

# 1992

## Census of Retail Trade

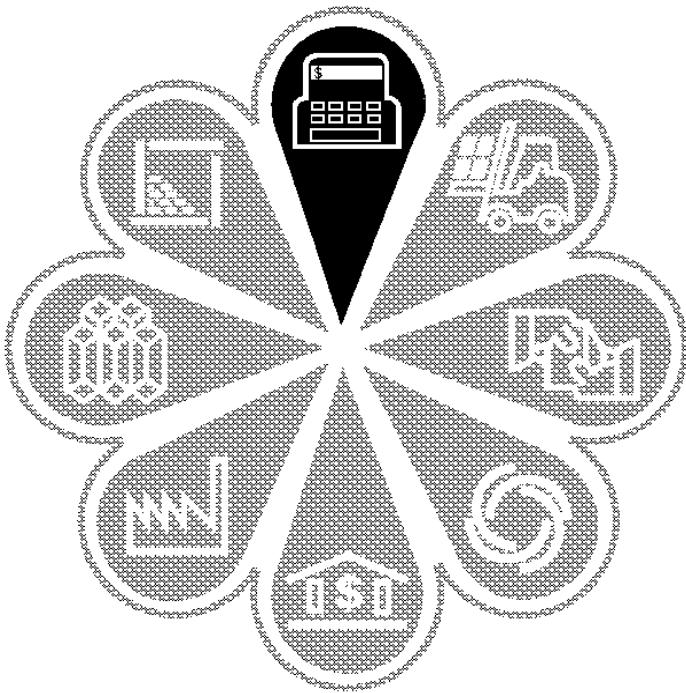
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RC92-A-31

GEOGRAPHIC AREA SERIES

## New Jersey

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# 1992

## Census of Retail Trade

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RC92-A-31

GEOGRAPHIC AREA SERIES

## New Jersey

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**U.S. Department of Commerce**  
Ronald H. Brown, Secretary  
David J. Barram, Deputy Secretary

**Economics and Statistics Administration**  
Everett M. Ehrlich, Under Secretary  
for Economic Affairs

**BUREAU OF THE CENSUS**  
Harry A. Scarr, Acting Director

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This report was prepared in the Services Division. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Anne S. Russell**, Chief, Retail Census Branch, with primary staff assistance by **Fay Dorsett, Charles F. Brady, Pamela J. Palmer, Thomas G. Dassel, Jennifer E. Lins, Cheryl E. Merkle, Barbara T. Parlett, Maria P. Ray, Barbara A. Collier, Venita L. Holland, Judith O. Belt, and Mark A. Finley**.

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If you have any questions concerning the statistics in this report, call 301-763-7038.



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# Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

## AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

# Census of Retail Trade

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## GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987* (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.<sup>3</sup> Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.<sup>3</sup> Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2</sup><sup>3</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

<sup>2</sup>According to the 1990 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.<sup>4</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

<sup>4</sup>According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

-	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

### Symbol Employment Size

AA	0-19
BB	20-99
CC	100-249
EE	250-499
FF	500-999
GG	1,000-2,499
HH	2,500-4,999
II	5,000-9,999
JJ	10,000-24,999
KK	25,000-49,999
LL	50,000-99,999
MM	100,000 or more

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State .....	x		x							
CMSA's and MSA's in the State .....		x								
PMSA's in the State .....			x							
Area of the State not in any CMSA, PMSA, or MSA .....				x						
Counties in the State .....				x	x		x		x	
Places in the State .....					x	x			x	x
<b>DATA ITEMS<sup>3</sup></b>										
Establishments.....	x		x	x	x	x	x	x	x	
Sales .....	x		x	x	x	x	x	x	x	
Annual payroll .....	x		x	x	x	x	x	x	x	
First-quarter payroll.....	x		x	x	x	x	x	x	x	
Paid employees for pay period including March 12, 1992 .....	x		x	x	x	x	x	x	x	
Sales per establishment.....		x								
Sales per employee .....		x								
Annual payroll per employee.....		x								
Employees per establishment.....		x								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees).....			x							
Counties ranked by volume of 1992 sales.....										
Places ranked by volume of 1992 sales.....								x	x	x

<sup>1</sup>Includes areas with 350 retail establishments or more.<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tra- tion ratios of largest firms	Single units and multi- units	Legal form of organization
<b>GEOGRAPHIC AREA SERIES</b>										
United States .....	X	X	X	X	X					
State .....	X	X	X	X	X					
CMSA, PMSA, MSA .....	X	X	X	X	X					
County .....	X	X	X	X	X					
Place .....	X	X	X	X	X					
<b>NONEmployer STATISTICS SERIES</b>										
United States .....	<sup>1</sup> X	<sup>1</sup> X								
State .....	<sup>1</sup> X	<sup>1</sup> X								X
CMSA, PMSA, MSA .....	X	X								
County .....	<sup>1</sup> <sup>3</sup> X	<sup>1</sup> <sup>3</sup> X								
Place .....	<sup>1</sup> <sup>3</sup> X	<sup>1</sup> <sup>3</sup> X								
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>										
United States .....	X	X	X	X				X	X	X
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>										
United States .....		X	X							X
<b>MERCHANDISE LINE SALES</b>										
United States .....	X	X								
State .....	<sup>3</sup> X	<sup>3</sup> X								
CMSA, PMSA, MSA .....	<sup>3</sup> X	<sup>3</sup> X								
<b>MISCELLANEOUS SUBJECTS</b>										
United States .....	X	X	X	X						
State .....	X	X	X	X						
CMSA, PMSA, MSA .....	X	X	X	X						
<b>ZIP CODES</b>										
State .....	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X						

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concen- tration ratios of largest firms	Single units and multi- units	Legal form of organiza- tion
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>										
United States .....	1X	1X	X	X	X					6 7X
State.....	X	X	X	X	X					6 7X
CMSA, MSA .....	X	X	X	X	X					6 7X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>3</sup>Data available on CD-ROM only.

<sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

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# Contents

## New Jersey

[Page numbers listed here omit the prefix that appears as part of the number of each page]

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	Page
Introduction to the Economic Census .....	III
Census of Retail Trade .....	V
Users' Guide for Locating Statistics in This Report by Table Number .....	VII
Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports .....	VIII
Summary of Findings .....	2

### FIGURES

1. Percent Change in Sales and Annual Payroll: 1987 to 1992 .....	3
2. Annual Payroll Per Employee: 1992, 1987, and 1982 .....	4
3. Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982 .....	5
Maps .....	6

### TABLES

1. Summary Statistics for the State: 1992 .....	8
2. Selected Ratios for the State: 1992 .....	10
3. Comparative Statistics for the State: 1992 and 1987 .....	12
4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1992 .....	14
5. Summary Statistics for Places With 350 Establishments or More: 1992 .....	24
6. Summary Statistics for Counties With 350 Establishments or More: 1992 .....	44
7. Summary Statistics for Metropolitan Areas: 1992 .....	66
8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 .....	--
9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992 .....	84
10. Counties Ranked by Volume of Sales: 1992 .....	86

### APPENDIXES

A. General Explanation .....	A-1
B. Sample Report Form and Instructions .....	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers .....	C-1
D. Metropolitan Areas .....	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992 .....	E-1
F. Geographic Notes .....	F-1
G. Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987 .....	G-1

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Publication Program .....	Inside back cover
-- Not applicable for this report.	

## Summary of Findings

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Data from the 1992 Census of Retail Trade show that New Jersey's 48,648 retail stores with payroll had sales totaling \$63.1 billion. In 1987, 48,395 retail stores had sales of \$54.8 billion. The 1992 data represent an increase of 15.2 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 19.3 percent of the State's total sales by retailers compared with 18.8 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 18.6 percent of sales, department stores (including leased departments) with 8.3 percent, and gasoline service stations with 6.1 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.3 million per establishment, compared with \$1.1 million in 1987. In 1992, department stores (including leased departments) averaged \$21.2 million per establishment; new and used car dealers, \$14.4 million; catalog and mail-order houses, \$4.4 million; miscellaneous general merchandise stores, \$3.9 million; and lumber and other building materials dealers, \$3.1 million.

For retail establishments with payroll, 1992 sales per employee averaged \$121 thousand. New and used car dealers had sales per employee of \$453 thousand, which contrasts sharply with the \$35 thousand per employee average for restaurants.

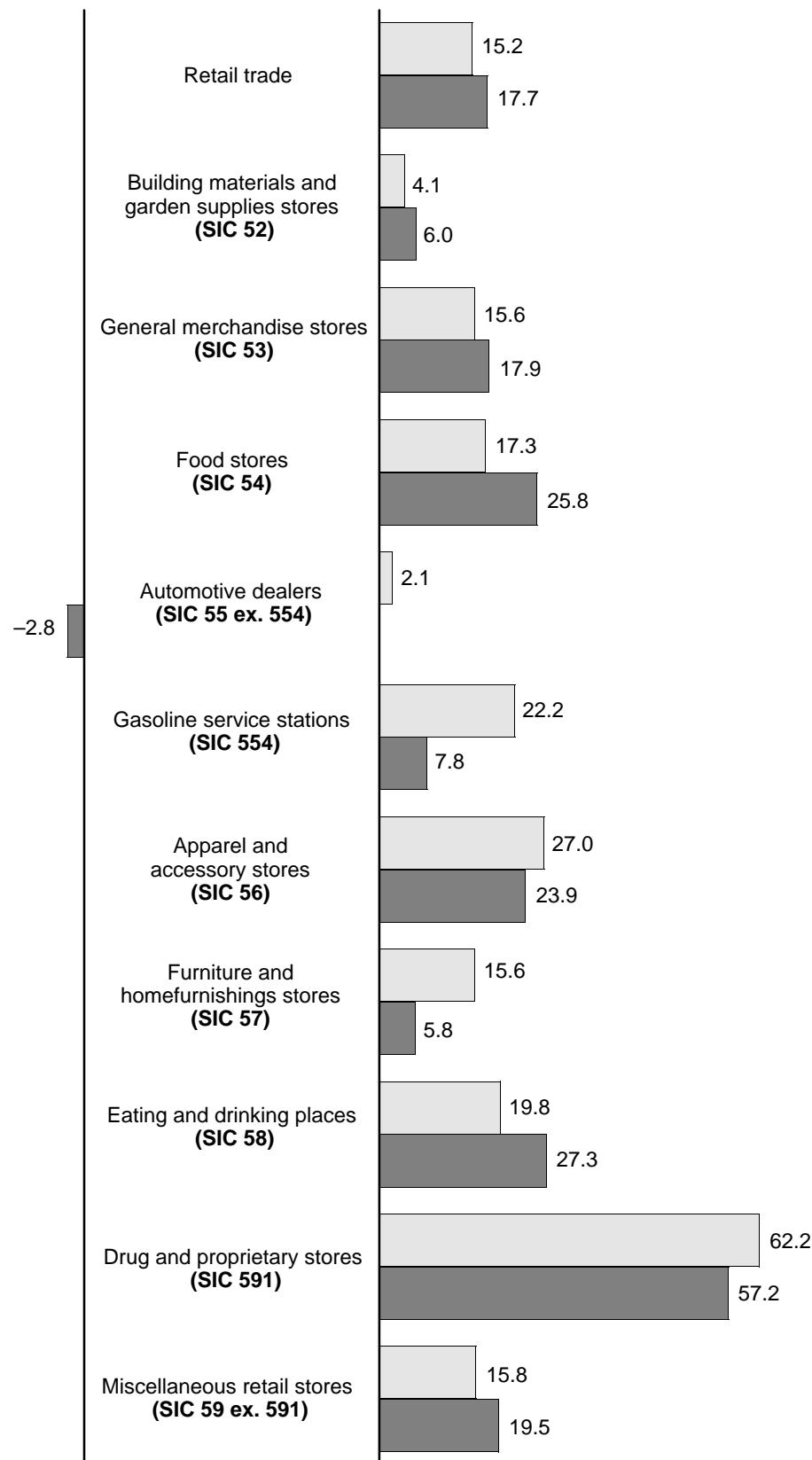
The 1992 payroll of retailers in the State amounted to \$7.6 billion, compared with \$6.5 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 12.1 percent for all retailers, 26.2 percent for retail bakeries, compared with 6.0 percent for gasoline service stations.

There were 522,363 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 566,214 employees in 1987. Large employers included grocery stores with 84,615 employees, restaurants with 72,439 employees, and refreshment places with 47,837 employees.

**Figure 1. Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

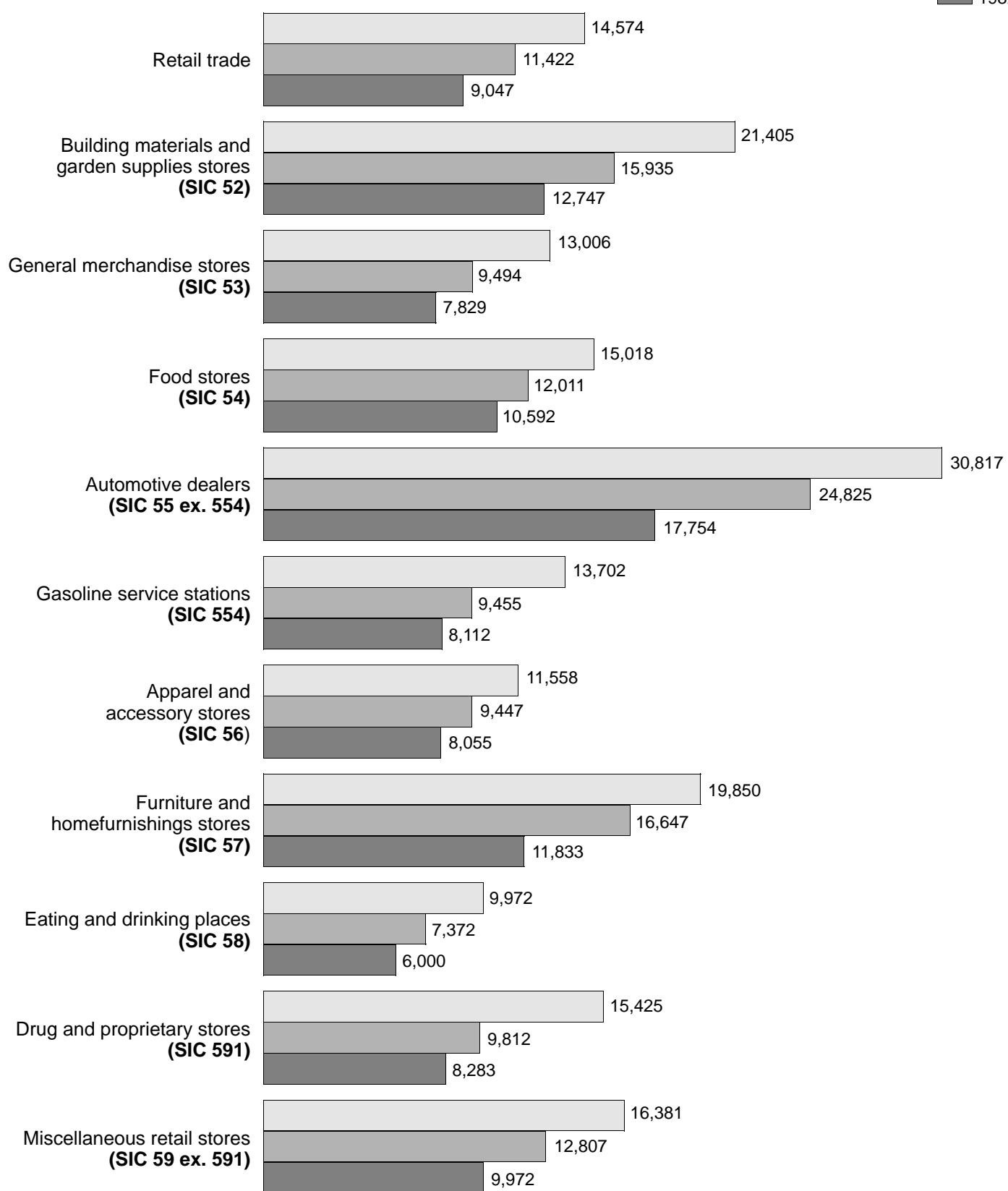
 Sales  
Payroll



**Figure 2. Annual Payroll Per Employee: 1992, 1987, and 1982**

(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

1992  
1987  
1982

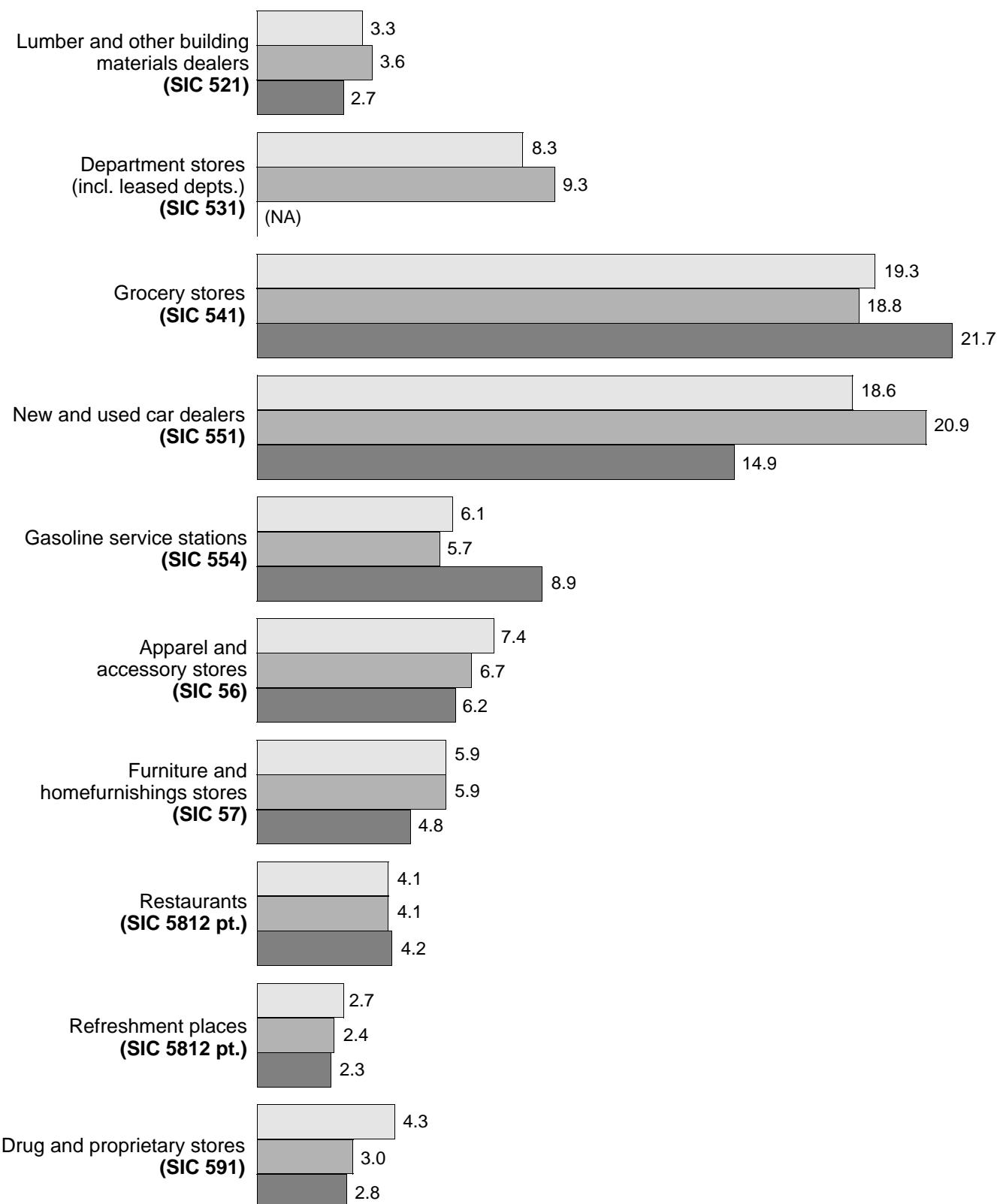


Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Light Gray	1992
Medium Gray	1987
Dark Gray	1982



Note: Data are based on 1987 Standard Industrial Classification.



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TSF:TIPS92-09482232.DAT;1 10/12/94 09:48:35 UFT:TIPS93-09482232.DAT;1 10/12/94 09:48:36 META:VOL1\_TIPS96\_APXB\_01.DAT;6 10/12/94 09:49:15

**Table 1. Summary Statistics for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade -----</b>	<b>48 648</b>	<b>63 109 174</b>	<b>7 613 038</b>	<b>1 765 328</b>	<b>522 363</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>1 774</b>	<b>2 693 087</b>	<b>342 842</b>	<b>76 132</b>	<b>16 017</b>
521, 3	Building materials and supply stores -----	969	2 245 686	266 751	60 404	11 776
521	Lumber and other building materials dealers -----	667	2 054 449	234 997	52 877	10 383
523	Paint, glass, and wallpaper stores -----	302	191 237	31 754	7 527	1 393
525	Hardware stores -----	471	237 126	39 691	9 212	2 296
526	Retail nurseries, lawn and garden supply stores -----	324	205 008	35 723	6 349	1 923
527	Manufactured (mobile) home dealers -----	10	5 267	677	167	22
<b>53</b>	<b>General merchandise stores -----</b>	<b>874</b>	<b>6 604 979</b>	<b>729 377</b>	<b>173 939</b>	<b>56 079</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	249	5 267 575	(NA)	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) <sup>1</sup> -----	249	5 111 613	608 159	147 318	46 530
531 pt.	Conventional <sup>1</sup> -----	62	2 053 311	293 237	70 884	19 129
531 pt.	Discount or mass merchandising <sup>1</sup> -----	150	(D)	(D)	(D)	JJ
531 pt.	National chain <sup>1</sup> -----	37	(D)	(D)	(D)	JJ
533	Variety stores -----	322	317 016	44 555	9 747	3 757
539	Miscellaneous general merchandise stores -----	303	1 176 350	76 663	16 874	5 792
<b>54</b>	<b>Food stores -----</b>	<b>6 364</b>	<b>13 044 385</b>	<b>1 465 465</b>	<b>349 894</b>	<b>97 578</b>
541	Grocery stores -----	4 122	12 199 052	1 315 147	315 961	84 615
541 pt.	Supermarkets and other general-line grocery stores -----	2 090	10 918 622	1 171 406	284 600	70 576
541 pt.	Convenience food stores -----	1 312	1 045 917	115 172	24 574	11 201
541 pt.	Convenience food/gasoline stores -----	78	53 956	3 371	716	341
541 pt.	Delicatessens -----	642	180 557	25 198	6 071	2 497
542	Meat and fish (seafood) markets -----	436	242 941	25 980	6 350	1 849
546	Retail bakeries -----	994	324 356	84 902	19 316	7 948
546 pt.	Retail bakeries —baking and selling -----	923	298 409	80 564	18 225	7 561
546 pt.	Retail bakeries —selling only -----	71	25 947	4 338	1 091	387
543, 4, 5, 9	Other food stores -----	812	278 036	39 436	8 267	3 166
543	Fruit and vegetable markets -----	152	76 776	9 540	1 655	652
544	Candy, nut, and confectionery stores -----	244	66 617	11 873	2 487	1 090
545	Dairy products stores -----	102	20 990	2 863	657	281
549	Miscellaneous food stores -----	314	113 653	15 160	3 468	1 143
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>2 263</b>	<b>12 993 960</b>	<b>1 048 213</b>	<b>235 449</b>	<b>34 014</b>
551	New and used car dealers -----	816	11 726 934	872 053	195 832	25 862
552	Used car dealers -----	345	294 574	20 797	4 867	925
553	Auto and home supply stores -----	850	659 347	120 450	27 631	5 833
553 pt.	Auto parts, tires, and accessories stores -----	832	649 060	118 648	27 189	5 712
553 pt.	Home and auto supply stores -----	18	10 287	1 802	442	121
555, 6, 7, 9	Miscellaneous automotive dealers -----	252	313 105	34 913	7 119	1 394
555	Boat dealers -----	142	153 584	17 450	3 555	704
556	Recreational vehicle dealers -----	32	(D)	(D)	(D)	CC
557	Motorcycle dealers -----	71	86 590	9 134	1 935	392
559	Automotive dealers, n.e.c. -----	7	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations -----</b>	<b>3 259</b>	<b>3 838 403</b>	<b>230 382</b>	<b>55 680</b>	<b>16 814</b>
554 pt.	Gasoline/convenience food stores -----	136	185 448	8 624	2 149	873
554 pt.	Other gasoline service stations and truck stops -----	3 123	3 652 955	221 758	53 531	15 941
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>5 497</b>	<b>4 688 792</b>	<b>555 260</b>	<b>128 688</b>	<b>48 041</b>
561	Men's and boys' clothing and accessory stores -----	697	495 241	69 284	17 017	4 611
562, 3	Women's clothing and specialty stores -----	2 280	1 807 869	217 597	50 323	22 108
562	Women's clothing stores -----	1 892	1 606 500	189 645	43 522	19 747
563	Women's accessory and specialty stores -----	388	201 369	27 952	6 801	2 361
565	Family clothing stores -----	539	1 238 831	129 390	28 990	10 083
566	Shoe stores -----	1 377	782 471	98 398	23 201	7 367
566 pt.	Men's shoe stores -----	122	59 303	10 258	2 541	467
566 pt.	Women's shoe stores -----	254	126 084	17 476	4 407	1 314
566 pt.	Children's and juveniles' shoe stores -----	76	27 547	4 949	1 169	379
566 pt.	Family shoe stores -----	742	412 192	49 189	11 318	3 847
566 pt.	Athletic footwear stores -----	183	157 345	16 526	3 766	1 360
564, 9	Other apparel and accessory stores -----	604	364 380	40 591	9 157	3 872
564	Children's and infants' wear stores -----	299	249 627	25 853	5 865	2 670
569	Miscellaneous apparel and accessory stores -----	305	114 753	14 738	3 292	1 202
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>3 440</b>	<b>3 722 805</b>	<b>448 998</b>	<b>106 181</b>	<b>22 619</b>
5712	Furniture stores -----	947	1 079 525	150 097	35 358	6 555
5713, 4, 9	Homefurnishings stores -----	1 180	933 603	129 701	31 008	7 276
5713	Floor covering stores -----	460	367 895	52 618	12 826	2 209
5714	Drapery, curtain, and upholstery stores -----	121	59 994	8 820	2 168	700
5719	Miscellaneous homefurnishings stores -----	599	505 714	68 263	16 014	4 367
572	Household appliance stores -----	268	516 757	50 393	11 335	2 012
573	Radio, television, computer, and music stores -----	1 045	1 192 920	118 807	28 480	6 776
5731	Radio, television, and electronics stores -----	483	656 163	67 428	16 115	3 310
5734	Computer and software stores -----	199	243 097	21 803	5 168	1 058
5735	Record and prerecorded tape stores -----	262	200 247	18 039	4 541	1 794
5736	Musical instrument stores -----	101	93 413	11 537	2 656	614

See footnotes at end of table.

## NJ-8 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 1. Summary Statistics for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 1 <sup>2</sup> (number)
<b>58</b>	<b>Eating and drinking places</b>	<b>13 380</b>	<b>5 590 836</b>	<b>1 517 635</b>	<b>342 625</b>	<b>152 192</b>
5812	Eating places	11 464	5 188 125	1 437 031	324 233	143 554
5812 pt.	Restaurants	5 096	2 563 395	743 027	167 341	72 439
5812 pt.	Cafeterias	116	37 193	10 745	2 531	1 188
5812 pt.	Refreshment places	4 384	1 708 757	418 652	94 204	47 837
5812 pt.	Other eating places	1 868	878 780	264 607	60 157	22 090
5813	Drinking places	1 916	402 711	80 604	18 392	8 638
<b>591</b>	<b>Drug and proprietary stores</b>	<b>1 698</b>	<b>2 692 909</b>	<b>312 411</b>	<b>72 424</b>	<b>20 254</b>
591 pt.	Drug stores	1 592	2 565 984	300 418	69 718	19 254
591 pt.	Proprietary stores	106	126 925	11 993	2 706	1 000
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>10 099</b>	<b>7 239 018</b>	<b>962 455</b>	<b>224 316</b>	<b>58 755</b>
592	Liquor stores	1 663	1 287 025	106 653	24 909	8 212
593	Used merchandise stores	278	92 771	16 662	3 752	1 345
594	Miscellaneous shopping goods stores	3 925	2 403 224	300 057	67 616	23 085
5941	Sporting goods stores and bicycle shops	612	479 659	58 738	12 727	3 793
5941 pt.	General line sporting goods stores	230	264 343	31 156	6 616	1 990
5941 pt.	Specialty line sporting goods stores	382	215 316	27 582	6 111	1 803
5942	Book stores	346	249 005	26 003	6 244	2 629
5944	Jewelry stores	942	474 932	77 372	18 097	4 468
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	2 025	1 199 628	137 944	30 548	12 195
5943	Stationery stores	188	64 553	9 388	2 323	702
5945	Hobby, toy, and game shops	349	559 968	45 394	9 684	4 105
5946	Camera and photographic supply stores	128	65 526	10 552	2 459	600
5947	Gift, novelty, and souvenir shops	1 110	402 490	56 253	12 231	5 354
5948	Luggage and leather goods stores	69	36 912	4 436	1 038	318
5949	Sewing, needlework, and piece goods stores	181	70 179	11 921	2 813	1 116
596	Nonstore retailers	878	1 591 584	220 698	52 101	9 919
5961	Catalog and mail-order houses	244	1 064 750	116 535	27 213	4 813
5962	Automatic merchandising machine operators	175	179 262	37 250	9 003	1 625
5963	Direct selling establishments	459	347 572	66 913	15 885	3 481
598	Fuel dealers	466	893 246	136 199	34 229	4 499
5983	Fuel oil dealers	409	817 078	121 843	30 731	3 971
5984	Liquefied petroleum gas (bottled gas) dealers	47	74 214	14 172	3 447	512
5989	Fuel dealers, n.e.c.	10	1 954	184	51	16
5992	Florists	914	218 989	45 568	10 988	3 691
5993	Tobacco stores and stands	60	26 656	3 115	631	219
5994	News dealers and newsstands	162	46 464	6 139	1 473	518
5995	Optical goods stores	516	176 178	42 884	10 148	2 097
5999	Miscellaneous retail stores, n.e.c.	1 237	502 881	84 480	18 469	5 170
5999 pt.	Pet shops	250	106 076	15 350	3 588	1 310
5999 pt.	Art dealers	136	42 436	5 507	1 370	366
5999 pt.	Other miscellaneous retail stores, n.e.c.	851	354 369	63 623	13 511	3 494

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 2. Selected Ratios for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Retail trade -----</b>	<b>1 297 261</b>	<b>120 815</b>	<b>14 574</b>	<b>11</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>1 518 087</b>	<b>168 139</b>	<b>21 405</b>	<b>9</b>
521, 3	Building materials and supply stores -----	2 317 529	190 700	22 652	12
521	Lumber and other building materials dealers -----	3 080 133	197 867	22 633	16
523	Paint, glass, and wallpaper stores -----	633 235	137 284	22 795	5
525	Hardware stores -----	503 452	103 278	17 287	5
526	Retail nurseries, lawn and garden supply stores -----	632 741	106 608	18 577	6
527	Manufactured (mobile) home dealers -----	526 700	239 409	30 773	2
<b>53</b>	<b>General merchandise stores -----</b>	<b>7 557 184</b>	<b>117 780</b>	<b>13 006</b>	<b>64</b>
531	Department stores (incl. leased depts.) <sup>2</sup> -----	21 154 920	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup> -----	20 528 566	109 856	13 070	187
531 pt.	Conventional <sup>2</sup> -----	33 117 919	107 340	15 329	309
531 pt.	Discount or mass merchandising <sup>2</sup> -----	(D)	(D)	(D)	(D)
531 pt.	National chain <sup>2</sup> -----	(D)	(D)	(D)	(D)
533	Variety stores -----	984 522	84 380	11 859	12
539	Miscellaneous general merchandise stores -----	3 882 343	203 099	13 236	19
<b>54</b>	<b>Food stores -----</b>	<b>2 049 715</b>	<b>133 682</b>	<b>15 018</b>	<b>15</b>
541	Grocery stores -----	2 959 498	144 171	15 543	21
541 pt.	Supermarkets and other general-line grocery stores -----	5 224 221	154 707	16 598	34
541 pt.	Convenience food stores -----	797 193	93 377	10 282	9
541 pt.	Convenience food/gasoline stores -----	691 744	158 229	9 886	4
541 pt.	Delicatessens -----	281 241	72 310	10 091	4
542	Meat and fish (seafood) markets -----	557 204	131 390	14 051	4
546	Retail bakeries -----	326 314	40 810	10 682	8
546 pt.	Retail bakeries —baking and selling -----	323 303	39 467	10 655	8
546 pt.	Retail bakeries —selling only -----	365 451	67 047	11 209	5
543, 4, 5, 9	Other food stores -----	342 409	87 819	12 456	4
543	Fruit and vegetable markets -----	505 105	117 755	14 632	4
544	Candy, nut, and confectionery stores -----	273 020	61 117	10 893	4
545	Dairy products stores -----	205 784	74 698	10 189	3
549	Miscellaneous food stores -----	361 952	99 434	13 263	4
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>5 741 918</b>	<b>382 018</b>	<b>30 817</b>	<b>15</b>
551	New and used car dealers -----	14 371 243	453 443	33 719	32
552	Used car dealers -----	853 838	318 458	22 483	3
553	Auto and home supply stores -----	775 702	113 037	20 650	7
553 pt.	Auto parts, tires, and accessories stores -----	780 120	113 631	20 772	7
553 pt.	Home and auto supply stores -----	571 500	85 017	14 893	7
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 242 480	224 609	25 045	6
555	Boat dealers -----	1 081 577	218 159	24 787	5
556	Recreational vehicle dealers -----	(D)	(D)	(D)	(D)
557	Motorcycle dealers -----	1 219 577	220 893	23 301	6
559	Automotive dealers, n.e.c. -----	(D)	(D)	(D)	(D)
<b>554</b>	<b>Gasoline service stations -----</b>	<b>1 177 786</b>	<b>228 286</b>	<b>13 702</b>	<b>5</b>
554 pt.	Gasoline/convenience food stores -----	1 363 588	212 426	9 879	6
554 pt.	Other gasoline service stations and truck stops -----	1 169 694	229 155	13 911	5
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>852 973</b>	<b>97 600</b>	<b>11 558</b>	<b>9</b>
561	Men's and boys' clothing and accessory stores -----	710 532	107 404	15 026	7
562, 3	Women's clothing and specialty stores -----	792 925	81 774	9 842	10
562	Women's clothing stores -----	849 101	81 354	9 604	10
563	Women's accessory and specialty stores -----	518 992	85 290	11 839	6
565	Family clothing stores -----	2 298 388	122 863	12 832	19
566	Shoe stores -----	568 243	106 213	13 357	5
566 pt.	Men's shoe stores -----	486 090	126 987	21 966	4
566 pt.	Women's shoe stores -----	496 394	95 954	13 300	5
566 pt.	Children's and juveniles' shoe stores -----	362 461	72 683	13 058	5
566 pt.	Family shoe stores -----	555 515	107 146	12 786	5
566 pt.	Athletic footwear stores -----	859 809	115 695	12 151	7
564, 9	Other apparel and accessory stores -----	603 278	94 106	10 483	6
564	Children's and infants' wear stores -----	834 873	93 493	9 683	9
569	Miscellaneous apparel and accessory stores -----	376 239	95 468	12 261	4
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>1 082 211</b>	<b>164 588</b>	<b>19 850</b>	<b>7</b>
5712	Furniture stores -----	1 139 942	164 687	22 898	7
5713, 4, 9	Homefurnishings stores -----	791 189	128 313	17 826	6
5713	Floor covering stores -----	799 772	166 544	23 820	5
5714	Drapery, curtain, and upholstery stores -----	495 818	85 706	12 600	6
5719	Miscellaneous homefurnishings stores -----	844 264	115 804	15 632	7
572	Household appliance stores -----	1 928 198	256 837	25 046	8
573	Radio, television, computer, and music stores -----	1 141 550	176 051	17 534	6
5731	Radio, television, and electronics stores -----	1 358 516	198 237	20 371	7
5734	Computer and software stores -----	1 221 593	229 770	20 608	5
5735	Record and prerecorded tape stores -----	764 302	111 620	10 055	7
5736	Musical instrument stores -----	924 881	152 138	18 790	6

See footnotes at end of table.

## NJ-10 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 2. Selected Ratios for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
<b>58</b>	<b>Eating and drinking places</b>	<b>417 850</b>	<b>36 735</b>	<b>9 972</b>	<b>11</b>
5812	Eating places	452 558	36 141	10 010	13
5812 pt.	Restaurants	503 021	35 387	10 257	14
5812 pt.	Cafeterias	320 629	31 307	9 045	10
5812 pt.	Refreshment places	389 771	35 720	8 752	11
5812 pt.	Other eating places	470 439	39 782	11 979	12
5813	Drinking places	210 183	46 621	9 331	5
<b>591</b>	<b>Drug and proprietary stores</b>	<b>1 585 930</b>	<b>132 957</b>	<b>15 425</b>	<b>12</b>
591 pt.	Drug stores	1 611 799	133 270	15 603	12
591 pt.	Proprietary stores	1 197 406	126 925	11 993	9
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>716 805</b>	<b>123 207</b>	<b>16 381</b>	<b>6</b>
592	Liquor stores	773 918	156 725	12 987	5
593	Used merchandise stores	333 709	68 975	12 388	5
594	Miscellaneous shopping goods stores	612 286	104 103	12 998	6
5941	Sporting goods stores and bicycle shops	783 757	126 459	15 486	6
5941 pt.	General line sporting goods stores	1 149 317	132 836	15 656	9
5941 pt.	Specialty line sporting goods stores	563 654	119 421	15 298	5
5942	Book stores	719 668	94 715	9 891	8
5944	Jewelry stores	504 174	106 296	17 317	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	592 409	98 370	11 312	6
5943	Stationery stores	343 367	91 956	13 373	4
5945	Hobby, toy, and game shops	1 604 493	136 411	11 058	12
5946	Camera and photographic supply stores	511 922	109 210	17 587	5
5947	Gift, novelty, and souvenir shops	362 604	75 176	10 507	5
5948	Luggage and leather goods stores	534 957	116 075	13 950	5
5949	Sewing, needlework, and piece goods stores	387 729	62 884	10 682	6
596	Nonstore retailers	1 812 738	160 458	22 250	11
5961	Catalog and mail-order houses	4 363 730	221 224	24 213	20
5962	Automatic merchandising machine operators	1 024 354	110 315	22 923	9
5963	Direct selling establishments	757 237	99 848	19 222	8
598	Fuel dealers	1 916 837	198 543	30 273	10
5983	Fuel oil dealers	1 997 746	205 761	30 683	10
5984	Liquefied petroleum gas (bottled gas) dealers	1 579 021	144 949	27 680	11
5989	Fuel dealers, n.e.c.	195 400	122 125	11 500	2
5992	Florists	239 594	59 331	12 346	4
5993	Tobacco stores and stands	444 267	121 717	14 224	4
5994	News dealers and newsstands	286 815	89 699	11 851	3
5995	Optical goods stores	341 430	84 014	20 450	4
5999	Miscellaneous retail stores, n.e.c.	406 533	97 269	16 340	4
5999 pt.	Pet shops	424 304	80 974	11 718	5
5999 pt.	Art dealers	312 029	115 945	15 046	3
5999 pt.	Other miscellaneous retail stores, n.e.c.	416 415	101 422	18 209	4

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 3. Comparative Statistics for the State: 1992 and 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	Retail trade -----	48 648	48 395	63 109 174	54 778 648	15.2	7 613 038	6 467 210	17.7	522 363	566 214
52	Building materials and garden supplies stores -----	1 774	1 870	2 693 087	2 585 815	4.1	342 842	323 579	6.0	16 017	20 306
521, 3	Building materials and supply stores -----	969	1 042	2 245 686	2 150 753	4.4	266 751	257 677	3.5	11 776	15 224
521	Lumber and other building materials dealers -----	667	716	2 054 449	1 962 352	4.7	234 997	228 494	2.8	10 383	13 513
523	Paint, glass, and wallpaper stores -----	302	326	191 237	188 401	1.5	31 754	29 183	8.8	1 393	1 711
525	Hardware stores -----	471	487	237 126	247 787	-4.3	39 691	38 359	3.5	2 296	3 021
526	Retail nurseries, lawn and garden supply stores -----	324	315	205 008	170 075	20.5	35 677	25 535	39.9	1 923	1 903
527	Manufactured (mobile) home dealers -----	10	26	5 267	17 200	-69.4	677	2 008	-66.3	22	158
53	General merchandise stores -----	874	852	6 604 979	5 714 754	15.6	729 377	618 598	17.9	56 079	65 154
531	Department stores (incl. leased depts.) 1 2 -----	249	233	5 267 575	5 072 354	3.8	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) 1 -----	249	233	5 111 613	4 889 533	4.5	608 159	539 492	12.7	46 530	56 023
531 pt.	Conventional 1 -----	62	64	2 053 311	2 175 970	-5.6	293 237	253 322	15.8	19 129	26 186
531 pt.	Discount or mass merchandising 1 -----	150	139	(D)	(D)	(D)	(D)	(D)	(D)	JJ	JJ
531 pt.	National chain 1 -----	37	30	(D)	(D)	(D)	(D)	(D)	(D)	JJ	JJ
533	Variety stores -----	322	316	317 016	293 270	8.1	44 555	38 311	16.3	3 757	4 850
539	Miscellaneous general merchandise stores -----	303	303	1 176 350	531 951	121.1	76 663	40 795	87.9	5 792	4 281
54	Food stores -----	6 364	6 353	13 044 385	11 118 582	17.3	1 465 465	1 164 527	25.8	97 578	96 958
541	Grocery stores -----	4 122	3 997	12 199 052	10 298 108	18.5	1 315 147	1 022 752	28.6	84 615	81 114
542	Meat and fish (seafood) markets -----	436	535	242 941	300 396	-19.1	25 980	32 275	-19.5	1 849	2 718
546	Retail bakeries -----	994	927	324 356	288 446	12.4	84 902	76 098	11.6	7 948	9 112
546 pt.	Retail bakeries —baking and selling -----	923	832	298 409	244 434	22.1	80 564	66 730	20.7	7 561	8 277
546 pt.	Retail bakeries —selling only -----	71	95	25 947	'26 012	-2	4 338	'5 503	-21.2	387	'702
543, 4, 5, 9	Other food stores -----	812	894	278 036	231 632	20.0	39 436	33 402	18.1	3 166	4 014
543	Fruit and vegetable markets -----	152	165	76 776	64 100	19.8	9 540	6 952	37.2	652	606
544	Candy, nut, and confectionery stores -----	244	337	66 617	63 925	4.2	11 873	11 016	7.8	1 090	1 533
545	Dairy products stores -----	102	92	20 990	19 383	8.3	2 863	3 095	-7.5	281	403
549	Miscellaneous food stores -----	314	300	113 653	84 224	34.9	15 160	12 339	22.9	1 143	1 472
55 ex. 554	Automotive dealers -----	2 263	2 489	12 993 960	12 732 109	2.1	1 048 213	1 078 343	-2.8	34 014	43 438
551	New and used car dealers -----	816	866	11 726 934	11 421 947	2.7	872 053	906 125	-3.8	25 862	33 253
552	Used car dealers -----	345	333	294 574	215 883	36.5	20 797	16 367	27.1	925	1 011
553	Auto and home supply stores -----	850	999	659 347	634 176	4.0	120 450	111 764	7.8	5 833	7 000
553 pt.	Auto parts, tires, and accessories stores -----	832	948	649 060	620 923	4.5	118 648	109 557	8.3	5 712	6 819
553 pt.	Home and auto supply stores -----	18	51	10 287	13 253	-22.4	1 802	2 207	-18.4	121	181
555, 6, 7, 9	Miscellaneous automotive dealers -----	252	291	313 105	460 103	-31.9	34 913	44 087	-20.8	1 394	2 174
555	Boat dealers -----	142	162	153 584	306 458	-49.9	17 450	28 193	-38.1	704	1 263
556	Recreational vehicle dealers -----	32	36	(D)	63 626	(D)	5 405	(D)	CC	270	
557	Motorcycle dealers -----	71	84	86 590	74 410	16.4	9 134	8 000	14.2	392	488
559	Automotive dealers, n.e.c. -----	7	9	(D)	15 609	(D)	2 489	(D)	BB	153	
554	Gasoline service stations -----	3 259	3 791	3 838 403	3 140 306	22.2	230 382	213 755	7.8	16 814	22 607
56	Apparel and accessory stores -----	5 497	5 678	4 688 792	3 691 509	27.0	555 260	448 073	23.9	48 041	47 432
561	Men's and boys' clothing and accessory stores -----	697	766	495 241	501 828	-1.3	69 284	70 741	-2.1	4 611	5 507
562, 3	Women's clothing and specialty stores -----	2 280	2 353	1 807 869	1 642 874	10.0	217 597	192 305	13.2	22 108	22 115
562	Women's clothing stores -----	1 892	2 007	1 606 500	1 448 873	10.9	189 645	166 588	13.8	20 148	19 747
563	Women's accessory and specialty stores -----	388	346	201 369	194 001	3.8	27 952	25 717	8.7	2 361	1 967
565	Family clothing stores -----	539	498	1 238 831	642 834	92.7	129 390	66 327	95.1	10 083	7 237
566	Shoe stores -----	1 377	1 444	782 471	632 068	23.8	98 398	83 026	18.5	7 367	8 131
566 pt.	Men's shoe stores -----	122	143	59 303	56 373	5.2	10 258	9 645	6.4	467	741
566 pt.	Women's shoe stores -----	254	339	126 084	150 594	-16.3	17 476	20 249	-13.7	1 314	1 964
566 pt.	Children's and juveniles' shoe stores -----	76	89	27 547	23 796	15.8	4 949	3 949	25.3	379	387
566 pt.	Family shoe stores -----	742	745	412 192	326 395	26.3	49 189	40 535	21.3	3 847	4 200
566 pt.	Athletic footwear stores -----	183	128	157 345	74 910	110.0	16 526	8 648	91.1	1 360	839
564, 9	Other apparel and accessory stores -----	604	617	364 380	271 905	34.0	40 591	35 674	13.8	3 872	4 442
564	Children's and infants' wear stores -----	299	292	249 627	168 621	48.0	25 853	19 273	34.1	2 670	2 554
569	Miscellaneous apparel and accessory stores -----	305	325	114 753	103 284	11.1	14 738	16 401	-10.1	1 202	1 888
57	Furniture and homefurnishings stores -----	3 440	3 544	3 722 805	3 220 032	15.6	448 998	424 222	5.8	22 619	25 483
5712	Furniture stores -----	947	1 005	1 079 525	1 090 166	-1.0	150 097	154 760	-3.0	6 555	8 385
5713, 4, 9	Homefurnishings stores -----	1 180	1 276	933 603	936 608	-.3	129 701	136 552	-5.0	7 276	8 889
5713	Floor covering stores -----	460	504	367 895	456 824	-19.5	52 618	66 495	-20.9	2 209	3 239
5714	Drapery, curtain, and upholstery stores -----	121	166	59 994	69 036	-13.1	8 820	10 660	-17.3	700	924
5719	Miscellaneous homefurnishings stores -----	599	606	505 714	410 748	23.1	68 263	59 397	14.9	4 367	4 726
572	Household appliance stores -----	268	331	516 757	468 652	10.3	50 393	'56 223	-10.4	2 012	'2 672
573	Radio, television, computer, and music stores -----	1 045	932	1 192 920	724 606	64.6	118 807	'76 687	54.9	6 776	'5 537
5731	Radio, television, and electronics stores -----	483	490	656 163	'430 279	52.5	67 428	'43 128	56.3	3 310	'2 885
5734	Computer and software stores -----	199	122	243 097	75 491	222.0	21 803	11 757	85.4	1 058	691
5735	Record and prerecorded tape stores -----	262	207	200 247	149 701	33.8	18 039	12 603	43.1	1 794	1 341
5736	Musical instrument stores -----	101	113	93 413	69 135	35.1	11 537	9 199	25.4	614	620
58	Eating and drinking places -----	13 380	12 395	5 590 836	4 665 541	19.8	1 517 635	1 192 009	27.3	152 192	161 695
5812	Eating places -----	11 464	10 031	5 188 125	4 197 876	23.6	1 437 031	1 101 885	30.4	143 554	149 923
5812 pt.	Restaurants -----	5 096	4 670	2 563 395	2 240 115	14.4	743 027	612 767	21.3	72 439	76 637
5812 pt.	Cafeterias -----	116	189	37 193	42 506	-12.5	10 745	11 260	-4.6	1 188	1 665
5812 pt.	Refreshment places -----	4 384	3 679	1 708 757	1 314 143	30.0	418 652	300 317	39.4	47 837	50 242
5812 pt.	Other eating places -----	1 868	1 493	878 780	601 112	46.2	264 607	177 541	49.0	22 090	21 379
5813	Drinking places -----	1 916	2 364	402 711	467 665	-13.9	80 604	90 124	-10.6	8 638	11 772

See footnotes at end of table.

