(D)	(D)	II
54	Food stores	4 307	10 712 903	1 297 356	313 596	76 150
541	Grocery stores	3 143	10 208 534	1 215 965	294 651	68 143
541 pt.	Supermarkets and other general-line grocery stores	1 471	9 069 252	1 089 152	262 939	55 737
541 pt.	Convenience food stores	1 163	869 541	95 167	24 119	9 337
541 pt.	Convenience food/gasoline stores	182	169 527	12 813	3 172	1 329
541 pt.	Delicatessens	327	100 214	18 833	4 421	1 740
542	Meat and fish (seafood) markets	269	230 649	23 772	5 478	1 825
546	Retail bakeries	429	133 549	37 687	8 727	3 956
546 pt.	Retail bakeries —baking and selling	367	(D)	(D)	(D)	HH
546 pt.	Retail bakeries —selling only	62	(D)	(D)	(D)	EE
543, 4, 5, 9	Other food stores	466	140 171	19 932	4 740	2 226
543	Fruit and vegetable markets	73	(D)	(D)	(D)	EE
544	Candy, nut, and confectionery stores	134	(D)	(D)	(D)	FF
545	Dairy products stores	50	(D)	(D)	(D)	CC
549	Miscellaneous food stores	209	(D)	(D)	(D)	GG
55 ex. 554	Automotive dealers	1 721	10 793 752	986 659	226 880	35 967
551	New and used car dealers	482	9 601 403	819 184	188 027	27 098
552	Used car dealers	259	227 817	17 725	4 162	884
553	Auto and home supply stores	754	636 638	112 939	26 805	6 282
553 pt.	Auto parts, tires, and accessories stores	738	623 510	111 287	26 389	6 173
553 pt.	Home and auto supply stores	16	13 128	1 652	416	109
555, 6, 7, 9	Miscellaneous automotive dealers	226	327 894	36 811	7 886	1 703
555	Boat dealers	128	(D)	(D)	(D)	FF
556	Recreational vehicle dealers	33	(D)	(D)	(D)	EE
557	Motorcycle dealers	53	(D)	(D)	(D)	FF
559	Automotive dealers, n.e.c.	12	(D)	(D)	(D)	BB
554	Gasoline service stations	2 224	3 611 056	240 446	57 885	17 111
554 pt.	Gasoline/convenience food stores	252	(D)	(D)	(D)	GG
554 pt.	Other gasoline service stations and truck stops	1 972	(D)	(D)	(D)	JJ
56	Apparel and accessory stores	4 368	3 758 483	462 352	108 652	41 310
561	Men's and boys' clothing and accessory stores	540	(D)	(D)	(D)	HH
562, 3	Women's clothing and specialty stores	1 644	1 282 180	158 443	37 606	16 670
562	Women's clothing stores	1 312	(D)	(D)	(D)	JJ
563	Women's accessory and specialty stores	332	(D)	(D)	(D)	GG
565	Family clothing stores	552	1 202 112	135 105	30 055	10 709
566	Shoe stores	1 195	624 855	80 649	19 553	6 708
566 pt.	Men's shoe stores	113	(D)	(D)	(D)	EE
566 pt.	Women's shoe stores	255	104 350	15 361	3 993	1 254
566 pt.	Children's and juveniles' shoe stores	68	(D)	(D)	(D)	EE
566 pt.	Family shoe stores	532	(D)	(D)	(D)	HH
566 pt.	Athletic footwear stores	227	(D)	(D)	(D)	GG
564, 9	Other apparel and accessory stores	437	(D)	(D)	(D)	HH
564	Children's and infants' wear stores	199	(D)	(D)	(D)	GG
569	Miscellaneous apparel and accessory stores	238	(D)	(D)	(D)	GG
57	Furniture and homefurnishings stores	3 265	3 354 892	415 683	98 223	24 128
5712	Furniture stores	797	966 856	134 978	32 366	7 667
5713, 4, 9	Homefurnishings stores	1 144	(D)	(D)	(D)	II
5713	Floor covering stores	474	(D)	(D)	(D)	GG
5714	Drapery, curtain, and upholstery stores	83	(D)	(D)	(D)	EE
5719	Miscellaneous homefurnishings stores	587	358 526	50 906	12 455	4 060
572	Household appliance stores	199	(D)	(D)	(D)	GG
573	Radio, television, computer, and music stores	1 125	1 481 196	147 539	34 032	8 739
5731	Radio, television, and electronics stores	464	730 162	78 135	17 891	4 035
5734	Computer and software stores	245	(D)	(D)	(D)	GG
5735	Record and prerecorded tape stores	292	(D)	(D)	(D)	GG
5736	Musical instrument stores	124	(D)	(D)	(D)	FF

See footnotes at end of table.

WV-36 WEST VIRGINIA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WASHINGTON—BALTIMORE, DC—MD—VA—WV CMSA—Con.					
58	Eating and drinking places	11 229	6 239 766	1 724 829	408 537	187 619
5812	Eating places	10 393	6 016 426	1 675 411	396 204	181 672
5812 pt.	Restaurants	4 306	2 774 729	832 234	197 433	88 933
5812 pt.	Cafeterias	164	(D)	(D)	(D)	GG
5812 pt.	Refreshment places	4 414	2 225 357	537 069	127 949	68 723
5812 pt.	Other eating places	1 509	(D)	(D)	(D)	JJ
5813	Drinking places	836	223 340	49 418	12 333	5 947
591	Drug and proprietary stores	1 029	2 013 368	230 270	53 861	15 411
591 pt.	Drug stores	991	(D)	(D)	(D)	JJ
591 pt.	Proprietary stores	38	(D)	(D)	(D)	EE
59 ex. 591	Miscellaneous retail stores	8 837	5 357 782	807 163	192 927	58 549
592	Liquor stores	1 263	920 399	93 933	22 523	7 441
593	Used merchandise stores	504	168 812	37 610	8 654	2 725
594	Miscellaneous shopping goods stores	3 758	2 314 208	304 772	72 178	26 526
5941	Sporting goods stores and bicycle shops	634	449 326	55 921	12 861	4 309
5941 pt.	General line sporting goods stores	209	215 471	23 118	5 529	1 927
5941 pt.	Specialty line sporting goods stores	425	233 855	32 803	7 332	2 382
5942	Book stores	434	311 952	35 095	8 391	3 315
5944	Jewelry stores	801	438 389	72 554	17 730	4 730
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	1 889	1 114 541	141 202	33 196	14 172
5943	Stationery stores	117	(D)	(D)	(D)	FF
5945	Hobby, toy, and game shops	349	465 325	43 278	9 796	4 088
5946	Camera and photographic supply stores	103	(D)	(D)	(D)	FF
5947	Gift, novelty, and souvenir shops	1 015	346 828	51 872	11 870	5 912
5948	Luggage and leather goods stores	90	(D)	(D)	(D)	FF
5949	Sewing, needlework, and piece goods stores	215	(D)	(D)	(D)	GG
596	Nonstore retailers	704	758 070	131 962	31 745	6 880
5961	Catalog and mail-order houses	176	(D)	(D)	(D)	GG
5962	Automatic merchandising machine operators	140	(D)	(D)	(D)	GG
5963	Direct selling establishments	388	(D)	(D)	(D)	HH
598	Fuel dealers	174	361 547	52 651	13 463	2 003
5983	Fuel oil dealers	118	(D)	(D)	(D)	GG
5984	Liquefied petroleum gas (bottled gas) dealers	49	(D)	(D)	(D)	FF
5989	Fuel dealers, n.e.c.	7	(D)	(D)	(D)	AA
5992	Florists	653	181 912	47 157	11 090	4 006
5993	Tobacco stores and stands	36	(D)	(D)	(D)	CC
5994	News dealers and newsstands	76	(D)	(D)	(D)	EE
5995	Optical goods stores	523	185 661	48 222	11 662	2 470
5999	Miscellaneous retail stores, n.e.c.	1 146	(D)	(D)	(D)	II
5999 pt.	Pet shops	232	(D)	(D)	(D)	GG
5999 pt.	Art dealers	166	(D)	(D)	(D)	FF
5999 pt.	Other miscellaneous retail stores, n.e.c.	748	(D)	(D)	(D)	HH
	Baltimore, MD PMSA					
	Retail trade	13 976	17 481 647	2 267 121	536 016	178 645
	(See appropriate State for SIC detail.)					
	Hagerstown, MD PMSA					
	Retail trade	810	934 694	107 548	25 411	9 324
	(See appropriate State for SIC detail.)					

