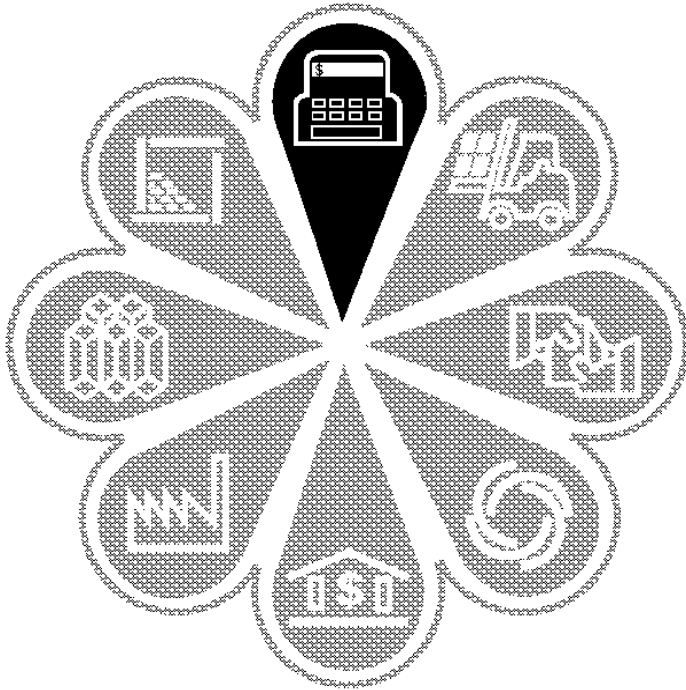


1992 Census of Retail Trade

RC92-A-37

GEOGRAPHIC AREA SERIES

Oklahoma



1992 Census of Retail Trade

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Oklahoma

Issued October 1994



U.S. Department of Commerce
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David J. Barram, Deputy Secretary

Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
for Economic Affairs

BUREAU OF THE CENSUS
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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X	¹ X			² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X					X				
State	³ X	³ X					³ X				
CMSA, PMSA, MSA	³ X	³ X					³ X				
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

Oklahoma

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction to the Economic Census	III
Census of Retail Trade	V
Users' Guide for Locating Statistics in This Report by Table Number	VII
Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports	VIII
Summary of Findings	2

FIGURES

1. Percent Change in Sales and Annual Payroll: 1987 to 1992	3
2. Annual Payroll Per Employee: 1992, 1987, and 1982	4
3. Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982	5
Maps	6

TABLES

1. Summary Statistics for the State: 1992	8
2. Selected Ratios for the State: 1992	10
3. Comparative Statistics for the State: 1992 and 1987	12
4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1992	14
5. Summary Statistics for Places With 350 Establishments or More: 1992	22
6. Summary Statistics for Counties With 350 Establishments or More: 1992	29
7. Summary Statistics for Metropolitan Areas: 1992	36
8. Summary Statistics for the Area Outside Metropolitan Areas: 1992	42
9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992	44
10. Counties Ranked by Volume of Sales: 1992	45

APPENDIXES

A. General Explanation	A-1
B. Sample Report Form and Instructions	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers	C-1
D. Metropolitan Areas	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992	E-1
F. Geographic Notes	F-1
G. Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987	G-1

Publication Program Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that Oklahoma's 19,440 retail stores with payroll had sales totaling \$21.2 billion. In 1987, 20,235 retail stores had sales of \$16.1 billion. The 1992 data represent an increase of 32.0 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of new and used car dealers accounted for 21.0 percent of the State's total sales by retailers compared with 19.9 percent in 1987. Other leading retail kinds of business in 1992 were grocery stores with 19.3 percent of sales, department stores (including leased departments) with 12.9 percent, and gasoline service stations with 7.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.1 million per establishment, compared with \$794 thousand in 1987. In 1992, department stores (including leased departments) averaged \$16.8 million per establishment; new and used car dealers, \$11.1 million; miscellaneous general merchandise stores, \$3.5 million; grocery stores, \$1.9 million; and lumber and other building materials dealers, \$1.7 million.

For retail establishments with payroll, 1992 sales per employee averaged \$100 thousand. New and used car dealers had sales per employee of \$387 thousand, which contrasts sharply with the \$24 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$2.3 billion, compared with \$1.9 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 10.9 percent for all retailers, 27.4 percent for retail bakeries, compared with 5.7 percent for gasoline service stations.

There were 211,279 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 206,897 employees in 1987. Large employers included refreshment places with 40,406 employees, grocery stores with 30,340 employees, and restaurants with 28,555 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales
Payroll

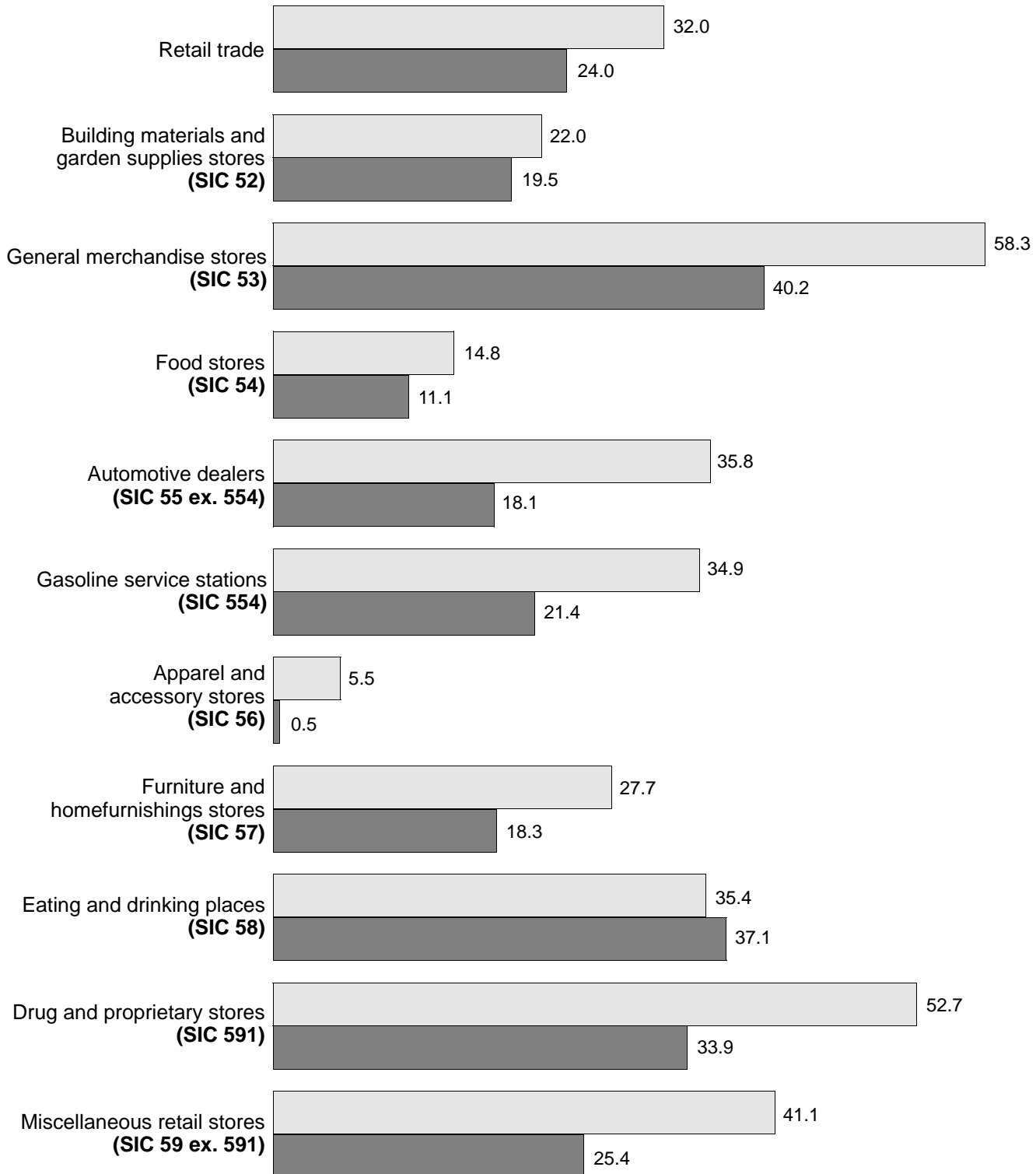
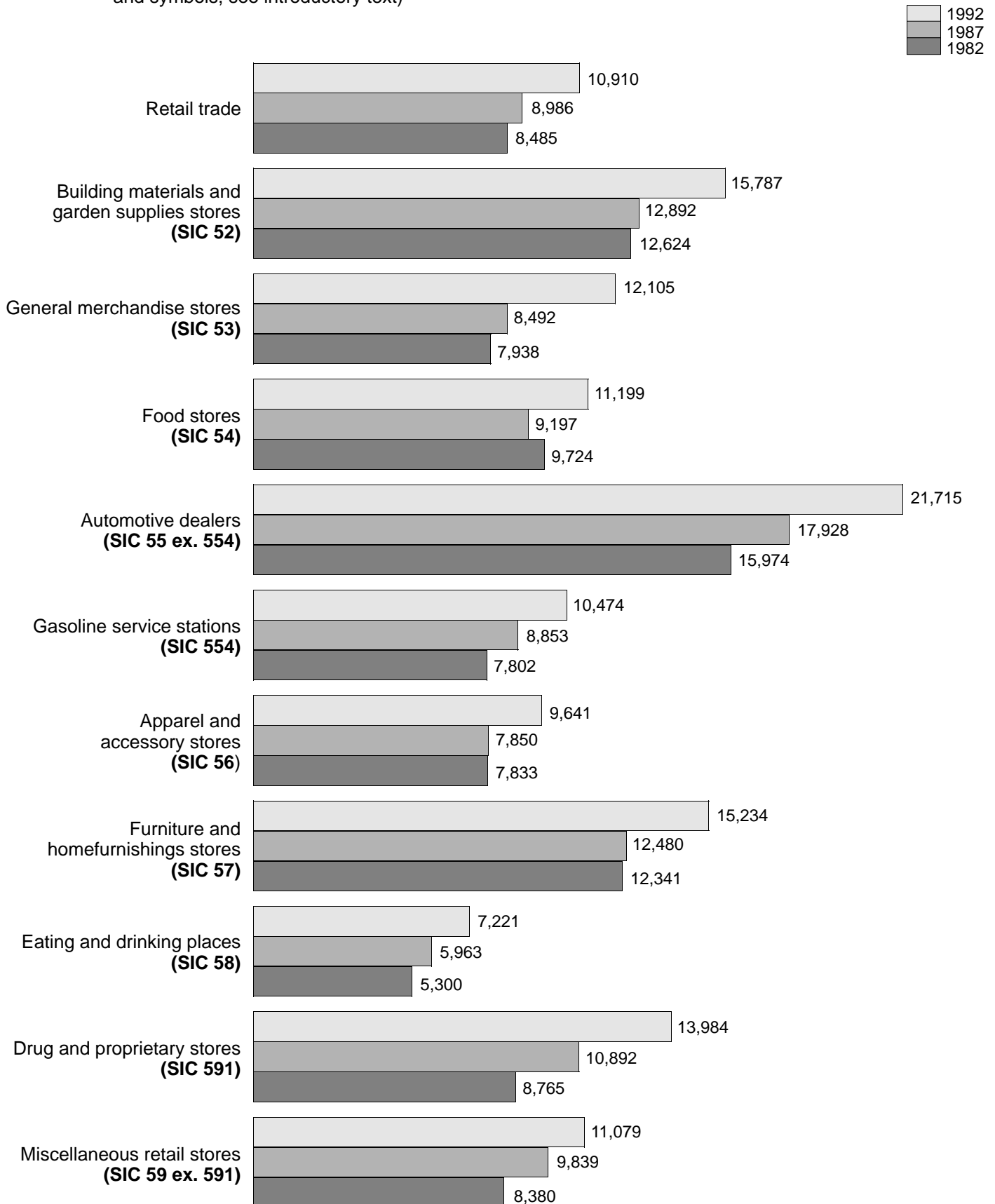


Figure 2. **Annual Payroll per Employee: 1992, 1987, and 1982**

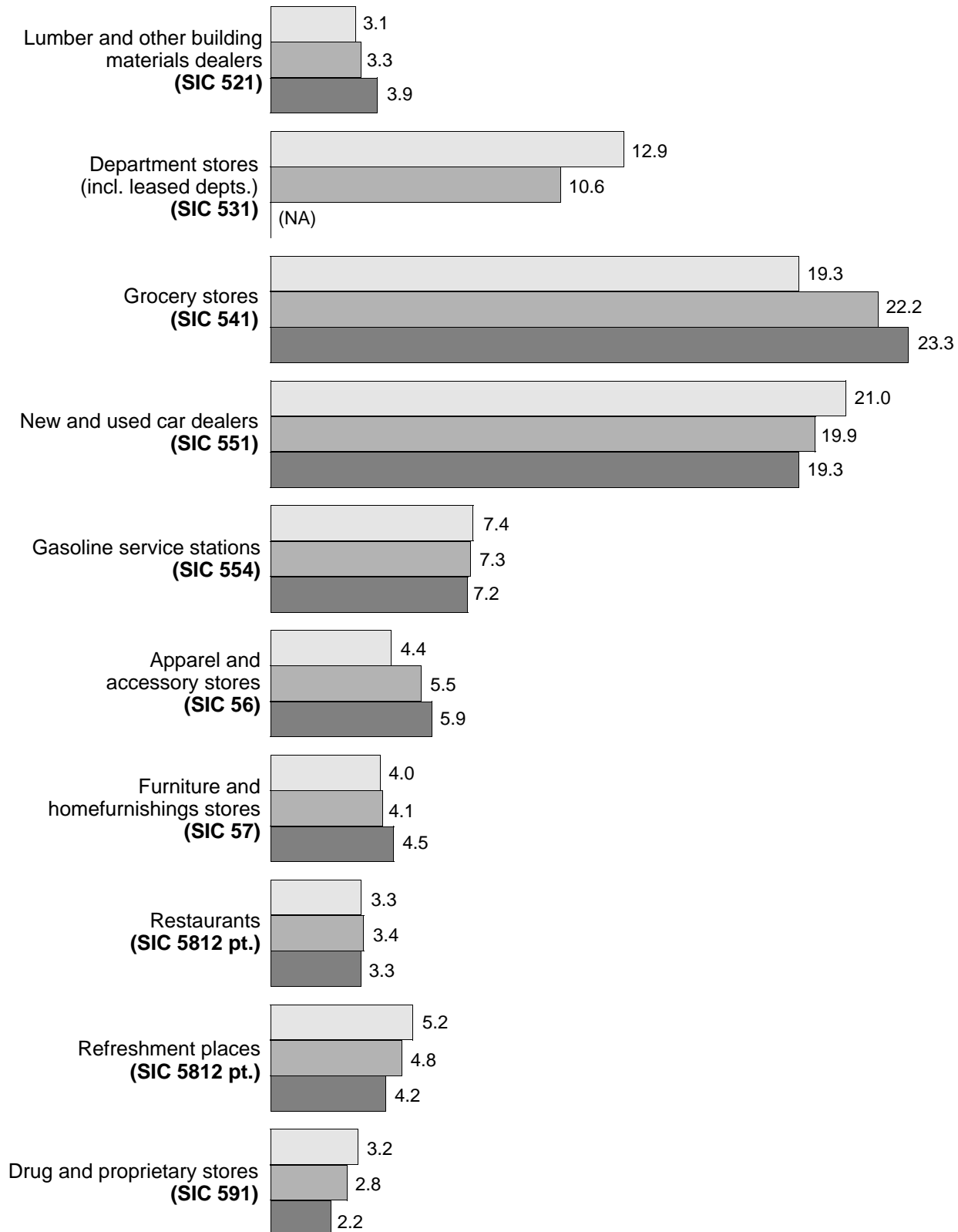
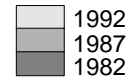
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	19 440	21 212 771	2 305 093	537 644	211 279
52	Building materials and garden supplies stores	912	909 892	112 938	25 685	7 154
521, 3	Building materials and supply stores	530	719 521	87 889	19 928	5 205
521	Lumber and other building materials dealers	393	653 881	78 463	17 704	4 605
523	Paint, glass, and wallpaper stores	137	65 640	9 426	2 224	600
525	Hardware stores	195	77 584	11 234	2 693	989
526	Retail nurseries, lawn and garden supply stores	150	70 577	10 565	2 246	797
527	Manufactured (mobile) home dealers	37	42 210	3 250	818	163
53	General merchandise stores	501	3 295 271	311 916	72 255	25 768
531	Department stores (incl. leased depts.) ^{1 2}	163	2 731 585	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	163	2 682 168	268 662	62 297	21 833
531 pt.	Conventional ¹	23	(D)	(D)	(D)	HH
531 pt.	Discount or mass merchandising ¹	113	1 937 550	180 531	41 350	15 054
531 pt.	National chain ¹	27	(D)	(D)	(D)	HH
533	Variety stores	190	88 849	8 632	1 937	1 153
539	Miscellaneous general merchandise stores	148	524 254	34 622	8 021	2 782
54	Food stores	2 531	4 183 679	362 766	82 180	32 392
541	Grocery stores	2 111	4 102 336	347 670	78 646	30 340
541 pt.	Supermarkets and other general-line grocery stores	1 082	3 379 217	298 547	67 259	24 932
541 pt.	Convenience food stores	326	154 555	10 408	2 188	1 252
541 pt.	Convenience food/gasoline stores	681	562 510	37 870	8 989	4 025
541 pt.	Delicatessens	22	6 054	845	210	131
542	Meat and fish (seafood) markets	55	19 199	2 006	483	189
546	Retail bakeries	227	32 724	8 969	2 122	1 371
546 pt.	Retail bakeries —baking and selling	219	30 655	8 495	2 013	1 332
546 pt.	Retail bakeries —selling only	8	2 069	474	109	39
543, 4, 5, 9	Other food stores	138	29 420	4 121	929	492
543	Fruit and vegetable markets	6	1 442	120	22	13
544	Candy, nut, and confectionery stores	47	7 496	1 471	332	228
545	Dairy products stores	18	1 839	164	35	11
549	Miscellaneous food stores	67	18 643	2 366	540	240
55 ex. 554	Automotive dealers	1 517	5 262 209	371 891	84 146	17 126
551	New and used car dealers	401	4 462 197	283 179	63 603	11 528
552	Used car dealers	224	209 556	11 753	2 784	784
553	Auto and home supply stores	730	355 334	59 588	13 810	3 827
553 pt.	Auto parts, tires, and accessories stores	679	332 423	56 047	12 985	3 587
553 pt.	Home and auto supply stores	51	22 911	3 541	825	240
555, 6, 7, 9	Miscellaneous automotive dealers	162	235 122	17 371	3 949	987
555	Boat dealers	58	58 806	4 786	1 056	285
556	Recreational vehicle dealers	33	112 125	6 711	1 542	334
557	Motorcycle dealers	45	44 742	4 228	932	257
559	Automotive dealers, n.e.c.	26	19 449	1 646	419	111
554	Gasoline service stations	1 597	1 574 345	89 437	21 753	8 539
554 pt.	Gasoline/convenience food stores	714	803 294	46 381	11 325	4 597
554 pt.	Other gasoline service stations and truck stops	883	771 051	43 056	10 428	3 942
56	Apparel and accessory stores	1 594	935 505	114 264	27 412	11 852
561	Men's and boys' clothing and accessory stores	128	61 087	7 918	1 913	669
562, 3	Women's clothing and specialty stores	608	263 235	33 424	8 101	3 935
562	Women's clothing stores	530	241 129	30 681	7 418	3 610
563	Women's accessory and specialty stores	78	22 106	2 743	683	325
565	Family clothing stores	320	418 903	48 002	11 490	4 739
566	Shoe stores	380	144 069	18 729	4 401	1 747
566 pt.	Men's shoe stores	25	8 811	992	276	67
566 pt.	Women's shoe stores	90	30 513	4 080	955	406
566 pt.	Children's and juveniles' shoe stores	8	2 844	562	129	46
566 pt.	Family shoe stores	197	66 647	8 946	2 085	831
566 pt.	Athletic footwear stores	60	35 254	4 149	956	397
564, 9	Other apparel and accessory stores	158	48 211	6 191	1 507	762
564	Children's and infants' wear stores	70	20 117	2 508	610	337
569	Miscellaneous apparel and accessory stores	88	28 094	3 683	897	425
57	Furniture and homefurnishings stores	1 171	841 020	101 902	23 919	6 689
5712	Furniture stores	316	290 366	40 066	9 777	2 308
5713, 4, 9	Homefurnishings stores	303	143 252	18 852	4 221	1 414
5713	Floor covering stores	153	83 583	10 370	2 287	588
5714	Drapery, curtain, and upholstery stores	28	3 882	671	159	63
5719	Miscellaneous homefurnishings stores	122	55 787	7 811	1 775	763
572	Household appliance stores	145	106 411	10 316	2 378	659
573	Radio, television, computer, and music stores	407	300 991	32 668	7 543	2 308
5731	Radio, television, and electronics stores	219	177 600	18 250	4 325	1 214
5734	Computer and software stores	64	48 378	5 057	1 072	234
5735	Record and prerecorded tape stores	69	46 583	5 075	1 204	603
5736	Musical instrument stores	55	28 430	4 286	942	257

