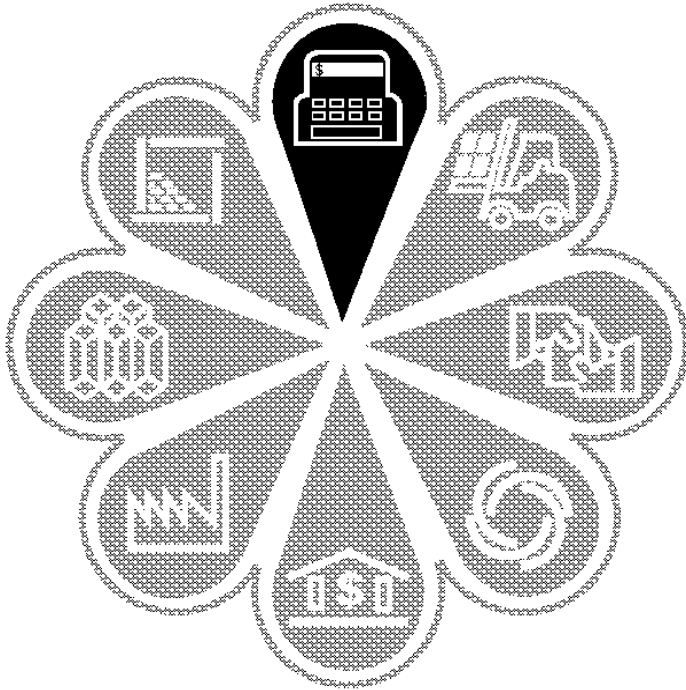


1992 Census of Retail Trade

RC92-A-26

GEOGRAPHIC AREA SERIES

Missouri



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Issued November 1994



U.S. Department of Commerce
Ronald H. Brown, Secretary
David J. Barram, Deputy Secretary

Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
for Economic Affairs

BUREAU OF THE CENSUS
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Acknowledgments

Many persons participated in the various activities of the 1992 Census of Retail Trade. The overall planning and review of the census operations were performed by the Economic Census Staff of the Economic Planning and Coordination Division.

This report was prepared in the Services Division. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Anne S. Russell**, Chief, Retail Census Branch, with primary staff assistance by **Fay Dorsett**, **Charles F. Brady**, **Pamela J. Palmer**, **Thomas G. Dassel**, **Jennifer E. Lins**, **Cheryl E. Merkle**, **Barbara T. Parlett**, **Maria P. Ray**, **Barbara A. Collier**, **Venita L. Holland**, and **Judith O. Belt**.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, quality control, and the associated electronic computer programs, were developed in the Economic Planning and Coordination Division.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed by the staff of the Data Preparation Division, **Judith N. Petty**, Acting Chief.

Geographic coding procedures and associated computer programs were developed by the staff of the Geography Division.

The computer processing systems were developed and coordinated in the Economic Statistical Methods and Programming Division, **Charles P. Pautler, Jr.**, Chief. **H. Ray Dennis**, Assistant Chief for Business Programs, was responsible for the design and implementation of the computer systems. The computer programs were prepared under the supervision of **Steven G. McCraith**, Chief, Utilities and Financial Census Branch, and **William C. Wester**, Chief, Business Census Branch, assisted by **Barbara L. Lambert**, **Diane A. Conley**, **Mark T. Lachendro**, **Leatrice D. Hines**, and **David H. Hiller**. Additional programming assistance was provided by **Robert S. Jewett**.

Computer processing was performed in the Computer Services Division, **Marvin D. Raines**, Chief.

The staff of the Administrative and Publications Services Division, **Walter C. Odom**, Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications and report forms. **Bernadette J. Gayle** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X				² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X					X				
State	³ X	³ X					³ X				
CMSA, PMSA, MSA	³ X	³ X					³ X				
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

Missouri

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction to the Economic Census	III
Census of Retail Trade	V
Users' Guide for Locating Statistics in This Report by Table Number	VII
Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports	VIII
Summary of Findings	2

FIGURES

1. Percent Change in Sales and Annual Payroll: 1987 to 1992	3
2. Annual Payroll per Employee: 1992, 1987, and 1982	4
3. Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982	5
Maps	7

TABLES

1. Summary Statistics for the State: 1992	10
2. Selected Ratios for the State: 1992	12
3. Comparative Statistics for the State: 1992 and 1987	14
4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1992	16
5. Summary Statistics for Places With 350 Establishments or More: 1992	28
6. Summary Statistics for Counties With 350 Establishments or More: 1992	39
7. Summary Statistics for Metropolitan Areas: 1992	53
8. Summary Statistics for the Area Outside Metropolitan Areas: 1992	60
9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992	62
10. Counties Ranked by Volume of Sales: 1992	63

APPENDIXES

A. General Explanation	A-1
B. Sample Report Form and Instructions	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers	C-1
D. Metropolitan Areas	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992	E-1
F. Geographic Notes	F-1
G. Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987	G-1

Publication Program Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that Missouri's 32,185 retail stores with payroll had sales totaling \$37.9 billion. In 1987, 32,524 retail stores had sales of \$30.2 billion. The 1992 data represent an increase of 25.7 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of new and used car dealers accounted for 18.9 percent of the State's total sales by retailers compared with 19.2 percent in 1987. Other leading retail kinds of business in 1992 were grocery stores with 17.7 percent of sales, department stores (including leased departments) with 13.1 percent, and gasoline service stations with 8.9 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.2 million per establishment, compared with \$928 thousand in 1987. In 1992, department stores (including leased departments) averaged \$18.8 million per establishment; new and used car dealers, \$10.8 million; miscellaneous general merchandise stores, \$3.3 million; grocery stores, \$2.7 million; and catalog and mail-order houses, \$2.0 million.

For retail establishments with payroll, 1992 sales per employee averaged \$97 thousand. New and used car dealers had sales per employee of \$380 thousand, which contrasts sharply with the \$25 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$4.4 billion, compared with \$3.5 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.6 percent for all retailers, 29.2 percent for retail bakeries, compared with 6.1 percent for gasoline service stations.

There were 391,523 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 375,917 employees in 1987. Large employers included refreshment places with 65,462 employees, restaurants with 63,288 employees, and grocery stores with 52,281 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales
Payroll

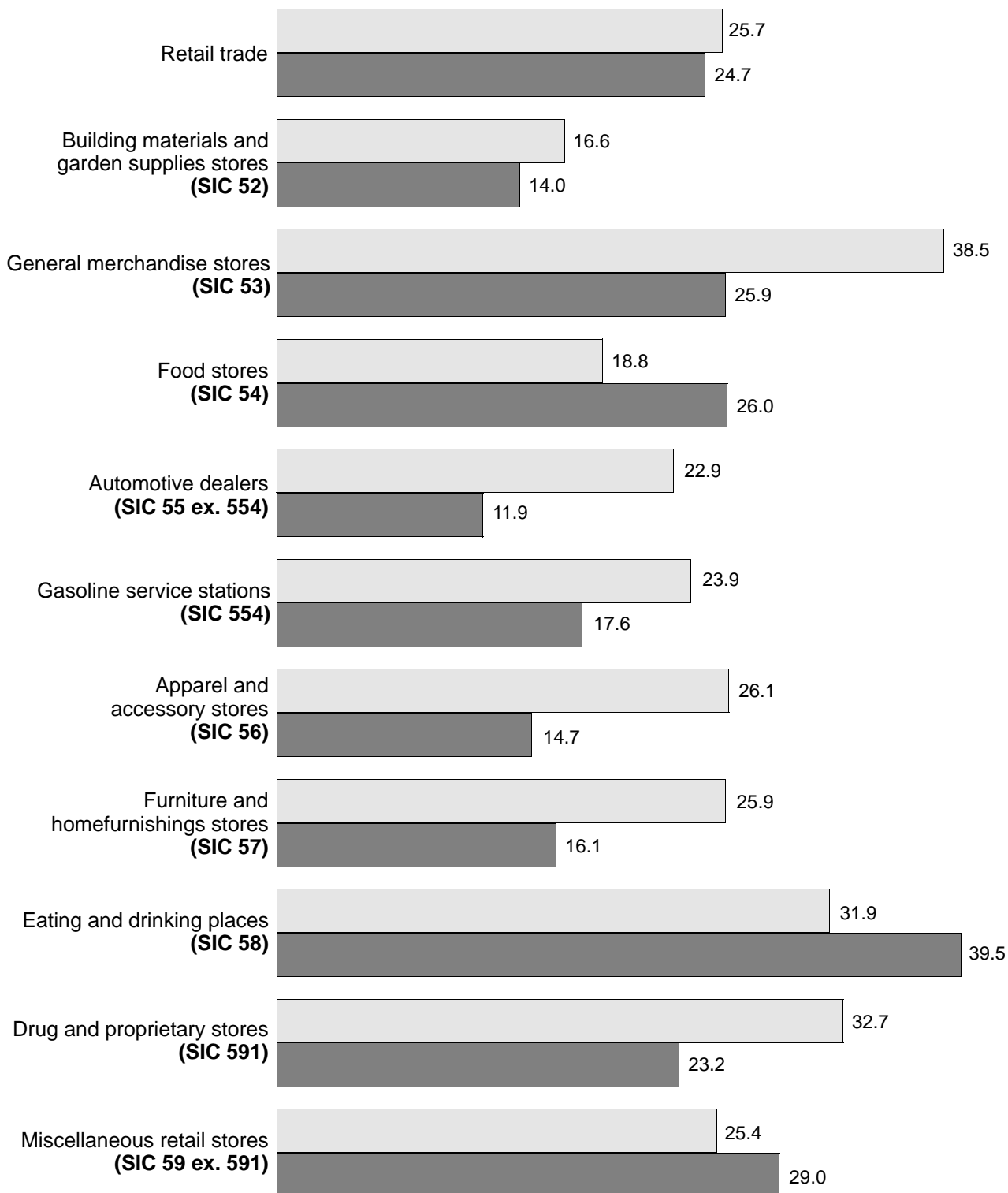
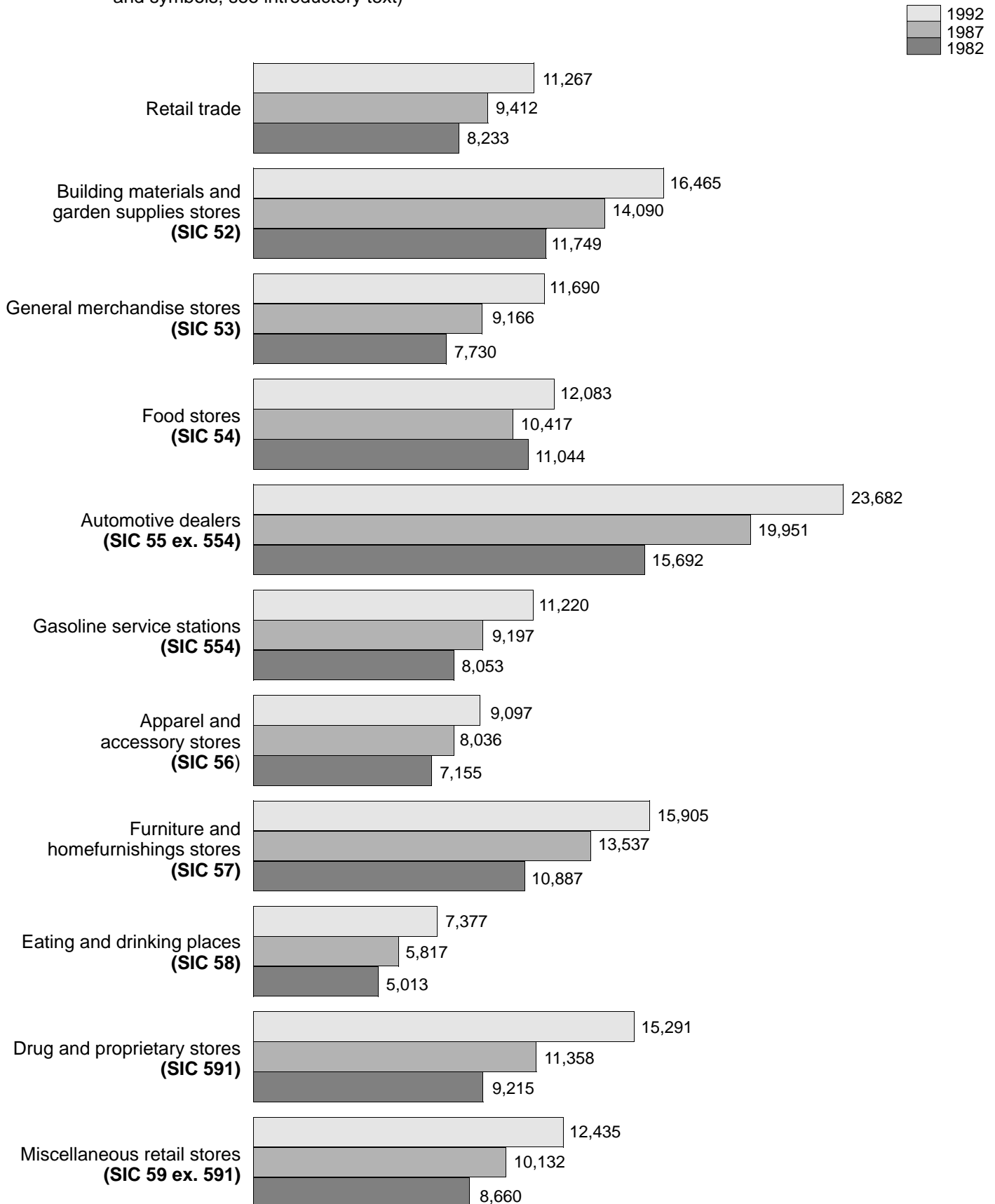


Figure 2. **Annual Payroll per Employee: 1992, 1987, and 1982**

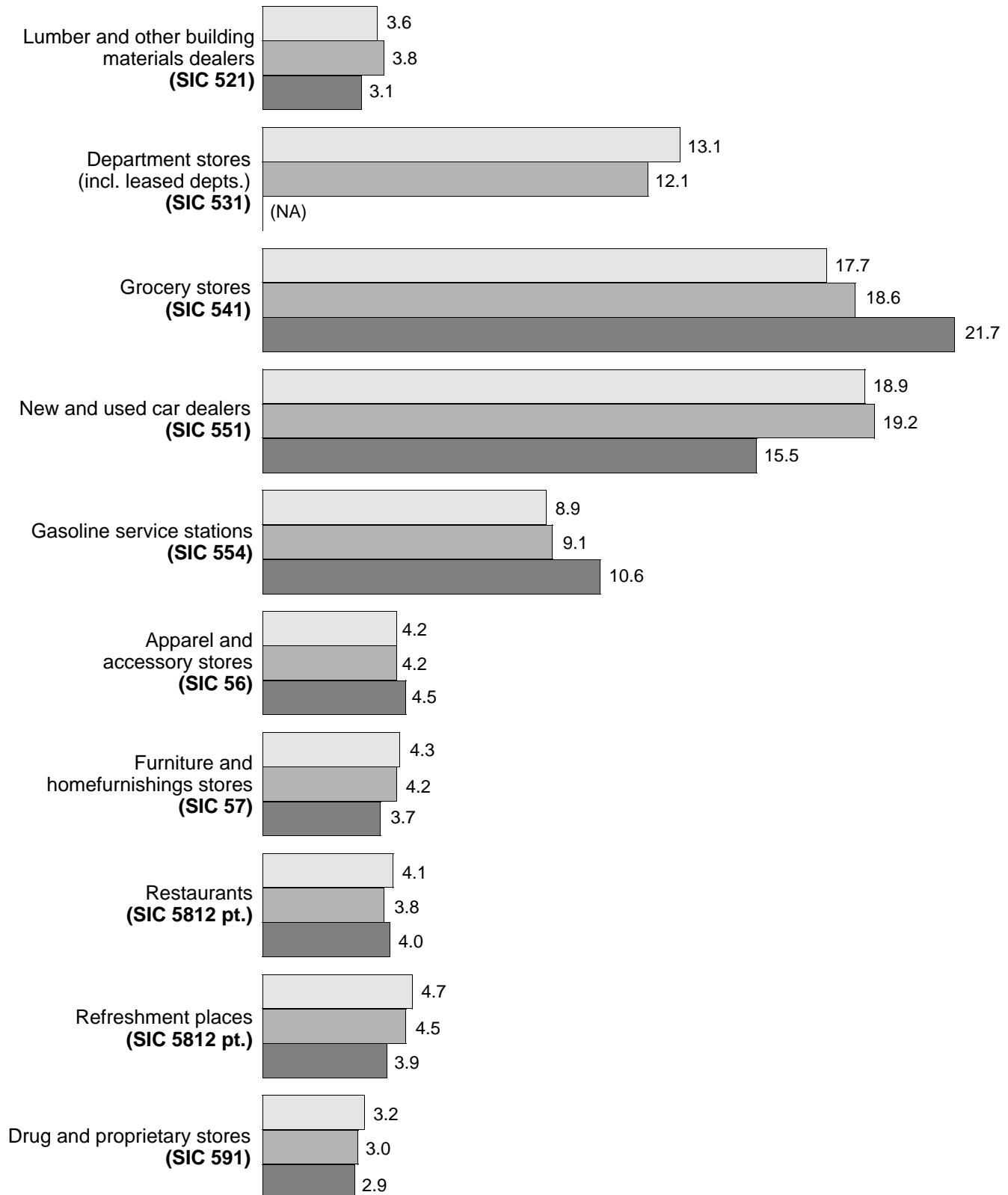
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	32 185	37 918 234	4 411 312	1 022 108	391 523
52	Building materials and garden supplies stores	1 672	2 041 170	246 620	54 090	14 978
521, 3	Building materials and supply stores	916	1 443 587	169 480	37 478	9 133
521	Lumber and other building materials dealers	711	1 352 995	156 030	34 357	8 285
523	Paint, glass, and wallpaper stores	205	90 592	13 450	3 121	848
525	Hardware stores	385	323 260	44 836	10 361	3 631
526	Retail nurseries, lawn and garden supply stores	250	147 170	22 175	4 300	1 661
527	Manufactured (mobile) home dealers	121	127 153	10 129	1 951	553
53	General merchandise stores	778	5 774 602	560 307	130 588	47 932
531	Department stores (incl. leased depts.) ^{1 2}	264	4 975 100	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	264	4 883 095	494 837	115 518	41 764
531 pt.	Conventional ¹	38	901 824	113 994	26 278	9 098
531 pt.	Discount or mass merchandising ¹	187	3 284 250	298 587	69 441	25 625
531 pt.	National chain ¹	39	697 021	82 256	19 799	7 041
533	Variety stores	294	171 340	17 791	3 950	2 224
539	Miscellaneous general merchandise stores	220	720 167	47 679	11 120	3 944
54	Food stores	3 309	6 915 709	687 066	162 874	56 864
541	Grocery stores	2 519	6 711 343	645 623	153 576	52 281
541 pt.	Supermarkets and other general-line grocery stores	1 503	5 992 845	592 771	141 408	46 676
541 pt.	Convenience food stores	433	199 780	17 235	3 922	2 033
541 pt.	Convenience food/gasoline stores	517	504 440	33 065	7 628	3 227
541 pt.	Delicatessens	66	14 278	2 552	618	345
542	Meat and fish (seafood) markets	120	51 931	7 813	1 833	649
546	Retail bakeries	367	82 541	24 102	5 355	2 746
546 pt.	Retail bakeries —baking and selling	347	75 538	23 243	5 144	2 669
546 pt.	Retail bakeries —selling only	20	7 003	859	211	77
543, 4, 5, 9	Other food stores	303	69 894	9 528	2 110	1 188
543	Fruit and vegetable markets	37	13 587	1 479	303	143
544	Candy, nut, and confectionery stores	112	21 436	3 806	843	524
545	Dairy products stores	45	7 229	875	214	122
549	Miscellaneous food stores	109	27 642	3 368	750	399
55 ex. 554	Automotive dealers	2 403	8 429 501	650 210	147 544	27 456
551	New and used car dealers	663	7 149 848	506 061	114 643	18 811
552	Used car dealers	506	401 604	23 500	5 299	1 475
553	Auto and home supply stores	942	528 950	91 280	21 379	5 546
553 pt.	Auto parts, tires, and accessories stores	887	508 750	88 978	20 855	5 342
553 pt.	Home and auto supply stores	55	20 200	2 302	524	204
555, 6, 7, 9	Miscellaneous automotive dealers	292	349 099	29 369	6 223	1 624
555	Boat dealers	118	149 323	11 961	2 408	677
556	Recreational vehicle dealers	64	104 720	7 622	1 591	389
557	Motorcycle dealers	94	82 651	8 878	2 020	500
559	Automotive dealers, n.e.c.	16	12 405	908	204	58
554	Gasoline service stations	2 874	3 383 327	206 700	48 532	18 422
554 pt.	Gasoline/convenience food stores	1 084	1 436 873	75 044	17 622	7 241
554 pt.	Other gasoline service stations and truck stops	1 790	1 946 454	131 656	30 910	11 181
56	Apparel and accessory stores	2 700	1 595 787	189 046	44 792	20 781
561	Men's and boys' clothing and accessory stores	281	167 401	22 204	5 435	1 882
562, 3	Women's clothing and specialty stores	1 068	610 105	75 276	18 120	9 497
562	Women's clothing stores	902	556 993	67 567	16 151	8 673
563	Women's accessory and specialty stores	166	53 112	7 709	1 969	824
565	Family clothing stores	365	400 878	39 357	8 678	4 179
566	Shoe stores	694	307 013	38 739	9 419	3 684
566 pt.	Men's shoe stores	50	16 898	2 154	555	171
566 pt.	Women's shoe stores	148	54 074	7 663	1 910	797
566 pt.	Children's and juveniles' shoe stores	17	3 299	570	151	67
566 pt.	Family shoe stores	401	178 838	22 233	5 364	2 144
566 pt.	Athletic footwear stores	78	53 904	6 119	1 439	505
564, 9	Other apparel and accessory stores	292	110 390	13 470	3 140	1 539
564	Children's and infants' wear stores	100	41 078	4 212	1 010	640
569	Miscellaneous apparel and accessory stores	192	69 312	9 258	2 130	899
57	Furniture and homefurnishings stores	2 193	1 611 557	211 568	49 446	13 302
5712	Furniture stores	658	515 550	76 139	17 924	4 322
5713, 4, 9	Homefurnishings stores	627	345 423	52 792	11 939	3 411
5713	Floor covering stores	303	204 689	30 162	6 688	1 575
5714	Drapery, curtain, and upholstery stores	47	10 726	2 178	536	153
5719	Miscellaneous homefurnishings stores	277	130 008	20 452	4 715	1 683
572	Household appliance stores	248	128 323	16 739	3 911	1 077
573	Radio, television, computer, and music stores	660	622 261	65 898	15 672	4 492
5731	Radio, television, and electronics stores	351	418 984	41 958	10 076	2 681
5734	Computer and software stores	90	76 776	7 607	1 835	434
5735	Record and prerecorded tape stores	133	(D)	(D)	(D)	FF
5736	Musical instrument stores	86	(D)	(D)	(D)	EE

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	9 026	4 008 023	1 095 342	251 458	148 480
5812	Eating places -----	7 885	3 818 360	1 057 147	242 322	142 896
5812 pt.	Restaurants -----	3 356	1 572 117	483 849	111 554	63 288
5812 pt.	Cafeterias -----	92	(D)	(D)	(D)	GG
5812 pt.	Refreshment places -----	3 582	1 768 792	438 027	99 825	65 462
5812 pt.	Other eating places -----	855	(D)	(D)	(D)	JJ
5813	Drinking places -----	1 141	189 663	38 195	9 136	5 584
591	Drug and proprietary stores -----	817	1 210 139	138 767	33 484	9 075
591 pt.	Drug stores -----	806	1 204 260	137 997	33 266	8 983
591 pt.	Proprietary stores -----	11	5 879	770	218	92
59 ex. 591	Miscellaneous retail stores -----	6 413	2 948 419	425 686	99 300	34 233
592	Liquor stores -----	558	242 015	17 282	4 131	1 935
593	Used merchandise stores -----	477	98 866	19 698	4 625	2 012
594	Miscellaneous shopping goods stores -----	2 406	1 133 368	149 573	34 326	14 212
5941	Sporting goods stores and bicycle shops -----	457	263 774	28 459	6 361	2 394
5941 pt.	General line sporting goods stores -----	152	141 330	13 027	3 081	1 159
5941 pt.	Specialty line sporting goods stores -----	305	122 444	15 432	3 280	1 235
5942	Book stores -----	242	123 562	12 967	3 043	1 422
5944	Jewelry stores -----	499	252 979	38 993	9 752	2 722
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	1 208	493 053	69 154	15 170	7 674
5943	Stationery stores -----	72	18 288	3 223	741	321
5945	Hobby, toy, and game shops -----	240	187 602	19 267	4 322	2 179
5946	Camera and photographic supply stores -----	33	19 859	3 135	710	203
5947	Gift, novelty, and souvenir shops -----	675	194 924	31 787	6 461	3 529
5948	Luggage and leather goods stores -----	38	14 606	2 536	527	198
5949	Sewing, needlework, and piece goods stores -----	150	57 774	9 206	2 409	1 244
596	Nonstore retailers -----	718	746 877	108 063	25 528	6 428
5961	Catalog and mail-order houses -----	210	414 071	40 629	9 537	2 301
5962	Automatic merchandising machine operators -----	171	143 728	27 088	6 472	1 454
5963	Direct selling establishments -----	337	189 078	40 346	9 519	2 673
598	Fuel dealers -----	438	238 343	32 110	7 879	1 976
5983	Fuel oil dealers -----	18	(D)	(D)	(D)	CC
5984	Liquefied petroleum gas (bottled gas) dealers -----	418	219 370	30 197	7 408	1 827
5989	Fuel dealers, n.e.c. -----	2	(D)	(D)	(D)	AA
5992	Florists -----	614	109 616	23 358	5 583	2 490
5993	Tobacco stores and stands -----	48	18 980	1 397	289	116
5994	News dealers and newsstands -----	18	5 875	818	190	81
5995	Optical goods stores -----	280	94 784	23 268	5 680	1 437
5999	Miscellaneous retail stores, n.e.c. -----	856	259 695	50 119	11 069	3 546
5999 pt.	Pet shops -----	125	40 580	5 888	1 426	656
5999 pt.	Art dealers -----	76	22 969	4 088	827	262
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	655	196 146	40 143	8 816	2 628

