

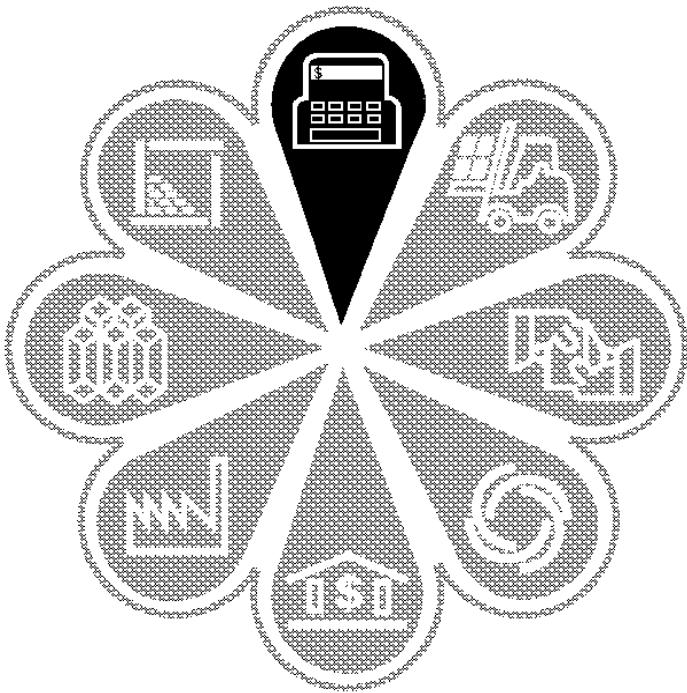
1992

Census of Retail Trade

RC92-A-35

GEOGRAPHIC AREA SERIES

North Dakota



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Issued November 1994



U.S. Department of Commerce
Ronald H. Brown, Secretary
David J. Barram, Deputy Secretary

Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
for Economic Affairs

BUREAU OF THE CENSUS
Martha Farnsworth Riche, Director

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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987* (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.²³ For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

-	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0-19
BB	20-99
CC	100-249
EE	250-499
FF	500-999
GG	1,000-2,499
HH	2,500-4,999
II	5,000-9,999
JJ	10,000-24,999
KK	25,000-49,999
LL	50,000-99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	x		x							
CMSA's and MSA's in the State		x								
PMSA's in the State			x							
Area of the State not in any CMSA, PMSA, or MSA				x						
Counties in the State				x	x		x		x	
Places in the State					x	x			x	x
DATA ITEMS³										
Establishments.....	x		x	x	x	x	x	x	x	
Sales	x		x	x	x	x	x	x	x	
Annual payroll	x		x	x	x	x	x	x	x	
First-quarter payroll.....	x		x	x	x	x	x	x	x	
Paid employees for pay period including March 12, 1992	x		x	x	x	x	x	x	x	
Sales per establishment.....		x								
Sales per employee		x								
Annual payroll per employee.....		x								
Employees per establishment.....		x								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees).....			x							
Counties ranked by volume of 1992 sales.....										
Places ranked by volume of 1992 sales.....								x	x	x

¹Includes areas with 350 retail establishments or more.²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of estab- lishments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tra- tion ratios of largest firms	Single units and multi- units	Legal form of organiza- tion
GEOGRAPHIC AREA SERIES										
United States	X	X	X	X	X					
State	X	X	X	X	X					
CMSA, PMSA, MSA	X	X	X	X	X					
County	X	X	X	X	X					
Place	X	X	X	X	X					
NONEmployer STATISTICS SERIES										
United States	¹ X	¹ X								
State	¹ X	¹ X								X
CMSA, PMSA, MSA	X	X								
County	¹ ³ X	¹ ³ X								
Place	¹ ³ X	¹ ³ X								
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)										
United States	X	X	X	X					X	X
									X	X
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES										
United States		X	X							
MERCHANDISE LINE SALES										
United States	X	X								
State	³ X	³ X								
CMSA, PMSA, MSA	³ X	³ X								
MISCELLANEOUS SUBJECTS										
United States	X	X	X	X						
State	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X						
ZIP CODES										
State	³ X	³ X	³ X	³ X						

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tra- tion ratios of largest firms	Single units and multi- units	Legal form of organiza- tion	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	1X	1X	X	X	X						6 7X
State.....	X	X	X	X	X						6 7X
CMSA, MSA	X	X	X	X	X						6 7X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

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Summary of Findings

Data from the 1992 Census of Retail Trade show that North Dakota's 4,790 retail stores with payroll had sales totaling \$4.7 billion. In 1987, 5,235 retail stores had sales of \$3.7 billion. The 1992 data represent an increase of 25.9 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of new and used car dealers accounted for 20.6 percent of the State's total sales by retailers compared with 20.1 percent in 1987. Other leading retail kinds of business in 1992 were grocery stores with 16.2 percent of sales, department stores (including leased departments) with 13.3 percent, and gasoline service stations with 9.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$981 thousand per establishment, compared with \$712 thousand in 1987. In 1992, department stores (including leased departments) averaged \$15.3 million per establishment; new and used car dealers, \$7.9 million; miscellaneous general merchandise stores, \$3.2 million; grocery stores, \$2.1 million; and lumber and other building materials dealers, \$1.5 million.

For retail establishments with payroll, 1992 sales per employee averaged \$91 thousand. New and used car dealers had sales per employee of \$333 thousand, which contrasts sharply with the \$21 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$514 million, compared with \$408 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.0 percent for all retailers, 28.8 percent for retail bakeries, compared with 6.4 percent for gasoline service stations.

There were 51,754 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 48,163 employees in 1987. Large employers included restaurants with 8,506 employees, grocery stores with 7,003 employees, and refreshment places with 6,783 employees.

Figure 1. Percent Change in Sales and Annual Payroll: 1987 to 1992

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

 Sales
Payroll

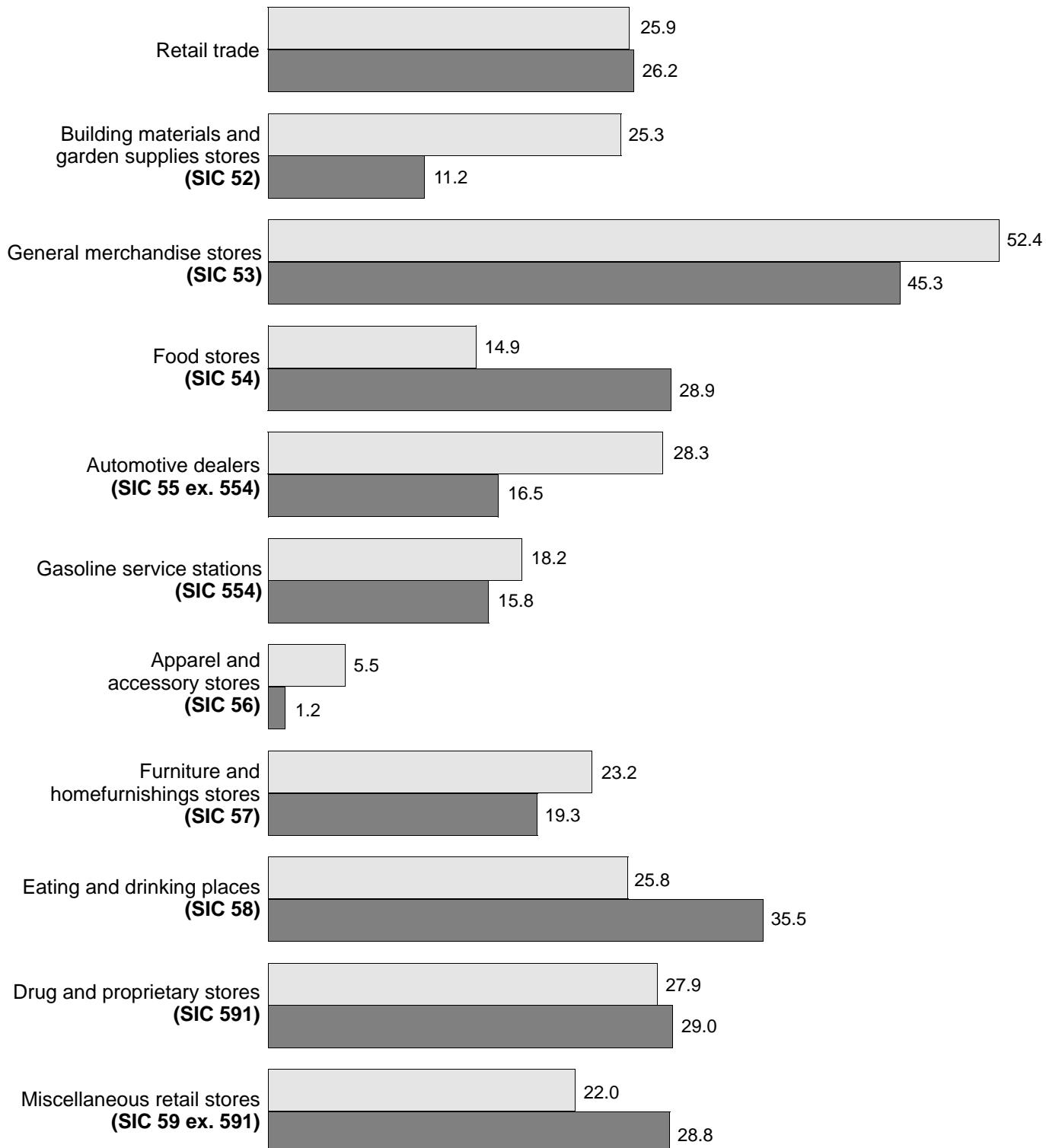
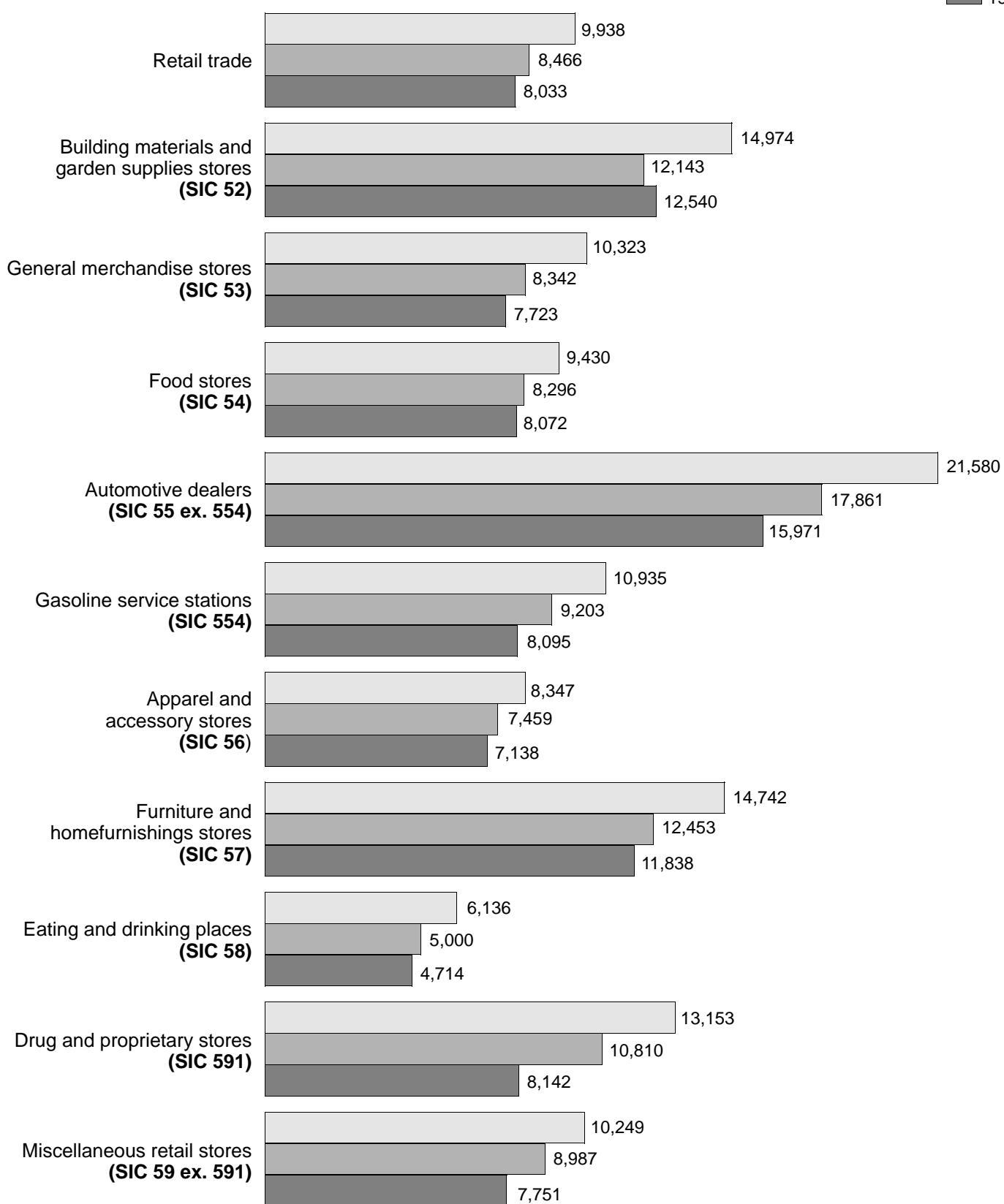


