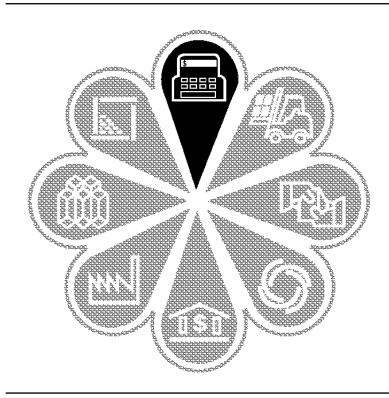
# **1992**Census of Retail Trade

RC92-A-20

GEOGRAPHIC AREA SERIES

# **Maine**



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# 1992 Census of Retail Trade

RC92-A-20

# **GEOGRAPHIC AREA SERIES**

# **Maine**





U.S. Department of Commerce Ronald H. Brown, Secretary David J. Barram, Deputy Secretary

Economics and Statistics Administration Everett M. Ehrlich, Under Secretary for Economic Affairs

BUREAU OF THE CENSUS Harry A. Scarr, Acting Director

# **Acknowledgments**

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This report was prepared in the Services Division. Bobby E. Russell, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of Anne S. Russell, Chief, Retail Census Branch, with primary staff assistance by Fay Dorsett, Charles F. Brady, Pamela J. Palmer, Thomas G. Dassel, Jennifer E. Lins, Cheryl E. Merkle, Barbara T. Parlett, Maria P. Ray, Barbara A. Collier, Venita L. Holland, Judith O. Belt, and Mark A. Finley.

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If you have any questions concerning the statistics in this report, call 301-763-7038.



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# Introduction to the Economic Census

# PURPOSES AND USES OF THE ECONOMIC **CENSUS**

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **AUTHORITY AND SCOPE**

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- · Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- · Census of Financial, Insurance, and Real Estate Industries
- · Census of Transportation, Communications, and Utilities
- · Census of Manufactures
- · Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

### **AVAILABILITY OF THE DATA**

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

# WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

# AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

# Census of Retail Trade

### **GENERAL**

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the Standard Industrial Classification Manual: 1987 (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and mediumsize firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## **CENSUS DISCLOSURE RULES**

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

# GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

- 1. The United States as a whole.
- 2. Each State and the District of Columbia.
- 3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
- 4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.2 Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
- 5. The area within the State outside metropolitan areas (MA's).
- 6. Each county or county equivalent.3 Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
- 7. Each consolidated city.3 Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- 8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

<sup>&</sup>lt;sup>2</sup>According to the 1990 Census of Population or subsequent special

<sup>&</sup>lt;sup>3</sup>Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.4

### DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

# SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

# ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Represents zero.
- (D) Withheld to avoid disclosing data for individual companies; data are included in broader kindof-business totals.
- (IC) Independent city. (NA) Not available.
- (NC) Not comparable.
- (X) Not applicable.
- **CMSA** Consolidated metropolitan statistical area.
- Metropolitan area. MA
- MSA Metropolitan statistical area. Not elsewhere classified. n.e.c.
- PMSA Primary metropolitan statistical area.
- pt. Part. Revised.
- SIC Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

## Symbol Employment Size

AA	0–19
BB	20-99
CC	100-249
EE	250-499
FF	500-999
GG	1,000-2,499
HH	2,500-4,999
II	5,000-9,999
JJ	10,000-24,999
KK	25,000-49,999
LL	50,000-99,999
MM	100,000 or more

<sup>&</sup>lt;sup>4</sup>According to the 1990 Census of Population or subsequent special census.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables					Та	ble				
information snown in tables	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State  CMSA's and MSA's in the State  PMSA's in the State  Area of the State not in any CMSA, PMSA, or MSA  Counties in the State  Places in the State	>	<b>(</b> )	<b>(</b> )	X 2X	<sup>1</sup> X	<sup>1</sup> X	×	X	<sup>2</sup> X	×
DATA ITEMS <sup>3</sup>										
Establishments. Sales Annual payroll First-quarter payroll Paid employees for pay period including March 12, 1992	) ) ) X		> >	( ) ( ) ( )	( ) ( ) ( )	( ) ( )	k ;	X X X X	X X X	
Sales per establishment		X X X X	X							
Counties ranked by volume of 1992 sales  Places ranked by volume of 1992 sales									<sup>2</sup> X	X

<sup>&</sup>lt;sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>&</sup>lt;sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

<sup>&</sup>lt;sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

			Informat	tion shown	in reports	by kind of	business o	or industry	category		
Report and geographic area	Number of es- tablish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concentration ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X X X X	X	X X X X	X X X	X X X X						
NONEMPLOYER STATISTICS SERIES											
United States	<sup>1</sup> X <sup>1</sup> X X <sup>1 3</sup> X <sup>1 3</sup> X	<sup>1</sup> X <sup>1</sup> X X <sup>1 3</sup> X <sup>1 3</sup> X					<sup>2</sup> X			Х	
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	Х			X	X	×	×	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		Х	Х							Х	<sup>4</sup> X
MERCHANDISE LINE SALES United States	X <sup>3</sup> X <sup>3</sup> X	X <sup>3</sup> X <sup>3</sup> X				X <sup>3</sup> X <sup>3</sup> X					
MISCELLANEOUS SUBJECTS											
United States	X X X		X X X	X X X							<sup>5</sup> X <sup>5</sup> X <sup>5</sup> X
ZIP CODES State	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X			<sup>3</sup> X				

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	Information shown in reports by kind of business or industry category											
Report and geographic area	Number of es- tablish- ments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Selected ratios and rankings	Mer- chan- dise line sales	Sales size and employ- ment size of estab- lish- ments and firms	Concentration ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics	
SPECIAL REPORT SERIES—SELECTED STATISTICS												
United States	<sup>1</sup> X X X	1X X X	X X X	X >	X X						6 7X 6 7X 6 7X	

<sup>&</sup>lt;sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>&</sup>lt;sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>&</sup>lt;sup>3</sup>Data available on CD-ROM only.

<sup>&</sup>lt;sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>&</sup>lt;sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>&</sup>lt;sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>&</sup>lt;sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

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# **Summary of Findings**

Data from the 1992 Census of Retail Trade show that Maine's 9,270 retail stores with payroll had sales totaling \$10.3 billion. In 1987, 9,204 retail stores had sales of \$8.7 billion. The 1992 data represent an increase of 18.9 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 21.7 percent of the State's total sales by retailers compared with 19.9 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 13.9 percent of sales, gasoline service stations with 6.4 percent, and department stores (including leased departments) with 6.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.1 million per establishment, compared with \$940 thousand in 1987. In 1992, department stores (including leased departments) averaged \$9.8 million per establishment; new and used car dealers, \$8.3 million; lumber and other building materials dealers, \$2.1 million; miscellaneous general merchandise stores, \$2.1 million; and grocery stores, \$2.0 million.

For retail establishments with payroll, 1992 sales per employee averaged \$114 thousand. New and used car dealers had sales per employee of \$335 thousand, which contrasts sharply with the \$30 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$1.1 billion, compared with \$959 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 10.9 percent for all retailers, 29.5 percent for retail bakeries, compared with 6.9 percent for gasoline service stations.

There were 90,051 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 91,991 employees in 1987. Large employers included grocery stores with 16,956 employees, restaurants with 15,023 employees, and refreshment places with 8,977 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992** 

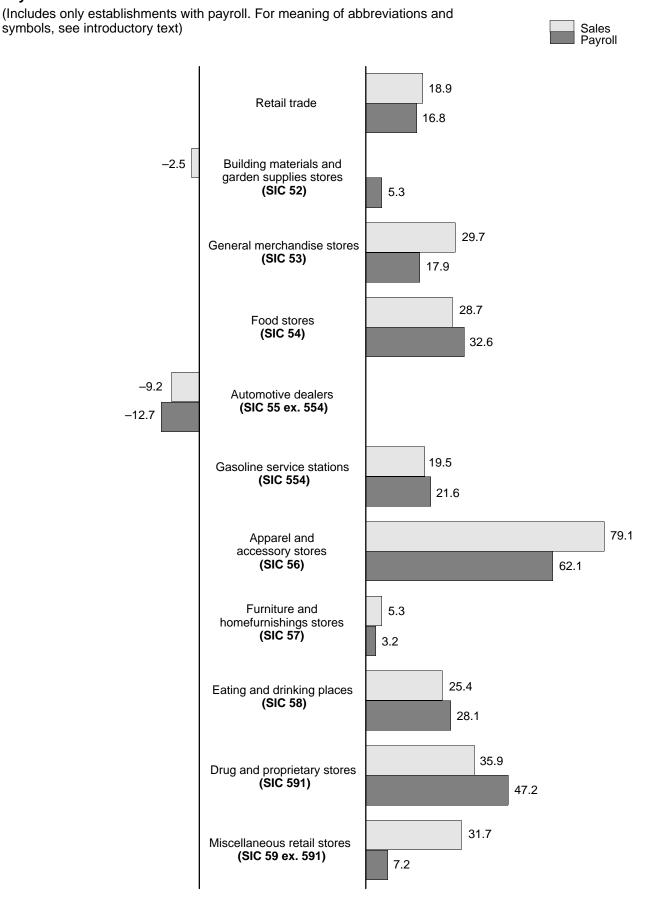
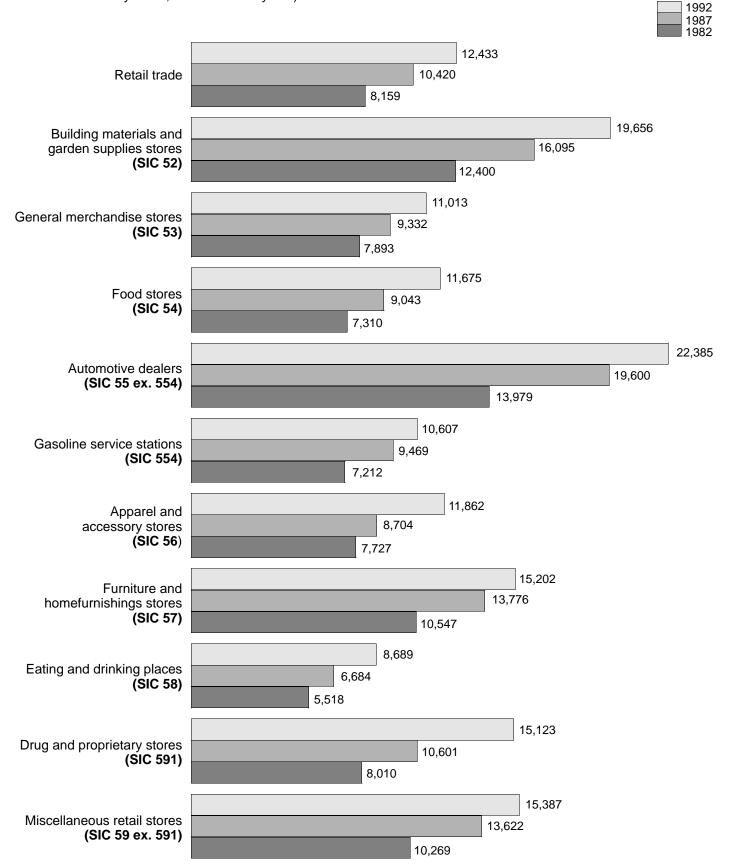


Figure 2. Annual Payroll Per Employee: 1992, 1987, and 1982

(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

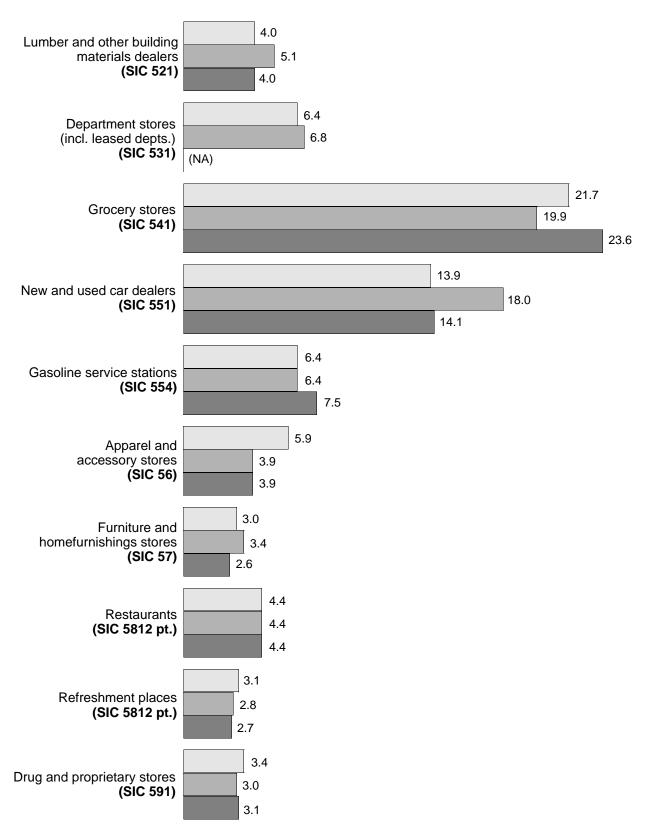


Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)





Note: Data are based on 1987 Standard Industrial Classification.





# Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	9 270	10 286 757	1 119 644	251 483	90 051
52	Building materials and garden supplies stores	591	662 622	79 723	17 214	4 056
521, 3	Building materials and supply stores	263	454 141	52 104	11 353	2 246
521 523	Lumber and other building materials dealers Paint, glass, and wallpaper stores	198 65	415 922 38 219	46 201 5 903	9 993 1 360	1 943 303
525	Hardware stores	210	114 664	17 652	3 988	1 237
526 527	Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	79 39	39 405 54 412	5 860 4 107	1 069 804	377 196
53	General merchandise stores	374	1 058 894	97 874	22 628	8 887
531	Department stores (incl. leased depts.) 1 2	67	655 210	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) 1	67	637 418	65 936	15 393	5 802
531 pt. 531 pt.	Conventional 1  Discount or mass merchandising 1	6 53	(D) 440 705	(D) 41 579	(D) 9 368	FF 3 856
531 pt.	National chain <sup>1</sup>	8	(D)	(D)	(D)	GG
533 539	Variety stores Miscellaneous general merchandise stores	138 169	69 105 352 371	7 528 24 410	1 631 5 604	863 2 222
54	Food stores	1 359	2 326 831	213 367	48 382	18 276
541	Grocery stores	1 114	2 236 880	198 274	45 462	16 956
541 pt. 541 pt.	Supermarkets and other general-line grocery storesConvenience food stores	603 295	1 921 512 115 824	173 285 10 657	39 981 2 260	14 044 1 344
541 pt. 541 pt.	Convenience food/gasoline stores  Delicatessens	195 21	195 228 4 316	13 364 968	3 024 197	1 448 120
542	Meat and fish (seafood) markets	56	39 036	2 726	489	183
546	Retail bakeries	112	27 736	8 173	1 717	855
546 pt. 546 pt.	Retail bakeries —baking and selling Retail bakeries —selling only	107	26 597 1 139	7 876 297	1 653 64	828 27
543, 4, 5, 9	Other food stores	77	23 179	4 194	714	282
543, 4, 5, 9 543 544	Fruit and vegetable markets  Candy, nut, and confectionery stores	12 19	(D) 5 947	(D) 1 573	(D) 178	BB 84
545	Dairy products stores	7	(D)	(D)	(D)	AA 141
549	Miscellaneous food stores	39	11 098	1 766	365	
55 ex. 554	Automotive dealers	596	1 741 628 1 430 340	139 663	30 963	6 239
551 552	New and used car dealersUsed car dealers	172 116	71 048	104 568 4 895	22 999 1 054	4 266 316
553	Auto and home supply stores	206 195	134 772 128 877	20 285 19 601	4 782 4 602	1 111 1 065
553 pt. 553 pt.	Auto parts, tires, and accessories stores Home and auto supply stores	11	5 895	684	180	46
555, 6, 7, 9 555	Miscellaneous automotive dealers	102 46	105 468 35 409	9 915 4 229	2 128 818	546 233
556 557	Recreational vehicle dealers	23 21	29 891 28 473	2 209 2 649	455 594	99 143
559	Motorcycle dealers	12	11 695	828	261	71
554	Gasoline service stations	666	659 160	45 608	10 996	4 300
554 pt.	Gasoline/convenience food stores Other gasoline service stations and truck stops	204 462	257 648 401 512	16 422 29 186	3 813 7 183	1 728 2 572
554 pt. <b>56</b>	Apparel and accessory stores	685	604 006	64 326	14 942	5 423
		65	46 485		1 176	411
561	Men's and boys' clothing and accessory stores  Women's clothing and specialty stores	236	127 480	5 272	3 374	
562, 3 562 563	Women's clothing stores	206	112 645	14 855 12 220	3 019	1 562 1 408
565	Women's accessory and specialty stores	30	14 835 288 562	2 635 29 681	355 7 202	154 2 263
		148				
566 566 pt.	Shoe storesMen's shoe stores	178 8	110 024 3 424	11 154 468	2 442 110	871 25
566 pt. 566 pt.	Women's shoe storesChildren's and juveniles' shoe stores	19	8 933	864	191	82
566 pt. 566 pt.	Family shoe storesAthletic footwear stores	134 17	83 958 13 709	8 416 1 406	1 846 295	632 132
564, 9	Other apparel and accessory stores	58	31 455	3 364	748	316
564 569	Children's and infants' wear storesMiscellaneous apparel and accessory stores	24 34	15 290 16 165	1 227 2 137	269 479	167 149
57	Furniture and homefurnishings stores	524	311 752	40 377	9 176	2 656
5712	Furniture stores	141	96 882	14 916	3 429	884
5713, 4, 9	Homefurnishings stores	171	97 938	11 796	2 563	860
5713 5714	Floor covering stores Drapery, curtain, and upholstery stores	61 16	27 350 10 667	3 703 1 372	847 315	218 108
5719	Miscellaneous homefurnishings stores	94	59 921	6 721	1 401	534
572	Household appliance stores	63	42 871	4 993	1 186	289
573 5731	Radio, television, computer, and music stores	149 78	74 061 39 044	8 672 5 041	1 998 1 139	623 320
5734 5735	Computer and software storesRecord and prerecorded tape stores	11 38	5 653 19 435	554 1 647	106 392	32 165
5736	Musical instrument stores	22	9 929	1 430	361	106

# Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places	2 401	864 349	232 624	46 593	26 771
5812	Eating places	2 241	833 053	226 306	45 198	25 831
5812 pt.		1 161	449 385	134 820	26 611	15 023
5812 pt.		5	6 166	2 192	512	167
5812 pt.		836	317 625	74 288	15 097	8 977
5812 pt.		239	59 877	15 006	2 978	1 664
5813	Drinking places	160	31 296	6 318	1 395	940
591	Drug and proprietary stores	236	348 116	43 931	10 934	2 905
591 pt.	Drug storesProprietary stores	222	338 697	42 968	10 710	2 819
591 pt.		14	9 419	963	224	86
59 ex. 591	Miscellaneous retail stores	1 838	1 709 399	162 151	39 655	10 538
592	Liquor storesUsed merchandise stores	81	81 066	6 009	1 404	399
593		101	29 237	2 760	616	295
594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	815	334 369	42 348	9 434	3 596
5941		165	106 250	12 396	2 918	891
5941 pt.		63	70 468	8 408	1 998	548
5941 pt.		102	35 782	3 988	920	343
5942	Book stores	106	46 586	5 921	1 369	588
5944		98	46 303	7 286	1 869	517
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	446	135 230	16 745	3 278	1 600
5943	Stationery stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	12	4 629	765	183	50
5945		70	36 419	3 180	738	371
5946		13	5 275	822	152	43
5947		292	63 629	8 526	1 450	749
5948		11	5 039	627	129	52
5949		48	20 239	2 825	626	335
596	Nonstore retailers Catalog and mail-order houses Automatic merchandising machine operators Direct selling establishments	177	755 880	46 924	12 285	2 384
5961		71	(D)	(D)	(D)	GG
5962		28	(D)	(D)	(D)	EE
5963		78	(D)	(D)	(D)	EE
598	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c.	247	413 048	47 204	12 129	2 379
5983		201	382 505	43 791	11 264	2 182
5984		37	29 310	3 292	821	177
5989		9	1 233	121	44	20
5992	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	151	28 387	6 513	1 512	672
5993		5	2 003	124	34	11
5994		6	2 298	262	61	34
5995		45	10 751	2 437	605	160
5999	Miscellaneous retail stores, n.e.c. Pet shops Art dealers Other miscellaneous retail stores, n.e.c.	210	52 360	7 570	1 575	608
5999 pt.		46	10 212	1 620	399	188
5999 pt.		27	5 735	662	101	30
5999 pt.		137	36 413	5 288	1 075	390

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks.
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Sale	es		
SIC code	Kind of business	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
	Retail trade	1 109 683	114 233	12 433	10
52	Building materials and garden supplies stores	1 121 188	163 368	19 656	7
521, 3 521 523	Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores	1 726 772 2 100 616 587 985	202 200 214 062 126 135	23 199 23 778 19 482	9 10 5
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	546 019 498 797 1 395 179	92 695 104 523 277 612	14 270 15 544 20 954	6 5 5
53	General merchandise stores	2 831 267	119 151	11 013	24
531	Department stores (incl. leased depts.) <sup>2 3</sup>	9 779 254	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) <sup>2</sup>	9 513 701 (D) 8 315 189 (D)	109 862 (D) 114 291 (D)	11 364 (D) 10 783 (D)	87 (D) 73 (D)
533 539	Variety stores	500 761 2 085 036	80 075 158 583	8 723 10 986	6 13
54	Food stores	1 712 164	127 316	11 675	13
541 541 pt. 541 pt. 541 pt. 541 pt.	Grocery stores Supermarkets and other general-line grocery stores Convenience food stores Convenience food/gasoline stores Delicatessens	2 007 971 3 186 587 392 624 1 001 169 205 524	131 923 136 821 86 179 134 826 35 967	11 693 12 339 7 929 9 229 8 067	15 23 5 7 6
542	Meat and fish (seafood) markets	697 071	213 311	14 896	3
546 546 pt. 546 pt.	Retail bakeries ————————————————————————————————————	247 643 248 570 227 800	32 440 32 122 42 185	9 559 9 512 11 000	8 8 5
543, 4, 5, 9 543 544 545 549	Other food stores Fruit and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	301 026 (D) 313 000 (D) 284 564	82 195 (D) 70 798 (D) 78 709	14 872 (D) 18 726 (D) 12 525	(D) 4 (D) 4
55 ex. 554	Automotive dealers	2 922 195	279 152	22 385	10
551 552	New and used car dealersUsed car dealers	8 315 930 612 483	335 288 224 835	24 512 15 491	25 3
553 553 pt. 553 pt.	Auto and home supply stores	654 233 660 908 535 909	121 307 121 011 128 152	18 258 18 405 14 870	5 5 4
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational vehicle dealers Motorcycle dealers Automotive dealers, n.e.c.	1 034 000 769 761 1 299 609 1 355 857 974 583	193 165 151 970 301 929 199 112 164 718	18 159 18 150 22 313 18 524 11 662	5 5 4 7 6
554	Gasoline service stations	989 730	153 293	10 607	6
554 pt. 554 pt.	Gasoline/convenience food stores Other gasoline service stations and truck stops	1 262 980 869 074	149 102 156 109	9 503 11 348	8 6
56	Apparel and accessory stores	881 761	111 379	11 862	8
561	Men's and boys' clothing and accessory stores	715 154	113 102	12 827	6
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	540 169 546 820 494 500	81 613 80 004 96 331	9 510 8 679 17 110	7 7 5
565	Family clothing stores	1 949 743	127 513	13 116	15
566 566 pt. 566 pt. 566 pt.	Shoe stores	618 112 428 000 470 158	126 319 136 960 108 939	12 806 18 720 10 537	5 3 4 -
566 pt. 566 pt.	Family shoe storesAthletic footwear stores	626 552 806 412	132 845 103 856	13 316 10 652	5 8
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	542 328 637 083 475 441	99 541 91 557 108 490	10 646 7 347 14 342	5 7 4
57	Furniture and homefurnishings stores	594 947	117 377	15 202	5
5712	Furniture stores	687 106	109 595	16 873	6
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	572 737 448 361 666 688 637 457	113 881 125 459 98 769 112 212	13 716 16 986 12 704 12 586	5 4 7 6
572	Household appliance stores	680 492	148 343	17 277	5
573 5731 5734 5735 5736	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores Musical instrument stores	497 054 500 564 513 909 511 447 451 318	118 878 122 013 176 656 117 788 93 670	13 920 15 753 17 313 9 982 13 491	4 4 3 4 5

See footnotes at end of table.

# ME-10 MAINE

### Selected Ratios for the State: 1992 —Con. Table 2.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Sal	les		
SIC code	Kind of business	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
58	Eating and drinking places	359 995	32 287	8 689	11
5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	371 733	32 250	8 761	12
5812 pt.		387 067	29 913	8 974	13
5812 pt.		1 233 200	36 922	13 126	33
5812 pt.		379 934	35 382	8 275	11
5812 pt.		250 531	35 984	9 018	7
5813	Drinking places	195 600	33 294	6 721	6
591	Drug and proprietary stores	1 475 068	119 833	15 123	12
591 pt.	Drug storesProprietary stores	1 525 662	120 148	15 242	13
591 pt.		672 786	109 523	11 198	6
59 ex. 591	Miscellaneous retail stores	930 032	162 213	15 387	6
592	Liquor storesUsed merchandise stores	1 000 815	203 173	15 060	5
593		289 475	99 108	9 356	3
594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	410 269	92 984	11 776	4
5941		643 939	119 248	13 912	5
5941 pt.		1 118 540	128 591	15 343	9
5941 pt.		350 804	104 321	11 627	3
5942 5944	Book stores	439 491 472 480	79 228 89 561	10 070 14 093	6 5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	303 206	84 519	10 466	4
5943	Stationery stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	385 750	92 580	15 300	4
5945		520 271	98 164	8 571	5
5946		405 769	122 674	19 116	3
5947		217 908	84 952	11 383	3
5948		458 091	96 904	12 058	5
5949		421 646	60 415	8 433	7
596	Nonstore retailers	4 270 508	317 064	19 683	13
5961		(D)	(D)	(D)	(D)
5962		(D)	(D)	(D)	(D)
5963		(D)	(D)	(D)	(D)
598	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c.	1 672 259	173 623	19 842	10
5983		1 903 010	175 300	20 069	11
5984		792 162	165 593	18 599	5
5989		137 000	61 650	6 050	2
5992	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	187 993	42 243	9 692	4
5993		400 600	182 091	11 273	2
5994		383 000	67 588	7 706	6
5995		238 911	67 194	15 231	4
5999	Miscellaneous retail stores, n.e.c. Pet shops Art dealers Other miscellaneous retail stores, n.e.c.	249 333	86 118	12 451	3
5999 pt.		222 000	54 319	8 617	4
5999 pt.		212 407	191 167	22 067	1
5999 pt.		265 788	93 367	13 559	3

<sup>&</sup>lt;sup>1</sup>Based on number of employees for pay period including March 12.
<sup>2</sup>Includes sales from catalog order desks.
<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 3. Comparative Statistics for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Establis	hments		Sales		А	nnual payroll		Paid employ period ii Marc	yees for pay ncluding ch 12
SIC code	Kind of business	1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	Retail trade	9 270	9 204	10 286 757	8 651 022	18.9	1 119 644	958 505	16.8	90 051	91 991
52	Building materials and garden supplies stores	591	605	662 622	679 860	-2.5	79 723	75 679	5.3	4 056	4 702
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	263 198 65	286 214 72	454 141 415 922 38 219	483 419 438 993 44 426	-6.1 -5.3 -14.0	52 104 46 201 5 903	51 879 44 561 7 318	.4 3.7 –19.3	2 246 1 943 303	2 828 2 337 491
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	210 79 39	207 72 40	114 664 39 405 54 412	94 716 45 716 56 009	21.1 -13.8 -2.9	17 652 5 860 4 107	13 950 5 214 4 636	26.5 12.4 –11.4	1 237 377 196	1 228 438 208
53	General merchandise stores	374	411	1 058 894	816 712	29.7	97 874	82 984	17.9	8 887	8 892
531	Department stores (incl. leased depts.) 1 2	67	64	655 210	r584 567	12.1	(NA)	(NA)	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) 1 Conventional 1 Discount or mass merchandising 1 National chain 1	67 6 53 8	64 7 47 10	637 418 (D) 440 705 (D)	570 345 (D) 359 095 (D)	11.8 (D) 22.7 (D)	65 936 (D) 41 579 (D)	60 584 (D) 32 097 (D)	8.8 (D) 29.5 (D)	5 802 FF 3 856 GG	6 332 FF 3 497 GG
533 539	Variety stores Miscellaneous general merchandise stores	138 169	155 192	69 105 352 371	58 404 187 963	18.3 87.5	7 528 24 410	7 174 15 226	4.9 60.3	863 2 222	921 1 639
54	Food stores	1 359	1 418	2 326 831	1 808 640	28.7	213 367	160 865	32.6	18 276	17 788
541 542	Grocery stores Meat and fish (seafood) markets	1 114 56	1 129 85	2 236 880 39 036	1 722 510 40 071	29.9 -2.6	198 274 2 726	146 134 3 823	35.7 –28.7	16 956 183	15 935 356
546 546 pt. 546 pt.	Retail bakeries	112 107 5	108 102 6	27 736 26 597 1 139	26 016 24 299 1 717	6.6 9.5 -33.7	8 173 7 876 297	8 098 7 709 389	.9 2.2 –23.7	855 828 27	1 050 997 53
543, 4, 5, 9 543	Other food stores Fruit and vegetable markets	77 12	96 14	23 179 (D)	20 043 4 163	15.6 (D)	4 194 (D)	2 810 492	49.3 (D)	282 BB	447 39
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	19 7 39	28 13 41	5 947 (D) 11 098	r5 062 2 693 9 306	17.5 (D) 19.3	1 573 (D) 1 766	r1 184 367 1 222	32.9 (D) 44.5	84 AA 141	142 59 207
55 ex. 554	Automotive dealers	596	736	1 741 628	1 917 146	-9.2	139 663	159 919	-12.7	6 239	8 159
551 552	New and used car dealersUsed car dealers	172 116	215 139	1 430 340 71 048	1 560 987 80 445	-8.4 -11.7	104 568 4 895	120 079 5 236	-12.9 -6.5	4 266 316	5 552 422
553 553 pt. 553 pt.	Auto and home supply stores Auto parts, tires, and accessories stores Home and auto supply stores	206 195 11	269 249 20	134 772 128 877 5 895	161 569 156 640 4 929	-16.6 -17.7 19.6	20 285 19 601 684	24 005 23 512 493	-15.5 -16.6 38.7	1 111 1 065 46	1 527 1 480 47
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational vehicle dealers Motorcycle dealers Automotive dealers n.e.c.	102 46 23 21 12	113 63 19 26 5	105 468 35 409 29 891 28 473 11 695	114 145 50 723 (D) 27 082 (D)	-7.6 -30.2 (D) 5.1 (D)	9 915 4 229 2 209 2 649 828	10 599 4 550 (D) 3 589 (D)	-6.5 -7.1 (D) -26.2 (D)	546 233 99 143 71	658 297 CC 192 BB
554	Gasoline service stations	666	673	659 160	551 516	19.5	45 608	37 505	21.6	4 300	3 961
56	Apparel and accessory stores	685	686	604 006	337 312	79.1	64 326	39 674	62.1	5 423	4 558
561	Men's and boys' clothing and accessory stores	65	60	46 485	26 408	76.0	5 272	3 207	64.4	411	297
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	236 206 30	247 215 32	127 480 112 645 14 835	90 874 83 153 7 721	40.3 35.5 92.1	14 855 12 220 2 635	11 091 10 174 917	33.9 20.1 187.4	1 562 1 408 154	1 444 1 322 122
565	Family clothing stores	148	143	288 562	r196 971	46.5	29 681	r24 151	22.9	2 263	r2 137
566 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores	178 8 19	177 10 19	110 024 3 424 8 933	64 698 (D) 3 640	70.1 (D) 145.4	11 154 468 864	8 039 (D) 492	38.7 (D) 75.6	871 25 82	870 BB 64
566 pt. 566 pt. 566 pt. 566 pt.	Children's and juveniles' shoe stores Family shoe stores Athletic footwear stores	134 134	19 2 129 17	83 958 13 709	(D) 52 067 6 118	(D) 61.2 124.1	8 416 1 406	(D) 6 439 729	(D) 30.7 92.9	632 132	AA 677 100
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	58 24 34	59 32 27	31 455 15 290 16 165	21 171 11 521 9 650	48.6 32.7 67.5	3 364 1 227 2 137	2 139 1 001 1 138	57.3 22.6 87.8	316 167 149	298 153 145
57	Furniture and homefurnishings stores	524	541	311 752	295 984	5.3	40 377	39 109	3.2	2 656	2 839
5712	Furniture stores	141	151	96 882	108 974	-11.1	14 916	16 045	-7.0	884	1 027
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	171 61 16 94	167 79 14 74	97 938 27 350 10 667 59 921	71 710 29 867 6 497 35 346	36.6 -8.4 64.2 69.5	11 796 3 703 1 372 6 721	9 685 4 242 1 210 4 233	21.8 -12.7 13.4 58.8	860 218 108 534	766 297 100 369
572	Household appliance stores	63	65	42 871	45 232	-5.2	4 993	5 157	-3.2	289	360
573	Radio, television, computer, and music stores	149	158	74 061	70 068	5.7	8 672	8 222	5.5	623	686
5731 5734 5735	Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores	78 11 38	86 18 27	39 044 5 653 19 435	36 846 10 658 13 305	6.0 -47.0 46.1	5 041 554 1 647	4 599 1 220 1 112	9.6 -54.6 48.1	320 32 165	386 76 131
5736	Musical instrument stores	22	27	9 929	9 259	7.2	1 430	1 291	10.8	106	93
58	Eating and drinking places	2 401	2 149	864 349	689 269	25.4	232 624	181 589	28.1	26 771	27 167
5812 5812 pt. 5812 pt. 5812 pt.	Eating places	2 241 1 161 5 836	2 006 1 065 17 710	833 053 449 385 6 166 317 625	663 560 379 048 5 814 238 848	25.5 18.6 6.1 33.0	226 306 134 820 2 192 74 288	176 226 108 390 1 939 55 798	28.4 24.4 13.0 33.1	25 831 15 023 167 8 977	26 407 15 426 239 8 927
5812 pt.	Other eating places	239	214	59 877	39 850	50.3	15 006	10 099	48.6	1 664	1 815
5813	Drinking places	160	143	31 296	25 709	21.7	6 318	5 363	17.8	940	760

# Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Establis	hments		Sales		А	nnual payroll		Paid employees for pay period including March 12	
SIC code	Kind of business	1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores	236	261	348 116	256 233	35.9	43 931	29 852	47.2	2 905	2 816
591 pt.	Drug storesProprietary stores	222	249	338 697	(D)	(D)	42 968	(D)	(D)	2 819	HH
591 pt.		14	12	9 419	(D)	(D)	963	(D)	(D)	86	BB
59 ex. 591	Miscellaneous retail stores	1 838	1 724	1 709 399	1 298 350	31.7	162 151	151 329	7.2	10 538	11 109
592	Liquor stores Used merchandise stores	81	88	81 066	71 280	13.7	6 009	4 774	25.9	399	393
593		101	97	29 237	18 243	60.3	2 760	2 422	14.0	295	280
594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	815	806	334 369	236 846	41.2	42 348	29 288	44.6	3 596	3 210
5941		165	130	106 250	74 989	41.7	12 396	8 314	49.1	891	682
5941 pt.		63	38	70 468	45 569	54.6	8 408	5 045	66.7	548	383
5941 pt.		102	92	35 782	29 420	21.6	3 988	3 269	22.0	343	299
5942	Book stores	106	108	46 586	32 070	45.3	5 921	3 539	67.3	588	426
5944		98	103	46 303	39 267	17.9	7 286	5 922	23.0	517	569
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	446	465	135 230	90 520	49.4	16 745	11 513	45.4	1 600	1 533
5943	Stationery stores  Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	12	25	4 629	6 649	-30.4	765	1 092	-29.9	50	104
5945		70	68	36 419	23 463	55.2	3 180	2 354	35.1	371	274
5946		13	18	5 275	4 701	12.2	822	627	31.1	43	54
5947		292	271	63 629	40 247	58.1	8 526	5 243	62.6	749	713
5948		11	13	5 039	3 602	39.9	627	436	43.8	52	36
5949		48	70	20 239	11 858	70.7	2 825	1 761	60.4	335	352
596	Nonstore retailers	177	139	755 880	584 551	29.3	46 924	66 986	-29.9	EE	3 766
5961	Catalog and mail-order houses	71	53	(D)	(D)	(D)	(D)	(D)	(D)		HH
5962	Automatic merchandising machine operators	28	28	(D)	37 414	(D)	(D)	8 154	(D)		565
5963	Direct selling establishments	78	58	(D)	(D)	(D)	(D)	(D)	(D)		FF
598	Fuel dealers	247	245	413 048	321 429	28.5	47 204	35 079	34.6	2 379	2 125
5983		201	192	382 505	290 703	31.6	43 791	30 573	43.2	2 182	1 854
5984		37	36	29 310	27 727	5.7	3 292	3 988	–17.5	177	212
5989		9	17	1 233	2 999	–58.9	121	518	–76.6	20	59
5992	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	151	144	28 387	23 558	20.5	6 513	5 471	19.0	672	662
5993		5	8	2 003	2 607	-23.2	124	213	-41.8	11	34
5994		6	6	2 298	1 902	20.8	262	245	6.9	34	33
5995		45	39	10 751	8 662	24.1	2 437	1 782	36.8	160	133
5999	Miscellaneous retail stores, n.e.c. Pet shops	210	152	52 360	29 272	78.9	7 570	5 069	49.3	608	473
5999 pt.		46	24	10 212	4 139	146.7	1 620	723	124.1	188	116
5999 pt.		27	22	5 735	5 030	14.0	662	812	–18.5	30	55
5999 pt.		137	106	36 413	20 103	81.1	5 288	3 534	49.6	390	302

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks.
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	nudes only establishments with payroli. For the			-,				Kind-of-business groups						
	Geographic area	Estab-			First-	Paid employees for pay period	bullaing if	naterials and pplies stores C 52)	st	merchandise ores C 53)		I stores C 54)		
		lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)		
1	Maine	9 270	10 286 757	1 119 644	251 483	90 051	591	662 622	374	1 058 894	1 359	2 326 831		
2 3 4 5	Androscoggin County Auburn Lewiston Balance of county	678 235 277 166	924 813 381 175 429 136 114 502	89 793 38 406 39 549 11 838	20 854 8 790 9 349 2 715	7 506 3 157 3 214 1 135	41 11 17 13	38 089 16 653 11 519 9 917	36 11 16 9	120 884 69 894 (D) (D)	95 26 33 36	203 137 82 083 75 567 45 487		
6 7 8 9	Aroostook County Caribou Presque Isle Balance of county	646 125 121 400	608 752 125 742 142 668 340 342	62 353 13 166 15 296 33 891	14 435 3 022 3 560 7 853	5 918 1 245 1 408 3 265	44 7 8 29	35 729 5 359 7 539 22 831	28 5 4 19	62 331 11 946 22 909 27 476	111 14 18 79	168 220 24 787 36 197 107 236		
10 11 12 13 14 15	Cumberland County  Brunswick town  Gorham town Portland Scarborough town South Portland	2 003 187 58 621 98 328	2 944 561 245 411 64 223 1 038 746 142 376 607 216	324 542 31 697 8 693 101 014 16 261 70 131	75 412 7 486 2 020 24 672 3 203 16 529	25 108 2 463 669 7 768 1 181 5 790	99 10 5 25 6 9	150 862 13 035 5 167 36 592 6 124 39 156	76 7 4 11 3 13	317 315 36 592 1 987 45 647 (D) 120 683	247 20 6 79 16 29	516 782 44 124 (D) 151 455 (D) 92 090		
16 17 18	Westbrook Windham town Balance of county	104 119 488	159 415 138 966 548 208	16 352 15 843 64 551	3 717 3 715 14 070	1 165 1 337 4 735	7 8 29	6 285 9 111 35 392	8 5 25	15 060 (D) (D)	13 14 70	28 062 (D) 110 859		
19	Franklin County	241	201 342	21 802	5 115	2 146	13	18 451	11	16 032	35	55 712		
20 21 22	Hancock County Ellsworth Balance of county	550 159 391	427 488 222 509 204 979	50 155 22 923 27 232	9 830 5 058 4 772	3 443 1 508 1 935	42 17 25	47 478 19 857 27 621	25 9 16	24 798 18 993 5 805	84 19 65	120 315 47 577 72 738		
23 24 25 26 27 28	Kennebec County Augusta Gardiner Hallowell Waterville Balance of county	742 218 50 26 212 236	1 012 698 432 689 57 232 38 513 300 951 183 313	111 350 44 573 5 374 4 384 34 750 22 269	25 745 10 169 1 302 983 8 286 5 005	8 561 3 342 470 321 2 692 1 736	47 14 1 - 11 21	55 987 18 053 (D) - 8 121 (D)	21 7 1 1 4 8	114 572 63 456 (D) (D) (D) (D)	119 29 9 4 26 51	238 177 85 804 26 586 1 431 82 111 42 245		
29 30 31	Knox County Rockland Balance of county	333 112 221	295 588 151 764 143 824	33 963 16 092 17 871	7 227 3 528 3 699	2 587 1 181 1 406	29 10 19	31 471 7 923 23 548	11 4 7	23 707 19 353 4 354	54 12 42	86 926 56 504 30 422		
32	Lincoln County	306	248 851	25 703	5 148	1 882	17	24 388	7	(D)	54	60 359		
33	Oxford County	338	250 245	27 698	6 439	2 363	25	30 785	19	20 780	50	50 790		
34 35 36 37 38 39	Penobscot County Bangor Brewer Old Town Orono town Balance of county	1 037 431 117 50 37 402	1 314 280 737 926 163 321 49 745 24 931 338 357	137 265 77 081 18 769 5 643 3 531 32 241	31 466 17 287 4 509 1 382 842 7 446	11 481 6 232 1 427 515 437 2 870	74 21 8 3 1 41	86 016 27 423 7 397 1 604 (D)	49 16 3 3 1 26	216 461 178 336 (D) (D) (D) (D)	145 44 10 8 5 78	274 760 112 314 40 407 (D) 5 824 (D)		
40	Piscataquis County	139	104 448	10 940	2 371	993	17	10 805	11	16 681	24	23 845		
41 42 43	Sagadahoc County Bath Balance of county	154 75 79	178 681 82 835 95 846	19 466 10 267 9 199	4 526 2 341 2 185	1 554 822 732	6 3 3	4 894 (D) (D)	3 2 1	(D) (D) (D)	23 8 15	65 658 (D) (D)		
44	Somerset County	307	270 431	27 634	6 311	2 343	24	27 662	12	16 219	57	71 236		
45 46 47	Waldo County	222 98 124	159 509 100 482 59 027	16 906 10 247 6 659	3 545 2 199 1 346	1 556 810 746	11	22 699 17 085 5 614	17 4 13	15 225 10 629 4 596	39 12 27	42 018 24 952 17 066		
48 49 50	Washington County Calais Balance of county	297 75 222	260 314 107 763 152 551	26 311 10 148 16 163	5 947 2 313 3 634	2 324 931 1 393	22 5 17	20 775 5 617 15 158	15 5 10	22 913 (D) (D)	58 9 49	95 936 36 162 59 774		
51 52 53 54 55	York County Biddeford Saco Sanford town Balance of county	1 277 143 111 142 881	1 084 756 132 497 192 581 166 099 593 579	133 763 15 312 21 626 18 482 78 343	27 112 3 716 4 605 4 252 14 539	10 286 1 311 1 523 1 625 5 827	11 5	56 531 13 376 (D) 11 016 (D)	33 5 5 4 19	48 429 (D) (D) 14 122 (D)	164 17 21 18 108	252 960 43 559 58 662 60 962 89 777		

					ŀ	Kind-of-busine	ss groups — Co	on.						
Automotiv (SIC 55		Gasoline ser (SIC		Apparel and sto (SIC	res	homefurnis	ire and nings stores (57)		rinking places 558)	Drug and p stor (SIC	es	Miscellaneous (SIC 59		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
596	1 741 628	666	659 160	685	604 006	524	311 752	2 401	864 349	236	348 116	1 838	1 709 399	•
47 16 18 13	117 412 94 566 12 415 10 431	52 11 20 21	53 681 14 169 (D) (D)	48 30 17 1	25 899 20 450 (D) (D)	50 19 24 7	23 272 9 977 (D) (D)	164 50 74 40	59 091 24 424 24 442 10 225	18 6 8 4	26 940 8 369 (D) (D)	127 55 50 22	256 408 40 590 (D)	)
55 14 14 27	106 574 33 726 32 329 40 519	72 11 6 55	74 646 11 234 5 428 57 984	46 12 12 22	21 507 7 150 6 238 8 119	29 12 6 11	13 062 5 095 1 405 6 562	117 25 20 72	38 077 10 856 9 309 17 912	20 2 5 13	31 024 (D) (D) (D)	124 23 28 73	57 582 (D) (D) (D)	3
102 11 5 20 7 14	393 765 50 968 1 946 60 074 9 056 107 218	103 6 11 25 4 15	109 902 9 946 7 690 32 019 3 973 16 865	202 15 - 37 2 70	287 701 5 843 - 26 100 (D) 77 529	134 16 4 35 11 34	88 690 7 597 3 239 22 478 6 913 29 044	559 48 13 233 23 76	250 136 18 203 6 481 99 482 12 920 50 291	46 5 1 20 1 2	78 599 11 575 (D) 32 401 (D) (D)	435 49 9 136 25 66	750 809 47 528 13 287 532 498 20 579 (D)	3   1 7   1 3   1 9   1
13 8 24	70 350 19 998 74 155	8 6 28	6 440 4 222 28 747	1 13 64	(D) 8 087 168 920	5 6 23	2 811 5 135 11 473	27 24 115	9 579 11 098 42 082	2 3 12	5 606 (D)	20 32 98	(D) 15 939 (D)	9   1
17	30 544	19	15 412	16	6 858	9	4 461	66	18 630	7	7 736	48	27 506	3 1
36 17 19	73 875 64 495 9 380	23 8 15	22 669 12 446 10 223	33 12 21	18 360 13 045 5 315	27 16 11	13 241 10 600 2 641	157 28 129	41 524 10 170 31 354	10 2 8	13 454 (D) (D)	113 31 82	51 774 (D) (D)	1 2
72 22 4 2 18 26	274 042 158 863 6 441 (D) 60 606 (D)	54 20 4 - 13 17	52 253 18 970 4 991 - 7 540 20 752	32 12 1 2 15 2	34 289 10 414 (D) (D) 20 108 (D)	47 12 2 2 19 12	31 249 14 687 (D) (D) 7 430 (D)	194 58 12 9 59 56	71 892 26 795 4 602 3 105 23 129 14 261	20 7 3 1 5 4	34 711 11 276 5 241 (D) (D) (D)	136 37 13 5 42 39	105 526 24 371 (D) 8 799 43 489 (D)	2 2 2 2 2 2 2
21 8 13	45 910 24 109 21 801	17 5 12	15 136 4 083 11 053	27 14 13	18 678 10 024 8 654	26 10 16	11 807 4 776 7 031	67 26 41	22 281 8 753 13 528	8 3 5	10 389 5 401 4 988	73 20 53	29 283 10 838 18 445	3   3
24	76 465	20	12 254	13	6 530	19	6 800	81	21 043	7	7 754	64	(D)	) :
24	43 392	36	31 262	16	4 729	13	5 183	79	17 729	13	14 508	63	31 087	,   ;
69 21 12 1 1 34	269 833 173 963 35 022 (D) (D) (D)	79 21 9 4 3 42	93 195 35 742 9 228 3 628 3 317 41 280	74 53 6 2 3 10	61 007 44 456 (D) (D) (D) (D)	62 33 7 4 1	39 508 27 724 3 803 884 (D) (D)	245 106 22 14 13 90	99 323 60 659 10 204 3 901 5 438 19 121	27 12 4 2 1 8	43 335 18 252 6 968 (D) (D) (D)	213 104 36 9 8 56	130 842 59 057 (D) 4 895 1 089	
10	14 520	10	8 074	4	(D)	5	2 688	35	6 641	5	6 063	18	(D)	) 4
11 2 9	31 868 (D) (D)	12 5 7	14 439 6 014 8 425	8 5 3	3 088 1 279 1 809	9 4 5	3 683 2 361 1 322	39 19 20	16 242 7 665 8 577	5 4 1	7 887 (D) (D)	38 23 15	(D) 11 235 (D)	5   4
26	49 375	33	24 211	8	5 136	15	9 490	69	19 111	9	12 612	54	35 379	9 4
11 5 6	24 852 (D) (D)	18 9 9	13 391 6 078 7 313	5 4 1	(D) 1 270 (D)	4 3 1	2 412 (D) (D)	51 21 30	13 885 7 078 6 807	7 5 2	6 646 (D) (D)	48 24 24	9 421 (D)	4
17 5 12	22 640 9 639 13 001	34 6 28	32 428 10 573 21 855	11 7 4	4 148 3 410 738	15 6 9	5 400 3 515 1 885	76 21 55	16 892 6 887 10 005	7 2 5	9 509 (D) (D)	42 9 33	29 673 7 925 21 748	4 4 5
54 8 10 8 28	166 561 5 343 70 131 31 961 59 126	84 9 8 9 58	86 207 11 761 14 339 6 865 53 242	142 13 5 14 110	102 836 4 616 2 104 4 494 91 622	60 12 4 7 37	50 806 5 090 2 019 4 729 38 968	402 41 36 35 290	151 852 10 227 16 167 14 754 110 704	27 3 2 5 17	36 949 (D) (D) 6 191 20 937	242 24 15 32 171	131 625 18 135 (D) 11 005	5555555

# Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BANGOR					
	Retail trade	431	737 926	77 081	17 287	6 232
52	Building materials and garden supplies stores	21	27 423	3 310	774	168
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	13 4 2 2	20 865 2 248 (D) (D)	2 264 437 (D) (D)	530 96 (D) (D)	109 31 AA BB
53	General merchandise stores	16	178 336	14 040	3 313	1 255
531 531 533 539	Department stores (incl. leased depts.) 1 2 Department stores (excl. leased depts.) 1 Variety stores Miscellaneous general merchandise stores	7 7 3 6	(D) (D) 1 516 (D)	(NA) (D) 119 (D)	(NA) (D) 31 (D)	(NA) FF 16 EE
54	Food stores	44	112 314	10 210	2 374	774
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	33 2 5 4	108 364 (D) (D) (D)	9 445 (D) (D) (D)	2 204 (D) (D) (D)	700 AA BB AA
55 ex. 554	Automotive dealers	21	173 963	12 611	2 651	524
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	10 6 5 -	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	EE AA BB
554	Gasoline service stations	21	35 742	2 789	614	241
56	Apparel and accessory stores	53	44 456	4 641	1 067	432
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	AA
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	19 15 4	(D) (D) 1 110	(D) (D) 201	(D) (D) 47	CC CC 27
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	8 18 3	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	BB CC BB
57	Furniture and homefurnishings stores	33	27 724	2 946	682	187
5712 5713, 4, 9 572 573	Furniture stores  Homefurnishings stores  Household appliance stores  Radio, television, computer, and music stores	8 9 3 13	(D) 6 130 (D) (D)	(D) 735 (D) (D)	(D) 178 (D) (D)	BB 41 AA BB
58	Eating and drinking places	106	60 659	16 619	3 407	1 818
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	99 43 1 43 12	(D) 28 533 (D) 21 778 (D)	(D) 9 204 (D) 4 932 (D)	(D) 1 882 (D) 1 055 (D)	GG 993 BB 636 CC
5813	Drinking places	7	(D)	(D)	(D)	ВВ
591	Drug and proprietary stores	12	18 252	2 118	517	159
59 ex. 591	Miscellaneous retail stores	104	59 057	7 797	1 888	674
592 593	Liquor storesUsed merchandise stores	3 5	(D) (D)	(D) (D)	(D) (D)	AA AA
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops	51 7	33 158 (D)	3 682 (D)	858 (D)	339 BB
5942 5944 5943, 5, 6, 7, 8, 9	Book stores	9 11 24	(D) (D) 19 812	(D) (D) 2 064	(D) (D) 443	BB BB 187
596 598	Nonstore retailersFuel dealers	10 3	11 681 1 448	2 199 119	534 32	170 7
5992 5993	Florists Tobacco stores and stands  News designs and stands	5 - 1	1 403	283 - (D)	66 - (D)	29 _ AA
5994 5995 5999	News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	7 19	(D) 1 803 (D)	(D) 324 (D)	(D) 92 (D)	25 BB

