



Your exclusive invitation to meet Indian buyers

Beauty, Cosmetics and Skincare

Virtual Buyer Seller Matchmaker - May 12, 2009

Would you like to sell your products in one of the world's fastest growing markets?

Here is a unique low cost opportunity to conduct your most important business development pitch of the year from your own desk!

Limited to 10 companies.

Application deadline – April 15th

DATE: Tuesday, May 12, 2009

TIME: 8:00am-9:30am (PST)

COST: \$195

LOCATION: Your Computer

Why YOU should participate

- **Pre-screened buyers:** You'll get an opportunity to interact with several leading buyers from India's largest cities. These buyers are distributors, importers, etc. and are eager to sell products made in America.
- **Presentations:** You will make a presentation on your company and products to the Indian buyers. This is an opportunity to present to key decision makers.
- **Low cost:** Your participation fee is only \$195, a fraction of the cost of a plane ticket to India.
- **From your desk:** You'll participate in this event from the convenience of your own computer at home or office.
- **Latest market update:** You'll receive the latest update on the trends and opportunities in the Indian market.
- **Follow-up:** You'll have access to follow-up assistance from team of India-based U.S. Commercial Service cosmetics industry experts.

Why is India a GREAT market for you?

- > Current beauty and wellness market size - \$ 2.6 billion
- > Beauty and cosmetics market size - \$950 million
- > Rapidly growing at @ 15-20%
- > Lower tariffs and easy imports
- > Growing demand for color cosmetics, fragrances, skin & hair care, nails, salon products and make-up
- > Spa segment to grow to \$ 772 million in the next 5-8 years

Click [here](#) for registration!

Want to know more about the potential of the Indian market? [Click here for a market brief.](#)

Event description: The U.S. Commercial Service of the U.S. Department of Commerce is organizing a unique virtual buyer-seller matchmaker to introduce U.S. exporters of beauty and cosmetics products to pre-qualified Indian importers, distributors and retailers. Participants will get a chance to present information about their company / products and interact with potential Indian partners from Ahmedabad, Bangalore, Chennai, Hyderabad, Kolkata, Mumbai and New Delhi through a live Internet and telephone-based platform.

**Questions? Contact Tony Michalski at tel: 909-466-4137
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