Figure 2. Annual Payroll per Employee: 1992, 1987, and 1982

(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

1992
1987
1982

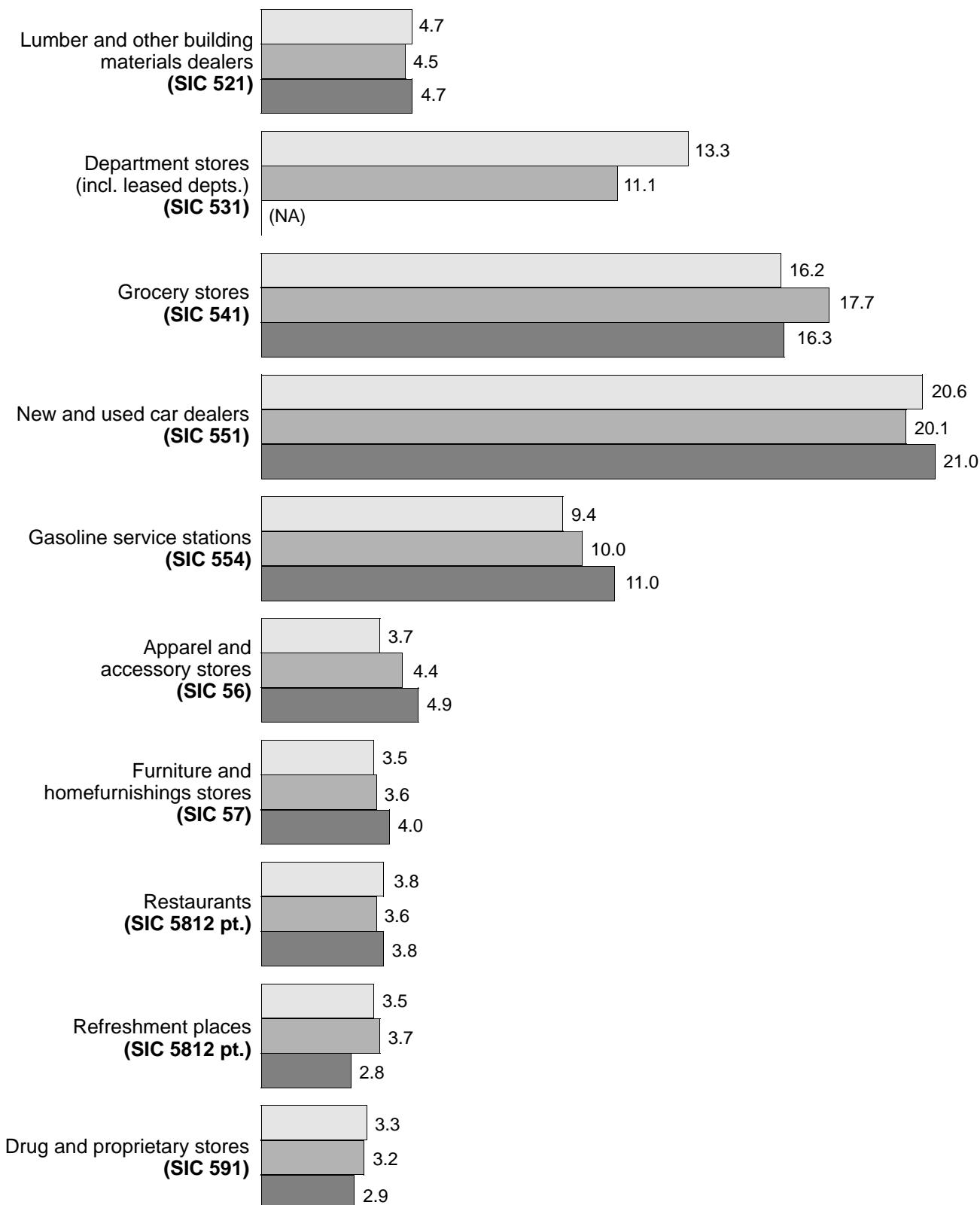


Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

1992
1987
1982



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	4 790	4 696 871	514 354	117 916	51 754
52	Building materials and garden supplies stores	333	306 988	31 400	7 028	2 097
521, 3	Building materials and supply stores	165	228 405	22 754	5 214	1 343
521	Lumber and other building materials dealers	149	221 574	21 924	5 017	1 288
523	Paint, glass, and wallpaper stores	16	6 831	830	197	55
525	Hardware stores	117	42 177	5 028	1 121	524
526	Retail nurseries, lawn and garden supply stores	34	19 518	2 301	431	145
527	Manufactured (mobile) home dealers	17	16 888	1 317	262	85
53	General merchandise stores	126	759 549	74 513	17 148	7 218
531	Department stores (incl. leased depts.) ^{1, 2}	41	626 536	(NA)	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) ¹	41	610 945	60 721	14 003	5 872
531 pt.	Conventional ¹	8	(D)	(D)	(D)	GG
531 pt.	Discount or mass merchandising ¹	24	393 835	34 758	7 825	3 478
531 pt.	National chain ¹	9	(D)	(D)	(D)	GG
533	Variety stores	44	17 597	2 599	553	305
539	Miscellaneous general merchandise stores	41	131 007	11 193	2 592	1 041
54	Food stores	470	782 859	71 675	15 777	7 601
541	Grocery stores	359	758 886	67 358	14 772	7 003
541 pt.	Supermarkets and other general-line grocery stores	279	689 974	62 990	13 793	6 468
541 pt.	Convenience food stores	17	(D)	(D)	(D)	BB
541 pt.	Convenience food/gasoline stores	62	57 355	3 797	845	439
541 pt.	Delicatessens	1	(D)	(D)	(D)	AA
542	Meat and fish (seafood) markets	31	9 558	1 121	274	110
546	Retail bakeries	45	8 182	2 354	538	342
546 pt.	Retail bakeries —baking and selling	44	(D)	(D)	(D)	EE
546 pt.	Retail bakeries —selling only	1	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	35	6 233	842	193	146
543	Fruit and vegetable markets	—	—	—	—	—
544	Candy, nut, and confectionery stores	11	(D)	(D)	(D)	BB
545	Dairy products stores	4	(D)	(D)	(D)	AA
549	Miscellaneous food stores	20	3 763	439	102	78
55 ex. 554	Automotive dealers	312	1 123 809	85 910	19 397	3 981
551	New and used car dealers	122	967 217	69 649	15 833	2 905
552	Used car dealers	44	29 712	1 651	381	127
553	Auto and home supply stores	94	69 797	10 552	2 389	694
553 pt.	Auto parts, tires, and accessories stores	91	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	3	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	52	57 083	4 058	794	255
555	Boat dealers	16	13 419	940	211	68
556	Recreational vehicle dealers	13	26 012	1 473	290	77
557	Motorcycle dealers	16	10 801	1 205	197	75
559	Automotive dealers, n.e.c.	7	6 851	440	96	35
554	Gasoline service stations	422	439 968	28 322	6 628	2 590
554 pt.	Gasoline/convenience food stores	110	113 740	7 114	1 673	780
554 pt.	Other gasoline service stations and truck stops	312	326 228	21 208	4 955	1 810
56	Apparel and accessory stores	404	175 063	20 902	4 978	2 504
561	Men's and boys' clothing and accessory stores	48	24 812	3 936	962	325
562, 3	Women's clothing and specialty stores	181	73 846	8 127	1 959	1 252
562	Women's clothing stores	161	69 543	7 551	1 829	1 185
563	Women's accessory and specialty stores	20	4 303	576	130	67
565	Family clothing stores	58	38 283	4 029	954	445
566	Shoe stores	89	33 582	4 265	969	396
566 pt.	Men's shoe stores	7	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	15	4 223	754	193	74
566 pt.	Children's and juveniles' shoe stores	3	363	46	10	6
566 pt.	Family shoe stores	56	20 515	2 379	550	230
566 pt.	Athletic footwear stores	8	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	28	4 540	545	134	86
564	Children's and infants' wear stores	7	935	75	15	19
569	Miscellaneous apparel and accessory stores	21	3 605	470	119	67
57	Furniture and homefurnishings stores	285	165 329	24 472	5 892	1 660
5712	Furniture stores	95	67 024	10 476	2 474	704
5713, 4, 9	Homefurnishings stores	75	38 565	5 419	1 226	359
5713	Floor covering stores	38	28 629	3 849	824	215
5714	Drapery, curtain, and upholstery stores	11	944	134	37	18
5719	Miscellaneous homefurnishings stores	26	8 992	1 436	365	126
572	Household appliance stores	32	12 625	1 817	443	121
573	Radio, television, computer, and music stores	83	47 115	6 760	1 749	476
5731	Radio, television, and electronics stores	39	20 212	2 850	787	192
5734	Computer and software stores	9	3 785	591	126	28
5735	Record and prerecorded tape stores	20	10 884	1 057	263	125
5736	Musical instrument stores	15	12 234	2 262	573	131

See footnotes at end of table.

ND-8 NORTH DAKOTA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 1 ² (number)
58	Eating and drinking places	1 416	426 788	110 427	25 115	17 996
5812	Eating places	993	352 867	97 779	22 020	15 821
5812 pt.	Restaurants	503	177 721	53 147	12 226	8 506
5812 pt.	Cafeterias	6	2 246	601	146	82
5812 pt.	Refreshment places	439	163 159	41 097	9 063	6 783
5812 pt.	Other eating places	45	9 741	2 934	585	450
5813	Drinking places	423	73 921	12 648	3 095	2 175
591	Drug and proprietary stores	176	152 951	18 756	4 518	1 426
591 pt.	Drug stores	174	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	2	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores	846	363 567	47 977	11 435	4 681
592	Liquor stores	137	78 018	7 803	1 802	764
593	Used merchandise stores	46	5 028	1 129	243	158
594	Miscellaneous shopping goods stores	335	140 761	19 317	4 716	2 121
5941	Sporting goods stores and bicycle shops	63	54 506	7 351	1 969	662
5941 pt.	General line sporting goods stores	27	44 144	6 120	1 741	511
5941 pt.	Specialty line sporting goods stores	36	10 362	1 231	228	151
5942	Book stores	25	10 095	987	236	140
5944	Jewelry stores	68	28 450	4 450	1 135	359
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	179	47 710	6 529	1 376	960
5943	Stationery stores	4	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	39	9 162	1 268	294	167
5946	Camera and photographic supply stores	5	2 562	451	102	34
5947	Gift, novelty, and souvenir shops	104	23 257	3 308	637	517
5948	Luggage and leather goods stores	1	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	26	11 550	1 358	311	222
596	Nonstore retailers	77	58 876	7 395	1 809	547
5961	Catalog and mail-order houses	25	25 036	2 309	558	171
5962	Automatic merchandising machine operators	11	5 991	546	119	45
5963	Direct selling establishments	41	27 849	4 540	1 132	331
598	Fuel dealers	42	30 995	2 567	671	178
5983	Fuel oil dealers	20	23 352	1 408	385	97
5984	Liquefied petroleum gas (bottled gas) dealers	19	7 405	1 117	277	77
5989	Fuel dealers, n.e.c.	3	238	42	9	4
5992	Florists	89	14 349	2 925	711	421
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	3	634	54	12	7
5995	Optical goods stores	30	8 970	2 111	468	142
5999	Miscellaneous retail stores, n.e.c.	86	(D)	(D)	(D)	EE
5999 pt.	Pet shops	12	3 283	520	124	66
5999 pt.	Art dealers	2	(D)	(D)	(D)	AA
5999 pt.	Other miscellaneous retail stores, n.e.c.	72	(D)	(D)	(D)	EE