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	5 419	2 166 239	568 709	134 450	78 757
5812	Eating places -----	4 999	2 096 815	555 392	131 225	76 691
5812 pt.	Restaurants -----	1 899	694 764	204 794	48 871	28 555
5812 pt.	Cafeterias -----	76	79 242	24 130	5 752	2 405
5812 pt.	Refreshment places -----	2 637	1 102 801	273 458	64 544	40 406
5812 pt.	Other eating places -----	387	220 008	53 010	12 058	5 325
5813	Drinking places -----	420	69 424	13 317	3 225	2 066
591	Drug and proprietary stores -----	687	685 709	79 064	20 020	5 654
591 pt.	Drug stores -----	675	678 392	78 154	19 799	5 572
591 pt.	Proprietary stores -----	12	7 317	910	221	82
59 ex. 591	Miscellaneous retail stores -----	3 511	1 358 902	192 206	45 824	17 348
592	Liquor stores -----	309	116 953	5 269	1 287	773
593	Used merchandise stores -----	392	90 351	18 430	4 576	1 876
594	Miscellaneous shopping goods stores -----	1 262	567 243	73 170	17 386	7 254
5941	Sporting goods stores and bicycle shops -----	203	110 343	11 530	2 701	1 113
5941 pt.	General line sporting goods stores -----	71	51 817	5 651	1 335	569
5941 pt.	Specialty line sporting goods stores -----	132	58 526	5 879	1 366	544
5942	Book stores -----	126	62 821	6 812	1 643	802
5944	Jewelry stores -----	313	124 544	20 085	5 321	1 674
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	620	269 535	34 743	7 721	3 665
5943	Stationery stores -----	32	14 077	2 471	602	191
5945	Hobby, toy, and game shops -----	123	119 558	11 525	2 291	1 044
5946	Camera and photographic supply stores -----	17	6 409	1 042	230	84
5947	Gift, novelty, and souvenir shops -----	349	93 348	13 271	2 900	1 624
5948	Luggage and leather goods stores -----	13	3 993	536	123	54
5949	Sewing, needlework, and piece goods stores -----	86	32 150	5 898	1 575	668
596	Nonstore retailers -----	295	187 578	32 716	7 386	2 332
5961	Catalog and mail-order houses -----	87	45 778	3 665	888	289
5962	Automatic merchandising machine operators -----	64	47 483	8 353	1 856	516
5963	Direct selling establishments -----	144	94 317	20 698	4 642	1 527
598	Fuel dealers -----	175	91 569	13 280	3 347	803
5983	Fuel oil dealers -----	13	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	161	81 119	12 691	3 192	761
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	399	67 215	12 995	3 366	1 574
5993	Tobacco stores and stands -----	58	45 933	2 389	522	194
5994	News dealers and newsstands -----	5	1 220	88	22	11
5995	Optical goods stores -----	149	38 801	8 802	2 072	582
5999	Miscellaneous retail stores, n.e.c. -----	467	152 039	25 067	5 860	1 949
5999 pt.	Pet shops -----	53	20 449	2 757	690	248
5999 pt.	Art dealers -----	31	5 701	993	273	114
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	383	125 889	21 317	4 897	1 587

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	1 091 192	100 402	10 910	11
52	Building materials and garden supplies stores -----	997 689	127 186	15 787	8
521, 3	Building materials and supply stores -----	1 357 587	138 237	16 885	10
521	Lumber and other building materials dealers -----	1 663 819	141 994	17 039	12
523	Paint, glass, and wallpaper stores -----	479 124	109 400	15 710	4
525	Hardware stores -----	397 867	78 447	11 359	5
526	Retail nurseries, lawn and garden supply stores -----	470 513	88 553	13 256	5
527	Manufactured (mobile) home dealers -----	1 140 811	258 957	19 939	4
53	General merchandise stores -----	6 577 387	127 882	12 105	51
531	Department stores (incl. leased depts.) ^{2 3} -----	16 758 190	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	16 455 018	122 849	12 305	134
531 pt.	Conventional ² -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising ² -----	17 146 460	128 707	11 992	133
531 pt.	National chain ² -----	(D)	(D)	(D)	(D)
533	Variety stores -----	467 626	77 059	7 487	6
539	Miscellaneous general merchandise stores -----	3 542 257	188 445	12 445	19
54	Food stores -----	1 652 975	129 158	11 199	13
541	Grocery stores -----	1 943 314	135 212	11 459	14
541 pt.	Supermarkets and other general-line grocery stores -----	3 123 121	135 537	11 974	23
541 pt.	Convenience food stores -----	474 095	123 446	8 313	4
541 pt.	Convenience food/gasoline stores -----	826 006	139 754	9 409	6
541 pt.	Delicatessens -----	275 182	46 214	6 450	6
542	Meat and fish (seafood) markets -----	349 073	101 582	10 614	3
546	Retail bakeries -----	144 159	23 869	6 542	6
546 pt.	Retail bakeries —baking and selling -----	139 977	23 014	6 378	6
546 pt.	Retail bakeries —selling only -----	258 625	53 051	12 154	5
543, 4, 5, 9	Other food stores -----	213 188	59 797	8 376	4
543	Fruit and vegetable markets -----	240 333	110 923	9 231	2
544	Candy, nut, and confectionery stores -----	159 489	32 877	6 452	5
545	Dairy products stores -----	102 167	167 182	14 909	1
549	Miscellaneous food stores -----	278 254	77 679	9 858	4
55 ex. 554	Automotive dealers -----	3 468 826	307 264	21 715	11
551	New and used car dealers -----	11 127 673	387 075	24 564	29
552	Used car dealers -----	935 518	267 291	14 991	4
553	Auto and home supply stores -----	486 759	92 849	15 570	5
553 pt.	Auto parts, tires, and accessories stores -----	489 577	92 674	15 625	5
553 pt.	Home and auto supply stores -----	449 235	95 463	14 754	5
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 451 370	238 219	17 600	6
555	Boat dealers -----	1 013 897	206 337	16 793	5
556	Recreational vehicle dealers -----	3 397 727	335 704	20 093	10
557	Motorcycle dealers -----	994 267	174 093	16 451	6
559	Automotive dealers, n.e.c. -----	748 038	175 216	14 829	4
554	Gasoline service stations -----	985 814	184 371	10 474	5
554 pt.	Gasoline/convenience food stores -----	1 125 062	174 743	10 089	6
554 pt.	Other gasoline service stations and truck stops -----	873 217	195 599	10 922	4
56	Apparel and accessory stores -----	586 891	78 932	9 641	7
561	Men's and boys' clothing and accessory stores -----	477 242	91 311	11 836	5
562, 3	Women's clothing and specialty stores -----	432 952	66 896	8 494	6
562	Women's clothing stores -----	454 960	66 795	8 499	7
563	Women's accessory and specialty stores -----	283 410	68 018	8 440	4
565	Family clothing stores -----	1 309 072	88 395	10 129	15
566	Shoe stores -----	379 129	82 467	10 721	5
566 pt.	Men's shoe stores -----	352 440	131 507	14 806	3
566 pt.	Women's shoe stores -----	339 033	75 155	10 049	5
566 pt.	Children's and juveniles' shoe stores -----	355 500	61 826	12 217	6
566 pt.	Family shoe stores -----	338 310	80 201	10 765	4
566 pt.	Athletic footwear stores -----	587 567	88 801	10 451	7
564, 9	Other apparel and accessory stores -----	305 133	63 269	8 125	5
564	Children's and infants' wear stores -----	287 386	59 694	7 442	5
569	Miscellaneous apparel and accessory stores -----	319 250	66 104	8 666	5
57	Furniture and homefurnishings stores -----	718 207	125 732	15 234	6
5712	Furniture stores -----	918 880	125 808	17 360	7
5713, 4, 9	Homefurnishings stores -----	472 779	101 310	13 332	5
5713	Floor covering stores -----	546 294	142 148	17 636	4
5714	Drapery, curtain, and upholstery stores -----	138 643	61 619	10 651	2
5719	Miscellaneous homefurnishings stores -----	457 270	73 115	10 237	6
572	Household appliance stores -----	733 869	161 473	15 654	5
573	Radio, television, computer, and music stores -----	739 536	130 412	14 154	6
5731	Radio, television, and electronics stores -----	810 959	146 293	15 033	6
5734	Computer and software stores -----	755 906	206 744	21 611	4
5735	Record and prerecorded tape stores -----	675 116	77 252	8 416	9
5736	Musical instrument stores -----	516 909	110 623	16 677	5

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	399 749	27 505	7 221	15
5812	Eating places -----	419 447	27 341	7 242	15
5812 pt.	Restaurants -----	365 858	24 331	7 172	15
5812 pt.	Cafeterias -----	1 042 658	32 949	10 033	32
5812 pt.	Refreshment places -----	418 203	27 293	6 768	15
5812 pt.	Other eating places -----	568 496	41 316	9 955	14
5813	Drinking places -----	165 295	33 603	6 446	5
591	Drug and proprietary stores -----	998 121	121 279	13 984	8
591 pt.	Drug stores -----	1 005 025	121 750	14 026	8
591 pt.	Proprietary stores -----	609 750	89 232	11 098	7
59 ex. 591	Miscellaneous retail stores -----	387 041	78 332	11 079	5
592	Liquor stores -----	378 489	151 298	6 816	3
593	Used merchandise stores -----	230 487	48 162	9 824	5
594	Miscellaneous shopping goods stores -----	449 479	78 197	10 087	6
5941	Sporting goods stores and bicycle shops -----	543 562	99 140	10 359	5
5941 pt.	General line sporting goods stores -----	729 817	91 067	9 931	8
5941 pt.	Specialty line sporting goods stores -----	443 379	107 585	10 807	4
5942	Book stores -----	498 579	78 330	8 494	6
5944	Jewelry stores -----	397 904	74 399	11 998	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	434 734	73 543	9 480	6
5943	Stationery stores -----	439 906	73 702	12 937	6
5945	Hobby, toy, and game shops -----	972 016	114 519	11 039	8
5946	Camera and photographic supply stores -----	377 000	76 298	12 405	5
5947	Gift, novelty, and souvenir shops -----	267 473	57 480	8 172	5
5948	Luggage and leather goods stores -----	307 154	73 944	9 926	4
5949	Sewing, needlework, and piece goods stores -----	373 837	48 129	8 829	8
596	Nonstore retailers -----	635 858	80 437	14 029	8
5961	Catalog and mail-order houses -----	526 184	158 401	12 682	3
5962	Automatic merchandising machine operators -----	741 922	92 021	16 188	8
5963	Direct selling establishments -----	654 979	61 766	13 555	11
598	Fuel dealers -----	523 251	114 034	16 538	5
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	503 845	106 595	16 677	5
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	168 459	42 703	8 256	4
5993	Tobacco stores and stands -----	791 948	236 768	12 314	3
5994	News dealers and newsstands -----	244 000	110 909	8 000	2
5995	Optical goods stores -----	260 409	66 668	15 124	4
5999	Miscellaneous retail stores, n.e.c. -----	325 565	78 009	12 861	4
5999 pt.	Pet shops -----	385 830	82 456	11 117	5
5999 pt.	Art dealers -----	183 903	50 009	8 711	4
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	328 692	79 325	13 432	4

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	687	773	685 709	449 118	52.7	79 064	59 065	33.9	5 654	5 423
591 pt.	Drug stores -----	675	744	678 392	441 093	53.8	78 154	58 035	34.7	5 572	5 327
591 pt.	Proprietary stores -----	12	29	7 317	8 025	-8.8	910	1 030	-11.7	82	96
59 ex. 591	Miscellaneous retail stores -----	3 511	3 335	1 358 902	963 177	41.1	192 206	153 262	25.4	17 348	15 577
592	Liquor stores -----	309	365	116 953	88 535	32.1	5 269	5 970	-11.7	773	975
593	Used merchandise stores -----	392	253	90 351	44 778	101.8	18 430	9 547	93.0	1 876	1 129
594	Miscellaneous shopping goods stores -----	1 262	1 320	567 243	404 026	40.4	73 170	56 601	29.3	7 254	6 827
5941	Sporting goods stores and bicycle shops -----	203	220	110 343	72 311	52.6	11 530	9 343	23.4	1 113	1 035
5941 pt.	General line sporting goods stores -----	71	93	51 817	30 813	68.2	5 651	3 973	42.2	569	487
5941 pt.	Specialty line sporting goods stores -----	132	127	58 526	41 498	41.0	5 879	5 370	9.5	544	548
5942	Book stores -----	126	112	62 821	36 794	70.7	6 812	4 340	57.0	802	544
5944	Jewelry stores -----	313	342	124 544	113 563	9.7	20 085	19 765	1.6	1 674	1 989
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	620	646	269 535	181 358	48.6	34 743	23 153	50.1	3 665	3 259
5943	Stationery stores -----	32	45	14 077	8 599	63.7	2 471	1 366	80.9	191	165
5945	Hobby, toy, and game shops -----	123	111	119 558	69 669	71.6	11 525	6 727	71.3	1 044	861
5946	Camera and photographic supply stores -----	17	25	6 409	9 479	-32.4	1 042	1 304	-20.1	84	91
5947	Gift, novelty, and souvenir shops -----	349	341	93 348	63 782	46.4	13 271	9 606	38.2	1 624	1 513
5948	Luggage and leather goods stores -----	13	20	3 993	4 165	-4.1	536	665	-19.4	54	62
5949	Sewing, needlework, and piece goods stores -	86	104	32 150	25 664	25.3	5 898	3 485	69.2	668	567
596	Nonstore retailers -----	295	246	187 578	178 977	4.8	32 716	38 417	-14.8	2 332	2 612
5961	Catalog and mail-order houses -----	87	81	45 778	56 185	-18.5	3 665	5 740	-36.1	289	481
5962	Automatic merchandising machine operators ---	64	55	47 483	43 102	10.2	8 353	8 305	.6	516	642
5963	Direct selling establishments -----	144	110	94 317	79 690	18.4	20 698	24 372	-15.1	1 527	1 489
598	Fuel dealers -----	175	193	91 569	81 440	12.4	13 280	10 420	27.4	803	816
5983	Fuel oil dealers -----	13	28	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5984	Liquefied petroleum gas (bottled gas) dealers --	161	164	81 119	67 012	21.1	12 691	9 241	37.3	761	718
5989	Fuel dealers, n.e.c. -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5992	Florists -----	399	389	67 215	49 531	35.7	12 995	9 904	31.2	1 574	1 325
5993	Tobacco stores and stands -----	58	27	45 933	6 108	652.0	2 389	642	272.1	194	84
5994	News dealers and newsstands -----	5	3	1 220	(D)	(D)	88	(D)	(D)	11	AA
5995	Optical goods stores -----	149	143	38 801	29 746	30.4	8 802	6 750	30.4	582	475
5999	Miscellaneous retail stores, n.e.c. -----	467	396	152 039	(D)	(D)	25 067	(D)	(D)	1 949	GG
5999 pt.	Pet shops -----	53	47	20 449	8 219	148.8	2 757	1 400	96.9	248	197
5999 pt.	Art dealers -----	31	23	5 701	4 915	16.0	993	693	43.3	114	79
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	383	326	125 889	(D)	(D)	21 317	(D)	(D)	1 587	GG

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups						
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)		
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
Oklahoma—Con.												
1 Garvin County—Con.												
Balance of county -----	67	28 611	3 288	750	416	4	(D)	4	(D)	15	10 736	
2 Grady County -----	201	186 538	18 881	4 352	1 816	11	7 543	6	(D)	29	43 327	
3 Chickasha -----	132	144 205	16 065	3 725	1 503	5	5 380	5	(D)	14	33 203	
4 Tuttle -----	15	6 692	712	155	91	3	(D)	—	(D)	1	(D)	
5 Balance of county -----	54	35 641	2 104	472	222	3	(D)	1	(D)	14	(D)	
6 Grant County -----	36	13 403	940	237	118	3	528	2	(D)	9	(D)	
7 Greer County -----	28	13 969	1 369	325	129	2	(D)	2	(D)	7	8 134	
8 Mangum -----	21	10 774	1 139	271	100	1	(D)	2	(D)	4	6 186	
9 Balance of county -----	7	3 195	230	54	29	1	(D)	—	(D)	3	1 948	
10 Harmon County -----	24	10 860	1 089	239	102	—	—	1	(D)	6	5 008	
11 Hollis -----	23	(D)	(D)	(D)	CC	—	—	1	(D)	6	5 008	
12 Balance of county -----	1	(D)	(D)	(D)	AA	—	—	—	(D)	—	—	
13 Harper County -----	32	13 710	1 109	260	126	2	(D)	1	(D)	5	5 129	
14 Haskell County -----	47	44 165	4 097	977	347	4	2 068	3	(D)	11	13 629	
15 Stigler -----	26	31 806	3 120	751	264	3	(D)	2	(D)	3	(D)	
16 Balance of county -----	21	12 359	977	226	83	1	(D)	1	(D)	8	(D)	
17 Hughes County -----	66	37 707	3 945	922	412	3	573	4	(D)	15	10 116	
18 Holdenville -----	37	26 461	2 956	672	266	3	573	2	(D)	6	4 610	
19 Balance of county -----	29	11 246	989	250	146	—	—	2	(D)	9	5 506	
20 Jackson County -----	177	187 108	17 919	4 112	1 609	7	6 585	7	(D)	22	31 332	
21 Altus -----	158	177 422	16 940	3 925	1 508	4	(D)	7	(D)	16	28 412	
22 Balance of county -----	19	9 686	979	187	101	3	(D)	—	(D)	6	2 920	
23 Jefferson County -----	42	23 870	1 981	455	225	4	1 203	2	(D)	12	7 796	
24 Johnston County -----	53	28 960	2 627	656	317	2	(D)	1	(D)	13	10 422	
25 Tishomingo -----	37	23 675	2 286	573	267	1	(D)	1	(D)	5	7 608	
26 Balance of county -----	16	5 285	341	83	50	1	(D)	—	(D)	8	2 814	
27 Kay County -----	349	350 653	37 396	8 308	3 683	17	14 369	7	66 057	38	64 253	
28 Blackwell -----	50	38 755	4 271	965	411	5	(D)	2	(D)	5	9 762	
29 Ponca City (part) ▲ -----	239	257 200	28 592	6 313	2 772	10	11 214	4	(D)	22	45 340	
30 Tonkawa -----	28	18 692	1 340	361	197	1	(D)	1	(D)	7	5 634	
31 Balance of county -----	32	36 006	3 193	669	303	1	(D)	—	(D)	4	3 517	
32 Kingfisher County -----	78	72 267	6 631	1 604	660	6	2 513	4	(D)	17	21 156	
33 Kingfisher -----	40	41 567	4 086	968	409	1	(D)	2	(D)	8	12 279	
34 Piedmont (part) ▲ -----	—	—	—	—	—	—	—	—	(D)	—	—	
35 Balance of county -----	38	30 700	2 545	636	251	5	(D)	2	(D)	9	8 877	
36 Kiowa County -----	79	39 621	3 671	870	428	5	2 193	4	(D)	16	14 868	
37 Hobart -----	44	27 611	2 670	640	304	3	(D)	2	(D)	6	9 183	
38 Balance of county -----	35	12 010	1 001	230	124	2	(D)	2	(D)	10	5 685	
39 Latimer County -----	45	22 530	2 818	677	256	6	1 779	3	1 369	7	10 965	
40 Wilburton -----	40	18 993	2 484	597	225	4	(D)	3	1 369	5	(D)	
41 Balance of county -----	8	3 537	334	80	31	2	(D)	—	(D)	2	(D)	
42 Le Flore County -----	175	173 023	15 320	3 548	1 467	10	6 008	8	(D)	34	63 388	
43 Heavener -----	19	5 854	533	130	72	2	(D)	1	(D)	3	2 153	
44 Pocola -----	11	15 164	1 224	278	86	1	(D)	—	(D)	4	5 157	
45 Poteau -----	78	102 141	9 633	2 236	869	4	(D)	3	(D)	9	25 848	
46 Balance of county -----	67	49 864	3 930	904	440	3	(D)	4	(D)	18	30 230	
47 Lincoln County -----	157	101 663	10 646	2 398	1 018	6	4 042	4	(D)	27	25 167	
48 Chandler -----	43	34 147	3 283	752	307	1	(D)	2	(D)	4	3 058	
49 Stroud (part) ▲ -----	54	(D)	(D)	(D)	EE	2	(D)	1	(D)	5	7 064	
50 Balance of county -----	60	(D)	(D)	(D)	EE	3	(D)	1	(D)	18	15 045	
51 Logan County -----	128	90 716	9 917	2 258	983	11	2 366	3	(D)	26	26 944	
52 Guthrie -----	93	77 832	8 530	1 884	794	8	1 806	3	(D)	13	20 129	
53 Balance of county -----	35	12 884	1 387	374	189	3	560	—	(D)	13	6 815	
54 Love County -----	37	30 274	2 826	641	283	1	(D)	2	(D)	8	10 184	
55 McClain County -----	120	135 949	10 893	2 679	1 071	10	11 789	3	(D)	24	31 247	
56 Newcastle -----	22	34 302	2 561	693	246	2	(D)	1	(D)	6	8 095	
57 Oklahoma City (part) ▲ -----	—	—	—	—	—	—	—	—	(D)	—	—	
58 Purcell (part) ▲ -----	61	50 374	5 256	1 244	577	5	(D)	2	(D)	7	12 545	
59 Balance of county -----	37	51 273	3 076	742	248	3	(D)	—	(D)	11	10 607	
60 McCurtain County -----	153	157 944	14 972	3 550	1 401	12	11 852	8	(D)	34	41 364	
61 Broken Bow -----	52	55 118	4 883	1 189	471	4	730	1	(D)	11	15 289	
62 Idabel -----	63	78 182	8 007	1 979	747	3	(D)	4	(D)	12	19 619	
63 Balance of county -----	38	24 644	2 082	382	183	5	(D)	3	(D)	11	6 456	
64 McIntosh County -----	113	118 366	9 002	2 079	795	7	4 970	3	(D)	19	46 442	
65 Checotah -----	42	77 629	5 063	1 121	428	3	2 347	2	(D)	10	41 070	
66 Eufaula -----	52	30 947	3 218	782	259	4	2 623	1	(D)	6	(D)	
67 Balance of county -----	19	9 790	721	176	108	—	—	—	(D)	3	(D)	
68 Major County -----	64	38 727	3 488	818	377	4	1 219	3	(D)	14	6 743	
69 Fairview -----	45	32 925	2 798	648	275	3	(D)	2	(D)	7	3 403	
70 Balance of county -----	19	5 802	690	170	102	1	(D)	1	(D)	7	3 340	
71 Marshall County -----	76	57 342	5 627	1 287	551	6	3 520	6	(D)	15	17 499	
72 Madill -----	49	47 892	4 654	1 057	432	3	(D)	4	(D)	7	12 565	
73 Balance of county -----	27	9 450	973	230	119	3	(D)	2	(D)	8	4 934	
74 Mayes County -----	200	198 301	16 497	3 950	1 558	6	6 918	6	(D)	29	50 500	
75 Pryor Creek -----	93	143 542	11 953	2 894	1 034	3	5 674	5	(D)	7	24 579	
76 Balance of county -----	107	54 759	4 544	1 056	524	3	1 244	1	(D)	22	25 921	
77 Murray County -----	71	78 123	7 050	1 482	629	5	1 918	1	(D)	12	21 940	
78 Davis (part) ▲ -----	21	28 207	1 967	362	137	1	(D)	—	(D)	4	(D)	