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	PORTLAND					
	Retail trade	621	1 038 746	101 014	24 672	7 768
52	Building materials and garden supplies stores	25	36 592	4 712	1 104	230
521, 3 525 526 527	Building materials and supply stores	13 9 2 1	29 801 (D) (D) (D)	3 358 (D) (D) (D)	788 (D) (D) (D)	139 BB AA AA
53	General merchandise stores	11	45 647	3 437	825	305
531 531 533 539	Department stores (incl. leased depts.) 1 2	1 1 6 4	(D) (D) 3 434 (D)	(NA) (D) 392 (D)	(NA) (D) 89 (D)	(NA) BB 41 CC
54	Food stores	79	151 455	16 212	3 710	1 366
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	59 9 9 2	142 718 4 320 (D) (D)	14 392 328 (D) (D)	3 339 63 (D) (D)	1 226 31 BB BB
55 ex. 554	Automotive dealers	20	60 074	5 492	1 278	239
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	3 4 10 3	45 373 1 343 6 924 6 434	3 639 70 1 193 590	782 17 278 201	120 7 61 51
554	Gasoline service stations	25	32 019	2 222	505	155
56	Apparel and accessory stores	37	26 100	3 761	886	292
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3 562 563	Women's clothing and specialty stores	15 13 2	4 465 (D) (D)	660 (D) (D)	241 (D) (D)	52 BB AA
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	7 10 3	13 392 5 378 (D)	2 058 464 (D)	461 91 (D)	162 45 BB
57	Furniture and homefurnishings stores	35	22 478	3 440	786	215
5712 5713, 4, 9 572 573	Furniture stores	12 8 2 13	10 469 (D) (D) 7 258	1 966 (D) (D) 972	419 (D) (D) 258	106 BB AA 56
58	Eating and drinking places	233	99 482	27 261	6 156	3 054
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	200 93 1 84 22	90 602 46 412 (D) 37 145 (D)	25 259 14 237 (D) 8 919 (D)	5 706 3 248 (D) 1 951 (D)	2 773 1 564 AA 972 CC
5813	Drinking places	33	8 880	2 002	450	281
591	Drug and proprietary stores	20	32 401	4 151	1 016	278
59 ex. 591	Miscellaneous retail stores	136	532 498	30 326	8 406	1 634
592 593	Liquor storesUsed merchandise stores	10	(D) (D)	(D) (D)	(D) (D)	BB BB
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	62 10 13 7 32	(D) (D) (D) 8 784 8 907	(D) (D) (D) 1 107 1 172	(D) (D) (D) 387 272	EE BB BB 53 125
596 598	Nonstore retailers	18 8	(D) (D)	(D) (D)	(D) (D)	FF BB
5992 5993 5994 5995 5999	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	9 1 - 3 21	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D)	BB AA AA BB

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	ANDROSCOGGIN COUNTY					
	Retail trade	678	924 813	89 793	20 854	7 506
52	Building materials and garden supplies stores	41	38 089	4 771	976	253
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	19 14 6 2	26 178 7 360 (D) (D)	3 221 1 115 (D) (D)	625 259 (D) (D)	150 72 BB AA
53	General merchandise stores	36	120 884	11 448	2 818	1 033
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores Miscellaneous general merchandise stores	8 8 19 9	84 461 82 903 (D) (D)	(NA) 8 787 (D) (D)	(NA) 2 192 (D) (D)	(NA) 780 BB CC
54	Food stores	95	203 137	18 862	4 355	1 586
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	69 3 10 13	195 412 (D) 3 566 (D)	17 475 (D) 951 (D)	4 072 (D) 202 (D)	1 426 AA 116 BB
55 ex. 554	Automotive dealers	47	117 412	8 749	1 994	413
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	7 17 18 5	85 076 11 423 12 628 8 285	5 227 628 2 169 725	1 248 125 492 129	238 30 108 37
554	Gasoline service stations	52	53 681	3 391	842	359
56	Apparel and accessory stores	48	25 899	2 894	693	331
561	Men's and boys' clothing and accessory stores	6	(D)	(D)	(D)	ВВ
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	18 16 2	9 591 (D) (D)	1 041 (D) (D)	236 (D) (D)	145 CC AA
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	7 16 1	6 865 7 214 (D)	646 882 (D)	181 191 (D)	77 70 AA
57	Furniture and homefurnishings stores	50	23 272	3 051	774	215
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	13 14 6 17	5 834 6 410 3 990 7 038	779 883 469 920	174 225 140 235	50 56 33 76
58	Eating and drinking places	164	59 091	16 502	3 769	2 113
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	152 67 1 67 17	57 095 26 863 (D) 23 931 (D)	16 147 8 384 (D) 5 601 (D)	3 674 1 982 (D) 1 195 (D)	2 038 1 074 CC 771 BB
5813	Drinking places	12	1 996	355	95	75
591	Drug and proprietary stores	18	26 940	3 276	759	221
59 ex. 591	Miscellaneous retail stores	127	256 408	16 849	3 874	982
592 593	Liquor storesUsed merchandise stores	3 9	(D) (D)	(D) (D)	(D) (D)	AA BB
594 5941 5942 5944 5943, 5, 6,	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	49 13 7 8 21	(D) 4 403 (D) 3 992 6 817	(D) 429 (D) 605 961	(D) 112 (D) 146 204	CC 35 BB 49 110
596 598	Nonstore retailers	12 13	(D) 32 618	(D) 2 868	(D) 721	EE 136
5992	Florists	16		(D)	(D)	BB
5993 5994 5995 5999	Tobacco stores and stands News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	1 2 3 19	(D) (D) (D) (D)	(D) (D) (D)	(D) (D) (D)	AA AA AA CC

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

аррепиіх А.	a, see appendix 1					
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	AROOSTOOK COUNTY					
	Retail trade	646	608 752	62 353	14 435	5 918
52	Building materials and garden supplies stores	44	35 729	4 120	807	224
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	23 15 5 1	27 134 6 236 (D) (D)	3 069 619 (D) (D)	613 126 (D) (D)	150 45 AA AA
53	General merchandise stores	28	62 331	5 346	1 241	552
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup>	5 5 10 13	(D) (D) (D) 21 915	(NA) (D) (D) 2 039	(NA) (D) (D) 498	(NA) EE BB 180
54	Food stores	111	168 220	14 189	3 402	1 533
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	107 1 3 -	167 337 (D) (D)	14 104 (D) (D)	3 387 (D) (D)	1 524 AA AA –
55 ex. 554	Automotive dealers	55	106 574	8 623	2 006	497
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	20 10 17 8	80 680 7 777 11 430 6 687	6 265 504 1 505 349	1 478 113 330 85	328 49 95 25
554	Gasoline service stations	72	74 646	5 809	1 392	586
56	Apparel and accessory stores	46	21 507	2 109	489	219
561	Men's and boys' clothing and accessory stores	4	(D)	(D)	(D)	AA
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	19 19 –	4 596 4 596 —	456 456 -	114 114 —	68 68 -
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	10 12 1	11 363 4 098 (D)	1 019 380 (D)	227 70 (D)	97 30 AA
57	Furniture and homefurnishings stores	29	13 062	1 874	419	125
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	11 4 3 11	7 078 (D) (D) 3 307	1 076 (D) (D) 408	242 (D) (D) 87	66 AA AA 36
58	Eating and drinking places	117	38 077	9 556	2 149	1 445
5812 5812 pt.	Eating places	105 48	36 259 14 986	9 275 4 164	2 081 968	1 377 651
5812 pt. 5812 pt. 5812 pt.	Cafeterias Refreshment places Other eating places	42 15	17 831 3 442	4 087 1 024	885 228	663 63
5813	Drinking places	12	1 818	281	68	68
591 59 ex. 591	Drug and proprietary stores	20 124	31 024 57 582	3 808 6 919	854 1 676	217 520
	Liquor stores	11		0 313	(D)	BB
592 593	Used merchandise stores	2	(D) (D)	(D)	(D)	ĀĀ
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	49 10 6 6 27	11 317 3 916 1 611 2 091 3 699	1 560 495 277 345 443	343 102 66 80 95	170 32 36 37 65
596 598	Nonstore retailers	13 19	(D) 23 926	(D) 2 493	(D) 642	BB 143
5992 5993	Florists	14 1	1 806 (D)	329 (D)	78 (D)	35 AA
5994 5995 5999	News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	3 12	(D) (D)	(D) (D)	(D) (D)	AA BB

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	CUMBERLAND COUNTY					
	Retail trade	2 003	2 944 561	324 542	75 412	25 108
52	Building materials and garden supplies stores	99	150 862	17 670	3 907	939
521, 3 521 523	Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores	48 29 19	114 995 101 053 13 942	11 274 8 954 2 320	2 621 2 072 549	539 425 114
525 526 527	Hardware stores	34 15 2	21 695 (D) (D)	3 757 (D) (D)	811 (D) (D)	266 CC AA
53	General merchandise stores	76	317 315	32 671	7 543	2 647
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores Miscellaneous general merchandise stores	18 18 35 23	204 908 200 421 23 280 93 614	(NA) 23 810 2 677 6 184	(NA) 5 453 610 1 480	(NA) 1 811 285 551
54	Food stores	247	516 782	52 309	11 679	4 331
541 542 546	Grocery stores	181 18 27	492 134 10 203 7 994	47 587 875 2 437	10 645 170 541	3 885 77 257
543, 4, 5, 9 543	Other food storesFruit and vegetable markets	21 2	6 451 (D)	1 410 (D)	323 (D)	112 BB
544 545 549	Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	7 3 9	2 022 (D) 2 854	529 (D) 542	120 (D) 122	49 AA 33
55 ex. 554	Automotive dealers	102	393 765	34 487	7 610	1 397
551	New and used car dealers	27	339 261	27 455	5 984	996
552 553	Auto and home supply stores	20	8 839 25 304	886 3 783	204 936	58 209
553 pt. 553 pt.	Auto parts, lires, and accessories stores  Home and auto supply stores	40	25 304 - 20 361	3 783 - 2 363	936 - 486	209 - 134
555, 6, 7, 9 555 556	Miscellaneous automotive dealers  Boat dealers  Recreational vehicle dealers	15 7 4	8 826 (D)	2 363 1 387 (D)	216 (D)	64 AA
557 559	Motorcycle dealers	1 1	(D) (D)	(D) (D)	(D)	AA BB
554	Gasoline service stations	103	109 902	7 188	1 721	625
56	Apparel and accessory stores	202	287 701	31 693	7 609	2 420
561	Men's and boys' clothing and accessory stores	23	21 789	2 216	473	180
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	70 56 14	46 812 35 641 11 171	6 022 3 920 2 102	1 307 1 085 222	580 498 82
565	Family clothing stores	39	167 145	18 003	4 658	1 217
566 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	51 5 9	39 815 1 496 4 017	3 967 213 376	867 50 95 —	297 15 39
566 pt. 566 pt.	Family shoe storesAthletic footwear stores	32 5	27 627 6 675	2 774 604	592 130	191 52
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	19 11 8	12 140 7 982 4 158	1 485 700 785	304 150 154	146 91 55
57	Furniture and homefurnishings stores	134	88 690	11 322	2 549	769
5712	Furniture stores	39	32 466	4 906	1 084	263
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	47 15 6 26	27 326 (D) (D) 16 132	3 376 (D) (D) 1 827	734 (D) (D) 383	305 BB BB 186
572	Household appliance stores	13	8 649	926	214	53
573	Radio, television, computer, and music stores	35	20 249	2 114	517	148
5731 5734 5735	Radio, television, and electronics stores  Computer and software stores  Record and prerecorded tape stores	9 4 11	5 838 2 301 7 727	741 181 556	169 28 129	45 13 54
5736 <b>58</b>	Musical instrument stores	559	4 383	636 <b>67 590</b>	191 <b>14 625</b>	36 <b>7 789</b>
<b>58</b> 5812	Eating and drinking places	510	<b>250 136</b> 237 976	64 853	13 986	7 408
5812 pt. 5812 pt.	Restaurants	249 1	125 130 (D)	37 341 (D)	8 130 (D)	4 293 AA
5812 pt. 5812 pt.	Refreshment places	205 55	97 315 (D)	23 191 (D)	4 865 (D)	2 582 FF
5813	Drinking places	49	12 160	2 737	639	381
591	Drug and proprietary stores	46	78 599	9 972	2 453	653
591 pt. 591 pt.	Drug storesProprietary stores	45 1	(D) (D)	(D) (D)	(D) (D)	FF AA

See footnotes at end of table.

# ME-20 MAINE

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

CumberLand County - Con.   Sales   Proposed   Propose		, , , , , , , , , , , , , , , , , , , ,					
Sec. 591   Miscellaneous retail stores	SIC code	Geographic area and kind of business	lishments		payroll	quarter payroll	Paid employees for pay period including March 12 (number)
1953   Licror stores		CUMBERLAND COUNTY—Con.					
1969   Used merchandics stores   31	59 ex. 591	Miscellaneous retail stores	435	750 809	59 640	15 716	3 538
Mispellinenses shropping posed setures   20	592	Liquor stores					87
Special process since in all browness states   Special process since in all browness states   Special process   Special process				, ,	, ,	, ,	BB 1 193
Several parties   24   27 258   3 117   930   930   934   10 76   7.8.9   930   930   930   934   938   93	5941 5941 pt. 5941 pt.	Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	45 20	30 947 20 572	3 556 2 253	911 614	306 198 108
The color of the	5942 5944	Book stores Jewelry stores					176 200
Stationary Stores   3		Other miscellaneous shopping goods stores	104	43 647	4 928	1 076	511
Catalog and mail-order houses	5943 5945 5946 5947 5948	Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores	26 6 57 3	17 966 2 772 15 678 982	1 552 416 2 074 126	332 96 451 21	8 166 22 219 9 87
Fuel oil dealers	5961 5962	Catalog and mail-order houses  Automatic merchandising machine operators	16 8	(D) (D)	(D) (D)	(D) (D)	GG FF BB CC
Tobacco stores and stands	5983 5984	Fuel oil dealersLiquefied petroleum gas (bottled gas) dealers	33	93 732 (D)	13 403 (D)	3 516 (D)	596 572 BB AA
Pet shops	5993 5994	Tobacco stores and stands	1 2	(D) (D)	(D) (D)	(D) (D)	160 AA AA BB
Retail trade         550         427 488         50 155         9 830           52         Building materials and garden supplies stores         42         47 478         5 540         1 245           521, 3         Building materials and supply stores         15         31 728         3 727         866           525         Hardware stores         17         7 714         1 032         236           526         Retail unseries, lawn and garden supply stores         7         (D)         (D)         (D)           527         Manufactured (mobile) home dealers         3         (D)         (D)         (D)           531         Department stores (incl. leased depts.) 1         1         (D)         (NA)         (NA)           531         Department stores (incl. leased depts.) 1         1         (D)         (D)         (D)           531         Department stores (excl. leased depts.) 1         1         (D)         (D)         (D)           531         Department stores (excl. leased depts.) 1         1         (D)         (D)         (D)           533         Variety stores         11         (D)         (D)         (D)           533         Miscellaneous general merchandises stores         13         8 4	5999 pt. 5999 pt.	Pet shopsArt dealers	12 8	3 191	444 (D)	108 (D)	CC 54 AA BB
Second   Suilding materials and garden supplies stores   42   47 478   5 540   1 245		HANCOCK COUNTY					
Second Color   Seco		Retail trade	550	427 488	50 155	9 830	3 443
S25							295
Department stores (incl. leased depts.)   1	525 526	Hardware storesRetail nurseries, lawn and garden supply stores	17 7	7 714 (D)	1 032 (D)	236 (D)	163 79 BB AA
533         Variety stores         11         (D)         (D)         (D)           539         Miscellaneous general merchandise stores         13         8 417         863         121           54         Food stores         84         120 315         11 338         2 463           541         Grocery stores         60         107 851         9 840         2 230           542         Meat and fish (seafood) markets         6 7 239         281         23           546         Retail bakeries         9 2 127         680         128           543, 4, 5, 9         Other food stores         36         73 875         6 601         1 422           55 ex. 554         Automotive dealers         9 57 083         4 477         984           552         Used car dealers         9 57 083         4 477         984           552         Used car dealers         10 4 380         749         168           553, 6, 7, 9         Miscellaneous automotive dealers         12 7 785         1 018         194           554         Gasoline service stations         23 22 669         1 710         374           56         Apparel and accessory stores         3         18 360         2 003 <td< td=""><td>53</td><td></td><td>25</td><td>24 798</td><td>2 288</td><td>400</td><td>180</td></td<>	53		25	24 798	2 288	400	180
541         Grocery stores         60         107 851         9 840         2 230           542         Meat and fish (seafood) markets         6         7 239         281         23           548         Retail bakeries         9         2 127         680         128           543, 4, 5, 9         Other food stores         9         3 098         537         82           55 ex. 554         Automotive dealers         9         57 083         4 477         984           552         Used car dealers         9         57 083         4 477         984           552         Used car dealers         5         4 627         357         76           553         Auto and home supply stores         10         4 380         749         168           555, 6, 7, 9         Miscellaneous automotive dealers         12         7 785         1 018         194           554         Gasoline service stations         23         22 669         1 710         374           56         Apparel and accessory stores         33         18 360         2 003         410           561         Men's and boys' clothing and specialty stores         9         3 231         301         79	531 533	Variety stores	11	(D) (D)	(D) (D)	(D) (D)	(NA) BB BB 48
542 S46 Retail bakeries       6 7 239 9 2 127 680 128         543 4, 5, 9 Other food stores       9 2 127 680 128         55 ex. 554 Automotive dealers       36 73 875 6 601 1 422         551 New and used car dealers       9 57 083 4 477 984         552 Used car dealers       5 4 627 357 76         553, 6, 7, 9 Miscellaneous automotive dealers       10 4 380 749 168         554 Gasoline service stations       23 22 669 1 710 374         56 Apparel and accessory stores       23 22 669 1 710 374         561 Men's and boys' clothing and accessory stores       2 (D) (D) (D)         562, 3 Women's clothing and specialty stores       9 3 231 301 79         562 Women's clothing and specialty stores       9 3 231 301 79         563 Women's clothing stores       1 (D) (D) (D) (D)         565 Family clothing stores       1 (D) (D) (D) (D)         566 Shoe stores       5 3 241 294 62         564, 9 Other apparel and accessory stores       5 (D) (D) (D)	54	Food stores	84	120 315	11 338	2 463	839
551         New and used car dealers         9         57 083         4 477         984           552         Used car dealers         5         4 627         357         76           553         Auto and home supply stores         10         4 380         749         168           555, 6, 7, 9         Miscellaneous automotive dealers         12         7 785         1 018         194           554         Gasoline service stations         23         22 669         1 710         374           56         Apparel and accessory stores         3         18 360         2 003         410           561         Men's and boys' clothing and accessory stores         2         (D)         (D)         (D)           562, 3         Women's clothing and specialty stores         9         3 231         301         79           562         Women's clothing stores         8         (D)         (D)         (D)           563         Women's clothing stores         1         (D)         (D)         (D)           565         Family clothing stores         1         1         (D)         (D)         (D)           566         Shoe stores         5         3 241         294         62	542 546	Meat and fish (seafood) markets	6 9	7 239 2 127	281 680	23 128	755 5 53 26
552         Used car dealers         5         4 627         357         76           553         Auto and home supply stores         10         4 380         749         168           555, 6, 7, 9         Miscellaneous automotive dealers         12         7 785         1 018         194           554         Gasoline service stations         23         22 669         1 710         374           56         Apparel and accessory stores         33         18 360         2 003         410           561         Men's and boys' clothing and accessory stores         2         (D)         (D)         (D)           562, 3         Women's clothing and specialty stores         9         3 231         301         79           562         Women's clothing stores         8         (D)         (D)         (D)           563         Women's accessory and specialty stores         1         (D)         (D)         (D)           565         Family clothing stores         12         10 907         1 325         258           566         Shoe stores         5         3 241         294         62           564, 9         Other apparel and accessory stores         5         (D)         (D)         (D	55 ex. 554	Automotive dealers	36	73 875	6 601	1 422	284
56         Apparel and accessory stores         33         18 360         2 003         410           561         Men's and boys' clothing and accessory stores         2         (D)         (D)         (D)           562, 3         Women's clothing and specialty stores         9         3 231         301         79           562         Women's lothing stores         8         (D)         (D)         (D)           563         Women's accessory and specialty stores         1         (D)         (D)         (D)           565         Family clothing stores         12         10 907         1 325         258           566         Shoe stores         5         3 241         294         62           564, 9         Other apparel and accessory stores         5         (D)         (D)         (D)	552 553	Used car dealersAuto and home supply stores	5 10	4 627 4 380	357 749	76 168	185 13 40 46
561       Men's and boys' clothing and accessory stores       2       (D)       (D)         562, 3       Women's clothing and specialty stores       9       3 231       301       79         562       Women's clothing stores       8       (D)       (D	554	Gasoline service stations	23	22 669	1 710	374	139
562, 3       Women's clothing and specialty stores       9       3 231       301       79         562       Women's clothing stores       8       (D)       (D)       (D)         563       Women's accessory and specialty stores       1       (D)       (D)       (D)         565       Family clothing stores       12       10 907       1 325       258         566       Shoe stores       5       3 241       294       62         564, 9       Other apparel and accessory stores       5       (D)       (D)       (D)				18 360	2 003	410	141
562       Women's clothing stores       8       (D)       (D				, ,	, ,	, ,	AA 34
566     Shoe stores	562 563	Women's clothing stores	8 1	(D) (D)	(D) (D)	(D) (D)	BB AA
	566	Shoe stores	5	3 241	294	62	77 23 AA
	•			, ,	, ,	, ,	100
5712         Furniture stores         4         (D)         (D)         (D)           5713, 4, 9         Homefurnishings stores         9         3 389         431         64           572         Household appliance stores         5         (D)         (D)         (D)         (D)         (D)           573         Radio, television, computer, and music stores         9         4 744         485         116	5713, 4, 9 572	Homefurnishings stores	9 5	(D)	431 (D)	64 (D)	AA 20 BB 37