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	980 558	90 754	9 938	11
52	Building materials and garden supplies stores -----	921 886	146 394	14 974	6
521, 3	Building materials and supply stores -----	1 384 273	170 071	16 943	8
521	Lumber and other building materials dealers -----	1 487 074	172 030	17 022	9
523	Paint, glass, and wallpaper stores -----	426 938	124 200	15 091	3
525	Hardware stores -----	360 487	80 490	9 595	4
526	Retail nurseries, lawn and garden supply stores -----	574 059	134 607	15 869	4
527	Manufactured (mobile) home dealers -----	993 412	198 682	15 494	5
53	General merchandise stores -----	6 028 167	105 230	10 323	57
531	Department stores (incl. leased depts.) ^{2 3} -----	15 281 366	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	14 901 098	104 044	10 341	143
531 pt.	Conventional ² -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising ² -----	16 409 792	113 236	9 994	145
531 pt.	National chain ² -----	(D)	(D)	(D)	(D)
533	Variety stores -----	399 932	57 695	8 521	7
539	Miscellaneous general merchandise stores -----	3 195 293	125 847	10 752	25
54	Food stores -----	1 665 657	102 994	9 430	16
541	Grocery stores -----	2 113 889	108 366	9 618	20
541 pt.	Supermarkets and other general-line grocery stores -----	2 473 025	106 675	9 739	23
541 pt.	Convenience food stores -----	(D)	(D)	(D)	(D)
541 pt.	Convenience food/gasoline stores -----	925 081	130 649	8 649	7
541 pt.	Delicatessens -----	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets -----	308 323	86 891	10 191	4
546	Retail bakeries -----	181 822	23 924	6 883	8
546 pt.	Retail bakeries —baking and selling -----	(D)	(D)	(D)	(D)
546 pt.	Retail bakeries —selling only -----	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	178 086	42 692	5 767	4
543	Fruit and vegetable markets -----	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores -----	(D)	(D)	(D)	(D)
545	Dairy products stores -----	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	188 150	48 244	5 628	4
55 ex. 554	Automotive dealers -----	3 601 952	282 293	21 580	13
551	New and used car dealers -----	7 928 008	332 949	23 976	24
552	Used car dealers -----	675 273	233 953	13 000	3
553	Auto and home supply stores -----	742 521	100 572	15 205	7
553 pt.	Auto parts, tires, and accessories stores -----	(D)	(D)	(D)	(D)
553 pt.	Home and auto supply stores -----	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 097 750	223 855	15 914	5
555	Boat dealers -----	838 688	197 338	13 824	4
556	Recreational vehicle dealers -----	2 000 923	337 818	19 130	6
557	Motorcycle dealers -----	675 063	144 013	16 067	5
559	Automotive dealers, n.e.c. -----	978 714	195 743	12 571	5
554	Gasoline service stations -----	1 042 578	169 872	10 935	6
554 pt.	Gasoline/convenience food stores -----	1 034 000	145 821	9 121	7
554 pt.	Other gasoline service stations and truck stops -----	1 045 603	180 236	11 717	6
56	Apparel and accessory stores -----	433 324	69 913	8 347	6
561	Men's and boys' clothing and accessory stores -----	516 917	76 345	12 111	7
562, 3	Women's clothing and specialty stores -----	407 989	58 982	6 491	7
562	Women's clothing stores -----	431 944	58 686	6 372	7
563	Women's accessory and specialty stores -----	215 150	64 224	8 597	3
565	Family clothing stores -----	660 052	86 029	9 054	8
566	Shoe stores -----	377 326	84 803	10 770	4
566 pt.	Men's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	281 533	57 068	10 189	5
566 pt.	Children's and juveniles' shoe stores -----	121 000	60 500	7 667	2
566 pt.	Family shoe stores -----	366 339	89 196	10 343	4
566 pt.	Athletic footwear stores -----	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	162 143	52 791	6 337	3
564	Children's and infants' wear stores -----	133 571	49 211	3 947	3
569	Miscellaneous apparel and accessory stores -----	171 667	53 806	7 015	3
57	Furniture and homefurnishings stores -----	580 102	99 596	14 742	6
5712	Furniture stores -----	705 516	95 205	14 881	7
5713, 4, 9	Homefurnishings stores -----	514 200	107 423	15 095	5
5713	Floor covering stores -----	753 395	133 158	17 902	6
5714	Drapery, curtain, and upholstery stores -----	85 818	52 444	7 444	2
5719	Miscellaneous homefurnishings stores -----	345 846	71 365	11 397	5
572	Household appliance stores -----	394 531	104 339	15 017	4
573	Radio, television, computer, and music stores -----	567 651	98 981	14 202	6
5731	Radio, television, and electronics stores -----	518 256	105 271	14 844	5
5734	Computer and software stores -----	420 556	135 179	21 107	3
5735	Record and prerecorded tape stores -----	544 200	87 072	8 456	6
5736	Musical instrument stores -----	815 600	93 389	17 267	9

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places	301 404	23 716	6 136	13
5812	Eating places	355 354	22 304	6 180	16
5812 pt.	Restaurants	353 322	20 894	6 248	17
5812 pt.	Cafeterias	374 333	27 390	7 329	14
5812 pt.	Refreshment places	371 661	24 054	6 059	15
5812 pt.	Other eating places	216 467	21 647	6 520	10
5813	Drinking places	174 754	33 987	5 815	5
591	Drug and proprietary stores	869 040	107 259	13 153	8
591 pt.	Drug stores	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores	429 748	77 669	10 249	6
592	Liquor stores	569 474	102 118	10 213	6
593	Used merchandise stores	109 304	31 823	7 146	3
594	Miscellaneous shopping goods stores	420 182	66 365	9 107	6
5941	Sporting goods stores and bicycle shops	865 175	82 335	11 104	11
5941 pt.	General line sporting goods stores	1 634 963	86 387	11 977	19
5941 pt.	Specialty line sporting goods stores	287 833	68 623	8 152	4
5942	Book stores	403 800	72 107	7 050	6
5944	Jewelry stores	418 382	79 248	12 396	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	266 536	49 698	6 801	5
5943	Stationery stores	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops	234 923	54 862	7 593	4
5946	Camera and photographic supply stores	512 400	75 353	13 265	7
5947	Gift, novelty, and souvenir shops	223 625	44 985	6 398	5
5948	Luggage and leather goods stores	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores	444 231	52 027	6 117	9
596	Nonstore retailers	764 623	107 634	13 519	7
5961	Catalog and mail-order houses	1 001 440	146 409	13 503	7
5962	Automatic merchandising machine operators	544 636	133 133	12 133	4
5963	Direct selling establishments	679 244	84 136	13 716	8
598	Fuel dealers	737 976	174 129	14 421	4
5983	Fuel oil dealers	1 167 600	240 742	14 515	5
5984	Liquefied petroleum gas (bottled gas) dealers	389 737	96 169	14 506	4
5989	Fuel dealers, n.e.c.	79 333	59 500	10 500	1
5992	Florists	161 225	34 083	6 948	5
5993	Tobacco stores and stands	(D)	(D)	(D)	(D)
5994	News dealers and newsstands	211 333	90 571	7 714	2
5995	Optical goods stores	299 000	63 169	14 866	5
5999	Miscellaneous retail stores, n.e.c.	(D)	(D)	(D)	(D)
5999 pt.	Pet shops	273 583	49 742	7 879	6
5999 pt.	Art dealers	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c.	(D)	(D)	(D)	(D)

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	176	188	152 951	119 568	27.9	18 756	14 540	29.0	1 426	1 345
591 pt.	Drug stores -----	174	178	(D)	116 945	(D)	(D)	14 126	(D)	GG	1 292
591 pt.	Proprietary stores -----	2	10	(D)	'5 224	(D)	(D)	'624	(D)	BB	'79
59 ex. 591	Miscellaneous retail stores -----	846	901	363 567	298 127	22.0	47 977	37 235	28.8	4 681	4 143
592	Liquor stores -----	137	161	78 018	58 357	33.7	7 803	5 494	42.0	764	757
593	Used merchandise stores -----	46	31	5 028	2 119	137.3	1 129	340	232.1	158	65
594	Miscellaneous shopping goods stores -----	335	345	140 761	106 146	32.6	19 317	14 262	35.4	2 121	1 749
5941	Sporting goods stores and bicycle shops -----	63	56	54 506	37 224	46.4	7 351	4 626	58.9	662	423
5941 pt.	General line sporting goods stores -----	27	27	44 144	30 200	46.2	6 120	3 835	59.6	511	336
5941 pt.	Specialty line sporting goods stores -----	36	29	10 362	7 024	47.5	1 231	791	55.6	151	87
5942	Book stores -----	25	29	10 095	7 894	27.9	987	867	13.8	140	121
5944	Jewelry stores -----	68	83	28 450	23 819	19.4	4 450	3 948	12.7	359	423
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	179	177	47 710	37 209	28.2	6 529	4 821	35.4	960	782
5943	Stationery stores -----	4	5	(D)	'971	(D)	(D)	'127	(D)	BB	'19
5945	Hobby, toy, and game shops -----	39	34	9 162	7 115	28.8	1 268	739	71.6	167	116
5946	Camera and photographic supply stores -----	5	7	2 562	(D)	(D)	451	(D)	(D)	34	BB
5947	Gift, novelty, and souvenir shops -----	104	95	23 257	15 529	49.8	3 308	2 124	55.7	517	368
5948	Luggage and leather goods stores -----	1	3	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5949	Sewing, needlework, and piece goods stores -	26	33	11 550	9 787	18.0	1 358	1 282	5.9	222	226
596	Nonstore retailers -----	77	70	58 876	46 575	26.4	7 395	5 940	24.5	547	580
5961	Catalog and mail-order houses -----	25	24	25 036	19 648	27.4	2 309	2 315	-3	171	198
5962	Automatic merchandising machine operators -----	11	9	5 991	5 003	19.7	546	472	15.7	45	52
5963	Direct selling establishments -----	41	37	27 849	21 924	27.0	4 540	3 153	44.0	331	330
598	Fuel dealers -----	42	94	30 995	'40 365	-23.2	2 567	'3 628	-29.2	178	'259
5983	Fuel oil dealers -----	20	34	23 352	'26 530	-12.0	1 408	'1 749	-19.5	97	'109
5984	Liquefied petroleum gas (bottled gas) dealers --	19	58	7 405	(D)	(D)	1 117	(D)	(D)	77	CC
5989	Fuel dealers, n.e.c. -----	3	2	238	(D)	(D)	42	(D)	(D)	4	AA
5992	Florists -----	89	81	14 349	10 223	40.4	2 925	2 090	40.0	421	301
5993	Tobacco stores and stands -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5994	News dealers and newsstands -----	3	'4	634	'411	54.3	54	'27	100.0	7	'6
5995	Optical goods stores -----	30	31	8 970	6 154	45.8	2 111	1 191	77.2	142	84
5999	Miscellaneous retail stores, n.e.c. -----	86	82	(D)	(D)	(D)	(D)	(D)	(D)	EE	EE
5999 pt.	Pet shops -----	12	8	3 283	1 725	90.3	520	244	113.1	66	35
5999 pt.	Art dealers -----	2	4	(D)	142	(D)	(D)	(D)	(D)	AA	5
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	72	70	(D)	(D)	(D)	(D)	(D)	(D)	EE	CC

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	
North Dakota — Con.												
1	Rolette County -----	68	47 124	4 401	1 203	434	5	3 129	2	(D)	7	17 962
2	Sargent County -----	34	9 986	940	207	143	4	1 602	1	(D)	4	4 489
3	Sheridan County -----	12	3 859	288	74	42	1	(D)	—	—	2	(D)
4	Sioux County -----	15	5 849	366	86	54	—	—	—	—	2	(D)
5	Slope County -----	3	222	35	11	16	—	—	—	—	1	(D)
6	Stark County -----	200	196 884	20 342	4 736	2 065	13	7 537	5	32 501	15	32 405
7	Dickinson -----	172	188 619	19 356	4 557	1 898	8	(D)	5	32 501	10	30 561
8	Balance of county -----	28	8 265	986	179	167	5	(D)	—	—	5	1 844
9	Steele County -----	15	8 269	541	132	60	1	(D)	1	(D)	3	(D)
10	Stutsman County -----	173	168 237	17 464	4 041	1 848	9	9 831	5	22 467	13	28 829
11	Jamestown -----	149	165 000	17 099	3 969	1 768	8	(D)	5	22 467	10	(D)
12	Balance of county -----	24	3 237	365	72	80	1	(D)	—	—	3	(D)
13	Towner County -----	34	9 880	1 086	253	140	2	(D)	1	(D)	8	2 603
14	Traill County -----	79	37 950	4 199	970	474	8	2 030	2	(D)	11	7 440
15	Walsh County -----	126	71 459	7 582	1 828	974	12	4 153	5	8 346	15	15 581
16	Grafton -----	69	54 634	5 964	1 481	719	4	2 381	3	(D)	8	12 062
17	Balance of county -----	57	16 825	1 618	347	255	8	1 772	2	(D)	7	3 519
18	Ward County -----	422	520 534	58 063	13 227	5 584	25	22 039	9	104 759	24	72 466
19	Minot -----	369	507 655	56 599	12 902	5 377	20	20 692	9	104 759	17	69 199
20	Balance of county -----	53	12 879	1 464	325	207	5	1 347	—	—	7	3 267
21	Wells County -----	59	22 858	2 597	628	321	5	2 000	1	(D)	6	6 179
22	Williams County -----	188	154 685	16 394	3 839	1 833	15	7 830	7	(D)	13	25 694
23	Williston -----	142	140 589	15 034	3 539	1 672	7	5 039	4	(D)	7	21 529
24	Balance of county -----	46	14 096	1 360	300	161	8	2 791	3	(D)	6	4 165