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	1 178 134	96 848	11 267	12
52	Building materials and garden supplies stores -----	1 220 795	136 278	16 465	9
521, 3	Building materials and supply stores -----	1 575 968	158 063	18 557	10
521	Lumber and other building materials dealers -----	1 902 947	163 307	18 833	12
523	Paint, glass, and wallpaper stores -----	441 912	106 830	15 861	4
525	Hardware stores -----	839 636	89 028	12 348	9
526	Retail nurseries, lawn and garden supply stores -----	588 680	88 603	13 350	7
527	Manufactured (mobile) home dealers -----	1 050 851	229 933	18 316	5
53	General merchandise stores -----	7 422 368	120 475	11 690	62
531	Department stores (incl. leased depts.) ^{2 3} -----	18 845 076	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	18 496 572	116 921	11 848	158
531 pt.	Conventional ² -----	23 732 211	99 123	12 530	239
531 pt.	Discount or mass merchandising ² -----	17 562 834	128 166	11 652	137
531 pt.	National chain ² -----	17 872 333	98 995	11 682	181
533	Variety stores -----	582 789	77 041	8 000	8
539	Miscellaneous general merchandise stores -----	3 273 486	182 598	12 089	18
54	Food stores -----	2 089 969	121 618	12 083	17
541	Grocery stores -----	2 664 289	128 371	12 349	21
541 pt.	Supermarkets and other general-line grocery stores -----	3 987 255	128 392	12 700	31
541 pt.	Convenience food stores -----	461 386	98 269	8 478	5
541 pt.	Convenience food/gasoline stores -----	975 706	156 319	10 246	6
541 pt.	Delicatessens -----	216 333	41 386	7 397	5
542	Meat and fish (seafood) markets -----	432 758	80 017	12 039	5
546	Retail bakeries -----	224 907	30 059	8 777	7
546 pt.	Retail bakeries —baking and selling -----	217 689	28 302	8 709	8
546 pt.	Retail bakeries —selling only -----	350 150	90 948	11 156	4
543, 4, 5, 9	Other food stores -----	230 673	58 833	8 020	4
543	Fruit and vegetable markets -----	367 216	95 014	10 343	4
544	Candy, nut, and confectionery stores -----	191 393	40 908	7 263	5
545	Dairy products stores -----	160 644	59 254	7 172	3
549	Miscellaneous food stores -----	253 596	69 278	8 441	4
55 ex. 554	Automotive dealers -----	3 507 907	307 019	23 682	11
551	New and used car dealers -----	10 784 084	380 089	26 902	28
552	Used car dealers -----	793 684	272 274	15 932	3
553	Auto and home supply stores -----	561 518	95 375	16 459	6
553 pt.	Auto parts, tires, and accessories stores -----	573 563	95 236	16 656	6
553 pt.	Home and auto supply stores -----	367 273	99 020	11 284	4
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 195 545	214 962	18 084	6
555	Boat dealers -----	1 265 449	220 566	17 668	6
556	Recreational vehicle dealers -----	1 636 250	269 203	19 594	6
557	Motorcycle dealers -----	879 266	165 302	17 756	5
559	Automotive dealers, n.e.c. -----	775 313	213 879	15 655	4
554	Gasoline service stations -----	1 177 219	183 657	11 220	6
554 pt.	Gasoline/convenience food stores -----	1 325 529	198 436	10 364	7
554 pt.	Other gasoline service stations and truck stops -----	1 087 404	174 086	11 775	6
56	Apparel and accessory stores -----	591 032	76 791	9 097	8
561	Men's and boys' clothing and accessory stores -----	595 733	88 948	11 798	7
562, 3	Women's clothing and specialty stores -----	571 259	64 242	7 926	9
562	Women's clothing stores -----	617 509	64 221	7 790	10
563	Women's accessory and specialty stores -----	319 952	64 456	9 356	5
565	Family clothing stores -----	1 098 296	95 927	9 418	11
566	Shoe stores -----	442 382	83 337	10 515	5
566 pt.	Men's shoe stores -----	337 960	98 819	12 596	3
566 pt.	Women's shoe stores -----	365 365	67 847	9 615	5
566 pt.	Children's and juveniles' shoe stores -----	194 059	49 239	8 507	4
566 pt.	Family shoe stores -----	445 980	83 413	10 370	5
566 pt.	Athletic footwear stores -----	691 077	106 741	12 117	6
564, 9	Other apparel and accessory stores -----	378 048	71 728	8 752	5
564	Children's and infants' wear stores -----	410 780	64 184	6 581	6
569	Miscellaneous apparel and accessory stores -----	361 000	77 099	10 298	5
57	Furniture and home furnishings stores -----	734 864	121 151	15 905	6
5712	Furniture stores -----	783 511	119 285	17 617	7
5713, 4, 9	Home furnishings stores -----	550 914	101 267	15 477	5
5713	Floor covering stores -----	675 541	129 961	19 150	5
5714	Drapery, curtain, and upholstery stores -----	228 213	70 105	14 235	3
5719	Miscellaneous home furnishings stores -----	469 343	77 248	12 152	6
572	Household appliance stores -----	517 431	119 149	15 542	4
573	Radio, television, computer, and music stores -----	942 820	138 526	14 670	7
5731	Radio, television, and electronics stores -----	1 193 687	156 279	15 650	8
5734	Computer and software stores -----	853 067	176 903	15 528	5
5735	Record and prerecorded tape stores -----	(D)	(D)	(D)	(D)
5736	Musical instrument stores -----	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	444 053	26 994	7 377	16
5812	Eating places -----	484 256	26 721	7 398	18
5812 pt.	Restaurants -----	468 450	24 841	7 645	19
5812 pt.	Cafeterias -----	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places -----	493 800	27 020	6 691	18
5812 pt.	Other eating places -----	(D)	(D)	(D)	(D)
5813	Drinking places -----	166 225	33 965	6 840	5
591	Drug and proprietary stores -----	1 481 198	133 349	15 291	11
591 pt.	Drug stores -----	1 494 119	134 060	15 362	11
591 pt.	Proprietary stores -----	534 455	63 902	8 370	8
59 ex. 591	Miscellaneous retail stores -----	459 757	86 128	12 435	5
592	Liquor stores -----	433 719	125 072	8 931	3
593	Used merchandise stores -----	207 266	49 138	9 790	4
594	Miscellaneous shopping goods stores -----	471 059	79 747	10 524	6
5941	Sporting goods stores and bicycle shops -----	577 186	110 181	11 888	5
5941 pt.	General line sporting goods stores -----	929 803	121 941	11 240	8
5941 pt.	Specialty line sporting goods stores -----	401 456	99 145	12 496	4
5942	Book stores -----	510 587	86 893	9 119	6
5944	Jewelry stores -----	506 972	92 939	14 325	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	408 156	64 250	9 011	6
5943	Stationery stores -----	254 000	56 972	10 040	4
5945	Hobby, toy, and game shops -----	781 675	86 095	8 842	9
5946	Camera and photographic supply stores -----	601 788	97 828	15 443	6
5947	Gift, novelty, and souvenir shops -----	288 776	55 235	9 007	5
5948	Luggage and leather goods stores -----	384 368	73 768	12 808	5
5949	Sewing, needlework, and piece goods stores -----	385 160	46 442	7 400	8
596	Nonstore retailers -----	1 040 219	116 191	16 811	9
5961	Catalog and mail-order houses -----	1 971 767	179 953	17 657	11
5962	Automatic merchandising machine operators -----	840 515	98 850	18 630	9
5963	Direct selling establishments -----	561 062	70 736	15 094	8
598	Fuel dealers -----	544 162	120 619	16 250	5
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	524 809	120 071	16 528	4
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	178 528	44 022	9 381	4
5993	Tobacco stores and stands -----	395 417	163 621	12 043	2
5994	News dealers and newsstands -----	326 389	72 531	10 099	5
5995	Optical goods stores -----	338 514	65 960	16 192	5
5999	Miscellaneous retail stores, n.e.c. -----	303 382	73 236	14 134	4
5999 pt.	Pet shops -----	324 640	61 860	8 976	5
5999 pt.	Art dealers -----	302 224	87 668	15 603	3
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	299 460	74 637	15 275	4

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	817	1 024	1 210 139	912 143	32.7	138 767	112 592	23.2	9 075	9 913
591 pt.	Drug stores -----	806	979	1 204 260	893 661	34.8	137 997	110 008	25.4	8 983	9 640
591 pt.	Proprietary stores -----	11	45	5 879	'9 589	-38.7	770	'1 365	-43.6	92	'156
59 ex. 591	Miscellaneous retail stores -----	6 413	6 024	2 948 419	2 352 067	25.4	425 686	329 872	29.0	34 233	32 556
592	Liquor stores -----	558	663	242 015	231 969	4.3	17 282	17 661	-2.1	1 935	2 253
593	Used merchandise stores -----	477	331	98 866	59 362	66.5	19 698	12 443	58.3	2 012	1 369
594	Miscellaneous shopping goods stores -----	2 406	2 398	1 133 368	782 889	44.8	149 573	108 925	37.3	14 212	12 861
5941	Sporting goods stores and bicycle shops -----	457	446	263 774	162 621	62.2	28 459	21 675	31.3	2 394	2 091
5941 pt.	General line sporting goods stores -----	152	177	141 330	79 524	77.7	13 027	10 593	23.0	1 159	1 036
5941 pt.	Specialty line sporting goods stores -----	305	269	122 444	83 097	47.4	15 432	11 082	39.3	1 235	1 055
5942	Book stores -----	242	225	123 562	76 238	62.1	12 967	8 165	58.8	1 422	1 174
5944	Jewelry stores -----	499	509	252 979	195 635	29.3	38 993	31 442	24.0	2 722	2 909
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	1 208	1 218	493 053	348 395	41.5	69 154	47 643	45.2	7 674	6 687
5943	Stationery stores -----	72	77	18 288	24 092	-24.1	3 223	4 266	-24.4	321	475
5945	Hobby, toy, and game shops -----	240	235	187 602	106 176	76.7	19 267	10 269	87.6	2 179	1 314
5946	Camera and photographic supply stores -----	33	43	19 859	32 130	-38.2	3 135	4 070	-23.0	203	342
5947	Gift, novelty, and souvenir shops -----	675	641	194 924	123 410	57.9	31 787	19 476	63.2	3 529	3 077
5948	Luggage and leather goods stores -----	38	31	14 606	8 850	65.0	2 536	1 642	54.4	198	154
5949	Sewing, needlework, and piece goods stores -	150	191	57 774	53 737	7.5	9 206	7 920	16.2	1 244	1 325
596	Nonstore retailers -----	718	548	746 877	692 354	7.9	108 063	87 201	23.9	6 428	6 972
5961	Catalog and mail-order houses -----	210	177	414 071	'241 818	71.2	40 629	30 986	31.1	2 301	2 816
5962	Automatic merchandising machine operators ---	171	127	143 728	122 530	17.3	27 088	22 269	21.6	1 454	1 328
5963	Direct selling establishments -----	337	244	189 078	169 754	11.4	40 346	33 946	18.9	2 673	2 828
598	Fuel dealers -----	438	447	238 343	239 437	-.5	32 110	30 531	5.2	1 976	2 257
5983	Fuel oil dealers -----	18	39	(D)	(D)	(D)	(D)	(D)	(D)	CC	EE
5984	Liquefied petroleum gas (bottled gas) dealers --	418	406	219 370	195 021	12.5	30 197	27 521	9.7	1 827	1 842
5989	Fuel dealers, n.e.c. -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5992	Florists -----	614	590	109 616	92 245	18.8	23 358	20 545	13.7	2 490	2 683
5993	Tobacco stores and stands -----	48	48	18 980	9 239	105.4	1 397	1 105	26.4	116	130
5994	News dealers and newsstands -----	18	29	5 875	13 657	-57.0	818	1 401	-41.6	81	149
5995	Optical goods stores -----	280	327	94 784	74 389	27.4	23 268	18 373	26.6	1 437	1 171
5999	Miscellaneous retail stores, n.e.c. -----	856	643	259 695	156 526	65.9	50 119	31 687	58.2	3 546	2 711
5999 pt.	Pet shops -----	125	103	40 580	19 799	105.0	5 888	3 254	80.9	656	414
5999 pt.	Art dealers -----	76	56	22 969	12 474	84.1	4 088	2 011	103.3	262	191
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	655	484	196 146	124 253	57.9	40 143	26 422	51.9	2 628	2 106

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Table with 15 columns: Automotive dealers (SIC 55 ex. 554), Gasoline service stations (SIC 554), Apparel and accessory stores (SIC 56), Furniture and homefurnishings stores (SIC 57), Eating and drinking places (SIC 58), Drug and proprietary stores (SIC 591), Miscellaneous retail stores (SIC 59 ex. 591). Each column has sub-columns for Number and Sales (\$1,000).

RETAIL TRADE—GEOGRAPHIC AREA SERIES

MISSOURI MO-17

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
11	41 705	9	14 818	7	1 347	11	8 120	35	18 746	4	7 955	17	8 476
2	(D)	3	4 581	—	—	1	(D)	1	(D)	—	—	3	(D) 955
14	(D)	10	(D)	1	(D)	8	(D)	28	(D)	3	(D)	19	(D)
12	16 307	9	14 210	3	(D)	4	1 050	17	6 766	3	2 099	12	(D)
5	(D)	3	8 362	2	(D)	3	(D)	8	(D)	1	(D)	5	894
7	(D)	6	5 848	1	(D)	1	(D)	9	(D)	2	(D)	7	(D)
26	115 524	36	29 444	41	19 553	41	21 124	120	48 753	7	11 662	85	29 435
25	(D)	29	26 319	40	(D)	37	20 295	112	(D)	7	11 662	80	(D)
1	(D)	7	3 125	1	(D)	4	829	8	(D)	—	—	5	(D)
7	12 425	13	11 903	4	629	5	2 039	25	5 426	3	(D)	15	(D)
5	(D)	9	10 678	4	629	4	(D)	18	4 952	3	(D)	10	(D)
2	(D)	4	1 225	—	—	1	(D)	7	474	—	—	5	1 846
14	19 730	11	28 005	2	(D)	6	948	26	6 502	3	2 057	14	(D)
2	(D)	3	(D)	—	—	2	(D)	5	3 709	—	—	3	(D)
12	(D)	8	(D)	2	(D)	4	(D)	21	2 793	3	2 057	11	2 658
4	2 097	3	1 872	2	(D)	1	(D)	12	1 766	1	(D)	4	885
7	15 788	7	3 333	1	(D)	5	3 166	18	6 244	2	(D)	13	3 871
6	8 831	11	5 737	2	(D)	—	—	13	1 486	1	(D)	13	1 826
3	(D)	2	(D)	—	—	—	—	15	3 162	1	(D)	6	(D)
1	(D)	—	—	—	—	—	—	4	(D)	—	—	—	—
2	(D)	2	(D)	—	—	—	—	11	(D)	1	(D)	6	(D)
11	9 674	8	6 667	1	(D)	7	2 072	12	4 408	1	(D)	14	3 477
11	9 674	8	6 667	1	(D)	5	(D)	10	(D)	1	(D)	11	2 760
—	—	—	—	—	—	2	(D)	2	(D)	—	—	3	717
6	3 467	2	(D)	3	(D)	2	(D)	11	2 008	1	(D)	6	2 538
5	(D)	1	(D)	3	(D)	1	(D)	10	(D)	1	(D)	4	(D)
1	(D)	1	(D)	—	—	1	(D)	1	(D)	—	—	2	(D)
31	41 825	22	16 551	15	3 911	13	5 784	50	13 531	11	9 627	33	(D)
17	22 869	10	8 041	9	2 675	8	4 372	27	8 608	5	4 990	15	(D)
7	16 904	3	2 043	2	(D)	2	(D)	9	3 133	1	(D)	7	(D)
7	2 052	9	6 467	4	(D)	3	(D)	14	1 790	5	(D)	11	3 380
52	131 354	59	91 120	26	12 373	42	(D)	131	45 513	18	21 306	89	(D)
7	25 268	3	5 430	1	(D)	3	1 103	7	(D)	4	2 924	10	(D)
6	1 636	8	7 212	—	—	4	1 442	13	5 223	3	1 815	11	(D)
11	29 272	8	18 382	3	(D)	5	(D)	22	9 046	2	(D)	10	(D)
10	20 538	6	8 314	4	365	7	2 707	17	5 922	3	(D)	6	1 045
12	46 638	13	13 688	17	11 322	14	5 913	43	14 524	4	6 257	35	(D)
6	8 002	21	38 094	1	(D)	9	(D)	29	(D)	2	(D)	17	(D)
13	12 493	13	8 601	4	364	7	1 314	35	5 368	2	(D)	19	(D)
5	8 800	6	4 195	2	(D)	2	(D)	15	2 732	1	(D)	9	694
8	3 693	7	4 406	2	(D)	5	(D)	20	2 636	1	(D)	10	(D)
4	5 390	6	4 346	2	(D)	3	1 367	13	1 162	2	(D)	8	871
114	494 351	123	178 560	153	91 721	131	126 298	436	229 954	30	44 112	369	(D)
4	(D)	5	5 229	—	—	—	—	13	4 762	1	(D)	11	(D)
97	433 864	103	137 676	150	(D)	124	122 259	395	218 995	24	(D)	314	(D)
13	(D)	15	35 655	3	(D)	7	4 039	28	6 197	5	(D)	44	(D)
4	(D)	6	4 168	7	2 189	5	1 568	17	4 196	3	(D)	9	(D)
4	(D)	6	4 168	7	2 189	5	1 568	16	(D)	3	(D)	8	1 819
—	—	—	—	—	—	—	—	1	(D)	—	—	1	(D)
3	(D)	11	16 874	3	437	3	1 182	11	5 988	2	(D)	15	12 502
2	(D)	8	(D)	3	437	3	1 182	7	5 755	1	(D)	6	1 276
1	(D)	3	(D)	—	—	—	—	4	233	1	(D)	9	11 226
26	37 163	17	13 942	13	5 297	9	4 628	48	12 759	8	6 254	29	(D)
15	31 036	10	8 741	11	(D)	6	2 471	26	10 154	6	(D)	21	(D)
5	2 827	2	(D)	1	(D)	1	(D)	5	727	2	(D)	4	(D)
6	3 300	5	(D)	1	(D)	2	(D)	17	1 878	—	—	4	(D)
1	(D)	3	1 381	—	—	—	—	16	3 018	1	(D)	6	(D)
5	(D)	7	11 660	—	—	—	—	9	2 221	2	(D)	4	778
4	3 929	9	4 253	3	(D)	1	(D)	14	2 486	3	1 336	16	3 949
—	—	3	1 751	2	(D)	1	(D)	7	2 035	2	(D)	7	2 248
4	3 929	6	2 502	1	(D)	—	—	7	451	1	(D)	9	1 701
38	44 423	24	18 735	19	8 499	19	9 122	47	15 505	6	7 297	48	(D)
24	35 384	16	12 979	15	7 334	16	8 266	32	13 068	4	(D)	29	(D)
14	9 039	8	5 756	4	1 165	3	856	15	2 437	2	(D)	19	(D)
10	9 732	9	5 081	3	213	1	(D)	9	1 726	3	2 509	9	(D)
240	1 054 499	262	365 126	339	243 740	256	212 254	1 208	644 943	110	188 906	862	442 101
20	103 463	19	28 840	7	1 733	24	12 316	58	35 198	7	8 814	42	(D)
1	(D)	2	(D)	—	—	—	—	3	329	1	(D)	4	(D)
11	21 024	8	11 913	6	5 115	6	(D)	42	18 825	3	8 002	30	(D)
47	252 522	45	50 937	58	38 670	50	42 117	173	(D)	20	36 045	143	(D)
112	430 350	131	171 037	249	191 155	148	138 728	797	436 573	61	112 757	538	308 788

RETAIL TRADE—GEOGRAPHIC AREA SERIES

MISSOURI MO-19

1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
4	(D)	5	3 031	3	(D)	6	6 693	9	2 632	2	(D)	7	1 357	1
9	17 540	6	(D)	1	(D)	5	(D)	11	2 548	2	(D)	12	1 829	2
344	2 477 666	417	604 580	785	590 020	536	582 043	1 764	984 078	147	371 351	1 356	781 588	3
11	123 932	8	12 725	16	17 542	23	19 649	31	16 758	1	(D)	36	17 196	4
3	667	4	13 981	1	(D)	—	—	9	3 265	1	(D)	4	(D)	5
—	—	1	(D)	1	(D)	1	(D)	6	2 716	1	(D)	1	(D)	6
3	(D)	8	10 768	—	—	1	(D)	30	14 623	—	—	6	2 127	7
1	(D)	—	—	—	—	1	(D)	3	689	1	(D)	2	(D)	8
5	4 451	2	(D)	2	(D)	2	(D)	19	7 714	—	—	2	(D)	9
2	(D)	6	5 856	7	11 628	6	4 135	23	6 866	1	(D)	23	13 731	10
11	81 225	11	15 320	18	15 207	29	48 479	71	79 066	4	7 055	37	29 055	11
5	2 698	5	10 608	48	29 400	22	21 948	36	20 329	5	8 037	62	31 286	12
—	—	—	—	—	—	—	—	—	—	—	—	—	—	13
1	(D)	6	11 364	17	8 442	20	17 631	70	34 141	8	10 866	67	(D)	14
4	(D)	4	4 232	65	41 279	26	39 519	33	23 920	2	(D)	43	32 954	15
6	144 896	9	14 948	26	18 637	21	21 527	39	33 346	8	15 862	55	(D)	16
4	20 075	3	7 500	—	—	7	6 948	14	5 726	1	(D)	5	(D)	17
—	—	4	10 747	56	49 123	21	13 452	32	26 185	3	(D)	45	20 854	18
9	322 817	5	9 438	5	(D)	12	20 090	24	13 066	4	10 281	18	(D)	19
9	14 777	6	11 550	2	(D)	2	(D)	22	10 755	2	(D)	9	5 518	20
7	7 842	1	(D)	2	(D)	4	(D)	15	11 463	—	—	12	7 228	21
15	92 834	11	11 926	6	8 205	7	14 763	34	16 815	6	(D)	17	(D)	22
18	158 454	23	29 804	18	6 614	19	8 373	84	40 317	13	28 904	56	19 572	23
1	(D)	—	—	23	42 927	5	8 931	6	4 912	—	—	13	(D)	24
1	(D)	—	—	5	(D)	—	—	—	—	—	—	3	(D)	25
10	55 862	11	16 816	8	4 778	14	16 364	34	19 480	2	(D)	17	(D)	26
8	11 960	6	2 706	21	11 632	5	(D)	18	5 572	3	(D)	14	3 883	27
1	(D)	1	(D)	—	—	—	—	—	—	—	—	—	—	28
14	151 590	18	19 160	8	1 560	21	22 357	45	21 101	5	16 069	50	16 817	29
6	3 711	5	3 958	22	13 068	8	4 980	27	14 941	2	(D)	26	15 811	30
5	(D)	2	(D)	4	2 059	10	11 243	27	11 656	1	(D)	22	7 129	31
10	54 450	10	14 324	7	2 164	5	2 003	31	11 972	2	(D)	12	4 733	32
6	4 507	7	9 967	6	3 808	10	(D)	35	26 257	1	(D)	36	110 471	33
—	—	3	(D)	—	—	—	—	4	1 080	1	(D)	1	(D)	34
1	(D)	4	7 311	—	—	1	(D)	11	3 588	1	(D)	6	1 045	35
—	—	2	(D)	4	1 498	—	—	2	(D)	—	—	—	—	36
—	—	4	5 634	2	(D)	9	5 335	18	8 518	2	(D)	11	7 271	37
9	11 528	12	18 153	15	10 212	9	5 094	53	20 564	6	7 965	25	(D)	38
—	—	—	—	—	—	—	—	1	(D)	—	—	—	—	39
5	3 343	1	(D)	—	—	2	(D)	3	(D)	—	—	6	2 578	40
1	(D)	2	(D)	—	—	—	—	10	1 262	—	—	1	(D)	41
1	(D)	9	11 486	56	82 723	10	11 127	28	21 810	4	5 855	34	(D)	42
1	(D)	1	(D)	—	—	—	—	5	731	—	—	—	—	43
5	27 412	3	(D)	2	(D)	2	(D)	20	12 233	1	(D)	9	3 169	44
12	32 922	3	5 606	80	56 717	21	11 777	44	20 046	4	16 700	49	21 449	45
4	3 955	7	11 600	—	—	1	(D)	9	1 673	1	(D)	6	2 951	46
—	—	3	3 834	4	(D)	4	(D)	16	10 208	1	(D)	13	5 375	47
2	(D)	4	14 233	4	(D)	5	3 811	21	17 652	—	—	17	(D)	48
1	(D)	3	4 345	2	(D)	—	—	10	3 088	2	(D)	9	1 804	49
5	3 039	13	11 380	11	4 973	13	10 026	58	21 189	7	13 512	29	(D)	50
2	(D)	2	(D)	1	(D)	4	(D)	11	5 145	—	—	2	(D)	51
1	(D)	11	13 459	10	4 227	12	19 274	28	13 484	3	(D)	40	(D)	52
3	1 750	1	(D)	—	—	—	—	11	4 066	1	(D)	4	1 665	53
1	(D)	1	(D)	—	—	—	—	8	4 653	—	—	4	(D)	54
115	944 926	151	222 527	200	113 309	141	154 096	575	325 265	36	108 556	397	206 338	55
109	294 227	160	182 630	201	111 289	122	76 327	923	440 173	57	107 121	440	229 899	56
15	18 367	23	15 070	9	3 627	9	3 651	43	10 803	5	5 837	28	(D)	57
11	14 675	12	9 525	8	(D)	6	2 086	32	9 661	3	(D)	16	(D)	58
4	3 692	11	5 545	1	(D)	3	1 565	11	1 142	2	(D)	12	(D)	59
6	9 164	2	(D)	1	(D)	3	(D)	7	710	—	—	3	611	60
3	(D)	9	3 903	3	824	—	—	13	2 092	1	(D)	8	1 448	61
15	48 597	36	34 933	21	7 500	14	4 306	66	23 096	7	9 104	34	21 287	62
—	—	—	—	—	—	1	(D)	—	—	—	—	—	—	63
1	(D)	2	(D)	—	—	—	—	5	481	1	(D)	3	(D)	64
11	(D)	6	7 356	—	—	1	(D)	7	1 530	1	(D)	3	321	65
3	(D)	17	17 738	20	(D)	10	(D)	41	(D)	5	(D)	25	9 595	66
—	—	11	(D)	1	(D)	2	(D)	13	(D)	—	—	3	(D)	67
6	895	8	3 559	—	—	1	(D)	11	1 303	1	(D)	4	1 141	68
4	755	4	1 928	3	464	3	596	7	1 100	2	(D)	9	5 055	69
24	68 519	21	15 611	12	1 958	8	2 760	46	13 587	8	8 237	31	(D)	70
15	62 077	12	9 355	9	(D)	5	(D)	26	11 008	4	5 515	21	(D)	71
9	6 442	9	6 256	3	(D)	3	(D)	20	2 579	4	2 722	10	2 822	72
12	13 963	12	5 499	6	954	7	1 159	47	8 685	5	2 929	34	(D)	73
2	(D)	7	3 514	1	(D)	6	732	10	933	2	(D)	5	(D)	74
18	43 814	21	15 068	39	26 091	20	11 791	116	70 157	4	4 447	107	(D)	75
8	13 440	8	5 211	37	(D)	13	9 178	72	56 094	2	(D)	80	31 901	76
—	—	1	(D)	—	—	1	(D)	1	(D)	—	—	1	(D)	77
10	30 374	12	(D)	2	(D)	6	(D)	43	(D)	2	(D)	26	(D)	78
16	36 558	13	8 505	7	1 358	3	456	29	5 288	5	2 559	22	(D)	79
16	36 558	13	8 505	7	1 358	3	456	29	5 288	5	2 559	22	(D)	80
—	—	—	—	—	—	—	—	—	—	—	—	—	—	81