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
4	506	6	4 240	—	—	—	—	22	4 397	4	(D)	8	(D)	1
17	48 288	22	19 276	15	8 510	11	3 910	52	16 674	10	7 058	28	(D)	2
9	34 254	9	9 515	15	8 510	10	(D)	38	15 335	6	4 970	21	(D)	3
1	(D)	4	2 286	—	—	—	—	5	483	—	—	1	(D)	4
7	(D)	9	7 475	—	—	1	(D)	9	856	4	2 088	6	(D)	5
5	6 082	4	1 625	—	—	—	—	7	641	2	(D)	4	202	6
3	(D)	1	(D)	1	(D)	—	—	6	(D)	3	1 642	3	(D)	7
3	(D)	1	(D)	1	(D)	—	—	6	(D)	2	(D)	2	(D)	8
—	—	1	(D)	—	—	—	—	6	(D)	1	(D)	2	(D)	9
3	1 618	3	1 839	2	(D)	2	(D)	3	(D)	2	(D)	2	(D)	10
3	1 618	2	(D)	2	(D)	2	(D)	3	(D)	2	(D)	2	(D)	11
—	—	1	(D)	—	—	—	—	—	—	—	—	—	—	12
3	(D)	2	(D)	1	(D)	1	(D)	7	609	3	(D)	7	496	13
5	(D)	2	(D)	5	1 156	—	—	10	1 507	2	(D)	5	748	14
2	(D)	1	(D)	5	1 156	—	—	5	1 021	1	(D)	4	(D)	15
3	(D)	1	(D)	—	—	—	—	5	486	1	(D)	1	(D)	16
9	7 858	6	2 861	1	(D)	1	(D)	16	2 915	3	1 731	8	(D)	17
7	(D)	3	915	1	(D)	1	(D)	7	1 426	2	(D)	5	(D)	18
2	(D)	3	1 946	—	—	—	—	9	1 489	1	(D)	3	(D)	19
17	70 437	13	8 981	22	9 544	13	4 643	42	16 567	6	5 665	28	(D)	20
16	(D)	12	(D)	22	9 544	12	(D)	38	16 187	6	5 665	25	(D)	21
1	(D)	1	(D)	—	—	1	(D)	4	380	—	—	3	500	22
3	(D)	5	2 424	1	(D)	—	—	9	2 069	4	2 377	2	(D)	23
4	1 071	5	7 502	4	864	1	(D)	14	2 500	3	2 035	6	2 346	24
3	(D)	5	7 502	4	864	1	(D)	10	2 202	3	2 035	4	(D)	25
1	(D)	—	—	—	—	—	—	4	298	—	—	2	(D)	26
25	70 955	36	36 404	31	13 865	28	16 041	90	37 072	11	13 079	66	18 558	27
2	(D)	8	4 487	7	(D)	3	(D)	11	3 161	2	(D)	5	(D)	28
17	46 007	17	16 648	23	11 672	24	14 616	61	27 888	7	8 737	54	(D)	29
3	(D)	5	(D)	—	—	1	(D)	5	1 309	1	(D)	4	1 001	30
3	(D)	6	(D)	1	(D)	—	—	13	4 714	1	(D)	3	(D)	31
8	24 182	6	3 930	3	(D)	1	(D)	21	4 703	5	4 200	7	(D)	32
4	(D)	2	(D)	2	(D)	1	(D)	13	3 555	3	(D)	4	709	33
4	(D)	4	(D)	1	(D)	—	—	8	1 148	2	(D)	3	(D)	34
6	2 708	7	5 657	4	705	3	643	19	2 224	6	3 808	9	(D)	36
4	(D)	2	(D)	4	705	3	643	10	1 474	4	(D)	6	(D)	37
2	(D)	5	(D)	—	—	—	—	9	750	2	(D)	3	(D)	38
3	644	6	2 059	4	1 150	1	(D)	6	1 587	1	(D)	8	(D)	39
3	644	2	(D)	4	1 150	1	(D)	6	1 587	1	(D)	8	(D)	40
—	—	4	(D)	—	—	—	—	—	—	—	—	—	—	41
26	36 206	15	13 215	8	3 652	10	2 460	36	9 997	10	5 940	18	(D)	42
3	460	—	—	—	—	1	(D)	4	(D)	3	(D)	2	(D)	43
4	(D)	1	(D)	—	—	—	—	—	—	—	—	—	(D)	44
12	24 460	7	6 459	7	(D)	7	1 571	17	7 022	3	1 654	9	(D)	45
7	(D)	7	(D)	1	(D)	2	(D)	15	(D)	4	(D)	6	1 378	46
11	11 704	23	15 928	19	10 730	10	3 300	34	10 604	3	2 764	20	(D)	47
5	10 089	6	3 797	1	(D)	3	(D)	12	2 345	1	(D)	8	(D)	48
3	(D)	6	5 804	17	(D)	5	(D)	7	4 902	1	(D)	7	5 822	49
3	(D)	11	6 327	1	(D)	2	(D)	15	3 357	1	(D)	5	884	50
6	(D)	15	7 159	5	(D)	3	1 621	31	9 939	6	4 056	22	(D)	51
4	(D)	12	5 996	4	(D)	3	1 621	25	8 471	5	(D)	16	(D)	52
2	(D)	3	1 163	1	(D)	—	—	6	1 468	1	(D)	6	1 576	53
4	(D)	5	2 886	1	(D)	1	(D)	10	3 194	1	(D)	4	(D)	54
10	49 573	10	6 634	4	(D)	4	1 707	35	10 858	7	4 420	13	(D)	55
1	(D)	—	—	—	—	—	—	7	3 258	1	(D)	4	(D)	56
5	(D)	8	(D)	3	(D)	2	(D)	17	6 433	5	(D)	7	(D)	57
4	(D)	2	(D)	1	(D)	2	(D)	11	1 167	1	(D)	2	(D)	58
14	37 211	11	10 327	5	4 480	8	4 592	28	9 619	7	5 382	26	(D)	60
6	(D)	3	2 145	2	(D)	1	(D)	10	3 192	3	2 819	11	(D)	61
5	21 356	4	2 487	3	(D)	4	1 343	13	5 705	4	2 563	11	(D)	62
3	(D)	4	5 695	—	—	3	(D)	5	722	—	—	4	(D)	63
17	24 395	13	12 095	6	2 935	5	3 915	27	6 541	5	3 032	11	(D)	64
5	11 160	6	5 690	2	(D)	1	(D)	8	2 085	3	(D)	2	(D)	65
8	11 229	3	(D)	4	(D)	4	(D)	13	3 660	2	(D)	7	(D)	66
4	2 006	4	(D)	—	—	—	—	6	796	—	—	2	(D)	67
8	19 972	5	2 435	6	1 374	1	(D)	10	2 135	2	(D)	11	(D)	68
8	19 972	3	(D)	6	1 374	1	(D)	6	(D)	2	(D)	7	(D)	69
—	—	2	(D)	—	—	—	—	4	(D)	—	—	4	(D)	70
8	13 883	4	1 958	3	(D)	3	731	18	4 229	4	2 203	9	(D)	71
6	(D)	3	(D)	2	(D)	3	731	11	3 121	3	(D)	7	1 862	72
2	(D)	1	(D)	1	(D)	—	—	7	1 108	1	(D)	2	(D)	73
21	63 385	18	19 898	14	2 687	10	2 669	57	12 153	6	4 687	33	(D)	74
11	61 201	6	5 985	7	1 384	7	(D)	26	7 978	3	(D)	18	(D)	75
10	2 184	12	13 913	7	1 303	3	(D)	31	4 175	3	(D)	15	3 419	76
6	25 526	6	3 637	4	487	1	(D)	18	3 730	4	2 603	14	(D)	77
1	(D)	3	2 349	—	—	—	—	7	(D)	2	(D)	3	(D)	78

RETAIL TRADE—GEOGRAPHIC AREA SERIES

OKLAHOMA OK-17

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
4	(D)	2	(D)	4	487	1	(D)	10	2 887	2	(D)	10	4 621
1	(D)	1	(D)	—	—	—	—	1	(D)	—	—	1	(D)
32	92 395	32	31 639	29	15 130	35	19 522	115	41 558	18	16 828	66	22 230
—	—	2	(D)	—	—	—	—	1	(D)	—	—	—	—
25	89 729	24	24 614	28	(D)	32	18 817	91	37 573	15	15 707	60	(D)
7	2 666	6	(D)	1	(D)	3	705	23	(D)	3	1 121	6	(D)
5	9 030	16	10 866	3	(D)	2	(D)	18	6 303	5	2 457	11	(D)
4	(D)	13	10 350	3	(D)	2	(D)	16	(D)	4	(D)	9	(D)
1	(D)	3	516	—	—	—	—	2	(D)	1	(D)	2	(D)
4	3 789	4	1 337	1	(D)	1	(D)	13	3 122	3	1 622	6	(D)
4	3 789	3	(D)	1	(D)	1	(D)	9	2 378	3	1 622	4	(D)
—	—	1	(D)	—	—	—	—	4	744	—	—	2	(D)
4	(D)	9	6 247	1	(D)	1	(D)	9	1 149	4	3 238	7	842
3	(D)	4	3 849	1	(D)	1	(D)	4	499	3	(D)	5	(D)
1	(D)	5	2 398	—	—	—	—	5	650	1	(D)	2	(D)
303	1 435 588	276	354 835	439	294 691	308	320 864	1 315	646 188	118	171 159	869	433 232
19	53 256	9	8 466	3	(D)	7	2 800	31	13 866	8	4 775	16	(D)
2	(D)	6	8 063	—	—	—	—	19	4 665	1	(D)	2	(D)
11	41 307	15	19 179	3	415	10	5 711	40	19 630	5	3 142	19	(D)
20	91 547	20	24 405	21	14 200	17	8 492	92	42 258	10	10 992	73	(D)
2	(D)	5	5 118	—	—	—	—	9	2 536	3	1 777	4	(D)
27	145 930	18	23 278	35	19 391	21	15 422	97	44 886	14	14 563	71	(D)
1	(D)	2	(D)	9	6 178	6	1 820	9	2 555	1	(D)	17	(D)
192	990 669	183	239 295	320	228 923	204	251 482	928	470 008	65	(D)	579	(D)
—	—	—	—	—	—	—	—	1	(D)	—	—	2	(D)
11	60 440	6	8 306	42	23 216	24	21 829	39	23 824	3	(D)	51	(D)
9	41 616	7	9 530	4	1 263	13	9 765	35	17 819	5	5 434	23	(D)
9	9 566	5	(D)	2	(D)	6	3 543	15	(D)	3	(D)	12	(D)
19	39 053	29	26 240	16	5 733	8	3 990	43	14 847	7	4 960	28	(D)
8	(D)	14	(D)	9	1 765	3	1 363	16	(D)	3	(D)	5	(D)
10	(D)	12	11 862	7	3 968	5	2 627	24	9 754	4	(D)	15	3 643
1	(D)	3	(D)	—	—	—	—	3	(D)	—	—	8	(D)
15	12 806	16	12 617	6	(D)	4	3 358	29	5 699	7	4 697	23	(D)
—	—	—	—	1	(D)	—	—	—	—	—	—	—	—
4	3 466	4	1 528	2	(D)	2	(D)	9	1 114	2	(D)	7	(D)
—	—	4	(D)	—	—	—	—	1	(D)	—	—	—	—
2	(D)	3	3 400	1	(D)	—	—	5	1 547	—	—	4	(D)
9	(D)	1	(D)	2	(D)	2	(D)	2	(D)	1	(D)	5	(D)
—	—	4	(D)	2	(D)	—	—	12	(D)	4	(D)	7	(D)
13	33 344	12	7 261	16	5 370	6	2 972	51	15 993	11	10 798	23	(D)
9	27 541	8	5 389	13	4 775	5	(D)	34	13 073	8	10 024	16	(D)
4	5 803	4	1 872	3	595	1	(D)	17	2 920	3	774	7	(D)
7	11 440	7	8 275	4	907	5	1 132	18	5 490	4	2 818	10	2 460
3	(D)	3	3 862	2	(D)	4	(D)	9	2 517	3	(D)	4	1 175
4	(D)	4	4 413	2	(D)	1	(D)	9	2 973	1	(D)	6	1 285
24	59 597	42	37 960	39	23 268	25	14 394	102	41 932	14	11 809	71	23 729
5	(D)	7	3 137	8	2 201	1	(D)	17	5 982	5	(D)	14	(D)
14	52 174	26	27 946	31	21 067	22	13 040	73	33 502	8	6 948	48	(D)
5	(D)	9	6 877	—	—	2	(D)	12	2 448	1	(D)	9	(D)
23	55 384	23	31 006	18	12 103	9	4 033	57	20 491	6	4 979	48	(D)
16	52 347	14	22 351	18	12 103	8	(D)	35	15 837	5	(D)	40	(D)
7	3 037	9	8 655	—	—	1	(D)	22	4 654	1	(D)	8	(D)
17	40 450	15	14 897	28	11 909	16	9 240	53	18 453	10	6 633	37	(D)
15	(D)	13	(D)	27	(D)	15	(D)	45	17 434	9	(D)	37	(D)
2	(D)	2	(D)	1	(D)	1	(D)	8	1 019	1	(D)	—	—
30	(D)	36	24 756	29	(D)	24	10 620	172	83 088	12	14 456	71	(D)
—	—	2	(D)	—	—	—	—	3	894	1	(D)	2	(D)
24	(D)	23	13 619	27	(D)	23	(D)	149	(D)	10	(D)	59	(D)
4	(D)	7	5 327	1	(D)	1	(D)	6	3 610	1	(D)	4	407
2	(D)	4	(D)	1	(D)	—	—	14	(D)	—	—	6	2 345
5	5 750	9	7 875	1	(D)	2	(D)	9	2 314	5	2 190	13	2 974
4	(D)	4	4 488	—	—	2	(D)	6	1 848	4	(D)	10	2 425
1	(D)	5	3 387	1	(D)	—	—	3	466	1	(D)	3	549
1	(D)	4	1 280	1	(D)	1	(D)	6	686	1	(D)	4	494
21	61 171	30	34 049	15	8 370	10	2 162	70	25 290	9	8 783	42	(D)
1	(D)	4	3 928	—	—	—	—	5	(D)	—	—	2	(D)
17	59 583	11	13 766	14	(D)	6	1 344	40	18 195	4	5 492	35	(D)
—	—	—	—	—	—	—	—	—	—	—	—	—	—
—	—	1	(D)	—	—	—	—	1	(D)	—	—	—	—
3	(D)	14	(D)	1	(D)	3	(D)	24	(D)	5	3 291	5	547
18	20 261	13	12 377	8	3 037	6	1 349	27	8 369	8	5 198	14	(D)
6	(D)	8	6 989	8	3 037	3	(D)	17	6 626	4	3 257	10	(D)
7	3 403	2	(D)	—	—	1	(D)	5	899	3	(D)	2	(D)
5	(D)	3	(D)	—	—	2	(D)	5	844	1	(D)	2	(D)
26	22 422	21	25 370	5	3 415	5	1 779	46	12 550	7	3 708	34	(D)
2	(D)	4	5 733	—	—	—	—	3	814	1	(D)	6	(D)
16	19 668	9	10 093	4	(D)	4	(D)	26	9 652	3	(D)	15	(D)
8	(D)	8	9 544	1	(D)	1	(D)	17	2 084	3	1 558	13	1 305

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Oklahoma—Con.												
1	Stephens County -----	280	255 051	26 422	6 023	2 362	13	9 951	7	(D)	42	59 653
2	Duncan -----	194	203 022	21 431	4 868	1 814	10	(D)	4	(D)	17	33 233
3	Marlow -----	39	31 318	3 215	728	334	2	(D)	2	(D)	8	12 589
4	Balance of county -----	47	20 711	1 776	427	214	1	(D)	1	(D)	17	13 831
5	Texas County -----	117	83 017	8 866	2 099	979	6	5 366	2	(D)	16	18 996
6	Guyton -----	84	71 543	7 827	1 857	854	3	(D)	1	(D)	7	14 666
7	Balance of county -----	33	11 474	1 039	242	125	3	(D)	1	(D)	9	4 330
8	Tillman County -----	72	38 958	3 725	837	429	3	(D)	4	3 843	17	12 891
9	Frederick -----	53	31 627	2 952	652	331	3	(D)	4	3 843	10	9 607
10	Balance of county -----	19	7 331	773	185	98	—	—	—	—	7	3 284
11	Tulsa County -----	3 597	5 101 758	557 972	129 907	46 738	143	217 909	80	(D)	348	820 998
12	Bixby (part) ▲ -----	58	53 983	5 428	1 284	465	7	3 145	—	—	5	11 863
13	Broken Arrow (part) ▲ -----	271	541 395	41 689	9 393	3 445	11	(D)	5	(D)	37	93 739
14	Collinsville (part) ▲ -----	23	12 687	1 233	240	96	2	(D)	1	(D)	3	(D)
15	Glennpool -----	27	15 973	1 793	392	198	1	(D)	—	—	4	(D)
16	Jenks -----	37	38 775	4 822	1 145	398	4	3 920	1	(D)	3	(D)
17	Owasso (part) ▲ -----	79	138 271	13 418	3 123	1 266	3	8 704	2	(D)	11	(D)
18	Sand Springs (part) ▲ -----	111	162 083	16 865	3 990	1 645	3	(D)	4	(D)	18	48 893
19	Skiatook (part) ▲ -----	18	13 696	1 612	328	152	2	(D)	1	(D)	2	(D)
20	Tulsa (part) ▲ -----	2 834	3 977 865	456 369	106 370	37 595	100	(D)	64	670 235	246	(D)
21	Balance of county -----	139	147 030	14 743	3 642	1 478	10	15 388	2	(D)	19	38 992
22	Wagoner County -----	149	111 537	11 762	2 859	1 308	5	3 365	2	(D)	30	25 177
23	Bixby (part) ▲ -----	—	—	—	—	—	—	—	—	—	—	—
24	Broken Arrow (part) ▲ -----	17	5 765	934	270	175	1	(D)	—	—	3	2 655
25	Catoosa (part) ▲ -----	—	—	—	—	—	—	—	—	—	—	—
26	Coweta -----	26	21 664	2 362	557	287	—	—	1	(D)	5	7 983
27	Wagoner -----	60	61 847	6 575	1 580	582	2	(D)	1	(D)	7	7 782
28	Balance of county -----	46	22 261	1 891	452	264	2	(D)	—	—	15	6 757
29	Washington County -----	322	336 956	39 025	8 876	3 409	17	13 277	8	64 506	33	66 313
30	Bartlesville (part) ▲ -----	286	(D)	(D)	(D)	HH	14	(D)	7	(D)	22	(D)
31	Dewey -----	20	16 790	1 520	365	163	2	(D)	1	(D)	4	(D)
32	Balance of county -----	16	(D)	(D)	(D)	BB	1	(D)	—	—	7	(D)
33	Washita County -----	65	32 718	2 721	640	280	7	1 923	1	(D)	13	10 922
34	Clinton (part) ▲ -----	—	—	—	—	—	—	—	—	—	—	—
35	New Cordell -----	34	23 287	1 720	408	173	3	(D)	1	(D)	7	7 599
36	Balance of county -----	31	9 431	1 001	232	107	4	(D)	—	—	6	3 323
37	Woods County -----	80	55 104	5 913	1 424	658	5	2 290	2	(D)	8	11 103
38	Alva -----	57	50 386	5 368	1 282	556	2	(D)	1	(D)	4	(D)
39	Balance of county -----	23	4 718	545	142	102	3	(D)	1	(D)	4	(D)
40	Woodward County -----	155	135 384	14 441	3 556	1 417	10	9 113	4	(D)	12	29 620
41	Woodward -----	143	131 500	14 018	3 472	1 365	10	9 113	4	(D)	9	28 260
42	Balance of county -----	12	3 884	423	84	52	—	—	—	—	3	1 360