1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
5	8 191	8	6 969	2	(D)	3	(D)	23	4 279	3	1 536	10	1 460	1
—	—	4	1 004	1	(D)	—	—	15	1 232	1	(D)	4	998	2
1	(D)	1	(D)	—	—	—	—	6	562	—	—	1	(D)	3
—	—	5	1 958	1	(D)	—	—	5	879	—	—	2	(D)	4
—	—	—	—	—	—	—	—	2	(D)	—	—	—	—	5
16	55 810	19	21 835	15	7 105	21	10 143	49	14 399	8	6 721	39	8 428	6
16	55 810	15	19 562	15	7 105	21	10 143	36	12 706	7	(D)	39	8 428	7
—	—	4	2 273	—	—	—	—	13	1 693	1	(D)	—	—	8
1	(D)	1	(D)	—	—	—	—	6	441	—	—	2	(D)	9
11	43 016	15	15 725	18	8 207	14	6 880	41	14 133	6	6 900	41	12 249	10
10	(D)	12	15 266	18	8 207	13	(D)	31	13 357	5	(D)	37	11 314	11
1	(D)	3	459	—	—	1	(D)	10	776	1	(D)	4	935	12
2	(D)	1	(D)	2	(D)	2	(D)	9	1 092	2	(D)	5	(D)	13
4	9 817	6	4 727	1	(D)	4	824	30	4 845	6	3 339	7	(D)	14
11	18 511	10	7 071	5	2 070	8	1 558	43	7 734	5	2 107	12	4 328	15
5	15 428	4	3 091	5	2 070	8	1 558	20	4 620	3	(D)	9	(D)	16
6	3 083	6	3 980	—	—	—	—	23	3 114	2	(D)	3	(D)	17
21	130 152	31	41 808	62	23 309	31	24 522	116	45 066	13	16 819	90	39 594	18
20	(D)	27	38 808	59	(D)	28	(D)	92	42 285	12	(D)	85	38 690	19
1	(D)	4	3 000	3	(D)	3	(D)	24	2 781	1	(D)	5	904	20
5	3 922	3	(D)	7	701	3	(D)	18	2 439	3	(D)	8	3 443	21
14	33 003	15	15 370	19	7 199	13	6 191	50	13 921	8	5 838	34	(D)	22
9	30 125	13	(D)	17	(D)	13	6 191	35	12 394	7	(D)	30	(D)	23
5	2 878	2	(D)	2	(D)	—	—	15	1 527	1	(D)	4	205	24

RETAIL TRADE—GEOGRAPHIC AREA SERIES
NORTH DAKOTA ND-17

TIPS [UPF] BATCH_1285 [UFCB,D_CONLEY] UFCB 10/31/94 9:47 AM MACHINE: EPCV20 DATA:R_ND_TIPS.DAT;1 10/31/94 08:23:00 TAPE: NOreel FRAME: 10 TSF:R_ND_TIPS92.DAT;1 10/31/94 08:23:37 UTF:R_ND_TIPS93.DAT;1 10/31/94 08:23:37 META:R_ND_TIPS96.DAT;1 10/31/94 08:24:53

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BISMARCK					
	Retail trade -----	444	590 293	68 496	15 625	6 443
52	Building materials and garden supplies stores -----	21	(D)	(D)	(D)	CC
521, 3	Building materials and supply stores -----	13	(D)	(D)	(D)	BB
525	Hardware stores -----	4	4 406	636	140	51
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1, 2} -----	9	128 225	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	127 216	12 466	2 914	1 158
533	Variety stores -----	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
54	Food stores -----	28	(D)	(D)	(D)	FF
541	Grocery stores -----	13	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	9	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	26	122 724	9 992	2 266	452
551	New and used car dealers -----	10	104 622	8 066	1 848	342
552	Used car dealers -----	3	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	9	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	4	(D)	(D)	(D)	BB
554	Gasoline service stations -----	28	(D)	(D)	(D)	CC
56	Apparel and accessory stores -----	61	24 630	2 917	683	374
561	Men's and boys' clothing and accessory stores -----	7	3 256	306	86	34
562, 3	Women's clothing and specialty stores -----	31	12 906	1 496	344	238
562	Women's clothing stores -----	28	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	3	(D)	(D)	(D)	AA
565	Family clothing stores -----	6	2 361	261	63	33
566	Shoe stores -----	14	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	41	(D)	(D)	(D)	EE
5712	Furniture stores -----	9	(D)	(D)	(D)	CC
5713, 4, 9	Homefurnishings stores -----	14	(D)	(D)	(D)	BB
572	Household appliance stores -----	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	11	9 680	1 788	437	110
58	Eating and drinking places -----	101	50 222	13 600	3 125	1 978
5812	Eating places -----	90	(D)	(D)	(D)	GG
5812 pt.	Restaurants -----	34	(D)	(D)	(D)	GG
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	46	(D)	(D)	(D)	FF
5812 pt.	Other eating places -----	8	(D)	(D)	(D)	BB
5813	Drinking places -----	11	(D)	(D)	(D)	CC
591	Drug and proprietary stores -----	15	24 265	2 758	628	189
59 ex. 591	Miscellaneous retail stores -----	110	46 028	7 039	1 622	732
592	Liquor stores -----	10	7 573	479	119	80
593	Used merchandise stores -----	7	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	52	(D)	(D)	(D)	EE
5941	Sporting goods stores and bicycle shops -----	9	(D)	(D)	(D)	BB
5942	Book stores -----	5	2 034	180	41	21
5944	Jewelry stores -----	11	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	27	8 746	1 360	267	193
596	Nonstore retailers -----	5	(D)	(D)	(D)	BB
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	8	2 063	462	101	32
5999	Miscellaneous retail stores, n.e.c. -----	21	(D)	(D)	(D)	CC

See footnotes at end of table.

ND-18 NORTH DAKOTA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	FARGO					
	Retail trade	573	1 035 501	119 489	27 127	11 203
52	Building materials and garden supplies stores	30	94 214	9 334	2 142	544
521, 3	Building materials and supply stores	22	86 860	8 008	1 762	478
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	15	210 095	20 341	4 800	1 957
531	Department stores (incl. leased depts.) ^{1, 2}	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	GG
533	Variety stores	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	EE
54	Food stores	45	139 133	15 789	2 652	1 333
541	Grocery stores	31	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	35	237 213	17 416	3 997	723
551	New and used car dealers	12	(D)	(D)	(D)	FF
552	Used car dealers	7	7 758	346	90	19
553	Auto and home supply stores	12	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	Gasoline service stations	47	66 332	4 014	973	385
56	Apparel and accessory stores	66	(D)	(D)	(D)	FF
561	Men's and boys' clothing and accessory stores	11	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	29	(D)	(D)	(D)	EE
562	Women's clothing stores	26	17 424	1 910	451	270
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	4	(D)	(D)	(D)	BB
566	Shoe stores	21	8 270	1 189	286	108
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores	43	31 498	4 307	956	287
5712	Furniture stores	15	(D)	(D)	(D)	CC
5713, 4, 9	Homefurnishings stores	11	(D)	(D)	(D)	BB
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	15	(D)	(D)	(D)	BB
58	Eating and drinking places	144	94 547	26 562	6 263	4 050
5812	Eating places	125	82 228	23 693	5 521	3 591
5812 pt.	Restaurants	53	45 475	13 933	3 289	2 082
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	62	(D)	(D)	(D)	GG
5812 pt.	Other eating places	8	(D)	(D)	(D)	BB
5813	Drinking places	19	12 319	2 869	742	459
591	Drug and proprietary stores	18	21 913	2 803	682	200
59 ex. 591	Miscellaneous retail stores	130	(D)	(D)	(D)	GG
592	Liquor stores	14	(D)	(D)	(D)	CC
593	Used merchandise stores	10	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	60	41 717	6 213	1 625	584
5941	Sporting goods stores and bicycle shops	13	15 343	2 406	661	211
5942	Book stores	4	(D)	(D)	(D)	BB
5944	Jewelry stores	10	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	33	11 982	1 718	383	231
596	Nonstore retailers	12	(D)	(D)	(D)	CC
598	Fuel dealers	4	5 353	463	155	26
5992	Florists	9	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	5	1 575	371	80	25
5999	Miscellaneous retail stores, n.e.c.	15	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NORTH DAKOTA ND-19

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	GRAND FORKS					
	Retail trade -----	408	657 888	77 227	17 782	7 442
52	Building materials and garden supplies stores -----	12	(D)	(D)	(D)	EE
521, 3	Building materials and supply stores -----	5	(D)	(D)	(D)	CC
525	Hardware stores -----	1	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	General merchandise stores -----	10	148 853	14 989	3 429	1 439
531	Department stores (incl. leased depts.) ^{1, 2} -----	6	127 059	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	6	125 648	11 584	2 681	1 186
533	Variety stores -----	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	EE
54	Food stores -----	31	88 392	9 376	2 021	906
541	Grocery stores -----	18	84 687	8 566	1 825	802
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	3	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	19	147 534	12 058	2 584	456
551	New and used car dealers -----	6	(D)	(D)	(D)	EE
552	Used car dealers -----	4	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	6	7 195	1 147	253	66
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	2 694	243	57	19
554	Gasoline service stations -----	31	52 578	2 963	679	275
56	Apparel and accessory stores -----	62	(D)	(D)	(D)	EE
561	Men's and boys' clothing and accessory stores -----	7	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	32	15 619	1 603	374	281
562	Women's clothing stores -----	27	14 579	1 444	339	265
563	Women's accessory and specialty stores -----	5	1 040	159	35	16
565	Family clothing stores -----	4	3 391	290	65	37
566	Shoe stores -----	14	7 845	894	190	81
564, 9	Other apparel and accessory stores -----	5	682	98	31	20
57	Furniture and homefurnishings stores -----	36	26 723	4 142	1 186	264
5712	Furniture stores -----	10	7 083	922	245	75
5713, 4, 9	Homefurnishings stores -----	12	(D)	(D)	(D)	BB
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	11	(D)	(D)	(D)	CC
58	Eating and drinking places -----	104	56 574	15 400	3 542	2 500
5812	Eating places -----	83	48 634	13 730	3 139	2 254
5812 pt.	Restaurants -----	37	25 125	7 889	1 822	1 207
5812 pt.	Cafeterias -----	-	-	-	-	-
5812 pt.	Refreshment places -----	42	22 644	5 664	1 287	1 006
5812 pt.	Other eating places -----	4	865	177	30	41
5813	Drinking places -----	21	7 940	1 670	403	246
591	Drug and proprietary stores -----	8	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores -----	95	50 663	8 187	1 931	764
592	Liquor stores -----	9	(D)	(D)	(D)	CC
593	Used merchandise stores -----	8	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	45	29 290	3 970	939	427
5941	Sporting goods stores and bicycle shops -----	5	(D)	(D)	(D)	CC
5942	Book stores -----	6	(D)	(D)	(D)	BB
5944	Jewelry stores -----	11	5 131	831	193	73
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	23	10 890	1 411	277	185
596	Nonstore retailers -----	9	1 866	283	71	57
598	Fuel dealers -----	-	-	-	-	-
5992	Florists -----	5	1 368	301	74	38
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	6	2 324	600	129	37
5999	Miscellaneous retail stores, n.e.c. -----	12	(D)	(D)	(D)	BB

See footnotes at end of table.