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-37

TIPS [UPF] BATCH_702 [UFCB,B_LAMBERT] UFCB 9/23/94 12:44 PM MACHINE: EPCV24 DATA:R_WV_TIPS.DAT;1 9/22/94 14:43:00 TAPE: NOreel FRAME: 30
TSF:R_WV_TIPS92.DAT;1 9/22/94 14:43:56 UTF:R_WV_TIPS93.DAT;1 9/22/94 14:43:56 META:R_WV_TIPS96.DAT;1 9/22/94 14:46:14

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

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SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WASHINGTON—BALTIMORE, DC—MD—VA—WV CMSA—Con.					
	Washington, DC—MD—VA—WV PMSA					
	Retail trade -----	24 159	35 835 033	4 720 157	1 118 493	334 591
52	Building materials and garden supplies stores -----	715	1 429 256	185 225	42 700	9 638
521, 3	Building materials and supply stores -----	383	1 173 205	137 826	32 432	6 522
521	Lumber and other building materials dealers -----	259	1 111 716	127 706	30 020	5 952
523	Paint, glass, and wallpaper stores -----	124	61 489	10 120	2 412	570
525	Hardware stores -----	167	122 559	22 796	5 350	1 478
526	Retail nurseries, lawn and garden supply stores -----	151	113 947	22 735	4 478	1 554
527	Manufactured (mobile) home dealers -----	14	19 545	1 868	440	84
53	General merchandise stores -----	413	3 887 056	415 386	98 405	31 950
531	Department stores (incl. leased depts.) ^{1, 2} -----	137	2 809 899	(NA)	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) ¹ -----	137	2 717 207	330 150	79 891	25 307
531 pt.	Conventional ¹ -----	41	1 190 123	161 601	40 755	11 227
531 pt.	Discount or mass merchandising ¹ -----	60	700 583	71 087	15 600	6 611
531 pt.	National chain ¹ -----	36	826 501	97 462	23 536	7 469
533	Variety stores -----	130	146 975	19 831	4 483	1 923
539	Miscellaneous general merchandise stores -----	146	1 022 874	65 405	14 031	4 720
54	Food stores -----	2 560	6 890 383	845 854	204 516	46 668
541	Grocery stores -----	1 918	6 611 437	800 457	194 004	42 272
541 pt.	Supermarkets and other general-line grocery stores -----	913	5 910 757	723 194	173 916	34 908
541 pt.	Convenience food stores -----	682	526 930	57 980	15 407	5 600
541 pt.	Convenience food/gasoline stores -----	119	112 272	7 909	2 002	798
541 pt.	Delicatessens -----	204	61 478	11 374	2 679	966
542	Meat and fish (seafood) markets -----	118	123 228	12 265	2 734	951
546	Retail bakeries -----	273	80 579	21 702	5 032	2 261
546 pt.	Retail bakeries —baking and selling -----	239	69 784	19 778	4 599	2 118
546 pt.	Retail bakeries —selling only -----	34	10 795	1 924	433	143
543, 4, 5, 9	Other food stores -----	251	75 139	11 430	2 746	1 184
543	Fruit and vegetable markets -----	26	11 110	1 866	357	147
544	Candy, nut, and confectionery stores -----	71	14 341	2 735	686	337
545	Dairy products stores -----	29	3 126	462	106	56
549	Miscellaneous food stores -----	125	46 562	6 367	1 597	644
55 ex. 554	Automotive dealers -----	1 000	7 208 506	662 473	152 091	22 888
551	New and used car dealers -----	299	6 503 913	561 395	128 647	17 581
552	Used car dealers -----	152	145 729	11 830	2 739	547
553	Auto and home supply stores -----	454	406 539	70 128	16 533	3 876
553 pt.	Auto parts, tires, and accessories stores -----	443	395 206	68 845	16 227	3 787
553 pt.	Home and auto supply stores -----	11	11 333	1 283	306	89
555, 6, 7, 9	Miscellaneous automotive dealers -----	95	152 325	19 120	4 172	884
555	Boat dealers -----	36	48 747	5 850	1 234	302
556	Recreational vehicle dealers -----	15	38 410	4 424	878	161
557	Motorcycle dealers -----	34	57 946	7 768	1 792	377
559	Automotive dealers, n.e.c. -----	10	7 222	1 078	268	44
554	Gasoline service stations -----	1 422	2 405 612	169 077	40 628	11 270
554 pt.	Gasoline/convenience food stores -----	167	300 214	16 092	3 821	1 397
554 pt.	Other gasoline service stations and truck stops -----	1 255	2 105 398	152 985	36 807	9 873
56	Apparel and accessory stores -----	2 779	2 658 218	323 576	77 191	28 457
561	Men's and boys' clothing and accessory stores -----	327	310 562	42 178	10 433	2 959
562, 3	Women's clothing and specialty stores -----	1 067	902 106	113 813	27 072	11 550
562	Women's clothing stores -----	849	792 477	98 209	23 523	10 221
563	Women's accessory and specialty stores -----	218	109 629	15 604	3 549	1 329
565	Family clothing stores -----	362	917 645	102 208	23 785	8 004
566	Shoe stores -----	745	396 814	49 992	12 212	4 286
566 pt.	Men's shoe stores -----	70	26 616	4 015	1 003	236
566 pt.	Women's shoe stores -----	170	73 003	10 560	2 774	851
566 pt.	Children's and juveniles' shoe stores -----	46	15 801	2 772	600	293
566 pt.	Family shoe stores -----	319	166 743	20 525	4 897	1 781
566 pt.	Athletic footwear stores -----	140	114 651	12 120	2 938	1 125
564, 9	Other apparel and accessory stores -----	278	131 091	15 385	3 689	1 658
564	Children's and infants' wear stores -----	133	84 908	8 743	2 143	1 067
569	Miscellaneous apparel and accessory stores -----	145	46 183	6 642	1 546	591

See footnotes at end of table.