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

HANCOCK COUNTY - Con.       58     Eating and drinking places     157     41 524     11 442     1 585       5812     Eating places     149     40 051     11 074     1 515       5812 pt.     Restaurants     101     28 245     8 127     1 031       5812 pt.     Cafeterias     -     -     -     -       5812 pt.     Refreshment places     38     9 516     2 194     343       5812 pt.     Other eating places     10     2 290     753     141       5813     Drinking places     8     1 473     368     70       591     Drug and proprietary stores     10     13 454     1 598     376       59 ex. 591     Miscellaneous retail stores     113     51 774     5 957     1 201	period acluding arch 12 aumber)
5812     Eating places     149     40 051     11 074     1 515       5812 pt.     Restaurants     101     28 245     8 127     1 031       5812 pt.     Cafeterias     -     -     -     -       5812 pt.     Refreshment places     38     9 516     2 194     343       5812 pt.     Other eating places     10     2 290     753     141       5813     Drinking places     8     1 473     368     70       591     Drug and proprietary stores     10     13 454     1 598     376	
5812 pt. 5812 pt. 5812 pt. Cafeterias	992
5812 pt. Sefferias     — — — — — — — — — — — — — — — — — — —	960
5812 pt.     Other eating places     10     2 290     753     141       5813     Drinking places     8     1 473     368     70       591     Drug and proprietary stores     10     13 454     1 598     376	690 _ 222
591 Drug and proprietary stores	48
	32
59 ex. 591   Miscellaneous retail stores   113   51 774   5 957   1 201	97 376
592 Liquor stores 5 5 214 334 80	22
593 Used merchandise stores	AA
594         Miscellaneous shopping goods stores         59         17 719         2 380         396           5941         Sporting goods stores and bicycle shops         8         3 459         551         139	146 35
5942     Book stores     10     4 637     630     123       5944     Jewelry stores     6     1 817     355     39       5943, 5, 6, Other miscellaneous shopping goods stores     35     7 806     844     95	44 17 50
7, 8, 9	ВВ
598 Fuel dealers 13 20 627 1 902 485	104
5992         Florists	29 -
5994         News dealers and newsstands         -         -         -         -         -         -         -         5995         Optical goods stores         2         (D)         (	AA BB
5999 Miscellaneous retail stores, n.e.c	DD
KENNEBEC COUNTY	
Retail trade 742 1 012 698 111 350 25 745 8	8 561
52 Building materials and garden supplies stores 47 55 987 8 473 1 776	322
521,3     Building materials and supply stores     20     40 001     6 501     1 357       525     Hardware stores     14     7 599     1 177     276	191 85
Factor   F	15 31
53 General merchandise stores	948
531 Department stores (incl. leased depts.) 1 2	(NA) FF
531         Department stores (excl. leased depts.) 1         7         (D)         (D)         (D)           533         Variety stores         3         (D)         (D)         (D)           539         Miscellaneous general merchandise stores         11         41         459         2         503         598	BB 232
	1 794
541 Grocery stores	1 642
542     Meat and fish (seafood) markets     3     (D)     (D)     (D)       546     Retail bakeries     11     3 265     977     209       543, 4, 5, 9     Other food stores     6     (D)     (D)     (D)	AA 120 AA
543, 4, 5, 9 Other food stores	941
551 New and used car dealers	680
552         Used car dealers	52 136
555, 6, 7, 9 Miscellaneous automótive dealers	73
554   Gasoline service stations	358 366
561 Men's and boys' clothing and accessory stores	BB
562, 3 Women's clothing and specialty stores	95 95
563 Women's accessory and specialty stores	-
565     Family clothing stores     4     (D)     (D)     (D)       566     Shoe stores     10     5 115     491     111       564, 9     Other apparel and accessory stores     3     (D)     (D)     (D)	CC 42 BB
57 Furniture and homefurnishings stores	281
5712 Furniture stores	112
5713, 4, 9     Homefurnishings stores     14     5 366     1 104     239       572     Household appliance stores     6     3 830     587     135       573     Radio, television, computer, and music stores     17     8 925     1 236     238	77 32 60
	2 333
	2 270 1 128
5812 pt.         Cafeterias	950
5812 pt.         Other eating places         28         7 870         1 468         291	192
5813   Drinking places   12   2 627   491   111	63 <b>308</b>

See footnotes at end of table.

RETAIL TRADE - GEOGRAPHIC AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

-111						
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	KENNEBEC COUNTY—Con.					
59 ex. 591	Miscellaneous retail stores	136	105 526	13 786	3 299	910
592 593	Liquor storesUsed merchandise stores	7 6	8 658 1 217	598 143	143 32	45 16
594	Miscellaneous shopping goods stores	54	23 339	3 427	776	273
5941 5942	Sporting goods stores and bicycle shopsBook stores	9 12	4 596 4 035	445 573	107 128	30 62
5944 5943, 5, 6,	Jewelry storesOther miscellaneous shopping goods stores	10 23	5 935 8 773	1 095 1 314	260 281	61 120
7, 8, 9						
596 598	Nonstore retailers Fuel dealers	12 19	18 798 44 117	3 356 4 589	896 1 097	199 238
5992 5993	Florists Tobacco stores and stands	12 1	2 927 (D)	648 (D)	156 (D)	68 AA
5994 5995	News dealers and newsstandsOptical goods stores	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	18	(D)	(D)	(D)	ВВ
	PENOBSCOT COUNTY					
	Retail trade	1 037	1 314 280	137 265	31 466	11 481
52	Building materials and garden supplies stores	74	86 016	10 434	2 312	541
521, 3	Building materials and supply stores	32	53 242	6 304	1 402	275
525 526 527	Hardware stores	27 6	14 521 2 913	2 599 327	574 75	191 23
527 <b>53</b>	Manufactured (mobile) nome dealers  General merchandise stores	9	15 340 <b>216 461</b>	1 204 17 422	261 <b>4 062</b>	52 <b>1 652</b>
531		10	114 485	(NA)	(NA)	(NA)
531 533	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores	10	111 675 6 647	11 078 711	2 639 161	1 030 92
539	Miscellaneous general merchandise stores	27	98 139	5 633	1 262	530
54	Food stores	145	274 760	23 508	5 600	2 028
541 542	Grocery stores  Meat and fish (seafood) markets	120	265 280 4 639	21 929 374	5 248 74	1 862 28
546 543, 4, 5, 9	Retail bakeriesOther food stores	15 5	3 490 1 351	1 009 196	238 40	111 27
55 ex. 554	Automotive dealers	69	269 833	20 326	4 417	914
551 552	New and used car dealersUsed car dealers	21 19	218 866 11 102	14 824 714	3 133 158	624 49
553 555, 6, 7, 9	Auto and home supply storesMiscellaneous automotive dealers	21 8	24 996 14 869	3 864 924	951 175	200 41
554	Gasoline service stations	79	93 195	6 615	1 615	627
56	Apparel and accessory stores	74	61 007	6 677	1 538	616
561	Men's and boys' clothing and accessory stores	6	(D)	(D)	(D)	ВВ
562, 3 562 563	Women's clothing and specialty stores	25 21	16 454 15 344	1 748 1 547	392 345	189 162
563	Women's accessory and specialty stores	4	1 110	201	47	27
565 566	Family clothing storesShoe stores	16 24	24 498 15 246	2 470 2 020	587 466	222 150
564, 9 <b>57</b>	Other apparel and accessory stores	62	(D)	(D)	(D)	BB <b>278</b>
57 5712	Furniture and nomerurnisnings stores  Furniture stores	16	39 508	<b>4 166</b>	<b>964</b> 215	73
5713, 4, 9 572	Homefurnishings stores Household appliance stores	15	9 208 8 950 8 789	989 989 805	239 187	57 41
573	Radio, television, computer, and music stores	20	12 561	1 374	323	107
58	Eating and drinking places	245	99 323	27 190	5 679	3 242
5812 5812 pt.	Eating places	232 110	97 324 49 910	26 717 15 933	5 578 3 289	3 186 1 828
5812 pt. 5812 pt. 5812 pt.	Cafeterias Refreshment places Other eating places	101	(D) 37 558	(D) 8 498 (D)	(D) 1 873	BB 1 182 CC
5812 pt.	Other eating places	20	(D) 1 999	(D) 473	(D) 101	56
5813 <b>591</b>	Drinking places	27	43 335	5 306	1 414	370
			.5 550	5 550		J. 0

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	PENOBSCOT COUNTY—Con.					
59 ex. 591	Miscellaneous retail stores	213	130 842	15 621	3 865	1 213
592 593	Liquor storesUsed merchandise stores	10 11	7 149 (D)	495 (D)	118 (D)	30 BB
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	89 24 12 15 38	45 878 12 382 5 444 5 327 22 725	5 094 1 216 652 757 2 469	1 156 288 155 193 520	482 111 66 72 233
596 598	Nonstore retailers	22 21	17 545 44 645	3 155 4 475	831 1 179	231 241
5992 5993 5994 5995 5999	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	18 - 1 7 34	3 124 - (D) 1 803 8 232	666 (D) 324 1 191	155 - (D) 92 280	72 - AA 25 102
	YORK COUNTY					
	Retail trade	1 277	1 084 756	133 763	27 112	10 286
52	Building materials and garden supplies stores	69	56 531	7 192	1 569	367
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	31 25 12 1	38 937 11 324 (D) (D)	4 613 1 815 (D) (D)	1 006 434 (D) (D)	203 121 BB AA
53	General merchandise stores	33	48 429	4 842	1 124	487
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup>	4 4 12 17	(D) (D) (D) 14 236	(NA) (D) (D) 1 463	(NA) (D) (D) 341	(NA) EE BB 155
54	Food stores	164	252 960	24 751	5 149	1 922
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	129 7 16 12	240 629 2 319 3 952 6 060	21 887 273 1 301 1 290	4 735 40 254 120	1 755 11 113 43
55 ex. 554	Automotive dealers	54	166 561	12 721	2 811	531
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	21 10 16 7	146 671 4 113 8 150 7 627	10 159 349 1 340 873	2 253 90 305 163	403 23 66 39
554	Gasoline service stations	84	86 207	5 576	1 343	483
56	Apparel and accessory stores	142	102 836	9 393	2 004	769
561	Men's and boys' clothing and accessory stores	16	13 347	1 200	267	86 274
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	50 41 9	27 454 25 344 2 110	3 077 2 808 269	728 657 71	274 238 36
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	34 29 13	32 219 23 077 6 739	2 680 1 915 521	483 410 116	216 145 48
57	Furniture and homefurnishings stores	60	50 806	5 299	1 192	349
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	13 33 5 9	5 045 35 529 5 878 4 354	917 3 250 778 354	219 698 188 87	63 221 43 22
58	Eating and drinking places	402	151 852	41 632	6 812	3 893
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	373 188 1 1 141 43	146 342 84 658 (D) 49 023 (D)	40 579 25 172 (D) 12 183 (D)	6 630 3 953 (D) 2 118 (D)	3 764 2 249 AA 1 198 EE
5813	Drinking places	29	5 510	1 053	182	129
591	Drug and proprietary stores	27	36 949	5 310	1 307	340

See footnotes at end of table.

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RETAIL TRADE - GEOGRAPHIC AREA SERIES

### Summary Statistics for Counties With 350 Establishments or More: 1992 -Con. Table 6.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	YORK COUNTY - Con.					
59 ex. 591	Miscellaneous retail stores	242	131 625	17 047	3 801	1 145
592 593	Liquor stores Used merchandise stores	8 21	9 261 6 310	592 652	141 161	42 73
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	125 18 10 13 84	61 788 34 025 5 563 2 278 19 922	7 701 4 325 606 266 2 504	1 531 900 142 59 430	516 211 48 26 231
596 598	Nonstore retailers	16 25	12 935 32 384	3 334 3 334	762 882	193 194
5992 5993 5994 5995 5999	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	23 1 1 4 18	4 034 (D) (D) 1 375 (D)	791 (D) (D) 216 (D)	176 (D) (D) 58 (D)	76 AA AA 14 BB

# Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BANGOR, ME MSA					
	Retail trade	741	1 053 816	112 098	25 582	9 153
52	Building materials and garden supplies stores	48	63 908	7 132	1 612	370
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	24 13 5 6	42 166 6 555 2 313 12 874	4 552 1 203 273 1 104	1 041 265 62 244	207 98 19 46
53	General merchandise stores	28	191 660	15 381	3 591	1 398
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores Miscellaneous general merchandise stores	8 8 8 12	102 097 99 876 3 825 87 959	(NA) 10 147 349 4 885	(NA) 2 415 82 1 094	(NA) 911 47 440
54	Food stores	84	194 531	17 067	4 093	1 406
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	65 3 11 5	185 938 4 170 3 072 1 351	15 633 329 909 196	3 772 63 218 40	1 258 24 97 27
55 ex. 554	Automotive dealers	48	221 181	16 499	3 463	716
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	11 16 14 7	177 459 10 410 19 553 13 759	11 511 747 3 333 908	2 324 157 813 169	464 48 165 39
554	Gasoline service stations	52	66 558	5 119	1 164	449
56	Apparel and accessory stores	64	56 027	6 158	1 412	561
561	Men's and boys' clothing and accessory stores	6	(D)	(D)	(D)	BB
562, 3 562 563	Women's clothing and specialty stores	21 17 4	14 820 13 710 1 110	1 564 1 363 201	336 289 47	165 138 27
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	13 21 3	22 551 13 847 (D)	2 247 1 908 (D)	541 442 (D)	201 140 BB
57	Furniture and homefurnishings stores	48	35 672	3 757	878	241
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	11 13 9 15	7 823 8 381 8 261 11 207	870 908 786 1 193	188 223 184 283	58 52 40 91

Includes sales from catalog order desks.

Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BANGOR, ME MSA — Con.					
58	Eating and drinking places	178	83 033	23 114	4 825	2 678
5812 5812 pt.	Eating placesRestaurants	168 76	81 307 41 400	22 660 13 529	4 729 2 796	2 628 1 521
5812 pt. 5812 pt. 5812 pt.	Cafeterias	1 75	(D) 30 191	(D) 6 864	(D) 1 525	BB 938
5812 pt.	Other eating places	16	(D)	(D)	(D)	СС
5813 <b>591</b>	Drinking places	10 <b>20</b>	1 726 <b>32 571</b>	454 <b>4 150</b>	96 <b>1 121</b>	50 <b>288</b>
59 ex. 591	Drug and proprietary stores	171	108 675	13 721	3 423	1 046
592	Liquor stores	6	5 160	318	83	22
593 594	Used merchandise stores	10 72	1 686 40 299	180 4 627	44 1 054	18 431
5941 5942	Sporting goods stores and bicycle shops Book stores	16 10	8 616 4 652	961 517	234 124	90 51
5944 5943, 5, 6,	Jewelry storesOther miscellaneous shopping goods stores	13 33	4 926 22 105	741 2 408	189 507	68 222
7, 8, 9 596	Nonstore retailers	16	14 532	3 058	812	217
598 5992	Fuel dealers	15	35 200 2 675	3 481	933 136	176
5992 5993 5994	Florists Tobacco stores and stands News dealers and newsstands	14 -	2 6/5 - (D)	597 _ (D)	(D)	62 _ AA
5995 5999	Optical goods stores Miscellaneous retail stores, n.e.c.	7 30	1 803 (D)	324 (D)	92 (D)	25 BB
			,	. ,	, ,	
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA					
	Retail trade	33 782	44 531 725	5 507 860	1 290 309	429 170
52	Building materials and garden supplies stores	1 239	1 948 002	259 794	58 096	12 678
521, 3 521	Building materials and supply stores	672 442	1 566 148 (D)	193 060 (D)	43 392 (D)	8 862 II
523 525	Paint, glass, and wallpaper stores	230 375	(D) (D)	(D) (D)	(D) (D)	GG HH
526 527	Retail nurseries, lawn and garden supply stores  Manufactured (mobile) home dealers	180 12	(D) (D)	(D) (D)	(D) (D)	FF BB
53	General merchandise stores	633	4 951 942	511 611	120 512	39 157
531	Department stores (incl. leased depts.) 1 2	224	3 438 803	(NA)	(NA)	(NA)
531 531 pt.	Department stores (excl. leased depts.) 1 Conventional 1	224 33	3 348 899 (D)	380 148 (D)	90 485 (D)	29 869 II
531 pt. 531 pt.	Discount or mass merchandising <sup>1</sup>	163 28	(D) (D)	(D) (D)	(D) (D)	JJ II
533 539	Variety storesMiscellaneous general merchandise stores	201 208	(D) (D)	(D) (D)	(D) (D)	GG II
54	Food stores	3 973	8 659 379	923 767	221 431	79 074
541 541 pt.	Grocery storesSupermarkets and other general-line grocery stores	2 519 1 132	(D) (D)	(D) (D)	(D) (D)	LL LL
541 pt. 541 pt.	Supermarkets and other general-line grocery stores  Convenience food stores  Convenience food/gasoline stores	1 120 129	(D) 139 587	(D) 9 135	(D) 2 227	II 961
541 pt. 542	Delicatessens	138	39 500 (D)	6 404 (D)	1 526 (D)	582 GG
546	Retail bakeries	805	305 356	85 929	19 778	8 345
546 pt. 546 pt.	Retail bakeries —baking and selling Retail bakeries —selling only	754 51	286 696 18 660	82 060 3 869	18 872 906	8 039 306
543, 4, 5, 9 543	Other food stores Fruit and vegetable markets	426 79	(D) 78 772	(D) 11 355	(D) 2 323	HH 790
544 545	Candy, nut, and confectionery stores	144 61	(D) (D)	(D) (D)	(D) (D)	FF CC
549	Miscellaneous food stores	142	52 586	7 400	1 810	737
<b>55 ex. 554</b> 551	Automotive dealers	<b>1 488</b> 540	<b>7 876 679</b> 7 017 756	<b>612 525</b> 506 838	<b>139 522</b> 115 110	<b>22 410</b> 17 250
552	Used car dealers	258	(D)	(D)	(D)	FF
553 553 pt. 553 pt.	Auto and home supply stores Auto parts, tires, and accessories stores Home and auto supply stores	517 504 13	379 491 (D) (D)	62 835 (D) (D)	15 037 (D) (D)	3 227 HH CC
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	173 72	(D) (D)	(D) (D)	(D) (D)	GG EE
556 557	Recreational vehicle dealers	35 53	79 135 (D)	7 683 (D)	1 461 (D)	299 EE
559	Automotive dealers, n.e.c.	13	(D)	(D)	(D)	BB
<b>554</b> 554 pt.	Gasoline service stations  Gasoline/convenience food stores	2 170 238	<b>2 682 242</b> (D)	159 158	38 570	<b>12 082</b> GG
554 pt.	Other gasoline service stations and truck stops	1 932	(D)	(D) (D)	(D) (D)	JJ

See footnotes at end of table.

# ME-26 MAINE

RETAIL TRADE - GEOGRAPHIC AREA SERIES

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

аррепаіх А	To definitions of metropolitan areas (CMOA's, MOA's, and 1 MOA's), see appendix b					
SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA-Con.					
56	Apparel and accessory stores	3 321	(D)	(D)	(D)	кк
561	Men's and boys' clothing and accessory stores	365	(D)	(D)	(D)	НН
562, 3 562 563	Women's clothing and specialty stores	1 302 1 107 195	1 058 585 (D) (D)	123 912 (D) (D)	29 963 (D) (D)	12 587 JJ GG
565	Family clothing stores	478	1 293 903	122 559	28 369	10 787
566 pt. 566 pt. 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores  Men's shoe stores  Women's shoe stores  Children's and juveniles' shoe stores  Family shoe stores  Athletic footwear stores	871 57 175 41 489 109	443 343 (D) (D) (D) (246 670 (D)	54 906 (D) (D) (D) 30 449 (D)	12 624 (D) (D) (D) 7 013 (D)	4 183 CC FF CC 2 246 FF
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	305 144 161	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	GG GG FF
57	Furniture and homefurnishings stores	2 299	2 073 238	264 437	61 544	14 502
5712	Furniture stores	597	630 818	91 300	20 909	4 169
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	782 298 75 409	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D)	HH GG EE HH
572	Household appliance stores	180	(D)	(D)	(D)	GG
573 5731 5734 5735 5736	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores Musical instrument stores	740 325 143 193 79	691 815 (D) 213 363 171 329 (D)	75 063 (D) 18 382 17 319 (D)	18 244 (D) 4 489 4 350 (D)	4 500 GG 836 1 441 EE
58	Eating and drinking places	10 152	4 885 081	1 363 153	309 946	148 896
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	9 066 3 963 79 3 623 1 401	4 619 625 2 456 953 23 747 1 424 063 714 862	1 299 260 740 584 6 067 338 952 213 657	294 410 172 449 1 472 72 539 47 950	140 572 80 837 736 41 744 17 255
5813	Drinking places	1 086	265 456	63 893	15 536	8 324
591	Drug and proprietary stores	1 098	2 068 659	233 902	54 921	16 320
591 pt. 591 pt.	Drug stores Proprietary stores	1 010 88	(D) (D)	(D) (D)	(D) (D)	JJ GG
59 ex. 591	Miscellaneous retail stores	7 409	(D)	(D)	(D)	LL
592 593	Liquor storesUsed merchandise stores	1 031 310	1 026 543 91 659	80 763 15 824	19 040 3 703	6 846 1 200
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	2 938 484 156 328	1 875 339 373 140 (D) (D)	248 708 44 482 (D) (D)	59 323 9 907 (D) (D)	20 236 3 185 GG GG
5942 5944	Book stores	371 614	318 101 395 481	37 750 61 002	9 358 15 126	3 555 3 661
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	1 469	788 617	105 474	24 932	9 835
5943 5945 5946 5947 5948 5949	Stationery stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	90 269 111 754 57 188	(D) (D) (D) 280 592 (D) (D)	(D) (D) (D) 39 696 (D) (D)	(D) (D) (D) 9 154 (D) (D)	FF HH FF 4 006 EE GG
596 5961 5962 5963	Nonstore retailers Catalog and mail-order houses Automatic merchandising machine operators Direct selling establishments	694 168 240 286	(D) 1 017 829 (D) (D)	(D) 103 270 (D) (D)	(D) 28 955 (D) (D)	JJ 6 115 GG GG
598 5983 5984 5989	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c.	620 563 47 10	1 017 920 (D) 84 921 (D)	148 103 (D) 15 089 (D)	37 462 (D) 3 635 (D)	5 088 HH 559 BB
5992 5993 5994 5995	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	580 60 65 304	141 488 21 551 32 533 103 093	31 360 2 153 4 687 23 958	6 966 509 1 146 5 648	2 398 205 352 1 235
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Pet shops Art dealers Other miscellaneous retail stores, n.e.c.	807 177 102 528	(D) 67 751 35 273 (D)	(D) 11 930 6 119 (D)	(D) 2 835 1 455 (D)	HH 1 037 369 GG

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA-Con.  Boston, MA-NH PMSA  Retail trade	20 420	27 058 734	3 512 052	831 159	267 052
	Brockton, MA PMSA  Retail trade	1 305	1 972 527	238 021	55 060	18 288
	Fitchburg-Leominster, MA PMSA  Retail trade	844	975 468	111 564	26 430	9 915
	Lawrence, MA-NH PMSA  Retail trade	1 926	2 451 009	281 424	65 876	22 894
	Lowell, MA-NH PMSA  Retail trade	1 261	1 371 425	161 633	38 605	14 703
	Manchester, NH PMSA  Retail trade	1 128	1 607 034	191 134	43 241	14 881
	Nashua, NH PMSA  Retail trade  (See appropriate State for SIC detail.)	1 142	1 875 315	208 694	47 597	15 741
	New Bedford, MA PMSA  Retail trade	1 053	1 129 571	135 461	31 271	11 980

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments	Sales	Annual payroll	First- quarter	Paid employees for pay period including March 12
		(number)	(\$1,000)	(\$1,000)	payroll (\$1,000)	(number)
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA-Con.					
	Portsmouth–Rochester, NH–ME PMSA					
	Retail trade	1 929	2 253 795	262 530	57 738	20 122
52	Building materials and garden supplies stores	95	106 720	14 751	3 271	714
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	47 27 17 4	75 409 16 038 12 924 2 349	9 888 2 546 2 026 291	2 228 601 392 50	434 177 89 14
53	General merchandise stores	47	211 625	22 564	5 161	1 752
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores Miscellaneous general merchandise stores	14 14 15 18	184 531 180 540 6 652 24 433	(NA) 19 889 636 2 039	(NA) 4 627 149 385	(NA) 1 525 65 162
54	Food stores	217	444 882	42 507	9 585	3 367
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	147 13 23 34	417 404 6 678 5 663 15 137	37 873 497 1 376 2 761	8 689 88 311 497	2 968 31 164 204
55 ex. 554	Automotive dealers	104	459 241	37 508	7 991	1 381
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	45 13 29 17	408 968 10 583 21 044 18 646	31 094 778 3 269 2 367	6 646 166 807 372	1 097 31 163 90
554	Gasoline service stations	119	150 507	9 714	2 252	756
56	Apparel and accessory stores	228	180 670	17 712	3 942	1 673
561 562, 3	Men's and boys' clothing and accessory stores	24 87	16 974 56 961	1 542 6 074	362 1 360	142 641
562 563	Women's clothing and specialty stores  Women's clothing stores  Women's accessory and specialty stores	76 11	54 434 2 527	5 684 390	1 252 108	589 52
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	43 49 25	61 542 35 179 10 014	5 367 3 705 1 024	1 186 800 234	504 298 88
57	Furniture and homefurnishings stores	135	115 932	12 657	2 803	760
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	38 52 12 33	25 848 45 506 22 701 21 877	3 415 4 491 2 802 1 949	818 992 536 457	187 317 108 148
58	Eating and drinking places	512	220 070	61 223	12 582	6 647
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	490 253 1 186 50	213 991 139 418 (D) 63 858 (D)	59 864 41 720 (D) 15 665 (D)	12 277 8 673 (D) 3 103 (D)	6 497 4 313 AA 1 901 EE
5813	Drinking places	22	6 079	1 359	305	150
591	Drug and proprietary stores	42	62 872	7 536	1 793	542
59 ex. 591	Miscellaneous retail stores	430	301 276	36 358	8 358	2 530
592 593	Liquor storesUsed merchandise stores	15 27	53 393 6 285	1 782 660	442 145	181 60
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	224 42 20 30 132	121 608 47 607 14 530 10 638 48 833	16 010 5 783 1 413 1 826 6 988	3 486 1 232 355 447 1 452	1 245 318 170 126 631
596 598	Nonstore retailers	41 34	27 798 70 004	4 684 9 250	1 034 2 306	311 374
5992	Florists	29	6 204	1 361	332	146
5993 5994 5995 5999	Tobacco stores and stands News dealers and newstands Optical goods stores Miscellaneous retail stores, n.e.c.	4 15 41	1 394 3 895 10 695	209 761 1 641	50 194 369	20 50 143
	Worcester, MA-CT PMSA					
	Retail trade	2 774	3 836 847	405 347	93 332	33 594
	(See appropriate State for SIC detail.)					

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	LEWISTON-AUBURN, ME MSA					
	Retail trade	631	893 991	86 743	20 146	7 207
52	Building materials and garden supplies stores	36	33 578	4 251	867	225
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	16 13 5 2	24 148 7 124 (D) (D)	2 963 1 089 (D) (D)	578 252 (D) (D)	141 68 AA AA
53	General merchandise stores	34	118 598	11 234	2 773	1 009
531 531 533 539	Department stores (incl. leased depts.) 1 2 Department stores (excl. leased depts.) 1 Variety stores Miscellaneous general merchandise stores	8 8 17 9	84 461 82 903 (D) (D)	(NA) 8 787 (D) (D)	(NA) 2 192 (D) (D)	(NA) 780 BB CC
54	Food stores	82	196 349	18 280	4 224	1 510
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	58 2 9 13	189 036 (D) 3 205 (D)	16 962 (D) 886 (D)	3 955 (D) 188 (D)	1 360 AA 106 BB
55 ex. 554	Automotive dealers	41	109 635	8 117	1 850	383
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	5 15 17 4	79 697 10 113 (D) (D)	4 735 586 (D) (D)	1 135 114 (D) (D)	215 28 CC BB
554	Gasoline service stations	47	49 584	3 115	771	323
56	Apparel and accessory stores	48	25 899	2 894	693	331
561	Men's and boys' clothing and accessory stores	6	(D)	(D)	(D)	BB
562, 3 562 563	Women's clothing and specialty stores	18 16 2	9 591 (D) (D)	1 041 (D) (D)	236 (D) (D)	145 CC AA
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	7 16 1	6 865 7 214 (D)	646 882 (D)	181 191 (D)	77 70 AA
57	Furniture and homefurnishings stores	49	23 140	3 029	771	214
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	13 13 6 17	5 834 6 278 3 990 7 038	779 861 469 920	174 222 140 235	50 55 33 76
58	Eating and drinking places	156	57 570	16 092	3 673	2 054
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	146 64 1 64 17	55 833 25 931 (D) 23 601 (D)	15 758 8 054 (D) 5 542 (D)	3 582 1 902 (D) 1 183 (D)	1 984 1 027 CC 764 BB
5813	Drinking places	10	1 737	334	91	70
591	Drug and proprietary stores	17	24 328	3 023	700	200
59 ex. 591	Miscellaneous retail stores	121	255 310	16 708	3 824	958
592 593	Liquor storesUsed merchandise stores	3 9	(D) (D)	(D) (D)	(D) (D)	AA BB
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	46 12 6 7 21	(D) 4 187 (D) 3 889 6 817	(D) 388 (D) 588 961	(D) 86 (D) 142 204	CC 29 BB 45 110
596 598	Nonstore retailers	10 13	(D) 32 618	(D) 2 868	(D) 721	EE 136
5992 5993 5994 5995 5999	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	15 1 2 3 19	(D) (D) (D) (D) (D)	(D) (D) (D) (D) (D)	(D) (D) (D) (D) (D)	BB AA AA AA CC

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	PORTLAND, ME MSA					
	Retail trade	1 805	2 680 627	291 727	67 610	22 418
52	Building materials and garden supplies stores	88	136 469	15 882	3 540	818
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	42 32 13 1	106 301 17 998 (D) (D)	10 102 3 374 (D) (D)	2 358 749 (D) (D)	470 230 CC AA
53	General merchandise stores	65	277 731	27 608	6 296	2 222
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup>	14 14 33 18	175 859 171 843 21 944 83 944	(NA) 19 585 2 590 5 433	(NA) 4 408 580 1 308	(NA) 1 458 275 489
54	Food stores	218	462 598	47 484	10 601	3 857
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	160 17 20 21	440 730 9 271 6 196 6 401	43 268 860 1 958 1 398	9 674 166 443 318	3 463 75 217 102
55 ex. 554	Automotive dealers	88	341 452	29 410	6 463	1 193
551 552 553 555, 6, 7, 9	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	20 20 34 14	290 101 8 651 18 831 23 869	22 692 883 3 035 2 800	4 928 203 749 583	825 57 164 147
554	Gasoline service stations	98	101 305	6 822	1 634	584
56	Apparel and accessory stores	194	282 897	30 882	7 320	2 307
561	Men's and boys' clothing and accessory stores	21	20 976	2 129	453	172
562, 3 562 563	Women's clothing and specialty stores	66 51 15	44 568 33 178 11 390	5 582 3 457 2 125	1 145 923 222	507 425 82
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	42 47 18	168 144 37 343 11 866	18 128 3 626 1 417	4 660 784 278	1 218 272 138
57	Furniture and homefurnishings stores	118	81 022	10 429	2 366	718
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	37 44 11 26	30 557 24 927 8 048 17 490	4 631 3 096 891 1 811	1 019 675 209 463	254 287 51 126
58	Eating and drinking places	516	231 607	62 840	13 591	7 053
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	462 216 1 197 48	218 288 114 672 (D) 89 087 (D)	59 718 34 613 (D) 21 068 (D)	12 902 7 591 (D) 4 402 (D)	6 648 3 887 AA 2 287 EE
5813	Drinking places	54	13 319	3 122	689	405
591	Drug and proprietary stores	39	65 880	8 319	2 072	563
59 ex. 591	Miscellaneous retail stores	<b>381</b>	<b>699 666</b> (D)	<b>52 051</b> (D)	13 727 (D)	<b>3 103</b> BB
592 593	Used merchandise stores	25	(D)	(D)	(D)	BB
594 5941 5942 5944 5943, 5, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book stores Jewelry stores Other miscellaneous shopping goods stores	179 35 22 22 100	98 767 26 643 12 350 20 147 39 627	11 523 2 952 1 493 2 939 4 139	2 870 764 365 873 868	1 023 253 145 190 435
596 598	Nonstore retailers Fuel dealers	48 29	(D) 65 083	(D) 8 856	(D) 2 307	GG 405
5992 5993 5994 5995 5999	Florists	24 1 1 11 53	(D) (D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D) (D)	CC AA AA BB CC

