

# 1992

## Census of Retail Trade

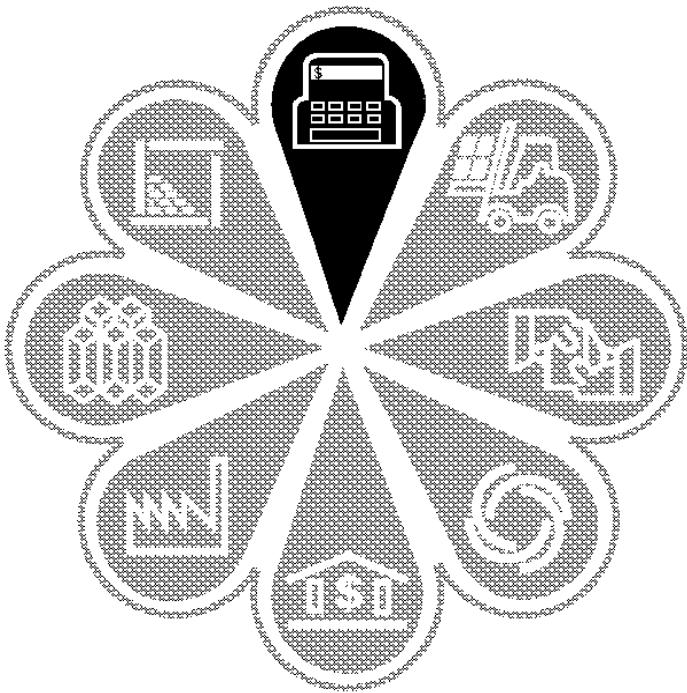
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RC92-A-19

GEOGRAPHIC AREA SERIES

# Louisiana

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# 1992

## Census of Retail Trade

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Issued November 1994



**U.S. Department of Commerce**  
Ronald H. Brown, Secretary  
David J. Barram, Deputy Secretary

**Economics and Statistics Administration**  
Everett M. Ehrlich, Under Secretary  
for Economic Affairs

**BUREAU OF THE CENSUS**  
Martha Farnsworth Riche, Director

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If you have any questions concerning the statistics in this report, call 301-763-7038.



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# Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

## AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

# Census of Retail Trade

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## GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987* (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.<sup>3</sup> Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.<sup>3</sup> Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2</sup><sup>3</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

<sup>2</sup>According to the 1990 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.<sup>4</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

<sup>4</sup>According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

|        |   |
|--------|---|
| -      | Represents zero.  |
| (D)    | Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals. |
| (IC)   | Independent city.   |
| (NA)   | Not available.  |
| (NC)   | Not comparable.   |
| (X)    | Not applicable.   |
| CMSA   | Consolidated metropolitan statistical area.   |
| MA     | Metropolitan area.  |
| MSA    | Metropolitan statistical area.  |
| n.e.c. | Not elsewhere classified.   |
| PMSA   | Primary metropolitan statistical area.  |
| pt.    | Part.   |
| r      | Revised.  |
| SIC    | Standard industrial classification.   |

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

### Symbol Employment Size

|    |                 |
|----|-----------------|
| AA | 0-19            |
| BB | 20-99           |
| CC | 100-249         |
| EE | 250-499         |
| FF | 500-999         |
| GG | 1,000-2,499     |
| HH | 2,500-4,999     |
| II | 5,000-9,999     |
| JJ | 10,000-24,999   |
| KK | 25,000-49,999   |
| LL | 50,000-99,999   |
| MM | 100,000 or more |

# Users' Guide for Locating Statistics in This Report by Table Number

| Information shown in tables   | Table |   |   |   |   |   |   |   |   |    |
|---|-------|---|---|---|---|---|---|---|---|----|
|   | 1     | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| <b>GEOGRAPHIC AREAS</b>   |       |   |   |   |   |   |   |   |   |    |
| The State .....   | x     |   | x |   |   |   |   |   |   |    |
| CMSA's and MSA's in the State .....   |       | x |   |   |   |   |   |   |   |    |
| PMSA's in the State .....   |       |   | x |   |   |   |   |   |   |    |
| Area of the State not in any CMSA, PMSA,<br>or MSA .....                                |       |   |   | x |   |   |   |   |   |    |
| Counties in the State .....   |       |   |   | x |   |   | x |   | x |    |
| Places in the State .....   |       |   |   |   | x |   |   |   | x | x  |
| <b>DATA ITEMS<sup>3</sup></b>   |       |   |   |   |   |   |   |   |   |    |
| Establishments.....   | x     |   | x | x | x | x | x | x | x |    |
| Sales .....   | x     |   | x | x | x | x | x | x | x |    |
| Annual payroll .....  | x     |   | x | x | x | x | x | x | x |    |
| First-quarter payroll.....  | x     |   | x | x | x | x | x | x | x |    |
| Paid employees for pay period including<br>March 12, 1992 .....                         | x     |   | x | x | x | x | x | x | x |    |
| Sales per establishment.....  |       | x |   |   |   |   |   |   |   |    |
| Sales per employee .....  |       | x |   |   |   |   |   |   |   |    |
| Annual payroll per employee.....  |       | x |   |   |   |   |   |   |   |    |
| Employees per establishment.....  |       | x |   |   |   |   |   |   |   |    |
| 1987 to 1992 comparative statistics<br>(establishments, sales, payroll, employees)..... |       |   | x |   |   |   |   |   |   |    |
| Counties ranked by volume of 1992 sales.....  |       |   |   |   |   |   |   |   |   |    |
| Places ranked by volume of 1992 sales.....  |       |   |   |   |   |   |   | x | x | x  |

<sup>1</sup>Includes areas with 350 retail establishments or more.<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

| Report and geographic area  | Information shown in reports by kind of business or industry category |                             |                      |                          |                                 |  |   |  |   |                                       |
|---|---|-----------------------------|----------------------|--------------------------|---------------------------------|--|---|--|---|---------------------------------------|
|   | Number of establish-<br>ments   | Sales<br>(\$1,000)          | Payroll<br>(\$1,000) | Number of em-<br>ployees | Selected ratios<br>and rankings | Mer-<br>chan-<br>dise<br>line<br>sales | Sales<br>size and<br>employ-<br>ment<br>size of<br>estab-<br>lish-<br>ments<br>and<br>firms | Concen-<br>tra-<br>tion<br>ratios of<br>largest<br>firms | Single<br>units<br>and<br>multi-<br>units | Legal<br>form of<br>organiza-<br>tion |
| <b>GEOGRAPHIC AREA SERIES</b>   |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| United States .....   | X   | X                           | X                    | X                        | X                               |  |   |  |   |                                       |
| State .....   | X   | X                           | X                    | X                        | X                               |  |   |  |   |                                       |
| CMSA, PMSA, MSA .....   | X   | X                           | X                    | X                        | X                               |  |   |  |   |                                       |
| County .....  | X   | X                           | X                    | X                        | X                               |  |   |  |   |                                       |
| Place .....   | X   | X                           | X                    | X                        | X                               |  |   |  |   |                                       |
| <b>NONEmployer STATISTICS SERIES</b>  |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| United States .....   | <sup>1</sup> X  | <sup>1</sup> X              |                      |                          |                                 |  |   |  |   |                                       |
| State .....   | <sup>1</sup> X  | <sup>1</sup> X              |                      |                          |                                 |  |   |  |   | X                                     |
| CMSA, PMSA, MSA .....   | X   | X                           |                      |                          |                                 |  |   |  |   |                                       |
| County .....  | <sup>1</sup> <sup>3</sup> X   | <sup>1</sup> <sup>3</sup> X |                      |                          |                                 |  |   |  |   |                                       |
| Place .....   | <sup>1</sup> <sup>3</sup> X   | <sup>1</sup> <sup>3</sup> X |                      |                          |                                 |  |   |  |   |                                       |
| <b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>                           |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| United States .....   | X   | X                           | X                    | X                        |                                 |  |   |  | X   | X                                     |
|   |   |                             |                      |                          |                                 |  |   |  | X   | X                                     |
| <b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b> |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| United States .....   |   | X                           | X                    |                          |                                 |  |   |  |   |                                       |
|   |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| <b>MERCHANDISE LINE SALES</b>   |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| United States .....   | X   | X                           |                      |                          |                                 |  |   |  |   |                                       |
| State .....   | <sup>3</sup> X  | <sup>3</sup> X              |                      |                          |                                 |  |   |  |   |                                       |
| CMSA, PMSA, MSA .....   | <sup>3</sup> X  | <sup>3</sup> X              |                      |                          |                                 |  |   |  |   |                                       |
| <b>MISCELLANEOUS SUBJECTS</b>   |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| United States .....   | X   | X                           | X                    | X                        |                                 |  |   |  |   |                                       |
| State .....   | X   | X                           | X                    | X                        |                                 |  |   |  |   |                                       |
| CMSA, PMSA, MSA .....   | X   | X                           | X                    | X                        |                                 |  |   |  |   |                                       |
| <b>ZIP CODES</b>  |   |                             |                      |                          |                                 |  |   |  |   |                                       |
| State .....   | <sup>3</sup> X  | <sup>3</sup> X              | <sup>3</sup> X       | <sup>3</sup> X           |                                 |  |   |  |   |                                       |

See footnotes at end of table.

| Report and geographic area                               | Information shown in reports by kind of business or industry category |                    |                      |                          |                                       |  |   |  |   |                                       |                    |
|--|---|--------------------|----------------------|--------------------------|---------------------------------------|--|---|--|---|---------------------------------------|--------------------|
|  | Number of establish-<br>ments   | Sales<br>(\$1,000) | Payroll<br>(\$1,000) | Number of em-<br>ployees | Selected<br>ratios<br>and<br>rankings | Mer-<br>chan-<br>dise<br>line<br>sales | Sales<br>size and<br>employ-<br>ment<br>size of<br>estab-<br>lish-<br>ments<br>and<br>firms | Concen-<br>tra-<br>tion<br>ratios of<br>largest<br>firms | Single<br>units<br>and<br>multi-<br>units | Legal<br>form of<br>organiza-<br>tion | Selected<br>topics |
| <b>SPECIAL REPORT<br/>SERIES—SELECTED<br/>STATISTICS</b> |   |                    |                      |                          |                                       |  |   |  |   |                                       |                    |
| United States .....                                      | 1X  | 1X                 | X                    | X                        | X                                     |  |   |  |   |                                       | 6 7X               |
| State.....   | X   | X                  | X                    | X                        | X                                     |  |   |  |   |                                       | 6 7X               |
| CMSA, MSA .....  | X   | X                  | X                    | X                        | X                                     |  |   |  |   |                                       | 6 7X               |

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>3</sup>Data available on CD-ROM only.

<sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

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## Summary of Findings

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Data from the 1992 Census of Retail Trade show that Louisiana's 22,644 retail stores with payroll had sales totaling \$27.8 billion. In 1987, 24,262 retail stores had sales of \$21.6 billion. The 1992 data represent an increase of 28.6 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 21.4 percent of the State's total sales by retailers compared with 24.2 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 17.8 percent of sales, department stores (including leased departments) with 12.5 percent, and gasoline service stations with 7.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.2 million per establishment, compared with \$891 thousand in 1987. In 1992, department stores (including leased departments) averaged \$18.5 million per establishment; new and used car dealers, \$14.4 million; miscellaneous general merchandise stores, \$4.1 million; grocery stores, \$1.9 million; and family clothing stores, \$1.2 million.

For retail establishments with payroll, 1992 sales per employee averaged \$96 thousand. New and used car dealers had sales per employee of \$346 thousand, which contrasts sharply with the \$28 thousand per employee average for restaurants.

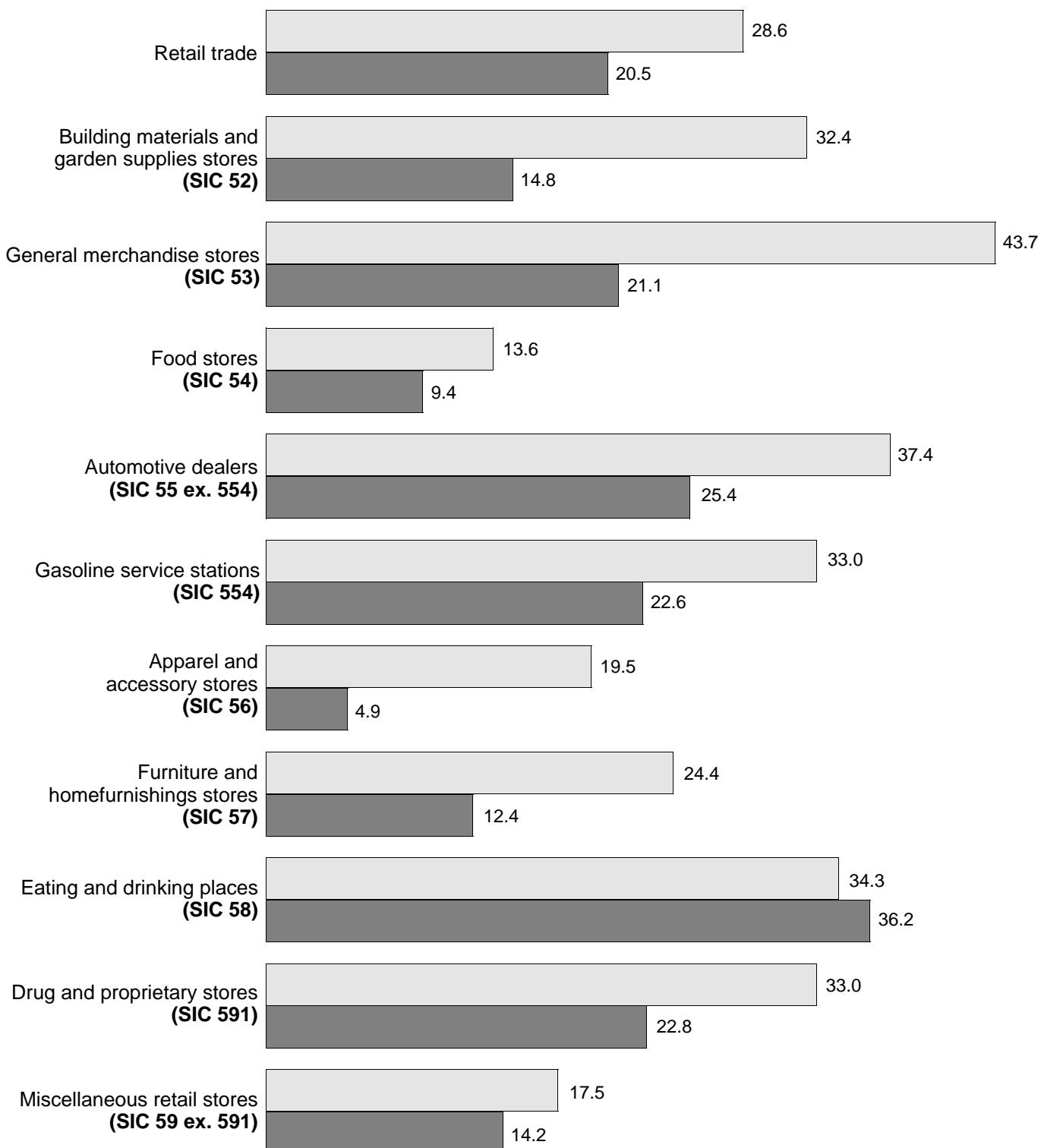
The 1992 payroll of retailers in the State amounted to \$3.1 billion, compared with \$2.6 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.1 percent for all retailers, 24.4 percent for retail bakeries, compared with 5.4 percent for gasoline service stations.

There were 288,816 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 277,708 employees in 1987. Large employers included grocery stores with 49,845 employees, refreshment places with 49,346 employees, and restaurants with 34,014 employees.

**Figure 1. Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

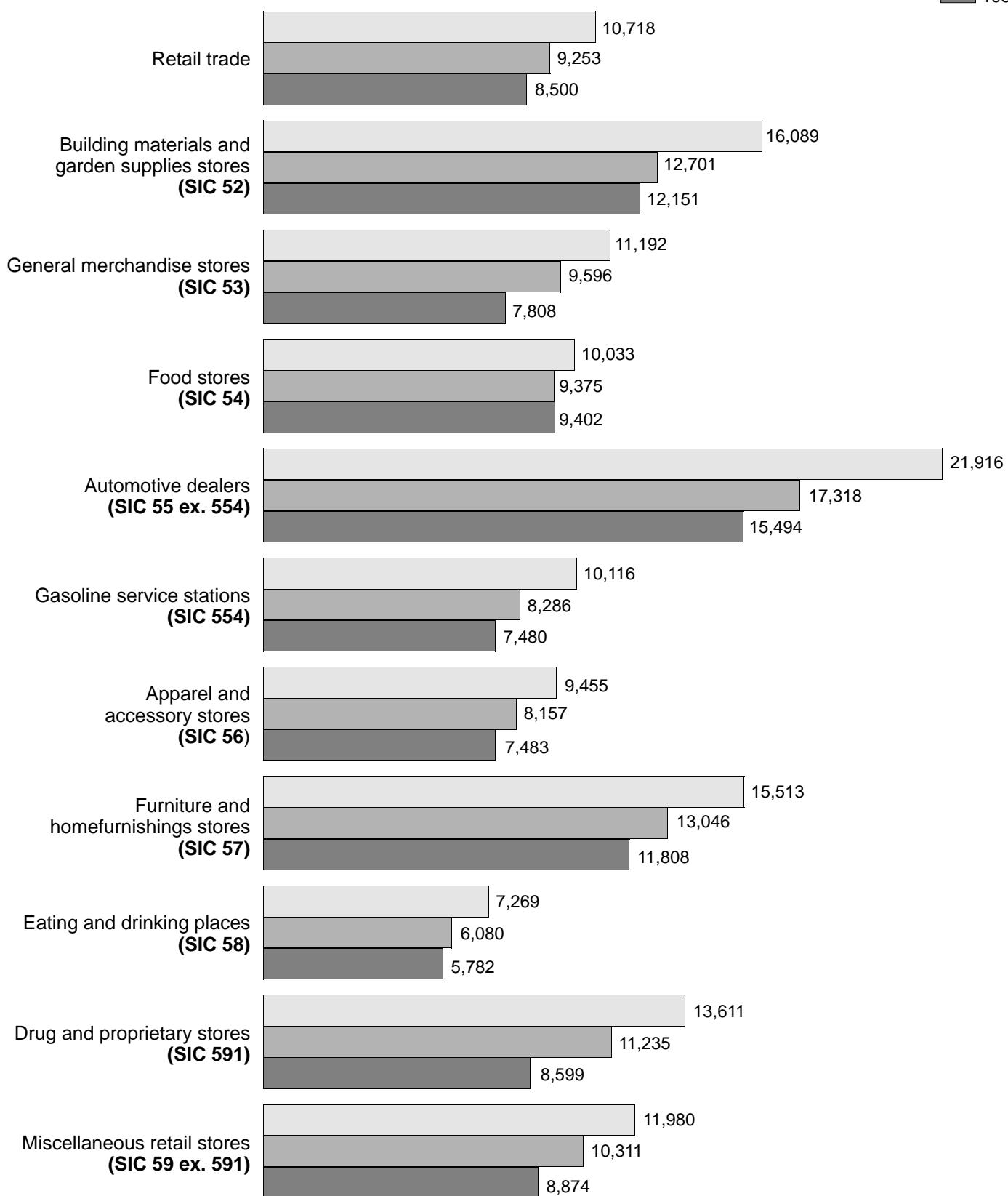
Sales  
Payroll



**Figure 2. Annual Payroll per Employee: 1992, 1987, and 1982**

(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

1992  
1987  
1982

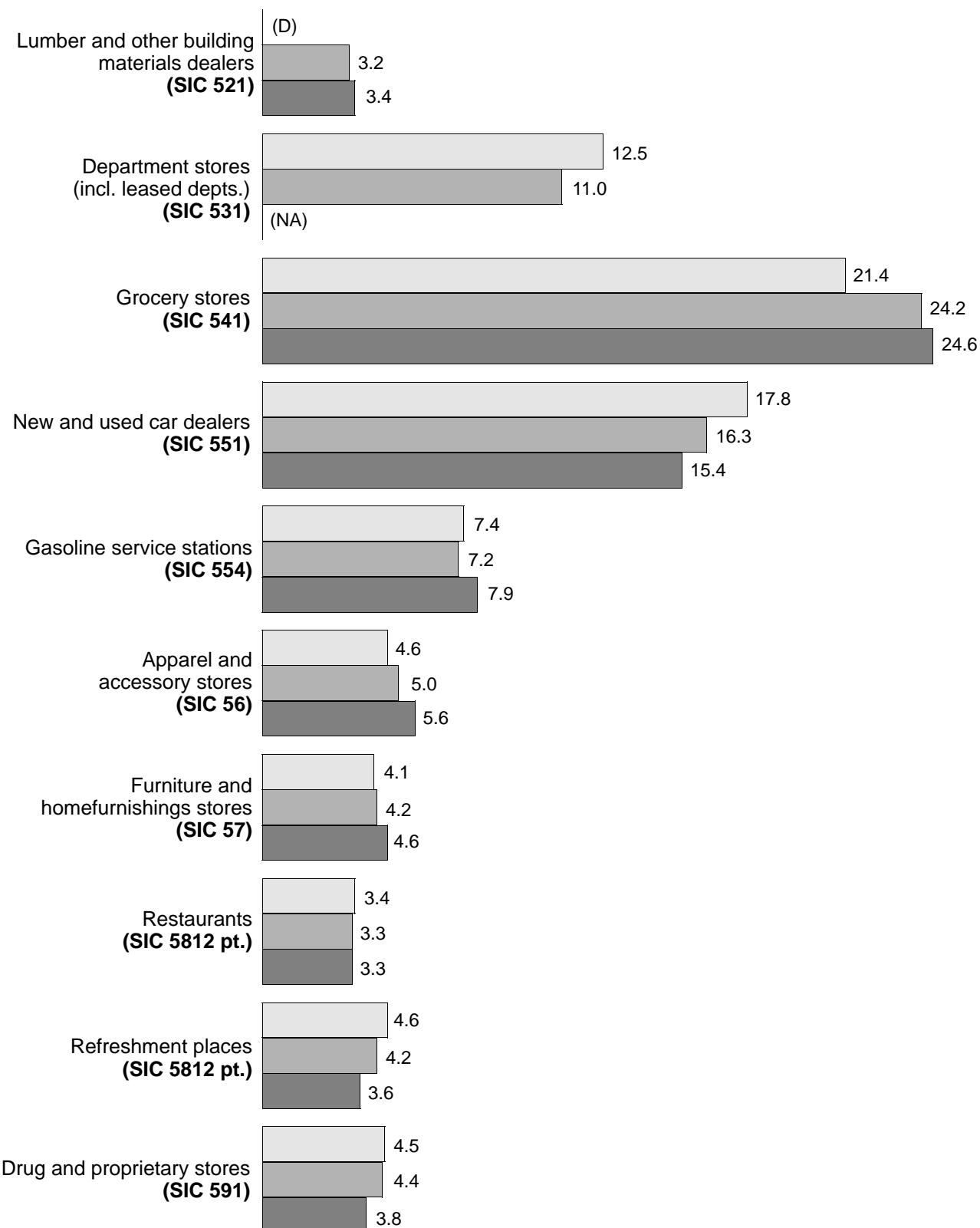


Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

|      |
|------|
| 1992 |
| 1987 |
| 1982 |



Note: Data are based on 1987 Standard Industrial Classification.



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**Table 1. Summary Statistics for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code          | Kind of business  | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|-------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                   | <b>Retail trade -----</b>                                     | <b>22 644</b>              | <b>27 806 373</b>  | <b>3 095 546</b>               | <b>729 769</b>                            | <b>288 816</b>  |
| <b>52</b>         | <b>Building materials and garden supplies stores -----</b>    | <b>1 104</b>               | <b>1 367 510</b>   | <b>151 973</b>                 | <b>33 696</b>                             | <b>9 446</b>  |
| 521, 3            | Building materials and supply stores -----                    | 560                        | 1 075 671          | 112 036                        | 24 906                                    | 6 370   |
| 521               | Lumber and other building materials dealers -----             | 417                        | (D)                | (D)                            | (D)                                       | II  |
| 523               | Paint, glass, and wallpaper stores -----                      | 143                        | (D)                | (D)                            | (D)                                       | FF  |
| 525               | Hardware stores -----   | 322                        | (D)                | (D)                            | (D)                                       | GG  |
| 526               | Retail nurseries, lawn and garden supply stores -----         | 172                        | (D)                | (D)                            | (D)                                       | GG  |
| 527               | Manufactured (mobile) home dealers -----                      | 50                         | 76 604             | 5 296                          | 1 079                                     | 247   |
| <b>53</b>         | <b>General merchandise stores -----</b>                       | <b>691</b>                 | <b>4 354 115</b>   | <b>415 800</b>                 | <b>97 626</b>                             | <b>37 151</b>   |
| 531               | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 188                        | 3 475 229          | (NA)                           | (NA)                                      | (NA)  |
| 531 pt.           | Department stores (excl. leased depts.) <sup>1</sup> -----    | 188                        | 3 416 401          | 350 241                        | 82 472                                    | 30 842  |
| 531 pt.           | Conventional <sup>1</sup> -----                               | 38                         | 757 222            | 93 898                         | 23 353                                    | 7 430   |
| 531 pt.           | Discount or mass merchandising <sup>1</sup> -----             | 119                        | (D)                | (D)                            | (D)                                       | JJ  |
| 531 pt.           | National chain <sup>1</sup> -----                             | 31                         | (D)                | (D)                            | (D)                                       | II  |
| 533               | Variety stores -----  | 322                        | 193 336            | 19 544                         | 4 449                                     | 2 277   |
| 539               | Miscellaneous general merchandise stores -----                | 181                        | 744 378            | 46 015                         | 10 705                                    | 4 032   |
| <b>54</b>         | <b>Food stores -----</b>                                      | <b>3 681</b>               | <b>6 165 724</b>   | <b>540 352</b>                 | <b>128 899</b>                            | <b>53 858</b>   |
| 541               | Grocery stores -----  | 3 063                      | 5 960 954          | 506 990                        | 120 827                                   | 49 845  |
| 541 pt.           | Supermarkets and other general-line grocery stores -----      | 1 701                      | 5 082 143          | 441 631                        | 105 349                                   | 42 778  |
| 541 pt.           | Convenience food stores -----                                 | 607                        | 343 633            | 26 272                         | 6 181                                     | 2 947   |
| 541 pt.           | Convenience food/gasoline stores -----                        | 729                        | 525 526            | 37 875                         | 8 989                                     | 3 969   |
| 541 pt.           | Delicatessens -----   | 26                         | 9 652              | 1 212                          | 308                                       | 151   |
| 542               | Meat and fish (seafood) markets -----                         | 191                        | 94 549             | 10 668                         | 2 352                                     | 1 061   |
| 546               | Retail bakeries -----   | 259                        | 60 456             | 14 724                         | 3 861                                     | 2 017   |
| 546 pt.           | Retail bakeries —baking and selling -----                     | 182                        | 42 264             | 11 751                         | 3 091                                     | 1 594   |
| 546 pt.           | Retail bakeries —selling only -----                           | 77                         | 18 192             | 2 973                          | 770                                       | 423   |
| 543, 4, 5, 9      | Other food stores -----                                       | 168                        | 49 765             | 7 970                          | 1 859                                     | 935   |
| 543               | Fruit and vegetable markets -----                             | 18                         | 7 074              | 1 017                          | 225                                       | 137   |
| 544               | Candy, nut, and confectionery stores -----                    | 34                         | 11 722             | 2 520                          | 594                                       | 276   |
| 545               | Dairy products stores -----                                   | 10                         | 616                | 104                            | 20  | 13  |
| 549               | Miscellaneous food stores -----                               | 106                        | 30 353             | 4 329                          | 1 020                                     | 509   |
| <b>55 ex. 554</b> | <b>Automotive dealers -----</b>                               | <b>1 521</b>               | <b>5 841 599</b>   | <b>465 414</b>                 | <b>105 994</b>                            | <b>21 236</b>   |
| 551               | New and used car dealers -----                                | 345                        | 4 952 009          | 357 186                        | 81 130                                    | 14 325  |
| 552               | Used car dealers -----  | 212                        | (D)                | (D)                            | (D)                                       | FF  |
| 553               | Auto and home supply stores -----                             | 779                        | 496 800            | 78 854                         | 18 271                                    | 5 140   |
| 553 pt.           | Auto parts, tires, and accessories stores -----               | 726                        | 475 466            | 75 984                         | 17 552                                    | 4 906   |
| 553 pt.           | Home and auto supply stores -----                             | 53                         | 21 334             | 2 870                          | 719                                       | 234   |
| 555, 6, 7, 9      | Miscellaneous automotive dealers -----                        | 185                        | (D)                | (D)                            | (D)                                       | GG  |
| 555               | Boat dealers -----  | 105                        | 102 906            | 9 773                          | 2 262                                     | 549   |
| 556               | Recreational vehicle dealers -----                            | 31                         | 77 859             | 4 596                          | 950                                       | 202   |
| 557               | Motorcycle dealers -----                                      | 43                         | 52 833             | 5 027                          | 1 111                                     | 344   |
| 559               | Automotive dealers, n.e.c. -----                              | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| <b>554</b>        | <b>Gasoline service stations -----</b>                        | <b>1 728</b>               | <b>2 064 380</b>   | <b>111 136</b>                 | <b>26 542</b>                             | <b>10 986</b>   |
| 554 pt.           | Gasoline/convenience food stores -----                        | 717                        | 917 875            | 48 102                         | 11 489                                    | 5 128   |
| 554 pt.           | Other gasoline service stations and truck stops -----         | 1 011                      | 1 146 505          | 63 034                         | 15 053                                    | 5 858   |
| <b>56</b>         | <b>Apparel and accessory stores -----</b>                     | <b>2 240</b>               | <b>1 287 426</b>   | <b>155 597</b>                 | <b>37 093</b>                             | <b>16 456</b>   |
| 561               | Men's and boys' clothing and accessory stores -----           | 236                        | 142 215            | 22 221                         | 5 466                                     | 1 685   |
| 562, 3            | Women's clothing and specialty stores -----                   | 870                        | 457 235            | 52 488                         | 12 513                                    | 6 507   |
| 562               | Women's clothing stores -----                                 | 755                        | 417 080            | 47 400                         | 11 334                                    | 5 922   |
| 563               | Women's accessory and specialty stores -----                  | 115                        | 40 155             | 5 088                          | 1 179                                     | 585   |
| 565               | Family clothing stores -----                                  | 305                        | 362 803            | 41 852                         | 9 957                                     | 4 250   |
| 566               | Shoe stores -----   | 618                        | 258 313            | 30 161                         | 7 107                                     | 2 990   |
| 566 pt.           | Men's shoe stores -----                                       | 48                         | 15 326             | 2 104                          | 506                                       | 175   |
| 566 pt.           | Women's shoe stores -----                                     | 120                        | 47 037             | 6 587                          | 1 629                                     | 620   |
| 566 pt.           | Children's and juveniles' shoe stores -----                   | 23                         | 4 601              | 847                            | 175                                       | 93  |
| 566 pt.           | Family shoe stores -----                                      | 343                        | 126 607            | 14 201                         | 3 284                                     | 1 523   |
| 566 pt.           | Athletic footwear stores -----                                | 84                         | 64 742             | 6 422                          | 1 513                                     | 579   |
| 564, 9            | Other apparel and accessory stores -----                      | 211                        | 66 860             | 8 875                          | 2 050                                     | 1 024   |
| 564               | Children's and infants' wear stores -----                     | 94                         | 34 145             | 4 181                          | 981                                       | 553   |
| 569               | Miscellaneous apparel and accessory stores -----              | 117                        | 32 715             | 4 694                          | 1 069                                     | 471   |
| <b>57</b>         | <b>Furniture and homefurnishings stores -----</b>             | <b>1 410</b>               | <b>1 129 151</b>   | <b>140 736</b>                 | <b>33 346</b>                             | <b>9 072</b>  |
| 5712              | Furniture stores -----  | 453                        | 443 625            | 63 943                         | 15 610                                    | 3 730   |
| 5713, 4, 9        | Homefurnishings stores -----                                  | 367                        | 198 153            | 26 127                         | 5 817                                     | 1 965   |
| 5713              | Floor covering stores -----                                   | 156                        | 101 956            | 12 672                         | 2 822                                     | 731   |
| 5714              | Drapery, curtain, and upholstery stores -----                 | 25                         | 5 140              | 1 009                          | 209                                       | 92  |
| 5719              | Miscellaneous homefurnishings stores -----                    | 186                        | 91 057             | 12 446                         | 2 786                                     | 1 142   |
| 572               | Household appliance stores -----                              | 151                        | 143 089            | 13 830                         | 3 060                                     | 751   |
| 573               | Radio, television, computer, and music stores -----           | 439                        | 344 284            | 36 836                         | 8 859                                     | 2 626   |
| 5731              | Radio, television, and electronics stores -----               | 223                        | 201 712            | 21 938                         | 5 238                                     | 1 402   |
| 5734              | Computer and software stores -----                            | 63                         | 49 084             | 3 883                          | 972                                       | 268   |
| 5735              | Record and prerecorded tape stores -----                      | 102                        | 64 051             | 6 217                          | 1 532                                     | 658   |
| 5736              | Musical instrument stores -----                               | 51                         | 29 437             | 4 798                          | 1 117                                     | 298   |

See footnotes at end of table.

## LA-8 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 1. Summary Statistics for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code               | Kind of business                              | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 1 <sup>2</sup> (number) |
|------------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|
| <b>58</b>              | <b>Eating and drinking places</b>             | <b>5 512</b>            | <b>2 719 572</b> | <b>721 414</b>           | <b>172 997</b>                  | <b>99 250</b>   |
| 5812                   | Eating places                                 | 4 794                   | 2 562 746        | 690 333                  | 165 335                         | 95 228  |
| 5812 pt.               | Restaurants                                   | 1 883                   | 940 410          | 275 359                  | 65 359                          | 34 014  |
| 5812 pt.               | Cafeterias                                    | 99                      | 93 443           | 29 913                   | 7 111                           | 2 808   |
| 5812 pt.               | Refreshment places                            | 2 372                   | 1 267 900        | 303 259                  | 72 639                          | 49 346  |
| 5812 pt.               | Other eating places                           | 440                     | 260 993          | 81 802                   | 20 226                          | 9 060   |
| 5813                   | Drinking places                               | 718                     | 156 826          | 31 081                   | 7 662                           | 4 022   |
| <b>591</b>             | <b>Drug and proprietary stores</b>            | <b>987</b>              | <b>1 259 273</b> | <b>145 457</b>           | <b>34 963</b>                   | <b>10 687</b>   |
| 591 pt.                | Drug stores                                   | 976                     | 1 255 226        | 144 958                  | 34 839                          | 10 647  |
| 591 pt.                | Proprietary stores                            | 11                      | 4 047            | 499                      | 124                             | 40  |
| <b>59 ex. 591</b>      | <b>Miscellaneous retail stores</b>            | <b>3 770</b>            | <b>1 617 623</b> | <b>247 667</b>           | <b>58 613</b>                   | <b>20 674</b>   |
| 592                    | Liquor stores                                 | 174                     | 109 682          | 9 035                    | 2 125                           | 845   |
| 593                    | Used merchandise stores                       | 302                     | 102 078          | 23 132                   | 5 471                           | 1 785   |
| 594                    | Miscellaneous shopping goods stores           | 1 629                   | 749 173          | 99 788                   | 23 801                          | 9 833   |
| 5941                   | Sporting goods stores and bicycle shops       | 248                     | 136 589          | 15 051                   | 3 450                           | 1 296   |
| 5941 pt.               | General line sporting goods stores            | 100                     | 75 866           | 8 373                    | 1 905                           | 712   |
| 5941 pt.               | Specialty line sporting goods stores          | 148                     | 60 723           | 6 678                    | 1 545                           | 584   |
| 5942                   | Book stores                                   | 151                     | 81 851           | 9 226                    | 2 299                           | 1 073   |
| 5944                   | Jewelry stores                                | 440                     | 184 777          | 30 178                   | 7 800                           | 2 444   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores     | 790                     | 345 956          | 45 333                   | 10 252                          | 5 020   |
| 5943                   | Stationery stores                             | 61                      | 21 408           | 4 041                    | 950                             | 319   |
| 5945                   | Hobby, toy, and game shops                    | 125                     | 128 484          | 13 812                   | 2 761                           | 1 320   |
| 5946                   | Camera and photographic supply stores         | 32                      | 19 148           | 3 026                    | 702                             | 197   |
| 5947                   | Gift, novelty, and souvenir shops             | 441                     | 122 217          | 16 221                   | 3 790                           | 2 263   |
| 5948                   | Luggage and leather goods stores              | 18                      | 7 417            | 1 231                    | 307                             | 92  |
| 5949                   | Sewing, needlework, and piece goods stores    | 113                     | 47 282           | 7 002                    | 1 742                           | 829   |
| 596                    | Nonstore retailers                            | 349                     | 272 798          | 47 083                   | 11 110                          | 2 722   |
| 5961                   | Catalog and mail-order houses                 | 96                      | 53 952           | 5 888                    | 1 420                           | 426   |
| 5962                   | Automatic merchandising machine operators     | 79                      | (D)              | (D)                      | (D)                             | FF  |
| 5963                   | Direct selling establishments                 | 174                     | (D)              | (D)                      | (D)                             | GG  |
| 598                    | Fuel dealers                                  | 90                      | 44 844           | 7 398                    | 1 883                           | 435   |
| 5983                   | Fuel oil dealers                              | 3                       | (D)              | (D)                      | (D)                             | AA  |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers | 84                      | 40 454           | 7 074                    | 1 800                           | 421   |
| 5989                   | Fuel dealers, n.e.c.                          | 3                       | (D)              | (D)                      | (D)                             | AA  |
| 5992                   | Florists                                      | 400                     | 70 124           | 14 613                   | 3 560                           | 1 676   |
| 5993                   | Tobacco stores and stands                     | 23                      | 8 517            | 433                      | 81                              | 35  |
| 5994                   | News dealers and newsstands                   | 17                      | 4 151            | 266                      | 61                              | 34  |
| 5995                   | Optical goods stores                          | 218                     | 70 761           | 15 792                   | 3 609                           | 1 010   |
| 5999                   | Miscellaneous retail stores, n.e.c.           | 568                     | 185 495          | 30 127                   | 6 912                           | 2 299   |
| 5999 pt.               | Pet shops                                     | 62                      | 17 115           | 2 428                    | 512                             | 298   |
| 5999 pt.               | Art dealers                                   | 66                      | 27 665           | 4 605                    | 983                             | 254   |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.     | 440                     | 140 715          | 23 094                   | 5 417                           | 1 747   |

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 2. Selected Ratios for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code          | Kind of business  | Sales                       |                                     | Annual payroll per employee <sup>1</sup> (dollars) | Employees per establishment <sup>1</sup> (number) |
|-------------------|---|-----------------------------|-------------------------------------|--|---|
|                   |   | Per establishment (dollars) | Per employee <sup>1</sup> (dollars) |  |   |
|                   | <b>Retail trade -----</b>                                     | <b>1 227 980</b>            | <b>96 277</b>                       | <b>10 718</b>                                      | <b>13</b>   |
| <b>52</b>         | <b>Building materials and garden supplies stores -----</b>    | <b>1 238 687</b>            | <b>144 771</b>                      | <b>16 089</b>                                      | <b>9</b>  |
| 521, 3            | Building materials and supply stores -----                    | 1 920 841                   | 168 865                             | 17 588   | 11  |
| 521               | Lumber and other building materials dealers -----             | (D)                         | (D)                                 | (D)  | (D)   |
| 523               | Paint, glass, and wallpaper stores -----                      | (D)                         | (D)                                 | (D)  | (D)   |
| 525               | Hardware stores -----   | (D)                         | (D)                                 | (D)  | (D)   |
| 526               | Retail nurseries, lawn and garden supply stores -----         | (D)                         | (D)                                 | (D)  | (D)   |
| 527               | Manufactured (mobile) home dealers -----                      | 1 532 080                   | 310 138                             | 21 441   | 5   |
| <b>53</b>         | <b>General merchandise stores -----</b>                       | <b>6 301 179</b>            | <b>117 200</b>                      | <b>11 192</b>                                      | <b>54</b>   |
| 531               | Department stores (incl. leased depts.) <sup>2, 3</sup> ----- | 18 485 261                  | (NA)                                | (NA)   | (NA)  |
| 531               | Department stores (excl. leased depts.) <sup>2</sup> -----    | 18 172 346                  | 110 771                             | 11 356   | 164   |
| 531 pt.           | Conventional <sup>2</sup> -----                               | 19 926 895                  | 101 914                             | 12 638   | 196   |
| 531 pt.           | Discount or mass merchandising <sup>2</sup> -----             | (D)                         | (D)                                 | (D)  | (D)   |
| 531 pt.           | National chain <sup>2</sup> -----                             | (D)                         | (D)                                 | (D)  | (D)   |
| 533               | Variety stores -----  | 600 422                     | 84 908                              | 8 583  | 7   |
| 539               | Miscellaneous general merchandise stores -----                | 4 112 586                   | 184 618                             | 11 412   | 22  |
| <b>54</b>         | <b>Food stores -----</b>                                      | <b>1 675 013</b>            | <b>114 481</b>                      | <b>10 033</b>                                      | <b>15</b>   |
| 541               | Grocery stores -----  | 1 946 116                   | 119 590                             | 10 171   | 16  |
| 541 pt.           | Supermarkets and other general-line grocery stores -----      | 2 987 738                   | 118 803                             | 10 324   | 25  |
| 541 pt.           | Convenience food stores -----                                 | 566 117                     | 116 604                             | 8 915  | 5   |
| 541 pt.           | Convenience food/gasoline stores -----                        | 720 886                     | 132 408                             | 9 543  | 5   |
| 541 pt.           | Delicatessens -----   | 371 231                     | 63 921                              | 8 026  | 6   |
| 542               | Meat and fish (seafood) markets -----                         | 495 021                     | 89 113                              | 10 055   | 6   |
| 546               | Retail bakeries -----   | 233 421                     | 29 973                              | 7 300  | 8   |
| 546 pt.           | Retail bakeries —baking and selling -----                     | 232 220                     | 26 514                              | 7 372  | 9   |
| 546 pt.           | Retail bakeries —selling only -----                           | 236 260                     | 43 007                              | 7 028  | 5   |
| 543, 4, 5, 9      | Other food stores -----                                       | 296 220                     | 53 225                              | 8 524  | 6   |
| 543               | Fruit and vegetable markets -----                             | 393 000                     | 51 635                              | 7 423  | 8   |
| 544               | Candy, nut, and confectionery stores -----                    | 344 765                     | 42 471                              | 9 130  | 8   |
| 545               | Dairy products stores -----                                   | 61 600                      | 47 385                              | 8 000  | 1   |
| 549               | Miscellaneous food stores -----                               | 286 349                     | 59 633                              | 8 505  | 5   |
| <b>55 ex. 554</b> | <b>Automotive dealers -----</b>                               | <b>3 840 631</b>            | <b>275 080</b>                      | <b>21 916</b>                                      | <b>14</b>   |
| 551               | New and used car dealers -----                                | 14 353 649                  | 345 690                             | 24 934   | 42  |
| 552               | Used car dealers -----  | (D)                         | (D)                                 | (D)  | (D)   |
| 553               | Auto and home supply stores -----                             | 637 741                     | 96 654                              | 15 341   | 7   |
| 553 pt.           | Auto parts, tires, and accessories stores -----               | 654 912                     | 96 915                              | 15 488   | 7   |
| 553 pt.           | Home and auto supply stores -----                             | 402 528                     | 91 171                              | 12 265   | 4   |
| 555, 6, 7, 9      | Miscellaneous automotive dealers -----                        | (D)                         | (D)                                 | (D)  | (D)   |
| 555               | Boat dealers -----  | 980 057                     | 187 443                             | 17 801   | 5   |
| 556               | Recreational vehicle dealers -----                            | 2 511 581                   | 385 441                             | 22 752   | 7   |
| 557               | Motorcycle dealers -----                                      | 1 228 674                   | 153 584                             | 14 613   | 8   |
| 559               | Automotive dealers, n.e.c. -----                              | (D)                         | (D)                                 | (D)  | (D)   |
| <b>554</b>        | <b>Gasoline service stations -----</b>                        | <b>1 194 664</b>            | <b>187 910</b>                      | <b>10 116</b>                                      | <b>6</b>  |
| 554 pt.           | Gasoline/convenience food stores -----                        | 1 280 160                   | 178 993                             | 9 380  | 7   |
| 554 pt.           | Other gasoline service stations and truck stops -----         | 1 134 031                   | 195 716                             | 10 760   | 6   |
| <b>56</b>         | <b>Apparel and accessory stores -----</b>                     | <b>574 744</b>              | <b>78 234</b>                       | <b>9 455</b>                                       | <b>7</b>  |
| 561               | Men's and boys' clothing and accessory stores -----           | 602 606                     | 84 401                              | 13 188   | 7   |
| 562, 3            | Women's clothing and specialty stores -----                   | 525 557                     | 70 268                              | 8 066  | 7   |
| 562               | Women's clothing stores -----                                 | 552 424                     | 70 429                              | 8 004  | 8   |
| 563               | Women's accessory and specialty stores -----                  | 349 174                     | 68 641                              | 8 697  | 5   |
| 565               | Family clothing stores -----                                  | 1 189 518                   | 85 365                              | 9 848  | 14  |
| 566               | Shoe stores -----   | 417 982                     | 86 392                              | 10 087   | 5   |
| 566 pt.           | Men's shoe stores -----                                       | 319 292                     | 87 577                              | 12 023   | 4   |
| 566 pt.           | Women's shoe stores -----                                     | 391 975                     | 75 866                              | 10 624   | 5   |
| 566 pt.           | Children's and juveniles' shoe stores -----                   | 200 043                     | 49 473                              | 9 108  | 4   |
| 566 pt.           | Family shoe stores -----                                      | 369 117                     | 83 130                              | 9 324  | 4   |
| 566 pt.           | Athletic footwear stores -----                                | 770 738                     | 111 817                             | 11 092   | 7   |
| 564, 9            | Other apparel and accessory stores -----                      | 316 872                     | 65 293                              | 8 667  | 5   |
| 564               | Children's and infants' wear stores -----                     | 363 245                     | 61 745                              | 7 561  | 6   |
| 569               | Miscellaneous apparel and accessory stores -----              | 279 615                     | 69 459                              | 9 966  | 4   |
| <b>57</b>         | <b>Furniture and homefurnishings stores -----</b>             | <b>800 816</b>              | <b>124 465</b>                      | <b>15 513</b>                                      | <b>6</b>  |
| 5712              | Furniture stores -----  | 979 305                     | 118 934                             | 17 143   | 8   |
| 5713, 4, 9        | Homefurnishings stores -----                                  | 539 926                     | 100 841                             | 13 296   | 5   |
| 5713              | Floor covering stores -----                                   | 653 564                     | 139 475                             | 17 335   | 5   |
| 5714              | Drapery, curtain, and upholstery stores -----                 | 205 600                     | 55 870                              | 10 967   | 4   |
| 5719              | Miscellaneous homefurnishings stores -----                    | 489 554                     | 79 735                              | 10 898   | 6   |
| 572               | Household appliance stores -----                              | 947 609                     | 190 531                             | 18 415   | 5   |
| 573               | Radio, television, computer, and music stores -----           | 784 246                     | 131 106                             | 14 027   | 6   |
| 5731              | Radio, television, and electronics stores -----               | 904 538                     | 143 874                             | 15 648   | 6   |
| 5734              | Computer and software stores -----                            | 779 111                     | 183 149                             | 14 489   | 4   |
| 5735              | Record and prerecorded tape stores -----                      | 627 951                     | 97 342                              | 9 448  | 6   |
| 5736              | Musical instrument stores -----                               | 577 196                     | 98 782                              | 16 101   | 6   |

See footnotes at end of table.