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RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WASHINGTON—BALTIMORE, DC—MD—VA—WV CMSA—Con.					
	Washington, DC—MD—VA—WV PMSA—Con.					
57	Furniture and homefurnishings stores	2 191	2 444 746	289 375	67 894	16 900
5712	Furniture stores	517	673 212	90 595	21 780	5 368
5713, 4, 9	Homefurnishings stores	792	523 678	75 331	17 854	4 666
5713	Floor covering stores	336	233 479	34 447	7 933	1 464
5714	Drapery, curtain, and upholstery stores	49	23 098	4 364	981	307
5719	Miscellaneous homefurnishings stores	407	267 101	36 520	8 940	2 895
572	Household appliance stores	125	90 771	12 124	2 821	561
573	Radio, television, computer, and music stores	757	1 157 085	111 325	25 439	6 305
5731	Radio, television, and electronics stores	309	558 916	58 549	13 275	2 872
5734	Computer and software stores	181	346 545	25 911	5 940	1 243
5735	Record and prerecorded tape stores	188	163 642	14 449	3 590	1 604
5736	Musical instrument stores	79	87 982	12 416	2 634	586
58	Eating and drinking places	7 075	4 214 514	1 178 094	280 763	121 463
5812	Eating places	6 871	4 131 352	1 157 281	275 511	119 114
5812 pt.	Restaurants	2 989	1 981 005	591 948	140 975	60 208
5812 pt.	Cafeterias	118	40 682	11 325	2 670	939
5812 pt.	Refreshment places	2 718	1 466 145	353 868	84 302	43 175
5812 pt.	Other eating places	1 046	643 520	200 140	47 564	14 792
5813	Drinking places	204	83 162	20 813	5 252	2 349
591	Drug and proprietary stores	598	1 287 923	144 669	33 434	9 671
591 pt.	Drug stores	574	1 271 695	143 072	33 066	9 536
591 pt.	Proprietary stores	24	16 228	1 597	368	135
59 ex. 591	Miscellaneous retail stores	5 406	3 408 819	506 428	120 871	35 686
592	Liquor stores	635	535 614	55 974	13 521	4 029
593	Used merchandise stores	332	121 019	27 233	6 215	1 882
594	Miscellaneous shopping goods stores	2 438	1 589 909	204 618	48 414	17 445
5941	Sporting goods stores and bicycle shops	400	320 156	39 455	8 972	2 977
5941 pt.	General line sporting goods stores	147	156 777	15 986	3 716	1 323
5941 pt.	Specialty line sporting goods stores	253	163 379	23 469	5 256	1 654
5942	Book stores	296	234 589	25 639	6 130	2 376
5944	Jewelry stores	522	286 113	45 767	11 179	2 862
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	1 220	749 051	93 757	22 133	9 230
5943	Stationery stores	71	25 928	4 553	1 178	332
5945	Hobby, toy, and game shops	222	313 353	29 635	6 690	2 814
5946	Camera and photographic supply stores	65	71 276	9 938	2 519	539
5947	Gift, novelty, and souvenir shops	663	224 716	32 737	7 473	3 653
5948	Luggage and leather goods stores	63	27 940	4 177	1 026	322
5949	Sewing, needlework, and piece goods stores	136	85 838	12 717	3 247	1 570
596	Nonstore retailers	399	460 846	78 341	19 005	3 766
5961	Catalog and mail-order houses	122	165 151	19 256	4 855	847
5962	Automatic merchandising machine operators	63	97 253	18 010	4 737	813
5963	Direct selling establishments	214	198 442	41 075	9 413	2 106
598	Fuel dealers	85	177 702	24 929	6 335	912
5983	Fuel oil dealers	53	135 205	17 468	4 520	627
5984	Liquefied petroleum gas (bottled gas) dealers	26	41 769	7 358	1 798	275
5989	Fuel dealers, n.e.c.	6	728	103	17	10
5992	Florists	403	113 534	28 437	6 721	2 226
5993	Tobacco stores and stands	20	7 449	1 073	271	98
5994	News dealers and newsstands	46	11 357	1 195	307	128
5995	Optical goods stores	327	118 040	30 073	7 218	1 565
5999	Miscellaneous retail stores, n.e.c.	721	273 349	54 555	12 864	3 635
5999 pt.	Pet shops	144	57 516	10 495	2 519	912
5999 pt.	Art dealers	117	38 390	6 433	1 533	381
5999 pt.	Other miscellaneous retail stores, n.e.c.	460	177 443	37 627	8 812	2 342
	WHEELING, WV—OH MSA					
52	Retail trade	1 043	1 101 861	119 154	27 838	11 926
	Building materials and garden supplies stores	56	56 407	5 698	1 230	360
521, 3	Building materials and supply stores	24	36 994	3 193	738	178
525	Hardware stores	16	8 682	1 181	251	105
526	Retail nurseries, lawn and garden supply stores	9	4 210	639	113	48
527	Manufactured (mobile) home dealers	7	6 521	685	128	29
53	General merchandise stores	30	153 975	15 832	3 713	1 707
531	Department stores (incl. leased depts.) ^{1, 2}	10	129 943	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	127 297	13 308	3 124	1 433
533	Variety stores	15	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-39

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WHEELING, WV-OH MSA —Con.					
54	Food stores	113	254 037	23 171	5 618	2 216
541	Grocery stores	90	245 838	21 836	5 291	2 075
542	Meat and fish (seafood) markets	5	1 397	205	50	28
546	Retail bakeries	9	1 000	226	59	38
543, 4, 5, 9	Other food stores	9	5 802	904	218	75
55 ex. 554	Automotive dealers	73	216 501	16 135	3 753	871
551	New and used car dealers	24	171 470	12 038	2 791	612
552	Used car dealers	15	12 918	682	158	49
553	Auto and home supply stores	26	24 180	2 950	697	185
555, 6, 7, 9	Miscellaneous automotive dealers	8	7 933	465	107	25
554	Gasoline service stations	88	94 298	5 498	1 287	547
56	Apparel and accessory stores	94	47 952	5 588	1 302	726
561	Men's and boys' clothing and accessory stores	9	2 749	439	108	61
562, 3	Women's clothing and specialty stores	33	16 541	2 246	540	347
562	Women's clothing stores	28	14 588	1 639	382	285
563	Women's accessory and specialty stores	5	1 953	607	158	62
565	Family clothing stores	13	16 157	1 283	269	154
566	Shoe stores	28	10 481	1 415	345	132
564, 9	Other apparel and accessory stores	11	2 024	205	40	32
57	Furniture and homefurnishings stores	66	48 481	6 413	1 531	542
5712	Furniture stores	19	20 184	2 846	619	197
5713, 4, 9	Homefurnishings stores	19	(D)	(D)	(D)	CC
572	Household appliance stores	4	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	24	15 544	1 719	475	165
58	Eating and drinking places	301	97 756	25 555	5 859	3 588
5812	Eating places	233	90 702	24 502	5 616	3 393
5812 pt.	Restaurants	80	34 207	10 150	2 425	1 321
5812 pt.	Cafeterias	6	6 735	2 428	497	246
5812 pt.	Refreshment places	115	40 292	9 596	2 166	1 447
5812 pt.	Other eating places	32	9 468	2 328	528	379
5813	Drinking places	68	7 054	1 053	243	195
591	Drug and proprietary stores	41	69 733	6 108	1 381	461
59 ex. 591	Miscellaneous retail stores	181	62 721	9 156	2 164	908
592	Liquor stores	14	7 274	961	244	137
593	Used merchandise stores	10	1 788	531	111	40
594	Miscellaneous shopping goods stores	81	32 199	3 814	921	405
5941	Sporting goods stores and bicycle shops	15	3 722	278	64	44
5942	Book stores	8	3 086	406	99	54
5944	Jewelry stores	18	6 390	1 017	290	80
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	40	19 001	2 113	468	227
596	Nonstore retailers	13	5 668	781	167	51
598	Fuel dealers	4	2 581	332	84	18
5992	Florists	17	3 393	913	196	81
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	3	594	148	39	21
5995	Optical goods stores	9	3 286	552	134	43
5999	Miscellaneous retail stores, n.e.c.	29	(D)	(D)	(D)	CC