RETAIL TRADE—GEOGRAPHIC AREA SERIES

MISSOURI MO—25

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Estab-lish-ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Missouri—Con.											
1 Vernon County -----	116	96 596	10 638	2 483	1 110	5	(D)	3	(D)	9	20 016
2 Nevada -----	94	88 524	9 871	2 306	1 025	4	(D)	2	(D)	8	(D)
3 Balance of county -----	22	8 072	767	177	85	1	(D)	1	(D)	1	(D)
4 Warren County -----	93	92 926	9 960	2 436	955	9	7 344	4	(D)	14	18 884
5 Warrenton -----	64	73 625	7 366	1 834	747	6	(D)	3	(D)	7	9 067
6 Balance of county -----	29	19 301	2 594	602	208	3	(D)	1	(D)	7	9 817
7 Washington County -----	84	68 688	6 522	1 482	609	5	4 823	4	(D)	12	18 606
8 Potosi -----	55	57 454	5 438	1 222	491	3	(D)	4	(D)	3	15 711
9 Balance of county -----	29	11 234	1 084	260	118	2	(D)	—	—	9	2 895
10 Wayne County -----	61	39 281	3 479	833	409	4	(D)	3	(D)	14	14 462
11 Webster County -----	115	88 632	8 130	1 764	873	16	6 168	5	(D)	12	22 876
12 Marshfield -----	52	59 478	5 595	1 232	617	6	1 814	3	(D)	4	(D)
13 Balance of county -----	63	29 154	2 535	532	256	10	4 354	2	(D)	8	(D)
14 Worth County -----	22	5 574	586	138	81	1	(D)	—	—	4	3 354
15 Wright County -----	120	78 172	7 986	1 747	815	8	8 680	3	(D)	16	21 619
16 Mountain Grove (part) ▲ -----	58	(D)	(D)	(D)	FF	3	(D)	2	(D)	7	(D)
17 Balance of county -----	62	(D)	(D)	(D)	CC	5	(D)	1	(D)	9	(D)

1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
9	16 681	10	10 989	7	3 297	9	3 245	36	9 780	3	(D)	25	8 068	1
8	(D)	8	(D)	7	3 297	8	(D)	28	8 993	2	(D)	19	(D)	2
1	(D)	2	(D)	—	—	1	(D)	8	787	1	(D)	6	(D)	3
9	11 502	13	26 666	2	(D)	2	(D)	24	10 735	2	(D)	14	(D)	4
6	10 315	10	(D)	2	(D)	1	(D)	18	8 972	2	(D)	9	(D)	5
3	1 187	3	(D)	—	—	1	(D)	6	1 763	—	—	5	1 850	6
12	13 700	10	11 055	2	(D)	3	227	17	4 618	5	3 186	14	(D)	7
9	(D)	7	8 359	2	(D)	3	227	9	3 290	4	(D)	11	(D)	8
3	(D)	3	2 696	—	—	—	—	8	1 328	1	(D)	3	(D)	9
2	(D)	8	2 796	2	(D)	1	(D)	16	2 453	2	(D)	9	1 877	10
10	14 902	19	15 926	4	396	2	(D)	20	5 741	2	(D)	25	(D)	11
4	(D)	11	9 500	3	(D)	2	(D)	7	4 156	1	(D)	11	(D)	12
6	(D)	8	6 426	1	(D)	—	—	13	1 585	1	(D)	14	3 005	13
2	(D)	2	(D)	—	—	1	(D)	8	426	—	—	4	338	14
15	11 971	11	8 264	3	255	9	1 979	32	7 577	2	(D)	21	4 098	15
6	3 065	4	3 420	2	(D)	6	1 751	17	6 043	1	(D)	10	1 941	16
9	8 906	7	4 844	1	(D)	3	228	15	1 534	1	(D)	11	2 157	17

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CAPE GIRARDEAU ▲						
	Retail trade	420	539 677	61 688	14 881	6 323
52	Building materials and garden supplies stores	20	24 919	2 762	586	191
521, 3	Building materials and supply stores	10	(D)	(D)	(D)	BB
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	12	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	6	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	GG
533	Variety stores	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	BB
54	Food stores	29	80 798	7 230	1 950	654
541	Grocery stores	17	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	AA
546	Retail bakeries	6	996	266	61	43
543, 4, 5, 9	Other food stores	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	30	109 547	8 183	1 996	413
551	New and used car dealers	12	(D)	(D)	(D)	EE
552	Used car dealers	6	(D)	(D)	(D)	AA
553	Auto and home supply stores	6	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	BB
554	Gasoline service stations	34	40 999	2 395	638	303
56	Apparel and accessory stores	59	25 040	3 093	750	392
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	25	(D)	(D)	(D)	CC
562	Women's clothing stores	23	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	5	(D)	(D)	(D)	BB
566	Shoe stores	17	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	7	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	36	29 158	4 564	1 185	315
5712	Furniture stores	12	13 692	2 432	629	155
5713, 4, 9	Home furnishings stores	5	(D)	(D)	(D)	BB
572	Household appliance stores	6	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	13	9 976	1 262	349	99
58	Eating and drinking places	98	48 089	13 217	3 024	2 319
5812	Eating places	87	46 822	12 989	2 970	2 267
5812 pt.	Restaurants	34	18 355	6 071	1 408	994
5812 pt.	Cafeterias	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	47	23 959	5 906	1 308	951
5812 pt.	Other eating places	5	(D)	(D)	(D)	EE
5813	Drinking places	11	1 267	228	54	52
591	Drug and proprietary stores	8	8 123	1 041	257	54
59 ex. 591	Miscellaneous retail stores	94	(D)	(D)	(D)	FF
592	Liquor stores	3	(D)	(D)	(D)	AA
593	Used merchandise stores	5	1 697	290	67	24
594	Miscellaneous shopping goods stores	44	18 093	2 459	585	285
5941	Sporting goods stores and bicycle shops	8	(D)	(D)	(D)	BB
5942	Book stores	4	(D)	(D)	(D)	AA
5944	Jewelry stores	9	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	23	(D)	(D)	(D)	CC
596	Nonstore retailers	9	(D)	(D)	(D)	BB
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	5	841	194	53	35
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	4	1 853	455	128	32
5999	Miscellaneous retail stores, n.e.c.	22	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
COLUMBIA						
	Retail trade	637	970 974	107 217	24 572	10 847
52	Building materials and garden supplies stores	28	69 749	6 469	1 364	399
521, 3	Building materials and supply stores	17	57 706	5 191	1 088	296
525	Hardware stores	2	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	4	(D)	(D)	(D)	AA
53	General merchandise stores	13	194 281	16 194	3 832	1 490
531	Department stores (incl. leased depts.) ^{1 2}	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	GG
533	Variety stores	3	1 273	155	29	15
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	CC
54	Food stores	38	136 957	13 579	2 940	1 450
541	Grocery stores	29	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	33	231 990	15 870	3 537	620
551	New and used car dealers	14	(D)	(D)	(D)	FF
552	Used car dealers	7	(D)	(D)	(D)	BB
553	Auto and home supply stores	8	6 650	1 300	281	59
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	Gasoline service stations	47	60 131	4 341	863	377
56	Apparel and accessory stores	86	(D)	(D)	(D)	FF
561	Men's and boys' clothing and accessory stores	8	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	39	(D)	(D)	(D)	FF
562	Women's clothing stores	33	22 447	2 632	600	479
563	Women's accessory and specialty stores	6	(D)	(D)	(D)	BB
565	Family clothing stores	9	6 061	829	174	82
566	Shoe stores	19	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	11	3 690	552	125	76
57	Furniture and home furnishings stores	64	46 037	5 798	1 431	406
5712	Furniture stores	18	12 859	1 692	402	101
5713, 4, 9	Home furnishings stores	15	9 177	1 132	269	73
572	Household appliance stores	4	4 354	633	149	36
573	Radio, television, computer, and music stores	27	19 647	2 341	611	196
58	Eating and drinking places	173	99 805	26 467	6 221	4 098
5812	Eating places	156	94 392	25 369	5 957	3 854
5812 pt.	Restaurants	59	37 077	10 946	2 657	1 595
5812 pt.	Cafeterias	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	84	48 399	12 021	2 685	1 958
5812 pt.	Other eating places	12	(D)	(D)	(D)	EE
5813	Drinking places	17	5 413	1 098	264	244
591	Drug and proprietary stores	12	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	143	(D)	(D)	(D)	GG
592	Liquor stores	3	879	46	16	16
593	Used merchandise stores	12	1 734	303	67	35
594	Miscellaneous shopping goods stores	74	(D)	(D)	(D)	FF
5941	Sporting goods stores and bicycle shops	16	(D)	(D)	(D)	CC
5942	Book stores	8	4 054	396	88	60
5944	Jewelry stores	17	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	33	(D)	(D)	(D)	CC
596	Nonstore retailers	15	13 479	1 612	433	215
598	Fuel dealers	3	2 677	253	60	15
5992	Florists	9	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	8	3 199	764	189	54
5999	Miscellaneous retail stores, n.e.c.	19	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
INDEPENDENCE ▲						
	Retail trade	642	955 627	114 726	26 797	10 093
52	Building materials and garden supplies stores	23	24 923	3 300	783	276
521, 3	Building materials and supply stores	10	19 067	2 287	540	173
525	Hardware stores	8	4 431	749	176	81
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	18	190 543	19 992	4 740	1 772
531	Department stores (incl. leased depts.) ^{1 2}	8	167 750	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	8	165 037	17 153	4 063	1 531
533	Variety stores	6	5 667	754	148	75
539	Miscellaneous general merchandise stores	4	19 839	2 085	529	166
54	Food stores	63	156 637	17 775	4 005	1 436
541	Grocery stores	38	150 022	16 363	3 697	1 249
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	18	4 080	1 122	254	167
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	47	252 522	19 564	4 448	762
551	New and used car dealers	8	222 415	15 634	3 502	526
552	Used car dealers	13	10 050	496	127	25
553	Auto and home supply stores	22	17 019	3 045	726	187
555, 6, 7, 9	Miscellaneous automotive dealers	4	3 038	389	93	24
554	Gasoline service stations	45	50 937	3 082	724	237
56	Apparel and accessory stores	58	38 670	4 020	921	489
561	Men's and boys' clothing and accessory stores	6	2 478	461	99	34
562, 3	Women's clothing and specialty stores	17	12 326	1 196	284	210
562	Women's clothing stores	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	7	10 725	923	200	90
566	Shoe stores	17	8 167	914	224	89
564, 9	Other apparel and accessory stores	11	4 974	526	114	66
57	Furniture and home furnishings stores	50	42 117	5 205	1 219	323
5712	Furniture stores	14	17 125	2 041	470	107
5713, 4, 9	Home furnishings stores	12	8 381	1 071	212	59
572	Household appliance stores	4	941	134	35	12
573	Radio, television, computer, and music stores	20	15 670	1 959	502	145
58	Eating and drinking places	174	96 782	27 212	6 354	3 543
5812	Eating places	159	94 757	26 768	6 246	3 487
5812 pt.	Restaurants	58	37 929	11 977	2 938	1 589
5812 pt.	Cafeterias	3	6 396	1 722	469	183
5812 pt.	Refreshment places	92	48 996	12 751	2 781	1 667
5812 pt.	Other eating places	6	1 436	318	58	48
5813	Drinking places	15	2 025	444	108	56
591	Drug and proprietary stores	20	36 045	4 378	1 122	335
59 ex. 591	Miscellaneous retail stores	144	66 451	10 198	2 481	920
592	Liquor stores	8	2 326	186	50	24
593	Used merchandise stores	13	3 696	545	135	62
594	Miscellaneous shopping goods stores	60	38 691	4 504	1 088	455
5941	Sporting goods stores and bicycle shops	11	4 403	473	97	45
5942	Book stores	10	4 664	450	112	55
5944	Jewelry stores	10	8 527	1 312	355	70
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	29	21 097	2 269	524	285
596	Nonstore retailers	12	4 165	722	187	72
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	10	1 943	540	124	61
5993	Tobacco stores and stands	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	12	4 213	1 090	292	54
5999	Miscellaneous retail stores, n.e.c.	24	9 587	2 384	522	171

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
JEFFERSON CITY ▲						
	Retail trade	397	513 480	56 044	13 394	5 613
52	Building materials and garden supplies stores	20	(D)	(D)	(D)	EE
521, 3	Building materials and supply stores	13	(D)	(D)	(D)	CC
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	9	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	6	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	GG
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	AA
54	Food stores	36	85 061	7 396	1 713	793
541	Grocery stores	25	83 468	6 994	1 621	726
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	BB
546	Retail bakeries	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	5	519	67	17	13
55 ex. 554	Automotive dealers	25	(D)	(D)	(D)	EE
551	New and used car dealers	11	105 732	6 515	1 832	330
552	Used car dealers	4	(D)	(D)	(D)	AA
553	Auto and home supply stores	7	5 135	1 060	240	57
555, 6, 7, 9	Miscellaneous automotive dealers	3	1 836	266	66	15
554	Gasoline service stations	29	26 319	1 447	352	176
56	Apparel and accessory stores	40	(D)	(D)	(D)	EE
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	16	10 350	1 196	251	153
562	Women's clothing stores	14	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	3	(D)	(D)	(D)	BB
566	Shoe stores	12	5 859	734	182	66
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	37	20 295	2 589	595	188
5712	Furniture stores	13	9 205	1 256	293	71
5713, 4, 9	Home furnishings stores	6	(D)	(D)	(D)	BB
572	Household appliance stores	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	15	(D)	(D)	(D)	BB
58	Eating and drinking places	114	48 098	12 388	2 945	1 827
5812	Eating places	101	(D)	(D)	(D)	GG
5812 pt.	Restaurants	34	13 402	3 938	987	585
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	54	30 449	7 471	1 680	1 094
5812 pt.	Other eating places	11	(D)	(D)	(D)	BB
5813	Drinking places	13	(D)	(D)	(D)	BB
591	Drug and proprietary stores	7	11 662	1 345	330	103
59 ex. 591	Miscellaneous retail stores	80	(D)	(D)	(D)	EE
592	Liquor stores	3	(D)	(D)	(D)	AA
593	Used merchandise stores	6	1 346	233	48	24
594	Miscellaneous shopping goods stores	38	16 656	2 167	480	235
5941	Sporting goods stores and bicycle shops	8	2 812	340	70	27
5942	Book stores	3	1 811	221	52	23
5944	Jewelry stores	11	4 126	598	147	82
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	16	7 907	1 008	211	103
596	Nonstore retailers	3	(D)	(D)	(D)	BB
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	7	1 609	421	99	42
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	8	2 295	504	135	40
5999	Miscellaneous retail stores, n.e.c.	14	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	JOPLIN ▲					
	Retail trade	557	720 514	80 854	18 697	7 450
52	Building materials and garden supplies stores	23	48 091	4 753	1 114	313
521, 3	Building materials and supply stores	13	42 602	4 095	981	263
525	Hardware stores	2	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	5	1 275	262	41	24
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	13	140 717	13 440	3 206	1 150
531	Department stores (incl. leased depts.) ^{1 2}	8	140 107	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	8	137 960	13 194	3 150	1 119
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	AA
54	Food stores	52	113 150	11 152	2 475	909
541	Grocery stores	41	110 206	10 735	2 383	852
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	3	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	6	1 423	200	38	35
55 ex. 554	Automotive dealers	53	158 986	13 156	2 968	661
551	New and used car dealers	13	120 516	9 229	1 986	409
552	Used car dealers	22	21 738	1 407	389	101
553	Auto and home supply stores	14	10 745	2 046	502	127
555, 6, 7, 9	Miscellaneous automotive dealers	4	5 987	474	91	24
554	Gasoline service stations	31	58 832	3 641	845	287
56	Apparel and accessory stores	68	33 795	4 050	962	454
561	Men's and boys' clothing and accessory stores	6	3 044	290	73	25
562, 3	Women's clothing and specialty stores	27	13 609	1 621	403	217
562	Women's clothing stores	23	12 059	1 438	354	198
563	Women's accessory and specialty stores	4	1 550	183	49	19
565	Family clothing stores	8	6 689	764	189	87
566	Shoe stores	21	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	51	29 337	3 534	818	224
5712	Furniture stores	12	8 608	1 026	232	62
5713, 4, 9	Home furnishings stores	13	6 979	1 100	247	59
572	Household appliance stores	11	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	15	(D)	(D)	(D)	BB
58	Eating and drinking places	151	73 272	19 425	4 439	2 734
5812	Eating places	131	68 832	18 574	4 224	2 594
5812 pt.	Restaurants	44	23 297	7 376	1 811	1 034
5812 pt.	Cafeterias	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	75	38 787	9 420	2 170	1 446
5812 pt.	Other eating places	10	(D)	(D)	(D)	CC
5813	Drinking places	20	4 440	851	215	140
591	Drug and proprietary stores	8	15 008	1 503	406	124
59 ex. 591	Miscellaneous retail stores	107	49 326	6 200	1 464	594
592	Liquor stores	7	1 428	88	21	13
593	Used merchandise stores	11	3 181	357	87	40
594	Miscellaneous shopping goods stores	43	25 181	3 001	607	293
5941	Sporting goods stores and bicycle shops	5	3 563	369	35	16
5942	Book stores	4	(D)	(D)	(D)	BB
5944	Jewelry stores	8	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	26	14 192	1 790	384	200
596	Nonstore retailers	7	7 538	753	296	91
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	5	1 346	219	50	34
5993	Tobacco stores and stands	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	22	4 440	796	179	56

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
KANSAS CITY ▲						
	Retail trade	2 871	3 685 097	487 162	114 013	41 855
52	Building materials and garden supplies stores	87	125 836	14 997	3 421	1 015
521, 3	Building materials and supply stores	40	92 531	9 644	2 258	642
521	Lumber and other building materials dealers	26	84 048	8 579	1 982	569
523	Paint, glass, and wallpaper stores	14	8 483	1 065	276	73
525	Hardware stores	30	20 640	3 600	806	235
526	Retail nurseries, lawn and garden supply stores	11	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers	6	(D)	(D)	(D)	AA
53	General merchandise stores	58	658 574	74 250	17 672	6 508
531	Department stores (incl. leased depts.) ^{1 2}	29	542 900	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	29	528 787	65 945	15 661	5 638
533	Variety stores	19	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	10	(D)	(D)	(D)	FF
54	Food stores	278	600 221	57 445	12 930	4 666
541	Grocery stores	198	580 205	52 976	11 910	4 099
542	Meat and fish (seafood) markets	3	1 661	225	47	16
546	Retail bakeries	33	7 805	2 511	604	349
543, 4, 5, 9	Other food stores	44	10 550	1 733	369	202
543	Fruit and vegetable markets	4	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	18	3 860	785	178	101
545	Dairy products stores	6	(D)	(D)	(D)	BB
549	Miscellaneous food stores	16	5 279	651	134	71
55 ex. 554	Automotive dealers	143	684 192	59 715	13 003	2 264
551	New and used car dealers	37	593 444	46 459	9 806	1 564
552	Used car dealers	40	35 410	3 207	813	157
553	Auto and home supply stores	55	43 465	9 186	2 199	501
553 pt.	Auto parts, tires, and accessories stores	54	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	11	11 873	863	185	42
555	Boat dealers	2	(D)	(D)	(D)	AA
556	Recreational vehicle dealers	3	(D)	(D)	(D)	BB
557	Motorcycle dealers	6	2 297	275	45	14
559	Automotive dealers, n.e.c.	-	-	-	-	-
554	Gasoline service stations	156	204 687	12 296	2 866	962
56	Apparel and accessory stores	315	227 686	29 831	7 280	2 967
561	Men's and boys' clothing and accessory stores	40	34 482	4 697	1 232	327
562, 3	Women's clothing and specialty stores	125	94 371	13 000	3 070	1 439
562	Women's clothing stores	95	84 461	11 400	2 681	1 271
563	Women's accessory and specialty stores	30	9 910	1 600	389	168
565	Family clothing stores	35	39 843	4 443	1 056	492
566	Shoe stores	81	42 431	5 780	1 457	496
566 pt.	Men's shoe stores	8	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	22	9 159	1 289	327	125
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	34	19 710	2 781	658	202
566 pt.	Athletic footwear stores	15	10 415	1 247	348	117
564, 9	Other apparel and accessory stores	34	16 559	1 911	465	213
564	Children's and infants' wear stores	6	5 072	503	115	70
569	Miscellaneous apparel and accessory stores	28	11 487	1 408	350	143
57	Furniture and home furnishings stores	179	178 280	23 289	5 242	1 390
5712	Furniture stores	41	25 670	5 050	1 142	231
5713, 4, 9	Home furnishings stores	57	36 316	6 069	1 426	415
5713	Floor covering stores	17	18 131	3 064	714	155
5714	Drapery, curtain, and upholstery stores	-	-	-	-	-
5719	Miscellaneous home furnishings stores	40	18 185	3 005	712	260
572	Household appliance stores	11	8 583	1 910	411	79
573	Radio, television, computer, and music stores	70	107 711	10 260	2 263	665
5731	Radio, television, and electronics stores	28	77 541	6 575	1 363	366
5734	Computer and software stores	8	5 676	422	112	39
5735	Record and prerecorded tape stores	24	16 235	1 614	402	186
5736	Musical instrument stores	10	8 259	1 649	386	74
58	Eating and drinking places	947	526 479	147 470	35 338	17 000
5812	Eating places	809	492 451	140 004	33 522	16 058
5812 pt.	Restaurants	345	245 663	77 485	19 246	9 144
5812 pt.	Cafeterias	7	5 601	1 443	440	172
5812 pt.	Refreshment places	320	151 243	38 868	9 087	5 012
5812 pt.	Other eating places	137	89 944	22 208	4 749	1 730
5813	Drinking places	138	34 028	7 466	1 816	942
591	Drug and proprietary stores	69	122 177	12 709	3 072	943
591 pt.	Drug stores	67	(D)	(D)	(D)	FF
591 pt.	Proprietary stores	2	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
KANSAS CITY ▲—Con.						
59 ex. 591	Miscellaneous retail stores -----	639	356 965	55 160	13 189	4 140
592	Liquor stores -----	68	42 492	3 680	906	306
593	Used merchandise stores -----	51	18 400	4 037	968	459
594	Miscellaneous shopping goods stores -----	257	137 256	19 141	4 610	1 675
5941	Sporting goods stores and bicycle shops -----	30	17 496	1 938	474	162
5941 pt.	General line sporting goods stores -----	13	11 544	1 064	265	96
5941 pt.	Specialty line sporting goods stores -----	17	5 952	874	209	66
5942	Book stores -----	37	18 515	2 360	550	238
5944	Jewelry stores -----	66	45 696	7 165	1 842	417
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	124	55 549	7 678	1 744	858
5943	Stationery stores -----	5	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	21	23 313	2 312	518	241
5946	Camera and photographic supply stores -----	2	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops -----	74	21 522	3 415	745	400
5948	Luggage and leather goods stores -----	10	3 300	654	164	50
5949	Sewing, needlework, and piece goods stores -----	12	5 588	959	242	138
596	Nonstore retailers -----	71	94 243	14 565	3 643	813
5961	Catalog and mail-order houses -----	19	49 111	4 400	1 089	246
5962	Automatic merchandising machine operators -----	22	28 337	5 912	1 528	237
5963	Direct selling establishments -----	30	16 795	4 253	1 026	330
598	Fuel dealers -----	—	—	—	—	—
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	—	—	—	—	—
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	47	8 900	2 032	523	195
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	48	17 450	4 248	944	227
5999	Miscellaneous retail stores, n.e.c. -----	93	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	22	5 299	667	140	70
5999 pt.	Art dealers -----	12	3 401	688	124	38
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	59	(D)	(D)	(D)	EE
ST. CHARLES						
	Retail trade -----	454	527 203	66 902	15 758	6 404
52	Building materials and garden supplies stores -----	27	48 401	5 996	1 394	344
521, 3	Building materials and supply stores -----	9	26 371	3 445	870	143
525	Hardware stores -----	9	12 088	1 296	305	120
526	Retail nurseries, lawn and garden supply stores -----	8	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	BB
53	General merchandise stores -----	7	(D)	(D)	(D)	EE
531	Department stores (incl. leased depts.) ^{1 2} -----	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	2	(D)	(D)	(D)	EE
533	Variety stores -----	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
54	Food stores -----	27	87 246	8 936	2 147	598
541	Grocery stores -----	16	84 882	8 580	2 068	563
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	5	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	5	921	114	21	9
55 ex. 554	Automotive dealers -----	33	104 894	9 265	2 409	427
551	New and used car dealers -----	6	78 871	6 435	1 744	259
552	Used car dealers -----	12	13 660	751	181	38
553	Auto and home supply stores -----	11	8 863	1 529	368	100
555, 6, 7, 9	Miscellaneous automotive dealers -----	4	3 500	550	116	30
554	Gasoline service stations -----	45	56 137	3 478	835	276
56	Apparel and accessory stores -----	24	23 413	2 556	568	252
561	Men's and boys' clothing and accessory stores -----	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	10	5 611	689	141	84
562	Women's clothing stores -----	9	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	AA
565	Family clothing stores -----	2	(D)	(D)	(D)	CC
566	Shoe stores -----	8	3 027	347	89	40
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores -----	40	20 561	2 898	691	178
5712	Furniture stores -----	11	7 978	1 545	364	83
5713, 4, 9	Home furnishings stores -----	16	(D)	(D)	(D)	BB
572	Household appliance stores -----	4	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	9	5 542	452	123	36