## LA-10 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 2. Selected Ratios for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code               | Kind of business                              | Sales                       |                                     | Annual payroll per employee <sup>1</sup> (dollars) | Employees per establishment <sup>1</sup> (number) |
|------------------------|---|-----------------------------|-------------------------------------|--|---|
|                        |   | Per establishment (dollars) | Per employee <sup>1</sup> (dollars) |  |   |
| <b>58</b>              | <b>Eating and drinking places</b>             | <b>493 391</b>              | <b>27 401</b>                       | <b>7 269</b>                                       | <b>18</b>   |
| 5812                   | Eating places                                 | 534 574                     | 26 912                              | 7 249  | 20  |
| 5812 pt.               | Restaurants                                   | 499 421                     | 27 648                              | 8 095  | 18  |
| 5812 pt.               | Cafeterias                                    | 943 869                     | 33 277                              | 10 653   | 28  |
| 5812 pt.               | Refreshment places                            | 534 528                     | 25 694                              | 6 146  | 21  |
| 5812 pt.               | Other eating places                           | 593 166                     | 28 807                              | 9 029  | 21  |
| 5813                   | Drinking places                               | 218 421                     | 38 992                              | 7 728  | 6   |
| <b>591</b>             | <b>Drug and proprietary stores</b>            | <b>1 275 859</b>            | <b>117 832</b>                      | <b>13 611</b>                                      | <b>11</b>   |
| 591 pt.                | Drug stores                                   | 1 286 092                   | 117 895                             | 13 615   | 11  |
| 591 pt.                | Proprietary stores                            | 367 909                     | 101 175                             | 12 475   | 4   |
| <b>59 ex. 591</b>      | <b>Miscellaneous retail stores</b>            | <b>429 078</b>              | <b>78 244</b>                       | <b>11 980</b>                                      | <b>5</b>  |
| 592                    | Liquor stores                                 | 630 356                     | 129 801                             | 10 692   | 5   |
| 593                    | Used merchandise stores                       | 338 007                     | 57 187                              | 12 959   | 6   |
| 594                    | Miscellaneous shopping goods stores           | 459 897                     | 76 190                              | 10 148   | 6   |
| 5941                   | Sporting goods stores and bicycle shops       | 550 762                     | 105 393                             | 11 613   | 5   |
| 5941 pt.               | General line sporting goods stores            | 758 660                     | 106 553                             | 11 760   | 7   |
| 5941 pt.               | Specialty line sporting goods stores          | 410 291                     | 103 978                             | 11 435   | 4   |
| 5942                   | Book stores                                   | 542 060                     | 76 282                              | 8 598  | 7   |
| 5944                   | Jewelry stores                                | 419 948                     | 75 604                              | 12 348   | 6   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores     | 437 919                     | 68 916                              | 9 030  | 6   |
| 5943                   | Stationery stores                             | 350 951                     | 67 110                              | 12 668   | 5   |
| 5945                   | Hobby, toy, and game shops                    | 1 027 872                   | 97 336                              | 10 464   | 11  |
| 5946                   | Camera and photographic supply stores         | 598 375                     | 97 198                              | 15 360   | 6   |
| 5947                   | Gift, novelty, and souvenir shops             | 277 136                     | 54 007                              | 7 168  | 5   |
| 5948                   | Luggage and leather goods stores              | 412 056                     | 80 620                              | 13 380   | 5   |
| 5949                   | Sewing, needlework, and piece goods stores    | 418 425                     | 57 035                              | 8 446  | 7   |
| 596                    | Nonstore retailers                            | 781 656                     | 100 220                             | 17 297   | 8   |
| 5961                   | Catalog and mail-order houses                 | 562 000                     | 126 648                             | 13 822   | 4   |
| 5962                   | Automatic merchandising machine operators     | (D)                         | (D)                                 | (D)  | (D)   |
| 5963                   | Direct selling establishments                 | (D)                         | (D)                                 | (D)  | (D)   |
| 598                    | Fuel dealers                                  | 498 267                     | 103 090                             | 17 007   | 5   |
| 5983                   | Fuel oil dealers                              | (D)                         | (D)                                 | (D)  | (D)   |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers | 481 595                     | 96 090                              | 16 803   | 5   |
| 5989                   | Fuel dealers, n.e.c.                          | (D)                         | (D)                                 | (D)  | (D)   |
| 5992                   | Florists                                      | 175 310                     | 41 840                              | 8 719  | 4   |
| 5993                   | Tobacco stores and stands                     | 370 304                     | 243 343                             | 12 371   | 2   |
| 5994                   | News dealers and newsstands                   | 244 176                     | 122 088                             | 7 824  | 2   |
| 5995                   | Optical goods stores                          | 324 592                     | 70 060                              | 15 636   | 5   |
| 5999                   | Miscellaneous retail stores, n.e.c.           | 326 576                     | 80 685                              | 13 104   | 4   |
| 5999 pt.               | Pet shops                                     | 276 048                     | 57 433                              | 8 148  | 5   |
| 5999 pt.               | Art dealers                                   | 419 167                     | 108 917                             | 18 130   | 4   |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.     | 319 807                     | 80 547                              | 13 219   | 4   |

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 3. Comparative Statistics for the State: 1992 and 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code          | Kind of business   | Establishments   |                  | Sales             |                   |                                      | Annual payroll    |                   |                                      | Paid employees for pay period including March 12 |                  |
|-------------------|--|------------------|------------------|-------------------|-------------------|--------------------------------------|-------------------|-------------------|--------------------------------------|--|------------------|
|                   |  | 1992<br>(number) | 1987<br>(number) | 1992<br>(\$1,000) | 1987<br>(\$1,000) | Percent<br>change<br>1987 to<br>1992 | 1992<br>(\$1,000) | 1987<br>(\$1,000) | Percent<br>change<br>1987 to<br>1992 | 1992<br>(number)                                 | 1987<br>(number) |
|                   | <b>Retail trade -----</b>                                  | <b>22 644</b>    | <b>24 262</b>    | <b>27 806 373</b> | <b>21 627 111</b> | <b>28.6</b>                          | <b>3 095 546</b>  | <b>2 569 763</b>  | <b>20.5</b>                          | <b>288 816</b>                                   | <b>277 708</b>   |
| <b>52</b>         | <b>Building materials and garden supplies stores -----</b> | <b>1 104</b>     | <b>1 374</b>     | <b>1 367 510</b>  | <b>1 032 691</b>  | <b>32.4</b>                          | <b>151 973</b>    | <b>132 434</b>    | <b>14.8</b>                          | <b>9 446</b>                                     | <b>10 427</b>    |
| 521, 3            | Building materials and supply stores -----                 | 560              | 686              | 1 075 671         | 760 534           | 41.4                                 | 112 036           | 94 519            | 18.5                                 | 6 370  | 7 012            |
| 521               | Lumber and other building materials dealers -----          | 417              | 530              | (D)               | 688 147           | (D)                                  | (D)               | 82 989            | (D)                                  | II   | 6 265            |
| 523               | Paint, glass, and wallpaper stores -----                   | 143              | 156              | (D)               | 72 387            | (D)                                  | (D)               | 11 530            | (D)                                  | FF   | 747              |
| 525               | Hardware stores -----                                      | 322              | 375              | (D)               | 126 494           | (D)                                  | (D)               | 20 870            | (D)                                  | GG   | 1 873            |
| 526               | Retail nurseries, lawn and garden supply stores -----      | 172              | 193              | (D)               | 50 378            | (D)                                  | (D)               | 8 814             | (D)                                  | GG   | 953              |
| 527               | Manufactured (mobile) home dealers -----                   | 50               | 120              | 76 604            | 95 285            | -19.6                                | 5 296             | 8 231             | -35.7                                | 247  | 589              |
| <b>53</b>         | <b>General merchandise stores -----</b>                    | <b>691</b>       | <b>742</b>       | <b>4 354 115</b>  | <b>3 029 225</b>  | <b>43.7</b>                          | <b>415 800</b>    | <b>343 244</b>    | <b>21.1</b>                          | <b>37 151</b>                                    | <b>35 770</b>    |
| 531               | Department stores (incl. leased depts.) 1 2 -----          | 188              | 181              | 3 475 229         | 2 377 749         | 46.2                                 | (NA)              | (NA)              | (NA)                                 | (NA)   | (NA)             |
| 531               | Department stores (excl. leased depts.) 1 -----            | 188              | 181              | 3 416 401         | 2 328 681         | 46.7                                 | 350 241           | 282 463           | 24.0                                 | 30 842   | 28 609           |
| 531 pt.           | Conventional 1 -----                                       | 38               | 39               | 757 222           | 642 722           | 17.8                                 | 93 898            | 97 057            | -3.3                                 | 7 430  | 8 913            |
| 531 pt.           | Discount or mass merchandising 1 -----                     | 119              | 111              | (D)               | (D)               | (D)                                  | (D)               | (D)               | (D)                                  | JJ   | JJ               |
| 531 pt.           | National chain 1 -----                                     | 31               | 31               | (D)               | (D)               | (D)                                  | (D)               | (D)               | (D)                                  | II   | II               |
| 533               | Variety stores -----                                       | 322              | 203              | 193 336           | 150 470           | 28.5                                 | 19 544            | 18 119            | 7.9                                  | 2 277  | 2 483            |
| 539               | Miscellaneous general merchandise stores -----             | 181              | 358              | 358 378           | 573 638           | 29.8                                 | 46 015            | 42 662            | 7.9                                  | 4 032  | 4 678            |
| <b>54</b>         | <b>Food stores -----</b>                                   | <b>3 681</b>     | <b>3 938</b>     | <b>6 165 724</b>  | <b>5 428 315</b>  | <b>13.6</b>                          | <b>540 352</b>    | <b>493 814</b>    | <b>9.4</b>                           | <b>53 858</b>                                    | <b>52 672</b>    |
| 541               | Grocery stores -----                                       | 3 063            | 3 216            | 5 960 954         | 5 238 013         | 13.8                                 | 506 990           | 463 123           | 9.5                                  | 49 845   | 48 366           |
| 542               | Meat and fish (seafood) markets -----                      | 191              | 228              | 94 549            | 90 114            | 4.9                                  | 10 668            | 9 135             | 16.8                                 | 1 061  | 1 015            |
| 546               | Retail bakeries -----                                      | 259              | 282              | 60 456            | 53 346            | 13.3                                 | 14 724            | 14 106            | 4.4                                  | 2 017  | 2 136            |
| 546 pt.           | Retail bakeries —baking and selling -----                  | 182              | 224              | 42 264            | (D)               | (D)                                  | 11 751            | (D)               | (D)                                  | 1 594  | GG               |
| 546 pt.           | Retail bakeries —selling only -----                        | 77               | 58               | 18 192            | (D)               | (D)                                  | 2 973             | (D)               | (D)                                  | 423  | EE               |
| 543, 4, 5, 9      | Other food stores -----                                    | 168              | 212              | 49 765            | 46 842            | 6.2                                  | 7 970             | 7 450             | 7.0                                  | 935  | 1 155            |
| 543               | Fruit and vegetable markets -----                          | 18               | 23               | 7 074             | 7 509             | -5.8                                 | 1 017             | 594               | 71.2                                 | 137  | 69               |
| 544               | Candy, nut, and confectionery stores -----                 | 34               | 59               | 11 722            | 11 303            | 3.7                                  | 2 520             | 2 096             | 20.2                                 | 276  | 386              |
| 545               | Dairy products stores -----                                | 10               | 20               | 616               | 3 271             | -81.2                                | 104               | 490               | -78.8                                | 13   | 113              |
| 549               | Miscellaneous food stores -----                            | 106              | 110              | 30 353            | 24 759            | 22.6                                 | 4 329             | 4 270             | 1.4                                  | 509  | 587              |
| <b>55 ex. 554</b> | <b>Automotive dealers -----</b>                            | <b>1 521</b>     | <b>1 777</b>     | <b>5 841 599</b>  | <b>4 251 927</b>  | <b>37.4</b>                          | <b>465 414</b>    | <b>371 104</b>    | <b>25.4</b>                          | <b>21 236</b>                                    | <b>21 429</b>    |
| 551               | New and used car dealers -----                             | 345              | 413              | 4 952 009         | 3 527 888         | 40.4                                 | 357 186           | 275 038           | 29.9                                 | 14 325   | 14 243           |
| 552               | Used car dealers -----                                     | 212              | 164              | (D)               | (D)               | (D)                                  | (D)               | (D)               | (D)                                  | FF   | EE               |
| 553               | Auto and home supply stores -----                          | 779              | 966              | 496 800           | (D)               | (D)                                  | 78 854            | (D)               | (D)                                  | 5 140  | II               |
| 553 pt.           | Auto parts, tires, and accessories stores -----            | 726              | 816              | 475 466           | 376 040           | 26.4                                 | 75 984            | 62 359            | 21.8                                 | 4 906  | 4 462            |
| 553 pt.           | Home and auto supply stores -----                          | 53               | 150              | 21 334            | (D)               | (D)                                  | 2 870             | (D)               | (D)                                  | 234  | FF               |
| 555, 6, 7, 9      | Miscellaneous automotive dealers -----                     | 185              | 234              | (D)               | 185 829           | (D)                                  | (D)               | 18 134            | (D)                                  | GG   | 1 358            |
| 555               | Boat dealers -----   | 105              | 123              | 102 906           | 94 396            | 9.0                                  | 9 773             | 9 396             | 4.0                                  | 549  | 728              |
| 556               | Recreational vehicle dealers -----                         | 31               | 39               | 77 859            | 38 919            | 100.1                                | 4 596             | 2 723             | 68.8                                 | 202  | 201              |
| 557               | Motorcycle dealers -----                                   | 43               | 65               | 52 633            | 40 350            | 30.9                                 | 5 027             | 4 328             | 16.2                                 | 344  | 322              |
| 559               | Automotive dealers, n.e.c. -----                           | 6                | 7                | (D)               | '9 643            | (D)                                  | (D)               | '1 117            | (D)                                  | BB   | 74               |
| <b>554</b>        | <b>Gasoline service stations -----</b>                     | <b>1 728</b>     | <b>1 934</b>     | <b>2 064 380</b>  | <b>1 552 367</b>  | <b>33.0</b>                          | <b>111 136</b>    | <b>90 619</b>     | <b>22.6</b>                          | <b>10 986</b>                                    | <b>10 937</b>    |
| <b>56</b>         | <b>Apparel and accessory stores -----</b>                  | <b>2 240</b>     | <b>2 589</b>     | <b>1 287 426</b>  | <b>1 076 905</b>  | <b>19.5</b>                          | <b>155 597</b>    | <b>148 371</b>    | <b>4.9</b>                           | <b>16 456</b>                                    | <b>18 189</b>    |
| 561               | Men's and boys' clothing and accessory stores -----        | 236              | 260              | 142 215           | 114 068           | 24.7                                 | 22 221            | 19 658            | 13.0                                 | 1 685  | 1 758            |
| 562, 3            | Women's clothing and specialty stores -----                | 870              | 982              | 457 235           | 387 138           | 18.1                                 | 52 488            | 50 015            | 4.9                                  | 6 507  | 7 035            |
| 562               | Women's clothing stores -----                              | 755              | 874              | 417 080           | 359 186           | 16.1                                 | 47 400            | 46 054            | 2.9                                  | 5 922  | 6 545            |
| 563               | Women's accessory and specialty stores -----               | 115              | 108              | 40 155            | 27 952            | 43.7                                 | 5 088             | 3 961             | 28.5                                 | 585  | 490              |
| 565               | Family clothing stores -----                               | 305              | 332              | 362 803           | 276 104           | 31.4                                 | 41 852            | 38 024            | 10.1                                 | 4 250  | 4 334            |
| 566               | Shoe stores -----  | 618              | 768              | 258 313           | 245 754           | -5.1                                 | 30 161            | 33 166            | -9.1                                 | 2 990  | 3 975            |
| 566 pt.           | Men's shoe stores -----                                    | 48               | 82               | 15 326            | 20 417            | -24.9                                | 2 104             | 3 200             | -34.3                                | 175  | 283              |
| 566 pt.           | Women's shoe stores -----                                  | 120              | 168              | 47 037            | 47 879            | -1.8                                 | 6 587             | 7 479             | -11.9                                | 620  | 804              |
| 566 pt.           | Children's and juveniles' shoe stores -----                | 23               | 22               | 4 601             | 3 892             | 18.2                                 | 847               | 752               | 12.6                                 | 93   | 89               |
| 566 pt.           | Family shoe stores -----                                   | 343              | 433              | 126 607           | 141 029           | -10.2                                | 14 201            | 18 423            | -22.9                                | 1 523  | 2 417            |
| 566 pt.           | Athletic footwear stores -----                             | 84               | 63               | 64 742            | 32 537            | 99.0                                 | 6 422             | 3 312             | 93.9                                 | 579  | 382              |
| 564, 9            | Other apparel and accessory stores -----                   | 211              | 247              | 66 860            | 53 841            | 24.2                                 | 8 875             | 7 508             | 18.2                                 | 1 024  | 1 087            |
| 564               | Children's and infants' wear stores -----                  | 94               | 124              | 34 145            | 31 558            | 8.2                                  | 4 181             | 4 313             | -3.1                                 | 553  | 664              |
| 569               | Miscellaneous apparel and accessory stores -----           | 117              | 123              | 32 715            | 22 283            | 46.8                                 | 4 694             | 3 195             | 46.9                                 | 471  | 423              |
| <b>57</b>         | <b>Furniture and homefurnishings stores -----</b>          | <b>1 410</b>     | <b>1 562</b>     | <b>1 129 151</b>  | <b>907 773</b>    | <b>24.4</b>                          | <b>140 736</b>    | <b>125 216</b>    | <b>12.4</b>                          | <b>9 072</b>                                     | <b>9 598</b>     |
| 5712              | Furniture stores -----                                     | 453              | 507              | 443 625           | 336 410           | 31.9                                 | 63 943            | 50 952            | 25.5                                 | 3 730  | 3 640            |
| 5713, 4, 9        | Homefurnishings stores -----                               | 367              | 375              | 198 153           | 143 577           | 38.0                                 | 26 127            | 20 811            | 25.5                                 | 1 965  | 1 785            |
| 5713              | Floor covering stores -----                                | 156              | 162              | 101 956           | 76 714            | 32.9                                 | 12 672            | 11 369            | 11.5                                 | 731  | 764              |
| 5714              | Drapery, curtain, and upholstery stores -----              | 25               | 36               | 5 140             | 4 842             | 6.2                                  | 1 009             | 987               | 2.2                                  | 92   | 123              |
| 5719              | Miscellaneous homefurnishings stores -----                 | 186              | 177              | 91 057            | 62 021            | 46.8                                 | 12 446            | 8 455             | 47.2                                 | 1 142  | 898              |
| 572               | Household appliance stores -----                           | 151              | 197              | 143 089           | 152 999           | -6.5                                 | 13 830            | 18 184            | -23.9                                | 751  | 1 294            |
| 573               | Radio, television, computer, and music stores -----        | 439              | 483              | 344 284           | 274 787           | 25.3                                 | 36 836            | 35 269            | 4.4                                  | 2 626  | 2 879            |
| 5731              | Radio, television, and electronics stores -----            | 223              | 282              | 201 712           | 182 122           | 10.8                                 | 21 938            | 22 450            | -2.3                                 | 1 402  | 1 771            |
| 5734              | Computer and software stores -----                         | 63               | 46               | 49 084            | '25 574           | 91.9                                 | 3 883             | '3 367            | 15.3                                 | 268  | '239             |
| 5735              | Record and prerecorded tape stores -----                   | 102              | 93               | 64 051            | 34 784            | 84.1                                 | 6 217             | 3 877             | 60.4                                 | 658  | 460              |
| 5736              | Musical instrument stores -----                            | 51               | 62               | 29 437            | 26 108            | 12.8                                 | 4 798             | 5 062             | -5.2                                 | 298  | 379              |
| <b>58</b>         | <b>Eating and drinking places -----</b>                    | <b>5 512</b>     | <b>5 293</b>     | <b>2 719 572</b>  | <b>2 024 569</b>  | <b>34.3</b>                          | <b>721 414</b>    | <b>529 654</b>    | <b>36.2</b>                          | <b>99 250</b>                                    | <b>87 111</b>    |
| 5812              | Eating places -----  | 4 794            | 4 555            | 2 562 746         | 1 919 925         | 33.5                                 | 690 333           | 508 889           | 35.7                                 | 95 228   | 83 450           |
| 5812 pt.          | Restaurants -----  | 1 883            | 1 763            | 940 410           | 703 908           | 33.6                                 | 275 359           | 199 375           | 38.1                                 | 34 014   | 31 580           |
| 5812 pt.          | Cafeterias -----   | 99               | 143              | 93 443            | 101 477           | -7.9                                 | 29 913            | 32 191            | -7.1                                 | 2 808  | 3 446            |
| 5812 pt.          | Refreshment places -----                                   | 2 372            | 2 202            | 1 267 900         | 910 492           | 39.3                                 | 303 259           | 213 785           | 41.9                                 | 49 346   | 40 927           |
| 5812 pt.          | Other eating places -----                                  | 440              | 447              | 260 993           | 204 048           | 27.9                                 | 81 802            | 63 538            | 28.7                                 | 9 060  | 7 497            |
| 5813              | Drinking places -----                                      | 718              | 738              | 156 826           | 104 644           | 49.9                                 | 31 081            | 20 765            | 49.7                                 | 4 022  | 3 661            |

See footnotes at end of table.

## LA-12 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code               | Kind of business                                 | Establishments   |                  | Sales             |                   |                                      | Annual payroll    |                   |                                      | Paid employees for pay period including March 12 |                  |
|------------------------|--|------------------|------------------|-------------------|-------------------|--------------------------------------|-------------------|-------------------|--------------------------------------|--|------------------|
|                        |  | 1992<br>(number) | 1987<br>(number) | 1992<br>(\$1,000) | 1987<br>(\$1,000) | Percent<br>change<br>1987 to<br>1992 | 1992<br>(\$1,000) | 1987<br>(\$1,000) | Percent<br>change<br>1987 to<br>1992 | 1992<br>(number)                                 | 1987<br>(number) |
| 591                    | <b>Drug and proprietary stores -----</b>         | <b>987</b>       | <b>1 106</b>     | <b>1 259 273</b>  | <b>946 813</b>    | <b>33.0</b>                          | <b>145 457</b>    | <b>118 405</b>    | <b>22.8</b>                          | <b>10 687</b>                                    | <b>10 539</b>    |
| 591 pt.                | Drug stores -----                                | 976              | 1 083            | 1 255 226         | 939 528           | 33.6                                 | 144 958           | 117 616           | 23.2                                 | 10 647   | 10 470           |
| 591 pt.                | Proprietary stores -----                         | 11               | 15               | 4 047             | 4 153             | -2.6                                 | 499               | 502               | -6                                   | 40   | 37               |
| 59 ex. 591             | <b>Miscellaneous retail stores -----</b>         | <b>3 770</b>     | <b>3 947</b>     | <b>1 617 623</b>  | <b>1 376 526</b>  | <b>17.5</b>                          | <b>247 667</b>    | <b>216 902</b>    | <b>14.2</b>                          | <b>20 674</b>                                    | <b>21 036</b>    |
| 592                    | Liquor stores -----                              | 174              | 250              | 109 682           | (D)               | (D)                                  | 9 035             | (D)               | (D)                                  | 845  | GG               |
| 593                    | Used merchandise stores -----                    | 302              | 232              | 102 078           | 60 346            | 69.2                                 | 23 132            | 12 268            | 88.6                                 | 1 785  | 1 092            |
| 594                    | Miscellaneous shopping goods stores -----        | 1 629            | 1 809            | 749 173           | 626 607           | 19.6                                 | 99 788            | 85 679            | 16.5                                 | 9 833  | 10 108           |
| 5941                   | Sporting goods stores and bicycle shops -----    | 248              | 313              | 136 589           | 114 244           | 19.6                                 | 15 051            | 14 751            | 2.0                                  | 1 296  | 1 576            |
| 5941 pt.               | General line sporting goods stores -----         | 100              | 140              | 75 866            | 64 845            | 17.0                                 | 8 373             | 8 345             | .3                                   | 712  | 911              |
| 5941 pt.               | Specialty line sporting goods stores -----       | 148              | 173              | 60 723            | 49 399            | 22.9                                 | 6 678             | 6 406             | 4.2                                  | 584  | 665              |
| 5942                   | Book stores -----                                | 151              | 135              | 81 851            | 47 102            | 73.8                                 | 9 226             | 5 254             | 75.6                                 | 1 073  | 682              |
| 5944                   | Jewelry stores -----                             | 440              | 486              | 184 777           | 193 959           | -4.7                                 | 30 178            | 30 664            | -1.6                                 | 2 444  | 3 165            |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores ---    | 790              | 875              | 345 956           | 271 302           | 27.5                                 | 45 333            | 35 010            | 29.5                                 | 5 020  | 4 685            |
| 5943                   | Stationery stores -----                          | 61               | 77               | 21 408            | 23 400            | -8.5                                 | 4 041             | 3 471             | 16.4                                 | 319  | 372              |
| 5945                   | Hobby, toy, and game shops -----                 | 125              | 124              | 128 484           | 101 797           | 26.2                                 | 13 812            | 10 065            | 37.2                                 | 1 320  | 1 244            |
| 5946                   | Camera and photographic supply stores -----      | 32               | 39               | 19 148            | 17 847            | 7.3                                  | 3 026             | 2 941             | 2.9                                  | 197  | 222              |
| 5947                   | Gift, novelty, and souvenir shops -----          | 441              | 478              | 122 217           | 81 758            | 49.5                                 | 16 221            | 12 119            | 33.8                                 | 2 263  | 1 983            |
| 5948                   | Luggage and leather goods stores -----           | 18               | 26               | 7 417             | 7 008             | 5.8                                  | 1 231             | 890               | 38.3                                 | 92   | 129              |
| 5949                   | Sewing, needlework, and piece goods stores -     | 113              | 131              | 47 282            | 39 492            | 19.7                                 | 7 002             | 5 524             | 26.8                                 | 829  | 735              |
| 596                    | Nonstore retailers -----                         | 349              | 330              | 272 798           | 283 459           | -3.8                                 | 47 083            | 49 975            | -5.8                                 | 2 722  | 3 426            |
| 5961                   | Catalog and mail-order houses -----              | 96               | 111              | 53 952            | 70 842            | -23.8                                | 5 888             | 6 884             | -14.5                                | 426  | 648              |
| 5962                   | Automatic merchandising machine operators -----  | 79               | 82               | (D)               | 62 772            | (D)                                  | (D)               | 9 308             | (D)                                  | FF   | 670              |
| 5963                   | Direct selling establishments -----              | 174              | 137              | (D)               | 104 502           | (D)                                  | (D)               | 12 209            | (D)                                  | GG   | 1 550            |
| 598                    | Fuel dealers -----                               | 90               | 118              | 44 844            | (D)               | (D)                                  | 7 398             | (D)               | (D)                                  | 435  | FF               |
| 5983                   | Fuel oil dealers -----                           | 3                | 8                | (D)               | 2 591             | (D)                                  | (D)               | 337               | (D)                                  | AA   | 31               |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers -- | 84               | 106              | 40 454            | 45 851            | -11.8                                | 7 074             | 7 419             | -4.7                                 | 421  | 643              |
| 5989                   | Fuel dealers, n.e.c. -----                       | 3                | 4                | (D)               | (D)               | (D)                                  | (D)               | (D)               | (D)                                  | AA   | AA               |
| 5992                   | Florists -----                                   | 400              | 445              | 70 124            | 59 689            | 17.5                                 | 14 613            | 12 587            | 16.1                                 | 1 676  | 1 654            |
| 5993                   | Tobacco stores and stands -----                  | 23               | 12               | 8 517             | 1 954             | 335.9                                | 433               | 203               | 113.3                                | 35   | 26               |
| 5994                   | News dealers and newsstands -----                | 17               | 20               | 4 151             | 4 177             | -6                                   | 266               | 507               | -47.5                                | 34   | 64               |
| 5995                   | Optical goods stores -----                       | 218              | 233              | 70 761            | 54 444            | 30.0                                 | 15 792            | 13 049            | 21.0                                 | 1 010  | 894              |
| 5999                   | Miscellaneous retail stores, n.e.c. -----        | 568              | 498              | 185 495           | 126 526           | 46.6                                 | 30 127            | 23 283            | 29.4                                 | 2 299  | 2 004            |
| 5999 pt.               | Pet shops -----                                  | 62               | 69               | 17 115            | 11 549            | 48.2                                 | 2 428             | 1 954             | 24.3                                 | 298  | 304              |
| 5999 pt.               | Art dealers -----                                | 66               | 59               | 27 665            | 18 765            | 47.4                                 | 4 605             | 3 136             | 46.8                                 | 254  | 244              |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c. -----  | 440              | 386              | 140 715           | 100 125           | 40.5                                 | 23 094            | 18 916            | 22.1                                 | 1 747  | 1 516            |

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 4. Summary Statistics for Parishes and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

|    | Geographic area               | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) including March 12 (number) | Paid employees for pay period | Kind-of-business groups                                |                 |                                     |                 |                      |                 |
|----|-------------------------------|-------------------------|-----------------|--------------------------|---|-------------------------------|--|-----------------|-------------------------------------|-----------------|----------------------|-----------------|
|    |                               |                         |                 |                          |   |                               | Building materials and garden supplies stores (SIC 52) |                 | General merchandise stores (SIC 53) |                 | Food stores (SIC 54) |                 |
|    |                               |                         |                 |                          |   |                               | Number   | Sales (\$1,000) | Number                              | Sales (\$1,000) | Number               | Sales (\$1,000) |
| 1  | Louisiana -----               | 22 644                  | 27 806 373      | 3 095 546                | 729 769   | 288 816                       | 1 104  | 1 367 510       | 691                                 | 4 354 115       | 3 681                | 6 165 724       |
| 2  | Acadia Parish -----           | 245                     | 193 900         | 20 452                   | 4 837   | 2 072                         | 10   | 8 983           | 10                                  | (D)             | 47                   | 65 630          |
| 3  | Church Point -----            | 29                      | 23 135          | 2 323                    | 534   | 246                           | 2  | (D)             | 2                                   | (D)             | 5                    | 11 003          |
| 4  | Crowley -----                 | 111                     | 111 615         | 12 196                   | 2 909   | 1 185                         | 6  | (D)             | 3                                   | (D)             | 15                   | 29 793          |
| 5  | Eunice (part) ▲-----          | -                       | -               | -                        | -   | -                             | -  | -               | -                                   | -               | -                    | -               |
| 6  | Rayne -----                   | 61                      | 42 711          | 4 326                    | 1 022   | 472                           | 2  | (D)             | 5                                   | 1 665           | 11                   | 16 593          |
| 7  | Balance of parish -----       | 44                      | 16 439          | 1 607                    | 372   | 169                           | -  | -               | -                                   | -               | 16                   | 8 241           |
| 8  | Allen Parish -----            | 93                      | 68 848          | 6 344                    | 1 525   | 707                           | 9  | 2 746           | 5                                   | (D)             | 20                   | 17 809          |
| 9  | Oakdale -----                 | 45                      | 46 147          | 4 380                    | 996   | 454                           | 3  | (D)             | 3                                   | (D)             | 9                    | 10 930          |
| 10 | Balance of parish -----       | 48                      | 22 701          | 1 964                    | 529   | 253                           | 6  | (D)             | 2                                   | (D)             | 11                   | 6 879           |
| 11 | Ascension Parish -----        | 297                     | 415 492         | 40 022                   | 9 163   | 3 812                         | 25   | 31 994          | 11                                  | (D)             | 60                   | 101 814         |
| 12 | Donaldsonville -----          | 61                      | 48 192          | 5 069                    | 1 202   | 551                           | 4  | 4 028           | 3                                   | (D)             | 9                    | 15 941          |
| 13 | Gonzales -----                | 150                     | 255 912         | 26 112                   | 5 991   | 2 475                         | 11   | 18 336          | 8                                   | (D)             | 20                   | 47 835          |
| 14 | Balance of parish -----       | 86                      | 111 388         | 8 841                    | 1 970   | 786                           | 10   | 9 630           | -                                   | -               | 31                   | 38 038          |
| 15 | Assumption Parish -----       | 77                      | 60 487          | 5 710                    | 1 313   | 561                           | 3  | 2 214           | 3                                   | (D)             | 26                   | 21 871          |
| 16 | Avoyelles Parish -----        | 181                     | 158 065         | 15 302                   | 3 437   | 1 503                         | 12   | 6 100           | 13                                  | 27 611          | 43                   | 53 307          |
| 17 | Bunkie -----                  | 39                      | 46 333          | 4 881                    | 1 006   | 426                           | 2  | (D)             | 3                                   | (D)             | 6                    | 12 380          |
| 18 | Marksville -----              | 64                      | 71 638          | 7 031                    | 1 611   | 684                           | 4  | 2 163           | 3                                   | (D)             | 14                   | 26 145          |
| 19 | Balance of parish -----       | 78                      | 40 094          | 3 390                    | 820   | 393                           | 6  | (D)             | 7                                   | (D)             | 23                   | 14 782          |
| 20 | Beauregard Parish -----       | 151                     | 160 536         | 14 420                   | 3 471   | 1 373                         | 11   | 11 064          | 7                                   | (D)             | 30                   | 40 825          |
| 21 | De Ridder (part) ▲-----       | 117                     | (D)             | (D)                      | (D)   | GG                            | 8  | (D)             | 5                                   | (D)             | 18                   | 33 342          |
| 22 | Balance of parish -----       | 34                      | (D)             | (D)                      | (D)   | CC                            | 3  | (D)             | 2                                   | (D)             | 12                   | 7 483           |
| 23 | Bienville Parish -----        | 80                      | 52 254          | 4 937                    | 1 118   | 498                           | 4  | 584             | 4                                   | 2 603           | 18                   | 19 645          |
| 24 | Arcadia -----                 | 41                      | 34 858          | 3 433                    | 785   | 332                           | 2  | (D)             | 3                                   | (D)             | 6                    | 8 706           |
| 25 | Balance of parish -----       | 39                      | 17 396          | 1 504                    | 333   | 166                           | 2  | (D)             | 1                                   | (D)             | 12                   | 10 939          |
| 26 | Bossier Parish -----          | 459                     | 554 479         | 62 067                   | 14 601  | 5 864                         | 21   | 34 841          | 16                                  | (D)             | 59                   | 111 337         |
| 27 | Bossier City -----            | 385                     | 480 242         | 55 058                   | 12 963  | 5 119                         | 19   | (D)             | 11                                  | 76 039          | 35                   | 73 126          |
| 28 | Shreveport (part) ▲-----      | 7                       | 14 526          | 1 396                    | 329   | 112                           | -  | -               | -                                   | 2               | (D)                  | (D)             |
| 29 | Balance of parish -----       | 67                      | 59 711          | 5 613                    | 1 309   | 633                           | 2  | (D)             | 5                                   | (D)             | 22                   | (D)             |
| 30 | Caddo Parish -----            | 1 361                   | 1 926 480       | 206 856                  | 48 318  | 17 365                        | 60   | 82 772          | 37                                  | 320 474         | 162                  | 329 758         |
| 31 | Shreveport (part) ▲-----      | 1 230                   | 1 796 718       | 192 837                  | 45 053  | 15 852                        | 53   | 80 042          | 30                                  | 288 575         | 134                  | (D)             |
| 32 | Vivian -----                  | 34                      | 37 688          | 3 846                    | 927   | 386                           | 1  | (D)             | 4                                   | (D)             | 6                    | 11 187          |
| 33 | Balance of parish -----       | 97                      | 92 074          | 10 173                   | 2 338   | 1 127                         | 6  | (D)             | 3                                   | (D)             | 22                   | (D)             |
| 34 | Calcasieu Parish -----        | 938                     | 1 255 006       | 135 092                  | 31 380  | 12 518                        | 61   | 81 149          | 32                                  | 211 508         | 132                  | 266 770         |
| 35 | De Quincy -----               | 33                      | 24 618          | 2 635                    | 641   | 292                           | 2  | (D)             | 4                                   | (D)             | 6                    | 11 300          |
| 36 | Iowa -----                    | 11                      | 9 893           | 907                      | 218   | 102                           | -  | -               | 1                                   | (D)             | 3                    | (D)             |
| 37 | Lake Charles -----            | 595                     | 843 534         | 94 811                   | 21 880  | 8 730                         | 37   | 54 363          | 17                                  | 164 651         | 65                   | 148 475         |
| 38 | Sulphur -----                 | 152                     | 254 243         | 24 610                   | 5 807   | 2 117                         | 11   | 17 828          | 6                                   | (D)             | 21                   | 48 483          |
| 39 | Vinton -----                  | 25                      | 15 118          | 1 483                    | 319   | 149                           | 1  | (D)             | 1                                   | (D)             | 9                    | 9 387           |
| 40 | Westlake -----                | 28                      | 27 794          | 3 096                    | 759   | 386                           | 1  | (D)             | 1                                   | (D)             | 7                    | 16 641          |
| 41 | Balance of parish -----       | 94                      | 79 806          | 7 550                    | 1 756   | 742                           | 9  | (D)             | 2                                   | (D)             | 21                   | (D)             |
| 42 | Caldwell Parish -----         | 48                      | 53 615          | 4 502                    | 865   | 360                           | 2  | (D)             | 2                                   | (D)             | 16                   | 28 638          |
| 43 | Cameron Parish -----          | 49                      | 28 978          | 2 429                    | 588   | 267                           | 5  | 2 162           | 2                                   | (D)             | 17                   | 19 263          |
| 44 | Catahoula Parish -----        | 55                      | 36 787          | 3 194                    | 696   | 298                           | 4  | (D)             | 4                                   | 2 752           | 15                   | 15 970          |
| 45 | Jonesville -----              | 42                      | 24 498          | 2 279                    | 532   | 222                           | 3  | (D)             | 4                                   | 2 752           | 7                    | (D)             |
| 46 | Balance of parish -----       | 13                      | 12 289          | 915                      | 164   | 76                            | 1  | (D)             | -                                   | 8               | (D)                  | (D)             |
| 47 | Claiborne Parish -----        | 76                      | 54 632          | 5 339                    | 1 254   | 540                           | 5  | 2 810           | 3                                   | (D)             | 16                   | 18 079          |
| 48 | Haynesville -----             | 24                      | 12 565          | 1 094                    | 251   | 118                           | 1  | (D)             | 1                                   | (D)             | 5                    | 5 962           |
| 49 | Homer -----                   | 43                      | 39 526          | 4 091                    | 966   | 402                           | 3  | (D)             | 1                                   | (D)             | 6                    | 10 088          |
| 50 | Balance of parish -----       | 9                       | 2 541           | 154                      | 37  | 20                            | 1  | (D)             | 1                                   | (D)             | 5                    | 2 029           |
| 51 | Concordia Parish -----        | 110                     | 93 336          | 9 922                    | 2 318   | 990                           | 6  | 5 593           | 5                                   | (D)             | 23                   | 27 601          |
| 52 | Ferriday -----                | 44                      | 37 095          | 3 953                    | 934   | 373                           | 1  | (D)             | 3                                   | (D)             | 9                    | 10 362          |
| 53 | Vidalia -----                 | 47                      | 40 067          | 4 500                    | 1 042   | 494                           | 4  | (D)             | 2                                   | (D)             | 6                    | 13 766          |
| 54 | Balance of parish -----       | 19                      | 16 174          | 1 469                    | 342   | 123                           | 1  | (D)             | -                                   | 8               | 3 473                |                 |
| 55 | De Soto Parish -----          | 93                      | 93 841          | 8 254                    | 1 935   | 852                           | 3  | (D)             | 6                                   | 12 319          | 24                   | 25 494          |
| 56 | Mansfield -----               | 52                      | 64 765          | 5 863                    | 1 352   | 574                           | 2  | (D)             | 4                                   | (D)             | 8                    | 10 698          |
| 57 | Balance of parish -----       | 41                      | 29 076          | 2 391                    | 583   | 278                           | 1  | (D)             | 2                                   | (D)             | 16                   | 14 796          |
| 58 | East Baton Rouge Parish ----- | 2 165                   | 3 284 802       | 369 527                  | 87 316  | 33 300                        | 109  | 165 604         | 45                                  | (D)             | 274                  | 633 186         |
| 59 | Baker -----                   | 72                      | 116 369         | 10 727                   | 2 651   | 1 171                         | 5  | (D)             | 4                                   | (D)             | 10                   | 27 284          |
| 60 | Baton Rouge -----             | 1 705                   | 2 659 517       | 305 209                  | 71 822  | 26 947                        | 75   | 124 921         | 36                                  | 450 743         | 208                  | 464 836         |
| 61 | Zachary -----                 | 51                      | 80 861          | 8 135                    | 2 018   | 682                           | 7  | 5 767           | 2                                   | (D)             | 8                    | 18 364          |
| 62 | Balance of parish -----       | 337                     | 428 055         | 45 456                   | 10 825  | 4 500                         | 22   | (D)             | 3                                   | (D)             | 48                   | 122 702         |
| 63 | East Carroll Parish -----     | 36                      | 26 310          | 2 469                    | 569   | 236                           | 1  | (D)             | 4                                   | 2 294           | 6                    | 6 471           |
| 64 | Lake Providence -----         | 29                      | 24 688          | 2 363                    | 546   | 224                           | 1  | (D)             | 4                                   | 2 294           | 5                    | (D)             |
| 65 | Balance of parish -----       | 7                       | 1 622           | 106                      | 23  | 12                            | -  | -               | -                                   | -               | 1                    |                 |
| 66 | East Feliciana Parish -----   | 50                      | 29 606          | 2 599                    | 580   | 292                           | 2  | (D)             | 5                                   | 2 774           | 20                   | 15 404          |
| 67 | Jackson -----                 | 12                      | 7 226           | 899                      | 211   | 102                           | -  | -               | -                                   | -               | 3                    | (D)             |
| 68 | Balance of parish -----       | 38                      | 22 380          | 1 700                    | 369   | 190                           | 2  | (D)             | 5                                   | 2 774           | 17                   | (D)             |
| 69 | Evangeline Parish -----       | 154                     | 117 016         | 10 351                   | 2 418   | 1 067                         | 7  | 6 606           | 5                                   | (D)             | 38                   | 34 192          |
| 70 | Mamou -----                   | 32                      | 17 636          | 1 234                    | 301   | 140                           | 1  | (D)             | 1                                   | (D)             | 6                    | 7 351           |
| 71 | Ville Platte -----            | 73                      | 75 634          | 7 239                    | 1 648   | 721                           | 4  | (D)             | 3                                   | (D)             | 13                   | 17 769          |
| 72 | Balance of parish -----       | 49                      | 23 746          | 1 878                    | 469   | 206                           | 2  | (D)             | 1                                   | (D)             | 19                   | 9 072           |
| 73 | Franklin Parish -----         | 106                     | 113 140         | 10 328                   | 2 359   | 950                           | 6  | 8 152           | 8                                   | (D)             | 26                   | 29 676          |
| 74 | Winnsboro -----               | 69                      | 93 769          | 8 740                    | 1 996   | 785                           | 3  | (D)             | 5                                   | (D)             | 12                   | 20 868          |
| 75 | Balance of parish -----       | 37                      | 19 371          | 1 588                    | 363   | 165                           | 3  | (D)             | 3                                   | (D)             | 14                   | 8 808           |
| 76 | Grant Parish -----            | 33                      | 25 481          | 2 107                    | 448   | 173                           | 1  | (D)             | 2                                   | (D)             | 15                   | 7 059           |
| 77 | Iberia Parish -----           | 358                     | 465 347         | 45 902                   | 10 401  | 3 993                         | 21   | 50 057          | 9                                   | (D)             | 58                   | 94 920          |
| 78 | Jeanerette -----              | 26                      | 24 492          | 2 167                    | 503   | 195                           | 1  | (D)             | 2                                   | (D)             | 6                    | 7 734           |
| 79 | New Iberia -----              | 279                     | 369 213         | 37 064                   | 8 466   | 3 277                         | 13   | 14 322          | 5                                   | (D)             | 38                   | 67 559          |
| 80 | Balance of parish -----       | 53                      | 71 642          | 6 671                    | 1 432   | 521                           | 7  | (D)             | 2                                   | (D)             | 14                   | 19 627          |
| 81 | Iberville Parish -----        | 151                     | 155 359         | 14 934                   | 3 452   | 1 475                         | 8  | 8 327           | 9                                   | 14 604          | 40                   | 45 813          |

## LA-14 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

| Kind-of-business groups—Con.           |                    |  |                    |   |                    |   |                    |  |                    |   |                    |   |                    |    |
|--|--------------------|--|--------------------|---|--------------------|---|--------------------|--|--------------------|---|--------------------|---|--------------------|----|
| Automotive dealers<br>(SIC 55 ex. 554) |                    | Gasoline service stations<br>(SIC 554) |                    | Apparel and accessory<br>stores<br>(SIC 56) |                    | Furniture and<br>homefurnishings stores<br>(SIC 57) |                    | Eating and drinking places<br>(SIC 58) |                    | Drug and proprietary<br>stores<br>(SIC 591) |                    | Miscellaneous retail stores<br>(SIC 59 ex. 591) |                    |    |
| Number                                 | Sales<br>(\$1,000) | Number                                 | Sales<br>(\$1,000) | Number                                      | Sales<br>(\$1,000) | Number  | Sales<br>(\$1,000) | Number                                 | Sales<br>(\$1,000) | Number                                      | Sales<br>(\$1,000) | Number  | Sales<br>(\$1,000) |    |
| 1 521                                  | 5 841 599          | 1 728                                  | 2 064 380          | 2 240                                       | 1 287 426          | 1 410   | 1 129 151          | 5 512                                  | 2 719 572          | 987   | 1 259 273          | 3 770   | 1 617 623          | 1  |
| 21                                     | 22 267             | 28                                     | 24 316             | 12  | (D)                | 15  | (D)                | 60                                     | 15 771             | 14  | 14 170             | 28  | (D)                | 2  |
| 4                                      | (D)                | 2                                      | (D)                | 1   | (D)                | 2   | (D)                | 4                                      | 1 107              | 1   | (D)                | 6   | (D)                | 3  |
| 10                                     | 16 996             | 11                                     | 11 016             | 8   | 3 041              | 6   | 1 635              | 32                                     | 9 752              | 7   | 8 566              | 13  | (D)                | 4  |
| —                                      | —                  | —                                      | —                  | —   | —                  | —   | —                  | —                                      | —                  | —   | —                  | —   | —                  | 5  |
| 4                                      | 2 366              | 10                                     | 7 369              | 3   | (D)                | 3   | 1 106              | 14                                     | 3 620              | 4   | (D)                | 5   | (D)                | 6  |
| 3                                      | (D)                | 5                                      | (D)                | —   | —                  | 4   | (D)                | 10                                     | 1 292              | 2   | (D)                | 4   | 1 403              | 7  |
| 6                                      | 16 740             | 12                                     | 5 825              | 7   | 2 321              | 4   | 1 363              | 14                                     | 3 836              | 9   | 5 196              | 7   | (D)                | 8  |
| 4                                      | (D)                | 3                                      | (D)                | 5   | (D)                | 2   | (D)                | 9                                      | (D)                | 3   | 1 987              | 4   | (D)                | 9  |
| 2                                      | (D)                | 9                                      | (D)                | 2   | (D)                | 2   | (D)                | 5                                      | (D)                | 6   | 3 209              | 3   | 184                | 10 |
| 23                                     | 118 553            | 27                                     | 28 998             | 17  | 7 464              | 17  | 10 221             | 70                                     | 29 800             | 16  | 16 053             | 31  | (D)                | 11 |
| 4                                      | (D)                | 6                                      | 3 075              | 5   | 702                | 3   | (D)                | 17                                     | 3 078              | 3   | (D)                | 7   | 3 868              | 12 |
| 15                                     | (D)                | 11                                     | 13 460             | 12  | 6 762              | 10  | 6 699              | 38                                     | 21 755             | 8   | 10 246             | 17  | (D)                | 13 |
| 4                                      | (D)                | 10                                     | 12 463             | —   | —                  | 4   | (D)                | 15                                     | 4 967              | 5   | (D)                | 7   | (D)                | 14 |
| 8                                      | 14 120             | 13                                     | 6 441              | —   | —                  | 4   | 2 170              | 12                                     | (D)                | 5   | 3 223              | 3   | (D)                | 15 |
| 19                                     | 30 426             | 15                                     | 9 339              | 8   | 1 891              | 11  | 5 615              | 25                                     | 8 605              | 17  | 11 597             | 18  | 3 574              | 16 |
| 5                                      | 16 288             | 3                                      | 1 886              | 1   | (D)                | 3   | 1 469              | 8                                      | 1 787              | 2   | (D)                | 6   | (D)                | 17 |
| 6                                      | 11 140             | 5                                      | 1 981              | 6   | (D)                | 2   | (D)                | 11                                     | 5 350              | 6   | 5 854              | 7   | (D)                | 18 |
| 8                                      | 2 998              | 7                                      | 5 472              | 1   | (D)                | 6   | (D)                | 6                                      | 1 468              | 9   | (D)                | 5   | (D)                | 19 |
| 13                                     | 40 286             | 14                                     | 9 638              | 12  | 5 914              | 10  | 3 605              | 23                                     | 9 632              | 5   | 4 172              | 26  | (D)                | 20 |
| 9                                      | (D)                | 10                                     | 7 274              | 12  | 5 914              | 9   | (D)                | 19                                     | 7 005              | 4   | (D)                | 23  | (D)                | 21 |
| 4                                      | (D)                | 4                                      | 2 364              | —   | —                  | 1   | (D)                | 4                                      | 2 627              | 1   | (D)                | 3   | (D)                | 22 |
| 7                                      | 8 459              | 7                                      | 2 972              | 9   | 8 269              | 5   | 1 909              | 16                                     | 3 516              | 4   | 2 447              | 6   | 1 850              | 23 |
| 5                                      | (D)                | 2                                      | (D)                | 7   | (D)                | 4   | (D)                | 6                                      | 2 151              | 3   | (D)                | 3   | (D)                | 24 |
| 2                                      | (D)                | 5                                      | (D)                | 2   | (D)                | 1   | (D)                | 10                                     | 1 365              | 1   | (D)                | 3   | (D)                | 25 |
| 33                                     | 99 044             | 43                                     | 56 409             | 58  | 34 140             | 25  | 19 125             | 113                                    | (D)                | 14  | 16 643             | 77  | (D)                | 26 |
| 30                                     | (D)                | 35                                     | 49 434             | 56  | (D)                | 23  | (D)                | 98                                     | 57 693             | 9   | 14 318             | 69  | 26 989             | 27 |
| —                                      | —                  | 2                                      | (D)                | —   | (D)                | 2   | (D)                | 3                                      | (D)                | 5   | 2 325              | 8   | (D)                | 28 |
| 3                                      | (D)                | 6                                      | (D)                | —   | —                  | —   | —                  | 12                                     | (D)                | —   | —                  | —   | —                  | —  |
| 92                                     | 488 963            | 110                                    | 159 998            | 144   | 78 744             | 107   | 94 324             | 317                                    | 156 082            | 54  | 83 750             | 278   | 131 615            | 30 |
| 76                                     | 471 519            | 101                                    | (D)                | 140   | 76 435             | 104   | 93 539             | 288                                    | (D)                | 51  | 80 831             | 253   | 125 023            | 31 |
| 5                                      | (D)                | 2                                      | (D)                | 1   | (D)                | —   | (D)                | 9                                      | 2 054              | 1   | (D)                | 5   | 899                | 32 |
| 11                                     | (D)                | 7                                      | (D)                | 3   | (D)                | 3   | (D)                | 20                                     | (D)                | 2   | (D)                | 20  | 5 693              | 33 |
| 54                                     | 301 161            | 80                                     | 90 410             | 98  | 57 276             | 70  | 41 357             | 216                                    | 105 838            | 41  | 44 365             | 154   | 55 172             | 34 |
| 1                                      | (D)                | 4                                      | 3 754              | 2   | (D)                | 1   | (D)                | 7                                      | 2 042              | 2   | (D)                | 4   | (D)                | 35 |
| —                                      | —                  | —                                      | —                  | 1   | (D)                | 1   | (D)                | 1                                      | (D)                | —   | —                  | 4   | (D)                | 36 |
| 33                                     | 193 625            | 47                                     | 52 878             | 78  | 41 054             | 54  | 36 858             | 132                                    | 75 281             | 22  | 29 412             | 110   | 46 937             | 37 |
| 11                                     | 99 695             | 15                                     | 19 044             | 9   | 6 040              | 10  | (D)                | 36                                     | 17 283             | 9   | 9 758              | 24  | (D)                | 38 |
| —                                      | —                  | 2                                      | (D)                | —   | —                  | 1   | (D)                | 8                                      | 1 193              | 2   | (D)                | 1   | (D)                | 39 |
| 1                                      | (D)                | 3                                      | (D)                | —   | —                  | —   | —                  | 9                                      | 4 094              | 2   | (D)                | 4   | (D)                | 40 |
| 8                                      | (D)                | 9                                      | 9 141              | 8   | (D)                | 3   | (D)                | 23                                     | (D)                | 4   | (D)                | 7   | (D)                | 41 |
| 8                                      | 13 556             | 2                                      | (D)                | —   | —                  | 1   | (D)                | 4                                      | 1 087              | 3   | (D)                | 10  | (D)                | 42 |
| 1                                      | (D)                | 4                                      | 3 366              | 1   | (D)                | —   | (D)                | 12                                     | 1 114              | 2   | (D)                | 5   | (D)                | 43 |
| 6                                      | 3 578              | 3                                      | 3 019              | 1   | (D)                | 2   | (D)                | 6                                      | 1 217              | 7   | 4 409              | 7   | 1 773              | 44 |
| 6                                      | 3 578              | 3                                      | 3 019              | 1   | (D)                | 2   | (D)                | 5                                      | (D)                | 5   | (D)                | 6   | (D)                | 45 |
| —                                      | —                  | —                                      | —                  | —   | —                  | —   | —                  | 1                                      | (D)                | 2   | (D)                | 1   | (D)                | 46 |
| 5                                      | 5 892              | 12                                     | 6 305              | 6   | 720                | 2   | (D)                | 11                                     | 3 220              | 6   | 2 743              | 10  | (D)                | 47 |
| 1                                      | (D)                | 3                                      | (D)                | 1   | (D)                | —   | (D)                | 4                                      | (D)                | 3   | (D)                | 5   | 2 517              | 48 |
| 4                                      | (D)                | 8                                      | 5 085              | 5   | (D)                | 2   | (D)                | 6                                      | 2 492              | 3   | (D)                | 5   | (D)                | 49 |
| —                                      | —                  | 1                                      | (D)                | —   | —                  | —   | —                  | 1                                      | (D)                | —   | —                  | —   | 50                 | —  |
| 14                                     | 17 403             | 8                                      | 9 773              | 6   | 2 019              | 7   | 3 406              | 21                                     | 8 945              | 7   | 3 854              | 13  | (D)                | 51 |
| 6                                      | 4 731              | 3                                      | (D)                | 3   | 678                | 4   | 2 278              | 5                                      | 1 522              | 6   | (D)                | 4   | (D)                | 52 |
| 5                                      | (D)                | 5                                      | (D)                | 3   | 1 341              | 3   | 1 128              | 11                                     | 6 854              | 1   | (D)                | 7   | (D)                | 53 |
| 3                                      | (D)                | —                                      | —                  | —   | —                  | —   | —                  | 5                                      | 569                | —   | —                  | 2   | (D)                | 54 |
| 10                                     | 26 271             | 8                                      | 9 264              | 6   | 1 645              | 3   | (D)                | 11                                     | 4 552              | 4   | 4 121              | 18  | 5 873              | 55 |
| 5                                      | (D)                | 4                                      | (D)                | 5   | (D)                | 2   | (D)                | 7                                      | 3 470              | 3   | (D)                | 12  | 3 609              | 56 |
| 5                                      | (D)                | 4                                      | (D)                | 1   | (D)                | 1   | (D)                | 4                                      | 1 082              | 1   | (D)                | 6   | 2 264              | 57 |
| 126                                    | 748 975            | 146                                    | 225 285            | 228   | 162 186            | 172   | 163 888            | 591                                    | 326 833            | 66  | 114 751            | 408   | (D)                | 58 |
| 6                                      | (D)                | 5                                      | 6 265              | 4   | 1 279              | 4   | 2 259              | 21                                     | 9 213              | 3   | 1 990              | 10  | (D)                | 59 |
| 95                                     | 661 981            | 107                                    | 158 107            | 208   | 151 425            | 130   | 140 360            | 482                                    | 268 340            | 46  | 82 373             | 318   | 156 431            | 60 |
| 3                                      | (D)                | 4                                      | 9 237              | 2   | (D)                | 2   | (D)                | 11                                     | 6 409              | 4   | 3 764              | 8   | (D)                | 61 |
| 22                                     | 48 694             | 30                                     | 51 676             | 14  | (D)                | 36  | (D)                | 77                                     | 42 871             | 13  | 26 624             | 72  | (D)                | 62 |
| 5                                      | 1 725              | 7                                      | 8 479              | 1   | (D)                | 2   | (D)                | 4                                      | 865                | 3   | 2 276              | 3   | (D)                | 63 |
| 5                                      | 1 725              | 5                                      | (D)                | 1   | (D)                | 2   | (D)                | 3                                      | (D)                | 2   | (D)                | 1   | (D)                | 64 |
| —                                      | —                  | 2                                      | (D)                | —   | —                  | —   | —                  | 1                                      | (D)                | 1   | (D)                | 2   | (D)                | 65 |
| 2                                      | (D)                | 4                                      | 3 786              | 1   | (D)                | 2   | (D)                | 5                                      | 1 112              | 5   | 3 762              | 4   | (D)                | 66 |
| 1                                      | (D)                | 1                                      | (D)                | 1   | (D)                | —   | (D)                | 3                                      | (D)                | 2   | (D)                | 1   | (D)                | 67 |
| 1                                      | (D)                | 3                                      | (D)                | —   | —                  | 2   | (D)                | 2                                      | (D)                | 3   | (D)                | 3   | (D)                | 68 |
| 20                                     | 26 552             | 16                                     | 7 917              | 10  | 3 421              | 9   | 4 154              | 22                                     | 4 235              | 15  | 12 324             | 12  | (D)                | 69 |
| 5                                      | 2 688              | 3                                      | (D)                | 2   | (D)                | 3   | 684                | 3                                      | 168                | 4   | (D)                | 4   | (D)                | 70 |
| 9                                      | 21 325             | 7                                      | 3 287              | 7   | 2 561              | 6   | 3 470              | 11                                     | 2 906              | 9   | 8 917              | 4   | (D)                | 71 |
| 6                                      | 2 539              | 6                                      | (D)                | 1   | (D)                | —   | —                  | 8                                      | 1 161              | 2   | (D)                | 4   | 1 392              | 72 |
| 13                                     | 33 967             | 4                                      | 4 153              | 7   | 2 756              | 4   | 1 717              | 14                                     | 4 774              | 7   | 4 532              | 17  | (D)                | 73 |
| 9                                      | 32 977             | 2                                      | (D)                | 6   | (D)                | 2   | (D)                | 10                                     | 4 216              | 5   | (D)                | 15  | 3 371              | 74 |
| 4                                      | 990                | 2                                      | (D)                | 1   | (D)                | 2   | (D)                | 4                                      | 558                | 2   | (D)                | 2   | (D)                | 75 |
| 2                                      | (D)                | 5                                      | 3 144              | —   | —                  | —   | —                  | 3                                      | 77                 | 3   | (D)                | 2   | (D)                | 76 |
| 36                                     | 124 888            | 43                                     | 32 729             | 31  | 23 913             | 23  | 16 986             | 70                                     | 27 828             | 17  | 20 114             | 50  | (D)                | 77 |
| 4                                      | (D)                | 2                                      | (D)                | 2   | (D)                | 1   | (D)                | 3                                      | 262                | 3   | (D)                | 2   | (D)                | 78 |
| 28                                     | 111 095            | 35                                     | 27 769             | 29  | (D)                | 20  | 12 789             | 55                                     | 24 813             | 12  | 17 043             | 44  | (D)                | 79 |
| 4                                      | (D)                | 6                                      | (D)                | —   | (D)                | 2   | (D)                | 12                                     | 2 753              | 2   | (D)                | 4   | 849                | 80 |
| 14                                     | 38 275             | 14                                     | 15 743             | 7   | 2 406              | 8   | 2 845              | 27                                     | 14 743             | 12  | 8 727              | 12  | 3 876              | 81 |