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade -----	5 832	5 765 445	598 867	138 927	55 737
52	Building materials and garden supplies stores -----	362	428 102	47 653	10 651	2 995
521, 3	Building materials and supply stores -----	183	330 074	36 341	8 209	2 174
521	Lumber and other building materials dealers -----	156	319 406	35 044	7 911	2 085
523	Paint, glass, and wallpaper stores -----	27	10 668	1 297	298	89
525	Hardware stores -----	101	38 273	5 361	1 272	420
526	Retail nurseries, lawn and garden supply stores -----	33	11 450	1 740	316	138
527	Manufactured (mobile) home dealers -----	45	48 305	4 211	854	263
53	General merchandise stores -----	313	(D)	(D)	(D)	II
531	Department stores (incl. leased depts.) ^{1, 2} -----	57	616 944	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	57	607 326	62 158	14 388	5 622
533	Variety stores -----	163	103 082	9 835	2 222	1 236
539	Miscellaneous general merchandise stores -----	93	(D)	(D)	(D)	FF
54	Food stores -----	964	1 426 649	125 856	30 404	11 828
541	Grocery stores -----	878	1 412 461	122 691	29 658	11 384
542	Meat and fish (seafood) markets -----	9	1 525	113	27	17
546	Retail bakeries -----	41	7 594	2 333	560	326
543, 4, 5, 9	Other food stores -----	36	5 069	719	159	101
543	Fruit and vegetable markets -----	10	1 360	165	34	24
544	Candy, nut, and confectionery stores -----	9	(D)	(D)	(D)	BB
545	Dairy products stores -----	5	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	12	2 181	246	61	35
55 ex. 554	Automotive dealers -----	500	1 197 760	83 635	18 965	4 686
551	New and used car dealers -----	153	995 558	64 342	14 773	3 305
552	Used car dealers -----	115	65 016	3 486	754	269
553	Auto and home supply stores -----	192	(D)	(D)	(D)	FF
553 pt.	Auto parts, tires, and accessories stores -----	173	79 860	11 027	2 514	784
553 pt.	Home and auto supply stores -----	19	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	40	(D)	(D)	(D)	CC
555	Boat dealers -----	11	(D)	(D)	(D)	BB
556	Recreational vehicle dealers -----	8	16 042	1 157	201	55
557	Motorcycle dealers -----	20	18 767	1 506	275	112
559	Automotive dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
554	Gasoline service stations -----	561	530 590	29 881	6 986	3 029
56	Apparel and accessory stores -----	367	158 806	21 193	4 964	2 148
561	Men's and boys' clothing and accessory stores -----	25	8 664	1 565	373	159
562, 3	Women's clothing and specialty stores -----	153	(D)	(D)	(D)	FF
562	Women's clothing stores -----	142	55 339	6 221	1 504	785
563	Women's accessory and specialty stores -----	11	(D)	(D)	(D)	BB
565	Family clothing stores -----	53	50 258	7 621	1 703	623
566	Shoe stores -----	114	36 835	4 563	1 098	437
566 pt.	Men's shoe stores -----	4	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	6	1 127	158	39	16
566 pt.	Children's and juveniles' shoe stores -----	3	(D)	(D)	(D)	BB
566 pt.	Family shoe stores -----	87	28 574	3 409	813	317
566 pt.	Athletic footwear stores -----	14	5 549	739	183	72
564, 9	Other apparel and accessory stores -----	22	(D)	(D)	(D)	CC
564	Children's and infants' wear stores -----	5	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores -----	17	4 691	624	138	76
57	Furniture and homefurnishings stores -----	346	185 137	26 871	6 337	1 905
5712	Furniture stores -----	163	97 432	14 621	3 437	1 014
5713, 4, 9	Homefurnishings stores -----	68	26 837	4 466	972	270
5713	Floor covering stores -----	47	22 816	3 696	801	217
5714	Drapery, curtain, and upholstery stores -----	7	702	127	31	12
5719	Miscellaneous homefurnishings stores -----	14	3 319	643	140	41
572	Household appliance stores -----	23	15 324	2 052	516	160
573	Radio, television, computer, and music stores -----	92	45 544	5 732	1 412	461
5731	Radio, television, and electronics stores -----	59	27 831	3 683	915	274
5734	Computer and software stores -----	7	3 246	383	90	34
5735	Record and prerecorded tape stores -----	14	9 416	1 002	245	93
5736	Musical instrument stores -----	12	5 051	664	162	60
58	Eating and drinking places -----	1 286	431 132	109 879	24 935	15 697
5812	Eating places -----	1 144	417 431	107 778	24 430	15 321
5812 pt.	Restaurants -----	488	(D)	(D)	(D)	CC
5812 pt.	Cafeterias -----	7	(D)	(D)	(D)	FF
5812 pt.	Refreshment places -----	563	248 629	60 381	13 751	8 673
5812 pt.	Other eating places -----	86	(D)	(D)	(D)	AA
5813	Drinking places -----	142	13 701	2 101	505	376
591	Drug and proprietary stores -----	274	368 229	42 078	9 821	2 621
591 pt.	Drug stores -----	269	(D)	(D)	(D)	HH
591 pt.	Proprietary stores -----	5	(D)	(D)	(D)	AA