## NJ-12 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	<b>Drug and proprietary stores</b>	<b>1 698</b>	<b>1 642</b>	<b>2 692 909</b>	<b>1 660 477</b>	<b>62.2</b>	<b>312 411</b>	<b>198 791</b>	<b>57.2</b>	<b>20 254</b>	<b>20 259</b>
591 pt.	Drug stores	1 592	1 524	2 565 984	1 556 755	64.8	300 418	189 551	58.5	19 254	19 241
591 pt.	Proprietary stores	106	118	126 925	103 722	22.4	11 993	9 240	29.8	1 000	1 018
59 ex. 591	<b>Miscellaneous retail stores</b>	<b>10 099</b>	<b>9 781</b>	<b>7 239 018</b>	<b>6 249 523</b>	<b>15.8</b>	<b>962 455</b>	<b>805 313</b>	<b>19.5</b>	<b>58 755</b>	<b>62 882</b>
592	Liquor stores	1 663	1 777	1 287 025	1 212 482	6.1	106 653	99 465	7.2	8 212	9 713
593	Used merchandise stores	278	260	92 771	55 455	67.3	16 662	8 712	91.3	1 345	9 877
594	Miscellaneous shopping goods stores	3 925	3 925	2 403 224	1 913 048	25.6	300 057	238 501	25.8	23 085	22 750
5941	Sporting goods stores and bicycle shops	612	577	479 659	330 719	45.0	58 738	38 409	52.9	3 793	3 311
5941 pt.	General line sporting goods stores	230	216	264 343	182 976	44.5	31 156	20 066	55.3	1 990	1 744
5941 pt.	Specialty line sporting goods stores	382	361	215 316	147 743	45.7	27 582	18 343	50.4	1 803	1 567
5942	Book stores	346	276	249 005	150 883	65.0	26 003	16 875	54.1	2 629	2 194
5944	Jewelry stores	942	978	474 932	430 694	10.3	77 372	65 991	17.2	4 468	5 217
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	2 025	2 094	1 199 628	1 000 752	19.9	137 944	117 226	17.7	12 195	12 028
5943	Stationery stores	188	230	64 553	93 720	-31.1	9 388	14 470	-35.1	702	1 280
5945	Hobby, toy, and game shops	349	289	559 968	370 159	51.3	45 394	28 332	60.2	4 105	2 872
5946	Camera and photographic supply stores	128	175	65 526	92 876	-29.4	10 552	12 263	-14.0	600	855
5947	Gift, novelty, and souvenir shops	1 110	1 091	402 490	320 530	25.6	56 253	45 515	23.6	5 354	5 080
5948	Luggage and leather goods stores	69	82	36 912	53 817	-31.4	4 436	6 291	-29.5	318	545
5949	Sewing, needlework, and piece goods stores	181	227	70 179	69 650	.8	11 921	10 355	15.1	1 116	1 396
596	Nonstore retailers	878	770	1 591 584	1 342 599	18.5	220 698	189 984	16.2	9 919	12 133
5961	Catalog and mail-order houses	244	222	1 064 750	855 356	24.5	116 535	94 589	23.2	4 813	5 546
5962	Automatic merchandising machine operators	175	160	179 262	162 714	10.2	37 250	31 753	17.3	1 625	1 849
5963	Direct selling establishments	459	388	347 572	324 529	7.1	66 913	63 642	5.1	3 481	4 738
598	Fuel dealers	466	564	893 246	991 673	-9.9	136 199	129 794	4.9	4 499	5 912
5983	Fuel oil dealers	409	501	817 078	909 097	-10.1	121 843	116 194	4.9	3 971	5 273
5984	Liquefied petroleum gas (bottled gas) dealers	47	54	74 214	(D)	(D)	14 172	(D)	(D)	512	FF
5989	Fuel dealers, n.e.c.	10	9	1 954	(D)	(D)	184	(D)	(D)	16	BB
5992	Florists	914	862	218 989	195 473	12.0	45 568	40 548	12.4	3 691	4 467
5993	Tobacco stores and stands	60	96	26 656	34 202	-22.1	3 115	3 453	-9.8	219	328
5994	News dealers and newsstands	162	130	46 464	41 663	11.5	6 139	5 095	20.5	518	466
5995	Optical goods stores	516	449	176 178	122 133	44.3	42 884	29 774	44.0	2 097	1 628
5999	Miscellaneous retail stores, n.e.c.	1 237	948	502 881	340 795	47.6	84 480	59 987	40.8	5 170	4 608
5999 pt.	Pet shops	250	188	106 076	53 252	99.2	15 350	8 319	84.5	1 310	996
5999 pt.	Art dealers	136	105	42 436	36 541	16.1	5 507	6 317	-12.8	366	526
5999 pt.	Other miscellaneous retail stores, n.e.c.	851	655	354 369	251 002	41.2	63 623	45 351	40.3	3 494	3 086

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000) including March 12 (number)	Paid employees for pay period	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	New Jersey -----	48 648	63 109 174	7 613 038	1 765 328	522 363	1 774	2 693 087	874	6 604 979	6 364	13 044 385
2	Atlantic County -----	1 843	2 035 024	262 635	58 456	19 216	58	77 359	35	274 810	228	393 875
3	Abscon -----	82	88 744	11 476	2 583	946	3	1 635	1	(D)	14	(D)
4	Atlantic City -----	478	357 359	47 949	10 356	3 614	4	(D)	12	(D)	56	31 496
5	Brigantine -----	48	42 835	5 569	1 210	426	2	(D)	1	(D)	11	21 216
6	Buena -----	27	14 215	1 931	462	193	2	(D)	—	—	3	(D)
7	Egg Harbor township -----	114	277 208	30 316	6 748	1 812	4	3 574	2	(D)	15	73 682
8	Egg Harbor City -----	38	40 013	5 122	1 176	364	4	5 937	1	(D)	4	(D)
9	Galloway township -----	64	57 170	9 627	2 126	834	—	—	—	—	8	(D)
10	Hamilton township (Atlantic County) -----	208	276 385	35 725	8 303	2 856	3	(D)	4	96 590	17	29 033
11	Hammonton -----	119	140 770	15 987	3 700	1 163	7	2 920	1	(D)	18	28 318
12	Linwood -----	50	29 034	4 006	843	275	3	(D)	2	(D)	7	1 910
13	Margate City -----	72	42 458	6 577	1 190	418	1	(D)	—	—	7	12 623
14	Northfield -----	105	97 840	15 026	3 463	1 135	3	4 068	2	(D)	13	12 027
15	Pleasantville -----	200	313 649	36 316	8 476	2 522	12	32 279	5	(D)	18	16 016
16	Somers Point -----	97	146 916	22 385	4 626	1 522	4	4 470	1	(D)	14	53 626
17	Ventnor City -----	75	77 712	9 183	2 077	702	3	(D)	1	(D)	14	(D)
18	Balance of county -----	66	32 716	5 440	1 117	434	3	438	2	(D)	9	(D)
19	Bergen County -----	6 030	8 755 361	1 044 547	245 372	65 630	211	325 640	76	866 160	771	1 689 381
20	Allendale -----	34	38 219	6 225	1 337	505	3	(D)	—	—	3	(D)
21	Bergenfield -----	159	198 511	20 058	4 803	1 354	10	13 428	2	(D)	21	(D)
22	Bogota -----	32	28 940	2 857	702	146	—	—	—	—	7	2 815
23	Carlstadt -----	50	60 262	9 460	2 234	798	—	—	1	(D)	6	1 694
24	Cliffside Park -----	127	60 834	8 666	2 027	688	3	451	1	(D)	13	4 033
25	Closter -----	92	98 526	12 326	2 714	846	6	(D)	3	(D)	9	26 192
26	Cresskill -----	36	42 723	6 154	1 414	394	1	(D)	—	—	7	(D)
27	Demarest -----	10	5 286	484	119	38	—	—	—	—	3	921
28	Dumont -----	68	58 266	7 127	1 641	462	2	(D)	1	(D)	8	(D)
29	East Rutherford -----	80	266 603	26 874	6 172	1 832	3	(D)	3	(D)	11	(D)
30	Edgewater -----	50	55 483	9 515	2 205	612	2	(D)	—	—	9	(D)
31	Elmwood Park -----	110	305 219	31 387	6 905	1 581	4	3 046	2	(D)	13	15 113
32	Emerson -----	58	105 480	9 660	2 229	526	5	7 187	1	(D)	7	(D)
33	Englewood -----	213	343 702	35 314	7 536	1 649	6	7 008	4	1 486	21	5 189
34	Englewood Cliffs -----	55	120 660	12 533	3 195	655	—	—	—	—	2	(D)
35	Fair Lawn -----	171	194 967	24 918	5 911	1 437	6	8 824	1	(D)	23	61 265
36	Fairview -----	72	60 561	9 355	2 272	666	—	(D)	1	(D)	23	32 558
37	Fort Lee -----	269	259 961	32 211	7 723	2 115	3	(D)	1	(D)	43	115 852
38	Franklin Lakes -----	38	28 239	5 356	1 236	309	3	2 042	—	—	5	(D)
39	Garfield -----	127	121 069	14 967	3 457	855	6	11 286	1	(D)	21	51 969
40	Glen Rock -----	55	55 791	8 034	1 893	522	2	(D)	—	—	12	23 949
41	Hackensack -----	378	599 375	79 461	19 170	5 107	13	16 670	6	124 696	40	86 676
42	Harrington Park -----	11	2 668	492	105	48	—	—	2	(D)	8	(D)
43	Hasbrouck Heights -----	103	155 254	18 538	4 509	1 160	2	(D)	—	—	2	(D)
44	Haworth -----	10	3 878	690	162	57	1	(D)	—	—	—	(D)
45	Hillsdale -----	63	78 316	9 908	2 467	626	4	1 498	—	—	9	(D)
46	Ho-Ho-Kus -----	34	26 463	5 463	1 398	270	1	(D)	—	—	7	1 783
47	Leonia -----	33	21 363	2 401	592	185	1	(D)	1	(D)	4	(D)
48	Little Ferry -----	97	129 079	13 286	2 833	892	5	4 076	—	—	13	23 316
49	Lodi -----	121	123 816	14 067	3 327	1 077	6	8 589	2	(D)	13	21 420
50	Lyndhurst township -----	135	171 669	22 046	4 804	1 485	1	(D)	1	(D)	17	65 140
51	Mahwah township -----	99	155 273	17 124	3 681	992	2	(D)	—	—	11	6 755
52	Maywood -----	44	77 393	6 768	1 716	331	4	2 556	1	(D)	10	4 635
53	Midland Park -----	65	77 114	10 891	2 427	658	5	(D)	—	—	13	28 619
54	Montvale -----	98	102 875	13 557	3 180	948	1	(D)	—	—	14	38 403
55	Moonachie -----	23	30 258	6 024	1 121	283	1	(D)	1	(D)	3	645
56	New Milford -----	43	64 393	7 198	1 721	458	—	—	2	(D)	11	(D)
57	North Arlington -----	86	56 349	8 845	2 168	655	1	(D)	1	(D)	15	23 189
58	Northvale -----	45	61 650	7 845	1 909	396	—	—	—	—	7	(D)
59	Norwood -----	38	21 874	2 956	687	265	1	(D)	—	—	6	1 029
60	Oakland -----	76	87 164	10 630	2 510	728	5	3 885	2	(D)	8	(D)
61	Old Tappan -----	21	35 935	3 384	685	272	—	—	—	—	8	28 348
62	Oradell -----	41	23 526	3 447	893	253	—	—	—	—	13	4 217
63	Palisades Park -----	90	41 496	6 090	1 506	449	3	(D)	1	(D)	15	5 903
64	Paramus -----	723	1 926 030	224 977	53 180	14 017	14	102 931	15	448 250	46	80 115
65	Park Ridge -----	57	42 118	6 954	1 607	488	3	(D)	—	—	7	(D)
66	Ramsey -----	138	396 216	33 445	8 075	1 992	9	13 956	5	23 610	14	65 932
67	Ridgefield -----	77	96 490	14 558	3 526	812	7	10 381	—	—	10	25 584
68	Ridgefield Park -----	47	33 820	4 126	1 009	295	1	(D)	1	(D)	7	6 102
69	Ridgewood -----	181	231 189	27 242	6 442	1 500	7	5 588	1	(D)	21	41 717
70	River Edge -----	58	90 122	10 786	2 497	636	3	(D)	—	—	10	14 648
71	Rutherford -----	107	105 564	14 058	3 328	814	3	1 371	1	(D)	15	17 897
72	Saddle Brook township -----	89	88 424	11 779	2 882	883	4	1 603	1	(D)	10	15 261
73	Saddle River -----	8	4 875	1 186	219	44	2	(D)	—	—	—	(D)
74	Teaney township -----	192	157 952	19 103	4 737	1 351	4	2 494	—	—	24	47 586
75	Tenafly -----	89	139 042	15 407	3 625	842	3	(D)	1	(D)	12	30 696
76	Upper Saddle River -----	24	48 421	3 890	956	222	—	—	—	—	1	(D)
77	Waldwick -----	59	45 208	6 146	1 483	476	7	11 141	—	—	10	14 948
78	Wallington -----	65	51 442	5 855	1 361	426	3	1 581	—	—	15	25 052
79	Westwood -----	139	174 217	20 972	4 906	1 412	4	982	3	(D)	14	17 531

# 1992

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
2 263	12 993 960	3 259	3 838 403	5 497	4 688 792	3 440	3 722 805	13 380	5 590 836	1 698	2 692 909	10 099	7 239 018	1
76	357 102	95	112 985	240	160 708	109	108 975	563	246 599	55	89 844	384	212 767	2
8	3 967	6	10 138	2	(D)	3	1 608	27	17 175	3	3 181	15	9 381	3
6	(D)	13	10 228	88	51 026	13	3 886	163	60 469	9	11 566	114	48 136	4
1	(D)	3	(D)	4	1 969	1	(D)	17	5 910	3	3 852	5	2 935	5
1	(D)	3	(D)	—	—	2	(D)	13	2 943	1	(D)	2	(D)	6
10	118 219	10	8 996	9	6 346	8	5 284	34	19 916	1	(D)	21	18 384	7
4	3 315	2	(D)	2	(D)	3	992	9	3 070	2	(D)	7	8 321	8
3	(D)	5	11 945	1	(D)	2	(D)	32	19 840	2	(D)	11	(D)	9
4	(D)	5	3 877	53	45 235	16	12 683	51	21 863	5	7 085	50	(D)	10
11	45 027	11	15 221	5	3 218	3	(D)	30	13 855	5	8 072	28	(D)	11
—	—	3	4 171	7	(D)	2	(D)	9	3 057	3	(D)	14	3 445	12
1	(D)	4	3 965	13	4 271	4	791	27	8 381	3	(D)	12	6 191	13
3	(D)	4	2 675	9	4 597	17	27 844	24	12 039	3	(D)	27	10 601	14
14	95 276	11	11 899	30	31 648	22	36 643	42	20 052	6	14 454	40	(D)	15
5	12 275	6	9 048	7	2 531	8	12 298	33	23 954	3	4 914	16	(D)	16
—	—	2	(D)	10	3 878	1	(D)	26	5 991	5	6 226	13	6 585	17
5	912	7	8 197	—	—	4	2 238	26	8 084	1	(D)	9	1 842	18
272	1 843 742	451	511 606	744	869 355	445	464 120	1 539	700 878	225	356 409	1 296	1 128 070	19
—	—	1	(D)	3	(D)	2	(D)	13	7 105	1	(D)	8	(D)	20
7	56 642	9	9 541	22	15 617	12	5 766	38	13 535	7	9 049	31	11 717	21
1	(D)	3	2 782	1	(D)	2	(D)	7	1 122	3	3 353	8	(D)	22
2	(D)	4	2 899	10	43 113	1	(D)	20	9 969	—	—	6	1 209	23
2	(D)	5	5 276	20	8 468	4	(D)	44	13 527	6	6 302	29	9 570	24
—	—	8	8 063	13	10 527	6	1 513	14	6 685	4	6 634	29	9 521	25
2	(D)	5	5 036	3	(D)	1	(D)	10	2 960	2	(D)	5	9 990	26
—	—	1	(D)	—	(D)	—	(D)	3	(D)	—	—	2	(D)	27
4	(D)	5	3 056	1	(D)	4	1 175	25	4 345	5	9 169	13	6 503	28
5	(D)	4	2 203	4	1 509	5	1 171	32	45 861	3	3 961	10	15 849	29
1	(D)	2	(D)	3	(D)	4	1 289	20	16 755	1	(D)	8	6 487	30
8	40 461	19	13 379	7	9 032	4	4 287	26	8 230	4	(D)	23	(D)	31
2	(D)	3	(D)	6	11 261	3	1 278	17	4 740	5	1 329	9	4 168	32
16	238 014	15	23 598	35	11 982	13	9 578	40	16 314	10	10 539	53	19 994	33
4	77 180	5	14 940	6	7 145	1	(D)	22	11 638	2	(D)	13	8 073	34
8	53 111	11	12 496	10	2 801	18	9 441	51	16 443	8	14 138	35	(D)	35
3	2 430	1	(D)	1	(D)	3	(D)	21	9 478	4	2 754	15	8 805	36
2	(D)	22	38 475	29	8 484	22	8 123	78	31 899	12	22 145	57	31 910	37
1	(D)	3	(D)	2	(D)	—	—	8	1 605	2	(D)	14	4 187	38
6	12 736	6	9 700	5	523	4	1 163	44	9 551	9	9 021	25	(D)	39
1	(D)	3	(D)	—	—	—	—	—	—	—	—	14	14 586	40
17	166 970	22	25 090	68	62 646	28	14 162	96	57 264	10	10 955	78	34 246	41
—	—	12	13 103	21	23 349	12	17 337	22	13 288	3	4 328	17	14 687	43
1	(D)	1	(D)	—	—	—	—	1	(D)	1	(D)	3	9 66	44
2	(D)	9	7 277	7	1 686	3	(D)	10	5 566	3	(D)	16	7 534	45
1	(D)	4	4 174	1	(D)	2	(D)	8	9 125	2	(D)	7	4 468	46
1	(D)	3	696	2	(D)	1	(D)	10	1 442	2	(D)	8	2 462	47
23	51 892	9	6 998	2	(D)	11	3 163	18	9 002	4	4 044	11	(D)	48
15	19 177	13	15 107	6	3 565	13	10 876	29	8 054	3	(D)	21	(D)	49
8	15 543	12	11 748	13	9 709	8	2 321	46	25 010	4	7 231	25	(D)	50
6	(D)	15	28 925	13	4 606	4	1 956	32	15 735	1	(D)	15	(D)	51
1	(D)	3	(D)	4	1 254	2	(D)	9	3 081	3	2 770	7	(D)	52
1	(D)	10	8 313	5	3 495	4	864	12	7 581	2	(D)	13	8 814	53
3	(D)	10	15 644	4	(D)	3	1 024	46	15 262	2	(D)	15	10 835	54
—	—	1	(D)	3	(D)	—	—	8	7 657	—	—	6	17 469	55
3	659	7	3 137	4	1 359	4	(D)	12	3 309	2	(D)	11	4 702	56
1	(D)	5	7 509	1	(D)	4	1 726	23	7 344	5	8 770	23	6 961	57
1	(D)	2	(D)	2	(D)	1	(D)	16	6 013	2	(D)	7	1 057	59
3	(D)	8	8 255	3	2 025	5	2 999	23	8 028	4	8 260	15	4 887	60
—	—	1	(D)	—	—	1	(D)	7	4 015	1	(D)	4	(D)	61
1	(D)	5	3 431	—	—	1	(D)	7	3 026	3	3 595	11	(D)	62
1	(D)	8	5 044	3	(D)	5	1 993	31	7 951	4	(D)	19	11 234	63
19	242 813	30	43 685	234	467 415	114	219 268	88	62 722	7	15 749	156	243 082	64
—	—	4	3 327	1	(D)	5	6 429	20	9 741	1	(D)	16	5 206	65
17	214 320	8	9 226	10	7 061	5	3 043	35	19 337	4	8 446	31	31 285	66
4	1 959	6	8 551	4	6 704	8	3 574	26	10 094	1	(D)	11	(D)	67
4	(D)	7	8 636	2	(D)	—	—	14	2 586	2	(D)	9	5 288	68
9	80 205	9	10 462	26	27 658	16	19 679	31	10 025	7	15 419	54	(D)	69
2	(D)	1	(D)	3	(D)	5	(D)	15	7 628	2	(D)	17	4 997	70
3	(D)	11	12 752	14	6 565	2	(D)	27	10 489	4	5 788	27	(D)	71
5	7 970	7	6 273	7	9 078	5	3 134	28	11 782	3	(D)	19	(D)	72
—	—	1	(D)	—	—	2	(D)	1	18 568	1	(D)	2	(D)	73
1	(D)	18	13 993	21	10 823	9	8 457	52	18 568	11	30 251	52	(D)	74
6	65 675	9	6 469	10	2 936	4	3 312	22	8 803	3	(D)	19	6 977	75
5	(D)	1	(D)	1	(D)	—	—	5	2 651	2	(D)	9	4 811	76
3	1 258	5	2 328	8	—	4	732	18	7 021	3	(D)	12	(D)	77
8	60 938	9	6 007	27	20 401	15	13 319	19	11 437	3	(D)	37	20 838	79

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-15

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
	New Jersey — Con.											
1	Bergen County — Con.											
1	Woodcliff Lake	36	67 173	7 188	1 759	475	1	(D)	1	(D)	7	2 439
2	Wood-Ridge	31	67 946	7 051	1 594	387	2	(D)	—	—	4	2 429
3	Wyckoff township	100	134 269	18 525	4 285	1 203	7	6 297	2	(D)	11	47 520
4	Balance of county	150	198 360	26 707	6 605	1 770	5	2 254	1	(D)	17	89 447
5	Burlington County	2 110	3 300 462	381 643	88 925	28 108	102	132 721	40	445 832	293	620 439
6	Beverly	15	35 012	3 647	917	207	1	(D)	—	—	2	(D)
7	Bordentown	70	173 440	20 313	4 663	1 307	3	(D)	1	(D)	5	(D)
8	Burlington (Burlington County)	231	286 072	31 757	7 607	2 569	5	4 614	4	(D)	59	57 236
9	Burlington township (Burlington County)	69	140 958	17 226	3 789	1 303	3	1 027	3	47 253	3	(D)
10	Cinnaminson township	101	161 239	17 357	4 007	1 424	8	9 152	3	(D)	15	36 147
11	Delran township	75	175 366	17 592	4 148	1 277	3	2 425	2	(D)	10	34 628
12	Evesham township	220	460 204	54 918	12 999	4 027	12	29 542	4	35 404	21	103 851
13	Florence township	32	25 529	3 127	743	217	3	(D)	1	(D)	6	7 371
14	Maple Shade township	123	442 419	36 987	8 527	2 169	7	(D)	3	82 902	9	32 112
15	Medford township	159	199 885	27 266	6 169	1 895	12	15 931	2	(D)	21	68 517
16	Medford Lakes	5	3 293	393	89	50	—	—	—	—	—	—
17	Moorestown township	169	248 661	30 979	7 329	2 566	2	(D)	6	95 461	14	19 985
18	Mount Holly township	154	170 167	21 827	5 031	1 624	10	11 640	2	(D)	20	38 902
19	Mount Laurel township	129	191 672	22 663	5 329	1 745	4	3 817	—	—	18	21 854
20	Palmyra	48	72 235	7 756	1 611	375	2	(D)	—	—	4	(D)
21	Pemberton township	44	27 273	3 722	815	352	4	2 490	—	—	9	6 384
22	Riverton	20	10 157	2 008	431	186	—	—	—	—	4	(D)
23	Southampton township	57	33 290	5 860	1 287	541	7	3 590	1	(D)	13	7 003
24	Willingboro township	73	112 600	12 532	3 043	1 019	1	(D)	3	(D)	13	40 976
25	Wrightstown	43	40 150	6 543	1 572	605	—	(D)	3	(D)	3	7 981
26	Balance of county	273	290 840	37 170	8 819	2 650	15	17 976	4	(D)	44	57 522
27	Camden County	2 810	3 525 340	450 529	104 764	34 030	113	139 681	62	415 440	385	757 995
28	Audubon	54	90 255	10 960	2 583	877	3	(D)	4	30 434	6	(D)
29	Barrington	22	36 770	4 916	1 137	271	3	(D)	1	(D)	3	1 823
30	Bellmawr	51	84 695	8 676	2 071	691	2	(D)	2	(D)	11	17 368
31	Berlin	161	215 293	24 788	5 818	1 964	14	17 768	4	30 255	16	62 460
32	Camden	225	164 000	20 303	4 705	1 455	4	(D)	9	4 127	39	47 702
33	Cherry Hill township	672	1 131 658	144 126	33 456	10 414	22	27 471	13	169 425	62	135 988
34	Clementon	55	62 559	9 796	2 208	845	2	(D)	2	(D)	10	18 997
35	Collingswood	76	61 777	10 069	2 353	692	3	(D)	1	(D)	12	10 004
36	Gloucester township	149	135 007	16 120	3 809	1 479	5	4 192	2	(D)	35	61 047
37	Gloucester City	49	35 138	5 076	1 284	357	1	(D)	1	(D)	12	21 604
38	Haddon township	80	113 871	17 198	4 044	1 470	3	1 620	1	(D)	8	44 114
39	Haddonfield	86	42 774	6 288	1 452	482	1	(D)	—	—	13	15 377
40	Haddon Heights	37	24 669	3 996	949	331	3	(D)	2	(D)	6	8 984
41	Lawnside	17	57 340	5 537	1 348	381	2	(D)	—	—	1	(D)
42	Lindenwold	62	55 363	5 876	1 441	560	—	—	—	—	18	16 852
43	Magnolia	24	23 294	2 969	681	303	1	(D)	1	(D)	2	(D)
44	Merchantville	32	32 682	3 429	906	286	1	(D)	—	—	6	2 071
45	Mount Ephraim	29	58 068	6 125	1 302	334	2	(D)	—	—	3	(D)
46	Oaklyn	27	15 201	3 237	733	277	1	(D)	—	—	2	(D)
47	Pennsauken township	226	316 296	41 548	9 512	2 750	9	10 403	4	11 274	19	44 099
48	Pine Hill	26	16 031	1 860	421	177	1	(D)	—	—	5	9 511
49	Runnemede	46	68 665	7 483	1 784	364	4	(D)	—	—	3	2 691
50	Somerdale	48	50 865	8 456	2 016	554	2	(D)	2	(D)	7	(D)
51	Stratford	49	102 443	10 392	2 432	690	4	1 316	1	(D)	6	(D)
52	Voorhees township	285	316 441	44 585	10 196	3 918	10	7 096	6	87 879	40	70 782
53	Waterford township	40	33 514	3 879	930	332	2	(D)	1	(D)	7	11 744
54	Winslow township	74	95 560	10 157	2 274	702	7	(D)	—	—	17	(D)
55	Woodlynne	6	(D)	(D)	(D)	BB	—	—	—	—	4	(D)
56	Balance of county	102	(D)	(D)	(D)	GG	1	(D)	5	(D)	12	17 517
57	Cape May County	1 315	977 837	138 188	23 180	8 015	49	38 968	38	64 754	189	252 904
58	Cape May	153	99 663	17 953	2 597	1 197	1	(D)	6	(D)	14	14 490
59	Lower township	95	78 534	11 108	2 004	671	7	4 136	4	(D)	16	33 073
60	Middle township	143	245 052	30 767	6 667	1 798	12	13 138	6	32 997	17	63 991
61	North Wildwood	73	38 326	5 089	629	277	1	(D)	1	(D)	12	16 111
62	Ocean City	254	175 478	21 045	3 688	1 286	8	9 278	7	7 414	44	44 139
63	Sea Isle City	65	29 549	5 132	465	209	1	(D)	1	(D)	14	11 698
64	Upper township	56	93 080	11 973	2 475	776	3	(D)	1	(D)	9	(D)
65	Wildwood	235	89 539	15 143	1 784	782	6	2 947	5	1 331	24	16 566
66	Wildwood Crest	49	13 840	2 515	185	117	1	(D)	2	(D)	5	(D)
67	Woodbine	14	21 197	1 965	468	89	1	(D)	—	—	1	(D)
68	Balance of county	178	93 579	15 498	2 218	813	8	5 230	5	4 420	33	(D)
69	Cumberland County	782	937 469	107 689	24 627	7 957	30	40 426	19	93 529	124	249 085
70	Bridgeton	180	193 718	23 366	5 569	1 649	7	8 756	2	(D)	26	46 240
71	Millville	141	128 574	14 960	3 431	1 120	7	(D)	2	(D)	24	35 878
72	Vineland	389	564 381	64 025	14 478	4 664	14	27 719	11	77 844	55	147 951
73	Balance of county	72	50 796	5 338	1 149	524	2	(D)	1	(D)	19	19 016
74	Essex County	4 219	4 488 629	622 042	147 354	42 158	125	153 296	67	411 858	558	1 026 965
75	Bellerville township	175	219 339	23 164	5 601	1 771	6	6 842	1	(D)	30	(D)
76	Bloomfield township	260	286 034	37 120	8 459	2 601	13	30 574	2	(D)	41	71 022
77	Cedar Grove township	55	45 756	7 004	1 677	586	3	1 113	—	—	8	(D)
78	City of Orange township	147	149 929	19 498	4 651	1 097	5	6 318	3	5 811	16	22 521
79	East Orange	162	168 029	23 176	5 644	1 742	4	(D)	2	(D)	42	58 520
80	Irvington township	234	211 291	24 181	6 000	1 921	7	7 139	5	24 485	35	54 394
81	Livingston township	316	479 034	65 104	15 445	4 646	6	2 517	5	127 210	33	63 993
82	Maplewood township	115	112 596	14 904	3 523	911	9	6 169	1	(D)	14	32 249
83	Millburn township	305	416 463	63 657	15 381	4 086	1	(D)	4	(D)	23	61 258
84	Montclair township	263	250 703	32 493	7 744	2 249	9	3 544	4	7 850	30	73 760

# 1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	(D)	3	4 541	2	(D)	2	(D)	10	3 081	1	(D)	8	(D)
4	(D)	1	(D)	1	(D)	3	(D)	8	5 372	2	(D)	6	(D)
4	23 675	5	5 808	12	5 290	12	7 940	13	8 295	6	15 299	28	(D)
9	10 045	12	14 446	12	26 688	8	7 519	56	26 929	6	(D)	24	13 141
118	984 879	162	237 509	193	131 201	141	111 940	546	256 433	77	115 060	438	264 448
1	(D)	2	(D)	—	—	—	—	4	349	5	(D)	5	(D)
8	63 928	7	16 185	3	1 899	2	(D)	28	17 398	4	4 967	9	8 069
14	109 371	6	11 391	39	18 853	21	21 647	38	13 547	3	3 314	42	(D)
6	47 021	5	5 434	15	15 390	3	(D)	17	8 350	1	(D)	13	5 642
5	41 070	9	11 976	9	6 159	5	3 417	25	11 312	3	5 451	19	(D)
7	39 447	7	8 014	4	(D)	6	6 753	20	11 789	2	(D)	14	(D)
10	151 981	11	17 587	31	19 389	19	14 256	55	36 658	9	18 822	48	32 714
1	(D)	2	(D)	—	—	1	(D)	8	1 239	4	5 690	6	(D)
11	230 832	14	19 961	4	8 326	17	12 678	32	15 566	3	(D)	23	12 097
1	(D)	8	11 833	13	4 567	7	8 320	39	21 108	10	14 833	46	(D)
—	—	—	—	1	(D)	—	—	2	(D)	—	—	2	(D)
3	(D)	8	7 161	38	37 131	12	11 591	28	8 501	5	9 147	53	(D)
7	37 420	8	6 754	11	4 821	12	10 194	43	18 246	8	10 461	33	(D)
5	(D)	14	24 962	2	(D)	10	8 243	39	27 724	6	5 592	31	(D)
8	(D)	5	9 236	—	—	1	(D)	15	2 764	2	(D)	11	9 465
2	(D)	3	(D)	1	(D)	—	—	12	3 807	2	(D)	11	(D)
1	(D)	—	—	1	(D)	1	(D)	8	3 046	—	—	5	2 704
3	(D)	2	(D)	—	—	2	(D)	20	10 499	—	—	9	(D)
1	(D)	12	20 324	10	2 923	5	2 539	17	7 431	6	10 037	5	(D)
3	1 537	5	3 454	3	916	2	(D)	20	7 529	1	(D)	5	(D)
21	77 274	34	54 802	8	(D)	15	5 493	76	(D)	8	48	31 166	26
113	569 033	154	204 432	329	258 667	215	225 913	720	329 880	108	175 726	611	448 573
—	—	4	2 810	17	9 567	5	4 660	6	3 356	1	(D)	8	7 466
—	—	2	(D)	—	—	2	(D)	3	495	1	(D)	7	(D)
2	(D)	5	4 103	1	(D)	5	7 956	12	5 165	1	(D)	10	5 128
9	30 243	9	19 442	17	5 471	17	9 655	38	18 857	3	(D)	34	(D)
9	10 727	14	17 265	15	4 416	7	1 792	77	21 279	13	15 509	38	(D)
18	284 101	25	31 275	141	150 578	63	99 004	147	92 035	19	30 952	162	110 829
3	(D)	3	(D)	3	2 387	2	(D)	16	7 847	4	4 252	10	(D)
6	9 719	4	5 961	1	(D)	5	850	17	6 150	7	15 406	20	11 256
9	4 379	13	13 577	6	1 141	10	6 703	37	15 265	5	5 359	27	(D)
2	(D)	1	(D)	1	(D)	1	(D)	22	3 777	4	5 898	4	791
3	(D)	6	8 605	5	2 380	5	(D)	26	16 412	3	(D)	20	6 325
—	—	1	(D)	13	4 223	10	3 116	21	5 815	4	5 985	23	(D)
2	(D)	1	(D)	—	—	4	1 258	10	4 776	2	(D)	7	4 447
1	(D)	1	(D)	1	(D)	2	(D)	7	1 868	1	(D)	1	(D)
2	(D)	5	4 702	2	(D)	—	—	21	6 418	3	3 673	11	(D)
7	3 843	3	1 594	—	—	—	—	6	3 153	1	(D)	3	709
1	(D)	1	(D)	1	(D)	2	(D)	6	1 281	3	6 743	11	19 181
3	(D)	6	8 779	—	—	2	(D)	11	3 351	1	(D)	1	(D)
1	(D)	1	(D)	1	(D)	2	(D)	10	4 537	1	(D)	8	2 282
12	44 361	13	21 810	16	16 724	27	33 788	51	29 413	6	5 783	69	98 641
1	(D)	3	1 888	—	—	—	—	9	1 751	—	—	7	(D)
6	38 856	3	5 039	1	(D)	3	6 278	8	2 123	3	5 682	15	6 353
1	(D)	2	(D)	4	1 038	1	(D)	17	7 848	3	(D)	9	11 376
5	(D)	4	5 281	5	2 108	3	(D)	10	5 194	5	11 720	6	(D)
2	(D)	7	8 958	63	46 615	22	18 093	67	35 114	6	8 815	62	(D)
2	(D)	5	7 991	1	(D)	2	(D)	12	5 585	1	(D)	7	4 537
3	658	4	11 794	—	—	3	683	27	6 272	4	5 908	9	4 434
3	1 094	7	(D)	14	9 075	10	5 378	25	(D)	3	2 792	22	(D)
31	185 847	61	52 568	131	56 238	52	25 886	489	167 734	29	40 493	246	92 445
2	(D)	7	5 900	19	8 156	8	2 322	58	34 190	3	3 242	35	11 675
1	(D)	6	4 877	8	1 880	4	2 291	30	13 307	3	3 750	16	7 915
5	61 703	10	13 110	17	16 649	9	4 915	32	14 300	5	10 150	30	14 099
6	47 032	8	8 254	31	12 797	11	7 017	90	19 381	6	10 050	43	10 116
1	(D)	2	(D)	5	827	—	—	32	10 019	1	(D)	8	3 536
2	(D)	4	4 562	—	—	3	1 073	21	9 923	2	(D)	11	10 232
2	(D)	8	4 605	28	7 416	3	(D)	106	34 084	3	2 303	50	17 137
—	—	2	(D)	2	(D)	—	—	29	6 116	1	(D)	7	1 079
2	(D)	1	(D)	—	—	1	(D)	4	434	1	(D)	3	67
10	(D)	8	6 917	20	8 068	10	5 452	51	16 987	2	(D)	31	(D)
66	193 542	49	64 440	74	38 719	47	29 871	189	63 353	18	48 086	166	116 418
13	48 081	12	8 833	19	5 036	6	2 080	39	13 115	8	16 504	45	(D)
15	(D)	12	12 293	6	1 871	14	5 763	39	11 146	2	(D)	20	71
36	102 818	18	36 003	49	31 812	24	19 815	88	34 007	7	21 577	87	64 835
2	(D)	7	7 311	—	—	3	2 213	23	5 085	1	(D)	14	73
174	588 852	276	269 834	534	415 699	268	252 797	1 135	562 169	175	263 753	907	543 406
16	46 126	14	12 459	7	6 201	10	5 540	46	16 762	6	6 848	39	(D)
5	(D)	23	23 969	34	26 457	13	7 970	68	26 187	12	21 157	49	17 033
1	(D)	5	3 605	—	—	1	(D)	19	10 787	3	(D)	15	5 364
7	23 320	13	12 317	24	14 138	6	2 291	32	11 161	9	8 693	32	43 359
5	15 151	16	18 586	9	2 957	6	1 753	35	25 027	9	6 889	34	31 100
14	23 733	19	19 431	27	19 566	13	6 300	62	14 348	17	21 918	35	19 977
6	48 745	17	18 211	91	75 131	13	21 452	69	44 263	8	17 409	68	60 103
9	34 298	12	8 524	5	1 610	7	3 641	23	9 132	6	7 161	29	(D)
3	(D)	8	11 051	104	107 555	35	27 071	41	31 543	7	12 244	79	(D)
11	60 321	13	9 041	26	15 320	23	10 846	62	24 551	5	14 023	80	31 447

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-17

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000) including March 12 (number)	Paid employees for pay period	Kind-of-business groups				
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number
	New Jersey — Con.										
1	Essex County — Con.										
1	Newark	1 270	955 303	147 231	34 780	9 942	34	42 576	28	56 402	182
2	Nutley township	140	140 689	18 967	4 426	1 224	6	3 711	—	—	26
3	Roseland	31	24 504	3 829	864	240	1	(D)	2	(D)	3
4	South Orange Village township	85	119 931	13 594	3 389	933	—	—	1	(D)	9
5	Verona township	87	121 359	15 036	3 572	839	5	14 193	1	(D)	10
6	West Caldwell township	94	228 328	25 712	6 095	1 516	1	(D)	1	(D)	5
7	West Orange township	246	278 321	43 893	9 919	3 411	6	8 004	5	(D)	26
8	Balance of county	234	281 020	43 479	10 184	2 443	9	8 046	2	(D)	25
9	Gloucester County	1 275	1 964 940	226 213	52 756	17 770	61	95 155	29	313 345	178
10	Clayton	24	21 022	2 772	651	230	1	(D)	—	—	5
11	Deptford township	253	517 828	59 819	14 237	5 299	4	26 635	8	183 596	23
12	Franklin township (Gloucester County)	43	21 366	3 077	673	264	4	3 383	—	—	7
13	Glassboro	103	143 702	16 978	3 987	1 476	6	12 290	3	(D)	16
14	Mantua township	30	45 928	5 366	1 147	417	1	(D)	1	(D)	5
15	Monroe township (Gloucester County)	118	139 015	13 815	3 252	1 070	6	3 565	—	—	19
16	National Park	13	4 560	387	81	41	1	(D)	—	—	2
17	Paulsboro	47	46 296	5 044	1 236	424	—	—	3	(D)	8
18	Pitman	54	137 108	20 572	4 768	958	4	(D)	—	—	7
19	Washington township (Gloucester County)	164	395 500	40 491	9 321	3 016	10	23 348	8	64 305	12
20	West Deptford township	33	29 855	3 736	875	340	3	1 113	—	—	8
21	Westville	29	32 554	2 904	731	247	1	(D)	—	—	4
22	Woodbury	130	222 684	23 701	5 650	1 633	6	5 963	4	(D)	22
23	Woodbury Heights	27	44 907	4 864	1 023	431	2	(D)	1	(D)	3
24	Balance of county	207	162 615	22 687	5 124	1 924	12	13 481	1	(D)	37
25	Hudson County	3 586	3 333 988	387 893	91 874	28 422	77	68 059	84	251 431	545
26	Bayonne	376	234 127	31 838	7 507	2 406	12	8 966	9	9 753	66
27	Guttenberg	35	14 309	1 940	466	185	2	(D)	—	—	3
28	Harrison	79	35 024	4 672	1 083	352	3	(D)	—	—	14
29	Hoboken	254	148 877	20 831	5 045	1 693	5	1 838	4	2 316	49
30	Jersey City	1 142	1 308 030	136 045	32 630	9 793	17	24 886	39	152 399	201
31	Kearny	185	198 882	26 577	6 167	1 881	6	6 664	4	(D)	26
32	North Bergen township	223	277 566	26 338	6 415	2 044	4	2 017	3	(D)	29
33	Secaucus	304	490 020	59 304	13 912	4 050	3	(D)	—	—	22
34	Union City	637	369 039	45 966	10 803	3 545	16	5 886	9	3 457	90
35	Weehawken township	52	81 547	11 463	2 600	776	1	(D)	3	(D)	6
36	West New York	293	173 959	22 236	5 135	1 668	8	4 367	12	9 625	39
37	Balance of county	6	2 608	683	111	29	—	—	—	—	—
38	Hunterdon County	773	928 815	111 656	26 071	7 113	40	78 203	16	38 133	73
39	Clinton township	18	40 239	4 748	761	173	3	(D)	1	(D)	—
40	Flemington	296	411 277	46 043	10 822	2 939	6	16 819	7	28 124	20
41	High Bridge	10	3 242	295	79	35	—	—	—	—	3
42	Lambertville	76	42 518	6 523	1 532	516	3	(D)	1	(D)	5
43	Raritan township (Hunterdon County)	7	2 630	510	137	55	—	—	—	—	1
44	Readington township	70	92 360	13 449	3 340	697	6	5 192	2	(D)	9
45	Balance of county	296	336 549	40 088	9 400	2 698	22	(D)	5	(D)	35
46	Mercer County	2 023	2 657 944	328 202	76 688	23 260	68	92 306	32	290 786	229
47	East Windsor township	63	58 077	7 653	1 852	682	3	711	1	(D)	10
48	Ewing township	208	278 846	34 182	8 006	2 431	7	9 141	2	(D)	22
49	Hamilton township (Mercer County)	460	648 842	77 477	17 697	5 670	19	34 248	7	49 675	59
50	Hightstown	60	108 622	12 071	2 886	854	1	(D)	—	—	8
51	Hopewell township	16	32 681	4 084	925	296	—	—	—	—	1
52	Lawrence township	333	795 705	89 482	20 539	5 945	8	20 351	10	206 717	27
53	Pennington	52	60 966	6 949	1 607	548	5	4 093	—	—	5
54	Princeton (Mercer County)	117	102 319	17 940	4 385	1 125	3	1 938	1	(D)	12
55	Princeton township (Mercer County)	208	215 738	31 790	7 390	2 260	5	3 524	4	9 971	15
56	Trenton	383	189 620	26 919	6 640	2 245	6	12 371	6	(D)	55
57	West Windsor township	20	36 481	4 745	1 050	239	2	(D)	—	—	6
58	Balance of county	103	130 047	14 910	3 711	965	9	(D)	1	(D)	9
59	Middlesex County	3 873	5 695 848	658 457	157 575	46 960	127	295 857	69	822 707	564
60	Carteret	77	73 726	9 622	2 382	647	3	4 555	1	(D)	11
61	Dunellen	38	16 073	2 727	623	215	2	(D)	1	(D)	6
62	East Brunswick township	393	659 317	79 486	19 363	5 824	10	20 855	17	113 647	35
63	Edison township	618	1 251 581	133 781	32 371	9 245	13	32 730	9	299 190	80
64	Highland Park	77	54 620	8 041	1 949	545	5	(D)	—	—	12
65	Jamesburg	47	35 627	5 497	1 247	372	7	6 104	—	—	7
66	Metuchen	94	96 497	13 478	3 164	913	6	3 078	—	—	9
67	Middlesex	87	114 198	13 898	3 290	1 034	6	8 074	—	—	17
68	Milltown	51	28 539	3 846	835	252	3	(D)	—	—	9
69	Monroe township (Middlesex County)	12	3 082	893	203	76	—	—	—	—	1
70	New Brunswick	249	180 922	27 896	6 855	2 309	5	3 677	5	(D)	20
71	North Brunswick township	177	368 192	34 779	8 217	2 164	7	11 846	3	(D)	21
72	Old Bridge township	166	237 882	27 170	5 710	1 697	4	13 153	2	(D)	26
73	Perth Amboy	195	134 450	17 413	4 240	1 235	7	4 762	3	2 110	26
74	Piscataway township	129	105 944	15 848	4 071	1 376	8	3 414	—	—	23
75	Plainsboro township	19	29 450	3 219	791	207	1	(D)	1	(D)	2
76	Sayreville	154	264 885	26 541	5 771	1 789	6	(D)	3	(D)	29
77	South Amboy	82	51 242	6 979	1 672	503	4	(D)	—	—	13
78	South Brunswick township	101	178 006	18 986	4 511	1 189	6	9 098	3	(D)	15
79	South Plainfield	225	368 588	39 434	9 403	3 048	5	(D)	6	49 981	50
											93 999

# 1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
55	66 736	69	64 350	117	69 249	73	55 337	426	214 220	58	73 485	228	129 382
2	(D)	17	13 769	9	8 911	7	4 505	32	9 710	8	13 007	33	14 647
—	—	4	6 381	—	—	3	(D)	11	5 039	1	(D)	6	5 295
6	(D)	5	2 958	13	3 031	3	(D)	23	7 854	3	4 562	22	12 100
4	35 222	8	6 830	8	6 435	6	7 675	20	4 953	4	10 198	21	(D) 5
10	81 286	5	4 458	12	24 876	6	3 614	31	13 020	3	(D)	20	(D) 6
8	7 664	16	16 991	28	18 482	12	6 048	83	62 453	6	13 546	56	(D) 6
12	42 983	12	16 903	20	15 780	31	85 360	52	31 159	10	(D)	61	45 148
88	416 578	82	119 874	145	117 599	93	73 186	313	148 503	48	89 970	238	245 777
3	876	2	(D)	1	(D)	1	(D)	7	1 075	2	(D)	2	(D) 10
7	6 250	8	8 335	83	90 000	26	36 689	36	33 298	6	12 849	52	65 650
2	(D)	5	2 838	—	—	4	2 242	15	5 017	—	—	6	(D) 12
7	22 772	6	10 822	10	4 235	8	3 889	30	14 983	3	7 530	14	(D) 13
1	(D)	4	2 131	3	1 347	3	601	6	1 703	2	(D)	4	694 14
15	58 946	8	10 587	4	2 689	10	3 999	30	12 587	3	(D)	23	(D) 15
—	—	1	(D)	—	—	—	—	7	1 075	1	(D)	1	(D) 16
4	1 200	7	20 447	1	(D)	—	—	15	4 083	2	(D)	7	2 557
4	(D)	4	4 273	3	(D)	6	5 336	8	4 264	3	4 859	15	(D) 18
15	165 379	6	11 639	21	11 129	13	9 498	42	20 337	7	19 444	30	10 811 19
2	(D)	4	12 698	—	—	—	—	11	6 320	—	—	5	(D) 20
3	(D)	3	(D)	1	(D)	—	—	11	1 882	1	(D)	5	(D) 21
13	95 891	6	11 201	7	3 280	15	5 045	32	13 499	6	10 252	19	(D) 22
1	(D)	1	(D)	—	—	1	(D)	11	7 762	1	(D)	6	(D) 23
11	18 869	17	19 426	11	(D)	6	(D)	52	20 618	11	11 277	49	(D) 24
118	523 478	193	235 200	570	428 616	221	284 927	1 021	306 678	144	186 983	613	353 773
7	9 004	28	21 432	44	19 937	23	10 452	115	25 498	17	23 137	55	26 376
—	—	1	(D)	1	(D)	2	(D)	13	(D)	3	2 765	10	(D) 27
1	(D)	3	4 736	4	(D)	6	2 332	33	6 639	2	(D)	13	3 172
4	(D)	5	6 077	21	10 112	7	(D)	98	34 618	11	12 079	50	(D) 29
50	376 025	61	86 788	175	119 534	59	40 416	311	82 015	48	61 037	181	115 942
7	22 176	18	20 990	20	12 641	13	12 173	56	13 552	6	10 266	29	(D) 31
17	29 175	24	28 824	20	13 643	14	28 368	71	20 208	11	15 394	30	(D) 32
—	—	10	18 547	120	159 522	26	160 193	67	45 021	5	9 473	50	(D) 33
22	49 708	35	34 693	91	51 009	46	17 056	166	35 892	24	33 624	138	87 243
1	(D)	4	9 028	2	(D)	1	(D)	19	24 228	3	(D)	12	(D) 35
9	34 010	4	(D)	72	40 885	24	12 027	67	14 530	14	11 718	44	(D) 36
—	—	—	—	—	—	5	(D)	—	—	—	—	1	(D) 37
33	225 084	40	67 243	96	69 270	77	48 702	192	74 097	22	25 084	184	113 213
2	(D)	—	—	3	(D)	2	(D)	7	2 608	—	—	—	39
14	138 217	7	6 873	74	59 585	41	30 810	50	20 125	9	10 649	68	35 584
—	—	1	(D)	—	—	1	(D)	4	267	—	—	1	(D) 41
1	(D)	3	3 190	6	1 895	7	2 100	26	8 778	2	(D)	23	10 328
2	(D)	5	5 445	3	2 409	7	2 063	14	7 594	2	(D)	3	(D) 43
14	57 954	24	(D)	10	(D)	19	(D)	89	(D)	9	9 782	69	41 880
80	520 436	138	163 786	235	164 071	155	179 536	581	262 426	71	133 244	434	306 513
1	(D)	3	4 118	5	4 722	1	(D)	24	8 370	4	8 985	11	(D) 47
10	67 545	20	27 092	20	12 111	18	13 673	58	26 696	9	16 732	42	(D) 48
24	118 266	44	47 206	25	16 730	29	46 908	131	58 202	20	51 178	102	47 866
9	36 997	8	7 112	7	1 585	2	(D)	14	10 360	1	(D)	10	6 684
—	—	3	(D)	1	(D)	1	(D)	4	3 842	2	(D)	4	(D) 51
16	232 346	14	21 591	75	71 612	43	72 238	65	44 620	6	15 990	69	65 662
—	—	5	8 396	2	(D)	2	(D)	14	6 388	2	(D)	17	(D) 53
5	37 465	9	11 833	46	33 251	19	14 028	62	35 503	3	(D)	40	(D) 55
10	8 999	15	10 885	35	11 822	19	13 365	149	43 684	15	14 494	73	(D) 56
5	(D)	2	(D)	1	(D)	1	(D)	4	2 173	1	(D)	3	(D) 57
5	(D)	13	16 063	1	(D)	9	(D)	28	7 872	3	7 573	25	16 367
156	938 420	276	345 427	455	504 606	279	440 373	1 076	458 001	124	202 080	747	532 062
6	12 562	8	4 434	3	(D)	4	1 406	25	5 468	4	7 581	12	7 680
2	(D)	2	(D)	1	(D)	2	(D)	13	4 573	1	(D)	8	(D) 61
11	75 681	22	31 734	70	71 579	59	97 134	76	44 439	5	8 731	88	77 139
19	143 778	45	60 543	118	162 630	58	144 388	149	63 807	16	31 854	111	128 859
4	2 274	7	7 221	7	3 456	1	(D)	18	5 470	3	(D)	20	(D) 64
3	(D)	5	2 962	—	—	3	(D)	14	3 077	2	(D)	6	3 324
4	31 563	6	6 037	9	3 660	9	6 735	24	14 439	2	(D)	25	8 222
3	4 906	8	6 330	5	5 794	11	6 461	19	6 765	4	6 277	14	8 329
—	—	6	7 077	2	(D)	—	—	19	7 997	3	3 080	9	(D) 68
—	—	—	—	—	—	1	(D)	7	2 379	—	—	3	(D) 69
6	9 260	11	15 457	20	6 412	11	3 566	109	38 117	7	6 566	55	(D) 70
14	179 517	17	21 846	13	11 303	9	6 432	59	23 024	5	12 883	29	(D) 71
7	(D)	23	23 613	8	16 788	7	6 074	49	22 047	10	15 668	30	14 665
12	23 606	11	10 800	17	6 532	12	6 816	62	22 018	12	10 235	33	16 417
2	(D)	14	18 272	2	(D)	3	299	59	27 799	2	17 637	16	6 809
1	(D)	—	—	—	—	2	(D)	7	1 404	—	—	5	(D) 75
11	10 232	11	25 140	13	16 505	7	4 403	42	12 070	5	8 286	27	(D) 76
2	(D)	8	4 628	—	—	6	2 632	36	10 333	3	4 002	10	(D) 77
8	80 029	7	13 119	7	1 731	5	1 924	28	13 191	4	4 742	18	(D) 78
2	(D)	13	14 875	23	29 044	13	38 298	50	25 590	10	17 637	53	(D) 79

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-19

TIPS [UPF] BATCH\_1374 [UFCB,D\_CONLEY] UFCB 9/22/94 10:15 AM MACHINE: EPCV23 DATA:R\_NJ\_TIPS.DAT;1 9/20/94 02:34:00 TAPE: Noreel FRAME: 12 TFS:R\_NJ\_TIPS92.DAT;1 9/20/94 02:35:12 UTF:R\_NJ\_TIPS93.DAT;1 9/20/94 02:35:13 META:R\_NJ\_TIPS96.DAT;1 9/20/94 02:38:39

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000) including March 12 (number)	Paid employees for pay period	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
	New Jersey—Con.											
1	Middlesex County—Con.											
1	South River	61	49 579	5 786	1 444	370	4	(D)	1	(D)	9	4 282
2	Spotswood	46	45 377	5 052	1 269	440	1	(D)	—	—	9	(D)
3	Woodbridge township	727	1 290 379	149 208	36 187	10 996	14	18 831	14	242 374	127	228 908
4	Balance of county	48	57 692	8 877	2 007	514	—	—	—	—	7	(D)
5	Monmouth County	3 914	4 968 577	618 301	140 681	44 296	144	191 654	63	558 078	446	1 076 329
6	Aberdeen township	99	97 642	11 484	2 727	998	5	5 049	1	(D)	20	29 072
7	Asbury Park	90	58 772	8 074	1 905	609	5	2 470	1	(D)	12	10 850
8	Atlantic Highlands	33	29 042	3 724	997	276	2	(D)	1	(D)	2	(D)
9	Belmar	76	76 496	10 901	2 153	706	3	4 840	1	(D)	9	20 516
10	Bradley Beach	26	16 169	2 796	583	222	—	—	—	—	4	3 204
11	Brielle	41	45 089	6 987	1 469	405	1	(D)	—	—	2	(D)
12	Eatontown	234	473 877	59 764	13 970	4 187	3	(D)	5	131 992	14	(D)
13	Fair Haven	43	22 529	3 177	746	258	2	(D)	—	—	4	(D)
14	Freehold (Monmouth County)	76	97 537	11 901	2 792	779	3	1 119	—	—	5	(D)
15	Freehold township (Monmouth County)	353	633 184	68 521	14 867	4 628	7	19 173	9	78 747	36	94 788
16	Hazlet township	129	301 910	27 679	6 602	2 347	5	14 927	6	105 492	18	74 512
17	Highlands	30	13 520	3 174	632	261	—	—	—	—	4	(D)
18	Holmdel township	46	62 107	8 336	1 847	596	3	(D)	1	(D)	9	8 590
19	Howell township	172	173 269	22 910	5 499	1 838	8	10 426	1	(D)	24	60 573
20	Kearnsburg	35	13 644	1 667	411	190	—	—	1	(D)	6	3 941
21	Keyport	76	114 366	12 777	2 775	682	—	—	2	(D)	7	5 288
22	Little Silver	51	100 024	12 322	2 396	516	4	(D)	—	—	10	22 805
23	Long Branch	141	153 593	21 260	5 210	1 863	6	3 965	2	(D)	17	86 689
24	Manalapan township	133	130 970	17 795	3 789	1 253	6	4 607	3	(D)	17	44 247
25	Manasquan	113	88 017	12 823	2 853	1 120	5	2 544	2	(D)	10	15 508
26	Marlboro township	71	54 392	7 148	1 641	461	4	1 982	—	—	6	(D)
27	Matawan	93	84 443	11 325	2 768	967	3	1 107	—	—	11	36 274
28	Middletown township	273	349 401	46 212	10 811	3 426	13	13 108	5	(D)	38	131 788
29	Monmouth Beach	14	6 190	1 522	311	112	—	—	—	—	1	(D)
30	Neptune township	141	151 040	17 899	4 303	1 280	4	3 524	2	(D)	26	32 778
31	Neptune City	39	49 491	6 412	1 419	452	—	—	—	—	6	(D)
32	Ocean township	262	371 779	48 316	11 357	3 222	10	21 718	7	67 792	28	44 808
33	Oceanport	21	11 710	2 218	413	148	1	(D)	—	—	1	(D)
34	Red Bank	205	210 691	23 834	5 595	1 576	8	6 150	2	(D)	19	24 429
35	Rumson	27	17 220	3 690	744	253	—	—	—	—	3	1 292
36	Shrewsbury	114	267 005	28 535	6 243	1 682	3	(D)	1	(D)	7	15 558
37	Spring Lake	34	13 728	2 700	349	177	—	—	—	—	4	1 113
38	Spring Lake Heights	33	28 807	5 900	1 307	485	—	—	2	(D)	5	4 232
39	Tinton Falls	45	66 052	9 246	2 093	723	—	—	1	(D)	6	4 041
40	Union Beach	19	9 787	1 771	407	156	—	—	—	—	3	512
41	Wall township	107	165 705	20 981	4 586	1 370	10	5 619	1	(D)	12	54 248
42	West Long Branch	55	93 559	11 027	2 443	1 003	1	(D)	2	(D)	4	(D)
43	Balance of county	364	315 820	41 493	9 668	3 069	19	23 814	4	(D)	36	89 374
44	Morris County	2 957	4 406 077	514 827	119 317	32 606	138	247 340	42	364 038	334	844 350
45	Boonton	81	85 422	10 255	2 552	517	2	(D)	1	(D)	10	23 322
46	Butler	69	75 308	8 275	1 905	422	8	8 101	—	—	8	(D)
47	Chatham	64	68 287	10 301	2 403	586	4	2 042	1	(D)	5	(D)
48	Denville township	129	266 544	26 995	6 096	1 191	8	5 438	—	—	11	(D)
49	Dover (Morris County)	116	107 283	14 273	2 896	769	4	2 682	1	(D)	14	(D)
50	Florham Park	90	89 367	13 077	2 930	1 075	3	(D)	1	(D)	7	(D)
51	Hanover township	106	195 816	26 983	6 453	1 445	3	975	2	(D)	11	(D)
52	Jefferson township	77	67 870	8 336	1 954	586	3	(D)	—	—	11	(D)
53	Kinnelon	27	44 331	4 741	1 002	341	3	717	1	(D)	2	(D)
54	Lincoln Park	43	82 885	9 382	2 210	515	2	(D)	—	—	6	(D)
55	Madison	123	160 803	21 990	5 201	1 343	6	11 697	1	(D)	14	43 002
56	Mendham	37	56 152	8 439	2 115	459	4	1 945	1	(D)	7	(D)
57	Montville township	80	63 901	10 951	2 524	671	1	(D)	—	—	11	3 056
58	Morris township	65	179 005	17 292	3 886	874	3	(D)	1	(D)	6	4 061
59	Morris Plains	85	122 328	15 640	3 806	1 091	7	2 256	2	(D)	11	(D)
60	Morristown	248	383 597	43 702	10 605	3 025	7	6 276	4	(D)	23	48 990
61	Mountain Lakes	17	18 082	3 227	718	195	2	(D)	—	—	—	(D)
62	Mount Arlington	10	6 903	744	151	50	—	—	—	—	2	(D)
63	Mount Olive township	94	134 865	14 445	2 706	831	4	1 920	2	(D)	12	26 285
64	Netcong	20	50 963	5 125	1 171	299	2	(D)	—	—	3	(D)
65	Parsippany-Troy Hills township	283	321 034	43 164	10 415	3 117	10	15 793	5	(D)	43	84 666
66	Pequannock township	103	160 129	16 844	3 757	974	7	8 294	10	(D)	14	971
67	Randolph township	103	207 301	22 558	4 859	1 427	6	9 471	2	(D)	13	43 285
68	Rockaway (Morris County)	63	48 916	5 993	1 447	682	4	2 294	—	—	2	(D)
69	Rockaway township (Morris County)	226	400 334	47 325	11 646	3 557	4	5 205	4	166 030	20	47 096
70	Roxbury township	188	315 785	35 396	7 623	2 256	10	70 580	5	(D)	24	37 866
71	Washington township (Morris County)	18	7 374	1 176	229	129	1	(D)	1	(D)	3	1 314
72	Wharton	34	26 973	2 826	692	194	—	—	—	—	5	(D)
73	Balance of county	358	658 519	65 372	15 365	3 985	20	(D)	6	(D)	40	112 330
74	Ocean County	2 497	3 361 946	381 235	83 655	26 587	100	234 257	47	310 263	348	828 531
75	Barnegat township	41	32 398	4 175	897	322	4	3 006	—	—	9	16 009
76	Beachwood	27	33 616	4 108	1 007	353	—	—	1	(D)	3	(D)
77	Berkeley township	86	66 997	8 332	1 731	659	6	4 867	1	(D)	13	21 645
78	Brick township	348	468 541	51 643	11 466	3 956	16	47 447	11	61 530	52	142 187
79	Dover (Ocean County)	642	1 226 570	133 109	30 439	9 492	23	31 142	14	192 562	82	232 483
80	Jackson township	78	84 016	9 544	2 318	637	2	(D)	1	(D)	14	45 833
81	Lacey township	82	102 635	12 890	3 271	1 010	3	(D)	1	(D)	16	50 898
82	Lakehurst	38	26 504	3 423	772	344	1	(D)	—	—	3	(D)
83	Lakewood township	197	491 240	47 532	10 763	2 578	9	(D)	2	(D)	29	78 395
84	Little Egg Harbor township	18	14 663	1 681	370	125	—	—	—	—	6	10 703