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. CHARLES—Con.						
58	Eating and drinking places -----	139	77 041	21 658	4 865	3 216
5812	Eating places -----	118	73 650	21 109	4 720	3 131
5812 pt.	Restaurants -----	53	34 443	10 709	2 272	1 387
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	51	30 300	7 797	1 775	1 351
5812 pt.	Other eating places -----	13	(D)	(D)	(D)	EE
5813	Drinking places -----	21	3 391	549	145	85
591	Drug and proprietary stores -----	8	21 112	2 317	599	156
59 ex. 591	Miscellaneous retail stores -----	104	(D)	(D)	(D)	FF
592	Liquor stores -----	9	1 892	110	29	24
593	Used merchandise stores -----	10	2 475	419	89	41
594	Miscellaneous shopping goods stores -----	52	20 803	2 671	637	318
5941	Sporting goods stores and bicycle shops -----	11	7 438	800	184	52
5942	Book stores -----	3	(D)	(D)	(D)	AA
5944	Jewelry stores -----	6	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	32	9 384	1 333	332	227
596	Nonstore retailers -----	9	2 927	418	99	30
598	Fuel dealers -----	-	-	-	-	-
5992	Florists -----	6	1 370	435	86	35
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	4	1 483	418	89	22
5999	Miscellaneous retail stores, n.e.c. -----	13	(D)	(D)	(D)	BB
ST. JOSEPH						
	Retail trade -----	526	630 148	72 602	16 852	6 636
52	Building materials and garden supplies stores -----	22	(D)	(D)	(D)	CC
521, 3	Building materials and supply stores -----	12	9 042	994	230	50
525	Hardware stores -----	1	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	7	3 424	641	129	54
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2} -----	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	8	(D)	(D)	(D)	GG
533	Variety stores -----	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores -----	45	(D)	(D)	(D)	FF
541	Grocery stores -----	28	133 898	10 577	2 639	853
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	9	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	6	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	35	(D)	(D)	(D)	EE
551	New and used car dealers -----	9	(D)	(D)	(D)	EE
552	Used car dealers -----	11	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	11	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	4	(D)	(D)	(D)	AA
554	Gasoline service stations -----	45	54 979	2 744	630	261
56	Apparel and accessory stores -----	42	17 726	2 318	571	255
561	Men's and boys' clothing and accessory stores -----	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	17	6 222	701	171	114
562	Women's clothing stores -----	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	1	(D)	(D)	(D)	AA
566	Shoe stores -----	16	7 308	1 121	267	82
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores -----	43	(D)	(D)	(D)	CC
5712	Furniture stores -----	7	9 623	1 554	286	69
5713, 4, 9	Home furnishings stores -----	11	(D)	(D)	(D)	BB
572	Household appliance stores -----	4	3 206	335	92	19
573	Radio, television, computer, and music stores -----	21	8 816	972	212	86
58	Eating and drinking places -----	162	68 366	18 398	4 177	2 491
5812	Eating places -----	134	65 110	17 706	4 025	2 405
5812 pt.	Restaurants -----	52	24 873	7 679	1 751	1 010
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	65	(D)	(D)	(D)	GG
5812 pt.	Other eating places -----	14	(D)	(D)	(D)	CC
5813	Drinking places -----	28	3 256	692	152	86
591	Drug and proprietary stores -----	15	(D)	(D)	(D)	CC

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

MISSOURI MO-35

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. JOSEPH—Con.						
59 ex. 591	Miscellaneous retail stores -----	104	40 804	6 715	1 563	544
592	Liquor stores -----	—	—	—	—	—
593	Used merchandise stores -----	14	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	44	(D)	(D)	(D)	CC
5941	Sporting goods stores and bicycle shops -----	8	(D)	(D)	(D)	BB
5942	Book stores -----	3	2 431	222	53	26
5944	Jewelry stores -----	6	3 122	741	139	35
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	27	8 778	1 152	250	149
596	Nonstore retailers -----	10	(D)	(D)	(D)	CC
598	Fuel dealers -----	2	(D)	(D)	(D)	AA
5992	Florists -----	12	1 970	483	123	66
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	9	2 148	456	116	32
5999	Miscellaneous retail stores, n.e.c. -----	13	(D)	(D)	(D)	BB
ST. LOUIS (IC)						
	Retail trade -----	2 386	2 129 357	332 431	78 054	29 538
52	Building materials and garden supplies stores -----	63	73 487	13 077	2 950	653
521, 3	Building materials and supply stores -----	40	45 092	8 789	1 907	338
521	Lumber and other building materials dealers -----	30	41 344	8 023	1 736	297
523	Paint, glass, and wallpaper stores -----	10	3 748	766	171	41
525	Hardware stores -----	19	(D)	(D)	(D)	EE
526	Retail nurseries, lawn and garden supply stores -----	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
53	General merchandise stores -----	34	167 383	19 123	4 083	1 477
531	Department stores (incl. leased depts.) ^{1 2} -----	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	8	(D)	(D)	(D)	CG
533	Variety stores -----	17	20 589	2 890	730	291
539	Miscellaneous general merchandise stores -----	9	(D)	(D)	(D)	BB
54	Food stores -----	277	446 821	54 305	13 154	3 973
541	Grocery stores -----	204	423 458	49 347	12 048	3 512
542	Meat and fish (seafood) markets -----	8	3 911	491	110	49
546	Retail bakeries -----	32	9 587	3 161	697	286
543, 4, 5, 9	Other food stores -----	33	9 865	1 306	299	126
543	Fruit and vegetable markets -----	8	3 362	309	67	29
544	Candy, nut, and confectionery stores -----	11	3 181	500	120	57
545	Dairy products stores -----	2	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	12	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	109	294 227	27 959	6 496	1 125
551	New and used car dealers -----	19	224 014	18 367	4 237	589
552	Used car dealers -----	33	28 742	2 487	524	119
553	Auto and home supply stores -----	48	32 007	5 480	1 278	320
553 pt.	Auto parts, tires, and accessories stores -----	47	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores -----	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	9	9 464	1 625	457	97
555	Boat dealers -----	2	(D)	(D)	(D)	BB
556	Recreational vehicle dealers -----	1	(D)	(D)	(D)	BB
557	Motorcycle dealers -----	6	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	—	—	—	—	—
554	Gasoline service stations -----	160	182 630	12 658	3 025	999
56	Apparel and accessory stores -----	201	111 289	14 538	3 602	1 573
561	Men's and boys' clothing and accessory stores -----	32	19 078	2 698	645	198
562, 3	Women's clothing and specialty stores -----	83	46 203	6 185	1 611	867
562	Women's clothing stores -----	64	41 743	5 351	1 382	775
563	Women's accessory and specialty stores -----	19	4 460	834	229	92
565	Family clothing stores -----	24	20 975	2 321	527	226
566	Shoe stores -----	46	18 543	2 684	664	206
566 pt.	Men's shoe stores -----	2	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	13	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores -----	4	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	23	8 495	1 284	316	98
566 pt.	Athletic footwear stores -----	4	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	16	6 490	650	155	76
564	Children's and infants' wear stores -----	3	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores -----	13	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. LOUIS (IC) —Con.						
57	Furniture and homefurnishings stores -----	122	76 327	11 333	2 780	740
5712	Furniture stores -----	43	22 836	4 470	1 103	262
5713, 4, 9	Homefurnishings stores -----	30	18 059	2 496	548	169
5713	Floor covering stores -----	10	8 784	1 064	224	49
5714	Drapery, curtain, and upholstery stores -----	3	323	44	10	4
5719	Miscellaneous homefurnishings stores -----	17	8 952	1 388	314	116
572	Household appliance stores -----	7	3 170	341	80	29
573	Radio, television, computer, and music stores -----	42	32 262	4 026	1 049	280
5731	Radio, television, and electronics stores -----	14	16 834	2 072	558	118
5734	Computer and software stores -----	10	6 805	924	230	52
5735	Record and prerecorded tape stores -----	15	7 548	878	218	102
5736	Musical instrument stores -----	3	1 075	152	43	8
58	Eating and drinking places -----	923	440 173	121 621	28 340	15 220
5812	Eating places -----	742	402 707	113 316	26 342	14 027
5812 pt.	Restaurants -----	304	165 973	53 600	12 831	6 533
5812 pt.	Cafeterias -----	16	8 941	2 891	729	386
5812 pt.	Refreshment places -----	293	149 142	36 806	8 700	5 322
5812 pt.	Other eating places -----	129	78 651	20 019	4 082	1 786
5813	Drinking places -----	181	37 466	8 305	1 998	1 193
591	Drug and proprietary stores -----	57	107 121	13 242	3 174	689
591 pt.	Drug stores -----	57	107 121	13 242	3 174	689
591 pt.	Proprietary stores -----	-	-	-	-	-
59 ex. 591	Miscellaneous retail stores -----	440	229 899	44 575	10 450	3 089
592	Liquor stores -----	46	20 121	1 917	487	177
593	Used merchandise stores -----	46	11 520	3 238	838	291
594	Miscellaneous shopping goods stores -----	159	89 590	12 329	2 993	1 044
5941	Sporting goods stores and bicycle shops -----	14	11 683	1 107	257	108
5941 pt.	General line sporting goods stores -----	8	(D)	(D)	(D)	BB
5941 pt.	Specialty line sporting goods stores -----	6	(D)	(D)	(D)	BB
5942	Book stores -----	18	11 839	1 015	230	136
5944	Jewelry stores -----	47	35 225	4 916	1 252	282
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	80	30 843	5 291	1 254	518
5943	Stationery stores -----	7	2 352	349	76	25
5945	Hobby, toy, and game shops -----	13	7 266	1 033	225	91
5946	Camera and photographic supply stores -----	2	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops -----	48	16 853	3 037	749	336
5948	Luggage and leather goods stores -----	5	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	5	2 302	498	121	37
596	Nonstore retailers -----	60	64 562	16 674	3 667	925
5961	Catalog and mail-order houses -----	11	23 709	5 380	1 026	230
5962	Automatic merchandising machine operators -----	19	18 100	4 796	977	236
5963	Direct selling establishments -----	30	22 753	6 498	1 664	459
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	-	-	-	-	-
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	29	10 293	2 887	693	233
5993	Tobacco stores and stands -----	8	3 556	201	45	15
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	18	4 453	1 467	362	94
5999	Miscellaneous retail stores, n.e.c. -----	72	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	6	1 719	283	71	32
5999 pt.	Art dealers -----	16	5 885	982	197	54
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	50	(D)	(D)	(D)	CC
SPRINGFIELD ▲						
	Retail trade -----	1 391	2 215 405	243 125	57 002	21 050
52	Building materials and garden supplies stores -----	69	142 602	15 157	3 553	969
521, 3	Building materials and supply stores -----	42	116 985	11 659	2 750	701
525	Hardware stores -----	10	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	10	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers -----	7	(D)	(D)	(D)	BB
53	General merchandise stores -----	28	388 801	33 323	7 844	2 715
531	Department stores (incl. leased depts.) ^{1 2} -----	13	305 577	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	13	301 732	28 607	6 577	2 282
533	Variety stores -----	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	12	(D)	(D)	(D)	EE
54	Food stores -----	87	311 807	32 531	7 487	2 364
541	Grocery stores -----	60	305 343	31 366	7 196	2 215
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	12	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	13	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SPRINGFIELD ▲—Con.						
55 ex. 554	Automotive dealers	97	433 864	33 021	7 508	1 411
551	New and used car dealers	21	(D)	(D)	(D)	FF
552	Used car dealers	27	37 565	1 572	326	87
553	Auto and home supply stores	36	22 090	4 117	980	235
555, 6, 7, 9	Miscellaneous automotive dealers	13	(D)	(D)	(D)	CC
554	Gasoline service stations	103	137 676	6 954	1 602	560
56	Apparel and accessory stores	150	(D)	(D)	(D)	GG
561	Men's and boys' clothing and accessory stores	14	7 889	1 396	346	128
562, 3	Women's clothing and specialty stores	62	(D)	(D)	(D)	FF
562	Women's clothing stores	53	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores	9	(D)	(D)	(D)	BB
565	Family clothing stores	16	(D)	(D)	(D)	CC
566	Shoe stores	41	19 342	2 475	602	248
564, 9	Other apparel and accessory stores	17	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	124	122 259	14 165	3 300	856
5712	Furniture stores	37	(D)	(D)	(D)	CC
5713, 4, 9	Homefurnishings stores	35	25 888	3 667	854	243
572	Household appliance stores	9	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	43	(D)	(D)	(D)	EE
58	Eating and drinking places	395	218 995	58 905	13 816	8 038
5812	Eating places	337	203 539	54 932	12 776	7 521
5812 pt.	Restaurants	124	85 947	26 427	6 050	3 158
5812 pt.	Cafeterias	6	6 973	2 532	563	255
5812 pt.	Refreshment places	179	98 482	23 306	5 483	3 623
5812 pt.	Other eating places	28	12 137	2 667	680	485
5813	Drinking places	58	15 456	3 973	1 040	517
591	Drug and proprietary stores	24	(D)	(D)	(D)	EE
59 ex. 591	Miscellaneous retail stores	314	(D)	(D)	(D)	HH
592	Liquor stores	25	(D)	(D)	(D)	CC
593	Used merchandise stores	37	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores	122	112 405	10 856	2 548	972
5941	Sporting goods stores and bicycle shops	21	52 841	3 766	888	285
5942	Book stores	17	6 283	614	154	79
5944	Jewelry stores	28	18 045	2 351	552	177
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	56	35 236	4 125	954	431
596	Nonstore retailers	34	(D)	(D)	(D)	FF
598	Fuel dealers	6	4 101	574	180	36
5992	Florists	22	5 137	1 113	241	98
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	13	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c.	53	19 315	3 312	827	274

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOONE COUNTY (Coextensive with Columbia, MO MSA; see table 7.)						
BUCHANAN COUNTY						
	Retail trade	546	643 945	74 011	17 186	6 761
52	Building materials and garden supplies stores	24	20 659	2 288	502	148
521, 3	Building materials and supply stores	14	(D)	(D)	(D)	BB
525	Hardware stores	1	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	7	3 424	641	129	54
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	8	(D)	(D)	(D)	GG
533	Variety stores	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	47	138 035	11 353	2 831	967
541	Grocery stores	30	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	9	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	37	114 063	9 100	2 045	448
551	New and used car dealers	9	(D)	(D)	(D)	EE
552	Used car dealers	11	(D)	(D)	(D)	BB
553	Auto and home supply stores	13	10 397	2 210	539	109
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	AA
554	Gasoline service stations	50	63 685	3 280	755	307
56	Apparel and accessory stores	42	17 726	2 318	571	255
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	17	6 222	701	171	114
562	Women's clothing stores	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	1	(D)	(D)	(D)	AA
566	Shoe stores	16	7 308	1 121	267	82
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	43	(D)	(D)	(D)	CC
5712	Furniture stores	7	9 623	1 554	286	69
5713, 4, 9	Homefurnishings stores	11	(D)	(D)	(D)	BB
572	Household appliance stores	4	3 206	335	92	19
573	Radio, television, computer, and music stores	21	8 816	972	212	86
58	Eating and drinking places	167	70 201	18 935	4 311	2 550
5812	Eating places	136	(D)	(D)	(D)	GG
5812 pt.	Restaurants	54	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	65	(D)	(D)	(D)	GG
5812 pt.	Other eating places	14	(D)	(D)	(D)	CC
5813	Drinking places	31	(D)	(D)	(D)	BB
591	Drug and proprietary stores	15	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	108	(D)	(D)	(D)	FF
592	Liquor stores	1	(D)	(D)	(D)	AA
593	Used merchandise stores	15	2 920	680	142	48
594	Miscellaneous shopping goods stores	45	(D)	(D)	(D)	CC
5941	Sporting goods stores and bicycle shops	9	(D)	(D)	(D)	BB
5942	Book stores	3	2 431	222	53	26
5944	Jewelry stores	6	3 122	741	139	35
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	27	8 778	1 152	250	149
596	Nonstore retailers	10	(D)	(D)	(D)	CC
598	Fuel dealers	3	1 312	203	43	13
5992	Florists	12	1 970	483	123	66
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	9	2 148	456	116	32
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CAMDEN COUNTY						
	Retail trade	364	282 881	32 836	6 304	2 825
52	Building materials and garden supplies stores	17	23 351	2 254	473	128
521, 3	Building materials and supply stores	13	21 798	2 076	445	116
525	Hardware stores	2	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	6	(D)	(D)	(D)	EE
531	Department stores (incl. leased depts.) ^{1 2}	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	2	(D)	(D)	(D)	CC
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	AA
54	Food stores	30	51 272	4 284	875	348
541	Grocery stores	27	(D)	(D)	(D)	EE
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	1	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	31	42 087	2 939	599	165
551	New and used car dealers	4	24 435	1 405	340	74
552	Used car dealers	4	1 748	103	25	7
553	Auto and home supply stores	9	1 640	365	86	21
555, 6, 7, 9	Miscellaneous automotive dealers	14	14 264	1 066	148	63
554	Gasoline service stations	23	15 415	813	186	77
56	Apparel and accessory stores	54	40 689	3 421	606	285
561	Men's and boys' clothing and accessory stores	9	8 049	638	99	51
562, 3	Women's clothing and specialty stores	17	6 882	660	120	53
562	Women's clothing stores	15	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	8	11 723	985	154	85
566	Shoe stores	10	8 182	655	125	47
564, 9	Other apparel and accessory stores	10	5 853	483	108	49
57	Furniture and home furnishings stores	29	16 909	2 054	432	154
5712	Furniture stores	10	7 483	1 025	220	64
5713, 4, 9	Home furnishings stores	12	7 723	850	179	71
572	Household appliance stores	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	6	(D)	(D)	(D)	AA
58	Eating and drinking places	111	35 926	10 741	1 660	1 146
5812	Eating places	99	33 946	10 376	1 605	1 115
5812 pt.	Restaurants	65	21 560	6 981	1 034	694
5812 pt.	Cafeterias	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	28	11 623	3 223	558	401
5812 pt.	Other eating places	5	(D)	(D)	(D)	AA
5813	Drinking places	12	1 980	365	55	31
591	Drug and proprietary stores	3	1 500	280	82	19
59 ex. 591	Miscellaneous retail stores	60	(D)	(D)	(D)	CC
592	Liquor stores	2	(D)	(D)	(D)	AA
593	Used merchandise stores	7	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	31	10 156	1 288	239	108
5941	Sporting goods stores and bicycle shops	5	1 961	199	34	12
5942	Book stores	2	(D)	(D)	(D)	AA
5944	Jewelry stores	3	(D)	(D)	(D)	AA
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	21	6 432	867	157	76
596	Nonstore retailers	3	244	67	18	10
598	Fuel dealers	6	3 008	546	207	29
5992	Florists	2	(D)	(D)	(D)	AA
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	2	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	7	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CAPE GIRARDEAU COUNTY						
	Retail trade	539	629 792	71 883	17 098	7 387
52	Building materials and garden supplies stores	28	32 043	3 859	844	257
521, 3	Building materials and supply stores	15	16 951	2 116	490	117
525	Hardware stores	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	7	3 695	349	73	35
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	14	148 684	14 164	3 286	1 218
531	Department stores (incl. leased depts.) ^{1 2}	7	144 550	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	142 394	13 509	3 132	1 136
533	Variety stores	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	BB
54	Food stores	47	104 221	9 350	2 433	905
541	Grocery stores	31	99 953	8 607	2 251	807
542	Meat and fish (seafood) markets	4	1 407	270	69	27
546	Retail bakeries	6	996	266	61	43
543, 4, 5, 9	Other food stores	6	1 865	207	52	28
55 ex. 554	Automotive dealers	41	122 525	9 351	2 239	475
551	New and used car dealers	13	100 038	6 729	1 639	319
552	Used car dealers	11	8 106	412	89	31
553	Auto and home supply stores	10	7 749	1 584	376	89
555, 6, 7, 9	Miscellaneous automotive dealers	7	6 632	626	135	36
554	Gasoline service stations	48	51 337	3 055	796	373
56	Apparel and accessory stores	65	28 854	3 534	800	418
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	27	11 729	1 269	323	210
562	Women's clothing stores	24	11 016	1 177	301	199
563	Women's accessory and specialty stores	3	713	92	22	11
565	Family clothing stores	7	5 688	698	99	39
566	Shoe stores	19	6 563	937	230	103
564, 9	Other apparel and accessory stores	7	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	43	32 634	4 944	1 276	344
5712	Furniture stores	15	15 616	2 691	693	178
5713, 4, 9	Home furnishings stores	7	(D)	(D)	(D)	BB
572	Household appliance stores	6	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	15	10 629	1 323	362	101
58	Eating and drinking places	126	57 785	15 500	3 489	2 701
5812	Eating places	112	56 159	15 234	3 420	2 637
5812 pt.	Restaurants	43	21 250	6 774	1 566	1 134
5812 pt.	Cafeterias	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	63	30 401	7 448	1 600	1 181
5812 pt.	Other eating places	5	(D)	(D)	(D)	EE
5813	Drinking places	14	1 626	266	69	64
591	Drug and proprietary stores	16	13 575	1 598	391	99
59 ex. 591	Miscellaneous retail stores	111	38 134	6 528	1 544	597
592	Liquor stores	4	1 180	99	26	17
593	Used merchandise stores	5	1 697	290	67	24
594	Miscellaneous shopping goods stores	49	19 647	2 672	631	302
5941	Sporting goods stores and bicycle shops	9	(D)	(D)	(D)	BB
5942	Book stores	4	(D)	(D)	(D)	AA
5944	Jewelry stores	10	4 156	749	190	50
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	26	11 050	1 416	323	190
596	Nonstore retailers	10	3 237	996	239	59
598	Fuel dealers	5	4 426	538	124	25
5992	Florists	10	1 270	299	84	50
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	4	1 853	455	128	32
5999	Miscellaneous retail stores, n.e.c.	22	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CLAY COUNTY						
	Retail trade	996	1 583 344	165 421	38 053	14 555
52	Building materials and garden supplies stores	53	87 627	11 593	2 480	720
521, 3	Building materials and supply stores	28	69 098	8 958	1 877	508
525	Hardware stores	14	11 993	1 721	426	122
526	Retail nurseries, lawn and garden supply stores	9	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	25	(D)	(D)	(D)	HH
531	Department stores (incl. leased depts.) ^{1 2}	13	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	13	(D)	(D)	(D)	GG
533	Variety stores	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	EE
54	Food stores	94	239 670	19 523	4 373	1 755
541	Grocery stores	65	233 867	18 378	4 097	1 596
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	15	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	13	3 404	430	110	51
55 ex. 554	Automotive dealers	83	473 024	32 203	7 453	1 281
551	New and used car dealers	26	418 600	26 144	6 039	939
552	Used car dealers	12	12 916	373	72	24
553	Auto and home supply stores	34	24 104	4 071	955	239
555, 6, 7, 9	Miscellaneous automotive dealers	11	17 404	1 615	387	79
554	Gasoline service stations	76	104 645	5 896	1 498	519
56	Apparel and accessory stores	93	46 107	5 000	1 203	647
561	Men's and boys' clothing and accessory stores	9	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	35	17 267	1 850	456	307
562	Women's clothing stores	29	16 352	1 730	427	287
563	Women's accessory and specialty stores	6	915	120	29	20
565	Family clothing stores	7	9 498	876	198	87
566	Shoe stores	30	12 345	1 405	348	154
564, 9	Other apparel and accessory stores	12	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	76	71 488	7 793	1 764	462
5712	Furniture stores	17	21 026	2 875	622	147
5713, 4, 9	Home furnishings stores	22	11 912	1 689	391	87
572	Household appliance stores	8	4 764	745	174	42
573	Radio, television, computer, and music stores	29	33 786	2 484	577	186
58	Eating and drinking places	276	137 395	38 860	9 046	5 214
5812	Eating places	253	132 336	37 848	8 791	5 066
5812 pt.	Restaurants	104	58 941	19 400	4 559	2 439
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	123	64 762	16 458	3 770	2 398
5812 pt.	Other eating places	23	(D)	(D)	(D)	CC
5813	Drinking places	23	5 059	1 012	255	148
591	Drug and proprietary stores	27	32 554	3 919	941	270
59 ex. 591	Miscellaneous retail stores	193	(D)	(D)	(D)	GG
592	Liquor stores	21	8 710	760	164	68
593	Used merchandise stores	11	1 526	477	57	48
594	Miscellaneous shopping goods stores	80	45 297	5 825	1 347	609
5941	Sporting goods stores and bicycle shops	16	8 457	767	129	60
5942	Book stores	7	3 877	470	106	42
5944	Jewelry stores	19	13 311	1 981	480	132
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	38	19 652	2 607	632	375
596	Nonstore retailers	19	6 219	1 356	317	75
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	14	3 022	700	169	71
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	2	—	—	—	—
5995	Optical goods stores	17	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	27	8 818	1 465	313	90