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
28	78 534	16	9 401	19	10 622	21	6 438	66	19 560	16	14 483	52	(D)	1
17	73 445	12	6 427	16	(D)	17	5 353	49	16 101	10	10 982	42	(D)	2
3	(D)	2	(D)	2	(D)	2	(D)	11	2 457	3	2 699	4	(D)	3
8	(D)	2	(D)	1	(D)	2	(D)	6	1 002	3	802	6	705	4
13	15 021	13	11 439	9	3 559	9	3 024	32	7 408	3	3 110	14	(D)	5
9	14 014	10	8 500	8	(D)	8	(D)	23	6 852	3	3 110	12	(D)	6
4	1 007	3	2 939	1	(D)	1	(D)	9	556	—	—	2	(D)	7
4	(D)	5	2 802	9	2 325	2	(D)	17	3 403	3	(D)	8	1 285	8
4	(D)	3	(D)	8	(D)	2	(D)	10	1 346	3	(D)	6	(D)	9
—	—	2	(D)	1	(D)	—	—	7	2 057	—	—	2	(D)	10
230	1 468 746	236	282 798	333	249 875	254	238 016	1 089	504 719	103	141 417	781	(D)	11
8	18 256	4	6 349	2	(D)	2	(D)	15	5 098	3	3 193	12	3 030	12
15	282 478	23	23 913	17	10 272	11	(D)	80	37 678	9	10 328	63	(D)	13
3	1 792	2	(D)	—	—	3	671	5	902	1	(D)	3	436	14
1	(D)	3	3 762	—	—	1	(D)	9	3 076	2	(D)	6	1 524	15
2	(D)	4	5 616	—	—	2	(D)	13	4 245	2	(D)	6	708	16
7	(D)	7	6 907	4	(D)	3	(D)	24	(D)	5	6 905	13	(D)	17
9	26 986	9	10 313	5	4 876	5	1 704	34	(D)	4	(D)	20	4 259	18
—	—	—	—	1	(D)	1	(D)	4	1 353	3	1 962	4	(D)	19
179	1 078 997	170	(D)	289	226 496	212	(D)	877	(D)	72	(D)	625	(D)	20
6	(D)	14	21 812	15	(D)	14	(D)	28	13 870	2	(D)	29	(D)	21
14	19 867	8	6 190	3	(D)	5	1 983	50	12 197	6	3 869	26	(D)	22
—	—	—	—	—	—	2	(D)	5	636	—	—	6	(D)	23
—	—	—	—	—	—	—	—	—	—	—	—	—	—	24
3	(D)	3	(D)	1	(D)	1	(D)	7	2 120	2	(D)	3	596	26
7	10 879	3	3 800	2	(D)	2	(D)	19	5 472	4	(D)	13	(D)	27
4	(D)	2	(D)	—	—	—	—	19	3 969	—	—	4	(D)	28
26	77 857	19	23 595	31	18 077	24	11 161	96	33 625	10	10 010	58	18 535	29
22	76 371	15	20 387	30	(D)	23	(D)	88	32 345	9	(D)	56	(D)	30
2	(D)	2	(D)	1	(D)	1	(D)	5	1 024	1	(D)	1	(D)	31
2	(D)	2	(D)	—	—	—	—	3	256	—	—	1	(D)	32
7	10 269	4	(D)	—	—	2	(D)	17	1 381	4	1 770	10	(D)	33
7	10 269	1	(D)	—	—	1	(D)	6	553	3	(D)	5	500	34
—	—	3	(D)	—	—	1	(D)	11	828	1	(D)	5	(D)	35
4	(D)	9	5 666	5	1 581	7	2 903	20	5 156	3	(D)	17	4 240	37
4	(D)	6	5 247	5	1 581	7	2 903	13	4 025	2	(D)	13	4 020	38
—	—	3	419	—	—	—	—	7	1 131	1	(D)	4	(D)	39
15	16 700	19	16 829	17	6 924	12	5 142	32	13 108	5	3 877	29	(D)	40
14	(D)	17	(D)	17	6 924	11	(D)	27	12 297	5	3 877	29	(D)	41
1	(D)	2	(D)	—	—	1	(D)	5	811	—	—	—	—	42

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ENID						
	Retail trade	374	400 624	44 491	10 300	4 160
52	Building materials and garden supplies stores	20	(D)	(D)	(D)	CC
521, 3	Building materials and supply stores	12	14 677	1 586	388	94
525	Hardware stores	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	5	1 277	225	56	23
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	14	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	(D)	(D)	(D)	FF
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	CC
54	Food stores	34	79 745	6 572	1 727	688
541	Grocery stores	22	77 196	6 076	1 591	617
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	5	1 018	265	77	46
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	27	(D)	(D)	(D)	EE
551	New and used car dealers	7	(D)	(D)	(D)	CC
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	16	10 101	1 682	377	115
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	AA
554	Gasoline service stations	30	20 992	1 212	283	125
56	Apparel and accessory stores	38	17 442	2 250	525	245
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	18	5 759	861	201	101
562	Women's clothing stores	17	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	AA
565	Family clothing stores	6	7 507	818	169	81
566	Shoe stores	11	3 281	365	96	42
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	27	(D)	(D)	(D)	CC
5712	Furniture stores	4	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	5	2 051	262	57	16
572	Household appliance stores	7	4 124	361	82	21
573	Radio, television, computer, and music stores	11	4 645	575	120	58
58	Eating and drinking places	102	(D)	(D)	(D)	GG
5812	Eating places	93	(D)	(D)	(D)	GG
5812 pt.	Restaurants	27	7 629	2 257	533	373
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	57	(D)	(D)	(D)	FF
5812 pt.	Other eating places	6	(D)	(D)	(D)	CC
5813	Drinking places	9	1 124	180	43	26
591	Drug and proprietary stores	10	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	72	(D)	(D)	(D)	EE
592	Liquor stores	6	1 967	85	20	11
593	Used merchandise stores	3	735	104	21	10
594	Miscellaneous shopping goods stores	35	13 055	1 796	456	201
5941	Sporting goods stores and bicycle shops	4	1 439	192	44	18
5942	Book stores	4	1 936	187	45	22
5944	Jewelry stores	8	2 415	541	171	60
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	19	7 265	876	196	101
596	Nonstore retailers	6	(D)	(D)	(D)	AA
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	7	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	6	1 328	320	95	21
5999	Miscellaneous retail stores, n.e.c.	8	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAWTON						
	Retail trade	565	643 934	73 579	17 043	7 353
52	Building materials and garden supplies stores	20	31 779	3 715	879	213
521, 3	Building materials and supply stores	14	(D)	(D)	(D)	CC
525	Hardware stores	3	846	125	32	13
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	17	162 841	15 268	3 569	1 329
531	Department stores (incl. leased depts.) ^{1 2}	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	FF
533	Variety stores	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	EE
54	Food stores	56	101 048	8 844	2 212	1 251
541	Grocery stores	46	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	4	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	5	1 003	153	41	19
55 ex. 554	Automotive dealers	40	142 168	11 898	2 640	588
551	New and used car dealers	12	(D)	(D)	(D)	EE
552	Used car dealers	7	3 688	467	104	29
553	Auto and home supply stores	14	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	7	(D)	(D)	(D)	BB
554	Gasoline service stations	38	29 393	1 694	431	196
56	Apparel and accessory stores	45	21 538	2 506	552	286
561	Men's and boys' clothing and accessory stores	9	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	18	(D)	(D)	(D)	CC
562	Women's clothing stores	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	6	5 507	612	111	61
566	Shoe stores	9	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	43	(D)	(D)	(D)	CC
5712	Furniture stores	12	11 365	1 469	354	112
5713, 4, 9	Home furnishings stores	7	(D)	(D)	(D)	BB
572	Household appliance stores	4	2 530	308	68	19
573	Radio, television, computer, and music stores	20	11 375	1 296	290	87
58	Eating and drinking places	188	76 038	19 595	4 429	2 584
5812	Eating places	142	70 718	18 736	4 220	2 432
5812 pt.	Restaurants	58	18 539	5 445	1 220	764
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	74	38 857	8 872	2 052	1 368
5812 pt.	Other eating places	8	(D)	(D)	(D)	CC
5813	Drinking places	46	5 320	859	209	152
591	Drug and proprietary stores	15	12 721	1 596	360	126
59 ex. 591	Miscellaneous retail stores	103	(D)	(D)	(D)	FF
592	Liquor stores	7	3 140	93	20	18
593	Used merchandise stores	24	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	41	20 194	2 258	521	263
5941	Sporting goods stores and bicycle shops	5	1 637	172	35	22
5942	Book stores	6	(D)	(D)	(D)	BB
5944	Jewelry stores	12	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	18	(D)	(D)	(D)	CC
596	Nonstore retailers	8	(D)	(D)	(D)	BB
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	4	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	11	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
NORMAN						
	Retail trade	556	787 613	83 662	19 211	7 699
52	Building materials and garden supplies stores	17	21 327	2 642	578	199
521, 3	Building materials and supply stores	10	17 856	1 960	444	139
525	Hardware stores	2	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	8	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	4	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	(D)	(D)	(D)	FF
533	Variety stores	1	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	BB
54	Food stores	64	116 784	10 960	2 005	801
541	Grocery stores	49	113 001	9 938	1 803	692
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	7	2 230	761	145	88
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	34	311 721	20 239	4 604	858
551	New and used car dealers	15	(D)	(D)	(D)	FF
552	Used car dealers	4	(D)	(D)	(D)	AA
553	Auto and home supply stores	11	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	Gasoline service stations	39	35 159	1 936	495	175
56	Apparel and accessory stores	54	36 649	4 270	989	511
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	19	(D)	(D)	(D)	CC
562	Women's clothing stores	17	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	9	(D)	(D)	(D)	CC
566	Shoe stores	16	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	7	1 834	233	54	49
57	Furniture and home furnishings stores	35	23 266	2 757	608	208
5712	Furniture stores	4	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	10	3 413	573	139	54
572	Household appliance stores	5	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	16	9 812	1 108	269	89
58	Eating and drinking places	167	78 433	21 577	5 150	3 176
5812	Eating places	156	75 959	20 969	5 008	3 089
5812 pt.	Restaurants	59	28 544	8 266	2 121	1 447
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	79	36 241	9 571	2 357	1 434
5812 pt.	Other eating places	16	(D)	(D)	(D)	CC
5813	Drinking places	11	2 474	608	142	87
591	Drug and proprietary stores	17	19 196	2 173	643	162
59 ex. 591	Miscellaneous retail stores	121	(D)	(D)	(D)	FF
592	Liquor stores	7	5 460	196	58	37
593	Used merchandise stores	12	1 647	387	92	38
594	Miscellaneous shopping goods stores	56	32 223	5 566	1 284	560
5941	Sporting goods stores and bicycle shops	4	(D)	(D)	(D)	BB
5942	Book stores	11	(D)	(D)	(D)	CC
5944	Jewelry stores	8	2 418	396	99	50
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	33	(D)	(D)	(D)	EE
596	Nonstore retailers	9	1 290	136	36	15
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	11	1 956	474	115	67
5993	Tobacco stores and stands	4	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	4	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	15	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
OKLAHOMA CITY ▲						
	Retail trade	3 000	3 982 423	474 358	112 454	40 826
52	Building materials and garden supplies stores	111	180 908	23 688	5 300	1 329
521, 3	Building materials and supply stores	66	143 938	19 030	4 201	1 049
521	Lumber and other building materials dealers	46	134 136	17 570	3 847	946
523	Paint, glass, and wallpaper stores	20	9 802	1 460	354	103
525	Hardware stores	10	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	24	12 718	2 182	403	158
527	Manufactured (mobile) home dealers	11	(D)	(D)	(D)	BB
53	General merchandise stores	50	603 251	56 990	13 400	4 358
531	Department stores (incl. leased depts.) ^{1 2}	23	463 028	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	23	456 153	48 740	11 343	3 706
533	Variety stores	20	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	EE
54	Food stores	301	547 529	50 904	12 602	4 273
541	Grocery stores	232	531 660	47 783	11 857	3 883
542	Meat and fish (seafood) markets	5	(D)	(D)	(D)	AA
546	Retail bakeries	35	6 849	1 888	476	255
543, 4, 5, 9	Other food stores	29	(D)	(D)	(D)	CC
543	Fruit and vegetable markets	1	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	15	(D)	(D)	(D)	BB
545	Dairy products stores	4	(D)	(D)	(D)	AA
549	Miscellaneous food stores	9	2 995	380	83	37
55 ex. 554	Automotive dealers	195	992 485	73 809	16 770	2 971
551	New and used car dealers	29	842 825	56 348	12 670	1 919
552	Used car dealers	49	48 031	2 621	623	182
553	Auto and home supply stores	95	59 997	10 896	2 594	678
553 pt.	Auto parts, tires, and accessories stores	93	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	22	41 632	3 944	883	192
555	Boat dealers	8	(D)	(D)	(D)	BB
556	Recreational vehicle dealers	3	(D)	(D)	(D)	BB
557	Motorcycle dealers	9	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	2	(D)	(D)	(D)	AA
554	Gasoline service stations	189	249 079	14 221	3 482	1 237
56	Apparel and accessory stores	324	230 244	30 218	7 409	2 791
561	Men's and boys' clothing and accessory stores	44	29 623	3 701	871	264
562, 3	Women's clothing and specialty stores	125	68 444	8 774	2 200	946
562	Women's clothing stores	102	60 179	7 669	1 929	842
563	Women's accessory and specialty stores	23	8 265	1 105	271	104
565	Family clothing stores	38	78 286	9 940	2 443	869
566	Shoe stores	88	41 512	5 904	1 403	509
566 pt.	Men's shoe stores	12	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	25	9 485	1 295	300	122
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	36	17 661	2 838	654	250
566 pt.	Athletic footwear stores	13	9 564	1 067	261	96
564, 9	Other apparel and accessory stores	29	12 379	1 899	492	203
564	Children's and infants' wear stores	12	6 428	842	211	106
569	Miscellaneous apparel and accessory stores	17	5 951	1 057	281	97
57	Furniture and home furnishings stores	209	253 966	28 705	6 956	1 634
5712	Furniture stores	44	101 524	13 567	3 357	619
5713, 4, 9	Home furnishings stores	68	40 015	5 143	1 117	316
5713	Floor covering stores	29	24 029	2 953	645	134
5714	Drapery, curtain, and upholstery stores	4	(D)	(D)	(D)	AA
5719	Miscellaneous home furnishings stores	35	(D)	(D)	(D)	CC
572	Household appliance stores	24	21 102	1 919	506	124
573	Radio, television, computer, and music stores	73	91 325	8 076	1 976	575
5731	Radio, television, and electronics stores	38	55 026	4 628	1 161	326
5734	Computer and software stores	14	21 186	1 753	411	77
5735	Record and prerecorded tape stores	15	11 412	1 188	287	140
5736	Musical instrument stores	6	3 701	507	117	32
58	Eating and drinking places	957	480 414	131 862	31 587	17 332
5812	Eating places	870	461 820	128 117	30 680	16 753
5812 pt.	Restaurants	310	180 821	56 327	13 743	7 388
5812 pt.	Cafeterias	28	24 466	7 419	1 890	813
5812 pt.	Refreshment places	460	207 055	52 536	12 311	7 499
5812 pt.	Other eating places	72	49 478	11 835	2 736	1 053
5813	Drinking places	87	18 594	3 745	907	579
591	Drug and proprietary stores	66	115 146	13 352	3 372	795
591 pt.	Drug stores	65	(D)	(D)	(D)	FF
591 pt.	Proprietary stores	1	(D)	(D)	(D)	AA

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
OKLAHOMA CITY ▲—Con.						
59 ex. 591	Miscellaneous retail stores -----	598	329 401	50 609	11 576	4 106
592	Liquor stores -----	48	30 552	1 303	330	136
593	Used merchandise stores -----	68	23 397	5 053	1 109	451
594	Miscellaneous shopping goods stores -----	255	160 782	19 395	4 531	1 733
5941	Sporting goods stores and bicycle shops -----	44	40 130	3 381	816	301
5941 pt.	General line sporting goods stores -----	7	12 624	1 050	263	101
5941 pt.	Specialty line sporting goods stores -----	37	27 506	2 331	553	200
5942	Book stores -----	24	15 595	1 684	403	164
5944	Jewelry stores -----	62	35 631	5 872	1 397	412
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	125	69 426	8 458	1 915	856
5943	Stationery stores -----	4	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	29	32 577	3 127	589	271
5946	Camera and photographic supply stores -----	6	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops -----	69	24 175	3 513	793	400
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	14	9 002	1 277	403	140
596	Nonstore retailers -----	42	39 085	10 452	1 998	724
5961	Catalog and mail-order houses -----	8	3 299	587	144	49
5962	Automatic merchandising machine operators -----	7	13 809	3 103	701	182
5963	Direct selling establishments -----	27	21 977	6 762	1 153	493
598	Fuel dealers -----	5	5 519	708	178	42
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	5	5 519	708	178	42
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	44	11 891	2 922	884	258
5993	Tobacco stores and stands -----	4	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	39	11 443	2 972	666	179
5999	Miscellaneous retail stores, n.e.c. -----	91	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	14	5 655	753	202	66
5999 pt.	Art dealers -----	8	(D)	(D)	(D)	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	69	(D)	(D)	(D)	EE
SHAWNEE						
	Retail trade -----	353	321 940	44 336	10 202	4 780
52	Building materials and garden supplies stores -----	12	(D)	(D)	(D)	CC
521, 3	Building materials and supply stores -----	10	16 919	2 666	606	139
525	Hardware stores -----	—	—	—	—	—
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	9	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2} -----	4	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	4	(D)	(D)	(D)	FF
533	Variety stores -----	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	BB
54	Food stores -----	17	49 466	4 068	982	387
541	Grocery stores -----	11	(D)	(D)	(D)	EE
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	3	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	24	(D)	(D)	(D)	CC
551	New and used car dealers -----	6	(D)	(D)	(D)	BB
552	Used car dealers -----	3	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	12	5 658	811	163	57
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	(D)	(D)	(D)	AA
554	Gasoline service stations -----	23	13 619	746	185	77
56	Apparel and accessory stores -----	27	(D)	(D)	(D)	CC
561	Men's and boys' clothing and accessory stores -----	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	11	(D)	(D)	(D)	BB
562	Women's clothing stores -----	8	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	3	(D)	(D)	(D)	AA
565	Family clothing stores -----	5	(D)	(D)	(D)	CC
566	Shoe stores -----	9	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores -----	23	(D)	(D)	(D)	BB
5712	Furniture stores -----	5	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	BB
572	Household appliance stores -----	4	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	9	2 768	369	77	32

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SHAWNEE—Con.						
58	Eating and drinking places -----	149	(D)	(D)	(D)	HH
5812	Eating places -----	146	75 577	19 740	4 453	2 662
5812 pt.	Restaurants -----	18	6 213	2 016	440	259
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	121	63 321	16 226	3 695	2 253
5812 pt.	Other eating places -----	6	(D)	(D)	(D)	CC
5813	Drinking places -----	3	(D)	(D)	(D)	AA
591	Drug and proprietary stores -----	10	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores -----	59	(D)	(D)	(D)	EE
592	Liquor stores -----	3	(D)	(D)	(D)	AA
593	Used merchandise stores -----	7	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	19	(D)	(D)	(D)	CC
5941	Sporting goods stores and bicycle shops -----	2	(D)	(D)	(D)	BB
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	7	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	8	(D)	(D)	(D)	BB
596	Nonstore retailers -----	3	(D)	(D)	(D)	BB
598	Fuel dealers -----	3	(D)	(D)	(D)	AA
5992	Florists -----	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	3	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	13	(D)	(D)	(D)	BB
TULSA ▲						
	Retail trade -----	2 851	4 005 321	458 830	107 040	37 799
52	Building materials and garden supplies stores -----	101	166 896	20 633	4 558	1 163
521, 3	Building materials and supply stores -----	64	139 640	16 486	3 600	903
521	Lumber and other building materials dealers -----	33	124 327	14 111	3 031	755
523	Paint, glass, and wallpaper stores -----	31	15 313	2 375	569	148
525	Hardware stores -----	16	6 463	1 335	329	101
526	Retail nurseries, lawn and garden supply stores -----	14	9 913	2 052	453	135
527	Manufactured (mobile) home dealers -----	7	10 880	760	176	24
53	General merchandise stores -----	64	670 235	63 298	14 774	5 233
531	Department stores (incl. leased depts.) ^{1 2} -----	27	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	27	(D)	(D)	(D)	HH
533	Variety stores -----	15	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	22	(D)	(D)	(D)	FF
54	Food stores -----	249	576 155	51 157	10 317	3 553
541	Grocery stores -----	162	554 899	47 154	9 403	3 113
542	Meat and fish (seafood) markets -----	7	3 501	434	101	32
546	Retail bakeries -----	49	8 164	2 409	568	278
543, 4, 5, 9	Other food stores -----	31	9 591	1 160	245	130
543	Fruit and vegetable markets -----	1	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	12	(D)	(D)	(D)	BB
545	Dairy products stores -----	3	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	15	6 873	691	159	71
55 ex. 554	Automotive dealers -----	179	1 078 997	80 657	17 885	3 345
551	New and used car dealers -----	45	944 890	64 758	14 168	2 446
552	Used car dealers -----	33	(D)	(D)	(D)	CC
553	Auto and home supply stores -----	76	56 144	10 259	2 374	583
553 pt.	Auto parts, tires, and accessories stores -----	76	56 144	10 259	2 374	583
553 pt.	Home and auto supply stores -----	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers -----	25	(D)	(D)	(D)	CC
555	Boat dealers -----	6	(D)	(D)	(D)	BB
556	Recreational vehicle dealers -----	4	(D)	(D)	(D)	BB
557	Motorcycle dealers -----	9	11 170	988	234	52
559	Automotive dealers, n.e.c. -----	6	6 729	675	162	42
554	Gasoline service stations -----	172	210 375	12 385	3 125	934