# 1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
4	25 536	3	3 204	—	—	5	2 377	22	3 964	2	(D)	11	(D) 1
1	(D)	3	(D)	1	(D)	—	—	15	4 757	3	5 560	13	4 053 2
34	231 649	39	51 426	136	167 149	46	105 058	159	82 162	17	33 985	141	128 837 3
—	—	7	(D)	—	—	5	(D)	15	13 111	4	(D)	10	2 727 4
183	1 059 128	236	272 578	469	401 862	319	282 572	1 068	451 206	124	190 832	862	484 338 5
4	15 563	9	10 092	9	4 316	5	427	29	10 576	1	(D)	16	(D) 6
4	(D)	4	3 783	7	2 440	7	1 768	27	8 892	5	2 117	18	(D) 7
1	(D)	2	(D)	—	—	1	(D)	14	3 847	2	(D)	8	3 526 8
3	(D)	1	(D)	5	1 949	3	(D)	31	11 607	1	(D)	19	7 739 9
2	(D)	2	(D)	—	—	—	—	10	4 187	2	(D)	6	2 458 10
3	(D)	2	(D)	2	(D)	3	13 565	16	5 915	1	(D)	11	5 422 11
12	90 383	9	11 031	68	73 223	25	44 513	39	23 776	2	(D)	57	50 713 12
—	—	2	(D)	6	819	2	(D)	7	2 377	2	(D)	18	4 172 13
7	(D)	5	3 827	10	5 527	3	526	26	12 170	3	3 681	14	7 464 14
20	211 280	11	14 578	83	83 861	38	24 715	59	(D)	10	14 537	80	(D) 15
6	34 774	11	14 585	10	6 726	7	5 779	29	10 815	5	8 565	32	25 735 16
2	(D)	—	—	—	—	1	(D)	20	9 077	—	—	3	(D) 17
1	(D)	5	6 744	8	10 781	2	(D)	11	8 147	1	(D)	5	1 360 18
10	11 346	6	10 354	9	5 370	32	19 369	47	16 392	7	11 669	28	(D) 19
—	—	5	2 442	—	—	—	—	17	2 078	3	4 074	3	(D) 20
10	80 011	7	6 251	5	4 586	4	2 200	26	8 959	2	(D)	13	4 896 21
2	(D)	2	(D)	5	2 665	3	1 286	13	3 766	2	(D)	10	5 357 22
4	3 765	8	7 437	3	(D)	6	1 387	58	22 797	6	7 675	31	18 012 23
2	(D)	9	8 449	16	19 739	10	8 013	33	12 260	3	(D)	34	11 066 24
5	(D)	8	7 867	22	12 176	8	5 417	30	15 160	2	(D)	21	(D) 25
1	(D)	4	3 708	8	2 704	5	7 256	19	5 811	2	(D)	22	9 092 26
4	4 791	5	4 901	23	12 567	5	1 673	21	10 721	5	7 288	16	5 121 27
10	25 706	20	22 210	20	12 360	26	20 396	74	30 705	9	22 412	58	(D) 28
—	—	1	(D)	1	(D)	—	—	7	2 585	1	(D)	3	(D) 29
12	54 741	12	12 586	3	1 285	9	9 343	45	16 523	6	4 502	22	(D) 30
2	(D)	4	(D)	—	—	4	1 303	13	5 960	—	—	10	5 204 31
13	85 490	13	16 730	32	33 543	26	19 612	61	21 169	10	11 061	62	49 856 32
—	—	2	(D)	1	(D)	—	—	10	6 341	1	(D)	5	1 235 33
11	87 630	12	15 111	18	13 931	20	12 074	49	16 623	4	3 974	62	(D) 34
—	—	1	(D)	5	2 803	2	(D)	10	5 882	1	(D)	5	(D) 35
9	101 980	3	2 908	26	43 867	22	48 616	14	7 808	3	(D)	26	24 662 36
1	(D)	5	5 844	—	—	2	(D)	7	4 148	2	(D)	12	(D) 37
2	(D)	2	(D)	2	(D)	4	674	21	12 585	—	(D)	4	776 38
—	—	1	(D)	1	(D)	—	—	11	5 452	—	(D)	3	(D) 40
4	(D)	13	24 807	10	8 458	12	13 756	24	13 362	2	(D)	19	11 666 41
5	(D)	5	8 654	4	1 857	2	(D)	19	9 032	2	(D)	11	(D) 42
11	34 164	25	25 110	38	(D)	20	6 082	107	(D)	14	(D)	90	41 847 43
150	1 276 295	225	228 773	262	217 118	229	229 671	840	360 554	84	137 129	653	500 809 44
6	32 522	8	6 164	4	1 494	3	(D)	19	2 355	4	2 634	24	15 249 45
8	(D)	7	6 587	1	(D)	5	3 415	19	4 359	—	—	13	(D) 46
—	—	4	5 752	4	1 362	4	1 870	13	8 759	3	(D)	26	10 096 47
16	178 545	12	11 009	12	2 987	9	4 374	22	11 558	5	9 466	34	(D) 48
9	30 064	10	7 492	8	3 474	11	6 456	36	8 503	2	(D)	21	15 128 49
1	(D)	4	4 194	6	10 739	2	(D)	51	21 030	3	(D)	12	9 587 50
1	(D)	9	7 514	8	6 854	10	(D)	38	18 430	3	5 846	21	29 661 51
5	3 741	11	10 639	1	(D)	3	(D)	28	8 326	—	—	15	10 759 52
1	(D)	1	(D)	1	(D)	1	(D)	10	2 229	1	(D)	6	(D) 53
1	(D)	4	3 415	3	529	—	—	16	2 463	2	(D)	9	12 895 54
6	47 707	10	11 451	9	3 139	8	4 127	35	15 275	5	5 684	29	(D) 55
2	(D)	2	(D)	1	(D)	1	(D)	8	6 165	1	(D)	10	(D) 56
2	(D)	10	9 290	5	(D)	10	16 935	24	13 055	1	(D)	16	4 034 57
4	(D)	7	8 688	1	(D)	3	435	25	22 037	1	(D)	14	(D) 58
—	—	9	10 066	5	3 439	10	2 708	19	14 497	3	(D)	19	16 226 59
15	177 226	15	17 324	26	15 059	19	12 056	80	35 441	6	7 643	53	(D) 60
1	(D)	2	(D)	1	(D)	1	(D)	6	3 870	—	—	4	9 515 61
2	(D)	1	(D)	—	—	—	—	2	(D)	—	—	3	(D) 62
7	40 810	13	12 807	3	(D)	5	2 218	27	6 807	3	4 102	18	(D) 63
1	(D)	—	—	—	—	—	—	9	1 986	1	(D)	4	1 999 64
12	52 599	19	20 412	13	13 641	22	19 010	96	45 590	8	15 043	55	(D) 65
7	79 046	11	8 285	7	6 421	12	10 325	17	7 112	5	7 255	26	(D) 66
7	68 101	8	7 190	4	1 540	9	2 244	27	14 632	4	5 134	23	(D) 67
1	(D)	2	(D)	15	12 096	4	1 568	15	6 346	4	5 772	16	11 389 68
3	(D)	7	8 837	71	53 898	19	15 111	39	15 177	2	(D)	57	(D) 69
12	60 397	12	14 220	24	25 619	20	20 647	40	18 415	4	(D)	37	27 281 70
—	—	2	(D)	—	—	1	(D)	5	1 469	1	(D)	4	486 71
1	(D)	4	4 894	1	(D)	—	—	16	2 788	2	(D)	5	1 537 72
19	177 384	21	21 695	28	(D)	37	32 901	98	(D)	10	(D)	79	70 035 73
168	763 134	153	198 925	212	158 438	162	150 275	725	276 864	88	150 088	494	291 171 74
—	—	1	(D)	—	—	4	1 425	11	2 436	3	(D)	9	5 339 75
1	(D)	2	(D)	—	—	1	(D)	12	3 287	1	(D)	6	(D) 76
3	2 318	6	9 381	5	1 506	4	2 610	33	13 279	3	5 616	12	(D) 77
27	68 634	22	23 426	37	32 701	30	16 777	77	26 646	16	18 986	60	30 207 78
39	362 485	36	47 599	78	73 324	56	58 882	155	74 675	18	39 642	141	113 776 79
3	1 063	7	10 187	1	(D)	3	1 391	25	4 655	4	6 286	18	11 237 80
6	1 908	4	4 2312	4	2 312	4	943	25	11 449	5	8 363	14	6 341 81
3	3 918	3	5 657	1	(D)	—	—	17	6 578	4	5 735	6	1 596 82
23	177 384	16	27 269	12	3 700	12	(D)	44	13 499	8	18 311	42	36 140 83
2	(D)	—	—	2	(D)	5	570	—	—	—	3	—	84

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-21

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000) including March 12 (number)	Paid employees for pay period	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
	New Jersey —Con.											
1	Ocean County —Con.											
1	Manchester township	39	40 020	4 749	1 101	337	2	(D)	—	9	21 433	
2	Point Pleasant	119	124 056	14 308	2 975	1 091	4	3 081	2	(D)	16	32 257
3	Point Pleasant Beach	119	95 653	15 521	3 228	1 033	5	14 407	1	(D)	13	20 902
4	South Toms River	32	33 209	4 065	984	254	3	(D)	—	3	820	
5	Stafford township	119	227 026	22 760	4 892	1 513	7	8 415	3	(D)	13	51 516
6	Tuckerton	44	49 997	6 221	1 286	414	3	(D)	2	(D)	4	(D)
7	Balance of county	468	244 805	37 174	6 155	2 469	12	(D)	8	3 368	63	62 156
8	Passaic County	2 584	3 860 666	440 702	102 759	27 968	89	183 326	56	533 656	337	603 869
9	Bloomington	45	33 085	2 993	718	247	1	(D)	—	8	15 059	
10	Clifton	441	660 130	76 910	17 599	4 472	21	99 864	5	58 550	59	97 624
11	Haledon	48	38 840	5 174	1 204	286	2	(D)	—	6	(D)	
12	Hawthorne	105	143 396	14 028	3 218	832	6	9 744	3	(D)	11	5 985
13	Little Falls township	108	242 303	24 397	5 543	1 449	4	2 864	—	—	12	(D)
14	North Haledon	35	(D)	(D)	(D)	EE	2	(D)	1	(D)	3	(D)
15	Passaic	231	252 764	29 725	7 258	1 917	5	2 640	7	10 481	38	53 796
16	Paterson	499	329 796	43 686	10 471	2 852	11	8 943	16	13 172	80	102 611
17	Pompton Lakes	71	34 113	4 606	1 032	342	1	(D)	1	(D)	12	12 033
18	Prospect Park	11	(D)	(D)	(D)	EE	3	(D)	—	—	2	(D)
19	Ringwood	47	40 255	4 540	1 055	375	3	(D)	1	(D)	7	(D)
20	Totowa	140	309 254	31 616	6 909	1 684	7	24 746	4	(D)	17	6 890
21	Wanaque	37	(D)	(D)	(D)	CC	1	(D)	—	9	4 612	
22	Wayne township	571	1 323 192	155 569	36 429	10 809	15	22 820	16	397 006	47	116 299
23	West Milford township	118	108 872	14 499	3 395	1 010	6	3 834	1	(D)	17	42 778
24	West Paterson	77	114 426	12 241	2 991	942	1	(D)	1	(D)	9	(D)
25	Salem County	295	351 384	40 349	9 551	3 028	20	13 155	7	18 705	40	97 588
26	Penns Grove	39	33 157	4 305	1 002	273	1	(D)	6	3 847	3	(D)
27	Pennsville township	72	114 274	12 527	2 932	1 086	6	2 548	3	(D)	8	30 101
28	Salem	57	48 376	6 358	1 645	461	2	(D)	2	(D)	7	19 493
29	Woodstown	44	37 063	5 098	1 188	426	3	468	1	(D)	5	12 337
30	Balance of county	83	118 514	12 061	2 784	782	8	9 083	—	—	14	31 810
31	Somerset County	1 662	2 443 642	303 799	71 731	19 880	55	82 176	25	282 008	178	492 955
32	Bernards township	46	43 357	7 447	1 736	524	1	(D)	—	6	(D)	
33	Bernardsville	70	89 046	12 570	3 006	710	5	2 269	1	(D)	6	(D)
34	Bound Brook	85	82 793	11 508	2 578	595	6	3 500	1	(D)	6	2 934
35	Branchburg township	17	6 113	884	263	93	1	(D)	1	(D)	2	(D)
36	Bridgewater township	283	486 958	59 534	14 030	4 598	3	(D)	6	150 426	25	26 474
37	Franklin township (Somerset County)	219	294 228	38 886	9 338	2 590	3	4 641	4	(D)	34	119 510
38	Hillsborough township	102	151 718	16 536	3 864	1 123	5	3 292	1	(D)	10	(D)
39	Manville	47	35 975	4 636	1 074	353	—	—	2	(D)	5	(D)
40	North Plainfield	106	216 549	23 556	5 373	1 353	2	(D)	2	(D)	9	(D)
41	Raritan (Somerset County)	77	111 589	15 350	3 718	995	2	(D)	—	—	7	(D)
42	Somerville	196	268 766	32 318	7 547	1 952	4	4 779	2	(D)	20	42 210
43	South Bound Brook	17	6 356	1 014	267	98	1	(D)	—	5	1 813	
44	Warren township	69	62 881	9 119	2 089	572	2	(D)	1	(D)	11	28 573
45	Watchung	69	227 693	23 916	6 264	1 672	2	(D)	3	(D)	8	(D)
46	Balance of county	259	359 620	46 525	10 584	2 652	18	19 973	1	(D)	24	51 680
47	Sussex County	687	785 192	84 711	19 669	5 934	42	35 418	12	39 513	94	239 510
48	Byram township	8	4 646	1 019	211	131	—	—	—	3	(D)	
49	Franklin (Sussex County)	55	71 206	8 042	1 909	533	3	5 599	1	(D)	9	(D)
50	Hamburg	35	11 834	1 980	431	144	1	(D)	1	(D)	5	1 137
51	Hopatcong	35	14 508	1 570	370	151	2	(D)	6	4 073	6	(D)
52	Newton	137	267 657	25 844	6 083	1 483	6	5 739	4	21 004	18	66 608
53	Ogdensburg	8	4 225	392	81	32	2	(D)	—	1	(D)	
54	Sparta township	86	83 243	10 053	2 394	755	8	9 861	1	(D)	11	35 324
55	Stanhope	30	31 662	3 099	736	227	3	(D)	4	(D)	2 316	
56	Vernon township	44	36 552	4 489	1 017	391	2	(D)	1	(D)	7	18 970
57	Balance of county	249	259 659	28 223	6 437	2 087	15	(D)	3	(D)	30	76 367
58	Union County	2 766	3 641 430	428 002	101 289	27 007	90	121 515	41	132 860	369	772 667
59	Berkeley Heights township	60	60 150	9 212	1 967	540	1	(D)	—	9	29 288	
60	Clark township	103	190 601	25 051	5 968	1 565	6	4 035	2	(D)	15	62 835
61	Cranford township	122	87 658	10 073	2 407	790	8	11 252	3	448	17	5 365
62	Elizabeth	556	611 142	68 719	15 981	4 440	13	10 642	12	25 234	81	172 503
63	Fanwood	30	31 333	4 175	1 012	282	2	(D)	1	(D)	5	(D)
64	Garwood	49	97 003	10 383	2 506	780	1	(D)	1	(D)	6	(D)
65	Hillside township	86	172 508	13 209	3 127	840	3	779	1	(D)	17	36 627
66	Kenilworth	63	(D)	(D)	(D)	EE	1	(D)	—	13	5 668	
67	Linden	251	229 431	28 314	6 622	2 086	6	7 626	2	(D)	30	65 203
68	Mountainside	41	35 505	4 934	1 185	485	1	(D)	—	8	3 725	
69	New Providence	69	59 689	9 060	2 158	694	3	2 086	1	(D)	8	(D)
70	Plainfield	175	122 705	26 255	6 805	1 777	4	1 311	5	9 002	25	21 373
71	Rahway	157	166 285	18 796	4 393	1 199	6	9 670	1	(D)	17	10 893
72	Roselle	73	48 609	6 277	1 553	471	1	(D)	1	(D)	11	12 608
73	Roselle Park	61	59 135	7 386	1 726	401	4	2 879	—	—	12	4 096
74	Scotch Plains township	90	62 050	9 805	2 137	805	1	(D)	—	8	4 972	
75	Springfield township	134	427 842	44 458	10 524	2 232	8	14 507	1	(D)	17	41 030
76	Summit	180	301 127	34 657	7 963	1 641	7	3 841	2	(D)	17	17 143
77	Union township	256	638 002	64 630	15 535	3 919	9	41 786	6	(D)	29	136 290
78	Westfield	207	210 762	28 359	6 691	1 739	5	5 474	2	(D)	23	38 619
79	Balance of county	3	(D)	(D)	(D)	AA	—	—	—	1	(D)	
80	Warren County	647	688 603	81 418	19 034	6 418	35	46 575	14	77 073	81	167 205
81	Alpha	15	9 117	1 274	316	119	1	(D)	—	2	(D)	
82	Belvidere	38	28 569	3 264	715	272	2	(D)	1	(D)	4	(D)
83	Hackettstown	174	218 184	25 568	5 665	1 835	11	10 827	3	(D)	22	67 213
84	Phillipsburg	195	238 573	27 722	6 516	2 387	7	11 320	8	48 496	25	53 236
85	Washington (Warren County)	79	101 112	12 340	3 046	812	7	(D)	2	(D)	10	14 726
86	Balance of county	146	93 048	11 250	2 776	993	7	(D)	—	18	18 195	

# 1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	(D)	4	4 967	2	(D)	1	(D)	7	2 289	3	(D)	10	(D)
11	28 912	9	8 659	1	(D)	7	3 005	38	18 146	3	(D)	28	16 644
8	12 299	5	3 225	12	8 817	10	5 284	44	20 425	3	5 048	18	(D)
4	2 243	3	(D)	—	—	1	(D)	7	3 832	1	(D)	10	11 972
13	81 907	10	13 110	10	9 965	11	4 112	21	10 665	5	5 207	26	(D)
4	1 599	8	8 679	2	(D)	3	975	11	3 618	3	6 122	4	(D)
20	17 201	17	15 495	47	24 749	13	(D)	193	60 815	8	(D)	87	26 357
117	655 181	183	164 235	294	285 758	183	320 129	691	257 702	106	145 577	528	711 233
7	3 868	5	4 329	1	(D)	2	(D)	13	(D)	3	3 313	5	(D)
17	131 319	39	33 237	26	22 974	21	15 439	136	53 943	20	42 753	97	104 427
2	(D)	4	(D)	—	—	3	(D)	15	2 954	3	5 359	13	(D)
8	74 284	4	(D)	10	4 703	6	5 259	30	8 692	3	5 838	24	(D)
10	(D)	10	14 408	3	1 016	9	4 593	36	25 686	4	5 691	20	(D)
2	(D)	4	4 031	2	(D)	6	1 008	12	5 375	1	(D)	2	(D)
9	29 632	16	9 265	30	15 735	17	5 255	51	12 964	11	13 280	47	99 716
21	24 600	39	27 160	49	20 946	25	24 502	136	28 319	37	29 784	85	49 759
1	(D)	6	4 285	8	1 382	3	(D)	18	3 030	1	(D)	20	(D)
1	(D)	2	(D)	1	(D)	—	—	1	(D)	—	—	1	(D)
1	(D)	6	5 074	2	(D)	4	447	10	(D)	2	(D)	11	(D)
8	(D)	8	13 983	19	25 128	20	79 623	21	15 270	4	4 902	32	55 438
4	(D)	2	(D)	—	—	—	—	13	(D)	2	(D)	6	(D)
18	181 082	24	24 888	133	184 364	58	172 268	129	73 269	10	20 352	121	130 844
8	8 787	8	8 534	3	1 347	5	2 707	41	9 848	4	7 367	25	(D)
—	—	6	5 929	7	6 225	4	(D)	29	11 549	1	(D)	19	(D)
22	81 023	29	45 510	12	7 068	14	10 235	83	34 642	13	19 973	55	23 485
4	(D)	2	(D)	—	—	—	—	15	7 941	2	(D)	8	(D)
3	(D)	6	(D)	4	3 037	3	(D)	23	9 754	4	5 628	12	(D)
5	1 313	4	(D)	4	(D)	3	(D)	16	5 071	2	(D)	12	5 585
1	(D)	4	7 228	3	(D)	5	2 195	11	5 557	2	(D)	9	2 921
9	32 222	13	26 327	1	(D)	3	(D)	18	6 319	3	2 115	14	(D)
74	536 511	123	156 029	177	165 366	136	144 383	469	216 011	42	76 507	383	291 696
2	(D)	6	8 113	2	(D)	—	—	18	14 268	1	(D)	10	(D)
4	10 044	4	5 628	3	1 790	7	4 882	13	6 340	1	(D)	26	17 573
6	35 649	6	8 395	6	1 818	2	(D)	38	8 300	2	(D)	12	16 399
1	(D)	1	(D)	—	—	1	(D)	8	2 459	—	—	2	(D)
9	75 567	10	11 508	81	96 770	22	24 030	69	40 349	3	4 859	55	(D)
7	25 429	10	16 158	10	6 051	7	22 654	80	27 797	9	16 601	55	(D)
4	10 386	26	32 063	2	(D)	5	2 788	20	11 549	4	9 091	25	14 548
3	968	3	(D)	4	797	2	(D)	20	5 026	2	(D)	6	3 141
9	89 353	11	14 544	8	3 972	12	15 226	24	9 443	1	(D)	28	23 782
3	(D)	6	1 842	5	3 700	8	15 646	26	13 287	3	6 526	17	24 990
13	113 246	20	25 582	17	9 701	21	17 538	52	22 058	4	7 858	43	(D)
—	—	1	(D)	—	—	1	(D)	6	2 361	2	(D)	1	(D)
—	—	5	8 031	7	2 226	3	1 269	23	9 673	1	(D)	16	7 251
2	(D)	3	(D)	17	25 672	10	12 271	6	7 649	3	(D)	15	19 766
11	129 336	11	17 391	15	11 380	35	26 328	66	35 452	6	(D)	72	59 498
42	202 085	60	68 076	42	16 335	42	19 903	195	57 607	19	28 794	139	77 951
—	—	—	(D)	—	—	—	—	3	493	2	(D)	48	(D)
5	3 198	5	5 124	6	2 875	1	(D)	14	4 668	3	3 788	8	(D)
2	(D)	3	1 078	2	(D)	3	(D)	8	2 360	1	(D)	9	1 452
1	(D)	4	2 593	—	—	3	437	11	1 523	2	(D)	6	448
15	119 796	5	6 853	13	5 389	11	5 334	26	6 022	5	7 757	34	23 155
—	—	2	(D)	—	—	—	—	3	473	—	—	—	53
2	(D)	10	9 893	3	(D)	6	5 680	25	7 423	1	(D)	19	9 733
2	(D)	5	7 869	1	(D)	—	—	8	2 989	—	—	6	3 285
1	(D)	4	(D)	2	(D)	—	—	15	6 216	2	(D)	10	2 270
14	63 753	22	29 580	15	6 237	18	5 856	82	25 440	5	(D)	45	22 546
149	987 802	215	241 759	229	177 135	211	293 181	765	305 441	105	185 568	592	423 502
1	(D)	4	2 966	6	10 619	5	1 762	23	7 763	4	7 587	18	(D)
3	(D)	8	4 008	6	1 709	8	6 312	32	14 496	3	4 590	23	58 177
2	(D)	14	13 623	8	1 838	6	600	33	11 395	5	6 650	26	(D)
33	81 633	40	55 339	49	37 564	31	97 109	183	51 044	26	30 334	88	49 740
1	(D)	4	4 873	1	(D)	1	(D)	5	(D)	1	(D)	9	(D)
3	(D)	2	(D)	4	3 601	5	2 664	15	8 084	2	(D)	10	(D)
7	96 607	10	13 393	5	1 709	8	6 312	21	5 625	5	7 062	9	(D)
1	(D)	4	(D)	2	(D)	3	(D)	23	6 330	3	2 090	13	(D)
19	30 599	23	23 100	26	18 415	18	13 848	66	18 232	7	17 330	54	(D)
1	(D)	5	6 169	—	—	2	(D)	16	10 369	1	(D)	7	13 936
—	—	8	8 179	6	4 524	2	(D)	25	9 885	3	4 129	13	(D)
6	11 428	11	8 397	16	3 972	10	7 719	48	28 276	5	12 668	45	18 559
17	64 287	12	18 396	6	1 644	14	20 371	53	19 904	6	11 314	25	(D)
6	2 561	6	2 916	1	(D)	7	2 498	19	4 854	4	7 267	17	11 215
5	(D)	3	3 368	3	(D)	6	4 107	19	6 805	2	(D)	7	(D)
3	(D)	10	12 578	2	(D)	3	946	34	16 676	4	5 254	25	(D)
8	223 384	7	9 162	10	(D)	19	61 681	29	16 419	3	3 979	32	33 732
12	178 989	9	11 034	25	23 687	22	11 729	34	17 679	5	11 079	47	(D)
11	196 216	24	31 423	27	26 941	25	40 789	51	36 426	10	30 719	64	(D)
10	47 975	11	7 453	32	16 967	24	10 128	35	13 302	6	13 623	59	(D)
—	—	—	—	—	—	—	—	1	(D)	—	—	1	(D)
33	85 808	58	77 614	54	44 963	42	26 230	180	54 058	21	31 709	129	77 368
—	—	1	(D)	—	—	1	(D)	6	1 318	1	(D)	3	(D)
2	(D)	5	3 803	—	—	—	—	18	3 018	2	(D)	4	(D)
6	(D)	11	11 237	17	27 516	13	8 165	45	16 940	7	12 897	39	23 494
14	36 859	10	19 194	28	14 186	15	8 437	44	17 121	6	8 774	38	20 950
5	19 703	9	11 311	5	1 825	6	7 880	14	3 303	2	(D)	19	16 764
6	4 126	22	(D)	4	1 436	7	(D)	53	12 358	3	(D)	26	12 449

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-23

TIPS [UPF] BATCH\_1374 [UFCB,D\_CONLEY] UFCB 9/22/94 10:15 AM MACHINE: EPCV23 DATA:R\_NJ\_TIPS.DAT;1 9/20/94 02:34:00 TAPE: Noreel FRAME: 16  
TSF:R\_NJ\_TIPS92.DAT;1 9/20/94 02:35:12 UTC:R\_NJ\_TIPS93.DAT;1 9/20/94 02:35:13 META:R\_NJ\_TIPS96.DAT;1 9/20/94 02:38:39

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>ATLANTIC CITY</b>					
	Retail trade -----	478	357 359	47 949	10 356	3 614
52	<b>Building materials and garden supplies stores</b> -----	4	(D)	(D)	(D)	AA
521, 3	Building materials and supply stores -----	1	(D)	(D)	(D)	AA
525	Hardware stores -----	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	-	-	-	-	-
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	<b>General merchandise stores</b> -----	12	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	1	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	1	(D)	(D)	(D)	EE
533	Variety stores -----	6	3 670	467	88	35
539	Miscellaneous general merchandise stores -----	5	(D)	(D)	(D)	CC
54	<b>Food stores</b> -----	56	31 496	3 969	864	324
541	Grocery stores -----	32	24 518	2 328	515	179
542	Meat and fish (seafood) markets -----	3	617	74	18	4
546	Retail bakeries -----	6	1 872	525	138	66
543, 4, 5, 9	Other food stores -----	15	4 489	1 042	193	75
55 ex. 554	<b>Automotive dealers</b> -----	6	(D)	(D)	(D)	CC
551	New and used car dealers -----	3	(D)	(D)	(D)	CC
552	Used car dealers -----	1	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	2	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	-	-	-	-	-
554	<b>Gasoline service stations</b> -----	13	10 228	905	213	59
56	<b>Apparel and accessory stores</b> -----	88	51 026	7 751	1 464	503
561	Men's and boys' clothing and accessory stores -----	17	9 304	1 256	269	77
562, 3	Women's clothing and specialty stores -----	38	23 889	3 531	651	257
562	Women's clothing stores -----	28	20 185	2 886	504	217
563	Women's accessory and specialty stores -----	10	3 704	645	147	40
565	Family clothing stores -----	7	5 906	650	123	44
566	Shoe stores -----	17	9 163	1 808	330	94
564, 9	Other apparel and accessory stores -----	9	2 764	506	91	31
57	<b>Furniture and homefurnishings stores</b> -----	13	3 886	543	127	59
5712	Furniture stores -----	3	(D)	(D)	(D)	AA
5713, 4, 9	Homefurnishings stores -----	3	970	142	33	8
572	Household appliance stores -----	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	6	1 878	245	55	38
58	<b>Eating and drinking places</b> -----	163	60 469	15 614	3 161	1 381
5812	Eating places -----	125	47 354	12 427	2 426	1 052
5812 pt.	Restaurants -----	62	25 285	6 942	1 382	525
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	51	17 989	4 540	856	362
5812 pt.	Other eating places -----	11	(D)	(D)	(D)	CC
5813	Drinking places -----	38	13 115	3 187	735	329
591	<b>Drug and proprietary stores</b> -----	9	11 566	1 100	266	68
59 ex. 591	<b>Miscellaneous retail stores</b> -----	114	48 136	7 359	1 790	547
592	Liquor stores -----	26	11 793	1 505	367	122
593	Used merchandise stores -----	3	656	155	35	29
594	Miscellaneous shopping goods stores -----	64	29 029	4 466	1 040	312
5941	Sporting goods stores and bicycle shops -----	2	(D)	(D)	(D)	AA
5942	Book stores -----	5	(D)	(D)	(D)	BB
5944	Jewelry stores -----	25	10 308	1 736	429	95
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	32	16 040	2 400	540	189
596	Nonstore retailers -----	2	(D)	(D)	(D)	AA
598	Fuel dealers -----	2	(D)	(D)	(D)	AA
5992	Florists -----	4	893	255	62	14
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	4	1 059	213	50	12
5999	Miscellaneous retail stores, n.e.c. -----	6	1 955	348	111	19

See footnotes at end of table.

## NJ-24 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>BAYONNE</b>					
	Retail trade -----	376	234 127	31 838	7 507	2 406
52	Building materials and garden supplies stores -----	12	8 966	1 309	317	66
521, 3	Building materials and supply stores -----	10	(D)	(D)	(D)	BB
525	Hardware stores -----	2	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	9	9 753	1 069	240	88
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	—	—	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	—	—	—	—	—
533	Variety stores -----	5	7 506	846	182	76
539	Miscellaneous general merchandise stores -----	4	2 247	223	58	12
54	Food stores -----	66	79 572	10 900	2 465	603
541	Grocery stores -----	44	70 816	9 085	1 965	476
542	Meat and fish (seafood) markets -----	8	4 614	452	178	43
546	Retail bakeries -----	6	2 867	1 097	262	69
543, 4, 5, 9	Other food stores -----	8	1 275	266	60	15
55 ex. 554	Automotive dealers -----	7	9 004	1 053	245	49
551	New and used car dealers -----	1	(D)	(D)	(D)	AA
552	Used car dealers -----	2	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	4	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	—	—	—	—	—
554	Gasoline service stations -----	28	21 432	1 533	379	106
56	Apparel and accessory stores -----	44	19 937	2 545	596	282
561	Men's and boys' clothing and accessory stores -----	8	2 475	325	63	28
562, 3	Women's clothing and specialty stores -----	17	9 559	1 251	267	151
562	Women's clothing stores -----	14	7 452	800	178	114
563	Women's accessory and specialty stores -----	3	2 107	451	89	37
565	Family clothing stores -----	3	1 821	228	65	27
566	Shoe stores -----	11	3 809	460	110	37
564, 9	Other apparel and accessory stores -----	5	2 273	281	91	39
57	Furniture and homefurnishings stores -----	23	10 452	1 206	303	89
5712	Furniture stores -----	6	2 058	303	73	19
5713, 4, 9	Homefurnishings stores -----	8	3 624	586	151	49
572	Household appliance stores -----	3	3 038	131	37	8
573	Radio, television, computer, and music stores -----	6	1 732	186	42	13
58	Eating and drinking places -----	115	25 498	6 041	1 476	707
5812	Eating places -----	73	21 020	5 254	1 290	631
5812 pt.	Restaurants -----	35	8 920	2 175	564	239
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	28	8 809	2 174	545	317
5812 pt.	Other eating places -----	10	3 291	905	181	75
5813	Drinking places -----	42	4 478	787	186	76
591	Drug and proprietary stores -----	17	23 137	1 900	446	147
59 ex. 591	Miscellaneous retail stores -----	55	26 376	4 282	1 040	269
592	Liquor stores -----	8	6 503	502	109	36
593	Used merchandise stores -----	—	—	—	—	—
594	Miscellaneous shopping goods stores -----	18	4 197	755	172	52
5941	Sporting goods stores and bicycle shops -----	3	(D)	(D)	(D)	AA
5942	Book stores -----	1	(D)	(D)	(D)	AA
5944	Jewelry stores -----	4	1 349	288	66	17
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	10	2 313	418	98	30
596	Nonstore retailers -----	6	(D)	(D)	(D)	BB
598	Fuel dealers -----	6	5 873	1 421	370	50
5992	Florists -----	4	1 238	201	53	19
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	4	790	116	28	7
5995	Optical goods stores -----	2	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	7	2 264	553	139	67

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-25

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CHERRY HILL TOWNSHIP</b>					
	Retail trade -----	672	1 131 658	144 126	33 456	10 414
52	<b>Building materials and garden supplies stores</b> -----	22	27 471	4 793	1 026	227
521, 3	Building materials and supply stores -----	12	17 064	1 989	489	110
525	Hardware stores -----	7	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b> -----	13	169 425	21 526	5 353	1 733
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	5	151 582	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	5	148 810	19 078	4 783	1 482
533	Variety stores -----	4	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	CC
54	<b>Food stores</b> -----	62	135 988	15 404	3 755	1 082
541	Grocery stores -----	27	122 607	12 993	3 189	846
542	Meat and fish (seafood) markets -----	4	2 014	137	31	8
546	Retail bakeries -----	11	4 230	1 224	270	112
543, 4, 5, 9	Other food stores -----	20	7 137	1 050	265	116
55 ex. 554	<b>Automotive dealers</b> -----	18	284 101	27 714	5 935	797
551	New and used car dealers -----	11	272 591	25 764	5 510	682
552	Used car dealers -----	—	—	—	—	—
553	Auto and home supply stores -----	6	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	1	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b> -----	25	31 275	2 376	558	172
56	<b>Apparel and accessory stores</b> -----	141	150 578	15 732	3 540	1 495
561	Men's and boys' clothing and accessory stores -----	19	21 057	2 665	641	187
562, 3	Women's clothing and specialty stores -----	62	52 530	5 901	1 356	667
562	Women's clothing stores -----	51	44 985	5 095	1 170	577
563	Women's accessory and specialty stores -----	11	7 545	806	186	90
565	Family clothing stores -----	14	42 726	3 394	705	331
566	Shoe stores -----	34	23 107	2 718	578	194
564, 9	Other apparel and accessory stores -----	12	11 158	1 054	260	116
57	<b>Furniture and homefurnishings stores</b> -----	63	99 004	11 177	2 577	595
5712	Furniture stores -----	19	34 975	4 518	1 108	206
5713, 4, 9	Homefurnishings stores -----	19	(D)	(D)	(D)	CC
572	Household appliance stores -----	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	23	45 518	4 330	871	226
58	<b>Eating and drinking places</b> -----	147	92 035	26 900	6 429	2 921
5812	Eating places -----	136	87 309	25 494	6 160	2 803
5812 pt.	Restaurants -----	62	50 776	15 455	3 734	1 636
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	55	27 736	6 902	1 555	889
5812 pt.	Other eating places -----	16	(D)	(D)	(D)	EE
5813	Drinking places -----	11	4 726	1 406	269	118
591	<b>Drug and proprietary stores</b> -----	19	30 952	3 329	860	291
59 ex. 591	<b>Miscellaneous retail stores</b> -----	162	110 829	15 175	3 423	1 101
592	Liquor stores -----	10	9 655	914	220	61
593	Used merchandise stores -----	3	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	77	67 222	7 752	1 695	646
5941	Sporting goods stores and bicycle shops -----	14	11 457	1 538	303	129
5942	Book stores -----	8	6 954	734	175	70
5944	Jewelry stores -----	19	13 146	1 763	438	133
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	36	35 665	3 717	779	314
596	Nonstore retailers -----	18	6 987	1 427	342	74
598	Fuel dealers -----	5	2 649	263	80	16
5992	Florists -----	9	2 339	472	116	39
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	15	6 712	1 569	385	82
5999	Miscellaneous retail stores, n.e.c. -----	24	14 229	2 580	531	151

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CLIFTON</b>					
	Retail trade -----	441	660 130	76 910	17 599	4 472
52	Building materials and garden supplies stores -----	21	99 864	9 957	2 304	472
521, 3	Building materials and supply stores -----	12	93 217	8 716	2 078	382
525	Hardware stores -----	6	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	3	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	5	58 550	5 798	975	327
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	2	(D)	(D)	(D)	EE
533	Variety stores -----	1	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	AA
54	Food stores -----	59	97 624	11 493	2 702	728
541	Grocery stores -----	41	92 641	10 247	2 421	618
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	14	3 860	1 178	261	104
543, 4, 5, 9	Other food stores -----	2	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	17	131 319	11 526	2 700	340
551	New and used car dealers -----	7	124 500	10 608	2 435	296
552	Used car dealers -----	—	—	—	—	—
553	Auto and home supply stores -----	9	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	1	(D)	(D)	(D)	AA
554	Gasoline service stations -----	39	33 237	1 766	442	114
56	Apparel and accessory stores -----	26	22 974	3 025	717	219
561	Men's and boys' clothing and accessory stores -----	5	6 061	958	238	45
562, 3	Women's clothing and specialty stores -----	9	9 519	938	220	99
562	Women's clothing stores -----	8	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	AA
565	Family clothing stores -----	2	(D)	(D)	(D)	AA
566	Shoe stores -----	8	5 007	752	171	48
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	21	15 439	1 926	450	112
5712	Furniture stores -----	3	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	13	10 745	1 370	317	78
572	Household appliance stores -----	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	4	(D)	(D)	(D)	AA
58	Eating and drinking places -----	136	53 943	15 959	3 803	1 392
5812	Eating places -----	108	46 944	14 148	3 352	1 194
5812 pt.	Restaurants -----	49	24 755	7 718	1 755	675
5812 pt.	Cafeterias -----	3	531	164	43	24
5812 pt.	Refreshment places -----	39	15 619	4 354	1 096	408
5812 pt.	Other eating places -----	17	6 039	1 912	458	87
5813	Drinking places -----	28	6 999	1 811	451	198
591	Drug and proprietary stores -----	20	42 753	4 137	866	201
59 ex. 591	Miscellaneous retail stores -----	97	104 427	11 323	2 640	567
592	Liquor stores -----	25	10 739	872	187	65
593	Used merchandise stores -----	3	1 256	178	41	12
594	Miscellaneous shopping goods stores -----	23	18 594	2 115	524	130
5941	Sporting goods stores and bicycle shops -----	6	10 011	700	203	58
5942	Book stores -----	1	(D)	(D)	(D)	AA
5944	Jewelry stores -----	7	4 500	922	229	38
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	9	(D)	(D)	(D)	BB
596	Nonstore retailers -----	11	59 620	5 419	1 300	231
598	Fuel dealers -----	3	6 306	1 279	248	30
5992	Florists -----	12	2 841	505	126	41
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	AA
5995	Optical goods stores -----	6	1 184	257	60	13
5999	Miscellaneous retail stores, n.e.c. -----	11	(D)	(D)	(D)	BB

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-27

TISS [UPF] BATCH\_1374 [UFCB,D\_CONLEY] UFCB 9/22/94 10:15 AM MACHINE: EPCV23 DATA:R\_NJ\_TIPS.DAT;1 9/20/94 02:34:00 TAPE: Noreel FRAME: 20 TSF:R\_NJ\_TIPS92.DAT;1 9/20/94 02:35:12 UFT:R\_NJ\_TIPS93.DAT;1 9/20/94 02:35:13 META:R\_NJ\_TIPS96.DAT;1 9/20/94 02:38:39

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>DOVER (OCEAN COUNTY)</b>					
	Retail trade -----	642	1 226 570	133 109	30 439	9 492
52	<b>Building materials and garden supplies stores</b> -----	23	31 142	3 365	800	201
521, 3	Building materials and supply stores -----	16	29 011	2 912	707	167
525	Hardware stores -----	2	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	3	546	107	11	17
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b> -----	14	192 562	22 562	5 671	1 706
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	7	177 436	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	7	173 219	20 810	5 271	1 511
533	Variety stores -----	4	5 234	651	146	72
539	Miscellaneous general merchandise stores -----	3	14 109	1 101	254	123
54	<b>Food stores</b> -----	82	232 483	24 963	5 743	1 631
541	Grocery stores -----	48	223 028	23 379	5 406	1 470
542	Meat and fish (seafood) markets -----	3	1 822	89	9	8
546	Retail bakeries -----	18	5 138	1 440	247	119
543, 4, 5, 9	Other food stores -----	13	2 495	355	81	34
55 ex. 554	<b>Automotive dealers</b> -----	39	362 485	26 664	5 615	815
551	New and used car dealers -----	15	336 203	22 796	4 797	642
552	Used car dealers -----	2	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	14	14 326	2 614	536	117
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	(D)	(D)	(D)	BB
554	<b>Gasoline service stations</b> -----	36	47 599	2 874	690	226
56	<b>Apparel and accessory stores</b> -----	78	73 324	7 164	1 565	698
561	Men's and boys' clothing and accessory stores -----	12	7 874	1 010	230	75
562, 3	Women's clothing and specialty stores -----	30	23 166	2 405	501	250
562	Women's clothing stores -----	23	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	7	(D)	(D)	(D)	BB
565	Family clothing stores -----	8	21 184	1 669	391	188
566	Shoe stores -----	23	13 821	1 520	354	133
564, 9	Other apparel and accessory stores -----	5	7 279	560	89	52
57	<b>Furniture and homefurnishings stores</b> -----	56	58 882	6 772	1 508	380
5712	Furniture stores -----	9	11 780	1 508	324	58
5713, 4, 9	Homefurnishings stores -----	23	13 049	1 899	411	141
572	Household appliance stores -----	7	6 643	732	175	39
573	Radio, television, computer, and music stores -----	17	27 410	2 633	598	142
58	<b>Eating and drinking places</b> -----	155	74 675	19 404	4 361	2 440
5812	Eating places -----	148	70 127	18 834	4 288	2 393
5812 pt.	Restaurants -----	69	43 226	12 236	2 830	1 524
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	64	24 306	5 947	1 315	782
5812 pt.	Other eating places -----	13	(D)	(D)	(D)	BB
5813	Drinking places -----	7	4 548	570	73	47
591	<b>Drug and proprietary stores</b> -----	18	39 642	3 937	894	278
59 ex. 591	<b>Miscellaneous retail stores</b> -----	141	113 776	15 404	3 592	1 117
592	Liquor stores -----	14	23 315	2 307	521	293
593	Used merchandise stores -----	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	61	47 427	5 319	1 189	424
5941	Sporting goods stores and bicycle shops -----	9	7 626	892	219	56
5942	Book stores -----	4	2 434	198	48	25
5944	Jewelry stores -----	18	9 684	1 616	381	88
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	30	27 683	2 613	541	255
596	Nonstore retailers -----	9	5 178	968	230	38
598	Fuel dealers -----	4	(D)	(D)	(D)	BB
5992	Florists -----	8	3 524	781	191	66
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	12	3 761	1 009	292	47
5999	Miscellaneous retail stores, n.e.c. -----	29	12 296	2 262	468	133

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>EAST BRUNSWICK TOWNSHIP</b>					
	Retail trade -----	393	659 317	79 486	19 363	5 824
52	<b>Building materials and garden supplies stores</b> -----	10	20 855	2 045	408	123
521, 3	Building materials and supply stores -----	7	19 489	1 817	377	104
525	Hardware stores -----	—	—	—	—	—
526	Retail nurseries, lawn and garden supply stores -----	3	1 366	228	31	19
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	<b>General merchandise stores</b> -----	17	113 647	14 631	3 685	1 140
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	4	106 939	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	4	104 517	13 444	3 373	1 031
533	Variety stores -----	8	5 787	843	222	75
539	Miscellaneous general merchandise stores -----	5	3 343	344	90	34
54	<b>Food stores</b> -----	35	118 378	12 608	3 214	867
541	Grocery stores -----	23	112 269	11 654	2 992	781
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	5	3 653	642	145	59
543, 4, 5, 9	Other food stores -----	5	(D)	(D)	(D)	AA
55 ex. 554	<b>Automotive dealers</b> -----	11	75 681	6 238	1 366	189
551	New and used car dealers -----	4	69 413	5 201	1 107	137
552	Used car dealers -----	3	2 198	212	48	8
553	Auto and home supply stores -----	4	4 070	825	211	44
555, 6, 7, 9	Miscellaneous automotive dealers -----	—	—	—	—	—
554	<b>Gasoline service stations</b> -----	22	31 734	1 556	361	105
56	<b>Apparel and accessory stores</b> -----	70	71 579	7 914	1 964	745
561	Men's and boys' clothing and accessory stores -----	10	9 718	1 490	364	98
562, 3	Women's clothing and specialty stores -----	26	31 668	3 433	836	352
562	Women's clothing stores -----	19	29 388	3 034	736	307
563	Women's accessory and specialty stores -----	7	2 280	399	100	45
565	Family clothing stores -----	7	(D)	(D)	(D)	CC
566	Shoe stores -----	21	10 343	1 373	362	118
564, 9	Other apparel and accessory stores -----	6	(D)	(D)	(D)	BB
57	<b>Furniture and homefurnishings stores</b> -----	59	97 134	11 115	2 658	496
5712	Furniture stores -----	17	28 917	3 809	921	173
5713, 4, 9	Homefurnishings stores -----	20	45 924	4 494	1 058	176
572	Household appliance stores -----	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	21	(D)	(D)	(D)	CC
58	<b>Eating and drinking places</b> -----	76	44 439	12 626	3 027	1 322
5812	Eating places -----	71	43 404	12 449	2 985	1 299
5812 pt.	Restaurants -----	25	22 397	6 966	1 674	747
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	34	14 861	3 335	772	382
5812 pt.	Other eating places -----	12	6 146	2 148	539	170
5813	Drinking places -----	5	1 035	177	42	23
591	<b>Drug and proprietary stores</b> -----	5	8 731	1 022	241	70
59 ex. 591	<b>Miscellaneous retail stores</b> -----	88	77 139	9 731	2 439	767
592	Liquor stores -----	9	7 499	494	127	44
593	Used merchandise stores -----	1	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	45	46 746	5 109	1 219	435
5941	Sporting goods stores and bicycle shops -----	9	12 804	1 514	320	130
5942	Book stores -----	4	3 291	265	69	35
5944	Jewelry stores -----	14	7 537	958	251	88
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	18	23 114	2 372	579	182
596	Nonstore retailers -----	5	3 703	862	255	76
598	Fuel dealers -----	—	—	—	—	—
5992	Florists -----	4	636	80	20	7
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	5	5 457	1 298	325	75
5999	Miscellaneous retail stores, n.e.c. -----	18	(D)	(D)	(D)	CC

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-29

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>EDISON TOWNSHIP</b>					
	Retail trade -----	618	1 251 581	133 781	32 371	9 245
52	Building materials and garden supplies stores -----	13	32 730	3 974	930	186
521, 3	Building materials and supply stores -----	8	30 700	3 505	823	159
525	Hardware stores -----	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	General merchandise stores -----	9	299 190	22 217	4 981	1 207
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	1	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	1	(D)	(D)	(D)	FF
533	Variety stores -----	1	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	7	(D)	(D)	(D)	FF
54	Food stores -----	80	183 802	20 102	5 223	1 415
541	Grocery stores -----	54	176 968	18 495	4 847	1 263
542	Meat and fish (seafood) markets -----	-	-	-	-	-
546	Retail bakeries -----	17	5 652	1 441	342	131
543, 4, 5, 9	Other food stores -----	9	1 182	166	34	21
55 ex. 554	Automotive dealers -----	19	143 778	8 447	1 954	332
551	New and used car dealers -----	4	128 803	5 997	1 404	236
552	Used car dealers -----	1	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	11	9 246	1 878	426	76
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	(D)	(D)	(D)	AA
554	Gasoline service stations -----	45	60 543	3 202	907	264
56	Apparel and accessory stores -----	118	162 630	21 136	5 265	1 727
561	Men's and boys' clothing and accessory stores -----	17	14 834	2 179	580	161
562, 3	Women's clothing and specialty stores -----	50	50 675	5 552	1 294	638
562	Women's clothing stores -----	35	41 643	4 519	1 057	540
563	Women's accessory and specialty stores -----	15	9 032	1 033	237	98
565	Family clothing stores -----	12	73 733	9 971	2 715	678
566	Shoe stores -----	26	15 237	2 049	425	157
564, 9	Other apparel and accessory stores -----	13	8 151	1 385	251	93
57	Furniture and homefurnishings stores -----	58	144 388	13 681	3 145	587
5712	Furniture stores -----	5	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	23	(D)	(D)	(D)	CC
572	Household appliance stores -----	4	(D)	(D)	(D)	CC
573	Radio, television, computer, and music stores -----	26	34 532	3 690	919	206
58	Eating and drinking places -----	149	63 807	15 847	3 835	1 989
5812	Eating places -----	141	61 806	15 510	3 747	1 956
5812 pt.	Restaurants -----	45	19 542	5 241	1 245	506
5812 pt.	Cafeterias -----	-	-	-	-	-
5812 pt.	Refreshment places -----	71	32 265	7 723	1 837	1 109
5812 pt.	Other eating places -----	25	9 999	2 546	665	341
5813	Drinking places -----	8	2 001	337	88	33
591	Drug and proprietary stores -----	16	31 854	4 177	847	262
59 ex. 591	Miscellaneous retail stores -----	111	128 859	20 998	5 284	1 276
592	Liquor stores -----	15	12 794	1 037	242	74
593	Used merchandise stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	48	41 264	5 462	1 157	364
5941	Sporting goods stores and bicycle shops -----	7	(D)	(D)	(D)	AA
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	11	8 689	1 558	327	75
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	28	27 437	3 327	732	263
596	Nonstore retailers -----	11	64 452	12 224	3 411	710
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	12	2 361	405	101	37
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	8	1 768	532	119	29
5999	Miscellaneous retail stores, n.e.c. -----	15	(D)	(D)	(D)	BB

See footnotes at end of table.

## NJ-30 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>ELIZABETH</b>					
	Retail trade -----	556	611 142	68 719	15 981	4 440
52	<b>Building materials and garden supplies stores</b> -----	13	10 642	2 211	499	96
521, 3	Building materials and supply stores -----	9	8 696	1 855	408	71
525	Hardware stores -----	4	1 946	356	91	25
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	<b>General merchandise stores</b> -----	12	25 234	3 437	746	237
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	1	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	1	(D)	(D)	(D)	CC
533	Variety stores -----	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	6	(D)	(D)	(D)	BB
54	<b>Food stores</b> -----	81	172 503	16 897	4 017	1 152
541	Grocery stores -----	44	156 642	14 687	3 652	1 039
542	Meat and fish (seafood) markets -----	10	6 303	490	108	30
546	Retail bakeries -----	15	3 474	1 120	125	40
543, 4, 5, 9	Other food stores -----	12	6 084	600	132	43
55 ex. 554	<b>Automotive dealers</b> -----	33	81 633	7 099	1 710	253
551	New and used car dealers -----	7	65 652	4 971	1 194	157
552	Used car dealers -----	12	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	13	9 839	1 684	414	77
555, 6, 7, 9	Miscellaneous automotive dealers -----	1	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b> -----	40	55 339	2 443	610	177
56	<b>Apparel and accessory stores</b> -----	49	37 564	4 540	1 042	376
561	Men's and boys' clothing and accessory stores -----	11	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	17	13 781	1 699	405	143
562	Women's clothing stores -----	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	2	(D)	(D)	(D)	BB
566	Shoe stores -----	12	6 400	944	219	70
564, 9	Other apparel and accessory stores -----	7	(D)	(D)	(D)	BB
57	<b>Furniture and homefurnishings stores</b> -----	31	97 109	10 324	2 522	495
5712	Furniture stores -----	11	(D)	(D)	(D)	EE
5713, 4, 9	Homefurnishings stores -----	7	(D)	(D)	(D)	BB
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	10	8 487	1 286	343	74
58	<b>Eating and drinking places</b> -----	183	51 044	11 932	2 756	1 154
5812	Eating places -----	129	44 525	10 816	2 489	1 050
5812 pt.	Restaurants -----	54	13 945	3 237	753	355
5812 pt.	Cafeterias -----	3	326	54	13	5
5812 pt.	Refreshment places -----	61	21 104	5 263	1 301	553
5812 pt.	Other eating places -----	11	9 150	2 262	422	137
5813	Drinking places -----	54	6 519	1 116	267	104
591	<b>Drug and proprietary stores</b> -----	26	30 334	4 150	914	235
59 ex. 591	<b>Miscellaneous retail stores</b> -----	88	49 740	5 686	1 165	265
592	Liquor stores -----	29	31 740	1 957	382	89
593	Used merchandise stores -----	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	26	7 731	1 841	364	81
5941	Sporting goods stores and bicycle shops -----	4	(D)	(D)	(D)	AA
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	8	1 984	529	86	21
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	12	4 171	1 047	213	42
596	Nonstore retailers -----	10	3 718	682	130	29
598	Fuel dealers -----	4	3 249	380	85	14
5992	Florists -----	4	466	78	20	6
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	4	773	299	67	13
5999	Miscellaneous retail stores, n.e.c. -----	8	1 323	277	75	19

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-31

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>FREEHOLD TOWNSHIP (MONMOUTH COUNTY)</b>					
	Retail trade -----	353	633 184	68 521	14 867	4 628
52	Building materials and garden supplies stores -----	7	19 173	1 892	429	115
521, 3	Building materials and supply stores -----	5	(D)	(D)	(D)	CC
525	Hardware stores -----	—	(D)	—	—	—
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	9	78 747	9 341	1 927	724
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	4	70 204	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	4	68 288	7 984	1 853	659
533	Variety stores -----	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	AA
54	Food stores -----	36	94 788	11 094	2 777	760
541	Grocery stores -----	16	87 846	9 662	2 449	641
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	10	3 118	665	135	71
543, 4, 5, 9	Other food stores -----	10	3 824	767	193	48
55 ex. 554	Automotive dealers -----	20	211 280	15 091	3 394	485
551	New and used car dealers -----	12	198 081	13 302	3 094	424
552	Used car dealers -----	2	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	5	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	1	(D)	(D)	(D)	BB
554	Gasoline service stations -----	11	14 578	759	221	86
56	Apparel and accessory stores -----	83	83 861	10 635	1 559	763
561	Men's and boys' clothing and accessory stores -----	8	4 119	539	130	47
562, 3	Women's clothing and specialty stores -----	31	29 372	2 949	682	375
562	Women's clothing stores -----	24	24 553	2 367	553	318
563	Women's accessory and specialty stores -----	7	4 819	582	129	57
565	Family clothing stores -----	10	30 075	4 682	207	109
566	Shoe stores -----	25	12 644	1 726	381	136
564, 9	Other apparel and accessory stores -----	9	7 651	739	159	96
57	Furniture and homefurnishings stores -----	38	24 715	3 225	745	186
5712	Furniture stores -----	8	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	17	8 538	1 287	264	68
572	Household appliance stores -----	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	12	10 657	1 111	277	73
58	Eating and drinking places -----	59	(D)	(D)	(D)	FF
5812	Eating places -----	57	30 010	7 698	1 790	811
5812 pt.	Restaurants -----	17	8 299	1 971	457	208
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	23	11 489	3 038	686	377
5812 pt.	Other eating places -----	17	10 222	2 689	647	226
5813	Drinking places -----	2	(D)	(D)	(D)	AA
591	Drug and proprietary stores -----	10	14 537	1 330	294	113
59 ex. 591	Miscellaneous retail stores -----	80	(D)	(D)	(D)	FF
592	Liquor stores -----	3	(D)	(D)	(D)	BB
593	Used merchandise stores -----	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	37	35 721	3 772	793	357
5941	Sporting goods stores and bicycle shops -----	6	(D)	(D)	(D)	BB
5942	Book stores -----	1	(D)	(D)	(D)	AA
5944	Jewelry stores -----	7	4 135	706	170	39
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	23	19 147	1 893	343	227
596	Nonstore retailers -----	6	(D)	(D)	(D)	BB
598	Fuel dealers -----	3	(D)	(D)	(D)	BB
5992	Florists -----	4	770	116	22	13
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	9	3 512	939	217	47
5999	Miscellaneous retail stores, n.e.c. -----	14	4 755	892	222	64

See footnotes at end of table.