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
COLE COUNTY						
	Retail trade	433	531 686	57 412	13 789	5 790
52	Building materials and garden supplies stores	22	35 928	4 993	1 127	283
521, 3	Building materials and supply stores	15	29 519	4 087	933	200
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	11	130 964	11 974	2 844	1 217
531	Department stores (incl. leased depts.) ^{1 2}	7	130 845	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	128 977	11 778	2 791	1 196
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	AA
54	Food stores	44	89 299	7 633	1 769	822
541	Grocery stores	33	87 706	7 231	1 677	755
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	BB
546	Retail bakeries	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	5	519	67	17	13
55 ex. 554	Automotive dealers	26	115 524	8 076	2 192	421
551	New and used car dealers	11	105 732	6 515	1 832	330
552	Used car dealers	5	2 821	235	54	19
553	Auto and home supply stores	7	5 135	1 060	240	57
555, 6, 7, 9	Miscellaneous automotive dealers	3	1 836	266	66	15
554	Gasoline service stations	36	29 444	1 588	388	190
56	Apparel and accessory stores	41	19 553	2 350	533	275
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	16	10 350	1 196	251	153
562	Women's clothing stores	14	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	4	1 542	193	47	25
566	Shoe stores	12	5 859	734	182	66
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	41	21 124	2 694	636	206
5712	Furniture stores	13	9 205	1 256	293	71
5713, 4, 9	Home furnishings stores	8	2 738	353	92	41
572	Household appliance stores	4	1 695	209	50	14
573	Radio, television, computer, and music stores	16	7 486	876	201	80
58	Eating and drinking places	120	48 753	12 471	2 963	1 847
5812	Eating places	106	47 060	12 291	2 910	1 802
5812 pt.	Restaurants	36	13 667	3 990	1 001	598
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	54	30 438	7 468	1 680	1 094
5812 pt.	Other eating places	14	(D)	(D)	(D)	BB
5813	Drinking places	14	1 693	180	53	45
591	Drug and proprietary stores	7	11 662	1 345	330	103
59 ex. 591	Miscellaneous retail stores	85	29 435	4 288	1 007	426
592	Liquor stores	5	1 892	49	14	16
593	Used merchandise stores	6	1 346	233	48	24
594	Miscellaneous shopping goods stores	38	16 656	2 167	480	235
5941	Sporting goods stores and bicycle shops	8	2 812	340	70	27
5942	Book stores	3	1 811	221	52	23
5944	Jewelry stores	11	4 126	598	147	82
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	16	7 907	1 008	211	103
596	Nonstore retailers	4	2 517	419	100	22
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	7	1 609	421	99	42
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	8	2 295	504	135	40
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
FRANKLIN COUNTY						
	Retail trade	527	581 876	60 269	13 972	5 391
52	Building materials and garden supplies stores	38	37 218	4 328	970	246
521, 3	Building materials and supply stores	18	27 430	3 027	680	148
525	Hardware stores	11	4 544	769	178	57
526	Retail nurseries, lawn and garden supply stores	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	13	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	4	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	(D)	(D)	(D)	FF
533	Variety stores	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	BB
54	Food stores	59	95 161	8 253	1 971	714
541	Grocery stores	50	93 079	7 942	1 896	682
542	Meat and fish (seafood) markets	5	(D)	(D)	(D)	AA
546	Retail bakeries	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	2	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	52	131 354	11 213	2 460	545
551	New and used car dealers	20	108 429	8 306	1 781	371
552	Used car dealers	8	(D)	(D)	(D)	BB
553	Auto and home supply stores	20	9 888	1 587	366	106
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	Gasoline service stations	59	91 120	5 691	1 396	587
56	Apparel and accessory stores	26	12 373	1 339	287	127
561	Men's and boys' clothing and accessory stores	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	9	(D)	(D)	(D)	BB
562	Women's clothing stores	7	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	7	(D)	(D)	(D)	BB
566	Shoe stores	6	(D)	(D)	(D)	AA
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	42	(D)	(D)	(D)	CC
5712	Furniture stores	14	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	11	(D)	(D)	(D)	BB
572	Household appliance stores	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	10	(D)	(D)	(D)	BB
58	Eating and drinking places	131	45 513	11 952	2 826	1 837
5812	Eating places	107	42 560	11 456	2 705	1 761
5812 pt.	Restaurants	54	18 323	5 617	1 304	806
5812 pt.	Cafeterias	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	40	22 986	5 490	1 348	915
5812 pt.	Other eating places	12	(D)	(D)	(D)	BB
5813	Drinking places	24	2 953	496	121	76
591	Drug and proprietary stores	18	21 306	2 279	520	128
59 ex. 591	Miscellaneous retail stores	89	(D)	(D)	(D)	EE
592	Liquor stores	6	(D)	(D)	(D)	AA
593	Used merchandise stores	5	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	29	6 319	1 008	212	108
5941	Sporting goods stores and bicycle shops	7	(D)	(D)	(D)	AA
5942	Book stores	4	(D)	(D)	(D)	AA
5944	Jewelry stores	4	2 149	433	94	29
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	14	2 977	413	86	61
596	Nonstore retailers	12	6 231	542	118	47
598	Fuel dealers	14	8 054	1 027	263	62
5992	Florists	11	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	1	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	11	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
GREENE COUNTY						
	Retail trade	1 586	2 416 588	261 309	60 976	22 737
52	Building materials and garden supplies stores	90	161 975	17 072	3 993	1 086
521, 3	Building materials and supply stores	54	128 721	12 876	3 067	782
525	Hardware stores	13	9 250	1 238	297	105
526	Retail nurseries, lawn and garden supply stores	12	9 885	1 886	455	148
527	Manufactured (mobile) home dealers	11	14 119	1 072	174	51
53	General merchandise stores	31	(D)	(D)	(D)	HH
531	Department stores (incl. leased depts.) ^{1 2}	14	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	14	(D)	(D)	(D)	GG
533	Variety stores	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	12	(D)	(D)	(D)	EE
54	Food stores	109	343 185	34 977	8 027	2 619
541	Grocery stores	79	336 533	33 767	7 725	2 465
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	AA
546	Retail bakeries	13	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	13	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	114	494 351	37 112	8 314	1 586
551	New and used car dealers	24	408 208	29 369	6 531	1 112
552	Used car dealers	33	39 546	1 759	370	97
553	Auto and home supply stores	41	(D)	(D)	(D)	EE
555, 6, 7, 9	Miscellaneous automotive dealers	16	(D)	(D)	(D)	CC
554	Gasoline service stations	123	178 560	9 510	2 215	792
56	Apparel and accessory stores	153	91 721	11 011	2 512	1 261
561	Men's and boys' clothing and accessory stores	15	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores	62	(D)	(D)	(D)	FF
562	Women's clothing stores	53	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores	9	(D)	(D)	(D)	BB
565	Family clothing stores	16	(D)	(D)	(D)	CC
566	Shoe stores	42	(D)	(D)	(D)	EE
564, 9	Other apparel and accessory stores	18	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	131	126 298	14 686	3 425	901
5712	Furniture stores	39	38 538	4 504	990	255
5713, 4, 9	Home furnishings stores	38	(D)	(D)	(D)	EE
572	Household appliance stores	9	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	45	55 728	5 904	1 447	353
58	Eating and drinking places	436	229 954	61 895	14 460	8 602
5812	Eating places	373	213 745	57 764	13 387	8 062
5812 pt.	Restaurants	142	(D)	(D)	(D)	HH
5812 pt.	Cafeterias	6	6 973	2 532	563	255
5812 pt.	Refreshment places	195	103 206	24 560	5 720	3 847
5812 pt.	Other eating places	30	(D)	(D)	(D)	EE
5813	Drinking places	63	16 209	4 131	1 073	540
591	Drug and proprietary stores	30	44 112	5 031	1 209	339
59 ex. 591	Miscellaneous retail stores	369	(D)	(D)	(D)	HH
592	Liquor stores	31	17 488	1 105	262	128
593	Used merchandise stores	38	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores	139	116 474	11 348	2 659	1 015
5941	Sporting goods stores and bicycle shops	24	(D)	(D)	(D)	EE
5942	Book stores	21	(D)	(D)	(D)	BB
5944	Jewelry stores	28	18 045	2 351	552	177
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	66	36 198	4 265	991	449
596	Nonstore retailers	48	160 955	14 564	3 694	898
598	Fuel dealers	11	8 142	1 018	291	62
5992	Florists	27	(D)	(D)	(D)	CC
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	14	7 239	1 482	388	103
5999	Miscellaneous retail stores, n.e.c.	58	(D)	(D)	(D)	EE

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
JACKSON COUNTY						
	Retail trade	3 895	5 047 739	651 998	152 001	55 650
52	Building materials and garden supplies stores	145	209 136	24 858	5 552	1 659
521, 3	Building materials and supply stores	68	153 945	16 152	3 660	1 015
521	Lumber and other building materials dealers	41	136 315	13 932	3 113	874
523	Paint, glass, and wallpaper stores	27	17 630	2 220	547	141
525	Hardware stores	47	31 928	5 385	1 250	424
526	Retail nurseries, lawn and garden supply stores	19	16 906	2 730	515	174
527	Manufactured (mobile) home dealers	11	6 357	591	127	26
53	General merchandise stores	82	803 138	89 199	21 217	7 764
531	Department stores (incl. leased depts.) ^{1 2}	34	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	34	(D)	(D)	(D)	II
533	Variety stores	29	(D)	(D)	(D)	EE
539	Miscellaneous general merchandise stores	19	(D)	(D)	(D)	FF
54	Food stores	391	883 896	90 511	20 820	7 399
541	Grocery stores	270	856 259	84 432	19 437	6 596
542	Meat and fish (seafood) markets	7	(D)	(D)	(D)	BB
546	Retail bakeries	63	(D)	(D)	(D)	FF
543, 4, 5, 9	Other food stores	51	10 921	1 762	360	207
543	Fruit and vegetable markets	4	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	22	4 361	808	167	106
545	Dairy products stores	5	(D)	(D)	(D)	BB
549	Miscellaneous food stores	20	5 194	664	138	71
55 ex. 554	Automotive dealers	240	1 054 499	95 493	20 769	3 623
551	New and used car dealers	59	899 955	74 835	15 874	2 485
552	Used car dealers	63	60 811	4 543	1 130	225
553	Auto and home supply stores	95	70 379	13 983	3 310	799
553 pt.	Auto parts, tires, and accessories stores	93	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	23	23 354	2 132	455	114
555	Boat dealers	6	8 612	912	232	45
556	Recreational vehicle dealers	7	10 180	744	147	41
557	Motorcycle dealers	9	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	AA
554	Gasoline service stations	262	365 126	22 463	5 246	1 725
56	Apparel and accessory stores	339	243 740	31 644	7 662	3 136
561	Men's and boys' clothing and accessory stores	40	33 774	4 784	1 247	322
562, 3	Women's clothing and specialty stores	127	98 702	13 550	3 188	1 481
562	Women's clothing stores	99	88 910	11 954	2 798	1 361
563	Women's accessory and specialty stores	28	9 792	1 596	390	165
565	Family clothing stores	41	45 109	4 938	1 163	547
566	Shoe stores	89	46 197	6 056	1 516	529
566 pt.	Men's shoe stores	12	3 252	444	112	44
566 pt.	Women's shoe stores	20	(D)	(D)	(D)	CC
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	41	23 215	3 051	719	240
566 pt.	Athletic footwear stores	14	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	42	19 958	2 316	548	257
564	Children's and infants' wear stores	9	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores	33	(D)	(D)	(D)	CC
57	Furniture and home furnishings stores	256	212 254	29 575	6 689	1 751
5712	Furniture stores	57	43 308	7 400	1 719	373
5713, 4, 9	Home furnishings stores	81	50 262	7 698	1 742	499
5713	Floor covering stores	37	30 536	4 412	977	221
5714	Drapery, curtain, and upholstery stores	1	(D)	(D)	(D)	AA
5719	Miscellaneous home furnishings stores	43	(D)	(D)	(D)	EE
572	Household appliance stores	24	13 841	2 622	563	125
573	Radio, television, computer, and music stores	94	104 843	11 855	2 665	754
5731	Radio, television, and electronics stores	47	71 960	7 606	1 629	404
5734	Computer and software stores	9	5 648	405	99	35
5735	Record and prerecorded tape stores	23	15 703	1 705	425	189
5736	Musical instrument stores	15	11 532	2 139	512	126
58	Eating and drinking places	1 208	644 943	178 668	42 339	21 756
5812	Eating places	1 042	608 214	170 527	40 375	20 713
5812 pt.	Restaurants	425	283 529	89 033	21 988	10 737
5812 pt.	Cafeterias	8	(D)	(D)	(D)	EE
5812 pt.	Refreshment places	472	233 996	59 487	13 630	8 089
5812 pt.	Other eating places	137	(D)	(D)	(D)	GG
5813	Drinking places	166	36 729	8 141	1 964	1 043
591	Drug and proprietary stores	110	188 906	20 365	5 010	1 478
591 pt.	Drug stores	108	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	2	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
JACKSON COUNTY—Con.						
59 ex. 591	Miscellaneous retail stores -----	862	442 101	69 222	16 697	5 359
592	Liquor stores -----	84	48 105	3 941	969	338
593	Used merchandise stores -----	77	25 593	5 189	1 212	590
594	Miscellaneous shopping goods stores -----	332	166 427	22 570	5 443	2 037
5941	Sporting goods stores and bicycle shops -----	58	24 877	3 011	697	248
5941 pt.	General line sporting goods stores -----	19	13 076	1 313	320	121
5941 pt.	Specialty line sporting goods stores -----	39	11 801	1 698	377	127
5942	Book stores -----	47	20 595	2 560	597	272
5944	Jewelry stores -----	72	46 205	7 448	1 967	429
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	155	74 750	9 551	2 182	1 088
5943	Stationery stores -----	8	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	32	34 460	3 033	675	382
5946	Camera and photographic supply stores -----	4	2 236	415	110	26
5947	Gift, novelty, and souvenir shops -----	83	25 029	3 844	839	443
5948	Luggage and leather goods stores -----	10	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	18	8 526	1 351	341	161
596	Nonstore retailers -----	96	114 794	18 991	4 700	1 063
5961	Catalog and mail-order houses -----	25	51 976	4 755	1 173	273
5962	Automatic merchandising machine operators -----	29	34 022	6 943	1 790	287
5963	Direct selling establishments -----	42	28 796	7 293	1 737	503
598	Fuel dealers -----	5	2 570	411	120	25
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	4	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	73	13 381	3 030	783	314
5993	Tobacco stores and stands -----	6	2 041	379	89	27
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	BB
5995	Optical goods stores -----	56	19 100	4 806	1 213	263
5999	Miscellaneous retail stores, n.e.c. -----	130	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	28	6 874	929	220	104
5999 pt.	Art dealers -----	13	(D)	(D)	(D)	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	89	(D)	(D)	(D)	FF
JASPER COUNTY						
	Retail trade -----	758	903 761	99 086	22 556	9 298
52	Building materials and garden supplies stores -----	36	51 849	5 351	1 187	369
521, 3	Building materials and supply stores -----	22	44 567	4 485	1 010	302
525	Hardware stores -----	5	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	7	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	18	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2} -----	10	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	10	(D)	(D)	(D)	GG
533	Variety stores -----	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	AA
54	Food stores -----	85	175 446	16 444	3 670	1 312
541	Grocery stores -----	68	172 058	15 969	3 564	1 248
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	7	885	183	46	19
543, 4, 5, 9	Other food stores -----	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	74	190 958	15 208	3 358	784
551	New and used car dealers -----	16	134 718	10 327	2 222	473
552	Used car dealers -----	28	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	22	12 915	2 355	575	155
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	(D)	(D)	(D)	BB
554	Gasoline service stations -----	55	81 733	5 061	1 203	487
56	Apparel and accessory stores -----	71	39 962	5 327	1 233	573
561	Men's and boys' clothing and accessory stores -----	6	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	29	14 516	1 703	423	230
562	Women's clothing stores -----	25	12 966	1 520	374	211
563	Women's accessory and specialty stores -----	4	1 550	183	49	19
565	Family clothing stores -----	9	7 206	873	208	95
566	Shoe stores -----	22	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores -----	59	30 012	3 559	818	244
5712	Furniture stores -----	16	10 404	1 220	272	82
5713, 4, 9	Home furnishings stores -----	13	(D)	(D)	(D)	BB
572	Household appliance stores -----	14	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	16	10 228	997	236	69

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
JASPER COUNTY—Con.						
58	Eating and drinking places -----	195	79 625	20 529	4 691	3 026
5812	Eating places -----	172	76 037	19 888	4 532	2 924
5812 pt.	Restaurants -----	54	21 833	6 629	1 634	992
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	106	48 529	11 627	2 694	1 814
5812 pt.	Other eating places -----	10	(D)	(D)	(D)	CC
5813	Drinking places -----	23	3 588	641	159	102
591	Drug and proprietary stores -----	11	11 782	1 256	313	103
59 ex. 591	Miscellaneous retail stores -----	154	(D)	(D)	(D)	GG
592	Liquor stores -----	16	4 597	293	64	46
593	Used merchandise stores -----	11	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	57	37 625	5 451	1 010	588
5941	Sporting goods stores and bicycle shops -----	10	(D)	(D)	(D)	BB
5942	Book stores -----	4	(D)	(D)	(D)	BB
5944	Jewelry stores -----	9	3 908	464	107	41
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	34	25 627	4 092	762	479
596	Nonstore retailers -----	11	9 124	961	343	109
598	Fuel dealers -----	8	(D)	(D)	(D)	BB
5992	Florists -----	12	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	8	3 018	669	154	52
5999	Miscellaneous retail stores, n.e.c. -----	28	(D)	(D)	(D)	BB
JEFFERSON COUNTY						
	Retail trade -----	675	868 493	87 952	20 450	8 288
52	Building materials and garden supplies stores -----	50	53 184	6 747	1 456	392
521, 3	Building materials and supply stores -----	26	31 470	4 754	1 027	224
525	Hardware stores -----	7	10 389	1 093	250	103
526	Retail nurseries, lawn and garden supply stores -----	6	1 140	172	38	16
527	Manufactured (mobile) home dealers -----	11	10 185	728	141	49
53	General merchandise stores -----	18	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2} -----	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	8	(D)	(D)	(D)	GG
533	Variety stores -----	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	4	2 861	373	71	25
54	Food stores -----	88	209 535	17 985	4 353	1 505
541	Grocery stores -----	65	203 117	17 051	4 122	1 399
542	Meat and fish (seafood) markets -----	8	4 003	469	119	34
546	Retail bakeries -----	11	1 173	317	77	60
543, 4, 5, 9	Other food stores -----	4	1 242	148	35	12
55 ex. 554	Automotive dealers -----	65	182 012	12 498	2 798	570
551	New and used car dealers -----	15	145 082	8 058	1 805	299
552	Used car dealers -----	10	7 939	346	62	14
553	Auto and home supply stores -----	28	18 480	3 112	724	189
555, 6, 7, 9	Miscellaneous automotive dealers -----	12	10 511	982	207	68
554	Gasoline service stations -----	81	113 424	5 521	1 316	505
56	Apparel and accessory stores -----	33	12 101	1 166	286	152
561	Men's and boys' clothing and accessory stores -----	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	11	4 112	419	97	63
562	Women's clothing stores -----	10	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	AA
565	Family clothing stores -----	9	(D)	(D)	(D)	BB
566	Shoe stores -----	9	3 618	349	101	36
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores -----	49	20 096	3 182	796	206
5712	Furniture stores -----	15	7 219	1 224	263	77
5713, 4, 9	Home furnishings stores -----	13	3 827	550	125	32
572	Household appliance stores -----	6	3 329	521	112	29
573	Radio, television, computer, and music stores -----	15	5 721	887	296	68
58	Eating and drinking places -----	172	78 859	19 596	4 561	3 135
5812	Eating places -----	157	77 359	19 382	4 516	3 090
5812 pt.	Restaurants -----	48	(D)	(D)	(D)	FF
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	92	55 451	13 141	3 026	2 055
5812 pt.	Other eating places -----	15	(D)	(D)	(D)	CC
5813	Drinking places -----	15	1 500	214	45	45
591	Drug and proprietary stores -----	15	21 464	2 568	611	180

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
JEFFERSON COUNTY—Con.						
59 ex. 591	Miscellaneous retail stores -----	104	(D)	(D)	(D)	EE
592	Liquor stores -----	11	(D)	(D)	(D)	BB
593	Used merchandise stores -----	8	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	26	5 714	863	209	139
5941	Sporting goods stores and bicycle shops -----	10	1 833	282	68	37
5942	Book stores -----	1	(D)	(D)	(D)	AA
5944	Jewelry stores -----	3	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	12	(D)	(D)	(D)	BB
596	Nonstore retailers -----	15	8 599	1 286	294	104
598	Fuel dealers -----	6	6 658	1 049	271	46
5992	Florists -----	16	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. -----	14	(D)	(D)	(D)	BB
ST. CHARLES COUNTY						
	Retail trade -----	1 181	1 636 344	190 824	44 215	16 727
52	Building materials and garden supplies stores -----	72	153 697	18 248	4 031	836
521, 3	Building materials and supply stores -----	34	106 182	12 317	2 772	420
525	Hardware stores -----	16	26 661	3 134	748	262
526	Retail nurseries, lawn and garden supply stores -----	17	9 140	1 666	289	97
527	Manufactured (mobile) home dealers -----	5	11 714	1 131	222	57
53	General merchandise stores -----	23	217 856	22 163	5 149	2 058
531	Department stores (incl. leased depts.) ^{1 2} -----	11	204 025	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	11	200 816	20 455	4 736	1 884
533	Variety stores -----	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	7	(D)	(D)	(D)	CC
54	Food stores -----	92	312 828	32 312	7 765	2 284
541	Grocery stores -----	57	305 847	31 138	7 507	2 139
542	Meat and fish (seafood) markets -----	3	1 101	165	41	16
546	Retail bakeries -----	15	2 567	623	139	83
543, 4, 5, 9	Other food stores -----	17	3 313	386	78	46
55 ex. 554	Automotive dealers -----	90	329 442	26 584	6 178	1 053
551	New and used car dealers -----	19	273 681	19 838	4 626	668
552	Used car dealers -----	24	17 690	988	231	57
553	Auto and home supply stores -----	31	23 264	4 232	998	243
555, 6, 7, 9	Miscellaneous automotive dealers -----	16	14 807	1 526	323	85
554	Gasoline service stations -----	102	162 357	9 240	2 215	729
56	Apparel and accessory stores -----	103	69 586	7 715	1 799	905
561	Men's and boys' clothing and accessory stores -----	9	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	41	21 220	2 591	559	357
562	Women's clothing stores -----	36	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores -----	5	(D)	(D)	(D)	BB
565	Family clothing stores -----	11	24 387	2 475	562	241
566	Shoe stores -----	32	13 307	1 543	411	168
564, 9	Other apparel and accessory stores -----	10	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores -----	97	77 379	10 865	2 474	711
5712	Furniture stores -----	26	20 619	4 890	1 132	253
5713, 4, 9	Home furnishings stores -----	36	19 563	2 585	537	203
572	Household appliance stores -----	7	3 462	330	76	20
573	Radio, television, computer, and music stores -----	28	33 735	3 060	729	235
58	Eating and drinking places -----	325	158 734	43 860	9 993	6 463
5812	Eating places -----	286	152 820	42 969	9 765	6 326
5812 pt.	Restaurants -----	125	64 640	20 001	4 403	2 803
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	127	74 111	18 993	4 367	2 977
5812 pt.	Other eating places -----	31	(D)	(D)	(D)	EE
5813	Drinking places -----	39	5 914	891	228	137
591	Drug and proprietary stores -----	19	50 506	5 370	1 279	371

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. CHARLES COUNTY—Con.						
59 ex. 591	Miscellaneous retail stores -----	258	103 959	14 467	3 332	1 317
592	Liquor stores -----	21	7 780	640	166	77
593	Used merchandise stores -----	16	2 977	487	101	49
594	Miscellaneous shopping goods stores -----	121	56 920	7 580	1 838	770
5941	Sporting goods stores and bicycle shops -----	20	12 680	1 368	328	107
5942	Book stores -----	11	4 061	477	114	53
5944	Jewelry stores -----	24	11 579	1 830	451	122
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	66	28 600	3 905	945	488
596	Nonstore retailers -----	28	13 046	1 537	366	137
598	Fuel dealers -----	7	4 914	847	217	38
5992	Florists -----	16	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	11	3 516	866	196	53
5999	Miscellaneous retail stores, n.e.c. -----	34	(D)	(D)	(D)	CC
ST. LOUIS COUNTY						
	Retail trade -----	6 212	9 885 217	1 208 373	284 952	98 486
52	Building materials and garden supplies stores -----	234	369 265	51 872	10 813	3 004
521, 3	Building materials and supply stores -----	108	214 467	28 315	5 952	1 312
521	Lumber and other building materials dealers -----	71	197 550	25 777	5 382	1 141
523	Paint, glass, and wallpaper stores -----	37	16 917	2 538	570	171
525	Hardware stores -----	69	105 269	15 651	3 473	1 198
526	Retail nurseries, lawn and garden supply stores -----	51	45 084	7 564	1 341	478
527	Manufactured (mobile) home dealers -----	6	4 445	342	47	16
53	General merchandise stores -----	114	1 507 762	147 636	34 461	12 580
531	Department stores (incl. leased depts.) ^{1 2} -----	52	1 229 351	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	52	1 193 483	127 982	29 984	11 032
533	Variety stores -----	44	28 887	3 205	734	380
539	Miscellaneous general merchandise stores -----	18	285 392	16 449	3 743	1 168
54	Food stores -----	515	1 616 864	186 356	45 359	13 440
541	Grocery stores -----	315	1 542 375	169 815	41 794	11 878
542	Meat and fish (seafood) markets -----	29	17 503	2 369	546	166
546	Retail bakeries -----	92	35 606	11 097	2 310	1 011
543, 4, 5, 9	Other food stores -----	79	21 380	3 075	709	385
543	Fruit and vegetable markets -----	10	4 476	456	101	43
544	Candy, nut, and confectionery stores -----	34	7 832	1 487	351	211
545	Dairy products stores -----	10	1 410	107	19	11
549	Miscellaneous food stores -----	25	7 662	1 025	238	120
55 ex. 554	Automotive dealers -----	344	2 477 666	196 547	45 091	6 806
551	New and used car dealers -----	101	2 267 394	167 128	38 399	5 186
552	Used car dealers -----	56	46 108	3 030	634	180
553	Auto and home supply stores -----	153	122 418	21 972	5 222	1 247
553 pt.	Auto parts, tires, and accessories stores -----	148	121 584	21 758	5 179	1 235
553 pt.	Home and auto supply stores -----	5	834	214	43	12
555, 6, 7, 9	Miscellaneous automotive dealers -----	34	41 746	4 417	836	193
555	Boat dealers -----	11	12 294	1 106	230	55
556	Recreational vehicle dealers -----	8	18 060	1 858	292	53
557	Motorcycle dealers -----	13	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	2	(D)	(D)	(D)	AA
554	Gasoline service stations -----	417	604 580	43 290	9 816	3 038
56	Apparel and accessory stores -----	785	590 020	69 430	16 811	7 557
561	Men's and boys' clothing and accessory stores -----	87	62 432	8 161	2 014	695
562, 3	Women's clothing and specialty stores -----	344	256 743	31 684	7 852	3 694
562	Women's clothing stores -----	282	231 187	28 227	6 928	3 342
563	Women's accessory and specialty stores -----	62	25 556	3 457	924	352
565	Family clothing stores -----	72	130 758	11 563	2 589	1 385
566	Shoe stores -----	204	101 104	12 615	3 099	1 228
566 pt.	Men's shoe stores -----	17	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores -----	57	24 187	3 473	904	385
566 pt.	Children's and juveniles' shoe stores -----	7	(D)	(D)	(D)	BB
566 pt.	Family shoe stores -----	94	51 289	6 132	1 518	616
566 pt.	Athletic footwear stores -----	29	19 005	2 011	424	154
564, 9	Other apparel and accessory stores -----	78	38 983	5 407	1 257	555
564	Children's and infants' wear stores -----	32	16 840	1 821	449	261
569	Miscellaneous apparel and accessory stores -----	46	22 143	3 586	808	294