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

LOUISIANA LA-15

**Table 4. Summary Statistics for Parishes and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

|    | Geographic area             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) including March 12 (number) | Paid employees for pay period | Kind-of-business groups                                |                 |                                     |                 |                      |
|----|-----------------------------|-------------------------|-----------------|--------------------------|---|-------------------------------|--|-----------------|-------------------------------------|-----------------|----------------------|
|    |                             |                         |                 |                          |   |                               | Building materials and garden supplies stores (SIC 52) |                 | General merchandise stores (SIC 53) |                 | Food stores (SIC 54) |
|    |                             |                         |                 |                          |   |                               | Number   | Sales (\$1,000) | Number                              | Sales (\$1,000) | Number               |
|    | Louisiana—Con.              |                         |                 |                          |   |                               |  |                 |                                     |                 |                      |
| 1  | Iberville Parish—Con.       | 90                      | 101 183         | 10 083                   | 2 356   | 991                           | 3  | (D)             | 6                                   | (D)             | 18                   |
| 2  | Plaquemine                  | 61                      | 54 176          | 4 851                    | 1 096   | 484                           | 5  | (D)             | 3                                   | (D)             | 22                   |
|    | Balance of parish           |                         |                 |                          |   |                               |  |                 |                                     |                 | 27 997               |
| 3  | Jackson Parish              | 83                      | 59 986          | 5 878                    | 1 375   | 659                           | 5  | 2 364           | 3                                   | (D)             | 17                   |
| 4  | Jonesboro                   | 59                      | 51 216          | 4 991                    | 1 161   | 537                           | 4  | (D)             | 2                                   | (D)             | 9                    |
| 5  | Balance of parish           | 24                      | 8 770           | 887                      | 214   | 122                           | 1  | (D)             | 1                                   | (D)             | 5 477                |
| 6  | Jefferson Parish            | 2 805                   | 4 417 416       | 513 735                  | 120 734   | 44 821                        | 103  | 189 073         | 52                                  | 654 877         | 374                  |
| 7  | Gretna                      | 267                     | 353 587         | 42 016                   | 9 982   | 3 779                         | 7  | (D)             | 11                                  | 103 173         | 36                   |
| 8  | Harahan                     | 121                     | 163 958         | 17 682                   | 4 284   | 1 675                         | 4  | (D)             | 2                                   | (D)             | 15                   |
| 9  | Kenner                      | 476                     | 681 931         | 80 498                   | 18 766  | 7 320                         | 17   | 46 292          | 8                                   | 128 531         | 53                   |
| 10 | Westwego                    | 44                      | 41 980          | 4 269                    | 1 085   | 429                           | 3  | (D)             | 4                                   | 2 446           | 9                    |
| 11 | Balance of parish           | 1 897                   | 3 175 960       | 369 270                  | 86 617  | 31 618                        | 72   | (D)             | 27                                  | (D)             | 261                  |
| 12 | Jefferson Davis Parish      | 148                     | 159 468         | 15 209                   | 3 685   | 1 519                         | 7  | 7 643           | 6                                   | (D)             | 25                   |
| 13 | Jennings                    | 90                      | 118 355         | 11 104                   | 2 647   | 983                           | 5  | (D)             | 3                                   | (D)             | 11                   |
| 14 | Lake Arthur                 | 21                      | 12 494          | 1 245                    | 320   | 154                           | 1  | (D)             | 1                                   | (D)             | 8                    |
| 15 | Welch                       | 18                      | 9 864           | 1 192                    | 312   | 145                           | 1  | (D)             | 2                                   | (D)             | 2                    |
| 16 | Balance of parish           | 19                      | 18 755          | 1 668                    | 406   | 237                           | —  | —               | —                                   | —               | 4                    |
| 17 | Lafayette Parish            | 1 178                   | 1 624 427       | 188 760                  | 44 675  | 17 214                        | 44   | 83 062          | 30                                  | (D)             | 160                  |
| 18 | Broussard                   | 22                      | 14 686          | 1 712                    | 384   | 145                           | 1  | (D)             | —                                   | —               | 5                    |
| 19 | Carencro                    | 27                      | 25 808          | 2 255                    | 509   | 178                           | 3  | (D)             | 1                                   | (D)             | 10                   |
| 20 | Lafayette                   | 1 017                   | 1 435 922       | 172 467                  | 40 819  | 15 734                        | 33   | 52 438          | 23                                  | 237 957         | 115                  |
| 21 | Scott                       | 13                      | (D)             | (D)                      | (D)   | EE                            | —  | (D)             | 1                                   | (D)             | 2                    |
| 22 | Balance of parish           | 99                      | (D)             | (D)                      | (D)   | FF                            | 7  | (D)             | 5                                   | (D)             | 28                   |
| 23 | Lafourche Parish            | 407                     | 416 836         | 44 296                   | 10 111  | 4 113                         | 28   | 30 129          | 14                                  | (D)             | 76                   |
| 24 | Lockport                    | 15                      | 10 190          | 1 429                    | 341   | 112                           | —  | (D)             | 1                                   | (D)             | 3                    |
| 25 | Thibodaux                   | 171                     | 213 890         | 23 265                   | 5 179   | 2 059                         | 5  | 6 731           | 6                                   | (D)             | 25                   |
| 26 | Balance of parish           | 221                     | 192 756         | 19 602                   | 4 591   | 1 942                         | 23   | 23 398          | 7                                   | (D)             | 48                   |
| 27 | La Salle Parish             | 68                      | 61 288          | 5 625                    | 1 319   | 592                           | 5  | 3 272           | 6                                   | (D)             | 15                   |
| 28 | Jena                        | 33                      | 39 346          | 3 583                    | 839   | 372                           | 2  | (D)             | 2                                   | (D)             | 9                    |
| 29 | Balance of parish           | 35                      | 21 942          | 2 042                    | 480   | 220                           | 3  | (D)             | 4                                   | (D)             | 6                    |
| 30 | Lincoln Parish              | 205                     | 247 520         | 25 070                   | 5 765   | 2 449                         | 11   | 9 591           | 5                                   | (D)             | 27                   |
| 31 | Grambling                   | 7                       | 4 032           | 263                      | 60  | 46                            | —  | (D)             | —                                   | (D)             | 1                    |
| 32 | Ruston                      | 163                     | 234 507         | 23 835                   | 5 490   | 2 309                         | 9  | (D)             | 4                                   | (D)             | 15                   |
| 33 | Balance of parish           | 35                      | 8 981           | 972                      | 215   | 94                            | 2  | (D)             | 1                                   | (D)             | 11                   |
| 34 | Livingston Parish           | 219                     | 273 448         | 25 705                   | 5 838   | 2 541                         | 21   | (D)             | 7                                   | (D)             | 55                   |
| 35 | Denham Springs              | 107                     | 193 242         | 19 214                   | 4 311   | 1 764                         | 8  | 15 098          | 3                                   | (D)             | 16                   |
| 36 | Walker                      | 21                      | 21 317          | 2 061                    | 486   | 209                           | —  | (D)             | 1                                   | (D)             | 7                    |
| 37 | Balance of parish           | 91                      | 58 889          | 4 430                    | 1 041   | 568                           | 13   | (D)             | 3                                   | (D)             | 32                   |
| 38 | Madison Parish              | 58                      | 51 369          | 5 463                    | 1 273   | 496                           | 2  | (D)             | 5                                   | 2 818           | 8                    |
| 39 | Tallulah                    | 54                      | (D)             | (D)                      | (D)   | EE                            | 2  | (D)             | 5                                   | 2 818           | 8                    |
| 40 | Balance of parish           | 4                       | (D)             | (D)                      | (D)   | BB                            | —  | —               | —                                   | —               | —                    |
| 41 | Morehouse Parish            | 131                     | 173 036         | 14 197                   | 3 260   | 1 293                         | 12   | 10 182          | 5                                   | (D)             | 20                   |
| 42 | Bastrop                     | 94                      | 149 529         | 12 167                   | 2 804   | 1 042                         | 8  | 5 177           | 5                                   | (D)             | 11                   |
| 43 | Balance of parish           | 37                      | 23 507          | 2 030                    | 456   | 251                           | 4  | 5 005           | —                                   | —               | 9                    |
| 44 | Natchitoches Parish         | 171                     | 207 591         | 19 272                   | 4 524   | 2 133                         | 8  | 10 594          | 6                                   | (D)             | 34                   |
| 45 | Natchitoches                | 151                     | 195 276         | 18 301                   | 4 302   | 2 024                         | 6  | (D)             | 6                                   | (D)             | 25                   |
| 46 | Balance of parish           | 20                      | 12 315          | 971                      | 222   | 109                           | 2  | (D)             | —                                   | —               | 9                    |
| 47 | Orleans Parish              | 2 894                   | 2 914 321       | 421 160                  | 102 785   | 40 833                        | 81   | 96 025          | 57                                  | 272 123         | 457                  |
| 48 | New Orleans                 | 2 894                   | 2 914 321       | 421 160                  | 102 785   | 40 833                        | 81   | 96 025          | 57                                  | 272 123         | 457                  |
| 49 | Ouachita Parish             | 917                     | 1 196 127       | 126 459                  | 29 683  | 11 983                        | 48   | 56 852          | 22                                  | 255 767         | 107                  |
| 50 | Monroe                      | 536                     | 821 415         | 86 074                   | 20 178  | 7 857                         | 27   | 29 815          | 13                                  | 188 109         | 49                   |
| 51 | West Monroe                 | 172                     | 194 596         | 20 902                   | 4 905   | 2 035                         | 14   | 23 781          | 5                                   | (D)             | 20                   |
| 52 | Balance of parish           | 209                     | 180 116         | 19 483                   | 4 600   | 2 091                         | 7  | 3 256           | 4                                   | (D)             | 38                   |
| 53 | Plaquemines Parish          | 113                     | 156 537         | 18 403                   | 4 244   | 1 432                         | 8  | (D)             | 5                                   | (D)             | 27                   |
| 54 | Pointe Coupee Parish        | 99                      | 95 456          | 8 302                    | 1 943   | 857                           | 9  | 3 402           | 4                                   | (D)             | 25                   |
| 55 | New Roads                   | 54                      | 70 877          | 6 345                    | 1 475   | 594                           | 2  | (D)             | 2                                   | (D)             | 9                    |
| 56 | Balance of parish           | 45                      | 24 579          | 1 957                    | 468   | 263                           | 7  | (D)             | 2                                   | (D)             | 16                   |
| 57 | Rapides Parish              | 724                     | 933 484         | 97 651                   | 22 864  | 9 100                         | 44   | 51 439          | 25                                  | 213 922         | 103                  |
| 58 | Alexandria                  | 424                     | 589 981         | 65 372                   | 15 551  | 6 096                         | 19   | 31 483          | 13                                  | (D)             | 48                   |
| 59 | Ball                        | 4                       | 1 767           | 204                      | 47  | 26                            | —  | —               | —                                   | —               | —                    |
| 60 | Pineville                   | 113                     | 149 646         | 15 132                   | 3 467   | 1 496                         | 8  | 6 571           | 4                                   | (D)             | 16                   |
| 61 | Balance of parish           | 183                     | 192 090         | 16 943                   | 3 799   | 1 482                         | 17   | 13 385          | 8                                   | (D)             | 39                   |
| 62 | Red River Parish            | 40                      | 31 461          | 2 691                    | 693   | 272                           | 1  | (D)             | 4                                   | 2 920           | 10                   |
| 63 | Richland Parish             | 108                     | 108 554         | 9 910                    | 2 321   | 948                           | 3  | (D)             | 6                                   | 12 284          | 20                   |
| 64 | Delhi                       | 44                      | 41 595          | 3 761                    | 905   | 344                           | 1  | (D)             | 3                                   | (D)             | 4                    |
| 65 | Rayville                    | 45                      | 57 404          | 5 252                    | 1 211   | 504                           | 1  | (D)             | 3                                   | (D)             | 7                    |
| 66 | Balance of parish           | 19                      | 9 555           | 897                      | 205   | 100                           | 1  | (D)             | —                                   | —               | 9                    |
| 67 | Sabine Parish               | 99                      | 94 749          | 8 925                    | 2 165   | 878                           | 5  | 2 520           | 7                                   | (D)             | 19                   |
| 68 | Many                        | 62                      | 75 859          | 7 101                    | 1 748   | 682                           | 2  | (D)             | 4                                   | (D)             | 9                    |
| 69 | Balance of parish           | 37                      | 18 890          | 1 824                    | 417   | 196                           | 3  | (D)             | 3                                   | 900             | 10                   |
| 70 | St. Bernard Parish          | 302                     | 335 281         | 37 939                   | 9 207   | 4 015                         | 15   | 13 151          | 8                                   | (D)             | 54                   |
| 71 | St. Charles Parish          | 143                     | 127 492         | 14 082                   | 3 448   | 1 381                         | 8  | 7 353           | 3                                   | (D)             | 36                   |
| 72 | St. Helena Parish           | 14                      | 9 422           | 734                      | 157   | 89                            | —  | —               | 1                                   | (D)             | 4                    |
| 73 | St. James Parish            | 77                      | 59 042          | 6 875                    | 1 556   | 673                           | 4  | 4 909           | 4                                   | (D)             | 26                   |
| 74 | Lutcher                     | 18                      | 7 868           | 1 133                    | 271   | 137                           | —  | —               | 1                                   | (D)             | 3                    |
| 75 | Balance of parish           | 59                      | 51 174          | 5 742                    | 1 285   | 536                           | 4  | 4 909           | 3                                   | (D)             | 23                   |
| 76 | St. John the Baptist Parish | 134                     | 184 688         | 20 275                   | 4 820   | 2 123                         | 8  | (D)             | 7                                   | (D)             | 24                   |
| 77 | St. Landry Parish           | 377                     | 359 046         | 35 746                   | 8 300   | 3 614                         | 19   | 18 245          | 20                                  | (D)             | 80                   |
| 78 | Eunice (part) ▲             | 98                      | 80 029          | 8 388                    | 1 935   | 865                           | 3  | 3 413           | 6                                   | (D)             | 14                   |

## LA-16 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

# 1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

| Kind-of-business groups—Con.           |                    |  |                    |   |                    |   |                    |  |                    |   |                    |   |                    |
|--|--------------------|--|--------------------|---|--------------------|---|--------------------|--|--------------------|---|--------------------|---|--------------------|
| Automotive dealers<br>(SIC 55 ex. 554) |                    | Gasoline service stations<br>(SIC 554) |                    | Apparel and accessory<br>stores<br>(SIC 56) |                    | Furniture and<br>homefurnishings stores<br>(SIC 57) |                    | Eating and drinking places<br>(SIC 58) |                    | Drug and proprietary<br>stores<br>(SIC 591) |                    | Miscellaneous retail stores<br>(SIC 59 ex. 591) |                    |
| Number                                 | Sales<br>(\$1,000) | Number                                 | Sales<br>(\$1,000) | Number                                      | Sales<br>(\$1,000) | Number  | Sales<br>(\$1,000) | Number                                 | Sales<br>(\$1,000) | Number                                      | Sales<br>(\$1,000) | Number  | Sales<br>(\$1,000) |
| 8                                      | 25 677             | 10                                     | 7 622              | 5   | (D)                | 6   | (D)                | 19                                     | 10 814             | 5   | 6 211              | 10  | (D) 1              |
| 6                                      | 12 598             | 4                                      | 8 121              | 2   | (D)                | 2   | (D)                | 8                                      | 3 929              | 7   | 2 516              | 2   | (D) 2              |
| 6                                      | 7 801              | 5                                      | 4 376              | 7   | 1 545              | 5   | 1 499              | 18                                     | 4 012              | 6   | 2 949              | 11  | (D) 3              |
| 6                                      | 7 801              | 3                                      | (D)                | 6   | (D)                | 4   | (D)                | 13                                     | 3 498              | 5   | (D)                | 7   | (D) 4              |
| -                                      | -                  | 2                                      | (D)                | 1   | (D)                | 1   | (D)                | 5                                      | 514                | 1   | (D)                | 4   | 324 5              |
| 172                                    | 1 071 666          | 156                                    | 226 584            | 340   | 228 320            | 200   | 263 435            | 810                                    | 443 009            | 79  | 171 192            | 519   | 316 573 6          |
| 10                                     | 45 479             | 13                                     | 15 770             | 43  | 29 807             | 20  | 27 839             | 75                                     | 31 037             | 6   | 9 947              | 46  | (D) 7              |
| 7                                      | 5 442              | 8                                      | 9 829              | 10  | 10 478             | 9   | 16 132             | 54                                     | 11 055             | 1   | (D)                | 11  | (D) 8              |
| 32                                     | 141 707            | 24                                     | 42 320             | 88  | 52 326             | 37  | 29 864             | 121                                    | 71 467             | 13  | 20 195             | 83  | 56 483 9           |
| 6                                      | 3 136              | 4                                      | 6 111              | 1   | (D)                | 4   | 1 977              | 9                                      | 3 208              | 2   | (D)                | 2   | (D) 10             |
| 117                                    | 875 902            | 107                                    | 152 554            | 198   | (D)                | 130   | 187 623            | 551                                    | 326 242            | 57  | (D)                | 377   | 233 773 11         |
| 14                                     | 44 057             | 18                                     | 19 159             | 10  | 2 537              | 8   | 2 275              | 30                                     | 12 371             | 13  | 10 867             | 17  | (D) 12             |
| 13                                     | (D)                | 7                                      | 7 246              | 9   | (D)                | 7   | (D)                | 18                                     | 7 352              | 5   | 5 529              | 12  | (D) 13             |
| -                                      | -                  | 2                                      | (D)                | 1   | (D)                | -   | -                  | 4                                      | 934                | 2   | (D)                | 2   | (D) 14             |
| -                                      | -                  | 5                                      | 2 363              | -   | -                  | 1   | (D)                | 2                                      | (D)                | 3   | 1 401              | 2   | (D) 15             |
| 1                                      | (D)                | 4                                      | (D)                | -   | -                  | -   | -                  | 6                                      | (D)                | 3   | (D)                | 1   | (D) 16             |
| 65                                     | 347 737            | 79                                     | 101 780            | 150   | 96 157             | 95  | 70 393             | 301                                    | 169 058            | 39  | 56 842             | 215   | (D) 17             |
| 5                                      | (D)                | 4                                      | 5 074              | -   | -                  | 1   | (D)                | 5                                      | 1 570              | 1   | (D)                | -   | - 18               |
| 1                                      | (D)                | 1                                      | (D)                | 1   | (D)                | 1   | (D)                | 5                                      | 628                | 2   | (D)                | 2   | (D) 19             |
| 56                                     | 341 995            | 66                                     | 89 194             | 146   | (D)                | 89  | 67 535             | 263                                    | 159 425            | 28  | 49 285             | 198   | (D) 20             |
| 3                                      | 1 524              | 6                                      | (D)                | 3   | (D)                | 3   | (D)                | 4                                      | 555                | 8   | (D)                | 3   | (D) 21             |
| 33                                     | 63 282             | 39                                     | 24 018             | 24  | 11 273             | 23  | 10 411             | 87                                     | 28 564             | 22  | 22 865             | 61  | (D) 23             |
| 3                                      | (D)                | 2                                      | (D)                | -   | -                  | -   | -                  | 2                                      | (D)                | 1   | (D)                | 3   | 389 24             |
| 14                                     | 44 590             | 12                                     | 7 840              | 17  | 8 858              | 12  | 5 613              | 41                                     | 16 127             | 7   | 10 933             | 32  | (D) 25             |
| 16                                     | (D)                | 25                                     | (D)                | 7   | 2 415              | 11  | 4 798              | 44                                     | (D)                | 14  | (D)                | 26  | (D) 26             |
| 9                                      | 13 989             | 6                                      | 2 834              | -   | -                  | 2   | (D)                | 10                                     | 3 438              | 8   | 4 669              | 7   | (D) 27             |
| 5                                      | (D)                | 1                                      | (D)                | -   | -                  | 1   | (D)                | 6                                      | 2 102              | 2   | (D)                | 5   | (D) 28             |
| 4                                      | (D)                | 5                                      | (D)                | -   | -                  | 1   | (D)                | 4                                      | 1 336              | 6   | (D)                | 2   | (D) 29             |
| 12                                     | 77 575             | 17                                     | 14 219             | 25  | 12 662             | 16  | 7 018              | 46                                     | 21 418             | 7   | 8 475              | 39  | (D) 30             |
| 12                                     | 77 575             | 16                                     | (D)                | 22  | 12 227             | 15  | (D)                | 1                                      | 20 597             | 6   | (D)                | 25  | (D) 31             |
| -                                      | -                  | 1                                      | (D)                | 2   | (D)                | 1   | (D)                | 6                                      | (D)                | 1   | (D)                | 10  | 3 555 33           |
| 15                                     | 44 053             | 23                                     | 38 871             | 8   | 4 446              | 9   | (D)                | 52                                     | 19 730             | 11  | 13 307             | 18  | (D) 34             |
| 9                                      | 41 170             | 12                                     | 22 856             | 8   | 4 446              | 3   | (D)                | 30                                     | 15 550             | 6   | 9 356              | 12  | (D) 35             |
| 1                                      | (D)                | 2                                      | (D)                | -   | -                  | 1   | (D)                | 5                                      | 891                | 1   | (D)                | 3   | (D) 36             |
| 5                                      | (D)                | 9                                      | (D)                | -   | -                  | 5   | (D)                | 17                                     | 3 289              | 4   | (D)                | 3   | (D) 37             |
| 7                                      | 8 847              | 6                                      | 18 457             | 5   | 583                | 3   | 723                | 11                                     | 3 874              | 5   | 3 334              | 6   | (D) 38             |
| 7                                      | 8 847              | 4                                      | (D)                | 5   | 583                | 3   | 723                | 9                                      | (D)                | 5   | 3 334              | 6   | (D) 39             |
| -                                      | -                  | 2                                      | (D)                | -   | -                  | -   | -                  | 2                                      | (D)                | -   | -                  | 40  | -                  |
| 14                                     | 57 629             | 15                                     | 10 954             | 10  | 3 416              | 5   | 2 982              | 22                                     | 8 365              | 10  | 9 187              | 18  | (D) 41             |
| 12                                     | (D)                | 9                                      | 6 651              | 8   | (D)                | 4   | (D)                | 12                                     | 6 180              | 8   | (D)                | 17  | (D) 42             |
| 2                                      | (D)                | 6                                      | 4 303              | 2   | (D)                | 1   | (D)                | 10                                     | 2 185              | 2   | (D)                | 1   | (D) 43             |
| 12                                     | 35 594             | 17                                     | 38 043             | 16  | 7 499              | 13  | 5 490              | 33                                     | 17 562             | 7   | 10 191             | 25  | (D) 44             |
| 12                                     | 35 594             | 12                                     | 34 275             | 16  | 7 499              | 13  | 5 490              | 30                                     | (D)                | 7   | 10 191             | 24  | (D) 45             |
| -                                      | -                  | 5                                      | 3 768              | -   | -                  | -   | -                  | 3                                      | (D)                | -   | -                  | 1   | (D) 46             |
| 81                                     | 381 810            | 130                                    | 175 199            | 360   | 236 894            | 125   | 130 538            | 909                                    | 526 718            | 92  | 189 986            | 602   | 318 332 47         |
| 81                                     | 381 810            | 130                                    | 175 199            | 360   | 236 894            | 125   | 130 538            | 909                                    | 526 718            | 92  | 189 986            | 602   | 318 332 48         |
| 75                                     | 261 402            | 57                                     | 62 430             | 117   | 63 034             | 68  | 52 014             | 212                                    | 107 073            | 44  | 48 816             | 167   | 72 776 49          |
| 41                                     | 238 862            | 29                                     | 21 698             | 73  | 33 655             | 54  | 39 429             | 132                                    | 74 223             | 24  | 25 500             | 94  | 45 853 50          |
| 17                                     | 8 322              | 15                                     | 17 945             | 11  | 3 828              | 2   | (D)                | 37                                     | 16 794             | 8   | 7 547              | 43  | (D) 51             |
| 17                                     | 14 218             | 13                                     | 22 787             | 33  | 25 551             | 12  | (D)                | 43                                     | 16 056             | 12  | 15 769             | 30  | (D) 52             |
| 5                                      | (D)                | 7                                      | 10 120             | 2   | (D)                | 5   | (D)                | 36                                     | 26 203             | 5   | (D)                | 13  | (D) 53             |
| 10                                     | 25 116             | 14                                     | 10 598             | 4   | 1 050              | 2   | (D)                | 15                                     | 5 036              | 7   | 3 175              | 9   | (D) 54             |
| 7                                      | 24 186             | 8                                      | 7 556              | 4   | 1 050              | 2   | (D)                | 8                                      | 2 724              | 5   | (D)                | 7   | (D) 55             |
| 3                                      | 930                | 6                                      | 3 042              | -   | -                  | -   | -                  | 7                                      | 2 312              | 2   | (D)                | 2   | (D) 56             |
| 45                                     | 194 792            | 62                                     | 54 492             | 79  | 44 965             | 50  | 33 220             | 164                                    | 75 079             | 24  | 31 371             | 128   | 49 953 57          |
| 20                                     | 104 734            | 26                                     | 28 597             | 69  | 42 430             | 36  | 19 631             | 98                                     | 48 848             | 12  | 19 194             | 83  | (D) 58             |
| 1                                      | (D)                | 1                                      | (D)                | 1   | (D)                | -   | -                  | 1                                      | (D)                | -   | -                  | -   | 59                 |
| 7                                      | 6 643              | 18                                     | 11 285             | 6   | (D)                | 3   | 469                | 25                                     | 12 476             | 8   | 9 196              | 18  | (D) 60             |
| 17                                     | (D)                | 17                                     | (D)                | 3   | (D)                | 11  | 13 120             | 40                                     | (D)                | 4   | 2 981              | 27  | (D) 61             |
| 3                                      | (D)                | 6                                      | 4 663              | 1   | (D)                | 2   | (D)                | 5                                      | 1 752              | 2   | (D)                | 6   | 1 440 62           |
| 12                                     | 22 712             | 13                                     | 22 556             | 6   | 1 181              | 7   | 2 242              | 17                                     | 5 122              | 10  | 5 682              | 14  | (D) 63             |
| 8                                      | (D)                | 7                                      | (D)                | 3   | 476                | 3   | (D)                | 6                                      | (D)                | 4   | 2 995              | 5   | (D) 64             |
| 4                                      | (D)                | 5                                      | 16 147             | 3   | 705                | 3   | (D)                | 8                                      | 2 890              | 5   | (D)                | 6   | (D) 65             |
| -                                      | -                  | 1                                      | (D)                | -   | -                  | 1   | (D)                | 3                                      | (D)                | 1   | (D)                | 3   | (D) 66             |
| 13                                     | 17 597             | 8                                      | 7 528              | 8   | 3 407              | 5   | 2 648              | 14                                     | 4 270              | 6   | 3 442              | 14  | (D) 67             |
| 8                                      | 16 174             | 6                                      | (D)                | 7   | (D)                | 5   | 2 648              | 7                                      | 3 243              | 3   | (D)                | 11  | (D) 68             |
| 5                                      | 1 423              | 2                                      | (D)                | 1   | (D)                | -   | -                  | 7                                      | 1 027              | 3   | (D)                | 3   | 299 69             |
| 20                                     | 13 275             | 19                                     | 29 337             | 24  | 12 535             | 13  | 5 449              | 81                                     | 31 982             | 17  | 24 696             | 51  | (D) 70             |
| 7                                      | (D)                | 16                                     | 15 210             | 6   | (D)                | 6   | 3 397              | 33                                     | 10 946             | 9   | 10 543             | 19  | (D) 71             |
| 2                                      | (D)                | 1                                      | (D)                | -   | -                  | 1   | (D)                | 2                                      | (D)                | 1   | (D)                | 2   | (D) 72             |
| 7                                      | 5 940              | 6                                      | 3 782              | 2   | (D)                | 7   | 2 958              | 9                                      | 3 463              | 4   | (D)                | 8   | (D) 73             |
| 4                                      | (D)                | 1                                      | (D)                | 1   | (D)                | 2   | (D)                | 2                                      | (D)                | 1   | (D)                | 3   | 518 74             |
| 3                                      | (D)                | 5                                      | (D)                | 1   | (D)                | 5   | (D)                | 7                                      | (D)                | 3   | (D)                | 5   | (D) 75             |
| 8                                      | 28 600             | 15                                     | 19 855             | 8   | 4 768              | 5   | (D)                | 36                                     | 19 498             | 8   | 8 575              | 15  | (D) 76             |
| 24                                     | 70 331             | 47                                     | 29 740             | 31  | 14 475             | 23  | 10 360             | 60                                     | 22 354             | 32  | 30 165             | 41  | (D) 77             |
| 5                                      | 12 937             | 15                                     | 7 513              | 10  | (D)                | 7   | 2 266              | 20                                     | 7 148              | 7   | 7 475              | 11  | (D) 78             |

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## LOUISIANA LA-17

**Table 4. Summary Statistics for Parishes and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

|                       | Geographic area         | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Kind-of-business groups                                |                 |                                     |                 |                      |
|-----------------------|-------------------------|-------------------------|-----------------|--------------------------|---------------------------------|---|--|-----------------|-------------------------------------|-----------------|----------------------|
|                       |                         |                         |                 |                          |                                 |   | Building materials and garden supplies stores (SIC 52) |                 | General merchandise stores (SIC 53) |                 | Food stores (SIC 54) |
|                       |                         |                         |                 |                          |                                 |   | Number   | Sales (\$1,000) | Number                              | Sales (\$1,000) | Number               |
| <b>Louisiana—Con.</b> |                         |                         |                 |                          |                                 |   |  |                 |                                     |                 |                      |
| 1                     | St. Landry Parish —Con. |                         |                 |                          |                                 |   |  |                 |                                     |                 |                      |
| 2                     | Opelousas               | 154                     | 204 198         | 20 205                   | 4 719                           | 1 991   | 8  | 8 553           | 8                                   | (D)             | 23                   |
|                       | Balance of parish       | 125                     | 74 819          | 7 153                    | 1 646                           | 758   | 8  | 6 279           | 6                                   | (D)             | 43                   |
| 3                     | St. Martin Parish       | 155                     | 147 994         | 15 476                   | 3 637                           | 1 887   | 12   | 6 960           | 5                                   | (D)             | 38                   |
| 4                     | Breaux Bridge           | 70                      | 82 027          | 8 879                    | 2 128                           | 1 142   | 6  | (D)             | 3                                   | (D)             | 16                   |
| 5                     | St. Martinville         | 46                      | 42 020          | 4 561                    | 1 032                           | 479   | 1  | (D)             | 2                                   | (D)             | 12                   |
| 6                     | Balance of parish       | 39                      | 23 947          | 2 036                    | 477                             | 266   | 5  | 2 017           | —                                   | —               | 10                   |
| 7                     | St. Mary Parish         | 345                     | 277 660         | 30 689                   | 7 401                           | 3 177   | 20   | 18 391          | 13                                  | (D)             | 72                   |
| 8                     | Berwick                 | 14                      | 9 099           | 912                      | 203                             | 83  | 2  | (D)             | —                                   | 6               | 3 932                |
| 9                     | Franklin                | 84                      | 68 541          | 7 411                    | 1 769                           | 719   | 5  | 4 194           | 5                                   | (D)             | 15                   |
| 10                    | Morgan City             | 162                     | 119 011         | 14 465                   | 3 626                           | 1 474   | 9  | 7 228           | 3                                   | (D)             | 23                   |
| 11                    | Patterson               | 22                      | 13 093          | 1 629                    | 387                             | 169   | 3  | (D)             | 3                                   | (D)             | 5                    |
| 12                    | Balance of parish       | 63                      | 67 916          | 6 272                    | 1 416                           | 732   | 1  | (D)             | 2                                   | (D)             | 23                   |
| 13                    | St. Tammany Parish      | 851                     | 1 070 285       | 114 147                  | 26 195                          | 11 227  | 43   | 49 073          | 19                                  | 181 252         | 118                  |
| 14                    | Covington               | 168                     | 218 187         | 21 492                   | 4 986                           | 2 045   | 10   | 15 156          | 4                                   | (D)             | 24                   |
| 15                    | Mandeville              | 115                     | 98 732          | 12 910                   | 3 042                           | 1 426   | 6  | 4 896           | —                                   | —               | 22                   |
| 16                    | Slidell                 | 398                     | 594 093         | 62 464                   | 14 409                          | 6 127   | 14   | 13 520          | 13                                  | (D)             | 31                   |
| 17                    | Balance of parish       | 170                     | 159 273         | 17 281                   | 3 758                           | 1 629   | 13   | 15 501          | 2                                   | (D)             | 41                   |
| 18                    | Tangipahoa Parish       | 501                     | 664 011         | 64 282                   | 15 302                          | 6 233   | 22   | 35 647          | 18                                  | 76 500          | 91                   |
| 19                    | Amite City              | 61                      | 72 534          | 6 953                    | 1 748                           | 724   | 4  | (D)             | 5                                   | 3 763           | 8                    |
| 20                    | Hammond                 | 265                     | 428 329         | 43 462                   | 10 262                          | 4 175   | 8  | 11 820          | 7                                   | 68 849          | 27                   |
| 21                    | Ponchatoula             | 52                      | 59 762          | 5 889                    | 1 283                           | 504   | 5  | 12 109          | 3                                   | (D)             | 9                    |
| 22                    | Balance of parish       | 123                     | 103 386         | 7 978                    | 2 009                           | 830   | 5  | (D)             | 3                                   | (D)             | 47                   |
| 23                    | Tensas Parish           | 30                      | 15 086          | 1 133                    | 209                             | 126   | 1  | (D)             | 3                                   | 560             | 11                   |
| 24                    | Terrebonne Parish       | 633                     | 752 253         | 83 674                   | 19 734                          | 7 610   | 38   | 51 220          | 16                                  | (D)             | 99                   |
| 25                    | Houma                   | 325                     | 328 153         | 40 316                   | 9 669                           | 3 818   | 24   | 31 290          | 8                                   | 70 889          | 38                   |
| 26                    | Balance of parish       | 308                     | 424 100         | 43 358                   | 10 065                          | 3 792   | 14   | 19 930          | 8                                   | (D)             | 61                   |
| 27                    | Union Parish            | 75                      | 64 375          | 5 260                    | 1 133                           | 481   | 1  | (D)             | 3                                   | (D)             | 20                   |
| 28                    | Farmerville             | 43                      | 50 678          | 4 186                    | 900                             | 349   | —  | —               | 2                                   | (D)             | 10                   |
| 29                    | Balance of parish       | 32                      | 13 697          | 1 074                    | 233                             | 132   | 1  | (D)             | 1                                   | (D)             | 10                   |
| 30                    | Vermilion Parish        | 249                     | 216 663         | 21 779                   | 5 151                           | 2 248   | 21   | 14 343          | 7                                   | (D)             | 53                   |
| 31                    | Abbeville               | 114                     | 121 099         | 12 934                   | 2 996                           | 1 301   | 7  | 3 148           | 2                                   | (D)             | 17                   |
| 32                    | Kaplan                  | 46                      | 41 564          | 3 591                    | 878                             | 393   | 7  | 2 527           | 2                                   | (D)             | 7                    |
| 33                    | Balance of parish       | 89                      | 54 000          | 5 254                    | 1 277                           | 554   | 7  | 8 668           | 3                                   | (D)             | 29                   |
| 34                    | Vernon Parish           | 201                     | 208 129         | 20 967                   | 5 333                           | 2 126   | 9  | 10 996          | 7                                   | (D)             | 39                   |
| 35                    | De Ridder (part) ▲      | 2                       | (D)             | (D)                      | BB                              | 1   | (D)  | —               | —                                   | —               | 48 261               |
| 36                    | Leesville               | 132                     | 142 350         | 13 654                   | 3 330                           | 1 409   | 6  | 10 249          | 5                                   | (D)             | 18                   |
| 37                    | Newellton               | 5                       | 1 609           | 93                       | 20                              | 16  | 1  | (D)             | —                                   | 3               | (D)                  |
| 38                    | Balance of parish       | 62                      | (D)             | (D)                      | FF                              | 1   | (D)  | 2               | (D)                                 | 18              | (D)                  |
| 39                    | Washington Parish       | 231                     | 173 271         | 16 754                   | 3 869                           | 1 741   | 13   | 7 275           | 14                                  | 27 121          | 40                   |
| 40                    | Bogalusa                | 134                     | 112 931         | 11 476                   | 2 717                           | 1 191   | 8  | 4 933           | 6                                   | 23 788          | 22                   |
| 41                    | Franklinton             | 73                      | 37 826          | 3 914                    | 857                             | 443   | 4  | (D)             | 7                                   | (D)             | 9                    |
| 42                    | Balance of parish       | 24                      | 22 514          | 1 364                    | 295                             | 107   | 1  | (D)             | 1                                   | (D)             | 9                    |
| 43                    | Webster Parish          | 248                     | 252 470         | 22 544                   | 5 310                           | 2 455   | 16   | 10 447          | 11                                  | (D)             | 51                   |
| 44                    | Minden                  | 132                     | 141 024         | 14 397                   | 3 412                           | 1 523   | 9  | 5 900           | 5                                   | (D)             | 17                   |
| 45                    | Springhill              | 64                      | 84 048          | 5 669                    | 1 342                           | 634   | 4  | (D)             | 3                                   | (D)             | 13                   |
| 46                    | Balance of parish       | 52                      | 27 398          | 2 478                    | 556                             | 298   | 3  | (D)             | 3                                   | (D)             | 21                   |
| 47                    | West Baton Rouge Parish | 74                      | 95 421          | 9 508                    | 2 157                           | 946   | 3  | (D)             | 3                                   | (D)             | 25                   |
| 48                    | Port Allen              | 47                      | 66 901          | 5 858                    | 1 329                           | 619   | 2  | (D)             | 2                                   | (D)             | 12                   |
| 49                    | Balance of parish       | 27                      | 28 520          | 3 650                    | 828                             | 327   | 1  | (D)             | 1                                   | (D)             | 13                   |
| 50                    | West Carroll Parish     | 44                      | 37 316          | 3 384                    | 783                             | 345   | 3  | (D)             | 6                                   | (D)             | 13                   |
| 51                    | West Feliciana Parish   | 42                      | 34 113          | 3 312                    | 768                             | 402   | 1  | (D)             | 2                                   | (D)             | 8                    |
| 52                    | Winn Parish             | 85                      | 75 484          | 7 216                    | 1 680                           | 718   | 6  | 6 057           | 5                                   | 12 498          | 15                   |
| 53                    | Winnfield               | 65                      | 65 206          | 6 237                    | 1 472                           | 624   | 4  | (D)             | 4                                   | (D)             | 7                    |
| 54                    | Balance of parish       | 20                      | 10 278          | 979                      | 208                             | 94  | 2  | (D)             | 1                                   | (D)             | 8                    |
|                       |                         |                         |                 |                          |                                 |   |  |                 |                                     |                 | 3 071                |

**1992—Con.**

appendix A. For information on geographic areas followed by ▲, see appendix F]

| Kind-of-business groups—Con.           |                    |  |                    |   |                    |   |                    |  |                    |   |                    |   |                    |
|--|--------------------|--|--------------------|---|--------------------|---|--------------------|--|--------------------|---|--------------------|---|--------------------|
| Automotive dealers<br>(SIC 55 ex. 554) |                    | Gasoline service stations<br>(SIC 554) |                    | Apparel and accessory<br>stores<br>(SIC 56) |                    | Furniture and<br>homefurnishings stores<br>(SIC 57) |                    | Eating and drinking places<br>(SIC 58) |                    | Drug and proprietary<br>stores<br>(SIC 591) |                    | Miscellaneous retail stores<br>(SIC 59 ex. 591) |                    |
| Number                                 | Sales<br>(\$1,000) | Number                                 | Sales<br>(\$1,000) | Number                                      | Sales<br>(\$1,000) | Number  | Sales<br>(\$1,000) | Number                                 | Sales<br>(\$1,000) | Number                                      | Sales<br>(\$1,000) | Number  | Sales<br>(\$1,000) |
| 9                                      | 53 822             | 15                                     | 10 560             | 20  | 10 856             | 10  | 7 094              | 27                                     | 12 608             | 16  | 18 037             | 18  | (D) 1              |
| 10                                     | 3 572              | 17                                     | 11 667             | 1   | (D)                | 6   | 1 000              | 13                                     | 2 598              | 9   | 4 653              | 12  | (D) 2              |
| 9                                      | 23 228             | 19                                     | 20 020             | 4   | (D)                | 7   | (D)                | 39                                     | 16 957             | 13  | 7 794              | 9   | (D) 3              |
| 4                                      | (D)                | 8                                      | 9 944              | 3   | (D)                | 4   | 1 672              | 20                                     | 10 579             | 4   | 1 609              | 2   | (D) 4              |
| 4                                      | (D)                | 3                                      | 2 121              | 1   | (D)                | 3   | (D)                | 11                                     | 3 295              | 5   | 3 932              | 4   | (D) 5              |
| 1                                      | (D)                | 8                                      | 7 955              | —   | —                  | —   | —                  | 8                                      | 3 083              | 4   | 2 253              | 3   | (D) 6              |
| 31                                     | 38 708             | 20                                     | 13 782             | 25  | 8 922              | 19  | 8 543              | 80                                     | 23 873             | 22  | 17 854             | 43  | (D) 7              |
| 1                                      | (D)                | —                                      | —                  | 2   | (D)                | —   | —                  | —                                      | —                  | 1   | (D)                | 2   | (D) 8              |
| 10                                     | 12 924             | 5                                      | 3 282              | 8   | (D)                | 7   | (D)                | 16                                     | 5 032              | 6   | 4 264              | 7   | (D) 9              |
| 17                                     | 24 796             | 10                                     | 7 175              | 13  | 5 953              | 11  | 6 486              | 40                                     | 14 471             | 9   | 9 022              | 27  | (D) 10             |
| 1                                      | (D)                | 3                                      | (D)                | —   | —                  | 1   | (D)                | 3                                      | 1 154              | 1   | (D)                | 2   | (D) 11             |
| 2                                      | (D)                | 2                                      | (D)                | 2   | (D)                | —   | —                  | 21                                     | 3 216              | 5   | (D)                | 5   | (D) 12             |
| 54                                     | 199 066            | 60                                     | 108 645            | 88  | 45 900             | 59  | 45 242             | 219                                    | 99 575             | 31  | 44 681             | 160   | 51 075             |
| 11                                     | (D)                | 13                                     | 20 195             | 15  | 6 427              | 15  | 8 662              | 34                                     | 17 803             | 6   | 10 822             | 36  | (D) 14             |
| 4                                      | 2 115              | 5                                      | 12 853             | 10  | 4 080              | 7   | 8 979              | 40                                     | 14 889             | 6   | 6 515              | 15  | 3 894              |
| 25                                     | 110 144            | 30                                     | 68 116             | 59  | 34 333             | 29  | 23 231             | 95                                     | 45 901             | 14  | 21 979             | 88  | (D) 16             |
| 14                                     | (D)                | 12                                     | 7 481              | 4   | 1 060              | 8   | 4 370              | 50                                     | 20 982             | 5   | 5 365              | 21  | 8 376              |
| 46                                     | 150 494            | 46                                     | 97 896             | 50  | 22 670             | 26  | 14 559             | 109                                    | 53 724             | 23  | 28 120             | 70  | 26 307             |
| 8                                      | 19 430             | 4                                      | 4 648              | 5   | 905                | 2   | (D)                | 12                                     | 5 514              | 3   | 3 832              | 10  | 2 142              |
| 23                                     | 109 011            | 24                                     | 70 405             | 40  | 18 377             | 15  | 6 290              | 65                                     | 37 206             | 10  | 15 247             | 46  | 20 277             |
| 4                                      | (D)                | 5                                      | 4 084              | 2   | (D)                | 3   | 674                | 10                                     | 4 094              | 4   | 4 705              | 7   | 2 198              |
| 11                                     | (D)                | 13                                     | 18 759             | 3   | (D)                | 6   | (D)                | 22                                     | 6 910              | 6   | 4 336              | 7   | 1 690              |
| 3                                      | 415                | 2                                      | (D)                | —   | —                  | —   | —                  | 6                                      | 365                | 2   | (D)                | 2   | (D) 23             |
| 54                                     | 169 280            | 49                                     | 44 871             | 65  | 29 389             | 42  | 28 654             | 152                                    | 67 304             | 26  | 31 381             | 92  | (D) 24             |
| 29                                     | 38 423             | 26                                     | 21 801             | 35  | 16 146             | 18  | 12 052             | 78                                     | 40 868             | 14  | 18 145             | 55  | 18 003             |
| 25                                     | 130 857            | 23                                     | 23 070             | 30  | 13 243             | 24  | 16 602             | 74                                     | 26 436             | 12  | 13 236             | 37  | (D) 26             |
| 13                                     | 23 985             | 9                                      | 4 653              | 3   | 592                | 2   | (D)                | 10                                     | 2 622              | 7   | 4 733              | 7   | (D) 27             |
| 8                                      | 22 628             | 1                                      | (D)                | 3   | 592                | 2   | (D)                | 8                                      | (D)                | 4   | 2 684              | 5   | (D) 28             |
| 5                                      | 1 357              | 8                                      | (D)                | —   | —                  | —   | —                  | 2                                      | (D)                | 3   | 2 049              | 2   | (D) 29             |
| 20                                     | 41 564             | 21                                     | 16 211             | 22  | 7 074              | 9   | 2 951              | 45                                     | 12 179             | 19  | 13 923             | 32  | (D) 30             |
| 10                                     | 25 632             | 7                                      | 8 420              | 15  | 5 757              | 5   | 860                | 26                                     | 9 937              | 7   | 6 733              | 18  | (D) 31             |
| 4                                      | (D)                | 5                                      | 3 474              | 3   | 353                | 1   | (D)                | 5                                      | 600                | 6   | 4 191              | 6   | (D) 32             |
| 6                                      | (D)                | 9                                      | 4 317              | 4   | 964                | 3   | (D)                | 14                                     | 1 642              | 6   | 2 999              | 8   | (D) 33             |
| 16                                     | 54 407             | 15                                     | 11 596             | 15  | 4 622              | 11  | 5 218              | 50                                     | 23 656             | 4   | 4 500              | 35  | (D) 34             |
| 1                                      | (D)                | —                                      | —                  | —   | —                  | 7   | 2 905              | 34                                     | 12 744             | 4   | 4 500              | 25  | (D) 35             |
| 12                                     | 23 843             | 7                                      | 5 812              | 14  | (D)                | 7   | —                  | —                                      | —                  | —   | —                  | 1   | (D) 36             |
| —                                      | —                  | —                                      | —                  | —   | —                  | 4   | 2 313              | 16                                     | 10 912             | —   | —                  | 9   | (D) 37             |
| 3                                      | (D)                | 8                                      | 5 784              | 1   | (D)                | 4   | —                  | —                                      | —                  | —   | —                  | —   | (D) 38             |
| 21                                     | 24 710             | 19                                     | 12 054             | 21  | 7 167              | 13  | 6 150              | 41                                     | 13 984             | 14  | 17 237             | 35  | 9 359              |
| 12                                     | 6 921              | 11                                     | 6 025              | 12  | 4 749              | 8   | 4 135              | 26                                     | 9 083              | 8   | 10 781             | 21  | 4 776              |
| 4                                      | (D)                | 5                                      | 2 775              | 9   | 2 418              | 5   | 2 015              | 14                                     | (D)                | 6   | 6 456              | 10  | (D) 41             |
| 5                                      | (D)                | 3                                      | 3 254              | —   | —                  | —   | —                  | 1                                      | (D)                | —   | —                  | 4   | (D) 42             |
| 26                                     | 78 303             | 30                                     | 18 606             | 24  | 6 256              | 14  | 6 855              | 39                                     | (D)                | 8   | 7 845              | 29  | (D) 43             |
| 16                                     | (D)                | 12                                     | 6 719              | 19  | 5 309              | 9   | 4 100              | 22                                     | 11 740             | 4   | 4 745              | 19  | (D) 44             |
| 7                                      | (D)                | 9                                      | 4 107              | 4   | (D)                | 5   | 2 755              | 9                                      | 3 175              | 4   | 3 100              | 6   | 643                |
| 3                                      | (D)                | 9                                      | 7 780              | 1   | (D)                | —   | —                  | 8                                      | (D)                | —   | —                  | 4   | 2 200              |
| 6                                      | 4 246              | 14                                     | 27 165             | —   | —                  | 1   | (D)                | 14                                     | 8 839              | 3   | 1 887              | 5   | (D) 47             |
| 5                                      | (D)                | 11                                     | (D)                | —   | —                  | 1   | (D)                | 8                                      | 4 386              | 2   | (D)                | 4   | 311                |
| 1                                      | (D)                | 3                                      | (D)                | —   | —                  | —   | —                  | 6                                      | 4 453              | 1   | (D)                | 1   | 49                 |
| 3                                      | 1 331              | 4                                      | 2 931              | 2   | (D)                | —   | —                  | 6                                      | 1 440              | 2   | (D)                | 5   | 1 978              |
| 3                                      | (D)                | 4                                      | 2 944              | 1   | (D)                | 1   | (D)                | 12                                     | 3 756              | 2   | (D)                | 8   | (D) 51             |
| 7                                      | 15 730             | 9                                      | 6 531              | 7   | 991                | 5   | 1 630              | 10                                     | 3 547              | 7   | 4 413              | 14  | 4 593              |
| 6                                      | (D)                | 7                                      | (D)                | 7   | 991                | 4   | (D)                | 8                                      | (D)                | 7   | 4 413              | 11  | 53                 |
| 1                                      | (D)                | 2                                      | (D)                | —   | —                  | 1   | (D)                | 2                                      | (D)                | —   | —                  | 3   | 54                 |

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**
**LOUISIANA LA-19**

TIPS [UPF] BATCH\_1992 [UFCB,D\_CONLEY] UFCB 11/4/94 4:44 PM MACHINE: EPCV22 DATA:R\_LA\_TIPS.DAT;1 11/4/94 11:43:00 TAPE: NOreel FRAME: 12 TSF:R\_LA\_TIPS92.DAT;1 11/4/94 11:43:56 UTF:R\_LA\_TIPS93.DAT;1 11/4/94 11:43:56 META:R\_LA\_TIPS96.DAT;1 11/4/94 11:46:39

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                        | <b>ALEXANDRIA</b>   |                         |                 |                          |                                 |   |
|                        | Retail trade -----  | 424                     | 589 981         | 65 372                   | 15 551                          | 6 096   |
| 52                     | <b>Building materials and garden supplies stores</b> -----    | 19                      | 31 483          | 3 372                    | 810                             | 209   |
| 521, 3                 | Building materials and supply stores -----                    | 11                      | 29 054          | 3 017                    | 722                             | 171   |
| 525                    | Hardware stores -----   | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 527                    | Manufactured (mobile) home dealers -----                      | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 53                     | <b>General merchandise stores</b> -----                       | 13                      | (D)             | (D)                      | (D)                             | GG  |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 7                       | (D)             | (NA)                     | (NA)                            | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 7                       | (D)             | (D)                      | (D)                             | FF  |
| 533                    | Variety stores -----  | 3                       | 2 189           | 207                      | 47                              | 25  |
| 539                    | Miscellaneous general merchandise stores -----                | 3                       | (D)             | (D)                      | (D)                             | CC  |
| 54                     | <b>Food stores</b> -----                                      | 48                      | 102 055         | 8 731                    | 2 056                           | 766   |
| 541                    | Grocery stores -----  | 35                      | 98 412          | 7 806                    | 1 864                           | 683   |
| 542                    | Meat and fish (seafood) markets -----                         | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 546                    | Retail bakeries -----   | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 543, 4, 5, 9           | Other food stores -----                                       | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 55 ex. 554             | <b>Automotive dealers</b> -----                               | 20                      | 104 734         | 8 389                    | 1 987                           | 379   |
| 551                    | New and used car dealers -----                                | 7                       | 93 243          | 6 982                    | 1 665                           | 291   |
| 552                    | Used car dealers -----  | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 553                    | Auto and home supply stores -----                             | 9                       | 7 518           | 1 018                    | 240                             | 65  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 554                    | <b>Gasoline service stations</b> -----                        | 26                      | 28 597          | 1 788                    | 416                             | 177   |
| 56                     | <b>Apparel and accessory stores</b> -----                     | 69                      | 42 430          | 6 026                    | 1 567                           | 651   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 11                      | 7 153           | 933                      | 209                             | 88  |
| 562, 3                 | Women's clothing and specialty stores -----                   | 26                      | 11 516          | 1 095                    | 263                             | 165   |
| 562                    | Women's clothing stores -----                                 | 21                      | (D)             | (D)                      | (D)                             | CC  |
| 563                    | Women's accessory and specialty stores -----                  | 5                       | (D)             | (D)                      | (D)                             | AA  |
| 565                    | Family clothing stores -----                                  | 7                       | 12 091          | 2 586                    | 760                             | 249   |
| 566                    | Shoe stores -----   | 21                      | 9 967           | 1 223                    | 275                             | 120   |
| 564, 9                 | Other apparel and accessory stores -----                      | 4                       | 1 703           | 189                      | 60                              | 29  |
| 57                     | <b>Furniture and homefurnishings stores</b> -----             | 36                      | 19 631          | 2 739                    | 663                             | 198   |
| 5712                   | Furniture stores -----  | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 572                    | Household appliance stores -----                              | 4                       | 1 096           | 100                      | 17                              | 6   |
| 573                    | Radio, television, computer, and music stores -----           | 19                      | 7 614           | 967                      | 235                             | 95  |
| 58                     | <b>Eating and drinking places</b> -----                       | 98                      | 48 848          | 12 819                   | 2 992                           | 1 851   |
| 5812                   | Eating places -----   | 84                      | 45 407          | 12 302                   | 2 857                           | 1 760   |
| 5812 pt.               | Restaurants -----   | 31                      | 13 624          | 4 067                    | 967                             | 498   |
| 5812 pt.               | Cafeterias -----  | 3                       | (D)             | (D)                      | (D)                             | CC  |
| 5812 pt.               | Refreshment places -----                                      | 45                      | 25 192          | 6 209                    | 1 426                           | 967   |
| 5812 pt.               | Other eating places -----                                     | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 5813                   | Drinking places -----   | 14                      | 3 441           | 517                      | 135                             | 91  |
| 591                    | <b>Drug and proprietary stores</b> -----                      | 12                      | 19 194          | 2 547                    | 578                             | 183   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> -----                      | 83                      | (D)             | (D)                      | (D)                             | FF  |
| 592                    | Liquor stores -----   | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 593                    | Used merchandise stores -----                                 | 3                       | 349             | 115                      | 30                              | 14  |
| 594                    | Miscellaneous shopping goods stores -----                     | 39                      | 20 844          | 2 748                    | 674                             | 340   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 2                       | (D)             | (D)                      | (D)                             | BB  |
| 5942                   | Book stores -----   | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 5944                   | Jewelry stores -----  | 12                      | (D)             | (D)                      | (D)                             | CC  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 20                      | 9 184           | 1 170                    | 283                             | 163   |
| 596                    | Nonstore retailers -----                                      | 8                       | 3 379           | 635                      | 169                             | 54  |
| 598                    | Fuel dealers -----  | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5992                   | Florists -----  | 7                       | 1 084           | 158                      | 43                              | 20  |
| 5993                   | Tobacco stores and stands -----                               | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5994                   | News dealers and newsstands -----                             | —                       | —               | —                        | —                               | —   |
| 5995                   | Optical goods stores -----                                    | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 13                      | (D)             | (D)                      | (D)                             | BB  |

See footnotes at end of table.