ND-20 NORTH DAKOTA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	MINOT					
	Retail trade	369	507 655	56 599	12 902	5 377
52	Building materials and garden supplies stores	20	20 692	2 057	407	134
521, 3	Building materials and supply stores	11	(D)	(D)	(D)	BB
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	9	104 759	10 455	2 382	957
531	Department stores (incl. leased depts.) ^{1, 2}	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	FF
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores	17	69 199	5 306	1 285	540
541	Grocery stores	10	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	3	611	159	38	31
543, 4, 5, 9	Other food stores	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	20	(D)	(D)	(D)	EE
551	New and used car dealers	6	115 142	9 246	2 052	337
552	Used car dealers	—	—	—	—	—
553	Auto and home supply stores	9	8 635	1 261	208	76
555, 6, 7, 9	Miscellaneous automotive dealers	5	(D)	(D)	(D)	BB
554	Gasoline service stations	27	38 808	3 558	817	339
56	Apparel and accessory stores	59	(D)	(D)	(D)	EE
561	Men's and boys' clothing and accessory stores	8	3 475	406	113	51
562, 3	Women's clothing and specialty stores	28	(D)	(D)	(D)	CC
562	Women's clothing stores	22	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	6	705	111	24	13
565	Family clothing stores	4	(D)	(D)	(D)	AA
566	Shoe stores	14	5 668	607	137	57
564, 9	Other apparel and accessory stores	5	1 164	118	32	19
57	Furniture and homefurnishings stores	28	(D)	(D)	(D)	CC
5712	Furniture stores	6	(D)	(D)	(D)	CC
5713, 4, 9	Homefurnishings stores	8	(D)	(D)	(D)	BB
572	Household appliance stores	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	13	7 446	986	241	76
58	Eating and drinking places	92	42 285	11 098	2 459	1 761
5812	Eating places	70	36 775	10 033	2 207	1 588
5812 pt.	Restaurants	30	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	38	19 063	4 811	1 041	801
5812 pt.	Other eating places	1	(D)	(D)	(D)	BB
5813	Drinking places	22	5 510	1 065	252	173
591	Drug and proprietary stores	12	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	85	38 690	5 317	1 256	531
592	Liquor stores	14	(D)	(D)	(D)	BB
593	Used merchandise stores	4	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	40	(D)	(D)	(D)	EE
5941	Sporting goods stores and bicycle shops	8	9 637	1 233	324	104
5942	Book stores	2	(D)	(D)	(D)	AA
5944	Jewelry stores	8	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	22	(D)	(D)	(D)	CC
596	Nonstore retailers	7	3 746	493	122	34
598	Fuel dealers	—	—	—	—	—
5992	Florists	5	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	4	1 787	438	95	28
5999	Miscellaneous retail stores, n.e.c.	10	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NORTH DAKOTA ND-21

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BURLEIGH COUNTY					
	Retail trade -----	459	597 326	69 352	15 793	6 549
52	Building materials and garden supplies stores -----	22	27 287	2 648	498	161
521, 3	Building materials and supply stores -----	14	18 290	1 723	296	83
525	Hardware stores -----	4	4 406	636	140	51
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1, 2} -----	9	128 225	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	127 216	12 466	2 914	1 158
533	Variety stores -----	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
54	Food stores -----	30	86 549	7 395	1 667	748
541	Grocery stores -----	15	83 013	6 862	1 549	681
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	9	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	26	122 724	9 992	2 266	452
551	New and used car dealers -----	10	104 622	8 066	1 848	342
552	Used car dealers -----	3	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	9	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	4	(D)	(D)	(D)	BB
554	Gasoline service stations -----	30	43 914	3 162	747	220
56	Apparel and accessory stores -----	61	24 630	2 917	683	374
561	Men's and boys' clothing and accessory stores -----	7	3 256	306	86	34
562, 3	Women's clothing and specialty stores -----	31	12 906	1 496	344	238
562	Women's clothing stores -----	28	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	3	(D)	(D)	(D)	AA
565	Family clothing stores -----	6	2 361	261	63	33
566	Shoe stores -----	14	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	42	32 073	6 015	1 342	366
5712	Furniture stores -----	9	(D)	(D)	(D)	CC
5713, 4, 9	Homefurnishings stores -----	15	9 764	1 539	299	102
572	Household appliance stores -----	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	11	9 680	1 788	437	110
58	Eating and drinking places -----	108	51 604	14 020	3 196	2 048
5812	Eating places -----	93	48 152	13 350	3 037	1 933
5812 pt.	Restaurants -----	37	24 354	7 242	1 707	1 072
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	46	(D)	(D)	(D)	FF
5812 pt.	Other eating places -----	8	(D)	(D)	(D)	BB
5813	Drinking places -----	15	3 452	670	159	115
591	Drug and proprietary stores -----	15	24 265	2 758	628	189
59 ex. 591	Miscellaneous retail stores -----	112	(D)	(D)	(D)	FF
592	Liquor stores -----	10	7 573	479	119	80
593	Used merchandise stores -----	7	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	54	23 800	3 447	801	387
5941	Sporting goods stores and bicycle shops -----	10	8 181	1 130	313	101
5942	Book stores -----	5	2 034	180	41	21
5944	Jewelry stores -----	11	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	28	(D)	(D)	(D)	CC
596	Nonstore retailers -----	5	(D)	(D)	(D)	BB
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	8	2 063	462	101	32
5999	Miscellaneous retail stores, n.e.c. -----	21	(D)	(D)	(D)	CC

See footnotes at end of table.

ND-22 NORTH DAKOTA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	CASS COUNTY					
	Retail trade -----	676	1 094 647	126 113	28 565	11 966
52	Building materials and garden supplies stores -----	43	98 686	9 814	2 229	591
521, 3	Building materials and supply stores -----	30	88 594	8 204	1 792	497
525	Hardware stores -----	7	6 458	922	233	62
526	Retail nurseries, lawn and garden supply stores -----	4	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	15	210 095	20 341	4 800	1 957
531	Department stores (incl. leased depts.) ^{1, 2} -----	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	(D)	(D)	(D)	GG
533	Variety stores -----	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	EE
54	Food stores -----	60	155 757	17 358	3 037	1 522
541	Grocery stores -----	45	152 229	16 475	2 825	1 399
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	7	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	41	240 904	18 101	4 096	750
551	New and used car dealers -----	12	(D)	(D)	(D)	FF
552	Used car dealers -----	10	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	14	9 283	1 720	392	118
555, 6, 7, 9	Miscellaneous automotive dealers -----	5	14 378	1 248	196	61
554	Gasoline service stations -----	58	81 878	4 789	1 138	453
56	Apparel and accessory stores -----	68	44 717	5 247	1 226	560
561	Men's and boys' clothing and accessory stores -----	11	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	30	19 167	2 107	494	290
562	Women's clothing stores -----	27	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores -----	3	(D)	(D)	(D)	AA
565	Family clothing stores -----	4	(D)	(D)	(D)	BB
566	Shoe stores -----	21	8 270	1 189	286	108
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	46	31 850	4 329	962	290
5712	Furniture stores -----	16	13 769	2 110	485	138
5713, 4, 9	Homefurnishings stores -----	13	(D)	(D)	(D)	BB
572	Household appliance stores -----	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	15	(D)	(D)	(D)	BB
58	Eating and drinking places -----	182	103 601	28 822	6 767	4 418
5812	Eating places -----	148	88 405	25 341	5 882	3 876
5812 pt.	Restaurants -----	63	47 084	14 327	3 358	2 144
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	74	39 470	10 547	2 429	1 653
5812 pt.	Other eating places -----	9	(D)	(D)	(D)	BB
5813	Drinking places -----	34	15 196	3 481	885	542
591	Drug and proprietary stores -----	21	24 311	3 136	765	215
59 ex. 591	Miscellaneous retail stores -----	142	102 848	14 176	3 545	1 210
592	Liquor stores -----	16	15 480	1 117	270	126
593	Used merchandise stores -----	10	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	63	42 118	6 253	1 628	586
5941	Sporting goods stores and bicycle shops -----	16	15 744	2 446	664	213
5942	Book stores -----	4	(D)	(D)	(D)	BB
5944	Jewelry stores -----	10	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	33	11 982	1 718	383	231
596	Nonstore retailers -----	15	19 818	3 072	742	222
598	Fuel dealers -----	5	(D)	(D)	(D)	BB
5992	Florists -----	10	3 178	818	210	86
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	5	1 575	371	80	25
5999	Miscellaneous retail stores, n.e.c. -----	17	10 286	1 694	379	97

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NORTH DAKOTA ND-23

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	GRAND FORKS COUNTY					
	Retail trade -----	476	695 895	81 897	18 786	7 932
52	Building materials and garden supplies stores -----	18	45 455	5 181	1 275	289
521, 3	Building materials and supply stores -----	8	(D)	(D)	(D)	CC
525	Hardware stores -----	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	7	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	General merchandise stores -----	10	148 853	14 989	3 429	1 439
531	Department stores (incl. leased depts.) ^{1, 2} -----	6	127 059	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	6	125 648	11 584	2 681	1 186
533	Variety stores -----	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	EE
54	Food stores -----	37	92 069	9 673	2 090	955
541	Grocery stores -----	24	88 364	8 863	1 894	851
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	3	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	25	165 055	13 203	2 857	516
551	New and used car dealers -----	9	145 926	11 344	2 442	399
552	Used car dealers -----	4	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	6	7 195	1 147	253	66
555, 6, 7, 9	Miscellaneous automotive dealers -----	6	(D)	(D)	(D)	BB
554	Gasoline service stations -----	37	57 275	3 281	753	310
56	Apparel and accessory stores -----	63	32 792	3 916	884	501
561	Men's and boys' clothing and accessory stores -----	7	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	32	15 619	1 603	374	281
562	Women's clothing stores -----	27	14 579	1 444	339	265
563	Women's accessory and specialty stores -----	5	1 040	159	35	16
565	Family clothing stores -----	5	(D)	(D)	(D)	BB
566	Shoe stores -----	14	7 845	894	190	81
564, 9	Other apparel and accessory stores -----	5	682	98	31	20
57	Furniture and homefurnishings stores -----	36	26 723	4 142	1 186	264
5712	Furniture stores -----	10	7 083	922	245	75
5713, 4, 9	Homefurnishings stores -----	12	(D)	(D)	(D)	BB
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	11	(D)	(D)	(D)	CC
58	Eating and drinking places -----	133	62 940	17 523	3 983	2 771
5812	Eating places -----	101	53 448	15 586	3 534	2 485
5812 pt.	Restaurants -----	44	26 854	8 478	1 942	1 297
5812 pt.	Cafeterias -----	-	-	-	-	-
5812 pt.	Refreshment places -----	51	(D)	(D)	(D)	GG
5812 pt.	Other eating places -----	6	(D)	(D)	(D)	CC
5813	Drinking places -----	32	9 492	1 937	449	286
591	Drug and proprietary stores -----	10	12 666	1 568	344	84
59 ex. 591	Miscellaneous retail stores -----	107	52 067	8 421	1 985	803
592	Liquor stores -----	11	11 842	2 320	566	126
593	Used merchandise stores -----	8	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	49	29 900	4 052	953	441
5941	Sporting goods stores and bicycle shops -----	6	(D)	(D)	(D)	CC
5942	Book stores -----	6	(D)	(D)	(D)	BB
5944	Jewelry stores -----	11	5 131	831	193	73
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	26	(D)	(D)	(D)	CC
596	Nonstore retailers -----	9	1 866	283	71	57
598	Fuel dealers -----	-	-	-	-	-
5992	Florists -----	9	1 793	372	95	49
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. -----	13	(D)	(D)	(D)	BB

See footnotes at end of table.

ND-24 NORTH DAKOTA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	WARD COUNTY					
	Retail trade	422	520 534	58 063	13 227	5 584
52	Building materials and garden supplies stores	25	22 039	2 172	428	143
521, 3	Building materials and supply stores	13	14 987	1 531	311	98
525	Hardware stores	5	1 703	213	45	22
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	9	104 759	10 455	2 382	957
531	Department stores (incl. leased depts.) ^{1, 2}	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	FF
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores	24	72 466	5 551	1 341	577
541	Grocery stores	16	70 795	5 306	1 285	536
542	Meat and fish (seafood) markets	2	(D)	159	38	AA
546	Retail bakeries	3	611	(D)	(D)	31
543, 4, 5, 9	Other food stores	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	21	130 152	10 955	2 338	438
551	New and used car dealers	6	115 142	9 246	2 052	337
552	Used car dealers	—	—	—	—	—
553	Auto and home supply stores	9	8 635	1 261	208	76
555, 6, 7, 9	Miscellaneous automotive dealers	6	6 375	448	78	25
554	Gasoline service stations	31	41 808	3 761	871	359
56	Apparel and accessory stores	62	23 309	2 590	612	328
561	Men's and boys' clothing and accessory stores	8	3 475	406	113	51
562, 3	Women's clothing and specialty stores	29	10 907	1 198	275	176
562	Women's clothing stores	23	10 202	1 087	251	163
563	Women's accessory and specialty stores	6	705	111	24	13
565	Family clothing stores	6	2 095	261	55	25
566	Shoe stores	14	5 668	607	137	57
564, 9	Other apparel and accessory stores	5	1 164	118	32	19
57	Furniture and homefurnishings stores	31	24 522	3 297	833	229
5712	Furniture stores	8	12 235	1 722	443	109
5713, 4, 9	Homefurnishings stores	9	(D)	(D)	(D)	BB
572	Household appliance stores	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	13	7 446	986	241	76
58	Eating and drinking places	116	45 066	11 667	2 571	1 866
5812	Eating places	83	38 618	10 439	2 285	1 662
5812 pt.	Restaurants	40	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	41	19 431	4 888	1 055	811
5812 pt.	Other eating places	1	(D)	(D)	(D)	BB
5813	Drinking places	33	6 448	1 228	286	204
591	Drug and proprietary stores	13	16 819	2 185	563	141
59 ex. 591	Miscellaneous retail stores	90	39 594	5 430	1 288	546
592	Liquor stores	15	7 731	729	170	84
593	Used merchandise stores	4	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	41	21 951	2 886	704	309
5941	Sporting goods stores and bicycle shops	8	9 637	1 233	324	104
5942	Book stores	2	(D)	(D)	(D)	AA
5944	Jewelry stores	8	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	23	7 468	1 023	226	133
596	Nonstore retailers	7	3 746	493	122	34
598	Fuel dealers	—	—	—	—	—
5992	Florists	7	1 247	296	71	39
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	4	1 787	438	95	28
5999	Miscellaneous retail stores, n.e.c.	11	2 439	384	79	31