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. LOUIS COUNTY — Con.						
57	Furniture and home furnishings stores -----	536	582 043	75 029	17 518	4 322
5712	Furniture stores -----	139	175 801	24 453	5 848	1 240
5713, 4, 9	Home furnishings stores -----	184	119 740	21 661	5 007	1 249
5713	Floor covering stores -----	67	60 182	10 327	2 258	476
5714	Drapery, curtain, and upholstery stores -----	17	6 561	1 603	418	85
5719	Miscellaneous home furnishings stores -----	100	52 997	9 731	2 331	688
572	Household appliance stores -----	42	32 319	3 689	902	210
573	Radio, television, computer, and music stores -----	171	254 183	25 226	5 761	1 623
5731	Radio, television, and electronics stores -----	81	165 385	14 849	3 472	931
5734	Computer and software stores -----	27	42 568	4 285	992	192
5735	Record and prerecorded tape stores -----	47	30 885	2 868	676	354
5736	Musical instrument stores -----	16	15 345	3 224	621	146
58	Eating and drinking places -----	1 764	984 078	277 547	66 687	36 212
5812	Eating places -----	1 574	952 560	271 302	65 150	35 287
5812 pt.	Restaurants -----	580	398 651	126 297	30 788	16 331
5812 pt.	Cafeterias -----	28	28 019	8 601	2 060	1 003
5812 pt.	Refreshment places -----	714	397 082	98 212	22 988	14 403
5812 pt.	Other eating places -----	252	128 808	38 192	9 314	3 550
5813	Drinking places -----	190	31 518	6 245	1 537	925
591	Drug and proprietary stores -----	147	371 351	40 032	9 905	2 454
591 pt.	Drug stores -----	145	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores -----	1 356	781 588	120 634	28 491	9 073
592	Liquor stores -----	70	32 178	2 722	641	283
593	Used merchandise stores -----	74	19 259	4 667	1 176	380
594	Miscellaneous shopping goods stores -----	640	385 321	52 613	12 419	4 690
5941	Sporting goods stores and bicycle shops -----	127	92 975	12 134	2 834	955
5941 pt.	General line sporting goods stores -----	35	36 407	4 490	1 092	392
5941 pt.	Specialty line sporting goods stores -----	92	56 568	7 644	1 742	563
5942	Book stores -----	62	49 257	4 909	1 206	473
5944	Jewelry stores -----	133	77 066	11 896	2 971	805
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	318	166 023	23 674	5 408	2 457
5943	Stationery stores -----	26	6 137	1 073	263	107
5945	Hobby, toy, and game shops -----	70	65 300	6 959	1 618	693
5946	Camera and photographic supply stores -----	13	9 598	1 505	305	81
5947	Gift, novelty, and souvenir shops -----	155	54 734	8 785	1 799	936
5948	Luggage and leather goods stores -----	11	4 879	1 047	209	78
5949	Sewing, needlework, and piece goods stores -----	43	25 375	4 305	1 214	562
596	Nonstore retailers -----	159	193 423	28 448	6 586	1 506
5961	Catalog and mail-order houses -----	20	(D)	(D)	(D)	EE
5962	Automatic merchandising machine operators -----	44	(D)	(D)	(D)	EE
5963	Direct selling establishments -----	95	49 453	11 996	2 789	744
598	Fuel dealers -----	4	(D)	(D)	(D)	BB
5983	Fuel oil dealers -----	2	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	2	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	87	21 725	5 592	1 213	439
5993	Tobacco stores and stands -----	14	3 416	280	57	29
5994	News dealers and newsstands -----	8	3 137	340	78	34
5995	Optical goods stores -----	85	31 312	8 207	2 048	483
5999	Miscellaneous retail stores, n.e.c. -----	215	(D)	(D)	(D)	GG
5999 pt.	Pet shops -----	40	17 181	2 677	702	308
5999 pt.	Art dealers -----	28	10 250	1 951	425	122
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	147	(D)	(D)	(D)	FF
TANEY COUNTY						
	Retail trade -----	381	330 287	46 190	7 091	3 271
52	Building materials and garden supplies stores -----	12	16 575	1 218	244	71
521, 3	Building materials and supply stores -----	8	15 378	1 125	213	61
525	Hardware stores -----	2	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	9	(D)	(D)	(D)	EE
531	Department stores (incl. leased depts.) ^{1 2} -----	1	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	1	(D)	(D)	(D)	CC
533	Variety stores -----	4	2 904	270	53	26
539	Miscellaneous general merchandise stores -----	4	1 731	119	20	20
54	Food stores -----	35	63 336	6 459	1 374	444
541	Grocery stores -----	23	62 024	6 222	1 343	424
542	Meat and fish (seafood) markets -----	-	-	-	-	-
546	Retail bakeries -----	4	515	140	14	7
543, 4, 5, 9	Other food stores -----	8	797	97	17	13

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
TANEY COUNTY — Con.						
55 ex. 554	Automotive dealers	18	43 814	3 187	645	145
551	New and used car dealers	4	36 066	2 322	499	97
552	Used car dealers	5	3 273	337	44	16
553	Auto and home supply stores	5	2 303	362	65	19
555, 6, 7, 9	Miscellaneous automotive dealers	4	2 172	166	37	13
554	Gasoline service stations	21	15 068	933	199	82
56	Apparel and accessory stores	39	26 091	2 616	434	193
561	Men's and boys' clothing and accessory stores	4	3 508	311	89	35
562, 3	Women's clothing and specialty stores	9	5 524	542	84	39
562	Women's clothing stores	7	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	10	6 561	826	101	57
566	Shoe stores	9	6 223	538	96	36
564, 9	Other apparel and accessory stores	7	4 275	399	64	26
57	Furniture and home furnishings stores	20	11 791	1 209	276	96
5712	Furniture stores	1	(D)	(D)	(D)	AA
5713, 4, 9	Home furnishings stores	13	9 426	773	159	71
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	4	1 479	341	100	19
58	Eating and drinking places	116	70 157	20 490	2 072	1 510
5812	Eating places	109	69 530	20 406	2 057	1 501
5812 pt.	Restaurants	68	45 182	14 212	1 305	975
5812 pt.	Cafeterias	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	32	21 142	5 471	661	502
5812 pt.	Other eating places	8	(D)	(D)	(D)	BB
5813	Drinking places	7	627	84	15	9
591	Drug and proprietary stores	4	4 447	567	118	36
59 ex. 591	Miscellaneous retail stores	107	(D)	(D)	(D)	EE
592	Liquor stores	6	1 598	121	16	10
593	Used merchandise stores	6	783	43	3	4
594	Miscellaneous shopping goods stores	66	28 245	4 884	668	322
5941	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)	AA
5942	Book stores	2	(D)	(D)	(D)	AA
5944	Jewelry stores	4	1 102	176	34	17
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	57	25 532	4 409	589	284
596	Nonstore retailers	5	792	152	30	20
598	Fuel dealers	5	(D)	(D)	(D)	BB
5992	Florists	3	(D)	(D)	(D)	AA
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	3	150	17	2	3
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
COLUMBIA, MO MSA						
	Retail trade	743	1 081 643	117 911	26 900	11 758
52	Building materials and garden supplies stores	38	88 138	8 145	1 747	490
521, 3	Building materials and supply stores	21	61 090	5 546	1 167	315
525	Hardware stores	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	7	17 193	1 277	295	68
53	General merchandise stores	13	194 281	16 194	3 832	1 490
531	Department stores (incl. leased depts.) ^{1 2}	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	GG
533	Variety stores	3	1 273	155	29	15
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	CC
54	Food stores	55	159 620	15 340	3 356	1 619
541	Grocery stores	44	156 890	14 752	3 212	1 525
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	6	1 455	226	51	39
55 ex. 554	Automotive dealers	41	243 748	16 638	3 728	654
551	New and used car dealers	15	217 025	13 965	3 168	528
552	Used car dealers	8	7 315	445	78	23
553	Auto and home supply stores	12	7 063	1 360	296	64
555, 6, 7, 9	Miscellaneous automotive dealers	6	12 345	868	186	39
554	Gasoline service stations	63	72 109	5 087	1 038	460
56	Apparel and accessory stores	89	46 812	5 831	1 335	820
561	Men's and boys' clothing and accessory stores	9	4 106	472	98	59
562, 3	Women's clothing and specialty stores	40	23 897	2 825	649	507
562	Women's clothing stores	33	22 447	2 632	600	479
563	Women's accessory and specialty stores	7	1 450	193	49	28
565	Family clothing stores	9	6 061	829	174	82
566	Shoe stores	20	9 058	1 153	289	96
564, 9	Other apparel and accessory stores	11	3 690	552	125	76
57	Furniture and home furnishings stores	69	47 172	6 006	1 456	415
5712	Furniture stores	23	13 994	1 900	427	110
5713, 4, 9	Home furnishings stores	15	9 177	1 132	269	73
572	Household appliance stores	4	4 354	633	149	36
573	Radio, television, computer, and music stores	27	19 647	2 341	611	196
58	Eating and drinking places	197	104 937	27 824	6 511	4 316
5812	Eating places	176	99 157	26 662	6 239	4 064
5812 pt.	Restaurants	69	39 338	11 541	2 786	1 702
5812 pt.	Cafeterias	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	91	50 546	12 602	2 810	2 046
5812 pt.	Other eating places	15	(D)	(D)	(D)	EE
5813	Drinking places	21	5 780	1 162	272	252
591	Drug and proprietary stores	13	20 641	2 816	706	190
59 ex. 591	Miscellaneous retail stores	165	104 185	14 030	3 191	1 304
592	Liquor stores	4	(D)	(D)	(D)	BB
593	Used merchandise stores	16	2 293	338	76	41
594	Miscellaneous shopping goods stores	77	33 849	4 919	1 107	539
5941	Sporting goods stores and bicycle shops	17	9 638	1 405	289	133
5942	Book stores	8	4 054	396	88	60
5944	Jewelry stores	18	8 143	1 473	372	126
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	34	12 014	1 645	358	220
596	Nonstore retailers	23	48 272	5 208	1 158	427
598	Fuel dealers	5	(D)	(D)	(D)	BB
5992	Florists	11	5 600	1 187	308	64
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	8	3 199	764	189	54
5999	Miscellaneous retail stores, n.e.c.	21	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
JOPLIN, MO MSA						
	Retail trade	981	1 105 361	120 084	27 586	11 307
52	Building materials and garden supplies stores	50	66 072	6 672	1 527	461
521, 3	Building materials and supply stores	31	55 116	5 413	1 261	363
525	Hardware stores	6	3 617	471	109	39
526	Retail nurseries, lawn and garden supply stores	9	3 855	546	102	42
527	Manufactured (mobile) home dealers	4	3 484	242	55	17
53	General merchandise stores	23	192 182	18 332	4 454	1 522
531	Department stores (incl. leased depts.) ^{1 2}	11	191 405	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	11	187 025	17 818	4 335	1 453
533	Variety stores	8	3 775	371	82	52
539	Miscellaneous general merchandise stores	4	1 382	143	37	17
54	Food stores	108	208 713	19 365	4 403	1 588
541	Grocery stores	87	204 893	18 821	4 281	1 516
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	9	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	10	1 866	258	53	42
55 ex. 554	Automotive dealers	93	235 490	18 805	4 188	945
551	New and used car dealers	21	166 776	12 983	2 793	571
552	Used car dealers	32	27 459	1 655	439	118
553	Auto and home supply stores	30	15 554	2 787	668	186
555, 6, 7, 9	Miscellaneous automotive dealers	10	25 701	1 380	288	70
554	Gasoline service stations	82	113 602	6 521	1 525	625
56	Apparel and accessory stores	85	44 837	5 665	1 318	622
561	Men's and boys' clothing and accessory stores	7	3 398	365	88	32
562, 3	Women's clothing and specialty stores	35	15 652	1 808	447	245
562	Women's clothing stores	31	14 102	1 625	398	226
563	Women's accessory and specialty stores	4	1 550	183	49	19
565	Family clothing stores	13	10 218	1 063	254	118
566	Shoe stores	23	13 625	2 236	499	206
564, 9	Other apparel and accessory stores	7	1 944	193	30	21
57	Furniture and home furnishings stores	73	38 030	4 695	1 087	309
5712	Furniture stores	20	14 121	1 723	396	112
5713, 4, 9	Home furnishings stores	16	7 870	1 164	262	68
572	Household appliance stores	18	5 159	744	177	54
573	Radio, television, computer, and music stores	19	10 880	1 064	252	75
58	Eating and drinking places	255	102 982	26 358	6 056	3 923
5812	Eating places	229	98 144	25 462	5 830	3 770
5812 pt.	Restaurants	79	29 773	9 000	2 131	1 302
5812 pt.	Cafeterias	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	133	59 225	14 145	3 313	2 255
5812 pt.	Other eating places	15	(D)	(D)	(D)	CC
5813	Drinking places	26	4 838	896	226	153
591	Drug and proprietary stores	17	22 205	2 352	592	178
59 ex. 591	Miscellaneous retail stores	195	81 248	11 319	2 436	1 134
592	Liquor stores	23	6 027	399	92	65
593	Used merchandise stores	15	3 773	440	108	50
594	Miscellaneous shopping goods stores	70	39 058	5 698	1 072	614
5941	Sporting goods stores and bicycle shops	12	4 711	515	60	34
5942	Book stores	5	3 589	391	84	38
5944	Jewelry stores	13	4 594	597	142	52
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	40	26 164	4 195	786	490
596	Nonstore retailers	14	9 483	1 025	360	119
598	Fuel dealers	13	8 890	1 495	293	73
5992	Florists	17	2 734	508	118	76
5993	Tobacco stores and stands	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	8	3 018	669	154	52
5999	Miscellaneous retail stores, n.e.c.	32	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
KANSAS CITY, MO-KS MSA						
	Retail trade	9 233	12 655 398	1 528 369	355 925	130 446
52	Building materials and garden supplies stores	413	553 934	66 547	14 496	4 437
521, 3	Building materials and supply stores	208	404 013	44 636	9 830	2 760
521	Lumber and other building materials dealers	128	361 004	38 875	8 474	2 398
523	Paint, glass, and wallpaper stores	80	43 009	5 761	1 356	362
525	Hardware stores	117	83 324	12 609	2 889	1 002
526	Retail nurseries, lawn and garden supply stores	68	54 617	8 258	1 567	623
527	Manufactured (mobile) home dealers	20	11 980	1 044	210	52
53	General merchandise stores	190	2 018 083	207 067	48 767	17 803
531	Department stores (incl. leased depts.) ^{1 2}	88	1 687 735	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	88	1 654 915	181 926	42 571	15 501
533	Variety stores	53	34 094	4 017	885	427
539	Miscellaneous general merchandise stores	49	329 074	21 124	5 311	1 875
54	Food stores	870	2 181 783	216 577	50 483	18 481
541	Grocery stores	610	2 119 247	203 113	47 416	16 800
542	Meat and fish (seafood) markets	23	12 242	2 059	473	132
546	Retail bakeries	133	25 772	7 882	1 839	1 104
543, 4, 5, 9	Other food stores	104	24 522	3 523	755	445
543	Fruit and vegetable markets	5	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	40	7 983	1 484	331	210
545	Dairy products stores	12	(D)	(D)	(D)	BB
549	Miscellaneous food stores	47	13 847	1 597	334	186
55 ex. 554	Automotive dealers	581	2 960 798	233 519	51 972	9 015
551	New and used car dealers	167	2 594 115	187 019	41 183	6 468
552	Used car dealers	115	126 418	7 932	1 756	378
553	Auto and home supply stores	243	169 831	32 169	7 591	1 858
553 pt.	Auto parts, tires, and accessories stores	234	165 961	31 215	7 420	1 790
553 pt.	Home and auto supply stores	9	3 870	954	171	68
555, 6, 7, 9	Miscellaneous automotive dealers	56	70 434	6 399	1 442	311
555	Boat dealers	16	23 891	2 342	541	111
556	Recreational vehicle dealers	11	18 855	1 248	262	67
557	Motorcycle dealers	21	20 163	2 261	507	104
559	Automotive dealers, n.e.c.	8	7 525	548	132	29
554	Gasoline service stations	688	903 216	53 682	12 883	4 445
56	Apparel and accessory stores	764	508 432	61 668	15 236	6 681
561	Men's and boys' clothing and accessory stores	84	61 347	8 474	2 144	637
562, 3	Women's clothing and specialty stores	293	199 684	25 627	6 252	3 075
562	Women's clothing stores	236	176 417	21 494	5 102	2 715
563	Women's accessory and specialty stores	57	23 267	4 133	1 150	360
565	Family clothing stores	87	110 401	10 788	2 684	1 299
566	Shoe stores	193	96 917	11 670	2 932	1 093
566 pt.	Men's shoe stores	21	6 157	837	214	75
566 pt.	Women's shoe stores	38	18 626	2 247	559	221
566 pt.	Children's and juveniles' shoe stores	3	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	102	51 760	6 113	1 492	567
566 pt.	Athletic footwear stores	29	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	107	40 083	5 109	1 224	577
564	Children's and infants' wear stores	27	16 212	1 522	369	207
569	Miscellaneous apparel and accessory stores	80	23 871	3 587	855	370
57	Furniture and home furnishings stores	684	620 135	77 718	17 329	4 627
5712	Furniture stores	168	161 056	23 763	5 414	1 219
5713, 4, 9	Home furnishings stores	222	132 321	21 190	4 667	1 296
5713	Floor covering stores	107	80 134	12 958	2 816	618
5714	Drapery, curtain, and upholstery stores	10	1 613	323	82	29
5719	Miscellaneous home furnishings stores	105	50 574	7 909	1 769	649
572	Household appliance stores	54	31 643	5 079	1 164	287
573	Radio, television, computer, and music stores	240	295 115	27 686	6 084	1 825
5731	Radio, television, and electronics stores	122	179 220	16 561	3 551	1 027
5734	Computer and software stores	37	62 027	3 997	845	223
5735	Record and prerecorded tape stores	49	33 597	3 421	822	365
5736	Musical instrument stores	32	20 271	3 707	866	210
58	Eating and drinking places	2 694	1 354 645	375 741	88 440	47 853
5812	Eating places	2 373	1 289 703	362 521	85 217	46 057
5812 pt.	Restaurants	939	557 138	176 196	42 643	21 919
5812 pt.	Cafeterias	26	29 605	7 926	1 957	841
5812 pt.	Refreshment places	1 123	580 453	146 484	33 586	20 507
5812 pt.	Other eating places	285	122 507	31 915	7 031	2 790
5813	Drinking places	321	64 942	13 220	3 223	1 796
591	Drug and proprietary stores	268	409 541	47 665	12 248	3 454
591 pt.	Drug stores	264	407 174	47 344	12 192	3 429
591 pt.	Proprietary stores	4	2 367	321	56	25

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

MISSOURI MO-55

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
KANSAS CITY, MO-KS MSA — Con.						
59 ex. 591	Miscellaneous retail stores -----	2 081	1 144 831	188 185	44 071	13 650
592	Liquor stores -----	262	124 939	7 853	1 871	891
593	Used merchandise stores -----	144	42 073	8 468	1 884	891
594	Miscellaneous shopping goods stores -----	804	419 094	55 833	13 168	5 249
5941	Sporting goods stores and bicycle shops -----	161	9 233	9 983	2 167	868
5941 pt.	General line sporting goods stores -----	57	40 725	4 822	1 064	484
5941 pt.	Specialty line sporting goods stores -----	104	40 508	5 161	1 103	384
5942	Book stores -----	101	52 587	6 267	1 468	669
5944	Jewelry stores -----	157	97 733	16 196	4 155	930
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	385	187 541	23 387	5 378	2 782
5943	Stationery stores -----	22	5 586	988	231	73
5945	Hobby, toy, and game shops -----	86	85 240	7 626	1 761	904
5946	Camera and photographic supply stores -----	8	6 780	1 029	268	62
5947	Gift, novelty, and souvenir shops -----	206	62 943	9 663	2 117	1 211
5948	Luggage and leather goods stores -----	14	5 333	917	216	94
5949	Sewing, needlework, and piece goods stores -----	49	21 659	3 164	785	438
596	Nonstore retailers -----	228	345 883	74 858	17 627	3 686
5961	Catalog and mail-order houses -----	59	216 764	47 949	11 020	2 190
5962	Automatic merchandising machine operators -----	62	58 141	11 326	2 876	527
5963	Direct selling establishments -----	107	70 978	15 583	3 731	969
598	Fuel dealers -----	31	17 274	2 455	635	135
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	30	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	186	36 601	8 239	2 033	817
5993	Tobacco stores and stands -----	13	7 556	574	128	48
5994	News dealers and newsstands -----	4	1 382	295	77	30
5995	Optical goods stores -----	123	39 959	9 328	2 210	523
5999	Miscellaneous retail stores, n.e.c. -----	286	110 070	20 282	4 438	1 380
5999 pt.	Pet shops -----	54	21 531	3 127	680	276
5999 pt.	Art dealers -----	24	5 152	1 083	214	75
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	208	83 387	16 072	3 544	1 029
ST. JOSEPH, MO MSA						
	Retail trade -----	591	695 288	78 616	18 238	7 205
52	Building materials and garden supplies stores -----	30	22 508	2 453	538	171
521, 3	Building materials and supply stores -----	19	11 743	1 184	266	70
525	Hardware stores -----	2	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	7	3 424	641	129	54
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	15	138 361	13 805	3 246	1 182
531	Department stores (incl. leased depts.) ^{1 2} -----	9	136 480	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	134 328	13 328	3 133	1 130
533	Variety stores -----	6	4 033	477	113	52
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores -----	56	147 643	12 219	3 028	1 048
541	Grocery stores -----	37	144 235	11 473	2 844	934
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	11	1 930	475	119	76
543, 4, 5, 9	Other food stores -----	6	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	42	132 910	10 494	2 361	508
551	New and used car dealers -----	12	103 629	6 942	1 488	320
552	Used car dealers -----	11	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	13	10 397	2 210	539	109
555, 6, 7, 9	Miscellaneous automotive dealers -----	6	(D)	(D)	(D)	BB
554	Gasoline service stations -----	59	74 893	3 730	861	361
56	Apparel and accessory stores -----	42	17 726	2 318	571	255
561	Men's and boys' clothing and accessory stores -----	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	17	6 222	701	171	114
562	Women's clothing stores -----	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	1	(D)	(D)	(D)	AA
566	Shoe stores -----	16	7 308	1 121	267	82
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores -----	44	28 008	3 800	810	235
5712	Furniture stores -----	7	9 623	1 554	286	69
5713, 4, 9	Home furnishings stores -----	12	6 363	939	220	61
572	Household appliance stores -----	4	3 206	335	92	19
573	Radio, television, computer, and music stores -----	21	8 816	972	212	86

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. JOSEPH, MO MSA —Con.						
58	Eating and drinking places -----	176	73 023	19 788	4 508	2 696
5812	Eating places -----	144	69 453	19 065	4 351	2 607
5812 pt.	Restaurants -----	58	27 720	8 585	1 974	1 116
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	69	34 634	8 171	2 020	1 264
5812 pt.	Other eating places -----	14	(D)	(D)	(D)	CC
5813	Drinking places -----	32	3 570	723	157	89
591	Drug and proprietary stores -----	16	17 772	3 065	702	187
59 ex. 591	Miscellaneous retail stores -----	111	42 444	6 944	1 613	562
592	Liquor stores -----	1	(D)	(D)	(D)	AA
593	Used merchandise stores -----	15	2 920	680	142	48
594	Miscellaneous shopping goods stores -----	46	17 406	2 489	518	251
5941	Sporting goods stores and bicycle shops -----	10	3 075	374	76	41
5942	Book stores -----	3	2 431	222	53	26
5944	Jewelry stores -----	6	3 122	741	139	35
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	27	8 778	1 152	250	149
596	Nonstore retailers -----	11	12 383	1 797	491	105
598	Fuel dealers -----	4	(D)	(D)	(D)	AA
5992	Florists -----	12	1 970	483	123	66
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	9	2 148	456	116	32
5999	Miscellaneous retail stores, n.e.c. -----	13	(D)	(D)	(D)	BB
ST. LOUIS, MO-IL MSA						
	Retail trade -----	14 400	19 144 926	2 332 242	547 852	200 277
52	Building materials and garden supplies stores -----	639	919 313	120 488	25 889	6 646
521, 3	Building materials and supply stores -----	318	579 527	74 291	16 103	3 205
521	Lumber and other building materials dealers -----	236	545 499	68 816	14 859	2 851
523	Paint, glass, and wallpaper stores -----	82	34 028	5 475	1 244	354
525	Hardware stores -----	168	222 618	30 744	6 996	2 433
526	Retail nurseries, lawn and garden supply stores -----	114	74 494	12 041	2 163	810
527	Manufactured (mobile) home dealers -----	39	42 674	3 412	627	198
53	General merchandise stores -----	281	2 850 623	281 170	64 735	23 720
531	Department stores (incl. leased depts.) ^{1 2} -----	119	2 447 391	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	119	2 380 042	247 213	57 172	20 949
531 pt.	Conventional ¹ -----	21	(D)	(D)	(D)	II
531 pt.	Discount or mass merchandising ¹ -----	84	1 458 235	136 217	31 540	11 971
531 pt.	National chain ¹ -----	14	(D)	(D)	(D)	HH
533	Variety stores -----	111	82 940	9 085	2 136	1 096
539	Miscellaneous general merchandise stores -----	51	387 641	24 872	5 427	1 675
54	Food stores -----	1 396	3 474 405	369 585	89 763	27 886
541	Grocery stores -----	965	3 321 741	339 797	83 166	24 961
541 pt.	Supermarkets and other general-line grocery stores -----	579	3 063 767	318 958	78 271	22 623
541 pt.	Convenience food stores -----	228	108 359	9 721	2 317	1 163
541 pt.	Convenience food/gasoline stores -----	120	139 331	9 396	2 167	969
541 pt.	Delicatessens -----	38	10 284	1 722	411	206
542	Meat and fish (seafood) markets -----	79	43 045	5 580	1 308	418
546	Retail bakeries -----	193	60 231	17 941	3 906	1 806
546 pt.	Retail bakeries —baking and selling -----	171	52 347	17 012	3 668	1 710
546 pt.	Retail bakeries —selling only -----	22	7 884	929	238	96
543, 4, 5, 9	Other food stores -----	159	49 388	6 267	1 383	701
543	Fruit and vegetable markets -----	35	19 397	1 901	386	170
544	Candy, nut, and confectionery stores -----	53	12 713	2 238	528	304
545	Dairy products stores -----	17	2 258	165	28	17
549	Miscellaneous food stores -----	54	15 020	1 963	441	210
55 ex. 554	Automotive dealers -----	919	4 267 961	341 951	78 395	13 029
551	New and used car dealers -----	258	3 742 248	272 905	62 583	9 071
552	Used car dealers -----	179	139 928	10 061	2 253	569
553	Auto and home supply stores -----	381	269 912	46 782	10 956	2 747
553 pt.	Auto parts, tires, and accessories stores -----	363	263 540	45 906	10 758	2 671
553 pt.	Home and auto supply stores -----	18	6 372	876	198	76
555, 6, 7, 9	Miscellaneous automotive dealers -----	101	115 873	12 203	2 603	642
555	Boat dealers -----	35	38 801	3 407	729	195
556	Recreational vehicle dealers -----	23	31 935	3 449	706	159
557	Motorcycle dealers -----	38	36 718	4 505	968	233
559	Automotive dealers, n.e.c. -----	5	8 419	842	200	55
554	Gasoline service stations -----	1 101	1 517 346	98 299	23 011	7 872
554 pt.	Gasoline/convenience food stores -----	414	659 037	33 371	7 915	2 983
554 pt.	Other gasoline service stations and truck stops -----	687	858 309	64 928	15 096	4 889

See footnotes at end of table.