## LA-20 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>BATON ROUGE</b>  |                            |                    |                                |   |   |
|                        | Retail trade -----  | 1 705                      | 2 659 517          | 305 209                        | 71 822                                    | 26 947  |
| 52                     | Building materials and garden supplies stores -----           | 75                         | 124 921            | 13 163                         | 2 903                                     | 781   |
| 521, 3                 | Building materials and supply stores -----                    | 42                         | 102 523            | 9 605                          | 2 105                                     | 517   |
| 525                    | Hardware stores -----   | 23                         | 13 337             | 2 418                          | 563                                       | 167   |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 7                          | 4 578              | 993                            | 187                                       | 89  |
| 527                    | Manufactured (mobile) home dealers -----                      | 3                          | 4 483              | 247                            | 48  | 8   |
| 53                     | General merchandise stores -----                              | 36                         | 450 743            | 44 909                         | 10 705                                    | 3 634   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 15                         | 350 915            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 15                         | 341 402            | 38 692                         | 9 168                                     | 3 093   |
| 533                    | Variety stores -----  | 15                         | (D)                | (D)                            | (D)                                       | CC  |
| 539                    | Miscellaneous general merchandise stores -----                | 6                          | (D)                | (D)                            | (D)                                       | EE  |
| 54                     | Food stores -----   | 208                        | 464 836            | 41 794                         | 10 131                                    | 4 078   |
| 541                    | Grocery stores -----  | 175                        | 442 381            | 37 202                         | 9 143                                     | 3 734   |
| 542                    | Meat and fish (seafood) markets -----                         | 9                          | (D)                | (D)                            | (D)                                       | CC  |
| 546                    | Retail bakeries -----   | 12                         | (D)                | (D)                            | (D)                                       | CC  |
| 543, 4, 5, 9           | Other food stores -----                                       | 12                         | (D)                | (D)                            | (D)                                       | BB  |
| 55 ex. 554             | Automotive dealers -----                                      | 95                         | 661 981            | 56 145                         | 12 998                                    | 2 513   |
| 551                    | New and used car dealers -----                                | 24                         | 566 021            | 44 927                         | 10 476                                    | 1 847   |
| 552                    | Used car dealers -----  | 16                         | (D)                | (D)                            | (D)                                       | BB  |
| 553                    | Auto and home supply stores -----                             | 42                         | 48 152             | 8 013                          | 1 827                                     | 482   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 13                         | (D)                | (D)                            | (D)                                       | CC  |
| 554                    | Gasoline service stations -----                               | 107                        | 158 107            | 8 046                          | 1 994                                     | 652   |
| 56                     | Apparel and accessory stores -----                            | 208                        | 151 425            | 17 469                         | 4 094                                     | 1 824   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 27                         | (D)                | (D)                            | (D)                                       | EE  |
| 562, 3                 | Women's clothing and specialty stores -----                   | 83                         | 46 700             | 5 006                          | 1 174                                     | 647   |
| 562                    | Women's clothing stores -----                                 | 72                         | 41 688             | 4 426                          | 1 021                                     | 586   |
| 563                    | Women's accessory and specialty stores -----                  | 11                         | 5 012              | 580                            | 153                                       | 61  |
| 565                    | Family clothing stores -----                                  | 23                         | 40 094             | 4 422                          | 1 046                                     | 410   |
| 566                    | Shoe stores -----   | 55                         | 34 441             | 3 501                          | 829                                       | 355   |
| 564, 9                 | Other apparel and accessory stores -----                      | 20                         | (D)                | (D)                            | (D)                                       | CC  |
| 57                     | Furniture and homefurnishings stores -----                    | 130                        | 140 360            | 17 930                         | 4 223                                     | 1 149   |
| 5712                   | Furniture stores -----  | 37                         | 48 072             | 6 975                          | 1 639                                     | 421   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 35                         | 27 790             | 3 510                          | 831                                       | 259   |
| 572                    | Household appliance stores -----                              | 10                         | 7 066              | 873                            | 219                                       | 57  |
| 573                    | Radio, television, computer, and music stores -----           | 48                         | 57 432             | 6 572                          | 1 534                                     | 412   |
| 58                     | Eating and drinking places -----                              | 482                        | 268 340            | 71 668                         | 16 751                                    | 9 651   |
| 5812                   | Eating places -----   | 417                        | 251 631            | 68 534                         | 16 066                                    | 9 180   |
| 5812 pt.               | Restaurants -----   | 167                        | 100 813            | 29 247                         | 6 688                                     | 3 557   |
| 5812 pt.               | Cafeterias -----  | 11                         | (D)                | (D)                            | (D)                                       | EE  |
| 5812 pt.               | Refreshment places -----                                      | 213                        | 119 925            | 29 748                         | 7 164                                     | 4 707   |
| 5812 pt.               | Other eating places -----                                     | 26                         | (D)                | (D)                            | (D)                                       | EE  |
| 5813                   | Drinking places -----   | 65                         | 16 709             | 3 134                          | 685                                       | 471   |
| 591                    | Drug and proprietary stores -----                             | 46                         | 82 373             | 9 365                          | 2 189                                     | 719   |
| 59 ex. 591             | Miscellaneous retail stores -----                             | 318                        | 156 431            | 24 720                         | 5 834                                     | 1 946   |
| 592                    | Liquor stores -----   | 6                          | 2 788              | 263                            | 64  | 31  |
| 593                    | Used merchandise stores -----                                 | 27                         | 9 630              | 1 990                          | 441                                       | 150   |
| 594                    | Miscellaneous shopping goods stores -----                     | 146                        | 85 544             | 11 232                         | 2 675                                     | 988   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 26                         | (D)                | (D)                            | (D)                                       | CC  |
| 5942                   | Book stores -----   | 20                         | (D)                | (D)                            | (D)                                       | CC  |
| 5944                   | Jewelry stores -----  | 42                         | 26 781             | 4 280                          | 1 066                                     | 272   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 58                         | 27 203             | 3 616                          | 781                                       | 392   |
| 596                    | Nonstore retailers -----                                      | 30                         | 17 740             | 3 602                          | 838                                       | 210   |
| 598                    | Fuel dealers -----  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists -----  | 19                         | 7 795              | 1 879                          | 468                                       | 166   |
| 5993                   | Tobacco stores and stands -----                               | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands -----                             | 3                          | (D)                | (D)                            | (D)                                       | CC  |
| 5995                   | Optical goods stores -----                                    | 26                         | (D)                | (D)                            | (D)                                       | CC  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 58                         | 21 707             | 3 777                          | 887                                       | 274   |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## LOUISIANA LA-21

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                        | <b>BOSSIER CITY</b>   |                         |                 |                          |                                 |   |
|                        | Retail trade .....  | 385                     | 480 242         | 55 058                   | 12 963                          | 5 119   |
| 52                     | <b>Building materials and garden supplies stores</b> .....    | 19                      | (D)             | (D)                      | (D)                             | CC  |
| 521, 3                 | Building materials and supply stores .....                    | 7                       | 17 447          | 1 955                    | 451                             | 103   |
| 525                    | Hardware stores .....   | 6                       | 2 497           | 418                      | 97                              | 32  |
| 526                    | Retail nurseries, lawn and garden supply stores .....         | —                       | —               | —                        | —                               | BB  |
| 527                    | Manufactured (mobile) home dealers .....                      | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 53                     | <b>General merchandise stores</b> .....                       | 11                      | 76 039          | 8 447                    | 2 031                           | 749   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ..... | 4                       | 64 251          | (NA)                     | (NA)                            | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> .....    | 4                       | 62 904          | 7 240                    | 1 727                           | 630   |
| 533                    | Variety stores .....  | 4                       | (D)             | (D)                      | (D)                             | BB  |
| 539                    | Miscellaneous general merchandise stores .....                | 3                       | (D)             | (D)                      | (D)                             | BB  |
| 54                     | <b>Food stores</b> .....                                      | 35                      | 73 126          | 6 449                    | 1 533                           | 522   |
| 541                    | Grocery stores .....  | 27                      | 70 395          | 5 967                    | 1 414                           | 476   |
| 542                    | Meat and fish (seafood) markets .....                         | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 546                    | Retail bakeries .....   | 4                       | 993             | 210                      | 53                              | 32  |
| 543, 4, 5, 9           | Other food stores .....                                       | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 55 ex. 554             | <b>Automotive dealers</b> .....                               | 30                      | (D)             | (D)                      | (D)                             | EE  |
| 551                    | New and used car dealers .....                                | 2                       | (D)             | (D)                      | (D)                             | CC  |
| 552                    | Used car dealers .....  | 8                       | 4 945           | 268                      | 38                              | 15  |
| 553                    | Auto and home supply stores .....                             | 13                      | (D)             | (D)                      | (D)                             | BB  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers .....                        | 7                       | (D)             | (D)                      | (D)                             | CC  |
| 554                    | <b>Gasoline service stations</b> .....                        | 35                      | 49 434          | 2 517                    | 619                             | 219   |
| 56                     | <b>Apparel and accessory stores</b> .....                     | 56                      | (D)             | (D)                      | (D)                             | EE  |
| 561                    | Men's and boys' clothing and accessory stores .....           | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 562, 3                 | Women's clothing and specialty stores .....                   | 20                      | (D)             | (D)                      | (D)                             | CC  |
| 562                    | Women's clothing stores .....                                 | 17                      | (D)             | (D)                      | (D)                             | CC  |
| 563                    | Women's accessory and specialty stores .....                  | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 565                    | Family clothing stores .....                                  | 8                       | 10 561          | 1 023                    | 207                             | 107   |
| 566                    | Shoe stores .....   | 19                      | (D)             | (D)                      | (D)                             | BB  |
| 564, 9                 | Other apparel and accessory stores .....                      | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 57                     | <b>Furniture and homefurnishings stores</b> .....             | 23                      | (D)             | (D)                      | (D)                             | CC  |
| 5712                   | Furniture stores .....  | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 5713, 4, 9             | Homefurnishings stores .....                                  | 7                       | 6 766           | 1 433                    | 235                             | 78  |
| 572                    | Household appliance stores .....                              | 3                       | 783             | 135                      | 36                              | 13  |
| 573                    | Radio, television, computer, and music stores .....           | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 58                     | <b>Eating and drinking places</b> .....                       | 98                      | 57 693          | 15 532                   | 3 681                           | 2 000   |
| 5812                   | Eating places .....   | 86                      | 54 360          | 14 750                   | 3 480                           | 1 870   |
| 5812 pt.               | Restaurants .....   | 25                      | 19 002          | 5 917                    | 1 368                           | 653   |
| 5812 pt.               | Cafeterias .....  | 3                       | (D)             | (D)                      | (D)                             | CC  |
| 5812 pt.               | Refreshment places .....                                      | 52                      | 30 134          | 7 104                    | 1 692                           | 1 021   |
| 5812 pt.               | Other eating places .....                                     | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 5813                   | Drinking places .....   | 12                      | 3 333           | 782                      | 201                             | 130   |
| 591                    | <b>Drug and proprietary stores</b> .....                      | 9                       | 14 318          | 1 711                    | 406                             | 112   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> .....                      | 69                      | 26 989          | 3 470                    | 826                             | 360   |
| 592                    | Liquor stores .....   | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 593                    | Used merchandise stores .....                                 | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 594                    | Miscellaneous shopping goods stores .....                     | 31                      | (D)             | (D)                      | (D)                             | CC  |
| 5941                   | Sporting goods stores and bicycle shops .....                 | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 5942                   | Book stores .....   | 4                       | 2 027           | 167                      | 40                              | 25  |
| 5944                   | Jewelry stores .....  | 9                       | (D)             | (D)                      | (D)                             | BB  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores .....               | 14                      | (D)             | (D)                      | (D)                             | BB  |
| 596                    | Nonstore retailers .....                                      | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 598                    | Fuel dealers .....  | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5992                   | Florists .....  | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 5993                   | Tobacco stores and stands .....                               | —                       | —               | —                        | —                               | —   |
| 5994                   | News dealers and newsstands .....                             | —                       | —               | —                        | —                               | —   |
| 5995                   | Optical goods stores .....                                    | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 5999                   | Miscellaneous retail stores, n.e.c. .....                     | 6                       | (D)             | (D)                      | (D)                             | AA  |

See footnotes at end of table.

## LA-22 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                        | <b>KENNER</b>   |                         |                 |                          |                                 |   |
|                        | <b>Retail trade</b>                                     | 476                     | 681 931         | 80 498                   | 18 766                          | 7 320   |
| 52                     | <b>Building materials and garden supplies stores</b>    | 17                      | 46 292          | 4 576                    | 973                             | 276   |
| 521, 3                 | Building materials and supply stores                    | 12                      | 44 074          | 4 056                    | 840                             | 228   |
| 525                    | Hardware stores   | 3                       | (D)             | (D)                      | (D)                             | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores         | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 527                    | Manufactured (mobile) home dealers                      | —                       | —               | —                        | —                               | —   |
| 53                     | <b>General merchandise stores</b>                       | 8                       | 128 531         | 13 894                   | 3 218                           | 1 392   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> | 6                       | (D)             | (NA)                     | (NA)                            | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>    | 6                       | (D)             | (D)                      | (D)                             | GG  |
| 533                    | Variety stores  | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 539                    | Miscellaneous general merchandise stores                | 1                       | (D)             | (D)                      | (D)                             | BB  |
| 54                     | <b>Food stores</b>                                      | 53                      | 92 746          | 8 602                    | 2 028                           | 795   |
| 541                    | Grocery stores  | 35                      | 85 323          | 7 626                    | 1 779                           | 625   |
| 542                    | Meat and fish (seafood) markets                         | 3                       | 2 284           | 198                      | 33                              | 10  |
| 546                    | Retail bakeries   | 8                       | 2 300           | 585                      | 166                             | 121   |
| 543, 4, 5, 9           | Other food stores                                       | 7                       | 2 839           | 193                      | 50                              | 39  |
| 55 ex. 554             | <b>Automotive dealers</b>                               | 32                      | 141 707         | 12 650                   | 2 938                           | 431   |
| 551                    | New and used car dealers                                | 5                       | (D)             | (D)                      | (D)                             | EE  |
| 552                    | Used car dealers  | 5                       | (D)             | (D)                      | (D)                             | AA  |
| 553                    | Auto and home supply stores                             | 16                      | (D)             | (D)                      | (D)                             | BB  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers                        | 6                       | 3 629           | 308                      | 83                              | 21  |
| 554                    | <b>Gasoline service stations</b>                        | 24                      | 42 320          | 1 534                    | 368                             | 135   |
| 56                     | <b>Apparel and accessory stores</b>                     | 88                      | 52 326          | 5 566                    | 1 344                           | 722   |
| 561                    | Men's and boys' clothing and accessory stores           | 11                      | 6 584           | 765                      | 205                             | 86  |
| 562, 3                 | Women's clothing and specialty stores                   | 33                      | 24 411          | 2 423                    | 593                             | 359   |
| 562                    | Women's clothing stores                                 | 29                      | 21 877          | 2 169                    | 532                             | 332   |
| 563                    | Women's accessory and specialty stores                  | 4                       | 2 534           | 254                      | 61                              | 27  |
| 565                    | Family clothing stores                                  | 10                      | 6 727           | 623                      | 128                             | 91  |
| 566                    | Shoe stores   | 27                      | 11 181          | 1 364                    | 317                             | 135   |
| 564, 9                 | Other apparel and accessory stores                      | 7                       | 3 423           | 391                      | 101                             | 51  |
| 57                     | <b>Furniture and homefurnishings stores</b>             | 37                      | 29 864          | 2 958                    | 646                             | 194   |
| 5712                   | Furniture stores  | 10                      | (D)             | (D)                      | (D)                             | BB  |
| 5713, 4, 9             | Homefurnishings stores                                  | 12                      | 6 543           | 747                      | 177                             | 65  |
| 572                    | Household appliance stores                              | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 573                    | Radio, television, computer, and music stores           | 14                      | 7 556           | 756                      | 187                             | 76  |
| 58                     | <b>Eating and drinking places</b>                       | 121                     | 71 467          | 18 926                   | 4 544                           | 2 516   |
| 5812                   | Eating places   | 112                     | 67 648          | 18 152                   | 4 362                           | 2 430   |
| 5812 pt.               | Restaurants   | 44                      | 20 361          | 5 825                    | 1 429                           | 805   |
| 5812 pt.               | Cafeterias  | —                       | —               | —                        | —                               | —   |
| 5812 pt.               | Refreshment places                                      | 54                      | 28 023          | 7 087                    | 1 660                           | 1 209   |
| 5812 pt.               | Other eating places                                     | 14                      | 19 264          | 5 240                    | 1 273                           | 416   |
| 5813                   | Drinking places   | 9                       | 3 819           | 774                      | 182                             | 86  |
| 591                    | <b>Drug and proprietary stores</b>                      | 13                      | 20 195          | 2 784                    | 668                             | 169   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>                      | 83                      | 56 483          | 9 008                    | 2 039                           | 690   |
| 592                    | Liquor stores   | —                       | —               | —                        | —                               | —   |
| 593                    | Used merchandise stores                                 | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 594                    | Miscellaneous shopping goods stores                     | 47                      | 32 326          | 4 534                    | 1 063                           | 458   |
| 5941                   | Sporting goods stores and bicycle shops                 | 2                       | (D)             | (D)                      | (D)                             | BB  |
| 5942                   | Book stores   | 3                       | (D)             | (D)                      | (D)                             | BB  |
| 5944                   | Jewelry stores  | 12                      | 5 507           | 960                      | 280                             | 124   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores               | 30                      | 14 344          | 2 580                    | 537                             | 242   |
| 596                    | Nonstore retailers                                      | 10                      | 11 499          | 2 214                    | 483                             | 82  |
| 598                    | Fuel dealers  | —                       | —               | —                        | —                               | —   |
| 5992                   | Florists  | 4                       | 574             | 174                      | 38                              | 22  |
| 5993                   | Tobacco stores and stands                               | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5994                   | News dealers and newsstands                             | —                       | —               | —                        | —                               | —   |
| 5995                   | Optical goods stores                                    | 6                       | 3 264           | 746                      | 132                             | 32  |
| 5999                   | Miscellaneous retail stores, n.e.c.                     | 14                      | (D)             | (D)                      | (D)                             | BB  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## LOUISIANA LA-23

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>LAFAYETTE</b>  |                            |                    |                                |   |   |
|                        | Retail trade -----  | 1 017                      | 1 435 922          | 172 467                        | 40 819                                    | 15 734  |
| 52                     | <b>Building materials and garden supplies stores</b> -----    | 33                         | 52 438             | 7 193                          | 1 535                                     | 436   |
| 521, 3                 | Building materials and supply stores -----                    | 18                         | (D)                | (D)                            | (D)                                       | EE  |
| 525                    | Hardware stores -----   | 5                          | 3 852              | 1 052                          | 163                                       | 38  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 8                          | 4 469              | 1 003                          | 234                                       | 103   |
| 527                    | Manufactured (mobile) home dealers -----                      | 2                          | (D)                | (D)                            | (D)                                       | BB  |
| 53                     | <b>General merchandise stores</b> -----                       | 23                         | 237 957            | 23 890                         | 5 634                                     | 1 949   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 11                         | 219 738            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 11                         | 216 913            | 21 934                         | 5 155                                     | 1 765   |
| 533                    | Variety stores -----  | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores -----                | 5                          | (D)                | (D)                            | (D)                                       | CC  |
| 54                     | <b>Food stores</b> -----                                      | 115                        | 265 675            | 23 520                         | 5 729                                     | 2 356   |
| 541                    | Grocery stores -----  | 80                         | 256 200            | 21 783                         | 5 276                                     | 2 081   |
| 542                    | Meat and fish (seafood) markets -----                         | 10                         | (D)                | (D)                            | (D)                                       | BB  |
| 546                    | Retail bakeries -----   | 11                         | 3 048              | 954                            | 216                                       | 136   |
| 543, 4, 5, 9           | Other food stores -----                                       | 14                         | (D)                | (D)                            | (D)                                       | BB  |
| 55 ex. 554             | <b>Automotive dealers</b> -----                               | 56                         | 341 995            | 27 175                         | 6 206                                     | 1 212   |
| 551                    | New and used car dealers -----                                | 15                         | (D)                | (D)                            | (D)                                       | FF  |
| 552                    | Used car dealers -----  | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 553                    | Auto and home supply stores -----                             | 23                         | 20 275             | 3 536                          | 822                                       | 200   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 11                         | 16 038             | 1 528                          | 315                                       | 86  |
| 554                    | <b>Gasoline service stations</b> -----                        | 66                         | 89 194             | 4 744                          | 1 100                                     | 474   |
| 56                     | <b>Apparel and accessory stores</b> -----                     | 146                        | (D)                | (D)                            | (D)                                       | GG  |
| 561                    | Men's and boys' clothing and accessory stores -----           | 19                         | 8 844              | 1 100                          | 289                                       | 115   |
| 562, 3                 | Women's clothing and specialty stores -----                   | 52                         | (D)                | (D)                            | (D)                                       | EE  |
| 562                    | Women's clothing stores -----                                 | 44                         | 23 546             | 2 438                          | 544                                       | 340   |
| 563                    | Women's accessory and specialty stores -----                  | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 565                    | Family clothing stores -----                                  | 20                         | (D)                | (D)                            | (D)                                       | FF  |
| 566                    | Shoe stores -----   | 38                         | (D)                | (D)                            | (D)                                       | CC  |
| 564, 9                 | Other apparel and accessory stores -----                      | 17                         | 5 290              | 716                            | 165                                       | 73  |
| 57                     | <b>Furniture and homefurnishings stores</b> -----             | 89                         | 67 535             | 9 422                          | 2 263                                     | 603   |
| 5712                   | Furniture stores -----  | 28                         | 26 216             | 4 168                          | 1 020                                     | 234   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 23                         | (D)                | (D)                            | (D)                                       | CC  |
| 572                    | Household appliance stores -----                              | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 573                    | Radio, television, computer, and music stores -----           | 31                         | 21 616             | 2 766                          | 675                                       | 197   |
| 58                     | <b>Eating and drinking places</b> -----                       | 263                        | 159 425            | 47 166                         | 11 497                                    | 5 970   |
| 5812                   | Eating places -----   | 237                        | 152 828            | 45 691                         | 11 232                                    | 5 777   |
| 5812 pt.               | Restaurants -----   | 94                         | (D)                | (D)                            | (D)                                       | GG  |
| 5812 pt.               | Cafeterias -----  | 12                         | 7 138              | 2 534                          | 582                                       | 264   |
| 5812 pt.               | Refreshment places -----                                      | 112                        | 61 013             | 14 601                         | 3 613                                     | 2 399   |
| 5812 pt.               | Other eating places -----                                     | 19                         | (D)                | (D)                            | (D)                                       | FF  |
| 5813                   | Drinking places -----   | 26                         | 6 597              | 1 475                          | 265                                       | 193   |
| 591                    | <b>Drug and proprietary stores</b> -----                      | 28                         | 49 285             | 5 229                          | 1 251                                     | 385   |
| 591 ex. 591            | <b>Miscellaneous retail stores</b> -----                      | 198                        | (D)                | (D)                            | (D)                                       | GG  |
| 592                    | Liquor stores -----   | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 593                    | Used merchandise stores -----                                 | 10                         | (D)                | (D)                            | (D)                                       | BB  |
| 594                    | Miscellaneous shopping goods stores -----                     | 97                         | 49 375             | 6 076                          | 1 327                                     | 598   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 10                         | 7 026              | 901                            | 201                                       | 67  |
| 5942                   | Book stores -----   | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 5944                   | Jewelry stores -----  | 20                         | (D)                | (D)                            | (D)                                       | CC  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 58                         | 27 426             | 2 912                          | 610                                       | 334   |
| 596                    | Nonstore retailers -----                                      | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 598                    | Fuel dealers -----  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists -----  | 16                         | (D)                | (D)                            | (D)                                       | BB  |
| 5993                   | Tobacco stores and stands -----                               | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands -----                             | 4                          | 631                | 45                             | 12  | 8   |
| 5995                   | Optical goods stores -----                                    | 19                         | (D)                | (D)                            | (D)                                       | CC  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 38                         | 10 569             | 1 643                          | 339                                       | 146   |

See footnotes at end of table.

## LA-24 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>LAKE CHARLES</b>   |                            |                    |                                |   |   |
|                        | Retail trade -----  | 595                        | 843 534            | 94 811                         | 21 880                                    | 8 730   |
| 52                     | <b>Building materials and garden supplies stores</b> -----    | 37                         | 54 363             | 5 689                          | 1 306                                     | 389   |
| 521, 3                 | Building materials and supply stores -----                    | 16                         | 41 455             | 3 972                          | 904                                       | 252   |
| 525                    | Hardware stores -----   | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 8                          | 3 346              | 850                            | 191                                       | 78  |
| 527                    | Manufactured (mobile) home dealers -----                      | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 53                     | <b>General merchandise stores</b> -----                       | 17                         | 164 651            | 14 856                         | 3 594                                     | 1 414   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 7                          | 114 460            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 7                          | 113 739            | 11 824                         | 2 807                                     | 1 055   |
| 533                    | Variety stores -----  | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores -----                | 3                          | (D)                | (D)                            | (D)                                       | EE  |
| 54                     | <b>Food stores</b> -----                                      | 65                         | 148 475            | 14 805                         | 3 393                                     | 1 224   |
| 541                    | Grocery stores -----  | 48                         | 143 870            | 14 383                         | 3 308                                     | 1 180   |
| 542                    | Meat and fish (seafood) markets -----                         | 6                          | 2 722              | 145                            | 27  | 12  |
| 546                    | Retail bakeries -----   | 5                          | 797                | 133                            | 32  | 20  |
| 543, 4, 5, 9           | Other food stores -----                                       | 6                          | 1 086              | 144                            | 26  | 12  |
| 55 ex. 554             | <b>Automotive dealers</b> -----                               | 33                         | 193 625            | 15 421                         | 3 403                                     | 636   |
| 551                    | New and used car dealers -----                                | 10                         | 173 498            | 12 696                         | 2 793                                     | 446   |
| 552                    | Used car dealers -----  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 553                    | Auto and home supply stores -----                             | 18                         | 13 957             | 2 238                          | 506                                       | 158   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 554                    | <b>Gasoline service stations</b> -----                        | 47                         | 52 878             | 3 934                          | 980                                       | 425   |
| 56                     | <b>Apparel and accessory stores</b> -----                     | 78                         | 41 054             | 5 151                          | 1 125                                     | 505   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 562, 3                 | Women's clothing and specialty stores -----                   | 32                         | 13 861             | 1 795                          | 427                                       | 223   |
| 562                    | Women's clothing stores -----                                 | 30                         | (D)                | (D)                            | (D)                                       | CC  |
| 563                    | Women's accessory and specialty stores -----                  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 565                    | Family clothing stores -----                                  | 7                          | 11 738             | 1 301                          | 270                                       | 102   |
| 566                    | Shoe stores -----   | 21                         | 9 363              | 1 166                          | 277                                       | 102   |
| 564, 9                 | Other apparel and accessory stores -----                      | 13                         | (D)                | (D)                            | (D)                                       | BB  |
| 57                     | <b>Furniture and homefurnishings stores</b> -----             | 54                         | 36 858             | 4 836                          | 1 142                                     | 336   |
| 5712                   | Furniture stores -----  | 16                         | (D)                | (D)                            | (D)                                       | CC  |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 572                    | Household appliance stores -----                              | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 573                    | Radio, television, computer, and music stores -----           | 18                         | 11 236             | 1 710                          | 397                                       | 100   |
| 58                     | <b>Eating and drinking places</b> -----                       | 132                        | 75 281             | 19 803                         | 4 411                                     | 2 869   |
| 5812                   | Eating places -----   | 117                        | 71 632             | 18 932                         | 4 189                                     | 2 783   |
| 5812 pt.               | Restaurants -----   | 39                         | (D)                | (D)                            | (D)                                       | GG  |
| 5812 pt.               | Cafeterias -----  | 3                          | (D)                | (D)                            | (D)                                       | CC  |
| 5812 pt.               | Refreshment places -----                                      | 64                         | 41 890             | 10 189                         | 2 253                                     | 1 403   |
| 5812 pt.               | Other eating places -----                                     | 11                         | (D)                | (D)                            | (D)                                       | CC  |
| 5813                   | Drinking places -----   | 15                         | 3 649              | 871                            | 222                                       | 86  |
| 591                    | <b>Drug and proprietary stores</b> -----                      | 22                         | 29 412             | 4 002                          | 1 038                                     | 325   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> -----                      | 110                        | 46 937             | 6 314                          | 1 488                                     | 607   |
| 592                    | Liquor stores -----   | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 593                    | Used merchandise stores -----                                 | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 594                    | Miscellaneous shopping goods stores -----                     | 38                         | 23 684             | 2 613                          | 613                                       | 280   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 5942                   | Book stores -----   | 4                          | (D)                | (D)                            | (D)                                       | BB  |
| 5944                   | Jewelry stores -----  | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 20                         | 13 046             | 1 340                          | 319                                       | 151   |
| 596                    | Nonstore retailers -----                                      | 11                         | 5 041              | 815                            | 212                                       | 65  |
| 598                    | Fuel dealers -----  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists -----  | 11                         | 2 506              | 564                            | 122                                       | 57  |
| 5993                   | Tobacco stores and stands -----                               | —                          | —                  | —                              | —   | —   |
| 5994                   | News dealers and newsstands -----                             | —                          | —                  | —                              | —   | —   |
| 5995                   | Optical goods stores -----                                    | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 22                         | 6 114              | 766                            | 196                                       | 87  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-25**

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                                      | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>MONROE</b>   |                            |                    |                                |   |   |
|                        | <b>Retail trade</b>   | 536                        | 821 415            | 86 074                         | 20 178                                    | 7 857   |
| <b>52</b>              | <b>Building materials and garden supplies stores</b>                      | 27                         | 29 815             | 3 725                          | 803                                       | 214   |
| 521, 3                 | Building materials and supply stores                                      | 13                         | 18 706             | 2 711                          | 562                                       | 136   |
| 525                    | Hardware stores   | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores                           | 6                          | 4 590              | 430                            | 86  | 35  |
| 527                    | Manufactured (mobile) home dealers  | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| <b>53</b>              | <b>General merchandise stores</b>   | 13                         | 188 109            | 15 634                         | 3 710                                     | 1 386   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup>                   | 7                          | (D)                | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>                      | 7                          | (D)                | (D)                            | (D)                                       | GG  |
| 533                    | Variety stores  | 4                          | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores                                  | 2                          | (D)                | (D)                            | (D)                                       | CC  |
| <b>54</b>              | <b>Food stores</b>  | 49                         | 124 271            | 8 982                          | 2 065                                     | 768   |
| 541                    | Grocery stores  | 40                         | 122 566            | 8 635                          | 1 985                                     | 722   |
| 542                    | Meat and fish (seafood) markets   | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 546                    | Retail bakeries   | 4                          | (D)                | (D)                            | (D)                                       | BB  |
| 543, 4, 5, 9           | Other food stores   | 4                          | 822                | 122                            | 28  | 23  |
| <b>55 ex. 554</b>      | <b>Automotive dealers</b>   | 41                         | 238 862            | 17 787                         | 4 132                                     | 865   |
| 551                    | New and used car dealers  | 10                         | (D)                | (D)                            | (D)                                       | FF  |
| 552                    | Used car dealers  | 14                         | 15 329             | 902                            | 215                                       | 62  |
| 553                    | Auto and home supply stores   | 14                         | (D)                | (D)                            | (D)                                       | CC  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers  | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| <b>554</b>             | <b>Gasoline service stations</b>  | 29                         | 21 698             | 1 254                          | 307                                       | 148   |
| <b>56</b>              | <b>Apparel and accessory stores</b>                                       | 73                         | 33 655             | 4 262                          | 988                                       | 483   |
| 561                    | Men's and boys' clothing and accessory stores                             | 8                          | 4 783              | 825                            | 202                                       | 59  |
| 562, 3                 | Women's clothing and specialty stores                                     | 29                         | 11 554             | 1 309                          | 331                                       | 230   |
| 562                    | Women's clothing stores   | 25                         | (D)                | (D)                            | (D)                                       | CC  |
| 563                    | Women's accessory and specialty stores                                    | 4                          | (D)                | (D)                            | (D)                                       | AA  |
| 565                    | Family clothing stores  | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 566                    | Shoe stores   | 19                         | 6 594              | 829                            | 188                                       | 87  |
| 564, 9                 | Other apparel and accessory stores  | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| <b>57</b>              | <b>Furniture and homefurnishings stores</b>                               | 54                         | 39 429             | 5 037                          | 1 157                                     | 365   |
| 5712                   | Furniture stores  | 14                         | (D)                | (D)                            | (D)                                       | CC  |
| 5713, 4, 9             | Homefurnishings stores  | 16                         | (D)                | (D)                            | (D)                                       | BB  |
| 572                    | Household appliance stores  | 5                          | 4 084              | 533                            | 117                                       | 34  |
| 573                    | Radio, television, computer, and music stores                             | 19                         | (D)                | (D)                            | (D)                                       | BB  |
| <b>58</b>              | <b>Eating and drinking places</b>   | 132                        | 74 223             | 18 325                         | 4 332                                     | 2 787   |
| 5812                   | Eating places   | 120                        | 72 569             | 18 029                         | 4 270                                     | 2 756   |
| 5812 pt.               | Restaurants   | 48                         | 22 273             | 6 427                          | 1 488                                     | 855   |
| 5812 pt.               | Cafeterias  | 4                          | (D)                | (D)                            | (D)                                       | CC  |
| 5812 pt.               | Refreshment places  | 61                         | 42 954             | 9 515                          | 2 287                                     | 1 476   |
| 5812 pt.               | Other eating places   | 7                          | (D)                | (D)                            | (D)                                       | EE  |
| 5813                   | Drinking places   | 12                         | 1 654              | 296                            | 62  | 31  |
| <b>591</b>             | <b>Drug and proprietary stores</b>  | 24                         | 25 500             | 3 638                          | 958                                       | 264   |
| <b>59 ex. 591</b>      | <b>Miscellaneous retail stores</b>  | 94                         | 45 853             | 7 430                          | 1 726                                     | 577   |
| 592                    | Liquor stores   | 6                          | 1 831              | 162                            | 27  | 15  |
| 593                    | Used merchandise stores   | 8                          | 1 632              | 245                            | 64  | 24  |
| 594                    | Miscellaneous shopping goods stores                                       | 43                         | 30 917             | 4 683                          | 1 110                                     | 363   |
| 5941                   | Sporting goods stores and bicycle shops                                   | 10                         | (D)                | (D)                            | (D)                                       | BB  |
| 5942                   | Book stores   | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5944                   | Jewelry stores  | 13                         | 7 399              | 1 130                          | 332                                       | 58  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores                                 | 18                         | 16 861             | 2 661                          | 564                                       | 214   |
| 596                    | Nonstore retailers  | 9                          | 5 453              | 1 163                          | 283                                       | 97  |
| 598                    | Fuel dealers  | —                          | —                  | —                              | —   | —   |
| 5992                   | Florists  | 9                          | 1 456              | 262                            | 46  | 24  |
| 5993                   | Tobacco stores and stands   | —                          | —                  | —                              | —   | —   |
| 5994                   | News dealers and newsstands   | —                          | —                  | —                              | —   | —   |
| 5995                   | Optical goods stores  | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 5999                   | Miscellaneous retail stores, n.e.c.                                       | 12                         | (D)                | (D)                            | (D)                                       | BB  |
|                        | <b>NEW ORLEANS</b><br>(Coextensive with Orleans Parish, LA; see table 6.) |                            |                    |                                |   |   |

See footnotes at end of table.

## LA-26 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>SHREVEPORT ▲</b>   |                            |                    |                                |   |   |
|                        | Retail trade -----  | 1 237                      | 1 811 244          | 194 233                        | 45 382                                    | 15 964  |
| 52                     | Building materials and garden supplies stores -----           | 53                         | 80 042             | 10 130                         | 2 225                                     | 609   |
| 521, 3                 | Building materials and supply stores -----                    | 26                         | 66 291             | 7 535                          | 1 692                                     | 426   |
| 525                    | Hardware stores -----   | 13                         | (D)                | (D)                            | (D)                                       | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 13                         | (D)                | (D)                            | (D)                                       | CC  |
| 527                    | Manufactured (mobile) home dealers -----                      | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 53                     | General merchandise stores -----                              | 30                         | 288 575            | 26 471                         | 6 178                                     | 2 311   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 11                         | (D)                | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 11                         | (D)                | (D)                            | (D)                                       | GG  |
| 533                    | Variety stores -----  | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores -----                | 11                         | (D)                | (D)                            | (D)                                       | EE  |
| 54                     | Food stores -----   | 136                        | 303 095            | 25 551                         | 6 085                                     | 2 006   |
| 541                    | Grocery stores -----  | 114                        | 295 590            | 24 173                         | 5 785                                     | 1 877   |
| 542                    | Meat and fish (seafood) markets -----                         | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 546                    | Retail bakeries -----   | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 543, 4, 5, 9           | Other food stores -----                                       | 8                          | 2 426              | 383                            | 86  | 45  |
| 55 ex. 554             | Automotive dealers -----                                      | 76                         | 471 519            | 36 743                         | 8 083                                     | 1 494   |
| 551                    | New and used car dealers -----                                | 18                         | (D)                | (D)                            | (D)                                       | GG  |
| 552                    | Used car dealers -----  | 17                         | (D)                | (D)                            | (D)                                       | BB  |
| 553                    | Auto and home supply stores -----                             | 36                         | 27 743             | 4 877                          | 1 112                                     | 294   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 554                    | Gasoline service stations -----                               | 103                        | 145 216            | 7 041                          | 1 636                                     | 631   |
| 56                     | Apparel and accessory stores -----                            | 140                        | 76 435             | 9 611                          | 2 219                                     | 967   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 562, 3                 | Women's clothing and specialty stores -----                   | 59                         | (D)                | (D)                            | (D)                                       | EE  |
| 562                    | Women's clothing stores -----                                 | 52                         | (D)                | (D)                            | (D)                                       | EE  |
| 563                    | Women's accessory and specialty stores -----                  | 7                          | (D)                | (D)                            | (D)                                       | AA  |
| 565                    | Family clothing stores -----                                  | 13                         | (D)                | (D)                            | (D)                                       | CC  |
| 566                    | Shoe stores -----   | 44                         | (D)                | (D)                            | (D)                                       | CC  |
| 564, 9                 | Other apparel and accessory stores -----                      | 13                         | (D)                | (D)                            | (D)                                       | BB  |
| 57                     | Furniture and homefurnishings stores -----                    | 104                        | 93 539             | 11 398                         | 3 075                                     | 659   |
| 5712                   | Furniture stores -----  | 38                         | 40 537             | 7 201                          | 2 073                                     | 324   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 31                         | 13 862             | 1 988                          | 478                                       | 168   |
| 572                    | Household appliance stores -----                              | 7                          | (D)                | (D)                            | (D)                                       | AA  |
| 573                    | Radio, television, computer, and music stores -----           | 28                         | (D)                | (D)                            | (D)                                       | CC  |
| 58                     | Eating and drinking places -----                              | 291                        | 146 969            | 38 954                         | 9 080                                     | 5 074   |
| 5812                   | Eating places -----   | 263                        | 143 367            | 38 215                         | 8 879                                     | 4 952   |
| 5812 pt.               | Restaurants -----   | 98                         | 50 875             | 15 158                         | 3 647                                     | 1 822   |
| 5812 pt.               | Cafeterias -----  | 6                          | (D)                | (D)                            | (D)                                       | CC  |
| 5812 pt.               | Refreshment places -----                                      | 143                        | 79 994             | 19 162                         | 4 277                                     | 2 737   |
| 5812 pt.               | Other eating places -----                                     | 16                         | (D)                | (D)                            | (D)                                       | CC  |
| 5813                   | Drinking places -----   | 28                         | 3 602              | 739                            | 201                                       | 122   |
| 591                    | Drug and proprietary stores -----                             | 51                         | 80 831             | 9 497                          | 2 270                                     | 697   |
| 59 ex. 591             | Miscellaneous retail stores -----                             | 253                        | 125 023            | 18 837                         | 4 531                                     | 1 516   |
| 592                    | Liquor stores -----   | 26                         | 20 951             | 1 367                          | 332                                       | 116   |
| 593                    | Used merchandise stores -----                                 | 17                         | (D)                | (D)                            | (D)                                       | CC  |
| 594                    | Miscellaneous shopping goods stores -----                     | 104                        | (D)                | (D)                            | (D)                                       | FF  |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 14                         | (D)                | (D)                            | (D)                                       | BB  |
| 5942                   | Book stores -----   | 12                         | 5 887              | 707                            | 171                                       | 68  |
| 5944                   | Jewelry stores -----  | 28                         | (D)                | (D)                            | (D)                                       | CC  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 50                         | 27 293             | 3 138                          | 716                                       | 356   |
| 596                    | Nonstore retailers -----                                      | 23                         | (D)                | (D)                            | (D)                                       | EE  |
| 598                    | Fuel dealers -----  | -                          | -                  | -                              | -   | -   |
| 5992                   | Florists -----  | 25                         | 4 236              | 775                            | 198                                       | 96  |
| 5993                   | Tobacco stores and stands -----                               | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands -----                             | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores -----                                    | 19                         | (D)                | (D)                            | (D)                                       | CC  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 36                         | 10 160             | 1 662                          | 394                                       | 121   |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-27**

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                     | <b>SLIDELL</b>  |                         |                 |                          |                                 |   |
|                     | Retail trade .....  | 398                     | 594 093         | 62 464                   | 14 409                          | 6 127   |
| 52                  | <b>Building materials and garden supplies stores</b> .....    | 14                      | 13 520          | 1 774                    | 402                             | 111   |
| 521, 3              | Building materials and supply stores .....                    | 5                       | 8 938           | 1 150                    | 254                             | 48  |
| 525                 | Hardware stores .....   | 5                       | 2 780           | 397                      | 86                              | 38  |
| 526                 | Retail nurseries, lawn and garden supply stores .....         | 4                       | 1 802           | 227                      | 62                              | 25  |
| 527                 | Manufactured (mobile) home dealers .....                      | —                       | —               | —                        | —                               | —   |
| 53                  | <b>General merchandise stores</b> .....                       | 13                      | (D)             | (D)                      | (D)                             | GG  |
| 531                 | Department stores (incl. leased depts.) <sup>1, 2</sup> ..... | 7                       | 107 451         | (NA)                     | (NA)                            | (NA)  |
| 531                 | Department stores (excl. leased depts.) <sup>1</sup> .....    | 7                       | 105 681         | 10 545                   | 2 449                           | 980   |
| 533                 | Variety stores .....  | 2                       | (D)             | (D)                      | (D)                             | BB  |
| 539                 | Miscellaneous general merchandise stores .....                | 4                       | (D)             | (D)                      | (D)                             | CC  |
| 54                  | <b>Food stores</b> .....                                      | 31                      | 120 154         | 10 715                   | 2 650                           | 1 020   |
| 541                 | Grocery stores .....  | 20                      | 117 592         | 10 397                   | 2 569                           | 971   |
| 542                 | Meat and fish (seafood) markets .....                         | 3                       | 1 136           | 88                       | 21                              | 13  |
| 546                 | Retail bakeries .....   | 5                       | 901             | 146                      | 39                              | 19  |
| 543, 4, 5, 9        | Other food stores .....                                       | 3                       | 525             | 84                       | 21                              | 17  |
| 55 ex. 554          | <b>Automotive dealers</b> .....                               | 25                      | 110 144         | 8 154                    | 1 608                           | 360   |
| 551                 | New and used car dealers .....                                | 9                       | 97 619          | 6 274                    | 1 160                           | 240   |
| 552                 | Used car dealers .....  | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 553                 | Auto and home supply stores .....                             | 13                      | 10 909          | 1 727                    | 408                             | 111   |
| 555, 6, 7, 9        | Miscellaneous automotive dealers .....                        | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 554                 | <b>Gasoline service stations</b> .....                        | 30                      | 68 116          | 3 937                    | 951                             | 400   |
| 56                  | <b>Apparel and accessory stores</b> .....                     | 59                      | 34 333          | 3 394                    | 790                             | 423   |
| 561                 | Men's and boys' clothing and accessory stores .....           | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 562, 3              | Women's clothing and specialty stores .....                   | 23                      | 11 412          | 1 196                    | 284                             | 162   |
| 562                 | Women's clothing stores .....                                 | 18                      | (D)             | (D)                      | (D)                             | CC  |
| 563                 | Women's accessory and specialty stores .....                  | 5                       | (D)             | (D)                      | (D)                             | AA  |
| 565                 | Family clothing stores .....                                  | 9                       | 10 323          | 894                      | 190                             | 105   |
| 566                 | Shoe stores .....   | 18                      | (D)             | (D)                      | (D)                             | BB  |
| 564, 9              | Other apparel and accessory stores .....                      | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 57                  | <b>Furniture and homefurnishings stores</b> .....             | 29                      | 23 231          | 2 461                    | 530                             | 182   |
| 5712                | Furniture stores .....  | 8                       | (D)             | (D)                      | (D)                             | AA  |
| 5713, 4, 9          | Homefurnishings stores .....                                  | 10                      | 7 778           | 870                      | 202                             | 80  |
| 572                 | Household appliance stores .....                              | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 573                 | Radio, television, computer, and music stores .....           | 9                       | 5 730           | 773                      | 142                             | 69  |
| 58                  | <b>Eating and drinking places</b> .....                       | 95                      | 45 901          | 11 287                   | 2 834                           | 1 769   |
| 5812                | Eating places .....   | 88                      | 44 745          | 11 057                   | 2 771                           | 1 738   |
| 5812 pt.            | Restaurants .....   | 35                      | 15 695          | 4 071                    | 959                             | 512   |
| 5812 pt.            | Cafeterias .....  | 1                       | (D)             | (D)                      | (D)                             | BB  |
| 5812 pt.            | Refreshment places .....                                      | 42                      | 25 441          | 5 935                    | 1 572                           | 1 107   |
| 5812 pt.            | Other eating places .....                                     | 10                      | (D)             | (D)                      | (D)                             | BB  |
| 5813                | Drinking places .....   | 7                       | 1 156           | 230                      | 63                              | 31  |
| 591                 | <b>Drug and proprietary stores</b> .....                      | 14                      | 21 979          | 2 621                    | 660                             | 208   |
| 59 ex. 591          | <b>Miscellaneous retail stores</b> .....                      | 88                      | (D)             | (D)                      | (D)                             | FF  |
| 592                 | Liquor stores .....   | 4                       | 2 514           | 83                       | 22                              | 12  |
| 593                 | Used merchandise stores .....                                 | 5                       | 935             | 217                      | 49                              | 37  |
| 594                 | Miscellaneous shopping goods stores .....                     | 48                      | 19 010          | 2 963                    | 733                             | 335   |
| 5941                | Sporting goods stores and bicycle shops .....                 | 9                       | 3 117           | 276                      | 63                              | 21  |
| 5942                | Book stores .....   | 4                       | (D)             | (D)                      | (D)                             | CC  |
| 5944                | Jewelry stores .....  | 11                      | (D)             | (D)                      | (D)                             | BB  |
| 5943, 5, 6, 7, 8, 9 | Other miscellaneous shopping goods stores .....               | 24                      | 8 133           | 1 181                    | 292                             | 135   |
| 596                 | Nonstore retailers .....                                      | 4                       | 1 041           | 176                      | 41                              | 9   |
| 598                 | Fuel dealers .....  | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5992                | Florists .....  | 7                       | 1 175           | 279                      | 70                              | 48  |
| 5993                | Tobacco stores and stands .....                               | —                       | —               | —                        | —                               | —   |
| 5994                | News dealers and newsstands .....                             | —                       | —               | —                        | —                               | —   |
| 5995                | Optical goods stores .....                                    | 11                      | (D)             | (D)                      | (D)                             | BB  |
| 5999                | Miscellaneous retail stores, n.e.c. .....                     | 8                       | (D)             | (D)                      | (D)                             | BB  |

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code            | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                     | <b>BOSSIER PARISH</b>   |                         |                 |                          |                                 |   |
|                     | Retail trade -----  | 459                     | 554 479         | 62 067                   | 14 601                          | 5 864   |
| 52                  | Building materials and garden supplies stores -----           | 21                      | 34 841          | 3 339                    | 831                             | 187   |
| 521, 3              | Building materials and supply stores -----                    | 7                       | 17 447          | 1 955                    | 451                             | 103   |
| 525                 | Hardware stores -----   | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 526                 | Retail nurseries, lawn and garden supply stores -----         | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 527                 | Manufactured (mobile) home dealers -----                      | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 53                  | General merchandise stores -----                              | 16                      | (D)             | (D)                      | (D)                             | FF  |
| 531                 | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 5                       | (D)             | (NA)                     | (NA)                            | (NA)  |
| 531                 | Department stores (excl. leased depts.) <sup>1</sup> -----    | 5                       | (D)             | (D)                      | (D)                             | FF  |
| 533                 | Variety stores -----  | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 539                 | Miscellaneous general merchandise stores -----                | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 54                  | Food stores -----   | 59                      | 111 337         | 9 746                    | 2 314                           | 813   |
| 541                 | Grocery stores -----  | 50                      | (D)             | (D)                      | (D)                             | FF  |
| 542                 | Meat and fish (seafood) markets -----                         | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 546                 | Retail bakeries -----   | 4                       | 993             | 210                      | 53                              | 32  |
| 543, 4, 5, 9        | Other food stores -----                                       | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 55 ex. 554          | Automotive dealers -----                                      | 33                      | 99 044          | 7 463                    | 1 710                           | 430   |
| 551                 | New and used car dealers -----                                | 2                       | (D)             | (D)                      | (D)                             | CC  |
| 552                 | Used car dealers -----  | 9                       | (D)             | (D)                      | (D)                             | BB  |
| 553                 | Auto and home supply stores -----                             | 15                      | (D)             | (D)                      | (D)                             | BB  |
| 555, 6, 7, 9        | Miscellaneous automotive dealers -----                        | 7                       | (D)             | (D)                      | (D)                             | CC  |
| 554                 | Gasoline service stations -----                               | 43                      | 56 409          | 2 800                    | 669                             | 240   |
| 56                  | Apparel and accessory stores -----                            | 58                      | 34 140          | 3 872                    | 868                             | 416   |
| 561                 | Men's and boys' clothing and accessory stores -----           | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 562, 3              | Women's clothing and specialty stores -----                   | 21                      | 12 011          | 1 247                    | 313                             | 171   |
| 562                 | Women's clothing stores -----                                 | 18                      | (D)             | (D)                      | (D)                             | CC  |
| 563                 | Women's accessory and specialty stores -----                  | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 565                 | Family clothing stores -----                                  | 8                       | 10 561          | 1 023                    | 207                             | 107   |
| 566                 | Shoe stores -----   | 20                      | 7 326           | 923                      | 205                             | 86  |
| 564, 9              | Other apparel and accessory stores -----                      | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 57                  | Furniture and homefurnishings stores -----                    | 25                      | 19 125          | 2 648                    | 552                             | 158   |
| 5712                | Furniture stores -----  | 7                       | 5 376           | 771                      | 207                             | 35  |
| 5713, 4, 9          | Homefurnishings stores -----                                  | 7                       | 6 766           | 1 433                    | 235                             | 78  |
| 572                 | Household appliance stores -----                              | 3                       | 783             | 135                      | 36                              | 13  |
| 573                 | Radio, television, computer, and music stores -----           | 8                       | 6 200           | 309                      | 74                              | 32  |
| 58                  | Eating and drinking places -----                              | 113                     | (D)             | (D)                      | (D)                             | GG  |
| 5812                | Eating places -----   | 100                     | (D)             | (D)                      | (D)                             | GG  |
| 5812 pt.            | Restaurants -----   | 29                      | (D)             | (D)                      | (D)                             | FF  |
| 5812 pt.            | Cafeterias -----  | 3                       | (D)             | (D)                      | (D)                             | CC  |
| 5812 pt.            | Refreshment places -----                                      | 62                      | (D)             | (D)                      | (D)                             | GG  |
| 5812 pt.            | Other eating places -----                                     | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 5813                | Drinking places -----   | 13                      | (D)             | (D)                      | (D)                             | CC  |
| 591                 | Drug and proprietary stores -----                             | 14                      | 16 643          | 1 979                    | 470                             | 130   |
| 59 ex. 591          | Miscellaneous retail stores -----                             | 77                      | (D)             | (D)                      | (D)                             | EE  |
| 592                 | Liquor stores -----   | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 593                 | Used merchandise stores -----                                 | 6                       | 1 745           | 296                      | 56                              | 22  |
| 594                 | Miscellaneous shopping goods stores -----                     | 32                      | 9 784           | 1 380                    | 333                             | 174   |
| 5941                | Sporting goods stores and bicycle shops -----                 | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 5942                | Book stores -----   | 4                       | 2 027           | 167                      | 40                              | 25  |
| 5944                | Jewelry stores -----  | 9                       | (D)             | (D)                      | (D)                             | BB  |
| 5943, 5, 6, 7, 8, 9 | Other miscellaneous shopping goods stores -----               | 15                      | 4 438           | 735                      | 175                             | 98  |
| 596                 | Nonstore retailers -----                                      | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 598                 | Fuel dealers -----  | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 5992                | Florists -----  | 10                      | 1 376           | 265                      | 70                              | 35  |
| 5993                | Tobacco stores and stands -----                               | —                       | —               | —                        | —                               | —   |
| 5994                | News dealers and newsstands -----                             | —                       | —               | —                        | —                               | —   |
| 5995                | Optical goods stores -----                                    | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 5999                | Miscellaneous retail stores, n.e.c. -----                     | 8                       | (D)             | (D)                      | (D)                             | AA  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## LOUISIANA LA-29

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business   | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|--|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>CADDY PARISH</b>  |                            |                    |                                |   |   |
|                        | Retail trade .....   | 1 361                      | 1 926 480          | 206 856                        | 48 318                                    | 17 365  |
| 52                     | Building materials and garden supplies stores .....                              | 60                         | 82 772             | 10 543                         | 2 324                                     | 649   |
| 521, 3                 | Building materials and supply stores .....                                       | 29                         | 67 365             | 7 682                          | 1 728                                     | 440   |
| 525                    | Hardware stores .....  | 15                         | (D)                | (D)                            | (D)                                       | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores .....                            | 15                         | 7 328              | 1 363                          | 282                                       | 125   |
| 527                    | Manufactured (mobile) home dealers .....   | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 53                     | General merchandise stores .....   | 37                         | 320 474            | 29 480                         | 6 870                                     | 2 607   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> .....                    | 13                         | 228 031            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> .....                       | 13                         | 224 280            | 23 807                         | 5 497                                     | 2 041   |
| 533                    | Variety stores .....   | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores .....                                   | 13                         | (D)                | (D)                            | (D)                                       | FF  |
| 54                     | Food stores .....  | 162                        | 329 758            | 27 792                         | 6 654                                     | 2 268   |
| 541                    | Grocery stores .....   | 140                        | 322 014            | 26 323                         | 6 332                                     | 2 125   |
| 542                    | Meat and fish (seafood) markets .....  | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 546                    | Retail bakeries .....  | 7                          | 1 902              | 608                            | 148                                       | 60  |
| 543, 4, 5, 9           | Other food stores .....  | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 55 ex. 554             | Automotive dealers .....   | 92                         | 488 963            | 38 323                         | 8 458                                     | 1 582   |
| 551                    | New and used car dealers .....   | 19                         | 427 314            | 30 929                         | 6 766                                     | 1 133   |
| 552                    | Used car dealers .....   | 18                         | (D)                | (D)                            | (D)                                       | BB  |
| 553                    | Auto and home supply stores .....  | 47                         | 32 550             | 5 704                          | 1 310                                     | 347   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers .....   | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 554                    | Gasoline service stations .....  | 110                        | 159 998            | 8 135                          | 1 871                                     | 774   |
| 56                     | Apparel and accessory stores .....   | 144                        | 78 744             | 9 855                          | 2 282                                     | 997   |
| 561                    | Men's and boys' clothing and accessory stores .....                              | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 562, 3                 | Women's clothing and specialty stores .....                                      | 61                         | 27 498             | 3 336                          | 784                                       | 384   |
| 562                    | Women's clothing stores .....  | 54                         | (D)                | (D)                            | (D)                                       | EE  |
| 563                    | Women's accessory and specialty stores .....                                     | 7                          | (D)                | (D)                            | (D)                                       | AA  |
| 565                    | Family clothing stores .....   | 14                         | 24 486             | 2 457                          | 597                                       | 255   |
| 566                    | Shoe stores .....  | 45                         | 17 034             | 2 295                          | 532                                       | 222   |
| 564, 9                 | Other apparel and accessory stores .....   | 13                         | (D)                | (D)                            | (D)                                       | BB  |
| 57                     | Furniture and homefurnishings stores .....                                       | 107                        | 94 324             | 11 488                         | 3 095                                     | 667   |
| 5712                   | Furniture stores .....   | 38                         | 40 537             | 7 201                          | 2 073                                     | 324   |
| 5713, 4, 9             | Homefurnishings stores .....   | 31                         | 13 862             | 1 988                          | 478                                       | 168   |
| 572                    | Household appliance stores .....   | 8                          | 3 672              | 172                            | 35  | 15  |
| 573                    | Radio, television, computer, and music stores .....                              | 30                         | 36 253             | 2 127                          | 509                                       | 160   |
| 58                     | Eating and drinking places .....   | 317                        | 156 082            | 41 764                         | 9 689                                     | 5 515   |
| 5812                   | Eating places .....  | 287                        | 152 416            | 41 016                         | 9 489                                     | 5 393   |
| 5812 pt.               | Restaurants .....  | 109                        | 54 933             | 16 572                         | 3 909                                     | 1 997   |
| 5812 pt.               | Cafeterias .....   | 7                          | (D)                | (D)                            | (D)                                       | CC  |
| 5812 pt.               | Refreshment places .....   | 154                        | 84 879             | 20 535                         | 4 622                                     | 2 998   |
| 5812 pt.               | Other eating places .....  | 17                         | (D)                | (D)                            | (D)                                       | CC  |
| 5813                   | Drinking places .....  | 30                         | 3 666              | 748                            | 200                                       | 122   |
| 591                    | Drug and proprietary stores .....  | 54                         | 83 750             | 9 825                          | 2 347                                     | 719   |
| 59 ex. 591             | Miscellaneous retail stores .....  | 278                        | 131 615            | 19 651                         | 4 728                                     | 1 587   |
| 592                    | Liquor stores .....  | 35                         | 23 887             | 1 546                          | 379                                       | 140   |
| 593                    | Used merchandise stores .....  | 18                         | 7 665              | 1 457                          | 323                                       | 123   |
| 594                    | Miscellaneous shopping goods stores .....  | 107                        | 50 186             | 6 603                          | 1 581                                     | 639   |
| 5941                   | Sporting goods stores and bicycle shops .....                                    | 16                         | 6 113              | 777                            | 176                                       | 69  |
| 5942                   | Book stores .....  | 12                         | 5 887              | 707                            | 171                                       | 68  |
| 5944                   | Jewelry stores .....   | 29                         | 10 893             | 1 981                          | 518                                       | 146   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores .....                                  | 50                         | 27 293             | 3 138                          | 716                                       | 356   |
| 596                    | Nonstore retailers .....   | 26                         | 25 417             | 5 515                          | 1 347                                     | 322   |
| 598                    | Fuel dealers .....   | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists .....   | 29                         | 5 026              | 977                            | 240                                       | 115   |
| 5993                   | Tobacco stores and stands .....  | 3                          | 263                | 55                             | 16  | 6   |
| 5994                   | News dealers and newsstands .....  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores .....   | 20                         | 7 097              | 1 554                          | 362                                       | 107   |
| 5999                   | Miscellaneous retail stores, n.e.c. .....  | 38                         | (D)                | (D)                            | (D)                                       | CC  |
|                        | <b>CALCASIEU PARISH</b><br>(Coextensive with Lake Charles, LA MSA; see table 7.) |                            |                    |                                |   |   |

See footnotes at end of table.