## NJ-32 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>HACKENSACK</b>					
	Retail trade .....	378	599 375	79 461	19 170	5 107
52	<b>Building materials and garden supplies stores</b> .....	13	16 670	3 323	815	151
521, 3	Building materials and supply stores .....	9	14 701	3 045	747	138
525	Hardware stores .....	1	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores .....	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
53	<b>General merchandise stores</b> .....	6	124 696	17 665	4 529	1 242
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	3	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	3	(D)	(D)	(D)	GG
533	Variety stores .....	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	AA
54	<b>Food stores</b> .....	40	86 676	9 296	2 274	647
541	Grocery stores .....	22	81 070	7 944	2 026	562
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	AA
546	Retail bakeries .....	8	2 507	943	167	60
543, 4, 5, 9	Other food stores .....	8	(D)	(D)	(D)	BB
55 ex. 554	<b>Automotive dealers</b> .....	17	166 970	11 789	2 683	339
551	New and used car dealers .....	9	161 454	10 916	2 475	301
552	Used car dealers .....	2	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	6	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers .....	—	—	—	—	—
554	<b>Gasoline service stations</b> .....	22	25 090	1 228	324	68
56	<b>Apparel and accessory stores</b> .....	68	62 646	10 078	2 331	609
561	Men's and boys' clothing and accessory stores .....	10	10 990	1 833	460	76
562, 3	Women's clothing and specialty stores .....	29	15 485	2 148	465	204
562	Women's clothing stores .....	25	13 687	1 865	398	190
563	Women's accessory and specialty stores .....	4	1 798	283	67	14
565	Family clothing stores .....	7	(D)	(D)	(D)	CC
566	Shoe stores .....	17	8 760	1 221	305	81
564, 9	Other apparel and accessory stores .....	5	(D)	(D)	(D)	AA
57	<b>Furniture and homefurnishings stores</b> .....	28	14 162	2 541	589	130
5712	Furniture stores .....	10	6 803	1 159	278	58
5713, 4, 9	Homefurnishings stores .....	11	3 960	582	140	39
572	Household appliance stores .....	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	6	(D)	(D)	(D)	BB
58	<b>Eating and drinking places</b> .....	96	57 264	16 736	3 999	1 532
5812	Eating places .....	85	54 982	16 189	3 855	1 468
5812 pt.	Restaurants .....	38	29 887	8 457	2 118	850
5812 pt.	Cafeterias .....	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places .....	36	18 963	5 578	1 295	505
5812 pt.	Other eating places .....	10	(D)	(D)	(D)	CC
5813	Drinking places .....	11	2 282	547	144	64
591	<b>Drug and proprietary stores</b> .....	10	10 955	1 261	312	62
59 ex. 591	<b>Miscellaneous retail stores</b> .....	78	34 246	5 544	1 314	327
592	Liquor stores .....	10	6 630	515	154	43
593	Used merchandise stores .....	1	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores .....	28	11 120	1 870	424	113
5941	Sporting goods stores and bicycle shops .....	3	(D)	(D)	(D)	AA
5942	Book stores .....	1	(D)	(D)	(D)	BB
5944	Jewelry stores .....	12	4 138	579	155	40
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	12	4 304	854	164	37
596	Nonstore retailers .....	9	5 515	1 192	241	47
598	Fuel dealers .....	1	(D)	(D)	(D)	AA
5992	Florists .....	7	1 282	191	44	13
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	AA
5995	Optical goods stores .....	4	1 605	290	80	26
5999	Miscellaneous retail stores, n.e.c. .....	15	5 534	979	243	62

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-33

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>HAMILTON TOWNSHIP (MERCER COUNTY)</b>					
	Retail trade .....	460	648 842	77 477	17 697	5 670
52	<b>Building materials and garden supplies stores</b> .....	19	34 248	5 011	1 061	223
521, 3	Building materials and supply stores .....	12	30 213	4 382	957	187
525	Hardware stores .....	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores .....	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers .....	-	-	-	-	-
53	<b>General merchandise stores</b> .....	7	49 675	5 467	1 213	560
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	4	45 897	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	4	43 482	4 688	1 007	463
533	Variety stores .....	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	1	(D)	(D)	(D)	BB
54	<b>Food stores</b> .....	59	178 563	19 684	4 716	1 478
541	Grocery stores .....	41	170 641	18 529	4 457	1 371
542	Meat and fish (seafood) markets .....	4	(D)	(D)	(D)	AA
546	Retail bakeries .....	10	4 049	852	175	83
543, 4, 5, 9	Other food stores .....	4	(D)	(D)	(D)	AA
55 ex. 554	<b>Automotive dealers</b> .....	24	118 266	10 786	2 408	355
551	New and used car dealers .....	8	98 178	8 434	1 986	251
552	Used car dealers .....	3	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	11	8 966	1 733	315	74
555, 6, 7, 9	Miscellaneous automotive dealers .....	2	(D)	(D)	(D)	BB
554	<b>Gasoline service stations</b> .....	44	47 206	2 681	659	195
56	<b>Apparel and accessory stores</b> .....	25	16 730	2 002	481	173
561	Men's and boys' clothing and accessory stores .....	3	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores .....	12	6 370	660	148	77
562	Women's clothing stores .....	12	6 370	660	148	77
563	Women's accessory and specialty stores .....	-	-	-	-	-
565	Family clothing stores .....	1	(D)	(D)	(D)	AA
566	Shoe stores .....	8	5 777	684	163	60
564, 9	Other apparel and accessory stores .....	1	(D)	(D)	(D)	AA
57	<b>Furniture and homefurnishings stores</b> .....	29	46 908	4 947	1 166	254
5712	Furniture stores .....	5	12 668	2 207	517	89
5713, 4, 9	Homefurnishings stores .....	9	(D)	(D)	(D)	BB
572	Household appliance stores .....	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	14	24 807	1 557	375	92
58	<b>Eating and drinking places</b> .....	131	58 202	14 843	3 227	1 561
5812	Eating places .....	116	54 064	14 064	3 019	1 466
5812 pt.	Restaurants .....	50	15 881	3 959	988	446
5812 pt.	Cafeterias .....	-	-	-	-	-
5812 pt.	Refreshment places .....	58	36 583	9 648	1 915	960
5812 pt.	Other eating places .....	8	1 600	457	116	60
5813	Drinking places .....	15	4 138	779	208	95
591	<b>Drug and proprietary stores</b> .....	20	51 178	5 186	1 189	327
59 ex. 591	<b>Miscellaneous retail stores</b> .....	102	47 866	6 870	1 577	544
592	Liquor stores .....	12	9 876	828	197	85
593	Used merchandise stores .....	5	4 231	836	201	76
594	Miscellaneous shopping goods stores .....	41	17 600	2 529	595	234
5941	Sporting goods stores and bicycle shops .....	8	4 035	682	150	53
5942	Book stores .....	3	1 056	139	32	12
5944	Jewelry stores .....	12	6 085	665	172	54
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	18	6 424	1 043	241	115
596	Nonstore retailers .....	8	5 262	714	142	35
598	Fuel dealers .....	4	2 705	420	110	14
5992	Florists .....	13	2 983	537	133	44
5993	Tobacco stores and stands .....	-	-	-	-	-
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	3	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. .....	15	3 992	765	140	49

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>JERSEY CITY</b>					
	Retail trade -----	1 142	1 308 030	136 045	32 630	9 793
52	<b>Building materials and garden supplies stores</b> -----	17	24 886	3 280	792	168
521, 3	Building materials and supply stores -----	11	22 315	2 766	667	140
525	Hardware stores -----	6	2 571	514	125	28
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	<b>General merchandise stores</b> -----	39	152 399	17 879	4 414	1 404
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	5	(D)	(D)	(D)	GG
533	Variety stores -----	17	16 672	2 166	452	151
539	Miscellaneous general merchandise stores -----	17	(D)	(D)	(D)	CC
54	<b>Food stores</b> -----	201	248 988	24 370	5 994	1 882
541	Grocery stores -----	144	229 845	21 536	5 296	1 600
542	Meat and fish (seafood) markets -----	16	5 811	345	109	40
546	Retail bakeries -----	26	7 753	2 177	515	208
543, 4, 5, 9	Other food stores -----	15	5 579	312	74	34
55 ex. 554	<b>Automotive dealers</b> -----	50	376 025	23 965	5 797	980
551	New and used car dealers -----	30	363 909	21 946	5 315	853
552	Used car dealers -----	6	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	13	8 455	1 493	354	106
555, 6, 7, 9	Miscellaneous automotive dealers -----	1	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b> -----	61	86 788	4 162	1 073	322
56	<b>Apparel and accessory stores</b> -----	175	119 534	13 127	3 043	1 354
561	Men's and boys' clothing and accessory stores -----	32	19 789	2 362	578	205
562, 3	Women's clothing and specialty stores -----	74	51 955	5 641	1 277	705
562	Women's clothing stores -----	59	46 401	4 875	1 115	634
563	Women's accessory and specialty stores -----	15	5 554	766	162	71
565	Family clothing stores -----	14	13 232	1 261	285	141
566	Shoe stores -----	39	23 172	2 795	659	207
564, 9	Other apparel and accessory stores -----	16	11 386	1 068	244	96
57	<b>Furniture and homefurnishings stores</b> -----	59	40 416	4 553	1 062	288
5712	Furniture stores -----	20	14 941	1 990	455	89
5713, 4, 9	Homefurnishings stores -----	17	8 091	1 169	290	72
572	Household appliance stores -----	4	402	52	14	4
573	Radio, television, computer, and music stores -----	18	16 982	1 342	303	123
58	<b>Eating and drinking places</b> -----	311	82 015	21 168	4 941	2 090
5812	Eating places -----	219	71 767	19 374	4 501	1 890
5812 pt.	Restaurants -----	84	25 336	6 560	1 619	675
5812 pt.	Cafeterias -----	6	2 418	905	213	58
5812 pt.	Refreshment places -----	95	33 926	8 101	1 831	887
5812 pt.	Other eating places -----	34	10 087	3 808	838	270
5813	Drinking places -----	92	10 248	1 794	440	200
591	<b>Drug and proprietary stores</b> -----	48	61 037	6 395	1 424	412
59 ex. 591	<b>Miscellaneous retail stores</b> -----	181	115 942	17 146	4 090	893
592	Liquor stores -----	48	20 631	1 547	380	164
593	Used merchandise stores -----	4	933	229	58	15
594	Miscellaneous shopping goods stores -----	55	32 197	4 406	981	277
5941	Sporting goods stores and bicycle shops -----	7	2 291	313	68	28
5942	Book stores -----	4	4 000	310	80	39
5944	Jewelry stores -----	19	6 999	2 137	483	74
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	25	18 907	1 646	350	136
596	Nonstore retailers -----	12	22 348	4 437	1 083	131
598	Fuel dealers -----	11	25 593	3 978	954	122
5992	Florists -----	13	2 653	660	157	51
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	12	2 204	252	83	28
5995	Optical goods stores -----	13	4 356	887	224	53
5999	Miscellaneous retail stores, n.e.c. -----	13	5 027	750	170	52

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-35

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEWARK</b>					
	Retail trade -----	1 270	955 303	147 231	34 780	9 942
52	<b>Building materials and garden supplies stores</b> -----	34	42 576	5 892	1 337	195
521, 3	Building materials and supply stores -----	16	25 490	3 867	897	113
525	Hardware stores -----	18	17 086	2 025	440	82
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	<b>General merchandise stores</b> -----	28	56 402	11 156	2 879	820
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	1	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	1	(D)	(D)	(D)	EE
533	Variety stores -----	8	(D)	(D)	(D)	EE
539	Miscellaneous general merchandise stores -----	19	24 542	2 836	663	244
54	<b>Food stores</b> -----	182	183 566	17 229	4 156	1 295
541	Grocery stores -----	112	147 233	12 173	2 983	942
542	Meat and fish (seafood) markets -----	31	20 955	1 839	434	136
546	Retail bakeries -----	25	7 965	2 384	557	180
543, 4, 5, 9	Other food stores -----	14	7 413	833	182	37
55 ex. 554	<b>Automotive dealers</b> -----	55	66 736	5 437	1 231	254
551	New and used car dealers -----	9	27 007	2 254	475	86
552	Used car dealers -----	17	28 236	1 361	345	72
553	Auto and home supply stores -----	29	11 493	1 822	411	96
555, 6, 7, 9	Miscellaneous automotive dealers -----	—	—	—	—	—
554	<b>Gasoline service stations</b> -----	69	64 350	3 892	981	316
56	<b>Apparel and accessory stores</b> -----	117	69 249	8 309	2 010	651
561	Men's and boys' clothing and accessory stores -----	24	10 284	1 298	308	77
562, 3	Women's clothing and specialty stores -----	46	30 349	4 005	934	376
562	Women's clothing stores -----	41	29 216	3 846	908	368
563	Women's accessory and specialty stores -----	5	1 133	159	26	8
565	Family clothing stores -----	11	9 017	928	264	59
566	Shoe stores -----	28	17 216	1 949	472	128
564, 9	Other apparel and accessory stores -----	8	2 383	129	32	11
57	<b>Furniture and homefurnishings stores</b> -----	73	55 337	10 140	2 329	524
5712	Furniture stores -----	35	35 558	7 710	1 763	387
5713, 4, 9	Homefurnishings stores -----	15	7 884	1 054	229	49
572	Household appliance stores -----	6	4 610	191	46	11
573	Radio, television, computer, and music stores -----	17	7 285	1 185	291	77
58	<b>Eating and drinking places</b> -----	426	214 220	58 533	13 579	4 327
5812	Eating places -----	303	194 233	55 201	12 722	3 982
5812 pt.	Restaurants -----	116	31 255	7 153	1 573	604
5812 pt.	Cafeterias -----	3	376	122	25	8
5812 pt.	Refreshment places -----	131	46 690	11 716	2 868	1 206
5812 pt.	Other eating places -----	53	115 912	36 210	8 256	2 164
5813	Drinking places -----	123	19 987	3 332	857	345
591	<b>Drug and proprietary stores</b> -----	58	73 485	8 848	2 012	516
59 ex. 591	<b>Miscellaneous retail stores</b> -----	228	129 382	17 795	4 266	1 044
592	Liquor stores -----	78	42 529	3 202	761	237
593	Used merchandise stores -----	13	4 078	1 663	404	88
594	Miscellaneous shopping goods stores -----	55	24 554	4 164	978	297
5941	Sporting goods stores and bicycle shops -----	2	(D)	(D)	(D)	BB
5942	Book stores -----	11	8 016	846	206	85
5944	Jewelry stores -----	17	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	25	9 807	2 101	494	122
596	Nonstore retailers -----	15	12 372	1 439	331	66
598	Fuel dealers -----	17	27 407	3 768	945	142
5992	Florists -----	10	2 256	404	106	28
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	9	6 678	1 103	283	67
5995	Optical goods stores -----	7	1 449	341	90	16
5999	Miscellaneous retail stores, n.e.c. -----	21	(D)	(D)	(D)	BB

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PARAMUS</b>					
	Retail trade -----	723	1 926 030	224 977	53 180	14 017
52	Building materials and garden supplies stores -----	14	102 931	10 621	2 519	403
521, 3	Building materials and supply stores -----	8	95 682	9 656	2 346	376
525	Hardware stores -----	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	General merchandise stores -----	15	448 250	57 236	13 325	3 804
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	9	420 016	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	9	411 953	54 112	12 853	3 650
533	Variety stores -----	1	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	5	(D)	(D)	(D)	CC
54	Food stores -----	46	80 115	9 212	2 185	611
541	Grocery stores -----	13	(D)	(D)	(D)	EE
542	Meat and fish (seafood) markets -----	3	(D)	(D)	(D)	BB
546	Retail bakeries -----	11	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores -----	19	6 874	1 005	250	110
55 ex. 554	Automotive dealers -----	19	242 813	19 850	4 880	565
551	New and used car dealers -----	9	235 818	18 469	4 518	484
552	Used car dealers -----	1	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	9	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	-	-	-	-	-
554	Gasoline service stations -----	30	43 685	2 196	501	152
56	Apparel and accessory stores -----	234	467 415	54 282	12 953	4 007
561	Men's and boys' clothing and accessory stores -----	34	45 120	5 381	1 433	389
562, 3	Women's clothing and specialty stores -----	101	126 245	13 697	3 300	1 468
562	Women's clothing stores -----	84	109 505	11 671	2 775	1 288
563	Women's accessory and specialty stores -----	17	16 740	2 026	525	180
565	Family clothing stores -----	26	213 689	24 544	5 673	1 458
566	Shoe stores -----	58	57 349	8 712	2 112	508
564, 9	Other apparel and accessory stores -----	15	25 012	1 948	435	184
57	Furniture and homefurnishings stores -----	114	219 268	25 415	6 076	1 226
5712	Furniture stores -----	45	84 340	10 569	2 524	386
5713, 4, 9	Homefurnishings stores -----	33	(D)	(D)	(D)	EE
572	Household appliance stores -----	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	35	83 890	6 688	1 638	422
58	Eating and drinking places -----	88	62 722	15 702	3 896	1 542
5812	Eating places -----	86	(D)	(D)	(D)	GG
5812 pt.	Restaurants -----	28	28 614	7 860	1 877	750
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	43	30 565	6 902	1 815	737
5812 pt.	Other eating places -----	12	2 477	696	148	43
5813	Drinking places -----	2	(D)	(D)	(D)	AA
591	Drug and proprietary stores -----	7	15 749	1 275	289	101
59 ex. 591	Miscellaneous retail stores -----	156	243 082	29 188	6 556	1 606
592	Liquor stores -----	3	(D)	(D)	(D)	AA
593	Used merchandise stores -----	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	96	147 813	15 912	3 664	1 028
5941	Sporting goods stores and bicycle shops -----	10	31 430	3 802	797	163
5942	Book stores -----	8	15 088	1 145	231	78
5944	Jewelry stores -----	36	25 307	3 680	931	229
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	42	75 988	7 285	1 705	558
596	Nonstore retailers -----	7	48 081	5 548	1 200	205
598	Fuel dealers -----	2	(D)	(D)	(D)	BB
5992	Florists -----	2	(D)	(D)	(D)	AA
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	17	15 172	3 756	755	148
5999	Miscellaneous retail stores, n.e.c. -----	24	17 868	2 075	460	131

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-37

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PATERSON</b>					
	Retail trade .....	499	329 796	43 686	10 471	2 852
52	Building materials and garden supplies stores .....	11	8 943	1 460	350	73
521, 3	Building materials and supply stores .....	5	5 911	958	224	49
525	Hardware stores .....	6	3 032	502	126	24
526	Retail nurseries, lawn and garden supply stores .....	—	—	—	—	—
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
53	General merchandise stores .....	16	13 172	1 674	433	123
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	—	—	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	—	—	—	—	—
533	Variety stores .....	7	8 180	1 096	273	77
539	Miscellaneous general merchandise stores .....	9	4 992	578	160	46
54	Food stores .....	80	102 611	11 975	2 940	815
541	Grocery stores .....	46	86 422	9 828	2 395	653
542	Meat and fish (seafood) markets .....	11	8 562	807	215	41
546	Retail bakeries .....	12	3 863	784	175	66
543, 4, 5, 9	Other food stores .....	11	3 764	556	155	55
55 ex. 554	Automotive dealers .....	21	24 600	3 368	787	168
551	New and used car dealers .....	3	(D)	(D)	(D)	BB
552	Used car dealers .....	5	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	13	11 334	1 644	375	108
555, 6, 7, 9	Miscellaneous automotive dealers .....	—	—	—	—	—
554	Gasoline service stations .....	39	27 160	1 200	283	76
56	Apparel and accessory stores .....	49	20 946	2 242	509	188
561	Men's and boys' clothing and accessory stores .....	6	1 520	232	64	10
562, 3	Women's clothing and specialty stores .....	14	5 822	554	125	57
562	Women's clothing stores .....	10	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores .....	4	(D)	(D)	(D)	AA
565	Family clothing stores .....	4	1 777	105	21	7
566	Shoe stores .....	15	7 259	766	175	54
564, 9	Other apparel and accessory stores .....	10	4 568	585	124	60
57	Furniture and homefurnishings stores .....	25	24 502	4 724	1 199	223
5712	Furniture stores .....	14	20 842	4 116	1 043	188
5713, 4, 9	Homefurnishings stores .....	3	(D)	(D)	(D)	AA
572	Household appliance stores .....	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	5	1 885	315	76	21
58	Eating and drinking places .....	136	28 319	6 420	1 430	603
5812	Eating places .....	96	24 329	5 902	1 291	541
5812 pt.	Restaurants .....	44	5 324	1 441	369	138
5812 pt.	Cafeterias .....	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places .....	44	14 741	3 593	798	335
5812 pt.	Other eating places .....	7	(D)	(D)	(D)	BB
5813	Drinking places .....	40	3 990	518	139	62
591	Drug and proprietary stores .....	37	29 784	4 018	898	211
59 ex. 591	Miscellaneous retail stores .....	85	49 759	6 605	1 642	372
592	Liquor stores .....	33	16 893	1 146	282	97
593	Used merchandise stores .....	5	3 366	789	210	59
594	Miscellaneous shopping goods stores .....	15	6 407	607	153	38
5941	Sporting goods stores and bicycle shops .....	1	(D)	(D)	(D)	AA
5942	Book stores .....	—	—	—	—	—
5944	Jewelry stores .....	9	(D)	(D)	(D)	AA
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	5	4 873	300	75	18
596	Nonstore retailers .....	9	2 924	508	124	41
598	Fuel dealers .....	5	15 131	2 684	691	95
5992	Florists .....	5	775	111	33	11
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	1	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. .....	11	(D)	(D)	(D)	BB

See footnotes at end of table.

## NJ-38 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>TRENTON</b>					
	Retail trade -----	383	189 620	26 919	6 640	2 245
52	Building materials and garden supplies stores -----	6	12 371	2 053	491	75
521, 3	Building materials and supply stores -----	4	(D)	(D)	(D)	BB
525	Hardware stores -----	2	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	6	(D)	(D)	(D)	BB
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	—	—	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	—	—	—	—	—
533	Variety stores -----	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	—	—	—	—	—
54	Food stores -----	55	27 265	2 723	695	252
541	Grocery stores -----	42	24 824	2 305	621	209
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	8	1 221	293	42	35
543, 4, 5, 9	Other food stores -----	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	10	8 999	939	206	61
551	New and used car dealers -----	1	(D)	(D)	(D)	AA
552	Used car dealers -----	1	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	5	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	5 878	405	90	24
554	Gasoline service stations -----	15	10 885	460	111	46
56	Apparel and accessory stores -----	35	11 822	1 364	318	96
561	Men's and boys' clothing and accessory stores -----	5	1 285	147	22	6
562, 3	Women's clothing and specialty stores -----	12	2 765	369	97	28
562	Women's clothing stores -----	7	2 155	288	82	23
563	Women's accessory and specialty stores -----	5	610	81	15	5
565	Family clothing stores -----	3	921	78	16	8
566	Shoe stores -----	11	4 876	512	121	38
564, 9	Other apparel and accessory stores -----	4	1 975	258	62	16
57	Furniture and homefurnishings stores -----	19	13 365	1 832	475	107
5712	Furniture stores -----	10	7 962	1 063	269	56
5713, 4, 9	Homefurnishings stores -----	—	(D)	(D)	(D)	AA
572	Household appliance stores -----	1	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	8	(D)	(D)	(D)	BB
58	Eating and drinking places -----	149	43 684	10 166	2 492	1 052
5812	Eating places -----	106	36 391	8 893	2 182	911
5812 pt.	Restaurants -----	51	21 751	5 643	1 386	574
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	41	8 989	2 190	540	239
5812 pt.	Other eating places -----	12	(D)	(D)	(D)	BB
5813	Drinking places -----	43	7 293	1 273	310	141
591	Drug and proprietary stores -----	15	14 494	2 012	492	114
59 ex. 591	Miscellaneous retail stores -----	73	(D)	(D)	(D)	EE
592	Liquor stores -----	25	12 307	1 264	288	105
593	Used merchandise stores -----	5	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	14	7 686	807	197	91
5941	Sporting goods stores and bicycle shops -----	2	(D)	(D)	(D)	AA
5942	Book stores -----	2	(D)	(D)	(D)	BB
5944	Jewelry stores -----	7	3 746	454	116	31
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	3	(D)	(D)	(D)	AA
596	Nonstore retailers -----	8	8 417	559	127	50
598	Fuel dealers -----	7	7 367	1 003	290	46
5992	Florists -----	5	1 222	271	70	15
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	AA
5995	Optical goods stores -----	1	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	4	1 415	290	104	21

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-39

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>UNION CITY</b>					
	Retail trade -----	637	369 039	45 966	10 803	3 545
52	<b>Building materials and garden supplies stores</b> -----	16	5 886	887	204	51
521, 3	Building materials and supply stores -----	5	2 902	437	121	23
525	Hardware stores -----	11	2 984	450	83	28
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	<b>General merchandise stores</b> -----	9	3 457	510	125	39
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	—	—	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	—	—	—	—	—
533	Variety stores -----	5	2 948	437	108	33
539	Miscellaneous general merchandise stores -----	4	509	73	17	6
54	<b>Food stores</b> -----	90	50 471	3 460	748	315
541	Grocery stores -----	58	41 903	2 415	511	230
542	Meat and fish (seafood) markets -----	9	3 751	206	44	18
546	Retail bakeries -----	17	3 510	709	159	56
543, 4, 5, 9	Other food stores -----	6	1 307	130	34	11
55 ex. 554	<b>Automotive dealers</b> -----	22	49 708	5 694	1 284	239
551	New and used car dealers -----	5	32 245	3 035	620	91
552	Used car dealers -----	3	2 753	123	28	22
553	Auto and home supply stores -----	14	14 710	2 536	636	126
555, 6, 7, 9	Miscellaneous automotive dealers -----	—	—	—	—	—
554	<b>Gasoline service stations</b> -----	35	34 693	1 659	450	120
56	<b>Apparel and accessory stores</b> -----	91	51 009	6 278	1 421	566
561	Men's and boys' clothing and accessory stores -----	8	5 187	1 074	254	95
562, 3	Women's clothing and specialty stores -----	40	20 514	2 208	486	203
562	Women's clothing stores -----	37	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	3	(D)	(D)	(D)	BB
565	Family clothing stores -----	11	6 652	892	230	87
566	Shoe stores -----	21	10 827	1 192	260	78
564, 9	Other apparel and accessory stores -----	11	7 829	912	191	103
57	<b>Furniture and homefurnishings stores</b> -----	46	17 056	1 857	447	130
5712	Furniture stores -----	20	8 163	886	208	51
5713, 4, 9	Homefurnishings stores -----	10	(D)	(D)	(D)	BB
572	Household appliance stores -----	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	14	4 648	405	122	47
58	<b>Eating and drinking places</b> -----	166	35 892	8 556	2 047	1 146
5812	Eating places -----	129	31 842	7 811	1 858	1 046
5812 pt.	Restaurants -----	64	12 981	3 340	794	323
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	47	14 107	3 188	748	550
5812 pt.	Other eating places -----	16	(D)	(D)	(D)	CC
5813	Drinking places -----	37	4 050	745	189	100
591	<b>Drug and proprietary stores</b> -----	24	33 624	3 280	825	226
59 ex. 591	<b>Miscellaneous retail stores</b> -----	138	87 243	13 785	3 252	713
592	Liquor stores -----	32	38 456	3 729	878	151
593	Used merchandise stores -----	1	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	50	17 815	2 406	515	173
5941	Sporting goods stores and bicycle shops -----	4	5 109	675	143	45
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	16	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	28	8 101	1 091	255	93
596	Nonstore retailers -----	9	6 494	1 972	470	188
598	Fuel dealers -----	5	15 949	4 282	1 031	97
5992	Florists -----	12	2 344	374	94	31
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	4	531	50	17	10
5995	Optical goods stores -----	10	2 187	510	146	30
5999	Miscellaneous retail stores, n.e.c. -----	15	(D)	(D)	(D)	BB

See footnotes at end of table.

## NJ-40 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>VINELAND</b>					
	Retail trade .....	389	564 381	64 025	14 478	4 664
52	Building materials and garden supplies stores .....	14	27 719	3 309	801	161
521, 3	Building materials and supply stores .....	11	(D)	(D)	(D)	CC
525	Hardware stores .....	2	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
53	General merchandise stores .....	11	77 844	7 961	1 963	744
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	5	(D)	(D)	(D)	FF
533	Variety stores .....	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	4	(D)	(D)	(D)	CC
54	Food stores .....	55	147 951	15 894	3 440	883
541	Grocery stores .....	36	141 759	14 837	3 197	762
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	AA
546	Retail bakeries .....	9	3 374	756	180	79
543, 4, 5, 9	Other food stores .....	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers .....	36	102 818	8 801	2 073	366
551	New and used car dealers .....	9	79 523	5 484	1 311	206
552	Used car dealers .....	13	10 736	956	229	44
553	Auto and home supply stores .....	14	12 559	2 361	533	116
555, 6, 7, 9	Miscellaneous automotive dealers .....	—	—	—	—	—
554	Gasoline service stations .....	18	36 003	1 545	382	115
56	Apparel and accessory stores .....	49	31 812	3 438	759	312
561	Men's and boys' clothing and accessory stores .....	8	3 372	388	81	32
562, 3	Women's clothing and specialty stores .....	14	8 026	818	192	98
562	Women's clothing stores .....	13	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	AA
565	Family clothing stores .....	3	(D)	(D)	(D)	BB
566	Shoe stores .....	19	9 286	1 047	215	78
564, 9	Other apparel and accessory stores .....	5	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores .....	24	19 815	2 398	557	133
5712	Furniture stores .....	12	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores .....	3	1 380	230	54	13
572	Household appliance stores .....	3	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores .....	6	3 946	369	84	27
58	Eating and drinking places .....	88	34 007	9 830	2 178	1 259
5812	Eating places .....	76	31 549	9 356	2 080	1 201
5812 pt.	Restaurants .....	34	12 460	4 304	934	479
5812 pt.	Cafeterias .....	—	—	—	—	—
5812 pt.	Refreshment places .....	35	16 678	4 359	994	656
5812 pt.	Other eating places .....	7	2 411	693	152	66
5813	Drinking places .....	12	2 458	474	98	58
591	Drug and proprietary stores .....	7	21 577	1 989	445	164
59 ex. 591	Miscellaneous retail stores .....	87	64 835	8 860	1 880	527
592	Liquor stores .....	11	6 491	565	122	59
593	Used merchandise stores .....	2	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores .....	34	15 361	2 124	500	194
5941	Sporting goods stores and bicycle shops .....	4	(D)	(D)	(D)	AA
5942	Book stores .....	2	(D)	(D)	(D)	AA
5944	Jewelry stores .....	10	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	18	6 888	1 000	234	107
596	Nonstore retailers .....	5	1 314	395	94	21
598	Fuel dealers .....	6	32 173	3 824	730	85
5992	Florists .....	8	1 759	411	101	44
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	7	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. .....	13	5 841	1 088	218	74

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-41

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>WAYNE TOWNSHIP</b>					
	Retail trade .....	571	1 323 192	155 569	36 429	10 809
52	<b>Building materials and garden supplies stores</b> .....	15	22 820	2 732	557	187
521, 3	Building materials and supply stores .....	6	16 330	1 801	413	123
525	Hardware stores .....	2	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores .....	6	5 874	821	110	56
527	Manufactured (mobile) home dealers .....	1	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b> .....	16	397 006	44 649	10 945	3 078
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	8	(D)	(D)	(D)	HH
533	Variety stores .....	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	5	(D)	(D)	(D)	EE
54	<b>Food stores</b> .....	47	116 299	13 846	3 431	911
541	Grocery stores .....	19	106 711	12 110	3 002	747
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	AA
546	Retail bakeries .....	12	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores .....	14	4 904	697	160	58
55 ex. 554	<b>Automotive dealers</b> .....	18	181 082	15 543	3 202	485
551	New and used car dealers .....	9	172 181	14 186	2 864	417
552	Used car dealers .....	3	2 662	214	50	12
553	Auto and home supply stores .....	6	6 239	1 143	288	56
555, 6, 7, 9	Miscellaneous automotive dealers .....	—	—	—	—	—
554	<b>Gasoline service stations</b> .....	24	24 888	1 250	309	96
56	<b>Apparel and accessory stores</b> .....	133	184 364	18 523	4 266	1 756
561	Men's and boys' clothing and accessory stores .....	18	25 489	3 021	609	212
562, 3	Women's clothing and specialty stores .....	56	70 138	6 917	1 749	825
562	Women's clothing stores .....	48	65 341	6 416	1 612	764
563	Women's accessory and specialty stores .....	8	4 797	501	137	61
565	Family clothing stores .....	10	47 896	3 843	826	329
566	Shoe stores .....	38	30 713	3 784	839	268
564, 9	Other apparel and accessory stores .....	11	10 128	958	243	122
57	<b>Furniture and homefurnishings stores</b> .....	58	172 268	19 008	4 310	962
5712	Furniture stores .....	17	(D)	(D)	(D)	CC
5713, 4, 9	Homefurnishings stores .....	20	78 900	11 288	2 652	594
572	Household appliance stores .....	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	20	66 734	3 542	811	232
58	<b>Eating and drinking places</b> .....	129	73 269	20 079	4 724	1 998
5812	Eating places .....	125	71 984	19 828	4 653	1 975
5812 pt.	Restaurants .....	47	31 149	8 571	2 202	881
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places .....	55	25 924	5 862	1 299	633
5812 pt.	Other eating places .....	21	(D)	(D)	(D)	EE
5813	Drinking places .....	4	1 285	251	71	23
591	<b>Drug and proprietary stores</b> .....	10	20 352	2 002	482	132
59 ex. 591	<b>Miscellaneous retail stores</b> .....	121	130 844	17 937	4 203	1 204
592	Liquor stores .....	7	5 232	397	98	40
593	Used merchandise stores .....	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores .....	69	93 136	10 961	2 635	823
5941	Sporting goods stores and bicycle shops .....	5	(D)	(D)	(D)	CC
5942	Book stores .....	8	(D)	(D)	(D)	BB
5944	Jewelry stores .....	25	31 632	4 545	1 167	246
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	31	31 109	3 689	845	353
596	Nonstore retailers .....	7	7 576	1 902	438	111
598	Fuel dealers .....	2	(D)	(D)	(D)	AA
5992	Florists .....	5	1 200	239	65	24
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	10	4 899	1 074	243	53
5999	Miscellaneous retail stores, n.e.c. .....	18	11 080	2 262	494	123

See footnotes at end of table.

**NJ-42 NEW JERSEY**

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>WOODBRIDGE TOWNSHIP</b>					
	Retail trade .....	727	1 290 379	149 208	36 187	10 996
52	Building materials and garden supplies stores .....	14	18 831	2 773	639	148
521, 3	Building materials and supply stores .....	9	17 285	2 508	569	132
525	Hardware stores .....	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores .....	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
53	General merchandise stores .....	14	242 374	25 675	6 258	1 895
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	(D)	(D)	(D)	GG
533	Variety stores .....	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	BB
54	Food stores .....	127	228 908	23 830	5 928	1 748
541	Grocery stores .....	96	217 693	21 770	5 438	1 564
542	Meat and fish (seafood) markets .....	5	1 919	229	78	18
546	Retail bakeries .....	15	5 832	1 401	321	129
543, 4, 5, 9	Other food stores .....	11	3 464	430	91	37
55 ex. 554	Automotive dealers .....	34	231 649	21 016	5 241	675
551	New and used car dealers .....	12	214 579	18 110	4 551	524
552	Used car dealers .....	5	3 394	262	68	12
553	Auto and home supply stores .....	13	10 311	2 311	557	110
555, 6, 7, 9	Miscellaneous automotive dealers .....	4	3 365	333	65	29
554	Gasoline service stations .....	39	51 426	3 027	684	217
56	Apparel and accessory stores .....	136	167 149	17 450	4 191	1 777
561	Men's and boys' clothing and accessory stores .....	20	20 512	2 529	606	197
562, 3	Women's clothing and specialty stores .....	60	58 096	6 260	1 526	819
562	Women's clothing stores .....	56	54 476	5 914	1 404	770
563	Women's accessory and specialty stores .....	4	3 620	346	122	49
565	Family clothing stores .....	13	45 502	3 920	929	350
566	Shoe stores .....	35	28 892	3 530	824	270
564, 9	Other apparel and accessory stores .....	8	14 147	1 211	306	141
57	Furniture and homefurnishings stores .....	46	105 058	13 423	3 309	769
5712	Furniture stores .....	10	30 863	3 607	907	130
5713, 4, 9	Homefurnishings stores .....	16	54 372	7 697	1 889	490
572	Household appliance stores .....	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	19	(D)	(D)	(D)	CC
58	Eating and drinking places .....	159	82 162	21 153	4 904	2 238
5812	Eating places .....	138	76 490	19 904	4 577	2 096
5812 pt.	Restaurants .....	60	39 159	10 938	2 476	2 214
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places .....	55	29 377	6 815	1 607	692
5812 pt.	Other eating places .....	21	(D)	(D)	(D)	CC
5813	Drinking places .....	21	5 672	1 249	327	142
591	Drug and proprietary stores .....	17	33 985	4 002	910	297
59 ex. 591	Miscellaneous retail stores .....	141	128 837	16 859	4 123	1 232
592	Liquor stores .....	15	7 530	641	150	56
593	Used merchandise stores .....	3	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores .....	69	81 895	8 749	2 181	714
5941	Sporting goods stores and bicycle shops .....	5	(D)	(D)	(D)	BB
5942	Book stores .....	3	(D)	(D)	(D)	BB
5944	Jewelry stores .....	26	32 452	4 162	1 041	269
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	35	38 181	3 552	848	338
596	Nonstore retailers .....	6	6 109	1 003	236	44
598	Fuel dealers .....	2	(D)	(D)	(D)	AA
5992	Florists .....	9	2 144	556	131	35
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands .....	3	482	53	11	7
5995	Optical goods stores .....	11	5 616	1 289	309	78
5999	Miscellaneous retail stores, n.e.c. .....	21	19 928	3 810	918	261

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-43

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>ATLANTIC COUNTY</b>					
	Retail trade -----	1 843	2 035 024	262 635	58 456	19 216
52	Building materials and garden supplies stores -----	58	77 359	9 774	2 145	461
521, 3	Building materials and supply stores -----	30	65 036	7 504	1 787	338
525	Hardware stores -----	18	6 161	964	202	68
526	Retail nurseries, lawn and garden supply stores -----	9	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	35	274 810	29 164	6 970	2 063
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	12	210 851	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	12	207 037	24 452	5 843	1 728
533	Variety stores -----	14	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	9	(D)	(D)	(D)	CC
54	Food stores -----	228	393 875	45 536	10 423	3 205
541	Grocery stores -----	141	367 506	40 758	9 438	2 774
542	Meat and fish (seafood) markets -----	12	6 691	585	152	35
546	Retail bakeries -----	29	8 087	2 158	444	239
543, 4, 5, 9	Other food stores -----	46	11 591	2 035	389	157
55 ex. 554	Automotive dealers -----	76	357 102	30 780	6 883	1 161
551	New and used car dealers -----	26	311 022	23 380	5 292	785
552	Used car dealers -----	9	4 728	997	209	45
553	Auto and home supply stores -----	26	23 697	4 332	1 018	250
555, 6, 7, 9	Miscellaneous automotive dealers -----	15	17 655	2 071	364	81
554	Gasoline service stations -----	95	112 985	7 989	1 897	605
56	Apparel and accessory stores -----	240	160 708	19 903	4 340	1 714
561	Men's and boys' clothing and accessory stores -----	39	19 722	2 771	589	188
562, 3	Women's clothing and specialty stores -----	97	61 923	7 695	1 612	758
562	Women's clothing stores -----	79	55 706	6 717	1 393	692
563	Women's accessory and specialty stores -----	18	6 217	978	219	66
565	Family clothing stores -----	24	40 909	3 834	870	335
566	Shoe stores -----	58	30 233	4 589	976	303
564, 9	Other apparel and accessory stores -----	22	7 921	1 014	293	130
57	Furniture and homefurnishings stores -----	109	108 975	12 956	3 003	700
5712	Furniture stores -----	31	38 716	5 528	1 312	241
5713, 4, 9	Homefurnishings stores -----	29	23 144	2 786	597	169
572	Household appliance stores -----	9	12 306	1 382	335	60
573	Radio, television, computer, and music stores -----	40	34 809	3 260	759	230
58	Eating and drinking places -----	563	246 599	65 853	13 528	6 596
5812	Eating places -----	469	219 275	60 021	12 203	5 965
5812 pt.	Restaurants -----	232	128 548	38 815	7 853	3 507
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	182	75 061	17 772	3 632	2 031
5812 pt.	Other eating places -----	52	(D)	(D)	(D)	EE
5813	Drinking places -----	94	27 324	5 832	1 325	631
591	Drug and proprietary stores -----	55	89 844	10 564	2 389	595
59 ex. 591	Miscellaneous retail stores -----	384	212 767	30 116	6 878	2 116
592	Liquor stores -----	75	52 805	6 534	1 465	443
593	Used merchandise stores -----	10	1 927	307	57	49
594	Miscellaneous shopping goods stores -----	178	100 829	12 940	2 913	1 020
5941	Sporting goods stores and bicycle shops -----	17	10 913	1 059	247	90
5942	Book stores -----	15	9 407	854	195	81
5944	Jewelry stores -----	51	22 149	3 666	899	212
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	95	58 360	7 361	1 572	637
596	Nonstore retailers -----	16	12 447	1 914	395	83
598	Fuel dealers -----	14	14 645	2 397	573	104
5992	Florists -----	25	7 275	1 900	467	141
5993	Tobacco stores and stands -----	3	2 273	334	68	22
5994	News dealers and newsstands -----	4	(D)	(D)	(D)	AA
5995	Optical goods stores -----	22	8 343	2 048	500	103
5999	Miscellaneous retail stores, n.e.c. -----	37	(D)	(D)	(D)	CC

See footnotes at end of table.

## NJ-44 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>BERGEN COUNTY</b>					
52	Retail trade	6 030	8 755 361	1 044 547	245 372	65 630
521	Building materials and garden supplies stores	211	325 640	44 466	10 030	1 845
521, 3	Building materials and supply stores	112	274 870	35 440	8 155	1 429
521	Lumber and other building materials dealers	76	251 810	30 024	6 832	1 201
523	Paint, glass, and wallpaper stores	36	23 060	5 416	1 323	228
525	Hardware stores	58	30 107	5 415	1 314	258
526	Retail nurseries, lawn and garden supply stores	41	20 663	3 611	561	158
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	76	866 160	96 032	22 659	6 835
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	19	678 300	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	19	647 752	81 485	19 754	5 910
533	Variety stores	31	29 256	4 118	874	312
539	Miscellaneous general merchandise stores	26	189 152	10 429	2 031	613
54	Food stores	771	1 689 381	192 593	46 253	12 219
541	Grocery stores	472	1 578 508	172 084	41 622	10 368
542	Meat and fish (seafood) markets	50	19 959	2 581	594	150
546	Retail bakeries	144	48 909	13 124	2 986	1 212
543, 4, 5, 9	Other food stores	105	42 005	4 804	1 051	489
543	Fruit and vegetable markets	15	13 626	1 383	271	118
544	Candy, nut, and confectionery stores	28	8 334	1 307	316	152
545	Dairy products stores	20	4 758	439	95	69
549	Miscellaneous food stores	42	15 287	1 675	369	150
55 ex. 554	Automotive dealers	272	1 843 742	142 990	32 515	4 063
551	New and used car dealers	115	1 700 744	123 274	27 999	3 203
552	Used car dealers	56	54 616	3 311	797	143
553	Auto and home supply stores	83	70 316	13 975	3 235	624
553 pt.	Auto parts, tires, and accessories stores	82	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	18	18 066	2 430	484	93
555	Boat dealers	5	2 227	379	72	15
556	Recreational vehicle dealers	—	—	—	—	—
557	Motorcycle dealers	12	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	BB
554	Gasoline service stations	451	511 606	28 819	6 839	1 793
56	Apparel and accessory stores	744	869 355	109 200	25 753	7 960
561	Men's and boys' clothing and accessory stores	85	77 365	10 612	2 711	653
562, 3	Women's clothing and specialty stores	342	337 909	41 664	9 652	3 694
562	Women's clothing stores	290	301 254	37 496	8 383	3 339
563	Women's accessory and specialty stores	52	36 655	4 168	1 269	355
565	Family clothing stores	71	301 540	36 490	8 541	2 197
566	Shoe stores	168	105 410	14 758	3 578	965
566 pt.	Men's shoe stores	14	15 905	3 751	939	92
566 pt.	Women's shoe stores	40	23 220	3 187	778	251
566 pt.	Children's and juveniles' shoe stores	13	4 969	943	226	74
566 pt.	Family shoe stores	89	47 643	5 602	1 311	441
566 pt.	Athletic footwear stores	12	13 653	1 275	324	107
564, 9	Other apparel and accessory stores	78	47 131	5 676	1 271	451
564	Children's and infants' wear stores	46	37 567	4 133	935	341
569	Miscellaneous apparel and accessory stores	32	9 564	1 543	336	110
57	Furniture and homefurnishings stores	445	464 120	56 156	13 620	2 761
5712	Furniture stores	120	157 857	20 587	5 042	805
5713, 4, 9	Homefurnishings stores	170	116 334	17 797	4 300	964
5713	Floor covering stores	68	52 905	8 072	2 076	313
5714	Drapery, curtain, and upholstery stores	18	10 189	1 643	401	152
5719	Miscellaneous homefurnishings stores	84	53 240	8 082	1 823	499
572	Household appliance stores	29	24 138	2 908	698	137
573	Radio, television, computer, and music stores	126	165 791	14 864	3 580	855
5731	Radio, television, and electronics stores	61	81 376	7 189	1 783	380
5734	Computer and software stores	24	(D)	(D)	(D)	CC
5735	Record and prerecorded tape stores	27	27 140	2 197	581	233
5736	Musical instrument stores	14	(D)	(D)	(D)	CC
58	Eating and drinking places	1 539	700 878	189 858	45 439	18 140
5812	Eating places	1 386	672 352	183 359	43 812	17 450
5812 pt.	Restaurants	623	353 037	101 035	24 557	9 269
5812 pt.	Cafeterias	16	6 632	2 130	512	210
5812 pt.	Refreshment places	494	198 218	47 074	11 407	5 184
5812 pt.	Other eating places	253	114 465	33 120	7 336	2 787
5813	Drinking places	153	28 526	6 499	1 627	690
591	Drug and proprietary stores	225	356 409	40 126	9 394	2 624
591 pt.	Drug stores	215	340 301	38 754	9 081	2 509
591 pt.	Proprietary stores	10	16 108	1 372	313	115

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-45

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>BERGEN COUNTY—Con.</b>					
59 ex. 591	<b>Miscellaneous retail stores</b>	1 296	1 128 070	144 307	32 870	7 390
592	Liquor stores	173	123 378	9 648	2 259	652
593	Used merchandise stores	24	5 872	1 103	257	77
594	Miscellaneous shopping goods stores	532	380 365	46 370	9 877	2 857
5941	Sporting goods stores and bicycle shops	79	97 713	11 626	1 992	445
5941 pt.	General line sporting goods stores	28	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores	51	(D)	(D)	(D)	CC
5942	Book stores	41	35 964	3 518	766	299
5944	Jewelry stores	132	73 794	11 142	2 486	550
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	280	172 894	20 084	4 633	1 563
5943	Stationery stores	45	13 587	1 804	475	145
5945	Hobby, toy, and game shops	45	61 782	5 029	1 146	389
5946	Camera and photographic supply stores	25	11 759	1 845	461	97
5947	Gift, novelty, and souvenir shops	129	71 039	8 928	1 966	748
5948	Luggage and leather goods stores	12	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	24	(D)	(D)	(D)	CC
596	Nonstore retailers	141	405 715	48 417	11 268	1 915
5961	Catalog and mail-order houses	46	323 428	31 922	7 225	1 207
5962	Automatic merchandising machine operators	15	14 064	2 703	660	112
5963	Direct selling establishments	80	68 223	13 792	3 383	596
598	Fuel dealers	38	68 121	10 329	2 710	301
5983	Fuel oil dealers	34	(D)	(D)	(D)	EE
5984	Liquefied petroleum gas (bottled gas) dealers	4	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	115	31 409	7 082	1 710	494
5993	Tobacco stores and stands	7	(D)	(D)	(D)	BB
5994	News dealers and newsstands	18	4 349	514	125	42
5995	Optical goods stores	68	29 634	7 378	1 579	286
5999	Miscellaneous retail stores, n.e.c.	180	(D)	(D)	(D)	FF
5999 pt.	Pet shops	31	13 043	1 795	372	115
5999 pt.	Art dealers	27	8 512	1 057	291	80
5999 pt.	Other miscellaneous retail stores, n.e.c.	122	(D)	(D)	(D)	FF
	<b>BURLINGTON COUNTY</b>					
	<b>Retail trade</b>	2 110	3 300 462	381 643	88 925	28 108
52	<b>Building materials and garden supplies stores</b>	102	132 721	18 082	4 215	972
521, 3	Building materials and supply stores	55	104 792	13 440	3 299	695
521	Lumber and other building materials dealers	40	96 616	12 265	3 022	629
523	Paint, glass, and wallpaper stores	15	8 176	1 175	277	66
525	Hardware stores	21	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores	25	20 885	3 472	651	174
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b>	40	445 832	43 352	10 467	3 848
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	21	307 529	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	21	299 602	33 985	8 158	3 032
533	Variety stores	7	9 359	1 458	338	144
539	Miscellaneous general merchandise stores	12	136 871	7 909	1 971	672
54	<b>Food stores</b>	293	620 439	71 494	16 775	4 870
541	Grocery stores	205	587 065	65 263	15 287	4 383
542	Meat and fish (seafood) markets	16	12 608	1 379	342	101
546	Retail bakeries	37	11 719	3 429	800	248
543, 4, 5, 9	Other food stores	35	9 047	1 423	346	138
543	Fruit and vegetable markets	7	1 668	156	13	5
544	Candy, nut, and confectionery stores	11	(D)	(D)	(D)	BB
545	Dairy products stores	3	(D)	(D)	(D)	BB
549	Miscellaneous food stores	14	3 681	400	88	45
55 ex. 554	<b>Automotive dealers</b>	118	984 879	78 177	17 135	2 467
551	New and used car dealers	49	913 362	68 507	15 050	2 023
552	Used car dealers	16	12 337	1 002	219	45
553	Auto and home supply stores	38	39 490	7 163	1 570	327
553 pt.	Auto parts, tires, and accessories stores	38	39 490	7 163	1 570	327
553 pt.	Home and auto supply stores	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers	15	19 690	1 505	296	72
555	Boat dealers	10	10 993	697	133	39
556	Recreational vehicle dealers	2	(D)	(D)	(D)	AA
557	Motorcycle dealers	3	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	—	—	—	—	—
554	<b>Gasoline service stations</b>	162	237 509	15 463	3 735	1 181

See footnotes at end of table.