RETAIL TRADE —GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. LOUIS, MO-IL MSA —Con.						
56	Apparel and accessory stores -----	1 400	926 121	108 377	26 273	12 072
561	Men's and boys' clothing and accessory stores -----	159	96 995	12 694	3 113	1 093
562, 3	Women's clothing and specialty stores -----	585	376 448	46 386	11 459	5 777
562	Women's clothing stores -----	483	341 572	41 315	10 135	5 250
563	Women's accessory and specialty stores -----	102	34 876	5 071	1 324	5 271
565	Family clothing stores -----	156	223 861	20 966	4 727	2 390
566	Shoe stores -----	375	169 446	21 005	5 242	2 016
566 pt.	Men's shoe stores -----	24	8 019	1 181	303	74
566 pt.	Women's shoe stores -----	98	36 586	5 164	1 339	564
566 pt.	Children's and juveniles' shoe stores -----	16	3 196	496	128	44
566 pt.	Family shoe stores -----	194	92 919	11 014	2 762	1 080
566 pt.	Athletic footwear stores -----	43	28 726	3 150	710	254
564, 9	Other apparel and accessory stores -----	125	59 371	7 326	1 732	796
564	Children's and infants' wear stores -----	49	24 907	2 552	627	379
569	Miscellaneous apparel and accessory stores -----	76	34 464	4 774	1 105	417
57	Furniture and home furnishings stores -----	1 052	926 579	121 702	28 598	7 405
5712	Furniture stores -----	292	276 368	41 815	9 957	2 256
5713, 4, 9	Home furnishings stores -----	342	201 575	33 495	7 574	2 045
5713	Floor covering stores -----	141	110 001	17 145	3 711	815
5714	Drapery, curtain, and upholstery stores -----	35	8 129	1 874	480	117
5719	Miscellaneous home furnishings stores -----	166	83 445	14 476	3 383	1 113
572	Household appliance stores -----	94	60 057	7 027	1 715	449
573	Radio, television, computer, and music stores -----	324	388 579	39 365	9 352	2 655
5731	Radio, television, and electronics stores -----	154	260 285	24 300	5 921	1 541
5734	Computer and software stores -----	51	56 356	5 768	1 368	301
5735	Record and prerecorded tape stores -----	87	50 069	5 032	1 186	586
5736	Musical instrument stores -----	32	21 869	4 265	877	227
58	Eating and drinking places -----	4 392	2 139 855	587 749	138 960	79 477
5812	Eating places -----	3 663	2 010 648	562 397	132 857	75 838
5812 pt.	Restaurants -----	1 434	812 018	255 780	61 118	33 814
5812 pt.	Cafeterias -----	62	44 425	13 471	3 268	1 733
5812 pt.	Refreshment places -----	1 654	902 150	223 651	52 369	33 431
5812 pt.	Other eating places -----	513	252 055	69 495	16 102	6 860
5813	Drinking places -----	729	129 207	25 352	6 103	3 639
591	Drug and proprietary stores -----	369	716 767	81 351	19 903	4 972
591 pt.	Drug stores -----	367	(D)	(D)	(D)	HH
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores -----	2 851	1 405 956	221 570	52 325	17 198
592	Liquor stores -----	228	108 849	9 845	2 375	1 030
593	Used merchandise stores -----	184	40 787	9 855	2 529	858
594	Miscellaneous shopping goods stores -----	1 196	636 826	87 061	20 684	7 959
5941	Sporting goods stores and bicycle shops -----	218	140 802	17 356	4 049	1 432
5941 pt.	General line sporting goods stores -----	67	62 888	7 024	1 718	642
5941 pt.	Specialty line sporting goods stores -----	151	77 914	10 332	2 331	790
5942	Book stores -----	117	74 565	7 407	1 805	780
5944	Jewelry stores -----	262	153 479	23 608	5 870	1 602
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	599	267 980	38 690	8 960	4 145
5943	Stationery stores -----	49	12 416	2 134	490	207
5945	Hobby, toy, and game shops -----	123	101 981	10 803	2 463	1 089
5946	Camera and photographic supply stores -----	19	12 011	1 885	402	106
5947	Gift, novelty, and souvenir shops -----	313	99 008	16 554	3 681	1 826
5948	Luggage and leather goods stores -----	18	6 654	1 371	277	108
5949	Sewing, needlework, and piece goods stores -----	77	35 910	5 943	1 647	809
596	Nonstore retailers -----	323	305 019	51 492	11 813	2 944
5961	Catalog and mail-order houses -----	61	149 853	17 472	3 779	827
5962	Automatic merchandising machine operators -----	89	67 381	12 869	2 931	692
5963	Direct selling establishments -----	173	87 785	21 151	5 103	1 425
598	Fuel dealers -----	60	48 665	7 200	1 774	337
5983	Fuel oil dealers -----	11	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	47	38 775	6 652	1 617	300
5989	Fuel dealers, n.e.c. -----	2	(D)	(D)	(D)	AA
5992	Florists -----	239	53 621	12 415	2 830	1 134
5993	Tobacco stores and stands -----	26	8 321	619	119	48
5994	News dealers and newsstands -----	13	4 043	440	99	47
5995	Optical goods stores -----	143	51 909	13 597	3 350	811
5999	Miscellaneous retail stores, n.e.c. -----	439	147 916	29 046	6 752	2 030
5999 pt.	Pet shops -----	74	27 858	4 236	1 069	474
5999 pt.	Art dealers -----	55	16 936	3 038	640	192
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	310	103 122	21 772	5 043	1 364

See footnotes at end of table.

MO-58 MISSOURI

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SPRINGFIELD, MO MSA						
	Retail trade	1 857	2 663 361	285 239	66 289	24 977
52	Building materials and garden supplies stores	115	176 325	18 475	4 309	1 191
521, 3	Building materials and supply stores	69	142 164	14 176	3 362	878
525	Hardware stores	17	9 713	1 296	313	112
526	Retail nurseries, lawn and garden supply stores	18	10 329	1 931	460	150
527	Manufactured (mobile) home dealers	11	14 119	1 072	174	51
53	General merchandise stores	38	428 564	37 400	8 796	3 016
531	Department stores (incl. leased depts.) ^{1 2}	16	343 861	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	16	340 016	32 478	7 478	2 552
533	Variety stores	9	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	13	(D)	(D)	(D)	EE
54	Food stores	146	404 393	40 042	9 216	3 145
541	Grocery stores	112	397 097	38 749	8 896	2 982
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	AA
546	Retail bakeries	15	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	15	3 391	367	77	53
55 ex. 554	Automotive dealers	141	559 748	41 514	9 266	1 805
551	New and used car dealers	30	462 874	32 689	7 236	1 251
552	Used car dealers	39	43 897	1 954	412	112
553	Auto and home supply stores	52	26 986	4 825	1 146	289
555, 6, 7, 9	Miscellaneous automotive dealers	20	25 991	2 066	472	153
554	Gasoline service stations	157	208 396	11 090	2 569	964
56	Apparel and accessory stores	161	92 384	11 111	2 532	1 279
561	Men's and boys' clothing and accessory stores	17	8 356	1 451	358	134
562, 3	Women's clothing and specialty stores	64	38 904	4 549	1 023	613
562	Women's clothing stores	55	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores	9	(D)	(D)	(D)	BB
565	Family clothing stores	17	19 397	1 857	366	184
566	Shoe stores	43	19 915	2 517	612	253
564, 9	Other apparel and accessory stores	20	5 812	737	173	95
57	Furniture and home furnishings stores	142	132 452	15 230	3 553	946
5712	Furniture stores	43	39 184	4 586	1 010	263
5713, 4, 9	Home furnishings stores	43	30 145	4 253	989	295
572	Household appliance stores	11	7 395	487	107	35
573	Radio, television, computer, and music stores	45	55 728	5 904	1 447	353
58	Eating and drinking places	488	247 002	66 258	15 408	9 318
5812	Eating places	422	230 194	62 022	14 307	8 761
5812 pt.	Restaurants	166	96 037	29 484	6 728	3 698
5812 pt.	Cafeterias	6	6 973	2 532	563	255
5812 pt.	Refreshment places	218	114 151	27 184	6 304	4 295
5812 pt.	Other eating places	32	13 033	2 822	712	513
5813	Drinking places	66	16 808	4 236	1 101	557
591	Drug and proprietary stores	35	47 739	5 521	1 314	379
59 ex. 591	Miscellaneous retail stores	434	366 358	38 598	9 326	2 934
592	Liquor stores	38	19 875	1 231	290	145
593	Used merchandise stores	46	7 751	1 178	276	139
594	Miscellaneous shopping goods stores	158	119 810	11 717	2 721	1 052
5941	Sporting goods stores and bicycle shops	26	54 738	4 028	944	300
5942	Book stores	22	8 155	737	177	91
5944	Jewelry stores	31	18 698	2 486	568	182
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	79	38 219	4 466	1 032	479
596	Nonstore retailers	58	168 342	15 479	3 909	935
598	Fuel dealers	20	13 213	2 061	526	115
5992	Florists	34	6 132	1 286	285	125
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	14	7 239	1 482	388	103
5999	Miscellaneous retail stores, n.e.c.	63	22 625	4 050	912	312

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	11 025	9 460 164	988 192	222 456	95 916
52	Building materials and garden supplies stores	709	630 015	71 723	15 906	4 641
521, 3	Building materials and supply stores	416	475 830	55 121	12 324	3 233
521	Lumber and other building materials dealers	353	455 550	52 022	11 624	3 042
523	Paint, glass, and wallpaper stores	63	20 280	3 099	700	191
525	Hardware stores	154	(D)	(D)	(D)	FF
526	Retail nurseries, lawn and garden supply stores	84	(D)	(D)	(D)	EE
527	Manufactured (mobile) home dealers	55	49 364	3 925	733	224
53	General merchandise stores	353	1 434 735	132 434	30 626	11 150
531	Department stores (incl. leased depts.) ^{1 2}	81	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	81	(D)	(D)	(D)	II
531 pt.	Conventional ¹	3	(D)	(D)	(D)	EE
531 pt.	Discount or mass merchandising ¹	73	(D)	(D)	(D)	II
531 pt.	National chain ¹	5	(D)	(D)	(D)	FF
533	Variety stores	148	(D)	(D)	(D)	FF
539	Miscellaneous general merchandise stores	124	(D)	(D)	(D)	FF
54	Food stores	1 306	1 932 294	166 913	39 386	16 409
541	Grocery stores	1 108	1 895 159	160 580	37 933	15 618
541 pt.	Supermarkets and other general-line grocery stores	685	1 629 990	141 163	33 709	13 340
541 pt.	Convenience food stores	149	66 878	5 150	1 031	641
541 pt.	Convenience food/gasoline stores	259	196 717	13 983	3 125	1 571
541 pt.	Delicatessens	15	1 574	284	68	66
542	Meat and fish (seafood) markets	47	(D)	(D)	(D)	EE
546	Retail bakeries	86	(D)	(D)	(D)	EE
546 pt.	Retail bakeries —baking and selling	82	(D)	(D)	(D)	EE
546 pt.	Retail bakeries —selling only	4	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	65	(D)	(D)	(D)	CC
543	Fruit and vegetable markets	7	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	20	(D)	(D)	(D)	BB
545	Dairy products stores	17	3 348	348	98	54
549	Miscellaneous food stores	21	3 445	277	71	55
55 ex. 554	Automotive dealers	1 019	2 039 492	142 631	32 465	7 757
551	New and used car dealers	298	1 615 523	102 749	23 684	5 027
552	Used car dealers	201	(D)	(D)	(D)	FF
553	Auto and home supply stores	386	153 592	23 226	5 343	1 600
553 pt.	Auto parts, tires, and accessories stores	349	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores	37	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	134	(D)	(D)	(D)	FF
555	Boat dealers	70	83 904	6 067	1 098	340
556	Recreational vehicle dealers	25	28 125	1 905	391	114
557	Motorcycle dealers	34	25 414	2 484	569	163
559	Automotive dealers, n.e.c.	5	(D)	(D)	(D)	AA
554	Gasoline service stations	1 208	1 108 742	65 146	15 560	6 932
554 pt.	Gasoline/convenience food stores	446	483 171	27 101	6 322	3 036
554 pt.	Other gasoline service stations and truck stops	762	625 571	38 045	9 238	3 896
56	Apparel and accessory stores	715	303 311	32 580	7 208	3 593
561	Men's and boys' clothing and accessory stores	63	(D)	(D)	(D)	EE
562, 3	Women's clothing and specialty stores	251	78 371	8 550	1 936	1 156
562	Women's clothing stores	230	(D)	(D)	(D)	GG
563	Women's accessory and specialty stores	21	(D)	(D)	(D)	BB
565	Family clothing stores	148	(D)	(D)	(D)	GG
566	Shoe stores	169	59 144	6 639	1 522	686
566 pt.	Men's shoe stores	6	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	16	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	135	43 191	4 848	1 121	523
566 pt.	Athletic footwear stores	11	9 029	1 062	236	83
564, 9	Other apparel and accessory stores	84	(D)	(D)	(D)	EE
564	Children's and infants' wear stores	39	10 273	986	221	157
569	Miscellaneous apparel and accessory stores	45	(D)	(D)	(D)	CC
57	Furniture and homefurnishings stores	632	289 219	38 552	9 235	2 844
5712	Furniture stores	237	135 111	19 103	4 697	1 293
5713, 4, 9	Homefurnishings stores	143	56 398	6 901	1 497	555
5713	Floor covering stores	90	36 291	4 664	1 007	321
5714	Drapery, curtain, and upholstery stores	9	1 410	135	24	20
5719	Miscellaneous homefurnishings stores	44	18 697	2 102	466	214
572	Household appliance stores	104	43 145	5 751	1 355	437
573	Radio, television, computer, and music stores	148	54 565	6 797	1 686	559
5731	Radio, television, and electronics stores	99	38 292	4 535	1 129	380
5734	Computer and software stores	16	4 029	450	109	41
5735	Record and prerecorded tape stores	11	3 699	413	102	42
5736	Musical instrument stores	22	8 545	1 399	346	96

See footnotes at end of table.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

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SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	2 785	859 743	228 452	47 047	33 393
5812	Eating places -----	2 464	828 089	223 586	46 056	32 592
5812 pt.	Restaurants -----	1 217	329 414	93 635	17 825	13 023
5812 pt.	Cafeterias -----	18	2 952	690	110	73
5812 pt.	Refreshment places -----	1 084	444 733	110 524	23 756	16 984
5812 pt.	Other eating places -----	145	50 990	18 737	4 365	2 512
5813	Drinking places -----	321	31 654	4 866	991	801
591	Drug and proprietary stores -----	303	275 945	33 020	7 723	2 281
591 pt.	Drug stores -----	300	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	3	(D)	(D)	(D)	AA
59 ex. 591	Miscellaneous retail stores -----	1 995	586 668	76 741	17 300	6 916
592	Liquor stores -----	203	80 350	4 506	1 057	591
593	Used merchandise stores -----	135	16 437	2 263	478	306
594	Miscellaneous shopping goods stores -----	609	155 281	20 518	4 145	2 151
5941	Sporting goods stores and bicycle shops -----	128	36 090	3 161	623	328
5941 pt.	General line sporting goods stores -----	50	18 224	1 630	356	163
5941 pt.	Specialty line sporting goods stores -----	78	17 866	1 531	267	165
5942	Book stores -----	49	13 802	1 500	319	193
5944	Jewelry stores -----	117	29 323	4 807	1 230	490
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	315	76 066	11 050	1 973	1 140
5943	Stationery stores -----	12	3 267	617	145	53
5945	Hobby, toy, and game shops -----	48	12 539	1 249	262	170
5946	Camera and photographic supply stores -----	5	1 483	208	50	23
5947	Gift, novelty, and souvenir shops -----	197	46 933	7 422	1 213	718
5948	Luggage and leather goods stores -----	8	4 471	482	78	35
5949	Sewing, needlework, and piece goods stores -----	45	7 373	1 072	225	141
596	Nonstore retailers -----	201	89 112	14 024	3 204	888
5961	Catalog and mail-order houses -----	100	(D)	(D)	(D)	EE
5962	Automatic merchandising machine operators -----	28	(D)	(D)	(D)	CC
5963	Direct selling establishments -----	73	38 078	6 686	1 500	342
598	Fuel dealers -----	330	164 003	20 971	5 120	1 398
5983	Fuel oil dealers -----	9	12 247	1 104	282	109
5984	Liquefied petroleum gas (bottled gas) dealers -----	321	151 756	19 867	4 838	1 289
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	262	32 923	5 509	1 403	856
5993	Tobacco stores and stands -----	7	1 374	69	13	9
5994	News dealers and newsstands -----	3	547	63	18	8
5995	Optical goods stores -----	44	11 990	2 443	623	182
5999	Miscellaneous retail stores, n.e.c. -----	201	34 651	6 375	1 239	527
5999 pt.	Pet shops -----	16	2 283	312	70	44
5999 pt.	Art dealers -----	6	1 405	160	37	22
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	179	30 963	5 903	1 132	461

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Missouri -----	(X)	37 918 234	37 918 234	100.0	Missouri—Con.				
Kansas City ▲ -----	1	3 685 097	3 685 097	9.7	Eureka -----	86	73 101	27 110 318	71.5
Springfield ▲ -----	2	2 215 405	5 900 502	15.6	Monett ▲ -----	87	72 099	27 182 417	71.7
St. Louis (IC) -----	3	2 129 357	8 029 859	21.2	Crystal City -----	88	71 360	27 253 777	71.9
Columbia -----	4	970 974	9 000 833	23.7	Pacific ▲ -----	89	70 449	27 324 226	72.1
Independence ▲ -----	5	955 627	9 956 460	26.3	Dellwood -----	90	67 206	27 391 432	72.2
Joplin ▲ -----	6	720 514	10 676 974	28.2	Republic -----	91	66 538	27 457 970	72.4
St. Joseph -----	7	630 148	11 307 122	29.8	Trenton -----	92	66 350	27 524 320	72.6
St. Peters -----	8	607 006	11 914 128	31.4	Ozark -----	93	64 602	27 588 922	72.8
Cape Girardeau ▲ -----	9	539 677	12 453 805	32.8	Boonville -----	94	64 310	27 653 232	72.9
St. Charles -----	10	527 203	12 981 008	34.2	Eldon -----	95	62 601	27 715 833	73.1
Bridgeton -----	11	518 673	13 499 681	35.6	Salem -----	96	62 472	27 778 305	73.3
Jefferson City ▲ -----	12	513 480	14 013 161	37.0	Rock Hill -----	97	60 828	27 839 133	73.4
Florissant -----	13	513 253	14 526 414	38.3	Marshfield -----	98	59 478	27 898 611	73.6
Ellisville -----	14	439 955	14 966 369	39.5	Shrewsbury -----	99	59 085	27 957 696	73.7
Kirkwood -----	15	438 232	15 404 601	40.6	Potosi -----	100	57 454	28 015 150	73.9
Blue Springs -----	16	386 446	15 791 047	41.6	Bethany -----	101	57 054	28 072 204	74.0
Creve Coeur -----	17	361 032	16 152 079	42.6	St. Genevieve -----	102	56 224	28 128 428	74.2
Raytown -----	18	345 947	16 498 026	43.5	Malden -----	103	54 828	28 183 256	74.3
Ferguson -----	19	340 187	16 838 213	44.4	Macon -----	104	54 524	28 237 780	74.5
Ballwin -----	20	316 814	17 155 027	45.2	Mount Vernon -----	105	54 288	28 292 068	74.6
Poplar Bluff -----	21	308 676	17 463 703	46.1	Fredericktown -----	106	53 338	28 345 406	74.8
Crestwood -----	22	299 353	17 763 056	46.8	Cameron ▲ -----	107	52 764	28 398 170	74.9
Lee's Summit ▲ -----	23	292 543	18 055 599	47.6	Brookfield -----	108	50 120	28 448 290	75.0
Richmond Heights -----	24	284 470	18 340 069	48.4	Richmond -----	109	49 194	28 497 484	75.2
Rolla -----	25	260 339	18 600 408	49.1	Butler -----	110	48 846	28 546 330	75.3
Chesterfield ▲ -----	26	255 131	18 855 539	49.7	Charleston -----	111	48 840	28 595 170	75.4
St. Ann -----	27	253 362	19 108 901	50.4	California -----	112	46 705	28 641 875	75.5
Arnold -----	28	248 543	19 357 444	51.1	Smithville -----	113	46 113	28 687 988	75.7
Sedalia -----	29	243 698	19 601 142	51.7	Caruthersville -----	114	45 185	28 733 173	75.8
Des Peres -----	30	234 336	19 835 478	52.3	Mountain Grove ▲ -----	115	43 623	28 776 796	75.9
Maryland Heights -----	31	231 642	20 067 120	52.9	Savannah -----	116	42 022	28 818 818	76.0
Gladstone -----	32	223 911	20 291 031	53.5	Desloge -----	117	41 747	28 860 565	76.1
Washington -----	33	199 084	20 490 115	54.0	Town and Country -----	118	41 469	28 902 034	76.2
Lebanon -----	34	198 471	20 688 586	54.6	Olivette -----	119	40 963	28 942 997	76.3
Sikeston ▲ -----	35	196 754	20 885 340	55.1	Oak Grove ▲ -----	120	40 852	28 983 849	76.4
Branson -----	36	186 437	21 071 777	55.6	St. John -----	121	40 827	29 024 676	76.5
Grandview -----	37	178 590	21 250 367	56.0	Higginsville -----	122	40 805	29 065 481	76.7
West Plains -----	38	178 118	21 428 485	56.5	Lamar -----	123	39 417	29 104 898	76.8
Kirksville -----	39	177 380	21 605 865	57.0	El Dorado Springs -----	124	39 314	29 144 212	76.9
Overland -----	40	175 337	21 781 202	57.4	Berkeley -----	125	38 758	29 182 970	77.0
Liberty -----	41	173 667	21 954 869	57.9	Breckenridge Hills -----	126	38 628	29 221 598	77.1
Farmington -----	42	172 406	22 127 275	58.4	St. Clair -----	127	37 191	29 258 789	77.2
Clayton -----	43	170 774	22 298 049	58.8	Riverside -----	128	37 077	29 295 866	77.3
Hannibal ▲ -----	44	165 494	22 463 543	59.2	Webb City -----	129	36 354	29 332 220	77.4
Warrensburg -----	45	158 483	22 622 026	59.7	Camdenton -----	130	33 554	29 365 774	77.4
Festus -----	46	157 878	22 779 904	60.1	Louisiana -----	131	33 126	29 398 900	77.5
O'Fallon -----	47	152 719	22 932 623	60.5	Raymore -----	132	31 721	29 430 621	77.6
Maplewood -----	48	147 662	23 080 285	60.9	Flat River -----	133	30 464	29 461 085	77.7
Dexter -----	49	144 494	23 224 779	61.2	Lexington -----	134	30 411	29 491 496	77.8
Wentzville -----	50	139 896	23 364 675	61.6	Carrollton -----	135	28 495	29 519 991	77.9
Harrisonville -----	51	139 470	23 504 145	62.0	Centralia ▲ -----	136	27 433	29 547 424	77.9
North Kansas City -----	52	137 737	23 641 882	62.3	Normandy -----	137	27 042	29 574 466	78.0
Frontenac -----	53	135 388	23 777 270	62.7	Ava -----	138	26 226	29 600 692	78.1
Moberly -----	54	135 212	23 912 482	63.1	Waynesville -----	139	25 733	29 626 425	78.1
Manchester -----	55	131 822	24 044 304	63.4	Hermann -----	140	25 108	29 651 533	78.2
Hazelwood -----	56	130 231	24 174 535	63.8	Palmyra -----	141	24 932	29 676 465	78.3
University City -----	57	129 720	24 304 255	64.1	Nixa -----	142	24 630	29 701 095	78.3
Webster Groves -----	58	122 058	24 426 313	64.4	Glendale -----	143	24 170	29 725 265	78.4
Clinton -----	59	119 741	24 546 054	64.7	St. James -----	144	22 990	29 748 255	78.5
Jennings -----	60	119 106	24 665 160	65.0	Osage Beach ▲ -----	145	22 487	29 770 742	78.5
Carthage -----	61	117 528	24 782 688	65.4	Odessa -----	146	22 069	29 792 811	78.6
Mexico -----	62	117 248	24 899 936	65.7	Bowling Green -----	147	21 756	29 814 567	78.6
Aurora -----	63	116 756	25 016 692	66.0	Portageville ▲ -----	148	20 751	29 835 318	78.7
Neosho -----	64	113 377	25 130 069	66.3	Platte City -----	149	19 981	29 855 299	78.7
Belton -----	65	110 719	25 240 788	66.6	Hayti -----	150	19 672	29 874 971	78.8
Sullivan ▲ -----	66	103 976	25 344 764	66.8	Valley Park -----	151	19 008	29 893 979	78.8
Troy -----	67	103 669	25 448 433	67.1	Pevely -----	152	18 154	29 912 133	78.9
Kennett -----	68	101 849	25 550 282	67.4	Hollister -----	153	18 118	29 930 251	78.9
Bolivar -----	69	100 056	25 650 338	67.6	Monroe City ▲ -----	154	17 987	29 948 238	79.0
Chillicothe -----	70	97 809	25 748 147	67.9	Bonne Terre -----	155	17 795	29 966 033	79.0
Ladue -----	71	97 677	25 845 824	68.2	Vandalia ▲ -----	156	16 933	29 982 966	79.1
Fenton -----	72	97 456	25 943 280	68.4	Woodson Terrace -----	157	16 280	29 999 246	79.1
Excelsior Springs ▲ -----	73	97 264	26 040 544	68.7	Scott City -----	158	16 223	30 015 469	79.2
Maryville -----	74	94 582	26 135 126	68.9	Pleasant Hill -----	159	15 691	30 031 160	79.2
Marshall -----	75	92 530	26 227 656	69.2	Marceline ▲ -----	160	15 521	30 046 681	79.2
Sunset Hills -----	76	90 787	26 318 443	69.4	East Prairie -----	161	15 296	30 061 977	79.3
Nevada -----	77	88 524	26 406 967	69.6	Cuba -----	162	14 946	30 076 923	79.3
Fulton -----	78	88 107	26 495 074	69.9	Sugar Creek ▲ -----	163	14 144	30 091 067	79.4
Brentwood -----	79	88 000	26 583 074	70.1	Windsor ▲ -----	164	14 035	30 105 102	79.4
Union -----	80	80 144	26 663 218	70.3	Bel-Ridge -----	165	13 402	30 118 504	79.4
De Soto -----	81	76 374	26 739 592	70.5	Chaffee -----	166	11 912	30 130 416	79.5
Jackson -----	82	75 743	26 815 335	70.7	New Madrid -----	167	11 748	30 142 164	79.5
Bellefontaine Neighbors -----	83	74 285	26 889 620	70.9	Fayette -----	168	10 701	30 152 865	79.5
Perryville -----	84	73 972	26 963 592	71.1	Page Dale -----	169	10 582	30 163 447	79.5
Warrenton -----	85	73 625	27 037 217	71.3	Wellston -----	170	10 370	30 173 817	79.6