## LA-30 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code     | Geographic area and kind of business                    | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|--------------|---|----------------------------|--------------------|--------------------------------|---|---|
|              | <b>EAST BATON ROUGE PARISH</b>                          |                            |                    |                                |   |   |
| 52           | Retail trade  | 2 165                      | 3 284 802          | 369 527                        | 87 316                                    | 33 300  |
| 52           | Building materials and garden supplies stores           | 109                        | 165 604            | 17 686                         | 3 875                                     | 1 119   |
| 521, 3       | Building materials and supply stores                    | 58                         | 134 668            | 12 378                         | 2 707                                     | 696   |
| 521          | Lumber and other building materials dealers             | 37                         | (D)                | (D)                            | (D)                                       | FF  |
| 523          | Paint, glass, and wallpaper stores                      | 21                         | (D)                | (D)                            | (D)                                       | CC  |
| 525          | Hardware stores   | 33                         | 18 282             | 3 375                          | 759                                       | 242   |
| 526          | Retail nurseries, lawn and garden supply stores         | 15                         | 8 171              | 1 686                          | 361                                       | 173   |
| 527          | Manufactured (mobile) home dealers                      | 3                          | 4 483              | 247                            | 48  | 8   |
| 53           | General merchandise stores                              | 45                         | (D)                | (D)                            | (D)                                       | HH  |
| 531          | Department stores (incl. leased depts.) <sup>1, 2</sup> | 19                         | (D)                | (NA)                           | (NA)                                      | (NA)  |
| 531          | Department stores (excl. leased depts.) <sup>1</sup>    | 19                         | (D)                | (D)                            | (D)                                       | HH  |
| 533          | Variety stores  | 20                         | (D)                | (D)                            | (D)                                       | CC  |
| 539          | Miscellaneous general merchandise stores                | 6                          | (D)                | (D)                            | (D)                                       | EE  |
| 54           | Food stores   | 274                        | 633 186            | 55 492                         | 13 417                                    | 5 407   |
| 541          | Grocery stores  | 234                        | 609 235            | 50 733                         | 12 387                                    | 5 038   |
| 542          | Meat and fish (seafood) markets                         | 11                         | 13 860             | 2 596                          | 467                                       | 155   |
| 546          | Retail bakeries   | 15                         | 4 844              | 1 390                          | 390                                       | 143   |
| 543, 4, 5, 9 | Other food stores                                       | 14                         | 5 247              | 773                            | 173                                       | 71  |
| 543          | Fruit and vegetable markets                             | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 544          | Candy, nut, and confectionery stores                    | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 545          | Dairy products stores                                   | —                          | —                  | —                              | —   | —   |
| 549          | Miscellaneous food stores                               | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 55 ex. 554   | Automotive dealers                                      | 126                        | 748 975            | 62 796                         | 14 828                                    | 2 880   |
| 551          | New and used car dealers                                | 29                         | 635 287            | 49 640                         | 11 815                                    | 2 057   |
| 552          | Used car dealers  | 18                         | 14 462             | 829                            | 202                                       | 78  |
| 553          | Auto and home supply stores                             | 60                         | 60 222             | 9 651                          | 2 245                                     | 618   |
| 553 pt.      | Auto parts, tires, and accessories stores               | 59                         | (D)                | (D)                            | (D)                                       | FF  |
| 553 pt.      | Home and auto supply stores                             | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 555, 6, 7, 9 | Miscellaneous automotive dealers                        | 19                         | 39 004             | 2 676                          | 566                                       | 127   |
| 555          | Boat dealers  | 7                          | 10 051             | 552                            | 144                                       | 35  |
| 556          | Recreational vehicle dealers                            | 6                          | 19 062             | 1 076                          | 184                                       | 38  |
| 557          | Motorcycle dealers                                      | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 559          | Automotive dealers, n.e.c.                              | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 554          | Gasoline service stations                               | 146                        | 225 285            | 11 050                         | 2 682                                     | 920   |
| 56           | Apparel and accessory stores                            | 228                        | 162 186            | 18 445                         | 4 304                                     | 1 927   |
| 561          | Men's and boys' clothing and accessory stores           | 28                         | 22 219             | 3 335                          | 755                                       | 256   |
| 562, 3       | Women's clothing and specialty stores                   | 93                         | 55 016             | 5 714                          | 1 317                                     | 719   |
| 562          | Women's clothing stores                                 | 82                         | 50 004             | 5 134                          | 1 164                                     | 658   |
| 563          | Women's accessory and specialty stores                  | 11                         | 5 012              | 580                            | 153                                       | 61  |
| 565          | Family clothing stores                                  | 23                         | 40 094             | 4 422                          | 1 046                                     | 410   |
| 566          | Shoe stores   | 61                         | 36 373             | 3 677                          | 875                                       | 377   |
| 566 pt.      | Men's shoe stores                                       | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 566 pt.      | Women's shoe stores                                     | 9                          | 6 425              | 710                            | 162                                       | 68  |
| 566 pt.      | Children's and juveniles' shoe stores                   | 3                          | 803                | 153                            | 37  | 20  |
| 566 pt.      | Family shoe stores                                      | 38                         | (D)                | (D)                            | (D)                                       | CC  |
| 566 pt.      | Athletic footwear stores                                | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 564, 9       | Other apparel and accessory stores                      | 23                         | 8 484              | 1 297                          | 311                                       | 165   |
| 564          | Children's and infants' wear stores                     | 13                         | 5 976              | 856                            | 220                                       | 117   |
| 569          | Miscellaneous apparel and accessory stores              | 10                         | 2 508              | 441                            | 91  | 48  |
| 57           | Furniture and homefurnishings stores                    | 172                        | 163 888            | 20 865                         | 4 908                                     | 1 352   |
| 5712         | Furniture stores  | 49                         | 56 454             | 8 154                          | 1 932                                     | 501   |
| 5713, 4, 9   | Homefurnishings stores                                  | 53                         | (D)                | (D)                            | (D)                                       | EE  |
| 5713         | Floor covering stores                                   | 19                         | (D)                | (D)                            | (D)                                       | CC  |
| 5714         | Drapery, curtain, and upholstery stores                 | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5719         | Miscellaneous homefurnishings stores                    | 32                         | 14 214             | 1 738                          | 419                                       | 182   |
| 572          | Household appliance stores                              | 13                         | (D)                | (D)                            | (D)                                       | BB  |
| 573          | Radio, television, computer, and music stores           | 57                         | 64 810             | 7 349                          | 1 717                                     | 457   |
| 5731         | Radio, television, and electronics stores               | 30                         | 41 579             | 5 100                          | 1 157                                     | 281   |
| 5734         | Computer and software stores                            | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 5735         | Record and prerecorded tape stores                      | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 5736         | Musical instrument stores                               | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 58           | Eating and drinking places                              | 591                        | 326 833            | 87 207                         | 20 549                                    | 11 879  |
| 5812         | Eating places   | 519                        | 309 471            | 83 994                         | 19 846                                    | 11 393  |
| 5812 pt.     | Restaurants   | 199                        | 120 079            | 35 181                         | 8 126                                     | 4 246   |
| 5812 pt.     | Cafeterias  | 11                         | (D)                | (D)                            | (D)                                       | EE  |
| 5812 pt.     | Refreshment places                                      | 273                        | 155 701            | 38 558                         | 9 355                                     | 6 138   |
| 5812 pt.     | Other eating places                                     | 36                         | (D)                | (D)                            | (D)                                       | FF  |
| 5813         | Drinking places   | 72                         | 17 362             | 3 213                          | 703                                       | 486   |
| 591          | Drug and proprietary stores                             | 66                         | 114 751            | 13 246                         | 3 157                                     | 1 047   |
| 591 pt.      | Drug stores   | 64                         | (D)                | (D)                            | (D)                                       | GG  |
| 591 pt.      | Proprietary stores                                      | 2                          | (D)                | (D)                            | (D)                                       | AA  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-31**

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                        | <b>EAST BATON ROUGE PARISH —Con.</b>                    |                         |                 |                          |                                 |   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>                      | 408                     | (D)             | (D)                      | (D)                             | GG  |
| 592                    | Liquor stores   | 9                       | (D)             | (D)                      | (D)                             | BB  |
| 593                    | Used merchandise stores                                 | 32                      | 10 685          | 2 105                    | 474                             | 159   |
| 594                    | Miscellaneous shopping goods stores                     | 186                     | 108 412         | 13 226                   | 3 144                           | 1 188   |
| 5941                   | Sporting goods stores and bicycle shops                 | 40                      | 25 565          | 2 728                    | 620                             | 216   |
| 5941 pt.               | General line sporting goods stores                      | 15                      | (D)             | (D)                      | (D)                             | CC  |
| 5941 pt.               | Specialty line sporting goods stores                    | 25                      | (D)             | (D)                      | (D)                             | BB  |
| 5942                   | Book stores   | 22                      | 13 033          | 1 324                    | 376                             | 162   |
| 5944                   | Jewelry stores  | 48                      | 28 283          | 4 505                    | 1 146                           | 296   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores               | 76                      | 41 531          | 4 669                    | 1 002                           | 514   |
| 5943                   | Stationery stores                                       | 5                       | 1 843           | 300                      | 79                              | 30  |
| 5945                   | Hobby, toy, and game shops                              | 16                      | (D)             | (D)                      | (D)                             | CC  |
| 5946                   | Camera and photographic supply stores                   | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5947                   | Gift, novelty, and souvenir shops                       | 37                      | (D)             | (D)                      | (D)                             | CC  |
| 5948                   | Luggage and leather goods stores                        | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 5949                   | Sewing, needlework, and piece goods stores              | 14                      | 8 668           | 1 175                    | 291                             | 109   |
| 596                    | Nonstore retailers                                      | 44                      | 25 440          | 5 030                    | 1 208                           | 328   |
| 5961                   | Catalog and mail-order houses                           | 5                       | (D)             | (D)                      | (D)                             | AA  |
| 5962                   | Automatic merchandising machine operators               | 9                       | (D)             | (D)                      | (D)                             | BB  |
| 5963                   | Direct selling establishments                           | 30                      | (D)             | (D)                      | (D)                             | EE  |
| 598                    | Fuel dealers  | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5983                   | Fuel oil dealers  | —                       | —               | —                        | —                               | —   |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers           | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5989                   | Fuel dealers, n.e.c.                                    | —                       | —               | —                        | —                               | —   |
| 5992                   | Florists  | 31                      | (D)             | (D)                      | (D)                             | CC  |
| 5993                   | Tobacco stores and stands                               | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 5994                   | News dealers and newsstands                             | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 5995                   | Optical goods stores                                    | 28                      | 9 749           | 1 940                    | 459                             | 124   |
| 5999                   | Miscellaneous retail stores, n.e.c.                     | 72                      | (D)             | (D)                      | (D)                             | EE  |
| 5999 pt.               | Pet shops   | 8                       | 3 621           | 475                      | 113                             | 58  |
| 5999 pt.               | Art dealers   | 8                       | 1 718           | 248                      | 52                              | 28  |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.               | 56                      | (D)             | (D)                      | (D)                             | CC  |
|                        | <b>IBERIA PARISH</b>                                    |                         |                 |                          |                                 |   |
|                        | <b>Retail trade</b>                                     | 358                     | 465 347         | 45 902                   | 10 401                          | 3 993   |
| 52                     | <b>Building materials and garden supplies stores</b>    | 21                      | 50 057          | 3 970                    | 796                             | 203   |
| 521, 3                 | Building materials and supply stores                    | 9                       | 39 333          | 3 004                    | 608                             | 152   |
| 525                    | Hardware stores   | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores         | 4                       | 3 834           | 339                      | 66                              | 16  |
| 527                    | Manufactured (mobile) home dealers                      | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 53                     | <b>General merchandise stores</b>                       | 9                       | (D)             | (D)                      | (D)                             | EE  |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> | 2                       | (D)             | (NA)                     | (NA)                            | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>    | 2                       | (D)             | (D)                      | (D)                             | EE  |
| 533                    | Variety stores  | 3                       | 1 651           | 123                      | 25                              | 18  |
| 539                    | Miscellaneous general merchandise stores                | 4                       | 4 015           | 443                      | 57                              | 44  |
| 54                     | <b>Food stores</b>                                      | 58                      | 94 920          | 9 019                    | 2 054                           | 824   |
| 541                    | Grocery stores  | 51                      | 93 923          | 8 863                    | 2 014                           | 802   |
| 542                    | Meat and fish (seafood) markets                         | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 546                    | Retail bakeries   | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 543, 4, 5, 9           | Other food stores                                       | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 55 ex. 554             | <b>Automotive dealers</b>                               | 36                      | 124 888         | 8 818                    | 2 009                           | 456   |
| 551                    | New and used car dealers                                | 7                       | 101 903         | 6 125                    | 1 406                           | 281   |
| 552                    | Used car dealers  | 4                       | 2 717           | 171                      | 32                              | 13  |
| 553                    | Auto and home supply stores                             | 19                      | 11 704          | 1 692                    | 397                             | 121   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers                        | 6                       | 8 564           | 830                      | 174                             | 41  |
| 554                    | <b>Gasoline service stations</b>                        | 43                      | 32 729          | 1 997                    | 479                             | 191   |
| 56                     | <b>Apparel and accessory stores</b>                     | 31                      | 23 913          | 3 076                    | 776                             | 336   |
| 561                    | Men's and boys' clothing and accessory stores           | 3                       | 2 599           | 382                      | 101                             | 33  |
| 562, 3                 | Women's clothing and specialty stores                   | 12                      | 3 508           | 320                      | 73                              | 43  |
| 562                    | Women's clothing stores                                 | 10                      | (D)             | (D)                      | (D)                             | BB  |
| 563                    | Women's accessory and specialty stores                  | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 565                    | Family clothing stores                                  | 8                       | 15 483          | 2 135                    | 543                             | 229   |
| 566                    | Shoe stores   | 6                       | (D)             | (D)                      | (D)                             | BB  |
| 564, 9                 | Other apparel and accessory stores                      | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 57                     | <b>Furniture and homefurnishings stores</b>             | 23                      | 16 986          | 2 182                    | 463                             | 127   |
| 5712                   | Furniture stores  | 3                       | 4 511           | 824                      | 159                             | 39  |
| 5713, 4, 9             | Homefurnishings stores                                  | 7                       | 4 062           | 399                      | 90                              | 31  |
| 572                    | Household appliance stores                              | 6                       | 5 794           | 612                      | 133                             | 30  |
| 573                    | Radio, television, computer, and music stores           | 7                       | 2 619           | 347                      | 81                              | 27  |

See footnotes at end of table.

## LA-32 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                     | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|--|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>IBERIA PARISH—Con.</b>                                |                            |                    |                                |   |   |
| 58                     | <b>Eating and drinking places</b>                        | 70                         | 27 828             | 6 846                          | 1 649                                     | 1 018   |
| 5812                   | Eating places  | 62                         | 27 193             | 6 766                          | 1 620                                     | 996   |
| 5812 pt.               | Restaurants  | 22                         | 6 516              | 1 679                          | 428                                       | 263   |
| 5812 pt.               | Cafeterias   | 4                          | (D)                | (D)                            | (D)                                       | BB  |
| 5812 pt.               | Refreshment places                                       | 33                         | 17 742             | 4 150                          | 990                                       | 632   |
| 5812 pt.               | Other eating places                                      | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 5813                   | Drinking places  | 8                          | 635                | 80                             | 29  | 22  |
| 591                    | <b>Drug and proprietary stores</b>                       | 17                         | 20 114             | 2 996                          | 607                                       | 179   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>                       | 50                         | (D)                | (D)                            | (D)                                       | CC  |
| 592                    | Liquor stores  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 593                    | Used merchandise stores                                  | 5                          | (D)                | (D)                            | (D)                                       | AA  |
| 594                    | Miscellaneous shopping goods stores                      | 17                         | 6 144              | 784                            | 174                                       | 71  |
| 5941                   | Sporting goods stores and bicycle shops                  | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 5942                   | Book stores  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5944                   | Jewelry stores   | 6                          | 3 268              | 461                            | 107                                       | 37  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores                | 7                          | 1 505              | 198                            | 38  | 22  |
| 596                    | Nonstore retailers                                       | 9                          | 3 507              | 217                            | 47  | 19  |
| 598                    | Fuel dealers   | —                          | —                  | —                              | —   | —   |
| 5992                   | Florists   | 4                          | (D)                | (D)                            | (D)                                       | AA  |
| 5993                   | Tobacco stores and stands                                | —                          | —                  | —                              | —   | —   |
| 5994                   | News dealers and newsstands                              | —                          | —                  | —                              | —   | —   |
| 5995                   | Optical goods stores                                     | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 5999                   | Miscellaneous retail stores, n.e.c.                      | 11                         | (D)                | (D)                            | (D)                                       | BB  |
|                        | <b>JEFFERSON PARISH</b>                                  |                            |                    |                                |   |   |
|                        | <b>Retail trade</b>                                      | 2 805                      | 4 417 416          | 513 735                        | 120 734                                   | 44 821  |
| 52                     | <b>Building materials and garden supplies stores</b>     | 103                        | 189 073            | 19 344                         | 4 471                                     | 1 137   |
| 521, 3                 | Building materials and supply stores                     | 51                         | 165 771            | 15 534                         | 3 567                                     | 820   |
| 521                    | Lumber and other building materials dealers              | 32                         | 145 950            | 13 361                         | 3 012                                     | 727   |
| 523                    | Paint, glass, and wallpaper stores                       | 19                         | 19 821             | 2 173                          | 555                                       | 93  |
| 525                    | Hardware stores  | 36                         | 15 257             | 2 540                          | 683                                       | 220   |
| 526                    | Retail nurseries, lawn and garden supply stores          | 15                         | (D)                | (D)                            | (D)                                       | BB  |
| 527                    | Manufactured (mobile) home dealers                       | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 53                     | <b>General merchandise stores</b>                        | 52                         | 654 877            | 69 314                         | 16 666                                    | 6 065   |
| 531                    | Department stores (incl. leased dep'ts.) <sup>1, 2</sup> | 25                         | 578 267            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased dep'ts.) <sup>1</sup>    | 25                         | 565 381            | 63 239                         | 15 247                                    | 5 462   |
| 533                    | Variety stores   | 14                         | (D)                | (D)                            | (D)                                       | CC  |
| 539                    | Miscellaneous general merchandise stores                 | 13                         | (D)                | (D)                            | (D)                                       | EE  |
| 54                     | <b>Food stores</b>                                       | 374                        | 852 687            | 79 729                         | 18 915                                    | 7 951   |
| 541                    | Grocery stores   | 246                        | 802 502            | 70 658                         | 16 560                                    | 6 710   |
| 542                    | Meat and fish (seafood) markets                          | 26                         | 18 945             | 2 061                          | 454                                       | 202   |
| 546                    | Retail bakeries  | 64                         | 19 095             | 5 010                          | 1 433                                     | 781   |
| 543, 4, 5, 9           | Other food stores  | 38                         | 12 145             | 2 000                          | 468                                       | 258   |
| 543                    | Fruit and vegetable markets                              | 2                          | (D)                | (D)                            | (D)                                       | BB  |
| 544                    | Candy, nut, and confectionery stores                     | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 545                    | Dairy products stores                                    | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 549                    | Miscellaneous food stores                                | 29                         | 10 070             | 1 757                          | 399                                       | 195   |
| 55 ex. 554             | <b>Automotive dealers</b>                                | 172                        | 1 071 666          | 88 194                         | 19 610                                    | 3 324   |
| 551                    | New and used car dealers                                 | 38                         | 955 296            | 71 486                         | 15 739                                    | 2 334   |
| 552                    | Used car dealers   | 15                         | 16 743             | 1 225                          | 286                                       | 47  |
| 553                    | Auto and home supply stores                              | 89                         | 72 924             | 12 656                         | 2 891                                     | 785   |
| 553 pt.                | Auto parts, tires, and accessories stores                | 84                         | (D)                | (D)                            | (D)                                       | FF  |
| 553 pt.                | Home and auto supply stores                              | 5                          | (D)                | (D)                            | (D)                                       | AA  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers                         | 30                         | 26 703             | 2 827                          | 694                                       | 158   |
| 555                    | Boat dealers   | 20                         | 19 524             | 2 133                          | 518                                       | 113   |
| 556                    | Recreational vehicle dealers                             | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 557                    | Motorcycle dealers                                       | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 559                    | Automotive dealers, n.e.c.                               | —                          | —                  | —                              | —   | —   |
| 554                    | <b>Gasoline service stations</b>                         | 156                        | 226 584            | 9 828                          | 2 414                                     | 933   |

See footnotes at end of table.

#### RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-33**

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>JEFFERSON PARISH—Con.</b>                  |                            |                    |                                |   |   |
| 56                     | <b>Apparel and accessory stores</b>           | 340                        | 228 320            | 25 116                         | 6 140                                     | 2 811   |
| 561                    | Men's and boys' clothing and accessory stores | 43                         | 26 459             | 3 781                          | 1 062                                     | 312   |
| 562, 3                 | Women's clothing and specialty stores         | 117                        | 81 421             | 8 533                          | 2 034                                     | 1 140   |
| 562                    | Women's clothing stores                       | 98                         | 72 573             | 7 583                          | 1 829                                     | 1 046   |
| 563                    | Women's accessory and specialty stores        | 19                         | 8 848              | 950                            | 205                                       | 94  |
| 565                    | Family clothing stores                        | 33                         | 55 679             | 4 808                          | 1 145                                     | 577   |
| 566                    | Shoe stores                                   | 109                        | 49 131             | 5 975                          | 1 422                                     | 544   |
| 566 pt.                | Men's shoe stores                             | 12                         | 3 729              | 545                            | 139                                       | 39  |
| 566 pt.                | Women's shoe stores                           | 27                         | 12 590             | 1 683                          | 407                                       | 135   |
| 566 pt.                | Children's and juveniles' shoe stores         | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 566 pt.                | Family shoe stores                            | 46                         | 19 126             | 2 169                          | 519                                       | 223   |
| 566 pt.                | Athletic footwear stores                      | 19                         | (D)                | (D)                            | (D)                                       | CC  |
| 564, 9                 | Other apparel and accessory stores            | 38                         | 15 630             | 2 019                          | 477                                       | 238   |
| 564                    | Children's and infants' wear stores           | 15                         | 7 932              | 951                            | 198                                       | 127   |
| 569                    | Miscellaneous apparel and accessory stores    | 23                         | 7 698              | 1 068                          | 279                                       | 111   |
| 57                     | <b>Furniture and homefurnishings stores</b>   | 200                        | 263 435            | 31 137                         | 7 347                                     | 1 715   |
| 5712                   | Furniture stores                              | 54                         | 96 154             | 13 250                         | 3 210                                     | 686   |
| 5713, 4, 9             | Homefurnishings stores                        | 56                         | 36 228             | 4 939                          | 1 078                                     | 321   |
| 5713                   | Floor covering stores                         | 21                         | 18 822             | 2 749                          | 576                                       | 125   |
| 5714                   | Drapery, curtain, and upholstery stores       | 3                          | 590                | 69                             | 16  | 4   |
| 5719                   | Miscellaneous homefurnishings stores          | 32                         | 16 816             | 2 121                          | 486                                       | 192   |
| 572                    | Household appliance stores                    | 17                         | 44 727             | 3 929                          | 810                                       | 136   |
| 573                    | Radio, television, computer, and music stores | 73                         | 86 326             | 9 019                          | 2 249                                     | 572   |
| 5731                   | Radio, television, and electronics stores     | 30                         | 50 080             | 5 228                          | 1 334                                     | 284   |
| 5734                   | Computer and software stores                  | 13                         | 13 267             | 1 015                          | 263                                       | 72  |
| 5735                   | Record and prerecorded tape stores            | 21                         | 14 038             | 1 400                          | 330                                       | 138   |
| 5736                   | Musical instrument stores                     | 9                          | 8 941              | 1 376                          | 322                                       | 78  |
| 58                     | <b>Eating and drinking places</b>             | 810                        | 443 009            | 123 379                        | 29 350                                    | 15 997  |
| 5812                   | Eating places                                 | 697                        | 418 259            | 118 786                        | 28 237                                    | 15 317  |
| 5812 pt.               | Restaurants                                   | 269                        | 140 594            | 42 440                         | 9 739                                     | 4 906   |
| 5812 pt.               | Cafeterias                                    | 9                          | (D)                | (D)                            | (D)                                       | EE  |
| 5812 pt.               | Refreshment places                            | 306                        | 176 699            | 43 532                         | 10 520                                    | 7 408   |
| 5812 pt.               | Other eating places                           | 113                        | (D)                | (D)                            | (D)                                       | HH  |
| 5813                   | Drinking places                               | 113                        | 24 750             | 4 593                          | 1 113                                     | 680   |
| 591                    | <b>Drug and proprietary stores</b>            | 79                         | 171 192            | 19 239                         | 4 654                                     | 1 381   |
| 591 pt.                | Drug stores                                   | 78                         | (D)                | (D)                            | (D)                                       | GG  |
| 591 pt.                | Proprietary stores                            | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>            | 519                        | 316 573            | 48 455                         | 11 167                                    | 3 507   |
| 592                    | Liquor stores                                 | 8                          | 4 190              | 281                            | 70  | 38  |
| 593                    | Used merchandise stores                       | 27                         | 8 701              | 2 469                          | 652                                       | 157   |
| 594                    | Miscellaneous shopping goods stores           | 261                        | 155 854            | 20 622                         | 4 676                                     | 1 898   |
| 5941                   | Sporting goods stores and bicycle shops       | 33                         | 30 237             | 3 152                          | 682                                       | 222   |
| 5941 pt.               | General line sporting goods stores            | 13                         | 21 943             | 2 200                          | 473                                       | 149   |
| 5941 pt.               | Specialty line sporting goods stores          | 20                         | 8 294              | 952                            | 209                                       | 73  |
| 5942                   | Book stores                                   | 18                         | 9 571              | 1 007                          | 250                                       | 130   |
| 5944                   | Jewelry stores                                | 80                         | 33 905             | 5 616                          | 1 430                                     | 524   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores     | 130                        | 82 141             | 10 847                         | 2 314                                     | 1 022   |
| 5943                   | Stationery stores                             | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 5945                   | Hobby, toy, and game shops                    | 31                         | 42 356             | 5 074                          | 968                                       | 385   |
| 5946                   | Camera and photographic supply stores         | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 5947                   | Gift, novelty, and souvenir shops             | 60                         | 16 221             | 2 308                          | 515                                       | 330   |
| 5948                   | Luggage and leather goods stores              | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5949                   | Sewing, needlework, and piece goods stores    | 19                         | 11 955             | 1 490                          | 389                                       | 174   |
| 596                    | Nonstore retailers                            | 53                         | 82 432             | 12 618                         | 2 815                                     | 522   |
| 5961                   | Catalog and mail-order houses                 | 7                          | 6 251              | 685                            | 122                                       | 32  |
| 5962                   | Automatic merchandising machine operators     | 14                         | 23 057             | 4 599                          | 1 075                                     | 210   |
| 5963                   | Direct selling establishments                 | 32                         | 53 124             | 7 334                          | 1 618                                     | 280   |
| 598                    | Fuel dealers                                  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5983                   | Fuel oil dealers                              | —                          | —                  | —                              | —   | —   |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5989                   | Fuel dealers, n.e.c.                          | —                          | —                  | —                              | —   | —   |
| 5992                   | Florists                                      | 39                         | 6 479              | 1 594                          | 419                                       | 179   |
| 5993                   | Tobacco stores and stands                     | 4                          | 1 383              | 56                             | 11  | 8   |
| 5994                   | News dealers and newsstands                   | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores                          | 37                         | 15 675             | 3 890                          | 844                                       | 198   |
| 5999                   | Miscellaneous retail stores, n.e.c.           | 88                         | (D)                | (D)                            | (D)                                       | FF  |
| 5999 pt.               | Pet shops                                     | 13                         | 4 379              | 741                            | 164                                       | 90  |
| 5999 pt.               | Art dealers                                   | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.     | 69                         | (D)                | (D)                            | (D)                                       | EE  |

See footnotes at end of table.

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>LAFAYETTE PARISH</b>                                       |                            |                    |                                |   |   |
|                        | Retail trade -----  | 1 178                      | 1 624 427          | 188 760                        | 44 675                                    | 17 214  |
| 52                     | Building materials and garden supplies stores -----           | 44                         | 83 062             | 10 189                         | 2 209                                     | 585   |
| 521, 3                 | Building materials and supply stores -----                    | 23                         | 68 697             | 7 176                          | 1 647                                     | 405   |
| 525                    | Hardware stores -----   | 7                          | (D)                | (D)                            | (D)                                       | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 11                         | 4 886              | 1 059                          | 245                                       | 110   |
| 527                    | Manufactured (mobile) home dealers -----                      | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 53                     | General merchandise stores -----                              | 30                         | (D)                | (D)                            | (D)                                       | GG  |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 12                         | (D)                | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 12                         | (D)                | (D)                            | (D)                                       | GG  |
| 533                    | Variety stores -----  | 10                         | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores -----                | 8                          | (D)                | (D)                            | (D)                                       | EE  |
| 54                     | Food stores -----   | 160                        | 310 168            | 26 861                         | 6 578                                     | 2 730   |
| 541                    | Grocery stores -----  | 118                        | 297 916            | 24 823                         | 6 052                                     | 2 427   |
| 542                    | Meat and fish (seafood) markets -----                         | 11                         | 5 839              | 505                            | 155                                       | 76  |
| 546                    | Retail bakeries -----   | 15                         | (D)                | (D)                            | (D)                                       | CC  |
| 543, 4, 5, 9           | Other food stores -----                                       | 16                         | (D)                | (D)                            | (D)                                       | BB  |
| 55 ex. 554             | Automotive dealers -----                                      | 65                         | 347 737            | 28 034                         | 6 370                                     | 1 257   |
| 551                    | New and used car dealers -----                                | 16                         | 299 414            | 21 915                         | 5 018                                     | 913   |
| 552                    | Used car dealers -----  | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 553                    | Auto and home supply stores -----                             | 28                         | 23 078             | 3 952                          | 899                                       | 224   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 12                         | (D)                | (D)                            | (D)                                       | BB  |
| 554                    | Gasoline service stations -----                               | 79                         | 101 780            | 5 304                          | 1 243                                     | 541   |
| 56                     | Apparel and accessory stores -----                            | 150                        | 96 157             | 13 368                         | 3 196                                     | 1 348   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 19                         | 8 844              | 1 100                          | 289                                       | 115   |
| 562, 3                 | Women's clothing and specialty stores -----                   | 53                         | 27 718             | 2 839                          | 644                                       | 407   |
| 562                    | Women's clothing stores -----                                 | 45                         | (D)                | (D)                            | (D)                                       | EE  |
| 563                    | Women's accessory and specialty stores -----                  | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 565                    | Family clothing stores -----                                  | 21                         | 35 851             | 6 441                          | 1 587                                     | 533   |
| 566                    | Shoe stores -----   | 40                         | 18 454             | 2 272                          | 511                                       | 220   |
| 564, 9                 | Other apparel and accessory stores -----                      | 17                         | 5 290              | 716                            | 165                                       | 73  |
| 57                     | Furniture and homefurnishings stores -----                    | 95                         | 70 393             | 9 707                          | 2 311                                     | 618   |
| 5712                   | Furniture stores -----  | 28                         | 26 216             | 4 168                          | 1 020                                     | 234   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 27                         | 13 022             | 1 655                          | 369                                       | 136   |
| 572                    | Household appliance stores -----                              | 9                          | 9 539              | 1 118                          | 247                                       | 51  |
| 573                    | Radio, television, computer, and music stores -----           | 31                         | 21 616             | 2 766                          | 675                                       | 197   |
| 58                     | Eating and drinking places -----                              | 301                        | 169 058            | 50 066                         | 12 182                                    | 6 319   |
| 5812                   | Eating places -----   | 266                        | 161 257            | 48 393                         | 11 864                                    | 6 097   |
| 5812 pt.               | Restaurants -----   | 106                        | 58 877             | 18 911                         | 4 541                                     | 2 474   |
| 5812 pt.               | Cafeterias -----  | 14                         | (D)                | (D)                            | (D)                                       | EE  |
| 5812 pt.               | Refreshment places -----                                      | 127                        | 64 514             | 15 676                         | 3 848                                     | 2 531   |
| 5812 pt.               | Other eating places -----                                     | 19                         | (D)                | (D)                            | (D)                                       | FF  |
| 5813                   | Drinking places -----   | 35                         | 7 801              | 1 673                          | 318                                       | 222   |
| 591                    | Drug and proprietary stores -----                             | 39                         | 56 842             | 6 183                          | 1 478                                     | 446   |
| 59 ex. 591             | Miscellaneous retail stores -----                             | 215                        | (D)                | (D)                            | (D)                                       | GG  |
| 592                    | Liquor stores -----   | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 593                    | Used merchandise stores -----                                 | 10                         | (D)                | (D)                            | (D)                                       | BB  |
| 594                    | Miscellaneous shopping goods stores -----                     | 104                        | 50 174             | 6 162                          | 1 346                                     | 610   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 12                         | (D)                | (D)                            | (D)                                       | BB  |
| 5942                   | Book stores -----   | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 5944                   | Jewelry stores -----  | 22                         | 9 978              | 1 763                          | 403                                       | 146   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 61                         | 27 767             | 2 959                          | 622                                       | 341   |
| 596                    | Nonstore retailers -----                                      | 12                         | 4 922              | 813                            | 168                                       | 64  |
| 598                    | Fuel dealers -----  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists -----  | 20                         | 3 716              | 801                            | 204                                       | 99  |
| 5993                   | Tobacco stores and stands -----                               | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands -----                             | 4                          | 631                | 45                             | 12  | 8   |
| 5995                   | Optical goods stores -----                                    | 19                         | (D)                | (D)                            | (D)                                       | CC  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 40                         | (D)                | (D)                            | (D)                                       | CC  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-35**

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                          | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                        | <b>LAFOURCHE PARISH</b>                                       |                         |                 |                          |                                 |   |
|                        | Retail trade .....  | 407                     | 416 836         | 44 296                   | 10 111                          | 4 113   |
| 52                     | <b>Building materials and garden supplies stores</b> .....    | 28                      | 30 129          | 3 457                    | 724                             | 221   |
| 521, 3                 | Building materials and supply stores .....                    | 14                      | 25 346          | 2 736                    | 557                             | 163   |
| 525                    | Hardware stores .....   | 11                      | 4 169           | 616                      | 144                             | 48  |
| 526                    | Retail nurseries, lawn and garden supply stores .....         | 3                       | 614             | 105                      | 23                              | 10  |
| 527                    | Manufactured (mobile) home dealers .....                      | —                       | —               | —                        | —                               | —   |
| 53                     | <b>General merchandise stores</b> .....                       | 14                      | (D)             | (D)                      | (D)                             | FF  |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ..... | 5                       | (D)             | (NA)                     | (NA)                            | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> .....    | 5                       | (D)             | (D)                      | (D)                             | FF  |
| 533                    | Variety stores .....  | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 539                    | Miscellaneous general merchandise stores .....                | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 54                     | <b>Food stores</b> .....                                      | 76                      | 141 310         | 11 816                   | 2 828                           | 1 160   |
| 541                    | Grocery stores .....  | 61                      | 137 189         | 11 385                   | 2 745                           | 1 094   |
| 542                    | Meat and fish (seafood) markets .....                         | 6                       | 2 863           | 165                      | 20                              | 12  |
| 546                    | Retail bakeries .....   | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 543, 4, 5, 9           | Other food stores .....                                       | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 55 ex. 554             | <b>Automotive dealers</b> .....                               | 33                      | 63 282          | 6 175                    | 1 295                           | 265   |
| 551                    | New and used car dealers .....                                | 8                       | 50 206          | 4 311                    | 866                             | 154   |
| 552                    | Used car dealers .....  | 4                       | 1 930           | 142                      | 34                              | 13  |
| 553                    | Auto and home supply stores .....                             | 16                      | 7 627           | 1 212                    | 275                             | 74  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers .....                        | 5                       | 3 519           | 510                      | 120                             | 24  |
| 554                    | <b>Gasoline service stations</b> .....                        | 39                      | 24 018          | 1 803                    | 420                             | 152   |
| 56                     | <b>Apparel and accessory stores</b> .....                     | 24                      | 11 273          | 1 302                    | 343                             | 138   |
| 561                    | Men's and boys' clothing and accessory stores .....           | 2                       | (D)             | (D)                      | (D)                             | BB  |
| 562, 3                 | Women's clothing and specialty stores .....                   | 10                      | 3 738           | 436                      | 152                             | 43  |
| 562                    | Women's clothing stores .....                                 | 10                      | 3 738           | 436                      | 152                             | 43  |
| 563                    | Women's accessory and specialty stores .....                  | —                       | —               | —                        | —                               | —   |
| 565                    | Family clothing stores .....                                  | 4                       | (D)             | (D)                      | (D)                             | BB  |
| 566                    | Shoe stores .....   | 7                       | 1 669           | 171                      | 42                              | 20  |
| 564, 9                 | Other apparel and accessory stores .....                      | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 57                     | <b>Furniture and homefurnishings stores</b> .....             | 23                      | 10 411          | 1 641                    | 347                             | 109   |
| 5712                   | Furniture stores .....  | 8                       | 5 378           | 948                      | 206                             | 61  |
| 5713, 4, 9             | Homefurnishings stores .....                                  | 4                       | 1 074           | 207                      | 31                              | 12  |
| 572                    | Household appliance stores .....                              | 7                       | 2 471           | 238                      | 58                              | 21  |
| 573                    | Radio, television, computer, and music stores .....           | 4                       | 1 488           | 248                      | 52                              | 15  |
| 58                     | <b>Eating and drinking places</b> .....                       | 87                      | 28 564          | 6 526                    | 1 577                           | 1 046   |
| 5812                   | Eating places .....   | 71                      | 26 680          | 6 250                    | 1 510                           | 997   |
| 5812 pt.               | Restaurants .....   | 27                      | 6 093           | 1 638                    | 399                             | 244   |
| 5812 pt.               | Cafeterias .....  | —                       | —               | —                        | —                               | —   |
| 5812 pt.               | Refreshment places .....                                      | 37                      | 19 990          | 4 471                    | 1 074                           | 735   |
| 5812 pt.               | Other eating places .....                                     | 7                       | 597             | 141                      | 37                              | 18  |
| 5813                   | Drinking places .....   | 16                      | 1 884           | 276                      | 67                              | 49  |
| 591                    | <b>Drug and proprietary stores</b> .....                      | 22                      | 22 865          | 2 883                    | 689                             | 204   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> .....                      | 61                      | (D)             | (D)                      | (D)                             | CC  |
| 592                    | Liquor stores .....   | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 593                    | Used merchandise stores .....                                 | 4                       | 639             | 174                      | 47                              | 19  |
| 594                    | Miscellaneous shopping goods stores .....                     | 22                      | 4 414           | 790                      | 167                             | 70  |
| 5941                   | Sporting goods stores and bicycle shops .....                 | 5                       | 1 252           | 143                      | 34                              | 17  |
| 5942                   | Book stores .....   | —                       | —               | —                        | —                               | —   |
| 5944                   | Jewelry stores .....  | 6                       | 1 770           | 403                      | 103                             | 31  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores .....               | 11                      | 1 392           | 244                      | 30                              | 22  |
| 596                    | Nonstore retailers .....                                      | 9                       | 3 522           | 504                      | 53                              | 19  |
| 598                    | Fuel dealers .....  | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5992                   | Florists .....  | 11                      | 1 065           | 163                      | 45                              | 31  |
| 5993                   | Tobacco stores and stands .....                               | —                       | —               | —                        | —                               | —   |
| 5994                   | News dealers and newsstands .....                             | —                       | —               | —                        | —                               | —   |
| 5995                   | Optical goods stores .....                                    | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 5999                   | Miscellaneous retail stores, n.e.c. .....                     | 11                      | (D)             | (D)                      | (D)                             | BB  |

See footnotes at end of table.