## NJ-46 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>BURLINGTON COUNTY —Con.</b>					
56	<b>Apparel and accessory stores</b>	193	131 201	15 582	3 613	1 531
561	Men's and boys' clothing and accessory stores	18	6 570	1 007	223	93
562, 3	Women's clothing and specialty stores	71	44 579	5 379	1 283	622
562	Women's clothing stores	61	40 710	4 748	1 102	570
563	Women's accessory and specialty stores	10	3 869	631	181	52
565	Family clothing stores	17	44 612	4 027	956	387
566	Shoe stores	62	27 052	3 950	884	316
566 pt.	Men's shoe stores	7	1 531	337	85	18
566 pt.	Women's shoe stores	8	2 008	370	101	30
566 pt.	Children's and juveniles' shoe stores	3	558	130	35	12
566 pt.	Family shoe stores	35	18 456	2 569	531	193
566 pt.	Athletic footwear stores	9	4 499	544	132	63
564, 9	Other apparel and accessory stores	25	8 388	1 219	267	113
564	Children's and infants' wear stores	11	5 115	747	154	63
569	Miscellaneous apparel and accessory stores	14	3 273	472	113	50
57	<b>Furniture and homefurnishings stores</b>	141	111 940	13 989	3 587	857
5712	Furniture stores	38	26 503	3 437	820	187
5713, 4, 9	Homefurnishings stores	39	33 976	5 151	1 418	323
5713	Floor covering stores	17	14 871	1 916	451	77
5714	Drapery, curtain, and upholstery stores	3	1 659	214	54	14
5719	Miscellaneous homefurnishings stores	19	17 446	3 021	913	232
572	Household appliance stores	12	11 577	1 224	306	51
573	Radio, television, computer, and music stores	52	39 884	4 177	1 043	296
5731	Radio, television, and electronics stores	23	24 446	2 568	628	143
5734	Computer and software stores	11	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores	16	7 784	796	228	102
5736	Musical instrument stores	2	(D)	(D)	(D)	AA
58	<b>Eating and drinking places</b>	546	256 433	72 782	17 144	8 647
5812	Eating places	484	242 627	70 044	16 530	8 340
5812 pt.	Restaurants	208	122 922	38 961	9 290	4 405
5812 pt.	Cafeterias	3	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	206	91 334	22 590	5 149	3 246
5812 pt.	Other eating places	67	(D)	(D)	(D)	FF
5813	Drinking places	62	13 806	2 738	614	307
591	<b>Drug and proprietary stores</b>	77	115 060	13 831	3 141	918
591 pt.	Drug stores	74	(D)	(D)	(D)	FF
591 pt.	Proprietary stores	3	(D)	(D)	(D)	BB
59 ex. 591	<b>Miscellaneous retail stores</b>	438	264 448	38 891	9 113	2 817
592	Liquor stores	60	55 246	5 256	1 363	465
593	Used merchandise stores	9	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	178	95 422	12 483	2 856	1 127
5941	Sporting goods stores and bicycle shops	37	26 424	3 410	786	277
5941 pt.	General line sporting goods stores	15	11 179	1 121	253	104
5941 pt.	Specialty line sporting goods stores	22	15 245	2 289	533	173
5942	Book stores	14	11 883	1 409	355	143
5944	Jewelry stores	31	13 305	2 245	506	138
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	96	43 810	5 419	1 209	569
5943	Stationery stores	7	2 341	384	81	36
5945	Hobby, toy, and game shops	19	16 392	1 883	410	181
5946	Camera and photographic supply stores	5	1 923	286	68	17
5947	Gift, novelty, and souvenir shops	54	18 081	2 195	505	252
5948	Luggage and leather goods stores	3	818	108	21	9
5949	Sewing, needlework, and piece goods stores	8	4 255	563	124	74
596	Nonstore retailers	45	35 525	7 740	1 776	410
5961	Catalog and mail-order houses	13	(D)	(D)	(D)	BB
5962	Automatic merchandising machine operators	6	2 712	599	152	24
5963	Direct selling establishments	26	(D)	(D)	(D)	EE
598	Fuel dealers	27	39 397	6 656	1 549	267
5983	Fuel oil dealers	22	34 697	5 407	1 251	210
5984	Liquefied petroleum gas (bottled gas) dealers	5	4 700	1 249	298	57
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	42	7 615	1 670	408	169
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	8	2 455	528	114	33
5995	Optical goods stores	18	4 900	1 067	266	65
5999	Miscellaneous retail stores, n.e.c.	50	(D)	(D)	(D)	CC
5999 pt.	Pet shops	13	8 321	1 561	330	125
5999 pt.	Art dealers	3	(D)	(D)	(D)	AA
5999 pt.	Other miscellaneous retail stores, n.e.c.	34	(D)	(D)	(D)	CC

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-47

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CAMDEN COUNTY</b>					
52	<b>Retail trade</b>	2 810	3 525 340	450 529	104 764	34 030
521	<b>Building materials and garden supplies stores</b>	113	139 681	20 786	4 624	985
521, 3	Building materials and supply stores	63	105 785	13 384	3 170	625
521	Lumber and other building materials dealers	39	91 858	11 580	2 732	519
523	Paint, glass, and wallpaper stores	24	13 927	1 804	438	106
525	<b>Hardware stores</b>	30	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores	18	17 004	3 874	647	151
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b>	62	415 440	50 175	11 717	4 336
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	21	383 020	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	21	374 874	45 272	10 628	3 856
533	Variety stores	22	(D)	(D)	(D)	EE
539	Miscellaneous general merchandise stores	19	(D)	(D)	(D)	CC
54	<b>Food stores</b>	385	757 995	81 267	19 428	5 969
541	Grocery stores	250	693 226	70 791	16 997	4 966
542	Meat and fish (seafood) markets	27	18 066	2 014	524	184
546	Retail bakeries	44	16 408	4 618	1 081	450
543, 4, 5, 9	Other food stores	64	30 295	3 844	826	369
543	Fruit and vegetable markets	12	15 137	1 717	301	103
544	Candy, nut, and confectionery stores	17	(D)	(D)	(D)	CC
545	Dairy products stores	5	(D)	(D)	(D)	AA
549	Miscellaneous food stores	30	8 163	981	249	114
55 ex. 554	<b>Automotive dealers</b>	113	569 033	55 687	12 332	1 825
551	New and used car dealers	24	485 693	43 685	9 632	1 218
552	Used car dealers	26	26 568	1 916	420	86
553	Auto and home supply stores	50	41 074	7 787	1 785	431
553 pt.	Auto parts, tires, and accessories stores	50	41 074	7 787	1 785	431
553 pt.	Home and auto supply stores	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers	13	15 698	2 299	495	90
555	Boat dealers	5	7 239	1 320	328	50
556	Recreational vehicle dealers	4	(D)	(D)	(D)	AA
557	Motorcycle dealers	4	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	—	—	—	—	—
554	<b>Gasoline service stations</b>	154	204 432	11 302	2 724	895
56	<b>Apparel and accessory stores</b>	329	258 667	28 702	6 551	2 946
561	Men's and boys' clothing and accessory stores	41	30 130	3 875	899	297
562, 3	Women's clothing and specialty stores	139	105 751	12 450	2 888	1 472
562	Women's clothing stores	112	90 499	10 138	2 314	1 263
563	Women's accessory and specialty stores	27	15 252	2 312	574	209
565	Family clothing stores	23	53 597	4 218	889	467
566	Shoe stores	89	49 080	5 919	1 352	471
566 pt.	Men's shoe stores	10	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	17	9 443	1 309	252	78
566 pt.	Children's and juveniles' shoe stores	5	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	37	17 273	2 161	521	189
566 pt.	Athletic footwear stores	20	16 791	1 567	339	139
564, 9	Other apparel and accessory stores	37	20 109	2 240	523	239
564	Children's and infants' wear stores	20	15 781	1 663	398	176
569	Miscellaneous apparel and accessory stores	17	4 328	577	125	63
57	<b>Furniture and homefurnishings stores</b>	215	225 913	26 558	6 219	1 528
5712	Furniture stores	59	81 650	10 471	2 555	538
5713, 4, 9	Homefurnishings stores	63	39 391	5 536	1 346	355
5713	Floor covering stores	28	21 251	2 700	630	128
5714	Drapery, curtain, and upholstery stores	5	(D)	(D)	(D)	BB
5719	Miscellaneous homefurnishings stores	30	(D)	(D)	(D)	CC
572	Household appliance stores	22	31 320	2 741	639	134
573	Radio, television, computer, and music stores	71	73 552	7 810	1 679	501
5731	Radio, television, and electronics stores	31	32 153	3 558	803	219
5734	Computer and software stores	15	14 786	1 221	222	60
5735	Record and prerecorded tape stores	20	20 518	2 086	518	190
5736	Musical instrument stores	5	6 095	945	136	32
58	<b>Eating and drinking places</b>	720	329 880	92 385	21 370	10 080
5812	Eating places	605	300 941	85 557	19 826	9 392
5812 pt.	Restaurants	239	142 047	45 071	10 359	4 718
5812 pt.	Cafeterias	5	2 385	688	141	80
5812 pt.	Refreshment places	277	115 022	26 973	6 257	3 539
5812 pt.	Other eating places	84	41 487	12 825	3 069	1 055
5813	Drinking places	115	28 939	6 828	1 544	688
591	<b>Drug and proprietary stores</b>	108	175 726	19 951	4 642	1 316
591 pt.	Drug stores	104	172 956	19 672	4 575	1 289
591 pt.	Proprietary stores	4	2 770	279	67	27

See footnotes at end of table.

## NJ-48 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CAMDEN COUNTY—Con.</b>					
59 ex. 591	<b>Miscellaneous retail stores</b>	611	448 573	63 716	15 157	4 150
592	Liquor stores	99	104 856	7 175	1 800	642
593	Used merchandise stores	18	5 466	1 181	252	150
594	Miscellaneous shopping goods stores	218	125 191	15 801	3 664	1 300
5941	Sporting goods stores and bicycle shops	33	20 663	2 664	687	264
5941 pt.	General line sporting goods stores	14	9 875	1 257	404	143
5941 pt.	Specialty line sporting goods stores	19	10 788	1 407	283	121
5942	Book stores	21	12 134	1 674	448	136
5944	Jewelry stores	56	22 441	3 503	844	229
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	108	69 953	7 960	1 685	671
5943	Stationery stores	7	1 935	387	108	34
5945	Hobby, toy, and game shops	15	38 773	3 237	633	220
5946	Camera and photographic supply stores	7	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	65	20 004	2 955	655	312
5948	Luggage and leather goods stores	4	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	10	3 488	535	130	58
596	Nonstore retailers	65	99 184	16 688	4 037	843
5961	Catalog and mail-order houses	9	(D)	(D)	(D)	CC
5962	Automatic merchandising machine operators	14	(D)	(D)	(D)	EE
5963	Direct selling establishments	42	(D)	(D)	(D)	EE
598	Fuel dealers	34	44 932	8 670	2 200	311
5983	Fuel oil dealers	32	(D)	(D)	(D)	EE
5984	Liquefied petroleum gas (bottled gas) dealers	1	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c.	1	(D)	(D)	(D)	AA
5992	Florists	50	13 494	3 262	834	264
5993	Tobacco stores and stands	6	3 410	299	72	33
5994	News dealers and newsstands	9	3 010	476	114	33
5995	Optical goods stores	34	12 431	2 815	689	155
5999	Miscellaneous retail stores, n.e.c.	78	36 599	7 349	1 495	419
5999 pt.	Pet shops	17	9 174	1 346	303	124
5999 pt.	Art dealers	5	728	169	33	7
5999 pt.	Other miscellaneous retail stores, n.e.c.	56	26 697	5 834	1 159	288
	<b>CAPE MAY COUNTY</b>					
	<b>Retail trade</b>	1 315	977 837	138 188	23 180	8 015
52	<b>Building materials and garden supplies stores</b>	49	38 968	5 080	1 088	262
521, 3	Building materials and supply stores	26	28 472	3 114	683	147
525	Hardware stores	14	7 889	1 599	342	81
526	Retail nurseries, lawn and garden supply stores	9	2 607	367	63	34
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	<b>General merchandise stores</b>	38	64 754	7 430	1 558	650
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	7	51 556	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	7	48 933	5 397	1 211	495
533	Variety stores	18	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	13	(D)	(D)	(D)	BB
54	<b>Food stores</b>	189	252 904	35 667	6 899	1 938
541	Grocery stores	104	230 344	31 123	6 436	1 644
542	Meat and fish (seafood) markets	9	3 978	541	80	24
546	Retail bakeries	30	4 892	1 168	144	118
543, 4, 5, 9	Other food stores	46	13 690	2 835	239	152
55 ex. 554	<b>Automotive dealers</b>	31	185 847	14 834	3 278	490
551	New and used car dealers	12	160 727	11 238	2 580	374
552	Used car dealers	—	—	—	—	—
553	Auto and home supply stores	6	3 498	830	159	41
555, 6, 7, 9	Miscellaneous automotive dealers	13	21 622	2 766	539	75
554	<b>Gasoline service stations</b>	61	52 568	3 933	853	248
56	<b>Apparel and accessory stores</b>	131	56 238	6 556	981	448
561	Men's and boys' clothing and accessory stores	11	3 322	518	120	28
562, 3	Women's clothing and specialty stores	36	15 752	2 042	356	181
562	Women's clothing stores	31	14 828	1 949	333	167
563	Women's accessory and specialty stores	5	924	93	23	14
565	Family clothing stores	25	19 807	2 370	237	123
566	Shoe stores	20	6 779	560	108	51
564, 9	Other apparel and accessory stores	39	10 578	1 066	160	65
57	<b>Furniture and homefurnishings stores</b>	52	25 886	3 273	723	170
5712	Furniture stores	12	7 691	1 250	307	60
5713, 4, 9	Homefurnishings stores	16	5 188	494	104	35
572	Household appliance stores	8	7 847	876	188	41
573	Radio, television, computer, and music stores	16	5 160	653	124	34

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**NEW JERSEY NJ-49**

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CAPE MAY COUNTY —Con.</b>					
58	<b>Eating and drinking places</b>	489	167 734	44 876	4 897	2 928
5812	Eating places	446	150 315	41 099	4 614	2 778
5812 pt.	Restaurants	229	96 167	28 417	2 968	1 826
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	167	42 487	9 770	1 153	704
5812 pt.	Other eating places	48	(D)	(D)	(D)	CC
5813	Drinking places	43	17 419	3 777	283	150
591	<b>Drug and proprietary stores</b>	29	40 493	4 573	987	232
59 ex. 591	<b>Miscellaneous retail stores</b>	246	92 445	11 966	1 916	649
592	Liquor stores	28	30 949	3 932	763	249
593	Used merchandise stores	7	756	63	15	10
594	Miscellaneous shopping goods stores	144	38 291	4 773	504	228
5941	Sporting goods stores and bicycle shops	24	8 120	1 097	171	49
5942	Book stores	10	2 232	170	27	19
5944	Jewelry stores	19	5 219	898	83	34
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	91	22 720	2 608	223	126
596	Nonstore retailers	8	5 778	373	67	24
598	Fuel dealers	8	6 231	1 122	294	48
5992	Florists	15	2 568	374	71	37
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	7	1 437	204	38	7
5999	Miscellaneous retail stores, n.e.c.	27	(D)	(D)	(D)	BB
	<b>CUMBERLAND COUNTY</b>					
	(Coextensive with Vineland–Millville–Bridgeton, NJ PMSA; see table 7.)					
	<b>ESSEX COUNTY</b>					
	<b>Retail trade</b>	4 219	4 488 629	622 042	147 354	42 158
52	<b>Building materials and garden supplies stores</b>	125	153 296	21 426	4 833	919
521, 3	Building materials and supply stores	68	115 144	15 682	3 581	636
521	Lumber and other building materials dealers	43	92 276	11 898	2 700	485
523	Paint, glass, and wallpaper stores	25	22 868	3 784	881	151
525	Hardware stores	45	31 408	4 459	1 014	221
526	Retail nurseries, lawn and garden supply stores	12	6 744	1 285	238	62
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	<b>General merchandise stores</b>	67	411 858	59 154	14 455	4 249
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	12	354 820	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	12	332 306	49 243	12 211	3 409
533	Variety stores	23	38 621	5 824	1 302	486
539	Miscellaneous general merchandise stores	32	40 931	4 087	942	354
54	<b>Food stores</b>	558	1 026 965	114 593	27 775	7 420
541	Grocery stores	331	926 004	96 219	23 495	6 031
542	Meat and fish (seafood) markets	61	36 376	3 395	860	241
546	Retail bakeries	94	34 370	9 732	2 211	844
543, 4, 5, 9	Other food stores	72	30 215	5 247	1 209	304
543	Fruit and vegetable markets	10	2 407	185	36	14
544	Candy, nut, and confectionery stores	17	4 887	737	159	62
545	Dairy products stores	8	1 391	245	53	33
549	Miscellaneous food stores	37	21 530	4 080	961	195
55 ex. 554	<b>Automotive dealers</b>	174	588 852	55 353	12 145	1 902
551	New and used car dealers	59	495 840	43 719	9 541	1 395
552	Used car dealers	39	40 636	2 751	673	122
553	Auto and home supply stores	71	45 251	7 994	1 747	353
553 pt.	Auto parts, tires, and accessories stores	70	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	5	7 125	889	184	32
555	Boat dealers	—	—	—	—	—
556	Recreational vehicle dealers	—	—	—	—	—
557	Motorcycle dealers	5	7 125	889	184	32
559	Automotive dealers, n.e.c.	—	—	—	—	—
554	<b>Gasoline service stations</b>	276	269 834	16 456	3 963	1 137

See footnotes at end of table.

## NJ-50 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>ESSEX COUNTY—Con.</b>					
<b>56</b>	<b>Apparel and accessory stores</b>	<b>534</b>	<b>415 699</b>	<b>53 014</b>	<b>12 759</b>	<b>4 293</b>
561	Men's and boys' clothing and accessory stores	79	57 243	8 462	2 130	500
562 3	Women's clothing and specialty stores	247	188 598	24 034	5 592	2 245
562	Women's clothing stores	211	171 500	21 857	5 093	2 045
563	Women's accessory and specialty stores	36	17 098	2 177	499	200
565	Family clothing stores	37	56 853	4 962	1 216	445
566	Shoe stores	123	79 735	10 987	2 831	696
566 pt.	Men's shoe stores	12	5 957	830	204	37
566 pt.	Women's shoe stores	22	15 506	2 748	898	141
566 pt.	Children's and juveniles' shoe stores	12	5 423	862	194	52
566 pt.	Family shoe stores	61	39 049	4 914	1 157	340
566 pt.	Athletic footwear stores	16	13 800	1 633	378	126
564, 9	Other apparel and accessory stores	48	33 270	4 569	990	407
564	Children's and infants' wear stores	27	26 530	3 520	758	342
569	Miscellaneous apparel and accessory stores	21	6 740	1 049	232	65
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>268</b>	<b>252 797</b>	<b>40 601</b>	<b>9 697</b>	<b>1 812</b>
5712	Furniture stores	94	119 448	18 636	4 237	800
5713, 4, 9	Homefurnishings stores	83	41 915	6 032	1 418	321
5713	Floor covering stores	31	20 957	3 374	825	136
5714	Drapery, curtain, and upholstery stores	13	(D)	(D)	(D)	BB
5719	Miscellaneous homefurnishings stores	39	(D)	(D)	(D)	CC
572	Household appliance stores	21	22 732	2 191	490	87
573	Radio, television, computer, and music stores	70	68 702	13 742	3 552	604
5731	Radio, television, and electronics stores	39	47 043	11 622	3 038	432
5734	Computer and software stores	8	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores	17	12 724	1 013	257	123
5736	Musical instrument stores	6	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b>	<b>1 135</b>	<b>562 169</b>	<b>154 678</b>	<b>36 186</b>	<b>14 097</b>
5812	Eating places	910	524 982	148 535	34 632	13 373
5812 pt.	Restaurants	377	189 449	51 729	11 979	5 028
5812 pt.	Cafeterias	8	1 781	444	105	50
5812 pt.	Refreshment places	367	149 834	37 821	8 915	3 977
5812 pt.	Other eating places	158	183 918	58 541	13 633	4 318
5813	Drinking places	225	37 187	6 143	1 554	724
<b>591</b>	<b>Drug and proprietary stores</b>	<b>175</b>	<b>263 753</b>	<b>30 881</b>	<b>7 566</b>	<b>1 855</b>
591 pt.	Drug stores	163	250 769	29 287	7 195	1 769
591 pt.	Proprietary stores	12	12 984	1 594	371	86
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>907</b>	<b>543 406</b>	<b>75 886</b>	<b>17 975</b>	<b>4 474</b>
592	Liquor stores	184	114 574	9 149	2 182	636
593	Used merchandise stores	35	12 737	3 084	726	181
594	Miscellaneous shopping goods stores	316	184 968	25 570	5 796	1 816
5941	Sporting goods stores and bicycle shops	33	21 509	2 455	541	218
5941 pt.	General line sporting goods stores	15	14 281	1 548	368	143
5941 pt.	Specialty line sporting goods stores	18	7 228	907	173	75
5942	Book stores	40	35 798	3 499	832	359
5944	Jewelry stores	89	50 697	8 780	1 931	398
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	154	76 964	10 836	2 492	841
5943	Stationery stores	19	5 225	670	168	53
5945	Hobby, toy, and game shops	20	28 913	2 510	495	233
5946	Camera and photographic supply stores	15	5 658	1 100	272	62
5947	Gift, novelty, and souvenir shops	73	27 265	4 406	1 039	382
5948	Luggage and leather goods stores	9	5 035	730	188	48
5949	Sewing, needlework, and piece goods stores	18	4 868	1 420	330	63
596	Nonstore retailers	71	63 317	8 783	2 032	411
5961	Catalog and mail-order houses	19	21 411	2 612	569	119
5962	Automatic merchandising machine operators	12	12 889	2 265	555	91
5963	Direct selling establishments	40	29 017	3 906	908	201
598	Fuel dealers	39	86 137	12 751	3 347	423
5983	Fuel oil dealers	36	(D)	(D)	EE	
5984	Liquefied petroleum gas (bottled gas) dealers	2	(D)	(D)	AA	
5989	Fuel dealers, n.e.c.	1	(D)	(D)	AA	
5992	Florists	71	16 729	3 728	944	269
5993	Tobacco stores and stands	8	5 621	921	128	43
5994	News dealers and newsstands	25	9 830	1 453	368	100
5995	Optical goods stores	47	11 942	2 950	709	130
5999	Miscellaneous retail stores, n.e.c.	111	37 551	7 497	1 743	465
5999 pt.	Pet shops	19	5 204	700	172	80
5999 pt.	Art dealers	17	4 291	731	177	52
5999 pt.	Other miscellaneous retail stores, n.e.c.	75	28 056	6 066	1 394	333

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-51

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>GLOUCESTER COUNTY</b>					
	Retail trade .....	1 275	1 964 940	226 213	52 756	17 770
52	<b>Building materials and garden supplies stores</b> .....	61	95 155	11 658	2 596	700
521, 3	Building materials and supply stores .....	33	76 558	8 436	1 928	463
525	Hardware stores .....	18	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores .....	9	10 499	1 592	288	130
527	Manufactured (mobile) home dealers .....	1	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b> .....	29	313 345	30 886	7 631	2 670
531	Department stores (incl. leased dep'ts.) <sup>1, 2</sup> .....	15	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased dep'ts.) <sup>1</sup> .....	15	(D)	(D)	(D)	GG
533	Variety stores .....	10	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	4	(D)	(D)	(D)	EE
54	<b>Food stores</b> .....	178	344 953	40 325	9 580	2 982
541	Grocery stores .....	129	329 813	37 754	8 986	2 697
542	Meat and fish (seafood) markets .....	11	(D)	(D)	(D)	BB
546	Retail bakeries .....	19	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores .....	19	(D)	(D)	(D)	BB
55 ex. 554	<b>Automotive dealers</b> .....	88	416 578	34 986	7 877	1 250
551	New and used car dealers .....	29	370 739	28 451	6 353	916
552	Used car dealers .....	14	(D)	(D)	(D)	BB
553	Auto and home supply stores .....	37	(D)	(D)	(D)	EE
555, 6, 7, 9	Miscellaneous automotive dealers .....	8	(D)	(D)	(D)	BB
554	<b>Gasoline service stations</b> .....	82	119 874	6 497	1 580	567
56	<b>Apparel and accessory stores</b> .....	145	117 599	11 557	2 634	1 257
561	Men's and boys' clothing and accessory stores .....	13	16 119	1 713	375	141
562, 3	Women's clothing and specialty stores .....	54	41 107	4 296	983	545
562	Women's clothing stores .....	47	37 807	3 888	885	503
563	Women's accessory and specialty stores .....	7	3 300	408	98	42
565	Family clothing stores .....	10	(D)	(D)	(D)	CC
566	Shoe stores .....	51	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores .....	17	(D)	(D)	(D)	CC
57	<b>Furniture and homefurnishings stores</b> .....	93	73 186	8 857	2 139	600
5712	Furniture stores .....	25	13 893	1 998	504	128
5713, 4, 9	Homefurnishings stores .....	28	(D)	(D)	(D)	CC
572	Household appliance stores .....	10	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores .....	30	39 618	3 651	846	285
58	<b>Eating and drinking places</b> .....	313	148 503	38 437	8 722	5 050
5812	Eating places .....	276	135 637	35 917	8 142	4 742
5812 pt.	Restaurants .....	111	60 533	18 337	4 187	2 139
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places .....	125	59 454	13 790	3 150	2 124
5812 pt.	Other eating places .....	38	(D)	(D)	(D)	EE
5813	Drinking places .....	37	12 866	2 520	580	308
591	<b>Drug and proprietary stores</b> .....	48	89 970	9 546	2 243	701
59 ex. 591	<b>Miscellaneous retail stores</b> .....	238	245 777	33 464	7 754	1 993
592	Liquor stores .....	27	32 336	2 356	522	187
593	Used merchandise stores .....	8	2 876	495	114	56
594	Miscellaneous shopping goods stores .....	99	76 049	8 126	1 795	770
5941	Sporting goods stores and bicycle shops .....	20	(D)	(D)	(D)	CC
5942	Book stores .....	8	5 160	514	114	59
5944	Jewelry stores .....	16	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	55	41 772	4 343	917	461
596	Nonstore retailers .....	13	(D)	(D)	(D)	FF
598	Fuel dealers .....	22	17 716	2 670	598	106
5992	Florists .....	24	3 873	603	147	62
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands .....	3	(D)	(D)	(D)	AA
5995	Optical goods stores .....	13	4 968	1 357	261	56
5999	Miscellaneous retail stores, n.e.c. .....	27	(D)	(D)	(D)	CC
	<b>HUDSON COUNTY</b> (Coextensive with Jersey City, NJ PMSA; see table 7.)					

See footnotes at end of table.

## NJ-52 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>HUNTERDON COUNTY</b>					
	Retail trade .....	773	928 815	111 656	26 071	7 113
52	Building materials and garden supplies stores .....	40	78 203	11 205	2 140	343
521, 3	Building materials and supply stores .....	26	70 559	10 018	1 889	274
525	Hardware stores .....	4	1 740	127	27	20
526	Retail nurseries, lawn and garden supply stores .....	10	5 904	1 060	224	49
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
53	General merchandise stores .....	16	38 133	2 942	911	258
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	2	(D)	(D)	(D)	CC
533	Variety stores .....	8	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	6	(D)	(D)	(D)	BB
54	Food stores .....	73	189 786	20 999	5 128	1 297
541	Grocery stores .....	52	184 403	20 190	4 942	1 218
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	AA
546	Retail bakeries .....	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	14	3 442	502	106	40
55 ex. 554	Automotive dealers .....	33	225 084	18 619	4 183	598
551	New and used car dealers .....	17	211 299	16 551	3 588	503
552	Used car dealers .....	4	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	9	8 297	1 458	367	69
555, 6, 7, 9	Miscellaneous automotive dealers .....	3	(D)	(D)	(D)	AA
554	Gasoline service stations .....	40	67 243	4 214	1 004	329
56	Apparel and accessory stores .....	96	69 270	8 145	1 926	667
561	Men's and boys' clothing and accessory stores .....	11	8 005	924	209	97
562, 3	Women's clothing and specialty stores .....	43	31 076	4 337	1 042	326
562	Women's clothing stores .....	31	22 321	2 114	514	201
563	Women's accessory and specialty stores .....	12	8 755	2 223	528	125
565	Family clothing stores .....	11	12 607	1 201	286	101
566	Shoe stores .....	19	11 262	1 041	243	94
564, 9	Other apparel and accessory stores .....	12	6 320	642	146	49
57	Furniture and homefurnishings stores .....	77	48 702	6 721	1 586	420
5712	Furniture stores .....	13	7 935	1 463	336	62
5713, 4, 9	Homefurnishings stores .....	42	29 653	3 596	847	272
572	Household appliance stores .....	8	3 732	494	123	30
573	Radio, television, computer, and music stores .....	14	7 382	1 168	280	56
58	Eating and drinking places .....	192	74 097	20 634	4 779	2 107
5812	Eating places .....	175	71 133	20 175	4 674	2 052
5812 pt.	Restaurants .....	102	48 774	14 684	3 288	1 466
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places .....	43	15 927	3 485	834	397
5812 pt.	Other eating places .....	28	(D)	(D)	(D)	CC
5813	Drinking places .....	17	2 964	459	105	55
591	Drug and proprietary stores .....	22	25 084	3 713	884	236
59 ex. 591	Miscellaneous retail stores .....	184	113 213	14 464	3 530	858
592	Liquor stores .....	26	20 369	1 532	367	126
593	Used merchandise stores .....	6	2 056	181	30	11
594	Miscellaneous shopping goods stores .....	82	28 533	4 174	1 010	342
5941	Sporting goods stores and bicycle shops .....	16	7 430	1 136	317	70
5942	Book stores .....	7	2 052	163	36	28
5944	Jewelry stores .....	13	4 217	684	166	47
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	46	14 834	2 191	491	197
596	Nonstore retailers .....	10	6 147	595	105	50
598	Fuel dealers .....	14	44 049	5 951	1 535	176
5992	Florists .....	16	4 071	795	208	62
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	7	1 048	327	85	13
5999	Miscellaneous retail stores, n.e.c. .....	22	(D)	(D)	(D)	BB
	<b>MERCER COUNTY</b>					
	(Coextensive with Trenton, NJ PMSA; see table 7.)					

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-53

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MIDDLESEX COUNTY</b>					
52	<b>Retail trade</b>	3 873	5 695 848	658 457	157 575	46 960
521, 3	<b>Building materials and garden supplies stores</b>	127	295 857	30 415	6 717	1 519
521	Building materials and supply stores	66	266 294	25 682	5 670	1 242
523	Lumber and other building materials dealers	49	258 836	24 416	5 374	1 179
	Paint, glass, and wallpaper stores	17	7 458	1 266	296	63
525	<b>Hardware stores</b>	32	18 190	3 113	756	159
526	Retail nurseries, lawn and garden supply stores	29	11 373	1 620	291	118
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	<b>General merchandise stores</b>	69	822 707	79 758	19 211	5 600
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	21	569 642	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	21	556 848	65 330	15 970	4 645
533	Variety stores	27	25 253	3 150	750	254
539	Miscellaneous general merchandise stores	21	240 606	11 278	2 491	701
54	<b>Food stores</b>	564	1 156 315	126 058	30 825	8 629
541	Grocery stores	402	1 102 784	115 510	28 393	7 706
542	Meat and fish (seafood) markets	26	9 952	1 229	325	108
546	Retail bakeries	86	31 367	7 664	1 746	669
543, 4, 5, 9	Other food stores	50	12 212	1 655	361	146
543	Fruit and vegetable markets	8	1 975	219	34	7
544	Candy, nut, and confectionery stores	9	2 128	324	83	36
545	Dairy products stores	8	930	151	31	14
549	Miscellaneous food stores	25	7 179	961	213	89
55 ex. 554	<b>Automotive dealers</b>	156	938 420	75 651	17 699	2 420
551	New and used car dealers	47	851 275	61 879	14 406	1 793
552	Used car dealers	20	14 313	1 516	398	49
553	<b>Auto and home supply stores</b>	74	57 368	10 864	2 611	501
553 pt.	Auto parts, tires, and accessories stores	72	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	15	15 464	1 392	284	77
555	Boat dealers	6	(D)	(D)	(D)	BB
556	Recreational vehicle dealers	1	(D)	(D)	(D)	AA
557	Motorcycle dealers	6	7 143	754	136	46
559	Automotive dealers, n.e.c.	2	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b>	276	345 427	20 822	5 303	1 584
56	<b>Apparel and accessory stores</b>	455	504 606	60 072	14 514	5 439
561	Men's and boys' clothing and accessory stores	56	48 602	6 814	1 679	492
562, 3	Women's clothing and specialty stores	190	169 124	19 116	4 549	2 210
562	Women's clothing stores	157	150 670	16 816	3 966	1 981
563	Women's accessory and specialty stores	33	18 454	2 300	583	229
565	Family clothing stores	49	179 218	21 059	5 268	1 634
566	Shoe stores	122	74 380	9 226	2 158	737
566 pt.	Men's shoe stores	14	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	28	13 502	1 949	460	174
566 pt.	Children's and juveniles' shoe stores	9	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	54	34 832	3 928	918	317
566 pt.	Athletic footwear stores	17	17 364	1 937	417	141
564, 9	Other apparel and accessory stores	38	33 282	3 857	860	366
564	Children's and infants' wear stores	19	23 339	2 474	577	267
569	Miscellaneous apparel and accessory stores	19	9 943	1 383	283	99
57	<b>Furniture and homefurnishings stores</b>	279	440 373	48 077	11 331	2 399
5712	Furniture stores	59	84 943	11 303	2 713	472
5713, 4, 9	Homefurnishings stores	96	144 170	17 786	4 165	955
5713	Floor covering stores	35	39 674	5 032	1 154	194
5714	Drapery, curtain, and upholstery stores	9	3 646	484	113	53
5719	Miscellaneous homefurnishings stores	52	100 850	12 270	2 898	708
572	Household appliance stores	16	87 381	7 153	1 582	267
573	Radio, television, computer, and music stores	108	123 879	11 835	2 871	705
5731	Radio, television, and electronics stores	48	62 888	5 807	1 374	318
5734	Computer and software stores	22	16 060	1 783	488	96
5735	Record and prerecorded tape stores	29	32 906	3 000	722	222
5736	Musical instrument stores	9	12 025	1 245	287	69
58	<b>Eating and drinking places</b>	1 076	458 001	119 623	28 180	12 522
5812	Eating places	898	417 567	111 704	26 167	11 575
5812 pt.	Restaurants	353	185 004	51 878	12 274	5 458
5812 pt.	Cafeterias	7	1 872	311	62	28
5812 pt.	Refreshment places	367	161 469	38 302	8 914	4 367
5812 pt.	Other eating places	171	69 222	21 213	4 917	1 722
5813	Drinking places	178	40 434	7 919	2 013	947
591	<b>Drug and proprietary stores</b>	124	202 080	23 698	5 424	1 671
591 pt.	Drug stores	116	191 343	22 756	5 217	1 567
591 pt.	Proprietary stores	8	10 737	942	207	104

See footnotes at end of table.

## NJ-54 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MIDDLESEX COUNTY —Con.</b>						
59 ex. 591	<b>Miscellaneous retail stores</b>	747	532 062	74 283	18 371	5 177
592	Liquor stores	123	83 266	6 960	1 655	546
593	Used merchandise stores	18	10 062	1 534	335	98
594	Miscellaneous shopping goods stores	284	223 097	25 696	6 047	2 125
5941	Sporting goods stores and bicycle shops	35	31 107	3 269	749	271
5941 pt.	General line sporting goods stores	14	20 206	2 017	359	122
5941 pt.	Specialty line sporting goods stores	21	10 901	1 252	390	149
5942	Book stores	25	24 614	2 410	582	232
5944	Jewelry stores	78	55 284	7 666	1 839	505
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	146	112 092	12 351	2 877	1 117
5943	Stationery stores	16	4 717	614	158	55
5945	Hobby, toy, and game shops	29	60 125	5 220	1 057	414
5946	Camera and photographic supply stores	9	6 973	1 123	315	66
5947	Gift, novelty, and souvenir shops	77	32 063	4 284	1 066	478
5948	Luggage and leather goods stores	6	3 601	396	97	22
5949	Sewing, needlework, and piece goods stores	9	4 613	714	184	82
596	Nonstore retailers	66	100 320	18 890	4 997	1 110
5961	Catalog and mail-order houses	19	67 726	11 881	3 304	702
5962	Automatic merchandising machine operators	15	11 937	2 343	543	120
5963	Direct selling establishments	32	20 657	4 666	1 150	288
598	Fuel dealers	20	27 052	4 038	1 254	159
5983	Fuel oil dealers	18	(D)	(D)	(D)	CC
5984	Liquefied petroleum gas (bottled gas) dealers	2	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	80	17 045	3 398	823	265
5993	Tobacco stores and stands	4	(D)	(D)	(D)	AA
5994	News dealers and newsstands	10	2 889	397	89	38
5995	Optical goods stores	44	17 089	4 027	1 055	255
5999	Miscellaneous retail stores, n.e.c.	98	(D)	(D)	(D)	FF
5999 pt.	Pet shops	17	10 992	1 626	423	187
5999 pt.	Art dealers	7	3 032	665	164	38
5999 pt.	Other miscellaneous retail stores, n.e.c.	74	(D)	(D)	(D)	EE
<b>MONMOUTH COUNTY</b>						
52	<b>Retail trade</b>	3 914	4 968 577	618 301	140 681	44 296
52	<b>Building materials and garden supplies stores</b>	144	191 654	25 048	5 345	1 150
521, 3	Building materials and supply stores	71	152 195	18 914	4 121	808
521	Lumber and other building materials dealers	47	132 537	15 139	3 237	673
523	Paint, glass, and wallpaper stores	24	19 658	3 775	884	135
525	Hardware stores	32	15 254	2 440	580	144
526	Retail nurseries, lawn and garden supply stores	41	24 205	3 694	644	198
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	<b>General merchandise stores</b>	63	558 078	63 686	14 935	4 752
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	23	421 322	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	23	410 008	51 902	12 673	3 921
533	Variety stores	16	14 996	2 083	479	209
539	Miscellaneous general merchandise stores	24	133 074	9 701	1 783	622
54	<b>Food stores</b>	446	1 076 329	124 353	29 591	8 695
541	Grocery stores	294	1 016 016	113 608	27 110	7 581
542	Meat and fish (seafood) markets	32	15 058	1 440	352	124
546	Retail bakeries	67	24 054	5 835	1 413	742
543, 4, 5, 9	Other food stores	53	21 201	3 470	716	248
543	Fruit and vegetable markets	5	8 212	1 660	345	87
544	Candy, nut, and confectionery stores	14	3 055	551	117	51
545	Dairy products stores	11	1 520	197	43	20
549	Miscellaneous food stores	23	8 414	1 062	211	90
55 ex. 554	<b>Automotive dealers</b>	183	1 059 128	85 407	18 991	2 908
551	New and used car dealers	71	947 482	70 289	15 647	2 220
552	Used car dealers	11	11 737	450	106	19
553	Auto and home supply stores	73	69 848	11 484	2 580	527
553 pt.	Auto parts, tires, and accessories stores	73	69 848	11 484	2 580	527
553 pt.	Home and auto supply stores	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers	28	30 061	3 184	658	142
555	Boat dealers	19	15 522	1 869	368	82
556	Recreational vehicle dealers	5	(D)	(D)	(D)	BB
557	Motorcycle dealers	3	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b>	236	272 578	18 240	4 510	1 450

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-55

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MONMOUTH COUNTY —Con.</b>					
56	<b>Apparel and accessory stores</b>	469	401 862	48 157	10 236	4 116
561	Men's and boys' clothing and accessory stores	53	36 237	6 712	1 599	354
562 3	Women's clothing and specialty stores	181	148 458	17 919	4 019	1 918
562	Women's clothing stores	150	131 979	14 912	3 460	1 722
563	Women's accessory and specialty stores	31	16 479	3 007	559	196
565	Family clothing stores	50	125 396	12 694	2 098	878
566	Shoe stores	122	62 508	7 547	1 829	612
566 pt.	Men's shoe stores	11	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	23	(D)	(D)	(D)	CC
566 pt.	Children's and juveniles' shoe stores	10	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	56	31 086	3 565	810	275
566 pt.	Athletic footwear stores	22	16 624	1 829	412	164
564, 9	Other apparel and accessory stores	63	29 263	3 285	691	354
564	Children's and infants' wear stores	31	19 689	1 875	398	242
569	Miscellaneous apparel and accessory stores	32	9 574	1 410	293	112
57	<b>Furniture and homefurnishings stores</b>	319	282 572	36 391	8 545	1 749
5712	Furniture stores	91	93 959	14 406	3 333	567
5713, 4, 9	Homefurnishings stores	129	74 137	10 296	2 449	587
5713	Floor covering stores	46	27 678	4 053	968	166
5714	Drapery, curtain, and upholstery stores	15	7 232	1 062	278	81
5719	Miscellaneous homefurnishings stores	68	39 227	5 181	1 203	340
572	Household appliance stores	15	11 656	1 225	245	68
573	Radio, television, computer, and music stores	84	102 820	10 464	2 518	527
5731	Radio, television, and electronics stores	33	34 227	3 714	839	196
5734	Computer and software stores	26	(D)	(D)	(D)	CC
5735	Record and prerecorded tape stores	16	9 997	823	243	78
5736	Musical instrument stores	9	(D)	(D)	(D)	BB
58	<b>Eating and drinking places</b>	1 068	451 206	125 063	27 618	13 262
5812	Eating places	949	419 138	118 348	26 191	12 518
5812 pt.	Restaurants	463	233 148	68 769	15 089	6 727
5812 pt.	Cafeterias	9	1 701	471	67	27
5812 pt.	Refreshment places	329	126 757	31 749	7 266	3 937
5812 pt.	Other eating places	148	57 532	17 359	3 769	1 827
5813	Drinking places	119	32 068	6 715	1 427	744
591	<b>Drug and proprietary stores</b>	124	190 832	22 218	5 186	1 560
591 pt.	Drug stores	114	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	10	(D)	(D)	(D)	CC
59 ex. 591	<b>Miscellaneous retail stores</b>	862	484 338	69 738	15 724	4 654
592	Liquor stores	132	98 750	7 925	1 753	716
593	Used merchandise stores	29	8 027	1 176	281	89
594	Miscellaneous shopping goods stores	343	187 293	24 148	5 281	2 025
5941	Sporting goods stores and bicycle shops	63	43 525	5 172	1 094	356
5941 pt.	General line sporting goods stores	21	24 590	2 621	623	189
5941 pt.	Specialty line sporting goods stores	42	18 935	2 551	471	167
5942	Book stores	33	14 236	1 561	348	165
5944	Jewelry stores	73	33 147	5 483	1 342	323
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	174	96 385	11 932	2 497	1 181
5943	Stationery stores	11	4 181	698	189	57
5945	Hobby, toy, and game shops	37	47 481	4 079	877	524
5946	Camera and photographic supply stores	8	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	98	35 385	5 656	1 109	466
5948	Luggage and leather goods stores	5	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	15	4 499	626	133	65
596	Nonstore retailers	72	63 533	13 761	2 952	544
5961	Catalog and mail-order houses	20	33 566	6 284	1 380	144
5962	Automatic merchandising machine operators	9	2 830	985	238	61
5963	Direct selling establishments	43	27 137	6 492	1 334	339
598	Fuel dealers	37	44 632	7 657	2 012	277
5983	Fuel oil dealers	29	38 457	6 808	1 789	236
5984	Liquefied petroleum gas (bottled gas) dealers	4	5 186	789	207	30
5989	Fuel dealers, n.e.c.	4	989	60	16	11
5992	Florists	76	16 822	3 303	745	275
5993	Tobacco stores and stands	5	1 470	201	40	14
5994	News dealers and newsstands	3	1 114	160	38	10
5995	Optical goods stores	41	16 102	3 803	929	186
5999	Miscellaneous retail stores, n.e.c.	124	46 595	7 604	1 693	518
5999 pt.	Pet shops	22	8 946	1 074	259	77
5999 pt.	Art dealers	9	2 290	256	65	17
5999 pt.	Other miscellaneous retail stores, n.e.c.	93	35 359	6 274	1 369	424

See footnotes at end of table.

## NJ-56 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MORRIS COUNTY</b>					
	<b>Retail trade</b>	<b>2 957</b>	<b>4 406 077</b>	<b>514 827</b>	<b>119 317</b>	<b>32 606</b>
<b>52</b>	<b>Building materials and garden supplies stores</b>	<b>138</b>	<b>247 340</b>	<b>29 814</b>	<b>6 701</b>	<b>1 339</b>
521, 3	Building materials and supply stores	77	215 266	23 223	5 291	1 026
521	Lumber and other building materials dealers	55	201 861	21 492	4 927	955
523	Paint, glass, and wallpaper stores	22	13 405	1 731	364	71
525	Hardware stores	31	11 393	1 988	467	111
526	Retail nurseries, lawn and garden supply stores	30	20 681	4 603	943	202
527	Manufactured (mobile) home dealers	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b>	<b>42</b>	<b>364 038</b>	<b>43 639</b>	<b>10 067</b>	<b>3 101</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	17	345 751	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	17	338 446	40 701	9 378	2 812
533	Variety stores	14	11 527	1 585	331	117
539	Miscellaneous general merchandise stores	11	14 065	1 353	358	172
<b>54</b>	<b>Food stores</b>	<b>334</b>	<b>844 350</b>	<b>97 716</b>	<b>23 937</b>	<b>5 850</b>
541	Grocery stores	219	802 819	90 211	22 215	5 194
542	Meat and fish (seafood) markets	13	10 703	953	211	59
546	Retail bakeries	54	16 295	4 120	978	411
543, 4, 5, 9	Other food stores	48	14 533	2 432	533	186
543	Fruit and vegetable markets	4	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	13	4 008	793	197	59
545	Dairy products stores	5	(D)	(D)	(D)	AA
549	Miscellaneous food stores	26	7 816	1 019	237	92
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>150</b>	<b>1 276 295</b>	<b>85 593</b>	<b>19 036</b>	<b>2 457</b>
551	New and used car dealers	66	1 210 025	75 919	16 722	2 021
552	Used car dealers	14	14 171	1 251	323	60
553	Auto and home supply stores	54	38 192	7 183	1 742	311
553 pt.	Auto parts, tires, and accessories stores	54	38 192	7 183	1 742	311
553 pt.	Home and auto supply stores	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers	16	13 907	1 240	249	65
555	Boat dealers	8	6 052	456	84	27
556	Recreational vehicle dealers	3	1 445	234	46	10
557	Motorcycle dealers	5	6 410	550	119	28
559	Automotive dealers, n.e.c.	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations</b>	<b>225</b>	<b>228 773</b>	<b>14 542</b>	<b>3 573</b>	<b>1 052</b>
<b>56</b>	<b>Apparel and accessory stores</b>	<b>262</b>	<b>217 118</b>	<b>23 900</b>	<b>5 718</b>	<b>2 223</b>
561	Men's and boys' clothing and accessory stores	28	17 828	2 439	691	184
562, 3	Women's clothing and specialty stores	114	79 145	8 400	1 931	931
562	Women's clothing stores	90	70 381	7 286	1 680	838
563	Women's accessory and specialty stores	24	8 764	1 114	251	93
565	Family clothing stores	25	68 748	6 698	1 570	569
566	Shoe stores	66	34 571	4 095	982	350
566 pt.	Men's shoe stores	5	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	10	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores	4	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	37	20 625	2 421	588	200
566 pt.	Athletic footwear stores	10	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	29	16 826	2 268	544	189
564	Children's and infants' wear stores	16	9 491	1 308	323	119
569	Miscellaneous apparel and accessory stores	13	7 335	960	221	70
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>229</b>	<b>229 671</b>	<b>30 692</b>	<b>7 309</b>	<b>1 421</b>
5712	Furniture stores	59	(D)	(D)	(D)	EE
5713, 4, 9	Homefurnishings stores	75	61 203	10 182	2 544	476
5713	Floor covering stores	36	35 935	6 312	1 629	228
5714	Drapery, curtain, and upholstery stores	7	2 794	580	139	39
5719	Miscellaneous homefurnishings stores	32	22 474	3 290	776	209
572	Household appliance stores	17	(D)	(D)	(D)	CC
573	Radio, television, computer, and music stores	78	54 800	6 457	1 593	377
5731	Radio, television, and electronics stores	35	25 290	3 017	755	175
5734	Computer and software stores	18	13 994	1 921	501	81
5735	Record and prerecorded tape stores	20	11 426	1 119	251	93
5736	Musical instrument stores	5	4 090	400	86	28
<b>58</b>	<b>Eating and drinking places</b>	<b>840</b>	<b>360 554</b>	<b>104 074</b>	<b>23 857</b>	<b>9 956</b>
5812	Eating places	761	344 139	100 478	23 010	9 621
5812 pt.	Restaurants	354	194 015	55 973	13 002	5 371
5812 pt.	Cafeterias	9	3 761	1 137	264	151
5812 pt.	Refreshment places	228	85 213	21 832	4 769	2 341
5812 pt.	Other eating places	170	61 150	21 536	4 975	1 758
5813	Drinking places	79	16 415	3 596	847	335
<b>591</b>	<b>Drug and proprietary stores</b>	<b>84</b>	<b>137 129</b>	<b>17 505</b>	<b>3 877</b>	<b>1 231</b>
591 pt.	Drug stores	77	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	7	(D)	(D)	(D)	BB

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-57

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MORRIS COUNTY—Con.</b>					
59 ex. 591	<b>Miscellaneous retail stores</b>	653	500 809	67 352	15 242	3 976
592	Liquor stores	92	77 202	5 366	1 328	475
593	Used merchandise stores	12	7 544	1 214	239	74
594	Miscellaneous shopping goods stores	266	160 841	21 156	4 980	1 674
5941	Sporting goods stores and bicycle shops	44	37 464	5 562	1 317	340
5941 pt.	General line sporting goods stores	15	17 606	2 686	750	197
5941 pt.	Specialty line sporting goods stores	29	19 858	2 876	567	143
5942	Book stores	21	15 642	1 578	384	174
5944	Jewelry stores	56	25 513	4 580	1 079	301
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	145	82 222	9 436	2 200	859
5943	Stationery stores	16	5 543	774	205	53
5945	Hobby, toy, and game shops	35	38 108	3 317	801	291
5946	Camera and photographic supply stores	13	6 388	1 312	253	67
5947	Gift, novelty, and souvenir shops	68	25 614	3 185	713	362
5948	Luggage and leather goods stores	2	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	11	(D)	(D)	(D)	BB
596	Nonstore retailers	68	108 972	14 239	2 798	619
5961	Catalog and mail-order houses	23	73 937	9 020	1 589	353
5962	Automatic merchandising machine operators	14	8 347	1 355	299	59
5963	Direct selling establishments	31	26 688	3 864	910	207
598	Fuel dealers	34	76 091	12 436	3 167	389
5983	Fuel oil dealers	31	67 218	10 796	2 767	334
5984	Liquefied petroleum gas (bottled gas) dealers	3	8 873	1 640	400	55
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	67	18 582	3 191	713	278
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	10	2 727	289	76	29
5995	Optical goods stores	31	10 325	2 931	621	118
5999	Miscellaneous retail stores, n.e.c.	72	(D)	(D)	(D)	EE
5999 pt.	Pet shops	17	8 280	1 076	265	77
5999 pt.	Art dealers	12	2 279	390	97	22
5999 pt.	Other miscellaneous retail stores, n.e.c.	43	(D)	(D)	(D)	CC
	<b>OCEAN COUNTY</b>					
52	<b>Retail trade</b>	2 497	3 361 946	381 235	83 655	26 587
52	<b>Building materials and garden supplies stores</b>	100	234 257	23 879	5 028	1 094
521, 3	Building materials and supply stores	61	212 813	20 864	4 431	899
521	Lumber and other building materials dealers	41	200 899	18 925	3 983	816
523	Paint, glass, and wallpaper stores	20	11 914	1 939	448	83
525	Hardware stores	22	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores	15	6 583	897	168	73
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b>	47	310 263	34 241	8 236	2 723
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	14	261 644	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	14	254 575	28 184	7 012	2 208
533	Variety stores	16	18 546	2 587	510	213
539	Miscellaneous general merchandise stores	17	37 142	3 470	714	302
54	<b>Food stores</b>	348	828 531	91 197	21 604	6 195
541	Grocery stores	218	787 019	84 241	20 220	5 597
542	Meat and fish (seafood) markets	26	12 825	1 296	258	93
546	Retail bakeries	55	13 735	3 158	646	298
543, 4, 5, 9	Other food stores	49	14 952	2 502	480	207
543	Fruit and vegetable markets	16	5 068	678	86	81
544	Candy, nut, and confectionery stores	14	5 141	1 162	243	83
545	Dairy products stores	4	618	99	21	4
549	Miscellaneous food stores	15	4 125	563	130	39
55 ex. 554	<b>Automotive dealers</b>	168	763 134	61 306	13 003	2 013
551	New and used car dealers	38	638 354	44 148	9 531	1 286
552	Used car dealers	15	10 841	767	197	38
553	Auto and home supply stores	58	37 723	7 566	1 496	370
553 pt.	Auto parts, tires, and accessories stores	55	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	3	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	57	76 216	8 825	1 779	319
555	Boat dealers	50	53 413	6 352	1 264	244
556	Recreational vehicle dealers	2	(D)	(D)	(D)	BB
557	Motorcycle dealers	4	(D)	(D)	(D)	AA
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b>	153	198 925	13 472	3 231	1 046

See footnotes at end of table.