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-41

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
59 ex. 591	Miscellaneous retail stores	859	(D)	(D)	(D)	HH
592	Liquor stores	30	13 055	804	174	88
593	Used merchandise stores	29	5 866	1 005	233	102
594	Miscellaneous shopping goods stores	371	102 231	13 039	3 075	1 462
5941	Sporting goods stores and bicycle shops	68	16 278	1 958	427	228
5941 pt.	General line sporting goods stores	30	7 170	688	161	98
5941 pt.	Specialty line sporting goods stores	38	9 108	1 270	266	130
5942	Book stores	42	(D)	(D)	(D)	CC
5944	Jewelry stores	88	(D)	(D)	(D)	EE
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	173	40 256	5 063	1 091	593
5943	Stationery stores	5	685	92	28	18
5945	Hobby, toy, and game shops	34	11 937	1 354	271	144
5946	Camera and photographic supply stores	4	1 904	399	88	19
5947	Gift, novelty, and souvenir shops	99	17 630	2 139	460	281
5948	Luggage and leather goods stores	—	—	—	—	—
5949	Sewing, needlework, and piece goods stores	31	8 100	1 079	244	131
596	Nonstore retailers	81	(D)	(D)	(D)	EE
5961	Catalog and mail-order houses	34	13 311	821	193	94
5962	Automatic merchandising machine operators	22	10 435	1 352	319	99
5963	Direct selling establishments	25	(D)	(D)	(D)	CC
598	Fuel dealers	25	13 741	2 380	527	131
5983	Fuel oil dealers	7	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers	16	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c.	2	(D)	(D)	(D)	AA
5992	Florists	167	(D)	(D)	(D)	FF
5993	Tobacco stores and stands	5	1 202	70	9	5
5994	News dealers and newsstands	12	(D)	(D)	(D)	BB
5995	Optical goods stores	40	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c.	99	22 190	4 059	896	372
5999 pt.	Pet shops	21	4 217	676	160	114
5999 pt.	Art dealers	10	2 350	244	47	24
5999 pt.	Other miscellaneous retail stores, n.e.c.	68	15 623	3 139	689	234

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
West Virginia -----	(X)	11 194 130	11 194 130	100.0	West Virginia — Con.				
Charleston -----	1	921 462	921 462	8.2	Hurricane -----	26	80 153	6 622 429	59.2
Huntington ▲ -----	2	497 155	1 418 617	12.7	Charles Town -----	27	76 267	6 698 696	59.8
Parkersburg -----	3	483 618	1 902 235	17.0	Keyser -----	28	66 711	6 765 407	60.4
Morgantown -----	4	465 198	2 367 433	21.1	Dunbar -----	29	61 680	6 827 087	61.0
Beckley -----	5	409 307	2 776 740	24.8	Weston -----	30	58 700	6 885 787	61.5
Martinsburg -----	6	314 813	3 091 553	27.6	Welch -----	31	53 944	6 939 731	62.0
Fairmont -----	7	305 763	3 397 316	30.3	Lewisburg -----	32	47 312	6 987 043	62.4
Wheeling ▲ -----	8	288 750	3 686 066	32.9	Kingwood -----	33	46 802	7 033 845	62.8
Barboursville -----	9	283 543	3 969 609	35.5	Williamson -----	34	46 596	7 080 441	63.3
Clarksburg -----	10	265 466	4 235 075	37.8	Wellsburg -----	35	45 595	7 126 036	63.7
St. Albans -----	11	256 259	4 491 334	40.1	Philippe -----	36	40 198	7 166 234	64.0
Bluefield -----	12	229 543	4 720 877	42.2	Point Pleasant -----	37	40 000	7 206 234	64.4
Bridgeport -----	13	206 321	4 927 198	44.0	Grafton -----	38	36 694	7 242 928	64.7
South Charleston -----	14	186 413	5 113 611	45.7	Westover -----	39	35 346	7 278 274	65.0
Vienna -----	15	178 210	5 291 821	47.3	White Sulphur Springs -----	40	33 113	7 311 387	65.3
Ripley -----	16	171 741	5 463 562	48.8	Shinnston -----	41	28 274	7 339 661	65.6
Weirton ▲ -----	17	156 262	5 619 824	50.2	Hinton -----	42	27 771	7 367 432	65.8
Princeton -----	18	150 456	5 770 280	51.5	Ravenswood -----	43	23 876	7 391 308	66.0
Elkins -----	19	142 424	5 912 704	52.8	Madison -----	44	20 906	7 412 214	66.2
Summersville -----	20	137 438	6 050 142	54.0	Follansbee -----	45	18 397	7 430 611	66.4
Oak Hill -----	21	120 510	6 170 652	55.1	Kenova -----	46	18 099	7 448 710	66.5
New Martinsville -----	22	106 667	6 277 319	56.1	Richwood -----	47	16 364	7 465 074	66.7
Moundsville -----	23	98 602	6 375 921	57.0	Chester -----	48	13 082	7 478 156	66.8
Nitro ▲ -----	24	85 094	6 461 015	57.7	Williamstown -----	49	10 946	7 489 102	66.9
Buckhannon -----	25	81 261	6 542 276	58.4	Corporation of Ranson -----	50	10 735	7 499 837	67.0
					Paden City ▲ -----	51	5 021	7 504 858	67.0
					Bethlehem -----	(X)	(D)	(X)	(X)

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
West Virginia -----	(X)	11 194 130	11 194 130	100.0	West Virginia — Con.				
Kanawha -----	1	1 918 428	1 918 428	17.1	Preston -----	26	109 757	9 811 241	87.6
Cabell -----	2	906 157	2 824 585	25.2	Upshur -----	27	104 616	9 915 857	88.6
Wood -----	3	743 841	3 568 426	31.9	Wyoming -----	28	103 770	10 019 627	89.5
Raleigh -----	4	614 961	4 183 387	37.4	Lewis -----	29	103 766	10 123 393	90.4
Harrison -----	5	584 861	4 768 248	42.6	Brooke -----	30	103 087	10 226 480	91.4
Monongalia -----	6	554 474	5 322 722	47.5	Mineral -----	31	100 191	10 326 671	92.3
Mercer -----	7	516 167	5 838 889	52.2	Braxton -----	32	83 809	10 410 480	93.0
Berkeley -----	8	423 793	6 262 682	55.9	Mason -----	33	66 668	10 477 148	93.6
Marion -----	9	392 224	6 654 906	59.4	Hampshire -----	34	57 829	10 534 977	94.1
Ohio -----	10	340 691	6 995 597	62.5	Barbour -----	35	57 557	10 592 534	94.6
Logan -----	11	267 472	7 263 069	64.9	Roane -----	36	54 296	10 646 830	95.1
Putnam -----	12	263 744	7 526 813	67.2	Taylor -----	37	49 485	10 696 315	95.6
Fayette -----	13	254 845	7 781 658	69.5	Morgan -----	38	42 410	10 738 725	95.9
Greenbrier -----	14	225 999	8 007 657	71.5	Pocahontas -----	39	41 178	10 779 903	96.3
Jackson -----	15	215 734	8 223 391	73.5	Grant -----	40	40 139	10 820 042	96.7
Marshall -----	16	189 137	8 412 528	75.2	Lincoln -----	41	39 984	10 860 026	97.0
Nicholas -----	17	183 590	8 596 118	76.8	Ritchie -----	42	35 994	10 896 020	97.3
Randolph -----	18	179 941	8 776 059	78.4	Tucker -----	43	34 880	10 930 900	97.6
Hancock -----	19	166 715	8 942 774	79.9	Summers -----	44	33 639	10 964 539	97.9
Jefferson -----	20	151 202	9 093 976	81.2	Hardy -----	45	33 169	10 997 708	98.2
Wetzel -----	21	129 378	9 223 354	82.4	Pleasants -----	46	30 889	11 028 597	98.5
Boone -----	22	123 410	9 346 764	83.5	Webster -----	47	26 639	11 055 236	98.8
Wayne -----	23	121 699	9 468 463	84.6	Clay -----	48	24 415	11 079 651	99.0
Mingo -----	24	121 216	9 589 679	85.7	Gilmer -----	49	21 503	11 101 154	99.2
McDowell -----	25	111 805	9 701 484	86.7	Tyler -----	50	21 072	11 122 226	99.4
					Monroe -----	51	20 440	11 142 666	99.5
					Calhoun -----	52	19 013	11 161 679	99.7
					Pendleton -----	53	17 179	11 178 858	99.9
					Doddridge -----	54	8 095	11 186 953	99.9
					Wirt -----	55	7 177	11 194 130	100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