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code     | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|              | <b>ORLEANS PARISH</b>                                   |                         |                 |                          |                                 |   |
| 52           | Retail trade  | 2 894                   | 2 914 321       | 421 160                  | 102 785                         | 40 833  |
| 52           | Building materials and garden supplies stores           | 81                      | 96 025          | 11 683                   | 2 747                           | 699   |
| 521, 3       | Building materials and supply stores                    | 46                      | 78 168          | 8 518                    | 1 975                           | 444   |
| 521          | Lumber and other building materials dealers             | 34                      | 65 519          | 6 917                    | 1 621                           | 365   |
| 523          | Paint, glass, and wallpaper stores                      | 12                      | 12 649          | 1 601                    | 354                             | 79  |
| 525          | Hardware stores   | 24                      | 14 108          | 2 396                    | 614                             | 204   |
| 526          | Retail nurseries, lawn and garden supply stores         | 11                      | 3 749           | 769                      | 158                             | 51  |
| 527          | Manufactured (mobile) home dealers                      | —                       | —               | —                        | —                               | —   |
| 53           | General merchandise stores                              | 57                      | 272 123         | 32 546                   | 8 051                           | 2 987   |
| 531          | Department stores (incl. leased depts.) <sup>1, 2</sup> | 11                      | 178 759         | (NA)                     | (NA)                            | (NA)  |
| 531          | Department stores (excl. leased depts.) <sup>1</sup>    | 11                      | 172 476         | 23 416                   | 5 923                           | 2 151   |
| 533          | Variety stores  | 24                      | 32 517          | 4 490                    | 1 050                           | 409   |
| 539          | Miscellaneous general merchandise stores                | 22                      | 67 130          | 4 640                    | 1 078                           | 427   |
| 54           | Food stores   | 457                     | 586 696         | 57 908                   | 13 681                          | 6 029   |
| 541          | Grocery stores  | 362                     | 554 699         | 52 512                   | 12 344                          | 5 403   |
| 542          | Meat and fish (seafood) markets                         | 20                      | 8 551           | 1 060                    | 279                             | 138   |
| 546          | Retail bakeries   | 41                      | 11 940          | 2 465                    | 605                             | 296   |
| 543, 4, 5, 9 | Other food stores                                       | 34                      | 11 506          | 1 871                    | 453                             | 192   |
| 543          | Fruit and vegetable markets                             | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 544          | Candy, nut, and confectionery stores                    | 14                      | (D)             | (D)                      | (D)                             | CC  |
| 545          | Dairy products stores                                   | —                       | —               | (D)                      | (D)                             | —   |
| 549          | Miscellaneous food stores                               | 19                      | (D)             | (D)                      | (D)                             | BB  |
| 55 ex. 554   | Automotive dealers                                      | 81                      | 381 810         | 35 832                   | 8 466                           | 1 552   |
| 551          | New and used car dealers                                | 21                      | 328 500         | 28 009                   | 6 697                           | 1 066   |
| 552          | Used car dealers  | 7                       | 5 254           | 178                      | 38                              | 13  |
| 553          | Auto and home supply stores                             | 47                      | 42 681          | 6 957                    | 1 595                           | 439   |
| 553 pt.      | Auto parts, tires, and accessories stores               | 45                      | (D)             | (D)                      | (D)                             | EE  |
| 553 pt.      | Home and auto supply stores                             | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 555, 6, 7, 9 | Miscellaneous automotive dealers                        | 6                       | 5 375           | 688                      | 136                             | 34  |
| 555          | Boat dealers  | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 556          | Recreational vehicle dealers                            | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 557          | Motorcycle dealers                                      | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 559          | Automotive dealers, n.e.c.                              | —                       | —               | —                        | —                               | —   |
| 554          | Gasoline service stations                               | 130                     | 175 199         | 9 033                    | 2 222                           | 810   |
| 56           | Apparel and accessory stores                            | 360                     | 236 894         | 31 563                   | 7 707                           | 2 811   |
| 561          | Men's and boys' clothing and accessory stores           | 45                      | 35 789          | 6 931                    | 1 725                           | 384   |
| 562, 3       | Women's clothing and specialty stores                   | 138                     | 105 295         | 13 780                   | 3 313                           | 1 325   |
| 562          | Women's clothing stores                                 | 106                     | 92 717          | 11 885                   | 2 880                           | 1 118   |
| 563          | Women's accessory and specialty stores                  | 32                      | 12 578          | 1 895                    | 433                             | 207   |
| 565          | Family clothing stores                                  | 40                      | 39 951          | 4 015                    | 960                             | 440   |
| 566          | Shoe stores   | 101                     | 43 994          | 5 361                    | 1 347                           | 491   |
| 566 pt.      | Men's shoe stores                                       | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 566 pt.      | Women's shoe stores                                     | 19                      | (D)             | (D)                      | (D)                             | BB  |
| 566 pt.      | Children's and juveniles' shoe stores                   | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 566 pt.      | Family shoe stores                                      | 50                      | 20 646          | 2 518                    | 587                             | 236   |
| 566 pt.      | Athletic footwear stores                                | 21                      | (D)             | (D)                      | (D)                             | CC  |
| 564, 9       | Other apparel and accessory stores                      | 36                      | 11 865          | 1 476                    | 362                             | 171   |
| 564          | Children's and infants' wear stores                     | 13                      | 4 836           | 589                      | 139                             | 77  |
| 569          | Miscellaneous apparel and accessory stores              | 23                      | 7 029           | 887                      | 223                             | 94  |
| 57           | Furniture and homefurnishings stores                    | 125                     | 130 538         | 15 522                   | 3 630                           | 939   |
| 5712         | Furniture stores  | 35                      | 54 862          | 7 217                    | 1 673                           | 368   |
| 5713, 4, 9   | Homefurnishings stores                                  | 38                      | (D)             | (D)                      | (D)                             | CC  |
| 5713         | Floor covering stores                                   | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 5714         | Drapery, curtain, and upholstery stores                 | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5719         | Miscellaneous homefurnishings stores                    | 29                      | 12 344          | 2 076                    | 489                             | 137   |
| 572          | Household appliance stores                              | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 573          | Radio, television, computer, and music stores           | 47                      | 42 806          | 4 262                    | 1 059                           | 341   |
| 5731         | Radio, television, and electronics stores               | 19                      | 22 911          | 2 285                    | 548                             | 155   |
| 5734         | Computer and software stores                            | 6                       | 3 087           | 297                      | 75                              | 17  |
| 5735         | Record and prerecorded tape stores                      | 19                      | 15 680          | 1 526                    | 395                             | 157   |
| 5736         | Musical instrument stores                               | 3                       | 1 128           | 154                      | 41                              | 12  |
| 58           | Eating and drinking places                              | 909                     | 526 718         | 147 029                  | 36 497                          | 19 029  |
| 5812         | Eating places   | 756                     | 468 966         | 133 861                  | 32 989                          | 17 715  |
| 5812 pt.     | Restaurants   | 353                     | 262 269         | 81 450                   | 19 935                          | 8 397   |
| 5812 pt.     | Cafeterias  | 9                       | (D)             | (D)                      | (D)                             | CC  |
| 5812 pt.     | Refreshment places                                      | 289                     | 149 697         | 36 457                   | 9 045                           | 6 577   |
| 5812 pt.     | Other eating places                                     | 105                     | (D)             | (D)                      | (D)                             | HH  |
| 5813         | Drinking places   | 153                     | 57 752          | 13 168                   | 3 508                           | 1 314   |
| 591          | Drug and proprietary stores                             | 92                      | 189 986         | 22 178                   | 5 504                           | 1 565   |
| 591 pt.      | Drug stores   | 89                      | (D)             | (D)                      | (D)                             | GG  |
| 591 pt.      | Proprietary stores                                      | 3                       | (D)             | (D)                      | (D)                             | AA  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-37**

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business   | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|--|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>ORLEANS PARISH—Con.</b>   |                            |                    |                                |   |   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>   | 602                        | 318 332            | 57 866                         | 14 280                                    | 4 412   |
| 592                    | Liquor stores  | 15                         | 23 062             | 2 932                          | 726                                       | 208   |
| 593                    | Used merchandise stores  | 87                         | 50 888             | 12 446                         | 2 924                                     | 858   |
| 594                    | Miscellaneous shopping goods stores  | 308                        | 148 000            | 21 232                         | 5 555                                     | 2 125   |
| 5941                   | Sporting goods stores and bicycle shops                                      | 20                         | 11 625             | 1 660                          | 412                                       | 172   |
| 5941 pt.               | General line sporting goods stores   | 8                          | 7 199              | 1 013                          | 257                                       | 113   |
| 5941 pt.               | Specialty line sporting goods stores   | 12                         | 4 426              | 647                            | 155                                       | 59  |
| 5942                   | Book stores  | 31                         | 21 734             | 2 507                          | 632                                       | 272   |
| 5944                   | Jewelry stores   | 70                         | 39 848             | 6 524                          | 1 898                                     | 419   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores                                    | 187                        | 74 793             | 10 541                         | 2 613                                     | 1 262   |
| 5943                   | Stationery stores  | 9                          | 2 173              | 304                            | 63  | 31  |
| 5945                   | Hobby, toy, and game shops   | 16                         | 9 078              | 887                            | 232                                       | 155   |
| 5946                   | Camera and photographic supply stores  | 12                         | 8 186              | 1 151                          | 289                                       | 67  |
| 5947                   | Gift, novelty, and souvenir shops  | 131                        | 47 660             | 6 784                          | 1 678                                     | 897   |
| 5948                   | Luggage and leather goods stores   | 7                          | 3 654              | 780                            | 202                                       | 50  |
| 5949                   | Sewing, needlework, and piece goods stores                                   | 12                         | 4 042              | 635                            | 149                                       | 62  |
| 596                    | Nonstore retailers   | 28                         | 40 078             | 10 934                         | 2 754                                     | 526   |
| 5961                   | Catalog and mail-order houses  | 8                          | 4 284              | 397                            | 108                                       | 36  |
| 5962                   | Automatic merchandising machine operators                                    | 5                          | 5 803              | 621                            | 136                                       | 51  |
| 5963                   | Direct selling establishments  | 15                         | 29 991             | 9 916                          | 2 510                                     | 439   |
| 598                    | Fuel dealers   | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5983                   | Fuel oil dealers   | —                          | —                  | —                              | —   | —   |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers                                | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5989                   | Fuel dealers, n.e.c.   | —                          | —                  | —                              | —   | —   |
| 5992                   | Florists   | 38                         | 10 798             | 2 416                          | 548                                       | 222   |
| 5993                   | Tobacco stores and stands  | 3                          | 1 048              | 78                             | 19  | 6   |
| 5994                   | News dealers and newsstands  | 5                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores   | 29                         | 9 108              | 2 059                          | 457                                       | 124   |
| 5999                   | Miscellaneous retail stores, n.e.c.  | 88                         | (D)                | (D)                            | (D)                                       | EE  |
| 5999 pt.               | Pet shops  | 8                          | 2 134              | 313                            | 74  | 29  |
| 5999 pt.               | Art dealers  | 39                         | 20 606             | 3 497                          | 732                                       | 156   |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.                                    | 41                         | (D)                | (D)                            | (D)                                       | CC  |
|                        | <b>OUACHITA PARISH</b><br>(Coextensive with Monroe, LA MSA; see table 7.)    |                            |                    |                                |   |   |
|                        | <b>RAPIDES PARISH</b><br>(Coextensive with Alexandria, LA MSA; see table 7.) |                            |                    |                                |   |   |
|                        | <b>ST. LANDRY PARISH</b>   |                            |                    |                                |   |   |
| 52                     | <b>Retail trade</b>  | 377                        | 359 046            | 35 746                         | 8 300                                     | 3 614   |
|                        | <b>Building materials and garden supplies stores</b>                         | 19                         | 18 245             | 1 669                          | 344                                       | 107   |
| 521, 3                 | Building materials and supply stores   | 11                         | 10 676             | 1 190                          | 261                                       | 77  |
| 525                    | Hardware stores  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 526                    | Retail nurseries, lawn and garden supply stores                              | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 527                    | Manufactured (mobile) home dealers   | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 53                     | <b>General merchandise stores</b>  | 20                         | (D)                | (D)                            | (D)                                       | EE  |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup>                      | 2                          | (D)                | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>                         | 2                          | (D)                | (D)                            | (D)                                       | EE  |
| 533                    | Variety stores   | 14                         | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores                                     | 4                          | 1 501              | 136                            | 32  | 17  |
| 54                     | <b>Food stores</b>   | 80                         | 93 818             | 8 846                          | 2 182                                     | 975   |
| 541                    | Grocery stores   | 71                         | 91 409             | 8 555                          | 2 115                                     | 918   |
| 542                    | Meat and fish (seafood) markets  | 3                          | 1 837              | 179                            | 38  | 43  |
| 546                    | Retail bakeries  | 6                          | 572                | 112                            | 29  | 14  |
| 543, 4, 5, 9           | Other food stores  | —                          | —                  | —                              | —   | —   |
| 55 ex. 554             | <b>Automotive dealers</b>  | 24                         | 70 331             | 5 691                          | 1 305                                     | 292   |
| 551                    | New and used car dealers   | 8                          | 62 553             | 4 547                          | 1 047                                     | 220   |
| 552                    | Used car dealers   | 4                          | 905                | 114                            | 27  | 10  |
| 553                    | Auto and home supply stores  | 12                         | 6 873              | 1 030                          | 231                                       | 62  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers   | —                          | —                  | —                              | —   | —   |
| 554                    | <b>Gasoline service stations</b>   | 47                         | 29 740             | 1 675                          | 414                                       | 194   |
| 56                     | <b>Apparel and accessory stores</b>  | 31                         | 14 475             | 1 664                          | 345                                       | 180   |
| 561                    | Men's and boys' clothing and accessory stores                                | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 562, 3                 | Women's clothing and specialty stores  | 9                          | 2 959              | 341                            | 75  | 42  |
| 562                    | Women's clothing stores  | 9                          | 2 959              | 341                            | 75  | 42  |
| 563                    | Women's accessory and specialty stores                                       | —                          | —                  | —                              | —   | —   |
| 565                    | Family clothing stores   | 6                          | 6 717              | 723                            | 163                                       | 82  |
| 566                    | Shoe stores  | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 564, 9                 | Other apparel and accessory stores   | 4                          | (D)                | (D)                            | (D)                                       | AA  |

See footnotes at end of table.

## LA-38 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code            | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                     | <b>ST. LANDRY PARISH —Con.</b>                          |                         |                 |                          |                                 |   |
| 57                  | <b>Furniture and homefurnishings stores</b>             | 23                      | 10 360          | 1 329                    | 303                             | 89  |
| 5712                | Furniture stores  | 10                      | 5 742           | 863                      | 191                             | 50  |
| 5713, 4, 9          | Homefurnishings stores                                  | 5                       | (D)             | (D)                      | (D)                             | AA  |
| 572                 | Household appliance stores                              | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 573                 | Radio, television, computer, and music stores           | 5                       | (D)             | (D)                      | (D)                             | AA  |
| 58                  | <b>Eating and drinking places</b>                       | 60                      | 22 354          | 5 124                    | 1 195                           | 925   |
| 5812                | Eating places   | 54                      | 21 259          | 4 901                    | 1 162                           | 902   |
| 5812 pt.            | Restaurants   | 16                      | (D)             | (D)                      | (D)                             | CC  |
| 5812 pt.            | Cafeterias  | 3                       | (D)             | (D)                      | (D)                             | BB  |
| 5812 pt.            | Refreshment places                                      | 35                      | 16 346          | 3 612                    | 830                             | 678   |
| 5812 pt.            | Other eating places                                     | —                       | —               | —                        | —                               | —   |
| 5813                | Drinking places   | 6                       | 1 095           | 223                      | 33                              | 23  |
| 591                 | <b>Drug and proprietary stores</b>                      | 32                      | 30 165          | 3 355                    | 788                             | 271   |
| 59 ex. 591          | <b>Miscellaneous retail stores</b>                      | 41                      | (D)             | (D)                      | (D)                             | CC  |
| 592                 | Liquor stores   | 3                       | 362             | 37                       | 7                               | 5   |
| 593                 | Used merchandise stores                                 | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 594                 | Miscellaneous shopping goods stores                     | 15                      | 4 062           | 504                      | 117                             | 53  |
| 5941                | Sporting goods stores and bicycle shops                 | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 5942                | Book stores   | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5944                | Jewelry stores  | 5                       | 1 798           | 206                      | 46                              | 20  |
| 5943, 5, 6, 7, 8, 9 | Other miscellaneous shopping goods stores               | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 596                 | Nonstore retailers                                      | 4                       | (D)             | (D)                      | (D)                             | AA  |
| 598                 | Fuel dealers  | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 5992                | Florists  | 7                       | (D)             | (D)                      | (D)                             | AA  |
| 5993                | Tobacco stores and stands                               | —                       | —               | —                        | —                               | —   |
| 5994                | News dealers and newsstands                             | —                       | —               | —                        | —                               | —   |
| 5995                | Optical goods stores                                    | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5999                | Miscellaneous retail stores, n.e.c.                     | 5                       | (D)             | (D)                      | (D)                             | AA  |
|                     | <b>ST. TAMMANY PARISH</b>                               |                         |                 |                          |                                 |   |
|                     | <b>Retail trade</b>                                     | 851                     | 1 070 285       | 114 147                  | 26 195                          | 11 227  |
| 52                  | <b>Building materials and garden supplies stores</b>    | 43                      | 49 073          | 5 345                    | 1 152                           | 356   |
| 521, 3              | Building materials and supply stores                    | 19                      | 35 232          | 3 860                    | 834                             | 224   |
| 525                 | Hardware stores   | 14                      | 7 461           | 1 002                    | 203                             | 86  |
| 526                 | Retail nurseries, lawn and garden supply stores         | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 527                 | Manufactured (mobile) home dealers                      | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 53                  | <b>General merchandise stores</b>                       | 19                      | 181 252         | 18 158                   | 3 951                           | 1 643   |
| 531                 | Department stores (incl. leased depts.) <sup>1, 2</sup> | 9                       | (D)             | (NA)                     | (NA)                            | (NA)  |
| 531                 | Department stores (excl. leased depts.) <sup>1</sup>    | 9                       | (D)             | (D)                      | (D)                             | GG  |
| 533                 | Variety stores  | 4                       | (D)             | (D)                      | (D)                             | BB  |
| 539                 | Miscellaneous general merchandise stores                | 6                       | 22 232          | 3 039                    | 455                             | 161   |
| 54                  | <b>Food stores</b>                                      | 118                     | 245 776         | 23 232                   | 5 542                           | 2 170   |
| 541                 | Grocery stores  | 89                      | 239 122         | 22 407                   | 5 341                           | 2 058   |
| 542                 | Meat and fish (seafood) markets                         | 9                       | 2 608           | 183                      | 44                              | 25  |
| 546                 | Retail bakeries   | 12                      | 2 781           | 476                      | 121                             | 60  |
| 543, 4, 5, 9        | Other food stores                                       | 8                       | 1 265           | 166                      | 36                              | 27  |
| 55 ex. 554          | <b>Automotive dealers</b>                               | 54                      | 199 066         | 15 455                   | 3 296                           | 670   |
| 551                 | New and used car dealers                                | 15                      | 177 262         | 12 239                   | 2 518                           | 462   |
| 552                 | Used car dealers  | 3                       | 654             | 84                       | 10                              | 4   |
| 553                 | Auto and home supply stores                             | 29                      | 17 384          | 2 793                    | 670                             | 184   |
| 555, 6, 7, 9        | Miscellaneous automotive dealers                        | 7                       | 3 766           | 339                      | 98                              | 20  |
| 554                 | <b>Gasoline service stations</b>                        | 60                      | 108 645         | 5 882                    | 1 423                           | 574   |
| 56                  | <b>Apparel and accessory stores</b>                     | 88                      | 45 900          | 4 926                    | 1 142                           | 638   |
| 561                 | Men's and boys' clothing and accessory stores           | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 562, 3              | Women's clothing and specialty stores                   | 37                      | 16 984          | 2 054                    | 474                             | 264   |
| 562                 | Women's clothing stores                                 | 32                      | (D)             | (D)                      | (D)                             | CC  |
| 563                 | Women's accessory and specialty stores                  | 5                       | (D)             | (D)                      | (D)                             | AA  |
| 565                 | Family clothing stores                                  | 14                      | 13 676          | 1 296                    | 288                             | 188   |
| 566                 | Shoe stores   | 26                      | 10 270          | 989                      | 234                             | 110   |
| 564, 9              | Other apparel and accessory stores                      | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 57                  | <b>Furniture and homefurnishings stores</b>             | 59                      | 45 242          | 4 605                    | 1 015                           | 343   |
| 5712                | Furniture stores  | 16                      | (D)             | (D)                      | (D)                             | BB  |
| 5713, 4, 9          | Homefurnishings stores                                  | 21                      | 13 897          | 1 628                    | 373                             | 146   |
| 572                 | Household appliance stores                              | 4                       | (D)             | (D)                      | (D)                             | BB  |
| 573                 | Radio, television, computer, and music stores           | 18                      | 10 487          | 1 232                    | 258                             | 112   |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-39**

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                    | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>ST. TAMMANY PARISH —Con.</b>                         |                            |                    |                                |   |   |
| 58                     | <b>Eating and drinking places</b>                       | 219                        | 99 575             | 23 935                         | 5 636                                     | 3 580   |
| 5812                   | Eating places   | 203                        | 97 229             | 23 538                         | 5 541                                     | 3 529   |
| 5812 pt.               | Restaurants   | 91                         | 38 117             | 10 402                         | 2 394                                     | 1 321   |
| 5812 pt.               | Cafeterias  | 2                          | (D)                | (D)                            | (D)                                       | BB  |
| 5812 pt.               | Refreshment places                                      | 88                         | 50 516             | 11 596                         | 2 772                                     | 1 995   |
| 5812 pt.               | Other eating places                                     | 22                         | (D)                | (D)                            | (D)                                       | CC  |
| 5813                   | Drinking places   | 16                         | 2 346              | 397                            | 95  | 51  |
| 591                    | <b>Drug and proprietary stores</b>                      | 31                         | 44 681             | 5 064                          | 1 233                                     | 403   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>                      | 160                        | 51 075             | 7 545                          | 1 805                                     | 850   |
| 592                    | Liquor stores   | 8                          | 3 524              | 222                            | 50  | 21  |
| 593                    | Used merchandise stores                                 | 10                         | 2 190              | 417                            | 95  | 57  |
| 594                    | Miscellaneous shopping goods stores                     | 79                         | 26 946             | 3 997                          | 967                                       | 490   |
| 5941                   | Sporting goods stores and bicycle shops                 | 15                         | 5 007              | 379                            | 95  | 52  |
| 5942                   | Book stores   | 9                          | (D)                | (D)                            | (D)                                       | CC  |
| 5944                   | Jewelry stores  | 19                         | (D)                | (D)                            | (D)                                       | BB  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores               | 36                         | 11 603             | 1 830                          | 438                                       | 218   |
| 596                    | Nonstore retailers                                      | 13                         | 4 991              | 697                            | 189                                       | 68  |
| 598                    | Fuel dealers  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists  | 13                         | 2 169              | 459                            | 123                                       | 77  |
| 5993                   | Tobacco stores and stands                               | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands                             | —                          | —                  | —                              | —   | —   |
| 5995                   | Optical goods stores                                    | 12                         | 3 618              | 791                            | 166                                       | 49  |
| 5999                   | Miscellaneous retail stores, n.e.c.                     | 22                         | (D)                | (D)                            | (D)                                       | BB  |
|                        | <b>TANGIPAHOA PARISH</b>                                |                            |                    |                                |   |   |
|                        | <b>Retail trade</b>                                     | 501                        | 664 011            | 64 282                         | 15 302                                    | 6 233   |
| 52                     | <b>Building materials and garden supplies stores</b>    | 22                         | 35 647             | 2 622                          | 541                                       | 183   |
| 521, 3                 | Building materials and supply stores                    | 12                         | 31 513             | 2 174                          | 455                                       | 145   |
| 525                    | Hardware stores   | 3                          | 1 185              | 132                            | 31  | 12  |
| 526                    | Retail nurseries, lawn and garden supply stores         | 7                          | 2 949              | 316                            | 55  | 26  |
| 527                    | Manufactured (mobile) home dealers                      | —                          | —                  | —                              | —   | —   |
| 53                     | <b>General merchandise stores</b>                       | 18                         | 76 500             | 7 252                          | 1 705                                     | 689   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> | 4                          | 66 889             | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>    | 4                          | 65 923             | 6 298                          | 1 500                                     | 584   |
| 533                    | Variety stores  | 13                         | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores                | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 54                     | <b>Food stores</b>                                      | 91                         | 158 094            | 13 489                         | 3 267                                     | 1 362   |
| 541                    | Grocery stores  | 81                         | 156 170            | 13 219                         | 3 196                                     | 1 299   |
| 542                    | Meat and fish (seafood) markets                         | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 546                    | Retail bakeries   | 5                          | 831                | 150                            | 36  | 29  |
| 543, 4, 5, 9           | Other food stores                                       | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 55 ex. 554             | <b>Automotive dealers</b>                               | 46                         | 150 494            | 11 565                         | 2 655                                     | 587   |
| 551                    | New and used car dealers                                | 13                         | 126 661            | 8 247                          | 1 911                                     | 370   |
| 552                    | Used car dealers  | 7                          | 3 742              | 293                            | 67  | 24  |
| 553                    | Auto and home supply stores                             | 21                         | 16 981             | 2 720                          | 617                                       | 174   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers                        | 5                          | 3 110              | 305                            | 60  | 19  |
| 554                    | <b>Gasoline service stations</b>                        | 46                         | 97 896             | 4 920                          | 1 161                                     | 400   |
| 56                     | <b>Apparel and accessory stores</b>                     | 50                         | 22 670             | 2 450                          | 594                                       | 312   |
| 561                    | Men's and boys' clothing and accessory stores           | 3                          | 2 013              | 164                            | 39  | 18  |
| 562, 3                 | Women's clothing and specialty stores                   | 22                         | 7 307              | 747                            | 188                                       | 125   |
| 562                    | Women's clothing stores                                 | 19                         | 6 699              | 645                            | 162                                       | 92  |
| 563                    | Women's accessory and specialty stores                  | 3                          | 608                | 102                            | 26  | 33  |
| 565                    | Family clothing stores                                  | 8                          | 8 095              | 923                            | 222                                       | 95  |
| 566                    | Shoe stores   | 14                         | 4 807              | 565                            | 129                                       | 67  |
| 564, 9                 | Other apparel and accessory stores                      | 3                          | 448                | 51                             | 16  | 7   |
| 57                     | <b>Furniture and homefurnishings stores</b>             | 26                         | 14 559             | 1 975                          | 447                                       | 176   |
| 5712                   | Furniture stores  | 11                         | 4 815              | 677                            | 169                                       | 52  |
| 5713, 4, 9             | Homefurnishings stores                                  | 5                          | 6 637              | 1 031                          | 200                                       | 97  |
| 572                    | Household appliance stores                              | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 573                    | Radio, television, computer, and music stores           | 9                          | (D)                | (D)                            | (D)                                       | BB  |
| 58                     | <b>Eating and drinking places</b>                       | 109                        | 53 724             | 13 645                         | 3 384                                     | 2 008   |
| 5812                   | Eating places   | 95                         | 51 554             | 13 325                         | 3 302                                     | 1 942   |
| 5812 pt.               | Restaurants   | 44                         | 22 520             | 6 154                          | 1 506                                     | 791   |
| 5812 pt.               | Cafeterias  | 1                          | (D)                | (D)                            | (D)                                       | BB  |
| 5812 pt.               | Refreshment places                                      | 46                         | 27 081             | 6 562                          | 1 658                                     | 1 082   |
| 5812 pt.               | Other eating places                                     | 4                          | (D)                | (D)                            | (D)                                       | AA  |
| 5813                   | Drinking places   | 14                         | 2 170              | 320                            | 82  | 66  |
| 591                    | <b>Drug and proprietary stores</b>                      | 23                         | 28 120             | 2 622                          | 660                                       | 210   |

See footnotes at end of table.

## LA-40 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                        | <b>TANGIPAHOA PARISH—Con.</b>                           |                         |                 |                          |                                 |   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>                      | 70                      | 26 307          | 3 742                    | 888                             | 306   |
| 592                    | Liquor stores   | —                       | —               | —                        | —                               | —   |
| 593                    | Used merchandise stores                                 | 8                       | 1 151           | 261                      | 62                              | 30  |
| 594                    | Miscellaneous shopping goods stores                     | 24                      | 11 632          | 1 397                    | 309                             | 140   |
| 5941                   | Sporting goods stores and bicycle shops                 | 6                       | 3 393           | 236                      | 44                              | 16  |
| 5942                   | Book stores   | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 5944                   | Jewelry stores  | 7                       | 3 232           | 528                      | 125                             | 50  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores               | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 596                    | Nonstore retailers                                      | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 598                    | Fuel dealers  | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 5992                   | Florists  | 9                       | 994             | 130                      | 27                              | 15  |
| 5993                   | Tobacco stores and stands                               | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5994                   | News dealers and newsstands                             | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 5995                   | Optical goods stores                                    | 5                       | 1 221           | 248                      | 56                              | 16  |
| 5999                   | Miscellaneous retail stores, n.e.c.                     | 12                      | 4 075           | 716                      | 174                             | 51  |
|                        | <b>TERREBONNE PARISH</b>                                |                         |                 |                          |                                 |   |
|                        | <b>Retail trade</b>                                     | 633                     | 752 253         | 83 674                   | 19 734                          | 7 610   |
| 52                     | <b>Building materials and garden supplies stores</b>    | 38                      | 51 220          | 5 420                    | 1 191                           | 315   |
| 521, 3                 | Building materials and supply stores                    | 15                      | 38 571          | 4 060                    | 891                             | 215   |
| 525                    | Hardware stores   | 13                      | 5 452           | 727                      | 177                             | 56  |
| 526                    | Retail nurseries, lawn and garden supply stores         | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 527                    | Manufactured (mobile) home dealers                      | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 53                     | <b>General merchandise stores</b>                       | 16                      | (D)             | (D)                      | (D)                             | GG  |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> | 5                       | 109 261         | (NA)                     | (NA)                            | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>    | 5                       | 107 852         | 10 132                   | 2 481                           | 908   |
| 533                    | Variety stores  | 5                       | (D)             | (D)                      | (D)                             | CC  |
| 539                    | Miscellaneous general merchandise stores                | 6                       | (D)             | (D)                      | (D)                             | CC  |
| 54                     | <b>Food stores</b>                                      | 99                      | 168 192         | 14 640                   | 3 472                           | 1 434   |
| 541                    | Grocery stores  | 77                      | 162 917         | 13 841                   | 3 278                           | 1 342   |
| 542                    | Meat and fish (seafood) markets                         | 6                       | 3 156           | 338                      | 76                              | 27  |
| 546                    | Retail bakeries   | 13                      | (D)             | (D)                      | (D)                             | BB  |
| 543, 4, 5, 9           | Other food stores                                       | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 55 ex. 554             | <b>Automotive dealers</b>                               | 54                      | 169 280         | 15 103                   | 3 357                           | 712   |
| 551                    | New and used car dealers                                | 8                       | 141 894         | 11 802                   | 2 557                           | 475   |
| 552                    | Used car dealers  | 7                       | 3 267           | 158                      | 41                              | 15  |
| 553                    | Auto and home supply stores                             | 29                      | 14 669          | 2 327                    | 570                             | 170   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers                        | 10                      | 9 450           | 816                      | 189                             | 52  |
| 554                    | <b>Gasoline service stations</b>                        | 49                      | 44 871          | 2 328                    | 572                             | 248   |
| 56                     | <b>Apparel and accessory stores</b>                     | 65                      | 29 389          | 3 071                    | 735                             | 357   |
| 561                    | Men's and boys' clothing and accessory stores           | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 562, 3                 | Women's clothing and specialty stores                   | 24                      | 12 198          | 1 160                    | 256                             | 158   |
| 562                    | Women's clothing stores                                 | 22                      | (D)             | (D)                      | (D)                             | CC  |
| 563                    | Women's accessory and specialty stores                  | 2                       | (D)             | (D)                      | (D)                             | AA  |
| 565                    | Family clothing stores                                  | 5                       | (D)             | (D)                      | (D)                             | BB  |
| 566                    | Shoe stores   | 21                      | 8 726           | 910                      | 220                             | 89  |
| 564, 9                 | Other apparel and accessory stores                      | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 57                     | <b>Furniture and homefurnishings stores</b>             | 42                      | 28 654          | 3 566                    | 831                             | 244   |
| 5712                   | Furniture stores  | 13                      | 9 840           | 1 251                    | 317                             | 88  |
| 5713, 4, 9             | Homefurnishings stores                                  | 8                       | 5 747           | 835                      | 193                             | 48  |
| 572                    | Household appliance stores                              | 8                       | 6 177           | 592                      | 136                             | 48  |
| 573                    | Radio, television, computer, and music stores           | 13                      | 6 890           | 888                      | 185                             | 60  |
| 58                     | <b>Eating and drinking places</b>                       | 152                     | 67 304          | 18 292                   | 4 648                           | 2 433   |
| 5812                   | Eating places   | 124                     | 63 750          | 17 751                   | 4 544                           | 2 357   |
| 5812 pt.               | Restaurants   | 45                      | 13 548          | 3 333                    | 822                             | 528   |
| 5812 pt.               | Cafeterias  | 3                       | (D)             | (D)                      | (D)                             | BB  |
| 5812 pt.               | Refreshment places                                      | 64                      | 30 674          | 6 847                    | 1 697                           | 1 314   |
| 5812 pt.               | Other eating places                                     | 12                      | (D)             | (D)                      | (D)                             | EE  |
| 5813                   | Drinking places   | 28                      | 3 554           | 541                      | 104                             | 76  |
| 591                    | <b>Drug and proprietary stores</b>                      | 26                      | 31 381          | 3 871                    | 881                             | 269   |

See footnotes at end of table.

### RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-41**

**Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| SIC code               | Geographic area and kind of business      | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|                        | <b>TERREBONNE PARISH—Con.</b>             |                         |                 |                          |                                 |   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>        | 92                      | (D)             | (D)                      | (D)                             | EE  |
| 592                    | Liquor stores                             | 1                       | (D)             | (D)                      | (D)                             | AA  |
| 593                    | Used merchandise stores                   | 6                       | 982             | 254                      | 70                              | 30  |
| 594                    | Miscellaneous shopping goods stores       | 44                      | 13 715          | 1 887                    | 471                             | 228   |
| 5941                   | Sporting goods stores and bicycle shops   | 8                       | 2 236           | 258                      | 72                              | 20  |
| 5942                   | Book stores                               | 4                       | 1 395           | 141                      | 35                              | 20  |
| 5944                   | Jewelry stores                            | 11                      | 4 407           | 741                      | 197                             | 69  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores | 21                      | 5 677           | 747                      | 167                             | 119   |
| 596                    | Nonstore retailers                        | 6                       | 6 859           | 604                      | 133                             | 43  |
| 598                    | Fuel dealers                              | 3                       | (D)             | (D)                      | (D)                             | AA  |
| 5992                   | Florists                                  | 8                       | 1 328           | 249                      | 67                              | 37  |
| 5993                   | Tobacco stores and stands                 | —                       | —               | —                        | —                               | —   |
| 5994                   | News dealers and newsstands               | —                       | —               | —                        | —                               | —   |
| 5995                   | Optical goods stores                      | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 5999                   | Miscellaneous retail stores, n.e.c.       | 16                      | (D)             | (D)                      | (D)                             | BB  |

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code     | Geographic area and kind of business                    | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|
|              | <b>ALEXANDRIA, LA MSA</b>                               |                         |                 |                          |                                 |   |
| 52           | <b>Retail trade</b>                                     | 724                     | 933 484         | 97 651                   | 22 864                          | 9 100   |
| 52           | <b>Building materials and garden supplies stores</b>    | 44                      | 51 439          | 5 368                    | 1 220                           | 334   |
| 521, 3       | Building materials and supply stores                    | 17                      | 38 140          | 3 843                    | 891                             | 221   |
| 525          | Hardware stores   | 15                      | 4 684           | 757                      | 178                             | 62  |
| 526          | Retail nurseries, lawn and garden supply stores         | 6                       | 2 066           | 289                      | 65                              | 29  |
| 527          | Manufactured (mobile) home dealers                      | 6                       | 6 549           | 479                      | 86                              | 22  |
| 53           | <b>General merchandise stores</b>                       | 25                      | 213 922         | 18 987                   | 4 465                           | 1 708   |
| 531          | Department stores (incl. leased depts.) <sup>1, 2</sup> | 10                      | (D)             | (NA)                     | (NA)                            | (NA)  |
| 531          | Department stores (excl. leased depts.) <sup>1</sup>    | 10                      | (D)             | (D)                      | (D)                             | GG  |
| 533          | Variety stores  | 8                       | (D)             | (D)                      | (D)                             | BB  |
| 539          | Miscellaneous general merchandise stores                | 7                       | (D)             | (D)                      | (D)                             | CC  |
| 54           | <b>Food stores</b>                                      | 103                     | 184 251         | 15 040                   | 3 442                           | 1 290   |
| 541          | Grocery stores  | 85                      | 179 370         | 13 913                   | 3 200                           | 1 189   |
| 542          | Meat and fish (seafood) markets                         | 5                       | 1 258           | 201                      | 54                              | 13  |
| 546          | Retail bakeries   | 8                       | 2 579           | 807                      | 160                             | 70  |
| 543, 4, 5, 9 | Other food stores                                       | 5                       | 1 044           | 119                      | 28                              | 18  |
| 55 ex. 554   | <b>Automotive dealers</b>                               | 45                      | 194 792         | 13 891                   | 3 154                           | 664   |
| 551          | New and used car dealers                                | 15                      | 171 562         | 11 539                   | 2 606                           | 509   |
| 552          | Used car dealers  | 4                       | (D)             | (D)                      | (D)                             | BB  |
| 553          | Auto and home supply stores                             | 19                      | 10 542          | 1 355                    | 311                             | 90  |
| 555, 6, 7, 9 | Miscellaneous automotive dealers                        | 7                       | (D)             | (D)                      | (D)                             | BB  |
| 554          | <b>Gasoline service stations</b>                        | 62                      | 54 492          | 3 425                    | 806                             | 334   |
| 56           | <b>Apparel and accessory stores</b>                     | 79                      | 44 965          | 6 315                    | 1 630                           | 691   |
| 561          | Men's and boys' clothing and accessory stores           | 11                      | 7 153           | 933                      | 209                             | 88  |
| 562, 3       | Women's clothing and specialty stores                   | 31                      | 13 056          | 1 268                    | 300                             | 191   |
| 562          | Women's clothing stores                                 | 25                      | 12 013          | 1 126                    | 264                             | 172   |
| 563          | Women's accessory and specialty stores                  | 6                       | 1 043           | 142                      | 36                              | 19  |
| 565          | Family clothing stores                                  | 7                       | 12 091          | 2 586                    | 760                             | 249   |
| 566          | Shoe stores   | 26                      | 10 962          | 1 339                    | 301                             | 134   |
| 564, 9       | Other apparel and accessory stores                      | 4                       | 1 703           | 189                      | 60                              | 29  |
| 57           | <b>Furniture and homefurnishings stores</b>             | 50                      | 33 220          | 4 715                    | 1 206                           | 317   |
| 5712         | Furniture stores  | 11                      | 15 821          | 2 516                    | 713                             | 145   |
| 5713, 4, 9   | Homefurnishings stores                                  | 10                      | 5 554           | 761                      | 160                             | 53  |
| 572          | Household appliance stores                              | 4                       | 1 096           | 100                      | 17                              | 6   |
| 573          | Radio, television, computer, and music stores           | 25                      | 10 749          | 1 338                    | 316                             | 113   |

See footnotes at end of table.

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## RETAIL TRADE—GEOGRAPHIC AREA SERIES

TIPS [UPF] BATCH\_1992 [UFCB,D\_CONLEY] UFCB 11/4/94 4:44 PM MACHINE: EPCV22 DATA:R\_LA\_TIPS.DAT;1 11/4/94 11:43:00 TAPE: NOreel FRAME: 35  
TSF:R\_LA\_TIPS92.DAT;1 11/4/94 11:43:56 UTF:R\_LA\_TIPS93.DAT;1 11/4/94 11:43:56 META:R\_LA\_TIPS96.DAT;1 11/4/94 11:46:39

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business                    | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>ALEXANDRIA, LA MSA —Con.</b>                         |                            |                    |                                |   |   |
| 58                     | <b>Eating and drinking places</b>                       | 164                        | 75 079             | 18 316                         | 4 292                                     | 2 742   |
| 5812                   | Eating places   | 145                        | 71 039             | 17 709                         | 4 141                                     | 2 631   |
| 5812 pt.               | Restaurants   | 57                         | 20 030             | 5 439                          | 1 330                                     | 744   |
| 5812 pt.               | Cafeterias  | 4                          | (D)                | (D)                            | (D)                                       | CC  |
| 5812 pt.               | Refreshment places                                      | 75                         | 42 522             | 9 888                          | 2 267                                     | 1 550   |
| 5812 pt.               | Other eating places                                     | 9                          | (D)                | (D)                            | (D)                                       | CC  |
| 5813                   | Drinking places   | 19                         | 4 040              | 607                            | 151                                       | 111   |
| 591                    | <b>Drug and proprietary stores</b>                      | 24                         | 31 371             | 4 070                          | 907                                       | 278   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>                      | 128                        | 49 953             | 7 524                          | 1 742                                     | 742   |
| 592                    | Liquor stores   | 4                          | 2 915              | 217                            | 50  | 17  |
| 593                    | Used merchandise stores                                 | 10                         | 1 389              | 309                            | 76  | 31  |
| 594                    | Miscellaneous shopping goods stores                     | 54                         | 25 532             | 3 300                          | 768                                       | 406   |
| 5941                   | Sporting goods stores and bicycle shops                 | 5                          | 3 109              | 382                            | 97  | 26  |
| 5942                   | Book stores   | 7                          | 3 050              | 348                            | 80  | 41  |
| 5944                   | Jewelry stores  | 14                         | 6 944              | 949                            | 230                                       | 130   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores               | 28                         | 12 429             | 1 621                          | 361                                       | 209   |
| 596                    | Nonstore retailers                                      | 13                         | 7 651              | 1 455                          | 324                                       | 106   |
| 598                    | Fuel dealers  | 2                          | (D)                | (D)                            | (D)                                       | BB  |
| 5992                   | Florists  | 16                         | 2 650              | 453                            | 114                                       | 57  |
| 5993                   | Tobacco stores and stands                               | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands                             | —                          | —                  | —                              | —   | —   |
| 5995                   | Optical goods stores                                    | 10                         | 2 772              | 627                            | 144                                       | 41  |
| 5999                   | Miscellaneous retail stores, n.e.c.                     | 18                         | (D)                | (D)                            | (D)                                       | BB  |
|                        | <b>BATON ROUGE, LA MSA</b>                              |                            |                    |                                |   |   |
|                        | <b>Retail trade</b>                                     | 2 755                      | 4 069 163          | 444 762                        | 104 474                                   | 40 599  |
| 52                     | <b>Building materials and garden supplies stores</b>    | 158                        | 218 125            | 24 012                         | 5 111                                     | 1 483   |
| 521, 3                 | Building materials and supply stores                    | 74                         | 166 522            | 16 277                         | 3 460                                     | 892   |
| 521                    | Lumber and other building materials dealers             | 51                         | 149 955            | 14 020                         | 2 918                                     | 780   |
| 523                    | Paint, glass, and wallpaper stores                      | 23                         | 16 567             | 2 257                          | 542                                       | 112   |
| 525                    | Hardware stores   | 53                         | 27 597             | 4 675                          | 1 081                                     | 341   |
| 526                    | Retail nurseries, lawn and garden supply stores         | 24                         | 11 593             | 2 075                          | 420                                       | 215   |
| 527                    | Manufactured (mobile) home dealers                      | 7                          | 12 413             | 985                            | 150                                       | 35  |
| 53                     | <b>General merchandise stores</b>                       | 66                         | 665 757            | 64 020                         | 14 994                                    | 5 418   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> | 25                         | 557 096            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>    | 25                         | 545 583            | 56 744                         | 13 268                                    | 4 771   |
| 533                    | Variety stores  | 30                         | (D)                | (D)                            | (D)                                       | CC  |
| 539                    | Miscellaneous general merchandise stores                | 11                         | (D)                | (D)                            | (D)                                       | EE  |
| 54                     | <b>Food stores</b>                                      | 414                        | 850 852            | 73 622                         | 17 688                                    | 7 397   |
| 541                    | Grocery stores  | 360                        | 819 441            | 67 498                         | 16 341                                    | 6 916   |
| 542                    | Meat and fish (seafood) markets                         | 17                         | 15 344             | 2 745                          | 499                                       | 180   |
| 546                    | Retail bakeries   | 18                         | 5 345              | 1 478                          | 409                                       | 157   |
| 543, 4, 5, 9           | Other food stores                                       | 19                         | 10 722             | 1 901                          | 439                                       | 144   |
| 543                    | Fruit and vegetable markets                             | 7                          | 3 659              | 684                            | 141                                       | 66  |
| 544                    | Candy, nut, and confectionery stores                    | 2                          | (D)                | (D)                            | (D)                                       | BB  |
| 545                    | Dairy products stores                                   | —                          | —                  | —                              | —   | —   |
| 549                    | Miscellaneous food stores                               | 10                         | (D)                | (D)                            | (D)                                       | BB  |
| 55 ex. 554             | <b>Automotive dealers</b>                               | 170                        | 915 827            | 74 765                         | 17 569                                    | 3 420   |
| 551                    | New and used car dealers                                | 38                         | 773 662            | 58 178                         | 13 787                                    | 2 380   |
| 552                    | Used car dealers  | 21                         | 18 550             | 1 202                          | 277                                       | 96  |
| 553                    | Auto and home supply stores                             | 85                         | 73 266             | 11 683                         | 2 713                                     | 760   |
| 553 pt.                | Auto parts, tires, and accessories stores               | 82                         | (D)                | (D)                            | (D)                                       | FF  |
| 553 pt.                | Home and auto supply stores                             | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers                        | 26                         | 50 349             | 3 702                          | 792                                       | 184   |
| 555                    | Boat dealers  | 11                         | 18 015             | 1 263                          | 321                                       | 75  |
| 556                    | Recreational vehicle dealers                            | 6                          | 19 062             | 1 076                          | 184                                       | 38  |
| 557                    | Motorcycle dealers                                      | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 559                    | Automotive dealers, n.e.c.                              | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 554                    | <b>Gasoline service stations</b>                        | 210                        | 320 319            | 16 143                         | 3 878                                     | 1 424   |

See footnotes at end of table.

#### RETAIL TRADE—GEOGRAPHIC AREA SERIES

#### LOUISIANA LA-43

TIPS [UPF] BATCH\_1992 [UFCB,D\_CONLEY] UFCB 11/4/94 4:44 PM MACHINE: EPCV22 DATA:R\_LA\_TIPS.DAT;1 11/4/94 11:43:00 TAPE: NOreel FRAME: 36 TSF:R\_LA\_TIPS92.DAT;1 11/4/94 11:43:56 UTF:R\_LA\_TIPS93.DAT;1 11/4/94 11:43:56 META:R\_LA\_TIPS96.DAT;1 11/4/94 11:46:39

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>BATON ROUGE, LA MSA —Con.</b>              |                            |                    |                                |   |   |
| 56                     | <b>Apparel and accessory stores</b>           | 253                        | 174 096            | 19 704                         | 4 586                                     | 2 066   |
| 561                    | Men's and boys' clothing and accessory stores | 28                         | 22 219             | 3 335                          | 755                                       | 256   |
| 562, 3                 | Women's clothing and specialty stores         | 106                        | 60 315             | 6 338                          | 1 450                                     | 792   |
| 562                    | Women's clothing stores                       | 95                         | 55 303             | 5 758                          | 1 297                                     | 731   |
| 563                    | Women's accessory and specialty stores        | 11                         | 5 012              | 580                            | 153                                       | 61  |
| 565                    | Family clothing stores                        | 28                         | 44 468             | 4 849                          | 1 149                                     | 450   |
| 566                    | Shoe stores                                   | 68                         | 38 610             | 3 885                          | 921                                       | 403   |
| 566 pt.                | Men's shoe stores                             | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 566 pt.                | Women's shoe stores                           | 9                          | 6 425              | 710                            | 162                                       | 68  |
| 566 pt.                | Children's and juveniles' shoe stores         | 3                          | 803                | 153                            | 37  | 20  |
| 566 pt.                | Family shoe stores                            | 44                         | 17 908             | 1 848                          | 443                                       | 225   |
| 566 pt.                | Athletic footwear stores                      | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 564, 9                 | Other apparel and accessory stores            | 23                         | 8 484              | 1 297                          | 311                                       | 165   |
| 564                    | Children's and infants' wear stores           | 13                         | 5 976              | 856                            | 220                                       | 117   |
| 569                    | Miscellaneous apparel and accessory stores    | 10                         | 2 508              | 441                            | 91  | 48  |
| 57                     | <b>Furniture and homefurnishings stores</b>   | 199                        | 181 232            | 22 612                         | 5 313                                     | 1 490   |
| 5712                   | Furniture stores                              | 60                         | 66 682             | 9 217                          | 2 162                                     | 584   |
| 5713, 4, 9             | Homefurnishings stores                        | 55                         | 34 020             | 4 193                          | 980                                       | 316   |
| 5713                   | Floor covering stores                         | 20                         | 19 530             | 2 423                          | 553                                       | 131   |
| 5714                   | Drapery, curtain, and upholstery stores       | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5719                   | Miscellaneous homefurnishings stores          | 33                         | (D)                | (D)                            | (D)                                       | CC  |
| 572                    | Household appliance stores                    | 17                         | 12 476             | 1 491                          | 372                                       | 104   |
| 573                    | Radio, television, computer, and music stores | 67                         | 68 054             | 7 711                          | 1 799                                     | 486   |
| 5731                   | Radio, television, and electronics stores     | 35                         | 43 388             | 5 314                          | 1 209                                     | 300   |
| 5734                   | Computer and software stores                  | 11                         | 9 425              | 760                            | 194                                       | 46  |
| 5735                   | Record and prerecorded tape stores            | 13                         | 10 303             | 820                            | 211                                       | 94  |
| 5736                   | Musical instrument stores                     | 8                          | 4 938              | 817                            | 185                                       | 46  |
| 58                     | <b>Eating and drinking places</b>             | 727                        | 385 202            | 101 297                        | 23 799                                    | 13 972  |
| 5812                   | Eating places                                 | 632                        | 364 663            | 97 538                         | 22 984                                    | 13 420  |
| 5812 pt.               | Restaurants                                   | 241                        | 137 602            | 39 855                         | 9 275                                     | 4 984   |
| 5812 pt.               | Cafeterias                                    | 12                         | (D)                | (D)                            | (D)                                       | FF  |
| 5812 pt.               | Refreshment places                            | 340                        | 192 694            | 47 312                         | 11 316                                    | 7 406   |
| 5812 pt.               | Other eating places                           | 39                         | (D)                | (D)                            | (D)                                       | FF  |
| 5813                   | Drinking places                               | 95                         | 20 539             | 3 759                          | 815                                       | 552   |
| 591                    | <b>Drug and proprietary stores</b>            | 96                         | 145 998            | 16 634                         | 4 002                                     | 1 313   |
| 591 pt.                | Drug stores                                   | 94                         | (D)                | (D)                            | (D)                                       | GG  |
| 591 pt.                | Proprietary stores                            | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>            | 462                        | 211 755            | 31 953                         | 7 534                                     | 2 616   |
| 592                    | Liquor stores                                 | 10                         | 4 464              | 381                            | 92  | 41  |
| 593                    | Used merchandise stores                       | 37                         | 11 307             | 2 239                          | 498                                       | 171   |
| 594                    | Miscellaneous shopping goods stores           | 203                        | 116 749            | 14 403                         | 3 414                                     | 1 288   |
| 5941                   | Sporting goods stores and bicycle shops       | 46                         | 31 829             | 3 538                          | 816                                       | 286   |
| 5941 pt.               | General line sporting goods stores            | 18                         | 17 683             | 1 805                          | 428                                       | 151   |
| 5941 pt.               | Specialty line sporting goods stores          | 28                         | 14 146             | 1 733                          | 388                                       | 135   |
| 5942                   | Book stores                                   | 22                         | 13 033             | 1 324                          | 376                                       | 162   |
| 5944                   | Jewelry stores                                | 52                         | 29 053             | 4 623                          | 1 171                                     | 304   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores     | 83                         | 42 834             | 4 918                          | 1 051                                     | 536   |
| 5943                   | Stationery stores                             | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 5945                   | Hobby, toy, and game shops                    | 17                         | 19 155             | 1 922                          | 369                                       | 188   |
| 5946                   | Camera and photographic supply stores         | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5947                   | Gift, novelty, and souvenir shops             | 42                         | 11 793             | 1 399                          | 299                                       | 205   |
| 5948                   | Luggage and leather goods stores              | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 5949                   | Sewing, needlework, and piece goods stores    | 14                         | 8 668              | 1 175                          | 291                                       | 109   |
| 596                    | Nonstore retailers                            | 52                         | 27 412             | 5 373                          | 1 291                                     | 357   |
| 5961                   | Catalog and mail-order houses                 | 6                          | 2 185              | 213                            | 50  | 21  |
| 5962                   | Automatic merchandising machine operators     | 11                         | 9 069              | 1 283                          | 303                                       | 64  |
| 5963                   | Direct selling establishments                 | 35                         | 16 158             | 3 877                          | 938                                       | 272   |
| 598                    | Fuel dealers                                  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5983                   | Fuel oil dealers                              | —                          | —                  | —                              | —   | —   |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5989                   | Fuel dealers, n.e.c.                          | —                          | —                  | —                              | —   | —   |
| 5992                   | Florists                                      | 45                         | 11 323             | 2 580                          | 641                                       | 249   |
| 5993                   | Tobacco stores and stands                     | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands                   | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores                          | 28                         | 9 749              | 1 940                          | 459                                       | 124   |
| 5999                   | Miscellaneous retail stores, n.e.c.           | 81                         | 28 346             | 4 799                          | 1 087                                     | 369   |
| 5999 pt.               | Pet shops                                     | 8                          | 3 621              | 475                            | 113                                       | 58  |
| 5999 pt.               | Art dealers                                   | 8                          | 1 718              | 248                            | 52  | 28  |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.     | 65                         | 23 007             | 4 076                          | 922                                       | 283   |

See footnotes at end of table.