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
TULSA ▲—Con.						
56	Apparel and accessory stores	289	226 496	29 852	7 219	2 895
561	Men's and boys' clothing and accessory stores	22	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores	118	75 728	10 545	2 501	1 142
562	Women's clothing stores	98	68 980	9 794	2 312	1 050
563	Women's accessory and specialty stores	20	6 748	751	189	92
565	Family clothing stores	39	92 034	11 678	2 835	1 035
566	Shoe stores	77	33 026	4 191	999	387
566 pt.	Men's shoe stores	8	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	28	11 964	1 505	353	142
566 pt.	Children's and juveniles' shoe stores	4	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	23	8 479	1 100	259	95
566 pt.	Athletic footwear stores	14	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	33	(D)	(D)	(D)	CC
564	Children's and infants' wear stores	12	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores	21	7 911	1 070	287	119
57	Furniture and homefurnishings stores	215	216 584	28 464	6 735	1 693
5712	Furniture stores	47	63 451	9 749	2 454	499
5713, 4, 9	Homefurnishings stores	64	41 849	6 246	1 463	473
5713	Floor covering stores	26	17 909	2 785	638	150
5714	Drapery, curtain, and upholstery stores	5	(D)	(D)	(D)	AA
5719	Miscellaneous homefurnishings stores	33	(D)	(D)	(D)	EE
572	Household appliance stores	24	23 629	2 465	562	130
573	Radio, television, computer, and music stores	80	87 655	10 004	2 256	591
5731	Radio, television, and electronics stores	41	54 447	5 334	1 344	332
5734	Computer and software stores	12	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores	16	12 391	1 303	321	131
5736	Musical instrument stores	11	(D)	(D)	(D)	BB
58	Eating and drinking places	879	410 588	109 415	26 189	14 008
5812	Eating places	801	392 523	105 741	25 269	13 497
5812 pt.	Restaurants	293	152 739	46 455	10 946	5 623
5812 pt.	Cafeterias	18	(D)	(D)	(D)	FF
5812 pt.	Refreshment places	403	171 898	41 677	10 045	6 102
5812 pt.	Other eating places	87	(D)	(D)	(D)	GG
5813	Drinking places	78	18 065	3 674	920	511
591	Drug and proprietary stores	73	109 446	12 076	3 472	862
591 pt.	Drug stores	72	(D)	(D)	(D)	FF
591 pt.	Proprietary stores	1	(D)	(D)	(D)	AA
59 ex. 591	Miscellaneous retail stores	630	339 549	50 893	12 766	4 113
592	Liquor stores	42	28 802	1 149	264	130
593	Used merchandise stores	73	28 226	5 886	1 750	530
594	Miscellaneous shopping goods stores	263	161 323	20 971	5 276	1 849
5941	Sporting goods stores and bicycle shops	37	28 008	3 137	752	279
5941 pt.	General line sporting goods stores	12	12 989	1 381	331	135
5941 pt.	Specialty line sporting goods stores	25	15 019	1 756	421	144
5942	Book stores	29	(D)	(D)	(D)	CC
5944	Jewelry stores	60	(D)	(D)	(D)	EE
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	137	79 243	9 917	2 204	982
5943	Stationery stores	7	5 467	1 046	246	80
5945	Hobby, toy, and game shops	32	37 882	3 571	718	321
5946	Camera and photographic supply stores	3	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	71	22 901	3 408	759	340
5948	Luggage and leather goods stores	7	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	17	7 334	954	270	164
596	Nonstore retailers	50	35 693	8 429	2 128	670
5961	Catalog and mail-order houses	8	2 330	375	87	13
5962	Automatic merchandising machine operators	14	16 585	2 781	607	166
5963	Direct selling establishments	28	16 778	5 273	1 434	491
598	Fuel dealers	5	10 281	1 723	412	29
5983	Fuel oil dealers	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers	5	10 281	1 723	412	29
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	53	10 918	2 005	500	197
5993	Tobacco stores and stands	6	(D)	(D)	(D)	BB
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	43	11 335	2 366	564	169
5999	Miscellaneous retail stores, n.e.c.	94	(D)	(D)	(D)	FF
5999 pt.	Pet shops	13	(D)	(D)	(D)	BB
5999 pt.	Art dealers	6	779	160	37	12
5999 pt.	Other miscellaneous retail stores, n.e.c.	75	(D)	(D)	(D)	EE

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CLEVELAND COUNTY						
	Retail trade	820	1 033 596	110 994	25 842	10 448
52	Building materials and garden supplies stores	28	28 059	3 532	800	266
521, 3	Building materials and supply stores	14	21 762	2 433	554	162
525	Hardware stores	5	4 177	677	158	63
526	Retail nurseries, lawn and garden supply stores	9	2 120	422	88	41
527	Manufactured (mobile) home dealers	-	-	-	-	-
53	General merchandise stores	11	120 380	11 417	2 793	931
531	Department stores (incl. leased depts.) ^{1 2}	5	111 393	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	110 749	10 577	2 600	850
533	Variety stores	1	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	BB
54	Food stores	116	207 161	18 937	3 934	1 477
541	Grocery stores	90	201 464	17 555	3 626	1 323
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	AA
546	Retail bakeries	13	2 805	877	176	114
543, 4, 5, 9	Other food stores	9	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	46	337 235	22 494	5 188	1 001
551	New and used car dealers	16	308 506	18 688	4 386	787
552	Used car dealers	6	(D)	(D)	(D)	BB
553	Auto and home supply stores	18	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	6	12 648	1 149	239	54
554	Gasoline service stations	60	56 367	3 206	796	290
56	Apparel and accessory stores	66	46 745	5 275	1 223	618
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	23	(D)	(D)	(D)	CC
562	Women's clothing stores	20	11 214	1 105	265	165
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	12	24 423	2 590	590	271
566	Shoe stores	18	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	45	27 421	3 294	743	244
5712	Furniture stores	6	5 785	739	129	40
5713, 4, 9	Home furnishings stores	13	4 326	617	144	56
572	Household appliance stores	6	5 916	591	134	39
573	Radio, television, computer, and music stores	20	11 394	1 347	336	109
58	Eating and drinking places	257	111 364	29 419	7 106	4 357
5812	Eating places	240	108 284	28 715	6 939	4 251
5812 pt.	Restaurants	84	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	133	60 073	15 357	3 812	2 306
5812 pt.	Other eating places	21	(D)	(D)	(D)	CC
5813	Drinking places	17	3 080	704	167	106
591	Drug and proprietary stores	28	31 902	3 362	901	251
59 ex. 591	Miscellaneous retail stores	163	66 962	10 058	2 358	1 013
592	Liquor stores	14	7 510	273	80	51
593	Used merchandise stores	18	2 747	527	127	55
594	Miscellaneous shopping goods stores	68	39 093	6 300	1 440	638
5941	Sporting goods stores and bicycle shops	6	(D)	(D)	(D)	BB
5942	Book stores	12	9 926	950	254	149
5944	Jewelry stores	11	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	39	22 880	4 422	972	384
596	Nonstore retailers	12	(D)	(D)	(D)	BB
598	Fuel dealers	4	(D)	(D)	(D)	BB
5992	Florists	14	2 243	506	123	74
5993	Tobacco stores and stands	4	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	6	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	22	7 071	923	225	98
COMANCHE COUNTY (Coextensive with Lawton, OK MSA; see table 7.)						
GARFIELD COUNTY (Coextensive with Enid, OK MSA; see table 7.)						

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MUSKOGEE COUNTY						
	Retail trade	412	429 250	47 577	10 949	4 434
52	Building materials and garden supplies stores	18	19 774	1 921	420	132
521, 3	Building materials and supply stores	9	13 304	1 240	282	78
525	Hardware stores	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	3 544	286	62	24
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	10	74 545	7 675	1 812	660
531	Department stores (incl. leased depts.) ^{1 2}	5	72 647	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	71 639	7 370	1 748	624
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	AA
54	Food stores	57	95 629	7 510	1 734	758
541	Grocery stores	51	93 558	7 290	1 685	725
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	32	92 395	8 392	1 913	385
551	New and used car dealers	8	73 251	5 831	1 373	243
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	18	12 080	1 896	374	110
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	AA
554	Gasoline service stations	32	31 639	1 812	443	183
56	Apparel and accessory stores	29	15 130	1 641	385	210
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	10	4 044	419	113	82
562	Women's clothing stores	9	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	AA
565	Family clothing stores	5	6 960	752	148	83
566	Shoe stores	10	3 771	386	105	37
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	35	19 522	2 361	535	173
5712	Furniture stores	10	5 233	656	156	42
5713, 4, 9	Home furnishings stores	3	1 548	143	27	10
572	Household appliance stores	3	3 634	310	67	21
573	Radio, television, computer, and music stores	19	9 107	1 252	285	100
58	Eating and drinking places	115	41 558	10 796	2 450	1 450
5812	Eating places	106	40 493	10 629	2 422	1 432
5812 pt.	Restaurants	31	10 646	3 411	647	384
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	66	24 377	5 872	1 436	904
5812 pt.	Other eating places	7	(D)	(D)	(D)	BB
5813	Drinking places	9	1 065	167	28	18
591	Drug and proprietary stores	18	16 828	2 579	590	163
59 ex. 591	Miscellaneous retail stores	66	22 230	2 890	667	320
592	Liquor stores	10	2 655	144	33	21
593	Used merchandise stores	11	2 500	417	86	63
594	Miscellaneous shopping goods stores	18	7 666	842	216	117
5941	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)	AA
5942	Book stores	2	(D)	(D)	(D)	AA
5944	Jewelry stores	6	2 147	238	72	47
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	8	4 381	495	123	56
596	Nonstore retailers	3	(D)	(D)	(D)	BB
598	Fuel dealers	3	1 753	229	54	15
5992	Florists	6	1 156	284	64	41
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	3	672	120	34	11
5999	Miscellaneous retail stores, n.e.c.	10	3 200	340	80	26

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
OKLAHOMA COUNTY						
	Retail trade	4 290	5 628 164	655 933	154 154	57 166
52	Building materials and garden supplies stores	165	234 185	29 988	6 801	1 818
521, 3	Building materials and supply stores	88	177 988	22 684	5 090	1 336
521	Lumber and other building materials dealers	60	163 269	20 341	4 521	1 192
523	Paint, glass, and wallpaper stores	28	14 719	2 343	569	144
525	Hardware stores	29	21 795	3 056	751	225
526	Retail nurseries, lawn and garden supply stores	37	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers	11	(D)	(D)	(D)	BB
53	General merchandise stores	73	847 030	78 137	18 428	6 200
531	Department stores (incl. leased depts.) ^{1 2}	32	641 885	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	32	630 302	65 263	15 370	5 153
533	Variety stores	28	(D)	(D)	(D)	EE
539	Miscellaneous general merchandise stores	13	(D)	(D)	(D)	FF
54	Food stores	424	890 392	81 118	17 807	6 411
541	Grocery stores	326	868 774	76 890	16 770	5 798
542	Meat and fish (seafood) markets	7	3 550	323	77	22
546	Retail bakeries	45	8 716	2 512	648	413
543, 4, 5, 9	Other food stores	46	9 352	1 393	312	178
543	Fruit and vegetable markets	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	17	3 016	577	121	97
545	Dairy products stores	8	(D)	(D)	(D)	AA
549	Miscellaneous food stores	19	5 080	683	166	71
55 ex. 554	Automotive dealers	303	1 435 588	110 359	25 136	4 643
551	New and used car dealers	57	1 220 096	84 403	19 019	3 061
552	Used car dealers	73	70 352	4 395	1 070	313
553	Auto and home supply stores	137	89 153	16 333	3 850	998
553 pt.	Auto parts, tires, and accessories stores	135	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	36	55 987	5 228	1 197	271
555	Boat dealers	8	(D)	(D)	(D)	BB
556	Recreational vehicle dealers	7	(D)	(D)	(D)	CC
557	Motorcycle dealers	11	11 846	1 314	286	75
559	Automotive dealers, n.e.c.	10	(D)	(D)	(D)	BB
554	Gasoline service stations	276	354 835	19 827	4 891	1 778
56	Apparel and accessory stores	439	294 691	38 297	9 432	3 632
561	Men's and boys' clothing and accessory stores	55	33 120	4 176	977	324
562, 3	Women's clothing and specialty stores	169	87 016	11 268	2 825	1 229
562	Women's clothing stores	138	76 167	9 901	2 485	1 092
563	Women's accessory and specialty stores	31	10 849	1 367	340	137
565	Family clothing stores	57	105 627	13 005	3 279	1 174
566	Shoe stores	116	53 047	7 441	1 751	645
566 pt.	Men's shoe stores	13	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	31	(D)	(D)	(D)	CC
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	51	22 306	3 514	808	314
566 pt.	Athletic footwear stores	19	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	42	15 881	2 407	600	260
564	Children's and infants' wear stores	17	8 243	1 068	263	139
569	Miscellaneous apparel and accessory stores	25	7 638	1 339	337	121
57	Furniture and home furnishings stores	308	320 864	36 426	8 616	2 126
5712	Furniture stores	61	114 546	15 468	3 816	746
5713, 4, 9	Home furnishings stores	96	52 691	6 575	1 419	415
5713	Floor covering stores	44	32 263	3 742	807	180
5714	Drapery, curtain, and upholstery stores	5	1 556	248	56	16
5719	Miscellaneous home furnishings stores	47	18 872	2 585	556	219
572	Household appliance stores	34	31 699	2 638	650	168
573	Radio, television, computer, and music stores	117	121 928	11 745	2 731	797
5731	Radio, television, and electronics stores	61	73 347	6 939	1 617	437
5734	Computer and software stores	21	24 111	2 085	495	101
5735	Record and prerecorded tape stores	21	16 036	1 617	370	183
5736	Musical instrument stores	14	8 434	1 104	249	76
58	Eating and drinking places	1 315	646 188	176 676	42 684	23 752
5812	Eating places	1 206	623 946	171 966	41 544	23 038
5812 pt.	Restaurants	430	230 479	70 879	17 509	9 617
5812 pt.	Cafeterias	37	(D)	(D)	(D)	GG
5812 pt.	Refreshment places	641	294 290	74 849	17 772	10 760
5812 pt.	Other eating places	98	(D)	(D)	(D)	GG
5813	Drinking places	109	22 242	4 710	1 140	714
591	Drug and proprietary stores	118	171 159	20 436	5 529	1 321
591 pt.	Drug stores	117	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	1	(D)	(D)	(D)	AA

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
OKLAHOMA COUNTY—Con.						
59 ex. 591	Miscellaneous retail stores -----	869	433 232	64 669	14 830	5 485
592	Liquor stores -----	64	34 929	1 554	395	183
593	Used merchandise stores -----	101	29 323	6 169	1 334	554
594	Miscellaneous shopping goods stores -----	363	212 028	25 891	6 035	2 406
5941	Sporting goods stores and bicycle shops -----	63	(D)	(D)	(D)	EE
5941 pt.	General line sporting goods stores -----	18	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores -----	45	30 015	2 528	595	223
5942	Book stores -----	31	(D)	(D)	(D)	CC
5944	Jewelry stores -----	85	43 917	7 163	1 756	545
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	184	98 883	12 057	2 675	1 241
5943	Stationery stores -----	6	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	41	48 852	4 681	898	399
5946	Camera and photographic supply stores -----	9	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops -----	104	32 979	4 835	1 055	566
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	21	12 650	1 925	574	223
596	Nonstore retailers -----	71	54 006	11 935	2 315	905
5961	Catalog and mail-order houses -----	11	(D)	(D)	(D)	BB
5962	Automatic merchandising machine operators -----	15	(D)	(D)	(D)	CC
5963	Direct selling establishments -----	45	33 680	8 037	1 415	647
598	Fuel dealers -----	9	7 663	1 014	251	57
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	9	7 663	1 014	251	57
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	69	16 582	4 002	1 140	376
5993	Tobacco stores and stands -----	5	2 727	122	29	14
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	60	17 326	4 226	969	259
5999	Miscellaneous retail stores, n.e.c. -----	125	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	21	(D)	(D)	(D)	CC
5999 pt.	Art dealers -----	11	(D)	(D)	(D)	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	93	(D)	(D)	(D)	FF
PAYNE COUNTY						
	Retail trade -----	402	374 146	41 887	9 702	4 603
52	Building materials and garden supplies stores -----	29	24 708	3 155	711	230
521, 3	Building materials and supply stores -----	16	18 376	2 326	532	151
525	Hardware stores -----	6	2 841	482	100	46
526	Retail nurseries, lawn and garden supply stores -----	4	1 451	175	46	22
527	Manufactured (mobile) home dealers -----	3	2 040	172	33	11
53	General merchandise stores -----	11	56 691	5 033	1 184	465
531	Department stores (incl. leased depts.) ^{1 2} -----	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	2	(D)	(D)	(D)	EE
533	Variety stores -----	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	6	(D)	(D)	(D)	CC
54	Food stores -----	45	80 058	7 243	1 730	731
541	Grocery stores -----	39	79 140	7 037	1 678	692
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	2	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	2	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	24	59 597	4 265	1 021	217
551	New and used car dealers -----	7	50 876	3 358	817	154
552	Used car dealers -----	5	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	10	5 533	793	170	53
555, 6, 7, 9	Miscellaneous automotive dealers -----	2	(D)	(D)	(D)	AA
554	Gasoline service stations -----	42	37 960	2 345	543	220
56	Apparel and accessory stores -----	39	23 268	2 430	473	273
561	Men's and boys' clothing and accessory stores -----	4	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	11	2 789	252	49	29
562	Women's clothing stores -----	11	2 789	252	49	29
563	Women's accessory and specialty stores -----	—	—	—	—	—
565	Family clothing stores -----	10	10 309	1 077	192	118
566	Shoe stores -----	10	3 278	358	86	45
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores -----	25	14 394	1 994	474	187
5712	Furniture stores -----	5	2 729	315	75	34
5713, 4, 9	Home furnishings stores -----	5	2 924	547	119	39
572	Household appliance stores -----	4	3 107	256	53	15
573	Radio, television, computer, and music stores -----	11	5 634	876	227	99

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
PAYNE COUNTY — Con.						
58	Eating and drinking places -----	102	41 932	11 114	2 539	1 852
5812	Eating places -----	91	40 348	10 859	2 504	1 804
5812 pt.	Restaurants -----	33	(D)	(D)	(D)	FF
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	52	22 261	5 793	1 430	991
5812 pt.	Other eating places -----	5	(D)	(D)	(D)	BB
5813	Drinking places -----	11	1 584	255	35	48
591	Drug and proprietary stores -----	14	11 809	1 442	352	101
59 ex. 591	Miscellaneous retail stores -----	71	23 729	2 866	675	327
592	Liquor stores -----	9	3 616	126	29	30
593	Used merchandise stores -----	9	2 339	410	103	42
594	Miscellaneous shopping goods stores -----	28	11 024	1 542	381	172
5941	Sporting goods stores and bicycle shops -----	9	3 743	649	140	69
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	6	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	11	4 501	398	125	68
596	Nonstore retailers -----	5	2 768	174	35	18
598	Fuel dealers -----	2	(D)	(D)	(D)	AA
5992	Florists -----	4	1 092	164	42	28
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	2	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	11	1 295	245	46	24
POTTAWATOMIE COUNTY						
	Retail trade -----	429	363 414	48 923	11 223	5 372
52	Building materials and garden supplies stores -----	17	22 111	3 533	807	190
521, 3	Building materials and supply stores -----	14	(D)	(D)	(D)	CC
525	Hardware stores -----	1	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	10	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2} -----	4	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	4	(D)	(D)	(D)	FF
533	Variety stores -----	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	BB
54	Food stores -----	28	61 418	4 961	1 196	485
541	Grocery stores -----	20	60 572	4 816	1 163	463
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	5	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	30	(D)	(D)	(D)	CC
551	New and used car dealers -----	7	30 494	2 118	476	96
552	Used car dealers -----	5	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	15	6 432	931	192	65
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	(D)	(D)	(D)	AA
554	Gasoline service stations -----	36	24 756	1 345	332	153
56	Apparel and accessory stores -----	29	(D)	(D)	(D)	CC
561	Men's and boys' clothing and accessory stores -----	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	11	(D)	(D)	(D)	BB
562	Women's clothing stores -----	8	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	3	(D)	(D)	(D)	AA
565	Family clothing stores -----	5	(D)	(D)	(D)	CC
566	Shoe stores -----	9	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores -----	24	10 620	1 348	260	111
5712	Furniture stores -----	6	4 183	581	100	49
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	BB
572	Household appliance stores -----	4	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	9	2 768	369	77	32
58	Eating and drinking places -----	172	83 088	21 492	4 862	2 972
5812	Eating places -----	168	81 954	21 289	4 816	2 949
5812 pt.	Restaurants -----	31	8 815	2 746	627	397
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	130	67 096	17 045	3 871	2 402
5812 pt.	Other eating places -----	6	(D)	(D)	(D)	CC
5813	Drinking places -----	4	1 134	203	46	23
591	Drug and proprietary stores -----	12	14 456	1 438	342	111

See footnotes at end of table.