WEST VIRGINIA WV-43

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:

a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Nonemployer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:

a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The classifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



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Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers -----	5201	5712	Furniture stores -----	5701
5231	Paint, glass, and wallpaper stores -----	5202	5713	Floor covering stores -----	5704
5251	Hardware stores -----	5203	5714	Drapery, curtain, and upholstery stores -----	5705
5261	Retail nurseries, lawn and garden supply stores -----	5204	5719	Miscellaneous homefurnishings stores -----	5705
5271	Manufactured (mobile) home dealers -----	5205			
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores -----	5301	5812 pt.	Restaurants -----	5801
5311 pt.	Discount or mass merchandising department stores -----	5301	5812 pt.	Social caterers -----	5801
5311 pt.	National chain department stores -----	5301	5812 pt.	Cafeterias -----	5801
5331	Variety stores -----	5302	5812 pt.	Refreshment places -----	5801
5399	Miscellaneous general merchandise stores -----	5301	5812 pt.	Contract feeding -----	5802
			5812 pt.	Ice cream and frozen yogurt shops -----	5801
			5813	Drinking places -----	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores -----	5400	5912 pt.	Drug stores -----	5901
5421	Meat and fish (seafood) markets -----	5400	5912 pt.	Proprietary stores -----	5901
5431	Fruit and vegetable markets -----	5400	5912 pt.	Liquor stores -----	5902
5441	Candy, nut, and confectionery stores -----	5400	5921	Used merchandise stores -----	5903
5451	Dairy products stores -----	5400	5932	General line sporting goods stores -----	5904
5461	Retail bakeries -----	5400	5941 pt.	Specialty line sporting goods stores -----	5904
5499	Miscellaneous food stores -----	5400	5941 pt.		
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942	Book stores -----	5905
5511	New and used car dealers -----	5501	5943	Stationery stores -----	5906
5521	Used car dealers -----	5501	5944	Jewelry stores -----	5907
5531 pt.	Auto parts, tires and accessories stores -----	5502	5945	Hobby, toy, and game shops -----	5908
5531 pt.	Home and auto supply stores -----	5502	5946	Camera and photographic supply stores -----	5909
			5947	Gift, novelty, and souvenir shops -----	5906
			5948	Luggage and leather goods stores -----	5906
			5949	Sewing, needlework, and piece goods stores -----	5910
5541	Gasoline service stations -----	5504	5961 pt.	Mail-order — department store merchandise -----	5911
5551	Boat dealers -----	5503	5961 pt.	Mail-order — other general merchandise -----	5911
5561	Recreational vehicle dealers -----	5503	5961 pt.	Mail-order — specialized merchandise -----	5911
5571	Motorcycle dealers -----	5503	5962	Automatic merchandising machine operators -----	5802
5599	Automotive dealers, n.e.c. -----	5503	5963 pt.	Direct selling — furniture, homefurnishings, and equipment -----	5911
			5963 pt.	Direct selling — mobile food service -----	5911
			5963 pt.	Direct selling — books and stationery -----	5911
			5963 pt.	Other direct selling -----	5911
56	APPAREL AND ACCESSORY STORES		5983	Fuel oil dealers -----	5912
5611	Men's and boys' clothing and accessory stores -----	5601	5984	Liquefied petroleum gas (bottled gas) dealers -----	5912
5621	Women's clothing stores -----	5601	5989	Fuel dealers, n.e.c. -----	5912
5631	Women's accessory and specialty stores -----	5601	5992	Florists -----	5913,
5641	Children's and infants' wear stores -----	5601		Tobacco stores and stands -----	5902
5651	Family clothing stores -----	5601	5993	News dealers and newsstands -----	5902
5661 pt.	Men's shoe stores -----	5602	5993	Optical goods stores -----	5914
5661 pt.	Women's shoe stores -----	5602	5994	Pet shops -----	5915
5661 pt.	Children's and juveniles' shoe stores -----	5602	5995	Art dealers -----	5916
5661 pt.	Family shoe stores -----	5602	5999 pt.	Other retail stores, n.e.c. -----	5916
5699	Athletic footwear stores -----	5602	5999 pt.		
	Miscellaneous apparel and accessory stores -----	5601	5999 pt.		

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

WEST VIRGINIA

Charleston, WV MSA

Kanawha County, WV
Putnam County, WV

Cumberland, MD-WV MSA (part)

Allegany County, MD
Mineral County, WV

Huntington-Ashland, WV-KY-OH MSA

Boyd County, KY
Carter County, KY
Greenup County, KY
Lawrence County, OH
Cabell County, WV
Wayne County, WV

Parkersburg-Marietta, WV-OH MSA

Washington County, OH
Wood County, WV

Steubenville-Weirton, OH-WV MSA

Jefferson County, OH
Brooke County, WV
Hancock County, WV

Washington, DC-MD-VA-WV PMSA—see Washington-Baltimore, DC-MD-VA-WV CMSA

Washington-Baltimore, DC-MD-VA-WV CMSA

Baltimore, MD PMSA
Anne Arundel County, MD
Baltimore County, MD
Carroll County, MD
Harford County, MD
Howard County, MD
Queen Anne's County, MD
Baltimore city, MD

Washington-Baltimore, DC-MD-VA-WV CMSA—Con.