## LA-44 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>HOUma, LA MSA</b>  |                            |                    |                                |   |   |
|                        | Retail trade -----  | 1 040                      | 1 169 089          | 127 970                        | 29 845                                    | 11 723  |
| 52                     | <b>Building materials and garden supplies stores</b> -----    | 66                         | 81 349             | 8 877                          | 1 915                                     | 536   |
| 521, 3                 | Building materials and supply stores -----                    | 29                         | 63 917             | 6 796                          | 1 448                                     | 378   |
| 525                    | Hardware stores -----   | 24                         | 9 621              | 1 343                          | 321                                       | 104   |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 527                    | Manufactured (mobile) home dealers -----                      | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 53                     | <b>General merchandise stores</b> -----                       | 30                         | 200 465            | 19 237                         | 4 382                                     | 1 754   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 10                         | (D)                | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 10                         | (D)                | (D)                            | (D)                                       | GG  |
| 533                    | Variety stores -----  | 13                         | (D)                | (D)                            | (D)                                       | CC  |
| 539                    | Miscellaneous general merchandise stores -----                | 7                          | (D)                | (D)                            | (D)                                       | CC  |
| 54                     | <b>Food stores</b> -----                                      | 175                        | 309 502            | 26 456                         | 6 300                                     | 2 594   |
| 541                    | Grocery stores -----  | 138                        | 300 106            | 25 226                         | 6 023                                     | 2 436   |
| 542                    | Meat and fish (seafood) markets -----                         | 12                         | 6 019              | 503                            | 96  | 39  |
| 546                    | Retail bakeries -----   | 17                         | 2 047              | 481                            | 124                                       | 70  |
| 543, 4, 5, 9           | Other food stores -----                                       | 8                          | 1 330              | 246                            | 57  | 49  |
| 55 ex. 554             | <b>Automotive dealers</b> -----                               | 87                         | 232 562            | 21 278                         | 4 652                                     | 977   |
| 551                    | New and used car dealers -----                                | 16                         | 192 100            | 16 113                         | 3 423                                     | 629   |
| 552                    | Used car dealers -----  | 11                         | 5 197              | 300                            | 75  | 28  |
| 553                    | Auto and home supply stores -----                             | 45                         | 22 296             | 3 539                          | 845                                       | 244   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 15                         | 12 969             | 1 326                          | 309                                       | 76  |
| 554                    | <b>Gasoline service stations</b> -----                        | 88                         | 68 889             | 4 131                          | 992                                       | 400   |
| 56                     | <b>Apparel and accessory stores</b> -----                     | 89                         | 40 662             | 4 373                          | 1 078                                     | 495   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 10                         | 4 590              | 549                            | 139                                       | 56  |
| 562, 3                 | Women's clothing and specialty stores -----                   | 34                         | 15 936             | 1 596                          | 408                                       | 201   |
| 562                    | Women's clothing stores -----                                 | 32                         | (D)                | (D)                            | (D)                                       | CC  |
| 563                    | Women's accessory and specialty stores -----                  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 565                    | Family clothing stores -----                                  | 9                          | 7 320              | 894                            | 224                                       | 105   |
| 566                    | Shoe stores -----   | 28                         | 10 395             | 1 081                          | 262                                       | 109   |
| 564, 9                 | Other apparel and accessory stores -----                      | 8                          | 2 421              | 253                            | 45  | 24  |
| 57                     | <b>Furniture and homefurnishings stores</b> -----             | 65                         | 39 065             | 5 207                          | 1 178                                     | 353   |
| 5712                   | Furniture stores -----  | 21                         | 15 218             | 2 199                          | 523                                       | 149   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 12                         | 6 821              | 1 042                          | 224                                       | 60  |
| 572                    | Household appliance stores -----                              | 15                         | 8 648              | 830                            | 194                                       | 69  |
| 573                    | Radio, television, computer, and music stores -----           | 17                         | 8 378              | 1 136                          | 237                                       | 75  |
| 58                     | <b>Eating and drinking places</b> -----                       | 239                        | 95 868             | 24 818                         | 6 225                                     | 3 479   |
| 5812                   | Eating places -----   | 195                        | 90 430             | 24 001                         | 6 054                                     | 3 354   |
| 5812 pt.               | Restaurants -----   | 72                         | 19 641             | 4 971                          | 1 221                                     | 772   |
| 5812 pt.               | Cafeterias -----  | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 5812 pt.               | Refreshment places -----                                      | 101                        | 50 664             | 11 318                         | 2 771                                     | 2 049   |
| 5812 pt.               | Other eating places -----                                     | 19                         | (D)                | (D)                            | (D)                                       | EE  |
| 5813                   | Drinking places -----   | 44                         | 5 438              | 817                            | 171                                       | 125   |
| 591                    | <b>Drug and proprietary stores</b> -----                      | 48                         | 54 246             | 6 754                          | 1 570                                     | 473   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> -----                      | 153                        | 46 481             | 6 839                          | 1 553                                     | 662   |
| 592                    | Liquor stores -----   | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 593                    | Used merchandise stores -----                                 | 10                         | 1 621              | 428                            | 117                                       | 49  |
| 594                    | Miscellaneous shopping goods stores -----                     | 66                         | 18 129             | 2 677                          | 638                                       | 298   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 13                         | 3 488              | 401                            | 106                                       | 37  |
| 5942                   | Book stores -----   | 4                          | 1 395              | 141                            | 35  | 20  |
| 5944                   | Jewelry stores -----  | 17                         | 6 177              | 1 144                          | 300                                       | 100   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 32                         | 7 069              | 991                            | 197                                       | 141   |
| 596                    | Nonstore retailers -----                                      | 15                         | 10 381             | 1 108                          | 186                                       | 62  |
| 598                    | Fuel dealers -----  | 4                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists -----  | 19                         | 2 393              | 412                            | 112                                       | 68  |
| 5993                   | Tobacco stores and stands -----                               | —                          | —                  | —                              | —   | —   |
| 5994                   | News dealers and newsstands -----                             | —                          | —                  | —                              | —   | —   |
| 5995                   | Optical goods stores -----                                    | 10                         | 2 978              | 642                            | 163                                       | 49  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 27                         | (D)                | (D)                            | (D)                                       | CC  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## LOUISIANA LA-45

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>LAFAYETTE, LA MSA</b>                                      |                            |                    |                                |   |   |
|                        | Retail trade -----  | 1 955                      | 2 325 367          | 260 434                        | 61 449                                    | 24 787  |
| 52                     | <b>Building materials and garden supplies stores</b> -----    | 85                         | 117 250            | 13 709                         | 2 970                                     | 831   |
| 521, 3                 | Building materials and supply stores -----                    | 48                         | 93 714             | 9 955                          | 2 265                                     | 596   |
| 525                    | Hardware stores -----   | 15                         | 6 759              | 1 543                          | 277                                       | 83  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 16                         | 5 868              | 1 168                          | 266                                       | 119   |
| 527                    | Manufactured (mobile) home dealers -----                      | 6                          | 10 909             | 1 043                          | 162                                       | 33  |
| 53                     | <b>General merchandise stores</b> -----                       | 65                         | 409 900            | 36 200                         | 8 449                                     | 3 089   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 17                         | 320 723            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 17                         | 317 316            | 30 758                         | 7 142                                     | 2 557   |
| 533                    | Variety stores -----  | 35                         | (D)                | (D)                            | (D)                                       | CC  |
| 539                    | Miscellaneous general merchandise stores -----                | 13                         | (D)                | (D)                            | (D)                                       | EE  |
| 54                     | <b>Food stores</b> -----                                      | 325                        | 516 352            | 45 545                         | 11 109                                    | 4 747   |
| 541                    | Grocery stores -----  | 262                        | 498 259            | 42 828                         | 10 438                                    | 4 336   |
| 542                    | Meat and fish (seafood) markets -----                         | 21                         | 9 831              | 885                            | 237                                       | 144   |
| 546                    | Retail bakeries -----   | 24                         | 4 571              | 1 270                          | 290                                       | 178   |
| 543, 4, 5, 9           | Other food stores -----                                       | 18                         | 3 691              | 562                            | 144                                       | 89  |
| 55 ex. 554             | <b>Automotive dealers</b> -----                               | 119                        | 463 563            | 38 003                         | 8 656                                     | 1 809   |
| 551                    | New and used car dealers -----                                | 29                         | 394 524            | 29 116                         | 6 687                                     | 1 274   |
| 552                    | Used car dealers -----  | 14                         | 9 003              | 619                            | 149                                       | 41  |
| 553                    | Auto and home supply stores -----                             | 61                         | 41 010             | 6 393                          | 1 442                                     | 391   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 15                         | 19 026             | 1 875                          | 378                                       | 103   |
| 554                    | <b>Gasoline service stations</b> -----                        | 173                        | 175 856            | 9 865                          | 2 353                                     | 1 038   |
| 56                     | <b>Apparel and accessory stores</b> -----                     | 197                        | 115 861            | 15 699                         | 3 712                                     | 1 610   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 24                         | 9 980              | 1 261                          | 328                                       | 132   |
| 562, 3                 | Women's clothing and specialty stores -----                   | 66                         | 32 212             | 3 339                          | 760                                       | 473   |
| 562                    | Women's clothing stores -----                                 | 57                         | 28 000             | 2 951                          | 678                                       | 412   |
| 563                    | Women's accessory and specialty stores -----                  | 9                          | 4 212              | 388                            | 82  | 61  |
| 565                    | Family clothing stores -----                                  | 33                         | 45 385             | 7 509                          | 1 838                                     | 656   |
| 566                    | Shoe stores -----   | 52                         | 21 266             | 2 599                          | 588                                       | 262   |
| 564, 9                 | Other apparel and accessory stores -----                      | 22                         | 7 018              | 991                            | 198                                       | 87  |
| 57                     | <b>Furniture and homefurnishings stores</b> -----             | 140                        | 89 885             | 12 399                         | 2 925                                     | 821   |
| 5712                   | Furniture stores -----  | 52                         | 38 764             | 6 130                          | 1 455                                     | 372   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 34                         | 15 294             | 1 899                          | 430                                       | 155   |
| 572                    | Household appliance stores -----                              | 14                         | 12 173             | 1 401                          | 316                                       | 66  |
| 573                    | Radio, television, computer, and music stores -----           | 40                         | 23 654             | 2 969                          | 724                                       | 228   |
| 58                     | <b>Eating and drinking places</b> -----                       | 460                        | 224 140            | 62 821                         | 15 264                                    | 8 624   |
| 5812                   | Eating places -----   | 403                        | 214 123            | 60 726                         | 14 869                                    | 8 346   |
| 5812 pt.               | Restaurants -----   | 151                        | 75 789             | 22 734                         | 5 510                                     | 3 278   |
| 5812 pt.               | Cafeterias -----  | 24                         | 9 506              | 3 252                          | 761                                       | 341   |
| 5812 pt.               | Refreshment places -----                                      | 205                        | 98 113             | 23 439                         | 5 697                                     | 3 885   |
| 5812 pt.               | Other eating places -----                                     | 23                         | 30 715             | 11 301                         | 2 901                                     | 842   |
| 5813                   | Drinking places -----   | 57                         | 10 017             | 2 095                          | 395                                       | 278   |
| 591                    | <b>Drug and proprietary stores</b> -----                      | 98                         | 108 971            | 11 705                         | 2 750                                     | 859   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> -----                      | 293                        | 103 589            | 14 488                         | 3 261                                     | 1 359   |
| 592                    | Liquor stores -----   | 7                          | 1 297              | .90                            | 19  | 17  |
| 593                    | Used merchandise stores -----                                 | 14                         | 3 826              | 566                            | 146                                       | 51  |
| 594                    | Miscellaneous shopping goods stores -----                     | 136                        | 58 000             | 7 190                          | 1 575                                     | 717   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 20                         | 9 846              | 1 151                          | 244                                       | 87  |
| 5942                   | Book stores -----   | 10                         | 5 241              | 524                            | 123                                       | 56  |
| 5944                   | Jewelry stores -----  | 34                         | 13 387             | 2 209                          | 501                                       | 189   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 72                         | 29 526             | 3 306                          | 707                                       | 385   |
| 596                    | Nonstore retailers -----                                      | 22                         | 9 650              | 1 226                          | 261                                       | 100   |
| 598                    | Fuel dealers -----  | 6                          | 4 104              | 773                            | 193                                       | 38  |
| 5992                   | Florists -----  | 34                         | 5 479              | 1 107                          | 277                                       | 131   |
| 5993                   | Tobacco stores and stands -----                               | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands -----                             | 4                          | 631                | 45                             | 12  | 8   |
| 5995                   | Optical goods stores -----                                    | 21                         | 7 223              | 1 514                          | 364                                       | 122   |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 47                         | (D)                | (D)                            | (D)                                       | CC  |

See footnotes at end of table.

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>LAKE CHARLES, LA MSA</b>                                   |                            |                    |                                |   |   |
|                        | Retail trade -----  | 938                        | 1 255 006          | 135 092                        | 31 380                                    | 12 518  |
| 52                     | <b>Building materials and garden supplies stores</b> -----    | 61                         | 81 149             | 8 918                          | 2 034                                     | 611   |
| 521, 3                 | Building materials and supply stores -----                    | 29                         | 64 266             | 6 582                          | 1 501                                     | 424   |
| 525                    | Hardware stores -----   | 11                         | 4 055              | 675                            | 168                                       | 51  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 12                         | 4 925              | 1 209                          | 263                                       | 103   |
| 527                    | Manufactured (mobile) home dealers -----                      | 9                          | 7 903              | 452                            | 102                                       | 33  |
| 53                     | <b>General merchandise stores</b> -----                       | 32                         | 211 508            | 18 843                         | 4 531                                     | 1 831   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 9                          | (D)                | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 9                          | (D)                | (D)                            | (D)                                       | GG  |
| 533                    | Variety stores -----  | 18                         | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores -----                | 5                          | 51 551             | 3 058                          | 787                                       | 348   |
| 54                     | <b>Food stores</b> -----                                      | 132                        | 266 770            | 24 861                         | 5 927                                     | 2 247   |
| 541                    | Grocery stores -----  | 107                        | 259 680            | 24 057                         | 5 754                                     | 2 158   |
| 542                    | Meat and fish (seafood) markets -----                         | 9                          | 4 672              | 426                            | 88  | 41  |
| 546                    | Retail bakeries -----   | 10                         | 1 332              | 234                            | 59  | 36  |
| 543, 4, 5, 9           | Other food stores -----                                       | 6                          | 1 086              | 144                            | 26  | 12  |
| 55 ex. 554             | <b>Automotive dealers</b> -----                               | 54                         | 301 161            | 23 527                         | 5 305                                     | 978   |
| 551                    | New and used car dealers -----                                | 13                         | 264 794            | 19 186                         | 4 324                                     | 691   |
| 552                    | Used car dealers -----  | 6                          | 5 359              | 715                            | 36  | 14  |
| 553                    | Auto and home supply stores -----                             | 28                         | 19 728             | 3 079                          | 714                                       | 214   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 7                          | 11 280             | 1 097                          | 231                                       | 59  |
| 554                    | <b>Gasoline service stations</b> -----                        | 80                         | 90 410             | 6 270                          | 1 497                                     | 611   |
| 56                     | <b>Apparel and accessory stores</b> -----                     | 98                         | 57 276             | 7 044                          | 1 490                                     | 636   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 7                          | 3 594              | 583                            | 87  | 37  |
| 562, 3                 | Women's clothing and specialty stores -----                   | 35                         | 14 961             | 1 893                          | 451                                       | 232   |
| 562                    | Women's clothing stores -----                                 | 33                         | (D)                | (D)                            | (D)                                       | CC  |
| 563                    | Women's accessory and specialty stores -----                  | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 565                    | Family clothing stores -----                                  | 14                         | 23 637             | 2 788                          | 538                                       | 186   |
| 566                    | Shoe stores -----   | 25                         | 11 499             | 1 340                          | 317                                       | 125   |
| 564, 9                 | Other apparel and accessory stores -----                      | 17                         | 3 585              | 440                            | 97  | 56  |
| 57                     | <b>Furniture and homefurnishings stores</b> -----             | 70                         | 41 357             | 5 378                          | 1 279                                     | 397   |
| 5712                   | Furniture stores -----  | 20                         | 12 741             | 1 654                          | 389                                       | 120   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 17                         | 5 969              | 715                            | 167                                       | 82  |
| 572                    | Household appliance stores -----                              | 10                         | 10 147             | 1 044                          | 260                                       | 66  |
| 573                    | Radio, television, computer, and music stores -----           | 23                         | 12 500             | 1 965                          | 463                                       | 129   |
| 58                     | <b>Eating and drinking places</b> -----                       | 216                        | 105 838            | 26 709                         | 5 993                                     | 3 982   |
| 5812                   | Eating places -----   | 189                        | 99 603             | 25 375                         | 5 665                                     | 3 827   |
| 5812 pt.               | Restaurants -----   | 65                         | 27 599             | 7 536                          | 1 654                                     | 1 324   |
| 5812 pt.               | Cafeterias -----  | 4                          | (D)                | (D)                            | (D)                                       | CC  |
| 5812 pt.               | Refreshment places -----                                      | 108                        | 62 352             | 15 074                         | 3 360                                     | 2 180   |
| 5812 pt.               | Other eating places -----                                     | 12                         | (D)                | (D)                            | (D)                                       | CC  |
| 5813                   | Drinking places -----   | 27                         | 6 235              | 1 334                          | 328                                       | 155   |
| 591                    | <b>Drug and proprietary stores</b> -----                      | 41                         | 44 365             | 5 774                          | 1 472                                     | 462   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> -----                      | 154                        | 55 172             | 7 768                          | 1 852                                     | 763   |
| 592                    | Liquor stores -----   | 7                          | 3 230              | 313                            | 74  | 31  |
| 593                    | Used merchandise stores -----                                 | 13                         | 3 094              | 490                            | 83  | 40  |
| 594                    | Miscellaneous shopping goods stores -----                     | 55                         | 26 847             | 3 019                          | 708                                       | 329   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 4                          | 2 680              | 272                            | 61  | 28  |
| 5942                   | Book stores -----   | 5                          | 2 512              | 260                            | 67  | 37  |
| 5944                   | Jewelry stores -----  | 14                         | 6 607              | 861                            | 193                                       | 77  |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 32                         | 15 048             | 1 626                          | 387                                       | 187   |
| 596                    | Nonstore retailers -----                                      | 16                         | 6 342              | 1 120                          | 282                                       | 82  |
| 598                    | Fuel dealers -----  | 5                          | 1 563              | 308                            | 81  | 25  |
| 5992                   | Florists -----  | 19                         | 3 627              | 832                            | 193                                       | 92  |
| 5993                   | Tobacco stores and stands -----                               | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands -----                             | —                          | —                  | —                              | —   | —   |
| 5995                   | Optical goods stores -----                                    | 10                         | 3 327              | 775                            | 196                                       | 55  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 28                         | (D)                | (D)                            | (D)                                       | CC  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

## LOUISIANA LA-47

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business                          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>MONROE, LA MSA</b>   |                            |                    |                                |   |   |
|                        | Retail trade -----  | 917                        | 1 196 127          | 126 459                        | 29 683                                    | 11 983  |
| 52                     | <b>Building materials and garden supplies stores</b> -----    | 48                         | 56 852             | 6 572                          | 1 468                                     | 391   |
| 521, 3                 | Building materials and supply stores -----                    | 24                         | 42 484             | 5 031                          | 1 112                                     | 276   |
| 525                    | Hardware stores -----   | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 526                    | Retail nurseries, lawn and garden supply stores -----         | 13                         | 6 198              | 626                            | 124                                       | 56  |
| 527                    | Manufactured (mobile) home dealers -----                      | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 53                     | <b>General merchandise stores</b> -----                       | 22                         | 255 767            | 22 441                         | 5 408                                     | 2 048   |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 10                         | 194 693            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup> -----    | 10                         | 191 783            | 19 146                         | 4 560                                     | 1 760   |
| 533                    | Variety stores -----  | 10                         | (D)                | (D)                            | (D)                                       | BB  |
| 539                    | Miscellaneous general merchandise stores -----                | 2                          | (D)                | (D)                            | (D)                                       | CC  |
| 54                     | <b>Food stores</b> -----                                      | 107                        | 215 963            | 15 618                         | 3 637                                     | 1 383   |
| 541                    | Grocery stores -----  | 91                         | 212 832            | 15 044                         | 3 507                                     | 1 302   |
| 542                    | Meat and fish (seafood) markets -----                         | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 546                    | Retail bakeries -----   | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 543, 4, 5, 9           | Other food stores -----                                       | 7                          | 1 744              | 226                            | 46  | 34  |
| 55 ex. 554             | <b>Automotive dealers</b> -----                               | 75                         | 261 402            | 20 236                         | 4 719                                     | 1 025   |
| 551                    | New and used car dealers -----                                | 11                         | 218 616            | 15 630                         | 3 670                                     | 711   |
| 552                    | Used car dealers -----  | 22                         | 16 575             | 980                            | 233                                       | 72  |
| 553                    | Auto and home supply stores -----                             | 32                         | 18 283             | 2 971                          | 685                                       | 206   |
| 555, 6, 7, 9           | Miscellaneous automotive dealers -----                        | 10                         | 7 928              | 655                            | 131                                       | 36  |
| 554                    | <b>Gasoline service stations</b> -----                        | 57                         | 62 430             | 3 921                          | 944                                       | 495   |
| 56                     | <b>Apparel and accessory stores</b> -----                     | 117                        | 63 034             | 7 192                          | 1 665                                     | 864   |
| 561                    | Men's and boys' clothing and accessory stores -----           | 11                         | 6 637              | 1 086                          | 261                                       | 81  |
| 562, 3                 | Women's clothing and specialty stores -----                   | 50                         | 26 741             | 2 708                          | 643                                       | 449   |
| 562                    | Women's clothing stores -----                                 | 44                         | 24 589             | 2 478                          | 594                                       | 424   |
| 563                    | Women's accessory and specialty stores -----                  | 6                          | 2 152              | 230                            | 49  | 25  |
| 565                    | Family clothing stores -----                                  | 9                          | 9 959              | 963                            | 209                                       | 93  |
| 566                    | Shoe stores -----   | 30                         | 14 303             | 1 631                          | 373                                       | 159   |
| 564, 9                 | Other apparel and accessory stores -----                      | 17                         | 5 394              | 804                            | 179                                       | 82  |
| 57                     | <b>Furniture and homefurnishings stores</b> -----             | 68                         | 52 014             | 6 679                          | 1 534                                     | 462   |
| 5712                   | Furniture stores -----  | 17                         | 17 509             | 3 027                          | 696                                       | 194   |
| 5713, 4, 9             | Homefurnishings stores -----                                  | 23                         | 11 141             | 1 201                          | 268                                       | 91  |
| 572                    | Household appliance stores -----                              | 5                          | 4 084              | 533                            | 117                                       | 34  |
| 573                    | Radio, television, computer, and music stores -----           | 23                         | 19 280             | 1 918                          | 453                                       | 143   |
| 58                     | <b>Eating and drinking places</b> -----                       | 212                        | 107 073            | 26 545                         | 6 229                                     | 3 941   |
| 5812                   | Eating places -----   | 193                        | 104 418            | 26 076                         | 6 121                                     | 3 879   |
| 5812 pt.               | Restaurants -----   | 70                         | 30 469             | 8 812                          | 1 985                                     | 1 184   |
| 5812 pt.               | Cafeterias -----  | 4                          | (D)                | (D)                            | (D)                                       | CC  |
| 5812 pt.               | Refreshment places -----                                      | 107                        | 65 741             | 14 983                         | 3 591                                     | 2 237   |
| 5812 pt.               | Other eating places -----                                     | 12                         | (D)                | (D)                            | (D)                                       | EE  |
| 5813                   | Drinking places -----   | 19                         | 2 655              | 469                            | 108                                       | 62  |
| 591                    | <b>Drug and proprietary stores</b> -----                      | 44                         | 48 816             | 6 259                          | 1 544                                     | 473   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b> -----                      | 167                        | 72 776             | 10 996                         | 2 535                                     | 901   |
| 592                    | Liquor stores -----   | 9                          | 3 321              | 195                            | 34  | 21  |
| 593                    | Used merchandise stores -----                                 | 20                         | 2 671              | 450                            | 126                                       | 47  |
| 594                    | Miscellaneous shopping goods stores -----                     | 68                         | 43 068             | 6 349                          | 1 464                                     | 526   |
| 5941                   | Sporting goods stores and bicycle shops -----                 | 16                         | 9 313              | 1 290                          | 295                                       | 109   |
| 5942                   | Book stores -----   | 5                          | 2 432              | 227                            | 53  | 27  |
| 5944                   | Jewelry stores -----  | 20                         | 10 061             | 1 529                          | 412                                       | 103   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores -----               | 27                         | 21 262             | 3 303                          | 704                                       | 287   |
| 596                    | Nonstore retailers -----                                      | 18                         | 11 282             | 2 009                          | 471                                       | 150   |
| 598                    | Fuel dealers -----  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists -----  | 15                         | 2 582              | 567                            | 119                                       | 49  |
| 5993                   | Tobacco stores and stands -----                               | —                          | —                  | —                              | —   | —   |
| 5994                   | News dealers and newsstands -----                             | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores -----                                    | 9                          | 1 902              | 472                            | 100                                       | 27  |
| 5999                   | Miscellaneous retail stores, n.e.c. -----                     | 26                         | (D)                | (D)                            | (D)                                       | BB  |

See footnotes at end of table.

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D.]

| SIC code          | Geographic area and kind of business                    | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|-------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                   | <b>NEW ORLEANS, LA MSA</b>                              |                            |                    |                                |   |   |
|                   | <b>Retail trade</b>                                     | <b>7 319</b>               | <b>9 265 062</b>   | <b>1 146 616</b>               | <b>272 989</b>                            | <b>106 505</b>  |
| <b>52</b>         | <b>Building materials and garden supplies stores</b>    | <b>270</b>                 | <b>367 491</b>     | <b>41 404</b>                  | <b>9 475</b>                              | <b>2 498</b>  |
| 521, 3            | Building materials and supply stores                    | 139                        | 303 019            | 31 626                         | 7 193                                     | 1 685   |
| 521               | Lumber and other building materials dealers             | 99                         | 263 858            | 27 157                         | 6 152                                     | 1 479   |
| 523               | Paint, glass, and wallpaper stores                      | 40                         | 39 161             | 4 469                          | 1 041                                     | 206   |
| 525               | Hardware stores   | 90                         | 45 342             | 7 087                          | 1 755                                     | 597   |
| 526               | Retail nurseries, lawn and garden supply stores         | 38                         | 14 307             | 2 510                          | 488                                       | 208   |
| 527               | Manufactured (mobile) home dealers                      | 3                          | 4 823              | 181                            | 39  | 8   |
| <b>53</b>         | <b>General merchandise stores</b>                       | <b>155</b>                 | <b>1 290 849</b>   | <b>134 007</b>                 | <b>32 058</b>                             | <b>11 996</b>   |
| 531               | Department stores (incl. leased depts.) <sup>1, 2</sup> | 52                         | 1 012 227          | (NA)                           | (NA)                                      | (NA)  |
| 531               | Department stores (excl. leased depts.) <sup>1</sup>    | 52                         | 988 417            | 110 847                        | 26 851                                    | 9 979   |
| 533               | Variety stores  | 55                         | 53 445             | 6 638                          | 1 546                                     | 667   |
| 539               | Miscellaneous general merchandise stores                | 48                         | 248 987            | 16 522                         | 3 661                                     | 1 350   |
| <b>54</b>         | <b>Food stores</b>                                      | <b>1 116</b>               | <b>1 990 740</b>   | <b>188 248</b>                 | <b>44 743</b>                             | <b>18 916</b>   |
| 541               | Grocery stores  | 838                        | 1 892 606          | 171 587                        | 40 513                                    | 16 775  |
| 542               | Meat and fish (seafood) markets                         | 68                         | 35 753             | 3 907                          | 917                                       | 419   |
| 546               | Retail bakeries   | 127                        | 36 668             | 8 611                          | 2 336                                     | 1 224   |
| 543, 4, 5, 9      | Other food stores                                       | 83                         | 25 713             | 4 143                          | 977                                       | 498   |
| 543               | Fruit and vegetable markets                             | 5                          | (D)                | (D)                            | (D)                                       | BB  |
| 544               | Candy, nut, and confectionery stores                    | 19                         | (D)                | (D)                            | (D)                                       | CC  |
| 545               | Dairy products stores                                   | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 549               | Miscellaneous food stores                               | 57                         | 17 711             | 2 719                          | 623                                       | 308   |
| <b>55 ex. 554</b> | <b>Automotive dealers</b>                               | <b>354</b>                 | <b>1 708 249</b>   | <b>146 345</b>                 | <b>32 953</b>                             | <b>5 934</b>  |
| 551               | New and used car dealers                                | 79                         | 1 491 801          | 114 817                        | 25 674                                    | 3 998   |
| 552               | Used car dealers  | 30                         | 24 014             | 1 544                          | 347                                       | 70  |
| 553               | Auto and home supply stores                             | 196                        | 151 557            | 25 721                         | 5 923                                     | 1 628   |
| 553 pt.           | Auto parts, tires, and accessories stores               | 181                        | 146 306            | 24 858                         | 5 693                                     | 1 562   |
| 553 pt.           | Home and auto supply stores                             | 15                         | 5 251              | 863                            | 230                                       | 66  |
| 555, 6, 7, 9      | Miscellaneous automotive dealers                        | 49                         | 40 877             | 4 263                          | 1 009                                     | 238   |
| 555               | Boat dealers  | 32                         | 26 348             | 2 872                          | 689                                       | 153   |
| 556               | Recreational vehicle dealers                            | 6                          | 5 445              | 522                            | 104                                       | 32  |
| 557               | Motorcycle dealers                                      | 11                         | 9 084              | 869                            | 216                                       | 53  |
| 559               | Automotive dealers, n.e.c.                              | —                          | —                  | —                              | —   | —   |
| <b>554</b>        | <b>Gasoline service stations</b>                        | <b>409</b>                 | <b>588 732</b>     | <b>28 335</b>                  | <b>6 911</b>                              | <b>2 662</b>  |
| <b>56</b>         | <b>Apparel and accessory stores</b>                     | <b>830</b>                 | <b>530 301</b>     | <b>63 989</b>                  | <b>15 487</b>                             | <b>6 490</b>  |
| 561               | Men's and boys' clothing and accessory stores           | 97                         | 66 754             | 11 359                         | 2 937                                     | 768   |
| 562, 3            | Women's clothing and specialty stores                   | 304                        | 208 949            | 25 039                         | 5 960                                     | 2 805   |
| 562               | Women's clothing stores                                 | 247                        | 186 548            | 22 007                         | 5 279                                     | 2 485   |
| 563               | Women's accessory and specialty stores                  | 57                         | 22 401             | 3 032                          | 681                                       | 320   |
| 565               | Family clothing stores                                  | 96                         | 117 083            | 11 079                         | 2 590                                     | 1 281   |
| 566               | Shoe stores   | 252                        | 108 255            | 12 884                         | 3 129                                     | 1 206   |
| 566 pt.           | Men's shoe stores                                       | 22                         | 5 625              | 809                            | 205                                       | 62  |
| 566 pt.           | Women's shoe stores                                     | 50                         | 21 298             | 2 916                          | 742                                       | 249   |
| 566 pt.           | Children's and juveniles' shoe stores                   | 11                         | 2 683              | 503                            | 106                                       | 55  |
| 566 pt.           | Family shoe stores                                      | 127                        | 51 426             | 5 855                          | 1 385                                     | 590   |
| 566 pt.           | Athletic footwear stores                                | 42                         | 27 223             | 2 801                          | 691                                       | 250   |
| 564, 9            | Other apparel and accessory stores                      | 81                         | 29 260             | 3 628                          | 871                                       | 430   |
| 564               | Children's and infants' wear stores                     | 31                         | 14 012             | 1 615                          | 353                                       | 214   |
| 569               | Miscellaneous apparel and accessory stores              | 50                         | 15 248             | 2 013                          | 518                                       | 216   |
| <b>57</b>         | <b>Furniture and homefurnishings stores</b>             | <b>420</b>                 | <b>454 102</b>     | <b>53 587</b>                  | <b>12 534</b>                             | <b>3 167</b>  |
| 5712              | Furniture stores  | 119                        | 165 472            | 22 315                         | 5 287                                     | 1 175   |
| 5713, 4, 9        | Homefurnishings stores                                  | 120                        | 74 927             | 10 134                         | 2 273                                     | 691   |
| 5713              | Floor covering stores                                   | 39                         | 35 420             | 4 577                          | 988                                       | 236   |
| 5714              | Drapery, curtain, and upholstery stores                 | 8                          | 1 642              | 427                            | 93  | 31  |
| 5719              | Miscellaneous homefurnishings stores                    | 73                         | 37 865             | 5 130                          | 1 192                                     | 424   |
| 572               | Household appliance stores                              | 31                         | 71 140             | 6 101                          | 1 275                                     | 228   |
| 573               | Radio, television, computer, and music stores           | 150                        | 142 563            | 15 037                         | 3 699                                     | 1 073   |
| 5731              | Radio, television, and electronics stores               | 64                         | 80 722             | 8 546                          | 2 089                                     | 503   |
| 5734              | Computer and software stores                            | 25                         | 18 069             | 1 523                          | 394                                       | 107   |
| 5735              | Record and prerecorded tape stores                      | 46                         | 32 790             | 3 256                          | 809                                       | 348   |
| 5736              | Musical instrument stores                               | 15                         | 10 982             | 1 712                          | 407                                       | 115   |
| <b>58</b>         | <b>Eating and drinking places</b>                       | <b>2 133</b>               | <b>1 161 394</b>   | <b>319 826</b>                 | <b>77 542</b>                             | <b>41 816</b>   |
| 5812              | Eating places   | 1 821                      | 1 072 171          | 300 969                        | 72 664                                    | 39 666  |
| 5812 pt.          | Restaurants   | 768                        | 460 123            | 139 477                        | 33 266                                    | 15 301  |
| 5812 pt.          | Cafeterias  | 24                         | 27 981             | 8 865                          | 2 170                                     | 760   |
| 5812 pt.          | Refreshment places                                      | 761                        | 417 782            | 101 128                        | 24 795                                    | 17 681  |
| 5812 pt.          | Other eating places                                     | 268                        | 166 285            | 51 499                         | 12 433                                    | 5 924   |
| 5813              | Drinking places   | 312                        | 89 223             | 18 857                         | 4 878                                     | 2 150   |
| <b>591</b>        | <b>Drug and proprietary stores</b>                      | <b>245</b>                 | <b>456 664</b>     | <b>52 565</b>                  | <b>12 891</b>                             | <b>3 795</b>  |
| 591 pt.           | Drug stores   | 240                        | (D)                | (D)                            | (D)                                       | HH  |
| 591 pt.           | Proprietary stores                                      | 5                          | (D)                | (D)                            | (D)                                       | BB  |

See footnotes at end of table.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-49**

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business                    | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>NEW ORLEANS, LA MSA —Con.</b>                        |                            |                    |                                |   |   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>                      | <b>1 387</b>               | <b>716 540</b>     | <b>118 310</b>                 | <b>28 395</b>                             | <b>9 231</b>  |
| 592                    | Liquor stores   | 31                         | 30 776             | 3 435                          | 846                                       | 267   |
| 593                    | Used merchandise stores                                 | 132                        | 64 561             | 16 002                         | 3 835                                     | 1 146   |
| 594                    | Miscellaneous shopping goods stores                     | 694                        | 344 019            | 47 398                         | 11 607                                    | 4 691   |
| 5941                   | Sporting goods stores and bicycle shops                 | 79                         | 52 018             | 5 576                          | 1 279                                     | 495   |
| 5941 pt.               | General line sporting goods stores                      | 31                         | 32 487             | 3 548                          | 814                                       | 313   |
| 5941 pt.               | Specialty line sporting goods stores                    | 48                         | 19 531             | 2 028                          | 465                                       | 182   |
| 5942                   | Book stores   | 62                         | 38 578             | 4 826                          | 1 181                                     | 554   |
| 5944                   | Jewelry stores  | 181                        | 80 377             | 13 190                         | 3 611                                     | 1 055   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores               | 372                        | 173 046            | 23 806                         | 5 536                                     | 2 587   |
| 5943                   | Stationery stores                                       | 26                         | (D)                | (D)                            | (D)                                       | CC  |
| 5945                   | Hobby, toy, and game shops                              | 57                         | 55 585             | 6 535                          | 1 326                                     | 605   |
| 5946                   | Camera and photographic supply stores                   | 20                         | 14 239             | 2 251                          | 530                                       | 134   |
| 5947                   | Gift, novelty, and souvenir shops                       | 214                        | 68 933             | 9 780                          | 2 379                                     | 1 323   |
| 5948                   | Luggage and leather goods stores                        | 13                         | (D)                | (D)                            | (D)                                       | BB  |
| 5949                   | Sewing, needlework, and piece goods stores              | 42                         | 19 361             | 2 704                          | 705                                       | 319   |
| 596                    | Nonstore retailers                                      | 102                        | 132 407            | 25 003                         | 5 986                                     | 1 181   |
| 5961                   | Catalog and mail-order houses                           | 22                         | 14 285             | 1 426                          | 332                                       | 106   |
| 5962                   | Automatic merchandising machine operators               | 27                         | 32 162             | 5 658                          | 1 314                                     | 290   |
| 5963                   | Direct selling establishments                           | 53                         | 85 960             | 17 919                         | 4 340                                     | 785   |
| 598                    | Fuel dealers  | 6                          | 1 524              | 175                            | 43  | 16  |
| 5983                   | Fuel oil dealers  | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers           | 5                          | (D)                | (D)                            | (D)                                       | AA  |
| 5989                   | Fuel dealers, n.e.c.                                    | —                          | —                  | —                              | —   | —   |
| 5992                   | Florists  | 107                        | 21 709             | 4 947                          | 1 206                                     | 543   |
| 5993                   | Tobacco stores and stands                               | 11                         | 5 635              | 251                            | 55  | 23  |
| 5994                   | News dealers and newsstands                             | 6                          | 1 382              | 105                            | 22  | 13  |
| 5995                   | Optical goods stores                                    | 84                         | 29 417             | 6 936                          | 1 507                                     | 384   |
| 5999                   | Miscellaneous retail stores, n.e.c.                     | 214                        | 85 110             | 14 058                         | 3 288                                     | 967   |
| 5999 pt.               | Pet shops   | 26                         | 7 584              | 1 133                          | 254                                       | 132   |
| 5999 pt.               | Art dealers   | 46                         | 22 403             | 3 842                          | 812                                       | 184   |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.               | 142                        | 55 123             | 9 083                          | 2 222                                     | 651   |
|                        | <b>SHREVEPORT-BOSSIER CITY, LA MSA</b>                  |                            |                    |                                |   |   |
|                        | <b>Retail trade</b>                                     | <b>2 068</b>               | <b>2 733 429</b>   | <b>291 467</b>                 | <b>68 229</b>                             | <b>25 684</b>   |
| 52                     | <b>Building materials and garden supplies stores</b>    | <b>97</b>                  | <b>128 060</b>     | <b>15 313</b>                  | <b>3 454</b>                              | <b>934</b>  |
| 521, 3                 | Building materials and supply stores                    | 45                         | 93 176             | 10 749                         | 2 427                                     | 614   |
| 521                    | Lumber and other building materials dealers             | 30                         | 81 501             | 9 085                          | 2 022                                     | 520   |
| 523                    | Paint, glass, and wallpaper stores                      | 15                         | 11 675             | 1 664                          | 405                                       | 94  |
| 525                    | Hardware stores   | 27                         | 11 756             | 2 102                          | 428                                       | 136   |
| 526                    | Retail nurseries, lawn and garden supply stores         | 18                         | 8 280              | 1 455                          | 301                                       | 133   |
| 527                    | Manufactured (mobile) home dealers                      | 7                          | 14 848             | 1 007                          | 298                                       | 51  |
| 53                     | <b>General merchandise stores</b>                       | <b>64</b>                  | <b>450 206</b>     | <b>42 541</b>                  | <b>9 939</b>                              | <b>3 763</b>  |
| 531                    | Department stores (incl. leased depts.) <sup>1, 2</sup> | 20                         | 339 604            | (NA)                           | (NA)                                      | (NA)  |
| 531                    | Department stores (excl. leased depts.) <sup>1</sup>    | 20                         | 334 506            | 35 214                         | 8 170                                     | 3 016   |
| 533                    | Variety stores  | 22                         | 12 229             | 1 056                          | 238                                       | 125   |
| 539                    | Miscellaneous general merchandise stores                | 22                         | 103 471            | 6 271                          | 1 531                                     | 622   |
| 54                     | <b>Food stores</b>                                      | <b>272</b>                 | <b>502 238</b>     | <b>42 540</b>                  | <b>10 199</b>                             | <b>3 669</b>  |
| 541                    | Grocery stores  | 239                        | 491 377            | 40 496                         | 9 743                                     | 3 468   |
| 542                    | Meat and fish (seafood) markets                         | 12                         | 5 098              | 797                            | 159                                       | 60  |
| 546                    | Retail bakeries   | 11                         | 2 895              | 818                            | 201                                       | 92  |
| 543, 4, 5, 9           | Other food stores                                       | 10                         | 2 868              | 429                            | 96  | 49  |
| 543                    | Fruit and vegetable markets                             | —                          | —                  | —                              | —   | —   |
| 544                    | Candy, nut, and confectionery stores                    | 2                          | (D)                | (D)                            | (D)                                       | BB  |
| 545                    | Dairy products stores                                   | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 549                    | Miscellaneous food stores                               | 5                          | 2 424              | 339                            | 79  | 26  |
| 55 ex. 554             | <b>Automotive dealers</b>                               | <b>151</b>                 | <b>666 310</b>     | <b>49 492</b>                  | <b>11 001</b>                             | <b>2 206</b>  |
| 551                    | New and used car dealers                                | 27                         | 564 309            | 37 765                         | 8 292                                     | 1 434   |
| 552                    | Used car dealers  | 33                         | 25 038             | 1 446                          | 307                                       | 95  |
| 553                    | Auto and home supply stores                             | 74                         | 47 263             | 8 201                          | 1 910                                     | 511   |
| 553 pt.                | Auto parts, tires, and accessories stores               | 72                         | (D)                | (D)                            | (D)                                       | FF  |
| 553 pt.                | Home and auto supply stores                             | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 555, 6, 7, 9           | Miscellaneous automotive dealers                        | 17                         | 29 700             | 2 080                          | 492                                       | 166   |
| 555                    | Boat dealers  | 7                          | 9 653              | 726                            | 148                                       | 37  |
| 556                    | Recreational vehicle dealers                            | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 557                    | Motorcycle dealers                                      | 6                          | (D)                | (D)                            | (D)                                       | BB  |
| 559                    | Automotive dealers, n.e.c.                              | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 554                    | <b>Gasoline service stations</b>                        | <b>183</b>                 | <b>235 013</b>     | <b>12 272</b>                  | <b>2 867</b>                              | <b>1 161</b>  |

See footnotes at end of table.

## LA-50 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Geographic area and kind of business          | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
|                        | <b>SHREVEPORT–BOSSIER CITY, LA MSA—Con.</b>   |                            |                    |                                |   |   |
| 56                     | <b>Apparel and accessory stores</b>           | 226                        | 119 140            | 14 453                         | 3 321                                     | 1 509   |
| 561                    | Men's and boys' clothing and accessory stores | 18                         | 8 859              | 1 492                          | 307                                       | 101   |
| 562, 3                 | Women's clothing and specialty stores         | 92                         | 41 711             | 4 871                          | 1 165                                     | 595   |
| 562                    | Women's clothing stores                       | 82                         | 39 047             | 4 503                          | 1 070                                     | 565   |
| 563                    | Women's accessory and specialty stores        | 10                         | 2 664              | 368                            | 95  | 30  |
| 565                    | Family clothing stores                        | 27                         | 37 456             | 3 712                          | 859                                       | 393   |
| 566                    | Shoe stores                                   | 70                         | 25 621             | 3 396                          | 777                                       | 327   |
| 566 pt.                | Men's shoe stores                             | 5                          | (D)                | (D)                            | (D)                                       | AA  |
| 566 pt.                | Women's shoe stores                           | 21                         | 6 893              | 1 057                          | 257                                       | 109   |
| 566 pt.                | Children's and juveniles' shoe stores         | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 566 pt.                | Family shoe stores                            | 35                         | 10 684             | 1 366                          | 315                                       | 140   |
| 566 pt.                | Athletic footwear stores                      | 7                          | 6 320              | 696                            | 144                                       | 61  |
| 564, 9                 | Other apparel and accessory stores            | 19                         | 5 493              | 982                            | 213                                       | 93  |
| 564                    | Children's and infants' wear stores           | 9                          | 2 124              | 287                            | 87  | 43  |
| 569                    | Miscellaneous apparel and accessory stores    | 10                         | 3 369              | 695                            | 126                                       | 50  |
| 57                     | <b>Furniture and homefurnishings stores</b>   | 146                        | 120 304            | 15 064                         | 3 889                                     | 886   |
| 5712                   | Furniture stores                              | 52                         | 51 656             | 8 707                          | 2 479                                     | 399   |
| 5713, 4, 9             | Homefurnishings stores                        | 42                         | 20 981             | 3 495                          | 730                                       | 260   |
| 5713                   | Floor covering stores                         | 17                         | 8 382              | 1 109                          | 270                                       | 66  |
| 5714                   | Drapery, curtain, and upholstery stores       | 5                          | 1 723              | 318                            | 73  | 34  |
| 5719                   | Miscellaneous homefurnishings stores          | 20                         | 10 876             | 2 068                          | 387                                       | 160   |
| 572                    | Household appliance stores                    | 11                         | 4 455              | 307                            | 71  | 28  |
| 573                    | Radio, television, computer, and music stores | 41                         | 43 212             | 2 555                          | 609                                       | 199   |
| 5731                   | Radio, television, and electronics stores     | 21                         | 23 767             | 1 135                          | 279                                       | 81  |
| 5734                   | Computer and software stores                  | 5                          | 11 042             | 579                            | 125                                       | 41  |
| 5735                   | Record and prerecorded tape stores            | 11                         | 5 779              | 483                            | 120                                       | 56  |
| 5736                   | Musical instrument stores                     | 4                          | 2 624              | 358                            | 85  | 21  |
| 58                     | <b>Eating and drinking places</b>             | 469                        | 236 324            | 62 830                         | 14 715                                    | 8 574   |
| 5812                   | Eating places                                 | 425                        | 229 211            | 61 290                         | 14 311                                    | 8 319   |
| 5812 pt.               | Restaurants                                   | 149                        | 78 397             | 23 646                         | 5 570                                     | 2 900   |
| 5812 pt.               | Cafeterias                                    | 10                         | 12 096             | 4 111                          | 1 000                                     | 406   |
| 5812 pt.               | Refreshment places                            | 243                        | 132 986            | 32 006                         | 7 363                                     | 4 825   |
| 5812 pt.               | Other eating places                           | 23                         | 5 732              | 1 527                          | 378                                       | 188   |
| 5813                   | Drinking places                               | 44                         | 7 113              | 1 540                          | 404                                       | 255   |
| 591                    | <b>Drug and proprietary stores</b>            | 76                         | 108 238            | 12 700                         | 3 027                                     | 910   |
| 591 pt.                | Drug stores                                   | 76                         | 108 238            | 12 700                         | 3 027                                     | 910   |
| 591 pt.                | Proprietary stores                            | —                          | —                  | —                              | —   | —   |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>            | 384                        | 167 596            | 24 262                         | 5 817                                     | 2 072   |
| 592                    | Liquor stores                                 | 48                         | 35 292             | 2 504                          | 589                                       | 228   |
| 593                    | Used merchandise stores                       | 28                         | 9 686              | 1 850                          | 400                                       | 154   |
| 594                    | Miscellaneous shopping goods stores           | 150                        | 62 405             | 8 278                          | 1 989                                     | 848   |
| 5941                   | Sporting goods stores and bicycle shops       | 23                         | 7 950              | 987                            | 223                                       | 85  |
| 5941 pt.               | General line sporting goods stores            | 6                          | 1 171              | 79                             | 16  | 8   |
| 5941 pt.               | Specialty line sporting goods stores          | 17                         | 6 779              | 908                            | 207                                       | 77  |
| 5942                   | Book stores                                   | 16                         | 7 914              | 874                            | 211                                       | 93  |
| 5944                   | Jewelry stores                                | 42                         | 14 074             | 2 463                          | 645                                       | 201   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores     | 69                         | 32 467             | 3 954                          | 910                                       | 469   |
| 5943                   | Stationery stores                             | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 5945                   | Hobby, toy, and game shops                    | 15                         | 16 900             | 1 574                          | 328                                       | 171   |
| 5946                   | Camera and photographic supply stores         | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5947                   | Gift, novelty, and souvenir shops             | 38                         | 8 238              | 1 214                          | 298                                       | 164   |
| 5948                   | Luggage and leather goods stores              | —                          | —                  | —                              | —   | —   |
| 5949                   | Sewing, needlework, and piece goods stores    | 11                         | 4 754              | 789                            | 206                                       | 108   |
| 596                    | Nonstore retailers                            | 31                         | 28 198             | 5 794                          | 1 413                                     | 360   |
| 5961                   | Catalog and mail-order houses                 | 5                          | 7 279              | 2 037                          | 507                                       | 88  |
| 5962                   | Automatic merchandising machine operators     | 7                          | 6 697              | 1 101                          | 276                                       | 87  |
| 5963                   | Direct selling establishments                 | 19                         | 14 222             | 2 656                          | 630                                       | 185   |
| 598                    | Fuel dealers                                  | 5                          | 2 351              | 417                            | 134                                       | 23  |
| 5983                   | Fuel oil dealers                              | —                          | —                  | —                              | —   | —   |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers | 4                          | (D)                | (D)                            | (D)                                       | BB  |
| 5989                   | Fuel dealers, n.e.c.                          | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5992                   | Florists                                      | 42                         | 6 796              | 1 295                          | 321                                       | 157   |
| 5993                   | Tobacco stores and stands                     | 3                          | 263                | 55                             | 16  | 6   |
| 5994                   | News dealers and newsstands                   | 1                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores                          | 28                         | 9 928              | 2 108                          | 497                                       | 148   |
| 5999                   | Miscellaneous retail stores, n.e.c.           | 48                         | (D)                | (D)                            | (D)                                       | CC  |
| 5999 pt.               | Pet shops                                     | 6                          | 570                | 69                             | 12  | 8   |
| 5999 pt.               | Art dealers                                   | 4                          | 458                | 70                             | 17  | 13  |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.     | 38                         | (D)                | (D)                            | (D)                                       | CC  |

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**LOUISIANA LA-51**

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code          | Kind of business  | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|-------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|
|                   | <b>Retail trade -----</b>                                     | <b>4 928</b>            | <b>4 859 646</b> | <b>465 095</b>           | <b>108 856</b>                  | <b>45 917</b>   |
| <b>52</b>         | <b>Building materials and garden supplies stores -----</b>    | <b>275</b>              | <b>265 795</b>   | <b>27 800</b>            | <b>6 049</b>                    | <b>1 828</b>  |
| 521, 3            | Building materials and supply stores -----                    | 155                     | 210 433          | 21 177                   | 4 609                           | 1 284   |
| 521               | Lumber and other building materials dealers -----             | 124                     | 197 703          | 19 258                   | 4 189                           | 1 171   |
| 523               | Paint, glass, and wallpaper stores -----                      | 31                      | 12 730           | 1 919                    | 420                             | 113   |
| 525               | Hardware stores -----   | 79                      | 32 998           | 4 580                    | 1 015                           | 400   |
| 526               | Retail nurseries, lawn and garden supply stores -----         | 34                      | (D)              | (D)                      | (D)                             | CC  |
| 527               | Manufactured (mobile) home dealers -----                      | 7                       | (D)              | (D)                      | (D)                             | BB  |
| <b>53</b>         | <b>General merchandise stores -----</b>                       | <b>232</b>              | <b>655 741</b>   | <b>59 524</b>            | <b>13 400</b>                   | <b>5 544</b>  |
| 531               | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 35                      | (D)              | (NA)                     | (NA)                            | (NA)  |
| 531               | Department stores (excl. leased depts.) <sup>1</sup> -----    | 35                      | (D)              | (D)                      | (D)                             | HH  |
| 533               | Variety stores -----  | 131                     | (D)              | (D)                      | (D)                             | FF  |
| 539               | Miscellaneous general merchandise stores -----                | 66                      | (D)              | (D)                      | (D)                             | EE  |
| <b>54</b>         | <b>Food stores -----</b>                                      | <b>1 037</b>            | <b>1 329 056</b> | <b>108 422</b>           | <b>25 854</b>                   | <b>11 615</b>   |
| 541               | Grocery stores -----  | 943                     | 1 307 283        | 106 341                  | 25 308                          | 11 265  |
| 542               | Meat and fish (seafood) markets -----                         | 46                      | (D)              | (D)                      | (D)                             | CC  |
| 546               | Retail bakeries -----   | 36                      | (D)              | (D)                      | (D)                             | CC  |
| 543, 4, 5, 9      | Other food stores -----                                       | 12                      | 1 567            | 200                      | 46                              | 42  |
| 543               | Fruit and vegetable markets -----                             | 3                       | 531              | 46                       | 11                              | 4   |
| 544               | Candy, nut, and confectionery stores -----                    | 2                       | (D)              | (D)                      | (D)                             | BB  |
| 545               | Dairy products stores -----                                   | 1                       | (D)              | (D)                      | (D)                             | AA  |
| 549               | Miscellaneous food stores -----                               | 6                       | 661              | 92                       | 19                              | 15  |
| <b>55 ex. 554</b> | <b>Automotive dealers -----</b>                               | <b>466</b>              | <b>1 097 733</b> | <b>77 877</b>            | <b>17 985</b>                   | <b>4 223</b>  |
| 551               | New and used car dealers -----                                | 117                     | 880 641          | 54 842                   | 12 667                          | 2 699   |
| 552               | Used car dealers -----  | 71                      | 44 192           | 2 600                    | 604                             | 201   |
| 553               | Auto and home supply stores -----                             | 239                     | 112 855          | 15 912                   | 3 728                           | 1 096   |
| 553 pt.           | Auto parts, tires, and accessories stores -----               | 213                     | 102 709          | 14 911                   | 3 499                           | 996   |
| 553 pt.           | Home and auto supply stores -----                             | 26                      | 10 146           | 1 001                    | 229                             | 100   |
| 555, 6, 7, 9      | Miscellaneous automotive dealers -----                        | 39                      | 60 045           | 4 523                    | 986                             | 227   |
| 555               | Boat dealers -----  | 24                      | 14 511           | 1 694                    | 374                             | 102   |
| 556               | Recreational vehicle dealers -----                            | 7                       | 28 868           | 1 499                    | 331                             | 53  |
| 557               | Motorcycle dealers -----                                      | 7                       | (D)              | (D)                      | (D)                             | BB  |
| 559               | Automotive dealers, n.e.c. -----                              | 1                       | (D)              | (D)                      | (D)                             | AA  |
| <b>554</b>        | <b>Gasoline service stations -----</b>                        | <b>466</b>              | <b>468 239</b>   | <b>26 774</b>            | <b>6 294</b>                    | <b>2 861</b>  |
| <b>56</b>         | <b>Apparel and accessory stores -----</b>                     | <b>351</b>              | <b>142 091</b>   | <b>16 828</b>            | <b>4 124</b>                    | <b>2 095</b>  |
| 561               | Men's and boys' clothing and accessory stores -----           | 30                      | 12 429           | 1 623                    | 443                             | 166   |
| 562, 3            | Women's clothing and specialty stores -----                   | 152                     | 43 354           | 5 436                    | 1 376                           | 769   |
| 562               | Women's clothing stores -----                                 | 140                     | (D)              | (D)                      | (D)                             | FF  |
| 563               | Women's accessory and specialty stores -----                  | 12                      | (D)              | (D)                      | (D)                             | BB  |
| 565               | Family clothing stores -----                                  | 82                      | 65 404           | 7 472                    | 1 790                           | 837   |
| 566               | Shoe stores -----   | 67                      | 17 402           | 2 006                    | 439                             | 265   |
| 566 pt.           | Men's shoe stores -----                                       | 2                       | (D)              | (D)                      | (D)                             | AA  |
| 566 pt.           | Women's shoe stores -----                                     | 4                       | 678              | 79                       | 20                              | 13  |
| 566 pt.           | Children's and juveniles' shoe stores -----                   | 1                       | (D)              | (D)                      | (D)                             | AA  |
| 566 pt.           | Family shoe stores -----                                      | 55                      | 13 786           | 1 546                    | 331                             | 195   |
| 566 pt.           | Athletic footwear stores -----                                | 5                       | (D)              | (D)                      | (D)                             | BB  |
| 564, 9            | Other apparel and accessory stores -----                      | 20                      | 3 502            | 291                      | 76                              | 58  |
| 564               | Children's and infants' wear stores -----                     | 12                      | 2 306            | 175                      | 40                              | 33  |
| 569               | Miscellaneous apparel and accessory stores -----              | 8                       | 1 196            | 116                      | 36                              | 25  |
| <b>57</b>         | <b>Furniture and homefurnishings stores -----</b>             | <b>252</b>              | <b>117 972</b>   | <b>15 095</b>            | <b>3 488</b>                    | <b>1 179</b>  |
| 5712              | Furniture stores -----  | 101                     | 59 762           | 8 178                    | 1 906                           | 592   |
| 5713, 4, 9        | Homefurnishings stores -----                                  | 54                      | 23 446           | 2 687                    | 585                             | 257   |
| 5713              | Floor covering stores -----                                   | 35                      | 15 255           | 1 633                    | 369                             | 130   |
| 5714              | Drapery, curtain, and upholstery stores -----                 | 2                       | (D)              | (D)                      | (D)                             | AA  |
| 5719              | Miscellaneous homefurnishings stores -----                    | 17                      | (D)              | (D)                      | (D)                             | CC  |
| 572               | Household appliance stores -----                              | 44                      | 18 870           | 2 023                    | 438                             | 150   |
| 573               | Radio, television, computer, and music stores -----           | 53                      | 15 894           | 2 207                    | 559                             | 180   |
| 5731              | Radio, television, and electronics stores -----               | 35                      | 10 875           | 1 443                    | 360                             | 126   |
| 5734              | Computer and software stores -----                            | 3                       | 1 302            | 195                      | 69                              | 15  |
| 5735              | Record and prerecorded tape stores -----                      | 9                       | 2 458            | 434                      | 93                              | 30  |
| 5736              | Musical instrument stores -----                               | 6                       | 1 259            | 135                      | 37                              | 9   |
| <b>58</b>         | <b>Eating and drinking places -----</b>                       | <b>892</b>              | <b>328 654</b>   | <b>78 252</b>            | <b>18 938</b>                   | <b>12 120</b>   |
| 5812              | Eating places -----   | 791                     | 317 088          | 76 649                   | 18 526                          | 11 786  |
| 5812 pt.          | Restaurants -----   | 310                     | 90 760           | 22 889                   | 5 548                           | 3 527   |
| 5812 pt.          | Cafeterias -----  | 14                      | (D)              | (D)                      | (D)                             | CC  |
| 5812 pt.          | Refreshment places -----                                      | 432                     | 205 046          | 48 111                   | 11 479                          | 7 533   |
| 5812 pt.          | Other eating places -----                                     | 35                      | (D)              | (D)                      | (D)                             | EE  |
| 5813              | Drinking places -----   | 101                     | 11 566           | 1 603                    | 412                             | 334   |
| <b>591</b>        | <b>Drug and proprietary stores -----</b>                      | <b>315</b>              | <b>260 604</b>   | <b>28 996</b>            | <b>6 800</b>                    | <b>2 124</b>  |
| 591 pt.           | Drug stores -----   | 315                     | 260 604          | 28 996                   | 6 800                           | 2 124   |
| 591 pt.           | Proprietary stores -----                                      | -                       | -                | -                        | -                               | -   |

See footnotes at end of table.