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NORTH DAKOTA ND-25

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BISMARCK, ND MSA					
	Retail trade -----	604	751 390	85 032	19 215	7 907
52	Building materials and garden supplies stores -----	36	37 091	3 468	628	217
521, 3	Building materials and supply stores -----	19	23 094	2 107	371	111
525	Hardware stores -----	7	5 402	802	145	59
526	Retail nurseries, lawn and garden supply stores -----	5	3 463	273	53	25
527	Manufactured (mobile) home dealers -----	5	5 132	286	59	22
53	General merchandise stores -----	16	140 246	13 592	3 194	1 273
531	Department stores (incl. leased depts.) ^{1, 2} -----	9	128 225	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	127 216	12 466	2 914	1 158
533	Variety stores -----	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	5	(D)	(D)	(D)	CC
54	Food stores -----	46	117 605	10 555	2 389	1 066
541	Grocery stores -----	27	112 444	9 770	2 216	975
542	Meat and fish (seafood) markets -----	4	1 940	187	45	19
546	Retail bakeries -----	5	840	290	68	34
543, 4, 5, 9	Other food stores -----	10	2 381	308	60	38
55 ex. 554	Automotive dealers -----	42	187 083	15 546	3 379	676
551	New and used car dealers -----	13	154 657	12 212	2 659	470
552	Used car dealers -----	8	3 625	407	90	32
553	Auto and home supply stores -----	11	11 672	1 720	359	96
555, 6, 7, 9	Miscellaneous automotive dealers -----	10	17 129	1 207	271	78
554	Gasoline service stations -----	49	64 984	4 598	1 066	337
56	Apparel and accessory stores -----	64	25 129	2 972	697	380
561	Men's and boys' clothing and accessory stores -----	7	3 256	306	86	34
562, 3	Women's clothing and specialty stores -----	31	12 906	1 496	344	238
562	Women's clothing stores -----	28	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	3	(D)	(D)	(D)	AA
565	Family clothing stores -----	8	(D)	(D)	(D)	BB
566	Shoe stores -----	15	5 859	807	187	66
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	51	34 616	6 390	1 435	398
5712	Furniture stores -----	13	10 415	2 320	521	140
5713, 4, 9	Homefurnishings stores -----	18	10 461	1 686	326	112
572	Household appliance stores -----	9	4 060	596	151	36
573	Radio, television, computer, and music stores -----	11	9 680	1 788	437	110
58	Eating and drinking places -----	153	63 157	16 768	3 848	2 518
5812	Eating places -----	120	56 955	15 611	3 577	2 320
5812 pt.	Restaurants -----	51	27 020	8 013	1 909	1 219
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	58	28 136	7 165	1 601	1 051
5812 pt.	Other eating places -----	9	(D)	(D)	(D)	BB
5813	Drinking places -----	33	6 202	1 157	271	198
591	Drug and proprietary stores -----	20	28 299	3 234	746	238
59 ex. 591	Miscellaneous retail stores -----	127	53 180	7 909	1 833	804
592	Liquor stores -----	15	10 270	675	166	102
593	Used merchandise stores -----	9	1 171	250	55	33
594	Miscellaneous shopping goods stores -----	58	24 246	3 525	819	400
5941	Sporting goods stores and bicycle shops -----	10	8 181	1 130	313	101
5942	Book stores -----	5	2 034	180	41	21
5944	Jewelry stores -----	13	4 997	798	184	75
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	30	9 034	1 417	281	203
596	Nonstore retailers -----	6	6 920	1 019	259	68
598	Fuel dealers -----	2	(D)	(D)	(D)	AA
5992	Florists -----	8	1 925	518	127	59
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	8	2 063	462	101	32
5999	Miscellaneous retail stores, n.e.c. -----	21	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	FARGO-MOORHEAD, ND-MN MSA					
	Retail trade -----	972	1 414 643	163 393	37 206	15 928
52	Building materials and garden supplies stores -----	65	113 626	11 397	2 566	690
521, 3	Building materials and supply stores -----	40	97 748	9 237	2 041	551
525	Hardware stores -----	14	8 572	1 182	286	92
526	Retail nurseries, lawn and garden supply stores -----	8	4 622	778	198	32
527	Manufactured (mobile) home dealers -----	3	2 684	200	41	15
53	General merchandise stores -----	22	266 062	26 831	6 323	2 560
531	Department stores (incl. leased depts.) ^{1, 2} -----	13	211 509	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	13	209 438	22 498	5 262	2 118
533	Variety stores -----	5	5 429	854	123	86
539	Miscellaneous general merchandise stores -----	4	51 195	3 489	938	356
54	Food stores -----	83	217 730	22 476	4 233	2 144
541	Grocery stores -----	65	213 830	21 538	4 007	2 013
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	8	2 280	718	175	94
543, 4, 5, 9	Other food stores -----	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	53	284 587	21 741	4 841	942
551	New and used car dealers -----	17	247 746	17 775	3 993	662
552	Used car dealers -----	11	8 702	438	115	29
553	Auto and home supply stores -----	20	13 761	2 280	537	190
555, 6, 7, 9	Miscellaneous automotive dealers -----	5	14 378	1 248	196	61
554	Gasoline service stations -----	84	115 042	6 831	1 614	664
56	Apparel and accessory stores -----	89	52 515	6 143	1 425	689
561	Men's and boys' clothing and accessory stores -----	13	8 858	1 404	335	94
562, 3	Women's clothing and specialty stores -----	43	24 376	2 667	610	373
562	Women's clothing stores -----	38	21 938	2 422	554	340
563	Women's accessory and specialty stores -----	5	2 438	245	56	33
565	Family clothing stores -----	5	8 909	642	142	81
566	Shoe stores -----	25	9 599	1 360	322	124
564, 9	Other apparel and accessory stores -----	3	773	70	16	17
57	Furniture and homefurnishings stores -----	62	64 836	7 781	1 726	508
5712	Furniture stores -----	21	19 304	2 997	696	194
5713, 4, 9	Homefurnishings stores -----	14	11 157	1 564	333	86
572	Household appliance stores -----	6	8 111	1 025	190	54
573	Radio, television, computer, and music stores -----	21	26 264	2 195	507	174
58	Eating and drinking places -----	268	134 325	37 322	8 709	5 787
5812	Eating places -----	219	116 383	33 372	7 718	5 131
5812 pt.	Restaurants -----	95	58 816	18 144	4 255	2 765
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	105	53 172	14 143	3 218	2 209
5812 pt.	Other eating places -----	17	(D)	(D)	(D)	CC
5813	Drinking places -----	49	17 942	3 950	991	656
591	Drug and proprietary stores -----	29	35 499	4 365	1 058	326
59 ex. 591	Miscellaneous retail stores -----	217	130 421	18 506	4 711	1 618
592	Liquor stores -----	28	20 236	1 498	362	179
593	Used merchandise stores -----	13	1 743	395	80	48
594	Miscellaneous shopping goods stores -----	91	54 385	8 382	2 250	781
5941	Sporting goods stores and bicycle shops -----	24	23 674	3 958	1 139	298
5942	Book stores -----	5	3 784	379	99	52
5944	Jewelry stores -----	14	11 407	1 851	515	107
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	48	15 520	2 194	497	324
596	Nonstore retailers -----	24	23 711	3 573	884	259
598	Fuel dealers -----	7	10 224	730	221	38
5992	Florists -----	15	4 382	1 118	270	122
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	10	3 185	729	163	51
5999	Miscellaneous retail stores, n.e.c. -----	27	(D)	(D)	(D)	CC

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NORTH DAKOTA ND-27

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	GRAND FORKS, ND-MN MSA					
	Retail trade -----	685	855 955	100 450	23 189	10 021
52	Building materials and garden supplies stores -----	34	60 376	7 157	1 777	391
521, 3	Building materials and supply stores -----	17	51 526	5 621	1 538	283
525	Hardware stores -----	9	3 838	596	131	45
526	Retail nurseries, lawn and garden supply stores -----	8	5 012	940	108	63
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	General merchandise stores -----	18	159 122	16 003	3 643	1 533
531	Department stores (incl. leased depts.) ^{1, 2} -----	6	127 059	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	6	125 648	11 584	2 681	1 186
533	Variety stores -----	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	7	(D)	(D)	(D)	EE
54	Food stores -----	62	136 028	13 478	3 079	1 433
541	Grocery stores -----	46	131 538	12 542	2 853	1 314
542	Meat and fish (seafood) markets -----	3	(D)	(D)	(D)	AA
546	Retail bakeries -----	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	9	1 554	261	67	54
55 ex. 554	Automotive dealers -----	41	195 368	15 719	3 421	656
551	New and used car dealers -----	15	168 558	12 962	2 818	494
552	Used car dealers -----	8	6 618	388	93	28
553	Auto and home supply stores -----	10	10 841	1 798	400	95
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	9 351	571	110	39
554	Gasoline service stations -----	57	73 923	4 132	927	400
56	Apparel and accessory stores -----	71	35 108	4 117	930	532
561	Men's and boys' clothing and accessory stores -----	10	6 417	1 100	237	88
562, 3	Women's clothing and specialty stores -----	36	16 465	1 697	397	299
562	Women's clothing stores -----	31	15 425	1 538	362	283
563	Women's accessory and specialty stores -----	5	1 040	159	35	16
565	Family clothing stores -----	6	3 699	328	75	44
566	Shoe stores -----	14	7 845	894	190	81
564, 9	Other apparel and accessory stores -----	5	682	98	31	20
57	Furniture and homefurnishings stores -----	50	32 503	5 045	1 413	322
5712	Furniture stores -----	14	8 047	1 052	273	85
5713, 4, 9	Homefurnishings stores -----	14	6 629	1 079	305	71
572	Household appliance stores -----	6	1 914	267	61	19
573	Radio, television, computer, and music stores -----	16	15 913	2 647	774	147
58	Eating and drinking places -----	188	80 717	22 592	5 126	3 598
5812	Eating places -----	147	69 720	20 419	4 616	3 249
5812 pt.	Restaurants -----	69	35 801	11 280	2 589	1 745
5812 pt.	Cafeterias -----	-	-	-	-	-
5812 pt.	Refreshment places -----	70	30 685	7 775	1 739	1 355
5812 pt.	Other eating places -----	8	3 234	1 364	288	149
5813	Drinking places -----	41	10 997	2 173	510	349
591	Drug and proprietary stores -----	20	19 902	2 360	556	190
59 ex. 591	Miscellaneous retail stores -----	144	62 908	9 847	2 317	966
592	Liquor stores -----	18	14 400	2 622	639	179
593	Used merchandise stores -----	10	930	209	45	33
594	Miscellaneous shopping goods stores -----	57	31 943	4 364	1 024	470
5941	Sporting goods stores and bicycle shops -----	7	11 221	1 537	420	139
5942	Book stores -----	7	2 464	241	56	35
5944	Jewelry stores -----	15	5 913	946	220	83
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	28	12 345	1 640	328	213
596	Nonstore retailers -----	17	4 855	683	165	94
598	Fuel dealers -----	3	1 765	162	41	10
5992	Florists -----	14	2 753	528	127	73
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	10	2 861	710	153	49
5999	Miscellaneous retail stores, n.e.c. -----	14	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade -----	3 034	2 154 939	221 312	51 350	23 949
52	Building materials and garden supplies stores -----	236	125 756	12 937	2 896	1 000
521, 3	Building materials and supply stores -----	108	(D)	(D)	(D)	FF
521	Lumber and other building materials dealers -----	99	73 579	7 785	1 799	490
523	Paint, glass, and wallpaper stores -----	9	(D)	(D)	(D)	BB
525	Hardware stores -----	100	(D)	(D)	(D)	EE
526	Retail nurseries, lawn and garden supply stores -----	18	9 110	691	116	48
527	Manufactured (mobile) home dealers -----	10	(D)	(D)	(D)	BB
53	General merchandise stores -----	85	260 355	25 591	5 725	2 549
531	Department stores (incl. leased depts.) ^{1, 2} -----	17	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	17	(D)	(D)	(D)	GG
533	Variety stores -----	38	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	30	45 625	3 504	718	351
54	Food stores -----	327	417 428	34 089	8 261	4 058
541	Grocery stores -----	263	405 849	32 250	7 837	3 778
542	Meat and fish (seafood) markets -----	23	(D)	(D)	(D)	BB
546	Retail bakeries -----	31	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores -----	10	1 162	126	27	24
543	Fruit and vegetable markets -----	—	—	—	—	—
544	Candy, nut, and confectionery stores -----	3	(D)	(D)	(D)	AA
545	Dairy products stores -----	1	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	6	903	88	19	15
55 ex. 554	Automotive dealers -----	204	530 767	39 060	9 065	2 039
551	New and used car dealers -----	88	(D)	(D)	(D)	GG
552	Used car dealers -----	22	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	63	41 647	5 965	1 385	414
553 pt.	Auto parts, tires, and accessories stores -----	60	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores -----	3	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	31	(D)	(D)	(D)	BB
555	Boat dealers -----	9	5 247	499	102	32
556	Recreational vehicle dealers -----	8	7 213	327	52	19
557	Motorcycle dealers -----	9	(D)	(D)	(D)	AA
559	Automotive dealers, n.e.c. -----	5	(D)	(D)	(D)	AA
554	Gasoline service stations -----	278	235 831	15 654	3 671	1 490
56	Apparel and accessory stores -----	209	72 425	8 767	2 171	1 063
561	Men's and boys' clothing and accessory stores -----	23	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores -----	88	26 154	2 921	747	443
562	Women's clothing stores -----	79	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores -----	9	(D)	(D)	(D)	BB
565	Family clothing stores -----	41	23 499	2 831	684	299
566	Shoe stores -----	39	11 608	1 375	306	141
566 pt.	Men's shoe stores -----	1	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	3	(D)	(D)	(D)	AA
566 pt.	Children's and juveniles' shoe stores -----	—	—	—	—	—
566 pt.	Family shoe stores -----	31	7 891	906	214	98
566 pt.	Athletic footwear stores -----	4	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	18	(D)	(D)	(D)	BB
564	Children's and infants' wear stores -----	4	(D)	(D)	(D)	AA
569	Miscellaneous apparel and accessory stores -----	14	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores -----	152	72 140	9 611	2 309	708
5712	Furniture stores -----	56	35 757	5 124	1 223	351
5713, 4, 9	Homefurnishings stores -----	32	11 998	1 353	317	103
5713	Floor covering stores -----	22	11 168	1 238	292	86
5714	Drapery, curtain, and upholstery stores -----	5	309	66	15	7
5719	Miscellaneous homefurnishings stores -----	5	521	49	10	10
572	Household appliance stores -----	18	6 738	888	231	68
573	Radio, television, computer, and music stores -----	46	17 647	2 246	538	186
5731	Radio, television, and electronics stores -----	26	9 427	1 247	305	101
5734	Computer and software stores -----	5	2 399	313	66	18
5735	Record and prerecorded tape stores -----	8	3 801	406	101	48
5736	Musical instrument stores -----	7	2 020	280	66	19
58	Eating and drinking places -----	948	197 090	47 314	10 517	8 289
5812	Eating places -----	624	154 059	41 241	9 027	7 140
5812 pt.	Restaurants -----	345	76 763	22 329	5 017	3 846
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	256	(D)	(D)	(D)	HH
5812 pt.	Other eating places -----	21	(D)	(D)	(D)	CC
5813	Drinking places -----	324	43 031	6 073	1 490	1 149
591	Drug and proprietary stores -----	125	87 675	10 818	2 663	889
591 pt.	Drug stores -----	124	(D)	(D)	(D)	FF
591 pt.	Proprietary stores -----	1	(D)	(D)	(D)	AA