Hagerstown, MD PMSA
Washington County, MD
Washington, DC-MD-VA-WV PMSA
District of Columbia, DC
Calvert County, MD
Charles County, MD
Frederick County, MD
Montgomery County, MD
Prince George's County, MD
Arlington County, VA
Clarke County, VA
Culpeper County, VA
Fairfax County, VA
Fauquier County, VA
King George County, VA
Loudoun County, VA
Prince William County, VA
Spotsylvania County, VA
Stafford County, VA
Warren County, VA
Alexandria city, VA
Fairfax city, VA
Falls Church city, VA
Fredericksburg city, VA
Manassas city, VA
Manassas Park city, VA
Berkeley County, WV
Jefferson County, WV

Wheeling, WV-OH MSA

Belmont County, OH
Marshall County, WV
Ohio County, WV

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
	Retail trade -----	16.2	3.9	56	Apparel and accessory stores -----	8.7	3.9
52	Building materials and garden supplies stores -----	18.1	3.7	561	Men's and boys' clothing and accessory stores -----	28.2	10.6
521, 3	Building materials and supply stores -----	14.8	3.0	562, 3	Women's clothing and specialty stores -----	8.5	4.4
521	Lumber and other building materials dealers -----	14.7	3.0	562	Women's clothing stores -----	9.1	4.5
523	Paint, glass, and wallpaper stores -----	15.0	4.3	563	Women's accessory and specialty stores -----	1.6	3.4
525	Hardware stores -----	37.9	6.8	566	Family clothing stores -----	6.4	2.7
526	Retail nurseries, lawn and garden supply stores -----	28.9	12.4	566 pt.	Shoe stores -----	3.6	1.6
527	Manufactured (mobile) home dealers -----	23.9	3.3	566 pt.	Men's shoe stores -----	4.3	—
53	General merchandise stores -----	1.5	.4	566 pt.	Women's shoe stores -----	2.2	1.8
531	Department stores (incl. leased depts.) ³ ⁴ -----	—	—	566 pt.	Children's and juveniles' shoe stores -----	—	—
531	Department stores (excl. leased depts.) ³ -----	—	—	566 pt.	Family shoe stores -----	4.8	2.1
531 pt.	Conventional ³ -----	—	—	566 pt.	Athletic footwear stores -----	—	.2
531 pt.	Discount or mass merchandising ³ -----	—	—	569	Other apparel and accessory stores -----	16.0	7.7
531 pt.	National chain ³ -----	—	—	569	Children's and infants' wear stores -----	2.3	8.2
533	Variety stores -----	2.8	—	57	Miscellaneous apparel and accessory stores -----	20.4	7.5
539	Miscellaneous general merchandise stores -----	10.6	3.5	572	Furniture and homefurnishings stores -----	18.8	9.3
54	Food stores -----	18.1	4.5	572	Furniture stores -----	22.8	10.1
541	Grocery stores -----	18.2	4.4	573	Homefurnishings stores -----	19.5	6.8
541 pt.	Supermarkets and other general-line grocery stores -----	16.4	3.6	5731	Floor covering stores -----	22.5	6.1
541 pt.	Convenience food stores -----	38.6	11.3	5731, 4, 9	Drapery, curtain, and upholstery stores -----	19.3	1.7
541 pt.	Convenience food/gasoline stores -----	21.7	7.5	5731	Miscellaneous homefurnishings stores -----	14.0	8.5
541 pt.	Delicatessens -----	67.7	22.6	5734	Household appliance stores -----	24.9	1.2
542	Meat and fish (seafood) markets -----	17.6	10.8	5735	Radio, television, computer, and music stores -----	10.4	11.9
546	Retail bakeries -----	17.7	7.7	5736	Radio, television, and electronics stores -----	12.9	13.8
546 pt.	Retail bakeries —baking and selling -----	20.7	6.7	58	Computer and software stores -----	24.5	17.2
546 pt.	Retail bakeries —selling only -----	—	—	58	Record and prerecorded tape stores -----	2.6	.8
543, 4, 5, 9	Other food stores -----	8.4	5.4	58	Musical instrument stores -----	2.3	15.1
543	Fruit and vegetable markets -----	11.7	3.8	59 ex. 591	Eating and drinking places -----	19.4	7.5
544	Candy, nut, and confectionery stores -----	(D)	(D)	59 ex. 591	Eating places -----	18.0	7.0
545	Dairy products stores -----	(D)	(D)	591	Restaurants -----	22.8	9.7
549	Miscellaneous food stores -----	4.2	9.2	591	Cafeterias -----	1.0	—
55 ex. 554	Automotive dealers -----	20.9	3.2	591	Refreshment places -----	16.0	5.4
551	New and used car dealers -----	19.7	2.2	591 pt.	Other eating places -----	12.3	8.7
552	Used car dealers -----	36.8	7.0	591 pt.	Drinking places -----	50.2	17.2
553	Auto and home supply stores -----	19.2	11.6	591 pt.	Drug and proprietary stores -----	14.5	2.2
553 pt.	Auto parts, tires, and accessories stores -----	18.0	11.6	591 pt.	Drug stores -----	(D)	(D)
553 pt.	Home and auto supply stores -----	40.9	11.9	591 pt.	Proprietary stores -----	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	28.7	1.5	594	Miscellaneous retail stores -----	17.4	6.9
555	Boat dealers -----	(D)	(D)	594	Liquor stores -----	20.0	1.7
556	Recreational vehicle dealers -----	18.9	1.5	5941	Used merchandise stores -----	21.7	8.6
557	Motorcycle dealers -----	37.3	.5	5941	Miscellaneous shopping goods stores -----	16.1	7.1
559	Automotive dealers, n.e.c. -----	(D)	(D)	5941	Sporting goods stores and bicycle shops -----	19.3	9.9
554	Gasoline service stations -----	22.3	4.4	5941 pt.	General line sporting goods stores -----	24.5	10.0
554 pt.	Gasoline/convenience food stores -----	7.9	2.9	5941 pt.	Specialty line sporting goods stores -----	13.3	9.7
554 pt.	Other gasoline service stations and truck stops -----	36.3	5.9	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	14.7	7.2
				5943, 5, 6, 7, 8, 9	Stationery stores -----	(D)	(D)
				5943, 5, 6, 7, 8, 9	Hobby, toy, and game shops -----	5.2	11.9
				5945	Camera and photographic supply stores -----	1.4	—
				5946	Gift, novelty, and souvenir shops -----	28.8	6.2
				5947	Luggage and leather goods stores -----	(D)	(D)
				5948	Sewing, needlework, and piece goods stores -----	6.7	.3
				5949	Nonstore retailers -----	10.4	4.3
				5949	Catalog and mail-order houses -----	10.6	2.3
				5961	Automatic merchandising machine operators -----	21.9	13.3
				5962	Direct selling establishments -----	3.9	.4
				5963	Fuel dealers -----	6.2	3.6
				598	Fuel oil dealers -----	(D)	(D)
				5983	Liquefied petroleum gas (bottled gas) dealers -----	4.0	—
				5989	Fuel dealers, n.e.c. -----	(D)	(D)

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists -----	33.2	9.3	5999	Miscellaneous retail stores, n.e.c. -----	20.5	9.0
5993	Tobacco stores and stands -----	67.4	17.5	5999 pt.	Pet shops -----	17.7	19.1
5994	News dealers and newsstands -----	17.5	4.0	5999 pt.	Art dealers -----	26.1	13.9
5995	Optical goods stores -----	16.2	10.4	5999 pt.	Other miscellaneous retail stores, n.e.c. -----	20.9	6.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

E-2 APPENDIX E

RETAIL TRADE—GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH_702 [UFCB,B_LAMBERT] UFCB 9/23/94 12:44 PM MACHINE: EPCV24 DATA:R_WV_TIPS.DAT;1 9/22/94 14:43:00 TAPE: NOreel FRAME: 39
TSF:R_WV_TIPS92.DAT;1 9/22/94 14:43:56 UTF:R_WV_TIPS93.DAT;1 9/22/94 14:43:56 META:R_WV_TIPS96.DAT;1 9/22/94 14:46:14

Appendix F. Geographic Notes

WEST VIRGINIA

Huntington is in Cabell and Wayne Counties.