## LA-52 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

| SIC code               | Kind of business                              | Establishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 1 <sup>2</sup><br>(number) |
|------------------------|---|----------------------------|--------------------|--------------------------------|---|---|
| <b>59 ex. 591</b>      | <b>Miscellaneous retail stores</b>            | <b>642</b>                 | <b>193 761</b>     | <b>25 527</b>                  | <b>5 924</b>                              | <b>2 328</b>  |
| 592                    | Liquor stores                                 | 56                         | (D)                | (D)                            | (D)                                       | CC  |
| 593                    | Used merchandise stores                       | 38                         | 3 923              | 798                            | 190                                       | 96  |
| 594                    | Miscellaneous shopping goods stores           | 203                        | 54 424             | 7 174                          | 1 638                                     | 730   |
| 5941                   | Sporting goods stores and bicycle shops       | 42                         | 16 356             | 1 454                          | 329                                       | 143   |
| 5941 pt.               | General line sporting goods stores            | 22                         | 8 836              | 802                            | 183                                       | 78  |
| 5941 pt.               | Specialty line sporting goods stores          | 20                         | 7 520              | 652                            | 146                                       | 65  |
| 5942                   | Book stores                                   | 20                         | 7 696              | 702                            | 173                                       | 83  |
| 5944                   | Jewelry stores                                | 66                         | 18 097             | 3 210                          | 737                                       | 285   |
| 5943, 5, 6,<br>7, 8, 9 | Other miscellaneous shopping goods stores     | 75                         | 12 275             | 1 808                          | 399                                       | 219   |
| 5943                   | Stationery stores                             | 11                         | (D)                | (D)                            | (D)                                       | BB  |
| 5945                   | Hobby, toy, and game shops                    | 3                          | (D)                | (D)                            | (D)                                       | BB  |
| 5946                   | Camera and photographic supply stores         | 3                          | 346                | 70                             | 13  | 5   |
| 5947                   | Gift, novelty, and souvenir shops             | 44                         | 5 705              | 723                            | 140                                       | 102   |
| 5948                   | Luggage and leather goods stores              | —                          | —                  | —                              | —   | —   |
| 5949                   | Sewing, needlework, and piece goods stores    | 14                         | 2 562              | 353                            | 95  | 50  |
| 596                    | Nonstore retailers                            | 80                         | 39 475             | 3 995                          | 896                                       | 324   |
| 5961                   | Catalog and mail-order houses                 | 45                         | 21 156             | 1 214                          | 298                                       | 138   |
| 5962                   | Automatic merchandising machine operators     | 13                         | 5 751              | 861                            | 172                                       | 55  |
| 5963                   | Direct selling establishments                 | 22                         | 12 568             | 1 920                          | 426                                       | 131   |
| 598                    | Fuel dealers                                  | 60                         | 28 974             | 5 041                          | 1 253                                     | 290   |
| 5983                   | Fuel oil dealers                              | —                          | —                  | —                              | —   | —   |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers | 60                         | 28 974             | 5 041                          | 1 253                                     | 290   |
| 5989                   | Fuel dealers, n.e.c.                          | —                          | —                  | —                              | —   | —   |
| 5992                   | Florists                                      | 103                        | 13 565             | 2 420                          | 577                                       | 330   |
| 5993                   | Tobacco stores and stands                     | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 5994                   | News dealers and newsstands                   | 2                          | (D)                | (D)                            | (D)                                       | AA  |
| 5995                   | Optical goods stores                          | 18                         | 3 465              | 778                            | 179                                       | 60  |
| 5999                   | Miscellaneous retail stores, n.e.c.           | 79                         | 20 272             | 3 509                          | 790                                       | 284   |
| 5999 pt.               | Pet shops                                     | 8                          | (D)                | (D)                            | (D)                                       | BB  |
| 5999 pt.               | Art dealers                                   | 3                          | (D)                | (D)                            | (D)                                       | AA  |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.     | 68                         | 16 533             | 3 001                          | 687                                       | 248   |

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| Geographic area      | Rank <sup>1</sup> | Sales (\$1,000) | Cumulative      |                        | Geographic area       | Rank <sup>1</sup> | Sales (\$1,000) | Cumulative      |                        |
|----------------------|-------------------|-----------------|-----------------|------------------------|-----------------------|-------------------|-----------------|-----------------|------------------------|
|                      |                   |                 | Sales (\$1,000) | Percent of State total |                       |                   |                 | Sales (\$1,000) | Percent of State total |
| Louisiana -----      | (X)               | 27 806 373      | 27 806 373      | 100.0                  | Louisiana—Con.        |                   |                 |                 |                        |
| New Orleans -----    | 1                 | 2 914 321       | 2 914 321       | 10.5                   | Marksville -----      | 46                | 71 638          | 18 793 270      | 67.6                   |
| Baton Rouge -----    | 2                 | 2 659 517       | 5 573 838       | 20.0                   | New Roads -----       | 47                | 70 877          | 18 864 147      | 67.8                   |
| Shreveport ▲ -----   | 3                 | 1 811 244       | 7 385 082       | 26.6                   | Franklin -----        | 48                | 68 541          | 18 932 688      | 68.1                   |
| Lafayette -----      | 4                 | 1 435 922       | 8 821 004       | 31.7                   | Port Allen -----      | 49                | 66 901          | 18 999 589      | 68.3                   |
| Lake Charles -----   | 5                 | 843 534         | 9 664 538       | 34.8                   | Winnfield -----       | 50                | 65 206          | 19 064 795      | 68.6                   |
| Monroe -----         | 6                 | 821 415         | 10 485 953      | 37.7                   | Mansfield -----       | 51                | 64 765          | 19 129 560      | 68.8                   |
| Kenner -----         | 7                 | 681 931         | 11 167 884      | 40.2                   | Ponchatoula -----     | 52                | 59 762          | 19 189 322      | 69.0                   |
| Slidell -----        | 8                 | 594 093         | 11 761 977      | 42.3                   | Rayville -----        | 53                | 57 404          | 19 246 726      | 69.2                   |
| Alexandria -----     | 9                 | 589 981         | 12 351 958      | 44.4                   | Jonesboro -----       | 54                | 51 216          | 19 297 942      | 69.4                   |
| Bossier City -----   | 10                | 480 242         | 12 832 200      | 46.1                   | Farmerville -----     | 55                | 50 678          | 19 348 620      | 69.6                   |
| Hammond -----        | 11                | 428 329         | 13 260 529      | 47.7                   | Donaldsonville -----  | 56                | 48 192          | 19 396 812      | 69.8                   |
| New Iberia -----     | 12                | 369 213         | 13 629 742      | 49.0                   | Bunkie -----          | 57                | 46 333          | 19 443 145      | 69.9                   |
| Gretna -----         | 13                | 353 587         | 13 983 329      | 50.3                   | Oakdale -----         | 58                | 46 147          | 19 489 292      | 70.1                   |
| Houma -----          | 14                | 328 153         | 14 311 482      | 51.5                   | Rayne -----           | 59                | 42 711          | 19 532 003      | 70.2                   |
| Gonzales -----       | 15                | 255 912         | 14 567 394      | 52.4                   | St. Martinville ----- | 60                | 42 020          | 19 574 023      | 70.4                   |
| Sulphur -----        | 16                | 254 243         | 14 821 637      | 53.3                   | Westwego -----        | 61                | 41 980          | 19 616 003      | 70.5                   |
| Ruston -----         | 17                | 234 507         | 15 056 144      | 54.1                   | Delhi -----           | 62                | 41 595          | 19 657 598      | 70.7                   |
| Covington -----      | 18                | 218 187         | 15 274 331      | 54.9                   | Kaplan -----          | 63                | 41 564          | 19 699 162      | 70.8                   |
| Thibodaux -----      | 19                | 213 890         | 15 488 221      | 55.7                   | Vidalia -----         | 64                | 40 067          | 19 739 229      | 71.0                   |
| Opelousas -----      | 20                | 204 198         | 15 692 419      | 56.4                   | Homer -----           | 65                | 39 526          | 19 778 755      | 71.1                   |
| Natchitoches -----   | 21                | 195 276         | 15 887 695      | 57.1                   | Jena -----            | 66                | 39 346          | 19 818 101      | 71.3                   |
| West Monroe -----    | 22                | 194 596         | 16 082 291      | 57.8                   | Franklin -----        | 67                | 37 826          | 19 855 927      | 71.4                   |
| Denham Springs ----- | 23                | 193 242         | 16 275 533      | 58.5                   | Vivian -----          | 68                | 37 688          | 19 893 615      | 71.5                   |
| Harahan -----        | 24                | 163 958         | 16 439 491      | 59.1                   | Ferriday -----        | 69                | 37 095          | 19 930 710      | 71.7                   |
| De Ridder ▲ -----    | 25                | 155 536         | 16 595 027      | 59.7                   | Arcadia -----         | 70                | 34 858          | 19 965 568      | 71.8                   |
| Pineville -----      | 26                | 149 646         | 16 744 673      | 60.2                   | Westlake -----        | 71                | 27 794          | 19 993 362      | 71.9                   |
| Bastrop -----        | 27                | 149 529         | 16 894 202      | 60.8                   | Carencro -----        | 72                | 25 808          | 20 019 170      | 72.0                   |
| Leesville -----      | 28                | 142 350         | 17 036 552      | 61.3                   | Lake Providence ----- | 73                | 24 688          | 20 043 858      | 72.1                   |
| Minden -----         | 29                | 141 024         | 17 177 576      | 61.8                   | De Quincy -----       | 74                | 24 618          | 20 068 476      | 72.2                   |
| Abbeville -----      | 30                | 121 099         | 17 298 675      | 62.2                   | Jonesville -----      | 75                | 24 498          | 20 092 974      | 72.3                   |
| Morgan City -----    | 31                | 119 011         | 17 417 686      | 62.6                   | Jeanerette -----      | 76                | 24 492          | 20 117 466      | 72.3                   |
| Jennings -----       | 32                | 118 355         | 17 536 041      | 63.1                   | Church Point -----    | 77                | 23 135          | 20 140 601      | 72.4                   |
| Baker -----          | 33                | 116 369         | 17 652 410      | 63.5                   | Walker -----          | 78                | 21 317          | 20 161 918      | 72.5                   |
| Bogalusa -----       | 34                | 112 931         | 17 765 341      | 63.9                   | Mamou -----           | 79                | 17 636          | 20 179 554      | 72.6                   |
| Crowley -----        | 35                | 111 615         | 17 876 956      | 64.3                   | Vinton -----          | 80                | 15 118          | 20 194 672      | 72.6                   |
| Plaquemine -----     | 36                | 101 183         | 17 978 139      | 64.7                   | Iowa -----            | 86                | 9 893           | 20 267 593      | 72.9                   |
| Mandeville -----     | 37                | 98 732          | 18 076 871      | 65.0                   | Welsch -----          | 87                | 9 864           | 20 277 457      | 72.9                   |
| Winnsboro -----      | 38                | 93 769          | 18 170 640      | 65.3                   | Berwick -----         | 88                | 9 099           | 20 286 556      | 73.0                   |
| Springhill -----     | 39                | 84 048          | 18 254 688      | 65.6                   | Lutcher -----         | 89                | 7 868           | 20 294 424      | 73.0                   |
| Breaux Bridge -----  | 40                | 82 027          | 18 336 715      | 65.9                   | Jackson -----         | 90                | 7 226           | 20 301 650      | 73.0                   |
| Zachary -----        | 41                | 80 861          | 18 417 576      | 66.2                   | Grambling -----       | 91                | 4 032           | 20 305 682      | 73.0                   |
| Eunice ▲ -----       | 42                | 80 029          | 18 497 605      | 66.5                   | Ball -----            | 92                | 1 767           | 20 307 449      | 73.0                   |
| Many -----           | 43                | 75 859          | 18 573 464      | 66.8                   | Newlano -----         | 93                | 1 609           | 20 309 058      | 73.0                   |
| Ville Platte -----   | 44                | 75 634          | 18 649 098      | 67.1                   | Scott -----           | (X)               | (D)             | (X)             | (X)                    |
| Amite City -----     | 45                | 72 534          | 18 721 632      | 67.3                   | Tallulah -----        | (X)               | (D)             | (X)             | (X)                    |

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 10. Parishes Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| Geographic area        | Rank <sup>1</sup> | Sales (\$1,000) | Cumulative      |                        | Geographic area            | Rank <sup>1</sup> | Sales (\$1,000) | Cumulative      |                        |
|------------------------|-------------------|-----------------|-----------------|------------------------|----------------------------|-------------------|-----------------|-----------------|------------------------|
|                        |                   |                 | Sales (\$1,000) | Percent of State total |                            |                   |                 | Sales (\$1,000) | Percent of State total |
| Louisiana -----        | (X)               | 27 806 373      | 27 806 373      | 100.0                  | Louisiana—Con.             |                   |                 |                 |                        |
| Jefferson -----        | 1                 | 4 417 416       | 4 417 416       | 15.9                   | St. Landry -----           | 16                | 359 046         | 22 249 812      | 80.0                   |
| East Baton Rouge ----- | 2                 | 3 284 802       | 7 702 218       | 27.7                   | St. Bernard -----          | 17                | 335 281         | 22 585 093      | 81.2                   |
| Orleans -----          | 3                 | 2 914 321       | 10 616 539      | 38.2                   | St. Mary -----             | 18                | 277 660         | 22 862 753      | 82.2                   |
| Caddo -----            | 4                 | 1 926 480       | 12 543 019      | 45.1                   | Livingston -----           | 19                | 273 448         | 23 136 201      | 83.2                   |
| Lafayette -----        | 5                 | 1 624 427       | 14 167 446      | 51.0                   | Webster -----              | 20                | 252 470         | 23 388 671      | 84.1                   |
| Calcasieu -----        | 6                 | 1 255 006       | 15 422 452      | 55.5                   | Lincoln -----              | 21                | 247 520         | 23 636 191      | 85.0                   |
| Ouachita -----         | 7                 | 1 196 127       | 16 618 579      | 59.8                   | Vermilion -----            | 22                | 216 663         | 23 852 854      | 85.8                   |
| St. Tammany -----      | 8                 | 1 070 285       | 17 688 864      | 63.6                   | Vernon -----               | 23                | 208 129         | 24 060 983      | 86.5                   |
| Rapides -----          | 9                 | 933 484         | 18 622 348      | 67.0                   | Natchitoches -----         | 24                | 207 591         | 24 268 574      | 87.3                   |
| Terrebonne -----       | 10                | 752 253         | 19 374 601      | 69.7                   | Acadia -----               | 25                | 193 900         | 24 462 474      | 88.0                   |
| Tangipahoa -----       | 11                | 664 011         | 20 038 612      | 72.1                   | St. John the Baptist ----- | 26                | 184 688         | 24 647 162      | 88.6                   |
| Bossier -----          | 12                | 554 479         | 20 593 091      | 74.1                   | Washington -----           | 27                | 173 271         | 24 820 433      | 89.3                   |
| Iberia -----           | 13                | 465 347         | 21 058 438      | 75.7                   | Morehouse -----            | 28                | 173 036         | 24 993 469      | 89.9                   |
| Lafourche -----        | 14                | 416 836         | 21 475 274      | 77.2                   | Beauregard -----           | 29                | 160 536         | 25 154 005      | 90.5                   |
| Ascension -----        | 15                | 415 492         | 21 890 766      | 78.7                   | Jefferson Davis -----      | 30                | 159 468         | 25 313 473      | 91.0                   |

See footnotes at end of table.

## LA-54 LOUISIANA

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

**Table 10. Parishes Ranked by Volume of Sales: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

| Geographic area       | Rank <sup>1</sup> | Sales<br>(\$1,000) | Cumulative         |                           | Geographic area | Rank <sup>1</sup> | Sales<br>(\$1,000) | Cumulative         |                           |
|-----------------------|-------------------|--------------------|--------------------|---------------------------|-----------------|-------------------|--------------------|--------------------|---------------------------|
|                       |                   |                    | Sales<br>(\$1,000) | Percent of<br>State total |                 |                   |                    | Sales<br>(\$1,000) | Percent of<br>State total |
| <b>Louisiana—Con.</b> |                   |                    |                    |                           |                 |                   |                    |                    |                           |
| Avoyelles             | 31                | 158 065            | 25 471 538         | 91.6                      | Assumption      | 48                | 60 487             | 27 200 915         | 97.8                      |
| Plaquemines           | 32                | 156 537            | 25 628 075         | 92.2                      | Jackson         | 49                | 59 986             | 27 260 901         | 98.0                      |
| Iberia                | 33                | 155 359            | 25 783 434         | 92.7                      | St. James       | 50                | 59 042             | 27 319 943         | 98.3                      |
| St. Martin            | 34                | 147 994            | 25 931 428         | 93.3                      | Claiborne       | 51                | 54 632             | 27 374 575         | 98.4                      |
| St. Charles           | 35                | 127 492            | 26 058 920         | 93.7                      | Caldwell        | 52                | 53 615             | 27 428 190         | 98.6                      |
| Evangeline            | 36                | 117 016            | 26 175 936         | 94.1                      | Bienville       | 53                | 52 254             | 27 480 444         | 98.8                      |
| Franklin              | 37                | 113 140            | 26 289 076         | 94.5                      | Madison         | 54                | 51 369             | 27 531 813         | 99.0                      |
| Richland              | 38                | 108 554            | 26 397 630         | 94.9                      | West Carroll    | 55                | 37 316             | 27 569 129         | 99.1                      |
| Pointe Coupee         | 39                | 95 456             | 26 493 086         | 95.3                      | Catahoula       | 56                | 36 787             | 27 605 916         | 99.3                      |
| West Baton Rouge      | 40                | 95 421             | 26 588 507         | 95.6                      | West Feliciana  | 57                | 34 113             | 27 640 029         | 99.4                      |
| Sabine                | 41                | 94 749             | 26 683 256         | 96.0                      | Red River       | 58                | 31 461             | 27 671 490         | 99.5                      |
| De Soto               | 42                | 93 841             | 26 777 097         | 96.3                      | East Feliciana  | 59                | 29 606             | 27 701 096         | 99.6                      |
| Concordia             | 43                | 93 336             | 26 870 433         | 96.6                      | Cameron         | 60                | 28 978             | 27 730 074         | 99.7                      |
| Winn                  | 44                | 75 484             | 26 945 917         | 96.9                      | East Carroll    | 61                | 26 310             | 27 756 384         | 99.8                      |
| Allen                 | 45                | 68 848             | 27 014 765         | 97.2                      | Grant           | 62                | 25 481             | 27 781 865         | 99.9                      |
| Union                 | 46                | 64 375             | 27 079 140         | 97.4                      | Tensas          | 63                | 15 086             | 27 796 951         | 100.0                     |
| La Salle              | 47                | 61 288             | 27 140 428         | 97.6                      | St. Helena      | 64                | 9 422              | 27 806 373         | 100.0                     |

<sup>1</sup>Parishes with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

# Appendix A.

## General Explanation

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### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:

a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Nonemployer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:

a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

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<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

## EXPLANATION OF TERMS

**Establishments.** An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

**Sales.** Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

**Paid employees for pay period including March 12.** Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments.** Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

## Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521).** Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523).** Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525).** Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526).** Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Manufactured (mobile) home dealers (SIC 527).** Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

## **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

**Conventional department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

**National chain department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

**Variety stores (SIC 533).** Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

**Warehouse clubs (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

**Catalog showrooms (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

**Other miscellaneous general merchandise stores (SIC 539 pt.).** Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

**Supermarkets and other general-line grocery stores (SIC 541 pt.).** Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

**Convenience food stores (SIC 541 pt.).** Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

**Convenience food/gasoline stores (SIC 541 pt.).** These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

**Fruit and vegetable markets (SIC 543).** Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544).** Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

**Dairy products stores (SIC 545).** Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546).** Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—baking and selling (SIC 546 pt.).** Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

**Miscellaneous food stores (SIC 549).** Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

**New and used car dealers (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

**Auto and home supply stores (SIC 553).** Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

**Auto parts, tires, and accessories stores (SIC 553 pt.).** Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

**Home and auto supply stores (SIC 553 pt.).** Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

**Gasoline service stations (SIC 554).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Gasoline/convenience food stores (SIC 554 pt.).** Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

**Other gasoline service stations and truck stops (SIC 554 pt.).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556).** Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, not elsewhere classified (SIC 559).** Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and accessory stores (SIC 561).** Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562).** Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563).** Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

**Furriers and fur shops (SIC 563 pt.).** Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

**Other women's accessory and specialty stores (SIC 563 pt.).** Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

**Children's and infants' wear stores (SIC 564).** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565).** Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

**Men's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

**Athletic footwear stores (SIC 566 pt.).** Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores (SIC 569).** Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

**Furniture stores (SIC 5712).** Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

**Floor covering stores (SIC 5713).** Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

**Drapery, curtain, and upholstery stores (SIC 5714).** Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719).** Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572).** Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731).** Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

**Computer software stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

**Record and prerecorded tape stores (SIC 5735).** Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

**Restaurants (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

**Cafeterias (SIC 5812 pt.).** Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.).** Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Other eating places (SIC 5812 pt.).** This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

**Social caterers (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Contract feeding (SIC 5812 pt.).** Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen yogurt shops (SIC 5812 pt.).** Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.).** Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592).** Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593).** This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General-line sporting goods stores (SIC 5941 pt.).** Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty-line sporting goods stores (SIC 5941 pt.).** Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942).** Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The classifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943).** Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944).** Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

**Hobby, toy, and game shops (SIC 5945).** Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946).** Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948).** Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949).** Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961).** Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

**Mail-order houses, department store merchandise (SIC 5961 pt.).** These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

**Mail-order houses, other general merchandise (SIC 5961 pt.).** These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

**Mail-order houses, specialized (SIC 5961 pt.).** These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

**Automatic merchandising machine operators (SIC 5962).** Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

**Direct selling establishments (SIC 5963).** Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

**Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

**Direct selling, mobile food service (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

**Direct selling, books and stationery (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

**Direct selling, other (SIC 5963 pt.).** These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, not elsewhere classified (SIC 5989).** Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992).** Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994).** Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995).** Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, not elsewhere classified (SIC 5999).** Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

**Art dealers (SIC 5999 pt.).** These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

**Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.).** These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



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TSF:TIPS92-09482232.DAT;1 10/12/94 09:48:35 UTF:TIPS93-09482232.DAT;1 10/12/94 09:48:36 META:VOL1\_TIPS96\_APXB\_01.DAT;6 10/12/94 09:49:15

# Appendix C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

| SIC code  | Title   | Reporting form CB- | SIC code  | Title  | Reporting form CB- |
|-----------|---|--------------------|-----------|--|--------------------|
| <b>52</b> | <b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>    |                    | <b>57</b> | <b>FURNITURE AND HOMEFURNISHINGS STORES</b>                      |                    |
| 5211      | Lumber and other building materials dealers -----       | 5201               | 5712      | Furniture stores -----   | 5701               |
| 5231      | Paint, glass, and wallpaper stores -----                | 5202               | 5713      | Floor covering stores -----                                      | 5704               |
| 5251      | Hardware stores -----                                   | 5203               | 5714      | Drapery, curtain, and upholstery stores -----                    | 5705               |
| 5261      | Retail nurseries, lawn and garden supply stores -----   | 5204               | 5719      | Miscellaneous homefurnishings stores -----                       | 5705               |
| 5271      | Manufactured (mobile) home dealers -----                | 5205               |           |  |                    |
| <b>53</b> | <b>GENERAL MERCHANDISE STORES</b>                       |                    | <b>58</b> | <b>EATING AND DRINKING PLACES</b>                                |                    |
| 5311 pt.  | Conventional department stores -----                    | 5301               | 5812 pt.  | Restaurants -----  | 5801               |
| 5311 pt.  | Discount or mass merchandising department stores -----  | 5301               | 5812 pt.  | Social caterers -----  | 5801               |
| 5311 pt.  | National chain department stores -----                  | 5301               | 5812 pt.  | Cafeterias -----   | 5801               |
| 5331      | Variety stores -----                                    | 5302               | 5812 pt.  | Refreshment places -----   | 5801               |
| 5399      | Miscellaneous general merchandise stores -----          | 5301               | 5812 pt.  | Contract feeding -----   | 5802               |
|           |   |                    | 5812 pt.  | Ice cream and frozen yogurt shops -----                          | 5801               |
|           |   |                    | 5813      | Drinking places -----  | 5801               |
| <b>54</b> | <b>FOOD STORES</b>                                      |                    | <b>59</b> | <b>MISCELLANEOUS RETAIL STORES</b>                               |                    |
| 5411      | Grocery stores -----                                    | 5400               | 5912 pt.  | Drug stores -----  | 5901               |
| 5421      | Meat and fish (seafood) markets -----                   | 5400               | 5912 pt.  | Proprietary stores -----   | 5901               |
| 5431      | Fruit and vegetable markets -----                       | 5400               | 5912 pt.  | Liquor stores -----  | 5902               |
| 5441      | Candy, nut, and confectionery stores -----              | 5400               | 5921      | Used merchandise stores -----                                    | 5903               |
| 5451      | Dairy products stores -----                             | 5400               | 5932      | General line sporting goods stores -----                         | 5904               |
| 5461      | Retail bakeries -----                                   | 5400               | 5941 pt.  | Specialty line sporting goods stores -----                       | 5904               |
| 5499      | Miscellaneous food stores -----                         | 5400               | 5941 pt.  |  |                    |
| <b>55</b> | <b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b> |                    | 5942      | Book stores -----  | 5905               |
| 5511      | New and used car dealers -----                          | 5501               | 5943      | Stationery stores -----  | 5906               |
| 5521      | Used car dealers -----                                  | 5501               | 5944      | Jewelry stores -----   | 5907               |
| 5531 pt.  | Auto parts, tires and accessories stores -----          | 5502               | 5945      | Hobby, toy, and game shops -----                                 | 5908               |
| 5531 pt.  | Home and auto supply stores -----                       | 5502               | 5946      | Camera and photographic supply stores -----                      | 5909               |
|           |   |                    | 5947      | Gift, novelty, and souvenir shops -----                          | 5906               |
|           |   |                    | 5948      | Luggage and leather goods stores -----                           | 5906               |
|           |   |                    | 5949      | Sewing, needlework, and piece goods stores -----                 | 5910               |
| 5541      | Gasoline service stations -----                         | 5504               | 5961 pt.  | Mail-order — department store merchandise -----                  | 5911               |
| 5551      | Boat dealers -----                                      | 5503               | 5961 pt.  | Mail-order — other general merchandise -----                     | 5911               |
| 5561      | Recreational vehicle dealers -----                      | 5503               | 5961 pt.  | Mail-order — specialized merchandise -----                       | 5911               |
| 5571      | Motorcycle dealers -----                                | 5503               | 5962      | Automatic merchandising machine operators -----                  | 5802               |
| 5599      | Automotive dealers, n.e.c. -----                        | 5503               | 5963 pt.  | Direct selling — furniture, homefurnishings, and equipment ----- | 5911               |
|           |   |                    | 5963 pt.  | Direct selling — mobile food service -----                       | 5911               |
|           |   |                    | 5963 pt.  | Direct selling — books and stationery -----                      | 5911               |
|           |   |                    | 5963 pt.  | Other direct selling -----                                       | 5911               |
| <b>56</b> | <b>APPAREL AND ACCESSORY STORES</b>                     |                    | 5983      | Fuel oil dealers -----   | 5912               |
| 5611      | Men's and boys' clothing and accessory stores -----     | 5601               | 5984      | Liquefied petroleum gas (bottled gas) dealers -----              | 5912               |
| 5621      | Women's clothing stores -----                           | 5601               | 5989      | Fuel dealers, n.e.c. -----                                       | 5912               |
| 5631      | Women's accessory and specialty stores -----            | 5601               | 5992      | Florists -----   | 5913,              |
| 5641      | Children's and infants' wear stores -----               | 5601               |           | Tobacco stores and stands -----                                  | 5916               |
| 5651      | Family clothing stores -----                            | 5601               | 5993      |  |                    |
| 5661 pt.  | Men's shoe stores -----                                 | 5602               |           | News dealers and newsstands -----                                | 5902               |
| 5661 pt.  | Women's shoe stores -----                               | 5602               | 5994      | Optical goods stores -----                                       | 5914               |
| 5661 pt.  | Children's and juveniles' shoe stores -----             | 5602               | 5995      | Pet shops -----  | 5915               |
| 5661 pt.  | Family shoe stores -----                                | 5602               | 5999 pt.  | Art dealers -----  | 5916               |
| 5661 pt.  | Athletic footwear stores -----                          | 5602               | 5999 pt.  | Other retail stores, n.e.c. -----                                | 5916               |
| 5699      | Miscellaneous apparel and accessory stores -----        | 5601               | 5999 pt.  |  |                    |

## Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

### **LOUISIANA**

#### **Alexandria, LA MSA**

Rapides Parish, LA

#### **Baton Rouge, LA MSA**

Ascension Parish, LA

East Baton Rouge Parish, LA

Livingston Parish, LA

West Baton Rouge Parish, LA

#### **Houma, LA MSA**

Lafourche Parish, LA

Terrebonne Parish, LA

#### **Lafayette, LA MSA**

Acadia Parish, LA

Lafayette Parish, LA

St. Landry Parish, LA

St. Martin Parish, LA

#### **Lake Charles, LA MSA**

Calcasieu Parish, LA

#### **Monroe, LA MSA**

Ouachita Parish, LA

#### **New Orleans, LA MSA**

Jefferson Parish, LA

Orleans Parish, LA

Plaquemines Parish, LA

St. Bernard Parish, LA

St. Charles Parish, LA

St. James Parish, LA

St. John the Baptist Parish, LA

St. Tammany Parish, LA

#### **Shreveport-Bossier City, LA MSA**

Bossier Parish, LA

Caddo Parish, LA

Webster Parish, LA

# Appendix E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code     | Kind of business   | Percent of sales —                       |                        | SIC code    | Kind of business                                    | Percent of sales —                       |                        |
|--------------|--|--|------------------------|-------------|---|--|------------------------|
|              |  | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |             |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | Retail trade -----   | 16.1                                     | 4.0                    | 56          | <b>Apparel and accessory stores -----</b>           | 10.7                                     | 6.3                    |
| 52           | <b>Building materials and garden supplies stores -----</b>   | 22.0                                     | 3.4                    | 561         | Men's and boys' clothing and accessory stores ----  | 14.5                                     | 11.5                   |
| 521, 3       | Building materials and supply stores -----                   | 19.7                                     | 2.9                    | 562, 3      | Women's clothing and specialty stores -----         | 13.3                                     | 4.5                    |
| 521          | Lumber and other building materials dealers -----            | (D)                                      | (D)                    | 562         | Women's clothing stores -----                       | 13.8                                     | 4.3                    |
| 523          | Paint, glass, and wallpaper stores -----                     | (D)                                      | (D)                    | 563         | Women's accessory and specialty stores -----        | 8.3                                      | 6.9                    |
| 525          | Hardware stores -----  | (D)                                      | (D)                    | 566         | Family clothing stores -----                        | 9.4                                      | 3.5                    |
| 526          | Retail nurseries, lawn and garden supply stores -----        | (D)                                      | (D)                    | 566 pt.     | Shoe stores -----                                   | 4.7                                      | 10.8                   |
| 527          | Manufactured (mobile) home dealers -----                     | 18.4                                     | 4.7                    | 566 pt.     | Men's shoe stores -----                             | .7                                       | 4.2                    |
| 53           | <b>General merchandise stores -----</b>                      | .6                                       | .2                     | 566 pt.     | Women's shoe stores -----                           | 4.3                                      | 1.8                    |
| 531          | Department stores (incl. leased depts.) <sup>3 4</sup> ----- | —  | —                      | 566 pt.     | Children's and juveniles' shoe stores -----         | 9.3                                      | 14.6                   |
| 531          | Department stores (excl. leased depts.) <sup>3</sup> -----   | —  | —                      | 566 pt.     | Family shoe stores -----                            | 7.1                                      | 19.8                   |
| 531 pt.      | Conventional <sup>3</sup> -----                              | —  | —                      | 566 pt.     | Athletic footwear stores -----                      | 1.0                                      | 1.1                    |
| 531 pt.      | Discount or mass merchandising <sup>3</sup> -----            | (D)                                      | (D)                    | 569         | Other apparel and accessory stores -----            | 15.8                                     | 5.6                    |
| 531 pt.      | National chain <sup>3</sup> -----                            | (D)                                      | (D)                    | 57          | Children's and infants' wear stores -----           | 13.2                                     | 5.2                    |
| 533          | Variety stores -----   | 2.8                                      | 1.0                    | 5712        | Miscellaneous apparel and accessory stores -----    | 18.5                                     | 5.9                    |
| 539          | Miscellaneous general merchandise stores -----               | 3.0                                      | .8                     | 5713, 4, 9  | <b>Furniture and homefurnishings stores -----</b>   | 19.3                                     | 7.5                    |
| 54           | <b>Food stores -----</b>                                     | 18.4                                     | 3.3                    | 5713        | Furniture stores -----                              | 19.8                                     | 8.0                    |
| 541          | Grocery stores -----   | 18.0                                     | 3.1                    | 5731        | Homefurnishings stores -----                        | 25.2                                     | 10.1                   |
| 541 pt.      | Supermarkets and other general-line grocery stores -----     | 15.5                                     | 2.5                    | 5734        | Floor covering stores -----                         | 30.3                                     | 11.4                   |
| 541 pt.      | Convenience food stores -----                                | 37.5                                     | 7.3                    | 5735        | Drapery, curtain, and upholstery stores -----       | 19.6                                     | 13.3                   |
| 541 pt.      | Convenience food/gasoline stores -----                       | 28.7                                     | 6.8                    | 5736        | Miscellaneous homefurnishings stores -----          | 19.9                                     | 8.5                    |
| 542          | Delicatessens -----  | 44.9                                     | 8.0                    | 573         | Household appliance stores -----                    | 17.3                                     | 3.9                    |
| 542          | Meat and fish (seafood) markets -----                        | 36.5                                     | 7.1                    | 573 pt.     | Radio, television, computer, and music stores ----- | 15.9                                     | 6.9                    |
| 546          | Retail bakeries -----  | 19.9                                     | 9.7                    | 5812        | Radio, television, and electronics stores -----     | 12.5                                     | 7.0                    |
| 546 pt.      | Retail bakeries —baking and selling -----                    | 27.3                                     | 13.3                   | 5812 pt.    | Computer and software stores -----                  | 47.6                                     | 12.8                   |
| 546 pt.      | Retail bakeries —selling only -----                          | 2.9                                      | 1.3                    | 5812 pt.    | Record and prerecorded tape stores -----            | 7.3                                      | 4.2                    |
| 543, 4, 5, 9 | Other food stores -----                                      | 30.3                                     | 9.3                    | 5812 pt.    | Musical instrument stores -----                     | 5.6                                      | 2.5                    |
| 543          | Fruit and vegetable markets -----                            | 23.1                                     | 2.8                    | 58          | <b>Eating and drinking places -----</b>             | 20.5                                     | 9.7                    |
| 544          | Candy, nut, and confectionery stores -----                   | 20.2                                     | —                      | 591         | Eating places -----                                 | 19.7                                     | 9.2                    |
| 545          | Dairy products stores -----                                  | 7.8                                      | —                      | 591 pt.     | Restaurants -----                                   | 26.3                                     | 8.8                    |
| 549          | Miscellaneous food stores -----                              | 36.3                                     | 14.7                   | 591 pt.     | Cafeterias -----                                    | 4.5                                      | 2.2                    |
| 55 ex. 554   | <b>Automotive dealers -----</b>                              | 19.6                                     | 2.9                    | 594         | Refreshment places -----                            | 17.7                                     | 9.1                    |
| 551          | New and used car dealers -----                               | 18.2                                     | 2.2                    | 5941        | Other eating places -----                           | 10.7                                     | 14.4                   |
| 552          | Used car dealers -----                                       | (D)                                      | (D)                    | 5941 pt.    | Drinking places -----                               | 34.6                                     | 16.3                   |
| 553          | Auto and home supply stores -----                            | 23.3                                     | 9.4                    | 5941 pt.    | <b>Drug and proprietary stores -----</b>            | 23.1                                     | 3.8                    |
| 553 pt.      | Auto parts, tires, and accessories stores -----              | 22.7                                     | 9.5                    | 5941 pt.    | Drug stores -----                                   | 23.1                                     | 3.9                    |
| 553 pt.      | Home and auto supply stores -----                            | 38.8                                     | 7.1                    | 5941 pt.    | Proprietary stores -----                            | 31.0                                     | —                      |
| 555, 6, 7, 9 | Miscellaneous automotive dealers -----                       | (D)                                      | (D)                    | 5943, 5, 6, | <b>Miscellaneous retail stores -----</b>            | 19.7                                     | 5.9                    |
| 555          | Boat dealers -----   | 14.9                                     | 4.7                    | 7, 8, 9     | Liquor stores -----                                 | 26.6                                     | 20.5                   |
| 556          | Recreational vehicle dealers -----                           | 34.5                                     | .4                     | 5943        | Used merchandise stores -----                       | 18.3                                     | 5.4                    |
| 557          | Motorcycle dealers -----                                     | 14.6                                     | 6.7                    | 5945        | Miscellaneous shopping goods stores -----           | 19.2                                     | 4.3                    |
| 559          | Automotive dealers, n.e.c. -----                             | (D)                                      | (D)                    | 5946        | Sporting goods stores and bicycle shops -----       | 21.1                                     | 4.5                    |
| 554          | <b>Gasoline service stations -----</b>                       | 16.5                                     | 6.0                    | 5947        | General line sporting goods stores -----            | 19.3                                     | 3.5                    |
| 554 pt.      | Gasoline/convenience food stores -----                       | 4.3                                      | 1.7                    | 5948        | Specialty line sporting goods stores -----          | 23.4                                     | 5.7                    |
| 554 pt.      | Other gasoline service stations and truck stops -----        | 26.2                                     | 9.4                    | 598         | Book stores -----                                   | 9.4                                      | 2.5                    |
|              |  |  |                        | 5983        | Jewelry stores -----                                | 20.0                                     | 5.3                    |
|              |  |  |                        | 5989        | Other miscellaneous shopping goods stores -----     | 20.4                                     | 4.2                    |
|              |  |  |                        | 5943        | Stationery stores -----                             | 45.5                                     | 11.7                   |
|              |  |  |                        | 5943        | Hobby, toy, and game shops -----                    | 6.5                                      | 1.1                    |
|              |  |  |                        | 5945        | Camera and photographic supply stores -----         | 18.3                                     | 4.3                    |
|              |  |  |                        | 5946        | Gift, novelty, and souvenir shops -----             | 34.9                                     | 6.9                    |
|              |  |  |                        | 5947        | Luggage and leather goods stores -----              | 4.0                                      | 2.7                    |
|              |  |  |                        | 5948        | Sewing, needlework, and piece goods stores -----    | 12.5                                     | 2.6                    |
|              |  |  |                        | 5949        | Nonstore retailers -----                            | 10.5                                     | 3.0                    |
|              |  |  |                        | 5949        | Catalog and mail-order houses -----                 | 6.4                                      | 6.7                    |
|              |  |  |                        | 5961        | Automatic merchandising machine operators -----     | (D)                                      | (D)                    |
|              |  |  |                        | 5962        | Direct selling establishments -----                 | (D)                                      | (D)                    |
|              |  |  |                        | 5963        | Fuel dealers -----                                  | 20.5                                     | 2.2                    |
|              |  |  |                        | 5984        | Fuel oil dealers -----                              | (D)                                      | (D)                    |
|              |  |  |                        | 5989        | Liquefied petroleum gas (bottled gas) dealers ----- | 15.5                                     | 2.5                    |
|              |  |  |                        | 5989        | Fuel dealers, n.e.c. -----                          | (D)                                      | (D)                    |

See footnotes at end of table.

### RETAIL TRADE—GEOGRAPHIC AREA SERIES

### APPENDIX E E-1

| SIC code          | Kind of business                         | Percent of sales —                       |                        | SIC code          | Kind of business                                | Percent of sales —                       |                        |
|-------------------|--|--|------------------------|-------------------|---|--|------------------------|
|                   |  | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |                   |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>59 ex. 591</b> | <b>Miscellaneous retail stores —Con.</b> |  |                        | <b>59 ex. 591</b> | <b>Miscellaneous retail stores —Con.</b>        |  |                        |
| 5992              | Florists -----                           | 35.6                                     | 7.4                    | 5999              | Miscellaneous retail stores, n.e.c. -----       | 25.3                                     | 8.3                    |
| 5993              | Tobacco stores and stands -----          | 31.4                                     | 3.3                    | 5999 pt.          | Pet shops -----                                 | 32.5                                     | 7.6                    |
| 5994              | News dealers and newsstands -----        | 36.7                                     | 3.1                    | 5999 pt.          | Art dealers -----                               | 20.4                                     | 10.9                   |
| 5995              | Optical goods stores -----               | 18.9                                     | 7.7                    | 5999 pt.          | Other miscellaneous retail stores, n.e.c. ----- | 25.4                                     | 7.8                    |

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## Appendix F. Geographic Notes

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### LOUISIANA

**De Ridder** is in Beauregard and Vernon Parishes.

**Eunice** is in Acadia and St. Landry Parishes.

**Shreveport** is in Bossier and Caddo Parishes.

# Appendix G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

| SIC code     | Kind of business  | Establishments in business — |              |                |              |
|--------------|---|------------------------------|--------------|----------------|--------------|
|              |   | Any time during year         |              | At end of year |              |
|              |   | 1992                         | 1987         | 1992           | 1987         |
|              | Retail trade -----  | 22 644                       | 24 262       | 20 569         | 21 829       |
| 52           | <b>Building materials and garden supplies stores</b> -----    | <b>1 104</b>                 | <b>1 374</b> | <b>1 037</b>   | <b>1 240</b> |
| 521, 3       | Building materials and supply stores -----                    | 560                          | 686          | 529            | 621          |
| 521          | Lumber and other building materials dealers -----             | 417                          | 530          | 393            | 477          |
| 523          | Paint, glass, and wallpaper stores -----                      | 143                          | 156          | 136            | 144          |
| 525          | Hardware stores -----   | 322                          | 375          | 303            | 347          |
| 526          | Retail nurseries, lawn and garden supply stores -----         | 172                          | 193          | 158            | 172          |
| 527          | Manufactured (mobile) home dealers -----                      | 50                           | 120          | 47             | 100          |
| 53           | <b>General merchandise stores</b> -----                       | <b>691</b>                   | <b>742</b>   | <b>671</b>     | <b>698</b>   |
| 531          | Department stores (incl. leased depts.) <sup>1, 2</sup> ----- | 188                          | 181          | 187            | 177          |
| 531 pt.      | Department stores (excl. leased depts.) <sup>1</sup> -----    | 188                          | 181          | 187            | 177          |
| 531 pt.      | Conventional <sup>1</sup> -----                               | 38                           | 39           | 38             | 39           |
| 531 pt.      | Discount or mass merchandising <sup>1</sup> -----             | 119                          | 111          | 118            | 107          |
| 531 pt.      | National chain <sup>1</sup> -----                             | 31                           | 31           | 31             | 31           |
| 533          | Variety stores -----  | 322                          | 203          | 315            | 193          |
| 539          | Miscellaneous general merchandise stores -----                | 181                          | 358          | 169            | 328          |
| 54           | <b>Food stores</b> -----                                      | <b>3 681</b>                 | <b>3 938</b> | <b>3 271</b>   | <b>3 522</b> |
| 541          | Grocery stores -----  | 3 063                        | 3 216        | 2 714          | 2 889        |
| 542          | Meat and fish (seafood) markets -----                         | 191                          | 228          | 166            | 192          |
| 546          | Retail bakeries -----   | 259                          | 282          | 240            | 256          |
| 546 pt.      | Retail bakeries —baking and selling -----                     | 182                          | 224          | 164            | 199          |
| 546 pt.      | Retail bakeries —selling only -----                           | 77                           | 58           | 76             | 57           |
| 543, 4, 5, 9 | Other food stores -----                                       | 168                          | 212          | 151            | 185          |
| 543          | Fruit and vegetable markets -----                             | 18                           | 23           | 18             | 19           |
| 544          | Candy, nut, and confectionery stores -----                    | 34                           | 59           | 31             | 52           |
| 545          | Dairy products stores -----                                   | 10                           | 20           | 10             | 14           |
| 549          | Miscellaneous food stores -----                               | 106                          | 110          | 92             | 100          |
| 55 ex. 554   | <b>Automotive dealers</b> -----                               | <b>1 521</b>                 | <b>1 777</b> | <b>1 397</b>   | <b>1 640</b> |
| 551          | New and used car dealers -----                                | 345                          | 413          | 327            | 381          |
| 552          | Used car dealers -----  | 212                          | 164          | 180            | 154          |
| 553          | Auto and home supply stores -----                             | 779                          | 966          | 717            | 892          |
| 553 pt.      | Auto parts, tires, and accessories stores -----               | 726                          | 816          | 669            | 749          |
| 553 pt.      | Home and auto supply stores -----                             | 53                           | 150          | 48             | 143          |
| 555, 6, 7, 9 | Miscellaneous automotive dealers -----                        | 185                          | 234          | 173            | 213          |
| 555          | Boat dealers -----  | 105                          | 123          | 98             | 115          |
| 556          | Recreational vehicle dealers -----                            | 31                           | 39           | 29             | 35           |
| 557          | Motorcycle dealers -----                                      | 43                           | 65           | 40             | 56           |
| 559          | Automotive dealers, n.e.c. -----                              | 6                            | 7            | 6              | 7            |
| 554          | <b>Gasoline service stations</b> -----                        | <b>1 728</b>                 | <b>1 934</b> | <b>1 549</b>   | <b>1 720</b> |
| 56           | <b>Apparel and accessory stores</b> -----                     | <b>2 240</b>                 | <b>2 589</b> | <b>2 067</b>   | <b>2 346</b> |
| 561          | Men's and boys' clothing and accessory stores -----           | 236                          | 260          | 221            | 231          |
| 562, 3       | Women's clothing and specialty stores -----                   | 870                          | 982          | 790            | 900          |
| 562          | Women's clothing stores -----                                 | 755                          | 874          | 687            | 800          |
| 563          | Women's accessory and specialty stores -----                  | 115                          | 108          | 103            | 100          |
| 565          | Family clothing stores -----                                  | 305                          | 332          | 290            | 298          |
| 566          | Shoe stores -----   | 618                          | 768          | 580            | 708          |
| 566 pt.      | Men's shoe stores -----                                       | 48                           | 82           | 44             | 80           |
| 566 pt.      | Women's shoe stores -----                                     | 120                          | 168          | 106            | 156          |
| 566 pt.      | Children's and juveniles' shoe stores -----                   | 23                           | 22           | 21             | 20           |
| 566 pt.      | Family shoe stores -----                                      | 343                          | 433          | 326            | 389          |
| 566 pt.      | Athletic footwear stores -----                                | 84                           | 63           | 83             | 63           |
| 564, 9       | Other apparel and accessory stores -----                      | 211                          | 247          | 186            | 209          |
| 564          | Children's and infants' wear stores -----                     | 94                           | 124          | 83             | 104          |
| 569          | Miscellaneous apparel and accessory stores -----              | 117                          | 123          | 103            | 105          |

See footnotes at end of table.

### RETAIL TRADE—GEOGRAPHIC AREA SERIES

### APPENDIX G G-1

| SIC code               | Kind of business                              | Establishments in business — |              |                |              |
|------------------------|---|------------------------------|--------------|----------------|--------------|
|                        |   | Any time during year         |              | At end of year |              |
|                        |   | 1992                         | 1987         | 1992           | 1987         |
| 57                     | <b>Furniture and homefurnishings stores</b>   | <b>1 410</b>                 | <b>1 562</b> | <b>1 307</b>   | <b>1 438</b> |
| 5712                   | Furniture stores                              | 453                          | 507          | 419            | 466          |
| 5713, 4, 9             | Homefurnishings stores                        | 367                          | 375          | 350            | 337          |
| 5713                   | Floor covering stores                         | 156                          | 162          | 148            | 144          |
| 5714                   | Drapery, curtain, and upholstery stores       | 25                           | 36           | 24             | 33           |
| 5719                   | Miscellaneous homefurnishings stores          | 186                          | 177          | 178            | 160          |
| 572                    | Household appliance stores                    | 151                          | 197          | 135            | 187          |
| 573                    | Radio, television, computer, and music stores | 439                          | 483          | 403            | 448          |
| 5731                   | Radio, television, and electronics stores     | 223                          | 282          | 208            | 262          |
| 5734                   | Computer and software stores                  | 63                           | 46           | 54             | 40           |
| 5735                   | Record and prerecorded tape stores            | 102                          | 93           | 93             | 86           |
| 5736                   | Musical instrument stores                     | 51                           | 62           | 48             | 60           |
| 58                     | <b>Eating and drinking places</b>             | <b>5 512</b>                 | <b>5 293</b> | <b>4 890</b>   | <b>4 655</b> |
| 5812                   | Eating places                                 | 4 794                        | 4 555        | 4 255          | 4 022        |
| 5812 pt.               | Restaurants                                   | 1 883                        | 1 763        | 1 632          | 1 544        |
| 5812 pt.               | Cafeterias                                    | 99                           | 143          | 92             | 132          |
| 5812 pt.               | Refreshment places                            | 2 372                        | 2 202        | 2 117          | 1 936        |
| 5812 pt.               | Other eating places                           | 440                          | 447          | 414            | 410          |
| 5813                   | Drinking places                               | 718                          | 738          | 635            | 633          |
| 591                    | <b>Drug and proprietary stores</b>            | <b>987</b>                   | <b>1 106</b> | <b>937</b>     | <b>1 051</b> |
| 591 pt.                | Drug stores                                   | 976                          | 1 083        | 926            | 1 030        |
| 591 pt.                | Proprietary stores                            | 11                           | 15           | 11             | 21           |
| 59 ex. 591             | <b>Miscellaneous retail stores</b>            | <b>3 770</b>                 | <b>3 947</b> | <b>3 443</b>   | <b>3 519</b> |
| 592                    | Liquor stores                                 | 174                          | 250          | 157            | 220          |
| 593                    | Used merchandise stores                       | 302                          | 232          | 269            | 201          |
| 594                    | Miscellaneous shopping goods stores           | 1 629                        | 1 809        | 1 495          | 1 623        |
| 5941                   | Sporting goods stores and bicycle shops       | 248                          | 313          | 218            | 276          |
| 5941 pt.               | General line sporting goods stores            | 100                          | 140          | 91             | 127          |
| 5941 pt.               | Specialty line sporting goods stores          | 148                          | 173          | 127            | 149          |
| 5942                   | Book stores                                   | 151                          | 135          | 136            | 127          |
| 5944                   | Jewelry stores                                | 440                          | 486          | 406            | 437          |
| 5943, 5, 6, 7,<br>8, 9 | Other miscellaneous shopping goods stores     | 790                          | 875          | 735            | 783          |
| 5943                   | Stationery stores                             | 61                           | 77           | 59             | 67           |
| 5945                   | Hobby, toy, and game shops                    | 125                          | 124          | 119            | 109          |
| 5946                   | Camera and photographic supply stores         | 32                           | 39           | 30             | 39           |
| 5947                   | Gift, novelty, and souvenir shops             | 441                          | 478          | 405            | 427          |
| 5948                   | Luggage and leather goods stores              | 18                           | 26           | 17             | 24           |
| 5949                   | Sewing, needlework, and piece goods stores    | 113                          | 131          | 105            | 117          |
| 596                    | Nonstore retailers                            | 349                          | 330          | 320            | 299          |
| 5961                   | Catalog and mail-order houses                 | 96                           | 111          | 85             | 104          |
| 5962                   | Automatic merchandising machine operators     | 79                           | 82           | 74             | 75           |
| 5963                   | Direct selling establishments                 | 174                          | 137          | 161            | 120          |
| 598                    | Fuel dealers                                  | 90                           | 118          | 85             | 111          |
| 5983                   | Fuel oil dealers                              | 3                            | 8            | 3              | 8            |
| 5984                   | Liquefied petroleum gas (bottled gas) dealers | 84                           | 106          | 79             | 101          |
| 5989                   | Fuel dealers, n.e.c.                          | 3                            | 4            | 3              | 2            |
| 5992                   | Florists                                      | 400                          | 445          | 362            | 392          |
| 5993                   | Tobacco stores and stands                     | 23                           | 12           | 20             | 11           |
| 5994                   | News dealers and newsstands                   | 17                           | 20           | 15             | 15           |
| 5995                   | Optical goods stores                          | 218                          | 233          | 203            | 204          |
| 5999                   | Miscellaneous retail stores, n.e.c.           | 568                          | 498          | 517            | 443          |
| 5999 pt.               | Pet shops                                     | 62                           | 69           | 55             | 64           |
| 5999 pt.               | Art dealers                                   | 66                           | 59           | 60             | 40           |
| 5999 pt.               | Other miscellaneous retail stores, n.e.c.     | 440                          | 386          | 402            | 339          |

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## G-2 APPENDIX G

## RETAIL TRADE—GEOGRAPHIC AREA SERIES

# Publication Program

## 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

### Final Reports

#### **Geographic area series—52 reports (RC92-A-1 to -52)**

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

#### **Nonemployer statistics series—1 report (RC92-N-1)**

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

#### **Subject series—4 reports (RC92-S-1 to -4)**

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

#### **Special report series—1 report (RC92-SP-1)**

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

### Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

## OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services , Bureau of the Census, Washington, DC 20233-8300.