RETAIL TRADE — GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
POTTAWATOMIE COUNTY —Con.						
59 ex. 591	Miscellaneous retail stores -----	71	(D)	(D)	(D)	EE
592	Liquor stores -----	3	(D)	(D)	(D)	AA
593	Used merchandise stores -----	9	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	20	8 746	1 018	250	127
5941	Sporting goods stores and bicycle shops -----	2	(D)	(D)	(D)	BB
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	8	2 418	264	69	43
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	8	(D)	(D)	(D)	BB
596	Nonstore retailers -----	3	(D)	(D)	(D)	BB
598	Fuel dealers -----	6	2 115	454	107	22
5992	Florists -----	9	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	3	3 984	151	28	15
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	3	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	15	(D)	(D)	(D)	BB
TULSA COUNTY						
	Retail trade -----	3 597	5 101 758	557 972	129 907	46 738
52	Building materials and garden supplies stores -----	143	217 909	26 640	5 993	1 546
521, 3	Building materials and supply stores -----	84	179 137	20 870	4 685	1 177
521	Lumber and other building materials dealers -----	48	(D)	(D)	(D)	GG
523	Paint, glass, and wallpaper stores -----	36	(D)	(D)	(D)	CC
525	Hardware stores -----	23	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores -----	28	17 417	3 311	715	210
527	Manufactured (mobile) home dealers -----	8	(D)	(D)	(D)	BB
53	General merchandise stores -----	80	(D)	(D)	(D)	II
531	Department stores (incl. leased depts.) ^{1 2} -----	34	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	34	(D)	(D)	(D)	II
533	Variety stores -----	21	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	25	(D)	(D)	(D)	FF
54	Food stores -----	348	820 998	72 031	14 821	5 244
541	Grocery stores -----	236	796 610	67 531	13 803	4 729
542	Meat and fish (seafood) markets -----	9	(D)	(D)	(D)	BB
546	Retail bakeries -----	63	10 109	2 783	645	330
543, 4, 5, 9	Other food stores -----	40	(D)	(D)	(D)	CC
543	Fruit and vegetable markets -----	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	14	2 263	487	93	66
545	Dairy products stores -----	3	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	21	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	230	1 468 746	97 478	21 551	4 082
551	New and used car dealers -----	55	1 292 437	77 903	16 990	2 968
552	Used car dealers -----	36	(D)	(D)	(D)	CC
553	Auto and home supply stores -----	108	(D)	(D)	(D)	FF
553 pt.	Auto parts, tires, and accessories stores -----	105	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	3	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	31	59 723	4 344	991	239
555	Boat dealers -----	9	(D)	(D)	(D)	BB
556	Recreational vehicle dealers -----	5	27 876	1 395	313	67
557	Motorcycle dealers -----	11	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	6	6 729	675	162	42
554	Gasoline service stations -----	236	282 798	16 204	4 091	1 221
56	Apparel and accessory stores -----	333	249 875	32 329	7 818	3 234
561	Men's and boys' clothing and accessory stores -----	24	12 692	1 734	451	143
562, 3	Women's clothing and specialty stores -----	136	84 729	11 533	2 742	1 292
562	Women's clothing stores -----	114	(D)	(D)	(D)	GG
563	Women's accessory and specialty stores -----	22	(D)	(D)	(D)	CC
565	Family clothing stores -----	50	103 110	12 793	3 092	1 171
566	Shoe stores -----	85	34 765	4 379	1 045	410
566 pt.	Men's shoe stores -----	8	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	28	11 964	1 505	353	142
566 pt.	Children's and juveniles' shoe stores -----	5	(D)	(D)	(D)	BB
566 pt.	Family shoe stores -----	30	(D)	(D)	(D)	CC
566 pt.	Athletic footwear stores -----	14	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores -----	38	14 579	1 890	488	218
564	Children's and infants' wear stores -----	15	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores -----	23	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
TULSA COUNTY—Con.						
57	Furniture and homefurnishings stores -----	254	238 016	31 448	7 392	1 852
5712	Furniture stores -----	58	74 974	11 702	2 910	579
5713, 4, 9	Homefurnishings stores -----	74	46 545	6 605	1 542	509
5713	Floor covering stores -----	32	(D)	(D)	(D)	CC
5714	Drapery, curtain, and upholstery stores -----	6	(D)	(D)	(D)	AA
5719	Miscellaneous homefurnishings stores -----	36	24 315	3 506	832	327
572	Household appliance stores -----	25	21 909	2 391	532	120
573	Radio, television, computer, and music stores -----	97	94 588	10 750	2 408	644
5731	Radio, television, and electronics stores -----	52	(D)	(D)	(D)	EE
5734	Computer and software stores -----	13	12 919	1 811	286	58
5735	Record and prerecorded tape stores -----	18	(D)	(D)	(D)	CC
5736	Musical instrument stores -----	14	(D)	(D)	(D)	BB
58	Eating and drinking places -----	1 089	504 719	133 586	32 007	17 368
5812	Eating places -----	1 000	485 028	129 622	31 008	16 812
5812 pt.	Restaurants -----	354	(D)	(D)	(D)	II
5812 pt.	Cafeterias -----	19	24 816	7 693	1 822	789
5812 pt.	Refreshment places -----	523	226 188	54 893	13 135	8 087
5812 pt.	Other eating places -----	104	(D)	(D)	(D)	GG
5813	Drinking places -----	89	19 691	3 964	999	556
591	Drug and proprietary stores -----	103	141 417	15 856	4 439	1 158
591 pt.	Drug stores -----	100	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	3	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores -----	781	(D)	(D)	(D)	HH
592	Liquor stores -----	56	32 794	1 328	314	161
593	Used merchandise stores -----	94	31 300	6 523	1 907	585
594	Miscellaneous shopping goods stores -----	311	173 719	22 841	5 670	2 023
5941	Sporting goods stores and bicycle shops -----	50	32 413	3 647	856	322
5941 pt.	General line sporting goods stores -----	16	14 132	1 490	346	141
5941 pt.	Specialty line sporting goods stores -----	34	18 281	2 157	510	181
5942	Book stores -----	34	19 602	2 087	482	203
5944	Jewelry stores -----	69	37 632	6 470	1 985	441
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	158	84 072	10 637	2 347	1 057
5943	Stationery stores -----	9	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	40	(D)	(D)	(D)	EE
5946	Camera and photographic supply stores -----	4	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	80	24 949	3 766	847	388
5948	Luggage and leather goods stores -----	7	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	18	(D)	(D)	(D)	CC
596	Nonstore retailers -----	69	45 571	9 846	2 512	748
5961	Catalog and mail-order houses -----	13	(D)	(D)	(D)	BB
5962	Automatic merchandising machine operators -----	19	18 880	3 164	712	190
5963	Direct selling establishments -----	37	(D)	(D)	(D)	FF
598	Fuel dealers -----	9	11 814	2 120	487	44
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	9	11 814	2 120	487	44
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	73	14 232	2 595	650	278
5993	Tobacco stores and stands -----	11	16 332	986	230	55
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	47	11 639	2 414	573	171
5999	Miscellaneous retail stores, n.e.c. -----	110	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	15	7 099	987	222	80
5999 pt.	Art dealers -----	7	(D)	(D)	(D)	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	88	(D)	(D)	(D)	EE

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ENID, OK MSA						
	Retail trade	400	412 300	45 363	10 488	4 263
52	Building materials and garden supplies stores	21	17 061	1 962	474	131
521, 3	Building materials and supply stores	12	14 677	1 586	388	94
525	Hardware stores	4	1 107	151	30	14
526	Retail nurseries, lawn and garden supply stores	5	1 277	225	56	23
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	15	94 589	8 541	2 005	709
531	Department stores (incl. leased depts.) ^{1 2}	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	(D)	(D)	(D)	FF
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
54	Food stores	45	84 053	6 877	1 800	733
541	Grocery stores	33	81 504	6 381	1 664	662
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	5	1 018	265	77	46
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	29	82 482	7 113	1 509	315
551	New and used car dealers	9	68 619	5 168	1 073	185
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	16	10 101	1 682	377	115
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	AA
554	Gasoline service stations	37	26 633	1 622	366	162
56	Apparel and accessory stores	38	17 442	2 250	525	245
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	18	5 759	861	201	101
562	Women's clothing stores	17	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	AA
565	Family clothing stores	6	7 507	818	169	81
566	Shoe stores	11	3 281	365	96	42
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	28	14 109	1 589	347	121
5712	Furniture stores	5	3 289	391	88	26
5713, 4, 9	Home furnishings stores	5	2 051	262	57	16
572	Household appliance stores	7	4 124	361	82	21
573	Radio, television, computer, and music stores	11	4 645	575	120	58
58	Eating and drinking places	103	38 359	10 153	2 247	1 410
5812	Eating places	94	37 235	9 973	2 204	1 384
5812 pt.	Restaurants	27	7 629	2 257	533	373
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	58	23 925	6 164	1 373	852
5812 pt.	Other eating places	6	(D)	(D)	(D)	CC
5813	Drinking places	9	1 124	180	43	26
591	Drug and proprietary stores	11	14 289	1 914	379	106
59 ex. 591	Miscellaneous retail stores	73	23 283	3 342	836	331
592	Liquor stores	6	1 967	85	20	11
593	Used merchandise stores	3	735	104	21	10
594	Miscellaneous shopping goods stores	35	13 055	1 796	456	201
5941	Sporting goods stores and bicycle shops	4	1 439	192	44	18
5942	Book stores	4	1 936	187	45	22
5944	Jewelry stores	8	2 415	541	171	60
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	19	7 265	876	196	101
596	Nonstore retailers	7	(D)	(D)	(D)	AA
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	7	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	6	1 328	320	95	21
5999	Miscellaneous retail stores, n.e.c.	8	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
FORT SMITH, AR—OK MSA						
	Retail trade	1 190	1 326 961	141 668	32 893	12 765
52	Building materials and garden supplies stores	60	97 254	11 906	2 592	651
521, 3	Building materials and supply stores	37	83 976	10 175	2 196	525
525	Hardware stores	9	4 409	671	170	56
526	Retail nurseries, lawn and garden supply stores	9	3 087	551	120	46
527	Manufactured (mobile) home dealers	5	5 782	509	106	24
53	General merchandise stores	30	285 501	25 866	6 174	2 159
531	Department stores (incl. leased depts.) ^{1 2}	13	229 753	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	13	226 052	22 367	5 307	1 872
533	Variety stores	10	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
54	Food stores	145	249 130	19 569	4 601	1 803
541	Grocery stores	124	244 266	18 658	4 420	1 711
542	Meat and fish (seafood) markets	3	951	71	16	7
546	Retail bakeries	12	1 769	498	104	59
543, 4, 5, 9	Other food stores	6	2 144	342	61	26
55 ex. 554	Automotive dealers	118	265 042	18 810	4 268	973
551	New and used car dealers	19	206 393	12 520	2 755	550
552	Used car dealers	31	25 499	1 498	365	87
553	Auto and home supply stores	53	21 760	3 672	899	236
555, 6, 7, 9	Miscellaneous automotive dealers	15	11 390	1 120	249	100
554	Gasoline service stations	97	99 679	5 715	1 430	589
56	Apparel and accessory stores	98	42 457	4 866	1 124	571
561	Men's and boys' clothing and accessory stores	9	3 033	318	82	39
562, 3	Women's clothing and specialty stores	42	19 553	2 115	512	309
562	Women's clothing stores	33	18 390	1 919	458	275
563	Women's accessory and specialty stores	9	1 163	196	54	34
565	Family clothing stores	13	9 875	1 205	260	116
566	Shoe stores	24	8 023	1 025	232	87
564, 9	Other apparel and accessory stores	10	1 973	203	38	20
57	Furniture and home furnishings stores	67	43 371	6 472	1 517	434
5712	Furniture stores	26	15 678	2 330	545	145
5713, 4, 9	Home furnishings stores	13	12 478	1 840	464	144
572	Household appliance stores	6	3 573	578	143	49
573	Radio, television, computer, and music stores	22	11 642	1 724	365	96
58	Eating and drinking places	310	124 467	32 169	7 425	4 243
5812	Eating places	291	122 690	31 896	7 341	4 184
5812 pt.	Restaurants	126	35 019	9 808	2 332	1 366
5812 pt.	Cafeterias	6	7 638	2 226	453	194
5812 pt.	Refreshment places	148	69 393	16 953	3 917	2 284
5812 pt.	Other eating places	11	10 640	2 909	639	340
5813	Drinking places	19	1 777	273	84	59
591	Drug and proprietary stores	42	38 158	5 354	1 222	352
59 ex. 591	Miscellaneous retail stores	223	81 902	10 941	2 540	990
592	Liquor stores	24	13 684	736	176	89
593	Used merchandise stores	34	4 602	836	201	74
594	Miscellaneous shopping goods stores	79	32 188	4 067	929	393
5941	Sporting goods stores and bicycle shops	12	4 025	396	95	35
5942	Book stores	7	2 324	297	77	36
5944	Jewelry stores	20	7 580	1 367	324	101
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	40	18 259	2 007	433	221
596	Nonstore retailers	23	13 855	2 208	523	159
598	Fuel dealers	7	4 296	842	170	41
5992	Florists	22	4 076	881	216	111
5993	Tobacco stores and stands	8	2 422	105	19	12
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	6	2 094	335	85	30
5999	Miscellaneous retail stores, n.e.c.	18	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAWTON, OK MSA						
	Retail trade	632	676 699	76 607	17 799	7 708
52	Building materials and garden supplies stores	23	32 908	3 809	898	219
521, 3	Building materials and supply stores	16	30 617	3 475	810	192
525	Hardware stores	3	846	125	32	13
526	Retail nurseries, lawn and garden supply stores	4	1 445	209	56	14
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	17	162 841	15 268	3 569	1 329
531	Department stores (incl. leased depts.) ^{1 2}	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	FF
533	Variety stores	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	EE
54	Food stores	77	113 847	9 723	2 431	1 353
541	Grocery stores	65	111 971	9 435	2 355	1 312
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	AA
546	Retail bakeries	4	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	5	1 003	153	41	19
55 ex. 554	Automotive dealers	44	145 786	12 177	2 712	604
551	New and used car dealers	13	124 667	9 369	2 054	426
552	Used car dealers	7	3 688	467	104	29
553	Auto and home supply stores	16	11 419	1 762	434	113
555, 6, 7, 9	Miscellaneous automotive dealers	8	6 012	579	120	36
554	Gasoline service stations	44	33 849	1 924	492	235
56	Apparel and accessory stores	51	24 942	2 900	662	320
561	Men's and boys' clothing and accessory stores	9	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	21	10 169	1 171	297	157
562	Women's clothing stores	17	9 483	1 057	267	141
563	Women's accessory and specialty stores	4	686	114	30	16
565	Family clothing stores	6	5 507	612	111	61
566	Shoe stores	12	5 654	703	151	51
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	44	27 722	3 412	780	239
5712	Furniture stores	12	11 365	1 469	354	112
5713, 4, 9	Home furnishings stores	8	2 452	339	68	21
572	Household appliance stores	4	2 530	308	68	19
573	Radio, television, computer, and music stores	20	11 375	1 296	290	87
58	Eating and drinking places	198	77 679	19 978	4 525	2 656
5812	Eating places	152	72 359	19 119	4 316	2 504
5812 pt.	Restaurants	63	19 854	5 753	1 297	821
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	79	39 183	8 947	2 071	1 383
5812 pt.	Other eating places	8	(D)	(D)	(D)	CC
5813	Drinking places	46	5 320	859	209	152
591	Drug and proprietary stores	18	13 910	1 711	388	155
59 ex. 591	Miscellaneous retail stores	116	43 215	5 705	1 342	598
592	Liquor stores	7	3 140	93	20	18
593	Used merchandise stores	25	3 873	661	170	83
594	Miscellaneous shopping goods stores	46	21 048	2 414	555	278
5941	Sporting goods stores and bicycle shops	5	1 637	172	35	22
5942	Book stores	7	2 495	379	86	59
5944	Jewelry stores	13	5 488	707	176	75
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	21	11 428	1 156	258	122
596	Nonstore retailers	10	6 944	1 089	246	67
598	Fuel dealers	3	(D)	(D)	(D)	AA
5992	Florists	7	2 740	740	189	82
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	5	962	190	34	16
5999	Miscellaneous retail stores, n.e.c.	11	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
OKLAHOMA CITY, OK MSA						
	Retail trade	6 118	7 637 661	876 354	205 132	78 624
52	Building materials and garden supplies stores	248	308 539	40 311	9 163	2 479
521, 3	Building materials and supply stores	136	240 537	30 953	6 965	1 788
521	Lumber and other building materials dealers	92	220 031	27 625	6 164	1 579
523	Paint, glass, and wallpaper stores	44	20 506	3 328	801	209
525	Hardware stores	46	28 238	4 092	1 003	334
526	Retail nurseries, lawn and garden supply stores	54	23 381	4 130	833	419
527	Manufactured (mobile) home dealers	12	16 383	1 136	362	38
53	General merchandise stores	109	1 115 985	103 741	24 247	8 324
531	Department stores (incl. leased depts.) ^{1 2}	47	892 207	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	47	879 161	89 143	20 799	7 094
533	Variety stores	39	(D)	(D)	(D)	EE
539	Miscellaneous general merchandise stores	23	(D)	(D)	(D)	FF
54	Food stores	659	1 287 388	116 270	25 693	9 471
541	Grocery stores	515	1 257 844	110 219	24 245	8 625
542	Meat and fish (seafood) markets	12	4 594	492	116	37
546	Retail bakeries	73	12 835	3 691	897	590
543, 4, 5, 9	Other food stores	59	12 115	1 868	435	219
543	Fruit and vegetable markets	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	21	4 057	774	188	118
545	Dairy products stores	12	(D)	(D)	(D)	AA
549	Miscellaneous food stores	24	6 469	939	218	90
55 ex. 554	Automotive dealers	422	2 019 577	149 373	34 071	6 410
551	New and used car dealers	95	1 750 512	116 346	26 415	4 420
552	Used car dealers	88	79 376	5 136	1 239	350
553	Auto and home supply stores	191	115 966	21 141	4 890	1 289
553 pt.	Auto parts, tires, and accessories stores	189	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	48	73 723	6 750	1 527	351
555	Boat dealers	10	14 073	1 194	277	58
556	Recreational vehicle dealers	9	34 272	3 320	728	157
557	Motorcycle dealers	15	15 285	1 499	326	89
559	Automotive dealers, n.e.c.	14	10 093	737	196	47
554	Gasoline service stations	429	485 870	27 139	6 711	2 495
56	Apparel and accessory stores	559	370 583	46 751	11 388	4 641
561	Men's and boys' clothing and accessory stores	59	34 791	4 447	1 038	347
562, 3	Women's clothing and specialty stores	211	104 435	13 078	3 261	1 498
562	Women's clothing stores	174	92 514	11 512	2 873	1 336
563	Women's accessory and specialty stores	37	11 921	1 566	388	162
565	Family clothing stores	85	149 093	17 565	4 306	1 673
566	Shoe stores	147	62 982	8 782	2 077	789
566 pt.	Men's shoe stores	13	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	36	13 310	1 900	447	182
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	71	27 001	4 151	969	386
566 pt.	Athletic footwear stores	25	16 072	1 858	431	170
564, 9	Other apparel and accessory stores	57	19 282	2 879	706	334
564	Children's and infants' wear stores	22	8 480	1 095	267	144
569	Miscellaneous apparel and accessory stores	35	10 802	1 784	439	190
57	Furniture and home furnishings stores	399	373 112	42 895	10 061	2 642
5712	Furniture stores	80	127 751	17 214	4 168	859
5713, 4, 9	Home furnishings stores	121	66 449	8 608	1 895	614
5713	Floor covering stores	58	38 146	4 536	977	231
5714	Drapery, curtain, and upholstery stores	9	1 833	382	90	29
5719	Miscellaneous home furnishings stores	54	26 470	3 690	828	354
572	Household appliance stores	46	40 816	3 438	827	221
573	Radio, television, computer, and music stores	152	138 096	13 635	3 171	948
5731	Radio, television, and electronics stores	79	82 115	7 897	1 852	514
5734	Computer and software stores	26	25 943	2 311	533	109
5735	Record and prerecorded tape stores	29	19 752	2 051	473	236
5736	Musical instrument stores	18	10 286	1 376	313	89
58	Eating and drinking places	1 918	899 960	242 372	58 048	33 233
5812	Eating places	1 775	872 551	236 618	56 669	32 375
5812 pt.	Restaurants	606	288 771	87 297	21 558	12 294
5812 pt.	Cafeterias	40	38 308	11 966	2 925	1 175
5812 pt.	Refreshment places	990	455 469	115 913	27 399	16 766
5812 pt.	Other eating places	139	90 003	21 442	4 787	2 140
5813	Drinking places	143	27 409	5 754	1 379	858
591	Drug and proprietary stores	183	236 012	27 300	7 267	1 854
591 pt.	Drug stores	182	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	1	(D)	(D)	(D)	AA