Nitro is in Kanawha and Putnam Counties.

Paden City is in Tyler and Wetzel Counties.

Weirton is in Brooke and Hancock Counties.

Wheeling is in Marshall and Ohio Counties.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade -----	10 480	10 737	9 669	9 847
52	Building materials and garden supplies stores -----	595	584	563	552
521, 3	Building materials and supply stores -----	302	289	287	280
521	Lumber and other building materials dealers -----	245	242	231	236
523	Paint, glass, and wallpaper stores -----	57	47	56	44
525	Hardware stores -----	164	168	150	154
526	Retail nurseries, lawn and garden supply stores -----	64	61	64	56
527	Manufactured (mobile) home dealers -----	65	66	62	62
53	General merchandise stores -----	449	532	420	509
531	Department stores (incl. leased depts.) ^{1, 2} -----	106	82	100	81
531 pt.	Department stores (excl. leased depts.) ¹ -----	106	82	100	81
531 pt.	Conventional ¹ -----	18	18	18	17
531 pt.	Discount or mass merchandising ¹ -----	68	46	62	46
531 pt.	National chain ¹ -----	20	18	20	18
533	Variety stores -----	218	190	209	133
539	Miscellaneous general merchandise stores -----	125	311	111	295
54	Food stores -----	1 526	1 619	1 393	1 474
541	Grocery stores -----	1 343	1 424	1 228	1 295
542	Meat and fish (seafood) markets -----	23	22	19	21
546	Retail bakeries -----	79	79	75	71
546 pt.	Retail bakeries — baking and selling -----	69	75	66	67
546 pt.	Retail bakeries — selling only -----	10	4	9	4
543, 4, 5, 9	Other food stores -----	81	94	71	87
543	Fruit and vegetable markets -----	19	15	17	14
544	Candy, nut, and confectionery stores -----	28	29	22	28
545	Dairy products stores -----	10	23	10	21
549	Miscellaneous food stores -----	24	27	22	24
55 ex. 554	Automotive dealers -----	834	860	783	792
551	New and used car dealers -----	243	305	233	289
552	Used car dealers -----	183	156	169	141
553	Auto and home supply stores -----	335	320	310	290
553 pt.	Auto parts, tires, and accessories stores -----	312	284	288	261
553 pt.	Home and auto supply stores -----	23	36	22	29
555, 6, 7, 9	Miscellaneous automotive dealers -----	73	79	71	72
555	Boat dealers -----	22	24	21	22
556	Recreational vehicle dealers -----	18	23	17	20
557	Motorcycle dealers -----	32	30	32	28
559	Automotive dealers, n.e.c. -----	1	2	1	2
554	Gasoline service stations -----	917	1 013	850	922
56	Apparel and accessory stores -----	782	876	721	809
561	Men's and boys' clothing and accessory stores -----	68	79	63	68
562, 3	Women's clothing and specialty stores -----	317	334	292	307
562	Women's clothing stores -----	279	313	256	288
563	Women's accessory and specialty stores -----	38	21	36	19
565	Family clothing stores -----	106	121	96	115
566	Shoe stores -----	231	276	214	258
566 pt.	Men's shoe stores -----	11	16	11	15
566 pt.	Women's shoe stores -----	27	45	24	41
566 pt.	Children's and juveniles' shoe stores -----	6	5	6	4
566 pt.	Family shoe stores -----	160	176	147	159
566 pt.	Athletic footwear stores -----	27	34	26	39
564, 9	Other apparel and accessory stores -----	60	66	56	61
564	Children's and infants' wear stores -----	19	30	17	28
569	Miscellaneous apparel and accessory stores -----	41	36	39	33

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores	675	728	635	670
5712	Furniture stores	259	286	243	264
5713, 4, 9	Homefurnishings stores	171	160	162	149
5713	Floor covering stores	102	91	96	86
5714	Drapery, curtain, and upholstery stores	14	14	13	14
5719	Miscellaneous homefurnishings stores	55	55	53	49
572	Household appliance stores	51	74	49	65
573	Radio, television, computer, and music stores	194	208	181	192
5731	Radio, television, and electronics stores	115	129	107	119
5734	Computer and software stores	19	17	17	16
5735	Record and prerecorded tape stores	33	33	30	32
5736	Musical instrument stores	27	29	27	25
58	Eating and drinking places	2 588	2 436	2 343	2 173
5812	Eating places	2 224	2 100	2 020	1 888
5812 pt.	Restaurants	874	796	782	699
5812 pt.	Cafeterias	20	36	18	32
5812 pt.	Refreshment places	1 139	1 035	1 049	944
5812 pt.	Other eating places	191	233	171	213
5813	Drinking places	364	336	323	285
591	Drug and proprietary stores	441	450	424	432
591 pt.	Drug stores	436	435	419	417
591 pt.	Proprietary stores	5	15	5	15
59 ex. 591	Miscellaneous retail stores	1 673	1 639	1 537	1 514
592	Liquor stores	54	174	52	170
593	Used merchandise stores	97	72	87	64
594	Miscellaneous shopping goods stores	733	664	673	616
5941	Sporting goods stores and bicycle shops	127	107	111	99
5941 pt.	General line sporting goods stores	53	55	46	55
5941 pt.	Specialty line sporting goods stores	74	52	65	44
5942	Book stores	86	72	79	67
5944	Jewelry stores	169	171	153	164
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	351	314	330	286
5943	Stationery stores	9	12	8	10
5945	Hobby, toy, and game shops	73	52	71	52
5946	Camera and photographic supply stores	11	16	10	16
5947	Gift, novelty, and souvenir shops	195	173	181	152
5948	Luggage and leather goods stores	6	5	5	5
5949	Sewing, needlework, and piece goods stores	57	56	55	51
596	Nonstore retailers	146	137	141	121
5961	Catalog and mail-order houses	42	52	40	45
5962	Automatic merchandising machine operators	49	33	47	32
5963	Direct selling establishments	55	52	54	44
598	Fuel dealers	40	42	38	41
5983	Fuel oil dealers	15	14	14	13
5984	Liquefied petroleum gas (bottled gas) dealers	23	25	22	25
5989	Fuel dealers, n.e.c.	2	3	2	3
5992	Florists	268	246	247	224
5993	Tobacco stores and stands	8	9	8	7
5994	News dealers and newsstands	20	19	19	18
5995	Optical goods stores	85	106	78	94
5999	Miscellaneous retail stores, n.e.c.	222	170	194	159
5999 pt.	Pet shops	44	31	37	28
5999 pt.	Art dealers	13	12	12	11
5999 pt.	Other miscellaneous retail stores, n.e.c.	165	127	145	120

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

G-2 APPENDIX G

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300.