## NJ-58 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>OCEAN COUNTY —Con.</b>					
56	<b>Apparel and accessory stores</b>	212	158 438	16 251	3 385	1 437
561	Men's and boys' clothing and accessory stores	22	12 581	1 598	354	112
562, 3	Women's clothing and specialty stores	77	44 845	4 646	910	451
562	Women's clothing stores	67	40 628	4 266	860	429
563	Women's accessory and specialty stores	10	4 217	380	50	22
565	Family clothing stores	35	58 041	5 421	1 187	497
566	Shoe stores	53	26 720	3 065	699	259
566 pt.	Men's shoe stores	1	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	10	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	32	14 958	1 680	357	139
566 pt.	Athletic footwear stores	8	7 816	778	200	70
564, 9	Other apparel and accessory stores	25	16 251	1 521	235	118
564	Children's and infants' wear stores	7	8 531	700	118	67
569	Miscellaneous apparel and accessory stores	18	7 720	821	117	51
57	<b>Furniture and homefurnishings stores</b>	162	150 275	17 024	3 689	866
5712	Furniture stores	40	29 849	3 787	836	159
5713, 4, 9	Homefurnishings stores	62	32 146	4 205	885	270
5713	Floor covering stores	26	14 314	1 917	403	115
5714	Drapery, curtain, and upholstery stores	6	2 183	389	80	25
5719	Miscellaneous homefurnishings stores	30	15 649	1 899	402	130
572	Household appliance stores	19	51 716	5 417	1 171	198
573	Radio, television, computer, and music stores	41	36 564	3 615	797	239
5731	Radio, television, and electronics stores	21	20 266	2 237	471	108
5734	Computer and software stores	5	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores	10	6 452	565	139	81
5736	Musical instrument stores	5	(D)	(D)	(D)	BB
58	<b>Eating and drinking places</b>	725	276 864	69 978	13 298	7 445
5812	Eating places	666	255 144	66 347	12 766	7 039
5812 pt.	Restaurants	313	149 996	42 193	8 236	4 236
5812 pt.	Cafeterias	5	2 329	550	107	69
5812 pt.	Refreshment places	273	85 350	19 531	3 597	2 266
5812 pt.	Other eating places	75	17 469	4 073	826	468
5813	Drinking places	59	21 720	3 631	532	406
591	<b>Drug and proprietary stores</b>	88	150 088	16 642	3 815	1 098
591 pt.	Drug stores	84	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	4	(D)	(D)	(D)	BB
59 ex. 591	<b>Miscellaneous retail stores</b>	494	291 171	37 245	8 366	2 670
592	Liquor stores	67	75 763	6 898	1 620	675
593	Used merchandise stores	13	4 359	394	92	39
594	Miscellaneous shopping goods stores	199	90 914	10 949	2 203	904
5941	Sporting goods stores and bicycle shops	38	17 407	2 020	357	133
5941 pt.	General line sporting goods stores	10	7 688	898	216	59
5941 pt.	Specialty line sporting goods stores	28	9 719	1 122	141	74
5942	Book stores	13	4 070	389	89	48
5944	Jewelry stores	45	15 715	2 503	567	179
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	103	53 722	6 037	1 190	544
5943	Stationery stores	6	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	18	25 332	2 203	439	209
5946	Camera and photographic supply stores	3	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	70	18 353	2 021	375	201
5948	Luggage and leather goods stores	2	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	4	2 846	416	114	57
596	Nonstore retailers	29	22 809	2 794	654	154
5961	Catalog and mail-order houses	11	14 912	1 458	327	82
5962	Automatic merchandising machine operators	4	1 202	235	72	13
5963	Direct selling establishments	14	6 695	1 101	255	59
598	Fuel dealers	17	48 049	6 465	1 561	223
5983	Fuel oil dealers	12	40 984	5 175	1 255	180
5984	Liquefied petroleum gas (bottled gas) dealers	5	7 065	1 290	306	43
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	50	11 808	2 436	591	233
5993	Tobacco stores and stands	5	2 321	272	73	25
5994	News dealers and newsstands	5	1 456	236	36	20
5995	Optical goods stores	34	8 012	2 140	544	111
5999	Miscellaneous retail stores, n.e.c.	75	25 680	4 661	992	286
5999 pt.	Pet shops	16	6 262	893	204	78
5999 pt.	Art dealers	8	1 614	524	143	29
5999 pt.	Other miscellaneous retail stores, n.e.c.	51	17 804	3 244	645	179

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-59

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PASSAIC COUNTY</b>					
	<b>Retail trade</b>	<b>2 584</b>	<b>3 860 666</b>	<b>440 702</b>	<b>102 759</b>	<b>27 968</b>
<b>52</b>	<b>Building materials and garden supplies stores</b>	<b>89</b>	<b>183 326</b>	<b>20 934</b>	<b>4 802</b>	<b>1 095</b>
521, 3	Building materials and supply stores	41	153 414	16 273	3 866	808
521	Lumber and other building materials dealers	31	148 177	15 121	3 603	762
523	Paint, glass, and wallpaper stores	10	5 237	1 152	263	46
525	Hardware stores	34	15 064	2 289	534	123
526	Retail nurseries, lawn and garden supply stores	13	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores</b>	<b>56</b>	<b>533 656</b>	<b>58 230</b>	<b>13 702</b>	<b>4 013</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	12	397 661	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	12	391 283	46 654	11 504	3 325
533	Variety stores	20	27 000	4 050	866	307
539	Miscellaneous general merchandise stores	24	115 373	7 526	1 332	381
<b>54</b>	<b>Food stores</b>	<b>337</b>	<b>603 869</b>	<b>68 616</b>	<b>16 708</b>	<b>4 433</b>
541	Grocery stores	201	556 937	60 060	14 566	3 713
542	Meat and fish (seafood) markets	27	14 560	1 625	416	95
546	Retail bakeries	69	19 820	5 102	1 229	475
543, 4, 5, 9	Other food stores	40	12 552	1 829	497	150
543	Fruit and vegetable markets	9	3 561	507	133	45
544	Candy, nut, and confectionery stores	13	3 654	593	201	43
545	Dairy products stores	6	728	137	32	16
549	Miscellaneous food stores	12	4 609	592	131	46
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>117</b>	<b>655 181</b>	<b>52 566</b>	<b>11 659</b>	<b>1 737</b>
551	New and used car dealers	38	598 140	45 396	9 944	1 354
552	Used car dealers	19	11 814	576	135	34
553	Auto and home supply stores	54	36 174	5 757	1 385	313
553 pt.	Auto parts, tires, and accessories stores	51	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	3	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	6	9 053	837	195	36
555	Boat dealers	2	(D)	(D)	(D)	AA
556	Recreational vehicle dealers	2	(D)	(D)	(D)	AA
557	Motorcycle dealers	2	(D)	(D)	(D)	AA
559	Automotive dealers, n.e.c.	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations</b>	<b>183</b>	<b>164 235</b>	<b>8 205</b>	<b>1 945</b>	<b>585</b>
<b>56</b>	<b>Apparel and accessory stores</b>	<b>294</b>	<b>285 758</b>	<b>30 387</b>	<b>7 042</b>	<b>2 766</b>
561	Men's and boys' clothing and accessory stores	38	38 000	4 797	1 039	306
562, 3	Women's clothing and specialty stores	115	111 315	11 670	2 842	1 306
562	Women's clothing stores	95	100 773	10 546	2 541	1 184
563	Women's accessory and specialty stores	20	10 542	1 124	301	122
565	Family clothing stores	29	55 596	4 773	1 066	428
566	Shoe stores	80	54 004	6 679	1 505	470
566 pt.	Men's shoe stores	7	3 192	461	121	24
566 pt.	Women's shoe stores	12	5 610	709	156	55
566 pt.	Children's and juveniles' shoe stores	4	1 447	324	75	27
566 pt.	Family shoe stores	46	32 796	4 176	934	295
566 pt.	Athletic footwear stores	11	10 959	1 009	219	69
564, 9	Other apparel and accessory stores	32	26 843	2 468	590	256
564	Children's and infants' wear stores	15	17 576	1 485	342	173
569	Miscellaneous apparel and accessory stores	17	9 267	983	248	83
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>183</b>	<b>320 129</b>	<b>34 962</b>	<b>8 205</b>	<b>1 709</b>
5712	Furniture stores	58	68 134	10 809	2 434	438
5713, 4, 9	Homefurnishings stores	64	113 174	15 726	3 698	819
5713	Floor covering stores	26	26 088	3 615	865	150
5714	Drapery, curtain, and upholstery stores	6	5 202	520	121	46
5719	Miscellaneous homefurnishings stores	32	81 884	11 591	2 712	623
572	Household appliance stores	12	6 618	700	193	35
573	Radio, television, computer, and music stores	49	132 203	7 727	1 880	417
5731	Radio, television, and electronics stores	26	105 835	5 258	1 276	211
5734	Computer and software stores	10	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores	11	14 420	1 186	295	118
5736	Musical instrument stores	2	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b>	<b>691</b>	<b>257 702</b>	<b>67 835</b>	<b>15 534</b>	<b>6 452</b>
5812	Eating places	577	239 094	64 106	14 577	6 042
5812 pt.	Restaurants	255	95 337	26 849	6 402	2 602
5812 pt.	Cafeterias	9	2 133	604	134	66
5812 pt.	Refreshment places	237	91 791	21 977	5 061	2 265
5812 pt.	Other eating places	76	49 833	14 676	2 980	1 109
5813	Drinking places	114	18 608	3 729	957	410
<b>591</b>	<b>Drug and proprietary stores</b>	<b>106</b>	<b>145 577</b>	<b>19 128</b>	<b>4 194</b>	<b>1 024</b>
591 pt.	Drug stores	97	141 718	18 400	4 017	976
591 pt.	Proprietary stores	9	3 859	728	177	48

See footnotes at end of table.

## NJ-60 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PASSAIC COUNTY—Con.</b>					
59 ex. 591	<b>Miscellaneous retail stores</b>	528	711 233	79 839	18 968	4 154
592	Liquor stores	118	63 922	4 954	1 153	403
593	Used merchandise stores	16	7 421	1 437	375	111
594	Miscellaneous shopping goods stores	180	181 884	20 303	4 888	1 504
5941	Sporting goods stores and bicycle shops	22	36 967	3 694	877	252
5941 pt.	General line sporting goods stores	9	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores	13	(D)	(D)	(D)	CC
5942	Book stores	11	11 430	1 148	296	129
5944	Jewelry stores	61	43 277	6 709	1 732	347
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	86	90 210	8 752	1 983	776
5943	Stationery stores	13	4 358	529	92	26
5945	Hobby, toy, and game shops	21	60 179	4 518	1 001	442
5946	Camera and photographic supply stores	7	4 246	607	150	35
5947	Gift, novelty, and souvenir shops	38	17 706	2 600	622	224
5948	Luggage and leather goods stores	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	4	(D)	(D)	(D)	BB
596	Nonstore retailers	51	344 754	32 347	7 874	1 262
5961	Catalog and mail-order houses	10	314 534	26 739	6 457	974
5962	Automatic merchandising machine operators	15	13 608	2 937	746	134
5963	Direct selling establishments	26	16 612	2 671	671	154
598	Fuel dealers	19	59 689	10 358	2 439	298
5983	Fuel oil dealers	18	(D)	(D)	(D)	EE
5984	Liquefied petroleum gas (bottled gas) dealers	1	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	46	10 348	1 921	464	162
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	8	1 944	342	85	21
5995	Optical goods stores	27	11 785	2 735	653	146
5999	Miscellaneous retail stores, n.e.c.	61	(D)	(D)	(D)	CC
5999 pt.	Pet shops	16	7 703	1 465	336	77
5999 pt.	Art dealers	7	2 036	329	84	18
5999 pt.	Other miscellaneous retail stores, n.e.c.	38	(D)	(D)	(D)	CC
	<b>SOMERSET COUNTY</b>					
52	<b>Retail trade</b>	1 662	2 443 642	303 799	71 731	19 880
52	<b>Building materials and garden supplies stores</b>	55	82 176	11 464	2 570	536
521, 3	Building materials and supply stores	30	60 274	7 701	1 814	332
525	Hardware stores	9	9 969	1 698	353	76
526	Retail nurseries, lawn and garden supply stores	16	11 933	2 065	403	128
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	<b>General merchandise stores</b>	25	282 008	33 103	7 877	2 319
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	8	(D)	(D)	(D)	GG
533	Variety stores	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	10	(D)	(D)	(D)	CC
54	<b>Food stores</b>	178	492 955	57 996	14 275	3 484
541	Grocery stores	124	472 367	53 743	13 315	3 137
542	Meat and fish (seafood) markets	6	(D)	(D)	(D)	AA
546	Retail bakeries	26	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	22	8 172	1 180	275	90
55 ex. 554	<b>Automotive dealers</b>	74	536 511	47 807	10 548	1 598
551	New and used car dealers	37	491 674	40 728	8 971	1 305
552	Used car dealers	6	(D)	(D)	(D)	AA
553	Auto and home supply stores	27	28 234	5 150	1 212	228
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	<b>Gasoline service stations</b>	123	156 029	10 006	2 319	609
56	<b>Apparel and accessory stores</b>	177	165 366	17 815	4 275	2 073
561	Men's and boys' clothing and accessory stores	21	18 424	2 536	647	186
562, 3	Women's clothing and specialty stores	75	65 380	7 054	1 651	995
562	Women's clothing stores	61	56 170	5 833	1 327	880
563	Women's accessory and specialty stores	14	9 210	1 221	324	115
565	Family clothing stores	16	34 681	3 181	788	405
566	Shoe stores	47	27 375	3 362	778	279
564, 9	Other apparel and accessory stores	18	19 506	1 682	411	208
57	<b>Furniture and homefurnishings stores</b>	136	144 383	18 353	4 369	874
5712	Furniture stores	41	56 725	8 693	1 979	331
5713, 4, 9	Homefurnishings stores	44	30 423	4 240	1 091	225
572	Household appliance stores	11	6 970	1 007	239	47
573	Radio, television, computer, and music stores	40	50 265	4 413	1 060	271

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**NEW JERSEY NJ-61**

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>SOMERSET COUNTY—Con.</b>						
<b>58</b>	<b>Eating and drinking places</b>	<b>469</b>	<b>216 011</b>	<b>62 372</b>	<b>14 669</b>	<b>5 491</b>
5812	Eating places	434	206 108	60 246	14 157	5 304
5812 pt.	Restaurants	183	106 475	31 986	7 652	2 960
5812 pt.	Cafeterias	3	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	142	49 793	11 896	2 640	1 164
5812 pt.	Other eating places	106	(D)	(D)	(D)	GG
5813	Drinking places	35	9 903	2 126	512	187
<b>591</b>	<b>Drug and proprietary stores</b>	<b>42</b>	<b>76 507</b>	<b>8 395</b>	<b>2 111</b>	<b>628</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>383</b>	<b>291 696</b>	<b>36 488</b>	<b>8 718</b>	<b>2 268</b>
592	Liquor stores	50	48 996	4 654	1 067	322
593	Used merchandise stores	9	1 921	233	77	21
594	Miscellaneous shopping goods stores	160	124 579	14 827	3 494	1 115
5941	Sporting goods stores and bicycle shops	26	29 079	3 957	930	186
5942	Book stores	15	8 683	907	227	108
5944	Jewelry stores	35	18 149	2 861	686	176
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	84	68 668	7 102	1 651	645
596	Nonstore retailers	36	55 048	7 405	1 915	339
598	Fuel dealers	15	20 964	3 165	730	96
5992	Florists	40	10 581	2 145	501	158
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	4	(D)	(D)	(D)	AA
5995	Optical goods stores	18	6 066	1 467	341	61
5999	Miscellaneous retail stores, n.e.c.	49	(D)	(D)	(D)	CC
<b>SUSSEX COUNTY</b>						
	<b>Retail trade</b>	<b>687</b>	<b>785 192</b>	<b>84 711</b>	<b>19 669</b>	<b>5 934</b>
<b>52</b>	<b>Building materials and garden supplies stores</b>	<b>42</b>	<b>35 418</b>	<b>4 519</b>	<b>1 030</b>	<b>247</b>
521, 3	Building materials and supply stores	22	26 214	3 183	726	157
525	Hardware stores	12	5 493	803	194	56
526	Retail nurseries, lawn and garden supply stores	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores</b>	<b>12</b>	<b>39 513</b>	<b>3 669</b>	<b>806</b>	<b>374</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	3	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	3	(D)	(D)	(D)	CC
533	Variety stores	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
<b>54</b>	<b>Food stores</b>	<b>94</b>	<b>239 510</b>	<b>24 841</b>	<b>5 698</b>	<b>1 630</b>
541	Grocery stores	64	228 116	23 480	5 391	1 468
542	Meat and fish (seafood) markets	4	4 688	214	47	15
546	Retail bakeries	14	3 596	724	155	112
543, 4, 5, 9	Other food stores	12	3 110	423	105	35
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>42</b>	<b>202 085</b>	<b>16 121</b>	<b>3 872</b>	<b>517</b>
551	New and used car dealers	15	177 939	13 096	3 175	389
552	Used car dealers	5	(D)	(D)	(D)	AA
553	Auto and home supply stores	14	9 799	1 693	417	76
555, 6, 7, 9	Miscellaneous automotive dealers	8	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations</b>	<b>60</b>	<b>68 076</b>	<b>3 960</b>	<b>900</b>	<b>329</b>
<b>56</b>	<b>Apparel and accessory stores</b>	<b>42</b>	<b>16 335</b>	<b>2 074</b>	<b>489</b>	<b>224</b>
561	Men's and boys' clothing and accessory stores	4	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	18	6 501	728	167	95
562	Women's clothing stores	17	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	AA
565	Family clothing stores	2	(D)	(D)	(D)	AA
566	Shoe stores	16	6 543	761	181	72
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	BB
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>42</b>	<b>19 903</b>	<b>2 747</b>	<b>652</b>	<b>137</b>
5712	Furniture stores	11	4 716	549	152	25
5713, 4, 9	Homefurnishings stores	14	6 486	928	239	47
572	Household appliance stores	4	1 500	194	47	15
573	Radio, television, computer, and music stores	13	7 201	1 076	214	50
<b>58</b>	<b>Eating and drinking places</b>	<b>195</b>	<b>57 607</b>	<b>14 277</b>	<b>3 252</b>	<b>1 655</b>
5812	Eating places	171	51 848	13 097	2 973	1 499
5812 pt.	Restaurants	94	30 267	8 487	1 941	938
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	45	13 181	2 986	656	376
5812 pt.	Other eating places	32	8 400	1 624	376	185
5813	Drinking places	24	5 759	1 180	279	156
<b>591</b>	<b>Drug and proprietary stores</b>	<b>19</b>	<b>28 794</b>	<b>3 363</b>	<b>776</b>	<b>217</b>

See footnotes at end of table.

## NJ-62 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>SUSSEX COUNTY—Con.</b>					
59 ex. 591	<b>Miscellaneous retail stores</b>	139	77 951	9 140	2 194	604
592	Liquor stores	24	18 943	1 323	280	83
593	Used merchandise stores	2	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	46	15 276	1 908	462	239
5941	Sporting goods stores and bicycle shops	11	2 224	225	61	30
5942	Book stores	4	984	96	22	18
5944	Jewelry stores	5	7 046	1 038	252	125
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	26	5 022	549	127	66
596	Nonstore retailers	11	4 083	553	140	37
598	Fuel dealers	13	31 562	4 021	1 021	145
5992	Florists	19	2 354	402	93	42
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	5	1 484	348	78	16
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	BB
	<b>UNION COUNTY</b>					
	<b>Retail trade</b>	2 766	3 641 430	428 002	101 289	27 007
52	<b>Building materials and garden supplies stores</b>	90	121 515	17 189	3 830	757
521, 3	Building materials and supply stores	56	101 348	14 068	3 186	565
521	Lumber and other building materials dealers	38	89 053	12 192	2 751	479
523	Paint, glass, and wallpaper stores	18	12 295	1 876	435	86
525	Hardware stores	21	12 661	1 850	430	114
526	Retail nurseries, lawn and garden supply stores	13	7 506	1 271	214	78
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	<b>General merchandise stores</b>	41	132 860	14 241	3 797	1 163
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	5	105 757	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	5	102 249	10 532	2 834	827
533	Variety stores	20	15 796	2 173	506	184
539	Miscellaneous general merchandise stores	16	14 815	1 536	457	152
54	<b>Food stores</b>	369	772 667	84 186	20 337	5 703
541	Grocery stores	226	712 253	73 223	17 867	4 926
542	Meat and fish (seafood) markets	36	19 945	2 295	555	147
546	Retail bakeries	62	24 672	7 179	1 585	522
543, 4, 5, 9	Other food stores	45	15 797	1 489	330	108
543	Fruit and vegetable markets	17	6 903	490	101	50
544	Candy, nut, and confectionery stores	7	953	76	20	8
545	Dairy products stores	7	3 880	436	86	26
549	Miscellaneous food stores	14	4 061	487	123	24
55 ex. 554	<b>Automotive dealers</b>	149	987 802	79 210	18 043	2 508
551	New and used car dealers	53	919 321	69 432	15 857	2 058
552	Used car dealers	41	25 681	1 875	395	72
553	Auto and home supply stores	49	37 358	7 285	1 679	355
553 pt.	Auto parts, tires, and accessories stores	48	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	6	5 442	618	112	23
555	Boat dealers	4	(D)	(D)	(D)	AA
556	Recreational vehicle dealers	—	—	—	—	—
557	Motorcycle dealers	2	(D)	(D)	(D)	AA
559	Automotive dealers, n.e.c.	—	—	—	—	—
554	<b>Gasoline service stations</b>	215	241 759	12 446	3 043	850
56	<b>Apparel and accessory stores</b>	229	177 135	23 755	5 699	1 768
561	Men's and boys' clothing and accessory stores	39	26 089	3 744	976	197
562, 3	Women's clothing and specialty stores	96	77 372	11 598	2 678	877
562	Women's clothing stores	79	73 934	11 056	2 559	832
563	Women's accessory and specialty stores	17	3 438	542	119	45
565	Family clothing stores	11	25 379	2 318	595	209
566	Shoe stores	51	29 225	4 144	968	301
566 pt.	Men's shoe stores	6	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	10	3 645	500	111	28
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	33	20 795	2 986	707	226
566 pt.	Athletic footwear stores	1	(D)	(D)	(D)	AA
564, 9	Other apparel and accessory stores	32	19 070	1 951	482	184
564	Children's and infants' wear stores	14	14 891	1 221	287	109
569	Miscellaneous apparel and accessory stores	18	4 179	730	195	75

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-63

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>UNION COUNTY —Con.</b>					
57	<b>Furniture and homefurnishings stores</b>	211	293 181	33 791	8 197	1 673
5712	Furniture stores	58	133 923	15 072	3 706	692
5713, 4, 9	Homefurnishings stores	77	60 416	8 093	2 002	465
5713	Floor covering stores	33	25 906	3 674	938	148
5714	Drapery, curtain, and upholstery stores	13	7 978	1 109	276	79
5719	Miscellaneous homefurnishings stores	31	26 532	3 310	788	238
572	Household appliance stores	16	18 199	1 697	321	69
573	Radio, television, computer, and music stores	60	80 643	8 929	2 168	447
5731	Radio, television, and electronics stores	22	54 585	5 437	1 370	272
5734	Computer and software stores	9	8 159	863	150	32
5735	Record and prerecorded tape stores	19	6 436	874	190	58
5736	Musical instrument stores	10	11 463	1 755	458	85
58	<b>Eating and drinking places</b>	765	305 441	85 237	20 372	8 072
5812	Eating places	624	279 692	80 140	19 049	7 528
5812 pt.	Restaurants	261	128 691	35 137	8 400	3 481
5812 pt.	Cafeterias	7	2 355	569	143	76
5812 pt.	Refreshment places	247	100 507	30 856	7 423	2 825
5812 pt.	Other eating places	109	48 139	13 578	3 083	1 146
5813	Drinking places	141	25 749	5 097	1 323	544
591	<b>Drug and proprietary stores</b>	105	185 568	22 890	5 179	1 382
591 pt.	Drug stores	100	182 219	22 533	5 099	1 341
591 pt.	Proprietary stores	5	3 349	357	80	41
59 ex. 591	<b>Miscellaneous retail stores</b>	592	423 502	55 057	12 792	3 131
592	Liquor stores	109	88 366	5 930	1 317	380
593	Used merchandise stores	28	4 427	768	200	91
594	Miscellaneous shopping goods stores	202	118 482	14 837	3 264	1 121
5941	Sporting goods stores and bicycle shops	33	16 397	2 264	438	143
5941 pt.	General line sporting goods stores	11	9 090	1 391	277	85
5941 pt.	Specialty line sporting goods stores	22	7 307	873	161	58
5942	Book stores	21	20 407	1 989	478	224
5944	Jewelry stores	51	21 287	4 116	905	202
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	97	60 391	6 468	1 443	552
5943	Stationery stores	12	6 716	835	215	51
5945	Hobby, toy, and game shops	12	31 276	1 669	332	171
5946	Camera and photographic supply stores	9	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	51	14 489	2 930	641	250
5948	Luggage and leather goods stores	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	10	(D)	(D)	(D)	BB
596	Nonstore retailers	63	58 929	11 591	2 648	500
5961	Catalog and mail-order houses	10	9 927	1 027	196	51
5962	Automatic merchandising machine operators	11	35 842	7 931	1 789	297
5963	Direct selling establishments	42	13 160	2 633	663	152
598	Fuel dealers	30	94 627	10 606	2 668	330
5983	Fuel oil dealers	28	(D)	(D)	(D)	EE
5984	Liquefied petroleum gas (bottled gas) dealers	1	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c.	1	(D)	(D)	(D)	AA
5992	Florists	50	16 850	3 277	807	255
5993	Tobacco stores and stands	5	1 450	152	36	14
5994	News dealers and newsstands	8	(D)	(D)	(D)	BB
5995	Optical goods stores	31	10 762	2 973	691	133
5999	Miscellaneous retail stores, n.e.c.	66	(D)	(D)	(D)	EE
5999 pt.	Pet shops	10	4 275	575	146	46
5999 pt.	Art dealers	8	(D)	(D)	(D)	AA
5999 pt.	Other miscellaneous retail stores, n.e.c.	48	(D)	(D)	(D)	CC
	<b>WARREN COUNTY</b>					
52	<b>Retail trade</b>	647	688 603	81 418	19 034	6 418
52	<b>Building materials and garden supplies stores</b>	35	46 575	5 837	1 344	286
521, 3	Building materials and supply stores	23	40 273	4 922	1 135	220
525	Hardware stores	5	2 505	454	117	40
526	Retail nurseries, lawn and garden supply stores	7	3 797	461	92	26
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	<b>General merchandise stores</b>	14	77 073	8 530	2 035	899
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	8	(D)	(D)	(D)	FF
533	Variety stores	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	BB
54	<b>Food stores</b>	81	167 205	16 851	3 893	1 211
541	Grocery stores	54	159 409	15 362	3 515	1 057
542	Meat and fish (seafood) markets	4	2 255	222	58	16
546	Retail bakeries	16	4 687	1 145	293	125
543, 4, 5, 9	Other food stores	7	854	122	27	13

See footnotes at end of table.

## NJ-64 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>WARREN COUNTY —Con.</b>					
55 ex. 554	<b>Automotive dealers</b>	33	85 808	7 953	1 966	317
551	New and used car dealers	13	75 759	6 643	1 640	232
552	Used car dealers	1	(D)	(D)	(D)	AA
553	Auto and home supply stores	16	6 719	991	243	68
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b>	58	77 614	6 102	1 416	463
56	<b>Apparel and accessory stores</b>	54	44 963	4 903	910	421
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	20	11 898	1 295	293	146
562	Women's clothing stores	16	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	4	(D)	(D)	(D)	BB
565	Family clothing stores	9	(D)	(D)	(D)	CC
566	Shoe stores	20	7 464	873	217	89
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	AA
57	<b>Furniture and homefurnishings stores</b>	42	26 230	3 511	808	191
5712	Furniture stores	5	(D)	(D)	(D)	AA
5713, 4, 9	Homefurnishings stores	15	11 020	1 470	351	76
572	Household appliance stores	5	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	17	9 261	1 174	261	79
58	<b>Eating and drinking places</b>	180	54 058	13 487	3 148	1 650
5812	Eating places	157	50 732	12 936	3 007	1 587
5812 pt.	Restaurants	64	18 344	4 621	1 113	580
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	68	23 027	5 482	1 171	650
5812 pt.	Other eating places	25	9 361	2 833	723	357
5813	Drinking places	23	3 326	551	141	63
591	<b>Drug and proprietary stores</b>	21	31 709	4 264	981	250
59 ex. 591	<b>Miscellaneous retail stores</b>	129	77 368	9 980	2 533	730
592	Liquor stores	22	15 528	1 327	329	107
593	Used merchandise stores	3	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	47	16 307	2 348	538	246
5941	Sporting goods stores and bicycle shops	10	2 629	349	64	24
5942	Book stores	5	2 471	244	58	31
5944	Jewelry stores	11	4 068	741	177	64
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	21	7 139	1 014	239	127
596	Nonstore retailers	13	14 699	1 953	659	137
598	Fuel dealers	10	21 342	2 391	583	93
5992	Florists	14	2 991	768	179	62
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	6	1 649	337	86	24
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	BB

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT-PA CMSA</b>					
52	<b>Retail trade</b>	120 935	140 681 060	17 648 003	4 154 928	1 161 530
521, 3	<b>Building materials and garden supplies stores</b>	4 172	5 943 736	773 969	174 821	35 750
521	Building materials and supply stores	2 114	4 755 316	567 120	129 188	24 671
523	Lumber and other building materials dealers	1 437	(D)	(D)	(D)	JJ
	Paint, glass, and wallpaper stores	677	(D)	(D)	(D)	HH
525	<b>Hardware stores</b>	1 393	746 194	129 635	30 939	6 865
526	Retail nurseries, lawn and garden supply stores	648	433 557	75 530	14 327	4 156
527	Manufactured (mobile) home dealers	17	8 669	1 684	367	58
53	<b>General merchandise stores</b>	2 238	13 939 402	1 633 299	393 191	120 076
531	Department stores (incl. leased depts.) <sup>1</sup> <sup>2</sup>	395	10 839 381	(NA)	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) <sup>1</sup>	395	(D)	(D)	(D)	LL
531 pt.	Conventional <sup>1</sup>	123	5 394 207	777 127	192 639	51 013
531 pt.	Discount or mass merchandising <sup>1</sup>	204	(D)	(D)	(D)	KK
	National chain <sup>1</sup>	68	(D)	(D)	(D)	JJ
533	Variety stores	890	(D)	(D)	(D)	JJ
539	Miscellaneous general merchandise stores	953	(D)	(D)	(D)	JJ
54	<b>Food stores</b>	18 120	27 783 981	3 067 839	740 267	206 005
541	Grocery stores	11 490	25 110 624	2 644 622	639 891	171 896
541 pt.	Supermarkets and other general-line grocery stores	7 054	(D)	(D)	(D)	MM
541 pt.	Convenience food stores	2 139	1 314 236	132 614	29 931	11 861
541 pt.	Convenience food/gasoline stores	337	(D)	(D)	(D)	GG
	Delicatessens	1 960	547 625	78 556	18 800	7 142
542	Meat and fish (seafood) markets	1 629	920 639	94 874	23 743	6 263
546	<b>Retail bakeries</b>	2 708	853 842	215 437	51 098	19 047
546 pt.	Retail bakeries—baking and selling	2 471	784 722	202 708	47 607	17 886
546 pt.	Retail bakeries—selling only	237	69 120	12 729	3 491	1 161
543, 4, 5, 9	<b>Other food stores</b>	2 293	898 876	112 906	25 535	8 799
543	Fruit and vegetable markets	606	(D)	(D)	(D)	GG
544	Candy, nut, and confectionery stores	461	108 560	16 700	4 085	1 733
545	Dairy products stores	355	(D)	(D)	(D)	GG
549	Miscellaneous food stores	871	(D)	(D)	(D)	HH
55 ex. 554	<b>Automotive dealers</b>	4 415	22 929 638	1 902 708	429 775	61 348
551	New and used car dealers	1 448	20 491 035	1 576 370	355 636	46 155
552	Used car dealers	747	620 550	42 165	9 794	1 918
553	<b>Auto and home supply stores</b>	1 746	1 277 497	222 558	51 524	10 722
553 pt.	Auto parts, tires, and accessories stores	1 697	1 258 343	219 475	50 817	10 538
553 pt.	Home and auto supply stores	49	19 154	3 083	707	184
555, 6, 7, 9	<b>Miscellaneous automotive dealers</b>	474	540 556	61 615	12 821	2 553
555	Boat dealers	263	288 120	34 982	7 164	1 425
556	Recreational vehicle dealers	47	77 943	7 680	1 655	289
557	Motorcycle dealers	143	(D)	(D)	(D)	FF
559	Automotive dealers, n.e.c.	21	(D)	(D)	(D)	BB
554	<b>Gasoline service stations</b>	6 367	7 441 548	418 471	101 929	29 029
554 pt.	Gasoline/convenience food stores	386	533 625	23 398	5 642	2 027
554 pt.	Other gasoline service stations and truck stops	5 981	6 907 923	395 073	96 287	27 002
56	<b>Apparel and accessory stores</b>	13 814	12 130 183	1 489 555	348 128	114 391
561	Men's and boys' clothing and accessory stores	1 865	(D)	(D)	(D)	JJ
562, 3	<b>Women's clothing and specialty stores</b>	5 860	4 791 948	593 473	137 859	51 056
562	Women's clothing stores	4 762	(D)	(D)	(D)	KK
563	Women's accessory and specialty stores	1 098	(D)	(D)	(D)	II
565	Family clothing stores	1 376	(D)	(D)	(D)	JJ
566	<b>Shoe stores</b>	3 297	1 917 331	245 890	57 438	16 548
566 pt.	Men's shoe stores	320	179 162	28 177	6 975	1 346
566 pt.	Women's shoe stores	731	373 632	51 459	12 430	3 455
566 pt.	Children's and juveniles' shoe stores	169	(D)	(D)	(D)	FF
566 pt.	Family shoe stores	1 668	(D)	(D)	(D)	II
566 pt.	Athletic footwear stores	409	(D)	(D)	(D)	HH
564, 9	<b>Other apparel and accessory stores</b>	1 416	958 744	119 968	26 669	10 092
564	Children's and infants' wear stores	721	(D)	(D)	(D)	II
569	Miscellaneous apparel and accessory stores	695	(D)	(D)	(D)	HH
57	<b>Furniture and homefurnishings stores</b>	8 487	8 640 950	1 073 011	251 287	52 094
5712	Furniture stores	2 397	(D)	(D)	(D)	JJ
5713, 4, 9	<b>Homefurnishings stores</b>	2 893	2 077 314	318 276	74 658	16 866
5713	Floor covering stores	1 066	782 413	123 430	29 475	5 211
5714	Drapery, curtain, and upholstery stores	287	(D)	(D)	(D)	GG
5719	Miscellaneous homefurnishings stores	1 540	(D)	(D)	(D)	JJ
572	Household appliance stores	586	(D)	(D)	(D)	HH
573	<b>Radio, television, computer, and music stores</b>	2 611	2 962 932	298 437	69 568	16 055
5731	Radio, television, and electronics stores	1 331	(D)	(D)	(D)	II
5734	Computer and software stores	396	(D)	(D)	(D)	GG
5735	Record and prerecorded tape stores	665	(D)	(D)	(D)	HH
5736	Musical instrument stores	219	(D)	(D)	(D)	GG

See footnotes at end of table.

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
<b>58</b>	<b>Eating and drinking places</b>	<b>33 648</b>	<b>14 194 310</b>	<b>3 930 440</b>	<b>913 191</b>	<b>358 575</b>
5812	Eating places	29 388	13 416 849	3 762 049	873 589	341 518
5812 pt.	Restaurants	14 085	6 890 906	2 020 366	474 221	175 781
5812 pt.	Cafeterias	347	(D)	(D)	(D)	HH
5812 pt.	Refreshment places	10 373	3 866 267	922 814	213 682	101 369
5812 pt.	Other eating places	4 583	(D)	(D)	(D)	LL
5813	Drinking places	4 260	777 461	168 391	39 602	17 057
<b>591</b>	<b>Drug and proprietary stores</b>	<b>4 554</b>	<b>6 635 780</b>	<b>739 175</b>	<b>174 349</b>	<b>46 421</b>
591 pt.	Drug stores	4 179	6 248 128	697 823	164 283	43 014
591 pt.	Proprietary stores	375	387 652	41 352	10 066	3 407
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>25 120</b>	<b>21 041 532</b>	<b>2 619 536</b>	<b>627 990</b>	<b>137 841</b>
592	Liquor stores	3 269	2 187 602	171 656	40 377	11 901
593	Used merchandise stores	980	430 383	76 274	17 933	3 966
594	Miscellaneous shopping goods stores	10 084	6 912 658	843 001	198 701	56 434
5941	Sporting goods stores and bicycle shops	1 367	1 068 197	137 585	30 466	8 305
5941 pt.	General line sporting goods stores	477	(D)	(D)	(D)	HH
5941 pt.	Specialty line sporting goods stores	890	(D)	(D)	(D)	HH
5942	Book stores	906	756 409	83 757	20 477	7 568
5944	Jewelry stores	2 622	1 748 536	262 120	64 249	12 261
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	5 189	3 339 516	359 539	83 509	28 300
5943	Stationery stores	714	(D)	(D)	(D)	GG
5945	Hobby, toy, and game shops	787	(D)	(D)	(D)	II
5946	Camera and photographic supply stores	350	(D)	(D)	(D)	GG
5947	Gift, novelty, and souvenir shops	2 569	936 372	128 994	30 014	11 571
5948	Luggage and leather goods stores	252	(D)	(D)	(D)	GG
5949	Sewing, needlework, and piece goods stores	517	(D)	(D)	(D)	HH
596	Nonstore retailers	2 184	5 665 789	554 054	131 751	23 625
5961	Catalog and mail-order houses	698	4 521 083	351 278	82 520	13 244
5962	Automatic merchandising machine operators	442	309 369	60 940	14 622	2 820
5963	Direct selling establishments	1 044	835 337	141 836	34 609	7 561
598	Fuel dealers	1 189	2 818 493	446 595	116 328	13 463
5983	Fuel oil dealers	1 055	(D)	(D)	(D)	JJ
5984	Liquefied petroleum gas (bottled gas) dealers	124	215 582	42 044	10 070	1 382
5989	Fuel dealers, n.e.c.	10	(D)	(D)	(D)	BB
5992	Florists	2 015	519 170	107 890	25 420	7 631
5993	Tobacco stores and stands	209	(D)	(D)	(D)	FF
5994	News dealers and newsstands	693	201 456	26 196	6 435	1 995
5995	Optical goods stores	1 287	461 036	114 934	27 764	5 377
5999	Miscellaneous retail stores, n.e.c.	3 210	(D)	(D)	(D)	JJ
5999 pt.	Pet shops	551	(D)	(D)	(D)	GG
5999 pt.	Art dealers	638	(D)	(D)	(D)	GG
5999 pt.	Other miscellaneous retail stores, n.e.c.	2 021	(D)	(D)	(D)	II
	<b>Bergen—Passaic, NJ PMSA</b>					
	<b>Retail trade</b>	<b>8 614</b>	<b>12 616 027</b>	<b>1 485 249</b>	<b>348 131</b>	<b>93 598</b>
<b>52</b>	<b>Building materials and garden supplies stores</b>	<b>300</b>	<b>508 966</b>	<b>65 400</b>	<b>14 832</b>	<b>2 940</b>
521, 3	Building materials and supply stores	153	428 284	51 713	12 021	2 237
521	Lumber and other building materials dealers	107	399 987	45 145	10 435	1 963
523	Paint, glass, and wallpaper stores	46	28 297	6 568	1 586	274
525	Hardware stores	92	45 171	7 704	1 848	381
526	Retail nurseries, lawn and garden supply stores	54	(D)	(D)	(D)	EE
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores</b>	<b>132</b>	<b>1 399 816</b>	<b>154 262</b>	<b>36 361</b>	<b>10 848</b>
531	Department stores (incl. leased dep'ts.) <sup>1, 2</sup>	31	1 075 961	(NA)	(NA)	(NA)
531	Department stores (excl. leased dep'ts.) <sup>1</sup>	31	1 039 035	128 139	31 258	9 235
533	Variety stores	51	56 256	8 168	1 740	619
539	Miscellaneous general merchandise stores	50	304 525	17 955	3 363	994
<b>54</b>	<b>Food stores</b>	<b>1 108</b>	<b>2 293 250</b>	<b>261 209</b>	<b>62 961</b>	<b>16 652</b>
541	Grocery stores	673	2 135 445	232 144	56 188	14 081
542	Meat and fish (seafood) markets	77	34 519	4 206	1 010	245
546	Retail bakeries	213	68 729	18 226	4 215	1 687
543, 4, 5, 9	Other food stores	145	54 557	6 633	1 548	639
543	Fruit and vegetable markets	24	17 187	1 890	404	163
544	Candy, nut, and confectionery stores	41	11 988	1 900	517	195
545	Dairy products stores	26	5 486	576	127	85
549	Miscellaneous food stores	54	19 896	2 267	500	196

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-67

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Bergen—Passaic, NJ PMSA—Con.</b>					
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>389</b>	<b>2 498 923</b>	<b>195 556</b>	<b>44 174</b>	<b>5 800</b>
551	New and used car dealers	153	2 298 884	168 670	37 943	4 557
552	Used car dealers	75	66 430	3 887	932	177
553	Auto and home supply stores	137	106 490	19 732	4 620	937
553 pt.	Auto parts, tires, and accessories stores	133	104 351	19 367	4 534	909
553 pt.	Home and auto supply stores	4	2 139	365	86	28
555, 6, 7, 9	Miscellaneous automotive dealers	24	27 119	3 267	679	129
555	Boat dealers	7	(D)	(D)	(D)	BB
556	Recreational vehicle dealers	2	(D)	(D)	(D)	AA
557	Motorcycle dealers	14	15 808	1 442	345	61
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations</b>	<b>634</b>	<b>675 841</b>	<b>37 024</b>	<b>8 784</b>	<b>2 378</b>
<b>56</b>	<b>Apparel and accessory stores</b>	<b>1 038</b>	<b>1 155 113</b>	<b>139 587</b>	<b>32 795</b>	<b>10 726</b>
561	Men's and boys' clothing and accessory stores	123	115 365	15 409	3 750	959
562, 3	Women's clothing and specialty stores	457	449 224	53 334	12 494	5 000
562	Women's clothing stores	385	402 027	48 042	10 924	4 523
563	Women's accessory and specialty stores	72	47 197	5 292	1 570	477
565	Family clothing stores	100	357 136	41 263	9 607	2 625
566	Shoe stores	248	159 414	21 437	5 083	1 435
566 pt.	Men's shoe stores	21	19 097	4 212	1 060	116
566 pt.	Women's shoe stores	52	28 830	3 896	934	306
566 pt.	Children's and juveniles' shoe stores	17	6 436	1 267	301	101
566 pt.	Family shoe stores	135	80 439	9 778	2 245	736
566 pt.	Athletic footwear stores	23	24 612	2 284	543	176
564, 9	Other apparel and accessory stores	110	73 974	8 144	1 861	707
564	Children's and infants' wear stores	61	55 143	5 618	1 277	514
569	Miscellaneous apparel and accessory stores	49	18 831	2 526	584	193
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>628</b>	<b>784 249</b>	<b>91 118</b>	<b>21 825</b>	<b>4 470</b>
5712	Furniture stores	178	225 991	31 396	7 476	1 243
5713, 4, 9	Homefurnishings stores	234	229 508	33 523	7 998	1 783
5713	Floor covering stores	94	78 993	11 687	2 941	463
5714	Drapery, curtain, and upholstery stores	24	15 391	2 163	522	198
5719	Miscellaneous homefurnishings stores	116	135 124	19 673	4 535	1 122
572	Household appliance stores	41	30 756	3 608	891	172
573	Radio, television, computer, and music stores	175	297 994	22 591	5 460	1 272
5731	Radio, television, and electronics stores	87	187 211	12 447	3 059	591
5734	Computer and software stores	34	39 627	3 334	781	184
5735	Record and prerecorded tape stores	38	41 560	3 383	876	351
5736	Musical instrument stores	16	29 596	3 427	744	146
<b>58</b>	<b>Eating and drinking places</b>	<b>2 230</b>	<b>958 580</b>	<b>257 693</b>	<b>60 973</b>	<b>24 592</b>
5812	Eating places	1 963	911 446	247 465	58 389	23 492
5812 pt.	Restaurants	878	448 374	127 884	30 959	11 871
5812 pt.	Cafeterias	25	8 765	2 734	646	276
5812 pt.	Refreshment places	731	290 009	69 051	16 468	7 449
5812 pt.	Other eating places	329	164 298	47 796	10 316	3 896
5813	Drinking places	267	47 134	10 228	2 584	1 100
<b>591</b>	<b>Drug and proprietary stores</b>	<b>331</b>	<b>501 986</b>	<b>59 254</b>	<b>13 588</b>	<b>3 648</b>
591 pt.	Drug stores	312	482 019	57 154	13 098	3 485
591 pt.	Proprietary stores	19	19 967	2 100	490	163
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>1 824</b>	<b>1 839 303</b>	<b>224 146</b>	<b>51 838</b>	<b>11 544</b>
592	Liquor stores	291	187 300	14 602	3 412	1 055
593	Used merchandise stores	40	13 293	2 540	632	188
594	Miscellaneous shopping goods stores	712	562 249	66 673	14 765	4 361
5941	Sporting goods stores and bicycle shops	101	134 680	15 320	2 869	697
5941 pt.	General line sporting goods stores	37	79 932	8 890	1 325	333
5941 pt.	Specialty line sporting goods stores	64	54 748	6 430	1 544	364
5942	Book stores	52	47 394	4 666	1 062	428
5944	Jewelry stores	193	117 071	17 851	4 218	897
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	366	263 104	28 836	6 616	2 339
5943	Stationery stores	58	17 945	2 333	567	171
5945	Hobby, toy, and game shops	66	121 961	9 547	2 147	831
5946	Camera and photographic supply stores	32	16 005	2 452	611	132
5947	Gift, novelty, and souvenir shops	167	88 745	11 528	2 588	972
5948	Luggage and leather goods stores	15	7 395	947	222	59
5949	Sewing, needlework, and piece goods stores	28	11 053	2 029	481	174
596	Nonstore retailers	192	750 469	80 764	19 142	3 177
5961	Catalog and mail-order houses	56	637 962	58 661	13 682	2 181
5962	Automatic merchandising machine operators	30	27 672	5 640	1 406	246
5963	Direct selling establishments	106	84 835	16 463	4 054	750

See footnotes at end of table.

## NJ-68 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Bergen—Passaic, NJ PMSA—Con.</b>					
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>					
598	Fuel dealers -----	57	127 810	20 687	5 149	599
5983	Fuel oil dealers -----	52	(D)	(D)	(D)	FF
5984	Liquefied petroleum gas (bottled gas) dealers -----	5	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	161	41 757	9 003	2 174	656
5993	Tobacco stores and stands -----	9	3 547	319	76	23
5994	News dealers and newsstands -----	26	6 293	856	210	63
5995	Optical goods stores -----	95	41 419	10 113	2 232	432
5999	Miscellaneous retail stores, n.e.c. -----	241	105 166	18 589	4 046	990
5999 pt.	Pet shops -----	47	20 746	3 260	708	192
5999 pt.	Art dealers -----	34	10 548	1 386	375	98
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	160	73 872	13 943	2 963	700
	<b>Bridgeport, CT PMSA</b>					
	<b>Retail trade -----</b>	<b>2 528</b>	<b>3 454 178</b>	<b>423 316</b>	<b>98 736</b>	<b>29 131</b>
	(See appropriate State for SIC detail.)					
	<b>Danbury, CT PMSA</b>					
	<b>Retail trade -----</b>	<b>1 456</b>	<b>2 016 465</b>	<b>244 398</b>	<b>56 334</b>	<b>16 811</b>
	(See appropriate State for SIC detail.)					
	<b>Dutchess County, NY PMSA</b>					
	<b>Retail trade -----</b>	<b>1 728</b>	<b>1 960 521</b>	<b>228 131</b>	<b>53 141</b>	<b>17 440</b>
	(See appropriate State for SIC detail.)					
	<b>Jersey City, NJ PMSA</b>					
	<b>Retail trade -----</b>	<b>3 586</b>	<b>3 333 988</b>	<b>387 893</b>	<b>91 874</b>	<b>28 422</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>77</b>	<b>68 059</b>	<b>10 157</b>	<b>2 442</b>	<b>489</b>
521, 3	Building materials and supply stores -----	42	55 548	8 134	1 920	355
521	Lumber and other building materials dealers -----	27	46 881	6 383	1 491	284
523	Paint, glass, and wallpaper stores -----	15	8 667	1 751	429	71
525	Hardware stores -----	34	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores -----	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
<b>53</b>	<b>General merchandise stores -----</b>	<b>84</b>	<b>251 431</b>	<b>27 769</b>	<b>6 656</b>	<b>2 398</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	8	191 090	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	8	184 552	19 786	4 861	1 784
533	Variety stores -----	40	38 970	5 234	1 109	401
539	Miscellaneous general merchandise stores -----	36	27 909	2 749	686	213
<b>54</b>	<b>Food stores -----</b>	<b>545</b>	<b>694 843</b>	<b>73 100</b>	<b>17 671</b>	<b>5 111</b>
541	Grocery stores -----	364	620 234	61 547	14 872	4 196
542	Meat and fish (seafood) markets -----	53	32 190	3 635	987	256
546	Retail bakeries -----	83	25 690	6 351	1 450	536
543, 4, 5, 9	Other food stores -----	45	16 729	1 567	362	123
543	Fruit and vegetable markets -----	10	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores -----	15	6 151	597	145	54
545	Dairy products stores -----	4	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	16	7 314	632	144	44
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>118</b>	<b>523 478</b>	<b>39 547</b>	<b>9 419</b>	<b>1 599</b>
551	New and used car dealers -----	49	472 902	32 310	7 665	1 200
552	Used car dealers -----	19	13 698	986	279	57
553	Auto and home supply stores -----	47	34 993	6 033	1 458	338
553 pt.	Auto parts, tires, and accessories stores -----	46	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores -----	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	1 885	218	17	4
555	Boat dealers -----	1	(D)	(D)	(D)	AA
556	Recreational vehicle dealers -----	1	(D)	(D)	(D)	AA
557	Motorcycle dealers -----	1	(D)	(D)	(D)	AA
559	Automotive dealers, n.e.c. -----	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations -----</b>	<b>193</b>	<b>235 200</b>	<b>12 151</b>	<b>3 061</b>	<b>852</b>

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-69

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT-PA CMSA—Con.</b>					
	<b>Jersey City, NJ PMSA —Con.</b>					
<b>56</b>	<b>Apparel and accessory stores</b>	<b>570</b>	<b>428 616</b>	<b>51 033</b>	<b>11 827</b>	<b>4 460</b>
561	Men's and boys' clothing and accessory stores	89	51 538	6 459	1 566	527
562, 3	Women's clothing and specialty stores	249	192 076	24 587	5 730	2 345
562	Women's clothing stores	200	162 907	20 531	4 760	1 984
563	Women's accessory and specialty stores	49	29 169	4 056	970	361
565	Family clothing stores	64	71 690	7 567	1 713	600
566	Shoe stores	120	79 571	8 601	1 944	617
566 pt.	Men's shoe stores	11	4 039	601	132	26
566 pt.	Women's shoe stores	20	10 043	1 157	304	94
566 pt.	Children's and juveniles' shoe stores	4	1 073	126	24	11
566 pt.	Family shoe stores	75	52 415	5 280	1 231	404
566 pt.	Athletic footwear stores	10	12 001	1 437	253	82
564, 9	Other apparel and accessory stores	48	33 741	3 819	874	371
564	Children's and infants' wear stores	31	24 578	2 730	606	271
569	Miscellaneous apparel and accessory stores	17	9 163	1 089	268	100
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>221</b>	<b>284 927</b>	<b>28 365</b>	<b>6 467</b>	<b>1 333</b>
5712	Furniture stores	74	(D)	(D)	(D)	EE
5713, 4, 9	Homefurnishings stores	70	48 186	7 045	1 631	396
5713	Floor covering stores	25	14 032	2 055	504	106
5714	Drapery, curtain, and upholstery stores	3	2 389	549	159	20
5719	Miscellaneous homefurnishings stores	42	31 765	4 441	968	270
572	Household appliance stores	14	(D)	(D)	(D)	EE
573	Radio, television, computer, and music stores	63	81 197	6 750	1 621	376
5731	Radio, television, and electronics stores	34	51 707	4 495	1 057	209
5734	Computer and software stores	10	18 911	1 300	307	45
5735	Record and prerecorded tape stores	18	(D)	(D)	CC	
5736	Musical instrument stores	1	(D)	(D)	(D)	AA
<b>58</b>	<b>Eating and drinking places</b>	<b>1 021</b>	<b>306 678</b>	<b>77 609</b>	<b>18 359</b>	<b>8 038</b>
5812	Eating places	739	272 005	71 097	16 763	7 285
5812 pt.	Restaurants	326	128 989	34 517	8 172	3 154
5812 pt.	Cafeterias	21	5 502	1 743	434	196
5812 pt.	Refreshment places	290	95 666	22 825	5 343	2 914
5812 pt.	Other eating places	102	41 848	12 012	2 814	1 021
5813	Drinking places	282	34 673	6 512	1 596	753
<b>591</b>	<b>Drug and proprietary stores</b>	<b>144</b>	<b>186 983</b>	<b>19 244</b>	<b>4 483</b>	<b>1 297</b>
591 pt.	Drug stores	130	174 805	18 137	4 233	1 199
591 pt.	Proprietary stores	14	12 178	1 107	250	98
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>613</b>	<b>353 773</b>	<b>48 918</b>	<b>11 489</b>	<b>2 845</b>
592	Liquor stores	147	96 046	8 080	1 886	519
593	Used merchandise stores	9	2 386	415	100	24
594	Miscellaneous shopping goods stores	196	100 171	12 963	2 892	949
5941	Sporting goods stores and bicycle shops	20	14 638	2 168	485	155
5941 pt.	General line sporting goods stores	10	10 730	1 699	408	129
5941 pt.	Specialty line sporting goods stores	10	3 908	469	77	26
5942	Book stores	13	6 757	566	149	70
5944	Jewelry stores	62	17 153	3 810	854	176
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	101	61 623	6 419	1 404	548
5943	Stationery stores	11	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	16	33 920	2 519	520	207
5946	Camera and photographic supply stores	4	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops	51	12 431	1 841	445	206
5948	Luggage and leather goods stores	6	5 854	419	104	40
5949	Sewing, needlework, and piece goods stores	13	4 199	848	144	55
596	Nonstore retailers	50	52 721	9 640	2 271	490
5961	Catalog and mail-order houses	15	19 616	1 655	366	89
5962	Automatic merchandising machine operators	13	12 503	2 810	692	96
5963	Direct selling establishments	22	20 602	5 175	1 213	305
598	Fuel dealers	28	51 664	10 652	2 587	305
5983	Fuel oil dealers	26	(D)	(D)	EE	
5984	Liquefied petroleum gas (bottled gas) dealers	2	(D)	(D)	BB	
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	53	9 551	1 951	466	153
5993	Tobacco stores and stands	3	841	87	21	6
5994	News dealers and newsstands	32	5 671	640	184	73
5995	Optical goods stores	37	9 491	2 038	545	120
5999	Miscellaneous retail stores, n.e.c.	58	25 231	2 452	537	206
5999 pt.	Pet shops	9	2 363	354	83	31
5999 pt.	Art dealers	4	(D)	(D)	AA	
5999 pt.	Other miscellaneous retail stores, n.e.c.	45	(D)	(D)	(D)	CC

See footnotes at end of table.