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
OKLAHOMA CITY, OK MSA —Con.						
59 ex. 591	Miscellaneous retail stores -----	1 192	540 635	80 202	18 483	7 075
592	Liquor stores -----	92	45 457	2 008	526	266
593	Used merchandise stores -----	137	34 565	7 135	1 542	657
594	Miscellaneous shopping goods stores -----	475	264 648	33 840	7 876	3 248
5941	Sporting goods stores and bicycle shops -----	71	55 953	5 311	1 270	490
5941 pt.	General line sporting goods stores -----	22	25 190	2 707	660	259
5941 pt.	Specialty line sporting goods stores -----	49	30 763	2 604	610	231
5942	Book stores -----	47	31 000	3 209	797	378
5944	Jewelry stores -----	108	50 094	8 080	1 985	662
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	249	127 601	17 240	3 824	1 718
5943	Stationery stores -----	10	4 393	883	228	69
5945	Hobby, toy, and game shops -----	55	60 672	5 881	1 117	506
5946	Camera and photographic supply stores -----	10	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	141	41 357	5 981	1 311	743
5948	Luggage and leather goods stores -----	5	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	28	17 538	4 009	1 061	354
596	Nonstore retailers -----	90	58 188	12 762	2 510	969
5961	Catalog and mail-order houses -----	15	5 109	710	178	70
5962	Automatic merchandising machine operators -----	20	16 567	3 326	757	200
5963	Direct selling establishments -----	55	36 512	8 726	1 575	699
598	Fuel dealers -----	26	15 989	2 516	615	140
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	26	15 989	2 516	615	140
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	106	21 694	4 981	1 384	517
5993	Tobacco stores and stands -----	13	7 789	452	95	44
5994	News dealers and newsstands -----	4	(D)	(D)	(D)	AA
5995	Optical goods stores -----	71	20 517	4 874	1 131	306
5999	Miscellaneous retail stores, n.e.c. -----	178	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	23	11 462	1 565	426	141
5999 pt.	Art dealers -----	13	2 565	445	101	39
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	142	(D)	(D)	(D)	FF
TULSA, OK MSA						
	Retail trade -----	4 410	5 787 569	629 297	146 818	54 018
52	Building materials and garden supplies stores -----	179	244 418	29 972	6 772	1 778
521, 3	Building materials and supply stores -----	103	199 455	23 628	5 334	1 336
521	Lumber and other building materials dealers -----	65	180 078	20 764	4 649	1 157
523	Paint, glass, and wallpaper stores -----	38	19 377	2 864	685	179
525	Hardware stores -----	33	11 582	1 908	467	161
526	Retail nurseries, lawn and garden supply stores -----	34	19 924	3 530	764	236
527	Manufactured (mobile) home dealers -----	9	13 457	906	207	45
53	General merchandise stores -----	101	906 773	87 073	20 015	7 268
531	Department stores (incl. leased depts.) ^{1 2} -----	40	733 712	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	40	720 973	75 449	17 572	6 348
533	Variety stores -----	31	17 027	1 608	368	217
539	Miscellaneous general merchandise stores -----	30	168 773	10 016	2 075	703
54	Food stores -----	480	1 006 315	88 281	18 892	6 977
541	Grocery stores -----	351	979 370	83 420	17 785	6 388
542	Meat and fish (seafood) markets -----	11	4 155	486	109	36
546	Retail bakeries -----	75	11 222	3 052	714	389
543, 4, 5, 9	Other food stores -----	43	11 568	1 323	284	164
543	Fruit and vegetable markets -----	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	14	2 263	487	93	66
545	Dairy products stores -----	3	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	24	8 520	782	180	91
55 ex. 554	Automotive dealers -----	312	1 587 783	105 526	23 422	4 538
551	New and used car dealers -----	71	1 370 617	82 204	18 045	3 185
552	Used car dealers -----	43	56 897	2 955	720	176
553	Auto and home supply stores -----	157	83 750	14 678	3 392	871
553 pt.	Auto parts, tires, and accessories stores -----	150	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	7	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	41	76 519	5 689	1 265	306
555	Boat dealers -----	14	13 296	1 081	232	61
556	Recreational vehicle dealers -----	9	39 250	2 262	501	109
557	Motorcycle dealers -----	12	17 244	1 671	370	94
559	Automotive dealers, n.e.c. -----	6	6 729	675	162	42
554	Gasoline service stations -----	320	359 203	21 472	5 367	1 738

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
TULSA, OK MSA — Con.						
56	Apparel and accessory stores	370	265 598	33 991	8 189	3 419
561	Men's and boys' clothing and accessory stores	28	14 117	1 908	493	161
562, 3	Women's clothing and specialty stores	146	87 047	11 773	2 802	1 320
562	Women's clothing stores	123	79 181	10 924	2 590	1 206
563	Women's accessory and specialty stores	23	7 866	849	212	114
565	Family clothing stores	62	112 173	13 711	3 291	1 273
566	Shoe stores	92	36 939	4 633	1 103	435
566 pt.	Men's shoe stores	8	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	28	11 964	1 505	353	142
566 pt.	Children's and juveniles' shoe stores	5	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	36	11 781	1 457	342	132
566 pt.	Athletic footwear stores	15	9 339	1 072	259	110
564, 9	Other apparel and accessory stores	42	15 322	1 966	500	230
564	Children's and infants' wear stores	17	6 772	826	197	98
569	Miscellaneous apparel and accessory stores	25	8 550	1 140	303	132
57	Furniture and homefurnishings stores	289	250 970	32 695	7 686	1 947
5712	Furniture stores	68	78 290	12 158	3 025	613
5713, 4, 9	Homefurnishings stores	83	49 129	6 789	1 571	529
5713	Floor covering stores	37	23 334	3 099	701	178
5714	Drapery, curtain, and upholstery stores	7	743	128	30	15
5719	Miscellaneous homefurnishings stores	39	25 052	3 562	840	336
572	Household appliance stores	32	27 252	2 794	625	147
573	Radio, television, computer, and music stores	106	96 299	10 954	2 465	658
5731	Radio, television, and electronics stores	53	59 876	5 943	1 464	367
5734	Computer and software stores	18	14 274	1 967	335	70
5735	Record and prerecorded tape stores	20	12 612	1 319	323	132
5736	Musical instrument stores	15	9 537	1 725	343	89
58	Eating and drinking places	1 311	570 772	149 391	35 783	19 824
5812	Eating places	1 209	550 244	145 302	34 747	19 237
5812 pt.	Restaurants	436	201 457	60 150	14 356	7 570
5812 pt.	Cafeterias	19	24 816	7 693	1 822	789
5812 pt.	Refreshment places	640	266 883	64 275	15 366	9 529
5812 pt.	Other eating places	114	57 088	13 184	3 203	1 349
5813	Drinking places	102	20 528	4 089	1 036	587
591	Drug and proprietary stores	138	169 452	19 110	5 270	1 386
591 pt.	Drug stores	135	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	3	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores	910	426 285	61 786	15 422	5 143
592	Liquor stores	74	36 455	1 466	350	192
593	Used merchandise stores	108	33 574	7 311	2 092	716
594	Miscellaneous shopping goods stores	346	181 342	23 657	5 848	2 116
5941	Sporting goods stores and bicycle shops	62	35 536	4 005	934	361
5941 pt.	General line sporting goods stores	20	15 097	1 585	365	150
5941 pt.	Specialty line sporting goods stores	42	20 439	2 420	569	211
5942	Book stores	37	19 940	2 114	488	207
5944	Jewelry stores	78	40 341	6 742	2 042	461
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	169	85 525	10 796	2 384	1 087
5943	Stationery stores	10	6 094	1 159	274	91
5945	Hobby, toy, and game shops	41	39 819	3 785	730	331
5946	Camera and photographic supply stores	4	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	88	25 934	3 885	875	410
5948	Luggage and leather goods stores	7	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	19	7 878	1 027	289	176
596	Nonstore retailers	82	55 719	10 992	2 816	810
5961	Catalog and mail-order houses	21	8 739	1 082	278	48
5962	Automatic merchandising machine operators	22	19 550	3 235	730	196
5963	Direct selling establishments	39	27 430	6 675	1 808	566
598	Fuel dealers	21	16 784	2 880	671	86
5983	Fuel oil dealers	2	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers	19	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.	-	-	-	-	-
5992	Florists	90	16 277	2 947	741	333
5993	Tobacco stores and stands	16	23 964	1 316	304	82
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	47	11 639	2 414	573	171
5999	Miscellaneous retail stores, n.e.c.	125	(D)	(D)	(D)	FF
5999 pt.	Pet shops	15	7 099	987	222	80
5999 pt.	Art dealers	9	1 638	373	133	55
5999 pt.	Other miscellaneous retail stores, n.e.c.	101	(D)	(D)	(D)	FF

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	7 681	6 547 735	663 649	154 226	65 197
52	Building materials and garden supplies stores	434	299 656	35 937	8 176	2 495
521, 3	Building materials and supply stores	260	(D)	(D)	(D)	GG
521	Lumber and other building materials dealers	210	208 428	24 835	5 656	1 577
523	Paint, glass, and wallpaper stores	50	(D)	(D)	(D)	CC
525	Hardware stores	106	(D)	(D)	(D)	EE
526	Retail nurseries, lawn and garden supply stores	53	24 550	2 471	537	205
527	Manufactured (mobile) home dealers	15	(D)	(D)	(D)	BB
53	General merchandise stores	256	(D)	(D)	(D)	II
531	Department stores (incl. leased depts.) ^{1 2}	63	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	63	(D)	(D)	(D)	II
533	Variety stores	113	(D)	(D)	(D)	FF
539	Miscellaneous general merchandise stores	80	(D)	(D)	(D)	FF
54	Food stores	1 225	1 641 514	137 919	32 589	13 502
541	Grocery stores	1 103	(D)	(D)	(D)	JJ
542	Meat and fish (seafood) markets	27	(D)	(D)	(D)	BB
546	Retail bakeries	69	(D)	(D)	(D)	EE
543, 4, 5, 9	Other food stores	26	(D)	(D)	(D)	BB
543	Fruit and vegetable markets	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	8	(D)	(D)	(D)	BB
545	Dairy products stores	2	(D)	(D)	(D)	AA
549	Miscellaneous food stores	14	2 419	462	94	40
55 ex. 554	Automotive dealers	684	1 404 159	96 218	22 051	5 140
551	New and used car dealers	209	1 131 466	69 186	15 783	3 245
552	Used car dealers	79	(D)	(D)	(D)	CC
553	Auto and home supply stores	335	(D)	(D)	(D)	GG
553 pt.	Auto parts, tires, and accessories stores	294	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores	41	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	61	(D)	(D)	(D)	EE
555	Boat dealers	30	(D)	(D)	(D)	CC
556	Recreational vehicle dealers	11	(D)	(D)	(D)	BB
557	Motorcycle dealers	15	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	5	(D)	(D)	(D)	AA
554	Gasoline service stations	746	643 420	35 859	8 456	3 751
56	Apparel and accessory stores	571	253 525	28 062	6 575	3 178
561	Men's and boys' clothing and accessory stores	30	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores	211	(D)	(D)	(D)	FF
562	Women's clothing stores	198	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores	13	(D)	(D)	(D)	BB
565	Family clothing stores	158	(D)	(D)	(D)	GG
566	Shoe stores	117	(D)	(D)	(D)	EE
566 pt.	Men's shoe stores	4	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	22	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores	-	-	-	-	-
566 pt.	Family shoe stores	76	22 906	2 809	640	266
566 pt.	Athletic footwear stores	15	6 534	777	177	82
564, 9	Other apparel and accessory stores	55	(D)	(D)	(D)	CC
564	Children's and infants' wear stores	29	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores	26	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	406	173 328	21 181	5 013	1 729
5712	Furniture stores	148	(D)	(D)	(D)	FF
5713, 4, 9	Home furnishings stores	85	(D)	(D)	(D)	CC
5713	Floor covering stores	49	17 919	2 269	516	153
5714	Drapery, curtain, and upholstery stores	10	(D)	(D)	(D)	AA
5719	Miscellaneous home furnishings stores	26	(D)	(D)	(D)	BB
572	Household appliance stores	56	31 689	3 415	776	251
573	Radio, television, computer, and music stores	117	(D)	(D)	(D)	FF
5731	Radio, television, and electronics stores	69	26 251	3 347	774	263
5734	Computer and software stores	17	7 744	740	199	52
5735	Record and prerecorded tape stores	13	10 398	1 304	334	186
5736	Musical instrument stores	18	(D)	(D)	(D)	BB
58	Eating and drinking places	1 843	566 919	143 603	33 115	21 143
5812	Eating places	1 725	(D)	(D)	(D)	JJ
5812 pt.	Restaurants	750	(D)	(D)	(D)	II
5812 pt.	Cafeterias	12	(D)	(D)	(D)	EE
5812 pt.	Refreshment places	845	310 060	76 324	17 914	11 583
5812 pt.	Other eating places	118	(D)	(D)	(D)	GG
5813	Drinking places	118	(D)	(D)	(D)	EE
591	Drug and proprietary stores	330	248 338	28 586	6 611	2 121
591 pt.	Drug stores	325	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	5	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
59 ex. 591	Miscellaneous retail stores -----	1 186	(D)	(D)	(D)	HH
592	Liquor stores -----	125	29 023	1 558	356	274
593	Used merchandise stores -----	114	(D)	(D)	(D)	EE
594	Miscellaneous shopping goods stores -----	354	86 382	11 303	2 610	1 392
5941	Sporting goods stores and bicycle shops -----	59	(D)	(D)	(D)	CC
5941 pt.	General line sporting goods stores -----	25	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores -----	34	(D)	(D)	(D)	BB
5942	Book stores -----	31	7 450	923	227	136
5944	Jewelry stores -----	106	26 206	4 015	947	416
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	158	(D)	(D)	(D)	FF
5943	Stationery stores -----	11	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	19	(D)	(D)	(D)	CC
5946	Camera and photographic supply stores -----	1	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops -----	95	19 492	2 550	540	372
5948	Luggage and leather goods stores -----	1	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	31	4 065	475	127	87
596	Nonstore retailers -----	101	(D)	(D)	(D)	EE
5961	Catalog and mail-order houses -----	49	(D)	(D)	(D)	CC
5962	Automatic merchandising machine operators -----	17	(D)	(D)	(D)	BB
5963	Direct selling establishments -----	35	24 005	4 382	1 046	219
598	Fuel dealers -----	122	56 507	7 603	1 975	550
5983	Fuel oil dealers -----	11	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	110	(D)	(D)	(D)	FF
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	185	(D)	(D)	(D)	FF
5993	Tobacco stores and stands -----	20	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	20	4 355	1 004	239	68
5999	Miscellaneous retail stores, n.e.c. -----	145	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	13	(D)	(D)	(D)	BB
5999 pt.	Art dealers -----	9	1 498	175	39	20
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	123	23 944	3 684	828	302

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Cumulative			Geographic area	Rank ¹	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Oklahoma.....	(X)	21 212 771	21 212 771	100.0	Oklahoma—Con.				
Tulsa ▲.....	1	4 005 321	4 005 321	18.9	Bixby ▲.....	56	53 983	18 114 791	85.4
Oklahoma City ▲.....	2	3 982 423	7 987 744	37.7	Alva.....	57	50 386	18 165 177	85.6
Norman.....	3	787 613	8 775 357	41.4	Purcell ▲.....	58	50 374	18 215 551	85.9
Lawton.....	4	643 934	9 419 291	44.4	Perry.....	59	49 621	18 265 172	86.1
Midwest City.....	5	585 764	10 005 055	47.2	Sulphur.....	60	48 340	18 313 512	86.3
Broken Arrow ▲.....	6	547 160	10 552 215	49.7	Madill.....	61	47 892	18 361 404	86.6
Enid.....	7	400 624	10 952 839	51.6	Anadarko.....	62	47 412	18 408 816	86.8
Muskogee.....	8	386 412	11 339 251	53.5	Kingfisher.....	63	41 567	18 450 383	87.0
Edmond.....	9	360 650	11 699 901	55.2	Mustang.....	64	40 135	18 490 518	87.2
Shawnee.....	10	321 940	12 021 841	56.7	Bristow.....	65	39 229	18 529 747	87.4
Bartlesville ▲.....	11	312 485	12 334 326	58.1	Jenks.....	66	38 775	18 568 522	87.5
Stillwater.....	12	291 300	12 625 626	59.5	Blackwell.....	67	38 755	18 607 277	87.7
Ardmore.....	13	283 963	12 909 589	60.9	Stroud ▲.....	68	38 554	18 645 831	87.9
Ponca City ▲.....	14	257 200	13 166 789	62.1	Cleveland.....	69	38 259	18 684 090	88.1
The Village.....	15	242 270	13 409 059	63.2	Newcastle.....	70	34 302	18 718 392	88.2
McAlester.....	16	213 583	13 622 642	64.2	Chandler.....	71	34 147	18 752 539	88.4
Claremore.....	17	212 207	13 834 849	65.2	Skiatook ▲.....	72	33 207	18 785 746	88.6
Duncan.....	18	203 022	14 037 871	66.2	Fairview.....	73	32 925	18 818 671	88.7
Ada.....	19	193 436	14 231 307	67.1	Stigler.....	74	31 806	18 850 477	88.9
Yukon.....	20	188 105	14 419 412	68.0	Frederick.....	75	31 627	18 882 104	89.0
Altus.....	21	177 422	14 596 834	68.8	Marlow.....	76	31 318	18 913 422	89.2
Sand Springs ▲.....	22	167 021	14 763 855	69.6	Eufaula.....	77	30 947	18 944 369	89.3
Moore.....	23	165 426	14 929 281	70.4	Antlers.....	78	28 579	18 972 948	89.4
Warr Acres.....	24	149 730	15 079 011	71.1	Davis ▲.....	79	28 207	19 001 155	89.6
Chickasha.....	25	144 205	15 223 216	71.8	Sayre.....	80	27 753	19 028 908	89.7
Pryor Creek.....	26	143 542	15 366 758	72.4	Hobart.....	81	27 611	19 056 519	89.8
Sapulpa.....	27	143 480	15 510 238	73.1	Nichols Hills.....	82	27 524	19 084 043	90.0
Del City.....	28	141 411	15 651 649	73.8	Holdenville.....	83	26 461	19 110 504	90.1
Owasso ▲.....	29	140 411	15 792 060	74.4	Choctaw.....	84	25 932	19 136 436	90.2
Durant.....	30	138 111	15 930 171	75.1	Harrah.....	85	25 375	19 161 811	90.3
Tahlequah.....	31	135 234	16 065 405	75.7	Pawhuska.....	86	24 992	19 186 803	90.4
Woodward.....	32	131 500	16 196 905	76.4	Stilwell.....	87	24 727	19 211 530	90.6
Miami.....	33	124 652	16 321 557	76.9	Tecumseh.....	88	24 297	19 235 827	90.7
El Reno.....	34	123 669	16 445 226	77.5	Tishomingo.....	89	23 675	19 259 502	90.8
Bethany.....	35	111 710	16 556 936	78.1	Nowata.....	90	23 543	19 283 045	90.9
Elk City.....	36	106 898	16 663 834	78.6	New Cordell.....	91	23 287	19 306 332	91.0
Poteau.....	37	102 141	16 765 975	79.0	Lindsay.....	92	23 103	19 329 435	91.1
Weatherford.....	38	98 978	16 864 953	79.5	Okemah.....	93	22 779	19 352 214	91.2
Sallisaw.....	39	94 087	16 959 040	79.9	Coweta.....	94	21 664	19 373 878	91.3
Okmulgee.....	40	90 606	17 049 646	80.4	Wilburton.....	95	18 993	19 392 871	91.4
Clinton ▲.....	41	87 717	17 137 363	80.8	Tonkawa.....	96	18 692	19 411 563	91.5
Idabel.....	42	78 182	17 215 545	81.2	Watonga.....	97	16 962	19 428 525	91.6
Guthrie.....	43	77 832	17 293 377	81.5	Dewey.....	98	16 790	19 445 315	91.7
Checotah.....	44	77 629	17 371 006	81.9	Glenpool.....	99	15 973	19 461 288	91.7
Guymon.....	45	71 543	17 442 549	82.2	Muldrow.....	100	15 608	19 476 896	91.8
Grove.....	46	67 241	17 509 790	82.5	Pocola.....	101	15 164	19 492 060	91.9
Seminole.....	47	66 783	17 576 573	82.9	Wewoka.....	102	14 587	19 506 647	92.0
Pauls Valley.....	48	65 427	17 642 000	83.2	Noble.....	103	14 457	19 521 104	92.0
Vinita.....	49	64 743	17 706 743	83.5	Collinsville ▲.....	104	12 687	19 533 791	92.1
Henryetta.....	50	63 176	17 769 919	83.8	Drumright ▲.....	105	11 014	19 544 805	92.1
Wagoner.....	51	61 847	17 831 766	84.1	Mangum.....	106	10 774	19 555 579	92.2
Hugo.....	52	59 940	17 891 706	84.3	Spencer.....	107	9 114	19 564 693	92.2
Cushing.....	53	58 832	17 950 538	84.6	Walters.....	108	8 933	19 573 626	92.3
Atoka.....	54	55 152	18 005 690	84.9	Fort Gibson.....	109	8 563	19 582 189	92.3
Broken Bow.....	55	55 118	18 060 808	85.1	Catoosa ▲.....	110	8 212	19 590 401	92.4
					Lone Grove.....	111	7 082	19 597 483	92.4
					Tuttle.....	112	6 692	19 604 175	92.4
					Heavener.....	113	5 854	19 610 029	92.4
					McLoud.....	114	5 067	19 615 096	92.5
					Healdton.....	115	4 888	19 619 984	92.5
					Bethel Acres.....	116	—	19 619 984	92.5
					Hollis (X).....	(X)	(D)	(X)	(X)
					Piedmont ▲.....	(X)	(D)	(X)	(X)