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks. <sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000) 5 380 084	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
52	Retail trade	5 781 406	419 855	51 402	131 617 10 967	48 666 2 578
521, 3 521	Building materials and supply stores  Lumber and other building materials dealers	178 141	(D) 257 250	(D) 31 199	(D) 6 649	GG 1 257
523 525	Paint, glass, and wallpaper stores	37 146	(D) 79 986	(D) 11 554	(D) 2 618	CC 814
526 527	Retail nurseries, lawn and garden supply stores Manufactured (mobile) home dealers	52 30	(D) (D)	(D) (D)	(D) (D)	CC
<b>53</b>	General merchandise stores  Department stores (incl. leased depts.) 12	<b>241</b>	<b>469 664</b> 292 793	43 489 (NA)	9 928 (NA)	4 238 (NA)
531 533 539	Department stores (excl. leased depts.) 1	37 79 125	282 796 (D) (D)	27 417 (D) (D)	6 378 (D) (D)	2 653 EE GG
54	Food stores	943	1 451 232	127 902	29 012	11 312
541 542 546	Grocery stores	813 30 67	1 405 603 22 568 (D)	121 008 1 336 (D)	27 761 217 (D)	10 748 64 EE
543, 4, 5, 9 543 544	Other food stores Fruit and vegetable markets Candy, nut, and confectionery stores	33 3 7	(D) (D) 1 357	(D) (D) 288	(D) (D) 14	BB AA 20
545 549	Dairy products stores  Miscellaneous food stores	1 22	(D) 5 779	(D) 839	(D) 163	AA 62
55 ex. 554	Automotive dealers	412	1 047 598	84 053	18 828	3 868
551 552	New and used car dealers Used car dealers	132 65	862 595 41 874	64 318 2 679	14 292 580	2 694 183
553 553 pt. 553 pt.	Auto and home supply stores Auto parts, tires, and accessories stores Home and auto supply stores	139 129 10	83 948 (D) (D)	11 673 (D) (D)	2 722 (D) (D)	673 FF BB
555, 6, 7, 9 555 556	Miscellaneous automotive dealers	76 37 15	59 181 25 560 14 117	5 383 2 620 1 121	1 234 566 292	318 159 55
557 559	Motorcycle dealers	17 7	15 309 4 195	1 399 243	325 51	90 14
554	Gasoline service stations	449	423 873	29 150	7 085	2 813
<b>56</b> 561	Apparel and accessory stores  Men's and boys' clothing and accessory stores	<b>317</b> 23	163 034 (D)	17 988 (D)	4 132 (D)	1 724 CC
562, 3 562 563	Women's clothing and specialty stores	110 105	39 406 38 543	4 685 4 598	1 182 1 159 23	583 570
565	Women's accessory and specialty stores  Family clothing stores	5 71	863 64 668	87 6 637	1 437	13 617
566 566 pt.	Shoe storesMen's shoe stores	80 1	35 538 (D)	3 559 (D)	778 (D)	295 AA
566 pt. 566 pt.	Women's shoe storesChildren's and juveniles' shoe stores	1 - 75	(D)	(D)	(D)	AA_
566 pt. 566 pt.	Family shoe stores Athletic footwear stores	75 3	33 271 (D)	3 328 (D)	731 (D)	273 AA
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	33 12 21	(D) (D) 11 150	(D) (D) 1 290	(D) (D) 320	CC BB 87
57	Furniture and homefurnishings stores	291	143 368	20 995	4 691	1 310
5712 5713, 4, 9	Furniture stores  Homefurnishings stores	79 86	(D)	(D)	(D)	FF EE
5713 5714 5719	Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	36 6 44	14 515 (D) 14 578	2 011 (D) 2 565	447 (D) 497	118 BB 168
572	Household appliance stores	36	(D)	(D)	(D)	cc
573 5731 5734	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores	90 57 4	(D) 24 959	(D) 3 258 (D)	(D) 710	EE 205 AA
5735 5736	Record and prerecorded tape stores  Musical instrument stores	18 11	(D) 6 280 (D)	594 (D)	(D) 131 (D)	51 BB
58	Eating and drinking places	1 465	453 455	120 543	22 921	14 006
5812 5812 pt.	Eating places	1 382 761	439 810 238 336	118 180 70 840	22 403 13 106	13 592 7 894
5812 pt. 5812 pt. 5812 pt.	Cafeterias Refreshment places Other eating places	2 473 146	(D) 168 019 (D)	(D) 39 100 (D)	(D) 7 676 (D)	BB 4 809 FF
5813	Drinking places	83	13 645	2 363	518	414
				İ	ı	i
<b>591</b> 591 pt.	Drug and proprietary stores  Drug stores	<b>153</b> 143	218 473 (D)	27 603 (D)	6 822 (D) (D)	<b>1 790</b> GG

See footnotes at end of table.

#### ME-32 MAINE

#### Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
59 ex. 591	Miscellaneous retail stores	1 104	589 532	72 948	17 231	5 027
592	Liquor storesUsed merchandise stores	61	(D)	(D)	(D)	EE
593		52	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	485	(D)	(D)	(D)	GG
5941		95	(D)	(D)	(D)	EE
5941 pt.		31	(D)	(D)	(D)	CC
5941 pt.		64	18 558	2 030	523	188
5942	Book stores	66	(D)	(D)	(D)	EE
5944		52	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9 5943 5945 5946	Other miscellaneous shopping goods stores  Stationery stores Hobby, toy, and game shops Camera and photographic supply stores	272 8 37 3	58 815 3 278 7 136 (D)	8 267 611 986 (D)	1 530 141 276 (D)	744 35 143 AA
5947	Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	195	38 738	5 213	783	390
5948		1	(D)	(D)	(D)	AA
5949		28	8 634	1 264	295	164
596	Nonstore retailers Catalog and mail-order houses Automatic merchandising machine operators Direct selling establishments	100	(D)	(D)	(D)	FF
5961		57	(D)	(D)	(D)	EE
5962		11	(D)	(D)	(D)	CC
5963		32	19 305	3 019	751	150
598	Fuel dealers	186	275 399	31 357	8 008	1 634
5983	Fuel oil dealers	149	253 951	28 876	7 376	1 486
5984	Liquefied petroleum gas (bottled gas) dealers	30	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c.	7	(D)	(D)	(D)	AA
5992	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	90	(D)	(D)	(D)	EE
5993		3	(D)	(D)	(D)	AA
5994		1	(D)	(D)	(D)	AA
5995		22	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. Pet shops Art dealers Other miscellaneous retail stores, n.e.c.	104	(D)	(D)	(D)	CC
5999 pt.		26	(D)	(D)	(D)	BB
5999 pt.		17	(D)	(D)	(D)	AA
5999 pt.		61	(D)	(D)	(D)	CC

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks.
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

			Cumulative					Cumul	ative
Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total	Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Maine	(X)	10 286 757	10 286 757	100.0	Maine-Con.				
Portland Bangor South Portland Augusta Lewiston	1 2 3 4 5	1 038 746 737 926 607 216 432 689 429 136	1 038 746 1 776 672 2 383 888 2 816 577 3 245 713	10.1 17.3 23.2 27.4 31.6	Presque Isle	15 16 17 18 19	142 668 142 376 138 966 132 497 125 742	5 371 607 5 513 983 5 652 949 5 785 446 5 911 188	52.2 53.6 55.0 56.2 57.5
Auburn	6 7 8 9 10	381 175 300 951 245 411 222 509 192 581	3 626 888 3 927 839 4 173 250 4 395 759 4 588 340	35.3 38.2 40.6 42.7 44.6	Calais Belfast Bath Gorham town Gardiner	20 21 22 23 24	107 763 100 482 82 835 64 223 57 232	6 018 951 6 119 433 6 202 268 6 266 491 6 323 723	58.5 59.5 60.3 60.9 61.5
Sanford town Brewer Westbrook Rockland	11 12 13 14	166 099 163 321 159 415 151 764	4 754 439 4 917 760 5 077 175 5 228 939	46.2 47.8 49.4 50.8	Old Town Hallowell Orono town	25 26 27	49 745 38 513 24 931	6 373 468 6 411 981 6 436 912	62.0 62.3 62.6

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

#### Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by  $\blacktriangle$ , see appendix F]

			Cumul	ative				Cumul	ative
Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total	Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Maine	(X)	10 286 757	10 286 757	100.0	Maine—Con.				
Cumberland	1 2 3 4 5	2 944 561 1 314 280 1 084 756 1 012 698 924 813	2 944 561 4 258 841 5 343 597 6 356 295 7 281 108	41.4	Washington Oxford Union Lincoln	9 10 11 12 13	270 431 260 314 250 245 248 851 201 342	8 883 367 9 143 681 9 393 926 9 642 777 9 844 119	86.4 88.9 91.3 93.7 95.7
Aroostook Hancock Knox	6 7 8	608 752 427 488 295 588	7 889 860 8 317 348 8 612 936	76.7 80.9 83.7	Sagadahoc	14 15 16	178 681 159 509 104 448	10 022 800 10 182 309 10 286 757	97.4 99.0 100.0

<sup>&</sup>lt;sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

## Appendix A. **General Explanation**

#### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- 1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
  - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Nonemployer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

- 2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual:* 1987 (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

- 1. The nonmail universe.
  - Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

<sup>&</sup>lt;sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

#### **EXPLANATION OF TERMS**

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, Miscellaneous Subjects (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>&</sup>lt;sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

- Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
- Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

- Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
- Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report. Merchandise Line Sales, RC92-S-3.)

## **Building Materials and Garden Supplies Stores** (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

## General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

- 1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
- 2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department
- 2. May have a catalog order service
- 3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

- Soft goods and hard goods which are primarily nationally advertised brands
- 2. Appliances which are serviced by another company
- 3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores** (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

- Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
- 2. Provide centralized check-out service
- 3. Sell merchandise through self-service with minimal customer assistance provided in any department
- 4. Do not have a catalog order service

These stores often sell:

- Soft goods which are usually their own corporate brands or are unbranded
- 2. Hard goods which are primarily nationally advertised brands
- 3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department
- 2. Usually have a catalog order service
- 3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

- Soft goods and hard goods which are their own corporate brands or are unbranded
- 2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

#### Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

## Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores** (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "takehome" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

## Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592).** Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



## Appendix C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reportin form CB
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
			5712	Furniture stores	5701
5211	Lumber and other building materials dealers	5201	5713	Floor covering stores	5704
5231	Paint, glass, and wallpaper stores	5202	5714	Drapery, curtain, and upholstery stores	5705
5251	Hardware stores	5203	5719	Drapery, curtain, and upholstery stores	. 5705
5261	Retail nurseries, lawn and garden supply stores	5204		_	
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	. 5702
	, ,		5731	Radio, television, and electronics stores	. 5702
			5734	Computer and software stores	5702
53	GENERAL MERCHANDISE STORES		5735	Record and prerecorded tape stores	. 5703
			5736	Musical instrument stores	5703
E211 nt	Conventional department stores	E201		EATING AND DOINIGING DI ACEC	
5311 pt.	Conventional department stores		58	EATING AND DRINKING PLACES	
5311 pt. 5311 pt.	Discount or mass merchandising department storesNational chain department stores	5301	5812 pt.	Restaurants	. 5801
5311 pt.			5812 pt.	Social caterers	
5331	Variety stores	5302	5812 pt.	Cafeterias	
5399	Miscellaneous general merchandise stores	530 I	5812 pt.	Refreshment places	
			5812 pt.	Contract feeding	
54	FOOD STORES		5812 pt.	Ice cream and frozen yogurt shops	5904
J <del>4</del>	FOOD STOKES		5813	Drinking places	- DOUT
			3013	Dilliking places	. 3601
5411	Grocery stores	5400	59	MISCELLANEOUS RETAIL STORES	
5421	Meat and fish (seafood) markets		55	MIGGELEANEGGG RETAIL GTOREG	
5431	Fruit and vegetable markets	5400	5912 pt.	Drug stores	5901
5441	Candy, nut, and confectionery stores	5400	5912 pt.	Proprietary stores	. 5901
5451	Dairy products stores	5400	5921	Liquor stores	
5461	Retail bakeries	5400	5932	Used merchandise stores	5903
5499	Miscellaneous food stores		5941 pt.	General line sporting goods stores	
0-100	Wildocharicous rood stores	0.100	5941 pt.	Specialty line sporting goods stores	
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE		5942	Book stores	. 5905
	STATIONS		5943	Stationery stores	.   5906
			5944	Jewelry stores	. 5907
			5945	Hobby, toy, and game shops	.  5908
5511	New and used car dealers	5501	5946	Camera and photographic supply stores	
5521	Used car dealers		5947	Gift, novelty, and souvenir shops	5906
5531 pt.	Auto parts, tires and accessories stores		5948	Luggage and leather goods stores	
5531 pt.	Home and auto supply stores	5502	5949	Sewing, needlework, and piece goods stores	. 5910
5541	Gasoline service stations	5504	5961 pt.	Mail-order —department store merchandise	.  5911
5551	Boat dealers	5503	5961 pt.	Mail-order — other general merchandise	.  5911
5561	Recreational vehicle dealers	5503	5961 pt.	Mail-order — specialized merchandise	.   5911
5571	Motorcycle dealers	5503	5962	Automatic merchandising machine operators	5802
5599	Automotive dealers, n.e.c.	5503	5963 pt.	Direct selling —furniture, homefurnishings, and equipment	.  5911
5555	/ tatomotivo adaloro, 11.6.6.	0000	5963 pt.	Direct selling —mobile food service	. 5911
			5963 pt.	Direct selling —books and stationery	
56	APPAREL AND ACCESSORY STORES		5963 pt.	Other direct selling	.  5911
			5000	E	5040
EC11	Mon's and hous' slothing and accessory stores	E601	5983	Fuel oil dealers	. 5912
5611 5621	Men's and boys' clothing and accessory stores Women's clothing stores	900 I	5984	Liquefied petroleum gas (bottled gas) dealers	. 5912
	Women's accessory and appointly stores	5601	5989	Fuel dealers, n.e.c.	
5631	Women's accessory and specialty stores		5992	Florists	
5641	Children's and infants' wear stores	D001			5917
5651	Family clothing stores	5601	5993	Tobacco stores and stands	5902
5661 pt.	Men's shoe stores		5004		
5661 pt.	Women's shoe stores		5994	News dealers and newsstands	5902
5661 pt.	Children's and juveniles' shoe stores	5602	5995	Optical goods storesPet shops	.  5914
5661 pt.	Family shoe stores		5999 pt.	Pet snops	.  5915
5661 pt.	Athletic footwear stores		5999 pt. 5999 pt.	Art dealersOther retail stores, n.e.c.	
5699	Miscellaneous apparel and accessory stores				

## Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

#### **MAINE**

#### Bangor, ME MSA

Penobscot County, ME (part)

Bangor city, ME

Brewer city, ME

Eddington town, ME

Glenburn town, ME

Hampden town, ME

Hermon town, ME

Holden town, ME

Kenduskeag town, ME

Milford town, ME

Old Town city, ME

Orono town, ME

Orrington town, ME

Penobscot Indian Island Reservation, ME

Veazie town, ME

Waldo County, ME (part)

Winterport town, ME

#### Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Boston, MA-NH PMSA

Bristol County, MA (part)

Berkley town, MA

Dighton town, MA

Mansfield town, MA

Norton town, MA

Taunton city, MA

Essex County, MA (part)

Amesbury town, MA

Beverly city, MA

Danvers town, MA

Essex town, MA

Gloucester city, MA

Hamilton town, MA

Ipswich town, MA

Lynn city, MA

Lynnfield town, MA

Manchester town, MA

Marblehead town, MA

Middleton town, MA

Nahant town, MA

Newbury town, MA

#### Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA — Con.

Boston, MA-NH PMSA—Con.

Essex County, MA (part)—Con.

Newburyport city, MA

Peabody city, MA

Rockport town, MA

Rowley town, MA

Salem city, MA

Salisbury town, MA

Saugus town, MA

Swampscott town, MA

Topsfield town, MA

Wenham town, MA

#### Middlesex County, MA (part)

Acton town, MA

Arlington town, MA

Ashland town, MA

Ayer town, MA

Bedford town, MA

Belmont town, MA

Boxborough town, MA

Burlington town, MA

Cambridge city, MA

Carlisle town, MA

Concord town, MA

Everett city, MA

Everett City, IVIA

Framingham town, MA

Holliston town, MA

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Lincoln town, MA

Littleton town, MA Malden city, MA

Marlborough city, MA

Mariborough City, W

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Sherborn town, MA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.

Boston, MA-NH PMSA-Con.

Middlesex County, MA (part)—Con.

Shirley town, MA

Somerville city, MA

Stoneham town, MA

Stow town, MA

Sudbury town, MA

Townsend town, MA

Wakefield town, MA

Waltham city, MA

Watertown city, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

Winchester town, MA

Woburn city, MA

Norfolk County, MA (part)

Bellingham town, MA

Braintree town, MA

Brookline town, MA

Canton town, MA

Cohasset town, MA

Dedham town, MA Dover town, MA

Foxborough town, MA

Franklin city, MA

Holbrook town, MA

Medfield town, MA

Medway town, MA

Millis town, MA

Milton town, MA

Needham town, MA

Norfolk town, MA

Norwood town, MA

Plainville town, MA

Quincy city, MA

Randolph town, MA

Sharon town, MA

Stoughton town, MA

Walpole town, MA

Wellesley town, MA

Westwood town, MA

Weymouth town, MA

Wrentham town, MA

Plymouth County, MA (part)

Carver town, MA

Duxbury town, MA

Hanover town, MA

Hingham town, MA

Hull town, MA

Kingston town, MA

Marshfield town, MA

Norwell town, MA

Pembroke town, MA

Plymouth town, MA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA—Con.