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NORTH DAKOTA ND-29

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 1 ² (number)
59 ex. 591	Miscellaneous retail stores	470	155 472	17 471	4 072	1 864
592	Liquor stores	95	40 426	3 691	800	410
593	Used merchandise stores	19	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	165	44 497	5 487	1 316	694
5941	Sporting goods stores and bicycle shops	31	(D)	(D)	(D)	CC
5941 pt.	General line sporting goods stores	14	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores	17	(D)	(D)	(D)	BB
5942	Book stores	10	(D)	(D)	(D)	BB
5944	Jewelry stores	34	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	90	(D)	(D)	(D)	EE
5943	Stationery stores	1	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops	22	2 837	419	100	74
5946	Camera and photographic supply stores	—	—	—	—	—
5947	Gift, novelty, and souvenir shops	50	7 852	950	200	176
5948	Luggage and leather goods stores	1	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	16	4 306	519	118	75
596	Nonstore retailers	47	30 272	3 021	737	200
5961	Catalog and mail-order houses	22	(D)	(D)	(D)	BB
5962	Automatic merchandising machine operators	4	(D)	(D)	(D)	AA
5963	Direct selling establishments	21	(D)	(D)	(D)	CC
598	Fuel dealers	35	21 568	1 886	464	137
5983	Fuel oil dealers	15	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers	18	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.	2	(D)	(D)	(D)	AA
5992	Florists	62	7 453	1 217	279	227
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	10	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	35	(D)	(D)	(D)	BB
5999 pt.	Pet shops	4	618	94	21	11
5999 pt.	Art dealers	—	—	—	—	—
5999 pt.	Other miscellaneous retail stores, n.e.c.	31	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
North Dakota -----	(X)	4 696 871	4 696 871	100.0	North Dakota — Con.				
Fargo -----	1	1 035 501	1 035 501	22.0	Wahpeton -----	10	83 034	3 618 038	77.0
Grand Forks -----	2	657 888	1 693 389	36.1	Valley City -----	11	73 711	3 691 749	78.6
Bismarck -----	3	590 293	2 283 682	48.6	Grafton -----	12	54 634	3 746 383	79.8
Minot -----	4	507 655	2 791 337	59.4	West Fargo -----	13	33 336	3 779 719	80.5
Dickinson -----	5	188 619	2 979 956	63.4	Bottineau -----	14	32 847	3 812 566	81.2
Jamestown -----	6	165 000	3 144 956	67.0	Rugby -----	15	31 513	3 844 079	81.8
Williston -----	7	140 589	3 285 545	70.0	Beulah -----	16	19 818	3 863 897	82.3
Mandan -----	8	136 094	3 421 639	72.8	Hazen -----	17	3 691	3 867 588	82.3
Devils Lake -----	9	113 365	3 535 004	75.3					

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
North Dakota -----	(X)	4 696 871	4 696 871	100.0	North Dakota — Con.				
Cass -----	1	1 094 647	1 094 647	23.3	Bowman -----	26	21 058	4 423 880	94.2
Grand Forks -----	2	695 895	1 790 542	38.1	McIntosh -----	27	19 942	4 443 822	94.6
Burleigh -----	3	597 326	2 387 868	50.8	Ransom -----	28	19 710	4 463 532	95.0
Ward -----	4	520 534	2 908 402	61.9	Golden Valley -----	29	16 800	4 480 332	95.4
Stark -----	5	196 884	3 105 286	66.1	Emmons -----	30	15 850	4 496 182	95.7
Stutsman -----	6	168 237	3 273 523	69.7	McKenzie -----	31	15 039	4 511 221	96.0
Williams -----	7	154 685	3 428 208	73.0	Dunn -----	32	14 084	4 525 305	96.3
Morton -----	8	154 064	3 582 272	76.3	Renville -----	33	12 617	4 537 922	96.6
Ramsey -----	9	121 587	3 703 859	78.9	McHenry -----	34	12 511	4 550 433	96.9
Richland -----	10	96 344	3 800 203	80.9	Divide -----	35	12 126	4 562 559	97.1
Barnes -----	11	76 832	3 877 035	82.5	Nelson -----	36	12 057	4 574 616	97.4
Walsh -----	12	71 459	3 948 494	84.1	LaMoure -----	37	11 806	4 586 422	97.6
Pembina -----	13	61 500	4 009 994	85.4	Burke -----	38	11 785	4 598 207	97.9
Rolette -----	14	47 124	4 057 118	86.4	Grant -----	39	10 137	4 608 344	98.1
Bottineau -----	15	42 682	4 099 800	87.3	Sargent -----	40	9 986	4 618 330	98.3
Mercer -----	16	42 623	4 142 423	88.2	Towner -----	41	9 880	4 628 210	98.5
Traill -----	17	37 950	4 180 373	89.0	Hettinger -----	42	9 192	4 637 402	98.7
Cavalier -----	18	33 376	4 213 749	89.7	Logan -----	43	8 540	4 645 942	98.9
Mountrain -----	19	32 639	4 246 388	90.4	Benson -----	44	8 430	4 654 372	99.1
Pierce -----	20	32 040	4 278 428	91.1	Steele -----	45	8 269	4 662 641	99.3
Dickey -----	21	29 905	4 308 333	91.7	Kidder -----	46	7 980	4 670 621	99.4
McLean -----	22	26 650	4 334 983	92.3	Griggs -----	47	7 423	4 678 044	99.6
Adams -----	23	22 936	4 357 919	92.8	Eddy -----	48	6 597	4 684 641	99.7
Wells -----	24	22 858	4 380 777	93.3	Sioux -----	49	5 849	4 690 490	99.9
Foster -----	25	22 045	4 402 822	93.7	Sheridan -----	50	3 859	4 694 349	99.9

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NORTH DAKOTA ND-31

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:

a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Nonemployer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:

a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The classifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



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Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers -----	5201	5712	Furniture stores -----	5701
5231	Paint, glass, and wallpaper stores -----	5202	5713	Floor covering stores -----	5704
5251	Hardware stores -----	5203	5714	Drapery, curtain, and upholstery stores -----	5705
5261	Retail nurseries, lawn and garden supply stores -----	5204	5719	Miscellaneous homefurnishings stores -----	5705
5271	Manufactured (mobile) home dealers -----	5205			
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores -----	5301	5812 pt.	Restaurants -----	5801
5311 pt.	Discount or mass merchandising department stores -----	5301	5812 pt.	Social caterers -----	5801
5311 pt.	National chain department stores -----	5301	5812 pt.	Cafeterias -----	5801
5331	Variety stores -----	5302	5812 pt.	Refreshment places -----	5801
5399	Miscellaneous general merchandise stores -----	5301	5812 pt.	Contract feeding -----	5802
			5812 pt.	Ice cream and frozen yogurt shops -----	5801
			5813	Drinking places -----	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores -----	5400	5912 pt.	Drug stores -----	5901
5421	Meat and fish (seafood) markets -----	5400	5912 pt.	Proprietary stores -----	5901
5431	Fruit and vegetable markets -----	5400	5912 pt.	Liquor stores -----	5902
5441	Candy, nut, and confectionery stores -----	5400	5921	Used merchandise stores -----	5903
5451	Dairy products stores -----	5400	5932	General line sporting goods stores -----	5904
5461	Retail bakeries -----	5400	5941 pt.	Specialty line sporting goods stores -----	5904
5499	Miscellaneous food stores -----	5400			
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942	Book stores -----	5905
5511	New and used car dealers -----	5501	5943	Stationery stores -----	5906
5521	Used car dealers -----	5501	5944	Jewelry stores -----	5907
5531 pt.	Auto parts, tires and accessories stores -----	5502	5945	Hobby, toy, and game shops -----	5908
5531 pt.	Home and auto supply stores -----	5502	5946	Camera and photographic supply stores -----	5909
			5947	Gift, novelty, and souvenir shops -----	5906
			5948	Luggage and leather goods stores -----	5906
			5949	Sewing, needlework, and piece goods stores -----	5910
5541	Gasoline service stations -----	5504	5961 pt.	Mail-order — department store merchandise -----	5911
5551	Boat dealers -----	5503	5961 pt.	Mail-order — other general merchandise -----	5911
5561	Recreational vehicle dealers -----	5503	5961 pt.	Mail-order — specialized merchandise -----	5911
5571	Motorcycle dealers -----	5503	5962	Automatic merchandising machine operators -----	5802
5599	Automotive dealers, n.e.c. -----	5503	5963 pt.	Direct selling — furniture, homefurnishings, and equipment -----	5911
			5963 pt.	Direct selling — mobile food service -----	5911
			5963 pt.	Direct selling — books and stationery -----	5911
			5963 pt.	Other direct selling -----	5911
56	APPAREL AND ACCESSORY STORES		5983	Fuel oil dealers -----	5912
5611	Men's and boys' clothing and accessory stores -----	5601	5984	Liquefied petroleum gas (bottled gas) dealers -----	5912
5621	Women's clothing stores -----	5601	5989	Fuel dealers, n.e.c. -----	5912
5631	Women's accessory and specialty stores -----	5601	5992	Florists -----	5913,
5641	Children's and infants' wear stores -----	5601		Tobacco stores and stands -----	5902
5651	Family clothing stores -----	5601	5993	News dealers and newsstands -----	5902
5661 pt.	Men's shoe stores -----	5602	5993	Optical goods stores -----	5914
5661 pt.	Women's shoe stores -----	5602	5994	Pet shops -----	5915
5661 pt.	Children's and juveniles' shoe stores -----	5602	5995	Art dealers -----	5916
5661 pt.	Family shoe stores -----	5602	5999 pt.	Other retail stores, n.e.c. -----	5916
5699	Athletic footwear stores -----	5602	5999 pt.		
	Miscellaneous apparel and accessory stores -----	5601	5999 pt.		