## NJ-70 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Middlesex—Somerset—Hunterdon, NJ PMSA</b>					
	Retail trade -----	6 308	9 068 305	1 073 912	255 377	73 953
52	Building materials and garden supplies stores -----	222	456 236	53 084	11 427	2 398
521, 3	Building materials and supply stores -----	122	397 127	43 401	9 373	1 848
521	Lumber and other building materials dealers -----	90	380 065	40 493	8 714	1 728
523	Paint, glass, and wallpaper stores -----	32	17 062	2 908	659	120
525	Hardware stores -----	45	29 899	4 938	1 136	255
526	Retail nurseries, lawn and garden supply stores -----	55	29 210	4 745	918	295
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	110	1 142 848	115 803	27 999	8 177
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	31	851 444	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	31	832 284	97 095	23 592	6 897
533	Variety stores -----	42	32 308	4 162	994	351
539	Miscellaneous general merchandise stores -----	37	278 256	14 546	3 413	929
54	Food stores -----	815	1 839 056	205 053	50 228	13 410
541	Grocery stores -----	578	1 759 554	189 443	46 650	12 061
542	Meat and fish (seafood) markets -----	34	13 143	1 489	386	132
546	Retail bakeries -----	117	42 533	10 784	2 450	941
543, 4, 5, 9	Other food stores -----	86	23 826	3 337	742	276
543	Fruit and vegetable markets -----	13	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	19	5 207	819	211	84
545	Dairy products stores -----	13	(D)	(D)	(D)	BB
549	Miscellaneous food stores -----	41	13 682	1 949	435	155
55 ex. 554	Automotive dealers -----	263	1 700 015	142 077	32 430	4 616
551	New and used car dealers -----	101	1 554 248	119 158	26 965	3 601
552	Used car dealers -----	30	21 384	1 939	474	66
553	Auto and home supply stores -----	110	93 899	17 472	4 190	798
553 pt.	Auto parts, tires, and accessories stores -----	108	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	22	30 484	3 508	801	151
555	Boat dealers -----	8	12 103	1 484	313	62
556	Recreational vehicle dealers -----	2	(D)	(D)	(D)	AA
557	Motorcycle dealers -----	9	12 523	1 342	357	66
559	Automotive dealers, n.e.c. -----	3	(D)	(D)	(D)	AA
554	Gasoline service stations -----	439	568 699	35 042	8 626	2 522
56	Apparel and accessory stores -----	728	739 242	86 032	20 715	8 179
561	Men's and boys' clothing and accessory stores -----	88	75 031	10 274	2 535	775
562, 3	Women's clothing and specialty stores -----	308	265 580	30 507	7 242	3 531
562	Women's clothing stores -----	249	229 161	24 763	5 807	3 062
563	Women's accessory and specialty stores -----	59	36 419	5 744	1 435	469
565	Family clothing stores -----	76	226 506	25 441	6 342	2 140
566	Shoe stores -----	188	113 017	13 629	3 179	1 110
566 pt.	Men's shoe stores -----	19	8 642	1 289	327	77
566 pt.	Women's shoe stores -----	41	21 397	2 761	644	250
566 pt.	Children's and juveniles' shoe stores -----	12	3 198	576	141	61
566 pt.	Family shoe stores -----	90	54 210	6 084	1 397	500
566 pt.	Athletic footwear stores -----	26	25 570	2 919	670	222
564, 9	Other apparel and accessory stores -----	68	59 108	6 181	1 417	623
564	Children's and infants' wear stores -----	36	42 263	3 913	915	467
569	Miscellaneous apparel and accessory stores -----	32	16 845	2 268	502	156
57	Furniture and homefurnishings stores -----	492	633 458	73 151	17 286	3 693
5712	Furniture stores -----	113	149 603	21 459	5 028	865
5713, 4, 9	Homefurnishings stores -----	182	204 246	25 622	6 103	1 452
5713	Floor covering stores -----	59	57 112	7 685	1 862	299
5714	Drapery, curtain, and upholstery stores -----	14	6 583	834	205	84
5719	Miscellaneous homefurnishings stores -----	109	140 551	17 103	4 036	1 069
572	Household appliance stores -----	35	98 083	8 654	1 944	344
573	Radio, television, computer, and music stores -----	162	181 526	17 416	4 211	1 032
5731	Radio, television, and electronics stores -----	70	84 278	8 648	2 035	461
5734	Computer and software stores -----	34	37 383	3 103	781	158
5735	Record and prerecorded tape stores -----	40	43 574	3 753	930	304
5736	Musical instrument stores -----	18	16 291	1 912	465	109
58	Eating and drinking places -----	1 737	748 109	202 629	47 628	20 120
5812	Eating places -----	1 507	694 808	192 125	44 998	18 931
5812 pt.	Restaurants -----	638	340 253	98 548	23 214	9 884
5812 pt.	Cafeterias -----	12	3 343	781	201	59
5812 pt.	Refreshment places -----	552	227 189	53 683	12 388	5 928
5812 pt.	Other eating places -----	305	124 023	39 113	9 195	3 060
5813	Drinking places -----	230	53 301	10 504	2 630	1 189

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-71

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Middlesex—Somerset—Hunterdon, NJ PMSA—Con.</b>					
<b>591</b>	<b>Drug and proprietary stores</b>	<b>188</b>	<b>303 671</b>	<b>35 806</b>	<b>8 419</b>	<b>2 535</b>
591 pt.	Drug stores	175	285 434	34 200	8 062	2 374
591 pt.	Proprietary stores	13	18 237	1 606	357	161
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>1 314</b>	<b>936 971</b>	<b>125 235</b>	<b>30 619</b>	<b>8 303</b>
592	Liquor stores	199	152 631	13 146	3 089	994
593	Used merchandise stores	33	14 039	1 948	442	130
594	Miscellaneous shopping goods stores	526	376 209	44 697	10 551	3 582
5941	Sporting goods stores and bicycle shops	77	67 616	8 362	1 996	527
5941 pt.	General line sporting goods stores	27	35 656	4 273	864	225
5941 pt.	Specialty line sporting goods stores	50	31 960	4 089	1 132	302
5942	Book stores	47	35 349	3 480	845	368
5944	Jewelry stores	126	77 650	11 211	2 691	728
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	276	195 594	21 644	5 019	1 959
5943	Stationery stores	25	6 678	961	224	80
5945	Hobby, toy, and game shops	59	102 618	8 256	1 729	695
5946	Camera and photographic supply stores	13	9 635	1 799	460	107
5947	Gift, novelty, and souvenir shops	141	54 320	7 105	1 718	772
5948	Luggage and leather goods stores	13	7 312	772	198	57
5949	Sewing, needlework, and piece goods stores	25	15 031	2 751	690	248
596	Nonstore retailers	112	161 515	26 890	7 017	1 499
5961	Catalog and mail-order houses	35	99 719	14 437	3 960	871
5962	Automatic merchandising machine operators	28	21 317	3 924	957	197
5963	Direct selling establishments	49	40 479	8 529	2 100	431
598	Fuel dealers	49	92 065	13 154	3 519	431
5983	Fuel oil dealers	43	77 597	10 944	2 938	347
5984	Liquefied petroleum gas (bottled gas) dealers	6	14 468	2 210	581	84
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	136	31 697	6 338	1 532	485
5993	Tobacco stores and stands	6	1 675	174	33	10
5994	News dealers and newsstands	15	4 491	478	108	46
5995	Optical goods stores	69	24 203	5 821	1 481	329
5999	Miscellaneous retail stores, n.e.c.	169	78 446	12 589	2 847	797
5999 pt.	Pet shops	32	15 269	2 329	596	253
5999 pt.	Art dealers	14	5 023	870	215	62
5999 pt.	Other miscellaneous retail stores, n.e.c.	123	58 154	9 390	2 036	482
	<b>Monmouth—Ocean, NJ PMSA</b>					
	<b>Retail trade</b>	<b>6 411</b>	<b>8 330 523</b>	<b>999 536</b>	<b>224 336</b>	<b>70 883</b>
<b>52</b>	<b>Building materials and garden supplies stores</b>	<b>244</b>	<b>425 911</b>	<b>48 927</b>	<b>10 373</b>	<b>2 244</b>
521, 3	Building materials and supply stores	132	365 008	39 778	8 552	1 707
521	Lumber and other building materials dealers	88	333 436	34 064	7 220	1 489
523	Paint, glass, and wallpaper stores	44	31 572	5 714	1 332	218
525	Hardware stores	54	(D)	(D)	(D)	EE
526	Retail nurseries, lawn and garden supply stores	56	30 788	4 591	812	271
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores</b>	<b>110</b>	<b>868 341</b>	<b>97 927</b>	<b>23 171</b>	<b>7 475</b>
531	Department stores (incl. leased dep'ts.) <sup>1, 2</sup>	37	682 966	(NA)	(NA)	(NA)
531	Department stores (excl. leased dep'ts.) <sup>1</sup>	37	664 583	80 086	19 685	6 129
533	Variety stores	32	33 542	4 670	989	422
539	Miscellaneous general merchandise stores	41	170 216	13 171	2 497	924
<b>54</b>	<b>Food stores</b>	<b>794</b>	<b>1 904 860</b>	<b>215 550</b>	<b>51 195</b>	<b>14 890</b>
541	Grocery stores	512	1 803 035	197 849	47 330	13 178
542	Meat and fish (seafood) markets	58	27 883	2 736	610	217
546	Retail bakeries	122	37 789	8 993	2 059	1 040
543, 4, 5, 9	Other food stores	102	36 153	5 972	1 196	455
543	Fruit and vegetable markets	21	13 280	2 338	431	168
544	Candy, nut, and confectionery stores	28	8 196	1 713	360	134
545	Dairy products stores	15	2 138	296	64	24
549	Miscellaneous food stores	38	12 539	1 625	341	129
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>351</b>	<b>1 822 262</b>	<b>146 713</b>	<b>31 994</b>	<b>4 921</b>
551	New and used car dealers	109	1 585 836	114 437	25 178	3 506
552	Used car dealers	26	22 578	1 217	303	57
553	Auto and home supply stores	131	107 571	19 050	4 076	897
553 pt.	Auto parts, tires, and accessories stores	128	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	3	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	85	106 277	12 009	2 437	461
555	Boat dealers	69	68 935	8 221	1 632	326
556	Recreational vehicle dealers	7	28 089	2 809	607	96
557	Motorcycle dealers	7	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	2	(D)	(D)	(D)	AA

See footnotes at end of table.

## NJ-72 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Monmouth—Ocean, NJ PMSA—Con.</b>					
554	<b>Gasoline service stations</b>	389	471 503	31 712	7 741	2 496
56	<b>Apparel and accessory stores</b>	681	560 300	64 408	13 621	5 553
561	Men's and boys' clothing and accessory stores	75	48 818	8 310	1 953	466
562, 3	Women's clothing and specialty stores	258	193 303	22 565	4 929	2 369
562	Women's clothing stores	217	172 607	19 178	4 320	2 151
563	Women's accessory and specialty stores	41	20 696	3 387	609	218
565	Family clothing stores	85	183 437	18 115	3 285	1 375
566	Shoe stores	175	89 228	10 612	2 528	871
566 pt.	Men's shoe stores	12	3 449	565	134	36
566 pt.	Women's shoe stores	33	11 567	1 524	457	140
566 pt.	Children's and juveniles' shoe stores	12	3 728	671	158	47
566 pt.	Family shoe stores	88	46 044	5 245	1 167	414
566 pt.	Athletic footwear stores	30	24 440	2 607	612	234
564, 9	Other apparel and accessory stores	88	45 514	4 806	926	472
564	Children's and infants' wear stores	38	28 220	2 575	516	309
569	Miscellaneous apparel and accessory stores	50	17 294	2 231	410	163
57	<b>Furniture and homefurnishings stores</b>	481	432 847	53 415	12 234	2 615
5712	Furniture stores	131	123 808	18 193	4 169	726
5713, 4, 9	Homefurnishings stores	191	106 283	14 501	3 334	857
5713	Floor covering stores	72	41 992	5 970	1 371	281
5714	Drapery, curtain, and upholstery stores	21	9 415	1 451	358	106
5719	Miscellaneous homefurnishings stores	98	54 876	7 080	1 605	470
572	Household appliance stores	34	63 372	6 642	1 416	266
573	Radio, television, computer, and music stores	125	139 384	14 079	3 315	766
5731	Radio, television, and electronics stores	54	54 493	5 951	1 310	304
5734	Computer and software stores	31	60 195	5 575	1 348	228
5735	Record and prerecorded tape stores	26	16 449	1 388	382	159
5736	Musical instrument stores	14	8 247	1 165	275	75
58	<b>Eating and drinking places</b>	1 793	728 070	195 041	40 916	20 707
5812	Eating places	1 615	674 282	184 695	38 957	19 557
5812 pt.	Restaurants	776	383 144	110 962	23 325	10 963
5812 pt.	Cafeterias	14	4 030	1 021	174	96
5812 pt.	Refreshment places	602	212 107	51 280	10 863	6 203
5812 pt.	Other eating places	223	75 001	21 432	4 595	2 295
5813	Drinking places	178	53 788	10 346	1 959	1 150
591	<b>Drug and proprietary stores</b>	212	340 920	38 860	9 001	2 658
591 pt.	Drug stores	198	316 052	36 773	8 566	2 500
591 pt.	Proprietary stores	14	24 868	2 087	435	158
59 ex. 591	<b>Miscellaneous retail stores</b>	1 356	775 509	106 983	24 090	7 324
592	Liquor stores	199	174 513	14 823	3 373	1 391
593	Used merchandise stores	42	12 386	1 570	373	128
594	Miscellaneous shopping goods stores	542	278 207	35 097	7 484	2 929
5941	Sporting goods stores and bicycle shops	101	60 932	7 192	1 451	489
5941 pt.	General line sporting goods stores	31	32 278	3 519	839	248
5941 pt.	Specialty line sporting goods stores	70	28 654	3 673	612	241
5942	Book stores	46	18 306	1 950	437	213
5944	Jewelry stores	118	48 862	7 986	1 909	502
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	277	150 107	17 969	3 687	1 725
5943	Stationery stores	17	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	55	72 813	6 282	1 316	733
5946	Camera and photographic supply stores	11	5 927	1 065	181	51
5947	Gift, novelty, and souvenir shops	168	53 738	7 677	1 484	667
5948	Luggage and leather goods stores	7	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	19	7 345	1 042	247	122
596	Nonstore retailers	101	86 342	16 555	3 606	698
5961	Catalog and mail-order houses	31	48 478	7 742	1 707	226
5962	Automatic merchandising machine operators	13	4 032	1 220	310	74
5963	Direct selling establishments	57	33 832	7 593	1 589	398
598	Fuel dealers	54	92 681	14 122	3 573	500
5983	Fuel oil dealers	41	79 441	11 983	3 044	416
5984	Liquefied petroleum gas (bottled gas) dealers	9	12 251	2 079	513	73
5989	Fuel dealers, n.e.c.	4	989	60	16	11
5992	Florists	126	28 630	5 739	1 336	508
5993	Tobacco stores and stands	10	3 791	473	113	39
5994	News dealers and newsstands	8	2 570	396	74	30
5995	Optical goods stores	75	24 114	5 943	1 473	297
5999	Miscellaneous retail stores, n.e.c.	199	72 275	12 265	2 685	804
5999 pt.	Pet shops	38	15 208	1 967	463	155
5999 pt.	Art dealers	17	3 904	780	208	46
5999 pt.	Other miscellaneous retail stores, n.e.c.	144	53 163	9 518	2 014	603

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-73

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D.]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Nassau—Suffolk, NY PMSA</b>					
	Retail trade .....	18 933	24 547 439	2 866 412	670 562	187 480
	(See appropriate State for SIC detail.)					
	<b>New Haven—Meriden, CT PMSA</b>					
	Retail trade .....	3 282	4 031 877	498 847	116 685	36 031
	(See appropriate State for SIC detail.)					
	<b>New York, NY PMSA</b>					
	Retail trade .....	48 671	46 186 949	6 347 774	1 517 618	406 135
	(See appropriate State for SIC detail.)					
	<b>Newark, NJ PMSA</b>					
	Retail trade .....	11 276	14 009 931	1 731 000	406 663	114 123
52	<b>Building materials and garden supplies stores</b> .....	430	604 144	78 785	17 738	3 548
521, 3	Building materials and supply stores .....	246	498 245	61 078	13 919	2 604
521	Lumber and other building materials dealers .....	167	445 267	52 961	12 068	2 257
523	Paint, glass, and wallpaper stores .....	79	52 978	8 117	1 851	347
525	Hardware stores .....	114	63 460	9 554	2 222	542
526	Retail nurseries, lawn and garden supply stores .....	68	(D)	(D)	(D)	EE
527	Manufactured (mobile) home dealers .....	2	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b> .....	176	1 025 342	129 233	31 160	9 786
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	45	911 521	(NA)	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) <sup>1</sup> .....	45	874 684	110 658	26 830	8 074
531 pt.	Conventional <sup>1</sup> .....	16	408 112	65 161	15 851	4 159
531 pt.	Discount or mass merchandising <sup>1</sup> .....	23	(D)	(D)	(D)	GG
531 pt.	National chain <sup>1</sup> .....	6	(D)	(D)	(D)	GG
533	Variety stores .....	63	70 036	10 323	2 268	858
539	Miscellaneous general merchandise stores .....	68	80 622	8 252	2 062	854
54	<b>Food stores</b> .....	1 436	3 050 697	338 187	81 640	21 814
541	Grocery stores .....	894	2 828 601	298 495	72 483	18 676
541 pt.	Supermarkets and other general-line grocery stores .....	518	2 653 035	279 531	68 025	17 056
541 pt.	Convenience food stores .....	206	125 873	12 604	2 872	1 021
541 pt.	Convenience food/gasoline stores .....	12	7 582	519	111	49
541 pt.	Delicatessens .....	158	42 111	5 841	1 475	550
542	Meat and fish (seafood) markets .....	118	73 967	7 079	1 731	478
546	Retail bakeries .....	240	83 620	22 900	5 222	2 014
546 pt.	Retail bakeries —baking and selling .....	225	78 755	21 908	4 975	1 908
546 pt.	Retail bakeries —selling only .....	15	4 865	992	247	106
543, 4, 5, 9	Other food stores .....	184	64 509	9 713	2 204	646
543	Fruit and vegetable markets .....	34	12 288	1 364	244	91
544	Candy, nut, and confectionery stores .....	41	10 522	1 693	397	142
545	Dairy products stores .....	25	6 975	905	183	82
549	Miscellaneous food stores .....	84	34 724	5 751	1 380	331
55 ex. 554	<b>Automotive dealers</b> .....	548	3 140 842	244 230	55 062	7 701
551	New and used car dealers .....	206	2 878 884	208 809	46 935	6 095
552	Used car dealers .....	100	83 374	6 200	1 444	268
553	Auto and home supply stores .....	204	137 319	25 146	5 828	1 163
553 pt.	Auto parts, tires, and accessories stores .....	201	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores .....	3	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers .....	38	41 265	4 075	855	175
555	Boat dealers .....	14	10 196	1 035	183	45
556	Recreational vehicle dealers .....	7	10 821	961	214	40
557	Motorcycle dealers .....	17	20 248	2 079	458	90
559	Automotive dealers, n.e.c. .....	—	—	—	—	—
554	<b>Gasoline service stations</b> .....	834	886 056	53 506	12 895	3 831
554 pt.	Gasoline/convenience food stores .....	23	28 832	1 583	403	169
554 pt.	Other gasoline service stations and truck stops .....	811	857 224	51 923	12 492	3 662

See footnotes at end of table.

## NJ-74 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Newark, NJ PMSA—Con.</b>					
<b>56</b>	<b>Apparel and accessory stores</b>	<b>1 121</b>	<b>871 250</b>	<b>107 646</b>	<b>25 575</b>	<b>8 929</b>
561	Men's and boys' clothing and accessory stores	152	103 394	15 009	3 882	914
562, 3	Women's clothing and specialty stores	495	363 514	46 055	10 661	4 294
562	Women's clothing stores	413	332 663	41 984	9 751	3 931
563	Women's accessory and specialty stores	82	30 851	4 071	910	363
565	Family clothing stores	84	176 414	16 683	3 778	1 411
566	Shoe stores	276	157 538	20 860	5 179	1 508
566 pt.	Men's shoe stores	26	10 982	1 580	376	87
566 pt.	Women's shoe stores	44	23 081	3 741	1 119	216
566 pt.	Children's and juveniles' shoe stores	17	7 722	1 308	301	83
566 pt.	Family shoe stores	157	90 749	11 472	2 728	878
566 pt.	Athletic footwear stores	32	25 004	2 759	655	244
564, 9	Other apparel and accessory stores	114	70 390	9 039	2 075	802
564	Children's and infants' wear stores	57	50 912	6 049	1 368	570
569	Miscellaneous apparel and accessory stores	57	19 478	2 990	707	232
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>792</b>	<b>821 782</b>	<b>111 342</b>	<b>26 663</b>	<b>5 234</b>
5712	Furniture stores	227	310 517	42 339	9 902	1 865
5713, 4, 9	Homefurnishings stores	264	181 040	26 705	6 554	1 385
5713	Floor covering stores	118	97 350	15 386	3 892	599
5714	Drapery, curtain, and upholstery stores	35	16 320	2 360	584	175
5719	Miscellaneous homefurnishings stores	111	67 370	8 959	2 078	611
572	Household appliance stores	63	109 618	10 920	2 419	427
573	Radio, television, computer, and music stores	238	220 607	31 378	7 788	1 557
5731	Radio, television, and electronics stores	111	133 722	21 153	5 369	938
5734	Computer and software stores	40	33 876	4 172	980	170
5735	Record and prerecorded tape stores	63	33 984	3 353	770	302
5736	Musical instrument stores	24	19 025	2 700	669	147
<b>58</b>	<b>Eating and drinking places</b>	<b>3 115</b>	<b>1 339 829</b>	<b>371 753</b>	<b>86 815</b>	<b>35 430</b>
5812	Eating places	2 623	1 251 393	355 186	82 671	33 608
5812 pt.	Restaurants	1 150	560 766	155 947	36 435	15 398
5812 pt.	Cafeterias	24	7 897	2 150	512	277
5812 pt.	Refreshment places	955	371 762	98 977	22 934	10 169
5812 pt.	Other eating places	494	310 968	98 112	22 790	7 764
5813	Drinking places	492	88 436	16 567	4 144	1 822
<b>591</b>	<b>Drug and proprietary stores</b>	<b>404</b>	<b>646 953</b>	<b>78 903</b>	<b>18 379</b>	<b>4 935</b>
591 pt.	Drug stores	378	617 941	75 773	17 662	4 694
591 pt.	Proprietary stores	26	29 012	3 130	717	241
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>2 420</b>	<b>1 623 036</b>	<b>217 415</b>	<b>50 736</b>	<b>12 915</b>
592	Liquor stores	431	314 613	23 095	5 436	1 681
593	Used merchandise stores	80	27 238	5 594	1 240	385
594	Miscellaneous shopping goods stores	877	495 874	65 819	15 040	5 096
5941	Sporting goods stores and bicycle shops	131	80 223	10 855	2 421	755
5941 pt.	General line sporting goods stores	51	43 752	6 067	1 500	461
5941 pt.	Specialty line sporting goods stores	80	36 471	4 788	921	294
5942	Book stores	91	75 302	7 406	1 774	806
5944	Jewelry stores	212	108 611	19 255	4 344	1 090
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	443	231 738	28 303	6 501	2 445
5943	Stationery stores	50	18 564	2 448	628	173
5945	Hobby, toy, and game shops	73	99 932	7 639	1 653	711
5946	Camera and photographic supply stores	40	16 382	3 036	688	171
5947	Gift, novelty, and souvenir shops	217	73 745	11 320	2 580	1 103
5948	Luggage and leather goods stores	15	8 576	1 145	290	78
5949	Sewing, needlework, and piece goods stores	48	14 539	2 715	662	209
596	Nonstore retailers	226	250 000	37 119	8 277	1 704
5961	Catalog and mail-order houses	63	114 106	13 347	2 677	579
5962	Automatic merchandising machine operators	42	58 031	11 711	2 677	458
5963	Direct selling establishments	121	77 863	12 061	2 923	667
598	Fuel dealers	126	309 759	42 205	10 786	1 380
5983	Fuel oil dealers	114	289 502	38 838	9 939	1 254
5984	Liquefied petroleum gas (bottled gas) dealers	10	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c.	2	(D)	(D)	(D)	AA
5992	Florists	221	57 506	11 366	2 736	906
5993	Tobacco stores and stands	17	8 673	1 174	187	66
5994	News dealers and newsstands	44	14 682	2 082	522	157
5995	Optical goods stores	120	36 162	9 539	2 185	421
5999	Miscellaneous retail stores, n.e.c.	278	108 529	19 422	4 327	1 119
5999 pt.	Pet shops	56	19 771	2 603	648	225
5999 pt.	Art dealers	40	9 400	1 389	343	93
5999 pt.	Other miscellaneous retail stores, n.e.c.	182	79 358	15 430	3 336	801

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-75

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK—NORTHERN NEW JERSEY—LONG ISLAND, NY—NJ—CT—PA CMSA—Con.</b>					
	<b>Newburgh, NY—PA PMSA</b>					
	Retail trade .....	2 188	2 524 933	295 067	66 726	21 384
	(See appropriate State for SIC detail.)					
	<b>Stamford—Norwalk, CT PMSA</b>					
	Retail trade .....	2 659	4 528 913	573 423	133 829	29 898
	(See appropriate State for SIC detail.)					
	<b>Trenton, NJ PMSA</b>					
	Retail trade .....	2 023	2 657 944	328 202	76 688	23 260
52	<b>Building materials and garden supplies stores</b> .....	68	92 306	13 874	3 002	628
521, 3	Building materials and supply stores .....	37	75 887	10 941	2 414	470
521	Lumber and other building materials dealers .....	23	66 081	9 443	2 015	397
523	Paint, glass, and wallpaper stores .....	14	9 806	1 498	399	73
525	Hardware stores .....	18	9 024	1 675	403	94
526	Retail nurseries, lawn and garden supply stores .....	13	7 395	1 258	185	64
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
53	<b>General merchandise stores</b> .....	32	290 786	32 046	7 508	2 726
531	Department stores (incl. leased depts.) <sup>1, 2</sup> .....	12	251 878	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	12	245 740	27 171	6 358	2 162
533	Variety stores .....	14	19 546	2 644	629	265
539	Miscellaneous general merchandise stores .....	6	25 500	2 231	521	299
54	<b>Food stores</b> .....	229	544 840	60 475	14 445	4 311
541	Grocery stores .....	150	513 247	55 238	13 239	3 820
542	Meat and fish (seafood) markets .....	13	8 485	956	219	59
546	Retail bakeries .....	41	13 923	3 318	767	339
543, 4, 5, 9	Other food stores .....	25	9 185	963	220	93
543	Fruit and vegetable markets .....	3	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores .....	9	(D)	(D)	(D)	BB
545	Dairy products stores .....	2	(D)	(D)	(D)	AA
549	Miscellaneous food stores .....	11	(D)	(D)	(D)	BB
55 ex. 554	<b>Automotive dealers</b> .....	80	520 436	44 753	9 946	1 323
551	New and used car dealers .....	30	462 845	38 044	8 557	1 011
552	Used car dealers .....	11	21 535	1 026	181	33
553	Auto and home supply stores .....	32	25 277	4 688	1 008	221
553 pt.	Auto parts, tires, and accessories stores .....	32	25 277	4 688	1 008	221
553 pt.	Home and auto supply stores .....	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers .....	7	10 779	995	200	58
555	Boat dealers .....	2	(D)	(D)	(D)	BB
556	Recreational vehicle dealers .....	—	—	—	—	—
557	Motorcycle dealers .....	4	4 611	503	92	26
559	Automotive dealers, n.e.c. .....	1	(D)	(D)	(D)	AA
554	<b>Gasoline service stations</b> .....	138	163 786	9 240	2 193	690
56	<b>Apparel and accessory stores</b> .....	235	164 071	19 146	4 871	1 819
561	Men's and boys' clothing and accessory stores .....	34	19 973	3 233	962	170
562, 3	Women's clothing and specialty stores .....	91	62 367	7 329	1 829	839
562	Women's clothing stores .....	75	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores .....	16	(D)	(D)	(D)	BB
565	Family clothing stores .....	21	29 388	2 619	618	257
566	Shoe stores .....	61	34 420	4 260	1 052	350
566 pt.	Men's shoe stores .....	5	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores .....	15	7 519	923	251	84
566 pt.	Children's and juveniles' shoe stores .....	3	(D)	(D)	(D)	BB
566 pt.	Family shoe stores .....	26	13 349	1 821	438	158
566 pt.	Athletic footwear stores .....	12	9 519	846	206	68
564, 9	Other apparel and accessory stores .....	28	17 923	1 705	410	203
564	Children's and infants' wear stores .....	17	(D)	(D)	(D)	CC
569	Miscellaneous apparel and accessory stores .....	11	(D)	(D)	(D)	BB

See footnotes at end of table.

## NJ-76 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT-PA CMSA—Con.</b>					
	<b>Trenton, NJ PMSA —Con.</b>					
57	<b>Furniture and homefurnishings stores</b>	155	179 536	20 357	4 723	1 104
5712	Furniture stores	37	39 116	5 977	1 393	289
5713, 4, 9	Homefurnishings stores	49	41 474	5 402	1 214	314
5713	Floor covering stores	17	21 390	2 453	551	104
5714	Drapery, curtain, and upholstery stores	7	3 968	624	168	48
5719	Miscellaneous homefurnishings stores	25	16 116	2 325	495	162
572	<b>Household appliance stores</b>	11	27 937	2 777	676	127
573	Radio, television, computer, and music stores	58	71 009	6 201	1 440	374
5731	Radio, television, and electronics stores	22	28 506	2 965	621	132
5734	Computer and software stores	12	22 414	1 353	312	66
5735	Record and prerecorded tape stores	15	10 037	1 006	257	111
5736	Musical instrument stores	9	10 052	877	250	65
58	<b>Eating and drinking places</b>	581	262 426	72 403	16 412	6 925
5812	Eating places	504	245 224	68 989	15 577	6 550
5812 pt.	Restaurants	217	119 098	35 340	8 210	3 402
5812 pt.	Cafeterias	5	979	201	58	28
5812 pt.	Refreshment places	191	82 278	20 295	4 371	2 083
5812 pt.	Other eating places	91	42 869	13 153	2 938	1 037
5813	Drinking places	77	17 202	3 414	835	375
591	<b>Drug and proprietary stores</b>	71	133 244	14 907	3 511	949
591 pt.	Drug stores	67	(D)	(D)	(D)	FF
591 pt.	Proprietary stores	4	(D)	(D)	(D)	BB
59 ex. 591	<b>Miscellaneous retail stores</b>	434	306 513	41 001	10 077	2 785
592	Liquor stores	67	60 704	5 160	1 260	372
593	Used merchandise stores	15	8 157	1 786	355	129
594	Miscellaneous shopping goods stores	180	131 898	17 258	4 337	1 390
5941	Sporting goods stores and bicycle shops	39	30 367	4 173	1 055	296
5941 pt.	General line sporting goods stores	15	14 097	1 712	420	128
5941 pt.	Specialty line sporting goods stores	24	16 270	2 461	635	168
5942	Book stores	23	23 285	3 060	779	278
5944	Jewelry stores	41	28 201	4 603	1 181	294
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	77	50 045	5 422	1 322	522
5943	Stationery stores	4	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	12	21 444	1 707	408	133
5946	Camera and photographic supply stores	4	4 055	303	72	20
5947	Gift, novelty, and souvenir shops	47	17 386	2 456	604	276
5948	Luggage and leather goods stores	2	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	8	4 063	564	140	62
596	Nonstore retailers	32	26 701	4 132	909	209
5961	Catalog and mail-order houses	13	15 061	1 818	343	87
5962	Automatic merchandising machine operators	7	6 543	1 183	353	59
5963	Direct selling establishments	12	5 097	1 131	213	63
598	Fuel dealers	24	40 154	6 211	1 669	223
5983	Fuel oil dealers	23	(D)	(D)	(D)	CC
5984	Liquefied petroleum gas (bottled gas) dealers	1	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	40	9 617	1 989	487	160
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	7	(D)	(D)	(D)	BB
5995	Optical goods stores	18	7 447	1 639	398	94
5999	Miscellaneous retail stores, n.e.c.	49	(D)	(D)	(D)	CC
5999 pt.	Pet shops	13	6 100	588	148	54
5999 pt.	Art dealers	5	(D)	(D)	(D)	AA
5999 pt.	Other miscellaneous retail stores, n.e.c.	31	(D)	(D)	(D)	CC
	<b>Waterbury, CT PMSA</b>					
	<b>Retail trade</b>	1 272	1 413 067	164 843	38 228	12 981

(See appropriate State for SIC detail.)

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-77

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA</b>					
	<b>Retail trade</b>	<b>35 113</b>	<b>46 632 771</b>	<b>5 599 802</b>	<b>1 300 625</b>	<b>417 777</b>
<b>52</b>	<b>Building materials and garden supplies stores</b>	<b>1 377</b>	<b>1 842 218</b>	<b>244 708</b>	<b>55 982</b>	<b>12 956</b>
521, 3	Building materials and supply stores	747	1 447 541	176 349	41 678	8 652
521	Lumber and other building materials dealers	488	1 291 424	157 296	37 071	7 611
523	Paint, glass, and wallpaper stores	259	156 117	19 053	4 607	1 041
525	Hardware stores	363	(D)	(D)	(D)	GG
526	Retail nurseries, lawn and garden supply stores	252	205 271	36 230	6 906	2 133
527	Manufactured (mobile) home dealers	15	(D)	(D)	(D)	BB
<b>53</b>	<b>General merchandise stores</b>	<b>768</b>	<b>5 224 552</b>	<b>576 254</b>	<b>135 530</b>	<b>49 646</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	231	4 209 219	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	231	4 105 746	481 727	113 846	41 043
531 pt.	Conventional <sup>1</sup>	53	(D)	(D)	(D)	JJ
531 pt.	Discount or mass merchandising <sup>1</sup>	147	(D)	(D)	(D)	JJ
531 pt.	National chain <sup>1</sup>	31	(D)	(D)	(D)	II
533	Variety stores	319	289 311	38 942	8 762	3 611
539	Miscellaneous general merchandise stores	218	829 495	55 585	12 922	4 992
<b>54</b>	<b>Food stores</b>	<b>4 433</b>	<b>9 129 180</b>	<b>987 587</b>	<b>234 804</b>	<b>69 832</b>
541	Grocery stores	2 849	8 459 857	886 288	211 751	60 194
541 pt.	Supermarkets and other general-line grocery stores	1 400	7 309 576	759 572	184 983	46 273
541 pt.	Convenience food stores	1 030	947 709	105 671	21 592	11 531
541 pt.	Convenience food/gasoline stores	113	106 004	7 078	1 797	803
541 pt.	Delicatessens	306	96 568	13 967	3 379	1 587
542	Meat and fish (seafood) markets	338	245 182	26 129	6 274	2 013
546	Retail bakeries	559	166 340	42 085	9 987	4 598
546 pt.	Retail bakeries —baking and selling	511	(D)	(D)	(D)	HH
546 pt.	Retail bakeries —selling only	48	(D)	(D)	(D)	EE
543, 4, 5, 9	Other food stores	687	257 801	33 085	6 792	3 027
543	Fruit and vegetable markets	145	(D)	(D)	(D)	FF
544	Candy, nut, and confectionery stores	195	44 501	8 152	1 582	922
545	Dairy products stores	78	(D)	(D)	(D)	EE
549	Miscellaneous food stores	269	(D)	(D)	(D)	GG
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>1 523</b>	<b>9 211 092</b>	<b>758 417</b>	<b>172 647</b>	<b>27 028</b>
551	New and used car dealers	535	8 232 880	628 126	143 276	20 467
552	Used car dealers	256	249 664	18 837	4 404	870
553	Auto and home supply stores	576	486 241	86 322	19 776	4 608
553 pt.	Auto parts, tires, and accessories stores	568	479 563	85 316	19 524	4 539
553 pt.	Home and auto supply stores	8	6 678	1 006	252	69
555, 6, 7, 9	Miscellaneous automotive dealers	156	242 307	25 132	5 191	1 083
555	Boat dealers	69	(D)	(D)	(D)	EE
556	Recreational vehicle dealers	32	73 152	7 355	1 513	273
557	Motorcycle dealers	49	(D)	(D)	(D)	EE
559	Automotive dealers, n.e.c.	6	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b>	<b>1 994</b>	<b>2 616 213</b>	<b>152 984</b>	<b>37 676</b>	<b>12 227</b>
554 pt.	Gasoline/convenience food stores	206	348 379	16 316	3 959	1 648
554 pt.	Other gasoline service stations and truck stops	1 788	2 267 834	136 668	33 717	10 579
<b>56</b>	<b>Apparel and accessory stores</b>	<b>3 795</b>	<b>2 817 889</b>	<b>323 555</b>	<b>74 454</b>	<b>30 180</b>
561	Men's and boys' clothing and accessory stores	442	333 726	49 490	11 263	3 075
562, 3	Women's clothing and specialty stores	1 511	1 020 413	118 885	28 238	12 943
562	Women's clothing stores	1 256	(D)	(D)	(D)	JJ
563	Women's accessory and specialty stores	255	(D)	(D)	(D)	GG
565	Family clothing stores	387	715 167	63 371	13 899	6 278
566	Shoe stores	1 048	524 818	63 104	14 702	5 066
566 pt.	Men's shoe stores	116	49 151	7 347	1 786	464
566 pt.	Women's shoe stores	203	(D)	(D)	(D)	FF
566 pt.	Children's and juveniles' shoe stores	59	(D)	(D)	(D)	EE
566 pt.	Family shoe stores	505	240 227	28 257	6 461	2 306
566 pt.	Athletic footwear stores	165	127 776	12 238	2 954	1 052
564, 9	Other apparel and accessory stores	407	223 765	28 705	6 352	2 818
564	Children's and infants' wear stores	189	(D)	(D)	(D)	GG
569	Miscellaneous apparel and accessory stores	218	(D)	(D)	(D)	GG
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>2 418</b>	<b>2 243 295</b>	<b>268 815</b>	<b>64 213</b>	<b>15 447</b>
5712	Furniture stores	700	(D)	(D)	(D)	HH
5713, 4, 9	Homefurnishings stores	726	452 762	64 703	15 584	4 089
5713	Floor covering stores	274	229 673	32 014	7 565	1 450
5714	Drapery, curtain, and upholstery stores	73	31 114	3 954	915	355
5719	Miscellaneous homefurnishings stores	379	191 975	28 735	7 104	2 284
572	Household appliance stores	227	(D)	(D)	(D)	GG
573	Radio, television, computer, and music stores	765	826 795	81 496	18 851	5 064
5731	Radio, television, and electronics stores	360	428 818	43 650	9 917	2 358
5734	Computer and software stores	126	184 338	15 073	3 375	759
5735	Record and prerecorded tape stores	209	(D)	(D)	(D)	GG
5736	Musical instrument stores	70	(D)	(D)	(D)	EE

See footnotes at end of table.

## NJ-78 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>					
58	<b>Eating and drinking places</b>	<b>10 132</b>	<b>4 397 246</b>	<b>1 161 827</b>	<b>268 417</b>	<b>133 134</b>
5812	Eating places	8 317	4 035 910	1 092 628	252 565	125 454
5812 pt.	Restaurants	3 647	2 034 908	602 933	139 556	67 207
5812 pt.	Cafeterias	88	33 102	9 469	2 175	996
5812 pt.	Refreshment places	3 424	1 411 415	329 000	75 373	43 696
5812 pt.	Other eating places	1 158	556 485	151 226	35 461	13 555
5813	Drinking places	1 815	361 336	69 199	15 852	7 680
591	<b>Drug and proprietary stores</b>	<b>1 388</b>	<b>2 231 676</b>	<b>240 830</b>	<b>56 188</b>	<b>16 151</b>
591 pt.	Drug stores	1 297	2 157 193	233 740	54 526	15 415
591 pt.	Proprietary stores	91	74 483	7 090	1 662	736
59 ex. 591	<b>Miscellaneous retail stores</b>	<b>7 285</b>	<b>6 919 410</b>	<b>884 825</b>	<b>200 714</b>	<b>51 176</b>
592	Liquor stores	921	945 944	73 649	17 856	4 962
593	Used merchandise stores	286	89 176	16 980	3 983	1 534
594	Miscellaneous shopping goods stores	3 107	1 738 903	220 878	51 294	19 057
5941	Sporting goods stores and bicycle shops	478	326 237	39 325	9 146	3 091
5941 pt.	General line sporting goods stores	169	171 091	19 118	4 515	1 623
5941 pt.	Specialty line sporting goods stores	309	155 146	20 207	4 631	1 468
5942	Book stores	331	193 473	22 674	5 302	2 129
5944	Jewelry stores	705	338 846	54 220	13 164	3 392
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	1 593	880 347	104 659	23 682	10 445
5943	Stationery stores	97	(D)	(D)	(D)	FF
5945	Hobby, toy, and game shops	254	378 185	32 562	7 038	3 086
5946	Camera and photographic supply stores	111	60 282	8 244	1 949	577
5947	Gift, novelty, and souvenir shops	925	301 709	41 978	9 366	4 740
5948	Luggage and leather goods stores	59	(D)	(D)	(D)	EE
5949	Sewing, needlework, and piece goods stores	147	72 143	10 671	2 540	1 172
596	Nonstore retailers	552	2 702 247	331 353	69 539	12 363
5961	Catalog and mail-order houses	130	2 318 621	246 007	48 458	7 488
5962	Automatic merchandising machine operators	132	195 707	46 500	11 933	2 599
5963	Direct selling establishments	290	187 919	38 846	9 148	2 276
598	Fuel dealers	370	726 374	99 737	24 836	3 710
5983	Fuel oil dealers	314	660 004	86 813	21 749	3 289
5984	Liquefied petroleum gas (bottled gas) dealers	49	(D)	(D)	(D)	EE
5989	Fuel dealers, n.e.c.	7	(D)	(D)	(D)	AA
5992	Florists	594	147 460	34 058	8 289	2 902
5993	Tobacco stores and stands	51	(D)	(D)	(D)	CC
5994	News dealers and newsstands	122	(D)	(D)	(D)	EE
5995	Optical goods stores	399	133 629	30 958	7 687	1 641
5999	Miscellaneous retail stores, n.e.c.	883	(D)	(D)	(D)	HH
5999 pt.	Pet shops	174	77 519	11 523	2 724	1 191
5999 pt.	Art dealers	91	32 989	6 160	1 390	314
5999 pt.	Other miscellaneous retail stores, n.e.c.	618	(D)	(D)	(D)	HH
	<b>Atlantic—Cape May, NJ PMSA</b>					
52	<b>Retail trade</b>	<b>3 158</b>	<b>3 012 861</b>	<b>400 823</b>	<b>81 636</b>	<b>27 231</b>
	<b>Building materials and garden supplies stores</b>	<b>107</b>	<b>116 327</b>	<b>14 854</b>	<b>3 233</b>	<b>723</b>
521, 3	Building materials and supply stores	56	93 508	10 618	2 470	485
521	Lumber and other building materials dealers	39	79 595	9 174	2 114	414
523	Paint, glass, and wallpaper stores	17	13 913	1 444	356	71
525	Hardware stores	32	14 050	2 563	544	149
526	Retail nurseries, lawn and garden supply stores	18	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	<b>General merchandise stores</b>	<b>73</b>	<b>339 564</b>	<b>36 594</b>	<b>8 528</b>	<b>2 713</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup>	19	262 407	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	19	255 970	29 849	7 054	2 223
533	Variety stores	32	18 491	2 470	475	196
539	Miscellaneous general merchandise stores	22	65 103	4 275	999	294
54	<b>Food stores</b>	<b>417</b>	<b>646 779</b>	<b>81 203</b>	<b>17 322</b>	<b>5 143</b>
541	Grocery stores	245	597 850	71 881	15 874	4 418
542	Meat and fish (seafood) markets	21	10 669	1 126	232	59
546	Retail bakeries	59	12 979	3 326	588	357
543, 4, 5, 9	Other food stores	92	25 281	4 870	628	309
543	Fruit and vegetable markets	20	6 002	862	70	52
544	Candy, nut, and confectionery stores	51	14 254	3 364	417	213
545	Dairy products stores	4	(D)	(D)	(D)	AA
549	Miscellaneous food stores	17	(D)	(D)	(D)	BB

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-79

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>					
	<b>Atlantic—Cape May, NJ PMSA —Con.</b>					
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>107</b>	<b>542 949</b>	<b>45 614</b>	<b>10 161</b>	<b>1 651</b>
551	New and used car dealers	38	471 749	34 618	7 872	1 159
552	Used car dealers	9	4 728	997	209	45
553	Auto and home supply stores	32	27 195	5 162	1 177	291
553 pt.	Auto parts, tires, and accessories stores	31	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	1	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	28	39 277	4 837	903	156
555	Boat dealers	19	27 531	3 140	636	98
556	Recreational vehicle dealers	4	(D)	(D)	(D)	BB
557	Motorcycle dealers	5	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations</b>	<b>156</b>	<b>165 553</b>	<b>11 922</b>	<b>2 750</b>	<b>853</b>
<b>56</b>	<b>Apparel and accessory stores</b>	<b>371</b>	<b>216 946</b>	<b>26 459</b>	<b>5 321</b>	<b>2 162</b>
561	Men's and boys' clothing and accessory stores	50	23 044	3 289	709	216
562, 3	Women's clothing and specialty stores	133	77 675	9 737	1 968	939
562	Women's clothing stores	110	70 534	8 666	1 726	859
563	Women's accessory and specialty stores	23	7 141	1 071	242	80
565	Family clothing stores	49	60 716	6 204	1 107	458
566	Shoe stores	78	37 012	5 149	1 084	354
566 pt.	Men's shoe stores	3	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	14	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	49	20 829	2 566	586	200
566 pt.	Athletic footwear stores	10	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	61	18 499	2 080	453	195
564	Children's and infants' wear stores	16	4 515	560	135	54
569	Miscellaneous apparel and accessory stores	45	13 984	1 520	318	141
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>161</b>	<b>134 861</b>	<b>16 229</b>	<b>3 726</b>	<b>870</b>
5712	Furniture stores	43	46 407	6 778	1 619	301
5713, 4, 9	Homefurnishings stores	45	28 332	3 280	701	204
5713	Floor covering stores	13	(D)	(D)	(D)	BB
5714	Drapery, curtain, and upholstery stores	2	(D)	(D)	(D)	AA
5719	Miscellaneous homefurnishings stores	30	(D)	(D)	(D)	CC
572	Household appliance stores	17	20 153	2 258	523	101
573	Radio, television, computer, and music stores	56	39 969	3 913	883	264
5731	Radio, television, and electronics stores	29	27 898	2 716	596	149
5734	Computer and software stores	6	(D)	(D)	(D)	AA
5735	Record and prerecorded tape stores	15	(D)	(D)	(D)	BB
5736	Musical instrument stores	6	(D)	(D)	(D)	AA
<b>58</b>	<b>Eating and drinking places</b>	<b>1 052</b>	<b>414 333</b>	<b>110 729</b>	<b>18 425</b>	<b>9 524</b>
5812	Eating places	915	369 590	101 120	16 817	8 743
5812 pt.	Restaurants	461	224 715	67 232	10 821	5 333
5812 pt.	Cafeterias	5	2 662	856	221	117
5812 pt.	Refreshment places	349	117 548	27 542	4 785	2 735
5812 pt.	Other eating places	100	24 665	5 490	990	558
5813	Drinking places	137	44 743	9 609	1 608	781
<b>591</b>	<b>Drug and proprietary stores</b>	<b>84</b>	<b>130 337</b>	<b>15 137</b>	<b>3 376</b>	<b>827</b>
591 pt.	Drug stores	78	(D)	(D)	(D)	FF
591 pt.	Proprietary stores	6	(D)	(D)	(D)	BB
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>630</b>	<b>305 212</b>	<b>42 082</b>	<b>8 794</b>	<b>2 765</b>
592	Liquor stores	103	83 754	10 466	2 228	692
593	Used merchandise stores	17	2 683	370	72	59
594	Miscellaneous shopping goods stores	322	139 120	17 713	3 417	1 248
5941	Sporting goods stores and bicycle shops	41	19 033	2 156	418	139
5941 pt.	General line sporting goods stores	10	6 850	755	166	67
5941 pt.	Specialty line sporting goods stores	31	12 183	1 401	252	72
5942	Book stores	25	11 639	1 024	222	100
5944	Jewelry stores	70	27 368	4 564	982	246
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	186	81 080	9 969	1 795	763
5943	Stationery stores	4	1 930	258	66	26
5945	Hobby, toy, and game shops	18	23 858	2 105	403	186
5946	Camera and photographic supply stores	7	3 613	493	102	25
5947	Gift, novelty, and souvenir shops	143	48 497	6 726	1 145	492
5948	Luggage and leather goods stores	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores	11	(D)	(D)	(D)	BB
596	Nonstore retailers	24	18 225	2 287	462	107
5961	Catalog and mail-order houses	3	(D)	(D)	(D)	BB
5962	Automatic merchandising machine operators	12	(D)	(D)	(D)	BB
5963	Direct selling establishments	9	(D)	(D)	(D)	AA

See footnotes at end of table.

## NJ-80 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>					
	<b>Atlantic—Cape May, NJ PMSA —Con.</b>					
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>					
598	Fuel dealers -----	22	20 876	3 519	867	152
5983	Fuel oil dealers -----	16	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	6	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	40	9 843	2 274	538	178
5993	Tobacco stores and stands -----	3	2 273	334	68	22
5994	News dealers and newsstands -----	6	2 616	202	39	18
5995	Optical goods stores -----	29	9 780	2 252	538	110
5999	Miscellaneous retail stores, n.e.c. -----	64	16 042	2 665	565	179
5999 pt.	Pet shops -----	10	3 015	489	113	61
5999 pt.	Art dealers -----	13	3 001	553	114	25
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	41	10 026	1 623	338	93
	<b>Philadelphia, PA—NJ PMSA</b>					
	<b>Retail trade -----</b>	<b>27 948</b>	<b>37 902 620</b>	<b>4 538 227</b>	<b>1 064 193</b>	<b>339 136</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>1 097</b>	<b>1 465 555</b>	<b>196 131</b>	<b>45 083</b>	<b>10 421</b>
521, 3	Building materials and supply stores -----	596	1 142 701	140 276	33 292	6 926
521	Lumber and other building materials dealers -----	377	1 015 871	124 693	29 533	6 058
523	Paint, glass, and wallpaper stores -----	219	126 830	15 583	3 759	868
525	Hardware stores -----	295	134 442	23 760	5 473	1 618
526	Retail nurseries, lawn and garden supply stores -----	197	177 290	31 034	6 044	1 840
527	Manufactured (mobile) home dealers -----	9	11 122	1 061	274	37
<b>53</b>	<b>General merchandise stores -----</b>	<b>600</b>	<b>4 112 372</b>	<b>459 489</b>	<b>108 517</b>	<b>40 208</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	176	3 345 685	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	176	3 259 825	384 796	91 250	33 357
531 pt.	Conventional <sup>1</sup> -----	45	(D)	(D)	(D)	JJ
531 pt.	Discount or mass merchandising <sup>1</sup> -----	108	1 344 795	129 689	30 302	13 516
531 pt.	National chain <sup>1</sup> -----	23	(D)	(D)	(D)	II
533	Variety stores -----	251	234 475	31 806	7 202	2 924
539	Miscellaneous general merchandise stores -----	173	618 072	42 887	10 065	3 927
<b>54</b>	<b>Food stores -----</b>	<b>3 541</b>	<b>7 361 425</b>	<b>786 389</b>	<b>189 116</b>	<b>56 544</b>
541	Grocery stores -----	2 265	6 808 403	705 981	170 109	48 720
541 pt.	Supermarkets and other general-line grocery stores -----	1 139	5 931 211	609 054	149 508	37 961
541 pt.	Convenience food stores -----	795	722 662	80 058	16 418	8 821
541 pt.	Convenience food/gasoline stores -----	79	69 844	4 599	1 187	554
541 pt.	Delicatessens -----	252	84 686	12 270	2 996	1 384
542	Meat and fish (seafood) markets -----	289	211 497	22 217	5 385	1 716
546	Retail bakeries -----	439	130 985	32 735	7 985	3 616
546 pt.	Retail bakeries —baking and selling -----	397	114 936	30 509	7 458	3 377
546 pt.	Retail bakeries —selling only -----	42	16 049	2 226	527	239
543, 4, 5, 9	Other food stores -----	548	210 540	25 456	5 637	2 492
543	Fruit and vegetable markets -----	115	81 815	8 647	1 748	580
544	Candy, nut, and confectionery stores -----	131	28 199	4 343	1 071	655
545	Dairy products stores -----	71	22 060	2 597	630	293
549	Miscellaneous food stores -----	231	78 466	9 869	2 188	964
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>1 200</b>	<b>7 552 025</b>	<b>618 506</b>	<b>140 743</b>	<b>21 739</b>
551	New and used car dealers -----	435	6 804 666	520 385	118 425	16 726
552	Used car dealers -----	211	216 563	14 703	3 304	690
553	Auto and home supply stores -----	463	387 251	68 739	15 875	3 690
553 pt.	Auto parts, tires, and accessories stores -----	460	(D)	(D)	(D)	HH
553 pt.	Home and auto supply stores -----	3	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	91	143 545	14 679	3 139	633
555	Boat dealers -----	31	36 119	3 930	873	176
556	Recreational vehicle dealers -----	24	54 599	5 174	1 130	200
557	Motorcycle dealers -----	32	50 824	5 413	1 087	250
559	Automotive dealers, n.e.c. -----	4	2 003	162	49	7
<b>554</b>	<b>Gasoline service stations -----</b>	<b>1 599</b>	<b>2 057 898</b>	<b>118 367</b>	<b>29 365</b>	<b>9 538</b>
554 pt.	Gasoline/convenience food stores -----	161	266 478	12 375	3 041	1 273
554 pt.	Other gasoline service stations and truck stops -----	1 438	1 791 420	105 992	26 324	8 265

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-81

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>					
	<b>Philadelphia, PA—NJ PMSA—Con.</b>					
<b>56</b>	<b>Apparel and accessory stores</b>	<b>3 047</b>	<b>2 342 255</b>	<b>269 801</b>	<b>62 809</b>	<b>25 059</b>
561	Men's and boys' clothing and accessory stores	347	285 262	42 801	9 696	2 569
562, 3	Women's clothing and specialty stores	1 243	851 311	99 652	24 109	10 801
562	Women's clothing stores	1 028	759 094	87 252	20 957	9 725
563	Women's accessory and specialty stores	215	92 217	12 400	3 152	1 076
565	Family clothing stores	297	594 864	51 738	11 540	5 221
566	Shoe stores	857	433 280	51 993	12 262	4 201
566 pt.	Men's shoe stores	100	43 007	6 433	1 568	405
566 pt.	Women's shoe stores	172	76 311	9 838	2 286	824
566 pt.	Children's and juveniles' shoe stores	49	16 343	2 747	677	231
566 pt.	Family shoe stores	399	195 047	23 069	5 283	1 883
566 pt.	Athletic footwear stores	137	102 572	9 906	2 448	858
564, 9	Other apparel and accessory stores	303	177 538	23 617	5 202	2 267
564	Children's and infants' wear stores	151	116 147	13 181	3 161	1 507
569	Miscellaneous apparel and accessory stores	152	61 391	10 436	2 041	760
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>1 953</b>	<b>1 802 377</b>	<b>216 145</b>	<b>51 979</b>	<b>12 595</b>
5712	Furniture stores	570	563 449	75 987	18 525	3 971
5713, 4, 9	Homefurnishings stores	591	372 475	53 392	12 941	3 402
5713	Floor covering stores	224	189 800	26 202	6 204	1 185
5714	Drapery, curtain, and upholstery stores	61	25 720	3 318	785	303
5719	Miscellaneous homefurnishings stores	306	156 955	23 872	5 952	1 914
572	Household appliance stores	177	183 209	19 829	4 997	1 051
573	Radio, television, computer, and music stores	615	683 244	66 937	15 516	4 171
5731	Radio, television, and electronics stores	283	342 563	35 235	8 047	1 903
5734	Computer and software stores	105	162 864	12 672	2 838	657
5735	Record and prerecorded tape stores	173	136 042	12 367	3 121	1 286
5736	Musical instrument stores	54	41 775	6 663	1 510	325
<b>58</b>	<b>Eating and drinking places</b>	<b>8 020</b>	<b>3 456 656</b>	<b>914 649</b>	<b>217 874</b>	<b>107 210</b>
5812	Eating places	6 448	3 166 206	860 048	204 867	101 005
5812 pt.	Restaurants	2 820	1 600 811	473 643	113 761	54 703
5812 pt.	Cafeterias	76	28 124	8 088	1 837	839
5812 pt.	Refreshment places	2 655	1 091 460	252 568	59 116	34 225
5812 pt.	Other eating places	897	445 811	125 749	30 153	11 238
5813	Drinking places	1 572	290 450	54 601	13 007	6 205
<b>591</b>	<b>Drug and proprietary stores</b>	<b>1 191</b>	<b>1 852 927</b>	<b>197 132</b>	<b>45 931</b>	<b>13 361</b>
591 pt.	Drug stores	1 116	1 793 152	191 464	44 589	12 770
591 pt.	Proprietary stores	75	59 775	5 668	1 342	591
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>5 700</b>	<b>5 899 130</b>	<b>761 618</b>	<b>172 776</b>	<b>42 461</b>
592	Liquor stores	606	706 160	50 773	12 610	2 993
593	Used merchandise stores	236	76 458	14 795	3 476	1 242
594	Miscellaneous shopping goods stores	2 433	1 397 670	178 008	42 032	15 657
5941	Sporting goods stores and bicycle shops	367	268 745	32 687	7 685	2 592
5941 pt.	General line sporting goods stores	138	147 931	16 576	3 908	1 403
5941 pt.	Specialty line sporting goods stores	229	120 814	16 111	3 777	1 189
5942	Book stores	268	161 735	19 444	4 548	1 800
5944	Jewelry stores	567	268 253	42 791	10 530	2 737
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	1 231	698 937	83 086	19 269	8 528
5943	Stationery stores	86	39 370	6 648	1 741	549
5945	Hobby, toy, and game shops	204	311 910	27 024	5 904	2 604
5946	Camera and photographic supply stores	93	46 611	6 588	1 569	473
5947	Gift, novelty, and souvenir shops	679	221 808	30 868	7 227	3 693
5948	Luggage and leather goods stores	50	20 330	3 211	718	224
5949	Sewing, needlework, and piece goods stores	119	58 908	8 747	2 110	985
596	Nonstore retailers	461	2 615 036	319 422	66 778	11 713
5961	Catalog and mail-order houses	106	2 280 086	243 551	47 901	7 325
5962	Automatic merchandising machine operators	108	164 695	40 034	10 424	2 305
5963	Direct selling establishments	247	170 255	35 837	8 453	2 083
598	Fuel dealers	297	515 136	80 275	20 180	3 034
5983	Fuel oil dealers	259	472 359	72 503	18 396	2 783
5984	Liquefied petroleum gas (bottled gas) dealers	33	42 182	7 739	1 774	248
5989	Fuel dealers, n.e.c.	5	595	33	10	3
5992	Florists	490	120 476	27 554	6 705	2 334
5993	Tobacco stores and stands	33	16 062	1 762	394	141
5994	News dealers and newsstands	99	26 783	3 306	796	329
5995	Optical goods stores	327	111 274	25 717	6 411	1 358
5999	Miscellaneous retail stores, n.e.c.	718	314 075	60 006	13 394	3 660
5999 pt.	Pet shops	138	62 577	9 161	2 143	931
5999 pt.	Art dealers	73	27 378	5 329	1 213	272
5999 pt.	Other miscellaneous retail stores, n.e.c.	507	224 120	45 516	10 038	2 457

See footnotes at end of table.