Boston, MA-NH PMSA—Con.

Plymouth County, MA (part)—Con.

Rockland town, MA

Scituate town, MA

Wareham town, MA

Suffolk County, MA

Boston city, MA

Chelsea city, MA

Revere city, MA

Winthrop town, MA

Worcester County, MA (part)

Berlin town, MA

Blackstone town, MA

Bolton town, MA

Harvard town, MA

Hopedale town, MA

Lancaster town, MA

Mendon town, MA

Milford town, MA

Millville town, MA

Southborough town, MA

Upton town, MA

Rockingham County, NH (part)

Seabrook town, NH

South Hampton town, NH

Brockton, MA PMSA

Bristol County, MA (part)

Easton town, MA

Raynham town, MA

Norfolk County, MA (part)

Avon town, MA

Plymouth County, MA (part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Halifax town, MA

Hanson town, MA

Lakeville town, MA

Middleborough town, MA

Plympton town, MA

West Bridgewater town, MA

Whitman town, MA

Fitchburg-Leominster, MA PMSA

Middlesex County, MA (part)

Ashby town, MA

Worcester County, MA (part)

Ashburnham town, MA

Fitchburg city, MA

Gardner city, MA

Leominster city, MA

Lunenburg town, MA

Templeton town, MA

JOBNAME: No Job Name PAGE: 3 SESS: 3 OUTPUT: Tue Aug 23 15:15:28 1994 /pssw01/disk2/economic/rc92a/20/14apdxd Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con. Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con. Fitchburg-Leominster, MA PMSA—Con. Manchester, NH PMSA-Con. Worcester County, MA (part)—Con. Rockingham County, NH (part) Westminster town, MA Auburn town, NH Winchendon town, MA Candia town, NH Lawrence, MA-NH PMSA Londonderry town, NH Essex County, MA (part) Nashua, NH PMSA Andover town, MA Hillsborough County, NH (part) Amherst town, NH Boxford town, MA Georgetown town, MA Brookline town, NH Groveland town, MA Greenville town, NH Haverhill city, MA Hollis town, NH Lawrence city, MA Hudson town, NH Litchfield town, NH Merrimac town, MA Methuen city, MA Mason town, NH North Andover town, MA Merrimack town, NH West Newbury town, MA Milford town, NH Mont Vernon town, NH Rockingham County, NH (part) Nashua city, NH Atkinson town, NH New Ipswich town, NH Chester town, NH Wilton town, NH Danville town, NH New Bedford, MA PMSA Derry town, NH Bristol County, MA (part) Fremont town, NH Acushnet town, MA Hampstead town, NH Dartmouth town, MA Kingston town, NH Fairhaven town, MA Newton town, NH Freetown town, MA Plaistow town, NH New Bedford city, MA Raymond town, NH Salem town, NH Plymouth County, MA (part) Sandown town, NH Marion town, MA Windham town, NH Mattapoisett town, MA Lowell, MA-NH PMSA Rochester town, MA Middlesex County, MA (part) Portsmouth-Rochester, NH-ME PMSA Billerica town, MA York County, ME (part) Chelmsford town, MA Berwick town, ME Dracut town, MA Eliot town, ME Dunstable town, MA Kittery town, ME Groton town, MA South Berwick town, ME Lowell city, MA York town, ME Pepperell town, MA Rockingham County, NH (part) Tewksbury town, MA Brentwood town, NH Tyngsborough town, MA East Kingston town, NH Westford town, MA Epping town, NH Hillsborough County, NH (part) Exeter town, NH Pelham town, NH

Greenland town, NH Hampton town, NH Hampton Falls town, NH Kensington town, NH New Castle town, NH Newfields town, NH Newington town, NH

Newmarket town, NH

Portsmouth city, NH

North Hampton town, NH

Merrimack County, NH (part) Allenstown town, NH Hooksett town, NH

Hillsborough County, NH (part)

Manchester, NH PMSA

Bedford town, NH

Weare town, NH

Goffstown town, NH

Manchester city, NH

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.

Portsmouth-Rochester, NH-ME PMSA-Con.

Rockingham County, NH (part)—Con.

Rye town, NH Stratham town, NH

Strafford County, NH (part)

Barrington town, NH

Dover city, NH

Durham town, NH

Farmington town, NH

Lee town, NH

Madbury town, NH

Milton town, NH

Rochester city, NH

Rollinsford town, NH

Somersworth city, NH

Worcester, MA-CT PMSA

Windham County, CT (part)

Thompson town, CT

Hampden County, MA (part)

Holland town, MA

Worcester County, MA (part)

Auburn town, MA

Barre town, MA

Boylston town, MA

Brookfield town, MA

Charlton town, MA

Clinton town, MA

Douglas town, MA

Dudley town, MA

East Brookfield town, MA

Grafton town, MA

Holden town, MA

Leicester town, MA

Millbury town, MA

Northborough town, MA

Northbridge town, MA

North Brookfield town, MA

Oakham town, MA

Oxford town, MA

Paxton town, MA

Princeton town, MA

Rutland town, MA

Shrewsbury town, MA

Southbridge town, MA

Spencer town, MA

Sterling town, MA

Sturbridge town, MA

#### Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.

Worcester, MA-CT PMSA-Con.

Worcester County, MA (part)—Con.

Sutton town, MA

Uxbridge town, MA

Webster town, MA

Westborough town, MA

West Boylston town, MA

West Dreskfield town, MA

West Brookfield town, MA

Worcester city, MA

#### Lewiston-Auburn, ME MSA

Androscoggin County, ME (part)

Auburn city, ME

Greene town, ME

Lewiston city, ME

Lisbon town, ME

Mechanic Falls town, ME

Poland town, ME

Sabattus town, ME

Turner town, ME

Wales town, ME

#### Portland, ME MSA

Cumberland County, ME (part)

Cape Elizabeth town, ME

Casco town, ME

Cumberland town, ME

Falmouth town, ME

Freeport town, ME

Gorham town, ME

Gray town, ME

North Yarmouth town, ME

Portland city, ME

Raymond town, ME

Scarborough town, ME

South Portland city. ME

Standish town, ME

Westbrook city, ME

VVESIDIOOK City, IVIL

Windham town, ME

Yarmouth town, ME

York County, ME (part)

Buxton town, ME

Hollis town, ME

Limington town, ME

Old Orchard Beach town, ME

Portsmouth-Rochester, NH-MEPMSA—see Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

### Appendix E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

	Tool conducto, and appoints Ag	Percent of	sales –			Percent of	sales –
SIC code	Kind of business	From administra-	Estimated <sup>2</sup>	SIC code	Kind of business	From administra-	Estimated <sup>2</sup>
	Retail trade	16.9	4.8	56	Apparel and accessory stores	4.9	3.8
				561	Men's and boys' clothing and accessory stores	8.7	12.7
52	Building materials and garden supplies stores	20.3	5.0	562, 3	Women's clothing and specialty stores	9.0	5.3
521, 3	Building materials and supply stores	18.8	5.2	562 563	Women's clothing stores Women's accessory and specialty stores	9.5 4.7	4.3 12.5
521 523	Lumber and other building materials dealers Paint, glass, and wallpaper stores	19.8 7.8	4.8 9.7	565	Family clothing stores	3.2	2.0
505		05.0		566 566 pt.	Shoe stores Men's shoe stores	2.4	1.7 17.2
525 526	Hardware storesRetail nurseries, lawn and garden supply stores	25.2 22.7	5.0 6.8	566 pt. 566 pt.	Women's slide stores  Children's and juveniles' shoe stores	_	7.3
527	Manufactured (mobile) home dealers	20.6	1.6	566 pt. 566 pt.	Family shoe stores  Athletic footwear stores	3.1	.8
53	General merchandise stores	6.9	.9	564, 9	Other apparel and accessory stores	7.3	8.5
504	December of stores (and becauted death ) 3.4			564 569	Children's and infants' wear stores Miscellaneous apparel and accessory stores	7.7 6.9	11.8 5.4
531	Department stores (incl. leased depts.) 3 4	.6	_	57	Furniture and homefurnishings stores	17.3	5.2
531	Department stores (excl. leased depts.) 3	.6	_	5712	Furniture stores	27.3	5.0
531 pt. 531 pt.	Conventional 3 Discount or mass merchandising 3 National chain 3	(D) .9	(D)	5713, 4, 9	Homefurnishings stores	11.3	1.9
531 pt.	National chain -	(D)	(D)	5713 5714	Floor covering stores Drapery, curtain, and upholstery stores	18.4	2.4 9.9
533 539	Variety stores Miscellaneous general merchandise stores	37.1 12.4	7.6 1.1	5719 572	Miscellaneous homefurnishings stores	10.0 16.9	.3 4.0
559	Miscellaneous general merchandise stores	12.4	1.1	573	Household appliance stores  Radio, television, computer, and music stores	12.3	10.5
54	Food stores	18.9	4.0	5731 5734	Radio, television, and electronics stores Computer and software stores	11.4 18.3	8.6 37.0
E41	Crocony stores	18.2	4.0	5735 5736	Record and prerecorded tape stores  Musical instrument stores	7.5 21.8	4.7 14.0
541 541 pt.	Grocery storesSupermarkets and other general-line grocery stores	15.4	2.5	58	Eating and drinking places	31.4	7.9
541 pt. 541 pt.	Convenience food stores	48.4 26.7	12.8 14.1	5812	Eating places	31.0	7.7
541 pt.	Delicatessens	49.9	6.2	5812 pt. 5812 pt.	Restaurants	34.0 3.2	7.9
542	Meat and fish (seafood) markets	51.6	3.4	5812 pt. 5812 pt.	Refreshment placesOther eating places	30.2 15.8	7.9 5.4
J-72	Weat and fish (sealood) markets	31.0	3.4	5813	Drinking places	42.2	13.3
546 546 pt.	Retail bakeries ————————————————————————————————————	28.9 28.0	2.9 3.0	591	Drug and proprietary stores	9.1	1.2
546 pt.	Retail bakeries — selling only	49.3	-	591 pt. 591 pt.	Drug stores	9.4	1.2
543, 4, 5, 9	Other food stores	19.5	6.2	59 ex. 591	Miscellaneous retail stores	11.7	4.6
543 544	Fruit and vegetable marketsCandy, nut, and confectionery stores	(D) 14.4	(D)	592	Liquor stores	3.0	9.1
545 549	Dairy products stores Miscellaneous food stores	(D) 27.6	(D) 10.8	593	Used merchandise stores	21.8	2.5
				594 5941	Miscellaneous shopping goods stores	15.8 7.9	7.6 8.1
55 ex. 554	Automotive dealers	20.6	5.6	5941 pt. 5941 pt.	Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	3.7 16.0	5.5 13.2
551	New and used car dealers	19.5	5.5	5941 pt.	Book stores	14.3	5.9
552	Used car dealers	41.4	3.1	5944	Jewelry stores	16.2	2.6
553	Auto and home supply stores	16.0	8.8	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	22.5	9.4
553 pt. 553 pt.	Auto parts, tires, and accessories stores Home and auto supply stores	15.4 29.8	9.0		Stationery storesHobby, toy, and game shops	56.3 10.1	10.4 1.3
				5946 5947	Camera and photographic supply stores Gift, novelty, and souvenir shops	12.8 33.8	13.9 16.4
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	26.6 36.7	5.2 4.6	5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	2.7 8.8	2.9
556 557 559	Recreational vehicle dealers	16.1 26.3	.5 -	596	Nonstore retailers	1.4	1.4
559	Automótive dealers, n.e.c.	23.4	32.0	5962	Catalog and mail-order houses Automatic merchandising machine operators	(D) (D)	(D) (D) (D)
554	Gasoline service stations	22.4	10.9	5963	Direct selling establishments	(D)	
EE4 nt	Gasoline/convenience food stores	400	4.0	598 5983	Fuel dealers Fuel oil dealers Liquified petrolour good (bottled good dealers	22.4 22.9	6.4 6.7 2.9
554 pt. 554 pt.	Other gasoline service stations and truck stops	10.0 30.4	4.3 15.1	5984 5989	Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c	14.5 72.1	2.9

		Percent of sales —				Percent of sales —	
SIC code	Kind of business	From administrative records 1	Estimated <sup>2</sup>	SIC code	Kind of business	From administrative records 1	Estimated <sup>2</sup>
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992 5993 5994 5995	Florists	36.8 40.4 – 23.8	6.6 - 23.5 23.5	5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Pet shops Art dealers Other miscellaneous retail stores, n.e.c.	39.7 19.2 62.5 41.8	7.1 11.7 2.8 6.4

<sup>&</sup>lt;sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.
<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.
<sup>3</sup>Includes sales from catalog order desks.
<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. **Geographic Notes** 

#### **MAINE**

There are no geographic notes for the State of Maine.

### Appendix G.

# Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

		Establishments in business —				
SIC code	Kind of business	Any time d	luring year	At end of year		
		1992	1987	1992	1987	
	Retail trade	9 270	9 204	8 556	8 492	
52	Building materials and garden supplies stores	591	605	568	582	
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	263 198 65	286 214 72	255 190 65	273 202 71	
525 526 527	Hardware stores	210 79 39	207 72 40	201 75 37	200 71 38	
53	General merchandise stores	374	411	353	380	
531	Department stores (incl. leased depts.) 1 2	67	64	67	63	
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.)  Conventional  Discount or mass merchandising  National chain	67 6 53 8	64 7 47 10	67 6 53 8	63 6 47 10	
533 539	Variety stores	138 169	155 192	129 157	140 177	
54	Food stores	1 359	1 418	1 251	1 291	
541 542	Grocery stores	1 114 56	1 129 85	1 026 51	1 030 78	
546 546 pt. 546 pt.	Retail bakeries	112 107 5	108 102 6	101 96 5	98 92 6	
543, 4, 5,	Other food stores	77	96	73	85	
543 544 545	Fruit and vegetable markets Candy, nut, and confectionery stores Dairy products stores	12 19 7	14 28 13	12 16 7	11 22 13	
549 <b>55 ex.</b>	Miscellaneous food stores  Automotive dealers	39 <b>596</b>	736	38 <b>564</b>	39 <b>701</b>	
55 ex. 554	Automotive dealers	596	736	304	701	
551 552	New and used car dealers Used car dealers	172 116	215 139	166 107	208 129	
553 553 pt. 553 pt.	Auto and home supply stores Auto parts, tires, and accessories stores Home and auto supply stores	206 195 11	269 249 20	195 184 11	259 240 19	
555, 6, 7, 9	Miscellaneous automotive dealers	102	113	96	105	
555 556 557 559	Boat dealers Recreational vehicle dealers Motorcycle dealers Automotive dealers, n.e.c.	46 23 21 12	63 19 26 5	43 23 20 10	58 18 25 4	
554	Gasoline service stations	666	673	602	613	
56	Apparel and accessory stores	685	686	628	653	
561	Men's and boys' clothing and accessory stores	65	60	59	58	
562, 3 562 563	Women's clothing and specialty stores	236 206 30	247 215 32	211 185 26	236 205 31	
565	Family clothing stores	148	143	137	138	
566 566 pt. 566 pt.	Shoe stores	178 8 19	177 10 19	169 7 14	164 10 18	
566 pt. 566 pt. 566 pt.	Children's and juveniles' shoe stores Family shoe stores Athletic footwear stores	134 17	129 17	132 16	18 2 117 17	
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	58 24 34	59 32 27	52 21 31	57 31 26	

	Kind of business	Establishments in business —				
SIC code		Any time during year		At end of year		
		1992	1987	1992	1987	
57	Furniture and homefurnishings stores	524	541	489	505	
5712	Furniture stores	141	151	132	141	
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous homefurnishings stores	171 61 16 94	167 79 14 74	160 55 15 90	160 74 14 72	
572	Household appliance stores	63	65	57	59	
573 5731 5734 5735 5736	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores Musical instrument stores	149 78 11 38 22	158 86 18 27 27	140 71 11 36 22	145 77 15 27 26	
58	Eating and drinking places	2 401	2 149	2 163	1 920	
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants Cafeterias Refreshment places Other eating places	2 241 1 161 5 836 239	2 006 1 065 17 710 214	2 030 1 062 5 749 214	1 793 948 15 635 195	
5813	Drinking places	160	143	133	127	
591	Drug and proprietary stores	236	261	225	242	
591 pt. 591 pt.	Drug storesProprietary stores	222 14	249 12	212 13	230 12	
59 ex. 591	Miscellaneous retail stores	1 838	1 724	1 713	1 605	
592 593	Liquor storesUsed merchandise stores	81 101	88 97	74 93	88 90	
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	815 165 63 102	806 130 38 92	766 156 60 96	740 116 36 80	
5942 5944	Book stores	106 98	108 103	100 94	103 97	
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	446	465	416	424	
5943 5945 5946 5947 5948 5949	Stationery stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	12 70 13 292 11 48	25 68 18 271 13 70	9 62 12 278 11 44	22 61 14 256 13 58	
596 5961 5962 5963	Nonstore retailers Catalog and mail-order houses Automatic merchandising machine operators Direct selling establishments	177 71 28 78	139 53 28 58	166 68 24 74	134 53 28 53	
598 5983 5984 5989	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c.	247 201 37 9	245 192 36 17	235 191 37 7	232 185 34 13	
5992 5993 5994 5995	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	151 5 6 45	144 8 6 39	140 4 6 41	129 6 6 37	
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Pet shops Art dealers Other miscellaneous retail stores, n.e.c.	210 46 27 137	152 24 22 106	188 41 24 123	143 22 22 22 99	

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks.
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

### **Publication Program**

#### 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

#### Final Reports

## Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

## Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

## Subject series—4 reports (RC92-S-1 to -4)

The Establishment and Firm Size report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States

The Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The Merchandise Line Sales report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

## Special report series—1 report (RC92-SP-1)

The Selected Statistics report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

#### **Electronic Media**

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

#### OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300.