Appendix D. **Metropolitan Areas**

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

NORTH DAKOTA

Bismarck, ND MSA

Burleigh County, ND
Morton County, ND

Fargo-Moorhead, ND-MN MSA

Clay County, MN
Cass County, ND

Grand Forks, ND-MN MSA

Polk County, MN
Grand Forks County, ND

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
	Retail trade -----	16.8	2.5	56	Apparel and accessory stores -----	10.7	3.1
52	Building materials and garden supplies stores -----	19.4	3.0	561	Men's and boys' clothing and accessory stores ----	8.9	1.4
521, 3	Building materials and supply stores -----	16.8	2.0	562, 3	Women's clothing and specialty stores -----	10.7	.9
521	Lumber and other building materials dealers -----	17.2	2.0	562	Women's clothing stores -----	11.2	.9
523	Paint, glass, and wallpaper stores -----	5.6	—	563	Women's accessory and specialty stores -----	2.3	—
525	Hardware stores -----	37.5	10.9	566	Family clothing stores -----	15.8	1.2
526	Retail nurseries, lawn and garden supply stores -----	14.4	—	566 pt.	Shoe stores -----	3.9	11.1
527	Manufactured (mobile) home dealers -----	14.3	1.1	566 pt.	Men's shoe stores -----	(D)	(D)
53	General merchandise stores -----	1.0	.1	566 pt.	Women's shoe stores -----	—	—
531	Department stores (incl. leased depts.) ^{3 4} -----	—	—	566 pt.	Children's and juveniles' shoe stores -----	27.0	—
531	Department stores (excl. leased depts.) ³ -----	—	—	566 pt.	Family shoe stores -----	5.8	.1
531 pt.	Conventional ³ -----	(D)	(D)	566 pt.	Athletic footwear stores -----	(D)	(D)
531 pt.	Discount or mass merchandising ³ -----	—	—	569	Other apparel and accessory stores -----	27.7	6.3
531 pt.	National chain ³ -----	(D)	(D)	569	Children's and infants' wear stores -----	5.5	17.9
533	Variety stores -----	29.4	3.4	57	Miscellaneous apparel and accessory stores -----	33.5	3.3
539	Miscellaneous general merchandise stores -----	1.8	.1	57	Furniture and homefurnishings stores -----	20.4	3.0
54	Food stores -----	18.3	2.6	5712	Furniture stores -----	28.9	2.4
541	Grocery stores -----	18.3	2.5	5713, 4, 9	Homefurnishings stores -----	15.7	4.6
541 pt.	Supermarkets and other general-line grocery stores -----	18.2	2.6	5713	Floor covering stores -----	13.9	3.7
541 pt.	Convenience food stores -----	(D)	(D)	5714	Drapery, curtain, and upholstery stores -----	5.1	2.9
541 pt.	Convenience food/gasoline stores -----	10.4	1.4	5719	Miscellaneous homefurnishings stores -----	22.5	7.8
542	Delicatessens -----	(D)	(D)	572	Household appliance stores -----	11.3	3.0
542	Meat and fish (seafood) markets -----	17.5	—	573	Radio, television, computer, and music stores -----	14.5	2.4
546	Retail bakeries -----	23.8	11.2	5731	Radio, television, and electronics stores -----	20.5	—
546 pt.	Retail bakeries —baking and selling -----	(D)	(D)	5734	Computer and software stores -----	42.7	26.2
546 pt.	Retail bakeries —selling only -----	(D)	(D)	5735	Record and prerecorded tape stores -----	7.2	—
543, 4, 5, 9	Other food stores -----	8.6	—	58	Musical instrument stores -----	2.3	1.2
543	Fruit and vegetable markets -----	—	—	58	Eating and drinking places -----	29.7	5.5
544	Candy, nut, and confectionery stores -----	(D)	(D)	591	Eating places -----	27.1	5.6
545	Dairy products stores -----	(D)	(D)	591 pt.	Restaurants -----	30.0	7.7
549	Miscellaneous food stores -----	9.5	—	591 pt.	Cafeterias -----	8.4	—
55 ex. 554	Automotive dealers -----	18.4	1.2	591 pt.	Refreshment places -----	24.8	3.9
551	New and used car dealers -----	17.7	1.0	591 pt.	Other eating places -----	18.7	—
552	Used car dealers -----	49.2	.7	5913	Drinking places -----	41.9	4.7
553	Auto and home supply stores -----	22.7	2.5	591 ex. 591	Drug and proprietary stores -----	25.1	1.4
553 pt.	Auto parts, tires, and accessories stores -----	(D)	(D)	591	Drug stores -----	(D)	(D)
553 pt.	Home and auto supply stores -----	(D)	(D)	591 pt.	Proprietary stores -----	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	9.2	3.3	591 ex. 591	Miscellaneous retail stores -----	14.1	5.5
555	Boat dealers -----	10.7	3.4	594	Liquor stores -----	23.6	13.4
556	Recreational vehicle dealers -----	7.7	.6	5941	Used merchandise stores -----	5.7	1.8
557	Motorcycle dealers -----	7.0	2.7	5941 pt.	Miscellaneous shopping goods stores -----	11.9	2.2
559	Automotive dealers, n.e.c. -----	15.1	14.4	5941 pt.	Sporting goods stores and bicycle shops -----	9.4	3.7
554	Gasoline service stations -----	22.9	4.4	5941 pt.	General line sporting goods stores -----	7.1	2.9
554 pt.	Gasoline/convenience food stores -----	10.0	2.0	5963	Specialty line sporting goods stores -----	19.1	6.9
554 pt.	Other gasoline service stations and truck stops -----	27.5	5.2	5963	Other miscellaneous shopping goods stores -----	14.4	1.8

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX E E-1

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists -----	30.1	1.5	5999	Miscellaneous retail stores, n.e.c. -----	(D)	(D)
5993	Tobacco stores and stands -----	(D)	(D)	5999 pt.	Pet shops -----	2.8	3.3
5994	News dealers and newsstands -----	—	—	5999 pt.	Art dealers -----	(D)	(D)
5995	Optical goods stores -----	6.0	5.5	5999 pt.	Other miscellaneous retail stores, n.e.c. -----	(D)	(D)

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. Geographic Notes

NORTH DAKOTA

There are no geographic notes for the State of North Dakota.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade -----	4 790	5 235	4 416	4 822
52	Building materials and garden supplies stores -----	333	423	319	399
521, 3	Building materials and supply stores -----	165	222	156	209
521	Lumber and other building materials dealers -----	149	198	140	187
523	Paint, glass, and wallpaper stores -----	16	24	16	22
525	Hardware stores -----	117	142	112	136
526	Retail nurseries, lawn and garden supply stores -----	34	37	34	35
527	Manufactured (mobile) home dealers -----	17	22	17	19
53	General merchandise stores -----	126	131	122	130
531	Department stores (incl. leased depts.) ^{1, 2} -----	41	33	41	33
531	Department stores (excl. leased depts.) ¹ -----	41	33	41	33
531 pt.	Conventional ¹ -----	8	8	8	8
531 pt.	Discount or mass merchandising ¹ -----	24	16	24	16
531 pt.	National chain ¹ -----	9	9	9	9
533	Variety stores -----	44	45	43	45
539	Miscellaneous general merchandise stores -----	41	53	38	52
54	Food stores -----	470	516	424	474
541	Grocery stores -----	359	390	326	360
542	Meat and fish (seafood) markets -----	31	35	29	31
546	Retail bakeries -----	45	54	41	49
546 pt.	Retail bakeries —baking and selling -----	44	48	40	43
546 pt.	Retail bakeries —selling only -----	1	6	1	6
543, 4, 5, 9	Other food stores -----	35	37	28	34
543	Fruit and vegetable markets -----	—	3	—	3
544	Candy, nut, and confectionery stores -----	11	15	7	15
545	Dairy products stores -----	4	3	4	1
549	Miscellaneous food stores -----	20	16	17	15
55 ex. 554	Automotive dealers -----	312	354	291	321
551	New and used car dealers -----	122	154	116	145
552	Used car dealers -----	44	26	41	23
553	Auto and home supply stores -----	94	122	87	106
553 pt.	Auto parts, tires, and accessories stores -----	91	109	85	94
553 pt.	Home and auto supply stores -----	3	13	2	12
555, 6, 7, 9	Miscellaneous automotive dealers -----	52	52	47	47
555	Boat dealers -----	16	21	14	20
556	Recreational vehicle dealers -----	13	9	13	9
557	Motorcycle dealers -----	16	20	15	16
559	Automotive dealers, n.e.c. -----	7	2	5	2
554	Gasoline service stations -----	422	471	387	441
56	Apparel and accessory stores -----	404	484	368	442
561	Men's and boys' clothing and accessory stores -----	48	63	44	58
562, 3	Women's clothing and specialty stores -----	181	201	168	192
562	Women's clothing stores -----	161	179	148	171
563	Women's accessory and specialty stores -----	20	22	20	21
565	Family clothing stores -----	58	80	53	71
566	Shoe stores -----	89	103	78	95
566 pt.	Men's shoe stores -----	7	5	5	5
566 pt.	Women's shoe stores -----	15	21	13	19
566 pt.	Children's and juveniles' shoe stores -----	3	1	3	1
566 pt.	Family shoe stores -----	56	66	49	60
566 pt.	Athletic footwear stores -----	8	10	8	10
564, 9	Other apparel and accessory stores -----	28	37	25	26
564	Children's and infants' wear stores -----	7	11	7	8
569	Miscellaneous apparel and accessory stores -----	21	26	18	18

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores	285	326	269	296
5712	Furniture stores	95	102	85	95
5713, 4, 9	Homefurnishings stores	75	71	71	63
5713	Floor covering stores	38	34	38	31
5714	Drapery, curtain, and upholstery stores	11	9	9	6
5719	Miscellaneous homefurnishings stores	26	28	24	26
572	Household appliance stores	32	44	31	42
573	Radio, television, computer, and music stores	83	109	82	96
5731	Radio, television, and electronics stores	39	62	38	53
5734	Computer and software stores	9	12	9	10
5735	Record and prerecorded tape stores	20	18	20	17
5736	Musical instrument stores	15	17	15	16
58	Eating and drinking places	1 416	1 441	1 267	1 301
5812	Eating places	993	968	883	872
5812 pt.	Restaurants	503	510	446	464
5812 pt.	Cafeterias	6	18	5	15
5812 pt.	Refreshment places	439	398	391	353
5812 pt.	Other eating places	45	42	41	40
5813	Drinking places	423	473	384	429
591	Drug and proprietary stores	176	188	173	183
591 pt.	Drug stores	174	178	171	174
591 pt.	Proprietary stores	2	10	2	9
59 ex. 591	Miscellaneous retail stores	846	901	796	835
592	Liquor stores	137	161	129	153
593	Used merchandise stores	46	31	46	27
594	Miscellaneous shopping goods stores	335	345	321	320
5941	Sporting goods stores and bicycle shops	63	56	62	53
5941 pt.	General line sporting goods stores	27	27	27	25
5941 pt.	Specialty line sporting goods stores	36	29	35	28
5942	Book stores	25	29	24	27
5944	Jewelry stores	68	83	68	76
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	179	177	167	164
5943	Stationery stores	4	5	3	5
5945	Hobby, toy, and game shops	39	34	35	32
5946	Camera and photographic supply stores	5	7	5	7
5947	Gift, novelty, and souvenir shops	104	95	99	89
5948	Luggage and leather goods stores	1	3	1	3
5949	Sewing, needlework, and piece goods stores	26	33	24	28
596	Nonstore retailers	77	70	70	65
5961	Catalog and mail-order houses	25	24	23	24
5962	Automatic merchandising machine operators	11	9	11	8
5963	Direct selling establishments	41	37	36	33
598	Fuel dealers	42	94	36	87
5983	Fuel oil dealers	20	34	19	33
5984	Liquefied petroleum gas (bottled gas) dealers	19	58	14	52
5989	Fuel dealers, n.e.c.	3	2	3	2
5992	Florists	89	81	83	71
5993	Tobacco stores and stands	1	1	1	1
5994	News dealers and newsstands	3	4	3	4
5995	Optical goods stores	30	31	27	29
5999	Miscellaneous retail stores, n.e.c.	86	82	80	78
5999 pt.	Pet shops	12	8	11	7
5999 pt.	Art dealers	2	4	2	4
5999 pt.	Other miscellaneous retail stores, n.e.c.	72	70	67	67

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

G-2 APPENDIX G

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300.