## NJ-82 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>PHILADELPHIA—WILMINGTON—ATLANTIC CITY, PA—NJ—DE—MD CMSA—Con.</b>					
	<b>Vineland—Millville—Bridgeton, NJ PMSA</b>					
	Retail trade -----	782	937 469	107 689	24 627	7 957
52	<b>Building materials and garden supplies stores</b> -----	30	40 426	5 349	1 212	277
521, 3	Building materials and supply stores -----	21	35 216	4 463	1 007	215
525	Hardware stores -----	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	3	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	<b>General merchandise stores</b> -----	19	93 529	9 417	2 288	894
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	7	85 995	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	7	82 956	8 153	1 992	715
533	Variety stores -----	6	5 589	701	157	69
539	Miscellaneous general merchandise stores -----	6	4 984	563	139	110
54	<b>Food stores</b> -----	124	249 085	27 073	6 011	1 730
541	Grocery stores -----	89	235 484	24 637	5 518	1 509
542	Meat and fish (seafood) markets -----	6	4 706	366	66	34
546	Retail bakeries -----	16	5 427	1 612	373	150
543, 4, 5, 9	Other food stores -----	13	3 468	458	54	37
55 ex. 554	<b>Automotive dealers</b> -----	66	193 542	15 719	3 641	637
551	New and used car dealers -----	17	153 708	10 557	2 479	375
552	Used car dealers -----	18	12 751	1 057	256	56
553	Auto and home supply stores -----	23	16 713	3 132	725	157
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	10 370	973	181	49
554	<b>Gasoline service stations</b> -----	49	64 440	3 369	807	303
56	<b>Apparel and accessory stores</b> -----	74	38 719	4 414	1 000	409
561	Men's and boys' clothing and accessory stores -----	14	5 259	706	163	53
562, 3	Women's clothing and specialty stores -----	20	8 933	959	222	114
562	Women's clothing stores -----	18	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	7	11 142	1 269	285	114
566	Shoe stores -----	26	10 557	1 196	252	96
564, 9	Other apparel and accessory stores -----	7	2 828	284	78	32
57	<b>Furniture and homefurnishings stores</b> -----	47	29 871	4 126	959	231
5712	Furniture stores -----	16	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	11	3 425	614	138	40
572	Household appliance stores -----	8	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	12	6 353	720	166	42
58	<b>Eating and drinking places</b> -----	189	63 353	16 825	3 859	2 141
5812	Eating places -----	164	57 828	15 870	3 651	2 023
5812 pt.	Restaurants -----	66	20 570	6 742	1 552	775
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	76	30 551	7 530	1 732	1 074
5812 pt.	Other eating places -----	22	6 707	1 598	367	174
5813	Drinking places -----	25	5 525	955	208	118
591	<b>Drug and proprietary stores</b> -----	18	48 086	4 471	1 035	316
59 ex. 591	<b>Miscellaneous retail stores</b> -----	166	116 418	16 926	3 815	1 019
592	Liquor stores -----	25	17 375	1 611	351	141
593	Used merchandise stores -----	5	1 512	299	67	54
594	Miscellaneous shopping goods stores -----	63	20 809	3 031	718	298
5941	Sporting goods stores and bicycle shops -----	9	3 033	287	65	23
5942	Book stores -----	6	1 796	254	59	28
5944	Jewelry stores -----	14	5 892	948	230	68
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	34	10 088	1 542	364	179
596	Nonstore retailers -----	13	11 123	2 238	539	111
598	Fuel dealers -----	16	52 181	7 264	1 588	209
5992	Florists -----	13	3 318	735	178	77
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	8	1 263	300	80	18
5999	Miscellaneous retail stores, n.e.c. -----	20	(D)	(D)	(D)	CC
	<b>Wilmington—Newark, DE—MD PMSA</b>					
	Retail trade -----	3 225	4 779 821	553 063	130 169	43 453
	(See appropriate State for SIC detail.)					

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992**

[Not applicable. The entire State of New Jersey is comprised of metropolitan areas]

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>New Jersey -----</b>	(X)	<b>63 109 174</b>	<b>63 109 174</b>	<b>100.0</b>	<b>New Jersey —Con.</b>				
Paramus -----	1	1 926 030	1 926 030	3.1	Phillipsburg -----	71	238 573	34 616 879	54.9
Wayne township -----	2	1 323 192	3 249 222	5.1	Old Bridge township -----	72	237 882	34 854 761	55.2
Jersey City -----	3	1 308 030	4 557 252	7.2	Bayonne -----	73	234 127	35 088 888	55.6
Woodbridge township -----	4	1 290 379	5 847 631	9.3	Ridgewood -----	74	231 189	35 320 077	56.0
Edison township -----	5	1 251 581	7 099 212	11.2	Linden -----	75	229 431	35 549 508	56.3
Dover (Ocean County) -----	6	1 226 570	8 325 782	13.2	West Caldwell township -----	76	228 328	35 777 836	56.7
Cherry Hill township -----	7	1 131 658	9 457 440	15.0	Watchung -----	77	227 693	36 005 529	57.1
Newark -----	8	955 303	10 412 743	16.5	Stafford township -----	78	227 026	36 232 555	57.4
Lawrence township -----	9	795 705	11 208 448	17.8	Woodbury -----	79	222 684	36 455 239	57.8
Clifton -----	10	660 130	11 868 578	18.8	Belleville township -----	80	219 339	36 674 578	58.1
East Brunswick township -----	11	659 317	12 527 895	19.9	Hackettstown -----	81	218 184	36 892 762	58.5
Hamilton township (Mercer County) -----	12	648 842	13 176 737	20.9	North Plainfield -----	82	216 549	37 109 311	58.8
Union township -----	13	638 002	13 814 739	21.9	Princeton township (Mercer County) -----	83	215 738	37 325 049	59.1
Freehold township (Monmouth County) -----	14	633 184	14 447 923	22.9	Berlin -----	84	215 293	37 540 342	59.5
Elizabeth -----	15	611 142	15 059 065	23.9	Irvington township -----	85	211 291	37 751 633	59.8
Hackensack -----	16	599 375	15 658 440	24.8	Westfield -----	86	210 762	37 962 395	60.2
Vineland -----	17	564 381	16 222 821	25.7	Red Bank -----	87	210 691	38 173 086	60.5
Deptford township -----	18	517 828	16 740 649	26.5	Randolph township -----	88	207 301	38 380 387	60.8
Lakewood township -----	19	491 240	17 231 889	27.3	Medford township -----	89	199 885	38 580 272	61.1
Secaucus -----	20	490 020	17 721 909	28.1	Kearny -----	90	198 882	38 779 154	61.4
Bridgewater township -----	21	486 958	18 208 867	28.9	Bergenfield -----	91	198 511	38 977 665	61.8
Livingston township -----	22	479 034	18 687 901	29.6	Hanover township -----	92	195 816	39 173 481	62.1
Eatontown -----	23	473 877	19 161 778	30.4	Fair Lawn -----	93	194 967	39 368 448	62.4
Brick township -----	24	468 541	19 630 319	31.1	Bridgeton -----	94	193 718	39 562 166	62.7
Evesham township -----	25	460 204	20 090 523	31.8	Mount Laurel township -----	95	191 672	39 753 838	63.0
Maple Shade township -----	26	442 419	20 532 942	32.5	Clark township -----	96	190 601	39 944 439	63.3
Springfield township -----	27	427 842	20 960 784	33.2	Trenton -----	97	189 620	40 134 059	63.6
Millburn township -----	28	416 463	21 377 247	33.9	New Brunswick -----	98	180 922	40 314 981	63.9
Flemington -----	29	411 277	21 788 524	34.5	Morris township -----	99	179 005	40 493 986	64.2
Rockaway township (Morris County) -----	30	400 334	22 188 858	35.2	South Brunswick township -----	100	178 006	40 671 992	64.4
Ramsey -----	31	396 216	22 585 074	35.8	Ocean City -----	101	175 478	40 847 470	64.7
Washington township (Gloucester County) -----	32	395 500	22 980 574	36.4	Delran township -----	102	175 366	41 022 836	65.0
Morristown -----	33	383 597	23 364 171	37.0	Westwood -----	103	174 217	41 197 053	65.3
Ocean township -----	34	371 779	23 735 950	37.6	West New York -----	104	173 959	41 371 012	65.6
Union City -----	35	369 039	24 104 989	38.2	Bordentown -----	105	173 440	41 544 452	65.8
South Plainfield -----	36	368 588	24 473 577	38.8	Howell township -----	106	173 269	41 717 721	66.1
North Brunswick township -----	37	368 192	24 841 769	39.4	Hillside township -----	107	172 508	41 890 229	66.4
Atlantic City -----	38	357 359	25 199 128	39.9	Lyndhurst township -----	108	171 669	42 061 898	66.6
Middletown township -----	39	349 401	25 548 529	40.5	Mount Holly township -----	109	170 167	42 232 065	66.9
Englewood -----	40	343 702	25 892 231	41.0	East Orange -----	110	168 029	42 400 094	67.2
Paterson -----	41	329 796	26 222 027	41.6	Rahway -----	111	166 285	42 566 379	67.4
Parsippany-Troy Hills township -----	42	321 034	26 543 061	42.1	Wall township -----	112	165 705	42 732 084	67.7
Voorhees township -----	43	316 441	26 859 502	42.6	Camden -----	113	164 000	42 896 084	68.0
Pennsauken township -----	44	316 296	27 175 798	43.1	Cinnaminson township -----	114	161 239	43 057 323	68.2
Roxbury township -----	45	315 785	27 491 583	43.6	Madison -----	115	160 803	43 218 126	68.5
Pleasantville -----	46	313 649	27 805 232	44.1	Pequannock township -----	116	160 129	43 378 255	68.7
Totowa -----	47	309 254	28 114 486	44.5	Teaneck township -----	117	157 952	43 536 207	69.0
Elmwood Park -----	48	305 219	28 419 705	45.0	Mahwah township -----	118	155 273	43 691 480	69.2
Hazlet township -----	49	301 910	28 721 615	45.5	Hasbrouck Heights -----	119	155 254	43 846 734	69.5
Summit -----	50	301 127	29 022 742	46.0	Long Branch -----	120	153 593	44 000 327	69.7
Franklin township (Somerset County) --	51	294 228	29 316 970	46.5	Hillsborough township -----	121	151 718	44 152 045	70.0
Burlington (Burlington County) -----	52	286 072	29 603 042	46.9	Neptune township -----	122	151 040	44 303 085	70.2
Bloomfield township -----	53	286 034	29 889 076	47.4	City of Orange township -----	123	149 929	44 453 014	70.4
Ewing township -----	54	278 846	30 167 922	47.8	Hoboken -----	124	148 877	44 601 891	70.7
West Orange township -----	55	278 321	30 446 243	48.2	Somers Point -----	125	146 916	44 748 807	70.9
North Bergen township -----	56	277 566	30 723 809	48.7	Glassboro -----	126	143 702	44 892 509	71.1
Egg Harbor township -----	57	277 208	31 001 017	49.1	Hawthorne -----	127	143 396	45 035 905	71.4
Hamilton township (Atlantic County) --	58	276 385	31 277 402	49.6	Burlington township (Burlington County) -----	128	140 958	45 176 863	71.6
Somerville -----	59	268 766	31 546 168	50.0	Hammonston -----	129	140 770	45 317 633	71.8
Newton -----	60	267 657	31 813 825	50.4	Nutley township -----	130	140 689	45 458 322	72.0
Shrewsbury -----	61	267 005	32 080 830	50.8	Tenafly -----	131	139 042	45 597 364	72.3
East Rutherford -----	62	266 603	32 347 433	51.3	Monroe township (Gloucester County) -----	132	139 015	45 736 379	72.5
Denville township -----	63	266 544	32 613 977	51.7	Pitman -----	133	137 108	45 873 487	72.7
Sayreville -----	64	264 885	32 878 862	52.1	Gloucester township -----	134	135 007	46 008 494	72.9
Fort Lee -----	65	259 961	33 138 823	52.5	Mount Olive township -----	135	134 865	46 143 359	73.1
Passaic -----	66	252 764	33 391 587	52.9	Perth Amboy -----	136	134 450	46 277 809	73.3
Montclair township -----	67	250 703	33 642 290	53.3	Wyckoff township -----	137	134 269	46 412 078	73.5
Moorestown township -----	68	248 661	33 890 951	53.7	Manalapan township -----	138	130 970	46 543 048	73.8
Middle township -----	69	245 052	34 136 003	54.1	Little Ferry -----	139	129 079	46 672 127	74.0
Little Falls township -----	70	242 303	34 378 306	54.5	Millville -----	140	128 574	46 800 701	74.2

See footnotes at end of table.

## NJ-84 NEW JERSEY

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>New Jersey —Con.</b>									
Point Pleasant	141	124 056	46 924 757	74.4	Cliffside Park	226	60 834	54 600 656	86.5
Lodi	142	123 816	47 048 573	74.6	Fairview	227	60 561	54 661 217	86.6
Plainfield	143	122 705	47 171 278	74.7	Carlstadt	228	60 262	54 721 479	86.7
Morris Plains	144	122 328	47 293 606	74.9	Berkeley Heights township	229	60 150	54 781 629	86.8
Verona township	145	121 359	47 414 965	75.1	New Providence	230	59 689	54 841 318	86.9
Garfield	146	121 069	47 536 034	75.3	Roselle Park	231	59 135	54 900 453	87.0
Englewood Cliffs	147	120 660	47 656 694	75.5	Ashbury Park	232	58 772	54 959 225	87.1
South Orange Village township	148	119 931	47 776 625	75.7	Dumont	233	58 266	55 017 491	87.2
West Paterson	149	114 426	47 891 051	75.9	East Windsor township	234	58 077	55 075 568	87.3
Keyport	150	114 366	48 005 417	76.1	Mount Ephraim	235	58 068	55 133 636	87.4
Pennsville township	151	114 274	48 119 691	76.2	Lawnside	236	57 340	55 190 976	87.5
Middlesex	152	114 198	48 233 889	76.4	Galloway township	237	57 170	55 248 146	87.5
Haddon township	153	113 871	48 347 760	76.6	North Arlington	238	56 349	55 304 495	87.6
Willingboro township	154	112 600	48 460 360	76.8	Mendham	239	56 152	55 360 647	87.7
Maplewood township	155	112 596	48 572 956	77.0	Glen Rock	240	55 791	55 416 438	87.8
Raritan (Somerset County)	156	111 589	48 684 545	77.1	Edgewater	241	55 483	55 471 921	87.9
West Milford township	157	108 872	48 793 417	77.3	Lindenwold	242	55 363	55 527 284	88.0
Highstown	158	108 622	48 902 039	77.5	Highland Park	243	54 620	55 581 904	88.1
Dover (Morris County)	159	107 283	49 009 322	77.7	Marlboro township	244	54 392	55 636 296	88.2
Piscataway township	160	105 944	49 115 266	77.8	Wallington	245	51 442	55 687 738	88.2
Rutherford	161	105 564	49 220 830	78.0	South Amboy	246	51 242	55 738 980	88.3
Emerson	162	105 480	49 326 310	78.2	Netcong	247	50 963	55 789 943	88.4
Montvale	163	102 875	49 429 185	78.3	Somerdale	248	50 865	55 840 808	88.5
Lacey township	164	102 635	49 531 820	78.5	Tuckerton	249	49 997	55 890 805	88.6
Stratford	165	102 443	49 634 263	78.6	South River	250	49 579	55 940 384	88.6
Princeton (Mercer County)	166	102 319	49 736 582	78.8	Neptune City	251	49 491	55 989 875	88.7
Washington (Warren County)	167	101 112	49 837 694	79.0	Rockaway (Morris County)	252	48 916	56 038 791	88.8
Little Silver	168	100 024	49 937 718	79.1	Roselle	253	48 609	56 087 400	88.9
Cape May	169	99 663	50 037 381	79.3	Upper Saddle River	254	48 421	56 135 821	89.0
Closter	170	98 526	50 135 907	79.4	Salem	255	48 376	56 184 197	89.0
Northfield	171	97 840	50 233 747	79.6	Paulsboro	256	46 296	56 230 493	89.1
Aberdeen township	172	97 642	50 331 389	79.8	Mantua township	257	45 928	56 276 421	89.2
Freehold (Monmouth County)	173	97 537	50 428 926	79.9	Cedar Grove township	258	45 756	56 322 177	89.2
Garwood	174	97 003	50 525 929	80.1	Spotswood	259	45 377	56 367 554	89.3
Metuchen	175	96 497	50 622 426	80.2	Waldwick	260	45 208	56 412 762	89.4
Ridgefield	176	96 490	50 718 916	80.4	Brielle	261	45 089	56 457 851	89.5
Point Pleasant Beach	177	95 653	50 814 569	80.5	Woodbury Heights	262	44 907	56 502 758	89.5
Winslow township	178	95 560	50 910 129	80.7	Kinnelon	263	44 331	56 547 089	89.6
West Long Branch	179	93 559	51 003 688	80.8	Bernards township	264	43 357	56 590 446	89.7
Upper township	180	93 080	51 096 768	81.0	Brigantine	265	42 835	56 633 281	89.7
Readington township	181	92 360	51 189 128	81.1	Haddonfield	266	42 774	56 676 055	89.8
Audubon	182	90 255	51 279 383	81.3	Cresskill	267	42 723	56 718 778	89.9
River Edge	183	90 122	51 369 505	81.4	Lambertville	268	42 518	56 761 296	89.9
Wildwood	184	89 539	51 459 044	81.5	Margate City	269	42 458	56 803 754	90.0
Florham Park	185	89 367	51 548 411	81.7	Park Ridge	270	42 118	56 845 872	90.1
Bernardsville	186	89 046	51 637 457	81.8	Palisades Park	271	41 496	56 887 368	90.1
Abscon	187	88 744	51 726 201	82.0	Ringwood	272	40 255	56 927 623	90.2
Saddle Brook township	188	88 424	51 814 625	82.1	Clinton township	273	40 239	56 967 862	90.3
Manasquan	189	88 017	51 902 642	82.2	Wrightstown	274	40 150	57 008 012	90.3
Cranford township	190	87 658	51 990 300	82.4	Manchester township	275	40 020	57 048 032	90.4
Oakland	191	87 164	52 077 464	82.5	Egg Harbor City	276	40 013	57 088 045	90.5
Boonton	192	85 422	52 162 886	82.7	Haledon	277	38 840	57 126 885	90.5
Bellmawr	193	84 695	52 247 581	82.8	North Wildwood	278	38 326	57 165 211	90.6
Matawan	194	84 443	52 332 024	82.9	Allendale	279	38 219	57 203 430	90.6
Jackson township	195	84 016	52 416 040	83.1	Woodstown	280	37 063	57 240 493	90.7
Sparta township	196	83 243	52 499 283	83.2	Barrington	281	36 770	57 277 263	90.8
Lincoln Park	197	82 885	52 582 168	83.3	Vernon township	282	36 552	57 313 815	90.8
Bound Brook	198	82 793	52 664 961	83.5	West Windsor township	283	36 481	57 350 296	90.9
Weehawken township	199	81 547	52 746 508	83.6	Manville	284	35 975	57 386 271	90.9
Lower township	200	78 534	52 825 042	83.7	Old Tappan	285	35 935	57 422 206	91.0
Hillsdale	201	78 316	52 903 358	83.8	Jamesburg	286	35 627	57 457 833	91.0
Ventnor City	202	77 712	52 981 070	84.0	Mountainside	287	35 505	57 493 338	91.1
Maywood	203	77 393	53 058 463	84.1	Gloucester City	288	35 138	57 528 476	91.2
Midland Park	204	77 114	53 135 577	84.2	Harrison	289	35 024	57 563 500	91.2
Belmar	205	76 496	53 212 073	84.3	Beverly	290	35 012	57 598 512	91.3
Butler	206	75 308	53 287 381	84.4	Pompton Lakes	291	34 113	57 632 625	91.3
Carteret	207	73 726	53 361 107	84.6	Ridgefield Park	292	33 820	57 666 445	91.4
Palmyra	208	72 235	53 433 342	84.7	Beachwood	293	33 616	57 700 061	91.4
Franklin (Sussex County)	209	71 206	53 504 548	84.8	Waterford township	294	33 514	57 733 575	91.5
Runnemede	210	68 665	53 573 213	84.9	Southampton township	295	33 290	57 766 865	91.5
Chatham	211	68 287	53 641 500	85.0	South Toms River	296	33 209	57 800 074	91.6
Wood-Ridge	212	67 946	53 709 446	85.1	Penns Grove	297	33 157	57 833 231	91.6
Jefferson township	213	67 870	53 777 316	85.2	Bloomingdale	298	33 085	57 866 316	91.7
Woodcliff Lake	214	67 173	53 844 489	85.3	Merchantville	299	32 682	57 898 998	91.7
Berkeley township	215	66 997	53 911 486	85.4	Hopewell township	300	32 681	57 931 679	91.8
Tinton Falls	216	66 052	53 977 538	85.5	Westville	301	32 554	57 964 233	91.8
New Milford	217	64 393	54 041 931	85.6	Barneget township	302	32 398	57 996 631	91.9
Montville township	218	63 901	54 105 832	85.7	Stanhope	303	31 662	58 028 293	91.9
Warren township	219	62 881	54 168 713	85.8	Fanwood	304	31 333	58 059 626	92.0
Clementon	220	62 559	54 231 272	85.9	Moonachie	305	30 258	58 089 884	92.0
Holmdel township	221	62 107	54 293 379	86.0	West Deptford township	306	29 855	58 119 739	92.1
Scotch Plains township	222	62 050	54 355 429	86.1	Sea Isle City	307	29 549	58 149 288	92.1
Collingswood	223	61 777	54 417 206	86.2	Plainsboro township	308	29 450	58 178 738	92.2
Northvale	224	61 650	54 478 856	86.3	Atlantic Highlands	309	29 042	58 207 780	92.2
Pennington	225	60 966	54 539 822	86.4	Linwood	310	29 034	58 236 814	92.3

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## NEW JERSEY NJ-85

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>New Jersey —Con.</b>									
Bogota -----	311	28 940	58 265 754	92.3	Wildwood Crest -----	341	13 840	58 908 305	93.3
Spring Lake Heights -----	312	28 807	58 294 561	92.4	Spring Lake -----	342	13 728	58 922 033	93.4
Belvidere -----	313	28 569	58 323 130	92.4	Kearnsburg -----	343	13 644	58 935 677	93.4
Milntown -----	314	28 539	58 351 669	92.5	Highlands -----	344	13 520	58 949 197	93.4
Franklin Lakes -----	315	28 239	58 379 908	92.5	Hamburg -----	345	11 834	58 961 031	93.4
Pemberton township -----	316	27 273	58 407 181	92.6	Oceanport -----	346	11 710	58 972 741	93.4
Wharton -----	317	26 973	58 434 154	92.6	Riverton -----	347	10 157	58 982 898	93.5
Lakehurst -----	318	26 504	58 460 658	92.6	Union Beach -----	348	9 787	58 992 685	93.5
Ho-Ho-Kus -----	319	26 463	58 487 121	92.7	Alpha -----	349	9 117	59 001 802	93.5
Florence township -----	320	25 529	58 512 650	92.7	Washington township (Morris County) -	350	7 374	59 009 176	93.5
Haddon Heights -----	321	24 669	58 537 319	92.8	Mount Arlington -----	351	6 903	59 016 079	93.5
Roseland -----	322	24 504	58 561 823	92.8	South Bound Brook -----	352	6 356	59 022 435	93.5
Oradell -----	323	23 526	58 585 349	92.8	Monmouth Beach -----	353	6 190	59 028 625	93.5
Magnolia -----	324	23 294	58 608 643	92.9	Branchburg township -----	354	6 113	59 034 738	93.5
Fair Haven -----	325	22 529	58 631 172	92.9	Demarest -----	355	5 286	59 040 024	93.6
Norwood -----	326	21 874	58 653 046	92.9	Saddle River -----	356	4 875	59 044 899	93.6
Franklin township (Gloucester County) -	327	21 366	58 674 412	93.0	Byram township -----	357	4 646	59 049 545	93.6
Leonia -----	328	21 363	58 695 775	93.0	National Park -----	358	4 560	59 054 105	93.6
Woodbine -----	329	21 197	58 716 972	93.0	Ogdensburg -----	359	4 225	59 058 330	93.6
Clayton -----	330	21 022	58 737 994	93.1	Haworth -----	360	3 878	59 062 208	93.6
Mountain Lakes -----	331	18 082	58 756 076	93.1	Medford Lakes -----	361	3 293	59 065 501	93.6
Rumson -----	332	17 220	58 773 296	93.1	High Bridge -----	362	3 242	59 068 743	93.6
Bradley Beach -----	333	16 169	58 789 465	93.2	Monroe township (Middlesex County) --	363	3 082	59 071 825	93.6
Dunellen -----	334	16 073	58 805 538	93.2	Harrington Park -----	364	2 668	59 074 493	93.6
Pine Hill -----	335	16 031	58 821 569	93.2	Raritan township (Hunterdon County) --	365	2 630	59 077 123	93.6
Oaklyn -----	336	15 201	58 836 770	93.2	Kenilworth -----	(X)	(D)	(X)	(X)
Little Egg Harbor township -----	337	14 663	58 851 433	93.3	North Haledon -----	(X)	(D)	(X)	(X)
Hopatcong -----	338	14 508	58 865 941	93.3	Prospect Park -----	(X)	(D)	(X)	(X)
Guttenberg -----	339	14 309	58 880 250	93.3	Wanaque -----	(X)	(D)	(X)	(X)
Buena -----	340	14 215	58 894 465	93.3	Woodlynne -----	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 10. Counties Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total	
<b>New Jersey -----</b>										
Bergen -----	(X)	<b>63 109 174</b>	<b>63 109 174</b>	<b>100.0</b>	<b>New Jersey —Con.</b>					
Middlesex -----	1	8 755 361	8 755 361	13.9	Mercer -----	12	2 657 944	51 996 268	82.4	
Monmouth -----	2	5 695 848	14 451 209	22.9	Somerset -----	13	2 443 642	54 439 910	86.3	
Essex -----	3	4 968 577	19 419 786	30.8	Atlantic -----	14	2 035 024	56 474 934	89.5	
Morris -----	4	4 488 629	23 908 415	37.9	Gloucester -----	15	1 964 940	58 439 874	92.6	
Passaic -----	5	4 406 077	28 314 492	44.9	Cape May -----	16	977 837	59 417 711	94.2	
Union -----	6	3 860 666	32 175 158	51.0	Cumberland -----	17	937 469	60 355 180	95.6	
Camden -----	7	3 641 430	35 816 588	56.8	Hunterdon -----	18	928 815	61 283 995	97.1	
Ocean -----	8	3 525 340	39 341 928	62.3	Sussex -----	19	785 192	62 069 187	98.4	
Hudson -----	9	3 361 946	42 703 874	67.7	Warren -----	20	688 603	62 757 790	99.4	
Burlington -----	10	3 333 988	46 037 862	72.9	Salem -----	21	351 384	63 109 174	100.0	

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

# Appendix A.

## General Explanation

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### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:

a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Nonemployer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:

a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

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<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

## EXPLANATION OF TERMS

**Establishments.** An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

**Sales.** Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

**Paid employees for pay period including March 12.** Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments.** Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

## Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521).** Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523).** Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525).** Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526).** Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Manufactured (mobile) home dealers (SIC 527).** Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

**Conventional department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

**National chain department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

**Variety stores (SIC 533).** Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

**Warehouse clubs (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

**Catalog showrooms (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

**Other miscellaneous general merchandise stores (SIC 539 pt.).** Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

**Supermarkets and other general-line grocery stores (SIC 541 pt.).** Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

**Convenience food stores (SIC 541 pt.).** Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

**Convenience food/gasoline stores (SIC 541 pt.).** These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

**Fruit and vegetable markets (SIC 543).** Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544).** Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

**Dairy products stores (SIC 545).** Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546).** Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—baking and selling (SIC 546 pt.).** Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

**Miscellaneous food stores (SIC 549).** Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

**New and used car dealers (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

**Auto and home supply stores (SIC 553).** Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

**Auto parts, tires, and accessories stores (SIC 553 pt.).** Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

**Home and auto supply stores (SIC 553 pt.).** Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

**Gasoline service stations (SIC 554).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Gasoline/convenience food stores (SIC 554 pt.).** Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

**Other gasoline service stations and truck stops (SIC 554 pt.).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556).** Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, not elsewhere classified (SIC 559).** Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and accessory stores (SIC 561).** Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562).** Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563).** Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

**Furriers and fur shops (SIC 563 pt.).** Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

**Other women's accessory and specialty stores (SIC 563 pt.).** Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

**Children's and infants' wear stores (SIC 564).** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565).** Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

**Men's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

**Athletic footwear stores (SIC 566 pt.).** Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores (SIC 569).** Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

**Furniture stores (SIC 5712).** Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

**Floor covering stores (SIC 5713).** Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

**Drapery, curtain, and upholstery stores (SIC 5714).** Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719).** Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572).** Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731).** Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

**Computer software stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

**Record and prerecorded tape stores (SIC 5735).** Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

**Restaurants (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

**Cafeterias (SIC 5812 pt.).** Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.).** Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Other eating places (SIC 5812 pt.).** This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

**Social caterers (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Contract feeding (SIC 5812 pt.).** Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen yogurt shops (SIC 5812 pt.).** Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.).** Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592).** Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593).** This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General-line sporting goods stores (SIC 5941 pt.).** Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty-line sporting goods stores (SIC 5941 pt.).** Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942).** Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The classifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943).** Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944).** Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

**Hobby, toy, and game shops (SIC 5945).** Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946).** Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948).** Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949).** Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961).** Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

**Mail-order houses, department store merchandise (SIC 5961 pt.).** These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

**Mail-order houses, other general merchandise (SIC 5961 pt.).** These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

**Mail-order houses, specialized (SIC 5961 pt.).** These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

**Automatic merchandising machine operators (SIC 5962).** Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

**Direct selling establishments (SIC 5963).** Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

**Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

**Direct selling, mobile food service (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

**Direct selling, books and stationery (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

**Direct selling, other (SIC 5963 pt.).** These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, not elsewhere classified (SIC 5989).** Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992).** Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994).** Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995).** Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, not elsewhere classified (SIC 5999).** Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

**Art dealers (SIC 5999 pt.).** These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

**Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.).** These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



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# Appendix C.

## Kind-of-Business Titles and Reporting-Form Numbers

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[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers -----	5201	5712	Furniture stores -----	5701
5231	Paint, glass, and wallpaper stores -----	5202	5713	Floor covering stores -----	5704
5251	Hardware stores -----	5203	5714	Drapery, curtain, and upholstery stores -----	5705
5261	Retail nurseries, lawn and garden supply stores -----	5204	5719	Miscellaneous homefurnishings stores -----	5705
5271	Manufactured (mobile) home dealers -----	5205			
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5311 pt.	Conventional department stores -----	5301	5812 pt.	Restaurants -----	5801
5311 pt.	Discount or mass merchandising department stores -----	5301	5812 pt.	Social caterers -----	5801
5311 pt.	National chain department stores -----	5301	5812 pt.	Cafeterias -----	5801
5331	Variety stores -----	5302	5812 pt.	Refreshment places -----	5801
5399	Miscellaneous general merchandise stores -----	5301	5812 pt.	Contract feeding -----	5802
			5812 pt.	Ice cream and frozen yogurt shops -----	5801
			5813	Drinking places -----	5801
<b>54</b>	<b>FOOD STORES</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5411	Grocery stores -----	5400	5912 pt.	Drug stores -----	5901
5421	Meat and fish (seafood) markets -----	5400	5912 pt.	Proprietary stores -----	5901
5431	Fruit and vegetable markets -----	5400	5912 pt.	Liquor stores -----	5902
5441	Candy, nut, and confectionery stores -----	5400	5921	Used merchandise stores -----	5903
5451	Dairy products stores -----	5400	5932	General line sporting goods stores -----	5904
5461	Retail bakeries -----	5400	5941 pt.	Specialty line sporting goods stores -----	5904
5499	Miscellaneous food stores -----	5400			
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>		5942	Book stores -----	5905
5511	New and used car dealers -----	5501	5943	Stationery stores -----	5906
5521	Used car dealers -----	5501	5944	Jewelry stores -----	5907
5531 pt.	Auto parts, tires and accessories stores -----	5502	5945	Hobby, toy, and game shops -----	5908
5531 pt.	Home and auto supply stores -----	5502	5946	Camera and photographic supply stores -----	5909
			5947	Gift, novelty, and souvenir shops -----	5906
			5948	Luggage and leather goods stores -----	5906
			5949	Sewing, needlework, and piece goods stores -----	5910
5541	Gasoline service stations -----	5504	5961 pt.	Mail-order — department store merchandise -----	5911
5551	Boat dealers -----	5503	5961 pt.	Mail-order — other general merchandise -----	5911
5561	Recreational vehicle dealers -----	5503	5961 pt.	Mail-order — specialized merchandise -----	5911
5571	Motorcycle dealers -----	5503	5962	Automatic merchandising machine operators -----	5802
5599	Automotive dealers, n.e.c. -----	5503	5963 pt.	Direct selling — furniture, homefurnishings, and equipment -----	5911
			5963 pt.	Direct selling — mobile food service -----	5911
			5963 pt.	Direct selling — books and stationery -----	5911
			5963 pt.	Other direct selling -----	5911
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>		5983	Fuel oil dealers -----	5912
5611	Men's and boys' clothing and accessory stores -----	5601	5984	Liquefied petroleum gas (bottled gas) dealers -----	5912
5621	Women's clothing stores -----	5601	5989	Fuel dealers, n.e.c. -----	5912
5631	Women's accessory and specialty stores -----	5601	5992	Florists -----	5913,
5641	Children's and infants' wear stores -----	5601		Tobacco stores and stands -----	5902
5651	Family clothing stores -----	5601	5993	News dealers and newsstands -----	5902
5661 pt.	Men's shoe stores -----	5602	5993	Optical goods stores -----	5914
5661 pt.	Women's shoe stores -----	5602	5994	Pet shops -----	5915
5661 pt.	Children's and juveniles' shoe stores -----	5602	5995	Art dealers -----	5916
5661 pt.	Family shoe stores -----	5602	5999 pt.	Other retail stores, n.e.c. -----	5916
5699	Athletic footwear stores -----	5602	5999 pt.		
	Miscellaneous apparel and accessory stores -----	5601	5999 pt.		

## Appendix D.

# Metropolitan Areas

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(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

### NEW JERSEY

**Atlantic-Cape May, NJ PMSA**—see **Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA**

**Bergen-Passaic, NJ PMSA**—see **New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA**

**Jersey City, NJ PMSA**—see **New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA**

**Middlesex-Somerset-Hunterdon, NJ PMSA**—see **New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA**

**Monmouth-Ocean, NJ PMSA**—see **New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA**

### New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA

Bergen-Passaic, NJ PMSA

Bergen County, NJ

Passaic County, NJ

Bridgeport, CT PMSA

Fairfield County, CT (part)

Bridgeport city, CT

Easton town, CT

Fairfield town, CT

Monroe town, CT

Shelton city, CT

Stratford town, CT

Trumbull town, CT

New Haven County, CT (part)

Ansonia city, CT

Beacon Falls town, CT

Derby city, CT

Milford city (balance), CT

Oxford town, CT

Seymour town, CT

Woodmont borough, CT

Danbury, CT PMSA

Fairfield County, CT (part)

Bethel town, CT

Brookfield town, CT

Danbury city, CT

New Fairfield town, CT

### New York-Northern New Jersey-Long Island, NY-NJ-

#### CT-PA CMSA

Con.

Danbury, CT PMSA—Con.

Fairfield County, CT (part)—Con.

Newtown borough, CT

Newtown town, CT

Redding town, CT

Ridgefield town, CT

Sherman town, CT

Litchfield County, CT (part)

Bridgewater town, CT

New Milford town, CT

Roxbury town, CT

Washington town, CT

Dutchess County, NY PMSA

Dutchess County, NY

Jersey City, NJ PMSA

Hudson County, NJ

Middlesex-Somerset-Hunterdon, NJ PMSA

Hunterdon County, NJ

Middlesex County, NJ

Somerset County, NJ

Monmouth-Ocean, NJ PMSA

Monmouth County, NJ

Ocean County, NJ

Nassau-Suffolk, NY PMSA

Nassau County, NY

Suffolk County, NY

New Haven-Meriden, CT PMSA

Middlesex County, CT (part)

Clinton town, CT

Killingworth town, CT

New Haven County, CT (part)

Bethany town, CT

Branford town, CT

Cheshire town, CT

East Haven town, CT

Guilford town, CT

Hamden town, CT

Madison town, CT

Meriden city, CT

New Haven city, CT

North Branford town, CT

**New York-Northern New Jersey-Long Island, NY-NJ-**

**CT-PA CMSA**—Con.

New Haven-Meriden, CT PMSA—Con.

New Haven County, CT (part)—Con.

North Haven town, CT

Orange town, CT

Wallingford town, CT

West Haven city, CT

Woodbridge town, CT

New York, NY PMSA

Bronx County, NY

Kings County, NY

New York County, NY

Putnam County, NY

Queens County, NY

Richmond County, NY

Rockland County, NY

Westchester County, NY

Newark, NJ PMSA

Essex County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Warren County, NJ

Newburgh, NY-PA PMSA

Orange County, NY

Pike County, PA

Stamford-Norwalk, CT PMSA

Fairfield County, CT (part)

Darien town, CT

Greenwich town, CT

New Canaan town, CT

Norwalk city, CT

Stamford city, CT

Weston town, CT

Westport town, CT

Wilton town, CT

Trenton, NJ PMSA

Mercer County, NJ

Waterbury, CT PMSA

Litchfield County, CT (part)

Bethlehem town, CT

Thomaston town, CT

**New York-Northern New Jersey-Long Island, NY-NJ-**

**CT-PA CMSA**—Con.

Waterbury, CT PMSA—Con.

Litchfield County, CT (part)—Con.

Watertown town, CT

Woodbury town, CT

New Haven County, CT (part)

Middlebury town, CT

Naugatuck borough, CT

Prospect town, CT

Southbury town, CT

Waterbury city, CT

Wolcott town, CT

**Newark, NJ PMSA**—see **New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA**

**Philadelphia, PA-NJ PMSA**—see **Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA**

**Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA**

Atlantic-Cape May, NJ PMSA

Atlantic County, NJ

Cape May County, NJ

Philadelphia, PA-NJ PMSA

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Salem County, NJ

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

Vineland-Millville-Bridgeton, NJ PMSA

Cumberland County, NJ

Wilmington-Newark, DE-MD PMSA

New Castle County, DE

Cecil County, MD

**Trenton, NJ PMSA**—see **New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA**

**Vineland-Millville-Bridgeton, NJ PMSA**—see **Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD CMSA**

# Appendix E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	Retail trade -----	15.5	5.8	56	<b>Apparel and accessory stores -----</b>	11.5	8.8
52	<b>Building materials and garden supplies stores -----</b>	14.9	4.7	561	Men's and boys' clothing and accessory stores -----	17.0	12.9
521, 3	Building materials and supply stores -----	12.3	4.4	562, 3	Women's clothing and specialty stores -----	13.2	9.8
521	Lumber and other building materials dealers -----	11.8	4.0	562	Women's clothing stores -----	12.5	8.7
523	Paint, glass, and wallpaper stores -----	17.3	8.8	563	Women's accessory and specialty stores -----	19.0	18.6
525	Hardware stores -----	29.9	6.3	565	Family clothing stores -----	4.7	6.7
526	Retail nurseries, lawn and garden supply stores -----	26.6	6.4	566 pt.	Shoe stores -----	11.9	6.0
527	Manufactured (mobile) home dealers -----	—	7.5	566 pt.	Men's shoe stores -----	4.8	10.1
53	<b>General merchandise stores -----</b>	1.5	1.9	566 pt.	Women's shoe stores -----	13.7	10.0
531	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> -----	.2	.7	569	Children's and juveniles' shoe stores -----	10.5	2.4
531	Department stores (excl. leased depts.) <sup>3</sup> -----	.2	.8	57	Family shoe stores -----	13.6	5.9
531 pt.	Conventional <sup>3</sup> -----	.4	1.2	5712	Athletic footwear stores -----	8.7	2.1
531 pt.	Discount or mass merchandising <sup>3</sup> -----	(D)	(D)	5713, 4, 9	Other apparel and accessory stores -----	17.7	11.1
531 pt.	National chain <sup>3</sup> -----	(D)	(D)	5713	Children's and infants' wear stores -----	13.7	13.7
533	Variety stores -----	11.0	15.5	5714	Miscellaneous apparel and accessory stores -----	26.2	5.7
539	Miscellaneous general merchandise stores -----	4.6	3.2	5719	<b>Furniture and homefurnishings stores -----</b>	18.1	6.5
54	<b>Food stores -----</b>	8.7	3.9	572	Furniture stores -----	17.1	7.8
541	Grocery stores -----	6.9	3.5	573	Homefurnishings stores -----	17.5	7.2
541 pt.	Supermarkets and other general-line grocery stores -----	5.2	2.9	5731	Floor covering stores -----	23.3	8.4
541 pt.	Convenience food stores -----	15.2	8.1	5734	Drapery, curtain, and upholstery stores -----	11.2	8.9
541 pt.	Convenience food/gasoline stores -----	60.4	12.1	5735	Miscellaneous homefurnishings stores -----	14.0	6.2
541 pt.	Delicatessens -----	48.4	7.6	5736	<b>Household appliance stores -----</b>	13.0	3.3
542	Meat and fish (seafood) markets -----	35.4	8.8	573	Radio, television, computer, and music stores -----	21.8	6.2
546	Retail bakeries -----	35.0	9.8	5731	Radio, television, and electronics stores -----	19.0	4.5
546 pt.	Retail bakeries —baking and selling -----	35.7	9.8	5734	Computer and software stores -----	37.3	9.7
546 pt.	Retail bakeries —selling only -----	26.6	10.2	5735	Record and prerecorded tape stores -----	9.0	7.6
546	Other food stores -----	33.1	9.8	58	Musical instrument stores -----	29.1	6.2
543	Fruit and vegetable markets -----	32.5	4.1	58	<b>Eating and drinking places -----</b>	26.6	10.8
544	Candy, nut, and confectionery stores -----	18.3	15.1	591	Eating places -----	25.9	10.6
545	Dairy products stores -----	49.3	10.9	591 pt.	Restaurants -----	27.4	10.7
549	Miscellaneous food stores -----	39.3	10.5	591 pt.	Cafeterias -----	23.6	7.6
543, 4, 5, 9	Auto and home supply stores -----	28.2	10.3	594	Refreshment places -----	31.2	11.4
553 pt.	Auto parts, tires, and accessories stores -----	27.8	10.3	5941	Other eating places -----	11.1	8.5
553 pt.	Home and auto supply stores -----	55.4	11.9	5941 pt.	Drinking places -----	36.3	13.8
553	Boat dealers -----	22.7	10.4	5941 pt.	<b>Drug and proprietary stores -----</b>	22.8	4.8
555	Recreational vehicle dealers -----	(D)	(D)	5941 pt.	Drug stores -----	23.6	4.7
556	Motorcycle dealers -----	13.2	8.8	5941 pt.	Proprietary stores -----	7.1	8.0
557	Automotive dealers, n.e.c. -----	(D)	(D)	5941 pt.	<b>Miscellaneous retail stores -----</b>	21.9	7.4
559	Gasoline service stations -----	20.4	7.6	594	Liquor stores -----	27.1	9.0
555, 6, 7, 9	Gasoline/convenience food stores -----	22.7	10.4	5941 pt.	Used merchandise stores -----	28.2	11.4
554	Other gasoline service stations and truck stops -----	40.3	9.2	5941 pt.	Miscellaneous shopping goods stores -----	21.0	6.8
554 pt.	Gasoline/convenience food stores -----	27.0	11.9	5941 pt.	Sporting goods stores and bicycle shops -----	20.8	7.4
554 pt.	Other gasoline service stations and truck stops -----	40.3	9.2	5941 pt.	General line sporting goods stores -----	19.3	5.2
				5941 pt.	Specialty line sporting goods stores -----	22.6	10.1
				5943, 5, 6,	Other miscellaneous shopping goods stores -----	20.4	5.4
				7, 8, 9	Stationery stores -----	48.3	9.8
					Hobby, toy, and game shops -----	9.4	2.3
					Camera and photographic supply stores -----	26.9	16.7
					Gift, novelty, and souvenir shops -----	31.1	6.6
					Luggage and leather goods stores -----	10.9	9.7
					Sewing, needlework, and piece goods stores -----	20.2	5.4
					<b>Nonstore retailers -----</b>	14.0	5.1
					Catalog and mail-order houses -----	10.0	3.1
					Automatic merchandising machine operators -----	22.8	9.7
					Direct selling establishments -----	21.6	8.9
					<b>Fuel dealers -----</b>	19.8	7.5
					Fuel oil dealers -----	21.1	7.2
					Liquefied petroleum gas (bottled gas) dealers -----	4.7	9.8
					Fuel dealers, n.e.c. -----	45.8	11.6

See footnotes at end of table.

### RETAIL TRADE—GEOGRAPHIC AREA SERIES

### APPENDIX E E-1

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>			<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>		
5992	Florists -----	37.3	10.6	5999	Miscellaneous retail stores, n.e.c. -----	29.6	9.2
5993	Tobacco stores and stands -----	40.2	10.0	5999 pt.	Pet shops -----	26.0	6.4
5994	News dealers and newsstands -----	33.6	18.8	5999 pt.	Art dealers -----	47.6	18.9
5995	Optical goods stores -----	28.6	9.8	5999 pt.	Other miscellaneous retail stores, n.e.c. -----	28.5	8.8

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## **Appendix F. Geographic Notes**

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### **NEW JERSEY**

There are no geographic notes for the State of New Jersey.

# Appendix G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade -----	48 648	48 395	44 575	44 546
52	<b>Building materials and garden supplies stores</b> -----	<b>1 774</b>	<b>1 870</b>	<b>1 676</b>	<b>1 782</b>
521, 3	Building materials and supply stores -----	969	1 042	915	994
521	Lumber and other building materials dealers -----	667	716	625	683
523	Paint, glass, and wallpaper stores -----	302	326	290	311
525	Hardware stores -----	471	487	438	464
526	Retail nurseries, lawn and garden supply stores -----	324	315	313	298
527	Manufactured (mobile) home dealers -----	10	26	10	26
53	<b>General merchandise stores</b> -----	<b>874</b>	<b>852</b>	<b>807</b>	<b>800</b>
531	Department stores (incl. leased depts.) <sup>1, 2</sup> -----	249	233	245	231
531 pt.	Department stores (excl. leased depts.) <sup>1</sup> -----	249	233	245	231
531 pt.	Conventional <sup>1</sup> -----	62	64	58	62
531 pt.	Discount or mass merchandising <sup>1</sup> -----	150	139	150	139
531 pt.	National chain <sup>1</sup> -----	37	30	37	30
533	Variety stores -----	322	316	300	294
539	Miscellaneous general merchandise stores -----	303	303	262	275
54	<b>Food stores</b> -----	<b>6 364</b>	<b>6 353</b>	<b>5 757</b>	<b>5 820</b>
541	Grocery stores -----	4 122	3 997	3 730	3 672
542	Meat and fish (seafood) markets -----	436	535	394	476
546	Retail bakeries -----	994	927	913	848
546 pt.	Retail bakeries —baking and selling -----	923	832	852	764
546 pt.	Retail bakeries —selling only -----	71	95	61	84
543, 4, 5, 9	Other food stores -----	812	894	720	824
543	Fruit and vegetable markets -----	152	165	140	155
544	Candy, nut, and confectionery stores -----	244	337	203	308
545	Dairy products stores -----	102	92	93	86
549	Miscellaneous food stores -----	314	300	284	275
55 ex. 554	<b>Automotive dealers</b> -----	<b>2 263</b>	<b>2 489</b>	<b>2 122</b>	<b>2 339</b>
551	New and used car dealers -----	816	866	778	840
552	Used car dealers -----	345	333	317	299
553	Auto and home supply stores -----	850	999	797	927
553 pt.	Auto parts, tires, and accessories stores -----	832	948	781	885
553 pt.	Home and auto supply stores -----	18	51	16	42
555, 6, 7, 9	Miscellaneous automotive dealers -----	252	291	230	273
555	Boat dealers -----	142	162	128	152
556	Recreational vehicle dealers -----	32	36	30	36
557	Motorcycle dealers -----	71	84	65	77
559	Automotive dealers, n.e.c. -----	7	9	7	8
554	<b>Gasoline service stations</b> -----	<b>3 259</b>	<b>3 791</b>	<b>3 006</b>	<b>3 433</b>
56	<b>Apparel and accessory stores</b> -----	<b>5 497</b>	<b>5 678</b>	<b>4 976</b>	<b>5 319</b>
561	Men's and boys' clothing and accessory stores -----	697	766	619	713
562, 3	Women's clothing and specialty stores -----	2 280	2 353	2 055	2 211
562	Women's clothing stores -----	1 892	2 007	1 704	1 889
563	Women's accessory and specialty stores -----	388	346	351	322
565	Family clothing stores -----	539	498	492	471
566	Shoe stores -----	1 377	1 444	1 261	1 362
566 pt.	Men's shoe stores -----	122	143	113	132
566 pt.	Women's shoe stores -----	254	339	219	316
566 pt.	Children's and juveniles' shoe stores -----	76	89	73	88
566 pt.	Family shoe stores -----	742	745	685	700
566 pt.	Athletic footwear stores -----	183	128	171	126
564, 9	Other apparel and accessory stores -----	604	617	549	562
564	Children's and infants' wear stores -----	299	292	271	265
569	Miscellaneous apparel and accessory stores -----	305	325	278	297

See footnotes at end of table.

### RETAIL TRADE—GEOGRAPHIC AREA SERIES

### APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	<b>Furniture and homefurnishings stores</b>	<b>3 440</b>	<b>3 544</b>	<b>3 164</b>	<b>3 275</b>
5712	Furniture stores	947	1 005	869	932
5713, 4, 9	Homefurnishings stores	1 180	1 276	1 103	1 187
5713	Floor covering stores	460	504	432	470
5714	Drapery, curtain, and upholstery stores	121	166	116	154
5719	Miscellaneous homefurnishings stores	599	606	555	563
572	Household appliance stores	268	331	248	307
573	Radio, television, computer, and music stores	1 045	932	944	849
5731	Radio, television, and electronics stores	483	490	441	442
5734	Computer and software stores	199	122	180	109
5735	Record and prerecorded tape stores	262	207	229	193
5736	Musical instrument stores	101	113	94	105
58	<b>Eating and drinking places</b>	<b>13 380</b>	<b>12 395</b>	<b>12 157</b>	<b>11 169</b>
5812	Eating places	11 464	10 031	10 443	9 047
5812 pt.	Restaurants	5 096	4 670	4 654	4 202
5812 pt.	Cafeterias	116	189	105	166
5812 pt.	Refreshment places	4 384	3 679	3 962	3 320
5812 pt.	Other eating places	1 868	1 493	1 722	1 359
5813	Drinking places	1 916	2 364	1 714	2 122
591	<b>Drug and proprietary stores</b>	<b>1 698</b>	<b>1 642</b>	<b>1 630</b>	<b>1 553</b>
591 pt.	Drug stores	1 592	1 524	1 528	1 451
591 pt.	Proprietary stores	106	118	102	102
59 ex. 591	<b>Miscellaneous retail stores</b>	<b>10 099</b>	<b>9 781</b>	<b>9 280</b>	<b>9 056</b>
592	Liquor stores	1 663	1 777	1 519	1 631
593	Used merchandise stores	278	260	264	245
594	Miscellaneous shopping goods stores	3 925	3 925	3 620	3 633
5941	Sporting goods stores and bicycle shops	612	577	573	541
5941 pt.	General line sporting goods stores	230	216	219	202
5941 pt.	Specialty line sporting goods stores	382	361	354	339
5942	Book stores	346	276	323	260
5944	Jewelry stores	942	978	864	906
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	2 025	2 094	1 860	1 926
5943	Stationery stores	188	230	170	209
5945	Hobby, toy, and game shops	349	289	316	267
5946	Camera and photographic supply stores	128	175	119	165
5947	Gift, novelty, and souvenir shops	1 110	1 091	1 022	1 002
5948	Luggage and leather goods stores	69	82	61	77
5949	Sewing, needlework, and piece goods stores	181	227	172	206
596	Nonstore retailers	878	770	818	723
5961	Catalog and mail-order houses	244	222	225	209
5962	Automatic merchandising machine operators	175	160	165	150
5963	Direct selling establishments	459	388	428	364
598	Fuel dealers	466	564	439	530
5983	Fuel oil dealers	409	501	388	470
5984	Liquefied petroleum gas (bottled gas) dealers	47	54	43	51
5989	Fuel dealers, n.e.c.	10	9	8	9
5992	Florists	914	862	829	804
5993	Tobacco stores and stands	60	96	56	81
5994	News dealers and newsstands	162	130	143	121
5995	Optical goods stores	516	449	488	420
5999	Miscellaneous retail stores, n.e.c.	1 237	948	1 104	868
5999 pt.	Pet shops	250	188	228	174
5999 pt.	Art dealers	136	105	121	98
5999 pt.	Other miscellaneous retail stores, n.e.c.	851	655	755	596

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## G-2 APPENDIX G

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

# Publication Program

## 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

### Final Reports

#### **Geographic area series—52 reports (RC92-A-1 to -52)**

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

#### **Nonemployer statistics series—1 report (RC92-N-1)**

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

#### **Subject series—4 reports (RC92-S-1 to -4)**

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

#### **Special report series—1 report (RC92-SP-1)**

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

### Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

## OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300.