See footnotes at end of table.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Cumulative			Geographic area	Rank ¹	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Missouri—Con.					Missouri—Con.				
Buckner	171	8 506	30 182 323	79.6	Kinloch	178	2 115	30 225 175	79.7
Black Jack	172	8 122	30 190 445	79.6	Riverview	179	2 058	30 227 233	79.7
Moline Acres	173	7 938	30 198 383	79.6	Canton	180	609	30 227 842	79.7
Lake St. Louis	174	7 129	30 205 512	79.7	Cottleville	(X)	—	30 227 842	79.7
Northwoods	175	6 451	30 211 963	79.7	Clarkson Valley	(X)	—	30 227 842	79.7
Carl Junction	176	5 867	30 217 830	79.7	Pleasant Valley	(X)	(D)	(X)	
Pine Lawn	177	5 230	30 223 060	79.7					

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Cumulative			Geographic area	Rank ¹	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Missouri				(X) 37 918 234	37 918 234	100.0	Missouri—Con.		
St. Louis	1	9 885 217	9 885 217	26.1	Pemiscot	56	77 575	35 482 131	93.6
Jackson	2	5 047 739	14 932 956	39.4	Clinton	57	76 139	35 558 270	93.8
Greene	3	2 416 588	17 349 544	45.8	Mississippi	58	75 875	35 634 145	94.0
St. Louis (IC)	4	2 129 357	19 478 901	51.4	Moniteau	59	72 979	35 707 124	94.2
St. Charles	5	1 636 344	21 115 245	55.7	Benton	60	72 761	35 779 885	94.4
Clay	6	1 583 344	22 698 589	59.9	Osage	61	72 698	35 852 583	94.6
Boone	7	1 081 643	23 780 232	62.7	Stone	62	71 959	35 924 542	94.7
Jasper	8	903 761	24 683 993	65.1	Linn	63	70 968	35 995 510	94.9
Jefferson	9	868 493	25 552 486	67.4	Cooper	64	70 704	36 066 214	95.1
Buchanan	10	643 945	26 196 431	69.1	Gasconade	65	70 372	36 136 586	95.3
Cape Girardeau	11	629 792	26 826 223	70.7	Pike	66	70 182	36 206 768	95.5
Franklin	12	581 876	27 408 099	72.3	Macon	67	69 257	36 276 025	95.7
Cole	13	531 686	27 939 785	73.7	Washington	68	68 688	36 344 713	95.9
Platte	14	345 811	28 285 596	74.6	Bates	69	67 771	36 412 484	96.0
Butler	15	335 664	28 621 260	75.5	Grundy	70	67 221	36 479 705	96.2
Taney	16	330 287	28 951 547	76.4	McDonald	71	65 014	36 544 719	96.4
Cass	17	324 665	29 276 212	77.2	Dent	72	64 373	36 609 092	96.5
St. Francois	18	311 491	29 587 703	78.0	Ste. Genevieve	73	64 339	36 673 431	96.7
Phelps	19	291 985	29 879 688	78.8	Ray	74	62 897	36 736 328	96.9
Camden	20	282 881	30 162 569	79.5	Madison	75	61 077	36 797 405	97.0
Scott	21	258 478	30 421 047	80.2	Dallas	76	59 657	36 857 062	97.2
Pettis	22	257 237	30 678 284	80.9	Oregon	77	55 973	36 913 035	97.3
Howell	23	238 795	30 917 079	81.5	Cedar	78	55 271	36 968 306	97.5
Marion	24	224 805	31 141 884	82.1	Andrew	79	51 343	37 019 649	97.6
Laclede	25	211 724	31 353 608	82.7	Barton	80	47 000	37 066 649	97.8
Newton	26	201 600	31 555 208	83.2	Montgomery	81	45 456	37 112 105	97.9
Johnson	27	195 430	31 750 638	83.7	Ripley	82	44 062	37 156 167	98.0
Lawrence	28	192 504	31 943 142	84.2	Iron	83	40 511	37 196 678	98.1
Stoddard	29	191 273	32 134 415	84.7	Wayne	84	39 281	37 235 959	98.2
Dunklin	30	184 077	32 318 492	85.2	St. Clair	85	34 460	37 270 419	98.3
Adair	31	178 417	32 496 909	85.7	Carroll	86	33 138	37 303 557	98.4
Pulaski	32	169 297	32 666 206	86.1	Atchison	87	32 793	37 326 350	98.5
Callaway	33	161 974	32 828 180	86.6	Douglas	88	32 653	37 369 003	98.6
Miller	34	159 995	32 988 175	87.0	Holt	89	32 359	37 401 362	98.6
Christian	35	158 141	33 146 316	87.4	Clark	90	31 283	37 432 645	98.7
Barry	36	157 909	33 304 225	87.8	Bollinger	91	30 648	37 463 293	98.8
Henry	37	152 549	33 456 774	88.2	Gentry	92	30 320	37 493 613	98.9
Randolph	38	141 148	33 597 922	88.6	DeKalb	93	28 759	37 522 372	99.0
Audrain	39	139 532	33 737 454	89.0	Monroe	94	27 919	37 550 291	99.0
Lincoln	40	139 002	33 876 456	89.3	Daviess	95	27 325	37 577 616	99.1
Lafayette	41	138 607	34 015 063	89.7	Ozark	96	25 315	37 602 931	99.2
Polk	42	123 471	34 138 534	90.0	Lewis	97	25 128	37 628 059	99.2
Saline	43	114 827	34 253 361	90.3	Howard	98	23 589	37 651 648	99.3
Nodaway	44	108 691	34 362 052	90.6	Shelby	99	22 835	37 674 483	99.4
Texas	45	108 357	34 470 409	90.9	Chariton	100	21 780	37 696 263	99.4
Perry	46	102 668	34 573 077	91.2	Maries	101	20 537	37 716 800	99.5
Crawford ▲	47	100 420	34 673 497	91.4	Scotland	102	20 150	37 736 590	99.5
Livingston	48	99 086	34 772 583	91.7	Schuyler	103	20 034	37 756 984	99.6
Morgan	49	97 804	34 870 387	92.0	Dade	104	18 532	37 775 516	99.6
New Madrid	50	97 537	34 967 924	92.2	Sullivan	105	17 876	37 793 392	99.7
Vernon	51	96 596	35 064 520	92.5	Caldwell	106	17 199	37 810 591	99.7
Warren	52	92 926	35 157 446	92.7	Carter	107	14 914	37 825 505	99.8
Webster	53	88 632	35 246 078	93.0	Rails	108	14 458	37 839 963	99.8
Harrison	54	80 306	35 326 384	93.2	Hickory	109	13 945	37 853 908	99.8
Wright	55	78 172	35 404 556	93.4	Putnam	110	12 672	37 866 580	99.9

See footnotes at end of table.

Table 10. Counties Ranked by Volume of Sales: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Missouri—Con.					Missouri—Con.				
Reynolds	111	12 625	37 879 205	99.9	Mercer	114	9 711	37 912 660	100.0
Knox	112	12 372	37 891 577	99.9	Worth	115	5 574	37 918 234	100.0
Shannon	113	11 372	37 902 949	100.0					

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
			5947	Gift, novelty, and souvenir shops	5906
			5948	Luggage and leather goods stores	5906
			5949	Sewing, needlework, and piece goods stores	5910
			5961 pt.	Mail-order — department store merchandise	5911
			5961 pt.	Mail-order — other general merchandise	5911
			5961 pt.	Mail-order — specialized merchandise	5911
			5962	Automatic merchandising machine operators	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
			5963 pt.	Direct selling — mobile food service	5911
			5963 pt.	Direct selling — books and stationery	5911
			5963 pt.	Other direct selling	5911
			5983	Fuel oil dealers	5912
			5984	Liquefied petroleum gas (bottled gas) dealers	5912
			5989	Fuel dealers, n.e.c.	5912
			5992	Florists	5913,
					5917
			5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5914
			5999 pt.	Pet shops	5915
			5999 pt.	Art dealers	5916
			5999 pt.	Other retail stores, n.e.c.	5916
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS				
5511	New and used car dealers	5501			
5521	Used car dealers	5501			
5531 pt.	Auto parts, tires and accessories stores	5502			
5531 pt.	Home and auto supply stores	5502			
5541	Gasoline service stations	5504			
5551	Boat dealers	5503			
5561	Recreational vehicle dealers	5503			
5571	Motorcycle dealers	5503			
5599	Automotive dealers, n.e.c.	5503			
56	APPAREL AND ACCESSORY STORES				
5611	Men's and boys' clothing and accessory stores	5601			
5621	Women's clothing stores	5601			
5631	Women's accessory and specialty stores	5601			
5641	Children's and infants' wear stores	5601			
5651	Family clothing stores	5601			
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602			
5661 pt.	Children's and juveniles' shoe stores	5602			
5661 pt.	Family shoe stores	5602			
5661 pt.	Athletic footwear stores	5602			
5699	Miscellaneous apparel and accessory stores	5601			

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

MISSOURI

Columbia, MO MSA

Boone County, MO

Joplin, MO MSA

Jasper County, MO
Newton County, MO

Kansas City, MO-KS MSA

Johnson County, KS
Leavenworth County, KS
Miami County, KS
Wyandotte County, KS
Cass County, MO
Clay County, MO
Clinton County, MO
Jackson County, MO
Lafayette County, MO
Platte County, MO
Ray County, MO

St. Joseph, MO MSA

Andrew County, MO
Buchanan County, MO

St. Louis, MO-IL MSA

Clinton County, IL
Jersey County, IL
Madison County, IL
Monroe County, IL
St. Clair County, IL
Franklin County, MO
Jefferson County, MO
Lincoln County, MO
St. Charles County, MO
St. Louis County, MO
Warren County, MO
St. Louis city, MO

Springfield, MO MSA

Christian County, MO
Greene County, MO
Webster County, MO

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade -----	14.7	3.9	56	Apparel and accessory stores -----	9.5	5.9
	Building materials and garden supplies stores ----	24.3	2.9	561	Men's and boys' clothing and accessory stores ----	8.1	2.7
521, 3	Building materials and supply stores -----	25.9	2.1	562, 3	Women's clothing and specialty stores -----	11.1	8.9
521	Lumber and other building materials dealers -----	26.6	1.4	562	Women's clothing stores -----	11.0	9.1
523	Paint, glass, and wallpaper stores -----	15.8	11.6	563	Women's accessory and specialty stores -----	12.4	6.8
				565	Family clothing stores -----	7.5	3.5
525	Hardware stores -----	18.5	2.5	566	Shoe stores -----	7.3	3.8
526	Retail nurseries, lawn and garden supply stores ----	27.0	9.3	566 pt.	Men's shoe stores -----	1.1	2.3
527	Manufactured (mobile) home dealers -----	18.1	5.1	566 pt.	Women's shoe stores -----	2.5	12.2
				566 pt.	Children's and juveniles' shoe stores -----	8.5	—
				566 pt.	Family shoe stores -----	11.0	2.4
				566 pt.	Athletic footwear stores -----	1.7	.4
53	General merchandise stores -----	1.1	.3	564, 9	Other apparel and accessory stores -----	16.0	9.3
				564	Children's and infants' wear stores -----	14.8	2.9
531	Department stores (incl. leased depts.) ^{3 4} -----	—	—	569	Miscellaneous apparel and accessory stores ----	16.7	13.2
				57	Furniture and home furnishings stores -----	21.1	6.1
531	Department stores (excl. leased depts.) ³ -----	—	—	5712	Furniture stores -----	22.5	7.2
531 pt.	Conventional ³ -----	—	—	5713, 4, 9	Home furnishings stores -----	28.4	8.1
531 pt.	Discount or mass merchandising ³ -----	—	—	5713	Floor covering stores -----	36.1	4.8
531 pt.	National chain ³ -----	—	—	5714	Drapery, curtain, and upholstery stores -----	34.9	1.0
				5719	Miscellaneous home furnishings stores -----	15.7	13.9
533	Variety stores -----	8.6	.8	572	Household appliance stores -----	35.4	7.8
539	Miscellaneous general merchandise stores -----	6.5	1.9	573	Radio, television, computer, and music stores ----	12.9	3.7
				5731	Radio, television, and electronics stores -----	10.7	1.8
54	Food stores -----	12.4	2.5	5734	Computer and software stores -----	16.8	13.2
				5735	Record and prerecorded tape stores -----	(D)	(D)
541	Grocery stores -----	12.1	2.3	5736	Musical instrument stores -----	(D)	(D)
541 pt.	Supermarkets and other general-line grocery stores -----	10.4	1.8	58	Eating and drinking places -----	21.4	7.5
541 pt.	Convenience food stores -----	49.3	11.2	5812	Eating places -----	20.1	7.4
541 pt.	Convenience food/gasoline stores -----	17.0	5.3	5812 pt.	Restaurants -----	25.0	9.6
541 pt.	Delicatessens -----	33.9	17.2	5812 pt.	Cafeterias -----	(D)	(D)
				5812 pt.	Refreshment places -----	19.1	5.5
542	Meat and fish (seafood) markets -----	28.1	6.0	5812 pt.	Other eating places -----	(D)	(D)
				5813	Drinking places -----	48.1	9.6
546	Retail bakeries -----	18.1	7.9	591	Drug and proprietary stores -----	22.2	6.2
546 pt.	Retail bakeries —baking and selling -----	19.5	7.7	591 pt.	Drug stores -----	22.2	6.1
546 pt.	Retail bakeries —selling only -----	3.1	9.6	591 pt.	Proprietary stores -----	20.7	10.9
				59 ex. 591	Miscellaneous retail stores -----	20.3	7.0
543, 4, 5, 9	Other food stores -----	25.8	8.5	592	Liquor stores -----	43.2	10.5
543	Fruit and vegetable markets -----	23.9	15.2	593	Used merchandise stores -----	32.7	4.9
544	Candy, nut, and confectionery stores -----	22.9	6.3	594	Miscellaneous shopping goods stores -----	16.5	5.8
545	Dairy products stores -----	27.3	9.8	5941	Sporting goods stores and bicycle shops -----	16.2	5.8
549	Miscellaneous food stores -----	28.5	6.5	5941 pt.	General line sporting goods stores -----	10.6	1.1
				5941 pt.	Specialty line sporting goods stores -----	22.6	11.3
55 ex. 554	Automotive dealers -----	17.0	2.4	5942	Book stores -----	14.7	7.3
				5944	Jewelry stores -----	18.1	4.1
551	New and used car dealers -----	13.8	1.7	5943, 5, 6,	Other miscellaneous shopping goods stores ----	16.3	6.3
552	Used car dealers -----	47.1	8.3	7, 8, 9			
				5943	Stationery stores -----	36.1	11.1
553	Auto and home supply stores -----	30.3	7.8	5945	Hobby, toy, and game shops -----	8.3	1.5
553 pt.	Auto parts, tires, and accessories stores -----	29.7	8.0	5946	Camera and photographic supply stores -----	13.4	13.3
553 pt.	Home and auto supply stores -----	47.2	4.0	5947	Gift, novelty, and souvenir shops -----	26.2	9.1
				5948	Luggage and leather goods stores -----	.4	2.0
555, 6, 7, 9	Miscellaneous automotive dealers -----	28.0	2.2	5949	Sewing, needlework, and piece goods stores ----	7.6	9.3
555	Boat dealers -----	25.1	1.5	596	Nonstore retailers -----	11.8	4.3
556	Recreational vehicle dealers -----	34.3	.6	5961	Catalog and mail-order houses -----	5.8	1.2
557	Motorcycle dealers -----	26.0	4.1	5962	Automatic merchandising machine operators ----	20.8	8.6
559	Automotive dealers, n.e.c. -----	23.6	10.1	5963	Direct selling establishments -----	17.9	7.6
554	Gasoline service stations -----	14.7	7.7	598	Fuel dealers -----	24.6	11.3
				5983	Fuel oil dealers -----	(D)	(D)
554 pt.	Gasoline/convenience food stores -----	6.5	4.1	5984	Liquefied petroleum gas (bottled gas) dealers ----	21.3	12.2
554 pt.	Other gasoline service stations and truck stops ----	20.7	10.3	5989	Fuel dealers, n.e.c. -----	(D)	(D)

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists	40.5	10.5	5999	Miscellaneous retail stores, n.e.c.	25.0	9.1
5993	Tobacco stores and stands	13.9	11.7	5999 pt.	Pet shops	16.4	10.2
5994	News dealers and newsstands	14.8	9.1	5999 pt.	Art dealers	34.5	17.7
5995	Optical goods stores	15.0	14.2	5999 pt.	Other miscellaneous retail stores, n.e.c.	25.7	7.9

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. Geographic Notes

MISSOURI

Cameron is in Clinton and DeKalb Counties.

Cape Girardeau is in Cape Girardeau and Scott Counties; it annexed into Scott County in August 1988.

Centralia is in Audrain and Boone Counties.

Chesterfield was incorporated in June 1988.

Crawford County is the only county outside New England that is split by an MA boundary. The portion of Sullivan city in Crawford County is in the St. Louis, MO-IL MSA; Sullivan city is also in Franklin County. However, Crawford County is being excluded from economic census data tabulations for the St. Louis, MO-IL MSA.

Excelsior Springs is in Clay and Ray Counties.

Hannibal is in Marion and Ralls Counties.

Independence is in Clay and Jackson Counties.

Jefferson City is in Callaway and Cole Counties.

Joplin is in Jasper and Newton Counties.

Kansas City is in Cass, Clay, Jackson, and Platte Counties; it annexed into Cass County in March 1986, but this change was not submitted to the Bureau of the Census until May 1989.

Lee's Summit is in Cass and Jackson Counties.

Marceline is in Chariton and Linn Counties.

Monett is in Barry and Lawrence Counties.

Monroe City is in Marion, Monroe, and Ralls Counties.

Mountain Grove is in Texas and Wright Counties; it annexed into Texas County in October 1987.

Oak Grove is in Jackson and Lafayette Counties.

Osage Beach is in Camden and Miller Counties.

Pacific is in Franklin and St. Louis Counties.

Portageville is in New Madrid and Pemiscot Counties.

Scott City is in Cape Girardeau and Scott Counties; it annexed into Cape Girardeau County in August 1989.

Sikeston is in New Madrid and Scott Counties.

Springfield is in Christian and Greene Counties; it annexed into Christian County in May 1987.

Sugar Creek is in Clay and Jackson Counties.

Sullivan is in Crawford and Franklin Counties; see "Crawford County."

Vanadalia is in Audrain and Ralls Counties.

Windsor is in Henry and Pettis Counties.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	32 185	32 524	29 271	29 724
52	Building materials and garden supplies stores	1 672	1 805	1 574	1 705
521, 3	Building materials and supply stores	916	995	863	949
521	Lumber and other building materials dealers	711	757	670	720
523	Paint, glass, and wallpaper stores	205	238	193	229
525	Hardware stores	385	455	361	418
526	Retail nurseries, lawn and garden supply stores	250	233	235	225
527	Manufactured (mobile) home dealers	121	122	115	113
53	General merchandise stores	778	825	753	763
531	Department stores (incl. leased depts.) ^{1 2}	264	259	263	254
531	Department stores (excl. leased depts.) ¹	264	259	263	254
531 pt.	Conventional ¹	38	43	38	42
531 pt.	Discount or mass merchandising ¹	187	176	186	173
531 pt.	National chain ¹	39	40	39	39
533	Variety stores	294	191	284	175
539	Miscellaneous general merchandise stores	220	375	206	334
54	Food stores	3 309	3 571	3 017	3 252
541	Grocery stores	2 519	2 653	2 311	2 441
542	Meat and fish (seafood) markets	120	172	113	159
546	Retail bakeries	367	430	318	373
546 pt.	Retail bakeries —baking and selling	347	400	300	345
546 pt.	Retail bakeries —selling only	20	30	18	28
543, 4, 5, 9	Other food stores	303	316	275	279
543	Fruit and vegetable markets	37	35	32	31
544	Candy, nut, and confectionery stores	112	109	102	94
545	Dairy products stores	45	68	39	62
549	Miscellaneous food stores	109	104	102	92
55 ex. 554	Automotive dealers	2 403	2 601	2 228	2 402
551	New and used car dealers	663	712	622	676
552	Used car dealers	506	365	458	332
553	Auto and home supply stores	942	1 239	876	1 128
553 pt.	Auto parts, tires, and accessories stores	887	1 066	826	969
553 pt.	Home and auto supply stores	55	173	50	159
555, 6, 7, 9	Miscellaneous automotive dealers	292	285	272	266
555	Boat dealers	118	106	112	105
556	Recreational vehicle dealers	64	62	57	56
557	Motorcycle dealers	94	101	87	91
559	Automotive dealers, n.e.c.	16	16	16	14
554	Gasoline service stations	2 874	3 119	2 655	2 884
56	Apparel and accessory stores	2 700	2 904	2 436	2 641
561	Men's and boys' clothing and accessory stores	281	298	268	259
562, 3	Women's clothing and specialty stores	1 068	1 105	938	1 013
562	Women's clothing stores	902	988	799	911
563	Women's accessory and specialty stores	166	117	139	102
565	Family clothing stores	365	355	340	326
566	Shoe stores	694	823	633	743
566 pt.	Men's shoe stores	50	64	46	59
566 pt.	Women's shoe stores	148	216	132	196
566 pt.	Children's and juveniles' shoe stores	17	12	15	11
566 pt.	Family shoe stores	401	477	362	423
566 pt.	Athletic footwear stores	78	54	78	54
564, 9	Other apparel and accessory stores	292	323	257	300
564	Children's and infants' wear stores	100	121	90	107
569	Miscellaneous apparel and accessory stores	192	202	167	193

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores -----	2 193	2 332	2 025	2 187
5712	Furniture stores -----	658	676	611	642
5713, 4, 9	Homefurnishings stores -----	627	636	578	601
5713	Floor covering stores -----	303	293	280	280
5714	Drapery, curtain, and upholstery stores -----	47	61	45	58
5719	Miscellaneous homefurnishings stores -----	277	282	253	263
572	Household appliance stores -----	248	305	235	284
573	Radio, television, computer, and music stores -----	660	715	601	660
5731	Radio, television, and electronics stores -----	351	421	315	385
5734	Computer and software stores -----	90	80	80	72
5735	Record and prerecorded tape stores -----	133	113	124	106
5736	Musical instrument stores -----	86	101	82	97
58	Eating and drinking places -----	9 026	8 319	8 016	7 388
5812	Eating places -----	7 885	7 080	7 017	6 344
5812 pt.	Restaurants -----	3 356	3 019	2 971	2 667
5812 pt.	Cafeterias -----	92	161	87	148
5812 pt.	Refreshment places -----	3 582	3 127	3 184	2 826
5812 pt.	Other eating places -----	855	773	775	703
5813	Drinking places -----	1 141	1 239	999	1 044
591	Drug and proprietary stores -----	817	1 024	765	963
591 pt.	Drug stores -----	806	979	757	921
591 pt.	Proprietary stores -----	11	45	8	42
59 ex. 591	Miscellaneous retail stores -----	6 413	6 024	5 802	5 539
592	Liquor stores -----	558	663	495	584
593	Used merchandise stores -----	477	331	428	305
594	Miscellaneous shopping goods stores -----	2 406	2 398	2 194	2 209
5941	Sporting goods stores and bicycle shops -----	457	446	419	412
5941 pt.	General line sporting goods stores -----	152	177	138	157
5941 pt.	Specialty line sporting goods stores -----	305	269	281	255
5942	Book stores -----	242	225	229	215
5944	Jewelry stores -----	499	509	441	475
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	1 208	1 218	1 105	1 107
5943	Stationery stores -----	72	77	65	64
5945	Hobby, toy, and game shops -----	240	235	225	215
5946	Camera and photographic supply stores -----	33	43	29	39
5947	Gift, novelty, and souvenir shops -----	675	641	612	592
5948	Luggage and leather goods stores -----	38	31	34	30
5949	Sewing, needlework, and piece goods stores -----	150	191	140	167
596	Nonstore retailers -----	718	548	653	515
5961	Catalog and mail-order houses -----	210	177	192	168
5962	Automatic merchandising machine operators -----	171	127	153	120
5963	Direct selling establishments -----	337	244	308	227
598	Fuel dealers -----	438	447	396	431
5983	Fuel oil dealers -----	18	39	15	36
5984	Liquefied petroleum gas (bottled gas) dealers -----	418	406	380	393
5989	Fuel dealers, n.e.c. -----	2	2	1	2
5992	Florists -----	614	590	556	541
5993	Tobacco stores and stands -----	48	48	46	35
5994	News dealers and newsstands -----	18	29	17	26
5995	Optical goods stores -----	280	327	258	308
5999	Miscellaneous retail stores, n.e.c. -----	856	643	759	585
5999 pt.	Pet shops -----	125	103	109	93
5999 pt.	Art dealers -----	76	56	67	53
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	655	484	583	439

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.