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Cumulative			Geographic area	Rank ¹	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Oklahoma.....	(X)	21 212 771	21 212 771	100.0	Oklahoma—Con.				
Oklahoma	1	5 628 164	5 628 164	26.5	Lincoln	36	101 663	19 476 868	91.8
Tulsa	2	5 101 758	10 729 922	50.6	Seminole	37	97 206	19 574 074	92.3
Cleveland	3	1 033 596	11 763 518	55.5	Caddo	38	96 167	19 670 241	92.7
Comanche	4	676 699	12 440 217	58.6	Logan	39	90 716	19 760 957	93.2
Muskogee	5	429 250	12 869 467	60.7	Osage	40	88 070	19 849 027	93.6
Garfield	6	412 300	13 281 767	62.6	Craig	41	86 267	19 935 294	94.0
Canadian	7	385 822	13 667 589	64.4	Texas	42	83 017	20 018 311	94.4
Payne	8	374 146	14 041 735	66.2	Murray	43	78 123	20 096 434	94.7
Pottawatomie	9	363 414	14 405 149	67.9	Kingfisher	44	72 267	20 168 701	95.1
Kay	10	350 653	14 755 802	69.6	Choctaw	45	69 270	20 237 971	95.4
Washington	11	336 956	15 092 758	71.1	Pawnee	46	64 202	20 302 173	95.7
Carter	12	312 683	15 405 441	72.6	Atoka	47	59 501	20 361 674	96.0
Rogers	13	261 891	15 667 332	73.9	Marshall	48	57 342	20 419 016	96.3
Stephens	14	255 051	15 922 383	75.1	Woods	49	55 104	20 474 120	96.5
Pittsburg	15	249 834	16 172 217	76.2	Noble	50	52 816	20 526 936	96.8
Creek	16	224 313	16 396 530	77.3	Adair	51	52 452	20 579 388	97.0
Pontotoc	17	205 594	16 602 124	78.3	Haskell	52	44 165	20 623 553	97.2
Custer	18	200 948	16 803 072	79.2	Blaine	53	40 193	20 663 746	97.4
Mayes	19	198 301	17 001 373	80.1	Kiowa	54	39 621	20 703 367	97.6
Jackson	20	187 108	17 188 481	81.0	Tillman	55	38 958	20 742 325	97.8
Grady	21	186 538	17 375 019	81.9	Major	56	38 727	20 781 052	98.0
Okmulgee	22	186 110	17 561 129	82.8	Pushmataha	57	38 635	20 819 687	98.1
Le Flore	23	173 023	17 734 152	83.6	Hughes	58	37 707	20 857 394	98.3
McCurtain	24	157 944	17 892 096	84.3	Washita	59	32 718	20 890 112	98.5
Bryan	25	155 023	18 047 119	85.1	Love	60	30 274	20 920 386	98.6
Cherokee	26	153 851	18 200 970	85.8	Oklfuskee	61	29 608	20 949 994	98.8
Ottawa	27	152 720	18 353 690	86.5	Johnston	62	28 960	20 978 954	98.9
Sequoyah	28	150 807	18 504 497	87.2	Nowata	63	26 973	21 005 927	99.0
Beckham	29	146 518	18 651 015	87.9	Jefferson	64	23 870	21 029 797	99.1
McCain	30	135 949	18 786 964	88.6	Latimer	65	22 530	21 052 327	99.2
Woodward	31	135 384	18 922 348	89.2	Dewey	66	16 264	21 068 591	99.3
McIntosh	32	118 366	19 040 714	89.8	Ellis	67	15 288	21 083 879	99.4
Garvin	33	117 141	19 157 855	90.3	Cotton	68	15 182	21 099 061	99.5
Wagoner	34	111 537	19 269 392	90.8	Cimarron	69	14 493	21 113 554	99.5
Delaware	35	105 813	19 375 205	91.3	Alfalfa	70	14 239	21 127 793	99.6
					Greer	71	13 969	21 141 762	99.7
					Harper	72	13 710	21 155 472	99.7
					Grant	73	13 403	21 168 875	99.8
					Beaver	74	12 601	21 181 476	99.9
					Roger Mills	75	11 186	21 192 662	99.9
					Harmon	76	10 860	21 203 522	100.0
					Coal	77	9 249	21 212 771	100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
			5947	Gift, novelty, and souvenir shops	5906
			5948	Luggage and leather goods stores	5906
			5949	Sewing, needlework, and piece goods stores	5910
			5961 pt.	Mail-order — department store merchandise	5911
			5961 pt.	Mail-order — other general merchandise	5911
			5961 pt.	Mail-order — specialized merchandise	5911
			5962	Automatic merchandising machine operators	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
			5963 pt.	Direct selling — mobile food service	5911
			5963 pt.	Direct selling — books and stationery	5911
			5963 pt.	Other direct selling	5911
			5983	Fuel oil dealers	5912
			5984	Liquefied petroleum gas (bottled gas) dealers	5912
			5989	Fuel dealers, n.e.c.	5912
			5992	Florists	5913,
					5917
			5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5914
			5999 pt.	Pet shops	5915
			5999 pt.	Art dealers	5916
			5999 pt.	Other retail stores, n.e.c.	5916
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS				
5511	New and used car dealers	5501			
5521	Used car dealers	5501			
5531 pt.	Auto parts, tires and accessories stores	5502			
5531 pt.	Home and auto supply stores	5502			
5541	Gasoline service stations	5504			
5551	Boat dealers	5503			
5561	Recreational vehicle dealers	5503			
5571	Motorcycle dealers	5503			
5599	Automotive dealers, n.e.c.	5503			
56	APPAREL AND ACCESSORY STORES				
5611	Men's and boys' clothing and accessory stores	5601			
5621	Women's clothing stores	5601			
5631	Women's accessory and specialty stores	5601			
5641	Children's and infants' wear stores	5601			
5651	Family clothing stores	5601			
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602			
5661 pt.	Children's and juveniles' shoe stores	5602			
5661 pt.	Family shoe stores	5602			
5661 pt.	Athletic footwear stores	5602			
5699	Miscellaneous apparel and accessory stores	5601			

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

OKLAHOMA

Enid, OK MSA

Garfield County, OK

Fort Smith, AR-OK MSA

Crawford County, AR
Sebastian County, AR
Sequoyah County, OK

Lawton, OK MSA

Comanche County, OK

Oklahoma City, OK MSA

Canadian County, OK

Oklahoma City, OK MSA—Con.

Cleveland County, OK
Logan County, OK
McClain County, OK
Oklahoma County, OK
Pottawatomie County, OK

Tulsa, OK MSA

Creek County, OK
Osage County, OK
Rogers County, OK
Tulsa County, OK
Wagoner County, OK

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade -----	16.2	5.7	56	Apparel and accessory stores -----	14.3	3.7
	Building materials and garden supplies stores ----	26.2	9.0	561	Men's and boys' clothing and accessory stores ----	17.0	7.0
521, 3	Building materials and supply stores -----	24.2	10.2	562, 3	Women's clothing and specialty stores -----	22.7	5.2
521	Lumber and other building materials dealers -----	24.1	10.4	562	Women's clothing stores -----	24.3	5.4
523	Paint, glass, and wallpaper stores -----	25.2	8.6	563	Women's accessory and specialty stores -----	5.0	3.4
				565	Family clothing stores -----	9.0	2.6
525	Hardware stores -----	34.6	6.1	566	Shoe stores -----	11.9	1.3
526	Retail nurseries, lawn and garden supply stores ----	34.5	3.8	566 pt.	Men's shoe stores -----	5.8	1.2
527	Manufactured (mobile) home dealers -----	32.0	2.7	566 pt.	Women's shoe stores -----	7.4	1.7
				566 pt.	Children's and juveniles' shoe stores -----	—	—
				566 pt.	Family shoe stores -----	21.0	1.8
				566 pt.	Athletic footwear stores -----	.9	—
53	General merchandise stores -----	.6	.1	564, 9	Other apparel and accessory stores -----	18.7	7.8
				564	Children's and infants' wear stores -----	14.5	1.4
531	Department stores (incl. leased depts.) ^{3 4} -----	—	—	569	Miscellaneous apparel and accessory stores ----	21.7	12.4
				57	Furniture and home furnishings stores -----	22.1	5.9
531	Department stores (excl. leased depts.) ³ -----	—	—	5712	Furniture stores -----	24.1	6.9
531 pt.	Conventional ³ -----	(D)	(D)	5713	Home furnishings stores -----	23.5	10.6
531 pt.	Discount or mass merchandising ³ -----	(D)	(D)	5713, 4, 9	Floor covering stores -----	28.9	9.2
531 pt.	National chain ³ -----	(D)	(D)	5713	Drapery, curtain, and upholstery stores -----	30.1	—
				5714	Miscellaneous home furnishings stores -----	15.0	13.6
533	Variety stores -----	4.1	1.0	5719	Household appliance stores -----	21.7	1.7
539	Miscellaneous general merchandise stores -----	3.1	.7	572	Radio, television, computer, and music stores ----	19.6	4.0
				573	Radio, television, and electronics stores -----	19.7	3.0
54	Food stores -----	16.0	7.5	5731	Computer and software stores -----	35.4	5.3
				5734	Record and prerecorded tape stores -----	6.3	3.9
541	Grocery stores -----	15.7	7.5	5735	Musical instrument stores -----	13.4	8.0
541 pt.	Supermarkets and other general-line grocery stores -----	11.2	7.8	5736	Eating and drinking places -----	22.5	7.1
541 pt.	Convenience food stores -----	75.8	12.9	5812	Eating places -----	21.8	6.8
541 pt.	Convenience food/gasoline stores -----	25.9	4.4	5812 pt.	Restaurants -----	26.3	10.4
541 pt.	Delicatessens -----	43.7	8.8	5812 pt.	Cafeterias -----	7.7	1.9
				5812 pt.	Refreshment places -----	23.6	5.7
542	Meat and fish (seafood) markets -----	41.8	3.7	5812 pt.	Other eating places -----	4.0	2.6
				5813	Drinking places -----	41.8	15.0
546	Retail bakeries -----	30.4	4.2	591	Drug and proprietary stores -----	30.2	1.9
546 pt.	Retail bakeries —baking and selling -----	31.5	4.5	591 pt.	Drug stores -----	30.1	1.7
546 pt.	Retail bakeries —selling only -----	14.1	—	591 pt.	Proprietary stores -----	45.0	21.5
				59 ex. 591	Miscellaneous retail stores -----	23.6	7.4
543, 4, 5, 9	Other food stores -----	26.8	5.8	592	Liquor stores -----	43.6	4.7
543	Fruit and vegetable markets -----	25.2	—	593	Used merchandise stores -----	35.3	8.9
544	Candy, nut, and confectionery stores -----	28.3	1.9	594	Miscellaneous shopping goods stores -----	18.3	6.5
545	Dairy products stores -----	6.6	—	5941	Sporting goods stores and bicycle shops -----	20.4	8.7
549	Miscellaneous food stores -----	28.2	8.4	5941 pt.	General line sporting goods stores -----	11.4	6.5
				5941 pt.	Specialty line sporting goods stores -----	28.3	10.6
55 ex. 554	Automotive dealers -----	17.7	6.4	5942	Book stores -----	15.2	2.4
551	New and used car dealers -----	15.2	6.6	5944	Jewelry stores -----	20.8	7.6
552	Used car dealers -----	45.1	3.4	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ----	17.1	6.1
				5943	Stationery stores -----	39.6	—
553	Auto and home supply stores -----	31.8	7.6	5945	Hobby, toy, and game shops -----	5.7	2.8
553 pt.	Auto parts, tires, and accessories stores -----	31.1	7.8	5946	Camera and photographic supply stores -----	6.5	—
553 pt.	Home and auto supply stores -----	42.2	4.9	5947	Gift, novelty, and souvenir shops -----	31.9	13.6
				5948	Luggage and leather goods stores -----	3.1	—
555, 6, 7, 9	Miscellaneous automotive dealers -----	18.8	3.7	5949	Sewing, needlework, and piece goods stores ----	10.6	1.4
555	Boat dealers -----	24.2	7.5	596	Nonstore retailers -----	14.4	6.0
556	Recreational vehicle dealers -----	2.9	.5	5961	Catalog and mail-order houses -----	7.5	.2
557	Motorcycle dealers -----	41.0	3.7	5962	Automatic merchandising machine operators ----	18.3	5.3
559	Automotive dealers, n.e.c. -----	42.8	10.1	5963	Direct selling establishments -----	15.7	9.1
				598	Fuel dealers -----	24.3	12.6
554	Gasoline service stations -----	15.9	7.2	5983	Fuel oil dealers -----	(D)	(D)
554 pt.	Gasoline/convenience food stores -----	6.4	3.0	5984	Liquefied petroleum gas (bottled gas) dealers ----	19.4	14.1
554 pt.	Other gasoline service stations and truck stops ----	25.8	11.7	5989	Fuel dealers, n.e.c. -----	(D)	(D)

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists	42.1	9.1	5999	Miscellaneous retail stores, n.e.c.	25.9	9.9
5993	Tobacco stores and stands	19.3	5.8	5999 pt.	Pet shops	16.7	1.9
5994	News dealers and newsstands	—	1.9	5999 pt.	Art dealers	31.9	—
5995	Optical goods stores	21.8	7.9	5999 pt.	Other miscellaneous retail stores, n.e.c.	27.1	11.6

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. Geographic Notes

OKLAHOMA

Bartlesville is in Osage and Washington Counties.

Bixby is in Tulsa and Wagoner Counties.

Broken Arrow is in Tulsa and Wagoner Counties.

Catoosa is in Rogers and Wagoner Counties; it annexed into Wagoner County in January 1990.

Clinton is in Custer and Washita Counties.

Collinsville is in Rogers and Tulsa Counties.

Davis is in Garvin and Murray Counties.

Drumright is in Creek and Payne Counties.

Oklahoma City is in Canadian, Cleveland, McClain, Oklahoma, and Pottawatomie Counties; it detached from Logan County in April 1987.

Owasso is in Rogers and Tulsa Counties; it annexed into Rogers County in June 1973, but this change was not recognized for economic census purposes until 1992.

Piedmont is in Canadian and Kingfisher Counties.

Ponca City is in Kay and Osage Counties.

Purcell is in Cleveland and McClain Counties.

Sand Springs is in Osage and Tulsa Counties.

Skiatook is in Osage and Tulsa Counties.

Stroud is in Creek and Lincoln Counties.

Tulsa is in Osage, Rogers, and Tulsa Counties; it annexed into Rogers County in July 1973, but this change was not recognized for economic census purposes until 1992.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	19 440	20 235	17 751	18 132
52	Building materials and garden supplies stores	912	1 004	845	934
521, 3	Building materials and supply stores	530	598	493	555
521	Lumber and other building materials dealers	393	469	366	437
523	Paint, glass, and wallpaper stores	137	129	127	118
525	Hardware stores	195	210	178	198
526	Retail nurseries, lawn and garden supply stores	150	130	141	123
527	Manufactured (mobile) home dealers	37	66	33	58
53	General merchandise stores	501	501	481	477
531	Department stores (incl. leased depts.) ^{1 2}	163	158	160	154
531	Department stores (excl. leased depts.) ¹	163	158	160	154
531 pt.	Conventional ¹	23	19	21	19
531 pt.	Discount or mass merchandising ¹	113	111	112	107
531 pt.	National chain ¹	27	28	27	28
533	Variety stores	190	131	181	125
539	Miscellaneous general merchandise stores	148	212	140	198
54	Food stores	2 531	2 905	2 296	2 551
541	Grocery stores	2 111	2 470	1 923	2 171
542	Meat and fish (seafood) markets	55	54	48	49
546	Retail bakeries	227	245	197	211
546 pt.	Retail bakeries —baking and selling	219	236	189	205
546 pt.	Retail bakeries —selling only	8	9	8	6
543, 4, 5, 9	Other food stores	138	136	128	120
543	Fruit and vegetable markets	6	9	6	8
544	Candy, nut, and confectionery stores	47	46	44	40
545	Dairy products stores	18	17	16	14
549	Miscellaneous food stores	67	64	62	58
55 ex. 554	Automotive dealers	1 517	1 720	1 375	1 575
551	New and used car dealers	401	470	375	442
552	Used car dealers	224	163	191	148
553	Auto and home supply stores	730	900	658	812
553 pt.	Auto parts, tires, and accessories stores	679	726	610	648
553 pt.	Home and auto supply stores	51	174	48	164
555, 6, 7, 9	Miscellaneous automotive dealers	162	187	151	173
555	Boat dealers	58	69	57	62
556	Recreational vehicle dealers	33	31	31	31
557	Motorcycle dealers	45	65	44	59
559	Automotive dealers, n.e.c.	26	22	19	21
554	Gasoline service stations	1 597	1 705	1 491	1 565
56	Apparel and accessory stores	1 594	1 931	1 466	1 731
561	Men's and boys' clothing and accessory stores	128	157	116	135
562, 3	Women's clothing and specialty stores	608	744	542	668
562	Women's clothing stores	530	667	473	600
563	Women's accessory and specialty stores	78	77	69	68
565	Family clothing stores	320	371	307	338
566	Shoe stores	380	475	359	434
566 pt.	Men's shoe stores	25	37	21	35
566 pt.	Women's shoe stores	90	119	85	105
566 pt.	Children's and juveniles' shoe stores	8	9	7	7
566 pt.	Family shoe stores	197	257	186	234
566 pt.	Athletic footwear stores	60	53	60	53
564, 9	Other apparel and accessory stores	158	184	142	156
564	Children's and infants' wear stores	70	85	64	73
569	Miscellaneous apparel and accessory stores	88	99	78	83

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores	1 171	1 291	1 078	1 139
5712	Furniture stores	316	404	297	361
5713, 4, 9	Homefurnishings stores	303	321	281	281
5713	Floor covering stores	153	159	139	140
5714	Drapery, curtain, and upholstery stores	28	44	25	41
5719	Miscellaneous homefurnishings stores	122	118	117	100
572	Household appliance stores	145	156	132	138
573	Radio, television, computer, and music stores	407	410	368	359
5731	Radio, television, and electronics stores	219	259	200	227
5734	Computer and software stores	64	40	56	33
5735	Record and prerecorded tape stores	69	56	62	50
5736	Musical instrument stores	55	55	50	49
58	Eating and drinking places	5 419	5 070	4 895	4 424
5812	Eating places	4 999	4 734	4 531	4 147
5812 pt.	Restaurants	1 899	1 883	1 689	1 618
5812 pt.	Cafeterias	76	139	73	123
5812 pt.	Refreshment places	2 637	2 407	2 418	2 133
5812 pt.	Other eating places	387	305	351	273
5813	Drinking places	420	336	364	277
591	Drug and proprietary stores	687	773	642	725
591 pt.	Drug stores	675	744	630	700
591 pt.	Proprietary stores	12	29	12	25
59 ex. 591	Miscellaneous retail stores	3 511	3 335	3 182	3 011
592	Liquor stores	309	365	279	320
593	Used merchandise stores	392	253	362	239
594	Miscellaneous shopping goods stores	1 262	1 320	1 163	1 181
5941	Sporting goods stores and bicycle shops	203	220	186	197
5941 pt.	General line sporting goods stores	71	93	64	82
5941 pt.	Specialty line sporting goods stores	132	127	122	115
5942	Book stores	126	112	120	101
5944	Jewelry stores	313	342	282	305
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	620	646	575	578
5943	Stationery stores	32	45	27	35
5945	Hobby, toy, and game shops	123	111	111	104
5946	Camera and photographic supply stores	17	25	17	20
5947	Gift, novelty, and souvenir shops	349	341	326	307
5948	Luggage and leather goods stores	13	20	13	20
5949	Sewing, needlework, and piece goods stores	86	104	81	92
596	Nonstore retailers	295	246	268	237
5961	Catalog and mail-order houses	87	81	78	80
5962	Automatic merchandising machine operators	64	55	58	52
5963	Direct selling establishments	144	110	132	105
598	Fuel dealers	175	193	163	184
5983	Fuel oil dealers	13	28	12	25
5984	Liquefied petroleum gas (bottled gas) dealers	161	164	150	158
5989	Fuel dealers, n.e.c.	1	1	1	1
5992	Florists	399	389	353	341
5993	Tobacco stores and stands	58	27	50	25
5994	News dealers and newsstands	5	3	2	2
5995	Optical goods stores	149	143	128	127
5999	Miscellaneous retail stores, n.e.c.	467	396	414	355
5999 pt.	Pet shops	53	47	44	45
5999 pt.	Art dealers	31	23	29	21
5999 pt.	Other miscellaneous retail stores, n.e.c.	383	326	341	289

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.